## volume ie:

SANFORD, FLORDA, SATURDAY, JUNE 23, 1923

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britate Contracting Co. and wo




## AUTOMOBILE PAGE

SUBSCRIBE FOR THE HERALD TODAY!
Repairing An Automobile

Is an art of workmanship which all mechanics strive WE ARE NOT EXPERIMENTAL MECHANICS we know

A Trial Will Convince You For We Solicit Your Repnir Work

## AD skivion <br> REPAIR DEPARTMENT

E. CRENSHALV, Manage

PARK AVENUE GARAGE

Comere Park Nenene memd scemen streel



Biilders of MASTER-BLIT Autombilie Tops


Father starts it-mother finds she can add a little-even the kiddies will contribute their pennies and in a surprisingly short time, the whole family is enjoying the
pleasures of owning a Ford. Here is how you cin do it through the

## 58 coc Weetly Mirchase Plan

 Bring the first $\$ 5$ in to us. Enroll under the termsof the new, easy way tobuy a Ford. Select the car you want. We will deposityour money in $\mu$ local
bank, at interest. Add a little each wek. You bank, at interest. Add a little each week. You
will be surprised at the rate the money piles 12 when everyone is heringi sog the payments
plus interest paid by the baik will make the cat plus interest paid by the pank will mase he ca,
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EDWARD HGGINS


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piece of hard rubber connected by setts State Automobile Association rubler tubes to the observer's earrs, report to the N. M. A. This gasoline
The hard rubber end ts placed over tax bill, which was. the engine, the noise observed increas- measure, was passed by a ministrative ing as its loeation is approached. Onty majority. The stand taken by the
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EORK inSERTS or the car diliven over a smooth, is Inted road. The isolation provider Corks to be used for inserte quite surroundings, while the smooth clutch and brake facings should bo cut
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-Automobile Digest. Hat arsy has done

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$1,000,000$ Back financinlly in the industry.


 | The engines of a modern hatteship | Brougio and hiceabinet and many |
| :---: | :---: | a city of 75,000 inhabitahts.



##  <br> PAIGEBUILT

## $\$ 1065$

o. b. factory



Why Jewett never"stalls," "jerks", nor clashes Gears OU can change gears in a Jewett as fast as
you can move your hand-or as slowly as 1 you can move your hand-or as slowly as you please. No clash" is heard-and younever "second" of 30 miles an hour pedal as fas as you can move your foor and pedal as hast as you can move your foo, and Such superb handling ease comes largely fro the new Paige-type Jewett clutch Ifs driven the new Paige-type ewett clutch. Its driven
member weighs less than 31/2 pounds, one-third the usual weight. So it stops spinning instantly -adjusts itself to speedchanges quickly -helps you change gears. And the six clutch springs instead of one, and twice the friction surface of the ordinary clutch, give the smooth, gradual engagement which preyents jerking or motor stalling. Please try Jewett's ease yourself.
SELINOLE OVERLAND CO. SANFORD

## King of the Road

The new series are what years of workmanship and design have created in the Cadillac.

The eight cylinder power plant of the Cadillac is one of the greatest achievements of the day, no vibration,noiseless and of Herculean power.

The most distinguished car in America with the many open and closed car designs to suit your wish.

See us today. We will be glad to demonstrate the advantages of owning a Cadillac.

SALES
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## Orlando Cadillac Company

NORTH ORANGE AVENUE ORLANDO, FLORIDA

## AUTOMOBILEPAGE

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## A Buick is a Happy Gift

Typirfing the very spirit of youth in the sparkling
orivinaility of design and in its beauty this Epurk cylinder model sport roadster has won the hearts of young people everywhere.
The completencss and fuxurs of the appointments of
the Buick Sbort Roadster not only assure every motoring comfort and convenience, but assure every smartums anit exclusiveness of 'appegrance in which 4.

Thic eader and dependable performance typical of all
Buick cars make this sport model ideal for vacation Buick cars make this
and aummer driving.



## SARFORD BUCK COMPANY

sanford, Eloriti When better automobiles are buift, Buick will build them

## Save Your Gasoline

 And You Save All-It Can Be Done WAsmington, D. C, JGine 23.- that the thdicanted a master of nothing U. S. Burceill of Minces repports of oline in April shows an thercaste of



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## IS YOUR CAR EquIPPED

 WITH A
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 par car, which nt an average of 12miles to the gallon reprcseats but 38 . is your eervice station. If we Sine the avarage car travels con you forget we distill our own larly at this time of year, it is evi water and are the only station dent that motorists are traveling far-
in the city who have their own ther on less gas, due to curbing waste in the city who have their own ther on less gas, due to curbing waste,
distillery. We will tell you why.

## Hof-Mac

 Battery Co.Foot of First Street


## Seminole Overland Company

## ONE TON <br> Utility Express <br> Truck

## CHASSIS \$720.DELIVERED

$\qquad$ the motor or boiling the water, because tho 3 -speed transmission pro
vides correct far ratios ty overcome difficult conditions of load o vides.

