

Sanford Daily Herald

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The Herald Printing Co.

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MAKING FREE BRIDGES.

Some ten years ago the Herald urged the county commissioners of this county to build their own bridges across the St. Johns river and charge toll until they were paid for and then make them free.

Volusia county commissioners would not hear to it because they had in mind the corporate bridge scheme or at least the men in Volusia who pull the strings had it in mind and put it over.

Florida may have the initiative, referendum and recall if the measure proposed yesterday is passed by both houses. The following is the dispatch about the matter:

A resolution calling for submission to the people of a constitutional amendment providing for the initiative, referendum and recall in Florida has been prepared for introduction in the house by Representative J. Ed Stokes of Bay county.

The people, the resolution sets forth, reserve to themselves power to propose laws and amendments to the constitution and to enact or reject such laws, independent of the legislature.

Twenty per cent of the qualified voters may propose any measure, but 25 per cent of the voters must join in proposing a constitutional amendment.

Referendum may be proposed by 20 per cent of the legal voters, under the bill. The percentage shall be figured upon the basis of the last general election.

PITTY THE POOR HUSBAND. Jane Burr writes in London that no woman ever is satisfied with the man she marries.

At home, she asserts, men are helpless; whichever way they go it is not the way of their choice; they are pushed along from behind, never doing any of the things they desire; never wanting any of the things they get.

Congressman Frank Clark, candidate for Governor, told the legislature yesterday what the state needed. Parkhill, Martin and several others probably know or think they know what the state needs, also.

South Carolina is talking of another cotton boosting campaign on the "buy a bale" plan. The cotton growers of Seminole county are not asking anyone to "buy a bale."

The men at the head of the prospective growers' organization are working at the job every day and part of the night and they will evolve something soon that will give the growers the kind of organization needed.

The many sales being put on by Sanford merchants every week are causing people to come here from a distance to do their trading and this means more business during the summer months.

REFERENDUM AND RECALL FOR FLORIDA.

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JUST KIDS—Captain Kidd!



INTERNATIONAL CARTOON CO.

ings Bryan arises and introduces Will H. Hays in an eulogistic address characterizing him as "a great American, a great Christian, a great Presbyterian and a friend of the church."

is the result of careful research on the part of experienced Social Service workers and trained investigators and economists. It is decidedly economic legislation and should be approved by the legislature.

Miss Gail Hinkley, the Tribune's capable correspondent at Tallahassee, in commenting on the disposition of the convict lease question, very aptly quotes the memorable words of Melville E. Stone:

"No great and lasting wrong can be inflicted upon the sons of men anywhere so long as this fierce blaze of publicity is beating upon the scene. For, in the end, the world must know; and, when the world knows, justice must be done."

Florida has a right to take her place with the Southern States that are leading in the most democratic movement of this century, that of State Organization for Public Welfare.

OUR FARMERS' ORGANIZATION. Our farmers must not get the idea that the farmer and the farmer alone is to be the beneficiary of their organization for the furtherance of trade.

Make the rules of the organization so binding that no member can fail to grow, pack and grade his product in any way except it will give credit to the organization.

and the farmer will get a reasonable return for his money. In this matter there must be played the game of "give and take."

Put no man in a responsible place who is not honest, clean, and of impeccable moral character. Keep out of leadership the man against whom there are suspicions of crooked dealing or double crossing.

It would pay every grower to read the illuminating and informing article on the California method as told in the World's Work for May.

It's worth the cost of a doctor's visit just to have somebody listen while you describe your symptoms. A dollar is not without honor, save in its own country.

Dollar Sale continued until Saturday night.—Yowell Company. The celery game is over, MOVING time is here; we are at your service.

Thank God for the "fierce blaze of publicity" in Florida, as elsewhere! Thank God for the "demands of a great public sentiment," which, whenever it is fully aroused and exerted, is always for the right!

PUBLIC FORUM. OUR FARMERS' ORGANIZATION. Our farmers must not get the idea that the farmer and the farmer alone is to be the beneficiary of their organization for the furtherance of trade.

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The officers and directors of this institution are grateful for your patronage, for your co-operation, for your friendly words, for your helpful influence, and we wish, as best we may, to show our appreciation by rendering to you a service that satisfies.

Peoples Bank of Sanford. SANFORD — FLORIDA

TRY A HERALD WANT AD FOR RESULTS

Go North By Sea Merchants and Miners Transportation Co. From Jacksonville One Way: ATLANTIC CITY \$36.44, BALTIMORE, MD. 30.96, BOSTON, MASS. 42.52, CHICAGO, ILL. 45.48, CLEVELAND, O. 39.31, DETROIT, MICH. 41.93, ELmira, N. Y. 38.93

WE ARE EQUIPPED TO DO GOOD PRINTING LET US DO YOUR NEXT JOB OF PRINTING

A marvelous increase in distribution of Sealdsweet Florida Citrus Fruits. This season Sealdsweet Florida grapefruit and oranges have been sold in twenty-five per cent more carlot markets than last year.

