

SANFORD, FLORIDA, SATURDAY, DECEMBER 31, 1927

Sanford Chamber Is Instrumental In Bringing Bank Here

President Pays Tribute To Local Trade Body For Assistance In Preliminary Plans

Five Important Points Stressed

Organizers Have Confidence In Future Of City Substantial

In the organization of the Sanford Atlantic National Bank the Chamber of Commerce has played a prominent part, being primarily responsible for placing before Jacksonville bankers such data and information as was necessary to convince them of the possibilities of Sanford as a city in which to locate a financial institution.

This tribute was paid to the Sanford trade organization today by Linton E. Allen, president of the new bank, who expressed his appreciation of the assistance and support given by the Chamber of Commerce, especially through the untiring efforts of its president, S. O. Shinholser, who spent considerable time in the negotiations which eventually led to the establishment of the bank.

"The organizers of this bank have been convinced that Sanford is the best place in the state of Florida to locate a strong financial institution, but I am certain that had it not been for the efforts of Mr. Shinholser, working as president of the Chamber of Commerce, the Sanford Atlantic National Bank never would have materialized," said Mr. Allen.

The Chamber of Commerce became interested about three months ago in bringing a new bank to Sanford. Several probable sources of support were considered but emphasis was placed

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PARENT BANK OF VENTURE HERE HAS BIG GROWTH

Atlantic National Bank Enjoys Distinction Of Being Strongest And Largest In Florida; Deposits Are Fifty Millions

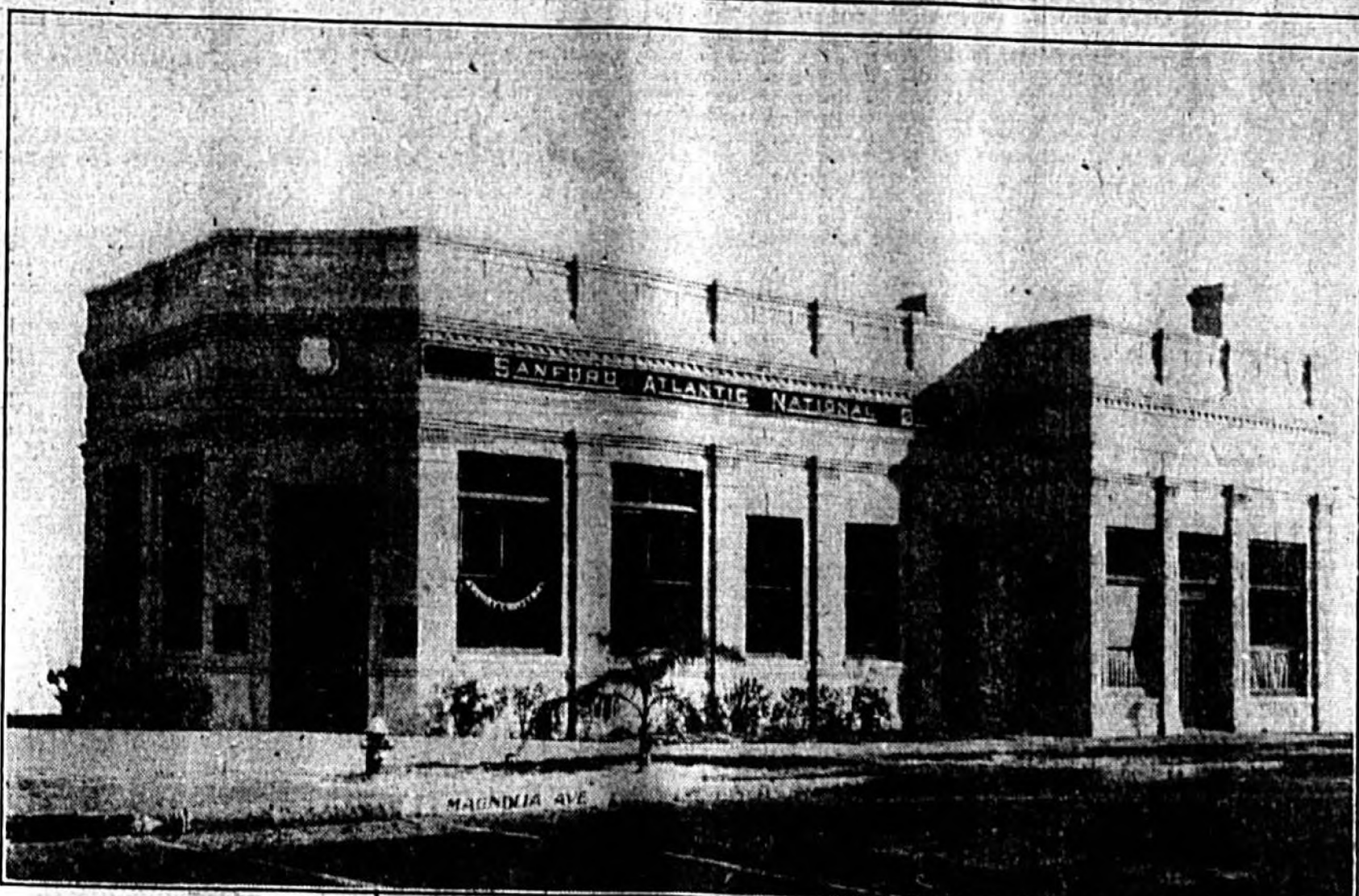
The Atlantic National Bank of Jacksonville, with which the Sanford Atlantic National Bank will be affiliated, is the largest bank in the state of Florida and one of the strongest in the entire south. Its deposits have passed the \$50,000,000 mark, placing the institution among the hundred largest banks in the United States out of a total of more than 30,000 under operation.

Beginning in 1903 in small quarters in the Dyal-Upchurch building at Main and Bay streets, the Atlantic National Bank has grown until the institution and its subsidiaries now occupy the following buildings:

The Atlantic National Bank building, a 10-story structure on Forsyth street erected in 1909; the Professional Building, which faces Adams street and is adjacent to the Atlantic National Bank building; the Atlantic Annex, a 10-story building on Adams street next to the Professional Building; Springfield Atlantic Bank on Main street; Fairfield Atlantic Bank at Eight streets and Talleyrand Avenue; and the Riverside Atlantic Bank at Park and Dora streets.

When organized the bank had a capital of only \$350,000 and deposits totalled less than \$1,500,000 when its first statement was published. Established in 1903, the institution has grown until its present capital, surplus and undivided profits amount to nearly \$3,000,000 without including any of the subsidiaries, which are owned by the shareholders of the main

Home Of The Sanford Atlantic National Bank



Sanford's new financial institution will be quartered in the building at the southeast corner of First Street and Magnolia Avenue. Recently the building has undergone extensive repairs and alterations in preparation for the opening of the new institution.

bank and operated in conjunction with it. The entire increase in capital has been earned, in addition to which about \$1,450,000 in cash dividends has been paid.

Officials of the institution point with pride to the fact that the bank has kept pace with the growth of Jacksonville and has developed proportionately as fast as the whole state. The Atlantic National has led in the purchase of city, county and state bond issue, contributing in this way to the progress of Florida in general and Jacksonville and Duval county in particular.

Through its various departments, the Atlantic National Bank has wielded a tremendous influence in state financial circles. Seventy-five per cent of all Flor-

ida banks are its correspondents. It has financed many business enterprises, many of which have grown from small concerns to large industries.

Edward W. Lane is president of the bank and associated with him on the board of directors are some of the most prominent business men of Florida and Georgia. They are as follows:

- John D. Baker, president of Baker & Holmes Company, Jacksonville.
- Leon T. Cheek, vice president, Cheek-Neal Coffee Company, Jacksonville.
- E. V. Covington, president, Covington Company, Jacksonville.
- John C. Cooper, head of the legal firm of Cooper, Knight, Adair, Cooper & Osborne of Jack-

sonville.

Fred N. Conrad, president of Merchants Bank & Trust Company of Daytona Beach.

- Thomas P. Denham, vice president and executive manager of the bank.
- J. S. Foley, vice president and manager of Brooks-Scanlon Corporation of Jacksonville.
- Frank S. Gary, president of the S. B. Hubbard Company of Jacksonville.
- F. W. Hoyt, chairman of American Trust Company of Jacksonville.
- A. S. Hubbard, real estate dealer of Jacksonville.
- R. D. Knight, members of legal firm of Cooper, Knight, Adair, Cooper and Osborne.
- M. B. Lane, president of Citi-

zens and Southern Bank of Savannah, Ga.

E. J. L'Engle, attorney of Jacksonville.

- Scott M. Loftin, vice president and general counsel for the Florida East Coast Railway.
- J. L. Medlin, naval stores producer of Jacksonville.
- Everitt Mizell, president of the First National Bank of Fernandina.
- Walker Ray, president of Flynn-Harris-Bullard Company of Jacksonville.
- M. J. Scanlon, president of Brooks-Scanlon Corporation of Jacksonville.
- E. G. Swartz, vice president of Burton-Swartz Cypress Company of Perry, Fla.
- Dr. H. Marshall Taylor of Jacksonville.

Linton E. Allen Banker Of Eighteen Years' Experience

BANK PRESIDENT GIVES GREETINGS TO CITY, COUNTY

Allen Praises Sanford And Expresses Appreciation Of Cooperation Extended By First National Bank Of This City

On the eve of the formal opening of Sanford's new financial institution, the Sanford Atlantic National Bank, President Linton E. Allen today extended the following greetings to the citizens of Sanford and Seminole County.

"On Tuesday morning, January 3, 1928, the Sanford Atlantic National Bank will open for business.

"The organizers of this new bank have taken steps in advance to insure absolute safety for depositors and to furnish a modern banking service, in keeping with the needs of Sanford and Seminole County. This bank is under United States government supervision and is a member of the Federal Reserve System. The bank is affiliated with the Atlantic National Bank of Jacksonville, the largest and strongest bank in the state of Florida. Naturally customers will find here a continuance of the policies which have brought such signal success to that institution.

"Officers and directors of the Sanford Atlantic National Bank have been selected from a group of successful business men, in whom can be reposed the utmost confidence. They cordially invite the public generally to be present on the opening day to get acquainted with the personnel of the new institution.

"In opening the Sanford Atlantic National Bank...

