

SANFORD IS COMING; PROSPERITY ADVANCES ON LETTUCE LEAVES

GETTING GOOD PRICES MAKES GOOD TIMES

The signing of the armistice and the peace protocol to be signed soon has made a wonderful difference in the business affairs of Sanford...

If we were on the last lap of this business and that before a great while we will be coming home...

Thanksgiving Day at Holy Cross The President's proclamation will be celebrated with the appointed church services on Thursday, the 28th...

Cecilian Music Club The Cecilian Music Club met in the studio of Mrs. Munson Saturday, Nov. 23rd, 3:00 p. m. After a talk given by Mrs. Munson the following programme was rendered...

Seminole County Victory Girls

The girls of Seminole county have proved themselves true American girls by the whole hearted response they made in the United War Work campaign which ended last week...

NEW ONES ON COUNCIL INSTALLED

SANFORD HAS FINE BODY OF CITY OFFICIALS

The city council for the city of Sanford has been reorganized, said reorganization being made necessary by the resignation of C. H. Dingee and W. A. Lemler.

BOARD TRADE WILL MEET THIS NIGHT

FIRST BIG MEETING OF BOARD AT 7:30

The five wives of Seminole county will meet at the court house tonight at 7:30 at a big meeting of the Board of Trade and the campaign for a bigger and better county...

BIG AEROPLANE FLEET LANDED HERE MONDAY TEN SHIPS IN BUNCH

TRUCK GROWERS JUBILANT

The hundred or more members of the Sanford Truck Growers, Inc. are congratulating themselves upon the arrival of Mr. J. D. Jacob, their general sales manager...

FROM ARCADIA TO JAX VIA GAINESVILLE

Sanford witnessed the novel sight yesterday of ten aeroplanes alighting and starting out again at Chase Field. The word came Saturday that the ships would be here at 9:30...

And wonder of wonders the subject of a new hotel is again being broached and it is being said that something tangible this time is ready to be sprung...

Letter from Capt. Herring

The following letter received by Capt. C. H. Dingee at Jacksonville from Capt. Herring was forwarded to The Herald for publication and will be most interesting to his many friends here...

Thanksgiving 1918

Are we truly thankful? Who will gainsay that we ought to be; and especially so in our own United States?

Red Cross Notes

The Red Cross is working right along and doing all that the government is asking them to do.

Better Rate for Soldiers

Washington, D. C., Nov. 21, 1918 Senator Park Trammell today introduced in the senate the following resolution:

DICKINSON WILL COLLECT

Being one of the delinquents the editor of The Herald asked City Attorney J. J. Dickinson today just what he intended doing regarding the collection of delinquent city taxes...

Thanksgiving 1918 (continued) Not only for the many blessings vouchsafed to us individually, but as a Nation, for Peace—the Peace we have demanded, for which we have prayed, for which we have fought, towards which we have contributed our resources...

Monday—Mrs. Savage, Mrs. David Speer, Mrs. D. S. Lewis, Mrs. J. D. Dossey, Mrs. W. A. Zachary, Mrs. Ernst Krupp, Mrs. Lee Perk, Mrs. Obestella, Mrs. Brower, Mrs. Walsman, Mrs. Wight, Mrs. Chase, Tuesday—Mrs. Savage, Mrs. Hines, Mrs. D. S. Lewis, Wednesday—Mrs. Savage, Mrs. Charlie Williams, Mrs. Al. Speer, Mrs. Hines, Mrs. Zernoyean, Thursday—Mrs. Savage, Mrs. David Speer, Mrs. Messenger, Mrs. Hines, Friday—Mrs. Savage, Mrs. Deit erich, Mrs. David Speer, Mrs. Zernoyean

In DeSoto county there is a very noticeable improvement in the cattle of that section, since the dipping for the destruction of the cattle tick was begun. Those in a position to know say the cattle are gaining in flesh and few dead cattle are seen on the ranges.



S-O-M-E Goodies!
—the kind that melt in your mouth—light, fluffy, tender cakes, biscuits and doughnuts that just keep you hanging 'round the pantry—all made with

CALUMET BAKING POWDER
the safest, purest, most economical kind. Try it—drive away bake-day failures.

