

ENDWELL

THE DAILY SERVICE LINE

OUR LINE OF WORK SHOES IS MADE BY THE



Endicott, Johnson Co., of Binghampton, N. Y.

THE PEOPLE WHO KNOW HOW

They have made a specialty of Men's and Boy's Work Shoes for years and are given up to be leaders in this line. Ask our customers---they are the best advertisement we have.

The ENDWELL line is guaranteed and you run no risk whatever in buying them. If they don't give good service we refund your money or give you a new pair.

We will take Great Pleasure in Showing you these Goods

SANFORD SHOE & CLOTHING CO.

Where Quality Reigns

NEWS from the COUNTY

CAMERON CITY CLIPPINGS

Mrs. Kay and daughter of Sanford and Mrs. Featherman of Strauburg Pa., were visitors at Minnick Place last Saturday afternoon.

Judge Robinson and wife and a party of friends motored out on Sunday to take a look at our neat little village.

Max Hooks of Clermont was looking at farms here last week with a view to locating.

Mr. and Mrs. J. C. Rich celebrated their 45th wedding anniversary on Thursday the 16th, at the home of their daughter, Mrs. Minnick. Those who enjoyed the pleasant evening and the dinner were Mr. and Mrs. Rich, Mrs. Trego, C. C. Worthington and Dr. and Mrs. Minnick.

Miss Aileen Minnick came from Jacksonville Monday and will visit a few weeks at home before resuming her work.

J. W. Powell and wife arrived Wednesday and are at home in the Marshal cottage on Jessup ave. We are all glad they are here again.

Mrs. Granger of Wichita and Mrs. Butterfield of Boston were among the callers this week.

Keep right after the knocker, Mr. Holly, and knock him hard and then knock him again and if you need any help let us know.

Mrs. Minnick and Miss Aileen went across to Enterprise on Wednesday to visit the Methodist Orphanage there.

Terry Malone is planting potatoes for J. C. Rich this week, using his fine new machine.

MONROE HAPPENINGS

Rev. J. W. Wildman of Sanford filled his regular appointment here Sunday afternoon at 3:30.

John Ogleby was in Jacksonville the first of the week on business.

Mrs. Agnes Emery and family of Jacksonville returned to their home there Sunday, after spending a few days with Mr. and Mrs. W. E. Ogleby.

The church has purchased a new organ of Ludden & Bates, Jacksonville, and same has been placed in the church and is giving excellent satisfaction.

Alfred Erickson of Upsala attended the Christian Endeavor Society meeting on Monday night.

Mrs. Drew Warren of Sanford is visiting her parents, Mr. and Mrs. J. F. Mann this week.

Mr. Cary of Mississippi was in this section Sunday enroute to DeLand on business.

The Monroe ferry opened again on Thursday for business. The manager, E. E. Osteen, has been overhauling boats and wharves since the 16th inst., and the ferry is in fine shape for the accommodation of the public.

Drew Warren and P. Hawkins, of the firm known as Hawkins & Warren Market Co. of Sanford, were transacting business here Wednesday enroute to points on the lower St. Johns for pleasure.

WANTS

Continued from page 4

For Rent—Furnished cottage, 210 Pine avenue. Will sell the furniture. Box 473. 42-9tp

For Sale—Beggar Weed Seed. We guarantee our Tom Watson and all varieties of watermelon seed to be true to name. Write for prices. For 33 years we have grown melons for seed purposes only. Glydeau Seed Co., Monticello, Fla. 42-26tc

For Sale—Two desirable lots in Sanford Heights. Bargain if taken promptly. Address, D. G. Wagner, Klaimance, Fla. 44-1f

For Sale—Pop corn wagon at corner First and Park Ave. Enquire at wagon or address Box 1094, City. 44-1f

For Sale—Thoroughbred Barred Plymouth Rocks, blue strain. T. H. Johnson, R. F. D. No. 3, near Moore's Station. 44-3tp

For Rent—One large room with two beds, suitable for two young men. Also one room nicely furnished. With or without board. Mrs. R. L. Jones, 206 Park Ave. 44-1fc

For sale—Five gallon instantaneous water heater. Suitable for bath room one Singer sewing machine, used one month, household furniture, at 210 Pine ave, or box 473. 41-9tp

For Rent—Cheap—New one room furnished cottage, with bath on quarter acre, good garden land. Laurel avenue and Second street. Address P. O. Box 1323. 43-1fc

For Sale or Rent—First class farm fully equipped. Fine buildings. Everything modern. Bargain. Box 144, Orlando, Fla. 43-9tc

Wanted—Plain or fashionable dresses to make. Satisfaction guaranteed. 206 E. Third St. 44-8tp

For Sale—White Leghorn, Barred Plymouth Rock chickens, White Pekin and Indian Runner ducks, English Penciled and American Fawn and White. By the pen, day old ducks and settings of eggs. Southern Oaks Poultry Farm, Enterprise, Fla., Volusia Co. 43-4tp

The Gate City House has brought down the high cost of living. Only \$4.00 per week for the finest table board in the city. See Parker. 28-1f

Tomato Plants—I shall have several million Livingston's New Globe tomato plants for sale, ready about Feb. 1st. Price \$1.50 per thousand, \$1.40 for 1000 lots and up. I am also headquarters for sweet potato slips. Write for catalogue. J. R. Davis, Bartow, Fla. 43-5tp

For Sale—Block of five well located city lots. Address Owner—Box 1287. 34-1f

Room and board in private family for a lady. Inquire at Herald office. 44-2p

For Rent—Bed room, dining room, kitchen, and use of sitting room, in one of the nicest residences in the city. Close in. Apply at Herald office. 42-1fc

St. Johns Hotel—Rooms and board. Homelike accommodations for regular boarders or transients. Good table. Rates reasonable. W. H. Wathen, Prop. 420 W. First St. 33-1f

For Rent—Six room cottage with all modern improvements. 409 Palmetto avenue. Apply to F. W. Mahoney at Fernald Howe Co. 33-1f

Wanted—Boy of about 15 years to learn trade—Enquire Herald Printing Co. 44-1f

Wanted—Clean cotton rags, no scraps, at the Herald office. Will pay 2 cents per pound.

For Sale—Two family launches, also wholesale fish business with launches, boats and nets. Also lake front lot with three houses. C. L. Vincent, at fish house. 37-1f

Good Mule for Sale Cheap—For inspection apply to John C. Edwards, Celery avenue. 32-1fc

For Sale—Two good mules, wagon and harness. See them at Mecca Hammock on Greenman place. 36-1fc

Wanted—Orders for fine frost proof cabbage plants, all varieties, \$1.25 per 1,000; cheaper in larger lots. Satisfaction guaranteed. F. S. Cannon, Meggett's S. C. 31-34tc

For Sale—Stimmonson type writer in good condition. 113 Railroad Ave.

For Rent—Store room and unfurnished room in Bishop block. Enquire Holden Real Estate Co. 45-1f

Lost—Gold bracelet, engraved, dent on under side. Finder please return to Clarence Hand, 211 Park avenue and receive reward. 45-2p

SOME UNDERPRICED OFFERINGS

FLORIDA REALTY CO.

Hurrah! Hurrah! Hurrah!

The seasons first shipment of 10 cars of Celery brings \$2.00 per crate, f. o. b. Sanford. YIELD OVER \$1,500 PER ACRE.

NOW IS THE TIME TO BUY!

We are offering a few good Celery Farms at prices never before heard of on this class of properties.

CLIMATE and LOCATION the best in the state. SHIPPING FACILITIES and RATES the very best. Prices and terms all that could be desired.

CITY PROPERTY

Two Nice Residences—One with nine rooms, \$3,000, the other fourteen rooms, \$3,500, must be sold, therefore we are asking about half the value of these desirable dwelling locations. Brick streets within one block. Paved sidewalks. Good flowing water. Terms.

Ten Room Dwelling, all modern. Bath room, toilet, etc. Two minutes' walk from business streets, beautiful shade trees, paved walks and streets. Bargain \$3250.00. Terms if wanted.

Forty Room Tourist Hotel in a thriving little Florida town. Just remodeled and furnished throughout. The furnishings alone are worth more than we are asking for the entire property. Terms \$10,000.00

Eight Room Dwelling, located on the Heights. Four good building lots go with this property. Good water. The four lots promise a fine proposition to hold as an investment as this is bound to be Sanford's future suburban residence section. We offer the entire holding on good terms for \$1650.00

Nine Room House, suitable for rooming house. First street. Everything new and up-to-date. Toilet, bath and all modern conveniences. Price way down.

Two Small Hotels for sale at a big bargain, cash or terms. Both these hotels are located in live small Florida towns. See us for prices and location.

ORANGE GROVES

Two Fine Orange Groves, one of 14 acres, with fine crop of bright fruit right on St. Johns river, also the A. C. L. R. R. At a bargain: 57-acre farm, 5-acre grove 5 miles from Sanford, over 1,000 trees in bearing. Fine location on lake front. This grove contains some of the famous Bahai Naval Oranges, together with a liberal assortment of all the best varieties such as St. Michael Blood, Parson Brown, etc.

OVER 600,000 ACRES TIMBER LANDS FOR SALE

Located in various parts of the state and comprising some fine Colony Propositions. Large and Small tracts of virgin timber and cut-over tracts, with prices ranging from \$2.00 per acre up.

Tell us your wants and we will be pleased to serve you and assure you a SQUARE DEAL.

FLORIDA REALTY CO.

C. & W. Building Sanford, Florida

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 47 SANFORD, FLORIDA, FRIDAY, JANUARY 31, 1913 Volume V

UNDERWOOD STANDS PAT

Majority Leader Will Cut Tariff Straight

DUTY CUT ON BOOTS AND SHOES

Other Items of Interest in the World at Large By Telegraph

An unsuccessful fight to have house committee on ways and means retain the present tariff of 10 and 15 per cent ad valorem on boots and shoes occupied most of today's session. Chairman Underwood of the committee flatly told the gathering of representatives of the wholesale and retail shoe industries of the country that the tariff was now prohibitive; that there was no revenue, and that retention of the present rates was impossible. Questions of the committee indicated a sentiment favorable to a big drop in those rates.

The fame of Gen. Daniel Sickles as a soldier shouldn't deter New York state in its efforts to collect the \$23,476 unaccounted for by the general as chairman of the New York monuments commission. This is the view advanced by Attorney General Carmody in a letter today to Mrs. Helen D. Longstreet of Gainesville, Ga., widow of the Confederate general. In a telegram to Attorney General Carmody, Mrs. Longstreet offered to raise \$23,476 from "the ragged and maimed followers of Lee."

The peace negotiations, which reached a deadlock over the cession of Adrianople on January 6, were finally broken today by a note which the plenipotentiaries of the Balkan allies presented to Rechad Pasha, head of the Turkish delegation. Notwithstanding this rupture there still are optimists in the diplomatic world who hope a resumption of the war may yet be avoided either through fresh proposals that Turkey is reported to be including in the note she will deliver to the powers tomorrow or to the fall of Adrianople before activities can be begun again at the Tehatalja lines.

President-elect Wilson announced tonight that his conferences with prominent Democrats generally about "men and policies," which have been in progress ever since he returned from Bermuda, now were at an end. Henceforth, until March 4, he will devote practically his entire time to his duties as governor of New Jersey.

Fare to be Given Here Soon

The people of Sanford are fortunate in having an opportunity to witness "Engaged," the play recently given with such success by the Rollins School of Expression at Winter Park.

"Engaged" is written in the happiest vein of the famous playwright, W. S. Gilbert, who, with Arthur Sullivan, gave to the world "The Mikado," "Pinafore" and other well known productions. The scenes of "Engaged" are laid in the lowlands of Scotland and in London. The plot hinges around the old Scotch marriage law which held that if two persons accepted each other as husband and wife in the presence and hearing of a third party, it became a legal and binding marriage. The susceptible Cheviot Hill ignorant of this law, and proposing marriage to every girl he met, soon found himself in the worst of difficulties. Every act is replete with humorous situations and clever wit, and repartee sparkles in every line.

The play was one of the best given by the Rollins School of Expression in years and is sure to make a big hit in Sanford.

The play is to be given for the benefit of the High School Library and the Lend a Hand Club. Every citizen of Sanford should rally to the support of these two worthy causes; and should give to the visiting amateur company a full house and cordial welcome. "Engaged" will be given in the Auditorium of the Sanford High School, Tuesday evening, February 4th. Price of tickets, 50 c. The tickets are being sold by the Lend a Hand Club.

The New Smyrna Breeze says that M. Ledersoff has just put in ten acres of Irish potatoes and that there are more than a hundred acres in potatoes planted in that section this season with prospects good for a large yield.

