

# The Sanford Daily Herald

IN THE HEART OF THE WORLD'S GREATEST VEGETABLE SECTION

VOLUME IV.

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## PUBLICITY FOR FLORIDA KEYNOTE OF BIG MEETING OF DEVELOPMENT BOARD

ALL FOR FLORIDA AND  
FLORIDA FOR ALL IS  
WAY TO EXPRESS IT

### ADV. CAMPAIGN

That Will Carry Name of Florida  
to All Parts of the  
World

ORLANDO, July 11.—"All for Florida and Florida for all" was the keynote of the all-day meeting of the Florida Development Board yesterday attended by nearly two hundred of the most prominent men in the state, representing every line of activity in Florida. This meeting characterized as the introduction of a new era in the history of the state was marked by the spirit of enthusiasm and faith manifested by the delegates in the future of Florida. The whole day was given over to discussion of the possibilities of the state for development and a deliberation upon the methods of effecting this development.

The morning session consisted of inspirational address from leading men of Florida upon the possibilities of the state and after the adjournment of the afternoon session, in which the body unanimously adopted the outline of the program committee for the following year, there was a meeting of the executive board. This body effected an organization of the state into five districts which will raise funds for a Florida publicity campaign to be carried in the coming year all over the world. The real significance of the entire gathering was the fact that oratory was subordinated to action and discussion of plans made second to an actual forming of plans.

Jules M. Burguieres of West Palm Beach, president of the Board, presided and following a brief welcome by N. P. Yowell of Orlando, the business of the day was started. Mr. Burguieres in opening the session stated the purpose of the meeting and the results that the executive board hoped would grow out of the event.

Karl Lehmann, secretary of the Orange County Chamber of Commerce, made a dynamic address upon Florida, "The Last Great Frontier," comparing the advantages of the state to the other great products that were exploited in other frontiers. To the gold of the west he compared the gold of the citrus fruit and the profits from it; to the silver of the middle west the great trucking industry which produces the lettuce and celery and beans; and to the advantages of the Floridian climate. "The state where you can spend three hundred and sixty-five days in the year in the open air with perfect comfort," was the way he characterized this state.

Frank B. Vrooman, famous as the man who opened up the Peace River country to the world, delivered a scholarly and thoughtful address upon the necessity of the "get-together" spirit and the duty of being intelligent.

"Economically Florida is undeveloped. We are only beginning to know the significance of her resources. To develop them as they need and deserve, we must get together. The one great need of civilization, to quote Mill, 'is the power of co-operation.' It is that which distinguishes our strength from that of the wild beasts, it is that strength that will carry Florida to the front. It is our duty to see things as they are—to be intelligent with respect to our opportunities.

"The Chamber of Commerce is the great watchboard, the central clearing house for development. We must learn that efficiency is organization, that organization is efficiency and this organization is the secret of the get-together idea."

Mr. and Mrs. P. T. Wakefield of Geneva was in the city today guests of the Kiwanis Club and reports that thriving city as coming right along and they hope to go miles out of the way to get to Sanford now on account of repairs to the Geneva bridge.

## ORLANDO GROWS EXTENDS LIMITS BY AN ELECTION

Now Has Some 18,000  
People in City  
Limits

Orlando took another step forward yesterday when by referendum vote the city limits were extended approximately doubling the city's former area. Freeholders and prospective freeholders cast their ballots for the city limits extension project, creating a "Greater City Beautiful."

In proof of the fact that there was but little opposition to the proposal, a light vote was cast, but 282 freeholders casting their ballot. It was a crucial election, as much as the other special city elections have been but the interest has not been as great as in the case of others, for the citizens of the city and especially of the territory taken in by the election seem to have fully realized that the extension of the limits was for the good of all concerned.

Just how many citizens the addition has given Orlando can not be accurately stated now. As a conservative estimate, some 3,000 new citizens have become Orlandoans overnight by the action of the polls.

The city's population in 1920 was 9,382. In 1922 a city directory gave Orlando a population of 1,000 and with yesterday's additions Orlando now has a population of 18,000, doubling her population in three years.

With the passage of the extension proposal, the dream of the Orlando Chamber of Commerce has materialized. The local civic organization, fostering the movement, some months ago appointed a committee to make a rough draft of an extension proposal. This committee's work finally led the citizens of the section into definite action. A committee of seventeen well known citizens was appointed at a mass meeting and drew up the proposal which was passed yesterday.

The city limits are now: On the north, a line running one-half of the distance between the Halfway Store and the electric sign of the Orlando-Winter Park highway, Formosa and adjacent territory being a part of the city proper. On the northwest, the Orlando Potteries on the Apopka road. On the northeast, the Bradshaw Subdivision tract is omitted by agreement with the city of Winter Park, which is seriously thinking of taking in that territory. On the east the limits have been extended a half mile, including the Fern Creek settlements. On the south Myrtle Heights are included in the extension.

## PRESIDENT OFF FOR SKAGWAY VIEWING SIGHTS

BRILLIANT RECEPTION GIVEN  
CHIEF EXECUTIVE AT GOV.  
EINOR'S MANSION

(By The Associated Press)  
ABOARD U. S. S. HENDERSON,  
WITH PRESIDENT HARDING, July 11.—Carrying with him memories of a pleasant day spent in the Alaskan capital President Harding sailed from Juneau today in further search of information relating to Alaskan problems. The decision was reached just before sailing to stop for a short time at Skagway enroute to Seward instead of making a visit to the town on the return trip. The visit of the presidential party to Juneau ended last night with a brilliant reception at the governor's mansion attended by several hundred persons.

When a couple of lying golfers meet, the recording angel has to start writing shorthand.

## STATE PROHIBITION HEAD WILL WORK UNDER LAWS PASSED BY LEGISLATURE

F. A. HAZELTINE, DIV. CHIEF  
OF PROHIBITION FORCES  
HERE THIS MORNING

### TOURING STATE

In Company With C. W. Crooke,  
Head of Anti-Saloon League  
of State of Florida

F. A. Hazeltine, division chief of the Federal Prohibition Bureau for Florida and C. W. Crooke, head of the Anti-Saloon League of Florida were in the city this morning on their way south to look over the field and acquaint Mr. Hazeltine with conditions first hand. Mr. Hazeltine is a newspaper man in the state of Washington where he has lived for many years and he paid the Herald office a short visit. In speaking of his taking up the prohibition work in Florida Mr. Hazeltine said that the laws passed by the late legislature to strengthen the federal laws were good and he proposed to work under the state laws as much as possible instead of ignoring them as was being done in some states where the laws were lax. He was shown a copy of the papers containing articles from the Chicago News that are now running in the daily papers and said this was the first he had seen of these articles relating to the exportation of booze from the Bahamas and telling about the different cities where the booze is handled. He thought it was poor publicity for Florida, since it was no real news and everyone knew they sold booze in the Bahamas and that it found its way into the United States from this and other sources. Mr. Crooke had not been in Sanford for several years and was astonished at the signs of prosperity and growth on every hand. On his last visit he stopped at the old Sanford House and he was glad to learn that the old landmark had been torn down to make way for a fine new business block and the Valdez, Seminole, Montezuma and other new hotels were now catering to the tourists and commercial trade and giving them good service. They were only here a short time but expect to return at an early date and stay longer.

## BIG VAULT DOOR CRASHED TO THE FLOOR

While It Was Being  
Placed in Position  
Yesterday

The big door to the safe that will guard the money in the new First National Bank building fell yesterday while it was being raised preparatory to being put in place and made the people across the street think there was an earthquake. Fortunately none of the workmen were injured but the ponderous door broke some of the marble of the bank nearby that had already been put in place and this will be considerable loss of money and time since the marble will have to be matched and comes from Vermont. This big safe door for the Mosler safe was shipped from Hamilton, Ohio, where these safes are made and it is said to weigh about eighteen tons. It was necessary to engage the steam roller of the Hutcheon Engineering Co., to haul the door from the freight car to the bank building. This part was negotiated all right and the big door was all safe inside the bank and was being put in place when in some manner was allowed to slip from the big timbers holding it and crashed to the floor yesterday afternoon.

This big vault door is one of the largest and one of the finest that has been shipped into the state for any banking institution and when installed will be the pride of the First National and an important part of the elegant new bank fixtures.

It is being put in place today and it is thought that no more trouble will be experienced in getting it where it belongs.

Perhaps the girls are shocking because the men are so anxious to act as shock absorbers.

## KIWANIS CLUB DELIGHTFULLY ENTERTAINED

LOCAL TALENT RENDER VAR-  
IED PROGRAM AT TODAY'S  
LUNCHEON

After today's meeting of the Kiwanis Club was called to order by the President and the blessing was invoked by Dr. Brownlee, the following visitors were introduced: Mr. and Mrs. Wakefield, of Geneva, who were out-of-town guests of the club; Mr. and Mrs. George W. Brockham, and charming little daughter, Maxine, guests of Ed. Lane; Mrs. Wagner, Eva Grace Wagner, Miss Reizenstein, and the Shirard brothers, guests of the entertainment committee.

The vaudeville was varied and most entertaining, and shows that Sanford is indeed favored in the possession of so many accomplished performers. The Shirard brothers on the cornet and saxophone, accompanied by Mrs. Wagner at the piano, entertained with two selections that were heartily applauded. The next on the program was Sanford's favorite little song and dance artist, Eva Grace Wagner, who rendered two of the late songs to the hearty applause of every hearer. She was accompanied by her mother at the piano. This charming little lady has appeared several times at the Kiwanis luncheons and is always assured of a most hearty welcome. A rising vote of thanks was tendered the entertainers by the club. Geo. DeCottes was the whole entertainment committee, "Chickenhawk" Deane failing to show up.

A motion was carried that the club's share of the base ball receipts be donated to the Woman's Club, to help pay for their new building.

Fred Dall drew the lucky number in the membership drawing, and was presented with a carton of cigarettes. He gave the prize to Eva Grace Wagner, who stated that she intended trading the cigarettes for candy.

A. Raffold, the speaker of the day, gave his version of Lincoln's Gettysburg address, adapting it to the work of the Kiwanis Club. His address made a real hit with the club and visitors. Raffold will talk to the "Scrap Iron" class next Sunday at the Princess Theatre and all are invited to hear him.

Fort and Gillon are the entertainment committee for next week and Mr. and Mrs. W. B. Bullard, of Altamonte, will be the invited guests of the club next Wednesday.

The membership committee met immediately after the luncheon and it is understood that several new names will be ballotted on at the next meeting of the club.

## Body Disinterred and Head Cut Off in Chuluota Cemetery

Deputy Sheriff Connor Williamson  
Had Grossest Task Locat-  
ing Trouble.