You save when you buy it. You save when you use it. Calumet contains only such ingredients as have been approved officially by the U. S. Food Authorities.

HIGHEST QUALITY AWARDS

GERMAN FLEET WAS AFRAID TO COME OUT

NEVER WAS MORE THAN A HUGE BLUFF

London, Nov. 20.—British Wireless Service. Capt. Percius, the German fleet would be able in a second Skagerrak battle to beat the allied fleet was based on the bluff and lies of the naval authorities.

In August, 1917, the German fleet, comprising about 1,000,000 tons of ships, the writer points out, while Great Britain had more than double that and thanks to the mistakes of von Tirpitz, the German material was quite inferior to the British. In the Skagerrak battle, he says, the German fleet was saved from destruction partly by good leadership and partly by weather conditions.

Had the weather been clear or von Sheer's actions less efficient the whole German navy would have been damaged. The long range British guns would have completely smashed the lighter armed German ships. As it was the losses of the German ships were enormous and on July 1st, he adds, it was clear to every thinking man that the Skagerrak battle must be the only general naval engagement of the war.

On all sides, continues the writer, Admiral von Tirpitz was advised to construct only submarines but he remained obstinate. On October 1, (1915) several members of the reichstag appealed to the army command—not to the naval staff—with the result that an order was issued terminating the construction of battleships, so the material might be used for constructing U-boats. In the meantime several U-boats were constructed and some of them were used to sink a number of British battleships and take the metal. In this manner at the beginning of 1918 23 battleships had been disarmed as well as the new ones.

At the beginning of the war, the German fleet was the largest in the world. In January, 1917, for instance, when conditions were favorable for submarine work, only 12 per cent were active, 58 per cent under repairs and 20 per cent incapacitated. Submarine crews, he says, were not sufficiently educated and trained and they looked with dread upon the weapon. In the last months, he reveals, it was very difficult for submarine work, an experienced seaman looked upon submarine warfare as political stupidity.

There are several hundred acres in Florida and some of them are very handsome and comprehensive estates, containing valuable information about trees.

There is no better way to teach boys and girls to be thrifty and enterprising than to give them some simple work for as their own.

for information as to the identity of the advertiser. Usually we do not know who the advertiser is and if we do we are not allowed to give out this information. Simply write a letter and address, it as per instructions in the ad.

WANTED

Wanted—A Fireless Cooker. Address Box 577. 27-21c

House to Rent—Third and Cypress streets. Apply to J. E. Pa...

"Victory Girl" who has pledged money desires opportunity to earn it. Any kind of work after school and on Saturdays. Address "Victory Girl," care of Herald. 26-21p

Wanted—A few boys from 16 to 18 years old to work in printing plant. Apply Crown Paper Co. 26-11c

Wanted—An experienced truck farmer. Good wages to the right man. Address J. H. Vick, Box 594, Orlando, Fla. 26-21c

Wanted—Furnished room with fireplace or stove. Address Box 697, City. 25-31p

FOR SALE

Farm for Sale—Five acres, four tiled, two houses and barn and garage on place. At Lake Monroe five miles from Sanford. On brick road one block from depot. Address James A. Johnson, Lake Monroe, Fla. 27-11c

For Sale—Dandy mule harness and wagon, one hundred dollars. 509 East Third street. 27-11p

For Sale—Two hundred feet frontage on Orlando road. In city limits. By owner who is here for short time. 509 East Third street. 27-11p

CLASSIFIED ADVERTISING

All Local Advertisements Under This Heading THREE CENTS a Line For Each Insertion. Minimum Charge 25 Cents.

In answering an advertisement where no name is given, please refer to the ad by number.

Put your wardrobe on a reconstruction basis

THAT means that the clothes you do buy should be the kind that make the best possible use of the labor and materials put into them. It means clothes that not only wear a long time but keep their shape a long time. It means "conserving" clothes.

Hart Schaffner & Marx make that kind and we sell them

Now if you're going to buy clothes at all—and you should'n't unless you absolutely need them—that's the only kind you've a right to buy—clothes that save.

It's "dollar economy," too. You pay a little more now—but they wear so well you spend less in the long run.

