

Shipments of Celery from Sanford to date

Year	Crates	Year	Crates
1899	1,100	1905	61,860
1900	8,200	1906	123,958
1901	11,000	1907	181,768
1902	21,200	1908	330,000
1903	34,000	1909	475,000
1904	53,650		

Yearly average increase 118.3%

WE HANDLE LUCKY

Sanford Money-Makers

Our Policy: Conservatism, Reliability, Progressiveness and Courteous Treatment

Our Terms of Sale on 5 Acres

Possession given on payment of \$10.
Balance, \$5 monthly.
Flowing artesian well guaranteed.
Ten per cent discount for cash.
No interest on deferred payments.
We pay taxes until development begins.
We give 30, 60 or 90 days grace on deferred payments in case of sickness.
We give free deed in case of death as per contract.

TITLE BOND & GUARANTEE CO.

Volume 1

SANFORD, FLORIDA, DECEMBER 2, 1910

Number 44

\$10 down-that's all

SANFORD FARMS

\$5 monthly-That's Easy

**MUCK
LAND**

**MUCK
LAND**

Announcement Extraordinary

This Company is now preparing to place on the market a tract of FIVE HUNDRED ACRES of the richest Muck Land in the Sanford Celery Delta. This land will be sold at \$50 an acre, payable \$2 an acre down and \$1 an acre per month without interest on deferred payments and we will pay all taxes until development work begins by the purchaser. We will now make choice selections of FIVE and TEN acre tracts of this land for those sending the first payment of \$2 an acre. Flowing wells can be secured on every acre of this land. It is rich and black and can be irrigated from the surface.

Title - Bond - & - Guarantee - Company
(INCORPORATED)

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**MUCK
LAND**

**MUCK
LAND**

\$10 down-that's all

SANFORD FARMS

\$5 monthly-That's Easy

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 17

SANFORD, FLORIDA, FRIDAY, DECEMBER 9, 1910

Volume III

LAST SPIKE IS DRIVEN

The Sanford Traction Line Now Belts Rich Country

MANY MILES OF STREET RAILWAY

Imposing Ceremonies Mark Epoch in the History of the Sanford Celery Delta

Yesterday marked an epoch in the list of great undertakings recently exploited in the celery delta. The occasion was the completion of the extension of the Sanford & Everglades Ry. and the Sanford Traction Co., which linked the remaining sixteen miles of tracks and gives Sanford one of the finest interurban systems in the entire south and the growers of the east side the best railroad facilities that can be found in the state.

In order to suitably express their appreciation of this great event a short program was arranged for the afternoon. A large crowd was transported to Mecca Station by automobiles, carriages and by street car. Those on the street car enjoyed the rare privilege of being the first to ride over the Lake Charm branch on a Sanford Traction car and the ride was thoroughly enjoyed. When the junction with the S. & E. Ry. was reached all the rails had been laid and much of the road put in good shape. This new track is through the most beautiful part of the celery delta and for several miles on either side of the track is the forest primeval, the palmettoes, oaks and pines being so thick that they almost hide the rays of the sun.

As the car met the construction gang the men were allowed to cease work and from the tops of box cars viewed the proceedings.

F. P. Forster acted as master of ceremonies and after Rev. J. F. McKinnon had invoked the divine blessing upon the work, A. T. Rossetter was called upon for a few remarks which were listened to with marked attention. Mr. Rossetter is president of the road and briefly outlined the work of the past and present.

Upon Miss Lucy Whitner devolved the high honor of being sponsor for the new road and the young lady with her maid of honor Miss Caldwell stepped forth, dressed in white and with a few words christened the road and drove the golden spike that linked the two lines. Miss Whitner is the daughter of Hon. J. N. Whitner, one of the builders of the new road and the young lady was a real daughter of the new system.

Most appropriate addresses were then made by E. F. Woodruff, R. J. Holly, T. K. Bates, Dr. Minnick and Mayor Lake, after which the ceremony closed for the afternoon.

Pursuant to a call from the secretary, E. T. Woodruff the Sanford Commercial Club and a large number of invited guests assembled in the Eagles Hall last night for a jollification over the successful completion of the new line. Soft drinks and cigars were served and after a rendition of several numbers on the piano by Mr. Shaw the evening was devoted to a feast of reason, addresses being made by Mayor Lake, D. L. Thirasher, A. T. Rossetter, J. N. Whitner, T. K. Bates, Rev. Waldron, Rev. McKinnon, F. P. Forster, R. L. Hughes, R. H. Marks, C. R. Walker and many others.

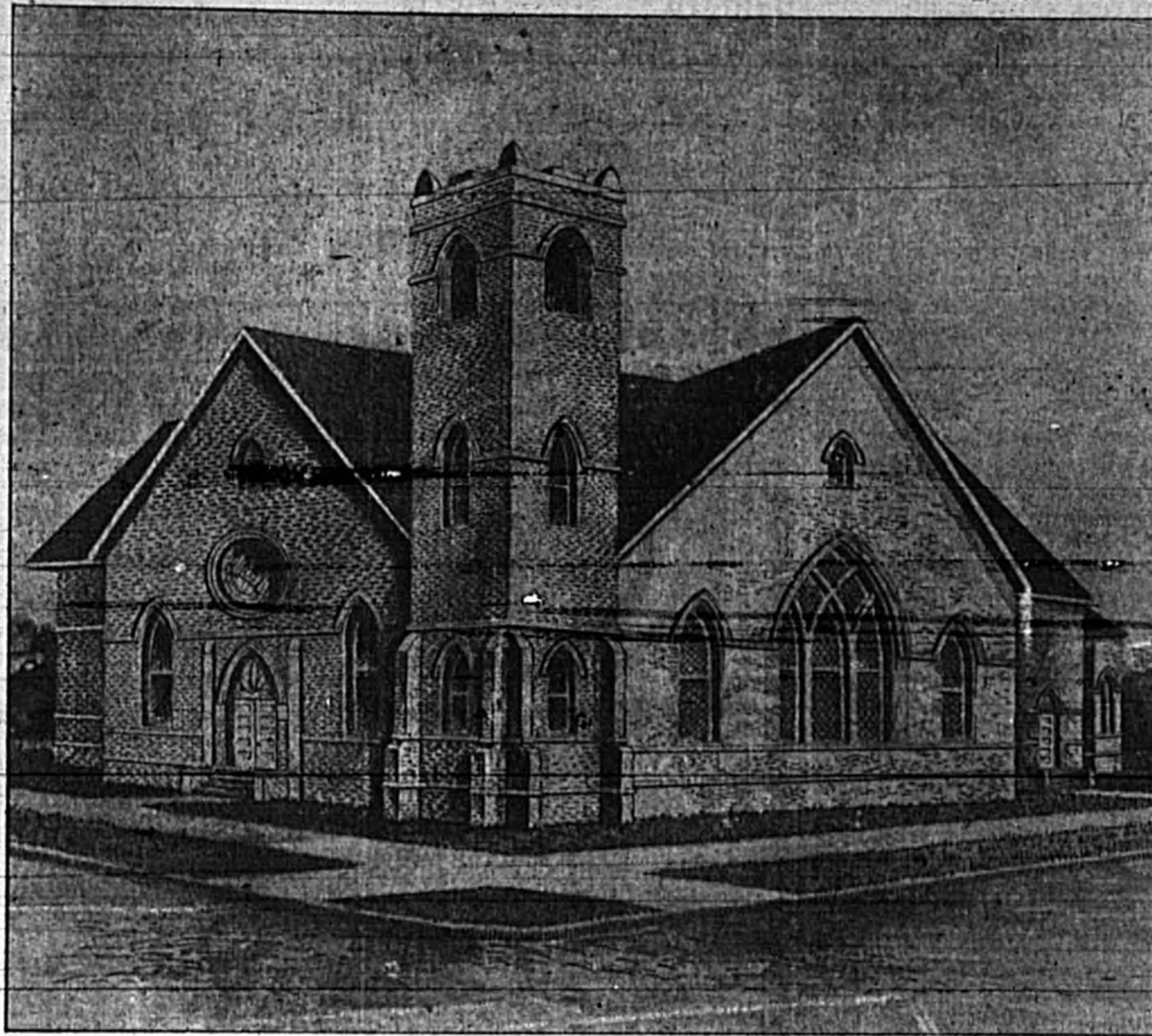
Geo. H. Fernald, president of the Commercial Club presided and from time to time interspersed the addresses with short sketches and reminiscences of early days. Messrs. E. T. Woodruff, R. G. Stockton, Rev. Waldron and Dr. Walker rendered several appropriate selections among them being an ode to Lucky Sanford that was well received. After the speeches several matters of importance were discussed among them being the New East Coast extension from Okeechobee, and a new steamship line from Sanford to Savannah.

The meeting adjourned at a late hour and those present can be depended upon to take a deeper interest in the development of Sanford.

Lack of space forbids a better account of the gala occasion of yesterday. A whole page could well be devoted to this great enterprise and the half would not yet be told.

To be present at the driving of the last spike and at the meeting of the Commercial Club impressed one most deeply with the idea that the five men who built this road alone and unaided were not foolish but most patriotic—that the people who have come to Sanford to invest and have invested thousands of dollars in the vegetable industry are not foolish but very fortunate—that the people taken as a whole who have the privilege of living in the celery delta and Sanford are to be congratulated for the future can be judged somewhat from the past and the future of the celery delta in its magnitude cannot be foretold but the indications all point to one of the greatest vegetable sections of the world. To a happy contented people, bound together by one of the greatest feats of modern times—a street railway of 16 miles built and operated by home people.

No other section of the world can show such progress, such optimism, such faith in a proposition that bids fair to eclipse all other efforts in winter gardening. With such people as S. O. Chase, J. N. Whitner, F. P. Forster, A. T. Rossetter and A. P. Connelly, the builders of this new railroad and street car line, with such men as the members of the Commercial Club, with such men as the hustling citizens of Sanford and the celery delta there can be nothing but great things accomplished here in the next few years.



LAY CORNERSTONE OF NEW CHURCH

The corner stone of the People's Church of Sanford was laid with impressive services last Wednesday, Nov. 30. By 3:30, in the afternoon, the appointed hour, a large crowd had gathered in the old church attracted by the woman's meeting of the South Florida Association of Congregational Churches then in session, and in anticipation of the coming event of the corner stone laying.

Following the announcements of the pastor, Rev. George B. Waldron, the audience adjourned to the North West corner of the new church. Services were opened by congregation singing of the Doxology led by choir and cornet.

The pastor then announced the report of the building committee which was given by Dr. C. E. Walker. This report has been since written out substantially as delivered and is printed elsewhere in this issue of The Herald.

Mr. C. R. Walker was then introduced as president of the new Congregational Brotherhood, recently organized in the church. Eighty-six names of men who have joined this Brotherhood were included among the papers placed in the box which Mr. Walden held in his hand. The contents of the box as read by him are as follows:

Church manual containing list of charter members with constitution and creed.

Church roll made in 1905.

Church roll at present 1910.

Names of pastors of church from its organization to date.

Names of officers of church at present.

Views of old church building and lot.

Views of new church from drawings.

Views of other city churches and pastors.

Old programs of meetings of Florida Congregational association in 1902-03.

Program 19th annual conference of South Florida association in Sanford 1910 with program of corner stone laying.

Names of Brotherhood of the Peoples Congregational church organized Nov. 21, 1910.

Copy of Congregational News.

The wall of the church at the corner had been made ready by the masons for the placing of the stone. At a signal from the pastor two men lifted it into place, and under directions of Mr. Waldron it was carefully located into its final resting place. The great congregation watched the scene with intense interest and all felt the solemnity of the occasion as the pastor uttered these fitting words:

"In the name of the Father, and of the Son—and of the Holy Spirit, we lay this corner stone in the foundations of a house to be erected and dedicated to the worship of the one only living and true God, to the proclamation of His gospel, to the teaching of His Word, and to the ordinances of His church. Amen."

The stone is of blue marble upon which are cut raised letters as follows:

"Church of the People—Congregational. Built in 1910."

Behind this marble, backed with concrete a small opening had been left, into which was slipped the tin box containing the corner stone documents.

Because of the coolness of the day the audience then adjourned to the old church building where the services were resumed.

The choir led by Mr. E. T. Woodruff sang an appropriate anthem. By vote of the association, Rev. Messrs. Housholder, Wildman and McKinnon, pastors of other churches of the city were made corresponding members of the association.

Rev. Neil P. McQuarrie, Admiral of the Florida Navy, read the scripture from 1 Cor. 3: 9-23. The prayer was offered by President W. F. Blackman, of Rollins College. The first address of the afternoon was delivered by Rev. Herbert C. Herring, D. D., of New York City, secretary of the Congregational Home Missionary society. Then followed another anthem by the choir. A short address was given by Rev. R. Lee Kirkland, D. D., pastor of the church at the time the foundations were laid, and now of Tampa.

The closing address was made by Rev. J. F. McKinnon of the Presbyterian church, who brought the good fellowship of the other pastors of the city. The congregation stood and sang two verses of Coronation and were dismissed with benediction by the pastor. So closed a memorable day in the history of the Congregational church of Sanford.

Work is being pushed rapidly on the new church. The building is of wood with a veneer of concrete stone, which with the contrasting red of the roof should give a fine effect. The structure is shaped like a Greek cross and has a four gable ends with intersecting ridges and a square tower set in the South West corner. The audience room measures about 40x50 and has an estimated seating capacity of over 300. Provision is made for the later addition of galleries which will accommodate over 100 more. The pulpit is to be at the east end and back of it the choir loft. There is room provided for a pipe organ which it is hoped may be installed at no distant day. The main entrance is at the center of the west side but other entrances will be provided in the tower. On the North and South ends are to be two great stained glass windows flanked on either side by smaller windows. A sufficient number of other windows will help to make the audience room attractive. These windows have been ordered from Chicago at a cost of over \$500 and should be on hand when the building is ready for their use. The building as a whole is expected to cost between \$8,000 and \$7,000 and should prove a most attractive addition to the city.

C. E. Walker's Address

Ladies and Gentlemen:
Two and a half years ago the members of this church met in council and decided

that they needed and must have a new and better church building. Accordingly, after a free discussion of ways and means they voted to put the matter in the hands of the trustees of the church, making them a building committee, and authorizing them to raise funds, ascertain what the Church Building Society of New York would do for us, and when the proper time arrived build a church.

I thought then that it was a great deal of responsibility to put on a few of us, but we accepted it, and have done our best to carry out the wishes of the church.

We have been ably assisted in raising funds—by Dr. and Mrs. Kirkland, while they were with us, and by the ladies of the church and others who have worked in many ways to get money to add to our building fund. We studied plans and secured one, which in the general outline suited us and with a few changes was adopted. Then in July a year ago by the advice of Dr. Jenkins and others we began making cement blocks, and a little later to put down the foundation for our walls in concrete.

This work, as many of you know, was stopped several times by the illness of the man in charge of it and these interruptions of work gave the impression to onlookers that our church would never be built. We however never thought of giving it up, but we believed it would be unwise to push the work above the foundations until we saw a reasonable prospect of being able to complete it without delay. Money on subscriptions came into the treasury very slowly, and adverse conditions made it impossible for us to secure the additional funds we needed last season, so we waited, but last summer at a meeting of church officers including our new pastor Mr. Waldron, after a thorough canvass of the situation, and having learned that the Church Building society were ready to cooperate with us and help us, we decided it was best to go on and build—believing that what money we lacked could be best secured when the work was in actual progress. So as you see the work is now well under way and we hope every member of our church and congregation will be ready to help us to the utmost extent of their means, first by paying in their subscriptions promptly and also by additional gifts when possible. Your committee have endeavored to use the money entrusted to them wisely, but we may have made some mistakes. We realize that, but I assure you they have not come from lack of thought or care, but rather from lack of experience. Unfortunately none of your committee had ever built a church, and we find there are many things to be learned.

Now I wish to take this opportunity to thank the many friends outside our own congregation who have already helped us by generous contributions, and also those who are going to help us, and we hope these will not be few.

This building will be a public benefit, an added attraction to Sanford and we hope and believe it may be a means of spiritual as well as material growth and upbuilding for our little city.

MYSTERIOUS STRANGER

Will Arrive In Sanford Within a Few Days

CAN SANFORD GIRLS FIND HIM

Special Prize to be Given to First Young Lady who Succeeds in Finding Him

The Man of Mystery who has eluded the snares of thousands of the gentler sex and who has been searched for throughout the length and breadth of the land will arrive in Sanford in a few days.

The man who knows no other name than the Mysterious Stranger is indeed a peculiar and original creature.

Every man has his own peculiar fad, and some men make their living by their original ideas. The Mysterious Stranger belongs to this latter class. The Herald, in order to widely advertise its great popularity contest which it announced in this issue by which \$1,250 worth of prizes are to be awarded to contestants has closed a contract with the Mysterious Stranger to try and elude the peachy cheeked maidens of Satisfied Sanford.

To the contestant in The Herald's Great Popularity Contest first locating the Mysterious Stranger a special prize consisting of a beautiful opera cape will be awarded. This prize will be given by D. A. Caldwell & Sons, the well known merchants of this city.