Gasoline Gages, Rubber Pedal Pads for Yords. TIRES AND TUBES, ALL SIZES, For Less Money. GENERAL ELECTRIC AND EMERSON FANS. F. P. RINES. 105 Palmate Ave.—Phone 681-J

Dollar Sale continued until Saturday night. Yowell Company.

IT'S REAL FOOD
OUR BREAD IS A **BODY BUILDER**



As a body builder our bread cannot be excelled. It's real food. It's a pleasure to eat it. It's a pleasure to ask your guests to partake of it. And say, do us a little favor, will you please? Tell them the name of this bread and they'll order it too. Thank you.

ROUTH BAKERY
'SANFORDMAID' BREAD

SAND BROWN and WHITE

For all building purposes sand is quite essential. We have made a specialty of furnishing builders with sand of exceptional quality. It makes the finest kind of mortar and cement.

Hill Lumber Co.
"Builders' Headquarters"
Phone 130, Sanford.

HORNE DECLINES THE CHANCELLORSHIP
LONDON, May 24.—Sir Robert Horne chancellor of the exchequer, in the late Lloyd George cabinet, has declined to accept the chancellorship of the exchequer in the new cabinet of Prime Minister Baldwin, it was announced this evening.

Are you moving? Let the **QUICK SERVICE TRANSFER** do the job, if you want it done as you want it done. Phone 498. —36-Thr-Fri-Sat-tfc

NOTICE
I will receive offers for the sale of the assets of the Automotive Supply Company, at my office until Thursday noon, May 24th. Stock may be viewed at any time. Inventory and terms of sale given on application.
SCHELLE MAINES, Trustee.
45-31c

GOOD YEAR Service Station

THE best economy combination in tires that we know of is a quality product backed up by conscientious service. So we sell Goodyear Tires, as representing the utmost in quality, and deliver the buyer a service that helps him get from those tires all the mileage built into them at the factory.

As Goodyear Service Station Dealers we sell and recommend the best Goodyear Tires with the best All-Weather Tread and back them up with standard Goodyear Service.

Kent Vulc. Works
Oak Ave. and Third St.

GOOD YEAR

WHIPPING BOSS WILL AGAIN FACE TRIAL, MURDER
GROWING OUT OF DEATH OF MARTIN TABERT IN LUMBER CAMP
CROSS CITY, Fla., May 24.—The state today will again attempt to place Walter Higginbotham, convict whipping boss, on trial here on a charge of murder growing out of the death of Martin Tabert, of North Dakota, who died while serving as a convict in the county lease camp of the Putnam Lumber Company near here eighteen months ago.

Higginbotham faced trial last week, but the proceedings were halted when the defense filed affidavits disqualifying Judge Mallory F. Horne on the grounds of being prejudiced. Under a Florida statute, a trial jurist can be disqualified by an affidavit by the defendant supported by two affidavits from citizens.

Judge Campbell of the first district will succeed Judge Horne. The new trial jurist was enroute here last night from Tallahassee, where he conferred with Governor Hardee. Attorneys representing the states of Florida and North Dakota arrived here last night, while attorneys for the defense will reach here early today.

The trial will be held in a little Baptist church situated in the wild woods. Judge Campbell is scheduled to convene court during the afternoon. Plans are underway to make a motion for a change of venue on the grounds that a fair and impartial trial cannot be secured in Dixie county. Affidavits signed by approximately 100 citizens residing in this section will be presented to support this contention.

The defense will attempt to show a fair and impartial trial can be secured here, and will also present affidavits signed by residents. It will also seek to have qualified jurors numbering more than 700, sounded to test whether or not a fair and impartial trial jury can be secured.

Several witnesses began arriving here yesterday.

Should Judge Campbell grant the state's motion, another judge will have to be appointed by Governor Hardee to go ahead with the actual trial of the case. Judge Campbell's commission reads that he shall preside in Dixie county only. The next regular session of court within this circuit is scheduled to be held in Mayo, Lafayette county, on June 13, Judge McMillan is now holding court in Lake City, Columbia county, while the circuit calendar shows other court dates are: Live Oak, Suwannee county, June 25 Jasper, Hamilton county, fourth Monday in July; Cross City, second Monday in August; Perry, Taylor county, first Monday in September, and Madison, Madison county, on October 2nd.

The Herald delivered six times a week for 15c.

