

**SEA ELEPHANTS REAL**  
Explorers Found One That Was 21 Feet Long

Los Angeles, Cal.—The recent American Museum of Natural History expedition to Lower California aboard the U. S. S. Albatross was the most fruitful and interesting scientific trip ever made in the southwest, and its discoveries are of inestimable value, according to P. I. Osburn of Pasadena, who acted as guide for the party. The cruise covered practically all the islands in the Gulf of California.

By far the most important find was made in a large hidden cove on Guadalupe Island, where the scientists came upon three herds of sea elephants, about the present existence of which there has been serious doubt, many believing them to be extinct.

The first sea elephant seen was a gigantic bull lying prone on the sand under a towering cliff. As soon as he sighted the explorers he made for the water, but before he reached the edge he was shot by one of the naturalists in the boat, it being impossible to take him alive. This animal was the largest seen and measured about 21 feet in length. The weight was enormous.

The party managed to round up five live young sea elephants, and these were taken aboard. They did not show the well-developed elephant-like snout or trunk of the adults and resembled the California sea lion. They all showed fight and wallowed about the deck unceasingly. Their call, hard to describe, is a concert of sharp cries and barkings.

The largest herd of these water elephants comprise about fifty, of all ages and sizes, and they were lying high on the beach. They were so sluggish and inactive that the nat-



Herd of Sea Elephants.

uralists walked among them and made photographs and sketches. The fighting bulls let out hollow roars much like the terrifying ones of caged lions. At times they emitted, from their mouths small clouds of white vapor and rolled their large black eyes. The eyes of the bulls were more than three inches in diameter.

At Pichilnque Island Osburn shot a black hare, found nowhere else in the world except on another island near by. These hares, coal black on top, inhabit the sea caves and the rocks of the cliffs and mesas. Hundreds of immense lizards, rare birds, fishes never before seen and an unclassified deer were taken.

**BLOODHOUNDS AS TRACKERS**

Conviction in a Kansas Murder Case Is Affirmed on Circumstantial Evidence.

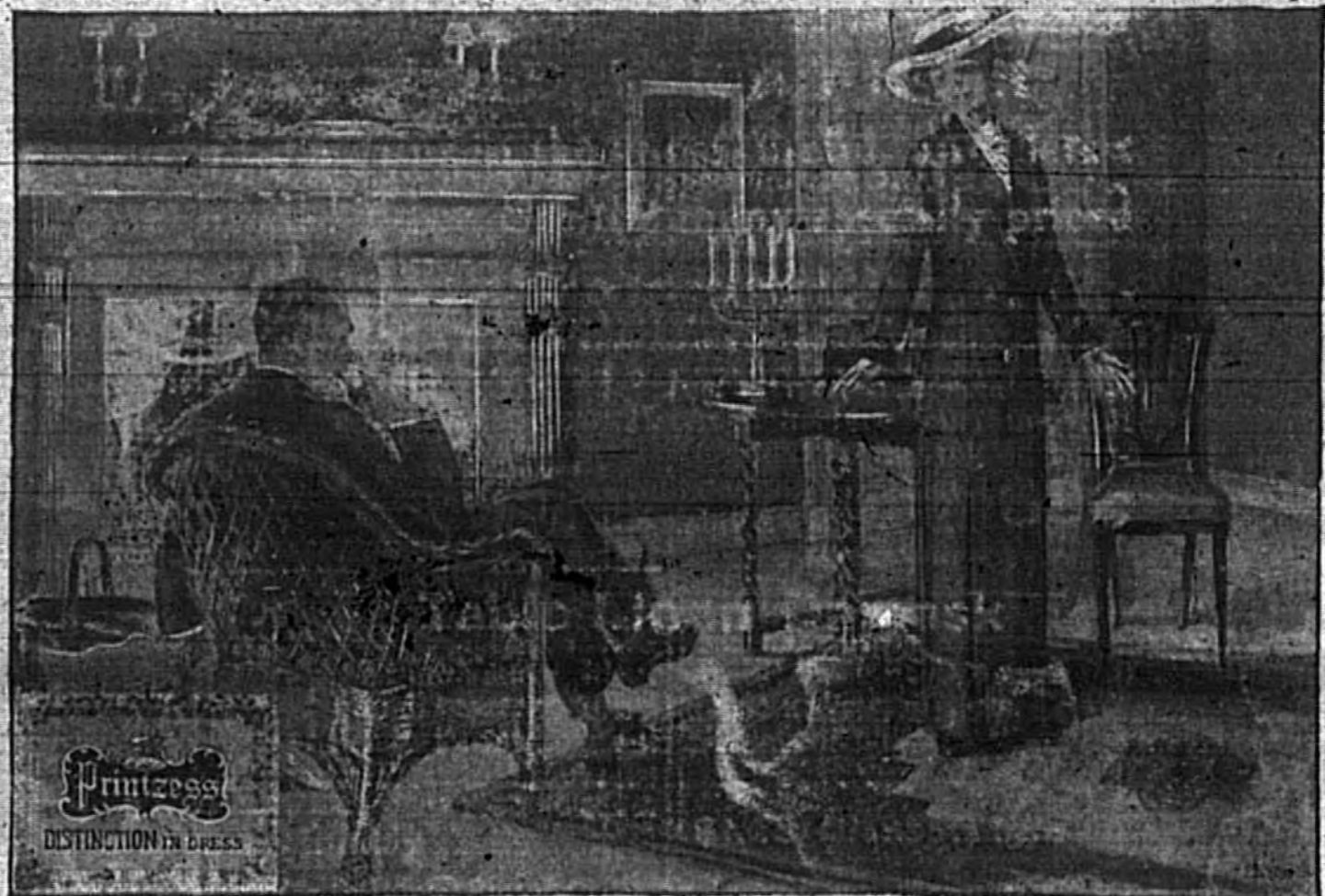
Topeka, Kan.—Is the evidence obtained from the action of bloodhounds and the tracks of shoes sufficient to hold, where a man is convicted of murder? The Kansas supreme court has decided that it is, where the dogs have been proved to be accurate and reliable in following the trail of human footsteps.

In November, 1910, Joseph Anderson was shot and killed at his home in Graham county. Glen Adams lived six miles away, but he was known to have left his home early on the evening of the murder, returning early the next morning. Tracks about the home of Anderson gave the bloodhounds a good trail and they followed it to the Adams house. Shoe tracks at the Adams home and around Anderson's body corresponded with the shoes which Adams wore. The shoes and the bloodhounds afforded the only evidence adduced against Adams except some conflicting statements he made at the time of his arrest.

As a possible motive for the crime, it was brought out at the trial that Anderson had accused Adams and some other young men of breaking into a schoolhouse some time before. The boys had damaged the furniture and building considerably and were prosecuted by Anderson.

**Prefers Prison to Chicago.**

Wauwatu, Wis.—Paroled after serving twelve years for murdering her husband, Mrs. Martin Thrush has voluntarily returned to state prison. She was released this spring and went to Chicago, but found the world so changed, so many friends dead, that she came back.



**"No—Only the Idea Is Imported"**

**W**OULDNT you like to be able to answer your husband in this way—when he expresses his approval of your new outfit?

Wouldn't you like to tell him that you had obtained that elusive something called "Distinction in Dress" and that the cost was no greater than you had previously paid for ordinary garments?

If you would—let your next garment be a PRINTZESS.

There's a delicacy of line—and grace of style to a PRINTZESS that proves that PRINTZESS designs are close to foreign inspiration and also that they know how to create.

The materials are of true wool quality—tested and retested before they are judged worthy of bearing the PRINTZESS label—there's reason in such testing—in such extreme caution—for the PRINTZESS label is a guarantee that each garment must give you two seasons of satisfactory wear.

The curving lines of PRINTZESS fit are more accurate than the "custom-made fit" of your tailor—never a wrinkle at collar, shoulder, front and

hips—and it's logical that they should be so, for PRINTZESS tailoring is the result of a perfected process—38 years of knowing how—that eliminates faulty work at these four proof points, where most garments fail.

PRINTZESS garments hold their shape. After months of wear they have the same dainty freshness that they possessed the day you purchased.

PRINTZESS Plio Canvas, the new shape-retaining fabric, is responsible for this—it's a new fabric, moist-proof—wear-proof—that is owned and controlled by the makers of PRINTZESS and can only be found in PRINTZESS garments.

It molds the wool materials of the garment to your figure—and holds them there. This shape-holding insurance costs you nothing extra.

The price of PRINTZESS garments represents unusual value; better materials than a custom tailor could afford to use; workmanship that never slights; fit that satisfies at the first try-on; and shapeliness without constant pressing expense and trouble.

**N. P. YOWELL & CO.**

**GREAT BELLS OF THE WORLD**

Tsar Kolokol the Largest, but "Liberty Bell" is Dearest to Hearts of Americans.

Philadelphia.—In the great drama of history bells have played a very prominent role. The bell most historical and most dear to all Americans is the "Liberty Bell" now in Philadelphia. The other nations of the world have bells as famous and dear to them in historic memory as our "Liberty Bell."

In Belfast, Ireland, there is a bell reputed to be 1,352 years old. It is said that the bell was bequeathed to a church in that city by St. Patrick. It is carefully preserved and ornate.



World's Largest Bell.

mented with precious stones and filigree of gold and silver.

The largest bell in the world is known as the Tsar Kolokol. There is an interesting history surrounding it.

When it had been cast, attempt was made to hang it so that it might be rung, but, by an unhappy chance, it broke from its supports and fell to the ground, wherein it made a great hole into which it sank and lay for many years. Finally, after more than a hundred years of oblivion, it was raised and placed in a public square in Moscow, where it now stands. This bell weighs more than 440,000 pounds, and is more than 19 feet in height and 60 feet in circumference.

There is a bell in northern China which has been ringing without intermission for 100 years. The natives believe that at every stroke of the bell a devil is exorcised from their midst. A special tax has been levied to support those who make a business of ringing this bell. It is rung by a system of relay teams that keep replacing one another.

The history of bells is very interesting. They are usually connected with important periods in a nation's existence. They have inspired much of the world's best poetry. One of the most harmonious lyrics, "The Bells," by Edgar Allan Poe, was inspired by the ringing of church bells near his home. Father Prout's beautiful lyric, "The Bells of Shandon," was inspired by the bells near Cork, Ireland. Bells that ring at scheduled periods in certain communities become, as it were, a living part of the community.

**Care of Tree Wound.**

Whenever a large limb is sawed from the tree the wound should be at once covered with wax or thick paint.

**Skeleton of Cat in Clock.**

When a grandfather's clock at the Ship hotel, Weybridge, Surrey, England, was opened lately, it was found to contain the complete skeleton of a cat. The animal must by some means have been shut in the clock, which has not been opened for many years.

Leading newspaper men and other prominent citizens paid last honors to the late Joseph Pulitzer, editor and publisher of the New York World and St. Louis Post-Dispatch. All his newspaper interests were represented at the funeral held at St. Thomas' Episcopal church, Wednesday.

**Inventor of Musical Glasses.**

Richard Pockrich, an Irishman, was the inventor of musical glasses—ordinary drinking glasses tuned by selection and played by passing wet fingers over the brim. He showed his invention first in Dublin, and took it to London about 1750.

**Moving Spirit of Today.**

Petrol, which may be described as the moving spirit of the age, is being applied so freely nowadays to locomotion generally that future generations will probably wonder however we managed to get along without it.

**Classification of Diamonds.**

The diamond called a brilliant has 58 facets. A rose diamond is faceted only on the top; it has a flat bottom.

**Paper From Millet Stalks.**

The Japanese manufacture much of their paper from millet stalks. Manchuria furnishes about 340,000 tons of pulp a year.

**Flower Keeps Its Freshness.**

A common South African flower possesses the valuable property of keeping fresh for two months or more after cutting. It is a white star of Bethlehem, producing a compact spike of flowers on a stiff, erect stalk 18 inches or two feet long. The flowers are of a thin, and papery tissue, all white except the yellow anthers. It can be sent over as a cut flower from South Africa to England, and then lasts for weeks in water.