Called to negro cemetery near Chuluota by the report that somebody had robbed the body of a negro woman long since dead and buried Deputy Sheriff Connor Williamson had a gruesome task Monday in investigating the report. The grave had been opened and the body partly lifted out but he found none of the jewelry on the body had been touched. What he did discover, however, was that the head had been covered from the body and was totally missing. It is a mystery that may never be solved—this missing head on the body of a negro woman, dead and buried. Whether the head was wanted by some medical students or by some lodge for solemn rites of some kind is not at this time known and Deputy Williamson says he does not want to investigate any more decomposed bodies to find out.

## Woman Kidnapped While She Walked on Chicago Street

CHICAGO, July 11.—Overpowered by four men as she walked to her place of employment, Miss Philamina Costello, 18 years old, was kidnapped and thrown into an automobile in which two men were riding. The police who obtained the number of the car learned that it had been stolen.

## SOME FLORIDA AUTO DEALERS SELL SPECIAL BOOZE CARS TO TRANSPORT LIQUOR

## M'FARLAND IS EXALTED RULER OF ALL ELKS

Boston Chosen For The  
Meeting Place  
Next Year

ATLANTA, July 11.—James G. McFarland, of Watertown, South Dakota, was chosen grand exalted ruler of the Benevolent and Protective Order of Elks, and Boston was chosen for the 1924 meeting place, at the 59th session of the Grand Lodge in convention here yesterday. Both notions were unanimous and Mr. McFarland was given an ovation when he accepted the office.

The other officers chosen were: Grand Esteemed Elading Knight, Harry M. Ticknor, Pasadena, Cal.; Grand Esteemed Loyal Knight, Geo. Winslow, Utica, N. Y.; Grand Esteemed Lecturing Knight, Clement Scott, Vancouver, Wash.; Grand Secretary, Fred C. Robinson, Chicago; Grand Treasurer, John C. Birch, Grand Rapids, Mich.; Grand Tyler, Joseph Mayer, Globe, Ariz.; Grand Inner Guard, W. E. Murphy, Roundwood, Texas; Member Board of Grand Trustees, Louis Boisemont, East St. Louis, Ill.

The new officers will be installed at the session Thursday morning.

As a compliment to the military branch of the order, the Grand Lodge took an early adjournment for the dress parade and competitive maneuvers of the half dozen drill teams attending the reunion. These were held at the old race course at Piedmont Park and were witnessed by thousands of Elks and their admirers. Seven army officers, headed by Lieutenant Colonel J. D. Watson of the Fourth Corps headquarters, acted as judges.

Last night the Elks were entertained with a program of tableaux, and dances under the title of "A Night in the Old South," followed by a grand ball.

Mr. McFarland, the new grand exalted ruler, who is a lawyer by profession and former member of the legislature of his home state, was nominated by Governor W. J. McMaster. In his speech accepting the office, Mr. McFarland denounced all anti-American tendencies, including Bolshevism, I. W. W.ism, and "other ill-grounded isms of the present day," and declared the "great American fraternity" of Elks stand committed to "defend our country and constitution" against attacks by all such elements.

Only trouble with the wide-awake young fellow of today is he doesn't get wide awake until midnight.

## HOPEWELL BANK CLOSED TODAY, CASHIER JAILED

SHORTAGE IN ACCOUNTS WILL  
REACH HUNDRED  
THOUSAND

(By The Associated Press)  
PETERSBURG, Va., July 11.—The National Bank of Hopewell, whose cashier, Lewis Shelby, was arrested last night on a charge of embezzling the institution's funds, failed to open their doors this morning. Henry Watkins, president of the bank, said the shortage in the cashier's accounts would total \$110,000 but that \$50,000 of the amount had been recovered and the balance of the amount will be made up by stockholders. Depositors, the president declared, will lose nothing.

Every time taxes jump they land on the average man's neck.

People who live in autos should not throw glass.

FURNISH NEGRO CHAUF-  
FEUR AND GUARANTEE  
SAFE DELIVERY

### ANYWHERE IN U. S.

Chicago Daily News in Second  
of Series of Rum Running  
Says Something

(By The Associated Press)  
CHICAGO, July 11.—Rum running along the Florida coast has developed into such flourishing industry that some Florida auto dealers sell cars specially built to transport liquor furnish negro chauffeur and guarantee safe delivery anywhere, the Chicago Daily News declared today in the second of a series of copyrighted articles describing rum running along the Atlantic seaboard. The writer, who with a bootlegger named Terry investigated rum running along the coast, the newspaper man to be bootlegger and described transportation methods, particularly the negro driver.

"The Bahamas, poverty stricken before prohibition and with revenues from all sources of less than a half million dollars, realized \$2,798,000 in 1922 in duties from liquor shipped into the United States," the article said, quoting a Nassau official, who said, estimating the 1,340,443 gallons of liquor cleared from the Bahamas for the United States was diluted 50 per cent, this would mean that more than 2,600,000 gallons of liquor were placed on the market in this country from the Bahamas alone.

Official documents in Washington state that these figures are conservative because there are not included the liquor cargo carried by 40 to 80 boats a month from West End Grand Bahama, to Florida, the article said. The rum runners who do this business, the writer said, "are sore because London and Glasgow are sending booze to America 30,000 to 440,000 cases at a time in bigger rum ships than the Bahamas ever dreamed of before; and they have made some strange dreams come true in the Bahamas."

## Longwood and Atla- monte to Build Con- solidated School

Bond Issue of \$33,000 Carried More  
Than Three to One

The Board of Public Instruction for Seminole County, met this morning and canvassed the returns of a special election held yesterday throughout Special Tax School District No. 2, which is known as the Longwood district. The election was held to decide whether or not the district would bond for \$33,000 for school purposes. The bonds carried by more than three to one. The result showing sixty-nine votes for bonds with 21 against.

The Longwood School District, takes in Longwood, Lake Mary and Altamonte Springs. The call for the election provided for a \$5,000 school building to be erected at Lake Mary and for a \$20,000 consolidated school building to be erected as near as practicable midway between Longwood and Altamonte Springs. It is understood that the consolidated school will be located on the Sanford-Orlando public road midway between the two towns. \$1,000 will be spent on improving the schools and school grounds throughout the district.

This bond issue carried by a greater majority than any other issue ever voted on in Seminole county, and the people of the district are to be congratulated on the progressive spirit shown by the result of the election. The consolidation of the two schools in one centrally located and properly equipped building will mean that Altamonte and Longwood will have a school second to none in the county.

Mr. and Mrs. R. A. Gasman and family have arrived in the city and will be future citizens of Sanford. Mr. Gasman will have charge of the new Woolworth Stores in this city. He is a former resident of Illinois, but for the past few months has been in Tampa with the Woolworth Stores of that city.

## EXCESSIVE HEAT IN NORTH AND CAUSES MANY DEATHS STORMS COOL ATMOSPHERE

AND BRING RELIEF TO THE  
SWELTERING SECTIONS,  
BUT ALSO ACCIDENTS

### IS SWELTERING HOT

In Many Northern States and  
Twelve Died Yesterday  
From Heat

(By The Associated Press)  
CHICAGO, July 11.—Lists of deaths caused by excessive heat in many parts of the country yesterday were added today with reports of casualties resulting from storms which last night brought relief to sections which sweltered the past two days. Twelve persons died yesterday from heat and five deaths caused by lightning, was reported today.

## Railroad Commission Asks Suspension of Increased Rates

On Refrigeration Charges On Veg-  
etables and Fruits.

(By The Associated Press)  
TALLAHASSEE, July 11.—The railroad commission has asked the interstate commission to suspend the proposed increased rates on refrigeration charges on vegetables and citrus fruits from Florida to destinations in United States and Canada amounting to approximately fifteen and six-tenths per cent. It was said here.

The Daily Herald, 15c per week.

## ELEVEN DIE IN BLAST AT SHELL PLANT

ALTON, Ill., July 11.—The tool of death claimed by a terrific explosion at the Western Cartridge Company plant at East Alton, yesterday afternoon reached a total of eleven when two more women employees succumbed to their injuries shortly before midnight. The number of injured was reported to be 23, ten of whom were only slightly hurt.

Any man can patch the leaks in his roof so they give no more trouble until it rains.

## Woman Sentenced To Hang Attempts Commit Suicide

Beat Head Against Wall and Tried  
To Choke Herself.

(By The Associated Press)  
CHICAGO, July 11.—Mrs. Sabella Nitti Crudelle, sentenced to hang on the charge of murder, attempted to commit suicide in her cell here this morning. She beat her head against the bars of the cell until blood came and tried to choke herself. Only intervention of matrons in time prevented her from doing serious injury to herself.

# SOCIETY

MRS. FRED DAIGER, Society Editor  
Phone 817-W

If you have any friends visiting you who are going anywhere of course home, or if you are entertaining, write a special card to the department, giving details, or telephone 817-W. It will be greatly appreciated.

Friday—Mrs. D. P. Drummond will entertain the members of the Thirteen Bldg. Club at her home on Magnolia avenue, at 3:30 p. m.

Miss Kathleen Brady spent the day yesterday in Orlando as the guest of her aunt, Mrs. Addie Bortee.

Mrs. Mary Phelps is spending some time in Miami as the guest of relatives.

Mrs. W. M. Scott left Sunday for Virginia and other points where she will spend the summer.

Miss Olive Bussey, of Toronto, Canada, arrived in the city Friday and is the guest of her sister, Mrs. W. R. Leake.

W. Morton Thigpen is spending a few days at Daytona Beach with his family, who are spending this month at the Seaside Inn.

Dr. and Mrs. D. C. Potter, who have been the guests of Mr. and Mrs. W. W. Potter at their home on Magnolia ave., leave tomorrow by boat for their home in Chicago.

Misses Marion Phillips and Ethel Kersay left yesterday afternoon for Jacksonville where they will spend a few days returning to Sanford by boat.

Mrs. Joe Childenden, who returned home Friday from Pennsylvania, where she has been visiting relatives, is very ill here at the Fernald-Laughton hospital.

## ST. AGNES GUILD

The regular monthly business and social meeting of the St. Agnes Guild was held yesterday afternoon at the home of Mrs. W. R. Leake, on Sanford Heights.

A short business session was held at which time matters of importance were discussed and attended to, after which a special hour was enjoyed. The hostess serving sherbet, wafers and cake.

Among the members present were: Mrs. Raymond Phillips, Mrs. Clyde Dery, Mrs. R. W. Fearman, Jr., Mrs. Archie Betts, Mrs. J. B. Coleman, Mrs. Chris Matthews, Mrs. Paul Biggers and Mrs. Fred Daiger.

## Capital Removal Is Again a Live Issue in Georgia

ATLANTA, July 10.—Capital removal flared up in the state legislature again yesterday with introduction in the house of a joint resolution calling for appointment of a committee of five members of the house and three of the senate to hold hearings on the subject, and report back during this session. The resolution, which was introduced by Representative Clifford of Clinch, was referred to the committee on constitutional amendments after advocates of Macon for the capital were defeated, 87 to 41, in efforts to have the resolution sent to the committee on state of the republic.

Both houses passed a joint resolution inviting Senator M. B. Dial, of South Carolina, to address the assembly at an early date.