FOR REV. E. D. BROWNLEE

Brilliant Reception Held at the Home of Mr. and Mrs. F. L. Woodruff

One of the most brilliant and certainly one of the most successful social events of the mid-winter season was the reception held at the home of Mr. and Mrs. F. L. Woodruff for the purpose of meeting the new minister, Rev. E. D. Brownlee of Atlanta, lately called to the pastorate of the First Presbyterian church of this city.

The Woodruff home never looked prettier than upon this occasion, the different rooms being done in different effects. In the receiving line were Mr. and Mrs. F. L. Woodruff, Rev. F. D. Hunt of Atlanta, Rev. J. F. McKinnon and Rev. Brownlee. The hostess wore a beautiful gown of Oriental tissue and in her usual gracious manner ushered the guests into the parlors.

The reception room was in yellow and green, the decorations being yellow nasturtiums and the clinging green vines and yellow and green tissue paper.

Delicious punch was served during the early part of the evening in the room most tastefully decorated in pink hyacinths and crepe paper hangings and here Mrs. Jay Beck and Mrs. R. J. Holly presided, their gowns of pink satin entraining blending with the decorations of the room. The punch bowl was most appropriately festooned by hanging bunches of ripe grapes.

The dining room was beautiful in red and green effect made by roses and asparagus fern and here Mrs. B. A. Howard in black crepe de chine and red roses served chicken salad, assisted by Mrs. F. L. Miller in tan silk. Mrs. C. H. Dungee in blue silk poured the coffee and the refreshments were served by the Misses Chappel, Davis, Purden, Connelly and Crawford, all attractively attired in red dresses.

The refreshments consisted of chicken salad, mayonnaise dressing, served on lettuce leaves, sultanas and coffee.

The evening was most pleasantly spent in the rooms and on the spacious porch and the lawn, and Rev. Hunt gave several of his inimitable dialect stories that are always a success. Ever he can be prevailed upon to give them. Several of the musicians present rendered selections on the piano and Miss Eleanor Herring gave several violin obligatos that were greatly enjoyed.

As the guests were ushered out and new ones were ushered in the scene was a kaleidoscope of bright colors, merriment and merry laughter interspersed by the quiet conversation of the guests who preferred to gather in the rooms.

The reception was from eight to ten but the hands of the clock pointed to twelve before the last guest departed and the ladies of the Presbyterian church had added another leaf to the social calendar and Rev. Brownlee had the feeling that instead of being in a strange land he had really come home and was in the house of his friends.

SELLS ANOTHER ORANGE GROVE

M. F. Robinson Cleans Up Another Small Profit

M. F. Robinson of this city is the original orange grove man when it comes to the selling end of game and having some of the finest groves in the state and a very low price on them never fails to part with a few during the winter season. His latest sale was a nice grove at Seffner sold last Wednesday and despite the fact that the property sold at a most reasonable price, Mr. Robinson cleaned the neat sum of \$1600 above cost price for his time and expense of looking after the grove. Mr. Robinson has a few groves left which he is disposing of at cost as he does not wish to carry them over for another season on account of the styles changing so often.

Publish Fine Booklet

The East Sanford Land League has recently issued a fine booklet entitled "Removal of the Thrift Family to Geneva," and the booklet is one of the finest expositions of Florida lands and resources that has been printed for some time. The book is embellished by fine half tone reproductions of natural scenes in the country around Geneva and also contains several fine views of Sanford and vicinity and is a source of general information regarding the lands, crops and other items that would interest a prospective homeseeker. The work was compiled by T. K. Bates and shows the results of his careful consideration of facts and figures.

BRYAN BUILDS BUNGALOW

Famous Statesman Will Become Floridian

MIAMI CHOSEN AS LOCATION

Other State Topics That May Interest Busy Herald Readers

Work will begin at once upon the construction of the new winter home of Hon. William Jennings Bryan. The contract was let today to Mr. Roy Swanson of Coconut Grove, the contract calling for completion by July 1. The contract price is not made public. The new home will be erected on Mr. Bryan's bay front estate on the bay front, near the famous punch bowl between Miami and Coconut Grove, which he bought a year ago and which he has been clearing during his two month's residence in this city. A sufficient space has been cleared on the bay front for the building of the magnificent home, the rest of the large acreage owned by Mr. Bryan, with the exception of the beautiful drives and walks which are being laid out, to be left in the native jungle state which, in the opinion of Mr. Bryan and hundreds of others who have visited the estate, could not be improved upon in regards to beauty. Miami Metropolis.

At the very moment that Deputy Sheriff Percy Bowden was serving a writ of attachment on his stock of goods and property in general yesterday afternoon at a little after 5 o'clock, W. E. Daughtry, a merchant of South Jacksonville, drank the contents of a carbonic acid bottle and was within the short space of half an hour a dead man. Daughtry was a man of about 55 years, a member of a prominent Georgia family of aristocratic days, a former physician, and for the past four or five years an employee of the Union Lumber Company of that city.

The many friends of Senator Daniel U. Fletcher will be gratified to learn that he has been chosen as a member of the senate judiciary committee, one of the most important and desirable assignments in that august body. Only lawyers who are recognized as possessing exceptional ability are given service on this committee, and his selection is one of the highest compliments that could have been paid to our senior senator.

Preparatory plans are being made for the great Florida Sunday School Convention which will convene in Jacksonville, February 20 to 24. At this meeting the association will inaugurate its Forward Movement throughout the state. Shrove Durham, one of the finest Sunday school specialists in the country, has been secured for the month of February during which time he will travel through Florida in the interest of organized Sunday school work.

One of the biggest deals on record in phosphate lands has just been perfected in Polk county, the home of the pebble mining. On last Monday morning the Davison Chemical Company, of Baltimore, sent by telegraph to Mrs. Laura Swearingen, of Bartow, the neat sum of \$250,000 for the purchase of about 1250 acres of her lands near Chicora, which is in the southwestern corner of the county, near the line of Millsborough.

The Clearwater city council has wisely decided to pave with vitrified brick the streets of that growing town. They had advertised for bids for different kinds of paving material, and after opening all the bids and comparing them the decision mentioned was made.

The site has been selected for the new \$30,000 school building which is to be in Starke, and it is said to be an ideal one. The proposed building will be constructed of concrete or brick, and will be fire-proof, with all modern conveniences.

This afternoon the handsome new postoffice building, erected by J. I. Skipper, will be occupied for the first time by the postmaster and his corps of assistants, and the mail arriving on the afternoon and evening trains today and thereafter, will be handled from the new building.—Lakeland Telegram.

COCA-COLA CO. REORGANIZES

New Company Will Erect Fine New Buildings

The Coca-Cola Bottling Co. of this city will reorganize at once and have recently purchased the interests of Ed. Kummer of Palatka. The new company is now composed of the following members: S. Runge, President; E. Runge, Vice President and Joe DeMont, Secretary and Treasurer, and the company is capitalized at \$15,000. The present site of the Coca-Cola works has been purchased by the new company and a modern two-story, reinforced concrete building will be erected and will be equipped with all the latest and most modern machinery for the manufacture of syrups and soft drinks. Coca Cola will be the principal product although the company has made a reputation in other well known soft drinks.

The location is one of the finest in the city, at the intersection of First and Myrtle and on the tracks of the A. C. L., and in the warehouse district.

S. Runge has the reputation of being the most progressive man in the entire southern territory and since his residence in Sanford has been identified with every movement for a greater Sanford and has built up a most profitable business in his line. In fact the Coca-Cola Co. has grown to such proportions that the new building and reorganization was made necessary.

Joe DeMont as secretary and treasurer, will be a valuable addition to the company, because he is a hustler and a fine young business man and has hundreds of friends all over Florida.

Their many friends throughout the south will be glad to hear of the success of the Sanford Coca-Cola Bottling Co. and their plans for the future.

Missionary Society Service

The Social Service department of the Missionary Society of the Methodist church, at their regular meeting, were entertained at the home of Mrs. W. E. Householder, Tuesday afternoon. A large attendance of the members and four visitors were present.

The devotional exercises and Bible study, the subject of which was the "Golden Rule," was conducted by Mrs. M. A. Mint, fourth vice president of the society, who has charge of the social service department.

"America's Social Problems" was the subject considered, with forefudful comment, by Mrs. Mint.

Mrs. M. T. Gaines read an article on the "Sweat Shops," which was followed by an excellent temperance talk, by Mrs. A. E. Phillips. Two fine readings were given by Mrs. R. C. Maxwell. "The Two Roads," and "Entertaining the New Minister." A beautiful solo, sacred words to "Annie Laurie," was sung by Mrs. H. V. Perry, who accompanied herself on the guitar, after which the members were turned over to the hostess, who served a delicious orange tea, in little orange baskets, on a sprig of orange leaves in the plate, with cake, and pretty little heart valentines for souvenirs.

FOR THE PANAMA TRIP

Powell Has Had Over Two Hundred Applications

Secretary Powell of the board of trade has had more than 200 applications for place on the boat to Panama, this being the trip arranged for the benefit of the Florida Press Association. So far, because the boat has not been engaged, he has not closed any arrangements.

A. L. Allen is now in Key West interviewing the owners of the boat and on his return more definite information as to just what can be done will be at hand.

There is much enthusiasm over the proposed trip and one lady who applied to Mr. Powell for a place went so far as to send him \$50 as an earnest of good faith and to insure that a place would be reserved for her. The trip is primarily for the benefit of the Press association and when dates and definite information are at hand the members of the association will be given the first call for places. Mr. Powell hopes to have something definite to talk about soon.—Tampa Times.

The death of Hon. W. B. Ham, editor

of the DeSoto County News, and superintendent of public instruction of DeSoto county, which occurred at Jacksonville Saturday, strikes a chord of profound sorrow in the hearts of the newspaper men of the State, as well as among Floridians generally.

DEEP WATER FOR SMYRNA

Mosquito Inlet Harbor Subject For Discussion

BIG MEETING HERE LAST NIGHT

Subject Most Important to Interior Florida Brought Out Large Crowd

A meeting most interesting to all present occurred at the High School Auditorium last night and but for the fact that The Herald is compelled to go to press early to catch the county mails the entire proceedings would be given here. The meeting will be given space in Tuesday's issue. There is nothing that will be of more benefit to the interior and south Florida than the deepening of the bar at Mosquito Inlet and giving New Smyrna 20 or more feet of water for the passage of ocean going vessels, and this is the subject for the big meeting held last night. Strong delegations from Daytona, New Smyrna and other cities on the East Coast and many delegates from interior Florida were present. Several legislators from other counties and Senator Donegan and President Stanford of Kissimmee Board of Trade were also present.

The Organ Installation

The fine instrument is here and unloaded and workmen will soon have it erected, ready for use. The world-famous "Moller" organ will soon be heard in Sanford.

The new pipe organ which arrived a few days since is of this celebrated make. Workmen will soon have it erected, and then will be given one of the best and most melodious musical programs yet listened to here. A skillful solo organist will be engaged for the occasion, there will be piano, cornets and strings for orchestral rendition, and the beautiful voices of our home singers, in whose abilities we all take pride, will resound in one grand paean and triumphal jubilation. The coming event of dedicatory acclaim and felicitation is going to be one of the most soul-stirring and thrillingly enjoyable ever given in a town of this size. Date of same will soon be announced in The Herald.

Republican Appointments Shelved

Washington, D. C., Jan. 30.—By a tie vote the republicans of the senate today lost in their attempt to force another executive session to consider President's Taft's appointments. The democratic forces had a rollcall and prevented the senate from resuming the fight.

The fight in executive session over some 1,400 appointments President Taft has sent to the senate was continued for six hours yesterday afternoon and evening, and when adjournment was taken it was with understanding that the fight would be renewed with the convening of the senate today. The struggle was renewed as scheduled, but the democrats had out-manuevered their republican foes during the interim and were to secure a tie vote on the proposition to go into executive session.

Orange County Medicoes

The Orange County Medical Society held the sixth annual banquet at the San Juan Hotel Wednesday night. Physicians and surgeons attending were Drs. McElroy, Beardall, Porter, Pillans, Edwards, Christ, McEwan, Rush, Kilmer, and Pearson, of Orlando; Dr. Neal, Pubston and Miller, of Sanford; Dr. Marshall, Oviedo; Dr. Thomas, of Wilmington, N. C., was a guest. Dr. T. A. Neal, President, was toastmaster, and a fine time was had.—Orlando Citizen.

Episcopal Church

Services in the Church of the Holy Cross (Episcopal) on Sunday next, Feb. 2nd, will be as follows: Early Celebration 7 a. m., Sunday School 9:45 a. m., Sermon and Celebration 11 a. m., Evening Service with Sermon 7:00 p. m. The Rev. Arthur S. Peck, recently of Galenburgh, Ill., officiating.

All seats are free. The public generally and visitors to our city will be welcomed and shown to seats.

The schedule of services for Lent, beginning Ash Wednesday, Feb. 27th, will be announced later.

A bunch of New Smyrna boosters were here last night attending the deep water convention.