**STRENGTH**

Thanks Giving

A WORD FULL OF MEANING FOR THE ONE WHO OPENED A SAVINGS ACCOUNT HERE IN THE PROSPEROUS TIMES. LET US HELP YOU TO BE THANKFUL BY STARTING YOUR SAVING ACCOUNT TODAY!

**PEOPLES BANK OF SANFORD**  
DEPOSITS INSURED AGAINST LOSS

4% ON SAVINGS

H. M. SMITH, Pres  
H. R. STEVENS, V-Pres.  
H. E. TOLAR, Cashier

**Arrival and Departure of Trains**

| NORTH BOUND   |               |               |  |
|---|---------------|---------------|--|
| No. 82  | Ar 1.25 a. m. | Lv 1.35 a. m. |  |
| No. 84  | " 11.35 a. m. | " 11.55 a. m. |  |
| No. 80  | " 2.35 p. m.  | " 2.55 p. m.  |  |
| SOUTH BOUND   |               |               |  |
| No. 83  | Ar 2.16 a. m. | Lv 2.26 a. m. |  |
| No. 89  | " 2.05 p. m.  | " 2.25 p. m.  |  |
| No. 85  | " 6.40 p. m.  | " 7.00 p. m.  |  |
| BRANCH LINES  |               |               |  |
| Trilby & St. Petersburg—No. 25, Ar. 1.1 p. m. No. 24 Lv. 2.15 p. m. |               |               |  |
| Leesburg—No. 21, Ar. 11.45 a. m. No. 22 Lv. 6.50 p. m.              |               |               |  |

# THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 18

SANFORD, FLORIDA, TUESDAY, NOVEMBER 7, 1911

Volume IV

## GET READY FOR THE TRAIN

**Farmer's Institute On Wheels Will Spend Night Here**

The Herald has already mentioned the fact that the Experimental Station at Gainesville will send out a special train in Florida loaded with live stock fruits and vegetables, stopping at all the principal cities and demonstrating the crops and facts about soil and fertilizers. Only a few hours stop will be made at many cities, but Sanford is lucky in having the experimental train stop here one night. The train will arrive here on the night of November 17th at 7:40 and leave on Saturday November 18th, at 10 o'clock, thus giving our people ample opportunity to inspect the contents of this train, and listen to the instructive lectures. Sanford should get busy and show the visitors a bit of our country while they are here and the growers should try and arrange to take a half holiday, and come in to the city on that day and make it a success. Prof. Rolfs who has been here upon several occasions, will have charge of the train. These experimental trains have proved very successful in other states and in Sanford especially the train will prove of great value to every trucker and business man. Be ready to give them the glad hand and let every one attend the meeting.

### Had His Foot Injured

W. S. Price, foreman of the planing mill department of the W. P. Carter Lumber Co., had an accident yesterday that almost cost him his foot. While operating the moulting machine the piece of moulting stick in the machine at the end of the piece of timber and to stop it Mr. Price gave it a push with his foot with the result that the foot went too far and the knife cut into his shoe and sliced off a piece of the foot. He was given medical attention at once and will recover with the use of his foot providing no complications arise. Mr. Price had a very narrow escape and it was a miracle that he did not lose his foot.

### New Real Estate Firm

The Swope Land & Investment Co., of Wichita, Kas., have opened branch offices in the Herald building and are prepared to handle real and personal investments of all kinds. Their specialty will be celery and farming lands of all kinds and also some special bargains to offer in both city and country property. The Swope Co. recently came to Sanford from Wichita, and expect to locate a number of new residents here this season. If you want to buy any land or if you want to sell your property see the Swope Co. for their facilities are ample and they can get you the best results. Look for the sign of the Swope Land and Investment Co. on Magnolia avenue in the Herald Bldg.

### Need of Good Companions.

We want one or two companions of intelligence, probity and sense, to wear out life with; persons by whom we can measure ourselves and who shall hold us fast to good sense and virtue.—Emerson.

## THE CO-OPERATIVE FARMER

WHOSE ORGANIZATION GIVES HIM THE BEST MARKETS TO SELL IN AND SAVES HIM FIFTEEN OR TWENTY PER CENT. IN BUYING—DEFINITE EXPERIENCE.

By JOHN LEE COULTER

(Himself a Minnesota Farmer, of Mallory, Minn., Member of the Faculty of the University of Minnesota, and Supervisor of Agricultural Statistics of the Census Bureau)

I have several hundred letters, some from every state in the Union, asking about cooperation by farmers.

Scarcely a day passes without one such letter or more coming to me. Some are from professors and other teachers; more are from people in the cities who connect the subject with the price of high living; many are from newspaper editors; but most are from farmers or managers of farmers' societies. Some writers are anxious to know what has been done in this and other countries; others write to tell of their experiences; others are anxious to tell why cooperation will always fail, or why it will prove to be a panacea of all ills economic, social and political; but most of the writers want information telling how they may improve the conditions of their immediate vicinity. Many of these people tell not only of the need of cooperation, but they give in detail the weaknesses of the present industrial system.

Anyone who does not follow the subject will be surprised at the extent of successful cooperation among the farmers of the United States and the rapidity with which it spreads. The producers are finding out in every section of the country that it is necessary; and in every part of the country they are profiting by it. In what follows I give a very hasty glance at the extent and kind of rural cooperative effort.

The greatest activity in the United States is shown by the farmers in the states of the Northern Mississippi valley. In Michigan the grape growers have very efficient associations. In the grain growing states the farmers own approximately 1,600 grain elevators. These range in value from \$4,000 to \$10,000, and every one looks after the marketing of approximately 150,000 bushels of grain. The average number of members is about 125. There are, therefore in this region about 200,000 cooperating farmers; they have invested about \$15,000,000, and they control the sale of nearly 250,000,000 bushels of grain. Many of these same societies look after the selling of other farm products and act as live stock shipping associations. They also purchase such things as fuel, fertilizers, and feed as the farmers need.

In these northern states too, where dairying is important there are now probably 2,000 cooperative creameries. Minnesota has nearly 700. There are in the United States probably 4,000 creameries. These should be owned by the farmers, and many more should be established. Little Denmark with fewer cows than

Minnesota has 1485 cooperative dairies, according to the last report at hand.

The farmers in these northern states own more than 150 cooperative stores; and practically all these have sprung up during the last five years. I have visited many of them which are thoroughly successful. These same farmers have hundreds of cooperative telephone companies and farmers' mutual fire insurance companies. The spirit of cooperation is spreading very rapidly. There is room, however, for many times as many organizations as now exist, and there is room for much improvement in the conduct of many of the societies that have already been organized. But we are safe in attributing a large amount of the prosperity of these states to these intelligent organizations. Certainly most of the progressive, democratic legislation of the last few years is the result of intelligent agitation among the farmers.

States farther west have heard of the movement, and cooperative organization there is well under way. In Colorado the Grand Junction fruit growers and those in neighboring districts are well organized. In Idaho there are a number of successful, though small and local fruit growers marketing societies. In Washington and Oregon there are a number of local cooperative marketing associations. A large number of these local societies are now making the first strong effort to establish a central marketing exchange.

No statement of cooperation among farmers would be complete without referring to the success in California. In that state the fruit growers' exchange controls the marketing of probably three-fourths of the citrus fruits produced. Other smaller organizations control most of the remainder. The California Fruit Growers' Exchange is looked upon as the most successful farmers' organization in the United States. It is, perhaps the largest organization at the present time, and yet in its present form it is only about six years old. The 10,000 members have about 800 packing houses and produce 50,000 carloads of fruit every year.

The California Fruit Exchange, which is very much like the fruit growers' exchange, looks after the marketing of the deciduous fruits. It is newer and much less important, but it is rapidly demonstrating that organization is possible and necessary. The recently organized Almond Growers' Exchange, with a dozen local societies, controls the marketing of considerably more than half the almonds produced in the United States. The Walnut Growers' Association, with eighteen local societies, controls the marketing of 15,000,000 pounds of walnuts which is probably eighty per cent of the walnuts grown in the United States. In California, too, there are about fifty cooperative stores, as many cooperative creameries, and many local societies of less importance.

Turning to the southern states, we find one of the strongest and most successful farmers' societies in the United States. Some ten years ago, farmers residing in the two counties on the east shore of Virginia formed a produce exchange which now markets nearly all that the farmers in these two counties produce. Last year that society handled more than 1,000,000 barrels of Irish potatoes and 800,000 barrels of sweet potatoes in addition to thousands of crates of berries and other products. The capitalization is only \$50,000, divided into shares of \$5 each. It does a business of approximately \$2,500,000 a year. Yet it represents probably less than 5,000 farmers. Many of our states have 200,000 farmers and there would be room for forty such societies in the average state. Yet not a dozen organizations like the produce exchange of the eastern shore of Virginia can be found in the whole of the United States.

The apple growers of Virginia are organizing and the peach growers of Georgia are struggling with their problem. They have not yet succeeded in perfecting as successful a series of organizations as is necessary; and they could learn

many valuable lessons from the experiences of other farmers' organizations. Last year the people in the City of Washington were paying exorbitant prices for Georgia peaches. I found it difficult to get such fruit as I wanted one day in that city, but the next day I found, while passing through Georgia, that the farmers were hauling decayed fruit away from the stations. A successful fruit exchange would know almost exactly how much fruit could be shipped from day to day, how many cars would be needed, what the freight rates would be to the different markets, how many cars of peaches the people in the different cities would need from day to day, what outside competition would have to be met, and practically what prices should be received. That same organization could purchase at wholesale the crates, the spraying materials and the like, for the members and make a considerable saving.

The citrus fruit producers of Florida have studied their problem in the right way. The leaders have carefully investigated the California methods of marketing, and during the last two years have been trying to apply the same principles. They cannot expect to succeed in a day. Many mistakes will be made. But following the system which they found in use in California, they are on the right track. Fruit growers should stick to the organizations and increase their membership. It is to the interest of all the people of Florida, and indeed of all consumers of good fruit to help in every way possible to reduce the cost of fruit by better marketing methods, to carry better fruit to the consumers, and at the same time to make the growers more prosperous by giving them a larger share of what the consumer pays.

There are other smaller societies in the eastern and southern states, but probably not more than one-farmer in a thousand is yet a member of a successful cooperative society. If the farmers in these states are to become prosperous they must organize. They have now before them many good illustrations of what is possible. And if they do not become more prosperous they cannot hope to buy land, build roads, build churches and schools, hire efficient teachers, and pay fair salaries, and they cannot expect to have the facilities in their homes which are found in the homes of people living in the cities. I am not now speaking of the southern planters with their broad acres of land, I am speaking of the average farmers.

Continued on ninth page

## COMING IN ALL ITS ENTIRETY

**John H. Sparks World's Famous Shows to Visit Sanford for One Day Only Two Exhibitions**

Four hundred people employed and carrying over two hundred foreign and domestic animals, is the statement made by Mr. C. S. Clark agent for the Sparks Shows, who was in town last Monday making arrangements for the appearance of this big show on Thursday, December 7th.

The strange colony of people, handsome horses, rare wild animals and the golden caravans are scheduled to arrive here during the early hours of the morning, of the above date in their own special trains of specially built railway cars from Orlando, where they will exhibit the day before.

Show day will begin with a big street parade at 12 o'clock noon, and two performances will be given, the first starting at 2 o'clock and the other at 8 o'clock. It is said that the Sparks Shows have \$75,000 tied up in chariots, tableaux, floats, musical vehicles, fanciful and historic costumes, and expensive and odd things of distinctive parade use.

The Sparks Shows have improved and grown remarkably during the last few years, and to those of us who remember its former visits comes the thought that it was always a clean, moral and entertaining show, and one we never hesitated in having our families visit. It is said that the show still retains these features that made it such a welcome visitor in the years gone by, and that its methods of doing business with the public are still of that same high order.

