GROWERS AND BUYERS MUST GET TOGETHER FOR MUTUAL BENEFIT

The Sanford Daily Herald

IN THE HEART OF THE WORLD'S GREATEST VEGETABLE SECTION

VOLUME IV.

SANFORD, FLORIDA, WEDNESDAY, APRIL 11, 1923

NUMBER 11

GLADES COUNTY ON HAND IN FLORIDA LEGISLATURE TO EXACT JUSTICE FOR NOLTE

SAY HE WAS DULY ELECT. FOUR PRISONERS ED AFTER NOMINEE IN-DICTED BANK FAILURE

WANT JUSTICE

Other Matters of Importance Relative to Schools and Judges and Taxes

(By The Associated Press)

to consideration of local bills and him. spent the forenoon passing a bunch, several of them of local interest to Airplane Searching Hillborough county.

TALLAHASSEE, April 11 .-- The senate broke from its regular order at noon and went into executive ses- Automobiles Are Belleved Mired Down sion to receive communications from Governor Hardee which it is understood would be submitted on the suspensions from office of six officals during the past two years. They were Sheriffs Dowling, Baker, Turn- glades in an effort to locate, seventeen er and County Solicitor Pine, County citizens of Fort Myers whose automosoner Poore. The senate carler had while trying to cross an uninhabited passed 28 to 0 the measure by Wicker region on route of Tamini trial. No providing for obseverance of temper- fears are entertained here for the ance and health day in public schools safety of the party. and relief bill in favor of W. B. Brink-

by S. O. Spain, Jr., was here today unanimous. As sent to the senate in Florida from Jacksonville to the with the avowed purpose of having amended form, it empowers the coun- Everglades are the outstanding points the house atone for action of its or- ty boards of public instruction to call, in the program of the Florida Waterganziation caucus April 2, in ex- the elections in the special school dis- ways Traffic League which is now pelling tis member, Representative tricts to determine the amount of in- to be vigorously and enthusiastically Nolte on the grounds that he was crease in the millage, or such elec- carried on. not the regular democratic primary tions might be called upon petitions | Encouraged by the practical certainnominec. Nolte entered the race from 25 per cent of the voters, Some ty of a favorable report from the following the primary after D. W. discussion revolved around the lack Army Engineers representing the Stevenson, primary nomince, had of provision that the elections be call- United States, to whom the project been indicted in connection with the ed for voting on some specific amount, was submitted several weeks ago, the failure of his bank. The delegation as it stands now, Mr. Lewis explained officers of the Waterways League which action of the caucus was de- amount they want the millage lifted

sonate passed a batch of local bills cuit judge, Mr. Lewis said that if will be carried on. today, and sent a few others of the right rule prevails, there would greater importance to their third be no congestion in the Hillsborough which includes S. J. Sligh of S. J reading, with indications of final ac- circuit nor in Duval county, which is Sligh & Co., as president, Judge W. tion on them tomorrow.

tion for hanging; one by Mr. Wicker Marianna, where he hails from, and President, are confident that when the providing for the observance of tem- when litigation is instituted, it is importance of the Deep Waterways to

passed a measure permitting banks wonder the Jacksonville and Tampa and trust companies to invest a lim- dockets were crowded, he said, under Ited extent in the stock of farm loan the circumstances. banks. This measure is understood. Mr. Stuart countered by saying his to include the joint farm loan now bill was designed to remedy an existorganizing at Jacksonville with ing condition and did not treat with a Comptroller Ernest Amos slated as theory of what might be. Several is the first link in our project-made its president.

touch of sectional feeling untered TALLAHASSEE, April 11-A joint quick development of a section just the proceedings of the house today resolution providing for recall elecwhen Representative Amos Lewis of tions on any legislation upon petition Jackson voiced strenuous opposition of fifty voters from bach of the five the State producers and shippers of to the passage of a measure by Rep- counties or hundred voters from each citrus fruits, vegetables and all prodresentative Stuart of Hillsboro, to of three counties, was introduced in ucts of land, forest and factory in give his county an additional circuit the house by Mercer of Sewannee. lower freight rates, better and cerjudge. The bill, supported by Mr. The resolution undertakes to give the taln transportation carriers. Stuart'as absolutely necessary if just voters relief from "offensive and obtice is to be speedily administered in jectionable" legislation btween sos- a new era, new impetus and would

This, with the passage of another rules the measure went over,

IN MATTEWAN **ESCAPED TODAY**

MATTEAWAN, N. Y., April 11 .four prisoners at Matteawan state hospital for criminal insane escaped today. They overpowered the night TALLAHASSEE, April 11 .- W. V. wathman, bound and . gagged him, Chavous was appointed by Governor robbed him of his keys. They next Hardee to be commissioner of Dixie, overpowered the guard who had keys county succeeding H. M. Wade, re- to the garage from which they stole an automobile belonging to the superintendent of the institution and drove TALLAHASSEE, April 11 .- The north carrying the guard with them house with nothing but unimportant as far as Poughkeepsie, sixteen miles-

For Lost Party in ..

While Crossing Muck Lands

(By the Associated Press) MIAMI, April 11 .- An airplane from Miami is accouring the Ever- ty Galway, says a press association dispatch from that town.

ley; Confederate veteran of Columbia measure by Mr. Lewis, giving effect to the constitutional amondment in-. No inheritance or income taxes creasing the possible school tax millwould be imposed in the state under age to 10, was the principal business a joint resolution calling for constitu- of the house, which labored considertional amendment on the subject in- ably at the start over the reading and troduced by Senator Stokes. The adoption of its rules for the session. resolution would also exempt for \$250 An amendment to the list, brought waterway in the St. Johns river from possibilities. head of families from personal prop- over largely from the last session, re. Jacksonville to Sanford; Ocean going "What the Waterways Traffic strains members from putting their vessels from Sanford to the Sea-and League seeks to do is so clear, so com- undertaken by leading implement been administered. feet on the desks, because of the new thence to the markets of teh world; prehensive and of such tremendous manufacturers, are improving repair

grew out of a mass meeting at to questioners, the election will just have completed plans for securing at Moorehaven last aSturday night at be called and the voters can name any least 10,000 members of the League.

ity will prevail as the new levy.

also seeking assistance. The Tampa T. Bland, president of the First Nat-These included a measure by Sen- merchant and the Jacksonville mer- ional Bank, as Treasurer, and Col. ator Phillips substituting electrocu- chant, he said, ship their stuff to Geo, W. Knight of Sanford, as Vice perance and health day in the pubstanted in Tampa or in Jacksonville, the prosperity of the state is brought lic schools: one by Mr. Stokes pro- as the case may be. The Marianna home to its progressive citizens the viding for a sixth member of the merchant is then put to the expense suggested quota of members will be supreme court, and one by Mr. Mc- of going to one of those cities to an-Williams to regulate the practice of swer the litigation, he said, and such Chiropractic, setting up a board of is not fairness between men. There chiropractic examiners in connection was a law at one time, he said, requiring that suits be entered in the herewith.

The senate waived its rules and resident county of the party sued. No the so-called zone of the deep water-

other members took the floor for the 200 feet wide and 20 feet deep, would

HEAD OF REPUBLICAN ARMY WAS LYNCH, WHO DIED TODAY FROM WOUNDS RECEIVED IN ATTACK

During Recent Months He Has Been Real Leader Lodge. The new officers will be in-While Eamon Was Figurehead

DUBLIN, April 11.—The death of Liam Lynch, who succumbed last evening to wounds received when he was captured by Free State troops near New Castle yesterday morning will be a serious blow to the irregulars it is day, the 18th, and then the state conbelieved. Lynch as chief of staff of the Republican army was the man most intimately associated with Eamon De Valera. "The capture of Lynch by soldiers of the free state," says the Irish Times, "inflicted a heavy blow on the good chicken pileau. forces in arms against it. During recent months he has been the real leader of the Republican extremists. De Valera was a figurehead but Lyach was the brain that kept South Ireland in the present sorry condition of alarm."

REPORT ABOUT DE VALERA BEING CAPTURED IS DENIED BY FREE STATE HEADQUARTERS

business on general calendar jumped north of here where they dropped Six Men Are Executed Today in County Galway Says Report

> LONDON, April 11.—Eamon De Valera, Republican leuder has been capaired according to a Central News dispatch this morning. The message re-The Everglades ceived from Dublin said Dan Breen also had been taken prisoner, the two take your orders. This will do much flogged and former guards in the men being captured at Clonmel.

> > DUBLIN, April 11.-Free state army headquarters this afternoon officficially contradicted the report that Eamon De Valera had been captured.

DUBLIN, April 11 .- Six men were executed this morning at Tuam, Coun-

Judge Johnson and County Commis-LEAGUE IS SEEKING WORLD

Ocean Going Vessels From Sanford to the Sea and town. He may replace it with a simi-Thence to Markets of the World Will Result

ORLANDO, Fla., April 11, -- A deep | undeveloped lands of vast potential

Ofifeial hendquarters have been to. The amount receiving the major- opened in the Orlando Mortgage Loan Building on Oak street and from TALLAHASSEE, April 11 .- The Getting back to Mr. Stuart's cir- there the detail work of the campaign

Active officers of the League, quickly secured.

"It would seem to me" said Judge Bland, "that every up-standing, progressive citisen of Orange county, as well as of the other 14 countles within ways, would want to be enlisted as a life member of the Florida Water-

ways Traffic League. "A channel in the St. Johns river from Jacksonville to Sanford-which give Florida an open way to world markets at all times and would mean

tice is to be speeduy auministered in jectional for the whole-souled co-op-his county, was passed 69 to 8. . . sions of the legislature. Under the lars seeking investment in Florida's

egation from Glades county, headed The vote on the school tax bill was for utilizing the navigable waters of command theearnest co-operation of farmer, the survey indicated, every thinking citizen."

> Nice President Geo. W. Knight of to the institute as indicative of the Sanford, "Every business man, every lines along which his company has

> "We want ocean going vessels to portional decreases. ply the waters of the St. Johns, bring- One result was that if a muchine nation in good condition.

er advantages.

worst in twenty years.

ey in repairing, enlarging or extend- factory, ing present mileage and there is remote possibility of their undertaking REV. BEATTY TO SPEAK AT for years either double tracking of existing lines or constructing enough "It would save milions of dollars to additional track to be a factor la solving the problem of state transportation.

the world for the whole-souled co-op-

Big Elks Meeting Tonight at 7:30 at the Club House

District Deputy Grand Exalted Ruler Bennett will be present tonight and make his official visit to the stalled at this meeting. And many other matters of importance will be handled. Arrangements will be made CONVICT BOSS to attend the ceremony of installation of the new Deland lodge on Wednes-20th. The evening will close with one

All Elks are expected to attend this meeting and meet the District Deputy and start the new lodge year off with plenty of pep.

Country Club Open on Thursday Nights

open to the members and their ladies often as twice daily while serving a every Thursday night begining on sentence at the camp for vagrancy. can play cards or dance without any | the county. cost or they can get a buffet lunch at a nominal cost. There will be attenfriends and visitors.

(By The Associated Press) Jones loses a nut or bolt from his mowing machine, he need no longer crank up the flivyer for a trip to lar one from his binder, as a result indictment of Walter Higginbotham, in the City Substantial and promised of the standardization and simplification of farm machinery indicated by a survey just completed by the National Institute of Progressive Farming.

Figures furnished by Alexander Legge, president of the International "Co-operation is the word," said Harvester Company, were submitted producer, every grower of fruit, ev- been working for simplification. He ery land owner, every shipper, wheth- said that In 1918 the company made er large or small-in fact every per- one standard two-horse wagon in 876 son having the best interests of Flor- types but reduced thetypes to 16 in lds at heart, should become actively 1929. Twenty-two sizes of plows also the channel of the St. Johns river. | nanufacturers showed similar pro- ed to come in tomorrow,

ing in the things Florida consumes broke suddently, the farmer, disgustand taking out to other folks the ed by the enforced suspension of urtion atreasonable rates and carriers the needed part. Days of reatless inbuilt to transport our perishable pro- activity usually followed while the reducts to consumers in any part of the placement was sent from the factory. world, landing them at point of desti- This loss of time and labor was costly.