BALDWIN HAS A BIRTHDAY

Jan. 18th, 1913, was the eightieth birthday anniversary of our well-known and universally respected fellow citizen, Mr. Baldwin...

At the close of the Baptist Sunday School the next morning Mr. Baldwin who is one of the most regular in attendance of any of the scholars, deposited a sum representing his age in the "birthday box," and made a few remarks to the school...

My Old Brown Coat And Me."

My father was an honest man. Though very poor was he, He lived in yonder little cot That stands beside the sea. I toiled upon my father's farm Till I was twenty-one; Then took a little farm myself When manhood's life begun. I wore a coat of homespun brown Which was not fair to see, And all the maidens in the town Laughed at my coat and me. I fell in love with Mary Brade, Whose father kept the store, And never was a maiden loved So tenderly before. But Mary she was very proud And haughty as could be, She told me she would never wed My old brown coat and me. I did not stop to plead my cause, For pleading had been vain, I said farewell to Mary Brade, Nor saw her face again. Mary Brade that was despised My old brown coat and me, Was married to the lawyer's son His name was Jason Lee. He wore a coat of shiny black, And talked so proud and great That Mary fancied he would make A rich and noble mate. Alas! and did her husband roam, A pirate on the sea. Now Mary wishes she had wed My old brown coat and me I'm forty summers old today, And riches fill my store, My children on the sward at play, My wife sings at the door For I've lands enough and money too And honors are in free. And all the maidens in the town Respect my coat and me I have grain upon my lands, My house is proud and high, And there are none in all the town Can wear such clothes as I. Come, listen, maidens, to my song, For it is of countless price, Reflect upon the truths I sing, And treasure this advice, Remember that an old brown coat Though not so very grand, May cover up as great a heart As any in the land.

Bryan For DeBerry

Plant City, Jan. 30.—United States Senator Nathan P. Bryan will suggest the name of Hon. J. Fred DeBerry, Presidential elector from Florida, to President-elect Wilson for Second Assistant Postmaster General to the United States.

Mr. DeBerry has been endorsed by Florida's Junior Senator for this position, who has written that he will take pleasure in joining the Florida delegation in Congress in urging the President-elect at the proper time to give Florida this honor. Senator Bryan has only been in Congress a short time, but is making a brilliant record, and is very alert for Florida's interests.

Pay Your Auto Tax.

Collector William E. Martin stated this morning that about two hundred had paid their auto tax. "There are probably one thousand machines in the county," said Mr. Martin, "and the percentage who have paid is quite small. A special collector will be put on duty the first of next week, and this means additional cost to the owners of machines. Prompt payment should be made and save any additional cost that might accrue where the special collector has to make the collections. "This," said Mr. Martin, "will create quite a nice little road fund for the county, when the tax is paid in, as the entire amount goes to the maintenance and construction of the county's public highways."—Reporter-Star.

MONDAY, FEBRUARY 3RD

With the opening of the second month of 1913, our customers will find scores of new and seasonable articles added to our large and varied stock expressly for this month's selling, including many articles on display in the Ready-to-Wear, Dry Goods, Notion, Gents Furnishing, Shoe and Furniture Departments. For Monday there will be something extra on sale that will interest each and every one of our customers from the oldest to the youngest, and the hour to be at the store to be sure and receive the greatest bargains is 8 o'clock A. M. Monday, February 3rd, 1913.

D. A. CALDWELL & SONS

CASH DEPARTMENT STORE

SANFORD, - (Two Stores, 121-123 East First Street) - FLORIDA

Spring Showing of the Latest Styles

In our Ladies' Ready-to-Wear department next Monday. Including especially large line of Ladies' and Misses' Wash Skirts, made out of all the most popular wash materials, including white and colored linens, crash suitings, Peaques, corduroys, welts, Ratines, etc.

Special attention is called to our large and attractive line of white and tan Linen Dusters and Auto Coats. Newest styles, specially priced for Monday's selling.

Our Dry Goods Department

Is receiving many new additions daily, including a beautiful line of white and colored Wash Materials, part silk, mercerized and all silk. These are in all the very newest and popular sheer weaves. See our special values at 15c, 19c, 23c, 25c, 39c and 69c

Ratines, crash suitings (both cotton and linen), peaques and many other styles of spring materials, and a well assorted line of Amoskeag dress gingham, also a choice showing of the well known "Red Seal Zephyr Gingham," 15c kind at 11 1/2c

Large line of 36 inch Percale, finest quality, in dots, figures and stripes, worth 15c a yard. See these 12 1/2c only

FURNITURE

When we first opened our furniture department, we determined to give our customers the best values that could be had, and any persons buying furniture from us know that they will get only new furniture from the largest furniture factories in the country, and furthermore get the advantage of it being bought in carload lots. In addition to the above we make a still better proposition, any person can pay a small sum down and make weekly payments of \$1.00 and by this way from us have a home completely furnished and never miss it.

WHAT WILL \$4.98 DO MONDAY?

It will buy a nice Dresser, oak with mirror, or a fine Iron Bed or Oak Bed (double bed size) a fine National Spring and Mattress (double bed size) both for \$4.98 or Oak Washstand, Hand-some Oak or Mahogany Rocker.

\$25 BRASS BED \$17.98

Guaranteed not to tarnish and will never have to be polished. This Special will be on sale on Monday only at \$17.98 each

\$20 DRESSER \$14.98

Here is another extra special for Monday sale. Handsome Oak Dresser, French Bevel \$14.98 Plated Mirror \$7.50 HALL RACK \$4.48

For Monday (one day only) this Oak Hall Rack with mirror while lot lasts. \$4.48

SPECIAL FOR MONDAY

Jersey Knit Overshirts, 75c ones, 3 doz., only while lot lasts, Monday we will close them out at a garment only 49c

MONDAY

SALE

SHOES

Snows "Union Made" Shoes for comfort, style and all the other necessary essentials that go to make these fine shoes command the respect of every one for their wearing qualities, with prices simply beyond competition.

Selby Shoes for ladies are recognized as the best and everyone who have worn them (Selby Shoes) have come to regard these shoes as "Just Right" and our prices mean better shoes for less.

Goodman knows how to make childrens shoes at prices that will please everyone, that is the reason we handle them—see our large line of childrens all leather shoes, better shoes for less money

\$2.00 WORTH FOR \$1.49

Here is an all leather shoe, Patent leather vamp, dull top, plain toe, a neat, dressy shoe for misses, sizes 1 1/2 to 2. \$2.00 value, our prices of course only \$1.49

LADIES SPECIAL

We are always looking for something extra for the Ladies and we have it here, a neat vici kid button Oxford (Selby Make) for only \$1.98. Also a choice line of Patent leather and kid Blucher Oxfords for only \$1.48, \$1.59 \$1.98

MENS SPECIAL

Tip, Russia Calf, Patent Leather, Vici Kid, Gun Metal, these shoes are all "Union Made", come in either button or Blucher style. See the \$5.00 grade for \$4.29, \$4.50 for \$3.98, \$4.00 for \$3.48, \$3.50 for \$2.98

LADIES' HOSE 6c Fast Black Hose for Ladies will be sold in Monday's special sale at 6c pair

13 YARDS \$1.00 Muslin, 36 in wide, bleached soft finish for the needle. special for Monday sale at 8 o'clock, 13 yds \$1.00

UNDERWEAR COUNTER 19c Muslin Corset Covers or Drawers for Ladies or Misses, worth 36c, Monday's sale a garment 19c

50c UNDERSHIRTS 29c For Monday's sale (one day only) Men's first quality, fleeced lined Undershirts, all sizes, only 29c

PARASOLS 25c For Monday's sale, our large collection of Children's Parasols. These are special values for the price 25c

PARLOR TABLE 79c Solid Oak Center Table for one day only (Monday), this \$1.25 value will be on sale at bargain price of each 79c

Gent's Furnishing DEPARTMENT WILL HAVE MANY SPECIALS FOR MONDAY

50c DRAWERS 39c

These are the Genuine Gerard Elastic Seam Drawers, known the country over as a 50c garment, all sizes, our special price per pair only 39c

MEN'S SOX! SOX! SOX!

Large value of these special value sox just received, in tan, black and colors, our special price a pair 8 1/2c

\$1.25 SHIRTS 97c

An opportunity to buy a fine Dress Shirt, plain white or colors, that will not fade, all sizes we say a garment only 97c

HAND TAILORED SUIT

It is a pleasure to wear a Suit made by experienced tailors and also get a Suit that can be depended upon wearing and giving satisfaction. See our immense line of all wool samples.

Spring Styles at prices that cannot be duplicated for this class of work.

Guaranteed-to-Fit

SAVE YOUR MONEY

FOR THE

ORANGE COUNTY FAIR

FEBRUARY 18TH TO 22ND, Inclusive

BIGGEST FAIR IN FLORIDA

ALL

THE FRUITS AND VEGETABLES
THE FINE HOGS AND CATTLE
THE FINEST TURKEYS AND CHICKENS
THE BEST AND FASTEST HORSES
THE FANCY WORK, JAMS AND JELLIES
THE PRODUCTS OF THE GREATEST COUNTY IN THE
GREATEST STATE OF THE UNION.

Good Races, Aeroplanes, Automobiles, Carnivals and
Other Attractions

RATES ON ALL RAILROADS

HAPPENINGS IN OUR NEIGHBORING VILLAGES

MOORE MOVEMENTS
Mrs. Ella Greenlund will entertain the Beck Hammock 500 Club at her home Thursday evening.
Mr. and Mrs. W. R. Guerry of Orange Hill farm, R. D. 3, can fill orders for fine strawberries. Mrs. Guerry will also make preserves, jam and jellies to order.
T. H. Johnson has been quite ill for several days under the Doctor's care.
S. M. Pickin, Sr., was taken to the hospital on Tuesday to be treated again for locomotor ataxia.
Miss Ladd Brooks of Thomasville, Ga., is the guest of her uncles, Joe and Archie Cameron and their families.
Richard Hickson is out again after a serious time with measles.
Miss Ethel Cowan entertained a party of young people Thursday evening at her 16th birthday anniversary. Mr. and Mrs. K. L. Britt, Mr. and Mrs. Edw. Repp were chaperons.
Mr. and Mrs. J. C. Smith and their guests, Mr. and Mrs. George Drake, spent Saturday at Enterprise taking in the chicken farm and other points of interest.
Raymond (Buster) Gormley has been quite ill for the past week, but is on the gain now.
R. E. Gormley received word from his brother in Ottawa, Kans., that their father has suffered a stroke of paralysis.

CAMERON CITY CLIPPINGS
J. V. Denton and Frank Hutchens have rented five acres of Dr. Minnick's farm and will plant it to cucumbers.
J. C. Smith of Cameron ave and his friend, Mr. Drake of Mulvane, Kans., were pleasant visitors at Sunday School this week.

Our community was grieved to learn that Grandpa Gormley has been seriously ill following a stroke of paralysis but we all rejoice that he is now improving.
Guy Ellsworth was one of a large party entertained at dinner at the home of Mrs. Greenland on Sunday last, in honor of her guests from the North.
Tony Johnson is quite sick and Terry Malone is not at all well.

Frank Hutchens and wife spent Sunday with the Walkers on the West Side.
The Chamberlain is accepting two cars of justice this week.
A touch of white frost Wednesday morning had a little effect on the crops.
Miss Papp, Young, and Mrs. S. A. Young, evening and part Sunday at Young's Place.
Miss M. S. Young, Methodist Church, will sing at the church on Sunday.
Miss M. S. Young, Methodist Church, will sing at the church on Sunday.

Tag Farm for Florida.
A state farm where inebriates and users of drugs may be sent is the plan of Representative W. T. Martin, who will introduce a bill to provide for such a farm if investigations he is now carrying on convince him of the usefulness of such an institution.
Mr. Martin is studying the Minnesota example where the state board of control has a farm of 640 acres and is trying out the plan so far with beneficial results it is stated.
The Minnesota laws provide that a habitual inebriate may be sent to the farm upon petition of two of his relatives and after an examination by a physician who recommends that this would be the best thing for him. A man who has been convicted of being drunk three times may be sent without petition upon order of the court.
While on the farm the gold cure is given them and they are allowed an opportunity by healthful work to get the booze out of their systems. When physicians certify that they are cured they are discharged from the farm.
To the farm are also sent users of drugs, such as cocaine, morphine, etc. In most cases they are unfortunates and should be treated rather than punished. If reformed they become useful citizens and are surely worth the small expense it takes to put them on their feet again.
—Tampa Times.
Better have your seeds for spring planting reserved at L. R. Phillips & Co. and get benefit of low prices. 42-8t



Frank L. Maddocks
Member of the Maddocks-Field Players

Catholic Church
During the illness of Father Max of Orange, Florida, the altar is supplying no place and during his time between the two parishes. For that reason, the Mass in Sanford Sunday next, Feb. 2, will be at 7 a. m. and the services at 10 a. m. as usual. The Mass in Sanford, Feb. 5.



