

Tax Roll Is Cut By \$2,687,900 For New Season

(Continued from Page One) For the new year, or a reduction of \$2,687,900.

Rollins' Student Editors



WINTER PARK, Fla., Oct. 23.—These are the editors who are responsible for the destinies of the major student publications at Rollins College this year.

NRA RULING TAKEN FROM SMALL TOWNS

(Continued from Page One) of merit, saying this was quite legal, saying as not used as a precedent.

Social And Personal Activities

The following officers were elected to serve during the coming year: Mary Calhoun, president; Miss Edith Merritt, vice-president.

Personal

J. B. Brice has returned from Chicago, S. C. where he spent three months. Miss Edith Merritt, daughter of Mr. and Mrs. Allen E. Allen, is visiting Mr. and Mrs. C. W. Allen at their home at Daytona Beach.

U.S. INFLUENCE IS TO BE STRONG IN OPERA THIS YEAR

(Continued from Page 1) of buildings of state government cannot constitutionally borrow money, even from the federal government, the delegation suggested the publicity administration accept a promissory note from the Florida agricultural and industrial administration, a board set up by the 1933 legislature.

Metropolitan Boards To Be Headed By Many American Artists

NEW YORK, Oct. 23.—The Metropolitan opera will be more strongly felt this season than ever before.

This gives the reciprocity three American works, for Deane Taylor's "Peter Ibbetson" and Louis Gruenberg's "Emperor Jones" will be performed.

Another American noted in the program is "The Sign of the Cross" by Paul Abt, dramatic tenor, and Charles Hackett, baritone.

Mr. and Mrs. W. L. Bullock and daughter, Rose Marie, will have their future home, Mr. Bullock has purchased a position there as manager of the Nocatee Cream Company.

Truth Seekers Elect Mrs. Mitchell Teacher

Mrs. F. H. Mitchell was elected teacher of the Truth Seekers Class of the First Methodist Church at the monthly business and social meeting of the class.

St. Agnes Guild Meets At Mrs. Galloway's

With Mrs. J. W. Galloway as hostess, the St. Agnes Guild met at her home last evening for their monthly meeting.

Sanford Twenty Years Ago

Sanford has never been much of a tourist center, depending almost entirely upon its agricultural resources for its existence.

U. S. PURCHASE DOLLAR FIXING OF NEW GOLD PLAN SEEN AS AID TO FARMER

(Continued from Page 1) of the very nature of farm products, the representative of the industry.

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Mr. and Mrs. W. L. Bullock and daughter, Rose Marie, will have their future home, Mr. Bullock has purchased a position there as manager of the Nocatee Cream Company.

Mr. and Mrs. E. A. Appley presided over the regular business and social meeting of the Dependable Club Monday evening at the home of Mrs. E. C. Smith, Jr.

At the conclusion of routine business, a social program was served by the hostesses.

Announcing The Re-opening of Dolly's Beauty Shop

Specials: 2 Weeks Finger Wave Free With Each Shampoo. VAVES. On Ends \$5.00. MANICURE 35c.

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265. You can get a license card for \$7.25. This card is valid for one year.

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BUY SELL HIRE RENT

CLASSIFIED BARGAIN DAYS

25 Words or Less, Three Times.....25c
 25 Words or Less, Seven Times.....50c
 50 Words, Three Times.....50c
 50 Words, Seven Times.....\$1.00

Announcements
HAVE YOUR WATCH repaired by one who really knows how. Bridge, Jeweler, Mag. As.

MOVED FROM Magnolia to Palmetto and 2nd Street. Hemstitching-dress making by Mrs. Warwick. Sewing machines rented and repaired. Agent, Singer Machines. Singer Shop.

WANT YOU to know we have the marvelous powders and creams talked about on radio twice weekly. Everything in drugs. Campbell Drug Co. Phone 102.

SPENCER CORSETS, individually designed, conceal and correct figure faults. Comfortable, standing or sitting. Free figure study. Representative, Mrs. John Alden Brown, 300 East 20th St.

TRUE SPIRITUAL Readings, Mrs. Sally Russell. Appointments, Phone, 6521, Orlando. Church services every Sunday 7:30 P. M.

Automobiles

GRAHAM 1 1/2 ton truck, state and cab \$125.00. Chevrolet 1 ton flat body truck, new tires \$75.00. Ford one ton truck, rustless axle, new tires \$75.00. Reel and Sons.

Situation Wanted

EXPERIENCED railroad rate clerk, accountant and traffic man with citrus packing house experience desires permanent connection. Reply Geo. P. Lovell, 915 Palmetto Ave., Sanford.

