## OFFENSIVE NEXT DRAFT TO BEGIN TO BE CALLED ALL FRONTS <br> 

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TRAIN LOAD OF CELERY
"SOMEWHRRE IN
AMERICA"


$3=$
$5=$



## Junlor Red Crose and War'Saving

WIL GIVE ALM OST
MILION MEN TO
AMERICA
AS SOON AS FAIR WEA-
THER WIL!


## MEETING SATURDAY NGGH



## SOLID CEIERY TRAIN LOST IN THE SHUFFLE NO TRACE FOUND YET



Scene in that Musical Comedy "HONOLULU LOU" at the Lyric Theatre Thursday, March 14th



## 

 SPECIAL ENGAGEMENTMR. WM. WAMSHER phesents
That Ecáutiful, Facinatireg Vision of Oriental

## "HONOLULU LOU" <br>  <br> OMGINAL MUSIC BEAUTIFUL SCENERY ELEGANT COSTUMES <br> 25--PEOPLE--25

Lyric, Thursday, Mar. 14 ADMASSION:

50 c 75 c and $\$ 1.00$



Compresaing cotton.
Sclentine Investlgation has proved
that compresslon of a high degree does not Injure the aber, and cotton ts pack-
ed In other countries today at a density substantlally three umes that of
ours by the most economlcal practice. ours by the most economical practuct
The Ekytian packnge has a density of about 37 pounds a cuble foot; tho
Indlan cotton. 19 compressed to 15 pounds per cuble foot; whillo some In densty of from 55 to
cotton per cuble fooi.


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$\qquad$ . hatching, $\$ 5.00 \cdot$ and $\$ 3.00$ per (tlag from prize winning pen. And Banred Rock Cockeroli ano Poultry Yirdr, Longwod,
ale- 1000 IbN new celer
A. Stone, Eighth and Onk
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For Salo-Deot plants, 30 centa $\frac{\text { Portin Bros., Wagner, Fla. } 51-11 \mathrm{l}}{\text { For Sale-Whiolesalo fish husinmi }}$

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Prairie Pony For gnle. Thres
years old. Broken to ride. Can to


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| Rent-Thres aflire ponms ing on Flist strevt. - Most de o ollires in rity. Spworal nther |
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 Samuel Brown，Nims，Fla．，．，Frank L．Burgess，Chuluota，F
Jim Minyard，Sanford，Fla． Frank Li．Burgess，Chuluota，
Jim Minyard，Sanford，Fla．
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Archie Oxendine，Oviedo，Fla William Royater，Sanford，
Leon Tyson，Sanford，Fla． Leon Tyson，Sanford，Fla．
Richard Sanders，Sanford， Handy William Jennings，Klokee
James Samuels，Sanford，Fla． Coy Perry，Sanford，Fla． Coy Perry，Sanford，Fla．
Joh Lyons，Sanford，Fla． Eliza Copeland，Geneva， Fl
Isaac Jordan，Atlanta，Ga． Isane Jordan，Atlanta，Ga
Fred Jones，Oviedo，Fla． Fred Jones，Oviedo，Fla，
Charlie Cotton，Titusvile，
Tom McDufle，Geneva，Fla
Forrest Brewer Stone，Maitla Tom McDuffe，Geneva，Fla，
Forrest Brewer Stone，Maitland． Joe Loveit，Sanford，Fla．
William Rand，Apopka，F William Rand，Apopka，Fla．
George W．Morgin，Oviedo， Cord，Fla．
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Anderson Denver Hawkins，San Anderson Denver Hawkins，
ord，Fla，
Joseph Linhart，Oviedo，Fla．
wille Jefrson， Joseph Linhart，Oviedo，Fla．
Willie Jefferson，Hopkins，Fla
Henry Thomas，Geneva，Fla Henry Thomas，Geneva，Fla．
William Washington，Paota，FI Great entertainMent Home Talent Will Be H
The muesday Night． Talent Entertainment will be giver Tuesday evening next．A most de
lightful evening of music，captivat ing and uplifting for harmony－lovin ars，intermingled with pathos，wit
and humor in elocutionary and read ng，as well ns song lines has bee hearing．The voralists，sev
the instrumentalists and the hearing．The vealists，sev
the instrumentalists and the
of．our city have unifed in
気哥会会