After the world war, where stanto the invitation to become members the implement manufacturers turned of the Florida Waterways Traffic their attention to recognition of the League, will give these and many oth- benefits of simplification as they would apply to the consuming farmer. Thousands of types were climinated "The railway shipping situation to- by incorporating into one machine day in Florida," said President Sligh, the good points forerly possessed by "may conservatively be stated as the several of the same type. The simpified machine was superior to any "The roads cannot furnish cars of the originals, having the best feaenough, can't move them fast enough tures of all and the objections of none, and cannot furnish the right kind of the survey showed, thus enabling the cars to meet the demand of the situa- dealer to have on his floor any standardized type of machine, and to sup-"They are building very few cars, ply parts direct from the stock re-They are are not spending much mon- placements without sending to the

terian church tonight on Mission fair, rough .- Sustice Lake Rogion, "This situation, serious as it is, is Work among the Cubans in Tampa. not understood by the people of Flori- Rev. Beatty has been in mission work has been engaged in the work in Tam- their club room in the Congregational

MEDICAL MEN ARE MEETING IN SANFORD ALL DAY AND HAVING GOOD TIME

MACCLENNY

IS INDICTED ABOUT FIFTY HERE Were Guests of Kiwanis Club at

MIDLAND MEDICAL ASS'N

HOLDING REGULAR MEET-

ING HERE TODAY

Noon-day Luncheon at

Valdez Hotel

(By The Associated Press) MacCLENNY, Fla., April 11.-John Roddenbury, convict gang boss at the Baker county turpentine camp of State Senator Knubb, was indicted late yesterday by the Baker county grand jury on charges of treating convicts cruelly. The indictment to The Members grew out of charges made by Paul Revere, white, seventeen, of Washing-The Sanford Country Club will be ton, who declared he was flogged as Thursday of this week. The members He was leased to Senator Knabb by

MADISON, Fla, April 11,-Fordants there on Thursday night to mer convicts who claim to have been toward making the Country Club camp where the alteged flogging Baumel, the silver throated song popular and now as the long summer | took place, will testify here tomorrow | evenings are gathering the Country before the Madison grand jury, in-Club on Thursday afternoons and vestigation into the death of Martin nights will be one of the most popul Tabert, North Dakota youth, who died lar places in the county for real en- while serving a prison sentence in this forment and a place to gather with state last year. G. Grimson, state's attorney of North Dakota, and Judge J. Kneeshaw of that state, who are Standardized Machines | here to assist in the prosecution, con-Lessen Farmers' Woes ties in regard to the presentation of ferred tonight with Florida authorithe case to the grand jury.

contend that Tabert was a victim of The response was given by W. Bura whipping administered at the camp dette Smith, president of the Midland of the Putnam Lumber company at Medical Association is which he stated Clara, Florida, and will ask for the that the doctors were glad to be here convict camp boss, who is held on a charge of murder in concetion with the case. Higginbotham was brought here today from Dixie county, where The programs of simplification, as the alleged whipping is said to have

> joint legislative committee set up to papers. investigate the death of Martin Tabert, of North Dakota, under the alleged lash of a convict boss in Dixie county, has not outlined its procedure of work yet, and the indications to expositions of the mosquito pest and night were that it would not get into swing until the middle of the week been heard in Sanford. "Mosquito or possibly later.

committee, John P. Stokes of Pensa-that many people were confused interested in the effort to secure from were eliminated, he said. Reports cola, had not returned from his week about the two terms, That mosquitoes congress an appropriation to deepen submitted to the institute by other end tecess yet, although he is expect- had never been exterminated and

into the death of Martin Tabert, of gwamps, had been controlled in Pan-North Dakota, a youth while serving and and other countries and wera sentence in a convict labor camp 14 now being controlled in Perry and the time certain and sure transporta- find that the dealer could not furnish months ago was started today by the other places in Florida where the Madison county grand jury. Walter campaign had been started alon Higginbotham, boss of the convict systematic lines as faid down by the camp of the Putnam Lumber Company State Board of Health. He called atat Clara, where Tabert was confined, tention to the fact that the people of is in jail here awaiting the outcome the whole state were becoming arousof the investigation. Higginbotham ed over this question and yesterday "Co-operation and prompt response dardization was learned extensively, is charged with murder, the state con: Tampa put on ten new inspectors on tending that Tabert was flogged so the force to look after the containers severely by Higginbotham that death in the yards and around the alleys. resulted. The state had assembled It will take many years to occomplish more than a score of witnesses today, the control of the mosquito and the

ORLANDO TO MADISON, FLA.

road conditions from here to Georgia: a question of economic as well as Orlando to Eustis, good, asphalt public health and after the mosquitoes and brick; to Leesburg, good, sand have been controlled the entire comand clay; .to Weirsdale, good, sand munity is able to do better work and clay; to Bellview, good, rock; to greater work than they could if the Gainesville via Morriston and Archer, mosquitoes were allowed to flourish. sand clay to Morrison, fair, asphalt Fort Pierce and other places on the balance of way with exception of east coast are bonding to control the about ten miles of rock which is fair; mosquito and they are fully alive to Guinesville to High Springs, good, the necessity of concerted action to asphalt; to Lake City via Fort White lessen the dangers of the mosquito THE PRESBYTERIAN CHURCH and Columbia City, first ten miles to in bringing about epidemics of dengue Fort White rough, rock, rest of way and malarla every summer. Rey. H. F. Heatty, of Tampa, is in to Lake iCty, good, sand slay; to Live In an open discussion on the subject the city and will speak at the Presby- Oak, fair, a little rough; to Madison, Dr. Edwards of Orlando, Dr. Denton

The Congregational Men's Club will for the past seven years in Cuba and hold their meeting tomorow night in Refreshments will also be served.

About fifty members of the Midland Medical Society are meeting here today and those in attendance state that it is one of the best meetings in the history of the society. Many of the medicoes did not arrive until late this afternoon and missed the noonday luncheonn tendered by the Kiwannis Club as hosts and members of the Kiwannis, Rotary and Chamber of Commerce being present.

President James Sharon of the Kiwannis Club asked Dr. Brownlee to invoke the davine blessing on the assembly and after all were scated Beau leader of the Kiwannis Club led the "Week Song' 'in which all joined who were able to sing. Mr. and Mrs. Slaughter rendered an instrumental relection on the Hawailan guitars that was greatly enjoyed.

President Sharon gave the address of welcome to the visiting medical men in his usual hearty style emphasizing the true southern hospitality of Sanford people and voicing the pleasure of all present at having

that they would not carry anything away with them except pleasant memories of Sanford.

R. J. Holly spoke briefly on the subject of "Better Newspapers" and asked for the co-operation of business and professional men in demanding TALLAHASSEE, April 11.-The better newspapers and cleaner news-

Dr. Simon was called upon to speak on the subject of "What the State is Doing Toward Mosquito Control" and gave one of the most interesting the system of control that has ever control is not extermination" said One of the senate members of the Dr. Simon, and he went on to state probably never would be. That they could, however, be controlled and were MADISON, April 11.-Investigation being controlled in the New Jersey work does not show up for some time after it is started as it takes between ten and fifteen years to make a show-This is the latest information as to ing against the pest. This problem is

of Sanford and Dr. Ossincup of Orlando all gave some interesting details in regard to the mesquite, the ravages of the same and the plans of control. Dr. Brownless asked for pa since the first of January. All are parsonage. Dr. W. F. Blackman will the cost of control and Dr. Simon welcome to come out tonight and hear be the chief speaker of the evening. said it was relatively to the commu-

MRS. FRED DAIGER, Society Editor Phone 217-W

If you have any friends visiting you

SOCIAL CALENDAR

Tuesday-Business; meeting of the Daughters of Wesley at the Methodist church at 7:30 p. m.

Bridge at the Parish House at 3:00

Wednesday-Music Department of the Woman's Club meets.

entertain at bridge.

Zeb Ratliff at 8 p. m. with Mrs. tin)554-J) for reservations. Ratliff, Mrs. J. B. Wathen, Misses twes-thur, fri-rat-mon Ann Lee and Agnes Berner as hos-

Friday-Mother's Club meets at the Frday-Miss Esther Miller will enter- Fourth street, honoring Mrs. Howard on Monday afternoon ... aTa- |-sdmh Bridge Club at 3:00 p. m.

Miss May Gradick, of Jacksonville, were three tables of players. is the charming house guest of her aunt, Mrs. R. E. Tolar.

Jacksonville was represented here yesterday by E. L. Gibbs, and John S. Graham.

Dr. and Mrs. J. N. Tolar are among Knights Templar meeting in Orlando today.

Misses Edith and Helen Chamberlain and Mrs. Raymond Key on Sunday.

Powell, of Tarboro, N. C.

registered at the Montezuma.

here and are stopping at the Monte-, ful weiner roast.

enter the A. C. L. Hospital for a Woods and Mrs. Jones. course of treatments.

day, at Daytona Beach,

A. G. Parr of Washington, D. was among the business arrivals here yesterday and is making his head- were also made for a rummage sale started. quarters at the Montezuma.

Ithaca, Mich., were among the tour- . The next meeting will be held Monists arriving in the city and will spend day, April 23rd, at the home of Mrs. Pratt Carswell, a well known citi. Yowell Company. a few days here at the Montezuma. Claude Derby on Magnolia avenue,

lando yesterday.

Mrs. R. W. Pearman, Mrs. Howard Overlin and Mrs. Paul Biggers motor- The regular meeting of the West- April 11; 50 and 25 cents. ed to Orlando yesterday where they minister Club was held yesterday afspent the day most pleasantly.

ons, Merton and Jack returned yes- South Carolina.

H. H. Pattishall.

Mrs. W. W. Potter, Mrs. Frank Miller las Griffia. Wednesday-N. deV, Howard Chapter, and Master Charles Betts. They were

SUBSCRIPTION BRIDGE.

at the Parish House. Progressive further notice. Thursday-Business and Professional bridge will be played. Phone Mrs. S.

FOR MRS. LE GETTE.

Last Saturday afternoon, Mrs. R. home of Mrs. W. Morton Thigpen A. Newman, entertained a few of her on Magnolia Avenue at 3:30 p. m. friends at bridge at her home on

> were placed were adorned with bas- seventeenth, to the delegates of the Special invitation to the ladies. kets of larkspur and snap dragons' Methodist Woman's Missionary Concombined with ferns.

Kennedy was presented a lovely cream with angel food cake. ostring of beads, and Mrs. Le Gette was given silk lingerie.

At the conclusion of the game, Mrs. Newman served a tempting salad course and sherbert.

Mrs. J. L. Havans and daughter of some prizes were given for these. School Superintendent?"

Mrs. Frank Grayam left Sunday Schirard, Mrs. Hynes, Miss Hennes- There will be no meeting of the for Wayeross, Ga., where she went to sey, Mr. and Mrs. Jackson, .Mrs. local P. A. T. this week on account

ST. AGNES GUILD.

Mr. and Mrs. Archie Betts, Miss: The members of the St. Agnes to Johnson and Mr. Haggard were a con- Guild were pleasantly entertained genial party spending the day Sun- yesterday afternoon by Mrs. Ray- to ka mond Key at her home on Park ave-

Reports were read and other matters of business transacted. Plans and bridge party. After the business had been dispensed with, the hos-

Mr. and Mrs. Sam Kirchheimer of tess served brick cream and cake. pier were started.

Among the members present yes- business. Mrs. P. J. Henry of Columbus, Ohio, terday were, Mrs. Wm. Belding, Mrs. was among the arrivals here yester- Clifford Peabody, Mrs. J. B. Coleman, J. H. Huddleston og Geneva was in day and will spend several days here tirs. John Leonardi, Miss Abbie the city today with fresh eggs and fill successfully the numerous imporen route to other points in the state. Doudney, Mrs. Clarke Leonardi, Mrs. fine grapefruit for sale. M. Minarik, Mrs. Chris Matthews, of the Florida State League in Or- La Hay, Mrs. J. N. Robson and Mrs. terest. S. M. Lloyd.

WESTMINSTER CLUB.

Baker on West First street.

Mr. and Mrs. Robert E. Herndon Various matters of business were tend the convention. and baby and Mrs. J. S. Stumon mo- discussed and plans made for the

SPECIAL THEFTHE

Wednesday and Thursday

STAR NAPHTHA WASHING POWDER, PKG. 2½c

WITH A 50-CENT PURCHASE

Limited 6 to a Customer

terday from St. Augustine, where . At the conclusion of the business hear it. they attended the Ponce de Leon cele- a social hour was enjoyed, the hosfood cake.

the day yesterday in Geneva as the stein, Mrs. R. C. Bower, Miss Fern in costume. guests, of the former's sister, Mrs. Ward, Miss Lettie Caldwell, Mrs. John Prdon, Mrs. J. B. Lawson, Mrs. A jolly party motoring to Daytona Mrs. Claude Howard, Mrs. Henry ing today and transacted business charge. Beach yesterday for the day were Purdon, Mrz. John Smith, Mrz. How- while here, Their many friends were Mrs. Archie Betts, Mrs. Ed Lane, ard, Mrs. R. S. Holly and Mrs. Doug- glad to see them in a first class city. It had the endorsement of men promi-

U. D. C., will have Subscription joined at De Land by Mrs. Lane, Sr. THIRTEEN BRIDGE CLUB POST- advertisement in this sissue calling at-

Church will give a Subscription ternoon at the home of Mrs. E. F. the advertisement. Thursday-Mrs. E. M. Galloway will Bridge, Tuesday, April 17th at 3 p. m. Householder, has been postponed until

Women's Club at the home of Mrs. E. Barrett (546-J) or Mrs. M. Mar- Mrs. A. P. Connelly and Mrs. R. H. motive power department with head-Connelly returned home last evening quarters at Wilmington and A. G. from Winston-Salem, N. C., where Pack, of the bureau of locomotive inthey were called by the death of their spection with headquarters in Washsister, Miss Hawkins.