Miss Dorothy LaRue
A Clever Little Actress With The Maddocks-Field Players



Happy Jack Kearney
The Original "Is Everybody Happy" With Maddocks-Field Players

ROYAL PALM NURSERIES-ONECO, FLORIDA

Most extensive collection of Nursery Stock in Florida or Gulf region now ready for distribution. Ask for copy of our splendid new catalogue, which is replete with planting information, descriptions, etc. Fruit Trees, Decorative Plants, Ornamental Shrubs, etc. from all over the world, result of our extensive importations and experiments for the past 29 years. See special cash discount under business rules in catalogue. WRITE TODAY!

REASONER BROTHERS, - Oneco, Florida

Established 1850 **J. S. STANTON & CO.** REFERENCE
Your Banker
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A SPECIALTY WHOLESALE PRODUCE Memphis, Tenn.
ORANGES, GRAPEFRUIT, VEGETABLES

THE SANFORD HERALD

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Office in Herald Building Telephone No. 148

The Orlando papers are still calling down the wrath of the high heavens upon Mr. Lake and that gentleman goes right on sawing wood and making ice to put at Grandmother Orange's feet in April.

An extra tax on the automobile is legislation all right but that does not stop the tax collector from taking your money for the Supreme court has decided that any man who is fool enough to own an automobile is also fool enough to pay a special tax on the same.

There was a big meeting at Oviedo one night last week according to the Reporter-Star and an anti-division committee was formed. The big meeting really turned out to be a casual meeting of four men in one of the stores. The story originated with the Oviedo war correspondent of the Reporter-Star.

The live wires of Sanford journeyed all the way to Daytona last week to assist the east coast people to get deep water at Smyrna. Last night a rousing meeting was held here for the same purpose and it is high time that other interior cities looked into the subject of a closer basing point and cheaper freight rates.

The man who builds small flats and furnished houses for next season's rush of visitors will be doing Sanford a great favor. With warm weather in the north holding back the tourist rush, Sanford is yet unable to take care of the people and they are being turned away from the scarcity of rooms furnished for light housekeeping.

Hon. E. W. Davis of Ocala, Prosecutor for the Fifth Judicial District, is a candidate for the position of U. S. District Attorney, southern district of Florida. Mr. Davis has gained a reputation in the Fifth District and other parts of the state and is well qualified to hold the position of District Attorney. His many friends throughout the state are giving his candidacy a strong support and the Fifth District will likely be without a Prosecuting Attorney soon after President Wilson takes his seat.

The Reporter-Star was small enough the other day to make an illusion to Sanford's being hard hit for two years by the low price of celery and in the same paper was a communication from the greatest hustler in Orlando calling attention to the fact that Orlando was not receiving any tourists this year and that something should be done if they wanted to get more people down there. We knew that Orlando was not doing much this year but were too charitable to mention the fact and were willing to let one of the Orlando real estate men call attention to it.

MUNICIPAL OWNERSHIP

Since the last issue of the Herald there have been many expressions of satisfaction from the citizens of Sanford over the statements made in this paper about municipal ownership. The proposition to bond the city for enough to buy the public utilities is meeting with a ready response from the largest tax payers just as it does in every community. Tax payers who object to bonding for any other purpose are always willing to vote bonds for the purpose of purchasing the public utilities at a fair price and becoming owners of a paying proposition and that show profit enough to take care of the bonded indebtedness.

Take any city that is in favor of municipal ownership and you will note a great difference in the lighting of the streets, in the water plant and the tax assessment and you will also note that the prospective resident would rather reside in a municipal governed city than in one that is burdened by private ownership. There are exceptions to every rule and in some cities that paid too much for worn out plants, there may be cities that have poor management of the plants and there are undoubtedly many cities that have too many bosses over the municipal plants and do not get as good service as they should, but an ordinary good electric light plant or water works plant purchased at a reasonable rate and put under capable management should make

larger profits for city than for the private owner and none of the latter have gone broke on such projects as yet.

The cities in Florida that own their public utilities would not sell them and go back to private ownership for all of them are making good profits and are obtaining better service for the citizens than under private ownership.

The city council should give this matter their attention and steps should be taken to ascertain the relative cost of the present plants in Sanford and the disposition of the owners toward such a sale to the city. The property owners of Sanford should also express their opinion in the matter and we should have a public opinion of this subject for it is a very vital question and one that is bound to occupy the attention of our people sooner or later.

COUNTY IS LARGE ENOUGH

Orange county need not fear division on the score that the old county will be unable to get along or have taxes enough to keep the county officials fat and saucy. The old county will have plenty and the new county will have enough and in support of our claims the readers can take the official figures from the state comptroller which are as follows:

Orange county taxable values now, \$6,948,798. When divided Orange would have \$4,200,000.

Harney county would have \$2,747,000. These figures could be made larger if all the county taxes could be equalized and many of the bloated bond holders who are now dodging taxes could be made to pay, at least they will pay equal taxes in the new county of Harney and that is troubling some of them at this very minute.

These figures demonstrate that Orange county need not be so solicitous either about her own welfare or that of the new county as the taxes in both will be ample to make all the improvements and build many miles of good roads. Even the new county will possess more in taxable values than eighteen other counties in Florida.

DEEP WATER AT SMYRNA

There was a meeting of the Sanford Commercial Club last night at the Auditorium. It met with the legislators and the people of Smyrna and other parts of Volusia county to discuss the project of deep water at Smyrna, a subject that should have been discussed many years ago and a matter that should have received recognition from the government ere this. Deep water at New Smyrna means as much to interior Florida as it does to New Smyrna and all the people of interior Florida should be aroused to their interest in making Smyrna a basing point instead of Jacksonville. We should be alive to our interests.

MEANING JACKSONVILLE

Again an effort is to be made to ruin our harbor. This time per Weston is to be asked to dig a canal from the St. Johns river to the Indian river. Once before this project was proposed and the engineers put upon the survey reported that if the canal were cut the water in the St. Johns would be lowered materially.

If the river is lowered it would mean that the government would have to spend many more millions of dollars to give us a thirty foot channel from the city to the sea. This the government will not do. Therefore, it is safe to say that the gentleman proposing the project will be disappointed as the War Department will not allow anyone to destroy work already done at great expense. Jacksonville Metropolis.

All of which means that said canal will ruin Jacksonville and help the rest of the state. — Poor Jacksonville!

GIVING TO THE CHURCH

To those Sanford people who hesitate to give anything to the church when called upon for a small contribution the experience of Mr. Duke, the five cent store man, illustrates the biblical injunction about tithing.

M. Z. Duke, of Dallas, Texas, but formerly of Georgia, known throughout the southwest as "the five cent store king," has saved up more than \$100,000 from his business and hereafter will devote the earnings of his twenty-one stores to Christianity. Mr. Duke stated today that he and his wife recently decided they had enough money and consented with their consciences to contribute the balance of their earnings to Christian work. They made their covenant effective January first, last.

Since starting in business, Mr. Duke says he always has given a tenth of his earnings to the church and he attributed his success to this practice.

"Last year I made something over \$24,000," said Mr. Duke, "and I think by increasing the number of my stores I can increase the earnings to \$30,000, which is to be used as I have agreed."

THAT AWFUL HERALD

Sanford Herald is trying to destroy Orange county from two standpoints. First by attempted division of the north end and secondly by stirring up the people of the west end to make them believe Winter Garden wants a division with that town as the county seat. Evidently the sole purpose of the Sanford Herald is to make its own county by jumping upon and attempting to break Orange County.—Orlando Citizen.

Take it easy, brother. We are perfect gentlemen down here and never would we be guilty of jumping on nor breaking the dear old county. We just want an easy, painless division and do not expect any trouble. It is unnecessary for the Herald to advocate county division at Winter Garden. The people of that section are just as tired of old Orange as we are and just as anxious to get away. If all this county division is "just Herald talk," why should the Orlando editors sit up at night trying to defend their positions on the subject? It is certainly ridiculous the way you take yourselves so seriously. Take a bunch of celery and brace up!

Knew Value of Incense

Doubtless a form of incense was burned in China and in what is now India many centuries before Christ, probably even before the time of Moses and Aaron. It may be that the wise men of those ancient days had learned through long years of experience that there was less illness when quantities of incense was burned than when none was used. Whether they believed this was because of some divine token of approval, or really understood the disinfective qualities of the incense is not known.

Crow "Helped" in Golf Game

An unusual golf story comes from Scotland. Mrs. Burnett, an American lady living at North Berwick, while playing on the course recently, had her game considerably interfered with by a persistently inquisitive crow. She had just made a tee shot when the crow secured the ball, and after flying with it for some distance, dropped it. The lady made two other shots, and the crow, to her amazement, twice returned and lifted the ball after she had played it.

Arrested at Child's Grave

A pathetic scene took place at a Geneva cemetery the other day, when a French couple, who had been expelled from the town, were arrested as they were attending the funeral of their only child. While the priest was reading the burial service, the detectives informed them that they would be conducted to prison, but they were allowed to remain until the end of the ceremony.

Discovered Rare Disease

During the eighteenth century Dr. Percival Pott of London, who was one of the best known physicians in that period, discovered the disease of the spine which he called "vertebral caries," or decay of the backbone. The treatment ultimately prescribed was plenty of pure food, sunlight, fresh air and sleeping outdoors all of the time.

Finest Crop of All

"No country, after all, produces any better crop than its inhabitants. And as I travel onward I like to think of these brave, temperate, industrious, God-fearing American people. I have no fear of the country while so many of them are still to be found upon the farms and in the towns of this land."—American Magazine.

Love

Love is watchful, and, sleeping, slumbereth not. Though wearied, it is not tired; though pressed it is not straightened; though alarmed, it is not confounded, but as a lively flame and burning torch, it forces its way upward and securely passeth through all.—Thomas a Kempis.

At Least Knew His Value

A native, named Appu, of Kotahana, Ceylon, recently attacked his father and mother with a mallet while they were asleep, and nearly killed them. The excuse he subsequently gave was that he was disgusted with his "miserable parents for having such a low-down son."

New Idea for Saving Life

Birmingham, England, has a new style of life-saving apparatus for the fire department. Entrapped persons are rescued in a cage which is raised and lowered to the windows of the burning building.

Ma's Way

Little Lola, aged five, upon being shown her twin brothers that had arrived the night before, said: "Well, I never saw such a woman as mamma is for hunting up bargains."—Chicago Daily News.

Did it ever occur to you that the Peoples Bank of Sanford during the year 1912 Paid Interest on its Deposits in excess of Four Dollars and Dollars.

If you are not a Depositor in this Bank, you will find it to your interest to BEGIN TODAY by opening an account.

We pay Four per cent. Interest on Savings Accounts and Time Certificates of Deposit in our Savings Department, and offer you every modern advantage and convenience for handling your account in our commercial department.

In addition to the many advantages we offer, and without any expense upon your part We Insure Your Deposits Against Loss From Every Cause.

Our officers and employees will be pleased to explain any of these features to you and to serve you in the most acceptable manner.

WE WANT YOUR BUSINESS

Peoples Bank of Sanford

The Imperial Theatre

Maddocks-Field Players

FEBRUARY 6-7-8

25c - - 35 - - 50c

Concerning Greenbacks.

Forty-five per cent of the greenbacks of this country are of one, two and five dollar denomination.

First English Dock.

In England the first dock was constructed at Liverpool in 1708.

Poor Man.

He has only been wearing trousers since 1814.

New Law School

A number of discarded politicians who are going back to the law ought to get down that first great textbook written on Sinai and brush up a little on the moral law.—Albany (Kan.) Capital.

Courage and Nerve.

Courage is the thing which enables a man to tackle a hard task with ease. Nerve is the thing which enables him to tackle it when he's scared to death.—Dr. Push.

When Money Talks.

"Pa, what does it mean when you say that a man hasn't the courage of his convictions?" "That he has opinions, but isn't willing to bet money on them."—Detroit Free Press.

Dollar Bills, Lead All.

There are more one dollar bills in circulation in this country than any other denomination. The five-dollar bill is next in number.

Wants Commercial Value.

A man would like a lot more of the Ten Commandments if he could deposit them in the bank.—New York Press.

Paul's Turn Next.

The man who robs Peter to pay Paul generally intends to strike Paul for a larger loan later on.—Puck.

Earthly Punishment.

The way of the transgressor is well written up.—Kansas City Journal.

Reduce Cost of Reading.

There are two clubs in New York that are designed to reduce the cost of fresh reading matter. One is composed of women who contribute 26 cents a month and have the use of all the best magazines, which are later sent to a hospital. The other buys new books for the same price to each member and the books are disposed of by a lottery system, although each member gets one. There are hundreds of ways to save money.

Marking Arrival of Age.