Reading，＂The Two Roads＂
Mrs．R．C．Maxyell
Cornet Solo＂O Salutaris＂．Panotk
Mrs．Jessie Stumon Herndon．
（a）＂OO Holy Father＂
（b）＂Lullaby＂．



Sam J．Pickens，Harry H．Now
man，Bryan Walker
 Perritte，Adolph Shaw，Barney F
$\qquad$ Willianh A．Rhodes，John R．Lon
W．Lynch，James H．Lee， C．Hutchinson；C．T．Smith，Roy
Mason，Dr．T．A．Neal George Hyman John E．Hawkins
Fred Ballard Cal Robert Willi Joe Zapt
Ralph Geiger Ralph Geiger
Hary Geiger
Fred Ballard
Robert Hill Robert Hill
Eddie Potter Eddie Potter
Raymond McDonald Clarence Temple Charence
Joe Guerry；
Wwill Willam：Shepara Carl Takach
Victor M． Firstor Lieut．，Geo G Herring Second Lieut．Ralph Wight．
Cest Clarefice Mahoney，Homer Wynne
Walter Mason，Joha Pezold，Pau Walter Masoni Johy Pezold，Pauz
Pezold，Edmond Stowe，Frank Loss ing，ArthurLosing．
Berkeley Blackman Berkeley Blackman
Worthington Blackma －Wallace Crosby
Henry Lee Henry Lee
Alvin Kendal
Brittain Johnson


＂International＂ Cake


 Cram，COTTOLENE and broin
 coffoe altern
the four．
－help your Uncle Sam －help saving animal fat Uion
Coltolene At crovenn it ib
ot convenient tiout ＂

## Max HoUsE cow <br> ASK YOUR GROCER．

Just What The

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Have．Been Looking For ＇WIRE BASKETS
Can be used for so many different purposes on the Farm Better book your order for Celery Wire and Crate Nails The Geo．H．Fernald Hardware Compang

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Water Brought To Your Door Daily

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## Swift \& Company Publicity

At a recent hearing of the Federal Trade Commission there was introduced correspondence taken from the private files of
Swift \& Company, which showed that the Company had been conSwift \& Company, which showed that the Company had been co
sidering for some time an educational advertising campaign.

The need for this publicity has been apparent to us for several years. The gross misrepresentation to which we have recently been subjected has convinced us that we should no longer delay in putting before the public the basic facts of our business, relying on the fair-mindedness of the American peofple:

The feeling against the American packer is based largely on the belief that the income and well-being of the producer and consumer are adversely affected by the packers' operations, resulting in unreasonably large profits.

Swift \&\& Company's net profit is reasonable, and represents an insignificant factor in the cost of living.

For the fiscal year 1917 tie cotal sales and net profit of Swift \& Company were as follows:

Sales
$\$ 875,000,000$. . Sck Profits

## $\$ 34,650,000$.

This is equivalent to a $\$ 3,465$. profit on a business of $\$ 87,500$.


If swift \& ccmprany iad made no profit at all, the catte raiser


Sotit © Company, U.S.A.

##  The Sanford Herald, Santord, Fla. Gentlemen -1 beg to announce to

 the citizens of Sanford and Seminolecounty that I will be in Sanford for three daya only, March 21, 22 and 23 for the purpos. of assisting thase
who desire my aervicse, in the prep Who desire my servicas, in the prep.
aration of their income tax returns. These returns mut tax returns. Theso returns must be in the
hands of the collector, or his deputy, hands of the collector, on and in order
on or beore April lat, hand
that every one my have a chance to file his returin on time, the collector of the District of Florida has
sent field men to each cointy scait sent
tor a fei days. Will be glad to see
any win any who call theso days.
will be at the court house. I will thank you to give this as
much prominence as possible, in
in order
duty.

Very respectfully,
Roy R. Harri,
Roy R. Harris,
cme Tax Inspector:
Tho onfect or ored Wood. Bring Inio tho samo anaco $\underset{\substack{\text { more } \\ \text { kren. }}}{ }$




While there's no telling what conditions may face the country before the war is over, one thilng is certain and that is that Ford cars will grow more and more into being actual necessities, both in city and country. Prospective
buyers will do well to place orders NOW, when a reasonably quick delivery is possible. Don't put it of until spring for the demand is continuous from all parts of the country; Ford cars are wanted in the North, South, East and order today and we'll hustle our best that you may not be kept waiting.