To enter the race is a simple thing. Simply clip out the nomination coupon in this issue and either send or bring to this office, where you will be officially entered as a contestant. Any person may nominate as many contestants as they please, and any one may nominate themselves if they desire to enter the contest.

The chase for the Mysterious Stranger will only be open to contestants and no person who is not a contestant will be eligible in the hunt for the Mysterious Stranger.

To find the Mysterious Stranger and secure the special prize to be given by D. A. Caldwell & Sons, either bring or send your nominations in to this office at once. This will make your contestant eligible in the chase for the Mysterious Stranger.

The announcement of the exact date on which the Mysterious Stranger shall reach Sanford will appear in the next issue of the Herald, together with full instructions as how to catch him. Watch the next issue of the Herald for particulars.

BRICK BONDS GOLD BRICKED

The Election Demonstrates That Majority is Against Bonding

The reason the bonding proposition did not carry on Wednesday was because there were not enough votes cast for it. The majority were not in favor of bonds and sundry and various reasons were advanced against the idea of bonds.

The election in Sanford passed off very quietly after the storm of Monday night when the joint debate between the windjammers from Orlando and Winter Garden took place on the bank corner.

For the past few weeks there has been some excitement over the bond issue although most of the voters had made up their minds.

Sanford as usual stood out prominently for improvements and brought in a majority of 36 for bonds. It was a foregone conclusion that the project would not carry in the county, but Orlando and Sanford were supposed to roll up a handsome majority. Sanford rolled a few but Orlando, where art thou? The beautiful city of lakes where the court house stands and where the people were supposed to be the most progressive in the state—

What did Orlando do? 198 votes for bonds, 512 against bonds. Wasn't it awful, Mabel! Incomplete returns from other sections indicate a landslide for the sandspur league.

Winter Garden, 44 against.

Oakland, 20 against.

Ocoee, 64 against, 4 for.

Later returns all indicate that bonds have been defeated by over 500 votes and then some. Our only comfort is that Sanford voted for bonds.

But—Of Orlando!

A. D. Cheney, representing the State Mutual Life Insurance Co., of Rome, Ga., is a guest of the Sanford House.

CURBSTONE GLEANINGS

A Budget of Opinion "Just Between You and Me"

EVEN THE GATE POST NOT IN IT

A Chiel Is Among Ye Taking Notes, and Faith, He'll Prent 'Em"—So Says Saunterer.

Special Correspondence to The Herald.

My friends, the policemen, are sore about the assertion that blind tigers exist in Sanford and say that the people who discover the tigers ought to report same at once. I admit the truth of this and if I ever catch one I will bring him or her into court. No one should allow a tiger to exist if they have evidence to catch the seller of spirituous vinous or malt liquors, etc. The work of the police is made more difficult by the fact no citizen likes to get mixed up in the liquor cases but at the same time these citizens should not chew the rag about crime when they make no effort to assist in suppressing it. Our officers are vigilant enough and know that liquor is being sold here but knowing it and having ample evidence to convict are two different things. It is the duty of every one to help the officers in every way and blind tiger cases are difficult to manage at every point.

While attending a lyceum numbers at the High School Auditorium last week I was agreeably surprised at the fine features of this, one of the finest high school auditoriums in the South. The artists who appeared here pronounced the building one of the best in which they had rendered music this season and this certainly speaks well for our contractor J. B. Pope and the architect, W. B. Talley.

Some of my friends who are not in favor of bonding for good roads became very indignant because I happened to favor bonds. Time will tell which is the best plan and meanwhile I would like to say that I can stand for the sandy roads if my obstructionist friends can do the same. In fact I never leave Sanford from one year's end to the other and if the country roads were cow trails it would make no difference to me—only I always favor improvements and wish to go forward instead of backward.

This is a good time for me to repeat my previous warnings to ladies to be careful about buying goods from peddlers at home doors. Last week there were three men selling silverware about the residence portion of the city representing it to be a far superior article to what it really is and asking prices that could be discounted in any jewelry store in the city. For one special set of spoons, I believe, they were asking and receiving in some instances \$13. At the same time they were tramping about Sanford deceiving gullible women a reliable jeweler had exact duplicates of the ware displayed in his window and marked in large figures, \$8.50. Other stuff that these men had for sale was marked up accordingly and still there were women who bought from them because they thought they were getting unheard of bargains.

Can you tell me why it is that there are people in this world who will accept the words of absolute strangers without question, who will believe them when they utter criticisms against home people, people whose interests are here, who must depend upon their good names to help them at the present and sustain them in the future and at the very same time these gullibles will discredit those they have known for years, known, perhaps, intimately and socially as well as in a casual business way? Can you tell me why such is the case? Perhaps your wife has bought from peddlers at the door, has she usually secured wonderful bargains?

There is no reason why front door peddlers should be able to offer you better bargains than our home merchants. If you will only stop to consider you will see how absurd are their claims. Be just a little bit loyal to those who help build up Sanford and don't be so everlastingly suspicious of your friends.

The Tampa Tribune tells a story about Amy Hawkins. Who Amy was or where she belonged hasn't anything to do with the story. She had a blue mole on the west side of her face and a pair of eyes that didn't track. When she answered a matrimonial ad, she enclosed an alleged photo of herself, in which the mole had been skillfully "touched out" and the eyes had been fixed up so that they both looked the same way at the same time. When the man saw her he called the police and then fainted, and Amy kept her name unchanged. She had sent a sample of goods that she couldn't deliver.

Very funny, but there's another side

that might apply to some companies that have been advertising Florida lands. With all the magnificent possibilities of Florida's soil and climate, some people with land to sell have submitted propositions in their publicity that are misleading, to put it mildly—these propositions have moles and they are cross-eyed.

Just to illustrate—a certain land company not long ago advertised a particular Florida section as splendidly adapted to raising everything that could be got from any soil on earth, and specially to raising celery. It declared that as high as one thousand dollars an acre had been netted from land no better and in the near vicinity. It was true, but the inference was left in the mind of the innocent readers way up north somewhere, that he could come down here and pay from forty to sixty dollars an acre for this land almost any time in the year, and in twelve months he could be clearing up as many times one thousand dollars as he could find the money to buy acres.

Now, the fact this publicity didn't tell, and the prospective buyer had a right to know them, were that a paying crop of celery couldn't be raised on this land the first year and probably not the second; that it would have to be cleared, broken up and worked in potatoes or similar crop for at least two seasons; that an artesian well and a complete sub-irrigation plant would have to be put in at a cost anywhere upward from \$550 for every five-acres tract; that some hundreds of dollars would have to be paid for "bleaching boards", to say nothing of fertilizer, etc.—an investment well up toward \$200 an acre—before he could raise a crop of celery that would pay expenses. Then it could be made a splendid paying proposition with experience, favorable season, etc. This is true, for it has been done. But the initial advertising gave the impression that anybody from anywhere could drop in and do it without experience. The sample wasn't like the goods.

Too much of this kind of advertising has gone out about Florida. It has gone out, largely not from Florida, but from offices in northern cities a thousand miles from Florida, from offices maintained by men whose interests are not the real prosperity of Florida nor of those whom it seeks to bring into the state, but the dollars they can clear up in handling Florida acres as quickly as possible.

The Record has always preached from the text: "See before you buy". It urges that the prospective buyers study all the conditions of the problem, study them carefully and earnestly. There are few propositions that don't have at least two sides. The settler from the north or west not come to Florida expecting that her rich acres, no matter how carefully chosen, will do it all. He must anticipate hard work, careful planning and some drawbacks. Florida is no flowery bed of ease that will waft a man to independence in spite of himself, but it is a land that will produce larger rewards for consistent effort than any other the sun shines upon.

Resolutions of Respect

Resolutions of respect on the death of our sister Clara V. Haskins, whom Almighty God in his infinite wisdom was pleased to remove from our midst on Oct. 31st, 1910, be it

Resolved that in the death of our sister Seminole Chapter has lost a valued member.

She has obeyed the last summons and has been guided through the valley of the shadow of death by the light of his star in the east. She has gone to that land upon whose peaceful shore there rests no strain, no shadow fall, where storms ne'er beat, on that glittering sand while the years of eternity roll, where those who meet shall part no more.

Be it resolved that we bow with humble submission to the divine will of him who doeth all things well.

That these resolutions be spread on the minutes of our chapter. That they be published in the Sanford Herald.

That a copy be sent to the family of deceased.

SARAH E. PARKER,
ALICE E. ROBBINS,
A. ROBBINS.

Gymnasium, Baseball or What?

Are you interested in baseball, athletics field sports, Y. M. C. A., or similar activities? Then be present at the first general business meeting of the Congregational Brotherhood at the church next Tuesday night, Dec. 13th, at 7:30.

A musical program is being arranged for the first part of the evening, including selections by members of the band, also singing under the direction of Mr. E. T. Woodruff. The rest of the evening will be devoted to plans for athletic and social work by the Brotherhood. Every member should be present. If you have not joined yet come anyway and lend a hand.

For a real Haircut and Shave go to Albert Gramling, Sanford's Leading Barber.



DR. R. P. HUDSON
OPTICIAN
Office New Herald Building
Sanford --: Florida

One Week Only, December 19 to 24

DR. HUDSON will again open his office this time with an extra large stock of fine gold and aluminum spectacles and eye glasses for the CHRISTMAS TRADE. Your last chance to get your eyes or glasses fitted at moderate prices. Frames repaired, broken lenses reset. No prescription needed. He knows all lenses and all eyes. Examination free.

RETAIL CASH GROCERY

J. B. WILLIAMS, Prop.

Staple and Fancy Groceries, Hay, Grain and Seed

Fruits, Vegetables, Candies, Cigars and Tobaccos
All Kinds Country Produce Bought and Sold

21st, Cor. 3rd Street and Sanford Ave.

P. O. Box 112

SANFORD, FLORIDA

Phone 62

City Fish Market

Salt and Fresh Water Fish

A. FOSTER

SANFORD AVE.
PHONE 68



SHOE SALE

SHOES — SHOES — SHOES

Now is the Time to Buy Your Xmas Shoes

50 pairs Ladies Patent Pumps \$2.00 values now reduced to **\$1.43**

36 pairs Ladies' Tan Oxfords \$2.00 values now reduced to **\$1.43**

75 pairs Ladies' Vici Kid Oxfords \$2.00 values now reduced to **\$1.43**

136 pairs Ladies' High Shoes \$2.00, 2.50 and 3.00 values now **\$1.43**

85 pairs Children's High and Low Shoes sizes 2½ to 8, \$1.00, 1.50 and 1.75 values now reduced to **75c**

100 pairs Misses High and Low Shoes sizes 8½ to 2, \$1.50 and 2.00 values now reduced to **\$1.13**

These Prices last for TEN DAYS, beginning Monday December 1st and ending Saturday December 10th. Don't forget the time and place.

Frank L. Woodruff's Boot Shop

107 West First Street

NOW IS THE TIME

To have your Automobile overhauled for the winter
We have the equipment and tools to make your car as good as new.

Consult us.

Any thing in the repair line.

Motor boat work a specialty.

Sanford Machine & Garage Company

WE HAVE ON HANDS AT ALL TIMES

Leggetts Bordeaux Mixture and Sal Bordeaux



BOTH are perfect fungicides, will prevent blight and rust and keep the plants in a healthy and vigorous condition. Dust Sprayers to distribute—one of the greatest labor savers known. No useless stopping of water.

Leave Orders With

A. E. HILL

Great Popularity Contest

\$1,250 Worth of Prizes to be Given Away by The Sanford Herald

AN UNUSUAL OFFER

This Contest Will Be Open to All White Citizens of Orange County

SEND IN YOUR NOMINATION NOW

FIRST PRIZE.	One	Wesol Upright Grand Piano, Value	\$400
SECOND	"	Diamond Ring	100
THIRD	"	Rebate Certificate	200
FOURTH	"	"	175
FIFTH	"	"	150
SIXTH	"	"	125
SEVENTH	"	"	100
Total			\$1,250

Demonstrating the fact that The Herald will always be found working for the best interests of the citizens of Orange county the management of this paper has decided to inaugurate the greatest popularity voting contest ever held in this section of the state.

In this contest seven prizes aggregating \$1250 will be given away absolutely free to the contestant securing the most votes. Votes may be secured by clipping the vote coupons from this paper or by securing subscriptions to The Herald.

The first prize, which will be awarded to the contestants securing the greatest number of votes during the contest is a genuine \$400 Wesol Upright Grand Piano, which was purchased from A. H. Crippen & Son, the well known piano dealers of this city. The piano is now on exhibition at the Crippen show room. This piano is an instrument of fine architecture and rare tone, and The Herald has made a careful study of the piano before purchasing. The winner of the prize will secure a prize well worth the efforts which a contest of this kind demands.

The second prize will consist of a beautiful diamond ring, the value of which is \$100. This ring was purchased from Henry McLaulin, the well known jeweler of this city and is now on exhibition at his store on First street.

Five other articles will be awarded as shown at the head of this article.

THE CONTEST FREE FOR ALL TO ENTER
The contest is free for each and every contestant to enter, and it costs nothing to win: all The Herald asks is hearty co-operation of its friends and readers to make this contest an enthusiastic and friendly struggle for leadership.

HOW TO ENTER
Just clip the nomination coupon out of each issue of the paper and fill in the name of the person whom you wish to enter as a contestant, with the address written plainly, or if you do not have a nomination coupon, the name and address of the person as a candidate. The name of the nominator will not be divulged.

HOW VOTES ARE OBTAINED
Votes may be secured by securing subscriptions to the Sanford Herald, and votes will be issued upon the following basis:

Terms	Renewals	New Subscriptions
1 year	500	1,000
2 years	1,250	2,500
3 years	2,000	4,000
5 years	3,750	7,500
10 years	12,500	25,000

WHO CANNOT ENTER OR VOTE
No employee of The Herald or immediate relative of theirs will be allowed to enter this contest as a nominee or a voter.

WHO MAY ENTER
Any white man, woman, boy or girl of good repute is eligible to enter this great popularity voting contest. Just send in your name on a nomination coupon to the contest management of The Herald.

THE JUDGES
The total count of votes will be made by a committee of three prominent business men who will be absolutely disinterested parties. This committee will be announced later.

MANAGEMENT
For the purpose of making the contest a complete success, The Herald has signed a contract with the New Method Contest Co., of Jacksonville, who make a specialty of conducting contests of this kind. This company will furnish a competent and experienced contest manager who will have complete control of the Contest Department.

TO THE PUBLIC
This contest is to be the greatest ever inaugurated by any paper in this section. We have spared no expense to make it a "live wire proposition" that will keep

the community much interested in the outcome. We are endeavoring by every means to give Sanford and vicinity the newest and most up-to-date county paper in the state, and we solicit the hearty co-operation of the citizens in this contest.

To merchants who advertise with us we wish to say that we expect by this contest to double our circulation and our advertisers will realize that it is to their advantage to help in this work by supporting the contestants.

NOW IS THE TIME
The contest begins with this issue, the time to enter is now is NOW. Get in the race before the others get in the lead.

RULES FOR THE CONTEST
Rule 1. All money for subscriptions shall be paid the contest manager.

Rule 2. Contest manager's signature must be affixed to all votes before they are of any value in the contest.

Rule 3. Ballots cannot be bought. The contest will be run on a fair basis, fair for all. Votes can only be obtained by securing subscriptions, either new, renewals, or old or by cutting the nomination or free vote certificate out of each issue.

Rule 4. No employee or member of his family will be allowed to participate either as a nominator or a voter in this contest.

Rule 5. Candidates will not be restricted in securing subscriptions but may secure them in any place in the United States.

Rule 6. Only one nominating coupon entitling each contestant to 1,000 votes will be allowed.

Rule 7. All votes must be in the ballot box by Wednesday 5 p. m. of each week.

Rule 8. Votes issued can not be transferred to another contestant.

Rule 9. No votes will be allowed on subscriptions held over more than one week after being secured by contestant. Subscriptions must be turned in promptly together with the money collected for them. Votes will be issued when the money is received, but the contestants may retain these votes and cast them whenever they wish.

Rule 10. Nominators or contestant in The Herald's contest must agree to and accept all rules and conditions.

Rule 11. The right is reserved to reject any name of contestants for a cause also to alter these rules, should occasion demand.

Rule 12. Any question which shall arise between the contestants will be determined by the contest manager and his decision will be final.

Respectfully yours,
Contest Manager.

The Ladies Quartette.

The beautiful new high school auditorium was used for the first time last Friday evening when the Alkahest Ladies Quartette of the Alkahest Lyceum system gave one of their splendid concerts under the auspices of the Sanford High School. Mrs. Effie Palmer, who is manager of the company has a wonderfully sweet contralto voice and is also a reader of exceptional ability. Miss Maude Harkle-road, Miss Lila Alton and Miss Florence Hobson made up the personnel of a company that would be sure to please any audience.

Mrs. Palmer expressed herself in many complimentary terms in regard to the new auditorium. She stated that in all their travels they had not found better accommodations and that the Sanford auditorium was unexcelled in acoustic properties and adaptability to concert work. All of which is very gratifying to Sanford people, who fully appreciate this splendid addition to the town.

