

COUNTRY TOWN IN NEW YORK TURNS TO BARTER PLAN

Everything Is Being Swapped Instead Of Using U.S. Currency

NYACK, N. Y., Mar. 11.—Thousands of small communities have been trading eggs, chickens and other farm products for a few days in the little Hudson river town where they have gone off the gold, silver and copper standards and back to an old custom.

An experiment new to this suburban section is being made in moneyless barter. The entire countryside is getting new lessons in the art of swap and trade.

They have adopted the prosaic law of an eye-glass for an eye-wash and a toothbrush for some tooth paste. And it's working. Hundreds of town folk and countryfolk are swapping buckets of coal for overcoats, and spare tires for poultry.

As in the case of innumerable communities surrounded by small truck and chicken farmers, the town is inhabited largely by white-collar and middle-class working folk. The time came when a poultryman had flocks of chickens or ducks but no money market for them. That individual might need a gas heater, a hot water bottle or some apples. The white-collar man, out of work and unwilling to accept charity, might have some golf sticks left over from his happier days and be eager to trade them in for a pair of rubbers or a hat.

The problem consisted of getting all these folk together in some communal trading post. Whereupon Mrs. Wharton Clay, possessed of a large reception room in her home, turned it over to the traders. A committee was organized, headed by the town's leading social and church leaders. Mrs. Eleanor Jones is the chairman. John C. Broderick, a white-haired, philanthropic architect, has been sort of an elderly Paul Revere carrying the news from the countryside.

It was understood at the outset that there would be no charity and no profit. No money would be exchanged under any circumstances and traders could haggle over swaps as long and amusingly as they liked.

For instance, if the pooling of two or three articles becomes necessary to obtain one more valuable property—such as a second hand car, for instance—such deals are encouraged.

"In other words, we want every man and woman who comes here to trade to leave with his chin high in the air," commented Broderick. Charity has a definite place in this and other communities. But in such communities there are innumerable persons not quite over the charity border line, but who are closely pinched financially. They would not ask for help—they would not ask for anything.

"But they would trade a sofa pillow for a much-needed lamp shade. I could tell you any number of true stories based on our experiment. There was one man who had been in the toy business, for instance. He came upon hard times—but he had left over about \$125 in little trunks and trunks. What good were these to him? If he sold them, he got nothing. But if he traded he got an overcoat or a suit of clothes, or something he really needed and couldn't afford to buy.

"A goose and duck farmer out here was in the same boat. He got some coal by swapping with a family that wanted a duck for Christmas but just didn't have the money.

13 Women Taking Part In Local Golf Meet

Thirteen local women golfers are entered in the annual City Golf Championship Tournament for Women which got under way Thursday afternoon.

Seven of them, including Mrs. V. A. Spear, 1932 champion, are entered in the first flight, while the remainder are in the second flight.

All first round matches must be played before tomorrow night, while second round matches, starting Monday, must be played before Thursday night.

First flight entrants are as follows: Mrs. V. A. Spear to play Mrs. Andrew Carraway; Mrs. George Hill to play Miss Margaret Foster; Mrs. T. B. Melling to play Mrs. Helen Ling; Mrs. Roy Lynn drawn by.

Many Are Killed In Earthquake Which Shakes California

(Continued From Page One) a few old buildings, and the appearance of cracks in its new 25-story city hall.

Seismologists said the shocks might continue for weeks. From more than 100 communities came reports of casualties and damage in the most severe earthquake in the modern history of Los Angeles and vicinity. Compton reported 73 dead, 150 injured; Santa Ana, Huntington Park, San Pedro, Wilmington, Belleflower, Artesia, Hermosa Beach, Garden Grove, Walnut Park and Norwalk had at least one dead each.

The search was speeded at Long Beach and other cities as debris was explored for many missing. Three men were killed when their airplane crashed as they were enroute to Long Beach to render aid.

With hundreds homeless clustered in a park at Long Beach, the Salvation Army collected food and fuel for preparing meals. A deep fog settled in on the stricken city from the sea and shielded from view for the time, the gaping scars on wrecked buildings.

Governor Rolph assumed personal charge of relief work. The United States fleet stationed at San Pedro, sent 4000 marines and sailors ashore at Long Beach and San Pedro to assist in hospitalization, housing, feeding and sanitation measures.