Car OWNERS!
Let me show you the greatest improvement in Inner Tubes since autos were invented. Air gauges in valve stems of every Tube shows at a glance through the Unbreakable Transparenc Valve Cover amount of air in tires. Try these—

AIR-GAGE
HEAVY DUTY Tubes
Save trouble, time, worry and expense. Add one-third to life of tires. Note these unusual guarantees: The Paul Rubber Co. gives—

CORD TIRES
Greater Load—24,000 Miles
Longer Distance—12,000 Miles
Fully insured against Rim Cuts and Blowouts. Price Reasonable. True and Tires always fresh, brand new, from factory—let me sell you and demonstrate. Air-Gage Inner Tubes.

E. C. SIMPSON
SALESMAN
414 Seventh Street

COMMENCEMENT WEEK AT THE SANFORD SCHOOLS WILL START THURSDAY NIGHT
Busy Week With Various Events at the High and Grammar Schools
The Commencement Week at the Sanford schools will begin Thursday night and the following is the program for the week:
Thursday night—Mrs. Munson's Musical Recital at the High School Auditorium at 8:15 o'clock.
Friday night—Junior-Senior Banquet at Valdez Hotel at 8 o'clock.
Sunday morning—Baccalaureate Sermon at High School at 11 o'clock by Dr. King.
Monday Afternoon at 3:00 at High School—Class Day Exercises.
Monday Afternoon at 5:30—May Pageant and Commencement of the Grammar School at the School House.
Monday night at 8:30—Graduation exercises of the High School at the H. B. Auditorium. Address by Dr. Carpenter.
Tuesday night at 8 o'clock—Alumni Banquet at the Parish House.

KIWANIS CLUBS WILL OBSERVE DECORATION DAY
AT CONVENTION IN ATLANTA WHEN THEY MEET NEXT WEEK
(By The Associated Press)
ATLANTA, Ga., May 24.—The first official celebration of National Decoration day ever held in a large way in Atlanta will be that on May 30 when visiting Kiwanians, attending the seventh International Convention of Kiwanis will join various patriotic bodies of Atlanta and the South in an imposing ceremony at Piedmont Park.

The Southern states have just observed their own Memorial day, dedicated to the soldiers who fought for the "Lost Cause" but Southern Kiwanians, and virtually every civic organization, have joined enthusiastically in the opportunity to pay a tribute to the memory of the men who wore the blue, and to the heroes of the World war. Representatives of every state in the union will share in the exercises, and the Kiwanians from Canada will bring wreaths to adorn the monuments to American soldiers.

The Kiwanis International Convention, it is now assured, will be the largest ever held by the organization. More than 3,000 registrations having been recorded a month in advance of the opening date, May 28. Twelve special trains, including one from the Pacific coast and another from Canada, are scheduled to bear delegates and visitors. Virtually all of the thousand Kiwanis Clubs will be represented.

W. A. Cook of Oneco was engaged to make the plans for the beautifying of the Lake between Maitland and Winter Park around which a two way road has just been completed. Secretary J. H. Hill of the commission reported that the city of Winter Park had beautified the triangular plot just outlined the city proper between there and Orlando and made it most attractive by the erection of a substantial curbing and the planting of grass.

Interest in the great work of this commission is growing constantly and the work of Orange county is being praised in every part of Florida, many other counties and cities are doing a similar work and before long the whole state will show the fine results of this activity.

Seminole county will be asked to meet Orange county at the county line in the planting of live oaks in June.

These trees can be planted at an average cost of \$2.00 which provide for care and replacement of losses. Many citizens of Orange county will provide one or more trees by special contribution to the commission.

The Herald delivered six times a week for 15c.

Do Away With Storing Up
receipts—by having a Checking Account with this bank.
You pay all bills with CHECK, the STUB is a record of payments, and when returned the indorsed check is a RECEIPT.
Have safety for funds and convenience in payments, by doing your banking with us.
Our Capital and Surplus, \$125,000.00.

First National Bank
A COMMUNITY BUILDER
F. P. FORSTER, President
R. F. WHITNER, Cashier

Highway Beautification By the Joint Efforts of Several Fla. Counties
ORANGE COUNTY WILL ASK SEMINOLE TO JOIN IN PLANTING TREES.
The Orange County Beautification Commission has arranged for the planting of 800 trees in June on the main highway from Orlando to the Seminole county line. This highway passes through Formosa, Winter Park and Maitland and is one of the most traveled roads in Florida. Live oaks will be planted every 130 feet and other plantings will be made between these trees. A special committee consisting of I. W. Phillips, Mrs. A. B. Whitman, Miss Anna B. Treat, Maitland, Mrs. J. K. List, Winter Park, and H. H. Dickson, Orlando.

The commission had a splendid meeting with a large attendance. W. B. O'Neal of Orlando was added to the membership.

YOWELL CO.

ALL COLORS AND STYLES IN
GABARDINE SUITS
For Men—Stouts, Regulars and Slims, per suit—
\$26.50



YOWELL CO.