## Railroads Earnings For May Reach Total of About \$90,000,000

WASHINGTON, July 10.—Net earnings of class one railroads which operate 90 per cent of the country's rail mileage, amounted to \$89,999,600 during May, according to estimates made available Sunday by the Bureau of Railway Economics. The total, indicating and earning rate of 6.33 per cent on the value of capital invested in railroads, was the second consecutive monthly return rate above six per cent.

In the five months of 1923, including May, the net income of class one railroads was \$350,066,000, which the bureau said equaled a 6.59 per cent return rate on the value of railroad property as tentatively estimated by the Interstate Commerce Commission. Railroad rate levels under present policies of the commission are aimed at producing a 7.75 per cent for operating lines.

Survey issued by United States department of labor shows less unemployment during May than at any time during past twelve months. In many of the larger industries the demand for common and skilled labor greatly exceeded supply and the slack in employment conditions in other lines, the report indicates.

# LOCALS

And it rains again.

Hope it does not spoil the Rotary-Kiwanis game today.

But the rain is great for cooling off the atmosphere and no doubt other states would love to have our summer showers.

You may be excused for being blue, but never for being green—a Seminole County Bank account will keep you from being blue.

Mrs. Lonnie McMullen and daughter, Juanita, returned home from a month's visit with relatives at Webster and St. Katherine, Sunday.

Mr. and Mrs. Fred Eberhardt left yesterday for DeLand and other points north and expects to be back in Sanford some time in the next month or so. Their many friends here are always glad to see them.

Mrs. L. Allen, Guy Allen, Miss Juanita Allen and Mrs. Ernest Brotherton left this afternoon for Kane, Ill. where they will visit relatives. Miss Juanita will remain and go to school there.

The many friends of R. E. Nickles were glad to see him here Saturday and Sunday. He is now with the National Board of Fire Underwriters with headquarters in New York. He spent one winter here as a teacher in the High school.

## CITRUS INDUSTRY TO BE STRESSED AUGUST 6 TO 11

Following are some of the features which will be emphasized in connection with Farmers' and Growers' Week to be celebrated August 6 to 11. Future of the Citrus Industry in Florida.

Prospective citrus growers. Citrus growing a paying industry. Beginning right. Planting a seed bed, lining out in the nursery, root stocks.

Propagation. Budding, grafting, bud selection, scion rooting. Care of nursery. Cultivation, fertilization, insect pest and disease control, importance of nursery inspection.

The grove. Selection of the grove site, preparation of the soil, citrus varieties, planting and pruning, cultivation and cover crops.

Fertilization. Fundamentals of fertilization, fertilizing the grove, fertilizer formulae.

## MAUGHAN FORCED TO ABANDON HIS RECORD ATTEMPT

(By The Associated Press) ST. JOSEPH, Mo., July 10.—Lieut. Russell L. Maughan, army aviator, who was forced to abandon his dawn-to-dusk New York to San Francisco flight near St. Joseph yesterday declared last night another flight would be attempted within a week.

Lieutenant Maughan will fly back to New York Wednesday or Thursday of this week, he said, in the plane which broke down at Avenue City, about 9 miles northeast of St. Joseph. The plane is undergoing repairs and Maughan expressed belief it would be in condition by tonight.

A closing in the gas line of his engine caused Maughan's first trouble he said. He was within five minutes flight of the St. Joseph Municipal air field 16 miles away, when his engine went dead. Maughan dropped into a pasture, damaging his landing gear.

Lieutenant Maughan estimates he made approximately 1,330 miles in nine hours, although he was lost in a fog for 250 miles. He stated that he feared he would swerve from his route but hated to lose any time by slowing down. He made several trial flights to go above or around the fog, but it seemed to envelope him completely.

## FATHER SHOTS BABY AND HIS WIFE AT HUMBOLDT, TENN.

(By The Associated Press) MEMPHIS, Tenn., July 9.—J. A. Roe, 24, of Humboldt, Tenn., and wife are dead, and their baby Doris, is at the hospital in a critical condition as the result of bullet wounds alleged to have been inflicted by Roe, when he made his appearance today at the home of his sister-in-law, where Mrs. Roe was making her home after a recent separation from her husband.

Bureau of labor statistics says electricity is only large item in cost of living which has decreased in price since 1917; all other mediums of fuel and light have shown large increases.

The Herald for first class job work.

## Daily Fashion Hint



FASHION'S FLAIR FOR FRILLS

Nothing equals the youthful charm or the demure loveliness of a frilled frock. The recurrent vogue for white is responsible for this design in fine white crepe. The dress closes on the shoulders and the kimono sleeves are also finished with frills. A belt of colorful ribbon which closes under a bouquet of artificial flowers defines the waist-line. The edges of the frill on both skirt and sleeves are piped. Medium size requires 5 1/2 yards 36-inch material. Pictorial Review Dress No. 1538. Sizes, 34 to 44 inches bust and 14 to 20 years. Price, 35 cents.

## Daily Fashion Hint



FOR THE FASCINATING CREPES

The soft, supple crepes of exquisite coloring should be selected for this semi-formal frock. The delightful tone of the fabric is echoed in the fancy ribbon which outlines the V-shaped neck and flowing sleeves. The skirt is laid in plaits at each side, giving it a draped effect, the back and sides being gathered. Medium size requires 5 1/2 yards 36-inch material. Pictorial Review Blouse No. 1535. Sizes, 34 to 44 inches bust. Price, 35 cents. Skirt No. 1530. Sizes, 24 to 34 inches waist. Price, 30 cents.

## Daily Fashion Hint



FROCK OF BEIGE JERSEY

Copied directly from the Paris mode, this frock relies to single out the straight gathered panel for original treatment. The closing is at the left side, the neck and one-piece flowing sleeves being stitched with colorful braids. The panel is tucked at the lower edge and falls several inches below the hem of the skirt. The wide grade is laid in plaits, proving that this form of trimming is invading new fields. Medium size requires 4 1/2 yards 40-inch or 3 yards 54-inch material. Pictorial Review Dress No. 1606. Sizes, 34 to 48 inches bust and 16 to 20 years. Price, 35 cents.

## Daily Fashion Hint



IN ANTICIPATION OF SUMMER

Emphasizing the importance of combining contrasting fabrics in at least one frock, this model selects plain white voile and delicate green voile, polka-dotted in a darker shade of the same color. The sleeves rather slip the responsibility for style success from their shoulders, leaving it to tiny puffs of the printed voile, which are gathered into narrow white bands. If preferred, however, the puffs may be omitted and the kimono sleeves trimmed with turn-back cuffs. Medium size requires 2 1/2 yards 40-inch white and 1 1/2 yard 40-inch green voile. Pictorial Review Dress No. 1596. Sizes, 34 to 44 inches bust and 16 to 20 years. Price, 35 cents.

## Daily Fashion Hint



SMARTLY IN FASHION

Adorably designed is this frock in Madeline, blue crepe and lace. The yoke of the blouse is of lace, cut in one with the kimono sleeves. The front and back sections are joined to the yokes and a wide girdle gathered and closed at the front lends originality to the waist treatment. The skirt is laid in plaits either side of the front to gain a draped effect the back and sides being gathered. Medium size requires 3 1/2 yards 36-inch crepe and 1 1/2 yards all over lace. Pictorial Review Blouse No. 1587. Sizes, 34 to 44 inches bust. Price, 35 cents. Skirt No. 1587. Sizes, 24 to 34 inches waist. Price, 30 cents.

## Daily Fashion Hint



MEETS EVERY EXACTING REQUIREMENT

Cut with the same swagger straight lines and cosmopolitan style that characterize dressier types, this suit may be developed in either silk, wool or cotton fabrics. The jacket is amply supplied with pockets of self-material, any two of which may be omitted, as fancy dictates. The raincoat and heavy silk epaulettes are ideal for a summer suit of this style. Medium size requires 4 1/2 yards 36-inch or 3 1/2 yards 54-inch material. Pictorial Review Jacket No. 1522. Sizes, 34 to 42 inches bust and 14 to 20 years. Price, 30 cents. Skirt No. 1522. Sizes, 24 to 34 inches waist. Price, 30 cents.

# THE WEATHER

For Florida: Partly cloudy today and tomorrow; scattered thundershowers.

## Comptroller Gets the First Remittances From New Gas Tax

TALLAHASSEE, July 10.—The first visible effects of Florida's three-cent gasoline tax are beginning to come into the comptroller's office in the form of remittances for taxes on the gasoline on hand July 1, effective date of the tax. The amount of the remittances were for as low as seventy cents. The figures that will show the effects of the law in its relation to the state's income will not begin to come in until after August 1, the dealers having had a leeway of five days after the first to make their reports.

## COUGHING DISTURBS SLEEP

"My wife coughed all the time and could not sleep," writes Geo. A. Owen, Bridgeton, New Jersey. "She tried Foley's Honey and Tar and had the best night's sleep she had for a long time. I used Foley's Honey and Tar and it helped me too." Coughs resulting from Whooping Cough, Bronchitis, Asthma, Hay Fever, and Croup quickly relieved with Foley's Honey and Tar. Contains no opiates. Ingredients printed on the carton. Largest selling cough medicine in the world. Insist upon Foley's Honey and Tar. Sold everywhere.—Adv.

## SEED BED CLOTH—Only a limited amount at mill prices (3 grades)—Yowell Co. 86-2tc



## CLAY AWAY THE YEARS

Apply Bonicla Beautifier cosmetic clay to your face, and rest while it dries, then remove and see and feel the wonderful difference in the color and texture of the skin. Guaranteed to do these definite things for the face or money refunded. Clear the complexion and give it color. Lift out the pores. Remove blackheads and pimples. Close enlarged pores. Rebuild facial tissues and muscles. Make the skin soft and smooth. You can obtain regular sizes from your favorite toilet counter. If not, send this ad, with 10 cents to Bonicla Laboratories, Indianapolis, Indiana, for a trial tube.

The subscription lists of the Daily and Weekly Herald having been sold every subscriber has been sent a bill and a notice of his subscription and all those in arrears have been stricken from the list. If you have been cut off by mistake or you have not paid up come in and settle the account and continue to get your Weekly or Daily Herald. The pay in advance rule will be followed strictly in the future on account of the change in handling the subscriptions and this goes for everyone.

## SIGNS YOU CAN BELIEVE IN!

If your breath is bad and you have spells of swimming in the head, poor appetite, constipation and a general no-account feeling, it is a sign your liver is torpid. The one really dependable remedy for all disorders in the liver, stomach and bowels is Herbine. It acts powerfully on the liver, strengthens digestion, purifies the bowels and restores a fine feeling of energy, vim and cheerfulness. Price 60c. Sold by UNION PHARMACY Sanford, Florida

## A CHEERFUL WELCOME AWAITS YOU

**HOTEL TA-MIAMI**  
MIAMI, FLA.  
EUROPEAN PLAN. OPEN ALL THE YEAR. CORNER BUILDING. EVERY ROOM OUTSIDE.

American and European Plan **HOTEL RAYMOND** SEABREEZE, FLORIDA  
One block from Ocean and Hotel Clarendon. Summer rates—Room, \$1 per day and up; \$5 per week and up. Special week-end rates.—Every room has running water.

