

# 6th ANNIVERSARY



## Specials On MONARCH FOODS

Monarch Royal Anne Cherries N. 1 Tab Can 21c	Monarch Golden Ranta Sweet Corn N. 2 Can 17c
Monarch Red Raspberries No. 2 Can 29c	MONARCH Chili Sauce 14 oz. Bot. 22c
CATSUP 14 Oz. Bot. 18c	No. 1 18c No. 1 Tab 21c No. 2 27c

Fairy SOAP 3 Bars 12c  
IT FLOATS

SILVER DUST large pkg. 15c

WHITE WATER ROSE

Self Rising Flour

12 lbs. 59c 24 lbs. 1.15

M.J.B. COFFEE 37c

Premier Olive Meats 10c

We sell  
a full  
line  
of

OBOY VITAMIN C



# You'll Never SEE SUCH LOW Prices!

AGAIN FOR A LONG TIME TO COME

We have had sales before and each year it has been our desire to gain new customers by offering unusually low prices on quality merchandise during our birthday sales, but this year we have gone the limit. We are spending more for advertising and reducing the prices on a wider variety of stock than ever before and we believe hundreds of Sanford people will sit and wonder "How does Gatchel do it?" Come see for yourself the sale lasts one week.

It is pure and wholesome and delicious on oysters, steaks, chops, salads and for seasoning soups, gravies, etc. For this sale . . .

Snider's CATSUP

14 oz.  
Bottle

Sniders  
Sliced  
BEETS

Ready To  
Serve  
One  
Pound  
Glass  
Jar

14c

14c

PALMOLIVE  
SOAP 3 bars 14c



Spaghetti No. 1 Can 10c

Saniflash can 10c

Plumite can 25c

SANIFLUSH can 25c

FLUIDS can 25c

SUPER SUDS 2 for 19c

SOFTENERS 5 for 19c

SOAP 5 for 19c

Small Laundry Soap  
OCTAGON  
5 BARS 11c  
POWDER  
5 PKGS 11c  
PALMOLIVE  
BLEACH 14c  
SOAP 5 for 19c

Everybody's  
Amazed!