BEST GRADE
PALM BEACH SUITS
Navy Blues, Tan and Gray, in Shorts, Stouts, Slims and Regulars
\$17.50

..New Silk Shirts..

Small check and neat stripes in Wash Silk and Crepe de Chine, Tan and white imported Broad Cloths
\$5.00 up

NEW SILK CHENEY TIES FOR MEN
Pretty Patterns, Stripes and little small designs, each—
\$1.00 TO \$2.00

Union Suits for Men
Chalmers, Munsing and Carter's. Check, Nainsook, Madras, Buttons and Paris Knit Top "Country Club" styles. Sizes up to 50—
\$1 \$1.50 \$2.50

PHOENIX SOX
All silk, all colors, pair
85c

YOWELL COMPANY
MEN'S DEPARTMENT

BEST WORK SHIRTS
Blue Chambray, Coat Suit, each
\$1.00

THE YOWELL COMPANY

MANY NEW \$1.00 SPECIALS

Dollar Day

MANY NEW \$1.00 SPECIALS

Continued Until Saturday Night

GOLF BOWLING TENNIS BOXING

REALM OF SPORTS

R. L. SHIPP, Editor

BASE BALL FOOT BALL BASKET BALL TRAP SHOOTING

BASE BALL NEWS

YESTERDAY'S RESULTS

National League
Cincinnati 1, Brooklyn 7.
Chicago 4, Boston 6.
St. Louis 1, New York 4.
Pittsburgh 7, Philadelphia 6.

American League
Boston 8, Cleveland 6.
No others scheduled.

Southern Association
Nashville 2, Mobile 1.
Little Rock 2, Birmingham 4.
Memphis 1, Atlanta 5.
Chattanooga-New Orleans, rain.

HOW THEY STAND

Florida State League

Won	Lost	Pct.
Orlando	27	.711
Lakeland	22	.595
Tampa	17	.472
Bradentown	18	.462
Daytona	15	.395
St. Petersburg	14	.368

National League

Won	Lost	Pct.
New York	24	.750
Pittsburgh	18	.581
St. Louis	17	.515
Chicago	15	.484
Brooklyn	15	.484
Boston	13	.448
Cincinnati	13	.433
Philadelphia	8	.276

American League

Won	Lost	Pct.
New York	23	.742
Philadelphia	17	.586
Cleveland	17	.531
Detroit	17	.531
St. Louis	13	.433
Washington	12	.429
Chicago	10	.370
Boston	11	.379

Southern Association

Won	Lost	Pct.
New Orleans	20	.625
Mobile	18	.581
Nashville	18	.581
Atlanta	18	.529
Chattanooga	16	.516
Birmingham	14	.438
Memphis	13	.433
Little Rock	9	.290

If it is a safe you want moved, call the QUICK SERVICE TRANSFER; they will move it safely. Phone 498. 36-Thr.-Fri.-Sat.-S.

Firpo and Willard Will Fight July 7th

NEW YORK, May 24.—Luis Angel Firpo, South American heavyweight yesterday signed articles with Tex Rickard to fight Jess Willard, former world champion, on July 7, in New York, for vicinity.

FOR THE MOVIE FAN

Estelle Taylor, Wallace Beery and Mae Busch in "Only a Shop Girl" tonight.

She was only a shop girl, what chance had she against society, against circumstance, against man?

See this great picturization of the famous Charles E. Blaney stage success.

Also a two-part Century comedy, full of thrills and laughs.

And the honor guests tonight will be Ralph Warren and his lady friend and will see this wonderful picture without cost to them, as the treat's on Osborne. Be there, Ralph and don't forget the lady.

And tomorrow night and Saturday—Mary Miles Minter in "Drums of Fate" with such support as George Fawcett, Robert Cain, Bertram Grassby, Maurice Flynn. Also International News.

2,000 CARS OF POTATOES.

The Hastings Herald tells that about 2,000 carloads of potatoes have been sent from that section this season. The crop stands at about half of that shipped last season up to date. It is predicted that only about five hundred cars remain to be shipped for the crop, and while this will mean a great reduction in volume it is expected that the growers will not be any worse off than previously as the price has rallied and is now excellent. The yield this season is figured generally at about 65 per cent of an average. Various causes contributed to shortening the yield.—Times-Union.

BREEDING THE MOB SPIRIT.

Inazing is cowardly, contemptible and inexcusable in any institution, and especially where the students are beneficiaries. Rough-handling a boy or girl because of the superiority of numbers would be hissed anywhere except in a college or school. In most institutions the students are put upon their honor to abstain from anything which would injure a fellow student's person or property—and those violating this pledge are not worthy of further aid or assistance by state or federal government.—Times-Union.

Daily Herald on sale at Joe's Smoke House, Mobley's Drug Store and Hunt's Pharmacy.