Emergency and other hospitals, while crowded, reported they are able to care for the injured. Part of the richest area in California, a 200-mile section some 30 miles wide, was shaken by the quakes. From the Mexican border to Santa Barbara and from the seacoast to mountains, all Southern California was involved.

More than 2,000,000 people are settled in the belt which includes \$10,000,000 a year citrus industry, the heart of the motion picture industry and the largest number of homes of the wealthy.

Motion picture plants and homes of the wealthy in Beverly Hills, Hollywood, Pasadena, Altadena and San Marino were merely on a fringe of the waves. The blow of death and destruction centered in the triangular region with its apex in the center of Los Angeles and extending southwest through industrial centers of Southern California.

In the center it went right down to the heart of the industrial section, embracing numerous communities dealing with each in greater severity, with the worst havoc in Long Beach.

The first reported dead were H. W. Murray, 23, fireman on the U. S. S. Marblehead, who was killed by bricks falling from a building at San Pedro, Calif., and Jack Ellison, 34, of Oakland, who was struck down at Santa Ana, Calif.

Downtown Los Angeles presented a scene of panic for a few moments and a considerable number of persons were taken to hospitals suffering from injuries caused by falling masonry.

The top of a front of a building tumbled into the street at First Street and Broadway and around the corner, heavy stones crashed to the street from the city jail building.

Street car and motor car traffic were paralyzed for a few minutes but soon returned to normal operation.

Three persons were killed at Santa Ana and a report from the town of Watts said three persons were killed in the collapse of the police station there. A dozen deaths were reported at Compton, Calif.

The Los Angeles general hospital received an emergency call for doctors and nurses from Compton.

A police broadcast at 7:30 P. M. warned all sightseers to stay away from Long Beach, San Pedro and other beach towns where large crowds occurred.

Four buildings almost in a direct north and south line on the east side of Los Angeles were badly damaged.

An unconfirmed report was circulated in San Pedro that the terminal island part of the Southern Edison Company in the harbor district collapsed and perhaps 200 employees were caught in the wreckage. It was not possible to get into communication with nearby sources to verify this report.

At Pasadena a heavy shock swayed tall palms like great pendulums. Dr. Albert Kinsale, German physician, was just leaving a seminar at the California Institute of Technology when the tremor came. He was out of the building. Students fled outside almost on his heels. No damage was immediately apparent.

The walls of several downtown buildings in Ventura were cracked.

PEOPLE AND SPOTS IN THE LATE NEWS



INAUGURATION—Left, building the Capitol state where Franklin D. Roosevelt is sworn in as President. Right, White House receiving room. Below, left to right, Assistant Secretary of State, Charles Clegg, chairman, Inaugural Committee; Mrs. John Allan Dougherty, chairman, and Helen Lee Doherty, vice chairman, Inaugural Ball Committee; General MacArthur, Grand Marshal.



HARNESS STARS—William H. Cane, noted harness maker, for fourth successive time brings to his Goheen, N. Y., track the famous Hambletonian Stake, world's richest harness race, trotted in August. King Den, shown with him, is his favorite contender. Horsemens expect biggest year-in-sport.



LINDBERGH'S WATCHES go to St. Louis Museum. Left, his grandfather's watch worn through 17 parachute jumps, 2,000 flying hours, still running. Right, watch used in transcontinental flights.

Britain Receives Roosevelt Speech In Favorable Light

LONDON, Mar. 11.—The candor of President Roosevelt's inaugural speech, and his sweeping action to afford breathing space for remedies, have met with eager response in Britain.

London thinks suspending all dealing in dollar exchange has prevented any possibility of panic developing on this side of the Atlantic. All urgent demands for dollars are being met here upon their merits so that no bona fide visitors from the United States shall be embarrassed. London hotels, banks and tourist agencies are all co-operating. The position as regards individuals is summed up by a leading British banker, who says:

"When we went off the gold standard, New York banks went right on paying out to English visitors. We take the view that we are morally bound to do the same."

Similar cooperation is also being arranged upon a wider scale, and Ramsay MacDonald, the Premier, and other cabinet ministers are in consultation with treasury experts upon this question.

As regards the form such co-operation can take, it is recalled that on them. First reports said no one was seriously injured.

As the shocks continued, studio officials ordered the workers to seek safety outside.