## C. F. WILLIAMS

 DealerEDWARD HIGGINS
Salesman

## CHANDLER SIX $\$ 1595$

## Chandler Leads All sixes

THE Chandler leads all Sixes-indeed all medium-priced high-grade carsbecause it offers so much more for so much less.

The powerful and Aexible Chandier motor, brought to a polint approximating perfection by five yeara of refnement Bosch high tension magneto ignition, the world's finest ystem. (Used by Plerce-Arrow, Loc̣omoblle, Winton, White, Stutz, Marmọn, Mercer.)
Solld cast aluminum motor base, extending from frame to frame. (Similar design and construction used by Packurd, Locomobile, (bronzu), Winton, Stutz, Mercer.) Silent chain drive, instead of nolsy gears, for motor shafts. Used by Packard, Viaton, Mercer, Cadillac.)
Annular light-runting ball bearings in transmission. (Used by Packard, Plerce- - -zom, Locomobile, Winton, White, Stutz
Annular Hight-running ball bearings in differential. (Used by Packard, Pierce-Arrow, Locomobile, White, Stutz, Marmon.) Packard, Locomobile, White, Stutz, Mercer, Marmon.).
And scores of ather fentures of design and equipment of equal excellence.

SIX SPLENDID BODY TYPES
Seven-Passenger Touring Car, $\mathbf{5 1 5 9 5}$ Four-Passenger Roadster, $\mathbf{\$ 1 5 9 5}$ Four-Passenger Sport Model, $\mathbf{\$ 1 6 7 5}$
Seven-Passenger Sedan, $\mathbf{\$ 2 2 9 5}$ Four-Passenger Coupe, $\mathbf{\$ 2 1 9 5}$
Limousine, $\$ 2895$
Come Choose Your Chandler Now
W. A. STRINGFELLOW SANFORD, FLORIDA
CHANDLER MOTOR CAR COMPANY, Cleveland, 0.



## BUSINESS MAN-GROWER- MERCHANT There an annoneme on the first page of this issuce. It refers to to

 thre page or this issuc. It refers tothat mostious situation Sannord
and Sminole county have erve号:
 a unison of voices, shoulders and and

 particulariy so since today hundreds
ot thiog face our Governent
or
or up for handling. Siill, our Govezn-
ment will help-will protect, but we way it we expect resplts. Our Gov-
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ments of many are ionied down to
the needs of sertionts and this need.
 thero is Justice in the neds of the
grower, merchant and hatipper oof
todan and unless that justice in the out, Seminclo county stands to lose
a million dollars withnn sixty dyas.
Wo urge you to bo nt the COURT ${ }_{\text {MARCH }}^{\text {SATURDAY NIGHT }}$

CORN STLlL, in Flerida It is pleasing to learn from the Marech in this yeridar at a millio begind aning a quan

## Patriotic Mass Meeting Methodist Church, Sanford T0-NIGHT 7:30

"The Moral Aims of the War" Dr. CHAS. S. MacFARLAND of N: Y General Seretary Federal Councill of nurches of Christ in A mer
'WORLD RECONSTRUCTION'
By Dr. C. A. VINCENT
 Peace. Recenty Pastor Washingto
D.c. Pubile Cordially Invited.

Tho poople of Santord and vicinity will have and
 Now York, General Seeretary of the Federall Council ot the Churchee of Chritat in America, and Dr. C. A. A.
Vincent inow at Wniter Park, and recenly a prominent Dr. Mactartand , sublect will be "The Moral Alms or the War." Dr. Vincent, who ppeaks in behalt of
 Natonil meoting it held vinder the auplees of the Aims of the Wart of which Hamilton Holt, editior of the Independent is chairman.
SIIminar mootings. are being held thin week in ove-

This oducational campalkn it conducted at tho
requeat and with the soperation of the Departm
THE PUBLIC IS URGED TO ATTEND