(continued on page 14)

Sanford Atlantic National Bank President Has Had Large Connections

First Experience Was At Brunswick

Promotion Comes Allen Rapidly Advances Start As Collector

Linton E. Allen, president of the Sanford Atlantic National Bank which makes its formal opening to the public on next Tuesday, comes to Sanford to fill this responsible position with a record of 18 years in the banking profession.

His career has been marked by steady advancement, beginning with the job of collector and passing through successive stages until he became connected with two of the largest banks in this country, serving each of them in various positions of prominence and trust.

A native Georgian, Mr. Allen was born at Chipley where he spent his boyhood days. He attended the University of Georgia in 1905 and four years later graduated from that institution with the degree of bachelor of science. He later completed a course in banking at the Business Administration College at Poughkeepsie, N. Y.

Mr. Allen's first banking experience was in Brunswick, Ga., where over a seven year period he served from collector to cashier, working successively as bookkeeper, assistant cashier and then cashier. While serving in this capacity, Mr. Allen resigned in 1917 to enter the United States army in which he served for two years.

Mr. Allen went to France as second lieutenant and served...

(continued on page 15)

Furchgott's

extends to E. W. Lane,
the new Sanford Atlantic
National Bank and to
the citizens of Sanford
and Seminole County
the heartiest greetings and
wishes for a very
successful year during
1928

TO E. W. LANE

and all those associated with
him in the Atlantic National
Bank and in the New

**SANFORD ATLANTIC
NATIONAL BANK,**

every success during 1928 the
first year of its life in Sanford
and as long as it may continue
to operate — —

CLYDE LINE

TRAFFIC IN GIRLS GOES ON DESPITE EFFORTS TO CURB

Many Hundreds of Women and Girls Are Transported Every Year To Various Countries For Immoral Purposes

NEW YORK, Dec. 30.—Many hundreds of women and girls, some of them very young, are transported each year from one country to another for immoral purposes in spite of the efforts of governments to suppress or regulate the traffic.

Many girls are led into the toils of the white slave traffickers by bogus offers of marriage or employment. The role of entertainer in foreign cabarets (South American in many cases) appeals strongly to the stage-struck girls who have been hoodwinked.

Big cities and popular resorts all over the world have their pitfalls for girls. Whether the situation today is worse than it was before the war is a hard question to answer but the numbers of girls led astray "are sufficiently large to constitute a serious problem."

This is the sinister indictment of commercialized vice in many nations as pointed out in all its drab detail in a bulky League of Nations report on the traffic in women and children which has just been brought to New York and made available at the offices of the American Social Hygiene Association. The report has been submitted to each of the twenty-eight governments involved.

Girls who join travelling troupes and perform in low-class music halls and cabarets in some countries often fall a prey to traffickers who are sometimes associated with the managers of places of amusement. The report says "Their contracts are often misleading, their wages are inadequate, and not infrequently their real business is to secure clients for the establishment."

Motor Clubs Boost New England Roads For 1928 Tourists

BOSTON, Dec. 31.—The most extensive campaign ever undertaken by any Automobile club in New England has been started by the motor clubs of New England that are affiliated with the A. A. A.

Measures have been adopted by the clubs in effort to continue and increase the long stream of tourist traffic that annually comes to New England for the purpose of seeing the section's historical spots and enjoying its summer and fall.

This campaign is expected to result in a greatly increased stream of tourists in this section within a year after all ten objectives have been achieved.

New England at the present time has a great road traffic in tourists. Last summer, the motor clubs handled 183,016 tourists of whom 146,268 came from a section east of the Mississippi and north of the Ohio River while 18,688 were from a section east of the Mississippi and south of the Ohio.

Of the total number 102,670 or 56 per cent declared in registering that they were on a general tour of New England and had no specific destination.

Massachusetts led all in the case of tourists with a specific destination with 27,464 or 15 per cent of the total volume handled through motor club agencies.

Broadway To Blow Lid Off With Bang As New Year Begins

NEW YORK, Dec. 31.—(INS)—Broadway will blow the lid off 1928 with a bang. Almost every reservation has been taken at leading hotels, and at night clubs before dusk standing room will be at a premium.

Crowds will be as large as the prices asked. Night clubs and hotels of the better class are demanding \$15 per person.

Bootleggers alone are considerable. They are supplying the usual Broadway run of rum at lower prices than six months ago. And in spite of one of the wettest celebrations scheduled for father knickerbocker, there will be plenty left tomorrow morning for those who want at least one drink before breakfast.

Prohibition officials in raiding and wrecking the Chez Helen Morgan have not dampened the spirit of those who will greet the new year. There will be perfect rhythm at midnight between the popping of the corks and the blowing off of the whistles.

FIVE DIE IN CRASH

PARIS, Dec. 31.—(INS)—Four passengers and the pilot were killed near Marseilles today when a hydroplane, believed to be the property of the Aero-Naval Transport company, crashed from Le

15 Year Coal Fire Believed To Cause Loss of 150 Million

CHITA, Russia, Dec. 31.—(INS)—More than 2,000 recruited firemen are fighting a phenomenal coal mine blaze which has raged continuously for 15 years and consumed approximately 60,000,000 tons of bituminous coal at a loss of \$150,000,000.

The fire started from an undetermined cause back in 1912 in the Alaruk-Aymak mines in the Buryat republic near Chita. With characteristic inefficiency the coal company abandoned the mine, carted away all the machinery that could be salvaged and moved to another field. Five years ago, Soviet engineers found the underground vein of coal still burning. On their recommendation the shafts were tightly sealed so that the fire would "choke itself to death."

A few days ago 100 feet of the Zabaykalsky railroad, an important branch of the trans-Siberian road, caved in. Fire and smoke red from the huge hole like a volcano, and engineers investigated again only to find that the fire which was theoretically choked to death had burned out the entire coal vein under the railroad tracks, a distance of two miles from the nearest shaft of the abandoned mine.

The Central Committee of Buryat republic dispatched a fire-fighting force, but it will probably take two months to extinguish the blaze effectively. The job will cost 200,000 rubles, at least 20 times of what it would have cost at the start 15 years ago. The State of Russia, of which Buryat republic is a part, has been asked to defray half the expenses.

Blizzard Compels Mrs. Lindbergh To Tarry In St. Louis

ST. LOUIS, Dec. 31.—(INS)—Mrs. Evangeline Lindbergh goes places and does things in a hurry—except when she comes to St. Louis. Her only hesitation on her southwest flight from Detroit to Mexico City to spend Christmas with her son was here when a broken gear on the huge all steel airplane in which she travels delayed her.

After arriving in St. Louis Thursday afternoon on the return trip, she was forced to spend yesterday here because of fog. Today a snowstorm threatened to delay the Detroit hop again.

DERBY FAVORITE OF YESTERYEAR BECOMES HUNTER

Quatrain, Groomed As Winner Of Important Track Events But Always Disappointed, Is Given Away By Whitneys

NEW YORK, Dec. 31.—(INS)—Remember Quatrain, the prima donna on four legs from the Green tree Stable? Those Eastern hot sports who followed him to Churchill Downs several years ago, telling the nearby world that he couldn't lose the Kentucky Derby, haven't got him either. He burned up a lot of Eastern money that day while Flying Ebony burned up the track.

Anyhow, the boys continued to believe in him for some reason or none at all. But Quatrain would have no part of their plans and either he stopped running when he felt like it, which usually was early or he refused to leave the barrier. They even tried him at jumping and sometimes he did so just to be a good fellow and get it over with. But he didn't neglect to let them know what he was making an exception in their case. He didn't want it to happen too often.

Where Is He Now

And so Quatrain, once supposed to be a great three-year-old, and great in fact that Earl Sande offered his Derby jockey \$5,000 for the mount, became an outcast from the turf. Sande, by the way, finally got on Flying Ebony, a lovely squirrel coat has also gone through the "alboning" process and come out in a deep corn color.

For evening wear vermine or white rabbit capes are very chic. One of the latter comes with tan colored fox.

Several of the couturiers are making coats of serpent skin for Riviera wear, both in the natural gray and white and dyed in shades of green or red. It is particularly nice for the South for it is so light and yet very warm. Jenny uses

ing by him, except his life. For Quatrain, the once great, was given away by the Whitneys to James D. Altemus, of Philadelphia. Yes, a plain everyday gratuity. The Whitneys apparently were tired of having him around. A few years ago, a pampered pet; today, a gift horse, if ever there was one.

They saw one never must look a gift horse in the mouth. I say that Mr. Altemus must not look this way and so on up at the end will become embarrassed or something, and just naturally knock his new owner to a very difficult field goal from placement.

RIVIERA WILL SEE WARM WRAPS AS FASHION DECREE

Cool Nights In Europe's Winter Resorts To Be Made More Pleasant By Fur Coats That Are Now Being Shown There

PARIS, Dec. 31.—Fur coats and Palm Beach may not be synonymous, but anyone who is contemplating a winter holiday in the Riviera had better be provided with one. Sunny days give place to very cool nights and warm wraps are absolutely essential, and then they are very nice for long motor drives as well.

Long coats of both the shaven and the long-haired furs are being shown for Southern wear. One in shaven lamb of a lovely tan color is so shiny that it looks like the silkiest plush. Another with a collar of soft fur of flying squirrel has an original idea in the pocket studded with rows of round, silver nail-heads. Still another of the same fur is trimmed around the flaps at the front of the skirt and at the neck and wrists with bleached skunk which is called "alboning" work.

Laxton is showing a smart Riviera jacket of speckled brown and white shaven goat with a narrow band of brown suede around the edge. A long coat of shiny black caracul has a collar and square tabs on the outside of the lower part of the sleeve of nutria. A lovely squirrel coat has also gone through the "alboning" process and come out in a deep corn color.

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Physician Proposes Creation Of Agency To Fight Paralysis

BERKELEY, Cal., Dec. 31.—A definite step toward the creation of an agency for effectively combating that most dreaded of children's diseases, infantile paralysis, has been taken at the University of California. At the request of Dr. Karl Meyer, director of the University's Hooper medical research foundation, a public fund has been established, the proceeds of which are to be devoted to the founding of an infantile paralysis serum bureau at the university.

The object of the bureau will be to provide a storing and distributing center for an emergency stock of serum, made from the blood of convalescent patients. This serum, according to medical men, is the only reliable method of combating the terrible malady if administered early in the course of the disease. It will either decrease the severity to prevent the further development of the ailment, according to university authorities.

