IN THE HEART OF THE WORLD'S GREATEST VEGETABLE SECTION

## minse THE SANFORD HERALD ${ }^{\text {m numus }}$ SYTIT WIERLY



## COHMITUNTY XMAS TREE PROGRAM

AFTERNOON OF CHRISTMAS
DAY WILH BE ABLE EVENT

OUR STATE IN LEAD POPULATION

ER THAN ANY OTHER STATE IN UNION Hextyexise

# 1,000 Acres Flowing Well Land but Not an Acre for Sale Now 

## W H Y? Watch This Space

## M. M. Smith



## AMONG THE THEATRES

Chit-Chat of the Play Houses in Sanford


Paramount Day

## Programme

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Wexhectay- Wort preant Rober Warwich
 Thuyddy World peants. Howe Peters in "The H"
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story "Oliver-Twist" story "Oliver Twist"



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## Sanford Cycle Co.

New Location, Next to Seminole Co-operative Mercantile Co.

## D. C. BROCK

MERCHANT TAHOR, CLEANER, DYER AND REPAIRER
Sanitary Steam Pressing, Hot Gasolnie Dry Cleaning. Altera-
Join Our Gentlemen's Valet Club. $\$ 2.00$ Por-Month. SUITS \$15.00 UPWARD
CALL AND SEE ME ON SANFORD AVE.
PHONE 174


## One <br> Experience Convinced Me of its Value

One of our sales men demonstrated the value of the Long Distance Telephone to un He was at Huntsville Ala., and upon his ow responsibility put in Long Distance calls for fifteen merchants within a radius of several hundred miles.
"In less than one hour he had sold 2100 barreli" of flour at a total cost to us of less thian six dollare.
"Since then we have applied the Long Distance Bell Telephone to every feature of our business with most profitable results. The service is fine, the rates are reasonable and there is more satisfaction in one Long Distance Telephone talk than in hal a dozen letters"

## SOUTHERN BELL TELEPHONE

 AND TELEGRAPH COMPANY
## pace rour



Nemipapers all oree ibe country






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## 10

PUTINOUR CHRISTMAS BANKING CLUB AND INCREASED $10 ¢$ WEEKLY


This happens in 50 Week
We also have a 5 cent club which in 50 weeks pays $\$ 63.75$

Our 2 cent clnb pays $\$ 25.50$
Our 1 cent club pays $\$ 12.75$
We also have clubs where you pay in $\$ 1.00$ $\$ 2.00$ or $\$ 5.00$ each week and in 50 weeks get $\$ 50$ or $\$ 100$ or $\$ 250$.
We add 4 per cent interest
Come in and get a "Christmas Banking Club
boom FREE. It costs nothing to join.
This is nota plan just for BOYS and GIRLS; it is also for MEN and WOMEN.
You can start TODAY-START.
PEOPLES BANK OF SANFORD

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## Don't Wait <br> Time Is Flying <br> Join Our Christmas <br> Savings Club Today

Hundreds are joining - hundreds will be happy when Christmas rols around again. Will you?
You can't lose-you gain much.
Join for yourself-your friends-your children.
It is the talk of the town.
FIRST NATIONAL BANK
THE BANK WITH THE CLOCK"





## ABOUT PEOPLE AND EVENTS <br> A RESUME OF SANFORD An= al Conntoren to in

## In the Collgege Sel With Chriatmis lee than a week



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SANFORD
One Day OnlySATURDAY OECEMBER 2 IdSUN BROTHERS




WORLD'S PROGRESSIVE
SHOWS
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2-PERFORMANCES DAILY-2
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