ABOE R

## BEING A RESUME OF SANFORD HAPPENINGS

 UPTO.DNE


## How I Helped My Husband to Make More Money

New Ideas
By Wives Which
Have Built Men's Fortunes
One man got $\$ 75$ a month; the wife got an idea and to-day he is making a fat salary and has $\$ 40,000$ in the bank. Another wife's idea has bought a whole ranch without ready money. Another wife is multiplying the family income by four. Scores of women have been induced to tell their ideas in the greatest series a magazine has ever printed The first few are

IN THE NOVEMBER ISSUE OF The Ladies Home Journal

Fifteen Cents a Copy, of All News Agents Or, $\$ 1.50$ a Year ( 12 issues) by Mail, Ordered
Through Our Subscriptioa Agents or Dircoct

Boys Wanted to Deliver on Routes. Apply to Our Sales Agent

## Ernest Shepard

Sanford, Fla

WAR NEWS FIVE HOURS AHEAD OF ANY PAPER IN THE SANFORD FIELD


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chllluota snapshots

PATERNALISM RAMPANT wat may wedo withou legislative consent?
Since trogress pats hecome




LETTUCE HAMPERS

This season we are having our hampers made to specifications They are
CLEAN LIGHT, SJRONG,

## ATTRACTIVE

They cost no more than the other kind. Your lettuce will command inore money if you use our hampers.-

## Chase \&Company

Warehouses atSanford and Beardall

## Gas Heaters

comfortable without some artilicial heat


## Sanford Light \& Fuel Company's Office

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POTASH SUPPLIED BY SOUTH
can be made from the ashes of hard wood and cottonseld hilles


## Stout or Slender

THERE are no "hard-tofit" men for a store that sells, Hart Schaffner \& Marx clothes tout one sizes her- for hang every hore, stout men, slender men, very tall men, very short men; these makers know how to design models for all dimensions.
You'll be surprised to find liow perfectly you can be taken care of in this matter of fit, whatever your ligure may be. See our $\$ 25$ values
In boys' clothing we have a beautiful new stock. All the new novelties: tartan effects, serges, grays and browns. Prices range from $\$ 4.50$ to $\$ 12.50$.

[^0]ABOUT PEOPLE AND EVENTS
being a resume of sanford llappenings
$\Longrightarrow$ UP-TO.DATE $=$

Phoned to Mra. R.

ty was that of Misa cienie Wicker low ailk. contered hy haver haske of
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## Gapefruit shipments Double

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Geo. H. Fernald Hdw. Co. 113 0ak Ave

## HUSBAND RESCIED DESPAIRING WIFE

After Four Years of Discouraging Cónditions, Mrs. Bullock Gave Up in Despair. Husband Came to Rescue

| I hat fintten so wrak I could not stand, and 1 gave up in cerpars. <br> At bast, m) husturad get me a bortic of Cardai, the woman's tonic, and 1 conmenced taking it. Fiom the very diret dose, 1 sould lell it wat telping me. can now walk two miles willout 13 tiring nee, and am dol:"g all my work." <br> If you are ali run down Irom womanly froubles, don't give up in despalr. Try Cardui, the woman's lonic. It has helped more llana a milion women, in its 50 years of continuous success, and shoust surely help you, too. Your drughist has sold Cardui for years. He knows what it will do. Ask him. He will recommend it. Begin taking Cardui today. Hrike fo: Chathances Mrdeine Ca. Lefied <br>  Treatmat to Wesea." "emal ta pewian wrapper. Doa |
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A 25c Want Ad. in The Herald will Rent Your House For You

## ANNOUNCEMENT TO GROWERS

In endarged force of competent, experienced, bonded"salesmen throaghout the United States and Canada,

## Purchasing customers in all carlot markets,

An experience extending over a period of thirty years,

All enable Chase \& ('o, to give the Florida growers fruits and vegetables service which is unequalled.
It is "service" and "results" which have caused the olume of.Chase se cos. business to increase trongest independent shippers of Florida products, with business still growing.

## WE SOLICIT YOUR BUSINESS

Our local representatives will be glad to explain our stem, which in addition to highest arera

## CHASE \& CO. FLORIDA

SALES OFFICE--JACKSONVILLE, FLA.

THE SANFORD IIERALD

 i ust married hin landlady, thus ef-
fectiterly refuethr the common helief
that the artintir ternperament unfits

 named Shillinga. P'oundm, nhillnga fight, but they count powerfully. likers hoping the shillings will increuse to pounds.-Orlando Reporter


 etarnand and Gainesville nlso has During the past year Semino
advantake and
the bonefit of the Experimental Sta-- county supported ten white achool
tion oith an enrollment of 1,026 and a tion of the state University. We average netondance of 830 . During
sincerfly hope that the Alachua
county fair will be the hig succens the same year there were conducte


Sunfuril ${ }^{\text {then }}$
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 the same year there were conduct
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cent bulkhead started on the lake-
front, with our leouth wrane

## NEUTRALITY

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## The Demand of the War on Sanford

Is accurately portrayed in the following letter received from one of the great banks of the country by the PEOPLES BANK OF SANFORD


#### Abstract

"While the war contimues this country will not in our opinion receir any comparative benefits to speak of. If the war is a matler of years the South must next year plant other ciops than cotton. Southern bankers, we understand, are emphasizing diversified farming. After the war. the d fits we secure will depend on our ability to expand ver export industris: without the financial help which Europe has alvaps furnished. If our people realized the part that money will play in the years following the war  velopment and increase of business which is sure to come. Our country should follow the example of Germany in the past twenty years in the coop. should follow the example of Germany in the past twenty years in the cooperative encouragement of all forms of industry, Large ald follow the example of affartipean countries in the careful saving and invesifment of small sums by the great majority of the individuals of the nation. In Europs the num ber out of cuery thousand of population who hare bank accounts is in the rarions comitries as follows: Smizerland 554, France 346, Germany: 317 Fingland 302, Italy 220 . In contrast to these figures-- The United States $999^{\prime \prime}$

From these last figures we read the cause of a vast amount thhappiness of sur people, which summed up in one word is $1 \times 1$ PROVIDENCE.

Extending to you the advantages of this institution, we bespeak your thoughtful consideration of the above letter.


PEOPIES BANK O SANFORD
SANFORD, FLA

The Eveninge Journal, Braden-
ownor new daily paser has mude its


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RUINS OF TERMONDE, BELGIUM.


RUSSIAN ARMY OFFICERS IN GALICIA


WOMEN REFUGEES IN STRICKEN BELGIUM.


RUSSIA'S IMPERIAL INFANTRY.





SUMMARY OF THE WAR

The Largest Advertisement Today

CHASE \& CO.
on! first page memtion:
ans hathe The ad-

Special Notice
The Herald will on each day call attention to the
the current issue.


[^0]:    Sanford Shoe \& Clothing Company Saniford, Florida