Wednesday Club.

The Wednesday club met in Mrs. Chase's parlors for an afternoon of literary pleasure, in listening to the sketches of several of the most interesting and important colonial writers and historians, with short selections from the works of each.

The program for the afternoon was "Colonial Prose," Mrs. C. R. Walker gave a short sketch of Col. Norwood, a writer of prominence in colonial days, and read "The Indian Princess," a selection from his work.

Mrs. M. H. Bowler, gave a sketch of Robert Beverly, the most interesting and important colonial historians, whose history of "The Present State of Virginia," won fame for him not only at home and in England, where it was published, but abroad, where it was translated into French.

Hugh Jones—A sketch of this writer and some humorous selections from his works and "Virginian Traits," prepared by Miss Gertrude Speer, was read by Mrs. Chase.

William Byrd—A very prominent character in colonial history and as a writer. A sketch of this remote ancestor of "Evelyn Byrd," the charming heroine, of the novel of that name, was given by Mrs. S. O. Chase with some amusing selections from his works.

In Miss Alice Whitner's absence Mrs. Key, gave the sketch of William Stith and the readings from his works.

Mrs. Stringfellow read several selections from the writings of Phillip Vickers Fithian.

Program for December 14th, Peace and Arbitration—1, Mrs. George L. Maris; 2, Mrs. A. E. Phillips. Reading—"The Christ of the Andes." Womens Suffrage—Affirmative, Mrs. C. C. Worthington; Negative, Mrs. E. W. D. Dunn. Discussion.

Mr Ralph Bingham

The popular impersonator, humorist, violinist and vocalist, Ralph Bingham will give in the Auditorium of the new High School, on Monday at 8:30 p. m., the 3rd number of the Lyceum Course. Mr Bingham needs no introduction to an American audience, as he has been on the Lyceum platform for thirty-three years, having begun his work as an entertainer at the early age of six years, when he was known throughout the country as "The Boy Orator". Mr. Bingham's entertainment is not a lecture, but an evening of song, music and story.

The price of admission will be 50cts and a special price of 35cts will be made to school pupils. All seats will be reserved, so that this price includes reserved seats. Do not stay away, if the weather happens to be cold, for the new school building is heated through out with steam and comfort is guaranteed. Seats on sale at Newlan's drug store.

Circuit Court This Week

The fall term of the Circuit Court opened this week in Orlando. There are several murder cases to dispose of and the grand jury will be busy for several days. The following gentlemen are members of the grand jury: J. H. Knight, foreman, C. H. Baker, clerk, E. A. Bennett, S. S. Braddock, W. L. Clark, J. E. Crawford, T. S. Davis, J. D. Davison, J. L. Dillon, J. E. Elwell, J. W. Emerson, J. E. Hickson, W. H. Howard, M. F. McDonald, J. S. O. Berry, H. G. Parkins, J. A. Reeves and S. A. Speer.

Since the Storm.

W. C. Post is exhibiting some fine lettuce this week at his farm on the West side. This lettuce was planted since the storm and shows what pluck and determination will do for a grower who never lays down on the job. Mr. Post will realize a handsome profit for his lettuce.

JOHN STOCKTON'S SPACE

A Tale of Three Men Told By a Fourth Who Was There—A Story of an Actual Occurrence in Words as They Were Spoken.



AT THE railroad station in a Florida town three men recently met and while waiting for the train they were all to board, discussed politics in general and the Florida senatorial succession in particular.

They were all men of intelligence and all seemed really interested in the final outcome of the present three-cornered fight for senatorial honors.

One of these men was a commercial traveler of the usual bright, jolly type, another was a well-to-do farmer, a worthy representative of that best and happiest vocation; the third was a merchant, who had ideas and ideals of politics as

well as of business.

"Who is going to be our next United States senator?"

The question was put by the drummer. The merchant looked at the farmer, but was first with the answer. Said the merchant:

"Well, sir, I think it will be Bryan, though, candidly, I believe it ought to be Stockton."

The farmer still silent, the drummer said to the merchant:

"I agree with you that it ought to be Stockton, but I have about decided to try Blount this time. I have voted for John Stockton so long and so often, always losing my vote, that I have almost concluded there is no chance for him to be elected, and I don't care to forever be on the losing side."

The merchant was about to reply when the farmer spoke up:

"Gentlemen, pardon me, but I think you are both wrong."

"No apologies needed," said both the others; "we want your opinion; let us have it."

Well, gentlemen," said the farmer, I feel that I have never lost a vote in my life, although only twice have I seen my candidate for president elected. I have voted the Democratic ticket from principle, and therefore I do not consider my vote lost. I have voted for John Stockton every time I could because he stood for the true Democratic principle, and I expect to keep on voting for him until he is elected. I see no more reason to drop Stockton than to drop the Democratic party because of several defeats.

"By holding on and keeping up the Democratic party for many years we are now almost certain to elect a Democratic president in 1912, and by holding on and keeping on voting for Stockton for so long a time, I feel sure that we will land him in the United States senate next January."

"Good for our farmer friend," said the drummer. I must confess that there is logic in his argument."

"More truth than poetry," said the merchant."

After all were seated comfortably in the smoking room on the train the merchant addressed the drummer thus:

"Bill, we must all confess that what is needed in our United States senators are just the qualities that John Stockton is full of. His ability and energy are unquestioned, his strict integrity is admitted even by his political enemies.

"He has made politics a study, as no other man in Florida has. He is a man of affairs. He could soon be a millionaire if he worked only for himself. But he has been for a quarter of a century the friend and defender of the common people, and he would, without doubt, be a godsend to Florida and a credit to the nation if he should become United States senator."

"I believe you are right," answered the drummer, "and while Blount and Bryan are both good men, I am sure that Florida's voters do not owe to either or both combined what they owe to their fearless, wise and honest friend, John Stockton.

"Now, let us all three say, here and now and wherever we go

"Vote for John Stockton."

The three men agreed.

Not to let a good example fail of good result, it would be wise for all to join in the movement that is gathering momentum each day and adopt the slogan—

"Let's Put Stockton in This Time."

H. WOODS COMPANY

COMMISSION MERCHANTS
CAR LOT DISTRIBUTORS

We want your crop and will offer special inducements

K. R. MURRELL, Resident Manager

SANFORD, FLORIDA

Statement of the Condition of the Sanford Building & Loan Association September 26th, 1910

ASSETS	LIABILITIES
Loans on Real Estate	Common Stock Paid in \$13,562.07
Secured by Mortgage \$21,050.00	Preferred Stock Paid up 8,000.00
Cash on Deposit First	Accumulated Interest on
National Bank 290.28	Preferred Stock 110.82
	Bills Payable 4,000.00
	Common Stock Paid in
	Advance 58.00
	Net Surplus Credit to
	Stockholders 609.39
	\$21,340.28
\$21,340.28	

The Finance and Loan Committee on examination of the books of the Secretary and Treasurer, declared a dividend for the six month's period, ending September 26th, 1910, of a little more than 3% per cent.

The Association is in a very flourishing condition. We have applications for twenty-five thousand dollars more than we can furnish, but with the assistance of the people of Sanford, we could easily furnish this money within a few months.

A. P. CONNELLY
Secretary and Treasurer

We are probably the oldest regular advertisers of Florida Farm Lands in the South. We advertised before the present intense interest in "Back to the Land." Our methods have brought us in touch with thousands of people all over the world. We will gladly refer you to some of these people on request. Enquiries cheerfully answered.

THE SUB-IRRIGATOR AND FLORIDA TRUCKER

"A Newspaper Within a Newspaper."

The Howard-Packard Land Company is incorporated under the Laws of Florida. Paid-up capital \$100,000. The company differs from the many companies exploiting Florida lands in that it's a home corporation with an established high-grade home and foreign reputation to maintain. We cultivate many acres of land in our home territory.

Published in the interests of the Intending Investor and Settler by the Howard-Packard Land Company, Incorporated, Sanford, Florida

During the last few weeks we have entertained a large number of prospective settlers from the central north and central west states. We have shown them over the valuable agricultural lands on the other side of the river.

VOLUSIA FARMS

and in every instance satisfaction has been expressed both with the lands and our conservative method of advertising them. Many people have bought tracts ranging from five to twenty acres and some have settled on the land and have commenced operations preparatory to cultivating.

In some instances, our prospects have postponed immediate purchase with the intention of looking around elsewhere. Many of these have returned to Sanford and signed their Contract for Deed for a tract of Volusia Farms.

The purchasing season has set in with a vigor surpassing all other seasons. More is being learned about Florida and about the possibilities of

Diversified

Farming Is

The Hope Of

The South

Speaking at Columbia, South Carolina, the last day of November, the president of the Southern Railway said that the south's greatest opportunities lie in diversified farming. The south, he said, has great natural advantages which would go far toward making it a factor in the feeding and clothing of the world. He stressed especially on the universal demand for cotton.

In these days the South is the favored section of the country. The value of its cotton crop, for in-

There is one feature of Volusia Farms on which we have hitherto laid little emphasis—the suitability of the land from an investment point of view for the man who wants to start a citrus grove.

The cultivation of citrus fruits must be treated as an investment for the first five years at least. Orange trees do not grow as rapidly as garden vegetables, therefore, the returns are not so large for the initial years.

Volusia county has approximately 350,000 orange trees in bearing and another 100,000 to come into bearing. Last year the crop amounted to nearly 500,000 boxes with a value of nearly \$450,000. Grapefruit—27,885 trees yielding about 27,000 boxes with a value of about \$40,000.

Osteen is a noted orange growing center and there are large acreage on the Volusia Farms tract which will grow all the citrus fruits a man wants to plant. The value of an orange grove in full bearing is estimated at from \$1,000 to \$2,000 per acre.

FLORIDA'S - VOLUSIA - FARMS

\$30 Per Acre - \$5 Per Acre Down - The Balance \$1 Per Acre Per Month - No Interest

No taxes during payment period. Liberal extension of time for cause. If you die before completing payments we deed the tract on which you were paying to your heirs without the further payment of one cent and if you want to quit within one year from completion of your payments, we will give you all your money back and add

6 Per Cent and Take the Land Off Your Hands

Ask for a Copy of this Unique Contract for Deed

the Sanford territory, consequently, those who come here and see with their own eyes what other people are doing, how they do it and the results they obtain are enthused and become anxious to get back to the soil for their own benefit.

Those who see Volusia Farms in person are always the most enthusiastic. Our booklet, "The Resources of Volusia Farms," which is free for your name and address on a post card, can only describe the proposition to you in cold type, but a visit here gives you a new view-point which is full of life, actualities and tangible possibilities.

For this reason we have advocated the purchase of our lands after personal inspection and have continually advised that our prospective purchasers take advantage of the homeseekers' excursions which run to Sanford every first and third Tuesday of every month from northern cities every month in the year.

stance, including its by-products, is placed at \$1,000,000,000 for the present year. In other fields of agricultural activity the South's people are profitably employed. The South's natural resources are being developed and its activities are growing. While some of the Northern cities have shown only small increase, the southern cities have leaped ahead. Handsome gains are shown by all Florida cities and handsome incomes are being earned by those who have learned the proper way to cultivate the soil.

The territory around Sanford is probably the greatest trucking and diversified farming center in the United States, based on the returns per acre, yet the fringes of our possibilities has hardly been touched. Every day some one discovers another use for the soil and diversification is extended one more crop, and as one takes a ride through the fields of celery, lettuce, potatoes, etc., or through the orange groves just across the river from Sanford, the thought is bound to come that some of the prizes of fortune are in store for the man who makes a business of his farming.

With the increasing popularity of the grapefruit, the cultivation of this luscious fruit is becoming very profitable. Prices this season have been high. As much as \$900 having been paid for a carload of 306 boxes. Twelve fruit on a single stem has been known while six is quite common in a well-cared for grove.

For about \$100 to \$125 per acre a high estimate, including the land, it is possible to set out a citrus grove in budded stock. After the fifth year the first returns should be noticeable. With a grove of 70 trees to the acre there should be a net income of nearly \$300 per acre the seventh year.

Volusia Farms is also suited to the cultivation of peaches, figs, grapes, pecans, pears, while any man who cares to put up a bee stand can have large quantities of honey.

These are features well worth the consideration of the man with money to invest and who can afford to wait a few years for returns. Further information on this subject cheerfully furnished on request.

Volusia Farms just across the river from Sanford. Florida East Coast Railway, Sanford and Titusville branch, runs through property. Depots, Osteen and Kalamazoo. Book to Sanford direct.

Soil rich gray sandy loam for early vegetables. Golden tinted soil for citrus fruits. Tell us what you want to grow and we will select the proper land, subject to your approval on personal inspection.

Address Your Postal Card or Letter of Enquiry:

Howard-Packard Land Company Inc.
Peoples Bank Building - - - - - SANFORD, FLORIDA

COUNTY HAPPENINGS

A Budget of Interesting Items From Correspondents

THE EVENTS OF ORANGE COUNTY

Efficient Staff of Reporters Weekly Covers the Territory for The Herald

CAMERON CITY CLIPPINGS.

To the Editor of The Herald: A number of our people are cutting fine lettuce for a good market this week.

The farms in our vicinity were looking most beautiful before the frosts of last week and a few warm days will make us forget about the frosts. No real damage done, only a little delay.

Mr. Powell and wife from Connecticut have come to make their home among us. They have moved into the Dice cottage on Michigan avenue. We are glad to have them.

Miss Neva Gormly is also a new comer. She is with her father and brother and is a welcome addition to our Cameron City company.

Mr. Elton Wakefield has gone to Douglas Kansas to engage in the clothing business. He will be greatly missed here.

Will Benton made a business trip to Wichita, Kansas recently, and says Florida looks better to him than ever.

Mr. Kinahan returned recently from a business trip to Kansas.

Mrs. Harris and son have moved to the Jones farm which they purchased and Mr. Harris is expected here this week. They are from Wichita, Kan., and we extend to them a hearty welcome.

H. H. Stevenson our grocery man is planning to leave us temporarily to take a position as government meat inspector at Augusta Georgia. He expects to return to his farm on Pineway in a few months. We are sorry to have him go however. His wife and daughter will remain here.

Mr. Duke has purchased and is clearing a farm in Palm Hammock.

We enjoyed an old fashioned neighborhood Thanksgiving dinner at our new church. It was a great success in every way.

Dr. and Mrs. Hamilton came out from Sanford Sunday morning to attend Sunday school. Visitors are always very welcome.

We are sorry to hear of the serious illness of our neighbor Mr. Benjamin but sincerely hope he may soon be sufficiently recovered to be out again.

We are also sorry that Mrs. Dresser has been having serious time with a felon on her finger. It is better however and we hope will soon be well.

Mr. Kenedy of Hayden, Indiana, contemplates building a neat residence on his lots on Michigan avenue in the near future. He has been here recently looking after his farm.

Dr. Minnick, who had such a hard fall while painting in the belfry of the church a few weeks ago, is still nursing a sprained wrist as one of the results.

OVIEDO AND LAKE CHARM

Special Correspondence to The Herald:

Mr. Roderick Rudolf Roberts and Miss Alice Maude Merryweather of Chuluota were married in the Methodist parsonage at Oviedo, Wednesday, Nov. 30, 1910. Rev. J. S. Brooke the quiet staunch clergyman of the Methodist church performed this interesting marriage ceremony with the wedding ring according to the beautiful service of his church.

Miss Nellie King, of Oviedo, spent the week end with her sister, Miss Martha King, who graduates this year from Stetson University, at DeLand, Fla.

We read with interest in The Florida Times Union, DeLand items, that Dr. S. R. Love is building a three story addition to his office and dwelling on Pine st. Dr. and Mrs. Love have been pleasant next door neighbors at our summer home Thousand Island Park in the Thousand Islands, N. Y., the past two seasons in the practice of Osteopathy. Dr. Love seems to have a large and growing practice in DeLand and eventually will have a sanitarium. He has recently purchased several acres of garden land in the vicinity of DeLand.

Mr. G. L. Meade, of Lake Charm, the boys' best friend here and everywhere, visited Wednesday, Nov. 30, his little friend Emmett McCall so many weeks now confined in the hospital at Orlando. He told us on the train that he was going up to Orlando to play with Emmett. He had story books in his hands and a catch-all full of interesting diverting things. I imagine, for convalescing boy, Henry Bunn McCall, an older brother, spends his Saturday holiday with Emmett and Mr. and Mrs. McCall are going back and forth all the time.

J. F. Allison, of Lake Charm, returns

to office work in the Pension Bureau at Washington, D. C. Saturday, Dec. 10.

Rev. J. S. Brooke, pastor of the Methodist churches at Oviedo and Geneva preached in Oviedo Sunday, Dec. 4. The last two sermons of the conference year in this place. Next Sunday is his appointment at Geneva. There has been an addition of some 30 members to the church in Geneva within the last year. Mrs. Brooke has enjoyed better health in our midst than in fifteen years. Oviedo and Geneva will be especially glad to welcome the return of Rev. Brooke and family if the Bishop and his cabinet so ordain at the coming session of the Methodist conference.