Ruth Snyder Gives Tragic Letter To Daughter As Token

NEW YORK, Dec. 31.—(INS)—A tragic series of letters, written in the death house at Sing Sing is to be Ruth Snyder's heritage to her nine-year old daughter Lorraine.

Each birthday for years to come after Mrs. Snyder and Henry Judd Gray die in the electric chair on Jan. 12 for the sashweight murder of Albert Snyder, Lorraine will receive a missive from her mother—letters of counsel and cheer and comfort.

The words Mrs. Snyder has put down on paper for Lorraine under most poignant circumstances will warn the little girl of the pitfalls of life. The letters will reach Lorraine through her grandmother, Mrs. Josephine Brown, with whom the child will live.

Mrs. Snyder apparently is prepared to die. The blonde, blue-eyed occupant of a cell in "murderer's row" has made over to Lorraine what jewelry and bonds she owns—and has written those letters. Judd Gray, the condemned woman's former love, has resigned himself to his fate too. He has made his last will.

The new variety of skin called "Kalinan kaa Alpine" to make a charming coat, hat, bag and shoes ensemble. The coat is in the natural color and has a soft collar of white fox.

They saw one never must look a gift horse in the mouth. I say that Mr. Altemus must not look this way and so on up at the end will become embarrassed or something, and just naturally knock his new owner to a very difficult field goal from placement.

250 Homeless Boys Form Military Band At Coming Festival

MOSCOW, Dec. 31.—The homeless children's military band of 250 pieces will toot its way through Moscow's cobble-stone streets at the next great festival. It will be one of the most unique bands in the world.

Up to three months ago all of the musicians were roaming the streets as ragged vultures preying on society. Reading and writing to say nothing of reading notes, were high-toned accomplishments to them and of no use in eluding the cops.

Rounded up and confined in detention homes, the waifs were given the choice of careers. And seeing the chances of escape pretty well near zero, 250 of them between the ages of 15 and 17 elected to join the Red army. They were turned over to the Moscow district command, outfitted with the first decent uniforms they had ever worn, and taught to play all the necessary instruments for a good band in addition to the three R's.

HUSKIES WIN SERIES

SEATTLE, Wash., Dec. 31.—(INS)—Washington won the third and deciding contest of the three-game series here last night from the University of Illinois, making it two out of three for the Huskies the score was 2 to 26. The series was a feature of the dedication of Washington's new \$600,000 gymnasium.

Hey-hey—Will you be "Out All Night" see Herald Denny Milne

STUDENTS KILLED TOYKO, Dec. 31.—(INS)—Four students of Waseda University were killed today when, skimming at Harinoki Pass, they were smothered by a snowslide. The students were spending their holidays at the pass, which is in the Japanese Alps. Three bodies have already been recovered.

E. E. Brady

Extends Cordial Greetings to the Citizens of Sanford and Seminole County and to the Officers and Directors of the New Sanford Atlantic National Bank

The Crown Paper Co.

wishes to extend to the new Sanford Atlantic National Bank a hearty greeting and to wish the officers and directors many years of prosperous service to the community.

Palmer and Palmer Corp.

Jacksonville, Fla.

Banches — Tampa, Orlando, Lakeland and Daytona

felicitate

E. W. LANE

on the opening of the new Sanford Atlantic National Bank

GILBERT McGRIFF

Furniture Company

Orlando, Florida

extends sincere congratulations to the Citizens of Sanford on the opening of

The Sanford Atlantic National Bank

January 3, 1928

CHEVROLET EXPLAINED BY CAL DEALERS

And Highwayman Return Jacksonville Express-Frame Of New Models; New Features Noted

from Jacksonville where went to inspect the complete line of Chevrolet automobiles. Introduced to the on January 1, A. T. White, D. Highwayman, Seminole distributors are loud in praise of the cars, which have anticipated with much interest the motor world.

Mr. White and Mr. Highwayman are highly optimistic over appearance of the new Chevrolet. White, who was connected with Chevrolet Motor Company several years before coming to Sanford, today gave The Herald following statement on the new

ek in 1925 when we first saw the new Chevrolet most of us were feeling that here was a car definitely represented as perfection as it was possible, and yet in 1926 the Engineering and Production organization gave us a still finer car and we again saw such a marked improvement that when we sat in the car we had the feeling that certainly nothing more had been done to make it all that old ask. Yet as we look at the 1927 models we are truly amazed at what has been accomplished. We see such a vast improvement, such a great increase in safety, style, comfort, and value, that you are interested to look over a new car.

Chevrolet Motor Co slogan is "Chevrolet—Bigger, Better." The first thing which you are impressed as looking at the new model is its size and its improved appearance. The new models have wheel base of 107" as compared with 103" on the 1927 cars. This wheel base has enabled the engineers to obtain a better balance between the length and length of the cars and is an important factor.

The new beauty is enhanced by a newly designed radiator that is the lines of the newest and priced cars. It is high and wide with a non-rusting airplane shell. The trade mark of the car has been framed in a bronze artistic design and a new cap provided in keeping the appearance of the car. The radiator shell has been given depth, adding to the big appearance. The radiator lining has been greatly im-

proved so that the radiator is much more rigid than in the previous construction.

We have new roomier Fisher bodies. Wider doors make it easier to get in and out of the car, and new beautiful upholstery material blends with the beautiful Duco finish. The Sedan body is approximately 3" longer, and the Coach 5" longer. The rear end of the roof on the Sedan, Coach, Landau and Coupe has been rounded off to improve the appearance. The Fisher VV windshield has been placed in the Cabriolet and Landau as well as all other closed cars. All bodies have been given a new color in Duco.

"Inside the bodies you will find greatly increased leg room and greater comfort. The instruments are neatly framed on the instrument panel and indirect lighting replaces the old dash lamp. A new starting and ignition switch has been provided which makes it impossible to lock the car until the ignition has been turned off. All the body fittings—regulator, remote door controls and locks have been improved in appearance and given a luxurious touch. New head lamps have been designed with a larger outside rim, which add to the appearance of the car.

"All models are equipped with disc wheels and 30 x 4.50 full ball-bearing tires. The cars are low and the lines are continuous and pleasing. There are no bad breaks in the lines of the car—nothing to demand your attention and make you ask "Now why did the manufacturer do that?"

"You will notice that there is nothing cheap or dressed-up about the appearance of the car, but that it has rich substantial beauty and good taste throughout.

"Now let us consider some of the important improvements that add to Chevrolet's value. Probably the one which will interest you more than all the others is the new four-wheel brake design. The service brakes consist of two internal expanding brakes on the front wheels, and two external

contracting brakes on the rear wheels. I want to call your attention to the fact that an entirely separate set of brakes and operating parts are used for the emergency. These two brakes are the internal expanding type and operate on the rear wheels. It is a very important safety feature to have two separate sets of brake mechanism and this point is one which I do not believe can be stressed too much by our salesmen in talking to their prospects. We have a total of 269 sq. in. of braking surface and each brake is fully adjustable at each wheel.

"A number of important motor changes have been made. The new cars are equipped with Bonk pistons which are, of course, much lighter in weight and therefore an important factor in smoother operation. These pistons are known as the "Constant Clearance Type" and are provided with two struts made of a material known as "Invar." This material has the lowest coefficient of expansion of any known metal and makes possible a very close fit of the pistons.

"These pistons are fitted with the two-step-cut piston rings in the upper grooves and an oil control ring in the lower groove to prevent oil pumping. Increased valve opening and a higher compression add to the power of the engine. The car has been increased in weight and the additional power will give us the additional weight, hill-climbing ability, and acceleration which we had in the last 1927 model. We now have a two-port exhaust which allows the burned gases to pass out more quickly, and in combination with the new head design gives better valve cooling. A metal shroud back of the radiator increases the volume of air moved by the fan and gives better cooling at idling speeds.

"We have a thermostatic control of the water circulation and the thermostat is placed in the cylinder head water outlet. This thermostat stops water circulation through the radiator until the engine is heated to its most efficient

operating temperature. It then opens and allows the water to circulate through the radiator. This, of course, means that the engine will heat up more quickly in cold weather.

"We have added a crank case ventilator. This consists of a pipe running from the crank case to the air intake on the carburetor. This suction of air through the carburetor intake removes the fumes in the crank case and prevents any possibility of oil being thrown out of the breather pipe. The addition of the thermostatic control and the crank case ventilator will practically eliminate any possibility of corrosion of bright steel parts inside the engine as this corrosion is caused by condensation of moisture and mixture of sulphur gas in the crank case. By raising the temperature of the fumes quickly and removing the fumes from the crank case we eliminate corrosion. This is a somewhat technical point and many people

are not familiar with the fact that this corrosion is the cause of many of their repair bills; and the changes we have made are therefore very important as they mean longer life to the engine parts. The motor is now completely sealed by an improved one-piece valve rocker cover and two plates which cover the push rods.

"This new Chevrolet is equipped with a semi-reversible steering gear of improved design. It is known as the full worm and gear type and two ball bearings have been added, one above and one below the worm gear on the steering shaft. This makes it even easier to handle the car on the road. We have increased the reduction within the gear to 0.1-2 to 1, which is another factor contributing to easy steering. A ball thrust bearing has been added between the front axle beam and steering knuckle, which also contributes to improved steering.

Each of the semi-elliptic springs

are fitted with two snubber plates which eliminate the need of shock absorbers. This is a simple snubbing device which has nothing to get out of order, and requires no lubrication.

The new frame is 151" long and weighs 185 lbs. A special curved bottom flange adds strength to the frame. There are five cross members and the frame is of a very rugged type. The entire length of Chevrolet bodies is supported on the chassis frame. The tire carrier is mounted on heavier brackets which are secured to the rear cross member. The horn is now secured to the frame on the left hand side under the hood by a convenient substantial mounting.

I have given you the new features of the car. We still have many of the important features that have helped to make Chevrolet so prominent in the automobile industry—the dry disc clutch which starts the car smoothly, transmits

all of the engine power without slippage. A clutch that requires no lubrication, is fully enclosed, operates with 18 to 20 lbs. pedal pressure and is self-adjusting—the standard three-speed sliding gear transmission with gears of vanadium steel—the sturdy one-piece housing rear axle—an axle that has to be repaired so seldom that our service promotion men have difficulty sometimes selling axle repair to dealers—distributor ignition with insulated spark plug wires all sealed carefully so as not

to be affected in any way during rainy weather. The oil filter and air cleaner which will continue to add thousands of miles of service by keeping all moving parts in the engine clean and free from dust and grit.