COLORED WOMAN wants job in house or laundry work. 410 E. 9th St.

Flowers and Plants

STRAWBERRY PLANTS for sale W. W. Potter, Phone 782-W.

FOR SALE: Rooted crotons, 14 different varieties, 35c per plant, 1220 Magnolia Avenue.

Miscellaneous

CASH FOR old Gold, U. S. License. McLaughlin's Jewelers, 112 Park.

Wanted

WANTED TO BUY: Sacks to use on seed beds, good used sacks acceptable, also want land fertilizer distributor, P. O. Box 1, Oviedo, Fla.

Rooms Without Board

TWO WELL furnished double rooms, next to bath, hot and cold water, also shower, ideal for four business men, 1220 Magnolia Ave.



Valdez Hotel

"Sanford's Leading Hotel"
 Wurt W. Warner
 Lessee-Manager

GATOR GRIDDERS RESOLVE TO WIN FOR TREADGOLD

Death of Popular Star Athlete Saddens Entire University

UNIVERSITY OF FLORIDA, GAINESVILLE, Oct. 24.—Although no opponent has been able to cross the Florida goal line in four games this season, a squad of grief-stricken Gator footballers faced the grim realization yesterday that the team had been heavily scored upon by the tragic death of Halfback Bobby Treadgold in an automobile accident early Sunday morning.

There was no football practice yesterday. Just as the usual time the Gator gridders trot down the hill from the gymnasium to Graham field, Bobby was being laid to rest in his childhood home at Palm Beach. Subdued and saddened, many of the Florida football players lingered in the gymnasium, off by themselves, until late in the afternoon.

Coches Dutch Stanley, Athletic Director Edgar Jones and Assistant Coaches Ben Clemons and Goofer Bowyer attended the funeral in Palm Beach, as did a number of the players. The first practice for the all-important game with Tennessee at Knoxville Saturday will be held this afternoon.

"We'll win for Bobby," was the quiet but determined prediction of the Gator players and coaches in regard to the battle with the Vols.

Mr. and Mrs. W. H. Treadgold, parents of the deceased Gator halfback, were driven to Palm Beach early yesterday by Sam Davis, captain of the team, who was Treadgold's closest friend and roommate for four years. The two boys were inseparable until a fractured skull, sustained in the accident, snuffed out the life of Treadgold.

Besides his prominence as a member of the varsity football team, Bobby had been for two years an outstanding baseball player. A senior in the school of business administration, he held the rank of captain of company "B" in the R. O. T. C. infantry unit. Socially he belonged to Pi Kappa, Bacchus and Theta campus societies and was a member of the Alpha Tau Omega national fraternity.

According to university officials never has an incident so shocked and saddened the campus of the University of Florida, an incident which still has not determined the fates of three other students, all sons of prominent families within the state.

Today, as the body of the departed Florida athlete and man rested in a local funeral home, hundreds passed the bier in silent homage to a splendid boy who characterized all the better things of young manhood. Before dawn yesterday morning, with the fog hanging low over the railroad station, a large crowd waited in silence for the southbound train to carry Bobby home from his last days in the school which he loved and which in turn honored and appreciated him.

PICK THE WINNER

Here's another lot of football games, probably the most outstanding to be played throughout the nation this week and two tickets to the Miami Theater are the prizes which go to each of the three persons who guesses nearest to the actual number of winners.

The important thing to remember is that the sooner you turn in your list the better is your chance to win the tickets because the tickets go to the first three nearest to correct lists. Clip this coupon, place a "W" opposite the name of the team you think will win, or write "Tie" if you think the teams will tie, and bring or mail your list to The Herald office before noon on Saturday, Oct. 25.

Name _____
 Address _____

_____	TENNESSEE vs. FLORIDA
_____	ALABAMA vs. FORDHAM
_____	N. Y. U. vs. GEORGIA
_____	L. S. U. vs. VANDERBILT
_____	TULANE vs. AUBURN
_____	KENTUCKY vs. DUKE
_____	N. CAROLINA vs. GEORGIA TECH
_____	YALE vs. ARMY
_____	HOLY CROSS vs. BROWN
_____	CALIFORNIA vs. SO. CALIFORNIA
_____	CHICAGO vs. MICHIGAN
_____	CLEMSON vs. MISSISSIPPI
_____	HARVARD vs. DARTMOUTH
_____	IOWA vs. MINNESOTA
_____	MICHIGAN STATE vs. SYRACUSE
_____	NAVY vs. PENN
_____	NORTHWESTERN vs. OHIO STATE
_____	PITTSBURGH vs. NOTRE DAME
_____	OREGON STATE vs. WASH. STATE