### McCullers New Delivery Auto

L. P. McCuller wins the medal for being the most progressive business man in the city, the first to install an up to date auto delivery wagon. Mr. McCuller has a large trade and for some time has been planning to cover more territory in shorter time, and has come to the conclusion that the auto had precedence over the horse. He has a Schacht or words to that effect, and will be able to make a tour of the city and suburbs in record time.

### Lend A Hand Society

The Lend A Hand Society, will meet Friday afternoon November 18th, in the Welaka Club rooms at 3 o'clock. A full attendance of the members is desired, and every young lady in the city is most urgently requested to be present. A very interesting program has been arranged for the afternoon. Miss Linda Leffler will give a Biographical sketch of Edward Everett Hale; from whose ideas the Lend A Hand Society was modeled.

Miss Igerna Stout will give a sketch of "The Man Without A Country".  
Reading—Miss Charlotte Keeler.  
Piano Solo—Miss Florence Frank.  
Song—Miss Mabel Bowler.

### A Loan In Fancy.

"You won't run any risk in lending me a thousand francs. I am writing a novel that is sure to go. You know what an imagination I have." "Well, you'd better imagine that I have lent you the money then."

## I Stand for a Square Deal for all the People

I stand for a decent water supply thereby lowering our present high rate of fire insurance.

I have no ill will for any man in Sanford and therefore have no mud to sling.

Friends your franchise is your personal property and the man who would seek to rule or control your vote is an enemy to good government. Vote your convictions.

Remember I am not the candidate of the politicians, but I am the Peoples' candidate.



# G. W. SPENCER

## SHALL THE PEOPLE RULE?

### The Peoples Candidates for Alderman

- P. M. Elder,
- T. J. Miller,
- Geo. Fox, Jr.
- B. W. Herndon
- W. S. Hand
- W. H. Underwood
- Frank L. Woodruff

We stand for Progress—the substantial kind.

We stand for a better water supply for the people and fire protection for the peoples' property.

We are not the candidates of the politicians nor the bosses nor the Water Works Company, nor the candidates of ONE MAN.

We are for Sanford and its people. A business man's administration.

Vote for all of us. We stand for the best interest of Sanford and all the people. Equal rights to all—special privilege to none.

**CURBSTONE GLEANINGS**

**A Budget of Opinion "Just Between You and Me"**

**EVEN THE GATE POST NOT IN IT**

**A Chief is Among Ye Taking Noest and Faith, He'll Prent 'Em"—So Says Saunterer.**

**Baker At The Bat**  
 You have heard of mighty Casey and the famous Mudville nine. How the hero, of the diamond in a crises was a "shiner." How with bat in hand he heard the fans a mighty greeting about. And heard the umpire call two strikes, and how he then fanned out. Well, that was not a circumstance to what took place of late. Right here in our own Polo grounds; oh, sad and and cruel fate! When the famous Ath-a-letics faced the G'nts' great pitcher "Matt"— Oh, would it had been Casey and not Baker at the bat!

Eight short innings had been finished and the game was loose fought. But the G'nts had the advantage with a score of one to nought. And although the Ath-a-letics on the day before had won. When this same geezer, Baker, hit the pill for a home run. Why, that was off of "Rube," who put one square across the plate. And could not happen to a man like Mathewson, the great. The score was one to nothing, he would hold them down to that. Such was the "dope" of all home fans when Baker went to bat.

There was ease in Matty's manner and a smile upon his face. As he wound up an inward curve no batting eye could trace— When "Zami" a ball went sailing by as if out of a gun. A through express that made no stops this side of old Home Run.

Somewhere the sun is shining, somewhere the crowds are gay. Somewhere the bands are playing—in Phil-a-del-phi-a. Down in the Quaker City there's a jollity and fun. But here it's just like Mudville since Baker's great home run.—New York World.

I see that the Herald threw a nice bouquet at the Mayor and City Council relative to the removal of the coal chute and the switching in the city limits. Now while I wish to hand out the compliment to these gentleman for this piece of work. I remember that it was Mrs. J. D. Parker who started the agitation, and while the City Council had this subject on their mind. Mrs. Parker helped the matter along by continually pushing the subject. This good lady also agitated the subject of the West Side Park, and other improvements, and when it comes to bouquets I want to toss her one. Mrs. Parker is a hustler for improvements and has accomplished much along this line.

Several times I have dwelt upon the subject of charity, sometimes to the confusion of ideas among my friends, but always with the idea of a better understanding of this complex question. I understand that Sanford will now go into this subject deeper and will organize a Charity Association. It will be the business of the Secretary and the executive committee to examine into the merits of each charity case, and take action at office. The Charity Association will have for members every business man and every citizen who would like to join, and the charity fund will be kept up by voluntary contributions. Each merchant will thus be released of the bother and expense of contributing to the support of every Tom Dick and Harry who comes along with a tale of woe, and always get the coin. Where a business man is now forced to pay out at least \$10 for three months during the winter season, and give the money for outside parties, he can give only a small part of this to the Charity Association with the knowledge that the money will go only to the parties that need it. Every man who lost a toe in the Spanish war, or a tooth in the big freeze or an eyelash in the Johnstown flood will be referred to the Charity Association, and the busy man of business will rest easy in mind and pocket-book for he has contributed and does not need to cry for every tale of woe.

**Death of W. R. Price**

W. R. Price, one of the best engineers on the Coast Line, died suddenly yesterday near Jessup, Ga. He was enroute to Atlanta as a witness in a Southern Railway case, and his sudden death was a shock to his many friends in Sanford and other points where he was known. It will be remembered that Engineer Price while on his regular run several years ago fell through the drawbridge at McGirts Creek and miraculously escaped death. The burial will be made at Waycross where he formerly resided. Mr. Price leaves a wife and four children to mourn his loss. The Brotherhood of Locomotive Engineers will have charge of the funeral arrangements.

**Dr. Mason Called Away**

Dr. Mason was called to Georgia yesterday by the serious illness of his brother. He wishes to announce to his patients that he will return as soon as possible and be ready to fulfill his engagements.



**To the Young Men OF SANFORD**

**WHEN** you read an advertisement of Palmer & Seigh's you may feel safe in taking it at its face value—you may depend upon it being the truth. That's the policy that has built this business to the foremost clothes store in Sanford. That's the policy that is guiding the destinies of this institution. To the young men of Sanford we have a word of special interest to say today on Society Brand clothes. Society Brand clothes are made for "Young Men," but by "Young Men" is not meant the eighteen- or twenty-year-old youth necessarily. It means any man who wants to look young. The "lines" on which they are designed accomplish this. If you question this, try on a garment.

Society Brand clothes are the very height of class, refinement, style, quality. They will add tone and gentility to any man's appearance. We emphasize and specialize this brand of clothes because we have learned after experimenting with other lines, that Society Brand are the best at

any price. We are anxious for you to know and wear Society Brand. We invite you here especially tomorrow to view our latest models. You will not see anything like them in Sanford. We guarantee that. All the newest Fall shades at

**\$20.00 TO \$30.00**

**OTHER SUITS \$15.00 to \$20.00**



*The wear- has made it famous*  
**True Shape HOSIERY**  
 Style, Comfort and Durability  
 Be sure and get this make when buying socks. Name on every pair.  
**TWENTY FIVE CENTS**  
 We have the latest styles and colors.

**PALMER & SEIGH**

Where None But Quality Clothes Are Sold

117 First St.

SANFORD, FLORIDA

117 First St.

**What is Your Family Worth?**

If your family is worth the best you can afford in house and food and clothes, is it not worth the best reading as well? And the best reading—best for boys and girls, best for men and women—is to be found in The Youth's Companion.

Of stories alone The Companion will print nearly 300 in 1912. With all the rest of the paper thrown in, and counting the glorious long serial stories, they cost the subscribers less than a cent apiece. Moreover you will look long before you will find stories so varied and interesting—stories of coolness in the face of peril, strange adventures with creatures of the forest and the sea, moving stories of life's obscure heroism, stories breezy with good-natured humor, quaint and curious character sketches.

Now is the time to subscribe, for you will receive from the time your \$1.75 is received all the issues for the remaining weeks of 1911, containing the opening chapters of Ralph D. Paine's great serial story of the Boxer rebellion, "The Cross and the Dragon." And there is the gift of The Companion Calendar for 1912, "On the New England Coast," lithographed in ten colors and gold. Only \$1.75 now for the 52 weekly issues, but on January 1, 1912, the subscription price will be advanced to \$2.00. The Youth's Companion, 144 Berkeley St., Boston, Mass. New subscriptions received at this office.

**Interpreting Our Laws.**

Ellen, whose family in the old country had known her by the more prosaic name of Ellen, lost no opportunity of promulgating all the freedoms of the new country that came her way. Sometimes they took an inverted form of handing out orders to her mistress. "Yes! be careful, mum, that you puts no paper in th's garbage bucket. This is orders, mum, from th' garbage gentleman."



**Stout Men**

and all other men who are lazy about their Laundry work, get it done at

**THE PROGRESS STEAM LAUNDRY**

Don't worry about anything you send here to be Laundered. Every article will be Laundered perfectly and returned uninjured. The best and simplest cleaning agents, and the purest starch for stiffening, in the hands of expert workers, is the secret of our success.

**NO SAW EDGES ON COLLARS**

**Progress Steam Laundry**  
 PHONE 30—The Soft Water Plant

**Don't Overlook**  
 that subscription. If you are in across remember that we can always find good use for  
**the MONEY**

**THE CITY RESTAURANT**

(First Street, one block from Depot opposite Postoffice)

**H. E. WISE, Proprietor**

Formerly Manager of Central Cafe

**Steaks, Chops, Oysters and Fish a Specialty**

**A Place For Ladies and Gentlemen**

Short Orders At All Hours Everything First Class

Prompt, Clean Service Meal Tickets are Sold at Reduced Rates

**FALL FERTILIZING**

**Citrus Growers**

The reasons for Fall Fertilizing are ably presented in our new free book entitled

**Citrus Growers, Look Ahead!**

Send for a copy. Now is the time to lay the foundation for next year's crop.

**Ideal Fertilizers**

Right Sources Right Proportions  
 Right Prices Right Results

Call at our Branch Ware-House, R. C. Maxwell, Manager, or address

**Wilson & Toomer Fertilizer Co.**

Jacksonville, Florida

# W. M. TOOMER A CANDIDATE FOR CONGRESS

Prominent Jacksonville Business  
Man Formally Announces He  
Will Make the Race.

## A CLEAN CAMPAIGN PROMISED

His Announcement Discusses Promi-  
nent Questions, Some of Which  
Are of Vast Importance.

Col. W. M. Toomer, a prominent lum-  
berman, naval stores operator and  
lawyer, of Jacksonville, announces his  
candidate for congress in the Second  
Congressional district.

He outlines clearly and plainly his  
views on some important questions of  
national interest.

A clean, vigorous and impersonal  
campaign is assured.

We quote from his announcement  
the following:

"The motive prompting this an-  
nouncement is not the selfish, worn-  
in, irresistible demand of friends nor an in-  
curable itch to seek or hold public of-  
fice, but only a desire to represent this  
district in the United States House of  
representatives and render the best  
service in my power to the people and  
business of the district.

"I cannot, truthfully, make the  
stereotyped statement that I am ab-  
solutely confident of election, or, on the  
contrary, while not in any sense timid  
of a real hot contest or of defeat in a  
fair fight. I realize the personal and  
political following of many gentlemen  
who may aspire to this office, and some  
of whom are now actively campaigning  
in the district, not with a definite an-  
nouncement of their candidacy but in-  
timating very strongly such purpose  
and vigorously attending good roads  
and school celebrations where they  
were not seen in 'off' political years.

"In due time I will enter the cam-  
paign actively on the stump of the dis-  
trict, giving my views upon all ques-  
tions of public interest to the people in  
person and through the mails and pub-  
lic prints insofar as that is proper.