Here is a car with beauty beyond belief—with every convenience and comfort feature that can be desired, with performance that will match many much higher priced cars—a value never before thought of in the automobile industry.

LANEY'S — "The Friendly Drug Store"
Sanford
E. First St. Prescriptions Filled Promptly
And Accurately

Hotel College

Arms

Deland

Florida

Theo. C. Brooks

Manager

extend their sincere best wishes to E. W. Lane and the Sanford Atlantic National Bank.

BOATRIGHT'S GARAGE

OF JACKSONVILLE

EXTENDS GREETINGS TO E. W. LANE

AND THE

SANFORD ATLANTIC NATIONAL BANK

the

Osceola Cypress Co.

Extends Heartiest Greetings

to

the Citizens of Sanford

And Seminole County

and also to

The Sanford Atlantic National Bank

for a

New Year of Happiness

and Prosperity

Directorate Of New Bank Composed Of Leaders In Business

Edward W. Lane, Head Of Board, Is Founder And President Of Biggest Bank In State

Director In Two More Strong Banks

Feitner Hill, Newman, Evans, Cameron, Sholser Are On Board

of the Bond-Hill Lumber Company, one of the largest concerns of its kind in the central part of the state. Mr. Hill is a large property owner and in addition to his interests in the lumber business, owns stock in the Hill Hardware Company. He is also a City Commissioner, occupying that office for the past four months.

Frank Evans, a director, is a chemical manufacturer with extensive business interests in the New England states and also in Seminole County. Mr. Evans has been a citizen of this county for many years and has been instrumental in the development of Lake Mary and the surrounding section where he owns considerable property.

Mr. Evans is also a large land holder in Sanford. In addition to his many interests, Mr. Evans finds time to serve his county as a commissioner from the Lake Mary district. He is a good road enthusiast and has been a member of the county board which has been responsible for a fine network of paved roads which have been constructed during the past two years.

Joe Cameron, a director, is another of Sanford and Seminole County's pioneer citizens. He is a prominent celery grower and in addition to his extensive farm property, owns considerable property throughout the county.

W. G. Hill, a director, is vice president and general manager

of the Bond-Hill Lumber Company, one of the largest concerns of its kind in the central part of the state. Mr. Hill is a large property owner and in addition to his interests in the lumber business, owns stock in the Hill Hardware Company. He is also a City Commissioner, occupying that office for the past four months.

S. O. Sholser, a director, is a crate manufacturer, being head of a local plant which does an extensive business not only in this immediate section but has a large trade throughout the southeast. Mr. Sholser is active in civic circles being president of the Sanford Chamber of Commerce and chairman of the City Planning Commission. He is a Rotarian and former president of the local club.

R. A. Newman, a director, is manager of the Hill Hardware Company, one of the oldest firms in Sanford and a concern that does a tremendous business. Mr. Newman is prominent in business circles and also takes an active interest in civic and club work.

London Council Has Ordered That 2,000 Pigeons Be Killed

LONDON, Dec. 30.—(INS)—A drive has been started by the London City Council to thin out the number of pigeons which for so many years have fluttered about the courtyard of St. Paul's Cathedral and other places in this city. The drive was begun because, the

authorities allege, the pigeons have become far too numerous, and have done considerable damage by defacing the walls of buildings.

Birds that perhaps have stood on the shoulders of kings and eaten from the hands of princesses will be swept away with others of less marked distinction, for the City Council has decreed that 2,000 pigeons must be destroyed. The aristocracy of the neighborhood will suffer with the rest.

Pigeon-lovers have offered to adopt the offending birds to save them from death, but this was deemed impracticable. Even if taken 100 miles from London, they would fly back again to their nesting places, and alight on the shoulder of some new-found friend on the steps of the Royal Exchange.

So numerous have the pigeons become that they have taken apartments in the cell windows of the Old Bailey prison, and wire netting has to be put up. Eggs have hatched, and many little pigeons have been born in prison.

CHAPLAIN WOULD USE WAR DEBT TO HELP SCHOLARS

Rev. Wilson Appeals To American Legion Suggesting That 25 Percent Of Debts Be Used To Promote Peace

INDIANAPOLIS, Ind., Dec. 31.—(INS)—Use of war debt payments to the United States to finance international exchange of scholarships is the latest world peace proposal brought to the American Legion national headquarters here.

The suggestion, made by the Rev. G. R. Wilson, of Trenton, N. J., Legion national chaplain, was that 25 per cent of the mon-

ey received from European countries to repay war-time loans be used for exchanging students with other countries.

The Rev. Wilson cited the use of Boxer uprising indemnity for American schools in China and the Rhodes scholarships to finance American students in British universities as precedents for his proposal. He said these generous acts had had a marked influence upon international amity.

"Why did the German people go to war?" the Rev. Wilson asked. "Because they did not know the other nations of the world. Now I propose that this fund should be established as an international memorial fund, and then take a thousand boys from Germany and

scatter them in the universities of Japan, America, France and England and other countries, and then take another thousand boys from American and scatter them in Germany and other countries; then Poland and the Balkan states, perhaps, and Japan, so that they will learn the international consciousness, so that they may become to know their customs and traditions and their economic situations."

With a surplus in the national treasury, the fourth of the war debts payments easily could be diverted to the scholarship fund, according to the Rev. Wilson.

Before Wilson became a minister of the gospel, he had scored a brilliant record as an American

aviator in France. One of his warmest friends was a young German aviator whom he had battled in the air.

Meeting after the Armistice, as two young fellows who had battled out their differences and held no malice, according to the Legion chaplain, they discussed their mutual hopes for future world peace.

Some cigars go out and you don't mind it a bit.—Thomasville Times-Enterprise.

FURS
Wanted at once—5,000 Coons, Opposums, Skunks. Bring furs in or drop us a card and our representative will call. We pay highest cash Market Prices.
FIELD'S FUR CO.
105 N. Park Ave. - Sanford, Fla. - Next to Valley

Cordial Greetings

to Sanford and to the officers and directors of the new

Sanford Atlantic National Bank

May 1928 bring Prosperity and happiness
Title Guaranty And Mortgage Company
Investments, Securities, Mortgages, Loans, Abstracts,
107 - 109 Park Avenue

Woodruff & Watson

wish to extend a most cordial welcome to the officers and directors of the new

Sanford Atlantic National Bank

on the eve of its opening January 3, 1928.

WOODRUFF & WATSON believe the new bank marks the beginning of a new and better era of business in Sanford and wishes to greet the bank with the hope that both it and Sanford will grow apace during the many years the bank is surely destined to enjoy here.

INLAND FLORIDA'S Greatest Daily

counts it a privilege to offer its sincere and hearty congratulations to E. W. Lane and associates upon the opening of the Sanford Atlantic National Bank.

May 1928 bring the full measure of good fortune so richly deserved by this new institution.

THE ORLANDO MORNING SENTINEL

C. W. ENTZMINGER

EXTENDS TO

THE NEW SANFORD ATLANTIC NATIONAL BANK

A MOST CORDIAL WELCOME TO SEMINOLE COUNTY

SINCERE WISHES

to President Allen, Edward W. Lane and their associates upon the opening of Sanford's newest financial institution, the

Sanford Atlantic National Bank

We hope the New Year will bring them a full measure of success and good fortune.

PITTS-LITTRELL

105 N. Palmetto Phone 406

BEST WISHES

to Edward W. Lane and associates in the new

Sanford Atlantic National Bank

We extend our hearty wishes for a prosperous future and happy New Year.

BALL HARDWARE CO.

E. First St Sanford Fla

The Hill Hardware Company

wishes to extend to the new

Sanford Atlantic National Bank

which opens Tuesday, January 3, 1928, the heartiest welcome to Sanford.

Nothing today can be of more importance to this city than the opening of such a bank. A good bank, a strong bank, a sympathetic bank can do more to make Sanford the finest city of its size in the state than any other one thing.

The Sanford Atlantic National Bank will surely be just such an institution. Its officers its directors and its entire personnel speak of it. The very fact that it is an outgrowth of such a bank as the Atlantic National of Jacksonville means much.

The Hill Hardware Company can do little more than extend a hand in cordial greeting and wish the new bank every success and that both it and Sanford may prosper for many years to come together.

SANFORD, FLORIDA, SATURDAY, DECEMBER 23, 1927

Announcing ---

*The
Formal Opening of*

THE

SANFORD ATLANTIC NATIONAL BANK

January 3rd 1928

Names That
Inspire Confidence

Officers

Edward W. Lane, Chairman of Board
Linton E. Allen, President,
Peter J. Feitner, Vice President,
Arthur Branan, Cashier.

Directors:

Edward W. Lane,
President, The Atlantic Nat'l Bank, of Jacksonville,
Fla.

P. J. Feitner,
President, Osceola Cypress Company, Osceola, Fla.

Frank Evans,
Chemical Manufacturer, Lake Mary, Fla.

S. O. Shinholser,
Crate Manufacturer, Sanford, Fla.

Joe Cameron,
Farmer, Sanford, Fla.

W. C. Hill
Vice-President & General Manager, Bond-Hill
Lumber Co., Sanford, Fla.

R. A. Newman,
Manager, Hill Hardware Co., Sanford, Fla.

Linton E. Allen,
President, The Sanford Atlantic National Bank,
Sanford, Fla.

Capital \$100,000

Surplus \$20,000

WITH the continued rise of Sanford into a place of power and significance has come the need for additional banking service. The growing requirements of our agriculture and industry, the magnitude of our commerce and the needs of our growing population - these must be matched by corresponding financial development.

In direct answer to this fundamental demand The Sanford Atlantic National Bank is created.

As the controlling stock in this bank is held by the same interests holding the controlling stock in the Atlantic National Bank of Jacksonville, Sanford is thus assured of a strong progressive bank. You will find prevailing here the same high class service and compete facilities that characterize the name Atlantic.

We are equipped with every phase of modern banking and extend to you a cordial welcome to avail yourself of our services.

We want you to know us and to become acquainted with our policies. The

identification with a strong bank, one eager to serve and aid you will prove invaluable in your business.

A bank's service to its customers can extend far beyond the safekeeping of funds or lending money on security.

If it has information, vision and experience, it can, in fact, be a silent partner, aiding with its capital and knowledge in extending markets, increasing production and taking advantage of changing conditions.