When I get to be old I ain't goin' to find it out by countin' up to see nor by my whiskers, nor by my gums nor none of them signs. They'll all fool you. No sir! But one of these times I'll get throwed down, and I won't bounce back. Then I'll know it's all over. When a man gets that way, he's old. Old, see? It don't make any difference how much longer he lives after that, he don't ever get any older.—"Billy Fortune."

Girl's Definition of Good Taste.

In the Woman's Home Companion a writer reports his adventures with his niece Beth, who went to Boston to get cultured. Beth was 18 years old, and after a visit at the art gallery, made this remark: "Well, of course I don't know anything about critics, but I know what I'd like. I'd like a critic who would tell me which the things are that nice people can keep on liking."

Present From Grateful Convert.

The walking stick of General Booth used of the last walk he ever took has a little history. It was a present from a meeting in Paris some time ago a notorious Russian anarchist was converted by the general's eloquence, and soon after the latter's return to England he received from his convert a piece of string, with the request that a knot might be tied in it to show the length of the walking-stick the general usually carried. The string was knotted accordingly and returned to Paris, and a little later this stick arrived in London, a present from the grateful convert and the work of his own hands.

PLANT RICE IN FLORIDA

McCormick Co. Will Furnish Seed To Farmers Free.
The McCormick Harvester Company, according to the Tampa Tribune, has dried acres of rice, if someone will plant it and care for it as demonstration of what Florida land can do in that respect and an agricultural engineer and specialist of Tampa, who has spent much time studying the proposition is quoted as saying that more rice can be grown in Florida per acre than in Louisiana and at much less expense.

The expert went on to declare that on account of periodical rains in Florida extensive irrigating machinery would be unnecessary, but it is probable that the making of great rice plantations will best be done in the Everglades, which is ideally designed for rice cultivation and where irrigation can be managed with as much ease as is accomplished in The Netherlands.

There will come a time when all the Everglades—thousands upon thousands of acres—will be vast rice and sugar cane plantations. It is the certain destiny of this rich land which has waited thru countless years to be brought into service for mankind. Florida, with its great area of tillable land, has many other districts also where rice and cane can be raised to perfection and every day sees the people of the state coming into better realization of the potentiality for wealth in its agricultural development.

Florida can feed the world—no, there is little exaggeration in the statement. She can raise enough potatoes, rice, sugar—but there is little need of enumerating the products that may be grown in such abundance in all sections of the state. The main thing is to welcome the coming of the scientific farmer; to urge the agricultural education of Florida's boys and girls to talk, talk, talk, the land owner into a recognition of the wrong of perverting tillable land to remain unimproved. Every unused acre in Florida should be growing a crop of legumes and every forty acres should have a comfortable dwelling, the home of an industrious family.—Miami Metropolis.

The Wednesday Club

The Wednesday Club held their regular meeting at the home of Mrs. Geo. H. Fernald, Wednesday afternoon, with a good attendance of the members present. After the meeting was called to order by the president, Mrs. G. I. Morris, the secretary, Mrs. S. O. Chase read the minutes, after which Mrs. D. L. Thrasher entertained the club with a delightful piano selection.

Mrs. O. W. Brady continued her most interesting talk on Mexico and things Mexican. She drew a very realistic picture of Mexican life; describing beautiful cathedrals, flowers and scenes, especially the graphic portrayal of a "bull fight," which was intensely vivid, when a number of fine large kodak pictures, taken by Mr. Wood, a brother of Mrs. J. W. Dickens, was passed to the members to see, while the real scene was pictured by an eye witness; who could only look at the gay sport for a short time. The club are very much indebted to Mrs. Brady for her kindness in bringing Mexico, the subject of the year's study, before their mental vision, at a closer range than can be found in descriptive books.

An interesting "Sketch of Wm. H. Prescott and his Works," was given by Mrs. L. G. Stringfellow; and an "Outline of the Life of Hernando Cortes," by Mrs. J. H. Roumillat, was read, by Mrs. M. H. Bowler, as Mrs. Roumillat could not be present.

The "Story of the Conquest of Mexico," was very entertainingly given by Miss Nell Whitner.

A matter of importance was presented to the club by the secretary, Mrs. Chase, after a short and interesting discussion of which, it was decided to lay it aside for another consideration by the club as a body. The club will meet February 5th, at the home of Mrs. Henry Wight.

Program for February 5th:

"Community Problems that affect the Home."
Music.

"The Moving Picture Shows and Young Children."—Mrs. F. F. Dutton.
"Social Centers."—Mrs. A. D. Key.

Every Week Bridge

Mrs. C. O. McLaughlin entertained the Every Week Bridge Club, Tuesday afternoon. Two tables of bridge were played. Mrs. C. M. Vorce made the highest score and won the prize, a pretty picture.

After the conclusion of the games of cards, a dainty pear salad, tomato jelly, with mayonnaise, toasted cheese sandwiches and chocolate were served. Mrs. McLaughlin's guests were, Mrs. C. M. Vorce, Mrs. R. L. Hughes, Mrs. O. W. Brady, Mrs. Forest Lake, Mrs. Cruse Barnes, Mrs. G. F. Smith, Mrs. W. D. Holden.

Only One Week Remains of Great Bonus Vote Offer
Candidates Should Apply Themselves Diligently During Next Few Days

NO ONE HAS ANY ADVANTAGE

Positively the Best Offer of the Contest Will Close February 6th at 4 p. m.—So All Are Urged to Make the Best of the Remaining Few Days

To The Candidates
Thursday, February 6th, at 4 p. m., will witness the wind-up of the best vote offer that will be made during the entire contest. The contest editor wishes to impress upon the minds of the different candidates the necessity of putting forth their best efforts during the next few days, and to leave no stone unturned in the way of getting every possible new subscription.

"Of all sad words
Of tongue or pen,
The saddest are these:
It might have been."

Only a few days more, but during that time much can be accomplished. To those who have been lagging behind, the contest man wishes to impress the fact that the present time is more valuable to them than any other time in the contest, and that the work done this week will have an important bearing upon the final results.

Rouse your friends at once to the fact that a new subscription before 4 p. m., February 6th, is worth more to you in securing the highest possible number of votes than at any time afterwards.

"Work for the Night is Coming
That is a grand old sentiment in a grand old hymn, and we trust that readers of the Herald will pardon us if we, for the purpose of illustration apply it to the 50,000 bonus offer the Herald's

It fits so splendidly into what has been preached regarding the "Opportunity offer." So, "Work for the night is coming."

Friends the Real Power

The friends of the candidates are the real power in the race for success. They can do nothing without you. Do not disappoint the happy, hopeful candidates who are counting on you to advance their cause, but do your part in pulling up the necessary votes for them. Look over the list of candidates in the contest and then turn in your subscription and give the votes allowed thereon to your favorite candidate. Nothing will please them more if you subscribe this week and give them the votes.

Extend Subscriptions

Subscribers should remember that if they gave a yearly subscription to some candidate in the early days of the contest, it would be well for you to make an extension at this time when 50,000

bonus votes are given candidates with every club of ten new yearly subscriptions. Your additional payment would count on these clubs and credit you accordingly on your paid up subscription.

Voting Power of Subscriptions

Payments on all subscriptions will earn votes according to the following schedule. Renewals and back subscriptions count the same as new subscriptions:

1 year \$ 2.00.....	2,000 votes
2 years' 4.00.....	7,000 votes
3 years' 6.00.....	12,000 votes
4 years' 8.00.....	18,000 votes
5 years' 10.00.....	25,000 votes
10 years' 20.00.....	75,000 votes

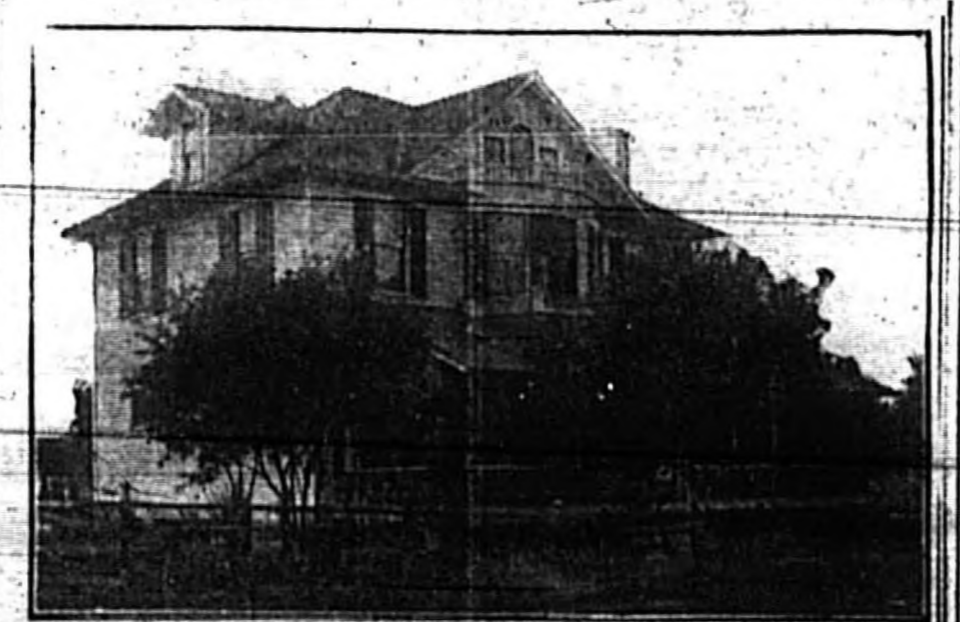
The list of candidates and their vote exhibit as counted up to noon Thursday Sanford, Fla.

Miss Helen Rowland.....	9,250
Miss Rena Murrell.....	7,050
Miss Ruth McDaniel.....	45,300
Miss Elizabeth McLaughlin.....	7,000
Miss Esther Miller.....	11,000
Mrs. J. L. Hurt.....	6,350
Mrs. R. L. Griffin.....	39,500
Mrs. R. A. Newman.....	39,800
Sanford, Fla., R. F. D. No. 1.	
Mrs. I. V. Stenstrom.....	86,850
Sanford, Fla., R. F. D. No. 2	
Miss Gladys Green.....	32,400
Sanford, Fla., R. F. D. No. 3.	
Miss Ethel Hickson.....	26,950
Miss Isabelle Raynor.....	7,200
Miss Maud Cameron.....	33,700
Mrs. Perry Lee Bell.....	5,150
Paola, Fla.	
Miss Sallie Lipford.....	22,150
Mrs. C. D. Pearson.....	12,600
Geneva, Fla.	
Miss Mary Prevot.....	8,650
Mrs. David Spoor.....	21,800
Mrs. W. L. Adams.....	3,450
Chuluatia, Fla.	
Miss Annie Brown.....	10,600
Oviedo, Fla.	
Miss F. Kinney.....	12,100
Lake Mary, Fla.	
Mrs. L. S. McBride.....	7,250
Winter Park, Fla.	
Mrs. J. D. Litson.....	7,100
Casala, Fla.	
Miss Ruth Royal.....	22,650
Enterprise, Fla.	
Mrs. H. F. Quackenbos.....	7,850
Zellwood, Fla.	
Miss Soule Houston.....	9,350

Are You in Arrears?
on your subscriptions? You know
WE NEED THE MONEY



INDIAN RUNNER DUCK EGGS
PURE STRAIN
Settings \$1.00 Each
BATES & TODD
Box 867, Sanford, Fla.



BEAUTIFUL SUBURBAN HOME
This beautiful suburban home on Sanford Heights consisting of ten rooms and bath and all modern conveniences, lot 65x130 filled with orange trees and other fruits and flowers, fine garage and pumping outfit, good water, electric lights, going at a bargain. \$1,000 cash, balance on easy terms.
MARKS REAL ESTATE AGENCY.

BIG MONEY IN CUCUMBERS

Very few Florida Truckers realize the big money that can be made out of Cucumbers when they are planted, worked and fertilized as they should be. One of the best varieties to plant is the Davis Perfect. This is a very long, handsome fruited variety; when wrapped and packed in tomato crates, sells along side of the hot-house stock. 600 crates per acre is not an unusual crop of Cucumbers when planted on irrigated land.

C. H. KENNERLY

THE SEEDSMAN, AT PALATKA, FLA.
has several thousand pounds of extra select Cucumber Seed, all varieties, on hand, ready to supply to the Florida growers who wish to plant crop. Get busy now and put in an acre or two; you will never regret it.

Couldn't Walk!

"I used to be troubled with a weakness peculiar to women," writes Mrs. Anna Jones, of Kenny, Ill. "For nearly a year, I could not walk, without holding my sides. I tried several different doctors, but I grew worse. Finally, our druggist advised Cardui for my complaint. I was so thin, my weight was 115. Now I weigh 162, and I am never sick. I ride horseback as good as ever. I am in fine health at 52 years."