"Great Office.  
The representative in the United  
States congress from the Second dis-  
trict holds a great office. This district,  
with its population, ports, coast lands  
and brilliant commercial future (if its

interests are given due consideration  
by the general government) is the  
greatest district in many respects in  
the South Atlantic states. I do not  
claim but a modest share of business  
ability and legal training, but all I  
have with the energy and loyalty which  
I pledge will be directed, if I am elect-  
ed, to the best interests of the district  
and the state as well as the general  
government. The public is entitled in  
the beginning of a campaign to a frank  
expression from each candidate of  
what he regards as the controlling  
public questions and his position on  
each of them.

"I believe we are in jeopardy of the  
Democratic party getting too 'pro-  
gressive'. It is entirely pardonable for  
a man, a business or a party to be pro-  
gressive, but it is dangerous to be-  
come 'thoroughly progressive'. The  
business interests of the entire country  
are being demoralized by the tendency  
to progressiveness and insurgency in  
some factions of our own party. I do  
not belong to these factions, but  
strongly favor extreme conservatism,  
and especially in this true in the en-  
forcement of legislation which exercises  
the government's power to tax. I am  
thoroughly in favor of decent reforms  
in business life and in government,  
but the favoring of one radical reform  
and another chiefly as a pretext to  
bring into office is about to reform this  
country into a state of business panic.  
It does not raise the price of our lum-  
ber or naval stores or fruits or farm  
products or cheapen the cost of living,  
but simply keeps investors uneasy and  
timid in putting out capital in our  
section of the country where it is very  
much needed and where ordinarily it  
would yield the surest and best re-  
turns.

"Tariff Needs Revision.  
It is conceded that the tariff needs  
revision and this the Democratic party  
will and should accomplish. Frankly,  
however, I believe the continual agita-  
tion of this subject without a definite  
statement of what is to be revised or  
reduced is doing about as much harm  
as the severe exactions of the tariff  
itself. It should be done with; and  
the business of the country advised  
what to expect from our party in this  
matter. The protective theory of the  
Republican party should be challenged  
and outlawed and we should have a  
tariff for revenue to the general gov-  
ernment; it should in no case be levied  
to foster established manufac-  
turing enterprises which need no pro-  
tection but which are now able to pay  
foreign freights, export their product  
and sell the foreign consumer at less  
than the domestic price, but it should  
be levied on luxuries, and when  
this or otherwise imposed its ratifi-  
cation benefits should be so distributed  
as not to line both sides of every river  
in New England with factories manu-  
facturing finished products out of Flor-  
ida's material, but so as to give our  
lumber and naval stores and cotton  
and fruits a fair share of these inci-

dent benefits which accompany the  
burden of the tariff levied even for  
revenue.

"Referendum and Recall.  
The referendum idea now popular  
with some politicians and some other  
people is in some respects utterly  
wrong. The propriety of referring  
many questions of local regulations  
and municipal government back to the  
people for their final approval is un-  
questioned, but the extreme of refer-  
ring all legislative, executive and ju-  
dicial functions back to the ballot box  
is not admitted; it is absurd and it is  
out of harmony with the national and  
established plan of our form of state  
and Federal government. The careful  
selection of men for office in which the  
entire electorate should as a public  
duty participate and wise legislation  
and constitutional provision fixing the  
length of terms of office will and a  
great deal of this referendum talk.

"National Highways.  
The right and duty of the general  
government to aid in the construction  
and maintenance of national highways  
I believe is beyond all question, and this  
class of improvement the interior  
counties are expecting and have a  
right to demand; for while they feel  
indirectly the benefit of our splendid  
rivers and harbor investments and im-  
provements this national development  
of great highways to bear interstate  
trade and traffic would be a benefit  
flowing directly to the doors of our  
people who do not live on the sea-  
board, and the time has now come to  
at least begin this work.

"Florida Ship Canal.  
It may not be possible to accom-  
plish it, but I am committed absolute-  
ly to the hope that the millions and  
millions of money now invested in ma-  
chinery and being used in digging the  
Panama canal may not be sold as junk  
on the completion of the canal three  
years hence but may be utilized by our  
general government in conjunction  
with this state in digging a ship canal  
across the peninsula of Florida from  
the St. Johns river to the gulf. This  
is a change in the map of the world  
which should and certainly will ulti-  
mately be made. The commerce of the  
East and of the western coast of South  
America and of the gulf absolutely de-  
mands it, and if elected I will prepare,  
introduce and advocate legislation to  
this end.

"The Regulation of Trusts.  
The proper regulation of the trusts  
is one of the most intricate and impor-  
tant subjects for immediate and further  
judicial inquiry and legislative action.  
The power of the federal government to  
control these agencies of interstate and  
foreign commerce has been expressed  
in what is known as the Sherman anti-  
trust law. This law has been the sub-  
ject of much judicial consideration,  
construction and misconstruction. It  
has recently received exhaustive con-  
sideration by the supreme court of the  
United States, and its meaning defined  
in such general terms as to indicate  
the absolute necessity for further leg-  
islative construction and definition, or,  
in plain language, further amendment.  
My interest in the study and enforce-  
ment of the act arises from a careful  
study of the act itself and the decisions  
rendered under it and from the actual  
representation of the United States

government in the trial of what I sin-  
cerely believe to have been the most  
important case ever brought under the  
act. This case tested the accountability,  
not of inanimate corporations, but of  
individuals charged with the destruc-  
tion of competition and the consequent  
constraint of trade, both interstate and  
foreign, by means that were illegal  
in themselves and which, tested by com-  
mon standards of business morals, were  
utterly wrong. I am opposed to the  
oppression of business, even though  
the business may be large, in the ag-  
gregate, where the means adopted for  
thus enlarging the particular business  
mean a cheaper and better product,  
with better facilities for distribution,  
and where the means adopted for thus  
building up the business are not other-  
wise illegal or immoral. But where the  
direct purpose of the organization is to  
establish and maintain a monopoly, or  
where such is not the real purpose, but  
the immediate and inevitable result is  
the destruction of competition by  
means that are in themselves illegal  
and flagrantly wrong, I strongly favor  
the enforcement of the penal provisions  
of the Sherman anti-trust act, not only  
against the corporate organization, but  
against the offending directors and  
other officers. The force of this act has  
in many instances been spent in in-  
vestigations and prosecutions inaugu-  
rated purely for partisan or political  
purposes and sometimes to exploit the  
talent and energy of prosecuting offi-  
cers and politicians. I am in favor of  
the immediate and direct enforcement  
of the penal provisions of this act, and  
do not believe that these provisions of  
the act require any further legislative  
definition. The civil provisions of the  
act do need amendment and legislative  
definition. The effective enforcement of  
the penal provisions of the act, by the  
Department charged with its enforce-  
ment is what the business interests of  
the country require.

"Poll Discretion Assured.  
It is inopportune, at this time to  
discuss at length this or other matters  
of public interest, and I will defer  
doing so until the campaign opens, and  
then take them up fully and frankly  
with my adversaries and with the pub-  
lic. The public is not, however, deeply  
interested in contests of personal re-  
proach by men seeking office, and I  
shall not, under any circumstances, be  
drawn into any such controversy, but  
will extend to my opponents the ut-  
most personal consideration. I merely  
want the friends and acquaintances  
whom I have and all the voters and  
people of the district to know at this  
time in a definite way that I shall ask  
their support in this race. This an-  
nouncement I hope may not be regard-  
ed as in any way tentative or designed  
merely to elicit an expression of senti-  
ment from the district, for, after care-  
ful consideration of the question of  
fully entering the race and conferring  
with many men from different parts of  
the district, it is now settled that I will  
enter the primary and win if I can."

"Socialism  
is undoubtedly spreading—you should  
investigate and fight it if its prin-  
ciples are wrong, or fight for it if right.  
Good Men and Holes"

Price 9c at 211 First Street

### ANNOUNCEMENTS

**For Mayor**  
At the earnest request of friends and voters, I  
announce that I am a candidate for the office of  
Mayor of the City of Sanford, at the November  
primary.  
I am a candidate for the position of Mayor of  
Sanford subject to the decision of the primary  
election and solicit your suffrage and support.  
W. D. HADCOCK.

**For Alderman**  
I hereby announce my candidacy for the position  
of Alderman, subject to the decision of the White  
Primary to be held November 21, 1911.  
F. M. ELDER.  
I am a candidate for Alderman of the city of  
Sanford subject to the decision of the White  
Primary to be held November 21, 1911.  
FRANK L. WOODGETT.

I will be a candidate for the position of Alderman  
subject to the decision of the White Primary held  
Nov. 21, 1911.  
WALTER HEND.

I hereby announce my candidacy for Alderman of  
the city of Sanford subject to the decision of the  
White Primary, held Nov. 21.  
W. H. UNDERWOOD.  
At the request of many friends, I have decided  
to announce my candidacy for the position of  
Alderman of Sanford, subject to the decision of the  
White Primary held Nov. 21.  
W. W. ARBURNATHY.

Having held the position of Alderman for one  
term, I will again be a candidate for the position  
and solicit your suffrage solely upon my past  
record subject to the decision of the White Primary  
8. RUSCK.

At the earnest solicitation of many tax-payers  
and friends, I am urged to announce my candidacy  
for Alderman of the City of Sanford, subject to the  
decision of the White Primary, to be held Nov. 21,  
1911.  
I am a candidate for the position of Alderman,  
subject to the decision of the November primary  
and herewith solicit your support.  
S. O. SEIBENBERGER.

I will be a candidate for Alderman, subject to the  
decision of the White Primary to be held November  
21st, and solicit your suffrage.  
Respectfully,  
W. H. PETERS.

I hereby announce my candidacy for position of  
Alderman, subject to the decision of the White  
Primary to be held Nov. 21st, 1911.  
B. W. HERRING.

At the earnest request of many friends I have  
decided to announce my candidacy for Alderman  
of Sanford subject to the decision of the primary  
to be held on November 21st.  
T. J. MILLER.

I am a candidate for re-election to the office of  
alderman, subject to the decision of the White  
Primary, Nov. 21st, 1911.  
H. R. STEVENS.

**For Clerk and Assessor**  
I will be a candidate to succeed myself in the  
position of City Clerk and Assessor, subject to the  
white primary to be held in November.  
M. W. LITTLE.

At the request of many friends I have decided  
to become a candidate for the office of Clerk and  
Assessor subject to the decision of the White  
Primary to be held Nov. 21.  
S. J. BRADLEY.

**For Treasurer and Collector**  
I announce my candidacy for the position of  
Treasurer and Collector of the city of Sanford, sub-  
ject to the decision of the White Primary to be  
held November 21st, and solicit your vote.  
W. I. MORGAN.

I hereby announce my candidacy for the position  
of Treasurer and Collector subject to the decision  
of the Primary held November 21st.  
F. W. MURPHY.

## ROBERTS' SPECIALS FOR THIS WEEK

- Bulk Graham Flour
- Yellow Corn Meal
- Bulk Mince Meat
- Pimento Cheese
- Fleischmans Yeast
- 4 "Crown" Butter

### J. D. ROBERTS

Next Door West of Post Office  
Phone 39 Sanford, Florida

## Now Is the Time to Hatch Chickens

Best Layers Are the Winter Hatch  
DON'T EXPERIMENT WITH THE JUST-AS-GOOD  
The Cyphors Incubators and Brooders are Time Tried and Fire-Tested Guaranteed

### J. A. TAKACH, Agent

Sanford - Florida



## PICNIC Get up a Party, Hire a Launch and Come to WOODLAND PARK

Learn to swim in that shady Pool. No rocks, no holes, no reptiles to hurt you. Safe for any child. No Sewerage, no slime, only pure well water.  
Emptied and cleaned every day. Every convenience for Picnic parties. Refreshments. Open Saturdays and Sundays. Other days by arrangement.  
The Launches "Mamie" and "Nettie" will leave from City Dock at 2 and 3 P. M. Saturdays and Sundays - Price 25c Round Trip

## Peoples Bank of Sanford, Florida

CAPITAL \$30,000.00  
The ONLY bank in Sanford that INSURES EVERY DOLLAR DEPOSITED AGAINST LOSS from any and all causes.