# Get Your Seed-bed Cloth for Less at Churchwell's

**CHURCHWELL'S**  
First Street SELLS IT FOR LESS Welaka Block

Sanford Daily Herald

Published every afternoon except Sunday at the Herald Building, 107 Magnolia Ave., Sanford, Fla.

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The big 12- to 15-page Weekly Herald is published every Friday

MEMBER THE ASSOCIATED PRESS

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Foreign Advertising Representative: THE AMERICAN PRESS ASSOCIATION

Well, Warren, how do you like Alaska?

And it was easy sailing for you on the Pullmans. You should have "mushed" it back in the early days.

But anyhow it is fine that our president can take a trip like this and see the conditions as they really exist in our "big gold mine" in the far northwest.

It seems to rain these days without any trouble, whatsoever. Just turn on the sprinkling can and there is an unlimited supply of sky Juice.

The truckers of Florida are again getting ready for the season of 1923-1924 and with eyes turned ever to the east are going ahead with the crops and trying it another year.

His said millionaires are already flocking to Florida as a result of the proposed constitutional prohibition of the levy of an inheritance or an income tax.

GOOD WAY TO CATCH A THIEF.

A story that is going the rounds here and causing considerable amusement is as follows: A certain well known citizen had been missing gas from the tank of his car for several nights and finally got tired of it.

BEEN PUNISHED ENOUGH.

The Times' investigation of the workings of the Community Chest in the many cities using it does not find baseball among the activities carried through by that method.

Aid for baseball might or might not be included in a St. Petersburg Community Chest.

For a successful Community Chest would have received the contributions from several times as many people as have really furnished all the funds.

Why do we do 75 per cent of the long distance hauling of Seminole county? The answer is, because we do it right, at the right price.

QUICK SERVICE TRANSFER. Phone 498.

The Herald for first class job work.

RIGHTS OF THE PRESS SHOULD BE UNHAMPERED.

Once more has the right of the press been sustained to say things as it views them, to tell of any undue performance upon the part of public officials, and still refuse to disclose the source of its information.

Immediately the mayor sought the News and requested the name of the informant. He was so anxious to get hold of the man who gave the information to the reporters that he had the entire force summoned before the court when the refusal was continued.

But the judge looked at matters in a different way from the executive, and turned down all requests for action which would cause a newspaper man to break trust with anyone.

This is being the course of action now generally taken throughout the country. It is the only just method—and the habit is spreading rapidly.

LIVELY TIMES AHEAD.

It is becoming more evident every day that the great fight for prohibition is yet to come.

Florida Representatives Will Fight Increase Freight Rates

WASHINGTON, July 11.—Determined that every legitimate step that could be resorted to will be taken in the interests of the Florida fruit and vegetable growers to prevent unjust increase of ten per cent in refrigerator charges, as announced a day or two ago by the Interstate Commerce Commission, Senators Fletcher and Trammell and Congressman Drane, have gotten squarely behind the matter.

Both the Florida senators and Congressman Drane have protested to the commission informing its members that they believe such proposed increase unfair, unjust and inequitable.

The commission has also been informed by the members of the delegation mentioned that the proposed increase of \$10 a car effective August 10, would add an unnecessary burden of many thousands of dollars on the Florida growers and that such orders as have heretofore been issued should at once be suspended.

The Floridians were informed of the necessity of formal complaint to be made by growers organizations and that this complaint should be filed at once.

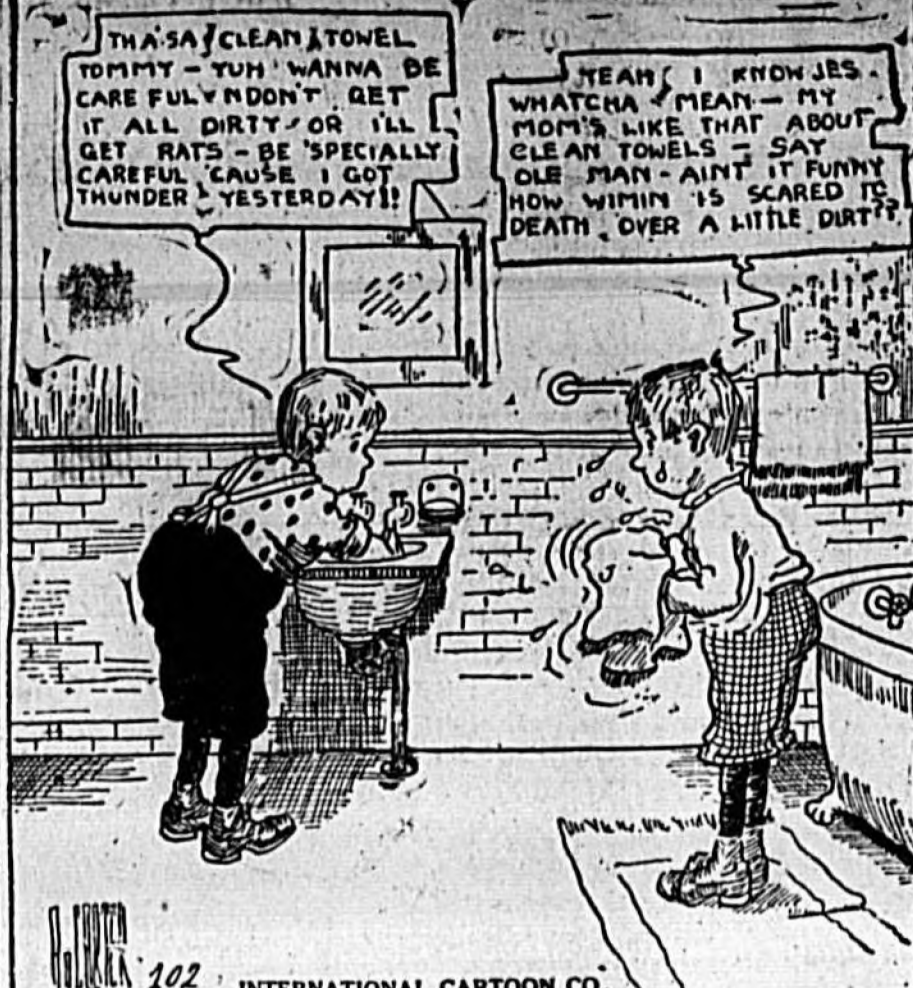
These have been communicated with relative to early action in the nature of a formal complaint asking for a suspension of the proposed increase prior to August ten, the date upon which it would, under present orders take effect.

It is understood that the necessary objections and complaints will be filed with the commission at Washington within the next few days and either a hearing scheduled for sometime between this date and August ten, or a request for postponement asked.

Are you moving? Call 498 for a QUICK SERVICE TRANSFER, and have it done right.

The Herald for first class job work.

JUST KIDS—Wimie Will Be Wimie



INTERNATIONAL CARTOON CO.

RECOGNITION OF MEXICO AT HAND, FINANCIERS SAY

NEW YORK, July 11.—Wall Street heard rumors Tuesday that differences between the American Mexican members of the arbitration committee had been settled and that recognition of the Obregon government might be announced by the State Department at any moment.

At the offices of the Mexican financial agency it was said that nothing supporting such rumors had been received, but it was "hoped they were true."

The rumor apparently was based on the fact that the international committee of bankers headed by Thomas W. Lamont of J. P. Morgan and Company, had on Monday issued its formal call for the deposit of Mexican bonds comprehended in the agreement reached earlier this year.

This step would not have been taken, believers of the rumor argued, if the way to recognition of the sister republic were not assured.

WASHINGTON, July 11.—High officials at the State Department authorized late Tuesday the statement that they knew of no basis in fact for rumors current in Wall Street that American recognition of Mexico was immediately imminent or that negotiations to that end in Mexico City had been successfully concluded.

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The Herald for first class job work.

LEVIATHAN ENDS MAIDEN VOYAGE SOUTHAMPTON

SOUTHAMPTON, July 11.—The liner Leviathan on her first trans-Atlantic voyage under the American flag, was sighted off the Nab light-ship off the east end of the Isle of Wight yesterday afternoon steaming slowly up the Spithead to Southampton water. She docked about 8:30 p. m., English time.

Special trains were on hand here to take her passengers to London last night. No warrants so far have been issued by Southampton magistrates for the arrest of any of the Leviathan's crew for alleged desertion from British liners.

(A London dispatch filed early today said Scotland Yard detectives had gone to Southampton from London with about 200 warrants presumably to be served on members of the Leviathan's crew accused of deserting British ships.)

Touchez at Cherbourg. CHERBOURG, France, July 11.—The giant liner Leviathan arrived here yesterday on her first trans-Atlantic voyage as a passenger ship under the American flag. She landed 800 of her passengers here and continued on to Southampton.

Governor Appoints Lewis to Succeed Late Judge Wilson

TALLAHASSEE, July 11.—Amos Lewis, several times member of the lower house of the Florida legislature, was yesterday appointed by Governor Hardee to succeed the late Judge C. L. Wilson as judge of the fourteenth judicial circuit, composed of Jackson and Calhoun counties.

Judge Wilson died about two weeks ago.

The appointment was announced yesterday following a visit to the governor's office Monday by a delegation of citizens representing the fourteenth district, several of whom told newspapermen they had come to register objections to the appointment of Mr. Lewis.

There were other applicants for the judgeship, among them being John M. Calhoun, W. E. B. Smith, and Judge E. C. Welch, of the Jackson county court.

Huge Road Bond Carries in Volusia

DAYTONA, July 11.—The election for the \$450,000 bond issue for the purpose of building an ocean shore boulevard from Ocean City, Flagler county, to Mosquito Inlet in Volusia county, was carried yesterday by a margin of eight votes.

State Officials Will Visit New York

TALLAHASSEE, July 11.—Gov. Cary A. Hardee, J. C. Luning, state treasurer, and Fred C. Elliott, chief engineer of the Everglades drainage district, will leave here probably today for a trip to New York City. It was stated at the executive offices late yesterday that the trip would be made in connection with unexpected and important business having to do with the internal improvement board, and the Everglades drainage board. Several conferences will be held between the Florida officials and others in New York, it was stated.

BOMBARDMENT OF ICE FOR HARDING SPOILED BY FOG

(By The Associated Press) ABOARD U. S. S. HENDERSON, WITH PRESIDENT HARDING, July 11.—When the transport Henderson carrying President Harding and his party steamed into Taku bay enroute to Juneau, the capital of Alaska yesterday prepared to afford the party the rare sight of navy guns firing into the ice of a huge glacier but a heavy fog settled down and the bombardment was abandoned at the last minute.