J. H. Lee is packing and shipping fruit from his Big Forty grove at Geneva in his Lake Charm packing house. Dr. C. C. Thayer is busying himself these days in assorting oranges in the Lake Charm packing house.

W. H. Luther is shipping a car load of oranges this week for Mr. Henry Yonge.

Oviedo has several cases of measles, especially among the school children which is interfering considerably with the Christmas program Miss Chapman is planning to give before the holiday vacation.

Mrs. John Baker, of Winter Garden, spent the first of the week with her sister, Mrs. Purdon, on the Geneva road.

W. M. Spartan is superintending a gang of 100 men getting out 400,000 cross ties for the Atlantic Coast Line R. R. between Lake Charm and main line.

The Ladies' Magazine Club of Oviedo, met Friday evening, Dec. 2 with Miss Helen Lawton. Robert Lama was the subject of the interesting program given by Miss Mary Aulin, Mrs. Henry Yonge and Miss Louise Brooke.

ENTERPRISE ETCHINGS

Special Correspondence to The Herald:

The Davis house has opened this year as a hotel, under the management of Mr. Wm. H. Adams, who last season was at the Epworth Inn. The house has been repaired, repainted and a bath-room added, and the rooms are comfortably furnished for the accommodations of guests. Mr. and Mrs. A. G. Clark, of Boston, Mass., were the first guests. Rooms have been secured for guests due to arrive the 15 of this month and the first of next.

The Hermes Literary Society has been instituted by the faculty and students of Livingston College, and the following officers were elected: President, Prof. B. Frank Haynes; Vice President, Miss Lucy McMillan; Secretary, Miss Emma Knox; Chaplain, Samuel Snapp; sergt.-at-arms, Albert Haynes; critic, Mrs. Maitland.

At the meeting of the society on Saturday evening the entertainment program consisted of the inaugural address of the president, Prof. Haynes; a piano duet by Mrs. Maitland and Miss Caason; a reading by Miss Hodges, a paper on the subject of simplified spelling by Miss McMillan, a vocal solo by Albert Haynes, and the critique by Mrs. Maitland. The meeting of the society will be every two weeks, and the chair appoints a program committee, whose duty is to furnish a program for an evening's literary entertainment.

The Misses Helen and Hettie Bodine of Rochester, N. Y., arrived here by steamer and are the guests of Mr. and Mrs. John Sauls of Main street. They are the sisters of Mrs. Sauls and formerly spent the winter seasons at the Bodine place, now occupied by Mr. Brown.

The ladies of the Enterprise Library Association will hold a Bazaar and Fair on the afternoon and evening of Thursday Dec. 15. A variety of articles of silk, linen and palmotto will be presented for sale. Aprons, ties, collars and articles of embroidery are numbered among the goods. All of which will be sold at a reasonable price, thus affording the patrons an opportunity of securing Christmas gifts. The proceeds will be devoted to the needs of the library. At the close of the sale in the evening, an entertainment and social will be given consisting of instrumental and vocal selections and readings. The Bazaar and Fair will take place at the Library Hall.

Mr. and Mrs. E. B. White and Julia White of Braddock, Pa., Mrs. Carrie M. Lynch of Johnstown, Pa., and Mrs. Emma Count dined at the Davis House Thanksgiving Day.

Mr. A. B. Brown of Hornell, N. Y., who purchased the property, formerly occupied by Otto Winfield, has made extensive repairs upon the same. He has installed in the house the latest modern improvements and when all the work is done will have an excellent place of residence as any in this vicinity. His furniture arrived from the north several days ago and he and Mrs. Brown have now taken up their residence in Enterprise.

Rev. Dr. Howard Henderson, the noted preacher and author, who has passed many seasons in town, will be here

shortly after the holidays, coming from Atlanta, where he is at present engaged in literary work.

Mr. and Mrs. John B. Tuttle of Lacona, N. Y., accompanied by Mrs. Tuttle's father and mother, and their niece, arrived here last week, and moved into their new home, the Summer's place.

Rev. Daniel Palmer of Altoona conducted the service at the Baptist church Sunday morning and evening.

John A. Wallace of Chester, Pa., will arrive in Enterprise the first week of January to pass a two months vacation. He has been a constant visitor to this vicinity and old friends will rejoice to know that he is to return.

Mr. and Mrs. Mesewe who moved here from Titusville about two months ago have moved to Deland.

Henry Murray, Mrs. Yandell and Mr. and Mrs. Fred Murray of Franklin, Ind., are expected to arrive the last of the week, and will make their home until spring.

The motor launch of Livingston College sank at her anchorage on Friday, due to the high water and strong winds. She was raised on Saturday and had been but slightly damaged.

The first bass of the season were caught by E. B. White on last Thursday. He secured five in a little over a couple of hours.

The ball team at the college expect to secure a game with the team at Orange City for next Monday. They also expect a victory.

Miss Nellie Pattillo, the principal of the Enterprise school, and Miss Lydia Geiger, her assistant, are engaged in preparing for the Christmas entertainment, of the school.

LAKE MARY MELANGE

Special Cor. to The Herald.

Mrs. Henry Wood is down from Jacksonville spending a few weeks here with her sister Mrs. J. G. Martin.

Mrs. Annie McDonald spent Sunday here with her mother, returning to Sanford Monday morning.

Mrs. Mary Hendricks died last Thursday Dec. 1st, after a lingering illness. Mrs. Hendricks came here from Charleston S. C., about ten years ago and up to the time of her death lived with her niece, Mrs. S. M. Catherwood. The deceased was 84 years of age, and loved and respected by all. She was a niece of the late Bishop McKendree, and a sister to Mrs. Julia Martin of this place. The remains were laid to rest in Lake Mary cemetery Friday Dec. 2nd, at 3 o'clock. Rev. J. F. Sundell officiating.

CHULUOTA SNAPSHOTS

Special Correspondence to The Herald:

The weather has been quite cool for the past week.

The fruit is leaving our section in a lively style now a days.

Mr. and Mrs. F. M. Story are visiting relatives at Conway this week.

Mr. Lanier, railroad contractor of Bartow was looking over the route for the new railroad and while here was guest of the Palm.

Several of our young folks attended church at Christmas last Sunday.

Mr. and Mrs. Smith, living near Orlando, spent a few days last week with their daughter, Mrs. J. M. Long.

The birthday party given at Mr. and Mrs. Gabe Long's on Thursday night, in honor of Mr. Sammy Long of Pireway, N. C., was well attended and enjoyed by all. The daintiest of refreshments were served.

Some of our hunters are having fine luck trapping otters this season.

C. M. Sutton, who has been quite ill for the past ten days, is able to be out again. He was able to come over from Orlando and visit with his wife and daughter this week.

S. F. Long of Pireway, N. C., is visiting his son, S. F., Jr., at the home of Mr. and Mrs. Gabe Long.

Mr. and Mrs. Roy Tucker of Orlando spent the past week with his sister, Mrs. George Jacobs.

Mr. R. R. Roberts and Miss Maude Merryweather, both of this place, were united in marriage at the Methodist parsonage at Oviedo Wednesday, Nov. 30th, at 3 o'clock p. m. Rev. H. Brooks of Oviedo, pastor M. E. church performing the ceremony. The bride is one of the best loved ladies in this section. She is the only child of Mr. and Mrs. W. H. Merryweather. The groom is one of the most enterprising young men in this section. The happy couple left for his home on Lake Mills immediately after the ceremony, where they have gone to housekeeping. They have our best wishes.

Heating Stoves

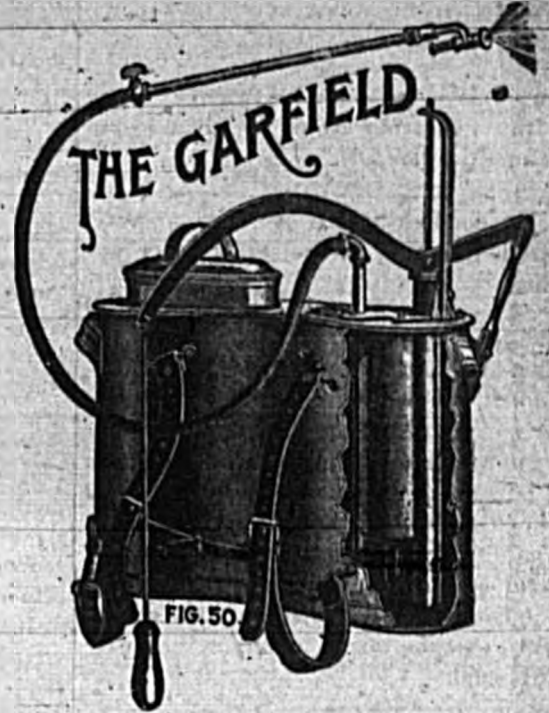
Have your heater put up now. The cold is coming. Be prepared. We have a large stock of wood heating stoves also gas and oil heater. The Geo. H. Fernald Hardware Co. 12-11

THE GEO. H. FERNALD HARDWARE COMPANY Sanford, Florida

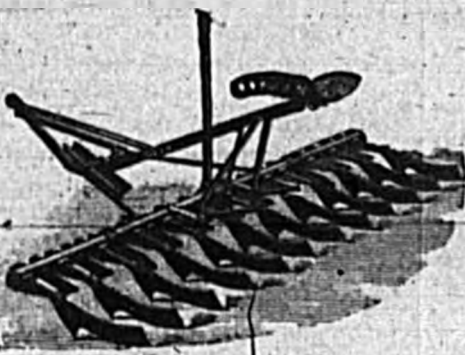
Headquarters for Everything For The Farm And Garden

The Celebrated Garfield Knapsack Spray

Acme Harrows Clark Cutaway Harrows



Planet Jr., Hand Tools, Iron Age Hand Tools, Avery Plows, etc.



ARMOUR FERTILIZERS

Be A Booster

You Grower Who Has Used Armour Fertilizer

You know that they produce results far superior to any other fertilizers on the market

Tell Your Neighbor

You know that there is a reason, so tell him that because of the better materials, the more scientific formulating and the superior facilities for accurate mixing and curing which are used in their manufacture

Amour Fertilizers Grow Biggest Crops

Don't forget to tell him he can get Armour Fertilizers and Fertilizer Materials for every crop grown in the Sanford district from ware houses in Sanford and Cameron City by calling on

Howard-Packard Land Co. SALES AGENT

ARMOUR FERTILIZER WORKS, Jacksonville.

ARMOUR FERTILIZERS

The Mapes Fertilizers

AGAIN THIS SEASON, 1910

The Vegetable Growers had splendid results all over the state, from the use of our Manures. In our Circulars we enclose enclosures that we have received.

We Give You Perfect Safety and Quick Maturity

Better shipping quality, larger crops and can make you more money than any other BRAND on the Market.

Not An Idle Boast

We have been doing it for over thirty years in Florida, and were never more successful than now.

Why?

Hear What We Have to Say About That

J. R. Tysen, Agent

JACKSONVILLE, FLORIDA

THE SANFORD HERALD

Published Every Friday Morning at Sanford, Fla. R. J. HOLLY, Editor and Proprietor

Subscription Price, \$2.00 a Year in Advance

Entered as second-class mail matter August 22nd, 1908, at the Postoffice at Sanford, Florida, under Act of March 3rd, 1879.

Office in Herald Building Telephone No. 148.

The Pensacola News is still dancing around the "Mapole."

The bond election is over. What next? Life is just one darned thing after another.

Some swops escaped damage from the cold. Sanford bears a charmed life.—Tampa Tribune.

Sanford lettuce planted since the storm is now being shipped and bringing \$4.50 per basket in New York.

No one needs to pay any taxes now. The bonds were defeated and the county will never be taxed again, so the wise guys said.

C. E. Howard has disposed of the job department of the Orlando Citizen to W. D. Yowell and hereafter will devote his attention solely to the newspaper. This is a wise move on his part. Few editors can manage both parts of a printing business and trying to do this stunt would have caused gray hairs in the head of The Herald editor long ago only we are devoid of hair. Few people realize the worry and responsibility of editing, managing and financing a newspaper and job plant. Bro Howard is fortunate in getting rid of part of this burden.

We note that Jeff Davis has broken into the ranks of the press gang again by taking the tripod of the Perry Herald. Jeff is doing this for an ulterior purpose and shall be exposed at once. Several years ago he ran against the editor of The Herald for the office of Chief Chancellor of the Cuspidors at Tallahassee during the session of the Legislature and he is getting back into harness again for another try at this lucrative position with all the honors and emoluments that go with it. His scheme is now exposed to the eyes of the "deer" peepul of Florida and we call upon every honest voter and ward heeler to march up to the polls and cast their votes against this nefarious scheme. Save the state!

THANKS

The Sanford Herald has moved into its new building and appears in enlarged and improved form, and with increased usefulness and attractiveness. Sixteen pages is the regular order at present and judging by the well-filled columns of local and general news and the increasing advertising patronage, no doubt there will be even bigger editions occasionally. The Herald is one of the best newspapers in the state and a very valuable asset of Sanford and Orange county, proclaiming the beauties and healthfulness and advantages of its section to all the world in such convincing tones as to bring hundreds of new people into Florida every year. Congratulations are extended Editor Holly and here's hoping that he and his may "live long and prosper"—Times-Union.

Sanford is the most progressive section of Orange county, and at Sanford the business men favor the million-dollar bond issue which is, or is not, to be as a result of Wednesday's election. There are others opposed to it, but those favoring the issue seem to have the best of the argument. A full page is taken by the advocates of bonds in the last issue of the Sanford Herald in which the following reasons for the issue are put forward: These bonds will not be due for fifty years, the interest on them will be reasonable, five hundred thousand dollars will be paid out for labor for building good roads, the railways, the corporations and the non-residents now pay 45 per cent. of the taxes, leaving but little more than half the taxes to be paid by those who will enjoy directly and permanently the benefits of the improvements, a vote for the bonds is a vote for more homes, more prosperity, better wages, more industries and a world wide reputation for Orange county. The appeal is signed by the leading business men of Sanford. From an advertising point of view it may be worth a million, but if the issue is carried Orange county will make it a paying investment; it's bound to be so.—Miami Metropolis.

TO FIVE GENTLEMEN

The Herald has never spouted much about the new railroad and the new traction road although at various times slight mention has been made of this great feat of encircling the richest country

on the globe by a street railway and a traffic railroad.

The belt line was completed yesterday and The Herald wishes to compliment S. O. Chase, J. N. Whitner, F. P. Forster, A. P. Connelly and A. T. Rossetter upon one of the greatest achievements in the history of Florida—the building and equipping of a railroad and trolley line by five home people without the aid of foreign capital. The building of this road was no sinecure. Instead of assistance they met opposition, instead of plaudits from the public they were met with sneers, instead of the glad hand they received the stony stare of incredulity.

The Herald takes great pleasure in publicly showering these men with the bouquets of approval and approbation. The editor had no financial assistance to render but his heart and hands were with them from the start. "With" and "now" when the last spike has been driven that gives the celery delta sixteen miles of railroad and trolley line, there is no one that takes more pleasure in the completion of their hopes and ambition than the editor of the Herald.

We congratulate you gentlemen! The seal of public approval has been placed upon your work and now that the great advantages are recognized universally, the paper that was with you from the dark days of its inception is with you yet. You started the railroad as we started the Herald—primarily for the development of Sanford—secondary to make a living. The development is here and the recompense will come later.

All honor to you, gentlemen! No selfish motives guided your efforts. No corporate greed, warped your better natures. For Sanford and of Sanford was your battle cry and may it ever be in the foreground and when the battle is over, when the setting sun of our life is casting its last refulgence over the great celery delta, the editor of The Herald asks for no better requiem than the hum of the wheels as they haul their precious freight over the road made possible by your efforts.

THE BONDING PROPOSITION.

The proposition to bond Orange county for one million dollars for the construction of brick roads was turned down by the voters last Wednesday. There were many reasons advanced for the failure of the bonding proposition. It seems that the people are not ready to take up at this time such a large proposition. A million dollars was just a trifle too much for the voters to put upon the market and the thoughts of paying back that amount was enlarged upon by the opposition until many who really favored brick roads were scared away by the spooky feeling that the bonds would be a mortgage upon their homes and family for the rest of their natural lives. The nine foot road was another rock upon which the many rural voters split. The nine foot road is only an experiment and whether it will solve the problem or not remains to be seen. The experimental roads should have been built a year ago and given a thorough test for the education of the voters.

The many and divers reasons for voting against bonds would fill a large book. Orlando, the home of the bonding idea seems to have advanced more ideas against than for, the majority against being several hundred.

Orange county has never been bonded for any purpose and many resident tax payers are averse to bonding for any reason. When that prejudice shall have worn off, when the question of material shall have been settled, when the majority of the people of Orange county can be united upon one subject long enough to give it serious consideration, the question of bonding for good roads may stand a better chance of success.

The Herald always bows to the wishes of the majority. The majority has spoken and we folks who live in Lucky Sanford with our four miles of brick streets, with our sixteen miles of trolley line, with our mile of lake front and fine railroad facilities can get along for a few minutes without the brick roads.