PIPE ORGAN CLUB.

The members of the Pipe Organ tain the members of the Bon Ton Le Gette of Cairo, Ga., and Mrs. Ken- Club were delightfully entertained on nedy of Louisville, the charming Monday afternoon by Miss Martha house guests of Mrs. W. C. Hill. There Fox. During the business hour plans were perfected for serving lunch and The rooms where the card tables dinner on Wednesday, April the vention.

The prize for high score a hand-, Miss Fox, assisted by Mrs. Forest some vase, went to Mrs. Knight. Mrs. Gatchel, served delicious brick ice

PARENT-TEACHER ASSOCIATION CONVENTION. ..

The third annual convention of the Parent-Teachers Convention of the state will be held Wednesday and The Templars looked mighty nifty and of Orlando, were the guests of Mr. EASTER EGG HUNT AND PICNIC. Thursday of this week at the Ange matched with clastic step as the mus-'An enjoyable event of last week Bilt Hotel in Orlando. The first meet- ic kent them with "heads up" and eyes was the Easter Egg Hunt and picnic, ing will be held Wednesday evening to the front. About thirty of them Mrs. David Caldwell has as her given the children of the Catholic at eight o'clock. The meeting of were in line while many others went house guest, her sister, Miss Mary Sunday school at Lake Mary, last Thursday will begin at nine a. m. and down in cars before the parade or afcontinue throughout the day.

Gertrude Jones of Centralia, Ill., ourly turned over all the attractions been arranged on Wednesday evening. Five a write up of the event tomorwill spend a short time heer and is to the children. During the after- Supt. S. E. Johnson of Orlando will noon, an egg hunt, foot races and speak on Does a Parent-Teachers other contests were enjoyed. Hand- Association mean. Anything to the NATIONAL GINGHAM WEEK

Palmetto are spending a few days The afternoon closed with a delight- Reports will be read on Thursday · morning and in theafternoon a Round About one hundred and fifty chil-1 table discussion will be held. Among dren enjoyed this happy occasion, the things to be discussed at this time John' H. Baskins of Tampa and The grownups were Frank Takach, will be "The Opportunity Room" and E. A. Wiles of St. Augustine were Miss Aranka Takach, Mr. and Mrs. "The Lunch Room." In the evening to National Gingham Week, from among the the busines visitors here Felows, Mrs. Mary Schaal, Mr. and Dr. O. I. Woodley will speak on "Con-Mrs. C. L. Britt, Paul Pezold, John crete Things the Parent-Teachers As-Pezold, Mrs. Fox, Mrs. Holt, Mrs. sociation can do for Child Welfare."

Nice growing weather.

The library building will soon be

zen of Palatka, was here today on

ford fans attending the opening game Leake, Mrs. Julius Takach, Mrs. De you some interesting facts about in- have probably not been qualified by

the High School auditorium Thursday, was when a board of education com-

ternoon at the home of Mrs. J. E. of the convention, and it is earnestly our schools were much more simple in desired that as many as possible at- organization and curriculum than

Mr. and Mrs.J. C. Aycocks and two orphan at Thornwell Orphange in the state, will make its first appear- during its eighteen years of existence; ance Thursday night. Come out and has been markedly free from political

tess serving brick ice cream and angel Two attractive numbers of the en- ship. tertaining program Thursday night Mrs. R. E. Tolar and guest, Miss "The members atending this delight- are "La Palonia," rendered by the

> .Dave Rogers and Bill McCurdy rep-Rosborough, Mrs. E. D. Brownlee, resented Orlando at the Rotary meet-

The Churchwell Company have an tention to their special shoe sale in The Thirteen Bridge Club, which ladies and men's shoes. Churchwell's The Women's Guild of Holy Cross was to have met this Saturday af- sell for cash and sell cheaper. See

> Willard Kells of Wilmington, representing the A. C. L. Railway in the ington, were in the city today.

An advertisement in this issue states Dr. G. C. Minor, national lecturer of the Ku Klux Klan will deliver a lecture here Thursday night of this week at the corner of Park and First streets on the principles of the Ku Klux Klan. All are cordially invited to attend this lecture.

The many friends of Al Lilja will be glad to learn that he is recovering from his recent, illness and will be home from Wayeress hospital this

The Knight Templars paraded this morning with the Sanford band at their head and made the people get up earlier than usual to hear the music. terward to take part in the big doings The manager of the Casino gener- A very interesting program has at Orlando today. The Herald will

OBSERVED AT SPIERS-

APRIL 9TH TO 11TH

In this issue is a page advertisement of Speer & Son cailing attention April 9th to 14th at which time they will have special prices on all kinds of ginghams and in many other departments of the store. Special prices on imported ratine, linens, cretonnes, Locks, crepes, flaxons, dimities, etc. Special values in dresses from \$15.75 to \$19.75 and many other specials too & numerous to mention. Read the advertisement and remember that this Gingbam Week at Speer's and they are celebrating the week by offering rare bargains in many departments.

Sewing Week begins Wednesday, April 11th. And it is time the boat basin and Reduction on Piece Goods and Notions-

EDUCATIONAL LEGISLATION (Continued from page 1)

tant state affices held by members of the Board of Education, to say that Andrew Lees was among the San- Mis. Claude Derby, Mrs. W. R. Let the Seminole County Bank tell the men who have held these offices training or interest to determine the policies, or to manage the operation, Be sure and see "Box and Cox" at of our educational institutions. Time posed as is ours could function with compartively satisfactory results, for now, and many of the present problems of finance and management were tored to Orlando to attend the morth's work. Among the important The High School orchestra, consid- unknown. Education has now become Knights Templar meeting today. things planned was the clothing of an ered by Gov. Brough as the finest in the chief business of the states, and the women of Florida do not believe that this complicated enterprise can be left as a mere incident with a group of officials already overburdened with duties, and relying largely upon one man to keep them informed concerning this great undertaking. This is not a one man-or one woman

Florida should have a Board of Education made up of men and women of affairs, selected from the state atlarge, because of their fitness for this particular position. They should be

The public school sare entitled to board of directors who can really function as such, as our institutions agers in the Board of Centrol, a body TONIGHT.

favoritism, because no salary goes with an appointment to its member-The public schools are largely the Kerr Boyce Tupper, D. D., LL.D., of guardians of the education, character, Philadelphia will deliver his famou-May Gradick, of Jacksonville, spent ful meeting were Mrs. Robert Groven- Spanish class, and also Folk Dancing and physical, mental, moral and so- lecture, entitled "The Humorous Side cial welfare of our future citizens, of a Preacher's Life.' Of this lecture and a group of our strongest and best ohe of the Cautauqua Bureaus has men and women should have this written, "A' finer specimen of real, paramount business of the state in clean, irresistible wit and humor has Before this movement was launched can platform," and of the lecturer a

nent in the political, professional and per ranks with Hillis as a preacher business life of our state, It has also and with Conwell as a lecturer." been unaimously endorsed by the Florida League of Women Voters. the Florida Parent-Teacher Association, and the Florida Educational As- taken for the orphan children of Po-

sociation. The Florida Federation of Women's Clubs appeals to the members of the forthcoming legislature to give this matter very careful consideration. It appeals also to all citizens of the commonwealth, men and-women, to use their influence and best endeavors. to secure the submission of the proposed amendment to thevoters of the state, and its adoption by them.

MRS. D. R. READ, Chairman Division of Education, Florida Federation of Women's Clubs. MRS. WILLIAM F. BLACKMAN, In charge of legislation for the Di-

vision of Education.

Keep Your Complexion of Rose-Petal Texture Nadine Face Powder will keep the roses in your cheeks. It will make your skin soft, smooth and velvety. It will lend an irresistable charm, and the fragrance of the flower garden.

Nadine adheres and

protects the skin from sun, wind and dust. Contains no ingredient that can harm the skin or the eyes. Money refunded if not pleased. 50c at your toilet counter. Min-iature box by mail 4c. NATIONAL TOILET CO.

DR. TUPPER'S LECTURE

At the First Baptist church to night, Tuesday, April 10th, the Rev. seldom been presented on the Amerirecent magazaine has said, "Dr. Tup-

The lecture will be free to the public and a silver offering which it is hoped, will be generous will be

All Sanford is invited to be present tonight. Let the auditorium of the Baptist church be full or clerymen and laymen and people generally .



TONIGHT

MAE MURRAY

-IN-

"JAZZMANIA"

The story is about Queen Ninon, of

the pocket size kingdom of Jazz.

mania, which got restless until

Ninon's shoulders did. When she

learned what it was to fall in love

EXTRAS, TOO

WEDNESDAY

VERA GORDON IN

"Your Best Friend"

and to fall in step with Jazz Mus-

ic, the place went Democratic.

MAE MURRAY in a Scene from "JAZZMANIA"

At the Princess Tonight

HERE'S YOUR STAFF OF LIFE, IN EVERY DELICIOUS VARIETY

If you want to realize that there is an art of baking, you need only look at the counters of Routh's Bakery. There, rows upon rows of Bread, Pies, Cokes, Crullers, Muffins, and scores of other varieties tempt the appetite and delight the eye. Absolute purity of ingredients, baked in the cleanest, most scientific ovens.

ROUTH BAKERY Next to Princess Theatre

10 Stores in Georgia

is a real bargain. It has a low top

able pink or white coutil; sizes 24 to 36—and costs only \$3.00.

If your dealer can't get it, send name, ad-

Nemo Hygienic-Fashion Institute 120 E. 16th St., New York (Dept. S.)

and medium skirt. Made in dur-

-1 Store in Florida

THE CHURCHWELL COMPANY

Sanford's New Store-

LADIES' BLACK KID OXFORDS, PLAIN TOE \$3.50

LADIES' PAT. GRAY TRIM ONE-STRAP PUMP \$4.00

> LADIES' PAT. ONE-STRAP PUMP \$3.50

MEN'S MAHOGANY BAL. OR BLUCHER OXFORDS \$5.00

> MEN'S GUN METAL BAL. OXFORDS \$5.00

CHURCHWELL'S

"ALL OVER THE WORLD"

ARREST RESERVED TO THE STREET OF THE STREET

PIGGLY-WIGGLY

of higher learning have their man-

men and women of recognized ability and sterling character, breadth of mind and vision, convinced of the importance of education, and willing and able to give time and energy to this great work. No salary should attach to the office except for expenses, thus putting itoutside the pale of political

PUBLISHERS

Advertising Rates Made Known on Application

LEWIS SHIPP Circulation Manager Phone 329-W after 5 p. m.

Subscription Price in Advance

all news dispatches credited to it or Frank Aldrich, Illinois. not otherwise credited in this paper and also the local news published All rights of re-publication of special dispatches herein are also reserved.
Office: HERALD BUILDING, Phone 148

Foreign Advertising Representative THE AMERICAN PRESS ASSOCIATION



The Virgin Islands want a permit to again manufacture rum. They certainly belie their name.

"Crash of brass officially opens the April Follies" says the Jacksonville would never be a success? Journal. We don't just get you on the crash of brass stuff.

Sanford will be cleaned externally moon in a skyrocket? and internally this summer and it will The theatrical manager with the be freed from many diseases of the diamond horseshoe necktie pin? mind and body when the present administration gets through with the immoral to use slang? cleaning process.

If the government keeps on governing the newspapers we might just as I'm on the wagon?" and be done with it—that is if they ways had a savings account at the ty during the closed season that the bill for appropriations before adjourn- It was planned to take the lead in conwill promise to meet the pay roll ev- bank? . ery Saturday night.

That penny wise and pound foolishidea of the government in regard to the postoffice service in this country is playing hob with the so-called service of the government. Just anothor nail in the coffin of government

Florida to "grow up with the coun-

endeavor to follow some of the tenets of the order.

of an armed League of Nations says party did not know where they stood again. on the League of Nations at election

cal postoffice force. They are short make in a whole year." of help, they are only allowed to work It is mostly "domestic business" so many hours, they are wound round that is, shipping between the eastern ternative of three months in jail, at with red tape until they cannot get and western coasts. At this rate, it real service and the very nature of seems certain that the proposed Nicthe present service will not allow a aragua Canal will be needed before man to give the government the best many years, and also, wonderful to he has in him. If this is government say, it may be built from the profits fee with the greatest of delight. All service, then the postoffice had best of the present canal. be put under private ownership. At Nobody cares how many canals are any rate we have had our lesson. We built, as long as they pay for themownership of anything.