Sanford Shoe & Clothing Co.

"Everything Men and Boys Wear"

The home of Hart Schaffner & Marx Clothes



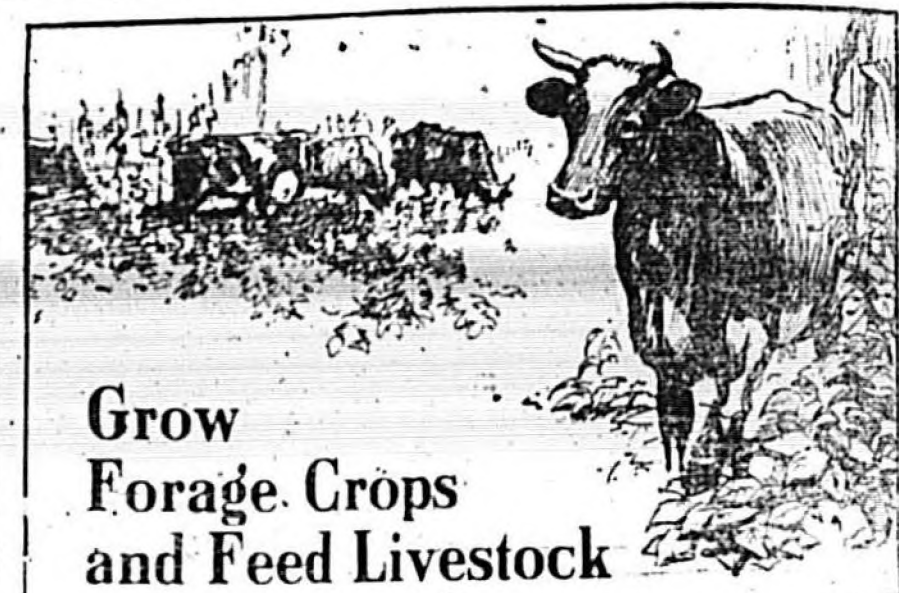
Copyright 1918 Hart Schaffner & Marx

GROWERS SUPPLIES

HARDWOOD ASHES
INSECTICIDES
BLUESTONE
NAILS
SEEDS

Place Your Orders Early

CHASE & CO. - SANFORD, FLA.



Grow Forage Crops and Feed Livestock

Forage crops fed to livestock and returned to the soil in the form of manure build it up rapidly. Cattle and hogs not only bring high prices, but the fertility added to your soil as manure insures bigger yields of vegetables, fruits and staple crops.

Use E. Frank Coe's High Grade Fertilizers

Because they are rich in available crop-producing plant foods. Use them, rotate your crops, and raise livestock; and you will not only have bigger and better crops and larger profits, but you will also enhance the value of your land.

The Coe-Mortimer Company

Corpus Christi, Florida Sales Mgr.
921 Heard Building Jacksonville, Florida

Special Notice

All those who are going to have pictures made for Xmas, please come in at once. You can leave work at the office and wish for the pictures. Xmas pictures are sitting now so as not to be disappointed. It is time to work on which the work. So come early.

E. C. WELSH

Studio over 1st Nat'l Bank
P. O. Box 100, Park Ave.

Hodges & McMullen

Sanitary Barber Shop
4 Chairs Daily
5 Chairs Saturday

"THE SHOP WHERE YOU DON'T HAVE TO WAIT"

Now Open Regularly.
We Appreciate Your Business.
First Street Next to Hotel Carver

EMPTY SACKS

I will pay highest cash price for all kinds of empty burlap sacks.

Fertilizer Sacks a Specialty

Will also pay highest market price for Hides, Tallow and Wax.

J. H. BUSSEY
Rear Walthall & Dossey's Meat
Phone 106 Market 102 E 1st St.

FOR SALE

Large...