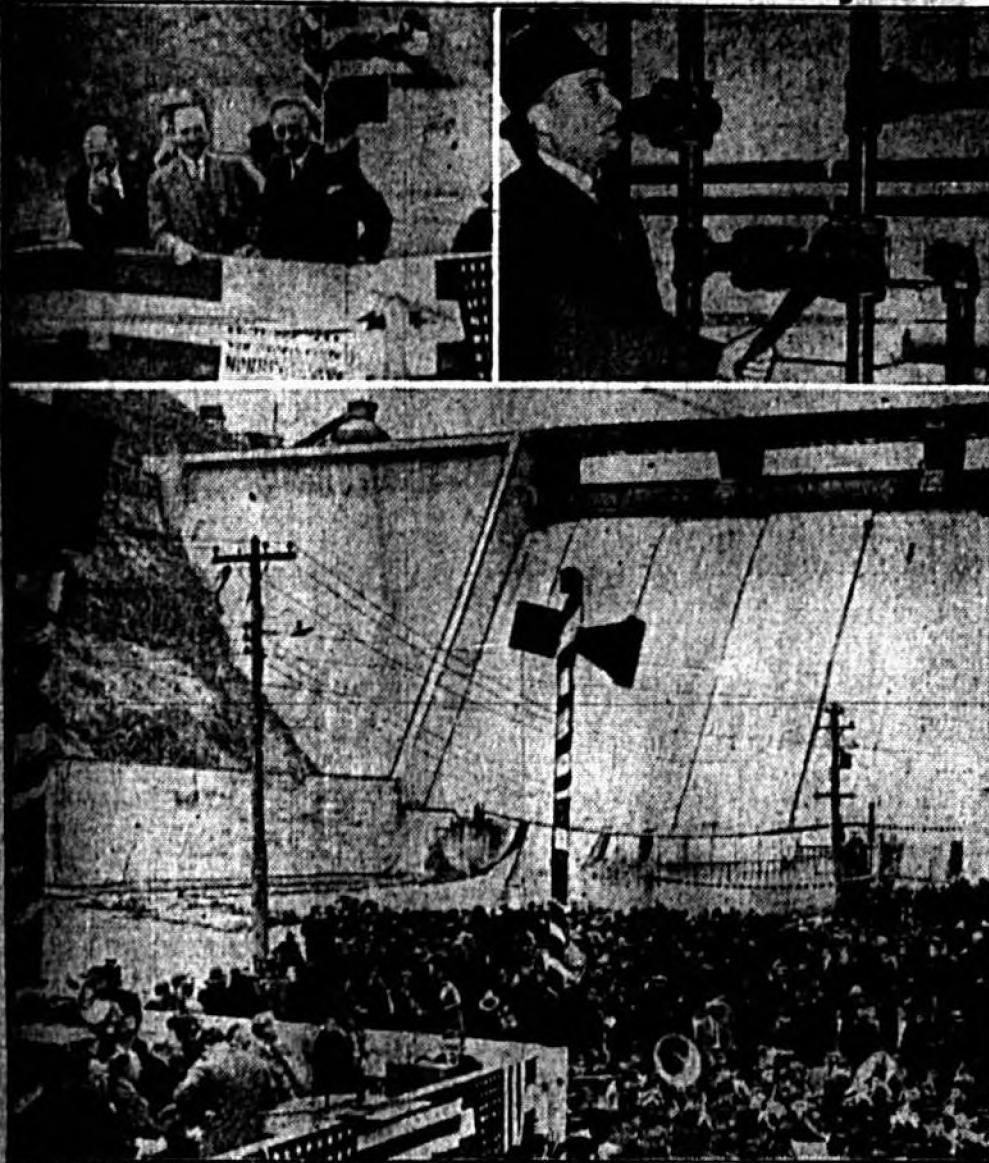






# VISUAL NEWS of the WORLD IN PICTURES

THOUSANDS SEE DEDICATION OF NORRIS DAM



President Roosevelt touched a telegraph key in the White House that set off a screaming siren at Norris dam as the signal for lowering the sluiceway gates—and so was dedicated the world's fourth largest structure of its kind on the Clinch river near Knoxville, Tenn. At the upper left, Dr. H. A. Morgan (left), David Lilienthal (center) and Dr. A. E. Morgan (right), the latter chairman of the Tennessee Valley Authority, are shown waiting for the siren to sound. Chief Machinist Charles Barnes (upper right) catches the signal and turns the lever that lowers the gates. Then the crowd around the speaker's stand at the foot of the dam looks on as the flow of water is stopped. (Associated Press Photo)

VIOLENCE FLARES IN NEW YORK BUILDING STRIKE



Sharp clashes between police and strike sympathizers marked the spread of the walk-out caused by building service employees in New York. A cameraman was right on the job when a striker (left) pitched a heavy metal sign through a plate glass door at 72nd street and Park avenue. At the right policemen are shown applying night sticks to the head of a troublesome demonstrator in front of the Central Park West building. (Associated Press Photo)

Strike Challenger



Donning his army helmet of World War days and getting out the family shotgun, Attorney Frederic C. Bellinger is shown as he took his stand and dared New York building service strikers to prevent him from operating the elevator in his apartment. Nobody accepted his challenge. (Associated Press Photo)

Doug And Sylvia Married Today



Douglas Fairbanks, who was divorced by Mary Pickford, and Lady Sylvia Ashley were married in the Eighth Ward City Hall in Paris today noon. They plan a short honeymoon in Europe and then will go to China to make a motion picture.

FDR SIGNALS FINISH OF NORRIS DAM



Sitting at his desk in the White House, President Roosevelt is shown as he pressed a telegraph key that marked the completion of Norris dam and signaled workers to lower the sluiceway gates of the \$34,000,000 TVA project on the Clinch river near Knoxville, Tenn. (Associated Press Photo)

CCC BOYS RESCUE FLOOD VICTIMS



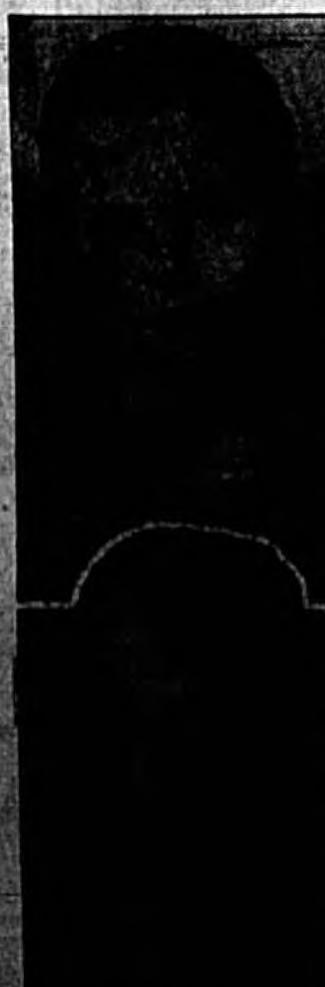
Civilian Conservation Corps boys rescued dozens of persons when floods invaded Missouri Valley, Iowa. In this boat are two CCC men, Tom Day (in front) and Dale Robin (rowing), taking Mr. and Mrs. Ray Sales and their three children from their home. (Associated Press Photo)

Sharpshooter



FRED JONES  
University of Florida sophomore whose brilliant firing stamps him one of the greatest ride shots in the country.

Most Popular



WEEK OF LAUGHING SICKENS GIRL



After a week of uncontrollable laughing, Terriene Knudsen, 18-year-old student of Weston, W. Va., is shown in time to observe herself in a mirror and tears her clothes. Knudsen laughs until she loses control over her form the bedside. (Associated Press Photo)

Italy's King Taxed On Graves In France

CHAMBERY, France, Mar. 7—(AP)—France numbers Victor Emmanuel II of Italy as her most distinguished taxpayer in this nation.

He is known as owner of the abbey of Hautecombe, on which the little abbey stands, burial place of 48 princes of the House of Savoy.

When the king's grandfather, Victor Emmanuel I, ruled Savoy, he was the last royal ruler of the old kingdom of Sardinia.

and at least once a year by Italian royalty.

Founded in 1138 by St. Bernard and Count Amadeus III of Savoy, the abbey was raised as a seat of learning. Two popes, Celestine IV and Nicholas II, were crowned there and Innocent IV found refuge in it from the German emperor, Frederick II.

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State Certificates Given 1022 Negroes

TALLAHASSEE, Fla., Mar. 7—(UPI)—A total of 1022 Negroes received state certificates of competency to teach in Florida schools yesterday, making the total number of Negro teachers in the state 1,100.

Bob Singing Tower Recital Sunday At 3

LAKE WALES, Fla., Mar. 7—(UPI)—A series of musical programs featuring Bob Singing Tower, the 100-foot-tall bell tower of the First Methodist Church, will be held Sunday at 3 p.m. in Lake Wales.

Song  
(c) Deck the Hall—Old Welsh Air.

2. Minnie Mouse.  
4. (a) Jerusalem—The Golden Arrow Song.

(b) This Land Is My Land.

Gerry Gomez, the New York Yankees' pitcher, is shown here in his baseball uniform. He is not the sort to wait until winter vacation to practice his golf game. Now we find him taking his annual vacation at the Yankees' camp in St. Petersburg, Fla. (Associated Press Photo).

