LITTORR OF Mrockit Is Exing PRRTY Cue. … sime As Certain Of Get-
ting Nomination At Houston NextWe Vill Push Work To Get Wet Plank Believe StandAgainst
Prohibition Willnesult To Advantage

| giveive w |
| :---: |
|  |  |
|  |  |

ASSASSINATIONIN JUGOSLAVIA MAY
 GAMG WARFARE



Rivers Continue To
Menace Farmlands

Califorria Boy Has Wild Experience of Being Lost In Wilds

## Tows) Thing Monhe Montel



|  |
| :---: |
|  |  |
|  |  |



|  |
| :---: |


|  |
| :---: |
|  |


uniforms
 den
[


## 1


 $\left.\left\lvert\, \begin{array}{c}\text { MEN's } \\ \text { PANTS } \\ \text { Priced up to } \\ \text { \$5. special, one } \\ \text { pair } \\ \text { extran an }\end{array}\right.\right\}$

Additional Values For Dollar Day



 L

##  $\left.\begin{array}{l}\text { Munsing Wear } \\ \text { For men, union } \\ \text { suits, regular } \\ \text { \$1.50 value for } \\ \text { Wednesday nt }\end{array}\right\}$

$\square$
Union Sui

 lighe, 36 to 40 in winte, whates, , ward
lid







| EXTRA <br> Special |
| :---: |
| Fine linen a and $Q$ |
|  |


| EXTRA Special! |
| :---: |
| Lingerie Cloth |
|  |



|  |  |
| :---: | :---: |
|  |  |
|  |  |


|  |
| :---: |
|  |
| EVER-FAS'I SUITING <br> All shades, 36 in. wide, Wed. $1-2$ yds. for | THE YOWELL

Second Floor


## Ready - to - Wear

Second Floo



## Social And Personal Activities


Miss Easterby Gives
Party For Her Guest

Ruth Sample of Bartow, at he
ome on Magnoila venuee
Roses, zinnias, daisies an
other pretty cut flowers we
niverabl| used in
decorating
rome



 Won the cut pitize, a pretty hand
painted bowl The guest of honor








Mrs. Ralph Wight Is
Hostess At Bridge



with pleasing befret in decorating
the orems were the card thitics
hand been proadd
nd been apread,
Duplicate
bridge
Fnize
erchieft. hed hizes, dainty hat

Hirra, Wiight esioned her guests


Lewis. Mrt. Charles E
hra. La
Verne Hurt.
SMITH-BROOKS






| Benefit Bridge Party | Mrs. Puleston Gives | Jim Reed Ready 70 |  |
| :---: | :---: | :---: | :---: |
| Enjoyed On Tuesday | Party For Her Club | Fight To Last Ditch | Laney's "The Friendly Drug Stor |
|  | One of the most delightful and informal summer bridge parties | ForTheNomination |  |

 arternoon when they entertained
at valeston entertained at her home
at vaishing bridge for the bene- in Rose Court. The guests were
fit of sholirship fund of the the members of the Duplige
$\qquad$
$\qquad$ here today by cessage recelved
Sonitor Jomes A. freends 1 or
Sourt, candidate A. Red of Mas


TUES. - DANCING - FRI. SILVER LAKE CASINO

BIG SPECIAL DANCE<br>FOURTH OF JULY

## NOTICE

Unth my refurn from the North Miss Rebceca Clark
will have charife of my office and transact all business B. \& P. Building

## W.J.T higpen

Reat Estate


## DRESS DAY

Pronounced summer successes... right at the height of the sea son...models to thrill the feminine heart and values that will quisite flat crepes and many other new and flattering summer materials are to be found in this very exceptional showing.

SNUG HIPLINES FLARED SKIRTS KERCHIEF NEĊKLINES SCARFS NECK. LINES


UNEVEN HEMLINES SLEEVELES FROCKS BOWS THAT TIE FLARED CUFFS

Dresses for street, sports, afternoon, dinner, dancing and busi ness wear that are the last word. Sizes for misses and women. A most opportune event, coming at a time when every woman is materials, good workmanship and that indefinable something that makes for charm characterize these frocks.

Second Floor-Thursday Morning
= THE YOWELL CO $=$

## Mr. Merchant: HAVE YOU

## Asked This Great Army

## Of People To

 TRADE WITH YOU?Herald readers are numbered by the thousands. They spend thousands of dollars each week for food, for clothes, for the many necessities of life---for amusements and luxuries.

They trade where they are invited to buy---where service and courtesy attend each sale...where quality merchandise is available and the price reasonable--where they are wanted!

Have you invited this great army of buyers to trade with you Mr.Merchant? Have you offered them courtesy and service and other inducements in return for their patronage?

Reach this great army of buyers --- your message in The Herald will be eagerly read by thousands who will be customers of yours if you ask them for their patronage.

## "Herald" Your Business ---- Make It Pay

Buy Your Bargains Across the CLASSIFIED COUNTER