Our idea of a brick road was not a selfish one. We only wanted to help the man with the one horse wagon to get his stuff to town. We only wanted him and his family to enjoy the benefits of a good brick road that would not cost him any more than the clay.

But time is a great healer of wounds and differences. Time will change opinions and broaden views. When the time arrives for the majority of the voters to favor bonds or any other method of constructing good roads, Sanford as usual will be found in the ranks of the progressives. Sanford can be depended upon to toe the mark with a majority upon every movement for good morals, good government, good roads, a better county.

Sanford is a commonwealth in a class by itself, but we have never been accused of having our broader nature perverted by selfish motives.

Our right hand of fellowship is always extended to our more unfortunate neighbors who are unable to enjoy the rich

CHRISTMAS GOODS AT METTINGER'S

Toys - Novelties - Fancy Crockery Fancy Neckwear - Coats - Coat Suits Table Linen and Napkins Boys Suits - Mens Suits - Sweaters Mens Soft (Pencil brim) Hats and Derbys Shirts - Neckwear - Umbrellas Mufflers - Shawls

METTINGER'S First St. SANFORD, FLORIDA

SEED POTATOES

To all growers, who contemplate planting potatoes, whether they be members of our Association or not. We want you to know that we can and will furnish you with Spaulding No. 4, Rose and Polaris Seed Potatoes.

These potatoes were purchased by us direct from the largest seed potato growers of Aroostook County, Maine. They will be shipped direct from there to us at Sanford, Florida.

They are guaranteed to us to be absolutely pure seed and true to name, and entirely free of disease frost and rot, and well graded for seed. We make the same guarantee to you, and when these potatoes arrive here, first shipment about December 10th, second shipment about December 25th, it is understood that you have the right to reject any purchase, if upon examination of the potatoes you do not find them entirely as represented. We have a low price on them, so call and see us and talk the matter over.

FLORIDA VEGETABLE GROWERS' ASSOCIATION

Wm. G. SMITH, Gen'l Mgr. Sanford, Florida

blessings with which our community has been endowed.

Our greetings to Orange county. When you want anything come and see us.

Truck Growers

"Up-to-date Truck Growing in the South" is now ready for sale. This work is by a practical truck grower of over 25 years' experience. Postpaid copies can be had of the author at \$1.00. Address J. R. Davis, Bartow, Fla. 16-3p

Notice of Meeting

The annual meeting of the stockholders of The Sanford Light & Fuel Company of Sanford, will be held at the office of the President of the Company in Sanford, Florida on Monday, January 9th, 1911 at 3 o'clock, p. m. GEO. H. FERNALD, Secretary. 17-4t

Notice of Meeting

The annual meeting of the stockholders of the First National Bank of Sanford Florida, will be held at the office of the Bank, in Sanford Fla., on the second Tuesday in January 1911 at 10 o'clock a. m. F. P. FORSTER, Cashier 16-4t

I am booking orders for the "New Davis Perfect Cucumber", the most beautiful and valuable of the cucumber family for Florida growers. Wonderfully prolific, of symmetrical shape, dark green color, it rivals the hot house product in appearance and commands the highest price in market. Price \$1.10 per pound. H. H. Deane, Phone 255, Oak avenue and First street. 15-tfc

Don't Leave Sanford

To have your dresses made. Madame Josephine of New York has opened a first class establishment over Yowell's store and is prepared to create the finest and latest designs for the ladies. Styles are the latest New York and Paris designs but the prices are very reasonable and the ladies are invited, to call and talk over the subjects which are dear to every feminine heart. Repair work will also receive prompt attention. 15-t

HIDE TO WEARER

INDEPENDENT OF ALL TRUSTS

Workingmen's shoes made by ENDICOTT, JOHNSON & CO. possess better wearing qualities than any others and cost less. Every pair is strong and comfortable.

This is the first and only concern in the world to tan leather and sell shoes made from the raw material direct to you, less all middlemen's profits. You get serviceable and wholly satisfactory shoes at a lower price than they can be made for elsewhere.

ENDICOTT, JOHNSON & CO. make more shoes for workingmen than any other two factories in America. There are several hundred styles designed especially for different kinds of work, at prices ranging from \$1.50 to \$3.

Better Shoes for Less Money

D. L. Thrasher



The Crippen Music Store High-grade Pianos, Organs, and Graphophones.

Low Prices Easy Payments. Pico Block

Bouquets for the Herald

Brethren of the Press on the Special Industrial Edition

The Sanford Herald is now in its new quarters and getting out weekly a sixteen page, five column paper that is clean, bright and full of interesting matter, spiced with a splendid line of advertisements. The last issue, Nov. 25th, contained the second edition of The Celery City Industrial Section, containing 68 pages of the finest arrangements of half tones, reading matter and advertisements we have ever seen. Congratulations are in order for Editor Holly for this achievement.—Eustis Lake Region.

The Sanford Herald has issued its annual Celery Edition, and it is a hummer. The Herald is a model paper. It is a pattern every fifty-two issues of the year, and Editor Holly deserves the head prize for setting the pace for other weeklies. One feature of the recent special issue is a set of photographs of Florida's representatives in congress. All the photographs are late and well printed, and the page offers the first opportunity that Floridians have had lately to inspect the pictured images of their representatives as they really are.—Miami Metropolis.

The Sanford Herald surely did itself and its town proud last week by getting out a profusely illustrated and ponderous "Industrial Section." Bro. Holly deserves a laurel crown at the hands of Sanford people for his effective and aggressive boasting. Holly is an exact "fit" in Sanford.—Orlando Sentinel.

The Sanford Herald last week issued an industrial section with its paper which was a beautiful as well as instructive illustration of Sanford progress and enterprise. Bob Holly is a hustler and Sanford people are very much, like him, and it is no wonder the old town is making rapid strides.—Kissimmee Journal.

The industrial edition of the Sanford Herald, which has just been issued, is the handsomest and most complete edition of the kind that we have ever seen. It is printed in periodical form on book paper, is profusely illustrated and contains all the information that one

would want about that thriving section of Florida. This edition is sixty-eight pages of the best kind of evidence that "Sanford life is worth living." Any homeseker that may get this edition of the Herald and will want to pack right up and move to Sanford. Editor Holly has done a fine piece of work for his town and section and the Evening News extends the usual congratulations.—Pensacola News.

The Sanford Herald adds another boost to the many that it has given to its home city, by telling the world about the city of Sanford in a sixty-eight page supplement. The information given is interesting to even those who are, old settlers. A good insight into the possibilities of the Celery Delta is given and Brothers Holly and Woodruff are to be congratulated upon the result of their labors.—Hastings Advocate.

The Sanford Herald deserves great credit for the splendid "Celery City" edition which has just been issued from their office. Editor Holly has made wonderful progress with his paper in the two years he has been in charge.—Plant City Courier.

We have received a copy of the special illustrated edition of the Sanford Herald, and we believe it is the handsomest illustrated edition of any Florida paper that we have seen. Not only is it excellent from a typographical standpoint, but the handsome photographic views reveal Sanford as one of the most beautiful towns in the state and inhabited by a fine, progressive class of people. Editor Holly is deserving of great praise for his splendid illustrated edition.

The Sanford Herald's industrial edition edited by E. T. Woodruff and published by R. J. Holly, is a beaut, and much credit is due these gentlemen. It is jam-up and replete. But in their mad rush they left an out. They should have had a picture of the editor and publisher and printers. We wanted one to hang up in the hall of fame. Since they made this out we are suspicious that it was not printed at home—not a home product.

The trade edition of the Sanford Herald is one of the largest and most elaborate ever published in the State. The illustrations are attractive and numerous, the reading matter interesting and instructive, and the general make-up is of the modern sort. Such an edition will doubtless be worth thousands of dollars as an advertisement for the "Celery City." Editor Holly is indeed a progressive and energetic booster.—Palatka Times-Herald.

We now believe that the work was probably done by the Sopchoppy Argus or some other metropolitan sheet. Anyway, wherever it was done, it is certainly a credit to the city. Messrs. Holly and Woodruff outdid themselves.—Inverness Chronicle.

The Sanford Herald's special edition, a copy of which has been received at this office, is one of the handsomest of all the special editions that have been issued by Florida papers. It is printed in magazine form and handsomely illustrated throughout. This edition of the Herald will be worth many thousands of dollars.—Kissimmee Gazette.

The Sanford Herald has issued its second edition of its Celery Edition. It is a magnificent illustrated magazine that tells every thing about Sanford that a prospective settler could wish to know.—Wenatchella Advocate.

The last issue of the Sanford Herald came accompanied by its "Industrial Section," edited by E. T. Woodruff, a massive and magnificent affair of sixty-eight pages exclusive of the covers (the Industrial Section—not Woodruff), devoted to the exploitation of Sanford and its tributary country. We have seen nothing to equal it with its hundreds of fine pictures of local people and scenes and its graphic write-ups of resources and developments, and such a publication properly distributed, will bring many people to the Sanford section. If we would only do something like that in Live Oak it would fetch people here by the carload.—Live Oak Democrat.

The Industrial Section of the Sanford Herald is a most creditable effort and we heartily congratulate Bro. Holly on it. It is a handsome book of seventy pages 12x18, printed on the finest calandared paper, profusely illustrated, and a valuable edition in many ways. It contains half tones of many of the prominent citizens of Orange county, all of the public and many of the prominent buildings and business houses, and hundreds of the pretty homes at Sanford and other points of the county. The front page shows a well printed picture of a bunch of celery, production of which vegetable has made Sanford famous. Sanford is growing rapidly, as the Industrial Section states, and no person is due more of the credit for the pace she has acquired than the accomplished editor of the Sanford Herald.—Reporter Star.

Local Overflow

- No goods charged from our bargain counters. Williams & Milteer. 11-1f
- New goods arriving daily at Long's grocery store. Give him a call. 13-1f
- All goods on our bargain counter are spot cash. Williams & Milteer. 11-1f
- We must have the cash for our goods sold from our bargain counters. Williams & Milteer. 11-1f
- When you begin to furnish your home give Miller & Son a call; they will save you money. 41f
- Heckers Graham flour at Long's store. 13-1f
- Place the titles to your real estate in the Realty Trust Company and avoid complications. For particulars address B. F. Whitner, Jr., Secretary. 7-1f
- Bring your old tires to Sanford Machine & Garage Co. for vulcanizing. 48-1f
- New goods arriving daily at Miller & Son. Call and see our line. 41f
- Gas engine repairs. Sanford Machine & Garage Co. 48-1f
- J. M. Stumon will sell his 5 acre farm at Cameron City. 315 E. 4th St. 10 c
- "A penny saved is a penny earned" a quarter saved is ten dollars lost if you fail to get the best seed potatoes. Our seed are grown in Aroostook County Maine, guaranteed true to name and free from disease. H. H. Deane, Phone 255, Oak avenue and First st. 15-1fc
- I have installed an electric sausage mill and can furnish my customers with fresh ground sausage and hamburg stake in short notice, call and see W. W. Long. 13-1f
- Everything new in the millinery line at Mrs. Overman's. 10-1f
- Remember that Miller & Son are selling Pattons Sun Proof Paint. 41f
- Crushed and pulverized limestones, car load lots. R. H. Whitner. 21f
- Pollabed rockers at Miller & Son going at low prices. 41f
- We are equipped to handle your repair work. Sanford Machine & Garage Co. 48-1f
- Have your hair dressed in the latest style at Mrs. Overman's. 10-1f
- Parents! Come to the M. & R. store for school books and supplies for the children. 8-1f

THE
Sanford Building & Loan
Association
MAKES IT EASY

Stop Paying Rent!	GEO. H. FERNALD President	A. P. CONNELLY Sec'y & Treas.
Own Your Home	Let Us Tell You About It	

THE CITY RESTAURANT
(First Street, one block from Depot opposite Postoffice)

H. E. WISE, Proprietor
Formerly Manager of Central Cafe

Steaks, Chops, Oysters and Fish a Specialty

A PLACE FOR LADIES AND GENTLEMEN

Short Orders At All Hours Everything First Class

Prompt, Clean Service Meal Tickets are Sold at Reduced Rates

XMAS SHOPPING BY MAIL

We respectfully call your attention to our fine selection of HOLIDAY GOODS now ready, including

FINE CHINA, LEATHER NOVELTIES,
CUT GLASS, TOILET SETS, BOOKS,
FANCY STATIONERY, PICTURES,
TOYS, DOLLS, SPORTING GOODS, ETC.

Send for our Catalogue.

THE H. & W. B. DREW COMPANY
JACKSONVILLE, FLORIDA

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PITTSBURG, PA.

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JAS. B. LAWSON

Periodicals Stationery

CIGARS and TOBACCO

COLD and HOT DRINKS ICE CREAM

Wholesale and Retail

PHONE 109 SANFORD, FLORIDA

We Are Ready

For the Immense Volume of Business in
OUR NEW QUARTERS

For the benefit of the daily shopper we have inaugurated the 5, 10, 25 and 50 cent counters—something new in Sanford but something needed in Sanford.

A Little of Everything

Can be found on these bargain counters. We simply have the greatest bargains ever brought to your notice and embraces every line for the busy man and woman

REMEMBER WE HAVE MOVED

WILLIAMS & MILTEER

Rand Building Just across the street

G. R. CALHOUN Best Fertilizers
On Earth
FIRST CLASS CRATE MATERIALS, Sanford, Fla

The Opportunity
Of Your Life Young Man.
Married or Single. Have a Home or a Good Safe Investment.

The Markham
Park Addition
On the Orlando road just two blocks from street car line

Thirty Beautiful Lots
Just been laid out and streets being graded. Now ready to build you a home. (No place like home.)

\$20 Cash - \$10 Per Month
WITHOUT INTEREST

This Offer is Good for 30 Days

See me at once. It don't cost nothing to look and get your choice. Some lots shaded with oaks and some with orange trees. Now is the accepted time.

Se Me at Once
and Save Money

N. H. GARNER
Room No. 2. M. G. T. Block
FIRST STREET SANFORD, FLORIDA.

NEWS OF THE WORLD

Items of Interest Gleaned From Various Sources

HAPPENINGS DURING THE WEEK

Here the Readers Will Find a Brief Historical Spring Flowing For Hurried Readers

Coming into life in the Tennessee mountains, a lusty young blizzard, growing rapidly as it swept eastward, departed itself on Wednesday along the Atlantic seaboard and over the lower lake region. The storm was centered over Chesapeake Bay, striking the Maryland section with frightful force. Snow or sleet fell over the entire country from Virginia northeast through the New England region. Canton, New York, reported a temperature of 12 degrees below zero, as did Minnesota. Manitoba, reported 28 below, which is unprecedented for that section at this season of the year. Bitter cold is causing much suffering among the poor.

Final arrangements for the funeral of Mrs. Mary Baker M. Eddy, the Christian Science Leader, will not be perfected until the arrival of her son, George W. Glover. It was decided that the body of the leader will be buried in Mount Auburn Cemetery, at Cambridge. In the meantime the board of directors of the Christian Science Church have taken full control of all church affairs.

Fire caused the damage of \$750,000 in the Fendrick tobacco plant, at Evansville Ind. The tobacco warehouse and several other buildings were destroyed.

President Gomez announces today that he is not a candidate for the presidency of Cuba again. He fears that Cuban history would repeat itself and that he would be forced to abdicate. Vice President Zayas will soon announce his candidacy for the presidency.

Tommy Burns, the former heavy weight champion pugilist, announces his permanent retirement from the ring because of injuries received to his knee during a game of pool.

Two trunks belonging to Mrs. DeForrest Allgood, of Atlanta, filled with Paris gowns and hats have been seized by the surveyor of customs at Atlanta, for the alleged failure to pay the required amount of duty. The government experts appraised the trunks at \$2,350 with sixty per cent of the value due.

The results of a careful personal investigation by Secretary George von L. Meyer of many of the navy yards and naval stations are apparent in certain sweeping recommendations for the abolition of some of these and the development of others, as set out in the Secretary's annual report just made public.

Young Ladies Sewing Circle.
The Misses Whitner entertained the young ladies sewing circle last Thursday evening. The young ladies meet once a week and are busily engaged making Christmas novelties, embroidering etc. At the close of a very pleasant and profitable evening Miss Whitner served dainty refreshments. Those present were Miss Mel Whitner, Miss Alice Whitner, Miss Lucy Whitner, Miss Alice Caldwell, Miss Annie Lee Caldwell, Miss Bessie Long, Miss Gail Moore, Miss Margaret Roberts, Miss Strong, Miss Lanneau, Mrs. Anderson, Mrs. Claude Herndon, Mrs. Deane Turner and Mrs. Geo. Fox Jr. Mrs. Deane Turner will be the hostess on Thursday evening.

Hon. W. A. Blount Here.
Hon. W. A. Blount, candidate for the position of U. S. Senator, was in the city on Tuesday and addressed the citizens at the corner of First street and Park avenue. On account of the time and cool weather a small crowd was present. Mr. Blount in a calm, straightforward manner outlined his policy and endeavored to present his claims upon the voters. He made many friends here among the solid citizens and his opponents will have a hard fight to gain the ascendancy. Mr. Blount has no fireworks but he has a most convincing manner that carries conviction.