THE PEOPLE PAY

The tariff has been pouring money dustry and trade, into Uncle Sam's coffers at the rate of 400 millions per year. Customs re- Weeks points out, are being offered ccipts in March were over 62 millions the heaviest traffic in their history, of dollars. Americans pay this enor- and are having difficulty in handling mous amount in increased cost of liv- it. This means a profit for them and

U SELL YOUR REAL ESTATE

WHEN U LIST IT WITH US

We have several unusual bargains in real estate to offer at this time. If you are looking for a real investment, see us.

Maxwell & Britt REAL ESTATE

Fire, Casualty, Auto Insurance 105 W. First St., SANFORD, FLA

Sanford Daily Herald iff is an ideal way to collect the revenue which the government must enue which the government must have. The people at least get something more for their money than the mere receipt which the tax collector The Herald Printing Co. hands them, and they seldom realize the full extent of their payments. Least of all do they realize the amount R. J. HOLLY FAlter
N. J. LILLARD Secretary-Trensurer which the profiteers take from them
H. A. NEEL General Manager
R. S. HOLLY Advertising Manager with the tariff as an excuse. If they did, they would rebel against the system .- Tampa Times.

HAINES FOR VICE-PRESIDENT.

Mr. Haines has attracted attention One Week 15 Cents in the House by reason of his independent position. His popularity may The big 12- to 18-page Weekly Her-nid entirely covers Seminole County justly be ascribed to his unyielding and is published every Friday. Adver-tising rates made known on applica-tion. \$2.00 per year, always in advance. ents, his close attention to their inter-MEMBER. THE ASSOCIATED PRESS ests and his generous bearing towards The Associated Press is exclusively his colleagues. Congressman J.

OUR AGE TEST-DO YOU REMEM-

The clothing merchant who used to throw in an extra pair of pants? The young man who used to learn the business from the bottom up?

The man who used to demonstrate suspenders in drug-store windows?

The corn dector who used to wear a horschair watchchain? The old-fashioned gent who used to

applaud the trained seal acts? The guys who said automobiles

The honeymooners who used to send cards from Niagara Falls? The professor who was going to the

The young lady who though it was

The guy who used to wear heavy woolen underwear in winter? The bird who chirped "No thanks,

The old-fashioned husband who al-

Mountain News.

WELCOME, MEDICOES

The United States is not in favor this day they will spend it in San, the order, a dispatch from Washington. We up with some of the finest fellows in there is a good allowance of game for would just like to know what the the world our own Sanford doctors - the following season. Some years ago present administration is in favor of and we are glad they will have the Oregon bought one thousand pairs of and we hope they will find out before opportunity of seeing one of the best. Chinese pheasants from a Denver not be broken by the Republicans the next election rolls round. It would eities in the South-Sanford, the hatchery. These were taken to divers either. It will be broken by a third program for the body now in session be simply awful if the Republican City Substantial. Welcome and come places in Oregon and freed, and an or-

BUSY TRANSPORTATION

Secretary Weeks reports that the Instead of getting better the pest- Panama Canal made a profit of \$900,office service is getting worse and ood in the first two weeks of March, worse and the fault is not with the lo- and this is "as much as we ordinarily the penalty for earrying a gun into-or

do not want any more government selves and each other. And the more deputies.—Palatka News. there are, all busily working, thruout continental, United States as well as down on the isthmus, the better it will be for American agriculture, in-

The railroads, too, as Secretary ing. Many good people think the tar- a better future than they have been

anticipating.

knows, is booming. country is in a very thriving condi-Jacksonville Journal.

FLORIDA

cla county hit the nail on the head this petty politics and we do not care ished, and then be satisfied if nothwhen he ffoicially declared that a fine whether it was Democrats or Republi- ing of a spectacular nature developes. of one hundred dollars should be im- cans who are responsible-what we With the many details of a routine posed upon every man found carry- want to know is what our representa- nature that must be handled, this proing a gun butside of the hunting sea- tives are doing in Congress when they gram will be sufficient and the people son. He asserted that during every allow such stuff to be pulled. No will be satisfied. Sixty days once evclosed season there were many who other body of men in the world would ery two years is a very short time in subsisted almost entirely upon the have allowed such a thing to happen which to "fix the destiny of Florida." game secured, and that when the open in their own business and if the pres- It simply cannot be done. The mak-



The doctors are with us today and Those incidents have nothing to do them to do it probably thinking it ers who talk "more than they know." we give them a warm welcome. We with the proposition of insisting upon would cast disgrace upon the Republibelieve in the doctors. We are "bud- a closed season—a genuine closed seacans and help the Democrats at elecor the ground, take care of a few condies" because our trials and tribula- son. It is claimed by sportsmen who tion time. This is just one of those structive measures—the two mention-That escape of Chapman, the mail and we have much in common. To states of the union that there are but mad and that will cause a third par- of two months, with the details that wagon artist who got away with a million in New York and then escaped our mind the doctor is one of the three states who have a game warder ty to rise up some of these days and must be handled—and then go home from the Federal pen reads like a ro- greatest benefactors to mankind and who is onto his job, and where his cast the Republican party and the and let the people rest in peace. mance. He is probably heading for they are entitled to our respect and mere order is explicitly obeyed. These Democratic party into oblivion. They esteem. We hope they will enjoy are Colorado, Oregon and Washington, are both so rotten with politics that sore spot in the history of the state. their little stay in our midst and while In these states the warden has the they are actually senile in their dotage. The people don't know what to exthey will be very busy with their own tight to extend or shorten the open and their adherence to certain lines pect. The body does one thing at one A commission of three will control interests they should have time for a season. He can publish a little notice and rules of the party. They little fun while here and we want them forwarded to all his deputies that besays the latest dope on the order. It to see Sanford and Seminole county cause of the overplus of shooting the ities and trying to play to the galler-either undoes what has been done or before they return to their homes. We season on this bird or that game is to ies and doing a bunch of childish stuff add something to it. There is no rest. the their differences out of court and are glad to know that these busy fel- be closed next Tuesday, and, although that a ten-year-old school boy would No satisfactory development on soi? lows are able to get away for a day such an order may shorten the season be ashamed of in his school days. They grounds. All progress is through the from their work of ministering to by at least one half, his rolling is obey. are doing nothing because the Demo- haze of wrangles. Battles seem to mankind. We are glad that having cd. Not a native or a visitor violates crats block the Republicans and the mark the path of Florida history.

der was issued that for three years not a pheasant should be shot. An obeyance of that edict resulted in some fine hunting at the expiration of that term of years. If Florida would make a closed season for all game for a term of, say, two years, and make across or around any field or wood one hundred dollars fine with an althe end of that two years there could not be found pasture room for the people who would flock to this state of this contingent, of course, upon securing the proper man as a name warden and his selection of good men as ----

THE POSTOFFICE FIASCO

of the United States is about as badly demoralized as it has ever been roads. since it started to function. It is all right to say the Republicans did it and the Democrats did it but the people want to know why it was done The motor car industry, everybody and they want to know just why n great country like America can be tied tive, it will have had a monumental Altogether, transportation in this up and practically paralyzed for any excuse whatsoever. And when we say tion, and that spells prosperity.— this we include the congress as a whole without respect to any party, a terrible stigma and the foundation If the Republicans were about to ad-CLOSED SEASON TWO YEARS IN journ without this appropriation being made why in the summer breezes of good roads all over the state. did the Democrats allow it to be One of the commissioners of Osce- done. The people are suffering from stick to this program until it is fin-

home hunters and no inducements for to attend to our business they should rather the paper that takes the place. out-of-staters to spend the season. be cast aside and other men put in of the constitution-understood bet-The remark was timely. He was their places. Thousands of postoffic- ter than some of our legislators that a new commissioner and was probab- es are short of help and cannot funci- the body of men called the legislature ly not aware that so little interest in tion because a few butt-headed con- was not designated to arrange every the protection of game in that coun- gressmen forgot to pass the deficiency minute detail of the life of the people. board of commissioners had appointed ing. Thousands and millions of pat- structive things and permit the people The woman who used to make one as "game warden" a man under in- rons of these postoffices are losing to work out all details for themselves. set of furs last a life-time?-Rocky dictment for illegal shooting; yet that business and are losing their religion. The legislature for the last few

things that makes the common people Republicans blocks the Democrats and If the legislature would select a car that even the solid South will be tar better off. broken some of these days and it will party that will have some of the goahead traits of Roosevelt and the there will be no petty politics in it and when that time comes there will things .- DeLand News. be something done at Washington besides horseplay.. Meantime we suffer STOP COUGH FOLLOWING FLU.

*LEGISLATURE SPLIT

Washington.

of this country are good on "having Sold everywhere .- Adv. an opinion and sticking to it by gum!"

But the legislature seems to be a unit on one of two important matters. ever written. High School Thursday From all reports in the newspapers The prohibiting of the leasing of prisand otherwise the postoffice business oners to private operators and the 3cent-a-gallon tax on gasoline for good

We think this is a hopeful outlook. If the legislature does nothing else strike and refused to perform her ususession. The state could expect no more of one body of men than to see the good name of the state cleared of laid for the construction in a comparatively short time of a perfect system

The legislatures for the last few

season came there was nothing for the ent Congressmen are not wise enough ers of the constitution of this state or

was a fact. Nor did he remember because they cannot get their mail years have been legislating too much. that all cases regarding illegal hunt. and because when the butt-headed Re- Altogether too much. They have been ing were nolle prossed at the next publicans forgot to pass the bill a lot doing so much they hardly know what of butt-headed Democrats allowed they have done. They are like speak-

ford. We are glad that they will meet Because of this obeying of the law they come home thinking they have few important measures and be satisdone something really great. We find with handling these in a stateswould just like to whisper in their manlike manner, the state would be

We trust that the makers of the

will have the good sense to hold the new fellows on the ground and that statesmanlike methods of Wilson and the new fellows will have the good sense to be led until they learn a few

for the mail, business suffers, the Stop coughs resulting from * Flu public suffers all on account of a lot Crippe, Whooping Cough, Asthma and of rotten, petty, peanut politicians in Bronchitis with Foley's Honey and Tar. "The Flu left me with a severe rough which was quickly relieved with Foley's Honey and Tar." writes Mrs. K. D. Drake, Childs, Md. A few cents It followed as "the night the day" worth of Foley's Honey and Tar will that the opening of the legislature offset serious diseases by checking would be followed by a "split." Get Your coughs and colds, saving you lifty or a hundred American citizens many dollars. Contains no opiatestogether for a session on anything ingredients printed on wrapper. Inand there will be a split. The citizens sist upon Foley's. Refuse substitutes.

Box and Cox is the funniest farce

Homesick Elephant. An elephant in the London zoologi

cal garden some time ago went on but handle these two measures, the al work of carrying children about the one prohibitive and the other construc- place. Some new "riding steps," which were made use of by the little passengers to reach the back of the elephant. were replaced by new ones and when she was led to it for the first time she refused to enter it was thought that she might be making a protest against the removal of the old steps and so these were put in their old place, but still she refused tobenter. Soon after this she refused to leave the pen. All other efforts haying failed to induce her to be good, it was decided to send to India for a mabout and he arrived recently. After talking to her soothingly in his native language, and you might say hers also, she allowed him to put a rope around her neck which he used as a stirrup and with this he climbed up on her head and led her through her usual stunts. The animal was presented to the garden by the maharajah of Cooch Behar, and was evidently homesick,

· AN INDEX

TO CHARACTER

- There could be no better index to character than a savings pass-book.
- This will serve you well at all times and under all circumstances.
- THE PEOPLES BANK of Sanford is ready and anxious to help you to help yourself. An interest-bearing account is your best recommendation.

PEOPLES BANK OF SANFORD

Sanford, Florida

PUBLIC LECTURE

ON THE PRINCIPLES OF THE

KNIGHT OF THE

DR. G. C. MINOR, Nat'l Lecturer, K. K. K.

AT CORNER PARK AND FIRST ST., 8 O'CLOCK

hursday Evening Anril

The Public Cordially Invited

A Special Invitation is Extended to Ladies

WILLITE asphalt pavement will not soften-even in hottest summer Sun or prolonged heat. Willite will carry without abrasion, any load that wheels will carry.

WILLITE is not slippery in rainy weather, but it presents a nonskid wearing surface for horses. tires, etc.

WILLITE is 99.75% waterproof; therefore it cannot absorb moisture, and cannot be affected by front.

WILLITE asphalt pavements are tougher and yet more resilient than any other pavement and are noiseless and dustless.

WILLITE laid today -used tomorrow.

WILLITE on account of its great tensile strength and remarkable elasticity will outlast any pavement.

WILLITE will not ravel, rut, wave, crumble or disintegrate-8 years have failed to show any evidence of needs for surfacing or repairs.

WILLTE

ence Henry in the leading part Thursday night at the High School. will be supported by Bill and Ed. Moye, Byron Stephens and Victor Mc-

The Daily Herald, 15c per week.



Spring—the energetic time of the year when the grown-ups and the kiddies need energizing, pure foods instead of nostrums. Let our bread disappear from your table three times a day. It's'a health habit. Speaking of our delicious pastry it's delightfully digestible.