### THE PEOPLES BANK OF SANFORD

OFFERS  
Prompt Service - Polite Service - Accurate Service

FOUR PER CENT ALLOWED ON SAVINGS DEPOSITS  
Safety Deposit Boxes for Rent

WE WANT YOUR BUSINESS

M. M. SMITH, Pres. H. R. STEVENS, Vice-Pres. H. E. TOLAR, Cashier

## MAKE NO MISTAKE

SHIP TO THE ORIGINAL  
**S. H. & E. H. FROST**  
COMMISSION MERCHANTS  
Oranges, Grapefruit, Pineapples, Vegetables  
SOUTHERN SHIPPING NO. 50 } 319 Washington St. New York  
Corner Jay Street

Kindly Write for Stencil if Needed

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ALL MERCANTILE AGENCIES

Does Location and Experience Count?

## H. E. Schwitters & Son

Commission Merchants  
Southern Fruits and Vegetables  
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Ripening Rooms for Tomatoes and other goods which require Artificial Heat.

Market reports to Sanford daily by wire  
REFERENCES--New York County National Bank, New York.

Apply for Stencils, Stamps and information to  
**Lewis Vegetable Exchange**  
Sole Representative for Sanford and district. Sanford Phone 251

## The Crippen Music Store

High-grade Pianos, Organs, and Graphophones.

Low Prices Easy Payments Pico Block

### FLOWERS — PLANTS — BULBS

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Special Offering in Ferns. Sanford, Florida  
Floral Designs to Order. 1-22-10-11

THE SANFORD HERALD

Published Every Tuesday and Friday Morning By THE HERALD PRINTING COMPANY R. J. HOLLY, Editor W. M. HAYNES, Business Manager

Subscription Price, \$2.00 a Year in Advance

Entered as second-class mail matter August 22nd 1908, at the Postoffice at Sanford, Florida, under Act of March 3rd, 1879.

Office in Herald Building Telephone No. 148

Swat the vagrant!

Build more houses now.

Do we get that cold weather or do we not?

How about that lake front? Has politics killed it?

Next Saturday you can date your letters, 11-11-11.

Join the new Charity Association and your money will go to the deserving.

There will be hundreds of new people here this winter. Are you ready for them?

Just a few weeks more of this awful, nerve racking political strain and then we can talk business again.

The man who puts his surplus into the Sanford Building & Loan Association is not only helping himself but his town.

That harmonious meeting of the orange growers in Orlando failed to harmonize and the green oranges were squeezed again. Just a case of green oranges for Majah.

TRANSPORTATION IN FLORIDA

Railroad building is typical of business advancement, and what Florida is doing in this respect is worthy of note.

In 1880 Florida had only 518 miles of railroad.

As late as 1900 it had 2738 miles.

At the present time it has nearly 5,000 miles of completed road, with many new lines under construction; while existing roads are in many directions pushing out branch lines.

Added to Florida's railroad mileage, the State is peculiarly located with relation to water transportation.

It has 1,200 miles of Ocean and Gulf frontage—more than any other state in the Union.

It also has 1,175 miles of navigable waterways within its boundaries.

A state which is drawing an ever increasing number of health and pleasure seekers, of permanent settlers—some to engage in general agriculture, some in manufactures, some in fruit growing—orange, grape fruit or kindred interests; some in trucking, some in dairying and some in chicken raising—is an ideal land for investigation on the part of those who want

The most perfect all-the-year-round climate to be found in America;

Manufacturing advantages of vast and varied extent;

Transportation facilities that are rapidly being extended to meet the ever expanding business of the State.

Florida is the State.

He who investigates it invests in it.

Some invest money, some invest their lives, some invest both, and all to profit.

OFFICIAL CALL

For the Annual Convention of the Florida W. C. T. U.

The twenty-eighth annual convention of the Florida Woman's Christian Temperance Union will be held in Tampa, November 21, 24.

The convention speaker will be Miss Ellen M. Stone, missionary to Bulgaria; the leader of the devotional meetings, Miss Emma Tucker. Many new features, helpful addresses and departmental exhibits will mark the convention as an exceptional one. Full delegations are expected.

On behalf of the State W. C. T. U., Minnie E. Neal, President. Mabel F. Dean, Recording Secy.

Arrival and Departure of Trains

Table with columns for North Bound and South Bound trains, listing train numbers, arrival times, and departure times.

Branch Lines: Trilby & St. Petersburg—No. 25, Ar. 1.1 p. m. No. 24 Lv. 2.15 p. m. Leesburg—No. 21, Ar. 11.45 a. m. No. 22 Lv. 6.50 p. m.

COL. W. M. TOOMER

Able and Prominent Jacksonville Attorney, Who Has Announced His Candidacy for Congress from the Second Congressional District.



IN THE SOCIAL WORLD

Items of Interest Concerning Society People.

POINTS PURELY PERSONAL

How Celery City Vanity Fair While Away the Golden Hours—Social Gossip

The boys' sports did not have an outing Saturday; they spent the afternoon, arranging two baseball teams. The Sanford people are promised a novel entertainment when the Alligators and Panthers play baseball.

The Cecilia Music Club will meet at the studio of Mrs. Fannie Stenbridge Munson, Saturday afternoon, November 11th, at three o'clock.

In addition to the regular program, Eleanor Herring, will give a group of violin solos.

Reading by Miss Margaret Coffey.

The Wednesday Club The members of the Club are reminded that the hour, for meeting is 2:30 o'clock sharp. The place is the residence of Mrs. J. W. Dickins, corner Magnolia avenue, and Eight street.

Sanford to the Front Always Two letters recently received by J. N. Whitner, the real live, real estate man; proves conclusively, that Sanford, is not hidden under a bushel. One of the letters is from a man in Tokio, Japan, saying that he had read an article written by Mr. Whitner, on celery culture and descriptive of Sanford, and asking for Sanford literature. The other letter is from Spokane, Alaska; asking also, for literature on the same subject.

The Sanford Music Club The Sanford Music Club met at the home of Mrs. H. E. Tolar Saturday afternoon, at 3 o'clock. Mrs. Tolar was leader, and had entire charge of the program, after the usual business of the club had been attended to. The subject considered was the early German School. Mrs. G. B. Waldron, read a very interesting as well as an instructive and carefully prepared paper, on the "Character of early music and influence of "Well Tempered Clavichord."

"Kammnoi Ostraw," one of the twenty-four musical gems, composed by Rubenssteln, and named for the then, famous watering place, near St. Petersburg, Russia, was most charmingly rendered by Miss Florence Frank. Mrs. Tolar, read the history of this beautiful selection and the circumstances surrounding its composition and also the other twenty-three numbers of the same name. "Ave Maria," by Schubert, was delighted played by Miss Jessie Stumon, on the cornet, she was accompanied by Mrs. Tolar on the piano.

Bach's Fugue in D. Major, was played by Mrs. Tolar who for the benefit of the members of the club who were not familiar with the selection; interpreted the inspiration in the soul of this master musician, and the beautiful thoughts, which characterize this Fugue.

After an interesting discussion on the "Influence of the well tempered Clavichord," lead by Mrs. Munson, the program

for the next meeting was read. Two new members were proposed; the roll was called and the secretary requested to remind the absent members that they were missed, and their presence very much desired. The club then adjourned to meet November, 18th: at the studio of Mrs. Munson.

Pleasant Social Evening The Ladies Union of the Congregational church, gave one of their delightful socials at the parsonage Friday evening, November, 3rd., which had been postponed from Thursday evening on account of the inclement weather. One of the most enjoyable features of the entertainment, had to be omitted; as Mr. E. T. Woodruff, who had charge of the musical program, had to leave the city Friday, as also another member on the program. However the pleasure of the evening, was all that could be desired. Three amusing contests, claimed the interest of all who were present.

A number of photographs taken in early life, of some of our Sanfordites, mostly of parties in attendance at the social, were arranged for inspection and the company present, were asked to tell whose pictures they were. The second contest, elicited much amusement. A blackboard was conspicuously placed and different parties were asked to draw an animal on the blackboard which the spectators were to tell the name of. The memory test, was the third contest about fifty articles were placed on a table, everyone was given so many minutes to look at the collection, they were then asked to write down the names of the articles from memory. The most enjoyable feature of the evening were the recitations, given by Dr. and Mrs. C. E. Lewis. The doctors recitation from Richard III, was especially fine. Cake, lemonade and salted peanuts were served. There were fifty persons present. One very gratifying feature was the number of young people in attendance. A silver offering was made.

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Thrasher's Great Healing Fluid

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Directions: Saturate a thick cloth and apply over pain of any kind, remove before it blisters and continue to apply. Manufactured by J. S. THRASHER at Lake Mary. SOLD BY J. G. MARTIN Lake Mary, Florida

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Spencer's Bread handled by all first-class grocers.

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Send for Catalogues, Prices and Terms John A. Cunningham JACKSONVILLE FLORIDA

The New Longwood Hotel at Longwood, Florida

Ten miles from either Sanford or Orlando on main road will open its doors for business November 4th, 1911. Newly Renovated and furnished at an expense of \$15,000. Rates \$2.00 per day and up, American Plan, and \$1.00 per day and up, European Plan. Special Rates by Week or Month. For full particulars and information Telephone, write or wire

C. M. ENTZMINGER or A. F. FALCK Proprietor Resident Manager

IN AND ABOUT THE CITY

Little Happenings—Mention of Matters in Brief.

PERSONAL ITEMS OF INTEREST

Summary of the Floating Small Talk Secretly Arranged for Hurred Herald Readers.

J. M. McParale has moved in the George Randall house on 1st Street.

W. H. Williams is in the county seat today attending to court matters.

Edward Lane came over from Stetson and spent Sunday with the home folks.

Edwin Belk and Edgar Waters of Monroe N. C. are stopping at The Fairview.

Remember that the Gate City House gives you the best table board at \$4.00 per week.

The ladies of the Congregational church will hold their annual bazaar Dec. 9. The place to be announced later.

Mrs. Hamel Tolar returned to the city Monday from her visit to her parents, Mr. and Mrs. Malin, at Wachula.

Mrs. Harris and daughter, Miss Maude, have moved to Lakeland. They will be missed by their many Sanford friends.

Wanted—Frying size chickens. Will pay 20 cents per pound. Mrs. Alice Messenger, Depot Lunch Counter. 15-47

J. A. Furlong of Providence R. I., who is touring the state stopped at The Fairview while in Sanford, the guest of Mr. L. E. Wood.

Mrs. Levi Kays and daughter, Miss Elizabeth have returned to the city to spend the winter after an absence of more than a year.

Mr. Carey and family of Louisiana arrived in the city Saturday. They will farm the Dr. Howard place on Beardall avenue this season.

Business being so good at the Fairview Mrs. Ferguson is fitting up four more rooms on the third floor and intends to build on twelve more rooms next summer.

John V. Denton the well known commission man is in Sanford for the winter and expects to keep up his former reputation of shipping the first car load of lettuce for the season.

Osborne Shaw of Long Island, N. Y., a winter resident of Florida has returned and will spend the winter at his country home near Sanford. He brought down with him a handsome Bäck.

Beecher Kent has returned to Sanford. He has been in the employ of the government for the last two years, and his many friends are glad to see his smiling face on the streets again.

Miss Bessie Schumpert has returned to the city from a visit to Atlanta, Ga. She was accompanied by her sister, Mrs. Chas. Bell, and little son, who will visit her parents, Mr. and Mrs. Schumpert, for several weeks.

Mrs. George Randall is visiting her parents, Mr. and Mrs. E. B. Randall, before going down on the East Coast extension to spend the winter with her husband, who has a position with the F. E. C. R. Co. at that point.

Mrs. T. C. Bliss, after talking to the Missionary Societies in the Baptist church Monday afternoon, on the existing conditions in the foreign fields and urgent need for sympathy and help, left today for Winter Park, where she will be the guest of Mrs. Dr. Blackman.

H. C. Thompson passed through the city today with the new self starting Hudson car. Mr. Thompson is making headquarters at Jacksonville and Daytona, and sold two Hudson 33 cars in Orlando yesterday. Anyone wishing a demonstration of this popular car can address Mr. Thompson at Daytona.