Many New Residences.
F. J. Miller and Claude Herndon are building fine residences on Magnolia avenue. Geo. Venable has the contract for these houses and when finished they will add greatly to this fine residence section.
J. B. Pope has the contract for a new residence on Oak avenue, next to the Catholic church for the resident pastor, Father Bresnahan.
Building operations bid fair to continue all winter and plans are being drawn for several new houses in the early spring.

Grape Vines Are Here.
All those who ordered grape vines with subscriptions to the Herald can get same at this office.

Notions
See our full line of Rubber Button Hose Supporters for Ladies and Children 15c values. Our price pr. 9c

Ribbons
See our large assortment of Satin and Taffeta all-Silk Ribbons. Special Holiday values.

Men's Ties
We have a full line of Men's Ties in Christmas Boxes all prices. See our special lot in Holiday Box each 25c

Writing Paper
In Christmas Boxes make splendid Christmas presents. All prices. See our special 35c values at 23c

MONDAY

Will find us better prepared than ever to supply our many customers with the most seasonable merchandise at prices that will win favor with all who want the most for the money. Don't fail to see our thousands of bargains of all kinds in the highest quality merchandise for Christmas presents. Beginning Monday

DECEMBER 12TH

Warner's Corsets
We have just received a full line of Warner's Guaranteed "Rust Proof" Corsets, \$2.00 values \$1.79, \$1.50 values \$1.39, \$1.00 values 93c.
35c Values 25c
20 dozen heavy weight long sleeve Ladies' Undervests and ankle length Pants worth 35c a garment. Monday 25c

Hand Bags
A complete assortment of Hand Bags in all the popular shapes and sizes. 49c to \$4.98
Special assortment Hand Bags Monday 98c

Back and Side Combs
We have a complete assortment of Back and Side Combs. See our great values Monday 10c to 98c

USEFUL CHRISTMAS GIFTS

Dolls
We have just received a full line of Dolls, dressed and undressed. See these great bargains before they get picked over. Special prices 5c, 10c, 19c, 48c, 98c and up to \$2.98

Dolls
Something new. These are unbreakable dolls. Special 39c to 98c

Chanticleer Dolls
The latest in Dolls and something to delight the children. Monday 98c

Ladies Handkerchiefs
See our complete line of Ladies Handkerchiefs, plain linen also embroidered and lace trimmed, good 12 1/2c values. Our price 10c
Special 5c
20 doz. all-Linen Hemstitched Handkerchiefs while they last only 5c
10c Box Handkerchiefs 5c
A full line of Children's fancy Christmas boxes of Handkerchiefs made to sell for 15c a box, only 10c
35c Embroidered Handkerchiefs 24c

We have a full line of all-linen handkerchiefs, neat and beautiful embroidered designs, hard to tell from real hand work. Each 24c

Gentlemen's Handkerchiefs
35c Men's Handkerchiefs 24c
Men's all-Linen Handkerchiefs real 35c values. See these great values for Christmas presents. Each 24c

Men's Initial Handkerchiefs
An unbroken assortment of Men's Initial Handkerchiefs, and they are great values at twice the price. Special 3 for 25c

Men's Silk Handkerchiefs
A full line of Men's Silk Handkerchiefs. See them Monday. Each 39c

Toys
See our well assorted and carefully selected line of Toys for the Children marked at our low prices.

Poodle Dogs
We have just received a shipment of Poodle Dogs, hard to tell from a real dog. Great values for
29, 33 and 98c

We Are Agents for the Celebrated Butterick Patterns

Royal Society Embroidery
Royal Society Embroidery Packages with very little work make handsome Xmas presents. Prices from 25c to \$1.25

Ladies Suits
Our Ladies Suit Department is becoming more popular every day on account of the great values we are giving in the latest and most up-to-date styles.

Opera Capes
In all the latest shades for street or evening wear. See our great values
Monday

Men's Suits
See our large line of Men's Dress Suits at unheard of low prices. See our strong line Monday at **\$13.90**

\$1.00 Nunnally's Overalls 89c
We have just received a large shipment of Nunnally's Overalls and Jumpers "union made" \$1 values. Our price 89c

\$1.25 Men's Dress Shirts 97c
See our complete line of Men's Dress Shirts at 97c
75c Dress Shirts 45c
We have a complete assortment of Men's Dress Shirts in all sizes, 75c values at 45c

SHOES
Selby Shoes
We have just received a new shipment of SELBY'S fine SHOES for Ladies—nobbiest styles, lowest prices.

Children's Shoes
See our large line of GODMAN SHOES for Children, also Ladies. The greatest values, lowest prices.

Snow's Shoes
Our large line of SNOW'S fine Dress Shoes for Men "union made" is complete at prices below competition.

Work Shoes
See our strong line of Men's Work Shoes. Also our complete line of Dress Shoes for Boys at unheard of low prices.

Dress Goods
\$1.25 Broadcloth 97
A full range of colors; also black. See our complete assortment Monday, \$1.25 values. Per yd 97c

36 in. Cashmere 33c
A full 36 in. Cashmere in black, brown and navy, Monday per yd 33c

Dresser Scarfs and Centerpieces
We have just received a complete line of Dresser Scarfs and Centerpieces. See these great values Monday at 24 and 48c

12 1/2c Madras and Waistings 9c
A complete selection of Madras and Waistings in white and colors, Monday only yd 9c

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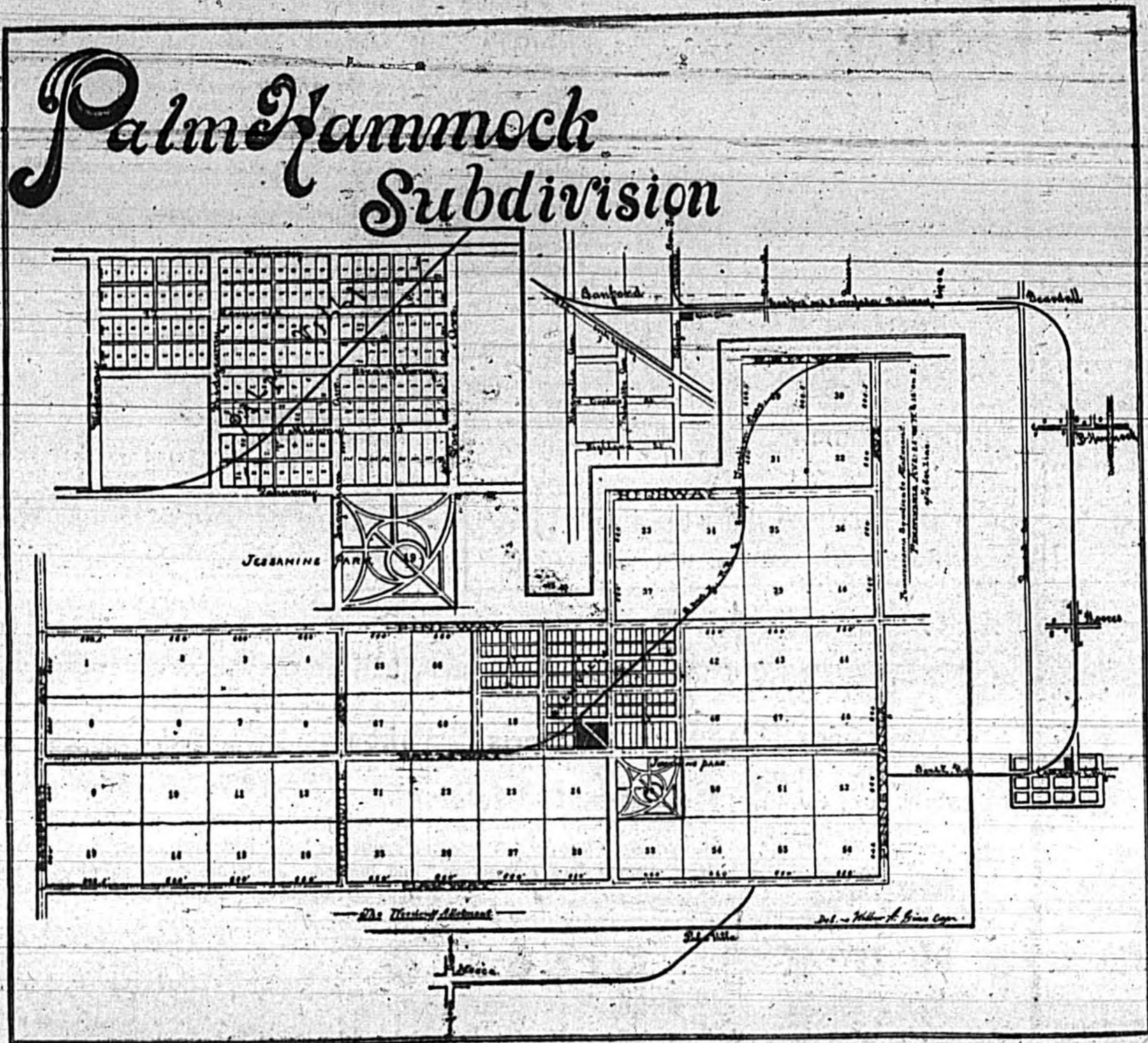
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The Sanford and Everglades R. R. will run freight trains and street cars direct through Palm Hammock with side tracks every half mile for loading cars

Palm Hammock is being settled by a very high class of people. A home here insures you good neighbors

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The above map shows very clearly and conclusively the fine transportation facilities afforded Palm Hammock residents

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SANFORD FLORIDA

There is no better, safer investment than selected real estate.

Improved transportation is the forerunner of increased values.

A CHRISTMAS TELEPHONE.

By ALICE E. ALLEN.

(Copyright, 1910, by American Press Association.)

DOROTHY left her playthings in a heap on the floor. She pulled a chair to the telephone on the desk. She climbed into it. Her curly head reached the mouth-piece. She unhooked the receiver and put it to her ear, just as father did.

"Number?" said a voice so quickly that Dorothy jumped.

"Two-two-nine-six," she said clearly. That was what father said.

In a minute, close to Dorothy's ear it beamed, another voice spoke.

"Hello!" it said pleasantly.

"Is this Santa Claus?" asked Dorothy as much like father as possible.

"Yes," said the voice sweetly. "What is it?"

Dorothy hesitated.

"You don't sound just like Santa Claus," she said.

"Well, I am," the voice laughed.

"But who is this—some little girl?"

"I'm Dorothy Grant."

"Dorothy Grant?" The voice seemed surprised. Dorothy hastened to explain.

"Dorothy Grant, 234 Park place," she said.

"Don't you know me?"

"Oh," cried the voice, "of course I do now! But I've never seen you."

"You're Mr. John Grant's little girl, are you not, Dorothy?"

"Yes," said Dorothy. "But you see, he isn't home. He isn't ever, except Sundays and Christmases and Thanks givings and such days. That's why I had to ask you. There isn't any one in the house except Rhoda and Sofia. So as he's so old she's deaf. You aren't deaf yet, are you, Santa Claus?"

"Not yet," laughed the voice. "I can hear you quite well. Go on."

"Sofia takes care of the house and father, and Rhoda takes care of me. But they don't understand about Evelyn, and tomorrow, when father'll be here, it will be too late, 'cause tomorrow's Christmas. And you must give Christmas gifts on Christmas, mustn't you?"

"Yes," said the voice. "What is it you want, Dorothy?"

"It's about Evelyn. I didn't hear it myself till Rhoda told me today when she dressed me—that is, I didn't hear all of it. You don't know Evelyn, do you?"

"Why, no; I think not."

"I was just about sure you didn't, 'cause, you see, you've never given her a single thing, she says. And she's older'n me—a little. She's always been lame, but she's never been sick till now. Think of being sick at Christmas time! And the doctor says she must have fruit and nice things to eat. And she can't, you see, because Rhoda says it took every cent there was saved to pay up the doctor."

"Where does Evelyn live?"

"It's 22 Monroe street. I've been there with Rhoda. And it's up ever and ever so many stairs. I don't know how you'll ever get there. Are you so very stout?"

"Not so very. I climb stairs yet quite easily."

"I knew you'd help if you only knew about it!" cried Dorothy.

"What does Evelyn need most besides the nice things to eat?"

"She needs most everything," said Dorothy. "I bought her a Teddy bear with my own money. She just had to have him. But a dolly is quite necessary too. Don't you think so?"

"Very. And some picture books?"

"Oh! And a chair that won't hurt her back—a soft, comfy one."

"A pretty gown?"

"And some slippers?"

"And flowers?"

"Most anything you have left over!" cried Dorothy in great excitement.

"Evelyn'd like anything, 'cause she hasn't anything to begin with."

"I see," said the voice gently. "We'll have a lovely Christmas for Evelyn. Now, isn't there something you'd like for yourself, Dorothy?"

Dorothy hesitated.

"There is one thing," she said slowly. "I've never even told father. But I do want it dreadfully."

"What is it?" encouraged the voice.

"I want—a mother all my very own," said Dorothy. "Barbara has one and Connie. And Maudie has one and two grandmothers besides. Why, even Evelyn has a mother—a sick one. Mine died, you know, when I came. And I would like another one."

"Yes," said the voice.

"I'd like a pretty little one with dimples like Connie's mother. She isn't

hardly ever real cross, even when Connie tears her gown. And she kisses Connie real often, and puts her to bed every single night, and tells her stories. But most any kind would do if father liked her. She'd have to stay here, you know."

A mischievous little laugh sounded in Dorothy's ear. But in a minute the voice said:

"Is that all, Dorothy?"

"Yes, thank you," said Dorothy, as father had taught her.

"You dear, quaint little thing!" cried the voice. "May I come to see you soon?"

"Why, of course, Santa Claus," said Dorothy.

"But wasn't Santa Claus funny to ask that, father?" asked Dorothy.

Father had surprised her by coming home before her bedtime, and she was telling him all that had happened.

"Of course he's coming. Doesn't he always? Why should he ask if he could?"

Father chuckled.

"What number did you ask for, Dolly?" he said.

"Two-two-nine six," said Dorothy.

"But wasn't Santa Claus funny to you always say."

Father gave a long low whistle. Then he asked:

"Was Santa's voice deep and gruff?"

Dorothy shook her head.

"It was low and sweet, and every little way it had laughs in it," she said.

After Dorothy had gone her happy way to dreamland Mr. John Grant went to the telephone.

"Two-two-nine-six," he said.

In a moment there came to him a voice, low and sweet, with laughs in it.

"Is this Miss Annie Claus?" he asked.

"Yes. And this is Mr. Grant?"

"Yes. You had a conversation with my little daughter this morning, Miss Claus?"

"Yes—bless the child! How did she know me and my number?"

"She didn't, but—bless the child—she tried the only number she remembered and found you. She was trying to get Santa Claus."

"Santa Claus?"

"Yes."

Annie Claus laughed.

"I understand now," she cried.

"That was why she asked if I were deaf yet—and stout. How funny and sweet and dear of her! Well, thanks to her and to Evelyn, I've played Santa's part and had the loveliest Christmas I ever had so far."

"It was good of you, Annie," said John Grant.

"Good?" Annie Claus questioned.

"One would do anything for Dorothy?"

"Would one?"

"Anything one could," amended Annie in suspicious haste.

"You have Evelyn's gifts ready?" asked Mr. Grant.

"All ready. You should see."

"And Dorothy's?"

"Dorothy's?"

"The one thing she wants—she told me, Annie. Is it ready?"

"Not quite."

"But, Annie, tomorrow is Christmas, and Christmas gifts must be given on Christmas."

A mischievous little laugh rippled over the wire.

"Dorothy stipulated that in the selection of her gift her father must be pleased," said Annie Claus.

"That needn't bother you. You have

CHRISTMAS ON THE PLANTATION

By ELBERT J. LEE.

IN the antebellum days the negroes enjoyed a whole week of rest at Christmas time. Now that they are hired hands instead of slaves they cling to this privilege, refusing to work while the holiday spirit is in the air. This means that Christmas lasts a week. Every negro—man, woman and pickaninny—makes the most of the week, and the fun runs high. On many plantations the negroes are almost as much a part of the "plant" as they were during slavery. They have the feeling that, inasmuch as they belong to the place the rest of the year, the place belongs to them for the holiday week, and they take advantage of the opportunity to do as they please.

For weeks in advance the holidays are anticipated with joy, though not with any great degree of preparation. The plantation negro, generally speaking, lets tomorrow take care of itself. But some of the more provident ones begin to store up for Christmas. The fattest pumpkin is picked up from the corn rows and put away for pie material. The turkey gobbler in the backyard is fattened for the occasion. Old Aunty hides her jars of preserves from the younger generation. Uncle Ike becomes a confederate in the happy conspiracy for saving things to augment the Christmas spread.