Metro-Goldwyn-Mayer officials said no buildings had collapsed, but that several structures showed large cracks and wide expanses of plaster had been shaken loose.

Fire department officials said every piece of apparatus in Los Angeles was out within a few minutes after the first shock.

Most of the alarms came from the southern part of the city where the shocks apparently were heavier than elsewhere.

Foreign currencies excepting only United States dollars.

Two Are Killed As Train Strikes Auto

DUNEDIN, Mar. 11.—Mrs. Johnnie Cheney, 72, and her daughter-in-law, Mrs. Helen Cheney, 50, were killed instantly here last evening when their automobile was demolished by an Atlantic Coast Line train, northbound, at the President Street crossing.

The American government is understood to be strictly in accord with the preparatory commission of experts, including two United States representatives, who recently reported that the success of the conference "will depend in great measure upon the vigor with which the participating governments enter upon preliminary negotiations in the meantime."

Witnesses said the locomotive whistle and bell were sounded as the train approached the crossing but the women apparently did not hear the warning. The crossing is screened by growths of shrubbery.

that a great reassuring feature is afforded by the strength and liquidity of New York banks.

The only stock market quotations at all considerably affected here so far have been those of gold mining companies. Even these have gone down fractionally only, the view taken by British investors being not that gold is in any danger of sensational permanent collapse, but that special advantages hitherto conferred upon this industry by the relative cheapness of sterling in South Africa and Australia may disappear with the ultimate introduction of more stable international exchanges.

The British Bankers' Committee has decided to resume dealings in the President Street crossing.

The feat in the muck soils of Florida holds tremendous possibilities.

THE opportunities to which we refer, are the daily bargains to be found in every shopping area. Some people find them quite by chance . . . stumble over them blindly . . . and acquire them with astonishment. Others never seem to be in the right store at the right time: If there's a 25% marked-down sale of shoes at Smith's, they are buying at Brown & Co. . . . If a grocer three blocks away is clearing out his canned goods at half-price, they are at the corner store making routine purchases.

But—there are some people who always find these opportunities. Their money buys them more—and better merchandise than their neighbors'. Why? Not through good luck, you may be sure; but simply because these people read the advertisements in their daily newspapers.

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Social And Personal Activities

MARGARET PETERS, Society Editor

Telephone: Office 143

Personals

Mr. and Mrs. R. D. Smith, of ... announced the birth of a ...

Mr. and Mrs. John Meisch attended the boat races at New Smyrna yesterday afternoon.

Friends of Mrs. B. E. Takach will be glad to learn that she is improving from a recent illness.

Mr. and Mrs. Shirley Baughn and daughter, of Jacksonville, spent the week-end here with Mr. and Mrs. Edmund Meisch and Mr. and Mrs. A. W. Lee, Jr.

Mr. and Mrs. Ben Cantwell, of St. Petersburg, spent the week-end here with the latter's mother, Mrs. Annie Jones, Park Avenue.

Mr. and Mrs. Irving Brouse, of Chicago, Ill., returned to their home today after spending a few days here with Mrs. J. E. Brouse, Park Avenue.

Mr. and Mrs. R. L. Wilkerson and sons, R. L. Jr. and Alfred, have returned from Notasulga, Ala. where they spent a few days.

Mrs. Clement W. Booth, of New York City, arrived today to spend a short time here with her son, Mrs. Richard Ten Eyck, 1958 Washington Avenue.

Mrs. W. T. Langley and daughter, Margaret, returned last night from Camp Hill, Ala. where they spent a few days with relatives.

Mrs. B. F. Whitner, Jr. and children, Dorothy Ann and Jane, are improving at their home on North French Avenue after being ill for the past week.

Mrs. Ralph A. Smith and Mrs. Walter L. Cooper are planning to leave Tuesday for Avon Park to attend a meeting of the State Federation of Women's Clubs.

Mr. and Mrs. Loula A. Riette, of Winter Park, formerly of this city, spent yesterday here with the latter's parents, Mr. and Mrs. W. W. Edensfield, 314 West Third Street.

Harriet Hazard, daughter of Mrs. A. F. Hazard, is able to be out again after being ill at her home on Park Avenue for a week.

T. H. Flish left last week for his home at Oklahoma City after spending about a week here as the guest of his mother, Mrs. S. M. Venable, at the home of her daughter, Mrs. George W. Gray, 306 East Twentieth Street.