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| :---: | :---: | :---: |
| Is As Strong As Its Weake |  |  |
| Have you forged your chain of life by carefulness or wasteful ss? Are you ready to grasp opportunity by investing a littl |  |  |
| ,000. |  |  |
| EOPLES BANK OF SANFORD |  |  |
|  |  |  |
| HE BANK THAT INSURES YOUR DEPOSITS |  |  |
|  |  |  |
| BIG CIRCUS | w. c. Hill. Mrs: Henr |  |
| PROGRESSING |  |  |
| program announcing EVENT WILL SOON BE OUT |  | sexate |
|  |  |  |
| The Red Cross Society Circus isthe main topic of discussion thesedays not on!y in Sanford but in all |  |  |
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| $\left\lvert\, \begin{aligned} & \text { and Daytena and other resorts have } \\ & \text { signified their intention of attendiAg } \\ & \text { and assisiing the lied Cross in their. } \end{aligned}\right.$ | ${ }^{\text {Lion }}$ |  |
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| words to get it all at once and thon take a vacation for the summer. |  |  |
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## The biggest thing about the Red Croses Circus is the fact that it will

 bring many new peoplo to this city.Nothing like the Circus has ever
been pulled here and it will been pulled here and it will not be
praspnted anywere in this teritorit
upon such $n$ grand scale as will be be

The program commituec is out thil
houses, selling spine upon the big
program that will be scattered all provram that will be shattered all
over this territitry. The money on
this
 other attractlon hasis ever been nd-
vertised and this city will profit The poople kenerally are naked to assist in this entertainment and t committee are out now. ncouring the
territory for materiat tor the local
Ior talent part of the -hig show. They
watt ten treaks ten clown ind numerous other attractions for the big show and the side shows and in the
the other cities where this attraction the other cities where this attractio
has been given the citizens have re sponded most generously and helped
the chapter along by giving their sorivices plididy
entertainment.
The Cirrus fo different trom The Clrus
thing ever betore atteremptect and ans
ev ery citizen of Seminole county shoul get right in behind it and boost it. The Quèen' Contest for Queen of
the Red Cross Society Circus promisee to be one of the most intercating eatures.
bidy will the Circus and will be presente with a beautiful ulamond ring now
on exhibition in the show window of Henry MeLrullin's jewerry stori diamond laveliere and a most hand aome pearl breast pin is offered the third prize. Collowing storece: Bower's Drus at the
 Drus Store and other atores Voice cost one cent each and any
one can voito at many votes at on ime at they wish and they can vo


## To Our Friends and

Customers

THE-Officials of the First National Bank desire to call to the attention of the general public the fact that the time for making returns of incomes for taxation ex pires on APRIL 1st, and that there is a penalty for failure of those required by law who make no returns:

We will be glad to afford any assistance in our power in making out reports, and trust you will make use of our services to the fullest extent.

FIRST NATIONAL BANK of SANFORD, FLORIDA

| $\begin{aligned} & \text { Ia Brier } \\ & \text { it lemet } \\ & \text { lereat } \end{aligned}$ | In and About <br> *The City * |  |
| :---: | :---: | :---: |



HE DOTS SOMEWHERE IN FRANCE

AVIATOR DODGES HUNS 72 DAYS

Leut. Pat. O'Brien of Illinois
Tells of Wild Adventures in Germany.

## Jump FROM MOING TRAIN


$\qquad$ And the story. end with one of
the longest Intervews with a king on
ceord- 52 mlautes by the royal stopMInny trmes duylng those 72 nights of
travel through Germany, Luxemburg. Iravel through Germany, Luxemburg.
nid. occupled Dielgium, Amerlican
strategy triumphed over German enl-

## WRIGLEYS



Keep Wrigleys in mind as the longest. lasting confection you the boys at the front

War Time Economy In Sweetmeats-
a 5 -cent packere of WRIGLEY'S will give you several days' enJoy. ment: it's an investment in benefit as well as pleasure, for it helps teeth, breeth, appefite, digestion.

Chew It After Euery Meal
The Flavor Lasts!


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Mror pleasure or bront;
botht, sou mean batung!"
Ont





EETROTHAL OF THE JUNGLE
Maiden and Intended Each supposed
to Mcditate on Advisability of





 Moc. The Samora Councin N . of C

C. L. Britt, Fin. Sec'y




Mate Cliy Camp No. ©. W. O. W
 $\qquad$











## Santord <br> Public Library

Oak Avenue Between 3rd and 4th St.

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Thursdays
Saturdays
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 R．C．BOWER，Sanford，Florida



W．J．THIGPEN \＆COMPANY


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## General Fire Insurance 