The Foreign Missionary society of the Methodist church, held their regular meeting Monday afternoon in the church. The meeting was very short and they adjourned to enable the members to join the other societies in the Baptist church, in hearing Mrs. T. C. Bliss talk on the great missionary problems of the day.

A GOOD ENTERTAINMENT

Prof. Bell, Hypnotist And Mind Reader At Imperial

Prof. Breece Bell, the hypnotist and mind reader has been making a large audience sit up with amazement at his wonderful feats in hypnotism and mind reading or mesmerology. With his large class of subjects on the stage going through the different evolutions and keeping the audience in a storm of laughter or his occult powers of mind reading he is all that he claims and The Herald can recommend Prof. Bell to any other city where he intends to give a performance. Wednesday night is his last appearance here.

Reduce the high cost of living by taking your meals at the Gate City House. Only \$4.00 per week.

WANTS

All Local Advertisements Under This Heading, Three Cents a Line Each Issue

Wanted—First-class apartments; 3 or 4 furnished rooms, or furnished cottage, modern with bath; good location and neighborhood; will want 5 or 6 months. Three adults.—W. J. Thigpen, agent. 17-31p

For Sale—Fine 13 months old Pointer Dog (female), also good L. C. Smith shotgun \$50 cash. M. A. Miott. 18-31p

Lost—Monday-down-town a gold locket with monogram "P. L. M." Return 308 Park Ave Reward. 18-31h

For Sale—Cheap, one large soda fountain with fixtures including tables chairs etc. P. O. Box 956, Sanford Fla. 17-31p

One of the most suitable tracts of land in Florida, near the beautiful Indian River, now open for sale. If you want good land, pretty scenery, health and comfort, do not let this offer slip by, write to J. F. Sundell, Lake Mary, Fla. 18-14tp

At 115 Railroad way, opposite Express Office, Frank Graham's Tailoring Co.—For Sale—One black broad cloth one piece suit and one all wool striped coat suit, also two men's suits. 17-2tc

For Rent—Two good office rooms in Peoples Bank Building Enquire at Bank. 17-4tc

For Rent—2 nicely furnished rooms with board. Rates reasonable. 106 Laurel Ave., corner First St. 17-3tp

Three Light House Keeping Apartments For Rent—\$2.50 \$3.00 and \$3.50 per week. Southeast corner of Second St. and Laurel Avenue. Mrs. Hooper. 17-3tp

Pleasant furnished front room, on first floor to man and wife. Large porch and fine shade. S. W. corner of First street and Maple avenue. 16-1f

For Sale—Five city lots well located. Going at a bargain if sold at once. Rex Packard, Phone 103-2 rings. 14-1fp

For Sale—Horse, wagon, carriage, single and double harness, gasoline engine and pump, farming implements and automobile, all at a sacrifice. A. B. Brock. 17-3tp

Ten acres of good land for sale at a bargain. Three acres cleared and cropped last season. All under fence. Near loading station on traction line. Almost given away. Particulars at Herald Office.

For Sale—The simplest and best smudge heaters on the market. F. A. Schumpert, Sanford, Fla. 17-1tc

Wanted—Tons Prickly Ash Bark, Prickly Ash Berries, Deer Tongue (vanilla leaves), Stillingia and Blue Flag Root, Cured Moss, all kinds second hand bags and burlap. Address American Fibre Company, Box 278, Jacksonville, Fla. 12-8tp

For Sale—A few pieces of good second hand furniture left. Call up Mrs. W. A. Minnick, Cameron City. 11-1tc

For Sale—The richest high land farm in Orange county. Stock and tools. Thirty acres, 2 in fruit and 12 in cultivated field, balance in pasture and woodland. Good 8 room house and out buildings. Gasoline engine and water works. 3 1/4 miles from town, 1/4 mile from belt line on Silver Lake. Pleasant to look at. Very healthy. Elevation 70 feet above Sanford. Cheap and terms easy. C. F. Williams, Box 923, Sanford, Fla. 10-1f

Plants for Sale—Celery, lettuce and cauliflower for the next two weeks. A. Dornier, Celery Ave. 10-1f

For Sale—Life scholarship in Draughton's Business College, good for both book-keeping and stenographic course in any of the Draughton's Colleges. Enquire Herald office. 7-1f

For Sale—5 acre farm, twenty bearing orange trees, 50 peach trees, also very large bearing pear trees, modern 5-room cottage, front and back porches, faces south Golden Lake, 3 miles south east of Sanford; 5 minutes walk to street railway, also Oveido railroad. Fine drinking water, good bathing, fishing and swimming. Address box 1127 City. 52-1f



ITCH! ITCH! ITCH!

Scratch and rub—rub and scratch—until you feel as if you could almost tear the burning skin from your body—until it seems as if you could no longer endure these endless days of awful torture—those terrible nights of sleepless agony.

Then—a few drops of D. D. D., the famous Eczema Specific and, Oh! what relief! The itch goes instantly! Comfort and rest at last!

D. D. D. is a simple external wash that cleanses and heals the inflamed skin as nothing else can. A recognized specific for Eczema, Psoriasis, Salt Rheum or any other skin trouble.

We can give you a full size bottle of the genuine D. D. D. remedy for \$1.00 and if the very first bottle fails to give relief it will not cost you a cent.

We also can give you a sample bottle for 25 cents. Why suffer another day when you can get D. D. D.?

Sold by L. R. Phillips & Co.

Let US PRINT YOUR SALE BILLS

AT McCULLER'S

Something New and Delicious!

Sun-Shine Biscuits

- Tahoma Tom Thumb Jersey Cream Cheese Wafers Matinee Butter Thin Yum Yum Fig Newton Vanilla Cream Maccaron Jumbles TpicY Smacks Assorted Perfectos Citrus Exchange Philopena Veronique Hydrox Clover Leaf Brandywine Cheese Sandwich

New Florida Syrup in new barrel has arrived!

Extra! Extra! Codfish and Halibut

Buckwheat Flour

L. P. McCuller's Sanford, Florida

Chase & Co. SHIPPERS OF Florida Fruits and Vegetables General Insurance Agents SANFORD, FLORIDA

\$9.15 To Savannah, Ga. and Return VIA ATLANTIC COAST LINE Automobile Races, Nov. 27-30

HAND BROTHERS LIVERY, FEED and SALES STABLE Harness and Wagons Blacksmithing and Horseshoeing

Shoe Repairing by Machinery Quicker, Neater and Better than the Old Way M. HANSON SANFORD, FLORIDA

Drink a Bottle of Coca-Cola GINGER ALE OR SODAWATER The Sanford Coca Cola Bottling Co., Sanford, Fla

FIRST NATIONAL BANK OF SANFORD, FLA. F. H. RAND, President GEO. FERNALD, Vice-Pres.

A. P. CONNELLY GENERAL FIRE INSURANCE AGENT Office Above First National Bank SANFORD, FLORIDA

# HOWARD - PACKARD LAND COMPANY

**Bulletin**

## ILLINOIS FARM LANDS

Sell for the highest average price of any State in the union. In the better parts of the State these lands bring from \$150 to \$250 per acre.

Illinois is the greatest corn State and its leading crop is corn. In 1910 from 10,609,000 acres of land it produced 414,812,000 bushels of corn worth \$157,629,000, or a trifle less than 38c per bushel. The average yield per acre was 39.1 bushels. And the average value per acre was \$14.85. (These figures are taken from the Yearbook of the Department of Agriculture, pages 502 and 503.)

Now when a crop of corn is grown on the 10,609,000 acres of Illinois lands, that is the end of it for a year. Now contrast that with Sanford.

Mr. Brumley grew 50 bushels of corn to the acre on his Celery Avenue Farm last summer from April 1st to September 1st, and it is worth 90c a bushel or \$45.00 per acre. But he had already taken three crops off of the same land from September 1st, 1910, up to the time of planting his corn—two crops of lettuce and one of cucumbers. And one of the lettuce crops brought \$600 per acre on the ground. We don't know what the other crops brought.

Mr. Chase grew 75 bushels of corn to the acre.

Mr. Rossitter produced upwards of 50 bushels per acre.

Mr. Chapple grew 2,000 bushels on his farm.

Mr. Hawkins' corn yielded over 75 bushels per acre.

These men are representative

growers at Sanford. They don't pretend to be corn farmers but after growing two or three vegetable crops on their land from October 1st to April, they plant corn for a summer crop and still grow more value per acre in corn than the best farm in Illinois. There is not enough corn grown in Florida to supply the home demand because our farmers can make more money growing other crops. Consequently it must be shipped in and freight and profits added to cost makes it worth nearly double the value in Illinois. The Yearbook above referred to gives the average Florida price as 85c but in Sanford it has never been less than 90c per bushel.

Now we are not arguing for the growing of corn. There are a dozen staple crops which can be grown during the summer months which will produce more per acre value than Illinois farm-lands, but what we do claim is that land should be valued for what it will produce. If Illinois land which produces an average of \$14.85 per acre is worth \$150 per acre, then it is valued on a trifle over a 10 per cent basis of gross production.

On this same basis every acre of Sanford land is worth from \$450 to \$675 for growing corn as it produces from \$45 to \$67.50 worth of corn per acre.

In last week's Herald a writer shows in detail the production of his five-acre farm and the total income was \$5,677.52, which figured at 10 per cent (the basis of Illinois land) would make the place worth \$56,775.20 or \$11,355 per acre.

But even on the net income of this farm of \$749.30 per acre it would figure \$7,493 an acre. We

see from the crops mentioned that this party did not grow a summer crop which he might have done and added to the above.

Now we have taken Illinois because it is the best of the lot. No other Northern State will show up as well.

That is not all. From now on till spring the Northern farmer must live in a cold disagreeable climate and spend his earnings of last summer in an effort to make existence tolerable.

In Sanford we live to the fullest extent for twelve months of the year in the finest climate that God's bright sun shines upon. If the world knew what we have at Sanford in comfort and value, every acre of land would double in value in a week. The world is bound to find it out, too, and then watch prices grow.

In the meantime, we have a few splendid offerings in improved places: Ten acres, good buildings, near street cars or mail route, splendid condition, \$8,500.

Ten acres, adjoining, good house, \$4,500.

Eleven acres, well located, no buildings, \$3,500.

Five acres, close to town, main street, ready to set, \$3,500.

And many others.

Twenty acres unimproved flowing well land, near street car line, bargain at \$100 per acre.

Eighty acres as good as can be found in quality and location at \$8,000.

Other choice places, all sizes, at \$150 per acre.

Our Volusia Farms across the St. Johns River at \$30 to \$50 per acre on a monthly payment contract are the best to be had for the price.

**BETTER FIGURE WITH US**

**HOWARD-PACKARD LAND COMPANY, Inc.**  
Peoples Bank Building SANFORD, FLORIDA

**THE CO-OPERATIVE FARMER**  
continued from first page

The Farmers' Educational and Cooperative Union is doing much valuable work in the southern states. It has done more real educational work in teaching the farmers modern business methods during the last five years than any other similar organization in the history of the south. Many of the principles which it advocates might well be taught in the schools and colleges.

There are several hundred organizations among the cotton growers which control the storing of the cotton. There should be several thousand local cooperative unions to control the local gins, warehouses, presses and oil mills. These local unions should be organized into larger district and central unions which could look after the marketing of the products. The time has passed for petty jealousies and individual bartering. Business must be done in a business like way. It is possible, of course, for many large, individual planters to own mills and gins themselves, but they should also belong to central organizations which could market their products.

There are in the lower south and in Tennessee and Kentucky a number of small local societies interested in the marketing of vegetables and such products. None of these has yet reached a very high state of perfection. In Tennessee and Kentucky the tobacco growers have been struggling for some years to improve their conditions. They have made some mistakes. "Night riding" and "limitation of output"—both of these written about very much but practised very little—were serious errors. These farmers should follow the lead of the southern cotton growers. First of all they must own their warehouses; and they should control the tobacco which they produce until they are able to get fair prices for it. If outside organizations are not willing to pay satisfactory prices, the farmers' societies should, if possible, begin manufacturing themselves.