ORLANDO DROPS GAME TO TAMPA

TAMPA, May 24.—Orlando's string of victories, eleven up to date, was broken here yesterday when the Smokers broke through Jess Woolf and with the Bulldog hurlers mates doing everything in sight won by the score of 10 to 5. The score:
Orlando 000 001 130
Tampa 003 051 010—10

LAKELAND, May 24.—Lakeland won its sixth straight game when it defeated Daytona here yesterday, 11 to 6, in a free hitting contest. The score: Daytona 100 221 000—6 Lakeland 220 040 030—11

ST. PETERSBURG, May 24.—Camp and Hinkle broke even in a pitching duel yesterday, but the Growers did a little more timely hitting behind their hurler, and they made it two out of three in their three day visit here, Bradentown winning, 3 to 2. The score: Bradentown 200 001 000—3 St. Petersburg 001 000 001—2

TRAIN SCHEDULE

CORRECTED MAY 1, 1923

South Bound

No.	Arrive	Departs
No. 83	2:36 a.m.	2:46 a.m.
No. 27	8:40 a.m.	8:40 a.m.
No. 80	2:25 p.m.	2:45 p.m.
No. 85	6:55 p.m.	7:10 p.m.

Northbound

No.	Arrive	Departs
No. 82	1:48 a.m.	2:03 a.m.
No. 84	11:45 a.m.	12:05 p.m.
No. 80	3:42 p.m.	3:52 p.m.
No. 28	10:00 p.m.	10:10 p.m.

Trilby Branch

xNo.	Arrive	Departs
xNo. 100	7:30 a.m.	3:25 p.m.
xNo. 24	1:30 p.m.	
xNo. 25	5:50 p.m.	

Leesburg Branch

xNo.	Arrive	Departs
xNo. 157	3:55 p.m.	
xNo. 21	2:45 p.m.	
xNo. 158	6:30 a.m.	
No. 22	7:10 p.m.	

Oviedo Branch

xNo.	Arrive	Departs
xNo. 126	7:45 p.m.	
xNo. 127	3:40 p.m.	

x—Daily, except Sunday.

History is what enables each nation to use the other fellow's past record as an alibi.

The discovery of new fields doesn't seem to change the ratio between oil and troubled waters.

GIANTS TAKE ANOTHER ONE

NEW YORK, May 24.—The New York Nationals made a clean sweep of their series with St. Louis, winning the final game yesterday, 4 to 1. The score:
St. Louis 090 000 001—1 8 1
New York 000 400 000—4 8 0

PHILADELPHIA, May 24.—Pittsburgh defeated Philadelphia yesterday in the final inning 7 to 6. The score: Pittsburgh 000 123 101—7 14 2 Philadelphia 002 010 120—6 11 2

BOSTON, May 24.—McNamara was generally effective after relieving Fillingim in the third inning yesterday and Boston won from Chicago 6 to 4. The score: Chicago 012 001 000—1 12 1 Boston 210 101 100—6 12 1

BROOKLYN, May 24.—Brooklyn won its third straight victory and Leon Cadore his third straight in defeating Cincinnati yesterday 7 to 1. The score: Cincinnati 000 000 001—1 5 2 Brooklyn 000 111 040—7 10 3

CLEVELAND, May 24.—Shaute pitched brilliantly for Cleveland yesterday, but his support gave way on three occasions, and Boston won 8 to 6. The score: Boston 001 300 310—8 9 2 Cleveland 101 300 100—6 13 4

HILLSBOROUGH DELEGATION POINTS OUT WEAK POINTS IN NEW GASOLINE TAX LAW

With regard to the one-cent per gallon tax on gasoline prescribed in the recent enactment of the legislature, the funds derived from such tax to be distributed equally among counties of the state under provisions of the law, members of the Hillsborough county delegation in the legislature have gathered information from the records of automobile registered in the state comptroller's office showing that Hillsborough county has about 1,000 more automobiles than the total number of cars in twenty-seven other counties of the state combined.

Further pointing out the inequality of the one-cent tax provision of the law, the Hillsborough county delegation shows that the twenty-seven counties referred to have a combined representation in the state legislature of forty-two votes against only two votes for this county. The figures gathered demonstrate that while Hillsborough county with its 1,000 more automobiles consuming gasoline will pay into the state treasury or state fund far more than all of the twenty-seven other counties combined it will receive in return a proportionately not exceeding that distributed to any one of the twenty-seven counties.

The bill recently passed by both houses of the legislature provides for a two cent per gallon tax on all gasoline sold, this fund to go to the state highway department, and a further one cent per gallon tax to be distributed among the counties of the state on an equal basis. The bill was sent back to the house after passage and an amendment tacked on providing that the law as affects the two cent per gallon tax should remain in force if in event the one cent per gallon tax was held unconstitutional.—Tampa Tribune.