With this truck you get fast heavy-duty service at the lowest oporating and maintensnce cost. It cads in high mileage on gasoing,
oil and tires. Ample power for all your work is supplice by the fa nous Cheyrolet valve-in-head motor. Full motor power always resehes the transmisslon through the positive cone cluteh. With the 3-speed transmission you can run the motor at the most economica roud vnder all conditions. The staunch rear axte is fitted with sp
al-bevel gears und stands un under tong-continued hard service. phone tag for a demonstration

Be Sure and See this Truck Before Buying

## San Juan Garage Co.

THE ACCESSIBLE FILLING STATION WITH SERVICE Corner First Street and Myrtle Avenue_Sanford, Florida


The Oldsmobile " 8 " owner Lias always, nt his command, a tremendous flow of silent power power to climb steep hills on hight, power to plow through sand; power to dash ahead
at the traffic nignal. The Oldsmobile Eight at the is a marvel.
And every vital chassis part is equally strong and enduring; every part is oversize. The
frame is $7^{\prime}$ deep, instead of $5^{1 / 2}$, , which is the frame is $7^{\prime \prime}$ deep, instead of $51^{1 / 2}$, which is the
average. The king bolts are $1^{\prime}$ in diameter while the average is $3 / 4$. The shackle bolts are $3 / 4^{\prime \prime}$-the average is $1 / 2^{\prime}$. The springs are
$54^{\prime}$ long-that's $4^{\prime}$ longer than the average. Consider the years of additional life assured by this power and strength. Then examine the unusual beauty and luxury of the body and you will be amazed that a car so com pletely good can be sold for only $\$ 1375$.



## OLDSMOBILE <br> WLILAMS CARAGE <br> TIRES, TUBES, ACCESSORIES

 115 Magnolia AvenuePhone 41

FUSL, ECONOMY RECORDS
bROKEN BY THB OAKLAND Xil pravious recorde for fuel economy werp shattered in the seventh Yovemite Nationna Park Dampary, Yonemite National Park Econoniy
run-the thrilling yearly elassic of run-the thrilling yearly clansic of The Onkland agnin duplicated its fent of last year in scoring a doubbe viciory-taking the coveted kweep. Individual class, but with eyen the ter records. with even bet- tion imaginable was encountered as nfact the Oakland set up three feet elevation, with sudden drops in
new records for this 360 mile run the course, sheering of in one place over mountain and valle mile run newamark for low vasoline consitmp at 2,0 tion for the sweepstakes with 36.82 niles per gallon of gasolite, the 36.82 ast mileage of any car in the high retardess of number of cylinders or weight and the highest mileage ever weight and the hilehest milenge ever
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ys of the run when cagser the run, which gave every
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## NEW DODGE

 DEMONSTRATION ONLY BY REQUESTTHE ONLY EXCLUSIVE DODGE REPAIR SHOP IN SEMINOLE COUNTY, FLORIDA

## Sanford Motor Company

SAl ES
PHONE 3
SERVICE
Corner Oak Avenue and Second Street

## The Better GRAY

Is the Equal or Superior of High Priced Four Cylinder Cars in 40 Ways and More
-Gray Motor: 18 ycara nuccessful engine building. Smooth, v
balanced.
Deep, rigid frame, cold pressed. Tubular cross nember.
Gray special double springs, comfortable, anti-
rebound. -Timken special forged, double heat-treated front axle.
Starting,
inghouse.
-Selective, ${ }^{3}$
tranamission.
B-Dise clutch, running in oil.
B-Standard worm-and-gear stecring-irreversible, adjustable.
0-Both haind-throttle and foot-accelerator control
1-Spectal, automatic cooñomy carburetor.
12-Hot-spot manifold, perfect vaporization.
13-Carburetor coupled direct to manilgold-easy
stiriting.

- Emergency brake on drive shaft,-loeka both
wheels.
wheels.
-Spiral bevel quiet geatn in rear axlo.
6-Timken com
throughout.
-Tvo-plece
rainstrip.
Motor, clutch and trameleto tarr from crank chise

Adjustable
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 . -Quiet, hèleal cut timing gears.