Customers therefore are assured that whatever their needs, here they will find not only financial strength, but also an understanding of their requirements with much first-hand expert knowledge that in itself must be of great value.

Your Success Is Ours

**THE SANFORD
ATLANTIC NATIONAL BANK**

Sanford, Florida

Arthur Branan Appointed Cashier Of New Sanford Bank That Opens Tuesday

Arthur Branan, a banker of 17 years experience and until recently representative of the Atlantic National Bank in charge of its business on the lower east coast, has been named cashier of the new Sanford Atlantic National Bank, according to an announcement to-

Mr. Branan is a native of Georgia, being born and reared in Macon. He received his elementary education in the public schools of that city and later was graduated from the American Institute of Banking in New York City.

During his banking career in 1910, Mr. Branan was a runner for the American National Bank, the Citizens Southern Bank and the Bank of Macon. He was employed by the latter institution for seven years, acting in the capacities of bookkeeper, teller, head teller and assistant cashier. In 1917 he resigned to become assistant cashier of the National Bank in the same

city. Mr. Branan went into the Army in 1918 and spent one year in the service. From 1919 to 1922 he was cashier of the First National Bank of Fort Lee, N. J., resigning that position to become assistant vice president of the Markle Bank and Trust Company of Hazelton, Pa. For several years just prior to his removal to Florida, Mr. Branan was cashier of the Clifton National Bank of Clifton, N. J. Coming to this state he became connected with the Atlantic National Bank with headquarters at Fort Pierce. Mr. Branan is a Mason, Shriner and a Kiwanian. He is married and has three children.

Anton E. Allen Is Banker Of Eighteen Years' Experience

(continued on page 9)
American Expeditionary Forces for 10 months, being assigned to command in the 28th Infantry. For six months he was with the army of occupation, being detailor duty at the farthest outpost occupied by American soldiers in many places. Returning from France in 1919, Allen immediately became connected with the Irving National Bank of New York City, now the American Exchange Irving Trust, the third largest bank in the world. For two years Mr. Allen served that institution as its foreign representative and in

Mr. Allen was active in civic affairs of Orlando and other cities. He is unmarried.

Sanford Chamber Is Instrumental In Bringing Bank Here

(continued from page 9)
on an invitation to Edward W. Lane, president of the Atlantic National Bank of Jacksonville, to consider this city as the location for a subsidiary of his bank.

In possession of salient facts concerning Sanford and Seminole County, Mr. Shinkolser went to Jacksonville where he conferred with Mr. Lane and his associates. In addition to picturing the city's agricultural and industrial possibilities, Mr. Shinkolser laid before the bankers five cardinal points as follows:

1. That Sanford's economic conditions had never been such as to precipitate a bank failure.
2. That financial support in any reasonable amount could be obtained for the institution.
3. That other local banking interests would not be antagonistic

but would offer a cordial welcome to a new institution.

4. That another bank must be established here and that citizens of Sanford wanted it to be a strong one and of such soundness as would inspire wholehearted faith of the community.

5. That many prominent business men were anxious for the Atlantic National Bank to establish a branch here.

Following the Jacksonville conference, surveys of local conditions were made by Mr. Allen, F. J. Feltner, one of the directors, and several others, all of these men having the benefit of every assistance given by the Chamber of Commerce.

As a result of their investigations, directors of the Atlantic National Bank, headed by Mr. Lane, at once arranged to establish a bank here and presented application to the United States comptroller for a charter to operate in Sanford.

Allen pointed out, that sale of stock in the institution exceeded the most optimistic expectations.

With 49 per cent of the stock to be disposed of locally, Mr. Shinkolser and his assistants in the Chamber of Commerce gold it without trouble and additional requests for stock, which had to be rejected, made an aggregate of 81 per cent which could have been disposed.

It is interesting to note, Mr

HOTEL CARLING

AND

W. Gainer Thigpen
Wish

E. W. LANE,

President of

The ATLANTIC NATIONAL BANK

Every Success
as Chairman
of The Board
of The New

SANFORD ATLANTIC NATIONAL BANK

Elder Springs Water Company

extends felicitations to the officers
and directors of the new Sanford
Atlantic National Bank and wishes
them every success during the many
coming years of the Bank's service
to the community.

The Seminole Pressery

wishes to extend to the new Sanford Atlantic National Bank and its officers, directors and stockholders, a hearty welcome to Sanford and also to congratulate every citizen of Sanford and Seminole County on the opening of the new bank, which should mean so much to everyone.

CONGRATULATIONS TO THE SANFORD ATLANTIC NATIONAL BANK

We count it a privilege to extend our best wishes to E. W. Lane and associates the opening of the Sanford Atlantic National Bank.
May this institution receive it's full share of good fortune in the coming New Year.

The JACKSONVILLE
JOURNAL

Congratulations To Sanford and Seminole County On the Opening of the Sanford Atlantic National Bank



With Kindest Thoughts and All
Good Wishes for
1928

McCracken Concrete Pipe Co. Inc.,
Plant at Sanford
Phone 589
Associated Plants
Miami Tampa

Chairman Of Board Occupies Enviably Position As Banker

Edward W. Lane, chairman of the board of directors of the Sanford Atlantic National Bank, is a banker of wide experience. As president of the Atlantic National Bank of Jacksonville, the largest financial institution in Florida, Mr. Lane has occupied an enviable position in banking circles not only in Florida but throughout the south.

The tremendous growth of the Jacksonville institution has been attributed by financial leaders to the foresight in directing genius of Mr. Lane. Under his direction the bank has grown until it now occupies space in three large buildings and in addition has three subsidiary institutions in suburbs of Jacksonville.

Those instrumental in interesting Mr. Lane and his associates in coming to Sanford point with pride to the fact that this is the first time the Atlantic National Bank has made any connection outside of Jacksonville although its officers have been frequently invited to enter various Florida cities. This fact is taken as a great compliment to Sanford and Seminole County.

Those who know Mr. Lane intimately declare that organization of the Sanford Atlantic National Bank is sufficient evidence of his confidence in the future of Sanford and Seminole County. A communication from one of Mr. Lane's associates expresses the bank president's opinion that any community exporting the quantities of produce that are shipped from Sanford, is destined to become independent, provided the people practice a wise measure of thrift and economy.

An optimistic note is sounded by Mr. Lane in a statement issued in connection with the bank opening and the outlook for business during the coming year. The statement is as follows:

"With the passing of Christmas and the closing of the year we face the New Year with confidence. Whether the commercial stream flows scant or full there is always at this time a feeling of gratitude for the good things of the past, and hopes for the future. The time has arrived for taking

once to the principles of thrift and economy. The individual reserves—the "surplus" set aside by men and women of all groups and ages, form in the aggregate the reserve of a Commonwealth. This reserve enables us, as a people, to make the most of opportunity and to advance ourselves commercially and socially.

"With men and money continues Southward, and Florida the Nation's playground, possessing a perfect climate and rich in opportunity for all holds the key.

"We expect that in 1928 we will witness the completion of the process of deflation in Florida as a whole and, therefore, after this readjustment we will be in the midst of opportunities never before known in this State. Upon these conditions solid foundations will be established upon which we can build our future prosperity in peace and plenty.

"Not that we are to have something for nothing; not that we are destined to reap where we have not sown, but rather that the energy, vision and ability of our people will seize the vantage points which are ours and turn these to account.

"As the year passes we see on every hand fresh evidence of the rebuked spirit of Florida's citizens"

Bank President Gives Greetings To City, County

(continued from page 9)

the National Bank, we desire to express publicly our high regard for our friends, the officers and directors of the First National Bank of Sanford and to bespeak a continuance of the cordial and friendly

relationship existing between the two institutions.

"We believe in Sanford and its future! Our faith is demonstrated by the establishment at this time of the Sanford Atlantic Bank."

McLaulins
ENGRAVING
Diamond Mounting
Watch Repairing
Jewelers-Optometrist

G. S. Witmer
and
The DeForrest—Sanford Realty Co.
extend
a cordial greeting
to
the officers and directors
of
The New Sanford Atlantic National Bank
and wish the bank a very long and successful career

Respass—Johnson
Engraving Company
of Jacksonville
extends felicitations
TO
E. W. Lane
on the
opening of the new
Sanford Atlantic National Bank
January 3, 1928

Cohen Brothers
JACKSONVILLE, FLORIDA



Congratulate
E. W. LANE
on the opening of the
Sanford Atlantic National Bank
and extend good wishes to all its Officers and Personal

The Florida TIMES-UNION

Extends sincere and hearty good wishes to **E. W. Lane and associates** in **The Sanford Atlantic National Bank.**

May this institution prosper with the years and be a milestone in Sanford progress.

The FLORIDA Times-Union

S. O. Shinholser
CRATE MANUFACTURER

Extends Heartiest Greetings for a **Happy and Prosperous New Year** to the **Citizens of Sanford** And **Seminole County** and to the **Sanford Atlantic National Bank**

Sincere GOOD WISHES

to Edw. W. Lane and associates and President Linton E. Allen upon the opening of Sanford's newest financial institution, the

SANFORD ATLANTIC NATIONAL BANK

We are confident that the new year will be bright with good fortune for this new bank and wish them every success.

Zachary Veneer Co.

EST. 1914

W. Commercial Ave

Phone 91

The Sanford—Oviedo Growers

WISH

TO EXTEND A CORDIAL GREETING

TO

The Sanford Atlantic National Bank

And Its Officers And
Directors

And

To Predict For The New Institution
Many Years
Of Success And Good Fortune

John H. Cathrae & Son Co.

Public Accountants and Income
Tax Specialists

wish

to extend hearty greetings
and best wishes

to

the officers and directors
of the new

Sanford Atlantic National Bank

THE EVENING REPORTER STAR

of Orlando extends
Congratulations to

LINTON E. ALLEN

former citizen of Orlando
and president of
the Sanford Atlantic
National Bank
and

The people of Sanford

on the opening of

The Sanford Atlantic National Bank

January 3, 1928

The evening and Sunday Reporter-Star delivered at your door
in Sanford — 10c per week.

Do you know these things about Seminole County?

Well, what DO you know about Seminole County? The chances are if you will read this advertisement carefully you will learn many things if you are a native of the county or if you are a visitor who has been here but a day. It is interesting reading.

Transportation

Do you know — that Seminole County is served by three great railroad systems, the Atlantic Coast Line, the Seaboard Air Line and the East Coast Railway? These Railroads carry Seminole County's crops to northern markets and bring northern products here for distribution.