DR. CARR LEFT FOR HIS HOME TODAY

The deacons and elders and other officers of the Presbyterian church together with the Men's Choir and others gave Dr. Carr a dinner at the Valdez Hotel last night. Everyone greatly enjoyed being with Dr. Carr his last night here and all of them then went to the church to hear his farewell evangelistic sermon. Dr. Carr has been holding a series of services at the Presbyterian church that have been greatly enjoyed by the people of this city generally and they are sorry to see him leave for his home in Savannah. His services were given to the cause and Presbyterian ministers covered the territory in Georgia and Florida during the past two weeks with the idea of waking people up to their religious duties and their work has shown some wonderful results.

The new 150-room hotel which is now being planned for Melbourne will be one of the best advertisements the town has ever had. Every booster should lend encouragement to the project and if possible, the hotel should be ready to open for business by the first of next year.—Melbourne Times.

The Daily Herald, 15c per week.

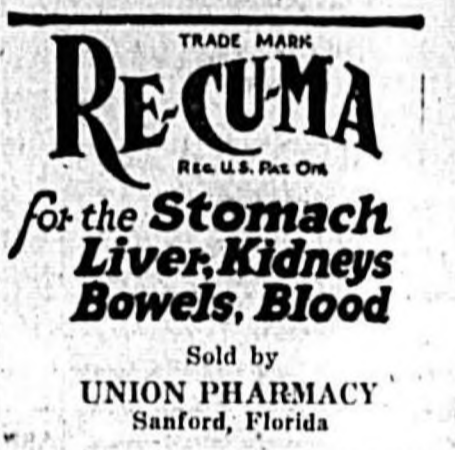
Dollar Sale continued until Saturday night.—Yowell Company.

STOPS HACKING COUGH

"Had a hacking cough for years, and Foley's Honey and Tar is the only remedy that reached my cough. I have not been troubled with it since," writes Mrs. E. M. Doby, Ashbury Park, N. J. Coughs, Colds, Croup, Throat, Chest and Bronchial trouble are quickly relieved with Foley's Honey and Tar. Contains no opiates—ingredients printed on the wrapper. Largest selling cough medicine in the World. Sold everywhere.—Adv.



G. W. Lawton, Bracelet Watch Export, 215 South Orange, Orlando, Fla. 4-24-1c

SCHEDULE FOR FIRST HALF PEPPER LEAGUE

In	Oviedo	Seminole Ath. Club	Brotherhood St. A.	DeMolay
Oviedo	READ	May 24 May 25	May 29 June 10	June 12 July 3 July 12
Seminole Athletics	June 14 June 26 July 5	HERALD	May 31 June 21	June 7 June 28 July 10
Brotherhood St. A.	June 7	June 12 July 3 July 12	WANT	May 24 June 14
DeMolay	May 31	May 29 June 10	June 6 June 26 July 5	ADS.

...MAGIC NAMES...

The influence of advertising is apparent in every turn of my daily life. I find I cannot disregard it. It is always with me, guiding me in my pleasures and in my duties, telling me what I should eat, wear, and use and what I should buy for my family.

I find that there is on the tip of my tongue a multitude of names that I mention of which will bring from some shelf nearly everything that I can use in my daily life and in the daily life of my family.

In every instance that name means a very definite promise and assurance of something substantial and which will make me feel completely satisfied about having exchanged my money for it.

Let me say a few things which these names—these old friends of the newspaper and magazine pages—mean to me.

They mean good taste. For certainly I desire to

do the thing that I believe discriminating people have judged best.

They mean convenience. It is not necessary to describe the thing I want. Even the most intimate articles may be purchased without embarrassment since the advertisers have given us handy names.

They mean assurance in shopping. There is no indecision. Even before I enter the shop I know what I want to buy.

And certainly they mean satisfaction. For the advertiser whose product is not good cannot continue to advertise. The fact that I have seen a name repeated over and over again assures me that it stands for a product of quality. In speaking that name to the clerk I know I am asking for the best.

I am a more judicious shopper because I buy advertised goods. I patronize the shop that sells them.

(This was written by a woman)

Published by the Sanford Herald in co-operation with The American Association of Advertising Agencies

For quick results try a want ad.

THE YOWELL COMPANY

MANY NEW \$1.00 SPECIALS

Dollars Day

MANY NEW \$1.00 SPECIALS

Continued Until Saturday Night

BUSINESS DIRECTORY

You can find the name of every live Business Man in Sanford in this Column each day.

Quick Service Transfer Storage Facilities

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SENATE PASSES "TRAIN RIDERS" BILL

TALLAHASSEE, May 24.—The senate passed yesterday in amended form a measure that would limit the penalties for train riders in this state to a fine of \$10 or 10 days in jail.