The program of the president's tour of the nation's northernmost territory permitted twenty-four hours in Juneau before moving onward toward the gulf at the north end of the Pacific ocean. The president was to be welcomed to Juneau by Scott C. Bone, of the territory, received by a committee headed by Mayor Goldstein of Juneau, and escorted by the American Legion and a detachment of regular troops from the Chilkoot barracks to the governor's mansion.

The plans include a greeting to the President and Mrs. Harding by the children, in white dresses, scattering flowers through the street as the procession passes. The day outlined for Juneau, the busiest since departure of the Henderson from Tacoma, Wash., last Thursday, called for a speech by Mr. Harding at the governor's mansion followed by a visit to Mendenhall glacier.

Secretaries Work, Hoover and Wallace had before them conferences with the citizens of Juneau and the surrounding country and visits to the country.

Presentations by the Scottish Rite, Masons to Mr. Harding and by the Elks and Pioneers to Mrs. Harding are on the program. Indians are to come at that time with gifts for both. Late in the evening a reception is to be held for federal, territorial and city officials.

Wheat Takes a Tumble, Now \$1

CHICAGO, July 11.—There was a demoralized market for wheat yesterday at the close of the board of trade session, with prices down to a bargain counter basis, \$1.00 a bushel. According to well informed authorities, dollar wheat gives the grower less than the cost of production, but the market at the close of yesterday's trading displayed no tendency to rebound, notwithstanding that every future delivery had suffered a break at a new low price record for the season. The setback in values as compared with 24 hours before was irregular, varying from 2 1/2 to 3 5/8 a bushel, September delivery, closing at \$1.10 1/4 and December at \$1.03 1/2 1/8.

Georgia Will Stick to Prohibition Law

ATLANTA, Ga., July 11.—William Jennings Bryan Tuesday addressed the Georgia house of representatives making a plea for the retention of the state prohibition law and for the prohibiting of the teaching as a fact of Darwinism. The Georgia house has before them a bill to repeal the state prohibition act.

"I believe in state rights," said Mr. Bryan, "and they must be preserved, but they can not be preserved by making them a sham or a pretense for covering the liquor traffic. Your state has the right to assist in the enforcement of the prohibition law and if it does not do so it invites the national authorities to come in and do it."

Confronted With New Problem in Ship Liquor Tangle; On Govt. Ship

Private Liquor Stocks on Passenger Ships Run Them Guessing

(By The Associated Press) WASHINGTON, July 11.—Confronted with new problem in ship liquor tangle by reports of appearance of intoxicants in dining saloons of certain government owned vessels the shipping board has decided for the present at least it is without authority to interfere with consumption of private liquor stocks by passengers aboard such vessels. Indications today, however, were that board would seek definite ruling on question probably from department of justice. The question involved is whether police powers of ship's officers would warrant their interference with liquor drinking by passengers so long as the liquor supplied was served entirely by passengers themselves and no member of ship's crew involved. Although some experts in maritime law indicated opposite opinion the spokesman for the board was emphatic in view such interference was not within authority of ship commander.

Jewett Six PAIGE BUILT 1065 f. o. b. factory. It's Always Summer for the Jewett Motor! SUMMER or winter, Jewett's 50-horsepower motor runs at its highest efficiency. Sudden weather changes do not disturb carburetion. The car drives economically and dependably always. Start cold—inside a minute you're going strong. No "driving on the choke" to hamper power or waste fuel here. A hot-air intake to the carburetor vaporizes all the fuel, even in coldest weather. And as the intake manifold is cast in one piece with the exhaust manifold, mixtures are always hot and kept from condensing. Dilution of oil in the crankcase is reduced to the lowest point. Gasoline mileage is increased. Motor operation is at its best. See the Jewett Six and drive its "motor that never fears the cold." SEMINOLE OVERLAND CO. SANFORD, FLORIDA

WE ARE EQUIPPED TO DO GOOD PRINTING. Our Service. Extends to Orlando and Daytona as well as the hundreds of bottles we put out in Sanford every day. ELDER SPRINGS WATER. on account of its purity is fast becoming the drinking water for Central Florida. It is also recommended for use in batteries. If you are not drinking Elder Springs Water now—give it a trial. PHONE 311—WE'LL DELIVER. Elder Springs Water Company

Everywhere - Royal Cords. United States Tires are Good Tires. THE growing number of Royal Cord Clinchers you see on the roads gives an idea of how many car owners there are who want the best tire money can buy. There weren't near enough Clincher Royals to go around last year. This year—even with the production more than doubled—you can best be sure of them by taking them at the moment. US Where to buy U.S. Tires. FRANK AKERS' TIRE CO., SANFORD. LAWTON BROS. CO., OVIEDO. MIDWAY GARAGE, LONGWOOD.

One hundred thousand acres of Maine forests have been burned this season with estimated loss of \$50,000,000, greatest since 1906.

Umatilla—A. C. L. Ry. extending its track system.

Robs Calomel of Nausea and Danger

Medicinal Virtues Retained and Improved—Dangerous and Sickening Qualities Removed. Perfected Tablet Called "Calotaba"

The latest triumph of modern science is a "de-nauseated" calomel tablet known to the drug trade as "Calotaba."

In biliousness, constipation, headache and indigestion, and in a great variety of liver, stomach and kidney troubles calomel was the most successful remedy, but its use was often feigned on account of its sickening qualities.

Calotaba are sold only in original, sealed packages, price thirty-five cents for the large family package; ten cents for the small, trial size.

ONE IN TEN

Neglecting a little wound, cut or abrasion of the flesh may in nine cases out of ten cause no great suffering or inconvenience, but it is the one case in ten that causes blood poisoning, lockjaw or a chronic festering sore.

UNION PHARMACY Sanford, Florida

SELLERS AWNINGS

ARE INEXPENSIVE DURABLE AWNINGS



THEY ARE MADE IN ORLANDO from the best materials and properly installed in Sanford or vicinity, if you wish.

We also make WINDOW SHADES to your order at a saving to you, especially on odd size windows.

SELLERS Awning Shop

Phone 114-204 S. Main St. ORLANDO FLORIDA

"First in Our Line"



Your best answer to the question of Cement Plaster.

ACME See that every sack is branded. Carolina Portland Cement Co. Jacksonville, Florida

HILL LUMBER CO. Phone 120 Sanford, Fla.

LOVE THEIR ANCIENT PIANOS

New York Ladies of the Old Regime Will Not Part With Beloved Instruments.

There is a tribe of old ladies who seem to pass as do the seasons, and yet whose places are taken again by others as like their predecessors as Robots.

More than likely most of the pianos once graced the "parlor" of the stately old ancestral hall.

Occasionally when some of the younger generation call you will hear a modern jazz tune being walloped out of the horrified strings.

She is sitting again in the "parlor" back home. Her friends, perhaps her husband, are grouped behind her.

The old lady clings to her piano year after year like a mother clinging to her last child.

AN INFORMER



His Mother—A little bird told me you've been naughty today. Little Bobbie—Nix on that little bird stuff.

KATHERINE THE OBEDIENT

Small girls are often the cause of embarrassment to their relatives. My daughter is no exception to the rule.

One day, recently, I took Katherine to an afternoon tea, warning her before we left to behave and outlining what her conduct should be.

As I turned away after greeting the hostess I heard Katherine remark to her: "Mrs. Wilson, mother told me to be sure to tell you I had had a good time whether I had or not, and I was afraid I might forget it before I went home."

ASSEMBLES RIFLE BLINDFOLDED

The United States marine corps is proverbially expert in the knowledge and use of firearms, but there is a gunnery sergeant, Gurdon F. Charsha, at present stationed at Quantico, Va., who, Popular Mechanics Magazine says in an illustrated article, has so thoroughly mastered the mechanism of machine guns and automatic firearms that he can take several of these weapons apart and then reassemble them while blindfolded.

WOMAN IN HIGH PLACE

Miss Marie Lawson, who is managing director of the London branch of a widely known firm of American manufacturers, is said to be the only woman managing director in England.

KEEPING HOUSEHOLD ICE

A Manchester (N. H.) woman has used the same piece of ice since Christmas. She had to put food in the ice chest to keep it from freezing because her pantry is not heated.

Paddling your own canoe is fine, but you make more speed if you get something to push it.

We Are Too Lazy, or Too Busy, or Too Unrealizing to Get at Beauty

By ANNE BOSWORTH GREENE, in "The Love Winter."

People try to persuade me out of farming. They say a person who writes or paints should have no cares.

No matter how exasperatedly one starts out, one returns rewarded, whether it is from a trip to the barn on a stormy evening, when your lantern makes a golden richness in the brown shadows.

We are too lazy, or too busy, or too unrealizing, to get at beauty; we have to be shoved out into it, and if it is your vacation that does the shoving, thank it with all your soul.

"Monstrous Folly of the Versailles Conference—Without a Woman"

By MRS. LOTTIE HOLMAN O'NEILL, Illinois State Legislator.

Previous to our own time there was no mass thought by women on the problem of the new generation.

Can it be that Providence is waiting for a sign from mankind that will indicate that woman, who bears more than half life's burden, has been admitted to her just share in the governing of the world?

Can you explain the monstrous folly of the Versailles conference, that gathering of presidents and premiers, scientists and savants and generals from hither and yon—men from every land and every race—and among them all not a woman?

Here was a meeting to settle the squabbles of the earth, and woman, the great specialist in the art of adjustment, a woman who could have contributed so much wisdom to these deliberations, was altogether overlooked.

HONEY BEE IS SOME WORKER

GAINESVILLE, July 10. — The hard-worked and tired housekeeper who bemoans her lack of judgment in not selecting for a life partner one who could have provided the luxuries of life, should ponder the life of the tiny honey bee.

Frank Stirling, who has made a close study of this industrious little worker, in his connection with the State Plant Board of Florida, declares that the honey bee is entitled to be known as man's hardest working friend.

Strongly coincident with the case of the overworked housekeeper, the female bees are said to be the real workers among their kind. Only the queen is allowed to live a life of idleness and ease, along with the drone,

but even these luxury-lovers finally reach the stage when they are kicked out and sent on their way.

Unlike man, the working bee does not stop her efforts when she has appeased her own appetite, but much like the housekeeper who has the dishes to wash, etc., continues on the job.

G. W. Lawton, Bracelet Watch Expert, 215 South Orange, Orlando, Fla. 4-24-tfc

Daily Fashion Hint



LIGHT AS A SUMMER ZEPHYR

Charmingly picturesque and dainty are both of the frocks pictured. The first model, in striped organdy, is trimmed with plain lawn ornamented with drawn-work.

Figured dimity, which has such a prominent place in the season's modes, is used for the second dress, which is trimmed with plain organdy.

First Model: Pictorial Review Dress No. 1010. Sizes, 34 to 46 inches bust. Price, 35 cents.

Second Model: Dress No. 9997. Sizes, 34 to 46 inches bust and 16 to 20 yards. Price, 35 cents.

Auto-Tel Company Will Erect First Hotel Near Orlando

First of Chain of Hotels to Be Built at Pinecastle; to Be Ready January 1.