TAKE CARDUI The Woman's Tonic

We have thousands of such letters, and more are arriving daily. Such earnest testimony from those who have tried it, surely proves the great value of this vegetable, tonic medicine, for women.
Cardui relieves women's sufferings, and builds weak women up to health and strength. If you are a woman, give it a trial. It should help you, for it has helped a million others. It is made from pure, harmless, herb ingredients, which act promptly and surely on the womanly organs. It is a good tonic. Try it! Your druggist sells it.

SPRING CITRUS BOOK

ENTITLED
FULL CROPS HALF DROPS WHICH?

This booklet gives the reasons for spring fertilizing, description of formulas to be used, and amount, time, and mode of application. Sent on request.

• IDEAL Methods have made the banner groves.
SEED IRISH POTATOES
CHOICE SELECTED STOCK

Write for Prices. Let us send you our booklets Irish Potatoes and Florida Vegetables

WILSON & TOOMER FERTILIZER CO.
MANUFACTURERS OF IDEAL FERTILIZERS
JACKSONVILLE, FLORIDA
Local Agent R. C. Maxwell, Branch Manager.

100 - VOTES - 100
HERALD PIANO CONTEST
NOT GOOD AFTER FEBRUARY THIRD

Miss (or Mrs.)
Votes must be neatly trimmed and pinned together in order to be counted. Trim around black lines.

Let us do your commercial printing

Filed for Record.

M. Carl Dann and wife to Mr. and Mrs. Henry Heldebrandt.
 Concord Park Development Co. to Will Garvin.
 Realty Transfer Co., to Walter H. Barclay.
 Frank E. Sherman and wife to P. P. Van Deusen.
 Frank E. Sherman and wife to Eleanor Bennett.
 Frank E. Sherman and wife to A. E. Shannon.
 Frank E. Sherman and wife to Jas. E. McNeill.
 H. L. Fick and wife to R. A. Carey.
 L. G. Starbuck and wife to Georgia Harley.
 F. E. Hathaway and wife to Edward H. Neill.
 Preston Long and wife to A. D. James.
 Jence Schrimpton to Henry Holley.
 W. R. Munger and wife to D. S. Zeigler.
 C. E. Riddle and wife to Inoc. Fessler.
 U. S. to Fulton Cannada.
 Guaranty State Bank & Trust Co., to Fred J. McGraw.
 U. S. to Qlen C. McDonald.
 U. S. to Sameul M. Woods.
 Sameul Krebul and wife to H. C. Dann.
 W. R. O'Neal to Lella S. Beggs.
 H. C. Dann and wife to Mathews & Chance.
 Watern & Kimball to Louise B. Smith.
 Geo. E. Macey and wife to J. A. Pruyne.
 May E. Campin to W. Paul Phillips.
 W. H. Cox and wife to J. T. Aldridge.
 Mrs. M. L. Brelggs to Ida E. Taylor.
 Prosper Colony Co. to V. F. Voorhees.
 T. F. Smith to R. L. Hyer.
 Frank E. Sperman and wife to P. P. Pillans.
 M. L. Robinson and wife to Roxana Murphy.
 D. S. Drawdy, et. al., to L. G. Camleron.
 Frank E. Sherman, et. ux., to Lila J. Toplif.
 Anna Belle Tyson, et. ux., to W. E. Singleton.
 Chas. Stewart, et. ux., to J. T. McLain.
 J. T. McLain, et. ux., to Chase & Wm. T. Champneys, et. ux., to Frank Sajer.
 C. O. Fulton, et. al. to Harnet C. Fulton.
 Prosper Colony Co., to Orin E. Convin.
 I. A. Wilkes and wife to S. S. Bowman.
 J. M. Cummings and wife to Peter Smith.
 Indiana Dev. Co., to Corn B. Slightohn.
 F. P. Branson and wife to J. F. Borgerth.
 E. F. Sperry and wife to Edwin Worthley.

Interesting Coffee Facts

The finest coffee in the world grows not in Arabi or Java as so many suppose—but in a limited elevated area of the Pacific coast of Central America. The Triple Coffee sells for one dollar a pound on the bush. Its production is limited and very little of it is exported.

The four greatest coffee importing ports of the world are Hamburg, Rotterdam, New York and New Orleans. New Orleans is pressing New York for the position of leading American coffee port, its nearness to the great coffee growing regions of Mexico, Central and South America giving it a decided advantage.

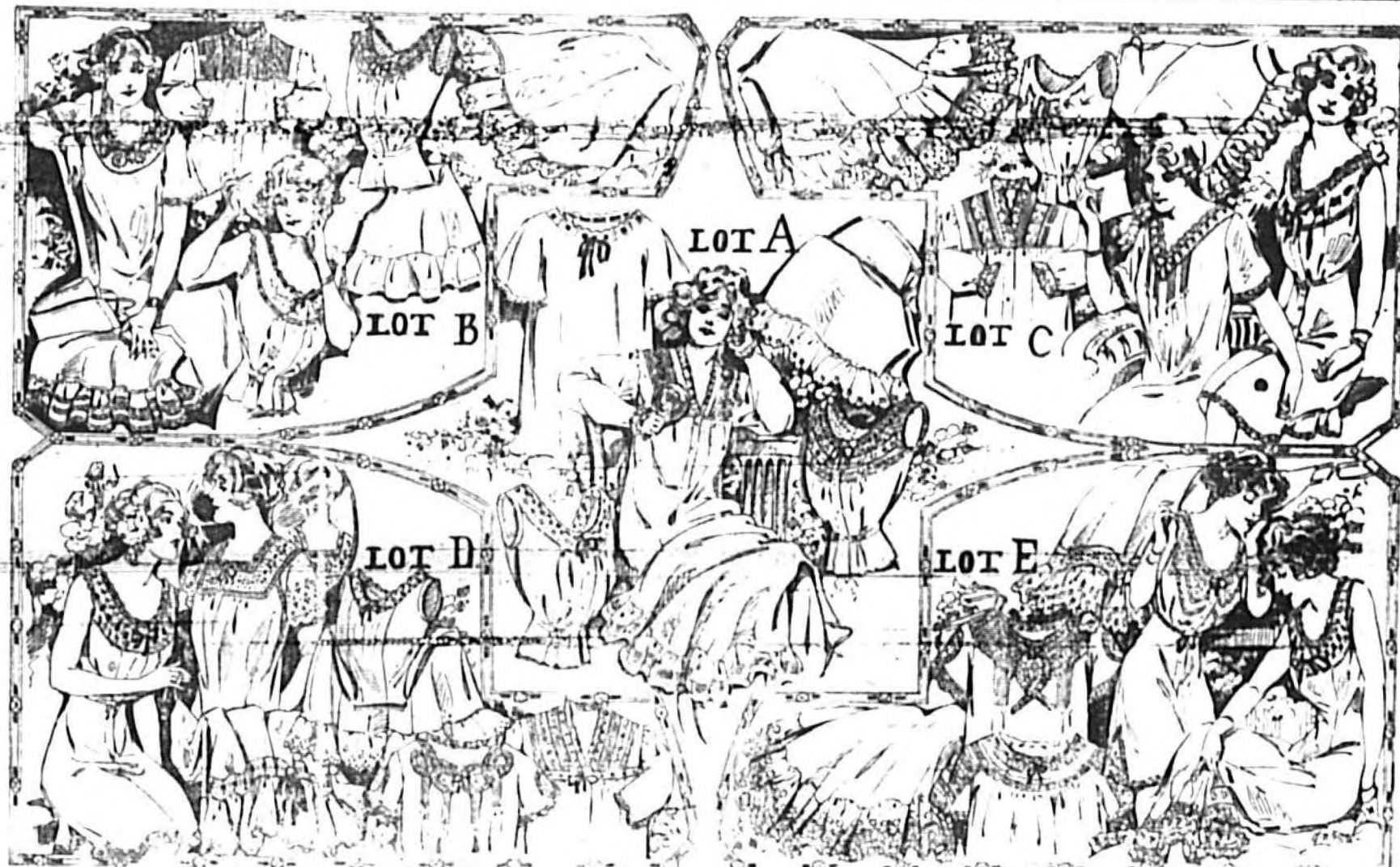
The growing importance of New Orleans as a coffee importing port is due to the great demand that has sprung up for so-called "New Orleans" Coffee that is now prepared, packed and shipped to all parts of the country. "LUZIANNE COFFEE," the leading New Orleans brand alone has a sale of six million one-pound cans per annum.

Margaret Rose

Miss Margaret May Rose, daughter of Mr. and Mrs. C. W. Rose, residing at No. 541 DeLaney street, died last night at 9:35, after a lingering illness. The funeral services will be conducted in the home at 10 o'clock tomorrow morning by the Rev. J. P. McKinnon, following which the remains will be laid to rest in the Orlando cemetery.

The deceased was twenty-six years of age, and is survived by father and mother, and two sisters, Miss Edna S. and Edith A. Rose. This is the second death in the family within the past twenty months when at that time the only son was taken away. Reporter-Dim.

Genuine Seed Potatoes, Shaulding Rose No. 4, per 150 lb bag \$2.65; Red Bliss Triumph, per 150 lb bag \$2.65. Can furnish seed grown either in Maine or New York state. We guarantee our seed to be the best and true to name. Ten years in the seed business; not a dissatisfied customer. American Produce Company, Jacksonville, Florida. 45-24c



Lot A 25c - Lot B 50c - Lot C 75c - Lot D \$1.00 - Lot E \$1.25

Our Great January Sale of Ladies Muslin Undergarments

Night Gowns, Combinations, Skirts, Drawers, Chemises, Princess Slips, Etc.

See our show windows for values to be offered at this great sale.

This event will long be remembered by the ladies of Sanford.

THE GREAT SALE NOW ON

N. P. YOWELL & CO.

SANFORD, - - - - FLORIDA

... NOTICE ... TO

HORSE AND MULE OWNERS

Have you tried Dr. Semple's Hoof Ointment? A Preventative and Cure for Hard, Dry, Brittle Hoof. It Prevents Thrush, Contracted Hoof. Will heal up Old Sores and it will positively keep flies and mosquitoes from tormenting the animals. Every Farmer, Liveryman and Turpentine Operator or anyone owning Horses or Mules should not be without this Valuable Remedy

QUART FIFTY CENTS

The cause of numerous diseases and disagreeable habits heretofore ascribed as "constitutional" have been traced to the teeth. Turning head sideways in eating, frothing at the mouth in harness, blindness caused from wolle teeth, loss of flesh, weak eyes and cribbing are always due to diseased and irregular teeth. Rough edges and sharp corners of the teeth irritate the mouth and produce nervousness and irritability. Uneven, elongated molars and incisors prevent the proper mastication of the food, producing indigestion and general debility. Decayed molars cause necrosis of the bone, abscesses, nasal gleet, fistula of the jaw, etc.

"In the care of horses and mules probably no one point is more neglected by the ordinary horseman than the care of the teeth.

"Again, when the teeth become so deranged that the animal cannot properly masticate its food, what it eats does not do it as much good as it should, because when the food is not properly ground it cannot be properly digested, and when it cannot be properly digested more or less of it passes off as waste material."

If your Horse, Mule or any other Animal is Afflicted in any way, you may not know the cause. Consult

DR. S. R. SEMPLE

THE VETERINARY SPECIALIST

Who can be found at J. W. Dicken's Stable near the City Dock

Let us do your commercial printing

FERTILIZE YOUR ORANGE TREES

The mild winter has caused the spring growth to start early. Don't delay fertilizing. Favorite Fruit Manure will give results and will not produce die-back.

YOUR TRUCK AND GARDEN CROPS

Need fertilizer that is quickly available and rich in plant food. Our special crop formulas are made to give big results quickly.

WRITE FOR OUR BOOKLET

INDEPENDENT FERTILIZER CO.

J. E. PAGE, Local Agent

JACKSONVILLE

FLORIDA

THE YACHT RAMONA

Why not take a Hunting Trip on the Ramona where you will have all the comforts of home? It doesn't cost any more. She is the Finest Vessel in Sanford Harbor. Ready for Hire on Hunting and Fishing Trips or Pleasure Parties at reasonable rates.

Enquire of E. P. Fulton on boat at City Dock or See

CAPT. C. B. FULTON

Dr. Taylor's Lecture.
 Dr. E. O. Taylor lectured to a deeply interested audience on Tuesday evening in the Congregational Church and on Wednesday evening in the Baptist church, on Scientific Temperance.

The lecturer evinced a thorough grasp and a most scientific standpoint, along with an unusual ability to make abstruse and scientific facts clear and interesting to popular audiences. He declared that our attitude toward the Liquor Problem must be decided by what science teaches as to the nature and effects of alcohol on the human system.

He stated that alcohol is not a food, although it sometimes seems to act like foods act. Alcohol proves to be a poison, two-fold in nature—a Narcotic, depressing the nervous system, and an irritant attacking the mucous membranes. It thus evinces a special power to destroy the life cells of the human body.