KIDNEY TROUBLE BECOMES SERIOUS

"Suffered with severe headache, backache and pains in my legs and under my shoulder blade. My kidneys and bladder were in bad condition. I was weak and nervous and felt tired and worn out. Walking made me short of breath. Every morning my face and hands were bloated. Medicine failed to help my condition and doctors advised an operation," writes Maggie Nelson, Mossdale, Fla. "Fortunately I read about Foley Kidney Pills, tried them and got relief." Sold everywhere.—Adv.

PURELY PROFESSIONAL

Cards of Sanford's Reputable Professional Men, each of whom, in his chosen profession the Herald recommends to the people.

George A. DeCottes

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FRED R. WILSON

ATTORNEY-AT-LAW First National Bank Building SANFORD—FLORIDA

ELTON J. MOUGHTON

ARCHITECT Room 7, Miller Bldg. SANFORD—FLORIDA

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Practice limited to Diseases of Eye, Ear, Nose and Throat Eyes Examined, Glasses Fitted Meisch Building

Henry McLaulin, Jr., Opt. D.

Optician-Optometrist 112 East First Street Sanford, Fla.

CLASSIFIED ADS

Classified Ads 1c a word, No Ad taken for less than 25c. And positively no Classified Ads charged to anyone. Cash must accompany all orders. Count the words and remit accordingly.

FOR SALE

FARMERS—You can get seed bed frames and irrigation plugs at the Sanford Novelty Works. 100-tfc
FOR SALE—Donner and Gays' paints and varnishes at Sanford Novelty Works, Sanford agents. 183-tfc
FOR SALE—Rhode Island eggs for setting, 15 eggs for \$1.00. Mrs. Ellsworth, Beardall Avenue, Sanford. 83-tfc
FOR SALE—Hupmobile, \$125.00.—L. P. Snow, Lake Mary, Fla. 46-4tp

BEAUTIFUL LAKE MARY

invites you. High elevation, pure drinking water. Good terms on a few cottages as homes or investment. \$800, \$1,400, \$1,600, \$2,300.—Lake Mary Realty Co. Lake Mary, Florida. 5-4-tfc

FOR SALE—2-ton Federal truck

good for logging purposes, first class condition. Cheap for cash. 1-ton Republic truck, cheap, excellent condition. Address "E" P. O. Box 34, Lake Monroe, Fla. 33-1tc

FOR SALE—Large motor boat

every convenience, four cylinder motor, in remarkably good condition. Will consider any offer.—L. H. Connelly. 39-tfc

FOR SALE—SIX ROOM HOUSE

AND LOT, PART CASH, BALANCE ON EASY TERMS, ALSO A SMALL BEARING ORANGE GROVE A REAL BARGAIN. ADDRESS "E" P. O. BOX 34, LAKE MONROE, FLA. 41-12tp

FOR SALE—One good fresh milk cow

also 1 heifer yearling. Apply 1218 W. 6th St., Sanford. 46-3tp

FOR RENT

FOR RENT—Two 5-room bungalows, one 6 room bungalow.—A. P. Connelly & Sons. 26-tfc
FOR RENT—Apartments and garage to parties without children. 320 Oak Ave. Call 2603. 43-6tp
FOR RENT—Furnished room, also garage, 411 Park Ave. 45-6tp
FOR RENT—One furnished room apartment for light housekeeping, 701 Magnolia Ave. 45-4tc
FOR RENT—1 nice apartment, all conveniences and well furnished, Cates' building, phone 181. 11-Wed-Thr-tfc

FOR RENT—Garage, 201 East 5th street. 47-3tp
FOR RENT—Furnished rooms with light housekeeping.—S. E. corner of 11th street and Elm Ave.—M. Schneider. 47-6tp
FOR RENT—A 12-room house, nicely furnished for boarding. Inquire at 503 West Third street, Mrs. S. A. Chancellor, Prop. 47-6tp
FOR RENT—Three room furnished apartment.—Lee Bros., 415 West First Street. 47-tfc
FOR RENT—3 unfurnished rooms, at 314 Elm Ave. 48-5tp

WANTED

STENOGRAPHER WANTED—Must be experienced. Address P. O. Box 221. 32-tfc
HELP WANTED—District agency open to an A-1 insurance producer, only those with best of references and a proven ability will be considered. Address, stating age and experience. State Agent, Box 1867, Orlando, Fla. 45-6tc

WANTED—Cashier, apply manager Union News Restaurant, A. C. L. Depot. 47-3tp
WANTED—Used musical instruments instruments of every description. Will pay cash or trade.—M. L. Price Music Co., Tampa and Zack Street, Tampa, Fla. 5-25-1mo-c
WANTED—Man on celery farm with family, steady job.—M. S. Nelson, Sanford, Fla. D-49-1tp; W-93-1tp

LOST

LOST—Somewhere between 12th and First street a bunch of keys on ring. Reward if returned to Herald office. 46-4tp

MIAMI CAN NOT GET SUBMERGED LANDS

TALLAHASSEE, May 24.—The senate yesterday killed a bill by Senator Campbell that would give to the city of Miami several thousand acres of submerged lands in Biscayne Bay. Senator Lindsey, who fought the riparian rights bill at the last session said he thought Miami showed bad grace in asking for it.