The Auto-Tel Company, recently organized at Orlando to build a chain of hotels throughout Florida which will cater especially to motor tourists, is making excellent progress.

Equipped with

every facility for handling many more accounts in a prompt and reliable manner—this bank solicits the business of Firms, Corporations and Individuals.

If you have the need for a satisfactory banking service, we can, and wish to fill it!

Established 1887

Our Capital and Surplus, \$1,600,000.00

First National Bank

A COMMUNITY BUILDER

F. P. FORSTER, President

B. F. WHITNER, Cashier

be ready for a formal opening on January 1, 1924.

This hotel at Pinecastle, which is designed to offer a stopping place to motorists at the end of a long day of touring, is to have sixty rooms, ten two-room cottages each containing a bath, an automobile service garage, restaurant and cafeteria and every other convenience that the traveller might desire.

Each Auto-Tel unit will cost \$100,000, and in the first eight days after the sale of the stock opened, \$20,000 worth was purchased in Orlando and Orange county alone.

W. U. C. Smith, founder of the Auto-Tel company and originator of the idea, left yesterday afternoon for

a ten-day trip to Atlanta, Philadelphia, Baltimore, Washington, New York, Cleveland and Indianapolis,

where he will interview groups of wealthy men who are already heavy investors in Florida and who will undoubtedly subscribe in large quantities to the stock, which will be used in building the first unit in Pinecastle.

Such a plan can not fail to be supported for it is what has been needed so long in Florida. The motor route is becoming the most popular way of travelling and Florida can secure the right sort of tourists only by providing for them in a satisfactory way.

If there is a business depression it is a pretty high depression.

FOR SALE—10 bales of SEED BED CLOTH at mill prices. Light, medium and heavy weight—Yowell Co. 86-2tc

Special Thursday!

WE CLOSE AT NOON

10 lb. Sugar . . . . . 98c

Famous Sunset Gold Butter 45c

No. 3 Can Delmonte Peaches . 35c

6 lb. Sack Sweet Rose S. R. Flour 34c

Kingan's Sliced Breakfast Bacon, lb. 35c

24 lb. sack Pillsbury's Flour \$1.23

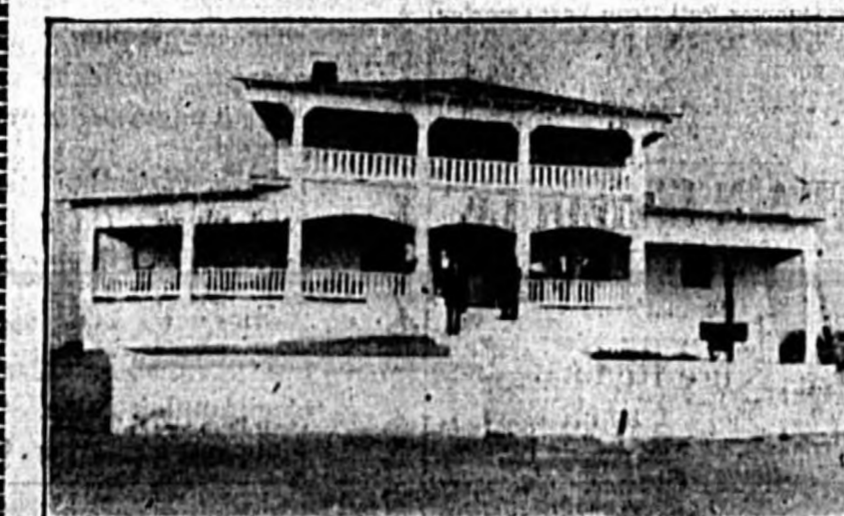
Oh, boy! Our fruit and vegetables counter is running over with lots of good things to eat. So come early to avoid the rush and get first pick—Tangerines, Oranges, Bananas, Pears, Plums, Peaches, Mangos, Apples, Pineapples, Cabbage, Celery, Beets, Tomatoes, Ice Berg Lettuce, Okra, Green Peas, Lemons, Limes, Egg Plants, etc.

WHERE SANFORD TRADES

Piggly Wiggly

All Over the World

Thoroughly Remodeled Screened Throughout Light and Water System Installed



OCEAN VIEW HOTEL

CORONADO BEACH, FLORIDA Surf Bathing and Shower Baths. For Reservations and Rates ADDRESS, OCEAN VIEW HOTEL, CORONADO, FLA.

SPECIAL! !! !! SPECIAL! BANANAS doz. 15c PIGGLY WIGGLY

GOLF BOWLING TENNIS BOXING

REALM OF SPORTS

R. L. SHIPP, Editor

BASE BALL FOOT BALL BASKET BALL TRAP SHOOTING

BASE BALL NEWS

YESTERDAY'S RESULTS

Florida State League
Bradentown-Orlando, rain.
Tampa-Lakeland, rain.
St. Pete 11, Daytona 3.

National League
St. Louis 11-6; Boston, 1-3.
Chicago 0, Brooklyn 0.
Cincinnati 7, Philadelphia 2.
Pittsburgh 8, New York 9 (ten innings).

American League
New York 3, Chicago 2.
Washington 1, St. Louis 9.
Boston-Detroit, rain.
Philadelphia 3, Cleveland 4.

Southern Association
Mobile 9, New Orleans 2.
Atlanta 5, Birmingham 3.
Little Rock 6, Nashville 0.
Only three games scheduled.

HOW THEY STAND

Table with columns: Team, Won, Lost, Pct. Florida State League (Second Half)

Table with columns: Team, Won, Lost, Pct. National League

Table with columns: Team, Won, Lost, Pct. American League

YANKS TAKE PITCHERS DUEL FROM WHITE SOX

CHICAGO, July 11.—New York yesterday defeated Chicago 3 to 2 in a pitching duel between Cvangros and Jones. The score: New York 000 101 100—3 7 1

ST. LOUIS, July 11.—Urban Shocker held Washington to four hits yesterday and St. Louis defeated the Senators 9 to 1. The score: Washington 000 100 000—1 4 2

CLEVELAND, July 11.—Cleveland took the first game of the series from Philadelphia yesterday, 4 to 3. Score: Philadelphia 110 000 010—3 8 6

RECOVERS FROM LAME BACK "My daughter suffered with a lame back and could scarcely move without great pain. She tried Foley Kidney Pills and the trouble with her back is all gone," writes Mrs. J. C. Perkins.

In connection with our transfer, we have storage room, where you may store your goods until you need them, at a nominal cost.—QUICK SERVICE TRANSFER. Phone 498. 83-1/2c

SCHEDULE FOR FIRST HALF PEPPER LEAGUE

Table with columns: In, Ovielo, Orlando Sentinel, Brotherhood St. A., Big Berean Bro.

CELERY SEED

Old Jupiter Pflavus spoiled all the fun!

He certainly picks Thursdays and base ball days to show his strength.

We certainly would have like to have got a glimpse of the Hon. Mr. Dumas heaving the old pill! So you know that we didn't have anything to do with making it rain.

Two other games were postponed on account of the rain. The Big Berean Brotherhood was to have played the Orlando Sentinel in games of the Pepper League.

Habe Ruth continues to hammer out his homers, and now he is only three counts behind the major league leader—"Cy" Williams.

Another thing we notice about Babe Ruth,—it was predicted that last year was his last of the heavy hitting career—but we cannot help but notice that the gentleman is third among the five leading hitters of the American League!

"Dutch" Henry, of Florida State League fame several years ago, now playing for the Brooklyn Dodgers, added another shutout to his list of victories. He shut out the Chicago Cubs yesterday, 9 to 0.

St. Louis Clubs evidently make it a business to make and cast off good players. Jacques Fournier, tho't by the Cardinals to have passed his best baseball days, was traded to Brooklyn and now he is hitting around .380 and only one or two points behind his team mate, Zack Wheat.

There is at least one woman in the world that is interested in base ball and that is Dr. Violet Middlebrooks, of St. Petersburg, who yesterday loaned the St. Petersburg Club \$1,000 which was needed badly to arouse more interest in the drive for funds that were needed to keep St. Pete in the Florida State League.

"No Title Bout For Benjamin Field," Hesterly Declares

"There will be no championship bout presented in Tampa between Jack Dempsey and Tommy Gibbons," said Major Homer Hesterly, commander of the 116th Field Artillery, when interviewed Tuesday night.

According to Major Hesterly, the officers of the artillery who have been conducting boxing exhibitions at Benjamin Field are all agreed that the bouts are to be confined exclusively to amateur performers.

Straw Hats, half price at McKinnon-Markwood Co. 87-5/8c

Bagdad—Lumber mills in this section running overtime.

"DUTCH" HENRY SHUTS OUT THE CUBS, 9 TO 0

BROOKLYN, July 11.—Frank (Dutch) Henry, (formerly of Orlando) Brooklyn southpaw, shut out the Chicago Cubs with four widely scattered hits here yesterday. The score was 9 to 0. Chicago used three pitchers.

NEW YORK, July 11.—The New York Giants won a hard fought ten inning slugfest match from Pittsburgh yesterday 9 to 8.

PHILADELPHIA, July 11.—Ring and Donohue staged a fine pitchers' battle for nine innings yesterday and then in the tenth Cincinnati pounded Ring all over the lot, winning from Philadelphia 7 to 2.

BOSTON, July 11.—John Stuart, former Ohio State pitcher, hurled St. Louis to victory over Boston in both games of a double header yesterday. The scores were 11 to 1 and 6 to 3.

LITTLE ROCK, July 11.—Graham administered the third shutout Nashville has experienced this season, while his team-mates bunched hits yesterday, Little Rock winning 5 to 0.

ATLANTA, July 11.—Getting five of their six hits in the eighth inning, which scored three runs, the Atlanta Crackers won 5 to 3 yesterday. Score: Birmingham 020 001 000—2 12 2

Mobile, July 11.—Mobile took the final game from New Orleans yesterday, 9 to 2. The score: New Orleans 000 011 000—2 10 1

Sanford Independents Play DeLand Tomorrow

The Sanford Independent team will play the DeLand Legion team tomorrow in DeLand at 3:00 o'clock.

The last time Sanford went to DeLand there were defeated by the score of 3 to 0 in a fast, tight and thrilling game but just what they go this time as they are in tip top form.

Trilby Branch

Leesburg Branch

Ovielo Branch

FOR THE MOVIE FAN

Gloria and Theodore played to a packed house last night.

And to accommodate those who did not get to see the picture last night it will be shown again tonight, so do not miss it.

Gloria Swanson and Theodore Roberts have the leading roles in "Prodigal Daughters" which will be shown at the Princess again tonight and for any recommendations ask anybody who was there last night.

And then as an added attraction round three of the "Leather Pushers" will be shown.

And the honor guests tonight will be Messrs Sam Bradford and Forrest, of the Churchwell Company, their wives being away, they must come together, and will see this picture without cost, the treat being on the house.

