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# COME TO SANFORD'S CITY-WIDE <br> <br> "AFTER - SUPPER SALE" <br> <br> "AFTER - SUPPER SALE" WEDNESDAY NIGHT-SEPT. 25 

 WEDNESDAY NIGHT-SEPT. 25}

DON'T MISS THE

## DTG D DAA

Between A 1908 Hupmobile And 1909 Buick
LOADS•FUN

## HUNDREDS OFPEOPLE

from ali over Central Florida will come to Sanford for this event. Don't miss the fun, prizes and bargains that the "After Supper Sale" offers-make your plans to come and have a big time!

HERE ARE SOME OF<br>THE ATTRACTIONS

AUTOMUBILE RACE
You'll get a car-load of fun from watching the race of the century-a mad dash for victory between a 1908 Hupmobile and a 1909 Buick. It'll be a screamdon't miss it!

## FREE MOVIE TICKETS

Each store participating in the "After Supper Sale" will give one ticket each to the first two customers after the opening of the atores Wednesday night at 7 o'clock. Watch The Herald Tuesday, nelect what you wish to buy from the ads, be on time and get a frec movie ticket!
fall automobile style shovi
A free outdoor display of the lateat modeis, frec information about them, etc. The dealers of sauford are planning to give you a free show, don't miss this attraction.

FREE GOLD PRIZES
Phans being arranged now include the awarding of several sold prizea, the details of which will be announced at a later date.

TREE 8TREET DANCE-MIDNIGHT SHOW
After the atores close a free atreet dance will be held. Polloting the dancing the Milane Theatre will offer a midnicht ghow with extra added attractions.

LAST BUT NOT IEAST -THE STOIRS
The menchants cooperating in presenting this event are mating elaborate plans for their friends and customers Wednesdey night. Keep your eyc peeled for Tuenday's Herald-look the eds over.


## COME OUT FOLKS

and e: 品y the fun! There'll be a big crow in the streits-yo:all maet friende and nicisibuo's and a spirii of fun will make everyone happy. The stores and husiness houses 3 re cooperating to make this event $n$ smashing niscess, so make ycur plans now to be on hand for a big time!

## MIDNIGHT

SHOW AT MILANE

With Added
ATTRACTIONS


## A SPECIAL CLASSIFIED OFFER

IN ORDER TO Stimulate Classified advertising for the balance of this month the herald will make a special price of

## 6 TIMES FOR THE PRICE OF

## PHONE YOUR AD

Arrangements have been made whereby ads will e accepted over the phone and a messenger will


ONLY 10 DAYS
Remain in which to make this saving. 是涊

IHONE OR BRING YOUR AD VBR
NOW!

## CASH IN ON THIS OFFER

OPEN TO EVERYONE
6 TIMES FIOR THE PRICE OF 3
PHONE 148
CLASSIFIED AD DEPARTMENT THE SANFORD HERALD

## Social And Personal Activities

$\overline{\text { Social Calendar }}$

| dont ronger mig |
| :--- |
| PAJAMA |
| DANCE |
| TONIGHT | bake miany castio Aditisen 99 C

 He Dared All For Love


## SEMTNOLE CREAMERY CO. <br>  <br> 

|  |  |  | $\left\lvert\, \begin{aligned} & \text { SHOES } \\ & \text { Smali Sizes } \end{aligned}\right.$ |
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Ask Your Dector About
NATURE'S DRINK PASTEURIZED MILK


SCHOOL GIRLS \& BOYS NEED Pasteurized MILK



Announcing The Opening Saturdayu 0

## 

EAST FIRST STREET-SANFORD FLA

| ONYX | Featuring a popular line of ladies footwear in A, B, C and D ladies rootwear in A, B, C and ID | GOTHAM |
| :---: | :---: | :---: |
| Pointex | now on display. | Gold Stripe |
| HOSIERY |  | HOSIERY |

U.C.PENNNEY CQ (5) Fall Footwear Week

Brings New Styles for All At the Savings You Know So Well!


Give Cranberries Room





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| 促 The very finest, |
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| intosnowy powder by remuving conly |
| the water content-that's |
| Klim. It's delicious milk |
| in its most 'convenient |
| form-powdercd. ${ }^{\text {d }}$ dea |
| for drinking or cooking. |

## FREETTODAY

12 of My Famous, Simplified Cake, Pastry and Hot Bread Recipes Inside
Every Sack of Gold Medal Every Sack of Gold Medal "Kilchen-lested" Flour. To Get the Fuil set Simply
Ask Your Grocer for Gold Medal "Kitchen-tested" Flour. Getay Crooher


## 12 SIMPLIFIED RECIPES

 GIVEN YOU WITHOUT CHARGETo Amazingly. Simplify Home Baking of Unusual Cakes, Cookies, Pastries, Hot Breads

## AN EXAMPLE OF WHAT IT DOES:

 Of 365 Women Baking These Orange Rolls, This New "Kitchen-tested" Way, Not a Single One Failed Her First Attempt. Actual Mixing Time of Rolls 20 Minutes! A New Development in Baking - "Kitchenlested" FlourERE'S that new, far simpler way in baking so many women are changing to ... GOLD MEDAL "Kitchen-tested" Flour
Just to find out how it works, please accept
Free, 12 famous, simplified recipes. That for Free, 12 famous, simplified recipes. That for
the delicious Orange Rolls illustrated is included.
Full Set of Recipes Inside Every Sack
Get a full set at your Grocer's todiy inside every sack of GC:D Medal. "Kilchen-tested" Flour. You will surprise yourself with results. "Kitchen-tested" Flour is flour "Kitchentested" at the mill, every batch of it in an oven just like yours with recipes that are likewise "Kitchen-lested" and made to work with it.
Thus recipes and flour fit exactly. The flour, unvaryingly uniform, acts the same cecry Zime. The recipes, greatly simplified, give the eame results with the flour cvery time. Results are surprising.
The Orange Rolls above are an example.


## Gold Medal GKitchen-tested

 FLOUR


205 Mag. Ave. AdPP MARKETS 304 E. 1S6 CHCICE WEYHEN BEEF - VFAL - LAME - PORK