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THE SANFORD HERALD

R. J. HOLLY, Editor
W. M. HAYNES, Business Manager

Published Every Tuesday and Friday
THE HERALD PRINTING COMPANY

SUBSCRIPTION PRICE IN ADVANCE:
ONE YEAR \$2.50
SIX MONTHS 1.25
THREE MONTHS .75

Delivered in the City by Carrier \$2.00 Per Year in Advance or 25c Per Month

Payments in Advance Must Be Made at Office

Entered as Second-Class Mail Matter August 22nd 1908, at the Postoffice at Sanford, Florida Under Act of March 3rd, 1879

Office: Herald Building Telephone No. 145

HERALD'S HONOR ROLL

- Martin McDaniel
Guy Stenstrom
LeClaire Irwin
Boys of the Herald Force Who Answered the Call of their Country.

This is the last issue of the Twice a Week Herald until the editor returns and business gets better. But the weekly Herald will continue to bring the news to you and some day in the future you might be able to give you a daily when Bob Holly comes marching home.

Reports from Tallahassee say that the weather is cold and raw and disagreeable. All of which goes to show that no special session of the legislature should be held in Tallahassee in the winter time. In fact the state capital should be in south Florida where the weather is balmy all the year around.

South Florida is honored in the special session of the legislature at the suggestion of Hon. George Wagner of Hillsborough county for speaker. I believe that the legislature will be held in south Florida and not look at the state of south Florida.

The legislature will be held in south Florida and not look at the state of south Florida. The legislature will be held in south Florida and not look at the state of south Florida.

Secretary McAdoo has resigned and gives as the chief reasons that he needs money and rest. We can well believe it and he has our sympathy. All of us need more money and rest and while our problems may not have been as large as those of Mr. McAdoo, they were large enough to keep us busy. Yes, we all need more money and rest, especially the newspaper men. And some way or other we can't help but believe that the resignation of Mr. McAdoo will give us both.

The effect of inertia on the part of non advertising merchants will kill any town no matter no good that town may have been before the merchants went to sleep on the job. No advertising means a dead town and will eventually mean either that the business men of other towns will advertise and get all the local business or that other merchant using no advertisements will come to town with stores and create new business. The most fertile fields for the mail order houses are the towns that do not advertise store news. No advertising in the local paper means dead merchants, big mail order business, out of town ordering, money going out all the time and empty stores galore. Do you know of such a town?

ATTENTION SEN. TRAMMELL

Senator Trammell wants a bill passed urging the Director General of Railroads to make the officers and enlisted men of the army and navy a rate of one cent a mile. This will be in order that the returning heroes can get a cheaper rate home. Make it apply to Y. M. C. A., K. of C., Salvation Army, Red Cross and all the workers also, Senator. They are entitled to it.

GOING IT ALONE

Individual achievements will not build up a permanent rural civilization. General neighborhood development must find a basis in community cooperation. The admonition of the Wise Man of Israel that "Whatever thy hand findeth to do, do it with thy might; for there is no work, nor device, nor knowledge, nor wisdom in the grave whither thou goest," is as true today as it was thirty centuries ago.

The Standard Oil Company, the Gulf Oil Company, the great packing houses, the government, the armies, the navies, could not succeed except through cooperation.

In our rural communities there is too much individualism, the spirit of "I can do it myself" and the "I will do it myself" spirit. This wicked old devil must give way to the divine command, "Bear ye one another's burdens." This is possibly through cooperation. With united and harmonious cooperation the farmer can do more than he can do alone. The farmer should cooperate with the city and the city should cooperate with the farmer. This is the only way to success.

A GLEAMING THANKSGIVING

Not so before in the history of our country, but the thanksgiving holiday of '18 was given us has there been such good cause for a devout Thanksgiving as this present. Next Thursday should be a day given over to thanksgiving and praise to our Heavenly Father and to our President Wilson for his leadership and guidance.

In his Thanksgiving proclamation President Wilson speaks again for and to all his countrymen, voicing their feelings, our gratitude and to solemn admonitions, humbling us to repentance and to renewed gratitude to "Almighty God for His many mercies and blessings to us as a nation, and especially for the peace which, in His good pleasure He has given us," penitence for all errors of act or purpose, and prayer for "divine guidance in the performance" of the grave and solemn duties which our place among the nations devolves upon us.

If peace, he says: "It has not come as a mere cessation of arms, a mere relief from the strain and tragedy of war. It has come as a great triumph of right. Complete victory has brought us not peace alone, but the confident

promise of a new day as well, in which justice shall replace force and jealous intrigue among the nations. Our gallant armies have participated in a triumph which is not marred or stained by another purpose of selfish aggression. In a righteous cause, they have won immortal glory, and have served their nation in serving mankind."