Miss Louise Hickson and Miss Frances Dorsey, of Miami, students at Stetson University, spent Saturday afternoon here with the former's parents, Mr. and Mrs. R. G. Hickson, Celery Avenue.

Joe Tucker, of Kissimmee, returned today to his home after spending the week-end here with Mr. and Mrs. John Schirard, West ... Street.

Five Hundred Club Is Entertained Friday

Mr. and Mrs. S. C. Dickerson and Mr. and Mrs. Leo Burdette entertained the members of the Five Hundred Club, of Longwood, on Friday evening at the home of Mr. and Mrs. Dickerson on South Sanford Avenue. A color scheme of green and white was used for party decorations and appointments. Quantities of cala lilies and other flowers were arranged in vases and bowls.

In the early part of the evening the guests donned costumes and portrayed characters taken from Mother Goose rhymes. Card games and dancing were then enjoyed until a late hour. Otto and Walter Trapp played for the dancing and entertained with songs and instrumental numbers.

High score prizes for the evening were awarded to Miss Helen Mellale, Mrs. Blake, Mr. Best and Mr. Theobald. Refreshments were served to the following: Mr. and Mrs. C. Whittemore, Mr. and Mrs. McDowell, Mr. and Mrs. Blake, Mr. and Mrs. Hardy, Mr. and Mrs. Hardy, Mr. and Mrs. Crasby, Mr. and Mrs. Prescott, Mr. and Mrs. Theobald, Mr. and Mrs. Macaulay, Mr. and Mrs. Best, Mrs. Smally, Mr. and Mrs. Avery, Mrs. M. Gable, of New Smyrna, Mrs. A. D. Burdette, of New Athens, Ohio, Mr. and Mrs. Leo Burdette, Mrs. Walter Haskinson, of Canton Ohio, Mr. and Mrs. O. R. Trapp, Mr. and Mrs. Morrison, Miss McHale, Miss Craig, Miss Mildred Goodwin, Mr. Sprague, Mr. Linnell, Abby Morrison, E. Coulter, W. Nickles, and Walter Trapp.

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"Sign Of The Cross" Playing At Milane

"The Sign of the Cross" which opened yesterday at the Milane Theater, is something more than an inspiring spectacle within itself. It is proof of the fact that Cecil B. DeMille, master of this type of entertainment in the silent days, can bend sound to his will, and produce a film of even vaster proportions than in the past. It is further proof of the everlasting appeal of entertainment of a spectacular nature, whether the audience happens to be in Rome's Circus Maximus or in the modern motion picture theater.

The telling of the film's strong story, moreover, has been placed in the hands of an exceptionally talented cast. Fredric March scores as the Roman patrician, Marcus Superbus, who loves a Christian girl; Elissa Landi is lovely as the Christian, Mercia; Claudette Colbert surpasses her past performance as the wicked Empress Poppaea; Charles Laughton is no less than magnificent as Nero; and Vivian Tobin, Ian Keith, Joyzelle, Robert Manning, Ferdinand Gottschalk, Harry Berensford, Arthur Kohl, Nat Pendleton, Clarence Burton, Richard Alexander, William V. Mong, Tommy Conlon, Joe Bonomo and Harold Healy are excellent in supporting roles.

Social Calendar

TUESDAY

Regular bridge party of the Social Department of the Woman's Club will take place at 2:45 o'clock at the club house with Mrs. Sanford Doudney, Mrs. J. E. Baker, and Mrs. Clyde Ramsey as hostesses. Reservations may be made with Mrs. Doudney.

The Azarian Class of the First Baptist Church will have a "tacky" party at 8:30 o'clock at the Colery Club with Mrs. J. T. Griffin, Mrs. C. A. Taylor, Mrs. C. S. Shepherd, and Mrs. L. T. Shepherd as hostesses.

Regular meeting of the Junior High School P. T. A. will take place at 3:30 o'clock at the school auditorium. A meeting of the executive board will precede it at 2:45 o'clock.

WEDNESDAY
An all day meeting of the Woman's Missionary Union of the First Baptist Church will begin at 10:00 A. M. at the church, with Miss Emma Leachman, field worker of the Woman's Missionary Union, and Mrs. H. C. Peelman corresponding secretary of the state Union, in attendance. A covered dish luncheon will be served at noon.