O. K. Bakery ORLANDO, FLA.



Odors

Toilets, sinks, closets, outhouses, etc., require little attention when FED SEAL Lve is used to freep them clean and sanitary. Cuts the housework in half and does it a lot better at tant.

We will tell you many other ways to use KED SEAL Lye,

Send for booklet.

Full directions in each can. Be sure and genuine RED SEAL Lye. P. C. Tennon & Co.



of local material in making roads. would save freight and would last longer than any road material that and ever been tried in that country. he Highway Engineer and Contractor of Chicago, August, 1922, says: County Highway Department decided to build Willite on the Los Angeles Iarbor boudevard, over four old earthfills known as 'Nigger Slough,' which

had been unpaved for nearly 10 years, for the purpose of giving Willite, as they said, 'a supreme test.' County Road Commissioner F. H. Jøyner at that time stated that if Willite would stand up under the heavy pound traffic on this road under terrific heat conditions in the summer, no one would need ever have to worry about it elsewhere-that he considered it the heaviest traffic in America. (It runs out to the ship yards). The weighing as high as 52 tons in one old earth-fills were about 20 feet high load) and take over 12,000,000 tons of with lakes on each side thereof. This traffic which is the ordinary traffic of sub-grade was properly prepared and 20-25 years—isn't that type of road rolled with a 15-ton, 3-wheel roller, good enough for you? Wooden curbs were installed on each side of the road. Willite foundation Plan to Insure 3, inches thick was laid thereon, raked, spread and rolled, on top of which



Roady for Uso-Better than Traps SOLD EVERYWHERE

y Pennsylvania CORD TIRES

Prevents Skidding, Means Safety, and they cost no more than ordinary Tires

· HIGH TEST GASOLINE





BE WARNED OF THE DANGER

of estimating quality by price. You can pay too much and - you can pay too little

THE HAPPY MEDIUM FOR MOTOR CAR PRICES will be found here. If you pay more than our prices you pay too much. If you pay less we know and you will know later that you paid too little to obtain the quality desired. Come and look at our new OAKLAND models.

Kent Vulcanizing Company

Oak Avenue and Third Street

-SANFORD, FLORIDA PHONE 17-

and rolled with 5 and 8-ton tandem loss to him in case of crop failure Supreme Test Given rollers until no more compression was or a partial loss, when he has a crop Experts Have Shown How Profits to To Investigate Paving shown under the wheels of same, Min- shortage, we will go far toward staboral aggregates constituting about 85 illizing the farmer. California long ago found out that per cent of the Willite mixture con- "In our country there is never a sisted of sand from dunes which were general crop failure and for that citrus fruit industry occurring through Willite was the kind of paving mater- sisted of sand from dunes which were general crop thank a feasible basis for bruised, undersized or oversized of bruised, undersized or oversized of bruised, undersized or oversized of bruised, undersized or oversized or oversi

graded, well drained Georgia sand the federal treasury. Base and 2-inch top.

If we can build a road in hot Cali, the exigencies of the season." fornia, out of material you would not dare use in any other type of asphalt pavement; have it stand the terrible loads of machinery it has stood (some

Farmer Against

WASHINGTON, April 9 .- "Crop nsurance, under which the farmer ill be able to recover a reasonable roportion of his plantings and culivating expenditures in the event of his failure to make an average yield is on the non-partisan farm blac program for passage at the next session of congress, provided a satisfactory Smith, South Carolina, said Satur-

which Senator McNary, Oregon, is ficulties. chairman, and Senators Keyes, New Hampshire, and Smith are members,

insurance," Senator Smith said, "and stantially all that he has expended in his effort to make a crop, when he experiences complete failure, and to reimburse him a proportion of his expenres, when his production is not

The business man and substantially every one else can obtain infarmer. He now can insure his crop



from the best materials and properly installed in Sanford or vicinity, if you wish. We specialize in Awnings, Porch Curtains or anything of can-

to your order at a saving to you, the offices of the corporation that especially on odd size windows. Estimates given cheerfully.

Awning Shop

Phone' 114-201 S. Main St. RLANDO -:- -:- FLORIDA

"First in Qur Line"

plant was erected there. The sand such insurance can be provided," the anges, grapefrult and lemons usually was so fine that some have termed it South Carolina senator continued. allowed to go to waste, the bureau of 'Hour Glass Sand' and was said to be "The San Francisco earthquake and chemistry of the United States Deimpossible to use in asphalt paving the Baltimore fire did not end the life partment of Agriculture has investiand fire insurance and a crop failure The enclosed copy of letter under in one section should not, in my judg- Some of these products require a pre-"In June, 1919, the Los Angeles date of Jan. 17th, 1923, tells more ment, make it impracticable for the liminary expense for equipment, but about this road. Mr. W. R. Neel, government to derive sufficient funds it has been demonstrated that the in-

> elay road makes the best base in the The farmer, barefooted, naked and teurizing, clarifying, sweetening and world for a Willite pavement, and we alone, without insurance on his real claim it is not necessary to have a invsetment, his crops, must attempt lowed. These directions may be ob stone base, under cortain conditions to transact his affairs with others, talned from the department. of dirt base, for our 3-inch Black who are fully protected by insurance, A blend of grapefrult juice with lo-

> > "UNITED STATES MUST LEAD WAY FOR WORLD PEACE," SAYS BRYAN

Miami, April 10.-William Jennings "the United States must lead the Jellies, butters and pectin. way." The United States, he asserted is the only nation which can achieve a leadership toward lasting peace be-Crop Failure cause no other nation has the confidence of the world.

Mr. Bryan emphasized what he termed the need for a "machine strong enough to take hold of our government and regardless of the party in control voice the desire of an all powerful machine." He sug- Paris. gested that that machine be a league A special sub-committee of the of nations or any league that would senate agricultural committee of arbitrate and iron out arising dif-

nation whose voice is listened to decided today to begin hearings on without an ulterior motive. The naour purpose is to provide a method by which the government, at small cost to the former and insurance," Senator Smith said, "and our purpose is to provide a method by which the government, at small cost to the former and insurance," Senator Smith said, "and our purpose is to provide a method by which the government, at small cost to the former and insurance," Senator Smith said, "and our purpose is to provide a method by which the government, at small cost to the former and insurance," Senator Smith said, "and our purpose is to provide a method by which the government, at small cost to the former and insurance," Senator Smith said, "and our purpose is to provide a method by which the government, at small cost to the former and the smith said, "and our purpose is to provide a method by code our disinterestedness and the smith said, "and our purpose is to provide a method by code our disinterestedness and the smith said, "and our purpose is to provide a method by code our disinterestedness and the smith said, "and our purpose is to provide a method by code our disinterestedness and the smith said," and our purpose is to provide a method by code our disinterestedness and the smith said, "and our purpose is to provide a method by code our disinterestedness and the smith said." The smith said influence is the smith said influence spread the gospel of peace to the (with his dreams of an actual machine world and the League of Nations is unfulfilled) the Wright brothers began the hope of the world for universal peace. Preparedness for war is no curative of war and we must do away with navies and armies. .

"I would like to see President Harding call another conference on dissurance in his business except the armament and inform the representatives gathered at it that the United against storm damage and can obtain States will further reduce not only and his barn, but in his real business as much as any other nation of the bers. of making a crop he must gamble world. The same spirit that uses the with weather, pest and everything navies on the sea in war, will use else that means success or failure. If armies on land. Scrapping one's navy we can work out some plan, as I think doesn't eliminate the danger of anwe can, by which his investments in other war. The world now knows that there is no hope for it without abolition of a war and we cannot abolish war and prepare for it too."

STEEL COMPANY INCREASES PAY OF 150,000 MEN

NEW YORK, April 10-The United States Steel Corporation today announced a wage increase of 11 per cent effective April 16 for day laborplants of its subsidiary companies, and an equitable adjustment for other classes of labor in those plants, More than 150,000 employees are affected and the increase, it is estimated, will add approximately one-half a million dollars to the weekly pay roll.

The Republican Iron and Steel Company immediately announced a similar wage increase for its day laborers, The Jones and Laughlin, Bethlehem Steel Corporation later announced an increase of approximately 11 per cent. The Crucible, Youngsown Sheet and Tube and other large independent companies are expected to follow suit.

Three small Middle Western manufacturers' previously had announced plied by fish, milk, eggs and milk prodincreases from 40 to 41 cents an hour ucts. for common laborers.

Employes of the mining, transportation and miscellaneous properties of the United States Steel Corpora-We also make WINDOW SHADES tion are not affected by the present increase, but was stated at the wage adjustments 'already had been made or were pending for those groups. Last September the corporation announced an increase of 20 per cent to all employes other than those in the railway service.

Workers Get 40 Cents Hour. The present rate of pay for day laborers in the manufacturing plants of the corporation is 36 cents an hour. The increase will zring the wages to approximately 40 cents an

The increase in the steel industry closely follows those in the textile, copper mining and certain building San remediations

See t'Miss Civilization" with Flor- California Likes Willite, Willite 2-inch top course was laid making a crop will not be a complete

Waste Can Be Made.

that will return a profit to the grower. State Highway Engineer of Georgia, from premouns to carry on the busi- vestment can soon be made profitable,

has said that, in his opinion, a well ness without and great drain upon Grapefruit juice, which is increasing in popularity, can be easily made if bottling the juice are carefully fol-

> although his risks are the greatest- ganberry juice has been found popular. Orange vinegar is a satisfactory substitute for apple vinegar and should be made in districts where many cull oranges would otherwise be a total loss. Citric neld is a valuable commercial article which can be made from cult lemons or limes if proper

> Other by-products from citrus fruits-Bryan addressed a vigorous appeal often wasted include candled citrus for world peace to an audience of peel, for use as a confection or by bak-4,000 persons here and declared that ers in place of citron, marmalades

FRENCHMAN HAD RIGHT IDEA

Principles of Flying Set Out by Louis Pierre Mouillard Have Been Proved Correct.

Who was the first glider? In supthe patriots of many nations to delve have a good case. Jean Baptiste a nation's millions for permanent Dane is said to have made a successuniversal peace." "The spirit and de- ful glide at Perugia in the Fifteenth sire for peace pervades the world," century, while the marquis of Bacquesaid Mr. Bryan, "but itcan't express ville, in the middle of the Eighteentle plan can be worked out," Senator itself. For this expression it needs century, skimmed across the Seine at

however, lacking. But there is no doubt of the theoretical claims of the Frenchman Louis Pierre Mouillard, "The United States is the only in poverty at Cairo, In two volumes guide man in seeking conquest of the crop insurance, the last week in April. tions of the world need us and the beating of a bird's wing was not feas-There is a real problem in crop United States cannot withhold her lible. "Men should imitate such birds

the development of his ideas.

Canada's mounted police count noses and find only about 2,700 Eskimos living in the Far North, not including

The low figure is surprising. Beginning with our first lessons in geography, we have heard so much about the Eskimos that most of us imagined insurance on his livestock, his home its navy but its army-and then some they existed in much greater num-

> In bidding for fame, the Eskimos have had the additional handleap of never producing a great man. Despite mediocrity and fewness, the

> Eskimos have become known in all parts of the earth. This shows the power of advertis-

Peculiar Well.

The attention of the geological survey has been called to a peculiar well in Ohio, and has caused an investigation to be made of it. It appears that the well produces both fresh and sal! water through two separate pumps. The explanation proves to be very simple. Two water-bearing beds, confined between layers of Umestone, ocers empoyed in the manufacturing cur at this point, one above the other. The pipe of the fresh-water pump taps the upper veln at a depth of 16 feet. The pipe of the salt-water pump touches the lower vein at a depth of 35 feet; and the brine, being heavier than the fresh water, does not mix with it, but remains at the bottom.

Meatless Diet in a Hospital. The experiment of a meatless diet is being tried in the Beth Israel hospitul of New York by Superintendent J. Lonis Frank. Until recently it was contended by some that meat was the source of vitamines, but this has been recently disproved by Dr. E. V. Me-Cullom, professor of chemistry and hygiene of the Johns Hopkins university. From a medical standpoint it is now asserted that there is nothing inherent in meat that cannot be sup-

Tool-Carrying Device.

To be attached to the overalls, or to a belt, a tool-carrying device has been developed by a Seattle carpenter. It is designed for a hammer, hatchet; or similar tool, and, according to the Popular Mechanics Magazine, has two metal lugs which are caused to grasp the tool handle by the action of a spring latch operated by the weight of the tool.

Getting It Out of His System. "Where are those cool nights you advertised?"

"Just wait," said the proprietor of a summer hotel, confidently, "they'll be

"Sure," snarled the guest, "but if it's winter you are thinking about, I won't be here."-Birmingham Age-Her-

Victor McLaulin and Byron Stephens, as Box and Cox are a scream. High School Thursday night.

Nothing Saved Means

a life's work wasted to a certain extent!