Do you know — that Seminole County has two steamship lines offering daily service for both passengers and freight and carrying products to all parts of the world? These are the Clyde Line and the Thrasher River Line operating on the St. Johns River.

Do you know — that Seminole County has 251½ miles of paved roads radiating to every village and hamlet within the county and offering unexcelled traveling facilities to both local residents and tourists? No county either in Florida or any other state can say more.

Payrolls

Do you know — that Seminole County's payrolls amount to more than \$3,000,000 a year? The railroad payrolls in the county alone amount to more than \$1,000,000. The

industrial payrolls amount to better than \$1,250,000 and the agricultural payrolls exceed \$1,125,000, according to government reports. Counties of the size of Seminole can boast no better anywhere.

Truck

Do you know — that according to government figures 6,576 carloads of celery were shipped to the north from Seminole County gardens. The record of other vegetables shipped is just as impressive: Lettuce, 456 cars; Peppers, 187 cars; Tomatoes, 39 cars; Eggplant, 39 cars; Cabbage, 31 cars; Beans, 12 cars; Potatoes, 5 cars, and miscellaneous vegetables, 180 cars. What other county in Florida can show figures as impressive as those?

Citrus and Ferns

Do you know — that Seminole County has the biggest fernery in the world, covering 65 acres all under one roof and that annually all the ferneries in the county, covering a total of 120 acres ship 90,000 crates of choice ferns to florists in all sections of North America.

Do you know — that in addition to growing these many other things, Seminole County last year shipped 900 carloads of oranges to northern markets?

Do You Know These Things Too?

Seminole County covers an area of 200,000 acres? _____

Has 36,000 acres in farms and groves? _____

Has 810 truck farms? _____

Has one of the largest initial icing stations in the world? _____

Has 30 schools valued at approximately \$1,000,000? _____

Has irrigation controlled by natural flowing wells? _____

Has everything for the tourist and home-seeker? _____

THIS ADVERTISEMENT WAS PREPARED AND PUBLISHED BY THE BOARD OF COUNTY COMMISSIONERS OF SEMINOLE COUNTY TO BROADCAST TO THE PUBLIC SOME OF THE OUTSTANDING FACTS ABOUT SEMINOLE COUNTY.

MINISTER PLANS CONTINUOUS HOP TO ETERNAL CITY

Pastor Of Pittsburgh Catholic Church Plans To Use Large Sum To Make Flight If No Person Preceeds Him

PITTSBURGH Dec. 31 —With the same dauntless spirit that his Catholic forefathers displayed in traveling uncharted courses, the Rev. James R. Cox, pastor of the old St. Patrick's Catholic Church here, is planning to undertake a non-stop flight to Rome, the ancient home of Catholicism.

Father Cox, as he is called by the scant handful of parishioners in his congregation, told International News Service he was willing to spend quite a sum of money in the undertaking, provided he would be on the first plane to make the flight.

The plans at present are rather nebulous, the prelate admitted, but hastened to add that he thinks he will be able to put them through.

"It is a serious proposition," Father Cox said, "but it is fitting that a Catholic priest should be in

the first plane to make a non-stop flight to Rome."

Relative of Bellanca
"I saw a notice in the paper that Miss Myrtle Brown, of Omaha, Neb., wanted some one to help her finance a flight to Rome. I immediately got in touch with her, and she seemed to be really interested in the proposition."

Miss Brown, the prelate explained, is a sister-in-law of Giuseppe Bellanca designer of the monoplane used by Clarence Chamberlin and Charles A. Levine, in their trans-Atlantic flight.

"When Miss Brown replied, she said it would cost approximately \$35,000 to finance a flight for us. It would be necessary to carry another pilot, making it three passengers in all.

"Do you intend to invest the difference in the additional cost for your passage, or more?" Father Cox was asked.

"Rather more than the difference," was the reply.

"There will be others who will help me in financing the flight," the pastor said. "I rather think the money will be raised among non-Catholics."

Plans Are Tentative

"You see, I have many friends here in the city," the prelate continued. "There are not enough members of my parish to ask them to support the undertaking, but I

am confident there will be no trouble in raising the sum.

The priest could not say when the flight would be undertaken, although he said it probably would be started sometime next spring or summer.

"Miss Brown and I have just exchanged our first letters on the proposition, and much depends on whether we can raise the proper sum here," said Father Cox.

"Miss Brown first tried to raise the sum in Omaha, and make the

One of the troubles with the country is the fellow who is always looking for them.—Brunswick News.

flight as 'Miss Omaha,' but she was unable to interest any backer there. That was how it happened I read about her plans."

Ever been 'Out All Night' see Reginald Benny Milne Monday.

Inland Supply Co.

Goodrich Silvertowns

C. E. Myers, President

greet the

New Sanford

Atlantic National Bank

and

wishes to extend to each and every officer, director and stockholder of the Sanford Atlantic National Bank the most cordial welcome to Sanford and Seminole County

CASH LUMBER COMPANY

wishes

to extend to the new

Sanford Atlantic National Bank

a hearty greeting and to wish the officers and directors many years of prosperous service to the community.

A Greeting

NO greater pleasure can come to the Bond-Hill Lumber Company than the welcoming of the Sanford Atlantic National Bank into the business life of the city.

THE Bond-Hill Lumber Co. believes the Sanford Atlantic National Bank will be a good bank and more than that cannot be said for a good bank is the most important institution of business in any city.

THE Bond-Hill Lumber Co. believes the Sanford Atlantic National Bank will be a good bank because of its parent bank, the Atlantic National Bank of Jacksonville. It believes it will be a good bank because of its president bank because of its president, Linton E. Allen, and the chairman of its board of directors, E. W. Lane, of Jacksonville.

THE Bond-Hill Lumber Company greets the Sanford Atlantic National Bank and wishes it long and continued success.

THE BOND—HILL LUMBER CO.

Elton J. Moughton

wishes to extend a most hearty greeting to the new

Sanford Atlantic National Bank

This is a time when the coming of such a bank, which promises great things to the business life of Sanford, is most fully appreciated.

We believe that the new Sanford Atlantic National Bank will be a stimulus to the business and financial life of Sanford and Seminole County.

This greeting is extended whole-heartedly to the new bank, its officers, directors and stockholders.

Mr. Joe Cameron

wishes to extend

a cordial greeting to

E. W. Lane and

Linton E. Allen

the chief officers of the new

Sanford Atlantic National Bank

and also to all the

other officers, directors

and stockholders.

Growers Of Easter Lily Bulbs Will Hold Session At The Hotel Forrest Lake

Announcement was made today by F. W. Bender, president of the Easter Lily Bulb Association, at a meeting of the growers of the lilies will be held at the Hotel Forrest Lake on January 6, 8 o'clock.

This meeting has been called for the purpose of selecting directors and the transacting such other business as may seem important to the growers, which include, a part of the president covering operations of the Association in the past year.

In discussing the Association during the year Mr. Bender stated: "We have every reason to be proud of the years accomplishment. Starting as we did with an idea to which was added knowledge that Easter Lilies should be grown in Florida and during the season with a growing participation on the part of over fifty growers is surely something that spells accomplishment."

"These Association growers are actually all located within a few miles of Sanford, Orlando, Winter Garden, Apopka, Mount Verde and Vero Beach embracing a compact territory and comprising a group of enterprising men and women who are deeply interested not only in easter lily growing but in the development of a larger bulb program for the State of Florida."

"A tour of inspection has just been completed and in spite of the same dry weather Association lilies are coming along, as a rule, in fine shape and are a credit to both growers and the Association."

"We expect, of course, disappointments. No growing undertaking ever went forward without them but I am confident that if the present interest and enthusiasm continued over the year growers will come out of their growing season feeling that great progress has been made."

"It would have been a fine thing to have started the easter lily blooming stocks stage we would probably have had to wait several years before the development of the undertaking. Under conditions we had to start with small planting stock which will require close nursing this first year,

yet it is believed that with the quick adaptability of the small stock we will be as far ahead at the end of two years as we would have been with a blooming stock start.

"As evidence of the recognition we have received for our undertaking the following represents an excerpt of a paper read at the Florists Convention. The excerpt was taken from the Florists Review, one of the largest trade journals of its kind published in this country.

"Through the efforts of F. W. Bender of Sanford, a good deal of interest has been worked up in the planting of Easter Lilies for commercial production, and the writer understands that Mr. Bender has incorporated the Easter Lily Bulb Growers' Association, under some sort of co-operative growing and marketing plan. Our understanding is that this concern is recommending only the longiflorum type of lily and offering only what naturalized planting stock can be obtained within the State, which seems to us the part of wisdom,

until other stocks can be proved by actual field tests over a term of years. Judging from what we can learn of results on the Pacific Coast, it seems likely that Florida, and possibly the most favored sections of the other gulf states, will have to supply most of the longiflorum lilies if the United States is ever to have its own source of this type of bulb, since it does not seem to be well adapted to the more rugged climates."

Sanford Laundry, Inc.

wishes
to extend a hearty greeting
to
the officers and directors
of
**The Sanford Atlantic
National Bank**
and
to wish them many years of prosperity in
the city

The Bolt Advertising Co.

Wishes to extend heartiest
Congratulations
to
Sanford and Seminole County
on the Opening of
**The Sanford Atlantic
National Bank**

666

is a prescription for
Colds, Grippe, Flu, Dengue
Malaria and Malaria
it kills the germs.

Sincere Wishes

for a most prosperous future are cordially extended
President Linton E. Allen, Edward W. Lane and asso-
ciates of the new

Sanford Atlantic National Bank

We are confident this bank will render worthy service
to Sanford and Seminole County.

Wagoner Furniture Co.

313 E. First Street.

Best Wishes

to President Linton E. Allen, Edw. W. Lane and as-
sociates upon the opening of our new banking institu-
tion, the

Sanford Atlantic National Bank

May 1928 be a year of much prosperity for this new
bank and may its activities mark a milestone in San-
ford's progress.

Forrest Lake Hotel

Congratulations

to President Linton E. Allen, Edward W. Lane and
their associates upon the opening of the

Sanford Atlantic National Bank

We hope the New Year will bring this new bank a
full measure of prosperity.

Colonial Cleaners

305 E. 2nd St.

Phone 481

BEST WISHES

to Edward W. Lane, President Allen and their asso-
ciates in the new

Sanford Atlantic National Bank

We are confident that this new financial institution will
render worthy service to Sanford and Seminole county
and extend our hearty wishes for its prosperity.