THURSDAY
Regular meeting of Sembole Chapter Number Two Order of the Eastern Star will take place at 7:30 o'clock at the Masonic Hall.

Miss Beatrice Corson Weds Donald Young

Of interest to a number of friends here is the announcement of the marriage last night of Miss Beatrice May Corson, daughter of Mr. and Mrs. G. E. Corson, of this city, to Donald O. Young, son of Mr. and Mrs. R. L. Young, also of this city. The ceremony was performed last night at 9:00 o'clock by Judge James G. Sharon in the garden of Ben Fish on Cameron Avenue in the presence of the immediate family and a few intimate friends of the couple.

Cecilian Music Club Has Regular Meeting

A talk on "Nerves in Piano Performance" was given by Mrs. Fannie S. Munson at the regular meeting of the Cecilian Music Club held last Saturday afternoon at Mrs. Munson's studio on Myrtle Avenue. Assistant talent on the program was a vocal solo rendered by S. M. Lloyd with his daughter, Miss Jane Lloyd, as accompanist.

In her talk Mrs. Munson stated that piano playing brings more strain to the nerves than any other form of public appearance. She added that some help to relieve this nerve consciousness are preparedness, self-training and regular and concentrated practice. She advised that the player minimize the self-element, "forget the audience exists, and enjoy his playing if he would have others enjoy it."

THE COLOSSUS OF ROADS



Richard Vernay George Deetch Injured In Fall
(Continued From Page One)
Whitaker, Sheaffer, and two men from Orlando removed the pair from the wreckage and motored to the Fernald Loughton Memorial Hospital within five minutes after the crash. X-Ray photographs indicated that Vernay's skull is fractured just over the left temple, and that his right hand has been sprained severely.

The plane, owned by R. J. Reel, is a total wreck. Its 80 horsepower Genet motor is a mass of twisted metal, while the left wing, cockpit and instrument board was splintered into bits. Only a portion of the right wing and rear fuselage was intact. What is left of the plane was at the Reel Garage on Myrtle Avenue this morning.

Mr. Deetch is a licensed pilot, and the plane he was operating also was licensed. Young Vernay is one of several local aviation enthusiasts and has been in the air on many occasions.

MISSIONARY UNION TO MEET

All members of the Woman's Missionary Union of the First Baptist Church are being urged to attend an all-day meeting of the organization Wednesday beginning at 10:00 A. M. Miss Emma Leachman, field worker of the Union, and Mrs. H. C. Peelman, corresponding secretary of the state Union, will be in attendance. A covered dish luncheon will be served at noon.

RE-OPENING OF BANKS BEGUN MINUS FLURRY

(Continued From Page One)
needed increase in medium of exchange and will facilitate business transactions.

Latest available figures show there are 6080 national and 821 state banks in the Federal Reserve System. There are 18,768 state banks which are not members of the Federal Reserve.

Treasury officials pointed out that the enormous physical task of receiving and passing on applications for licenses from the thousands of banks in the country was partly solved by the stagger system. They emphasized the fact that a failure of a particular bank to open immediately should not necessarily be interpreted as meaning it was in a frozen condition.

Another factor in the gigantic task of re-opening the banks is the distribution of the new currency. Even working at top speed the bureau of engraving and printing is able to turn out only \$30,000,000 worth of the new notes daily. The added two days under the stagger system will give the bureau more time to catch up with the demands of the banks.

Meanwhile the Federal government faces two other gigantic fiscal operations—collection of income taxes and the refunding on Mar. 15 of \$700,000,000 in government securities.

Protests arose against the treasury's plan over the week-end. Gov. Albert C. Ritchie, of Maryland, criticized the new currency as being "solely for the benefit of the national banks and Federal Reserve banks" to the exclusion of state banks.

"The only privilege allowed state banks," he said, "under the new law is the opportunity of

asking the Reconstruction Finance Corporation to purchase if the President and the secretary of Treasury approve. . . It will be of value in the case of the larger institutions, but it is hard to imagine it being helpful to many of the town or rural banks of the country. How is it going to be possible under these circumstances for the state banks to survive this handicap and this discrimination?"

A somewhat similar complaint was voiced in the Senate Saturday by Senator Huey Long (D. La.).

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