The rice growers in Louisiana and Texas have taken up the new movement. The Louisiana organizations with headquarters at Crowley, have adopted the methods of the California fruit growers. They advertise rice in the same way as the Californians advertise "sunkist" oranges. The Texas rice growers have not been so successful. They have not been willing to stick together in the same way. Advertising is necessary and the members must work together not only to support their present organization but to bring in all who are not members.

In Texas the truck growers along the southern border have taken up the cooperative movement. In 1905, when they produced 500 carloads of onions, their system of marketing was no better than it had been eight years before when they were offering a few hundred crates for sale. The present organization was incorporated in January, 1906, with a capital of \$10,000. Shares were to be sold at \$1 each, but every member was required to buy at least five shares. He was required, however, to pay only thirty per cent of his subscription at the beginning. Thus any farmer could very easily join the organization. Growers of about seventy per cent of the crop for 1906 became members, and that year the association marketed 900 carloads with an approximate value of \$1,500,000.

There is a considerable number of small cooperative societies in New England, but the farmers there have not yet succeeded in forming large and successful organizations. There is no doubt in my mind that many of the deserted farms and much of the poor agricultural conditions are due to poor organization. The same thing is true of the farmers in the other North-Atlantic states. There are in parts of New York and in Pennsylvania thoroughly successful business societies, but they are comparatively few. The grape growers in western New York are probably the best examples.

Let us now see what degree of prosperity some of these societies enjoy. The Tamarack Cooperative Association of Michigan has completed its twentieth year. Mr. E. T. Duane, the manager, reports that the capital stock paid in is \$64,610. On February 18, 1911, the twentieth annual dividend of \$104,821.60 was declared. If it had been divided among stockholders in proportion to the capital invested it would have amounted to an additional dividend of 162 per cent, because the regular interest had already been paid to stockholders. But this dividend was declared on purchases and, since the business of the year amounted to \$960,063.45, a dividend or rebate of 12 per cent on purchases was declared in February. There are about 2,000 families interested in that society, and the average family purchased about \$430 worth of goods. The rebate of 12 per cent—almost one-eighth of the purchase price—amounted to \$51.60 per family in addition to the interest on the money invested in a share of stock. Since starting business that society has had a total business of \$1,113,917.85 and has returned

rebates of \$938,033.67 to its members. In twenty years these members have saved nearly \$1,000,000.

But this is a big company. How about small ones and young ones? The Jackson County Cooperative Company, of Lakefield, Minn., has 225 members. Last year the sales amounted to \$139,230.86, or nearly \$600 per member. The net gain or rebate was \$12,700.21 and members received, as rebate, 10 per cent on all purchases, or about \$50 per family, after a dividend of 6 per cent had been paid on all capital stock. The company gave non-members a rebate of 5 per cent and advised them to join and showed them that they could pay for their stock in four years by the rebates. A reserve of \$4,000 is always kept on hand for emergencies.

Let us take a still smaller society—the Kidder Cooperative Company of Kidder, South Dakota. It has only 104 members. In 1910 they purchased \$34,298.43 from their store, or \$325 a family. The net profit for the year was \$5,037.98. After all expenses were paid including interest at 7 per cent on all capital stock, a rebate of 8 per cent to members and 4 per cent to non-members was declared. This amounted to \$26 per member's family, or one-twelfth of the annual account. These are typical cases. Hundreds could be cited.

In the grain business, in which farmers now have nearly 2,000 separate elevators and many local companies, the same advantages are found. The educational and social advantages are everywhere noticeable, but the money gain "sticks out" clearly or the companies would not last long. The Farmers' Elevator Company at Marcus, Iowa, has been a success from the beginning. It was organized January 1888. In order to be on the safe side a surplus of about \$9,000 is kept on hand, and a dividend of from 20 to 25 per cent is declared every year. In this company the surplus is divided among share holders who are farmers. Each member has only one vote, no matter how many shares he may hold, and he must be a farmer who sells grain. In addition to the dividend each farmer gets better grading, truer weights and better service than formerly.

The Farmers' Cooperative Elevator Company of Wheaton, Minn., handled about 100,000 bushels of grain last year and declared a dividend of 40 per cent. Two years ago the company at Clinton, Minn., declared a dividend of 40 per cent. There are many better records than this. Hundreds pay 25 per cent. Many pay only 6 or 7 per cent, save a large surplus or reserve fund, and then divide all net profits in proportion to the amount of business done. This is similar to the policy among the stores.

In conclusion then we may say that the farmers in all parts of the United States are now interested in the movement, which I have attempted to describe very briefly above. More than half a million farmers are now receiving valuable benefits from these cooperative societies to which they belong. They have been forced to organize. They have found that it is not enough to pass laws regulating other business organizations. They have waited in vain for the national, state and local governments and the educators to assist in the movement. They have made many mistakes and in thousands of local districts have gotten far behind the procession.

But we now have illustrations enough of what is possible, and of what is being done, and of the prosperity which results from the success of these local cooperative societies to pass judgment.

It is my thorough belief that the time has come when the educators of the country must select the wheat from the chaff. They must acquaint themselves with what is being done; they must point out the errors and point the way for the 5,000,000 farmers who have not yet joined any active local cooperative society. Until this is done and until the farmers have acted upon the advice which they should receive we cannot hope for a prosperous agricultural class, and without prosperity in the country districts we cannot hope for better roads, better churches, better schools, rural telephones, better sanitation, better education, and better living.

Send Your Orders for

**Cleaning and Dyeing**

to the most thoroughly equipped and modern

**French Dry Cleaning and Steam Dye Works**

in the South. Mail orders from any part of Florida handled promptly and carefully. All work guaranteed.

**Breazeale & Smith**

Plant—229 East Union St. Jacksonville Florida

Branches—205 Main Street and 522 W. Fourth Street Jacksonville, Florida

**CIGARS! THAT'S MY BUSINESS**

AND I am the largest dealer in Cigars, Cigarettes and Tobaccos south of Atlanta; I control the distribution of some of the most popular High-Grade Clear Havana Tampa Made Cigars, the most prominent of which is the "JOSE VILA," made by Berriman Bros., the Blue Ribbon Factory. IF YOU ARE NOT A CUSTOMER OF MINE, IT WILL PAY YOU TO GET A LINE OF MY PRICES.

The "JOSE VILA" Clear Havana Cigar features excessively that

**JOSE VILA** 10 Cents Up

delicious "nicety" of blend that produces the dainty "Bouquet" that is demanded by the particular smoker, such scientific care is exercised in the blending that the quality is uniform.



The E. & W. FIVE CENT CIGAR is the acknowledged BEST cigar produced in Tampa to retail at that price. I am the EXCLUSIVE distributor of this Cigar, and absolutely guarantee every box to be as represented.

**E. & W. 5 Cent Cigar** This cigar in your case is a business getter, and establishes the dealers reputation for BIG VALUES.

**MR. SMOKER.....**

Get these two brands of Cigars, "JOSE VILA" and E. & W. firmly impressed upon your mind. They represent the BEST IN THEIR CLASS. It is true that they cost the dealer more than any other brands, that sell for the same money over the counter; but YOU get more for your money, and the dealer profits in the long run for he establishes a reputation for QUALITY that will reflect creditably throughout his entire store.

THE GOOD DEALER WILL NOT OFFER YOU A SUBSTITUTE FOR EITHER OF THESE CIGARS.

Next time you purchase a cigar, no matter where you are, demand one of these superior brands, and if the Dealer cannot supply you, suggest that he write to me for prices.

**ELI WITT**  
Tampa - Florida

**FULL NEW STOCK**

WE are now showing the most complete line of Furnishings, Shoes, Hats and Clothing ever during **FOURTEEN YEARS** business in your midst

**Furnishings.** Standard Brands  
**Shoes**—Stetson's, Patricians, Regals, and Drews.  
**Clothing**—Schloss Bros. & Co.'s High-grade clothing will meet fully the requirements of the most fastidious, at from \$20.00 to \$30.00 per suit.

While Henry Sonnebarne's all-worsted suits at from \$12.50 to \$18.00, will meet every demand of the most careful and economical buyer, say nothing of the gilt-edge guarantee that goes with every suit.

**D. L. THRASHER**

**ENGRAVED VISITING CARDS**  
**IN ALL STYLES AND SIZES**  
AT HERALD OFFICE

LUMBER LATHS MOULDING SHINGLES

**McNAIR LUMBER COMPANY**

(Formerly McNAIR & SON)

Dyal-Upchurch Building, Jacksonville, Florida

Our stock is Well Manufactured, Carefully Graded, Price Low. If your dealer cannot furnish our stock write us for prices.



# TO THE VOTERS OF THE CITY OF SANFORD

I am not a candidate for the office of Mayor because of any political ambition. It is true that I will highly appreciate being elected your Mayor, but only because of the expression of confidence and not because I ever expect, or desire, to go higher politically.

My Company owns property in almost every part of the City of Sanford and pays one-twenty-fourth, approximately, of all the taxes paid into the City Treasury. It is absolutely true that we will be able to sell very little of this property to the present citizens of Sanford, just a lot occasionally

For this reason, it is imperative that we should have new men and new money. It is absolutely necessary, in order to secure new men and new money that **Sanford should continue its policy of progress and development.**

For five years I have been devoting my time, energy and money to BOOSTING SANFORD. During that time I have assisted in every public movement which was intended to promote the City's welfare. I have not taken one dollar out of Sanford in that time. On the contrary, the little I had outside has been gradually withdrawn and put into my business here. I have made some money during that time outside of my Sanford business; and that, also, has been brought to Sanford. I have been instrumental in bringing a good many thousands in money and a great many new citizens to the Sanford District.

Mr. Voter, your interest is my interest. Every new citizen helps each of us, directly or indirectly.

Mr. Tax-payer, every new tax-payer lightens your burden. Every new enterprise helps to maintain the city government and pay for public improvement.

Mr. Mechanic, Bricklayer, Carpenter--every new house means more work for you.

Mr. Plasterer, Painter and Tipner, or Decorator, you are interested and you are helped by every success of mine.

Mr. Merchant! Every new man means a new customer. If I sell a lot and a house is built thereon, it means something for each of you. My property is not improved property. I must get new customers and new patrons for you, as well as for myself. When I sell, my profit is made and that is the end of it. You, each and all, have the same opportunity, without the expense of getting the man here.

I ask you, in all candor, who is the more likely to help you, as Mayor of Sanford, Mr. Spencer or myself? Mr. Spencer's energies have been devoted entirely to his private business. I have given time and money to the City's affairs and to the promotion, it is true, of my private business, **but yours as well.**

Mr. Spencer's energies do not add one dollar of new money to Sanford. My work, on the other hand, each year adds some new money and some new men.

Mr. Spencer wants to be Mayor to gratify an ambition. So do I. His is a personal ambition--to be Mayor. **Mine is an ambition to assist in building a great city here and have people miss me when God's Acre has claimed me for a tenant**--with the plaudit "Well done, thou good and faithful servant."

# W. D. HOLDEN

# THE SANFORD HERALD

IN SANFORD—Life is Worth Living

SANFORD, FLORIDA, FRIDAY, NOVEMBER 10, 1911

Volume IV

## NEWS OF THE WORLD

Items of Interest Gleaned From Various Sources

## HAPPENINGS DURING THE WEEK

Here the Readers Will Find a Brief Historical Spring Flowing For Hurried Readers

While women cried and pleaded that nothing should be done to appear in any way prejudicial to his interests, members of Emmanuel Baptist church society of Cambridge, Mass., tonight voted not to accept at this time the resignation of Rev. Clarence Richeson, pastor of the church, now in jail charged with having murdered Avis Linnell. They decided to lay the matter on the table until November 24.

President Taft qualified as a voter in Cincinnati yesterday. He appeared personally before the Cincinnati election board and later before the election judges in his own precinct and went through the steps required by law to insure his casting a ballot today.