Bryan's Sporting Goods Store

A welcome

The First National Bank of Sanford, Flor-
ida, welcomes the coming of the new San-
ford Atlantic National Bank to Sanford
and Seminole County.

The Sanford Atlantic National Bank is
especially welcome because it is a national
Bank, because it is an outgrowth of one
of the leading banking institutions of the
South, and because of its president, Lin-
ton E. Allen, and its directorate which in-
cludes men notable in both local and state
circles.

So, the First National Bank of Sanford,
Florida, extends its hand in greeting to its
new sister institution and wishes it a long
and exceedingly prosperous career.

The First National Bank Sanford, Florida

CONGRATULATIONS

to Edward W. Lane and associates and
President Linton E. Allen upon the open-
ing of Sanford's newest banking institu-
tion, the

SANFORD ATLANTIC NATIONAL BANK

The entire personnel of Edward Higgins
Incorporated extend their best wishes for
a New Year of exceeding good fortune.

EDW. HIGGINS INC.

Lincoln FORD Fordson
Palmetto Ave. & Commercial Phone 331

MISSOURI LOVERS CENTER OF NOVEL MURDER PUZZLE

Pretty Girl Who Tasted Her Lover's Fidelity By Assigning Him Task Of Burning House Faces Arson Charge

MARSHALL, Missouri, Dec. 31.—This stately little city, situated in the heart of the rich Missouri river valley, and said to be the wealthiest town of its size in the United States, is scheduled for the setting of what probably will be the most enigmatic trial in its history, when the circuit court opens in January. The story of a pretty 21-year-old girl, who is alleged to have doubted her youthful lover's fidelity, and in a quip, assigned him the task of burning her parents' home in order to test his devotion, is expected to be unfolded during the trial.

describe the alleged plot. Mr. and Mrs. G. F. Copas, the girl's parents, will be tried at the same time, on similar charges growing out of the belief the family may have designed the destruction of its home in order to collect insurance money.

Explosion At Night
Late last June, in the still of the night, Sedalia was startled by a terrific explosion, which could be felt for miles around. Many persons fled from their homes into the streets. Having the shock to be an earthquake, an investigation revealed a mass of debris which formerly had been the Copas home.

Authorities later discovered the charred body of Elmer Stark, 19, younger brother of Conrad, who with his brother without knowledge of the plot. Two large containers of the volatile size were found in the wreckage and pieces of paper, the fragments of letters and newspaper clippings, were scattered about the scene. Stark had been seen on the night of the explosion, and it was believed he had been in the house at the time.

The Copas family had fled from the city the day before the explosion, but the cause of the explosion was not known until another trial.

The girl, Miss Velma Copas, will face a jury charged with arson while her lover has announced he will appear as a state's witness to

and Conrad had disappeared. A youth admitted to a Kansas City hospital the morning after the Sedalia explosion suffering severe burns over most of the body. He soon lapsed into unconsciousness and physicians held little hope for his recovery, for more than three months of his body had been lying in the hospital.

"Death Bed" Confession
Remaining conscious near the patient's deathbed, any knowledge of the Sedalia incident, and declared that he had received his injuries when his automobile burned up on a highway near Kansas City.

Later it was announced the boy would live, but would be permanently blind. To this he received the following message from his sweetheart, Velma:

"Don't worry, Conrad. If that fire has made you blind, I will work all the rest of my life taking care of you."

Conrad regained his sight, but remains badly scarred. He left the hospital with protestations of love for Velma, and was steadfast in assuming the blame for the tragedy. Velma attempted to shield him by declaring a third person was responsible for the blast. This mystery persons has never been located.

Our All Night might be something worth remembering for and Denny Mifflin Mifflin

Sincere Good Wishes for 1928 To the Citizens of Sanford and to the Sanford Atlantic National Bank from The Sanford Gift and Music Shop We Will Be Closed Monday

THE CELERY CITY LUMBERCO. Wishes to extend a hearty greeting to the officers and directors of THE SANFORD ATLANTIC NATIONAL BANK and to wish them many years of prosperous service to the community

Sanford Battery Electric Co. Under New Management What is 5 point Service ? Willard Service Station 197 W. First Phone 518

The officers and directors of the **Bank of Oviedo** extend a friendly greeting to the new **Sanford Atlantic National Bank** and wish for it the best of success

Greetings And Sincere Good Wishes For The New Year to **Sanford And Seminole County** and also to The officers and directors of the new **Sanford Atlantic National Bank.** **THE YOWELL CO.**

A New Banking Institution---

On Tuesday a new bank will open its doors to the public. The men behind this new institution visualized the progress that is bound to come in Sanford... they had the courage of their vision and have given us a splendid monument of Faith in Sanford's future.

Making A Step Forward

The new bank will play an important role in the progress of Sanford. Its opening will be looked back upon as a mile stone, it will be a symbol of advancement... of another step forward for Sanford.

Sincere Wishes

for unlimited success, very richly deserved, and congratulations to President Linton E. Allen, Edw. W. Lane and associates, are extended by The Sanford Chamber of Commerce upon the opening of The Sanford Atlantic National Bank.

Co-operation Needed

Close cooperation between all citizens cannot fail to result in the victories that come from united effort. One for all, and all for one, and we shall steadily go forward.

Sanford Chamber of Commerce

In the World of Sports

Reporters Compile Boxing Ratings For 1927 Based On Canvass Of Nation Opinion

By Sid Mercer
International News Service Staff Correspondent

NEW YORK, Dec. 31.—(INS)—The 1927 boxing ratings compiled from the selections of the boxing editors of twenty-six Hearst newspapers are reprinted today as a consensus of nation-wide opinion.

Assayed in the crucible of remote perspectives, some of the champions fail to make grade A. The ratings, however, reflect general opinion. They cover all American boxing territory from coast to coast and from Canada to the Gulf of Mexico.

Foreign boxers receive scant consideration, as few have appeared anywhere except on the Atlantic seaboard. Several men are listed in two classes.

Champions who stand out are Bud Taylor, who carried every precinct as bantam champion, and also had slight leads over Tony Cazoneri, and Benny Hagg in the feather weight division; Tommy Loughran, light heavyweight; Mickey Walker, middleweight, and Gene Tunney, heavyweight.

Tunney was almost a unanimous choice, but Jack Dempsey was topped a few points by Jack Sharkey, George Godfrey runs a strong fourth.

Jack Delaney gets no better than fifth place among the light heavyweights, probably because of his inactivity in that division this year. He ranks fourth with Loughran, Walker, Slattery and Lomski topping him. The vote for Lomski and Slattery was a tie. Walker not only got every vote as No. 1 middleweight, but came in second as a lightweight.

The ten best men in each class are listed as follows:

Heavyweights—Gene Tunney, Jack Sharkey, Jack Dempsey, George Godfrey, Johnny Risco, Tom Heeneey, Paulino Uzcudun, Jack Delaney, Knute Hansen, Young Stribbling.

Lightweights—Tommy Loughran, Mickey Walker, Jimmy Slattery, and Leo Lomski, tied for third; Jack Delaney, Mike McTigue, Maxey Rosenbloom, Dave Shade, Yale Okun, Joe Anderson.

Middleweights—Mickey Walker, Dave Shade, Jack McVey, George Courtney, Phil Kaplan, Jack Malone, Joe Anderson, Pete Latzo, Maxey Rosenbloom, Watcott Langford.

Welterweights—Joe Dundee, Ace Hudkins, Sammy Baker, Tommy Freeman, Hilario Martinez, Musky Callahan, My Sullivan, Johnny Indrasano, Eddie Roberts, Willie Harmon.

Lightweights—Sammy Mandell, Jimmy McLarnin, Sid Terris, Billy Wallace, Phil McGraw, Kid Kaplan, Billy Petrolle, Bruce Flowers, Lope Tenerio, Baby Joe Ganz.

Junior Lightweights—Tod Morgan, Honeyboy Finnegan, Joe Glick, Jack Heinstein, Babe Herman, Ray Miller, Mike Dundee, Kid Kaplan, Carl Dunn, Tommy Crowley.

Featherweights—Bud Taylor, Archie Bell, Bushy Graham, Teddy Baldoek, Abe Goldstein, Tony Cazoneri, Chuck Hellman, Johnny Vaccio, Kid Francis, Willie Smith.

Flyweights—News Boy Brown, Frankie Genaro, Izzy Schwartz, Willie Davies, Johnny McVey, Frenchy Belanger, Ernie Jarvis, Blas Rodriguez, Midget Wolgast, Billy Kelly.

Tony Cazoneri Defeats Bud Taylor In Ten Round Decision Fight At Garden

By Davis J. Walsh
International News Service Sports Editor

NEW YORK, Dec. 31.—Bud Taylor's ambitious dream of dual titular-ship in two divisions today was one of those nightmares in which one is thrust suddenly into the complete cognizance of an Easter Sunday promenade, clad solely in a high silk hat. He never will hold both the world's bantamweight and featherweight championships, at least not until such time as Tony Cazoneri wears of his present career and settles down to a life of ease and refinement as a borough alderman from Brooklyn with the frock coat privilege for the fourth of July.

Antonio, a featherweight for the first time since the Cazoneri Taylor series began, convincingly won a ten round decision over Taylor at Madison Square Garden last night. So convincingly, in fact, that one suspects that he might be able to do so just about seven days to the normal week. Taylor went in as a virtual bantam the highest weight he can hope to scale.

A chestnut, however, aged, is always a chestnut. A good big man still can beat a good little man.

And so Taylor's fancy for world conquest in yet another division was, after all, just a fancy. He didn't beat Cazoneri last night, strong as a young jack mule at slightly less than 126 pounds, whereas we had to make 120 for the other Taylor fights. I doubt, as I have said before, that Bud can beat him any night and, even if he did or does, he still would have to reckon with Benny Bass, a champion recognized in Pennsylvania and socially ostracized elsewhere.

One of them was too much for him last night; two of them should just about close the book. A Cazoneri-Bass match for the title would seem to be all that is left of the remaining chapter.

Judged solely on their respective performances, there is little to choose between Taylor and Cazoneri, merely in a man to man sense. Strength and stamina and, perhaps, better condition won for Tony last night. He could keep the pace going at all times; Taylor couldn't.