The reward for hard work and self denial to save money NOWis an independent OLD AGE without werry.

Put your savings on deposit with this strong bank,

Our Savings Department pays 4% Interest.

First National Bank

A COMMUNITY BUILDER

B F. WHITNER, Cashier

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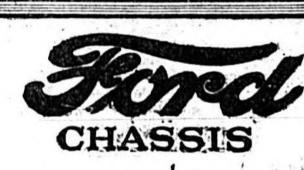
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TRY A HERALD WANT AD FOR RESULTS



A Greater Value

than ever before is offered in the Ford Chassis for light delivery service.

The new low price puts this convenient, rapid, light-delivery service within reach of every line of business. It not only gives you proved economy of operation, but also the facilities for enlarging your business.

An early order is necessary to insure reasonable delivery owing to the demand being the heavest we have ever known. A small down payment—convenient easy terms.

EDWARD HIGGINS Authorized Ford, Lincoln, Fordson Dealer For Demonstration of Puther Particulars call any of the following at 331: Home J. E. Pex R. E. Herndon



BOWLING

Vera Gordon takes the leading roll

Bill Puleston and W. P. Stone are

The Gambler's Paradias.

creased. -Sydney Bulletin,

Russian Atroclties.

pensants. During the civil war the

Sunshades That Sit Over the Hat.

TENNIS

BOXING

GOLF

is this week.

tractions also.

BASE BALL FOOT BALL BASKET BALL TRAP SHOOTING

CHAS. L. BRITT, Editor

000 301 200 - 6

_000 000 220-4

innings; off lattle, no hits, no runs

BRADENTOWN

Lakeland

xBatted for J. Johnson in moth.

Leach. Umpires, Kirsengh and Walk-

STATE LEAGUE STANDING

er. Tibe 2:00. Attendance 150.

xxBatted for Lairsey in ninth.

Score by innings:

Lakeland ...

Bradentown

ABRILPO A

1 2 1 2 0

1 1 2 0 0

inning, it was nittight ball.

Lench, 20,

Gladu, cf.

Elliott, 2b.

BULLDOGS AND SMOKERS WIN AGAIN WHILE TOMMY LEACH EVENS UP WITH BRADENTOWN

Bert Humphries Back in the League and Will Work for Bulldogs

ORLANDO: April 11.-Old Bert Fitch, 3b. Humphries, veteran of season after Munn, c. season and still a great pitcher and a Purcell, p. mighty smart one, signed a contract Little, p. with the Orlando Baseball Club yes. 5 Williams terday and will join the Bulldogs toxBritish for Furcell in eighth in-

Humphries was signed after Mannger Ernie Burke and Jie Tinker, vice- ning. president of the club, had watched him | Store by maintain at practice on the diamond at Exposi- Tampa tion Park. Both pronounced him in Daytona after the practice.

BULLDOGS WIN AGAIN

the second game of the series with the base on balls, off Purcell 6, off Reil 2, son fast week. Saints due to some very good pitch. Struck out by Purcell 4, by Reil 5, ing by Lester Sweetland, who receive Left on bases, Dayton'r 11, Tampu 6. Congregationals ed nice support from his teammates Hits, off Purcell 8. Six runs in eight and some opportune hitting. St. Petersburg

	AB	R	11	P0	A	E
G. More, cf	5	1	2	0	1	- 0
Dean, 2b.	4	1	0	- 5	4	- ()
Blankenburg, If.	:3	()	1	22	0	()
Bigelow, rf	4	0	1	1	1	11
Bradley, 1b.	4	0	2	7	()	Ü
Matthews, 85.	2	()	()	- ()	4	-0
Johnson, 3b	4	()	1	()	1	()
C. Moore, c.		1	2	9	1	0
Ollinger, p.	3	0	0	0	2	1
xMurphy	1	u	Ò	U	()	ŧı
	-	-	-	-	-	-
Totals	34	3	11	24	1,1	- 1

xBatted for Ollinger in ninth. Orlando AB R II PO A E Galley, rf.

Hunter, cf. Green, if. Courtney, If. Maltby, 3b. 3 2 1 2 1 9 Francis, c. 0 0 0 0 1 Sweetland, p. 26 6 7 27 11 1 Klein, rf!

Score by inning 002 100 000-3 Arnold, 3b. St. Petersburg Orlando Sumamry: Two base lats, C. Moore

Sacrifice hit, Staley. Stolen bases, Denn. Left on bases, St. Peter 8; Orlando, 5. Double plays, Matthews to Dean to Bradley; Bigelow to Bradley; XLightfoot Staley to Potts to Burke (2). Base on balls, off Ollinger, 7; off Sweetland, 4. Struck out, by Ollinger 4. by Sweetland, 2. Bit by pitcher, by Ollinger (Staley). Wild patch, Ollin-1 ger. Umpires, Parker and Kelly. Time, 1:50.

DAYTONA DROPS ANOTHERYTO SMOK ERS

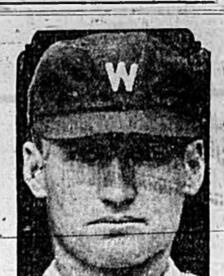
DAYTONA, April 11 .-- The Tampa Smokers won from the Daytona 1slanders yesterday 6 to 4 in the Second game of the season. Reil hurled wonderful ball for Tampa.

	Татра						
		AB	R	11	PO	Α	
	Myers, 3b.	22	()	()	1	11	
	Curry, 2b.	4.	2	2	1	-1	
	Kechan, rf.	4	11	1	• 9	()	
	Lujan, if.	2	11	0	15	()	
	Donaldson, of.	-1	13	2	- 1	-	
	Hango, 1b.	12	0	2	- 9	0	
	McAuliffe, BR.	- 33	4)	1	T _P	1	
	Nance, c.	3	()	()	47	6	
į	Reil, p.	3	4	O,	U	33	
	0 1-	Telepool .			_	-	
	Totals	28	6	- 8	27	- 6	

Thomas, as 5 0 1 14 2 0 Medlock, 1b.

CLOVER HILL MEADOW GOLD BUTTER The Best Try CHURNGOLD OLEO **GREFOND Home-Made**

MAYONNAISE M.C.II



WALTER JOHNSON WALTER JOHNSTON

good condition and complimented his Summary: Two base hits, Purcell, One of the best, if not the best ability. He signed the contract soon Munn, Williams, McAuliffe. Three pitcher to don a uniform is Walter tenight, and its great the way she is base hit. Munn. Home run, Keenan, John on to rehould we say was) has scorned and snubbed and ridiculed by ing but praise for the scheme, and Double plays, Gaffacy and Porter, at last gotten into the game this sea- two socially ambitious women. Stolen bases, Hungo, Porter. Sacri- son and he intends to prove that he is ORLANDO, April 11. Fortune fice hits, Myers, Lujan, Hungo, Nance still the invincible and that his arm I It's the story of a woman who smiled on the Bulldogs again yester- and Thomas. Hit by pitcher, by Reil, is as good as of old. He played in fights to retain the love and respect day at Exposition lark and they won (Porter); by Purcell (Myers). First his first exhibition game of the sea- of her children. It's a picture play with a delightful vein of humor, pathos, a romance abounding in pictures-

Win Over Legion

in one inning. Empires, Baxter and The regular match between the she invited guests for tonight. Bill ments were made between the two BRADENTOWN, April 11 Tommy managers, however, that these four "Hottentot" Thursday with Doug-Leach settled Monday defeat here by men would play in order that there las MacLean and Madge Bellamy and winning yesterday's game 10-2. Vittin was driven from the box in the second. Outside of the doleful second With the winning of this game by the day, Congregationals last night the club

	Won		Lost	Pet.	
Merchants		ì	O	1,000	
Congregationals		1	()	1,000	
Farmers		()	(1	.000	
Brotherhood		0	13	.000	
Men's Club		()	1	-,000	
Legion		43	1	.000	

1 1 1 0 1 0 Detroit Fans in Rush for First Game's Tickets

DETROIT, Mich., April 11.-Eight 7 9 t hundred base ball fans stood in line in 0 a show storm ye terday to get their o o'clock Monday night and waited ben side a bonfire for the honor of pur-3 0 1 1 3 0 clusing the first ticket. The advance 1 0 0 0 0 u ale was approximately 8,000 tickets.

Ed Gets the Gate With Cincinnati all Russia during the great war.

CINCINNATI, April 11.-A three year contract calling for a salary of summer have been struck by the "hot next, when it will is nder a verdict \$16,000 is the demand of Eddic Rousch hats" offered in the streets of Athens. 000 000 020 - 2 holdout of the Cincinnati Nationals, They are of light silk or muslin with Dispatch. Summary: Left on bases, Lakeland he announced late yesterday, follows out a crown of any description, as Bradentown 9. Two base hits, jug a conference with the directors of they are built over a large, light frame Smith, Gulley, Kowalski. Hits, off the club. The conference became that fits over the regulation hat. Vittin 8 in 2; Larisey 7 in 7. Bases on deadlocked and adjourned when the Though known under the name of balls, off Vittin 1, Lairsey 1, Ricks 2: player refused to accept a one year struck out, by Vittin 2, Hicks 2, Lair. contract at \$15,000. There was an terially the discomfort of the Meditersey 3. Sacrifice hits, Doran, Kowal- unconfirmed rumor going the rounds ranean sun, and by he in general use ski, Hicks. Stolen base, Leach. Bat- last night that Rousch would meet in Greece. Perhaps we shall yet see him. ters hit, Leach, Smith, Johnson. Dou-jagain with the club officials either to them on this sile of the occurble plays, Kowalski to Leach to Tay day or fomorrow, in a further effort Scientific American. for: Lausey to Nichans, Gindu to to compose the existing differences,

George Sisler to

Undergo Operation ST, LOUIS, April 11. Geo. Sisler, adjudged the best all around player in

ran the American League, will undergo an No. 500 operation for an infected sinus con- No. non dition probably Friday, it was learn- No. 91. one ed yesterday. The sinus condition has No. 89 2:55 p.m. infected in some degree, the star's vis- No. ion, but the exact nature of the eye trouble has never been disclosed. For quick results try a want ad.

ontemplates a raise in scale to 75c No. 228. per hour, taking effect May 15, 1923.

CUT THIS OUT-IT IS WORTH xNo. 24... Cut out this slip, enclose with 5e xNo. 25 1:30 p.m. and mail it to Foley & Co., 2835 Shef- xNo. 101....... 5:50 p.m. field, Ill., writing your name and ad- x-Daily, except Sunday. field, III., writing your name and adturn a trial package containing Foley's Honey and Tar Compound for coughs, colds and croup; Foley Kid- aNo. 157...... 3:55 p.m. ney Pills for pains in sides and back; No. 21...... 2:50 p.m. beumatism, backache, kidney and xNo. 158... bladder ailments; and Foley Cathartic No. 22 Tablets, a wholesome and thoroughly cleansing cuthartic for constipution, biliousness, headaches, and sluggish xNo. 126 7:45 p.m.

bowels. Sold everywhere .- Adv. | No. 127.

CORRECTED NOV. 14TH, 1922 South Bound Departs Arrive

8:40 a.m. 3:20 p.m. 85..... 6:55 p.m. 7:10 p.m. Northbound Arrive 1:40 a.m. No. 2:55 p.m. The Sanford Carpenters' Local 1751 No. 29210:0 p.m. rilby Branch Departs Arrivo xNa. 100. 7:00 a.m.

> Leesburg Branch - Arrive Oviedo Branch

> > ATTIVE

Brilliant night illumination of its picturesque transcontinental route is

road System.

ular Mechanics Magazine. The idea, as conceived at present, is to equip the observation coaches of its fast limited trains with a buttery of powerful floodlights. These lights would be arranged to cover a range of approximately 160 degrees, with sufficient curporation shall be as follows, to-wit, height and depth to illuminate the can- to emand in and carry on a general

only a sample of what the program capacity. Although thus far the location of the floodlights has been confined to the observation car, certain officials Tonight will find another real clas- have suggested the advisability of dental to the business of general conby picture at the Princess in "Your placing them along the full length of Best Friend." You that missed "Jazz- the train. Also, further to enhance mania" can make it up by being out the effect, it has been proposed to employ lamps, or reflectors of various colors, which would undoubtedly yield fairylike scenes, particularly when directed upon snow-covered surfaces. Railroad men in authority have nothwhile eagerly awaiting the completion of the State of Florida. of the initial floodlighting equipment, have pointed out the fact that there is an additional and practical valueof the brilliant lights as a protection against rear-end collisions.

CAMEOS MADE BY MACHINERY que and lavish settings. Added at-

Engraving, Such as Was Common in the Earlier Ages, Has Practically Become Lost Art.

Champs and Legion teams last night also is invited to bring a lady if he The engraving of cameos has practically ceased to be pursued as an art.