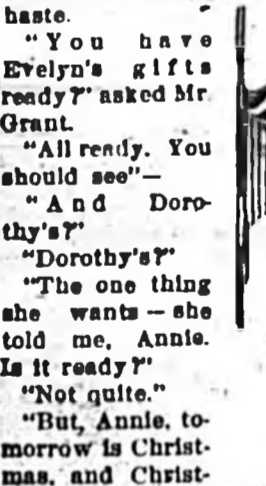
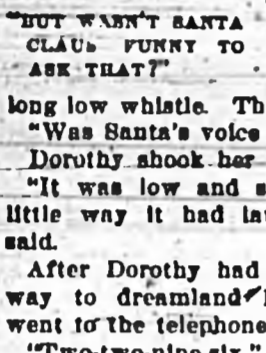
Christmas morning the negro children are up bright and early. There is method in their early rising. From time immemorial southern people, both white and black, have cherished the belief that there is much virtue in being the first to shout "Christmas gift!" in meeting a friend on the morning of the great day. In some sections this priority of greeting is expected to result in the forfeit of a gift from the other party. Accordingly the little negroes make a point of running up to the big plantation house and greeting the white people with a lusty "Christmas gift!" in the hope of receiving at least a big red apple, a fresh baked pie or a stick of striped candy such as the general store on the plantation is sure to keep in stock.

The best fiddler on the plantation is the hardest worked man of all, but he enjoys every scrap of his bow, while the dance goes merrily on. The Christmas dance is a continued story. It begins Christmas eve and continues every night in the week. If the weather is not too cold the big barn door is cleared for the dance, but if heat is required the "function" takes place in the biggest room of the biggest negro house on the place, with a roaring fire in the fireplace and plenty of cheer on the kitchen table, both solid and liquid.

Christmas week is spent in visiting. The negroes go from cabin to cabin on their own plantation, or they hitch up the work mule or steers and visit friends on a neighboring plantation. Everywhere the Christmas spirit prevails. If one family is short of this world's cheer another family is glad to share its own. The Christmas spirit on a cotton plantation is much more in evidence than in a prosperous white folks' town.

Books as Christmas Gifts.
It is a great mistake to choose Christmas books entirely by covers and guesswork, and it is well to remember that it is better to postpone a gift for a few days rather than to buy a poor book. If you feel that you must buy books without reading them you can at least select something published by firms of good reputation, knowing that they will be careful what is sent out under their names.

A Unique Bell.
A pretty bell may be made by wrapping a large sized hoop with holly or pine, connecting this with a smaller sized hoop above by four wires or stout cord. Hang strands of popcorn from upper hoop to lower one. Use a large red apple for a clapper.



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This coupon entitles _____ to 25 votes in _____

The Herald's Popularity contest. This coupon must be in office by Wednesday 5 P. M., of each week.

Nomination Coupon

The first one of these coupons sent in for each contestant entitles them to 1,000 free votes. Only one of these coupons will be allowed to each contestant.

I nominate Mr. Mrs. or Miss _____ of _____ State as a candidate in The Herald's contest.

Nominated by _____ of _____ State

While it is not necessary that a coupon be used, it will facilitate matters to send one for each contestant. Under no circumstances will the nominator's name be divulged.
The Herald Contest Manager.

THE CHRISTMAS BURGLAR MAN

IS your father at home, kid?" He was not altogether an unpleasant-looking man who addressed the question to a fair-haired child alone on the veranda of a suburban villa late in the afternoon of the day before Christmas.

The little girl stopped playing, frowned prettily and answered:

"My name's Muriel, not kid, and my papa never gets home till long after I've gone to bed. What's your name?"

The hulking fellow averted his eyes and answered her question by asking another:

"Who else lives with you?"

"Oh, my little brother—you haven't seen him, have you?—my mamma and Mary. Mary's the servant, you know."

"Good day, young 'un," said the tramp as he ambled away.

"Muriel I'm called!" she shouted after him. "Will you come again?"

"Thank'ee; I reckon I will," he answered.

"Oh, wait a minute, papa! I'm so sleepy!"

Muriel knelt up in her little bed, rubbed her eyes and shook her golden curls out. It was midnight. Having



"WHERE ARE YOU GOING NOW?" SHE ASKED.

Completely recovered from dreamland, she looked at the tall figure beside her bed and gasped with delight when she realized that her long-cherished desire was going to be carried out. Papa had often promised to play at burglars with her, and there he was, quite ready, with the black mask covering his eyes and a little lantern that gave only a wee light.

"Oh, papa," she cried, "you do look a funny burglar! We'll take ma's jewelry first. Won't she be surprised?"

The midnight intruder nodded.

"Where does ma keep it, Muriel?" he asked. "Burglars don't know where things are, you know. That's half the fun of it, eh?"

"Oh, you are funny, papa! Let's whisper softer. It's on the dressing table in one of the little drawers. Sa-sh!"

Muriel felt herself lifted shoulder high.

"Now, then, ki-Muriel," he whispered, "when we pass your mamma's room, ki-Muriel, you just point to it and keep as quiet as a mouse. That's the proper way, isn't it?"

She nodded delightedly and did as he wished.

"Where are you going now?" she asked almost inaudibly as she was being carried downstairs.

"Why, somebody must keep watch. Don't you know that one burglar takes the things while another keeps watch?"

He carried her down into the cellar. It was very dark and cold, but Muriel said she wasn't afraid because they were only playing burglars.

"Now, then, ki-Muriel," he whispered, "you keep watch and don't make a noise." He slipped into her tiny hand one small bar of chocolate. "That's your share of the swag," he said and disappeared.

Muriel giggled when she thought of mamma's surprise. She listened a long time for return footsteps and wondered, after all, if papa had been caught. She was not at all comfortable, nor was she warm, and a few minutes later her pretty eyes closed, her head dropped, and she drifted into dreamland. Then she was awakened by her father. The mask was gone from the face, and he looked pale and troubled.

"Oh, you've come back!" she whispered, remembering the last caution she had received.

"Why are you here, dearie?" asked her father.

"You brought me, papa. Don't you remember—when we were playing burglars?"

Muriel's father telephoned to the police and reported the strange burglary. In the morning he spent an hour in convincing his little girl that he was not the man who wore the mask.

"Well, papa," she said in the end, "he was a very good Christmas burglar, wasn't he?"

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The Pastors of the Churches in the City are Earnestly Requested to bring or read their Announcements and other Church News to this office not later than Wednesday afternoon.

First Methodist

Rev. A. F. Housholder, pastor; church, corner Park avenue and Fifth street; parsonage, corner Magnolia avenue and Seventh street; phone 234. Sunday morning service at 11; evening service, 7:30; Sunday school, 9:45 a. m.; Jno. E. Metzinger, Supt. Epworth League, 8:45 Sunday evening.

The People's Congregational

Rev. George B. Waldron, pastor; Sunday morning service, 11; evening service, 7:00; prayer meeting Wednesday, 7:00 p. m.; Sabbath school, 9:45 a. m.; J. C. Ensminger, Superintendent.

The new Congregation Brotherhood has invited the five labor organizations of the city to a service in the church next Sunday night, beginning at 7 o'clock. An address will be given by the pastor, Rev. George B. Waldron. A special invitation is extended to all men whether members of unions or not. In the morning Mr. Waldron will speak on "Mrs. Eddy—Imposter or Prophetess".

First Baptist

Rev. J. W. Wildman, pastor; Sunday morning service, 11; evening service, 7:00; Sabbath school, 9:45 a. m.; Prof. N. J. Perkins, Supt.; prayer meeting every Wednesday, 7:00 p. m.; teachers meeting Friday evening at 7:30.

Bible study at 9:45, subject, The Crucifixion. Worship and sermon at 11 a. m., sanctifying—the Sabbath—Night service at 7 o'clock, subject, Sanctifying the Week Day. Strangers attending either service are invited to meet the pastor, Rev. J. W. Wildman.

Presbyterian

Rev. J. F. McKinnon, pastor; morning service, 11; evening service, 7:00; Sabbath school, 9:45 a. m.; Henry McLaughlin, Supt.; prayer meeting Wednesday, 7:30 p. m.

Holy Cross Episcopal

Rev. B. F. Brown, rector; A. D. Key, senior warden; Sunday morning service, 11; evening service, 8:00; Sabbath school, 9:45 a. m.; D. F. Whitner, Supt.; prayer meeting, 7:30 Wednesday evening.

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ANNOUNCEMENTS

For Mayor. At the earnest solicitation of my friends I have consented to announce my candidacy for the position of Mayor of Sanford at the primary to be held in November. Respectfully, W. H. UNDERWOOD.

For City Clerk, Treasurer, Assessor. I hereby announce my candidacy for the office of City Clerk, Treasurer and Assessor. Many years of experience with city affairs and clerical positions have made me familiar with the work of this office and having made Sanford my home, I ask the voters of Sanford to look up my record and fitness for this position of trust. Respectfully, M. W. LOVELL.

Clerk, Treasurer and Assessor. I am urged by my friends to announce myself as a candidate for the office of Clerk, Treasurer and Assessor at the coming city election, to which place I was appointed to fill the unexpired term of Mark L. Scott. I solicit an inspection of the work done by me to convince you of my qualifications to fulfill the duties of the office. Yours truly, R. C. MAXWELL.

For City Clerk, Treasurer and Assessor. I announce myself a candidate for the office of Clerk, Treasurer and Assessor. A citizen of Sanford continuously since 1880, I have been actively identified with her every interest. That I am competent and can serve acceptably as Clerk, Treasurer and Assessor I have no misgivings. Intimate acquaintance with the history, progress and high aims of the Sanford of today give me good form and fitness to be useful in substantial ways, along with and aside from the duties of office in pushing Sanford's car of progress. C. H. LEFFLER.

For Clerk, Treasurer and Assessor. I hereby announce my candidacy for the position of Clerk, Treasurer and Assessor of the city of Sanford subject to the city primary to be held in February. I promise if elected to serve the city to the best of my ability. Respectfully, H. C. DU BOSE.

For Marshal. I announce my candidacy for re-election as Marshal. I propose to make the race solely on my record. I am not the candidate of any clique. I solicit the support of the voters on my merits. Respectfully, GREEN W. SMITH.

Marshal and Collector. I hereby announce my candidacy for the office of Marshal and Collector for Sanford at the coming city election. Respectfully, W. A. TILLIS.

In Court of County Judge, State of Florida. In re Estate of Lyman Phelps } Orange County. Notice is hereby given to all whom it may concern, that on the 8th day of February, A. D. 1911, I shall apply to the Honorable William Martin, Judge of said Court, as Judge of Probate, for my final discharge as executrix of the estate of Lyman Phelps, deceased; and that at the same time I will present my final accounts as executrix. Dated Aug. 5th, A. D. 1910. MARY BLAINE PHELPS, Executrix.

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C. H. DINGEE Plumbing and Gas Fitting All Work Receives My Personal Attention and Best Efforts Opposite City Hall Phone 230 Sanford Library AND Free Reading Room ROOM 20 Upstairs, Sico Block Open Tuesdays 4 to 6 p. m. AND Saturdays 4 to 9 p. m. Strangers Welcome

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Peoples Bank of Sanford, Florida CAPITAL \$30,000.00 The ONLY bank in Sanford that INSURES EVERY DOLLAR DEPOSITED AGAINST LOSS from any and all causes. THE PEOPLES BANK OF SANFORD OFFERS Prompt Service — Polite Service — Accurate Service and will appreciate your patronage FOUR PER CENT allowed on Savings Deposits Safety Deposit Boxes for rent M. M. SMITH, H. R. STEVENS, H. E. TOLAR President Vice-President Cashier

HAND BROTHERS LIVERY, FEED and SALES STABLE Harness and Wagons Blacksmithing and Horseshoeing Horses and Mules Bought and Exchanged HEAVY HAULING AND CONTRACTING

TOP PRICES FOR YOUR ORANGES, GRAPEFRUIT, TANGERINES AND EARLY VEGETABLES when shipped to HEWITT. If you are not doing business with this House, write to them at once. HEWITT & CO. FRUIT AND PRODUCE COMMISSION MERCHANTS 10 E. Camden St., Baltimore, Md. References: This Paper and Thousands of Pleased Shippers in Florida.

Drink a Bottle of Coca-Cola GINGER ALE OR SODAWATER Manufactured with pure distilled water—they will prevent illness, aid digestion and give you health The Sanford Coca Cola Bottling Co., Sanford, Fla

FIRST NATIONAL BANK OF SANFORD, FLA. F. H. RAND, President GEO. FERNALD, Vice-Pres. F. P. FORSTER, Cashier B. F. WHITNER, Asst. Cashier Only National Bank in Orange County Funds Protected by Burglary Insurance Safety Deposit Boxes for Rent ORGANIZED 1887

THE M. & R. STORE And ICE CREAM PARLOR Ice Cream Furnished in Pints, Quarts and Gallons Stationery, Confectionery and Periodicals of all Kinds 104 First Street Phone 281 Old Postoffice Bldg

SANFORD LODGES Sanford Lodge No. 27, I. O. O. F. Meets every Monday at 7:30 p. m. over Imperial Theatre. W. P. Stone, N. G. W. S. BALDWIN, Sec'y. Seminole Chapter No. 2, Order Eastern Star Meets every second and fourth Friday in month. Every one who has seen his Star in the East are cordially invited to visit the chapter. ALICE E. ROBERTS, Sec'y. F. O. E., Celery City Aeris 1853 Meetings first and third Tuesdays in every month. Hall in Welborn Block, third floor. Phoenix Lodge No. 5, K. of P. Meets second and fourth Tuesdays. Visiting knights always welcome. P. E. HUTCHINSON, C. C. Felix S. Frank, K. R. and S. Sanford Lodge, No. 62, F. & A. M. G. W. Spencer, Master; J. C. Ensminger, Secretary. Communication every first and third Thursdays at 7:30 p. m. Visiting brothers welcome.

In Court of County Judge State of Florida In re Estate of Wm. Hale Bates, Dec'd } Orange County. Notice is hereby given to all whom it may concern, that on the 10th day of December, A. D. 1910, I shall apply to the Honorable Wm. Martin, County Judge of said Court, as Judge of Probate, for my final discharge as executor of the estate of Wm. Hale Bates, deceased; and at the same time I will present my final accounts as executor of said estate, and ask for their approval. Dated June 10th, A. D. 1910. B. F. WHITNER, Jr. Executor Dec 10.

Shipments of Celery from Sanford to date

Year	Crates	Year	Crates
1899	1,100	1905	61,680
1900	8,200	1906	123,958
1901	11,000	1907	181,768
1902	21,200	1908	330,000
1903	34,000	1909	475,000
1904	53,650		

Yearly average increase 118.3%

WE HANDLE LUCKY

Sanford Money-Makers

Our Policy: Conservatism, Reliability, Progressiveness and Courteous Treatment

Our Terms of Sale on 5 Acres

Possession given on payment of \$10.
Balance, \$5 monthly.
Frying articles well guaranteed.
Ten per cent discount for cash.
No interest on deferred payments.
We pay taxes until development begins.
We give 30, 60 or 90 days grace on deferred payments in case of sickness.
We give free deed in case of death, as per contract.

TITLE BOND & GUARANTEE CO.

Volume 1

SANFORD, FLORIDA, DECEMBER 9, 1910

Number 45

\$10 down-that's all

SANFORD FARMS

\$5 monthly-That's Easy

FIVE HUNDRED ACRES MUCK LAND

Rich as the Delta of the Nile

Alluvial deposits gathered for untold ages have made this tract of land a veritable BED OF FERTILIZER.

It is Rich Enough to Use as Fertilizer

On much of the land now being cultivated in the Sanford Celera Delta, and will grow crops for years without the aid of commercial stimulants, in the way of plant food.

This Tract of Muck Land is Located

On the property of this company at Monroe and lies just north of the land we have been selling there for the past eight months. It is close to transportation and easy of access and the price is the most reasonable yet offered for irrigable land in the Celery Delta of Sanford.

Flowing Wells Can be Secured on Each Five Acre Tract

At a cost not exceeding \$65. One such well will irrigate five acres. Surface irrigation can be used on this land as there is a splendid sub-soil to hold the moisture and the soil proper is as black as jet.

Samples of this Soil will be Sent you on Request

This Land will Grow all Crops Grown in the Celery Delta of Sanford

And will grow them at less expense than is now occasioned by the cultivation of pine land and hammock land.

The Greater Portion of this Land is now Ready for the Plow

And can be put in cultivation at a very little cost. There is little or no surface growth on it except rank growths of grass and coffee weed; both of which are indications of excellent lands.

The Purchasers will Have no Trouble in Putting in a Spring

Crop of Tomatoes or Irish Potatoes on this land and either of these crops can be followed by a crop of corn, melons, cucumbers or other of the innumerable crops that grow here.

Land of this Same Kind is Selling at Higher Prices than we Offer it for

Hundreds of miles further south of here and hence further from the markets of the North which take our products.

These 100 Five Acre Vegetable Farms Lie Just West of

Monroe and run right up to the St. Johns River. Those sending in their applications at once will be able to secure RIVER FRONT farms if so desired.

We will Sell These Farms at Fifty Dollars an Acre

Payable \$2 an acre down and \$1 an acre per month without interest on deferred payments and we will pay all taxes until the purchaser begins improving the property. Ten per cent taken off for full cash payment.

This is the Chance of Your Life to Get in on the Sanford Celery Delta

This land is the very best quality of land that could be had here and these 100 five acre tracts will not last but a short time that the price we will sell them.