Unlike foods, when taken into the body, it goes unchanged, as alcohol, into the blood, and circulates within the veins. It attacks there the white corpuscles of the blood, whose function is to destroy disease germs. It shrivels up the white corpuscles, makes them unable to combat disease successfully; then attacks the brain cells, especially those that belong to the higher nature of man. Because of this proved nature and effect of alcohol it should be avoided by the individual and prohibited by the state as a beverage.

Notice to the Public

The new Contractor for the City Scavenger and Cleaning work, Mr. Chas. M. Hand, will begin his work on February 1st. In order to make a success of keeping the City in good clean and sanitary order, he must have the cooperation of the citizens in his work and the Sanitary Committee of the City Council hereby requests all those concerned, to help in this, which can easily be done, by their strictly complying with the City's Ordinances on Sanitation.

The City Ordinances require that every household have a good trash or garbage can, or other sound, sufficient and covered receptacle for their waste and garbage, and have this in a place easily accessible for the city scavenger, also that your lots and parkways are kept clean from brush weeds and trash, and all such rubbish to be placed in a place convenient for the scavenger to remove.

The contractor will make report to this Department of all cases where these rules are not kept and it will be up to this Committee to have the law strictly enforced as had down by the Ordinances. We are looking to our citizens one and all to help us keep up the reputation of this City as the Cleanest and Best in the State.

The Sanitary Committee,
 S. Runge, Chairman

Good Show Coming Soon

The theatre-goers of this city will have an opportunity next week of witnessing a number of high class plays at living prices. The Maddock-Field Company has gained considerable comment throughout the South as being one of the most up-to-date attractions ever presented to the public at popular prices. Their plays are the best money can procure being complete in every detail and controlled exclusively by the Maddock-Field players. The repertoire is varied and very extensive, making it possible for them to produce any one of the 25 plays on a day's notice. As their stay in this city will be limited to 9 nights, they will select only the very best. Excellent vaudeville will be introduced between acts, making almost a continuous performance from the rise to the fall of the final curtain. This organization will no doubt, be well received here, as they come highly recommended and are heralded as being far above the average and in a class by themselves.



Miss Mary Daniel

With The Maddocks-Field Players

WANTS

All Local Advertisements Under This Headline, Three Cents a Line Each Issue

For Sale—160 pairs homer pigeons at 65c per pair. Will not ship less than ten pairs. Write Behrens, Tampa, Fla., Game Warden. 46-8tp

For Sale—2 acres, four room house and good bath. Your own price if sold at once. Add. Jas. A. McMillan, R. F. D. 1, Sanford, Fla. 46-1f

Wanted—Middle-aged white woman to cook, wash and do housework for elderly man living in country. Address J. N., care Herald. 46-3tp

For Sale—Maxwell Runabout in good condition. Will sell for \$150.00. Add. Jas. A. McMillan, R. F. D. 1, Sanford, Fla. 46-1f

For Rent—Furnished cottage, 210 Pine avenue. Will sell the furniture. Box 473. 42-9tp

For Sale—Heggar Weed Seed. We guarantee our Tom Watson and all varieties of watermelon seed to be true to name. Write for prices. For 33 years we have grown melons for seed purposes only. Girardeau Seed Co., Monticello, Fla. 42-26tc

For Sale—Two desirable lots in Sanford Heights. Bargain if taken promptly. Address, D. G. Wagner-Kissimnee, Fla. 44-1f

For Sale—Pop corn wagon at corner First and Park Ave. Enquire at wagon or address Box 1094, City. 44-1f

For Rent—One large room with two beds, suitable for two young men. Also one room nicely furnished. With or without board. Mrs. R. L. Jones, 206 Park Ave. 44-1fc

For sale—Five gallon instantaneous water heater. Suitable for bath room one Singer sewing machine, used one month, household furniture., at 210 Pine ave, or box 473. 41-9t-p

For Rent Cheap—New one room furnished cottage, with bath on quarter acre, good garden land. Laurel avenue and Second street. Address P. O. Box 1323. 43-1fc

For Sale or Rent—First class farm fully equipped. Fine buildings. Everything modern. Bargain. Box 144, Orlando, Fla. 43-9tc

Wanted—Plain or fashionable dresses to make. Satisfaction guaranteed. 206 E. Third St. 43-8tp

The Gate City House has brought down the high cost of living. Only \$4.00 per week for the finest table board in the city. See Parker. 28-1f

Tomato Plants—I shall have several million Livingston's New Globe tomato plants. Price \$1.50 per thousand \$1.40 for 1000 lots and up. I am also head quarters for sweet potato slips. Write for catalogue. J. R. Davis, Bartow, Fla. 43-5tp

For Sale—Block of five well located city lots. Address Owner, Box 1287. 34-1f

For Rent—Bed room, dining room, kitchen, and use of sitting room, in one of the nicest residences in the city. Close in. Apply at Herald office. 43-4tc

St. Johns Hotel—Rooms and board. Homelike accommodations for regular boarders or transients. Good table. Rates reasonable. W. H. Wathen, Prop. 420 W. First St. 33-1f

For Rent—Six room cottage with all modern improvements. 409 Palmetto avenue. Apply to F. W. Mahoney at Fernald Hide Co. 33-1f

Wanted—Boy of about 15 years to learn trade. Enquire Herald Printing Co. 44-1f

Wanted—Clean cotton rags, no scraps, at the Herald office. Will pay 2 cents per pound.

For Sale—Two family launches, also wholesale fish business with launches, boats and nets. Also lake front lot with three houses. C. L. Vincent, at fish house. 37-1f

Good Mule for Sale Cheap. For inspection apply to John C. Edwards, Celery avenue. 32-1fc

For Sale—Two good mules, wagon and harness. See them at Mecca Hammock on Greenman place. 36-1fc

Wanted—Orders for fine frost proof cabbage plants, all varieties, \$1.25 per 1,000; cheaper in larger lots. Satisfaction guaranteed. F. S. Cannon, Meggett's, S. C. 31-34tc

For Sale—Remington type writer in good condition. 113 Railroad Ave.

For Rent—Store room and unfurnished room in Bishop block. Enquire Holden Real Estate Co. 45-1f

Found—Gold Pin. Found at Takachs Pressing Club. Can have same by calling at Club and paying for this notice. 48-21p

For Rent—Eight room house, all modern conveniences. Well situated on Oak avenue, close in. Inquire of Mrs. Hester at Jopu's house on Park avenue. 48-2tp

For Sale—Wood yard on Sanford ave. Money maker. Good reasons for selling. Address Box 1063. 4-3t

Wanted—To buy High Pressure Automatic Rifle. James McMillan, R. F. D. 1, City. 47-1f

For Rent—Two furnished rooms, corner Third and Magnolia. Inquire at Sanford Furniture Co. store. 48-1f

Control of Insects and Diseases. A neat 168 page book has recently been issued by the Wilson & Toomer Fertilizer Co., Jacksonville, Fla., giving concise but complete directions for prevention, remedy, or control of all insects and disease troubles occurring in Florida groves, gardens and fields. Though absolutely correct according to the latest scientific researches, it is everyday words and as easy to read as the local newspaper. Paper covers, fifty cents; cloth bindings, seventy-five cents. 46-1tp

This Space Is for Sale
 at very low reasonable rates
 Why not use this advertising space your wares

Microbes in Your Scalp
 Authorities say that a microbe causes baldness. If you are losing hair, try our remedy at our risk.
 Professor Unna, of Germany, and Dr. Sabouraud, the great French Dermatologist, claim that a microbe causes baldness, and their theory has been verified by eminent scientists. This microbe destroys the hair follicles, in time causing the scalp pores to close and the scalp to become shiny. Then, it is believed nothing will revive the growth. If treated before this occurs, baldness may be overcome.

We know of nothing that has given such universal satisfaction in treating the scalp and hair as Resall "93" Hair Tonic. It has been designed after long study to overcome the cause of falling hair as discovered by Prof. Unna, Dr. Sabouraud and other scalp and hair specialists, and we believe it will do more than anything else can to remove dandruff and stop falling hair; and if any human agency can promote a new growth of hair it will do that, too.

We want you to make us prove it. We will pay for a month's treatment of Resall "93" Hair Tonic used during a trial, if you will use it according to directions, and are not thoroughly satisfied. When we will do this, you surely should not hesitate to at least try it. Start the treatment today. Your mere request will get your money back if you want it. Two sizes 50c and \$1.00.

You can buy Resall "93" Hair Tonic in this community only at our store:

L. R. PHILLIPS & CO.
 Sanford, Fla. The **Jocell** Store Florida
 There is a Resall Store in nearly every town and city in the United States, Canada and Great Britain. There is a different Resall Remedy for nearly every ordinary human ailment, especially designed for the particular ill for which it is recommended. The Resall Stores are America's Greatest Drug Stores.



White Clover Flour
 White, delightful bread light, easy to digest, delicious rolls, crisp, soft, fluffy, and the most satisfactory for cakes.
WHITE CLOVER FLOUR costs no more than the "other kind," and is infinitely better.
 Fully guaranteed.
"YOUR GROCER HAS IT"



Pure Bred Poultry
 Highest type Black Minorca, White Leghorns, Cornish Game, White Orpington, R. I. Reds, Japanese Silkies, White Money and Mallard Ducks. High Class Breeding, Stock Day old Chicks, Eggs. Correspondence Solicited. Write for Catalogue. Money Returned on unsold or money retained.

The Oaks Poultry Farm
 New Smyrna, Florida
THE GENEVA HOUSE
 DAVID SPEER, Proprietor
 GENEVA, FLORIDA
RATES \$1.50 PER DAY
 Special by the Month or Season
Good Location—Good Service

100 CENTS WORTH
 of satisfaction for every dollar invested in
The Florsheim Shoe
 Your feet will do better service if you put them in Florsheims, which are all made over Natural Shape lasts
\$5.00
E. G. DUCKWORTH
 FEET FITTER
 Telephone 69 Sanford, Florida

The Greatest Discovery of the Present Age!

DR. L. V. BELL,
 The Greatest Living Germ and Disease Exterminator

Dr. L. V. Bell's Florida Herbal Discovery cures such diseases as originate from kidney, stomach, liver or blood disorders, where many remedies have been tried and failed. This remedy is handled by the Aldridge Drug Co. Dr. L. V. Bell can be seen at this store. Free lectures and concerts from an elevated stage every evening on the corner of First Street and Park Avenue.

Freckled Girls
 It is an absolute fact, that one 50 cent jar of WILSON'S FRECKLE CREAM will either remove your freckles or cause them to fade and that two jars will even in the most severe cases completely cure them. I am willing to personally refund your money without argument if your complexion is not fully restored to its natural beauty. WILSON'S FRECKLE CREAM is fine, fragrant and absolutely harmless. Will not make hair grow but will positively remove TAN, PIMPLES and FRECKLES. Come in today and try it. The jars are large and results absolutely certain. Sent by mail if desired. Price 50c. Mammoth jars \$1.00. WILSON'S FAIR SKIN SOAP 25c.
 For sale by
Aldridge Drug Store

C. H. DINGEE
 Plumbing and Gas Fitting
 All Work Receives My Personal Attention And Best Efforts
 Opposite City Hall Telephone No. 21

Best Cane Sugar 100 lbs for	5-25	Hams, best per lb.	18c
Best Cane Sugar, 25lb bags for	1-30	Boston Baked Beans 15c cans 2 for	25c
Best Cane Sugar, 17lb bags for	1-00	Campbell's Soups, 3 cans for	25c
Best Cane Sugar, 8lb bags for	50c	Scudder's Maple Syrup, per qt	50c
Rumford Baking Powder, 11b can	25c	Scudder's Maple Syrup, per pt	30c
Octagon Soap, 6 cakes for	25c	Flap-Jack Pancake Flour, pkg	15c
Butter, 1lb bricks for	40c	Buckwheat Pancake Flour, 15 & 20c	

R. G. STOCKTON
 213 Main Street

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 48

SANFORD, FLORIDA, TUESDAY, FEBRUARY 4, 1913

Volume V

SANFORD IN THE MOVIES

Celery Fields Will Be Shown in Moving Pictures

KALEM PEOPLE GET THE FILMS

Dorner's Immense Celery Farm Furnishes Subject for This Entertaining Film

Sanford celery fields will soon be seen by thousands of people all over the civilized world if the pictures taken here last week prove to be good enough for the film makers. The immense celery farm of A. Dorner on Celery avenue was the scene of the movies and the representative of the Kalem Company, Mr. Darling, was engaged all week in getting pictures of the great celery industry from the planting of the seed beds to the final cutting and shipping of the vegetable that has made Sanford famous. The pictures were said to be fine and Mr. Darling sent them on to the headquarters of the company where they will be put into shape for the picture machine. They will probably be shown here in Sanford first for a trial run and if they pass inspection will be sent to the various moving picture shows all over the civilized world and Sanford celery will gain more by this method of publicity than all the advertising of former years.