Tomorrow—An All-Star cast in "Mighty Lak' a Rose" also a two-part Century comedy.

Friday—Marguerite De La Motte, Frank Keenan and Lloyd Hughes in "Scars of Jealousy."

Saturday—Dorothy Dalton in "Fog Hound," also International News only one day old.

The Daily Herald, 15c per week;

LOW TIDES ON BEACH, 1923

Table with columns: Date, Time, Tide

TRAIN SCHEDULE

CORRECTED MAY 1, 1923

Table with columns: No., Arrive, Depart

WILLARD AND FIRPO ALL SET FOR THURSDAY

(By The Associated Press) NEW YORK, July 11.—Completing their training program and with but light exercise needed during the time intervening to keep them on edge, Jess Willard, former heavyweight champion, and Luis Angel Firpo, the South American slugger, were declared last night by their handlers to be in the proverbial pink of condition for the battle at Boyles' Thirty Acres tomorrow (Thursday) night.

The end of the conditioning grind brought with it a marked swing in sentiment among boxing experts toward Willard, the 40-year-old Kansas who is attempting one of the most unusual come backs in prize ring history.

And then as an added attraction round three of the "Leather Pushers" will be shown.

Ticket sales continued yesterday to exceed all expectations, thousands obtaining the pasteboards at Madison Square Garden and sending the advance "gate" beyond \$300,000.

Should the unreserved arena, which will be sold at \$1 and \$2, beginning at 5 o'clock Thursday afternoon be filled, it is believed the record of a little over ninety thousand for the Dempsey-Carpenter fight two years ago will be broken.

The reason some people slip is because they haven't the sand.

Having the laugh on somebody is seldom a permanent job.

Entirely too many try to be a howling success by just howling.

There seems to be money in too many things besides working.

REORGANIZATION OF FRENCH ARMY IS PLANNED

WILL STIFFEN AIR SERVICE AND ALSO THE GAS SERVICE

PARIS, July 11.—The plan for the reorganization of France's army of 660,000 men, was distributed among the members of Parliament yesterday by Colonel Jean Fabry, reporter for the chamber army commission. It contemplates a modernizing force based on the lessons of the great war with serious attention to new developments in aviation and war materials.

"We are preparing the army for war, which we are resolved to prevent," continues the report, "but be ready to strike the fist blow. France is now superior to other nations in aviation, except perhaps bombing planes but she cannot rest satisfied and must not be content with machine guns in the air, for perhaps the time is near when aerial cannot will appear."

First: "France, so long as she bases her existence and respect for her rights upon the prestige of her strength must, because of her will for peace, maintain a strong army."

Second: "That the army, solidly constructed upon the lessons of the war, ought to be definitely guided toward the utilization of and search for more perfected armaments than those with which the enemy can be equipped so that the army may retain that preponderance of force we are going to give it."

Third: "The time may come when those who must decide whether to refuse or accept or even anticipate war will have to bear a heavy responsibility and, because of the very brutality and efficiency of the first blows struck, it is important to give them instead of receiving them."

ASK AVOIDANCE OF REPRISAL

Papal representative at Brussels asks Belgium to avoid taking severe reprisal measures because of Duisburg bombing.

The Herald for first class job work.

Cotton Price Decline During Past Week Government Report

Exports However Are Larger Than For Some Time.

(By The Associated Press) WASHINGTON, July 11.—Cotton prices witnessed declines during the week ending July 6, ranging from 147 to 65 points. There was no news of especial consequence outside of the government cotton condition report to June 25 of 60.9, which was in line with trade expectations. Spot demand was slight for the week. Exports, however, were larger than for some time. The dry goods markets were again reported quiet with only a moderate business doing.

Th enaverage of the quotations of designated spot markets was 27.61 cents per pound on July 6, as compared with 28.16 cents the previous week. July future contracts on the New York Cotton Exchange closed at 20.73c, compared with 27.25c the previous week. Exports for the week were 59,405 bales, against 43,956 the previous week and 169,833 for the corresponding week last year.

Governor Hardee And Officials Are Off to New York

Internal Improvement Board Matters Take Them Away.

(By The Associated Press) TALLAHASSEE, July 11.—Governor Hardee, accompanied by Treasurer Luning and Fred Elliott, chief engineer of Everglades drainage district, will leave this afternoon for a business trip to Baltimore, New York. The exact nature of the business was not made public other than it is in connection of unexpected development of internal improvement board and Everglades drainage board.

State Treasurer Luning before leaving for New York on business trip authorized the announcement he would be a candidate for renomination in the democratic primary next year for the office he no holds.

SAYS FRANCE IS MALIGNED

Ambassador Passerand tells Columbia university summer students that France is maligned by enemies, who call her militaristic.

The Herald delivered six times a week for 10c.

"It Pays to Swim With the Current"

This is about two spark plugs. At the moment they are lying on the sales manager's desk in the establishment of a large middle-western hardware jobber.

One spark plug bears a name known wherever automobiles are used, the other a name seldom heard.

Both, says the sales manager, are good plugs. On the score of quality they run neck and neck.

"But," he adds, "we are discontinuing this line"—and he holds up the plug of unfamiliar name. "Yes, and our discount on it is larger, too."

"What's wrong with it?—Not a thing. It's a good plug—mighty good plug, but—no one knows about it. It isn't advertised—the other one is. The demand is for the advertised make. And we've learned it pays to swim with the current, not against it."

More and more jobbers in every line of business are learning every day that

Said another—"Our salesmen carry a catalog with thousands of items in it. They haven't the time to push unadvertised goods. Their work is principally taking orders."

If you go among these wholesalers today to introduce a new product in competition with merchandise nationally advertised, unless the article is exceptional, you will be met everywhere by the injunction: "First go out and get a reputation for your goods through advertising."

The wholesaler knows by actual contact with dealers how they value speed of turnover, goods which move with a minimum of effort, goods people know about and ask for.

Published by the Sanford Daily Herald In co-operation with The American Association of Advertising Agencies

Raising the Family Pa's Goat Hasn't Stopped Travelling!



**BUSINESS DIRECTORY**  
You can find the name of every live Business Man in Sanford in this Column each day.

**Quick Service Transfer Storage Facilities**  
If we please you, tell others; if not, tell us. Phone 498

**SANFORD NOVELTY WORKS**  
V. C. COLLIER, Prop.  
General Shop and Mill Work  
CONTRACTOR and BUILDER  
117 Commercial Street—Sanford, Fla.

**B. W. HERNDON**  
INSURANCE AGENCY  
FIRE—AUTO—BONDS

**S. O. Shinholser**  
Contractor and Builder

**A. P. Connelly & Sons**  
Established 1908  
Real Estate, Loans and Insurance  
Phone 48 104-8 Magnolia Ave.

**STEWART The Florist**  
Cut Flowers—Floral Designs  
Annual and Ornamental Plants  
814 Myrtle Ave.—Phone 260-W

**SANFORD MACHINE COMPANY**  
General Machine and Boiler Works  
Cylinder Grinding  
Phone 62—Sanford, Florida

**W. S. Leak J. H. Colclough**  
**Leak & Colclough**  
INSURANCE  
Fire—Life—Auto  
No. 3 First Nat'l Bank Bldg. Annex  
SANFORD FLORIDA

**PURELY PROFESSIONAL**  
Cards of Sanford's Reputable Professional Men, each of whom, in his chosen profession the Herald recommends to the people.

**George A. DeCottes**  
Attorney-at-Law  
Over Seminole County Bank  
SANFORD FLORIDA

**FRED R. WILSON**  
ATTORNEY-AT-LAW  
First National Bank Building  
SANFORD FLORIDA

**ELTON J. MOUGHTON**  
ARCHITECT  
Room 7, Miller Bldg.  
SANFORD FLORIDA

**SHELLE MAINES**  
LAWYER  
Court House

Rooms 226-228  
**DR. R. M. MASON**  
DENTIST  
New Melach Building  
Phone 201 Sanford, Florida

**W. J. THIGPEN**  
Real Estate  
FIRE, LIFE, AUTO INSURANCE

Eyes Examined Glasses Designed  
**Henry McLaulin, Jr., Opt. D.**  
Optician-Optometrist  
712 East First Street Sanford, Fla.

**GREYSTONE HOTEL**  
Daytona Beach, Fla.  
Comfortable, Atry Rooms  
Open the Year Around  
Reasonable Rates.  
Special rates to parties.  
On Main Street, near Ocean  
**C. M. CUSTER, Prop.**

**CLASSIFIED ADS**  
Classified Ads 1c a word. No Ad taken for less than 25c. And positively no Classified Ads charged to anyone. Cash must accompany all orders. Count the words and remit accordingly.

**FOR SALE**  
**FOR SALE—Custard apple muck. Just the thing for seed beds, \$4 per ton f. o. b. Moore Haven. Write or wire, W. E. Daniel, Moore Haven, Fla. Give reference. 86-6tdp; 100-1tp**

**FOR SALE—1 team mules, wagon and harness at a bargain.—E. N. Sutton, Geneva, Fla. 82-10tp**

**FARMERS—You can get seed bed frames and irrigation plugs at the Sanford Novelty Works. 100-1tc**

**FOR SALE—Duster and Gays' paints and varnishes at Sanford Novelty Works, Sanford agents. 183-1fc**

**FOR SALE—Rhode Island eggs for setting, 15 eggs for \$1.00. Mrs. Ellsworth, Beardall Avenue, Sanford. 83-1fp**

**FOR SALE—5 Pointer pups, No. 1 stock. See Vick Hawkins, 116 Sanford Ave. 63-1fc**

**FOR SALE—No. 817 West First St. Attractive terms. Address owner, Box 782, Daytona, Fla. 69-1fc**

**OFFER EXTRAORDINARY**  
One new five room house with bath, full lot, well located—NEVER OCCUPIED.  
**PRICE \$3,000.00—Terms to suit you A REAL BARGAIN A. P. CONNELLY & SONS 79-1fc**

**MORNING AND NIGHT MILK delivery. Phone Ed. Biggers your wants. 87-5tp**

**FOR RENT**  
**FOR RENT—3 room furnished apartment with private bath. Herald Building. Special rates for summer.—B. W. Herndon. 85-6tc**

**FOR RENT—Furnished rooms for light housekeeping. Apply 701 Magnolia Avenue. 84-5tc**

**FOR RENT—Convenient large unfurnished rooms for housekeeping. Rent reasonable. 205 Oak Avenue. 6-18-1mo-p**

**HICKSON HOUSE**  
Up-to-date Apartments and Rooms Daytona Beach.  
Summer rates: \$1.00 per day, \$21 per month, including lights and water. Call J. F. Hickson, Phone 238-W, Sanford. 70-1fc

**FOR RENT—Three rooms, partly furnished, near Routh Bros. Bakery, West Side. Inquire Mrs. Annie Philip. d-87-3tp; w-100-3tp**