Fronting on a Nice Street

A building lot 44x135 fronting a nice street will be sold to purchasers of these Muck Farms at \$30 each, payable \$5 down and \$2 per month without interest or taxes. It is optional with the purchaser of the Muck Farm as to whether they buy one of these lots or not.

The Building of a Number of Homes on

These lots will make a nice rural community which in time will have its churches and schools and all the conveniences usual to a progressive place.

Muck Land Has Always Been Known to Floridians

As the most productive lands in the state. Now is your chance to have such a farm, in the irrigable belt, upon which crops will grow that will bring returns from the great marts of the nation that will make you rich and independent.

Remember We Have Only 100

Of these farms and up to this time we have sold but two of them, the purchaser requesting that he be allowed to have this much. So by sending in your first payment at once we will be able to make a selection or you that will please you.

Muck Land in the Sanford Celery Delta at \$50 an Acre is the Best

Chance you have ever had to go into the vegetable growing business, in the irrigable belt. This land will produce maximum crops with a minimum of expense.

Send in Your Application at Once and we will Set Aside

One or more of these five acre tracts of land for you.

"How Money Grows in Sanford" to You for the Asking

This book is replete with information pertinent to the land question in Florida and we pay the freight on it to any part of the world.

TITLE - BOND - & - GUARANTEE - COMPANY, - Inc.
Dealers in Dependable Earth

P. S. Lettuce sold at auction on the streets of Sanford November 26th at \$2.05 per crate. Lettuce runs from 400 to 800 crates to the acre.

\$10 down-that's all

SANFORD FARMS

\$5 monthly-That's Easy

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 18

SANFORD, FLORIDA, FRIDAY, DECEMBER 16, 1910

Volume III

STRANGER TO ARRIVE

Mysterious Personage To Be In Sanford Soon

WILL ARRIVE ON DECEMBER 26

Send In Names of Contestants Before the Mysterious Stranger Arrives in Sanford

Great interest is being shown in the Herald's great Popularity contest, and nominations are beginning to pour in from all over Orange county.

The Mysterious Stranger for whose capture by a contestant in the Herald's Popularity Contest a special prize consisting of a beautiful opera cape which is to be given by D. A. Caldwell & Co., the well known merchants of this city, will arrive in Sanford on Monday Dec. 26th and will remain here until captured.

In order to become eligible for the search for the Mysterious Stranger, which is open to all young ladies of Orange county. A nomination as a contestant in the Herald's great popularity contest must be either mailed or brought to this office.

In the next issue of the Herald a complete list of all nominations to date will be published, and only young ladies who are regularly registered as contestants will be permitted to participate in the chase of the Mysterious Stranger.

Send in your nomination now, in order that your favorite may be eligible to secure the opera cape offered by D. A. Caldwell & Co.

SANFORD LETTUCE A GOLD MINE

Good Prices Causing Many People to Buy Land

Sanford lettuce is the lodestone that is attracting settlers to our midst this season. Today Sanford lettuce is netting the growers from \$1.00 per basket to \$2.50 and in Chicago lettuce is quoted from \$4.50 to \$5.00 per basket.

The growers are happy over the prospects for the lettuce crop is a good filler and the celery coming along in good shape promises a good return. The Florida Vegetable Growers' Association is working in a systematic manner and will pay special attention to the pack and protect both the grower and the buyer in every way possible. More than ever is the Sanford section coming into prominent notice over the United States and the price of land in this section does not deter the man who wants to buy land that will give him a rich harvest.

"A ten acre tract on the West side this week sold for \$12,000 which would indicate that Sanford lands are going higher every minute. Solid Sanford has always led the procession and Sanford products bring the highest price.

Mrs. A. L. Moore and little grandson, Marion Gordon, of Rock Hill, S. C., arrived in the city last Saturday to spend the winter with her sons, Messrs. J. C. and Phil L. Moore. They have rooms for the present at the home of Mrs. Ludlum on Fifth street.

You want a homelike place to enjoy your meals. Go to Wise's City Restaurant. 17-3p

Dr. Hudson will give a special low rate on glasses till Xmas. That means half what you pay outside of Sanford. See him if your eyes or glasses trouble you. 18-1t c

Your sanitary tax for the Fourth Quarter is past due. Pay it now and avoid a double tax. L. B. Williams, Collector.

Christmas Closing

The civic celebration of Christmas this year comes on Monday, December 26th. Our offices, stores and warehouses will be closed all day. Our store will be open Saturday night, Dec. 24.

The Geo. H. Fernald Hardware Co.

Don't Leave Sanford

To have your dresses made. Madame Josephine of New York has opened a first class establishment over Yowell's store and is prepared to create the finest and latest designs for the ladies. Styles are the latest New York and Paris and the prices are very reasonable and the ladies are invited to call and talk over the subjects which are dear to every feminine heart. Repair work will also receive prompt attention. 18-3

OPPORTUNITY OF YOUR LIFE

Chance to Buy the Finest Home Place in Florida.

There is no more beautiful spot in Florida than the lake region near Sanford. High and dry and healthy, cooled by the balsamic breezes from the pines and the perfume laden zephyrs from the orange groves, where you can raise the finest garden truck, the finest chickens, the finest pigs and cows and enjoy country life to the fullest. Where you are in touch with the city by telephone and trolley line and yet far enough away from the crowd to have peace and quiet. Twelve acres under cultivation, fine bungalow of eight rooms, all modern conveniences, good barn and servants quarters, boathouse, situated between two fresh water lakes full of fish. Irrigated by wind mill and gasoline engine. Lighted by acetylene gas. Orange trees, grapes, peaches, pineapples under shed, asparagus beds, everything that heart could wish for and you can get the outfit for a song because the owner has regained health and strength and desires to move back to the city. Get particulars at the Herald office and get them today. The place will be sold this week.

How to Help With the Mail

As the time advances and business increases, the postoffices of the land have more to do. This government institution which means so much to the people, is rapidly becoming one of the biggest departments that the national authorities have to contend with.

The people who use the mails can help the employers of the postoffice, by a little care and thus greatly facilitate the work of handling the mails. The holiday season always brings disappointments, packages are received in a broken or damaged condition. Articles are lost out, articles received without any address. All because the sender does not use the same care or prudence that he or she would do in the most common everyday affairs.

If a few simple rules are observed there will be little, if any, difficulty in the safe delivery of mail.

When you address your letters, cards or packages, don't use a lead pencil. Don't write 'Cin. for Cincinnati, Col. for Columbus. Write the name in full.

Don't forget to write your name and address on the article.

Don't write a message and put it in an article, other than first class, it may cost you \$100.

Don't tie a heavy package with small thread.

Don't place a small article in a large box, expecting the box not to crush.

Don't send money in letters, unless it is registered.

Don't wait until the day before Xmas to send parcels, expecting them to reach Boston Xmas Eve.

Don't expect a registered letter to go as quickly as an ordinary letter.

For the holidays allow twenty-four hours additional time more than usual schedules.

Mail matter that is properly addressed, properly tied or sealed, and in compact form, does not receive damage or go astray once in ten million times.

Don'ts For Christmas Shoppers

Don't be cross.

Don't be impolite.

Don't push; just shove.

Don't buy your wife a cook book.

Don't shop when you are hungry.

Don't forget your faithful domestics.

Don't spend the landlord's money for presents.

Don't put off your shopping until Christmas eve.

Don't forget to remove the price tag from presents.

Don't buy a toy drum, except for your enemy's child.

Don't buy your children presents that are easily broken.

Don't expect to be treated with the most elaborated courtesy.

Don't hold a reception with your friends at a bargain counter.

Don't buy a hand-painted plaque for a girl who needs a warm wrap.

Don't buy a leather cushioned desk-chair and tell your wife it is for her.

Don't go Christmas shopping with entertaining and loquacious companions.

Don't regard Christmas merely as a season for the exchange of costly gifts.

Bryan in Sanford

Hon. N. P. Bryan, candidate for U. S. Senate will address the people of Sanford and vicinity on Friday night, December 23rd. Place of meeting will be announced later.

NEWS OF THE WORLD

Items of Interest Gleaned From Various Sources

HAPPENINGS DURING THE WEEK

Here the Readers Will Find a Brief Historical Spring Flowing For Hurried Readers

Fred D. Warren, managing editor of the Appeal to Reason, a Socialist paper published in Girard, Kan., announced he would appeal to the United States supreme court from the decision of the United States circuit court of appeals just handed down in St. Paul sentencing him to pay a \$1,000 fine and go to Fort Leavenworth prison for six months.

Since the hobble skirts came into fashion the women of Trenton, N. J., are up in arms against the street railway company because that corporation will not lower the steps of the cars.

In the space of twelve months a reduction has been made in the deficit of the Postoffice Department of \$11,500,000, the largest in the history of the country, the excess of expenditures over receipts for the year ended June 30th, last, amounted to only \$5,848,566.

The time has arrived in the opinion of Secretary MacVeagh, when all concerns engaged in public business should take the public into their confidence to the extent of dealing frankly and fairly with their stockholders by revealing their true financial and physical conditions.

Up in the mountains in the southwestern portion of Virginia, the backwoods counties, Wire, Lee and Scott have just authorized the issuance of bonds aggregating a million and a half dollars, the proceeds to be devoted to constructing hard roads on a comprehensive scale.

The Carolina, Clinchfield and Ohio railroad has inaugurated a campaign to introduce southerners who have left the lands of their nativity, to come back home. They are needed in this section to assist in developing the wonderful resources of the southland. This railroad believes that the south is the place for southerners and it believes in the capacity of southerners for doing things.

Governor W. R. Stubbs, of Kansas, made a sensational attack upon railroads and trusts at a banquet of the Illinois Manufacturers' Association at Chicago. He declared that "the advanced freight rates demanded by the railroads were agreed to by the combined railroads and are therefore clearly in violation of the Sherman anti-trust law", and were unjustifiable.

An effort will be made in the Criminal Court at Nashville, it is said, to have the verdict of acquittal in the case of Robin Cooper charged with ex-Senator E. W. Carmack in 1908, set aside. When petition is based upon an affidavit made by S. C. Carmack, brother of the deceased. Attorneys for Carmack, however, refuse to divulge the nature of the affidavit. The proceedings will be unusual in Tennessee.

The Pension Appropriation Bill, carrying \$153,688,400, was ordered reported to the House by the appropriations committee Tuesday. The amount is identical with the estimates submitted by the Interior Department and about \$2,000,000 less than the appropriations for the current fiscal year.

Another year of prosperity and solid growth for American banks is recorded in the annual report of the Comptroller of the Currency, presented to Congress this week. Not only the national banks which come directly under the control and supervision of the Currency Bureau are included in the comprehensive review of banking conditions, but State banks, savings banks, trust companies and other financial institutions—some 16,950 others are represented.

Many New Houses

The Sanford Building & Loan Association has granted loans for six more new residences in Sanford and work will start upon them immediately. W. A. Ginn, G. B. Pope, W. R. Gardner, Rex Packard, H. G. Marsh and N. J. Stenstrom are the owners and these new homes will add materially to Sanford's growth and prosperity. In the past few weeks the Association has sold more stock and will be enabled to loan more money to build more houses in Solid Sanford.

BEAUTIFUL STORE DISPLAYS

Sanford Merchants Believe in Being Up-To-Date

The holiday season is the time for decorations of all kinds and no season in the year is so prolific of ideas in the decoration and display line. Sanford merchants ever alert to the possibilities always have beautiful store and window decorations and this year is no exception to the rule. All of the stores large and small have window displays and stores filled with holiday decorations and goods. Many of the store rooms of Sanford are decidedly old fashioned in regard to large windows wherein goods can be shown to advantage and the merchants find a difficulty in dressing the windows to good advantage.

There is nothing that gives tone to a store or draws more attention from the shoppers than a good window display and The Herald is glad to note that the merchants are making greater efforts this year than ever to attract attention by keeping the windows and stores up to the usual high standard.

The Wednesday Club

A large number of the club with two visitors, were present Wednesday afternoon, in Mrs. Chase's parlors; to enjoy the very entertaining program prepared for that date.

Mrs. Geo. L. Maria read a most interesting and able paper on "Peace and Arbitration", supplemented by several readings on the same great subject by Mrs. A. E. Phillips; who then read the story of "The Christ of the Andes." The great Peace Monument in South America, which is a gigantic statue of the Christ with His cross and placed on the highest accessible pinnacle of the Andes, by the people of Chile and Argentina, in 1903, when the white winged peace, like a dove, settle over their countries; after arbitration had put an end to their disputes over their territory. Mrs. C. E. Walker, read her paper on "The Coming of the Cavaliers"—It was a very interesting account of many gallant knights and noblemen seeking adventures, who came to the new world and settled in Virginia.

The fine papers on "Woman Suffrage," Mrs. C. C. Worthington, affirmative and Mrs. E. W. D. Dunn negative, was most thoroughly enjoyed by every one present as was also, the discussion of the subject by the club.

The club will have a large number of Christmas Seals for sale next week and until Christmas which the public are urged to buy for their holiday letters and packages; and also assist the Federation to augment the sum of money they are trying to obtain in order to carry on the war against tuberculosis and in the interest of health in Florida.

The club will not meet again until the twenty eighth.

"As vacation days are with us With all their joy and cheer, May you have a joyous Christmas, And a happy, bright New Year."

At Imperial Theatre

Monday, Dec. 10th, will be presented the popular and highly successful play "Human Hearts," with a company of superior excellence and strength. The author of the play is an actor of wide experience and fully understands the art of playmaking from the standpoint of both the spectator and actor. His effects are produced quickly, but none the less does he hold potent sway over the passions of his auditors.

The play is too well known to require more than a passing word on the plot. The main thread of the story centers around Tom Logan, who is unjustly accused of murder, and sentenced to life imprisonment. His wife Jeannette, who is a proud ambitious woman, runs away with an old lover, and goes to New York. Even in a woman degraded as she is, the instinct of motherhood prompts her to return to the old home to try to gain possession of her child Grace but she is frustrated in her design and the clouds of adversity are dispelled by the sweet sunshine of a true woman's love.

Have Patience With the Lights

For the next few weeks the electric lights will prove erratic on account of the improvements being made at the plant. The lights may flicker out, especially on Saturday nights, but where the \$10,000 worth of new improved machinery has been installed the plant will give good service all the time. Have patience with the lights for a few weeks.

ALL AROUND FLORIDA

The General News of "The Land of Flowers."

CULLED FROM THE STATE PRESS

An Epitome of the Week's Most Important Happenings in the State's Domain.

To represent at the least an investment of \$450,000, Manager J. L. Tallovert and his business associates, R. S. Hall, of Ocala, and L. B. Skinner, of Dunedin, are to build in Tampa one of the most modern furnished and arranged hotels in the country. Practically all plans have been completed for the construction of the large building, which will be thoroughly fire-proof and one of the most notable structures in South Florida.

The annual meeting of the Florida East Coast Growers' Association was held in the court house at Miami on Wednesday and was well attended by members from all parts which are included in the membership of the association—St. Lucie, Palm Beach and Dade.

Officers were elected and considerable business was transacted at the annual meeting of the East Coast Fruit and Vegetable Growers' Association, held in Miami recently. William A. Filer of Lemon City was made president of the organization and other officers and directors represented the several sections included in the association. A committee was appointed to secure additional members. The meeting was attended by about sixty members and it appears that all were satisfied with the results obtained in the past by cooperation.

Governor Gilchrist has added to his regular official duties the job of president for the State of Florida. He says he makes it his duty to write at least two magazine articles per month descriptive of Florida and its resources and possibilities.

Chiseling a hole through the brick wall with the aid of a piece of iron, three negro prisoners made a good getaway from the Suwanee county jail in Live Oak Monday morning.

Charles Barnett, of Bartow has been arrested by Deputy United States Marshal C. B. Bristol and taken to Tampa, where he will later be arraigned for trial upon the charge of counterfeiting. Barrett was recently indicted by the federal grand jury in Jacksonville.

Although officers are making every effort to apprehend the man who shot at Aquilino Diaz, of Andres Diaz & Co., in Tampa on his way home Tuesday night, they are handicapped because they have been furnished with no information which would point to the assassin's identity, nor have they any good description of him. Mr. Diaz did not have a chance to get a good look at the unknown man, and probably would not know him if he should see the man again. No motive is known for the attempted murder.

The next meeting of the Conference for Education in the South is to be held in Jacksonville. It will meet some time in May. There will probably be between 3,000 and 4,000 delegates at this convention, coming from every state in the South and several of the Northern states.

The Tampa Tribune is still consistently and steadily hammering away for that new union station which was ordered by the state railroad commission several weeks ago.

The school building at Hawks Park was burned to the ground a few days ago. The fire occurred at noon, which was fortunate, as no one was in the house. The organ was saved at a great risk.

From six to ten cars of fertilizer and seed potatoes are now being received daily and the town has taken on its usual hustling appearance. Wednesday there were nine cars dropped here and these with the unfinished ones in the yards made seventeen that were being unloaded at one time. The fertilizer movement is heavy and a little in advance of the usual time. But the planters are well up with their work and have ordered out. Quite a good deal has been taken directly from the car to the field and spread. The work of putting out fertilizer will become more general next week.—Hastings Advocate.