22-Threequarter floating, Gray designed, Timken rear axle. 23-Trnnsmission an
-4-Three point puspension for motor.
5-Ten-inch non-glare drum headlights with dim. mers, brass, nickel plated.
20-Touring cars, fully equipped, spoedometer, dash light, door opening curtains.
27-Clutch and fly-wheel enclosed, dust-proof and
28-Extra large, removable bronze cam shaft bear-
ings.
29-Driving pinion solid one-piece forging-not key-
ed on, -
30-L Lowest unsprung weight of any car-high tire
milenge.
31-Gas tank under cowl-no pump, no vacuum
tank, only one connection.
32-Rear axlo sbafts, chrome alloy steel.
33-Ten-inch service brakes on rear wheels, entire1y enclosed.
34-Radiator of extra height and cooling capacity. 35-Ample leg room for thilest person, extra wide

3f-Enclosed cars-speedometer, dish light, dome
light, visor, window lifts, windshield cleaner, ight, visor, window ufts, windshield cleaner

37-Fan belt instantly and easily adjustable with 2 -inch adjustment
38-Oil scrape ring at bptom of piston-no foul
plugs or smoking.
30-Four cap screws on cafh cherink' shaft beiffing:
in instead of two.
40-Every bearing adjuatable by dropping oil pan.
You can also save money by having your car overhauled at our tirst class repair department. All work absolutely guaranteed.
GRAY MOTOR SALES CO.
PHONE 558-L-1

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DEAVIFR URGES
DEAMER URGES or Passengera and Pede
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Adjuthent
ice department
re checking up
re checking up ant over the country cood evidence, of the important part
that brakes play in the nation' In many large dreds of smaller ones, motorists hunbeing stopped on the streets and put
through driving through driving tests. If the test
developes that the brakes do not grip evenly or quickly, the officer order the driver to have them adjusted, If they function antisfactorily, the driv or is given a windahield sticker cer
tifying to the good eondition of his tifying to the good condition of ha
brakes and thus saving him the annoyance of another halt and another inspection:
"These inspections are an excellent thing ' sasid Urban May, of the Sanford Motor Co, the local Dodge Bro.
deaters, "and should be made regulardealers, and should be made regular-
I and unveraally: The average man hates to drive with poor brakes, but the average man is also very busy.
However, the average man who stops However, the ayerage man who stops
to consider what faulty brakes might to consider what faulty brakes might
result in, will realize that the necess rssult in, winu realize that the necessy
sary few minutes in the service station are well spent. Good brakes pro-
tect lives. Nivd it is certainly the ton are well spent. Good brakes pro-
tect lives. Aud it is certainly the duty of every motorist to make driv-
ing as safe as possible." ing as safe as possible/.
Mr. Mays also took
Mr. Mays aiso took occasion
conment on the timeliness of the Dodge Brothers advertisement which appecirs this month in national maga-
zincs and on billbontris in cyery part zincs and on billboarts jin every part
of the country. "Quick-action brakes of country. "Quick-action brakes
-extra large and extra safe," the edvertisement rcads.
"This ad is a very helpful influence in the nationwide safety campaign, he said. It is izeminding people of
the importance of their brakes. And the importance of their brakes. An
of covrse, it also emphasizes the de sirability of buying a car that is
and Prothers foresaw the present congest-
d traffic conditons pecautions yeurs ago akgainst, unnec-
shatity dimger. The brate in Dodge Brothers motor car are considerably larger than the average, having $14 . \mathrm{Hn}$.
dums and $21 / 4$ inch linings. Naturdums and $21 / 4$ inch linings. Natur-
ally, the extra surface thus provided nlly, the extra surface thus provided
develops more. friction when the develops more iriction when the
brake bands contract over the drums - and it is this feletion, that stops the car.
"Because of the design of the various connecting levers, the slightest
pressure on the brake pedal immediate effect, Women have no difficulty in bringing their Dodge Brothers cars to a quick stop. There is practically no tendency to skid because the pressure is distributed ev-
enly between the two rear wheels by a highly efficient equalizer. Thus both
when a highly efficient equalizer. Thus both
wheels are retarded simultaneously.
. The lining is protected against irbrake bands grip evenly all around
tegular wear by the fact that the drum. This also accounts for the fact that Dodge Brothers cars-stop so quickly and quietly.
LOW OPERATING COST
feature hupmobile
The cost for repair parts to the
owners of the 117,353 Hupmobiles in use throughout the world in 1922 $\$ 15.53$ rear ter it \$15.53 per car ,it is announced by
Hupp Motor Car Corporation, following compliations of a great mass of
ing
data.
Costs of repair parts to Hupmobile
owners last year drouped to the owners last year dropped to the low.
eat level they have ever est level they have evor attained
since the since the corporation began record-
ing these figures in 1916, it is also stated.
"The real, significance of these fig-
ures is not that they a trifle more the they represent but per car," declares Chaires D. Hastings, president and senerad manager ing that they cover not only the current scries R cars, but eevry slingle Hupmobile in use. Theluded in thie
figures are thousands of Hupmeblen figures are thousands of Hupmobilion
which are more thin neight years obld which are more thil neight years oid
and stil more thousands which have served continuously more than six

## o

 models, the basic design of which we began manufacturing nearly sixyears ago, it is certain that the ret pair parts cost would have bech found, to be even lower. Hundreds
of Hupmobiles efin fuced in 1910 or before

Shellbark hickory Ir reqarded as


 Franklin Motor Co. Franklim Motor Co.

## FRANKIIN



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