Dodge Brothers Flat Rates Plan Reduces Service Charges

What is meant by "flat rates" service? Much discussion of this subject is heard among motor car owners, but it is evident, from the nature of these conversations, that many have only a vague idea of its real significance. As a matter of fact, flat rates service, as applied by the leading automobile dealers, is not definable in a single sentence.

"In the first place," according to Urban Mays, local salesman for Dodge Brothers, "it means that a careful study was made of the thousands of operations that might enter into the repairing of a motor car. On the basis of these time-studies, reasonable time allowances for every conceivable service job were established, and the mechanic is required to complete each job within the allotted time.

"When an owner brings his car to the service station for repairs," says Mr. Mays, "we are able to quote him a positive figure for the work to be done. We are also enabled to give him a definite delivery promise, with the knowledge that the car will come out of the shop on time. Thus, the owner has no possible ground for complaint, either as to price or delivery. In short, flat rates service means that the service station is able to tell the owner exactly how long it will take to repair his car and the price of such repairs. It permits the selling of service on a business-like basis.

"But there is an element of even greater importance to the car owner. The mechanic is paid by the job and contrives to get it finished on time, that he may start a new job. Naturally he is anxious to make as much money as possible, and such a plan eliminates loafing. A feature of this system is the penalty that requires each mechanic to make good without additional pay, and of his work that is returned because of inferior workmanship. This precludes any possibility of carelessness on the part of the mechanic.

"We have found positively," concludes Mr. Mays, "that this method not only reduces the charges of our car owners, but it improves the quality of our service work. It is the nearest thing to perfection that I have ever seen in the line of service efficiency."

NATIONAL FARM LOAN ASSOCIATION NOW AT KISSIMMEE

KISSIMMEE, May 23.—Keeping in the line of progress already commenced by the farmers of Osceola county, a National Farm Loan Association was organized here Saturday. Officers elected for the coming year were J. W. Wile, president; Carson Farmer, vice president; H. V. Boyer, secretary-treasurer. The directors were J. W. Wile, Carson Farmer, D. W. Alderman, William Winterton, J. H. Smith, C. C. Bass and H. H. Hiedbrandt. This will enable the farmers to borrow money at as low a rate of interest as that paid by large industrial corporations, municipal corporations and transportation companies and will be a great help to them.

FORTY-DAY SESSION PLANNED AT CAPITOL

TALLAHASSEE, May 24.—The legislature would meet every year for a forty-day session under the terms of a joint resolution proposing a constitutional amendment for that purpose, introduced by Representative Byrd yesterday. Mr. Byrd believes that much good would result from annual sessions, and that it would serve to give the state an experienced house every other year.

Baptist Convention Thrown in Uproar—Objection Raised

TO PRESIDENT FAUNCE OF BROWN UNIVERSITY AS SPEAKER. (By The Associated Press) ATLANTIC CITY, May 23.—Dr. John Roach Stratton, pastor of Calvary church, New York City, caused the opening session of the Northern Baptist Convention to be thrown into an uproar today when he objected to the presence of President W. H. P. Faunce of Brown University as speaker.

Dollar Sale continued until Saturday night.—Yowell Company.

Trunks, baggage, in fact anything anywhere by just calling 498, for a QUICK SERVICE TRANSFER. 36-Thr-Fri-Sat.-tfc

BILL FOR REPLANTING OYSTER BEDS PASSED

TALLAHASSEE, May 24.—Final passage of a bill to appropriate \$50,000 for the purpose of replanting oyster beds was effected by action on such a bill in the house yesterday.

PALM BEACH LAND COMPANY DEAL OFF

TALLAHASSEE, May 24.—A deal whereby the Palm Beach Investment Company would have acquired some 900 acres of state lands fronting on the ocean in St. Lucie county fell through, temporarily at least yesterday, when the internal improvement board rejected an offer of \$40 an acre. The board is understood to have fixed a price of \$150 an acre for the lands.

ADMITS KILLING EIGHT REVENUE OFFICERS

LOS ANGELES, May 24.—A man who gave his name as Joe Buckley Lourie, 28, formerly of Kirby Nobbs, Ky., today confessed, according to police, that he killed eight revenue officers in a clash in the mountains of Kentucky in April, 1908. His story is being checked by department of justice agents.

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