BRADENTOWN

Champs and Legion teams last night also is invited to bring a lady if he porate rights and franchises for a perfect that he can be an art. It is a subscribed his name to the foregoing articles of incorporation, who acknowledge before me that he executed the same for the purposes therein expect the same for the purpose the same for the p large quantitles to be used as scarf studs and as settings in finger rings; would be no postponed game; and the Marion Davies in "When Knighthood shell cameos, which are largely exporting one and the same person, and a My commission expires. April 25, 1925.

The principal shell used is the large Charter No. 5795 buil's mouth shell, found in East Indian seas, which bas a sard-like un-It looks as if half the population of derlayer. The black helmet of Madagasear and the pinky queen's conch of the West Indies are also used.

gambling in one way or another, with Wood, Introduced a method of making the former state, remarked recently that "in spite of the financial depress inditations of cameos in pottery by sion and unprecedented unemployment, producing white figures on a colored though all productive industry law ground, this constituting the peculiarguished last year--factories closed, ity of what is known as Wedgwood mines ceased working and land-settles ware. These cheap cameos are largement rearry came to a half -the re- ly machine made, or are turned out turns from the fax on admission to by rough workmen and touched up from bookmakers' (lekets have all in- cases these cameos are made of stone, such as cornelian, surdonyx and cortype of art.

The cheka, according to Bolshevik afficial figures, executed 1.766.118 persons before being renamed the supreme political administration last sin," says a western lawyer was February. The total includes 6,775 much elated by his honors, but was Taraprofessors and teachers; \$,800 doctors; not sure that he could carry them Other bonds, stocks, securities, etc. 355,250 other intellectuals; 1,243 gracefully. So he haunted the courtdiers; 59,000 policemen; 12,550 land- dom from higher courts which sat owners; 192,350 workmen; \$15,100 there,

Bolsheviki have had more killed than his first case, and when the testimony was all in and the argument made, he

"The court takes this case under ndvisement until Wednesday morning in favor of the plaintiff."-Pittsburg

Mullin's Measure. Mr. Morgan did not rise from his

chair belied the air-tight stove in the sitting room when his wife hurried slandes. They are sald to lessen main and told him that Mike Mullins Surplus fund was in the kitchen and wanted to see

asked reproachfully. "He wants to buy a hoss, that's why," replied Mrs. Morgan. "You'd have made a great to-do if I hadn't." "No, I wouldn't," Mr. Morgan sald, Cashier's cheeks outstanding as he reluctantly rose. "I know Mullins' size. I can't do husiness with him. He wants a cheap hoss, 'And I Individual deposits subject to check nin't got anything I can sell less'n

Order of the Marshal. In Des Moines, Iown, they tell of an Other demand deposits elderly Irishman, long desirous of ofclat dignity, who was finally appointed marshal in a parade in that city. Veterans, handsmen and school children lined the streets of the town, patiently waiting the signal to start.

\$15."-Exchange.

Suddenly the marshal, on a prancing horse, dushed up the street. After inspecting the procession, he gave his horse a touch with the whip, stood up in his stirrups, and shouted: "Ready, now! Every wan of ye kape step wid the horse! March!"-

Philadelphia Ledger. The Herald delivered six times week for 15c.

NOTICE OF INCORPORATION.

Notice is hereby given that the unfleralgued intend to apply to the Honorable Cary A. Hardee, Governor of the State of Florida, at Tallahassee, Florida, on the 17th day of April A. D. 1923. for Letters Patent, incorporating INTERSTATE CONTRACTING COM-PANY, under the following proposed charter, the original of which, if now on file in the office of the Secretary of the State of Florida, at Tallahassee. 7:10 p.m. Florida.

Departs
PROPOSED ARTICLES OF INCORPORATION OF INTERSTATE CONTRACTING COMPANY. We, the undersigned, have agreed to

B. M. MOODY.

PLAN FLOODLIGHTS ON TRAIN ome associated for the purpose of forming a body politic and corporate Illumination of Route Said to Be in Contemplation by a Leading Raif-State of Florida, and do hereby adopt the following articles of incorpora-

the plan contemplated by a large rail- be INTERSTATE CONTRACTING COM--roud system in this country, says Pop- PANY, and its principal place of business shall be at Sanford, Florida, but it may have and establish such other rectors may from time to time de-ARTICLE IL

the train rushes on through the night. and to this end, to make, enter into you see Jazzmania" wer some of the roman properties of the submight.

That was some picture, and the train rushes on the power for operating the lamps would contracts for paving or bard surfacing and improving highways, boulevards, and improving highways, and for the building of bridges and culverts, for drain-ing of the capital stocks and the amount of the capital stocks and reclaiming lands, either to-ing and improving highways, boulevards, and improving highways, and improving highways, and improving highways, boulevards, and improving highways, and improving h systems, for excavating and heavy F. C Sch hauling, and to enter into all other do 1 Share. contracts of whatsbever kind, inciestate to horrow money and to secure the same by mortgages, deeds of rust, bouls or other obligations therether things us may be necessary or COUNTY OF SEMINOCE, say for, and to do all such other and furexpedient to be done for the successful transaction of the business of this corporation, and to have, exercise and enjoy all the rights, powers and prive well known to be two of the persons Bures incidental to corporations, or-

> ARTICLE III. The amount of the capital stock of That corporation shall be Twenty-five pressed. Theorems Indians 4825,860,00), to be WITN divided into 250 shiftes of the par value of Sanford, County of Seminule and up of One Hundred Dollars (\$100.00) State of Florids, on this the 7th day of

The capital stock of this corporation shall be payable in property, latter or pervices at a just valuation to be fixed by the incorporators, or the Board of Directors at a meeting called for such

ARTICLE IV. rate existence. ARTICLE V.

and in Rome and Paris an extensive shall be conducted by the following of April A. D. 1923. trade is carried on in the cutting of decests a President, a Vice-President,

associate ourselves and do hereby be- three, nor more than five persons, who Vintil the first meeting of the stock under and by virtue of the laws of the officers of this corporation shall be:

the following articles of incorporation.

ARTICLE L.

The name of this corporation shall be:

ARTICLE L.

ARTICLE L.

ARTICLE L.

ARTICLE L.

ARTICLE L.

ARTICLE Schwalbe, Secretary and Treasurer, The Hoard of Directors shall be, R.
M. Moody, F. C. Sylwalbe and H. L.

Schwalbe, Schwa the stockholders shall be held in the

City of Sanford, Florida, on the 24th day of April A. D. 1923, for the purpose of adopting by-laws and completing the organization of this corporation, and also for the purpose of electing such officers of the corporation is are hereinabove provided for, and The general nature of the business to be transacted and conducted by said curporation shall be as follows, to-wit:

to make in and carry on a general

height and depth to illuminate the can contracting business, to establish and yous, rivers, lakes and mountains in conduct the business of contracting or line the business of contracting or line lity to which this corporation the vicinity of the right of way, as and construction in all of its branches, shall be an amount shall be an amount

this or partially covered by the construction of cess pools, sewers, the construction of cess pools, sewers, and draining, water and irrigation Shares.

Shares, H. L. Schwalbe, Sanford, Pierlda, 14 Shares, posterns, for excavating and heavy F. C. Schwalbe, Jacksonville, Floristans, for excavating and heavy processes.

IN WITNESS WHEREOF, the subdenial to the business of general con-tructing; to acquire, own, lease, let, rent, sell and otherwise deal in real entate to horrow money and to se-entate to horrow money and to se-

H. L. SCHWALDE, F. C. SCHWALDE.

1 HEREBY CERTIFY that on this day before me personally appeared it M. Moody and H. L. Schwalbe, to me named in and who subscribed their names to the foregoing articles of incorporation, who severally acknowledge before me that they executed the same for the purposes therein ex-WITNESS my band and official real

April A.-D. 1923. April A.-D. 1925.
(SEAL) LEOLA W. POWELL,
Notary Public, State of Florida.
My commission expires, Dec. 21, 1925.
STATE OF FLORIDA.

COUNTY OF DUVAL, In. I HEREBY CERTIFY that on this day before me personally appeared F. C. Schwalbe, to me well known to be This corporation shall continue and one of the persons named in and who

WITNESS my liand and official seat The business of this corporation State of Florids, on this the 2th day of

Reserve District No. 6

REPORT OF CONDITION OF

the other half. Dr. Arthur, M.L.A., of The famous potter, Josiah Wedg. At Sanford, in the State of Florida, at the close of husbaces on April 3rd, 1923. Lette and discounts, including rediscounts ac-

costances of other banks and foreign bills of exchange or drafts sold with Indopement of this bank texcept those shown in b and c) Acceptances of other banks discounted Continues: Hability account of acceptances of this bank purchased or discountal by it turns from the fax on admission to by rough workmen and touched up racecourses, from the totalizator and by the better type of artists. In some overdrafts, secured, None; unsecured, \$235.42 a. Customers' liability account of Acceptance" ex-

such as cornelian, surdonyx and cor-al, but none of them are of a high to Landellis of toreign banks and bankers for drafts and bills accepted by this bank to create dillar . Covernment securities assued:

"A newly elected squire in Wiscon- b. All other United States Government securities 184,150,90 55.UNN.T5 9,600,00 Real estate owned other than bunking house priests; 54.650 officers; 260,000 sold house to gather stray crumbs of whe Lawful reserve with Federal Reserve Bank 34,100.00 69,894.01 Home with Federal Reserve Bank in process of colection

Cash to varid and amount due from national banks 158,877.30 Amount due from State banks, bankers, and trust companies in the United States tother than included in items 8 9 and 10) Exchange for clearing home 36,953.74 horks on other banks in the same city or town as report-8,242.63 Total of Itoms 9, 10, 11, 12, and 13 Cheeks and drafts on banks (including Federal Reserve Bank) located outside of city or town reporting bank 253,93

Redemption find with U. S. Treasurer and due from U. S. 2:500.00 other assets. If any 54,084.02 1.538,555.86 LIABILITIES 100,000.00

25,000.00

10,588.98

\$0,000,00

983.89

10,918.65

631,330.04

12,705.00

46,559.93

2,080.00

14,000.00

100,000.00

1.611.35

852.48

21.050.00

1.638.666.86

None

None

is its served for interest and taxes accrued Less current expenses, interest, and taxes paid Circulating notes outstanding Amount due to Pederal Reserve Bank (deferred credits) Amount due to actional banks. Amount due to State banks, bankers, and trust companies in the United States and foreign countries (other than intertified cheeks outstanding

Total of Items 21, 22, 23, 24, and 25 11,902,54 Demand deposits tother than bank deposits subject to Re-Certificates of deposit due in less than 39 days tother than for money borrowed) State, county, or other municipal deposits secured by pledge of ussets of this bank or surety bond

Deposits requiring notice, but less than 30 days

deposits.) subject to Reserve, Items 26, 27, Time deposits subject to Reserve (payable after 30 days, or subject to 30 days or more notice, and postal savings); Certificates of deposit tother than for money horrowed)

State, county, or other municipal deposits secured by pledie of assets of this bank or surety bond other time deposits l'ostal savings deposits Total of time deposits subject to, Reserve, Items 32, 33, 34, and 35 lighted States deposits (other than postal savings), including War Loan deposit account and deposits of United States disbursing officers

R Government securities borrowed londs and securities, other than United States, borrowed lills payable (including all obligations representing money Notes and bills rediscounted, including acceptances of other banks and foreign bills of exchange or drafts sold with Indersement of this bank
Letters of Credit and Travelers' Checks sold for each outstanding None

"Acceptances" executed by this bank for run-fomers, and to furnish dollar exchange b. Less acceptances of this bank purchased or discounted tree item ic).

Acceptance executed by other banks for account of this bank.

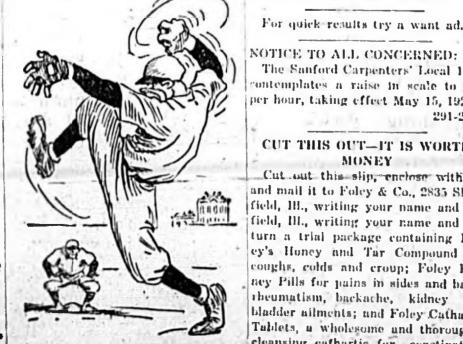
Linbilities other than those above stated.

STATE OF FLORIDA, County of Seminole, an: 11. B. P. Whitner, Cashier of the above-named bank, do solemnly awear that

the above statement is true to the best of my knowledge and belief. B. F. WHITNER, Cashler. Directors.

Subscribed and sworn to before me this 9th day of April, 1922.

Notary Public, State of Florida at Large.
My commission expires Pebruary 10, 1978.







was the first of the second of

By OSCAR P. AUSTIN Statistician, The National City Bank of New York.

New York.

A modest paragraph that appeared in the annual report of the Comptroller of the Currency, just issued, puts the "banking power" of the United States in 1922 at \$50,175,000,000 against \$24,341,000,000 at the beginning of the war, \$10,685,000,000 in 1900, \$5,700,000,000 in 1890, and approximately \$2,141,000,000 in 1890. Our share of world banking power is now estimated at approximately 50 per cent, against 27% per cent in 1870. Our banking power in 1922 is more than double that at the beginning of the World War.