This is the first time of year to get an adequate view of the scope of the great celery industry and the Kalem people have probably arranged for one of the finest exhibitions of the growing of winter vegetables in Florida that has ever been taken. Should the pictures prove defective in any way, the films will be made over by taking other views and this can easily be done as the middle of February will mark the height of the celery industry here and many good views can be taken during this month, not only of celery but of many other crops.

Will Build New Home

Mr and Mrs. D. F. Becker and family from Indiana have been in the city for several days and having fallen in love with our people and climate have decided to make this city their future home and with that purpose in view they have purchased the lot on the corner of Fifth street and Myrtle avenue. The house that is on the lot now will be removed and an elegant new home will be built. The Beckers will return in the early fall and occupy their new home and Mr. Becker will engage in business here. He stated that not only did he represent his own family but that many of his neighbors were anxious to locate in a live Florida city and that his glowing reports of all that Sanford could offer them will induce several other good Hoosiers to come down with him next fall.

Special Services at Catholic Church

Lent this year begins on Feb. 5th, Ash Wednesday. On that day Mass will be at 7 a. m. and immediately before the Mass the Blessed Ashes will be distributed. Every Friday evening at 7:30 during the season of penance Catholics are expected to take part in the devotions of the Way of the Cross at the church. Others are welcome to attend. The Sunday services will be at the usual hours.



MISS MARY DANIEL At Imperial February 6th, 7th, 8th

For Deeper Water at Mosquito Inlet

Commercial Club Called a Special Meeting Last Friday Night to Discuss This Important Question

Many Prominent Citizens Present From the East Coast and From the Interior

The mass meeting held under the auspices of the Sanford Commercial club in the interest of securing deep water through Mosquito inlet, thus converting New Smyrna into a deep sea harbor and port of entry was a rousing success from every point of view. The meeting was in the spacious and comfortable auditorium of the high school building, there being a good attendance, both locally and from abroad. Friday afternoon the delegates from the various towns, cities and communities which had been invited began to show up and by the time the meeting was called to order by President Forrest Lake, nearly every town which had been invited was represented by from one to thirty delegates.

Those from New Smyrna were: Hon. W. H. Newell, mayor, J. McCongh, president city council, J. J. Birch, editor New Smyrna Breeze, D. B. Easton, R. F. Reich, M. E. Galbraith, R. B. F. Paper, H. F. Zipperer, C. H. Clark, W. Tanner, T. Tanner, J. H. Redback, E. Wilson, John T. Hammond, C. L. Dohr, E. L. Greer, M. L. Lopez, M. C. Walton, A. D. Cape, S. Ross, R. R. Vrooman, Mrs. C. E. Vrooman, Mrs. H. J. Hamilton, Mrs. Ida S. Lourey, Mrs. K. Dady, M. Ederstoff and B. Meyer. Delegates from other towns were: Harry M. A. Horn, Dr. J. A. Van Valzah, member of the next session Florida legislature, Seabreeze was well and ably represented by Mr. Charles J. Burgman, Daytona sent George H. Clark, R. J. Smith and J. G. Leonard, the latter also being a member of the next legislature. Orlando was represented by Hon. S. A. Robinson, member of the next session Florida legislature. There were many other delegates from out-of-town but in the crush and jam of the meeting it was impossible to secure a proper registration of them all.

The meeting was presided over by the Mayor, W. H. Newell, who, after stating the reasons for calling this mass meeting, had Secretary Bates read a report pertaining to the development and the working out to a successful conclusion this matter of securing deep water at New Smyrna. Dr. Van Valzah of Daytona Beach was the first speaker. This speaker opened his remarks by referring to the prosperous condition of the community as reflected in the many substantial improvements to be seen on every hand. He incidentally referred to the almost impassable roads between his home and Sanford and strongly manifested his views as toward improvements. He then referred to the first use of the Mosquito inlet when the Huguenots, Turnbull and Ponce de Leon made use of it to secure an inland landing protected from wave and wind of the main ocean. A map was shown by this speaker in which the surrounding had been registered, this map being one of the two that had been made in the governmental survey of the project several years ago. Dr. Van Valzah was not backward in stating that since we were now coming into our own through the installation of the Democratic party in power at Washington, that it is now time for the Southern cities, and especially those that have water facilities that could be converted into great transportation arteries, to get in line and make it plain that it is the rewards for the upholding and continuing of the solid

South through all these years of Republican rule and domination were not forthcoming, that the solid South at the next presidential election would be made, to look like the proverbial Canadian dime and those who had worked for decades for the Democratic victories would be found flocking to some banner under which they would be guaranteed their proper portion of the benefits as distributed from time to time by the powers at Washington.

Dr. Van Valzah manifested a perfect familiarity with the Mosquito inlet proposition by quoting statistics relating to the tonnage that would pass through it to all the ports of the world. At the close of his remarks he was roundly applauded.

Mr. M. Liedersdorf, a prominent real estate dealer of New Smyrna and vice president of the board of trade, followed next and made some very timely remarks. He exhibited a map showing the population contiguous to New Smyrna from an area of 100 miles around to be 290,728 while the railway mileage within this 100-mile area amounted to 3,411 miles. An appropriation of \$500,000 was recommended for St. Lucie inlet and a comparison of population and railway mileage for the two places shows St. Lucie inlet to have a population of 30,327 within the 100-mile limit while the railway mileage in the same scope of territory is only 227 miles. These are very pertinent facts and show conclusively that if there is anything in this latter named sparsely settled territory to justify a deep water port, there are many fold more reasons and larger volumes of commerce in favor of opening a Mosquito inlet as a port of access to the use of central Florida. Mr. Liedersdorf had his topic well in hand and presented very conclusive arguments in favor of the project.

Hon. J. J. Birch of New Smyrna followed next with some terse statements showing that he was heartily in favor of the proposition and would do all in his power to push the matter to a final successful conclusion.

Seabreeze was then represented by its clarion tribune, Hon. Charles F. Burgman, one of the pioneers of that thrifty and popular town. He began his remarks by stating that as soon as man is born he begins to die and he said for him to an English-speaking world while during his sojourn in this beautiful land it behooved him to be up and being before the public, hand of old age had itself heaved upon him. Mr. Burgman showed that the population of the nation was increasing at the rate of 2,000,000 per annum and that it was now absolutely impossible for the railways to distribute the supplies incident to properly caring for our present population to say nothing of the annual increase of 2,000,000. The speaker made it a point of especial mention that all movements had their beginning in a small way and the merits or demerits of the movement indicated by its development or decline would prevail. He cited the instance of J. M. Hill, the railway mate, who while traveling over one of his lines or branches away west of St. Paul, was caught in a wreck which delayed his train for several hours. While the train and track were being put in shape to resume the journey, Mr. Hill took a stroll out along the tracks to help

him kill some time. He suddenly came upon a long stalk of something that was growing near the right-of-way and stopped to make an examination of it. He finally decided that it was a stalk of wheat with the grain well developed and the body or woody portion stocky and heavy. He carefully dug this specimen up and guardedly took it back to the car with him. He went back to St. Paul and called in a wizard in agricultural matters and had him to pass upon the specimen. Jim chunked it into the fire, paid the expert for his testimony and then organized a force to get possession of all the lands on either side of tracks that could be secured. He then began to bid for settlers to open up this famous wheat country with the results that he has made this one of the best sections of the United States, alone and lone handed, converting an unhabited expanse into one of the best producing sections. The speaker then went about to show that if all would pursue the same thorough methods as followed by the old industrial chief, they would experience as little trouble as to dip in a 2 1/2 inch bucket out of a barrel of water that was formerly deemed unhabitable.

Mr. Burgman laid particular stress upon the point that in order to obtain this improvement it would be necessary to regulate, regulate and regulate, several examples were given, the numbers was handed were pointed out to sustain his position. At the close of his remarks he was heartily applauded.

Mr. Robinson of Orlando declined to address the meeting because of his illness. Mr. Greer, of New Smyrna, made some remarks bearing upon the various phases of the question showing that he came to talk about something he fully understood and was jumping at no haphazard conclusions.

F. K. Bates, who made the first speech with the East Coast people at the day's meeting, was then called upon and kept the audience in a continual smile by his unending source of good humor and timely topics.

The other Sanford speakers were Mayor G. W. Spencer, R. J. Holly and Forrest Lake.

Before adjourning it was decided to have a coming meeting in New Smyrna during the month of February, to which all citizens organizations and societies consisting of 100 miles of New Smyrna as well as the editors of all newspapers within the area, members of the legislature and senate and such other citizens and captains of industry as can be made to attend. At this meeting a permanent organization will be formed to prosecute this work to a successful conclusion, thus making New Smyrna a deep water port.

This committee will publish dependable statistics relating to the project and its probable effect upon the development of central Florida. A committee will be appointed to give the matter thorough publicity in the channels of state news and keep the matter before the officials at Washington in such way as to eventually open up the inlet and add this deep water port to Florida's list of governmental improvements. The committee will be made up of citizens and members of the board of trade and other citizens' organizations in this portion of the state.

FIRE FIEND SCORES BIG

Flames Scourge Various Parts of United States

SUNDAY WAS DAY FOR FIRE

Other Topics of Interest Happening in the Wide World

Fast blackening heaps of smoking ashes, a quarter of a mile in length and 200 yards in width, are all that remain of the wharves of the Merchants and Miners Transportation Company, which burned at Saramat on Sunday. The fire, which originated near the main entrance of the wharves, was discovered shortly after 1 o'clock, but spread so rapidly that the possibility of saving the wharves was soon passed. Within less than thirty minutes the Merchants and Miners wharves were destroyed, and the flames had spread to the Planters rice mill, which also burned. Seven warehouses, owned by the Central of Georgia and leased to various companies, were destroyed, together with their contents. The entire loss will reach \$1,500,000. The Central of Georgia railroad, owner of the wharves, is the heaviest loser, as fourteen freight cars, which were unladen, were burned with the wharves. The wharves alone were valued at \$400,000.

A fire in a theatre and the smoke from a very modern motion picture machine in New York East Side theatre resulted in a panic among the audience. The fire started in the lobby and spread to the theatre. Two women were killed and several others were badly injured. The fire started in one of the most densely populated sections of the East side and the thousands who poured into East Houston street in front of the theatre and rushed to the doors added to the confusion and to the number of injured. The two women, who have not been identified, were trampled to death in the crush of the crowd to reach the doors. The operator of the machine soon extinguished the burning film and the flames did not spread beyond the fireproof cage in which the machine was housed.

Fire in the Flies. Aiken's picturesque tourist hotel, was destroyed by fire in a short time Sunday, the guests having to flee for their lives, leaving most of their personal effects behind. All escaped in safety, but Col. A. E. Dick, manager of the hotel, was overcome by smoke and was dragged from the burning building just before the flames reached the entrance.

An official report was issued today announcing that the ports had ordered the peace delegates not to leave London until after hostilities were resumed and had instructed the troops not to fire until after the Bulgarians began their attack. The note adds: "The port considered it necessary to issue these instructions in order to convince public opinion that responsibility for the resumption of the war will rest exclusively with the Balkan allies."

The Wednesday Club will meet Wednesday, February 5th at the home of Mrs. Henry Wright, where they will continue to meet during the month.



MISS DOROTHY LA RUE At Imperial February 6th, 7th, 8th

A Delightful Luncheon

At her home, Zulu, in Genieva, Mrs. C. A. Raulerson entertained at a most delightful luncheon last Saturday in honor of her guests, Misses Sarver and Morris. The menu consisted of a variety of Cantonese dishes. The dinner was laid for fourteen. The center piece was real Chinese hand work of the daintiest design, upon this was a cup of almost snow white pickles.

Simplicity and elegance always grace the entertainments of Mrs. Raulerson and this one was no exception. Each place card contained a conundrum and much merriment was enjoyed in guessing these.

Invited to meet Misses Sarven and Bloom were Mesdames Peters, Baker, Morris, Miss Irene Peters and Miss David Speer.

In the evening, in honor of her guests Mrs. Raulerson entertained Mr. and Mrs. Morgan, Mr. and Mrs. Matthieux, Mr. and Mrs. Henry Baker, also Miss Helen Moran, Miss Baker, Miss Matthieux and De la Motte.

A new lodge of Masons has been organized in Miami. For some time it has been thought that Miami was large enough to support two lodges, and this action was in furtherance of the project.

Must Give Full Weight

Merchants should remember that after the first day of February a pound of butter must weigh full sixteen ounces and a gallon of syrup must contain full four quarts. For oil that the new net weight law goes into effect, and it shall be unlawful for any merchant to sell or even to display any food packages on which has not been stamped the correct weight. However, a merchant can sell less than a pound of butter or less than a gallon of syrup or other foods. When the housewife asks for a pound of butter the package she receives must weigh 16 ounces and not 15 or 13.—East Coast