He enjoins prayer upon the nation both in "homes and places of worship." "That in all that we do, we shall strengthen the tie of friendship and mutual respect upon which we must rely to build the new structure of peace and good will among the nations."

It is peculiarly fitting that at such a time we should do all this. Through the victory given, and the peace that has come, liberty has again been vouchsafed to men. That it might be so, literally millions of men have died in the last four years, in camp, on field, in trench, in hospital and in prison. It is unthinkable that we should not be grateful for the preservation of that for which these men gave their lives—"the last full measure of devotion."

Faced with the awesome responsibilities growing out of the great conflict, the binding up and the healing of the wounds, not of one nation but of many and keenly conscious of our own national sins and failures, it is equally unthinkable that we should not become supplicants for divine forgiveness, and guidance—forgiveness of past errors, guidance for the fate-filled future.

CURBSTONE GLEANINGS

BUDGET OF OPINION "JUST BETWEEN YOU AND ME" EVEN THE GATE POST NOT IN IT

A Chief Is Among Ye Taking Notes and Faith "He'll Print 'em"--- So Says Saunterer.

That is what it seems to be attracting attention from the flies and the bees are coming here every week. All the folks to keep their noses and their money well spent in the city. We need more of this kind of news. The city is the only place going to do something at the time.

It is a fact that there are a number of men here who should plant their flags in our back yards. You know what I mean and I am not talking about airplanes.

Now that the war is over and the people are coming back to the city, it is a fact that there are a number of men here who should plant their flags in our back yards. You know what I mean and I am not talking about airplanes.

The boys will soon be home and what a heroes home coming it will be and how the folks will be the first thing about what Sanford people did to win the war and how necessary it will be for a certain few to make a sneak down the back alley when they make such inquiries. The war is over but the questioning will not be over for many years to come. Some people are tagged and they will be tagged as long as they live. Are you doing your duty now by your city and your people, or do you just drift?

I see by the Herald that the twice a week paper will be cut to once a week, made necessary by the absence of the editor and the fact that there is but little advertising patronage. Well, I can talk just as well in Friday's paper as in Tuesday's paper and you will be hearing from me right along. And one of the first things I intend to take up is the niggardly spirit of some of the people here who are so satisfied with themselves that they have gone to sleep on the job and care nothing about helping their city to grow and take advantage of the fact that the war is over and it is high time to do something. Sanford needs a re-organization along many lines and a real awakening and a making over and I will tell you about it soon. And if the shoe fits you wear it.

Bruce Barton says the following very truthful words: I lifted the receiver of the telephone and almost dropped it again in surprise. For the voice was that friend, and I supposed him far away in France. "What, back so soon?" I exclaimed. "Detailed for special duty?" "Yes, back," he answered; and it struck me that his voice was slow and older, as though the weeks of his absence had been years. "Back—but not for special duty. There—

PERSONALITY IS NEVER PERMANENTLY SET.
If you are of the "Don't Care" or the "WON'T TRY" kind, brace up be a man and do your bit for civilization by saving in every way you can. The spoils belong to the victor, if that victor has conquered himself. Where do you stand? We will help you—ask us.
CAPITAL \$30,000.00 SURPLUS \$15,000.00
PEOPLES BANK OF SANFORD
WE WANT YOUR BUSINESS
H. R. STEVENS, President; G. M. HAND, Vice-President; SANFORD, FLORIDA; R. R. DEAS, Cashier; C. D. COUCH, Asst. Cashier.
THE BANK THAT INSURES YOUR DEPOSITS

There is another reason. And then I knew that he must be wounded.

Wounded—while here at home, I still pursued my ordinary course. Wounded—to protect my home. Wounded—to keep my children safe.

It came over me, of a sudden, never had before, that I am debtor to him to the amount that I can never repay.

They will be coming back before long. Some wounded; some grown strangely old. But most of them well and normal enough, thank God! And we will stand along the sidewalks and see them pass. How shall we feel that day, I wonder.