What Banking Power Is

What Banking Power Is What is this mysterious something which we call "banking power" and the equally mysterious and even less tangible economic factor which we call "credits" which are closely related to banking power? "Banking power" is usually defined as the sum of paid up capital, reserves and sur-

may with safety to their depositors as well as to themselves loan out a certain percentage of the deposits placed with them, and it is this com-bination of capital, surplus, circula-tion, and deposits which the business world recognizes as "banking power."

Just what proportion of this grand total of "banking power" is actually loaned out by the banks cannot be stated in exact terms, though the fact stated in exact terms, though the fact that the loans and discounts of all banks in the United States in 1921 approximated \$30,000,000,000 at a fixed date, June 30, as against \$48,000,000,000 of "banking power" at the same date, at least suggests that approximately two-thirds of the actual "banking power" is in the form of loans and discounts which form the "life blood" of the actively moving industry of the country. industry of the country.



View of Wall Street Reading from the right, Trinity Church, New Stock Exchange extension, J. P. Morgan & Co., directly in front of Stock Exchange, Extreme left, National City Bank

plus, note circulation, and deposits of the banks of the country. The paid up capital belongs to the bank to utilize as it may see fit, so does the surplus and other profits which have not been distributed to the stockholders, so does its own bank notes which are put in circulation, while long experi-

discounts made by the banking power of the country form the "life blood" of many active industries and lines of trade is quite justified. The farmer must have at certain seasons of the year, especially at seed time, harvest, and the marketing period, a much too in basking lines shows that banks | larger sum of ready cash than at other

BANKING POWER OF THE UNITED STATES How the United States has come to control fifty per cent of the Banking power



of the world, and what this extraordinary expansion means.

Credit Currency. Upper left, a promissory note. Upper right, a bank check. Lower left, a bill of exchange. Lower right, a bank draft.

seasons and it is far more convenient and inexpensive for him to borrow this money at interest when he needs it than to keep it in hand for the few comparatively brief periods of the year in which he needs it for current operations. Other producers of domestic materials, the mines, the forests, the fisheries, find it necessary to borrow at certain seasons of the year when the demands upon them are above normal; the railroad and other transportation facilities must borrow at times to meet the unusual demands upon them in traffic activities, needs for new rolling stock, and increased compensation for employees.

In manufactures, however, perhaps more than in any single industry bor-rowing, the use of money obtained by temporary loans, is an absolute requirement of successful business, Raw materials, which are largely the product of the farm and mine, must be bought, chiefly at home but considerable quantities abroad, workmen must farity, manufactures turned out must be warehoused and await opportunity to sell at filvorable rates, and all these facturing industries require large sums of capital and supplemented by sall larger sums in the form of loans at certain periods of the year's activi-

cash but informs him that the sum in cash but informs him that the sum in question stands to his credit in the bank and he may check against it as he may desire. He draws checks in payment of the various sums which he desires to pay, sends them through the mails, and the recipient at his convenience passes thm into the hands of his own bank or utilizes them in mak-Banking Power and Industry With the life blood which loans have given to these industries, the United States has become the greatest manufacturer and greatest exporter of the world. The people who habitually borrow such proportion of their financial requirements as circumhis own bank or utilizes them in makstances may suggest, know the proing payments in his own business cesses by which loans can be made from the banking power, on stocks, bonds, or other similar securities, notes, "acceptances," etc., and so the flow of money into and out of the banks keeps the wheels of industry. transactions, and when they get back to the bank-on which they were drawn several days later they are charged against the balance created by the loan and represent, just that amount of business transacted. In very recent years in which banks have multiplied Even this vast "banking power" of \$48,000,000,000 and actual loans and and the use of the telephone and auto-mobile has put the farmer in close touch with those with whom he does discounts of something more than \$30,000,000,000 does not by any means business, the use of the check in the measure the total value of all the ciragricultural regions has greatly in-

creased: /

culating media of various sorts con-staptly passing from hand to hand among the people of the United States. This real circulating medium The bigues transaction the more per cent of the total business transaction the more per cent of the total business transaction the more per cent of the total business transaction the more per cent of the total business transaction the more per cent of the total business transaction the more per cent of the total business transaction the world is illustrated by the table which follows showing Importance of Credit Currency includes the checks, drafts and other pieces of paper by which business men transfer from hand to hand their I liv a check or other farily rept claims on the wealth deposited in the "credit banks of the country, for only an extremely small part of the actual her finally reach the checks w they were drawn are bank on business transactions in the United d in cash but passed to honse" in which the States are represented by actual cash various banks at which claims of If a bank makes a loan to an indideposited are offset by vidual based on his note or other sethose of the bank on which they were curity it seldom hands him the actual

originally drawn, and the mere dif-ference supplied in cash. ference supplied in cash.

So it turns out that an extremely large percentage of the actual day-to-day business of the country is transacted by the use of checks, drafts, bills of exchange and other forms of "credit currency" and a very small per cent in actual cash. Studies made by the United States Comptroller of the Currency twenty-five years ago indicated that apparently 90 per cent of the transactions in the cities and larger towns then occurred in the form of credit currency and in the form of credit currency and it is probable that the proportion is now much larger, perhaps 95 per cent.

Since the outbreak of the war there

has been an enormous increase in the use of credit which has resulted in more or less inflation throughout the more or less inflation throughout the entire world. It has not increased "wealth," but has lent itself to the increase of banking power. Through all of this, the position of the United States has been sound, and today we represent approximately 50 per cent of the banking power of the world, as against 27 per cent in 1870.

The use of this "credit currency" consisting of checks and other pieces

consisting of checks and other pieces of paper utilized in the payment of day-to-day transactions of the country, forms an extremely "liquid" currency which readily adjusts itself to the daily activities of business, and as the life of the check is at the best but brief and its place taken by others representing other similar transactions, the total of the sum thus represented may be not improperly deserted. resented may be not improperly designated as a huge "revolving fund" fluctuating in size and speed of movement from day to day and season to season but representing in these days ing power" of the United States as

tnem this weath is directed by loans into channels of usefulness. It is brought together in small and large quantities from all classes of persons who to not immediately need it and who do not have the facilities to loan it directly." it directly."

America's Banking Power
The "banking power" whose usefulness is thus multiplied by the
credit instruments above referred to
is far greater in the United States
than in any other country. Mulhall
puts the banking power of the United
States in 1870 at \$2,141,000,000, out of
an estimated world total of \$7,786000,000, our total at that time being
slightly less than that of the United
Kingdom but vastly more than that of
any other single country. By 1890 our
total was, according to the same authority, \$5,012,000,000, and slightly exceeded that of Great Britain; while
Webb, in his Dictionary of Statistics
puts the world's total in 1908 at \$45,500,000,000, of which \$17,519,000,000
existed in the United States, \$11,192,000,000 in the "British Empire," and
\$5,500,000,000,000 in Central Europe. No
estimate of world banking power Las estimate of world banking power las war period, since the fluctuations in the values of the respective currencies, especially in recent years, render an estimate for the world extremely difficult. Our own total, which has grown from \$3,000,000 in 1880, \$10,685,000,000 in 1900, \$20,000,000,000 in 1910, \$24,341,000,000 in 1914, and \$50,175,000,000 in 1922, now apparently forms about 50 per cent of the world's total.

The London Stock Exchange Gazette in its issue of May 25, 1922, remarks that the resources of the banks of the United States are now "approximately equal to those of all other, states combined."

The United States Treasury, Washington, D. C. which is back of the enormous banking power of the United States

tions of the country

"Crolit," says a modern writer on this subject, "rests ultimately upon the fact that many persons possess funds who have no present use for it, and are willing that it shall be employed by others. The banks are reservoirs of credit. In these are gathered claims upon the unemployed

wealth of the country and through

the United States.

WORLD BANKING FOWER, 1870 TO 1922 \$7,786,000,000 5 680 000 000 15,500,000,000 17,520,000,000 45.500.000.000 Mulhall to 1890; Webb for 1908.

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FARMERS-You can get seed bed frames and irrigation plugs at the Sanford Novelty Works.

FOR SALE-Dosier and Gays' paints and varnishes at Sanford Novelty Works, Sanford agents. 183-tfc FOR SALE Rhode Island eggs for setting, 15 eggs for \$1.00. Mrs. SANFORD -:- -:- FLORIDA Ellsworth, Beardall Avenue, San-

ELTON J. MOUGHTON FOR SALE-Strictly modern o-room cottage, 119 Elm Ave. Phone

FOR SALE-Entire furnishings as a whole and eight room house for rent \$10,00 per_month, 608 Main Street, Daytona Beach. A good summer or winter proposition .- A. Y. Lindsey, Daytona Beach, Fla.

FOR SALE-Now Chevrolet Sedan for \$600. Run 400 miles. Big bargain. Owner leaving city. Apply to 421 Magnolia Ave. Phone 161, 8-6tp FOR SALE-Roll top desk. Phone

WANTED

WANED-A chance to build your higher. Plans and estimates furnish- serves. ed.-Sanford Novelty Works. 183-tfc

WANTED TO BUY-Asparagus fern seed, for good clean stock will pay good price. Address W. P. Newell Ch., Wholesale Fern Growers, Apopka, 279-tfc

WANTED-Twelve boys between the ages of 10 and 15 to sell the Daily WANTED-White nurse girl, \$5.00 per week. Stay nights, Sundays off. Phillips Apt. No. 2. 9-3tp

10th and 15th to pick tomatoes; highest wages paid and comfortable quarters. Write if you can come and bring men. S. E. Rice, Vero, Plorida. service by November 31, 1923. Mch-22-to-Apr. -15

WANTED 400 MEN, between April

FOR RENT

and business moving.

FOR RENT-Furnished rooms for light housekeeping, 701 Magnolia FOR RENT-Unformished rooms at 215 Magnolia Ave. Call between

BOARD AND ROOM 110 COMMERCIAL STREET has a few empty rooms at \$4 per week,

with meals \$10,00. BOARD - With bright attractive rooms in private home. New house between 7th and 8th street, Laurel Avenue.-Mrs. & V. Booth, 11-3tp

"La Paloma" and a French folk dance will be part of the Orchestra Benefit Thursday night at the High School.

Used Up. A naval officer in Washington who has had much experience in the Arctic in exploring line was once giving an account of his stay amid fee fields. "We certainly would have traveled

much further," he explained, "had not 83-tfp our dogs given out at a critical mo-"But," exclaimed a woman who had been listening very intently, "I thought that the Eskimo dogs were perfectly | tireless creatures."

The officer's face were a whimsleatly gloomy expression as fix replied: "I spent in a cultury sense, undam,"

-Philipdelphia Ledges

A. C. L. RAILWAY TO MAKE EXTENSIVE

IMPROVEMENTS AT ONCE

The Atlantic Coast Line Railroad Company inaugurated last fall a program for expenditures of approximately \$26,000,000 to overcome retrenchments made during the period of the war, and to care for the increased business induced by the new home before lumber gets any growth of the territory which it

The principal items involved in this xpenditure are: Station facilities.

Shops and shop equipment. . 30,000 tons of 100-lb rail. Grade reductions.

passing tracks.

Double tracking between Richmond, a. and Jacksonville, Fla., including utomatic signals and interlocking Additional yards, yard tracks and

New equipment, which includes: 95 locomotives. 101 steel passenger train cars. 5,831 freighttrain cara-All this equipment should be in ervice by November 1, 1923.

10-2tp

LET US DO YOUR NEXT JOB OF RUSH JOB PRINTING

...MAGIC NAMES...

The influence of advertising is apparent in every turn of my daily life. I find I cannot disregard it. It is always with me, guiding me in my pleasures and in my duties, telling me what I should eat, wear, and use and what I should buy for my family.

I find that there is on the tip of my tongue a multitude of names the mention of which will bring from some shelf nearly everything that I can use in my daily life and in the daily life of my family.

In every instance that name means a very definite promise and assurance of something substantial and which will make me feel completely satisfied about having exchanged my money for it.

Let me say a few things which these names—these old friends of the newspaper and magazine pages —mean to me.

They mean good taste. For certainly I desire to

do the thing that I believe discriminating people have judged best.

They mean convenience. It is not necessary to describe the thing I want. Even the most intimate articles may be purchased without embarrassment since the advertisers have given us handy names.

They mean assurance in shopping. There is no indecision. Even before I enter the shop I know what I want to buy.

And certainly they mean satisfaction. For the advertiser whose product is not good cannot continue to advertise. The fact that I have seen a name repeated over and over again assures me that it stands for a product of quality. In speaking that name to the clerk I know I am asking for the best.

I am a more judicious shopper because I buy advertised goods. I patronize the shop that sells them.

(This was written by a woman)

Published by the Sanford Herald in co-operation with The American Association of Advertising Agencies