Officially the periods of revolution in Mexico were closed today when Francisco I. Madero took the oath of President and placed across his breast the tri-color band insignia of the executive. This afternoon the oath was administered to the eight members of his cabinet. At the same time Francisco Leon De La Barris, who has governed the country as provincial president since the day General Diaz left the capital for Vera Cruz from where he will sail for Europe but on a diplomatic mission.

Two-thirds of the city of Hankow has been destroyed by fire following fighting between revolutionist and loyal troops. The latest estimate of the loss is 50,000,000. Two hundred thousand persons are destitute. Half burned bodies lie among the ruins in many places. Many of them are the bodies of women and children.

Speaking at Washington of the present discussion of currency legislation, President Finley, of the Southern Railway Company, said:

"The banks of the Southeastern states compare very favorably as to soundness and ability of management with those of any other part of the country. This was demonstrated in the panic of 1907 and the subsequent business depression.

In the South as in the West, a much larger supply is needed during the crop-growing period than at any other time of the year. The effect of the present banking system is that, during this crop-moving season and as a result of this large demand for ready interest rates tend to advance and credit is curtailed, notwithstanding the fact that the farmers of the South are bringing to market hundreds of millions of dollars worth of cotton and other products, on the basis of which credit should expand rather than contract.

## THANKSGIVING PROCLAMATION

President Gives His Annual Proclamation to the Public

"The people of this land having by long sanction and practice set apart toward the close of each passing year a day on which to cease from their labors and assemble for the purpose of giving praise to Him who is the author of the blessings they have enjoyed, it is my duty as chief executive to designate at this time the day for the fulfillment of this devout purpose.

"Our country has been signally favored in many ways. The round of the season has brought rich harvest. Our industries have thriven far beyond our domestic needs, the production of our labors daily finding enlarged markets abroad. We have been free from the curse of pestilence, of famine and of war. Our national councils have furthered the cause of peace in other lands and the spirit of benevolence has brought us into close touch with other peoples, to the strengthening of the bonds of fellowship and good will that link us to the comrades in the universal brotherhood of nations. Strong in the sense of our own right and inspired by as strong a sense of the rights of others, we live in peace and harmony with the world. Rich in the priceless possession and abundant resources wherewith the unstained bounty of God has endowed us, we are unselfishly glad when other peoples pass onward to prosperity and peace. That the great privileges we enjoy may continue and that each coming year may see our country more firmly established in the regard and esteem of our fellow nations, it is the prayer that should arise in every thankful heart.

Therefore, I, William Howard Taft, president of the United States of America, designate Thursday, the 30th day of November next, as a day of thanksgiving and prayer, and I earnestly call upon my countrymen and upon all that dwell under the flag our beloved country, then to meet in their accustomed places of worship to join in offering praise to Almighty God and devout thanks for the loving mercies He has given us.

"In witness whereof, I have hereunto set my hand and caused the seal of the United States to be affixed.

"Done at the city of Chicago, this thirtieth day of October, in the year of our Lord one thousand nine hundred and eleven, and of the independence of the United States of America, the one hundred and thirty-sixth.

By the President,  
P. C. Knox, Secretary of State

C. P. Rodgers who has just finished his transcontinental trip in an aeroplane today said he felt in condition to start back on another "If I had a machine." This remark was made as he glanced at the machine that had carried him across the continent to be correct at parts of the machine, for it was admitted that barring an upright rudder nothing of the original airplane that Rodgers started with from Sheepshead Bay on September 16, remains.

## MUST HAVE THE BRIDGE

East Coast Ferry Should Have Drawbridge

## VOLUSIA COUNTY PASSES IT UP

Jealousy of Different Sections Prevents Co-operation of County Commissioners

The Orange county commissioners met Tuesday at DeLand in an endeavor to arrive at some understanding regarding the steel drawbridge that is so badly needed at the East Coast Ferry. Orange county has already done a lion's share of the work and spent money on the Volusia county side making a good crossing with the hope that the Volusia commissioners would meet them half way. But the inane jealousy that exist between DeLand and Daytona against New Smyrna prevented any settlement of the question all of Volusia commissioners but one voting for a bridge at Thrasher's ferry because such a route would take all the travel through DeLand and Daytona.

The present crossing gives the public a choice between going to DeLand or to New Smyrna and the rapid growth of the latter city has aroused the jealousy of the rest of the county and now it seems to be anything to keep people away from Smyrna and bring them through DeLand and Daytona.

With the great amount of work already accomplished at the East Coast ferry Orange county should and will go ahead with the drawbridge and public spirited citizens of this county and of New Smyrna will assist with contributions.

The petty act of the Volusia commissioners will leave them in a peculiar condition, because Orange county will never join them in their new bridge enterprise, after their narrow minded act of last Tuesday.

## City Council Meets

Council met in regular session Nov. 6th 1911, at 7:30 P. M. Present—W. D. Holden, President pro tem, B. A. Howard, S. Range, and H. R. Stevens. Absent—J. D. Davidson, H. Ward and D. E. Thrasher. Minutes of the last meeting read and approved.

A communication from Rev. Geo. B. Waldron in regard to systematic charities read. He recommended that the city send a representative to Jacksonville to attend a meeting of the Congress of associated Charities to be held beginning Nov. 16th. It was moved and seconded that the city send a delegate to represent them, and the city pay the expenses of same. Carried.

Moved and seconded that the matter of adjusting the vouchers held by Mr. Brady be referred to the finance committee. Carried. An ordinance entitled an Ordinance amending Section 4 of chapter 3 of the revised ordinances of the city of Sanford relative to revision of registration list was passed on its first reading.

A report on city sewers was presented by the city engineer and ordered filed. The building committee was authorized to build a brick flue in the building on city lot.

Moved and seconded that the vouchers as signed by the President and approved by the finance committee be paid. Carried.

On motion council adjourned.  
M. W. Lovell, Clerk.

## Asleep at the Switch

Prof. Bell, who has been putting on some good hypnotic and other stunts at the Imperial this week, placed Eli Barrett, the shoe doctor, under the spell of money and mesmerism combined, and had him asleep in Yowell's window today. Eli said he needed the sleep and the money and was perfectly satisfied to assist the professor.

## Held Business Meeting

The West Side Improvement society, last Thursday, held their first yearly business meeting at Robbins Nest. The report given for last year was very gratifying. Received from members in dues and donations: \$60.70; City council \$20.00; our friends, \$21.85.

Many others have given material and work for park improvements. We wish to thank the city council who have cooperated with us; Mr. Holly, who has kindly inserted our notices, and all others who have helped in any way, to improve our West Side.  
West Side Improvement Association

## SHORT CELERY CROP

Sanford Celery Growers Should Get High Prices for Their Celery

There is usually a large acreage of celery grown in New York state for marketing during the fall and winter. The large markets in the East usually buy heavily of this York state celery for storage purposes in order to supply their trade wants during the holidays and at times this York state celery is not exhausted from storage until February. This season the reports say that owing to the weather conditions during the growing season in New York state the yield of fancy celery was exceedingly small, and the supply of fancy York state celery will be exhausted early in December. It is said that certain of the largest dealers in New York City and other eastern markets, realizing the York state celery shortage, are buying heavily of Michigan celery for storage purposes.

California began shipping the 1911 celery crop about November 1st, and their supply should be virtually exhausted during January as the crop as a whole in California is said by reliable California authorities to be 800 acres short of the past season.

The Michigan celery crop is said to be normal, and with the Eastern trade buying this Michigan celery for storage, which is not usually the case, means that we need have no fear of Michigan celery competing with our celery as their crop should be exhausted before our crop is moving to any extent.

It is rumored that the Manatee crop will be somewhat short of last season, and the same will apply to the Sanford acreage.

With celery now moving from three states, California, New York and Michigan, fancy, well bleached celery is now selling in New York City at \$3.50 to \$4.00 per New York state crate.

## "As You Like It"

Such was the independent title which Shakespeare gave his most amusing comedy. The fact that it has remained in public liking for more than 300 years, and shows no sign of falling favor, is sufficient proof that the world likes it very well. It is rated by many as the most thoughtful, the most artistic, the most amusing and the liveliest of all the Shakespearean comedies; and, as it will be presented by the popular young artist, May Stewart, and her excellent company, at the Imperial Theatre, Tuesday evening, November 14th, will prove the most important theatrical event of the season. Miss Stewart is said to make a charming "Rosalind" both in the royal robes of the Princess and doublet and hose of the gay and gallant forrester.

It is officially announced that the work of exposing the wreck of the Maine so far as the parts immediately affected by the explosion are concerned from about midships to the bow will be completed by November 20. Everything will then be ready for examination by the board of inspection which has already been notified.

## ALL AROUND FLORIDA

The General News of The Land of Flowers.

## CULLED FROM THE STATE PRESS

An Epitome of the Week's Most Important Happenings in the State's Domain.

Winter Park is talking of water works. There are a number of private systems and Rollins college has a fine plant, but as the town grows there is demand for modern conveniences.

Tampa is expecting to have a chair factory located somewhere within her boundaries, and is entertaining a representative of one of the big furniture factories of New York state.

Mrs. Mary Bryant, of near Falmouth, sent a sweet potato to that place last week, raised on her farm, that weighed eight pounds, measured twenty-two inches in circumference, and sold on the market for 15 cents.

W. E. Heathcote of St. Petersburg, a director of the Florida Citrus Exchange, says the estimate by the railroads and various papers in the state that the citrus crop of Florida for this season will run 5,000,000 boxes is too high. At a meeting of the directors of the exchange held a few days ago opinions were heard from eight gentlemen from a wide range of territory, and it is their opinion that the crop will not exceed 3,000,000 boxes.

A sewerage system and an up-to-date creditable hotel building are among the things promised for Lakeland during the next year.

West Palm Beach is to try the blue laws and have everything on a Puritan plan on Sundays hereafter. That is, unless the people who have framed the ordinances decide that moderation is better than prohibition in the general run of things and repeal the law that now makes it an offense to bring your trunk from the station if you happen to reach home on the first day of the week.

County police officers are searching for Claude Freeman of Okus, a village near Miami and fear murder has been committed. Tierman left his home Monday night for a bicycle ride. He did not return and Tuesday morning his wheel and a revolver were found in the road near a blood stained iron bar on which were strands of hair the same color as his. Bloodhounds are on the man's trail.

At the meeting of the board of county commissioners held today a petition was filed asking for an election to be held in Leon county on the "wet and dry" proposition. The petition came in late this afternoon but the friends of the anti-alcohol succeeded in having action deferred until the 21st of the present month, so that ample time might be had to examine the names attached to the petition as to whether or not they were bona fide names of certified voters.

# I Stand for a Square Deal for all the People

I AM NOT a one-twenty-fourth part Land Deal Candidate, nor do I ask the suffrage of the good people of Sanford to further any private scheme I may have. I stand for a square deal for all the people, equal rights to all, special privileges to none. I admit I think it a high personal honor to be your mayor, and if elected will give my best efforts at all times for what I feel is best for the betterment of our city.

Taxes are high, but we cannot lower them by selling lots. Manufacturing plants are what we need to put us on a firm foundation.

Remember I am not the candidate of the politicians, but I am the Peoples' candidate.



# G. W. SPENCER

# SHALL THE PEOPLE RULE? The Peoples Candidates for Alderman

- |                   |                 |
|-------------------|-----------------|
| F. M. Elder,      | B. W. Herndon   |
| T. J. Miller,     | W. S. Hand      |
| Geo. Fox, Jr.     | W. H. Underwood |
| Frank L. Woodruff |                 |

We stand for Progress—the substantial kind.  
We stand for a better water supply for the people and fire protection for the peoples' property.  
We are not the candidates of the politicians nor the bosses nor the Water Works Company, nor the candidates of ONE MAN.  
We are for Sanford and its people.  
A business man's administration.  
Vote for all of us. We stand for the best interest of Sanford and all the people. Equal rights to all—special privilege to none.