Will their eyes pay to us, "We were hungry for a bit of sweet, and you did not think to feed it."

"We were cold and you let the but trees die, we were homeless and the moles stopped because there was no earth to carry on."

"Will that be the message of their eyes to us?"

Or shall we stand confidentially in their presence, greeting them as men who have nothing to repent.

As men who in their presence a sense of wealth and peace, that we may be able to carry on."

They are coming back, and we will be the message of their eyes to us."

In St. Johns county the growers are planning for a larger potato crop than ever before. And while they are called upon to pay for more seed than last year, still the promises are made for a bumper crop in view of the prospects for advanced prices.

Farmers of East Palatka are making an unusual preparation for planting. It seems, however, that the acreage of this crop will not be quite as large as last year. Special interest is being shown in diversified farming, such as fall sowing of small grain and other fall crops. This is due largely to the stocking of farms with a better grade of farm animals for which feed must be secured.

An All-American Sugar League has been started in Jacksonville. The purpose of the league is to start a movement for the producing of all the sugar needed for American consumption in the United States and particularly in Florida. South Florida alone could easily produce the 1,000,000 tons used in the world in the last 40-year war year. American consumption alone requires 21,000,000 pounds a day.

The Snake's Rattle. The rattle of the rattlesnake is developed from the single conical scale or epidermal spine, which in most snakes forms the internal tegument of the tail. The bone on which the rattle rests consists of the last caudal vertebra and is covered with a skin which is the base of the rattle in young rattlesnakes.

Special Notice!
All those who are going to have pictures made for Xmas please come in at once. You can leave work at the studio if you wish, till the week before Xmas but have sittings now so as not to be disappointed. It takes time to get stock and finish the work. So come early.
F. C. WELSH
Studio over 1st Nat'l Bank Building, Park Ave.



Mrs. Charles F. Lee, wife of Brigadier General Lee, head of the British aviation section in the United States, has been in Washington with her husband for several weeks.

MAJ. GEN. J. M'L. CARTER



Maj. Gen. J. M'L. Carter, who made a fine record as head of the militia division in the war department, is soon to be assigned to a division in France.

Accurately fitted lenses are a boon to imperfect eyes—but mark the word "accurately." If the examination is not methodical, if it is not scientific, if it is not exhaustive, there can be no accuracy in the prescription, and the chances are that a seeming benefit may result in a permanent INJURY. We guarantee to fit glasses accurately.
DR. E. S. HOFFMAN, Oculist and Optician, 25 W. Church Street, Orlando, Florida.

TIRE VULCANIZING
Make That Tire Go Another 2000 Miles
RETIREADING A SPECIALTY
Agents for Hood, Goodyear, United States Tires and Tubes
Sanford Vulcanizing Works
B. & O. GARAGE Phone 191 SANFORD, FLORIDA

THEO. J. MILLER, Pres. H. R. STEVENS, Vice Pres.
A. P. CONNELLY, Sec. & Treas.

THE WAR IS OVER
The Sanford Building & Loan Association organized October 1908, has been one of the greatest factors in home building in our city since that time.
And to those who have been minded to save a few dollars each month by taking out and maturing stock, we have paid their money back with an average rate of interest at 8 per cent.
No Better Way to Own Your Home
No Better Way to Save Money
If you want to see our town grow as well as help your own financial condition JOIN the
Sanford Building & Loan Association
Office in Seminole Bank Bldg. Sanford, Florida

HOTEL CARNES
SANFORD, FLORIDA
November 28th, 1918 - 12 to 2:30 p. m.
Price \$1.00
Cream of Oysters
Chilled Lettuce Olives Celery Branches
Broiled Spanish Mackerel, Tartar Sauce
Roast Native Turkey, Celery Dressing, Cranberry Jelly
Roast Prime Ribs of Beef, Au Jus
Barbecued Pig, Baked Apple
Candied Yams Mashed Turnips
Field Peas Cold Asparagus, Vinaigrette Sauce
Snow Flake Potatoes Steamed Rice
Fruit Salad
Pumpkin Pie, Hard Sauce Mince Pie, American Cheese
Nuts and Raisins Cafe Noia
Tables can be reserved for special parties