Daytona Beach Is Riding Top Place In Football Loop

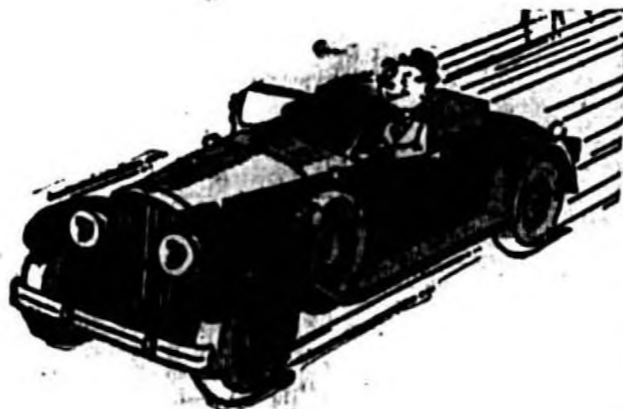
DAYTONA BEACH, Oct. 24.—Daytona Beach High scored no tie on rival members of the Northeast Conference that it would have to be given title consideration this season by defeating Sanford 20 to 0 Friday in its 1933 loop debut. The victory put the Buccaneers at the top of the conference with Lake City's Tigers, who played Starke, a non-

conference opponent, winning 22-6.

In the only other intra-conference fray last week, Leesburg, previously held to a tie by Ocala, crushed Palatka, 25-0. The setback sent the Maroons to the bottom of the standings.

Indications at this time are that Daytona Beach, Lake City, Lees-

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 We Guarantee

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 With This Guarantee
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 You Happy Too

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Maffett and Floyd

Commercial and Park Phone 808

Lloyd George's Views Barred From Movie Theaters

(Continued From Page One)
 tive Company is extending its Ayrshire plant and increasing its staff. This week-end incidentally was the centenary of the birth of Alfred Nobel, founder of the munitions company, who, repenting,

burg, and Ocala are the leading teams in the conference and there is little to choose between them. Ocala lost to Robert E. Lee of the Big Ten Friday by a 7-0 score.

Ketterling High of St. Augustine has shown considerable strength this season against non-conference opposition. The Mulletts walloped Live Oak 38-0 Friday night. Landon High whipped Fernandina, 13-3, Friday afternoon. The Lions have not played a loop member yet.

The standing of the teams in conference play follows:

Team	W	L	T	Pct.
Lake City	1	0	0	1.000
Daytona Beach	1	0	0	1.000
Leesburg	1	0	1	1.000
Starke	1	0	1	1.000
Sanford	1	2	0	.333
Landon	0	0	0	.000
St. Augustine	0	0	0	.000
Deland	1	1	0	.500
Palatka	0	2	1	.000

left his fortune to further the cause of peace.

Every London newspaper yesterday received copies of an interview with the head of a big London toy shop, who said the sale of toy soldiers, guns and tanks had increased 20 per cent since 1932.

LEGAL NOTICE

IN THE COURT OF THE COUNTY JUDGE, SEMINOLE COUNTY, FLORIDA, IN PROBATE.
 IN RE: ESTATE OF GEORGE EZRA HILLIS, Deceased.
NOTICE IS HEREBY GIVEN that the undersigned will on the 25th day of November, A. D. 1933 present to the Honorable County Judge of Seminole County, Florida its final return, account and vouchers as Administrator Cum

Testaments of the Estate of George Ezra Hillis, Deceased, and at said time, then and there, make application to the said Judge for a final settlement of his administration of said estate, and for an order discharging it as such Administrator. L. M. Testaments Annexed.

Dated this 5th day of September, A. D. 1933.
 (Signed) THE ATLANTIC NATIONAL BANK OF JACKSONVILLE, Fla.
 W. O. BOONER, Vice President
 As Administrator Cum Testaments (Seal).

As Administrator Cum Testaments (Seal).

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 AS 42 YEARS AGO
 25 ounces for 25¢
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NEW Fall and Winter STYLES \$4 and \$5 FORTUNE SHOES

See the new Fortune shoes now on display. Smart, comfortable - these modern shoes are being acclaimed by men everywhere. Never before have you seen such values!



* Fortune shoes are made. Every piece of leather that goes into them must show a record for quality in the Fortune shoe-making plant in left to chance.

B. L. PERKINS
 106 PARK AVE.