**FOR RENT—We have a well located furnished home.—A. P. Connelly & Sons. 79-1fc**

**FOR RENT—Furnished room, 411 Park Ave. 84-6tp**

**FOR RENT—Large unfurnished apartment, 714 Oak Avenue. Phone 304. 85-5tp**

**FOR RENT—Furnished rooms with light housekeeping. Corner of 11th street and Elm ave.—M. Schneider. 86-6tp**

**FOR RENT—4 room house with one acre ground, 1/2 mile from postoffice, on West Side, near lake, \$15.00 per month from August 1st. Answer Box 233. 88-2tp**

**FOR RENT—Rooms for light housekeeping, equipped with gas for cooking, electric lights and running water. Inquire of Mrs. Smith, 300 French avenue. 88-4tp**

**FOR RENT—Two furnished bed rooms, good location, reasonable rent. Phone 248 or call at the L. Allen Seed Co., L. Allen. 88-3tp**

**WANTED**  
**WANTED—BOYS TO SELL THE SANFORD HERALD ON THE STREETS OF SANFORD. A GOOD CHANCE FOR AMBITIOUS BOYS TO MAKE BIG PROFITS FOR A FEW HOURS WORK. SEE LOUIS SHIPP AT THE HERALD OFFICE. dh-1f**

**WANTED—Reliable settled colored woman to live on place. Phone 575-W. 85-1fc**

**WANTED—500 more farmers to plant the old strain Golden Self-Blanching celery, this season. We have the seed. Come and see us.—The L. Allen Seed Co. 88-90-2tp**

**LOST**  
**LOST—On West First street one black sample case containing feed samples. Finder please call 539, Sanford Feed & Supply Co., for reward. 88-1tc**

**FOUND**  
**FOUND—Florida license tag. Owner can have same upon identification and paying for ad. Call at Herald office. 97-1fc**

**BRITISH NON-COMMITAL.**  
British official circles are silent in face of reports that Great Britain has decided to act independently on German reparations and Ruhr problems.

The Herald for first class job work.

**Weeks Weather and Crop Review Issued on So. Crops**

Rainfall Heavy Along Immediate Gulf Coast  
(By The Associated Press)  
WASHINGTON, July 11.—The week's weather and crop review of the Department of Agriculture issued today contains the following in reference to Southern crops: Temperature averaged near normal in cotton belt though were moderately below normal in greater part of area. Rainfall was heavy along immediate gulf coast from Eastern Texas to Northwestern Florida but elsewhere amounts were generally light to moderate with ample sunshine in most sections. Summary for Florida says showers occurred with occasional heavy rains but distribution irregular. Cotton made fair progress owing to less rain but its condition still very poor to poor. Cultivation resulted in local improvement and some success attending efforts to control weevil.

**COUNTY ENRICHED**  
CHICAGO, July 11.—The county was enriched by one cent Tuesday. It was paid in by Walter Voliva, head of the Zionists at Zion City, who was fined that amount in a recent suit brought by the county.

The lawn mower is a non-musical instrument which the neighbors use along about daylight.

There are other Transfers; but none with SERVICE for their middle name.—QUICK SERVICE TRANSFER. Phone 408. 83-1fc

**FOR SALE—10 bales of SEED BED CLOTH at mill prices. Light, medium and heavy weight.—Yowell Co. 86-2tc**



**WE SPARE NO PAINS**  
to make this store continuously attractive to you. We want you to feel that this is your shop where you can be sure of the very best service.  
**When You Think of Vulcanizing**  
We want this store at once to occur to your mind. We aim to attain that end by the fairness of our prices and the perfection of our service.

**Kent Vulcanizing Company**  
Oak Avenue and Third Street  
PHONE 17—SANFORD, FLORIDA

**MOTHERS**  
Watch for symptoms of worms in your children. These parasites are the great destroyers of child life. If you have reason to think your child has worms, act quickly. Give the little one a dose or two of White's Cream Vermifuge. Worms cannot exist where this time-tried and successful remedy is used. It drives out the worms and restores the rosy hue of health to baby cheeks. Price 35c. Sold by UNION PHARMACY Sanford, Florida

**Things We Have Always Known**  
The recent business condition has brought to the forefront of thought many fundamental considerations that have always been known but have been damned with faint praise.  
Human nature in the mass is very much like human nature in the individual. One of its dominant characteristics has been summed up in the observation, "You never miss the water till the well runs dry."  
We never appreciate fundamental things until we have occasion to do without them.  
This observation has a special application to the demand of the public for the products of industry. While the demand was at high tide and everybody was busy trying to supply that demand at a profit no one, seemingly, gave a thought to where the demand came from, how long it might last, or what would happen if it should fail. We merely assumed the permanent existence of the demand, just as we assume the presence of water, air and fire.  
But a day came when demand began to subside, and in many industries it came almost to a full stop. And then we missed it, and realized, as never before, what an important thing it was. And we began to inquire where it came from in the first place, and how it might be restored.  
We always knew—everybody knew—that desire for things made a demand for them in the market. That people desired things we accepted as an elemental fact. But when we discovered that desire fluctuated we began to appreciate that desire, as we know it, is a thing created by the art of man. It is a highly specialized form of an elemental need—just as a Louis XVI chair is made out of a tree.  
This discovery led to another equally important discovery that the means of refining and specializing that desire was advertising. The gigantic work that has been accomplished by modern advertising now stands out in bold relief. It has been the means by which the refinements of civilization have been made known and made desirable, and this desire has been made into demand. It is a simple fact that a million profitable forms of industrial activity owe their very existence to the fact that Advertising upheld the standards of living which in turn provided the demand for their products.  
(Published by the Sanford Herald in co-operation with The American Association of Advertising Agencies)

TO ALL PROPERTY OWNERS OWNING PROPERTY ON SANFORD AVENUE FROM FIFTH STREET SOUTH TO TENTH STREET.  
The following is the final assessment roll covering said pavement showing the actual cost of said pavement chargeable to all property abutting upon said portion of Sanford Avenue.  
Final Estimate for Paving Sanford Avenue from Fifth Street South to Tenth Street.  
The following is the final Estimate of the cost of Paving Sanford Avenue with 2" sheet asphalt on a 6" rock base, a width of 24 feet from Fifth Street South to Tenth Street.

Name	Description	Feet	Final Assessment
C. H. Moore, N. 22 ft. Lot 7, Blk 7, Tr. A.		12	\$120.00
Louise Crooms, S. 12 ft. Lot 7, Blk 7, Tr. A.		12	45.21
Louise Crooms, Lot 8, Blk 7, Tr. A.		44	165.77
Ed Strickland, Lot 9, Blk 7, Tr. A.		44	165.77
J. D. Sneed, Lot 10, Blk 7, Tr. A.		44	165.77
J. D. Sneed, Lot 11, Blk 7, Tr. A.		44	165.77
J. D. Sneed, Lot 12, Blk 7, Tr. A.		44	165.77
Katherine Brown, Lot 13, Blk 7, Tr. A.		44	165.77
A. J. Reid, Lot 14, Blk 7, Tr. A.		44	165.77
W. O. Green, Lot 15, Blk 7, Tr. A.		44	165.77
W. O. Green, Lot 16, Blk 7, Tr. A.		44	165.77
J. C. Hall, Lot 17, Blk 7, Tr. A.		44	165.77
J. C. Hall, Lot 18, Blk 7, Tr. A.		44	165.77
St. James A. M. E. Church, Lot 19, Blk 7, Tr. A.		44	165.77
A. A. Grambling, Lot 20, Blk 7, Tr. A.		44	165.77
E. M. & O. H. Grambling, Lot 21, Blk 7, Tr. A.		44	165.77
Oscar Grambling, Lot 22, Blk 7, Tr. A.		44	165.77
Trustees Holy Tabernacle Church, Lot 23, Blk 7, Tr. A.		44	165.77
Emma Miller, Lot 24, Blk 7, Tr. A.		44	165.77
Emma Miller, Lot 25, Blk 7, Tr. A.		44	165.77
J. N. Crooms, Lot 26, Blk 7, Tr. A.		44	165.77
J. N. Crooms, Lot 27, Blk 7, Tr. A.		44	165.77
Lizzie Lewis, W. 1/2 of Lot 6, Blk 11, Tr. A.		50	188.38
J. P. Baker, Lot 1, Blk 11, Tr. A.		50	188.38
Nathan Lowenthal, Lot 2, Blk 11, Tr. A.		50	188.38
Frank Harris, Lot 3, Blk 11, Tr. A.		50	188.38
W. W. Lewis, Lot 4, Blk 11, Tr. A.		50	188.38
W. W. Lewis, N. 1/2 of Lot 2, Blk 7, Tr. 1.		16.5	62.16
William Burnette, E. 1/2 of N. 1/2 of Lot 3, Blk 7, Tr. 1.		33	124.82
William Burnette, E. 1/2 of S. 1/2 of Lot 3, Blk 7, Tr. 1.		33	124.82
K. S. Johnson, Lot 4, Blk 1, Tr. 1.		33	124.82
James Samuel, Lot 5, Blk 7, Tr. 1.		33	124.82
W. H. Kullie, Lot 6, Blk 7, Tr. 1.		33	124.82
M. E. Church (Colored) Lot 7, Blk 7, Tr. 1.		33	124.82
M. E. Church (Colored) Lot 8, Blk 7, Tr. 1.		33	124.82
J. S. Carter, Lot 9, Blk 7, Tr. 1.		33	124.82
Alsch Realty Co., Lot 2, Blk 8, Tr. 1.		50	188.38
A. D. Hawkins, Lot 3, Blk 8, Tr. 1.		50	188.38
Hiley Little, Lot 4, Blk 8, Tr. 1.		50	188.38
George M. Brewer, Lot 5, Blk 8, Tr. 1.		50	188.38
Meisch Realty Co., Lot 1, Blk 9, Tr. 1.		50	188.38
Meisch Realty Co., Lot 2, Blk 9, Tr. 1.		50	188.38
James Samuel, Lot 3, Blk 9, Tr. 1.		50	188.38
J. H. Kulpes, Lot 4, Blk 9, Tr. 1.		50	188.38
M. C. Moody, Lot 1, Blk 10, Tr. 1.		50	188.38
Joe Lovett, Lot 2, Blk 10, Tr. 1.		50	188.38
J. N. Crooms, Lot 3, Blk 10, Tr. 1.		50	188.38
J. N. Crooms, Lot 4, Blk 10, Tr. 1.		50	188.38
J. N. Crooms, Lot 5, Blk 10, Tr. 1.		50	188.38
J. P. Hines, Lot 6, Blk 10, Tr. 1.		50	188.38
Sanford High School, All Blk 11, Tr. 1.		264	894.82

The above and foregoing final assessments are payable without interest up to July 26, 1923, and from and after said date said special assessments will be payable only in ten equal annual installments with interest @ 8% per annum on all deferred payments.  
Witness my hand as City Clerk and the Seal of the City of Sanford, this 26th day of June A. D. 1923.  
(SEAL) L. R. PHILIPS City Clerk.