Bud did well enough by taking the first round with a last minute series of lefts to the head. He had declared for going to Tony's body before the fight, but evidently had thought better of it. Early in the second, Cazoneri scored with a hard right to the jaw, sending Taylor's gum protector flying. The punch hurt and kept right on doing it. In fact, it started Taylor on a losing fight, although Bud managed to get a stand-off in the third by living down a right uppercut flush on the jaw. Followed by a barrage of lefts, and then coming back with a right to the head and a series of body punches.

The fourth saw Tony in front all the way and he took the fifth when, in spite of Taylor's late rally, he landed a right to the body and head. Cazoneri carried the fight by left hanging the situation most of the way and was well on his way to repeating in the sixth when he was knocked out.

caught Tony rushing in and, for the small fraction of 7-8 seconds, that time, the boy was teetering on the brink, while he was about it, he was forced to accept a hard right to the rotunda but the lad not only is fast but also tougher than a railroad depot steak. He was back fighting merrily well before the bell.

Once in the eighth, Bud beat his man to the punch with a right to the jaw. Tony really didn't feel sore, you know; just terribly hurt. Still, he was able to fight his way back to an even break on the round. Then he made his victory official by carrying the ninth, leaving Taylor the alternative of scoring a knockout in the tenth or accepting the defeat, he did the latter, "not the former."

London Council Has Ordered That 2,000 Pigeons Be Killed

LONDON, Dec. 30.—(INS)—A drive has been started by the London City Council to thin out the number of pigeons which for so many years have fluttered about the courtyard of St. Paul's Cathedral and other places in this city.

The drive was begun because, the authorities allege, the pigeons have become far too numerous, and have done considerable damage by defecating in the walls of buildings.

Birds that perhaps have stood on the shoulders of kings and eaten from the hands of princesses will be swept away with others of less marked distinction, for the City Council has decreed that 2,000

pigeons must be destroyed. The aristocracy of the neighborhood will suffer with the rest.

Pigeon-lovers have offered to adopt the offending birds to save them from death but this was deemed impracticable. Even if taken 100 miles from London, they would fly back again to their nesting places, and alight on the shoulders of some new-found friend on the steps of the Royal Exchange.

So numerous have the pigeons become that they have taken apartments in the cell windows of the Old Bailey prison, and wire netting has to be put up. Eggs have hatched, and many little pigeons have been born in prison.

PENN PICKED TO WIN

PHILADELPHIA, Dec. 31.—(INS)—Undeclared so far this season, Penn's basketball team is favored to vanquish Yale here tonight in the opening game of the Intercollegiate Basketball League season. The Elis, nevertheless, are expected to offer strong competition, for Yale appears to have its best basketball squad since the late Joe Fogarty's 1923 combination surprised by annexing the championship of the circuit.

Don't say "out all night" see Reginald Henry Wilson Monday.

TENNIS FINALS READY

NEW YORK, Dec. 31.—(INS)—The famous "double" act of tennis, Frank Shields versus Julius Seligson, once more heads the bill as the national indoor junior and boys' single and doubles tennis championship tournament draws to a close today.

It took over 500 years for the sun to shine on garter buckles.—Florida Times-Union.

There isn't much to be gained by seeking to eliminate scandal from the press so long as it is peddled by the populace mouth to mouth.—Cordiale Dispatch.

HUDKINS TO MEET DUNDEE

NEW YORK, Dec. 31.—(INS)—As a result of the re-statement of Ace Hudkins, Nebraska welter-

weight, by the New York Boxing Commission, promoter Tex Rickard hopes to match Hudkins with Joe Dundee, the champion, in a title bout here. Dundee is still under suspension here because of the collapse of his scheduled bout with Hudkins in California and the ban must be lifted before the match can be staged in New York.

**Buick Beauty . . .
Buick Luxury . . .
Buick Performance**

for only \$1195

You can buy a Buick closed car at prices as low as \$1195, f. o. b. factory. You can buy it on the liberal G. M. A. C. plan—with a moderate down-payment which may be taken care of by your present car in trade.

These prices mean maximum value, and in Buick you get real beauty—real comfort—real performance. You get the unrivaled value resulting from Buick's unrivaled production in the quality field.

Come in—see Buick—compare it with other cars of similar price—then let the facts decide you to buy Buick.

SEDANS \$1195 to \$1995 • COUPES \$1195 to \$1850
SPORT MODELS \$1195 to \$1525

All prices, f. o. b. Flint, Mich., government tax to be added.
The G. M. A. C. financing plan, the most desirable, is available.

BUICK
Sanford Buick Co.
Magnolia Ave.

Orange & Black Hotel
Longwood, Fla.
Remodeled and redecorated
New Management, Moderate Rates
Special New Year's Dinner \$1.00

LUMBER and Building Materials Security Lumber Co.
Phone 797.

The Hotel Forrest Lake
Announces the Opening of the Dining Room with a
Special New Year's Dinner
Price \$1.50
R. O. Middleton Lessee
G. A. Schlosser Mgr.

Another Dividend

Florida Power & Light Co.


pays the regular
3 months' dividend
on its
\$7 PREFERRED STOCK
JANUARY 1st

...the eighth consecutive dividend

FLORIDA POWER & LIGHT CO.
Preferred Stock Dept., Miami, Florida.
(Check X in meeting your requirements)
Please send me free copy of booklet telling more about your \$7 Preferred Stock and the Company.
I wish to subscribe for _____ shares your \$7 Preferred Stock at price of \$100.00 and accrued dividend per share. Send bill to me showing exact amount due.
I wish to subscribe for _____ shares your \$7 Preferred Stock on Easy Payment Plan of \$10 per share per month until \$100.00 and accrued dividend per share has been paid.
Please ship _____ shares your \$7 Preferred Stock at \$100.00 and accrued dividends per share with draft attached through _____
Name of Your Bank _____
Number _____
Street _____
City _____

We maintain a Resale Dept. to assist and advise our stockholders who may wish to sell their shares

The Brightest Spot in Florida



Chateau Sido

Daytona Beach, Fla.

DANCE

CELEBRATE NEW YEAR'S EVE
at The
Brightest Spot in Florida
Couvert \$3.50
Phone 9107 — or write Box 1325
for Reservations

Entertainment

Three Wonderful Gifts

First—
A beautiful Chevrolet Coach, Latest Model, completely equipped.

Second—
A model 16 Radiola. The Last Word in Radio, with all accessories, loud speaker, etc., installed in your home.

Third—
One hundred dollars worth of those Good Diamond Tires.

All to be given absolutely free to our Customers

— Ask —

Wight Bros. Company Service Stations, Tires, Accessories.
White-Higleyman Company Chevrolet Cars and Service
Hof-Mac Battery Company Radio, Battery and Electrical Service
Jones Tire Shop Tires, Tire Service, Vulcanizing

New Opportunities To Readers Of Herald Ads.

WANT AD. RATES

Terms: Cash-in Advance

Telephone ads. will be received from patrons and collector sent immediately for payment.

Time 10c a line
Times 8c a line
Times 7c a line
Time rates on request.

The reduced rates are for consecutive insertions.

Six words of average length are counted a line.

Minimum charge of 30c for first insertion.

All advertising is restricted to proper classification.

If an error is made The Sanford Herald will be responsible for only one incorrect insertion. The advertiser will be responsible for subsequent insertions. The office should be notified immediately in case of error.

TO ADVERTISERS

A Herald representative thoroughly familiar with rates and classification will give you complete information. And if you wish, they will assist you in wording your want, ad to make it more effective.

Lost and Found

ST—Between Lake Mary and Longwood, lemon and white seat. Answers to the name of Jack. Offer will receive reward if phone to L. A. Brumley, phone 37.

ST—Rhinstone buckle between Montezuma Hotel and Paul's parlor. Finder return to c-o Herald. Reward.

Strayed or Stolen: One bay pony horse. Blaze-faced. Two feet had tie rope on neck. Last seen. Finder please give Vance E. Douglass at art house.

One square, tan purse, property of Mrs. C. Schultz. Reward if found, and no questions asked. C. Schultz, County Judge's office, Court House, Sanford, Fla.

Automobiles

DOUGE
Insurance cars and Graham trucks. In and 13th Street. Phone 3.

OGINS & COWAN CO. Auto and sheet metal works. French Avenue. Phone 716-W.

SANFORD BUICK CO.
212 Magnolia Ave.
Phone 367.

HUPS-MARMONS
Sanford Automobile Co.
Magnolia Ave. Phone 137.

Business Service

Woman transfer pictures. Paints and brushes. Sun of House Paints and Varnishes. Phone 48.

WRIGHT PRINT SHOP
PPY service on anything in printing. A phone call will get you. Phone 417-W. 9 Rail Ave.

AL ROOFING—The Roof Fixing. Metal shingles, zinc, lead and galvanized. See James H. Cowan, Oak and Third St. Phone 111.

UP YOUR OLD WALLS
THE NEW WALL PAINT. BETTER FURTHER INFORMATION. CALL PHONE 238-J OR V. C. COLLIER, SANFORD.

NOGRAPH—repairing, piano with experts with 17 years experience. Sanford music store. Gift Shoppe, Room 10 & 11 Mercer Arcade. Phone 832.

Nipper. Signs of all kinds. Sanford Paint & Wall Paper.

KEYS DRUG STORE—Prescriptions, Drugs, Soda. We are here as your phone. Call 103.

CONCRETE BLOCKS—Irrigation and general cement work. Concrete Co. J. E. Terney, Prop. 3rd and Elm.

Help Wanted Male
Experienced direct selling. \$10.00 a day. Wonderful seller. Write Box 1406 Sanford, Fla.

Experienced mechanic. Sanford Used Parts and Garage. Phone 50.

Financial

BOND AND MORTGAGE COMPANY. 112 Second

on improved business chance property. Also will mortgages as security.

10-A—Poultry And Eggs

BABY CHICKS—Send no money. C. O. D. pay mail man when delivered. Leghorns \$16.00 per hundred; Reds, Orpingtons, Minorcas \$18.00; mixed \$15.00; live delivery, postpaid. Florida. Baby Chickery, Lakeland, Fla.

10-B Plants and Flowers

Purchase pepper and other spring crop seed from Stokes Seed Company, Arcade Bldg., and be assured of pure type strains. All seed disinfected.

11—Miscellaneous

Want to exchange clear property in West Palm Beach for a small farm with buildings. Prefer some stock and tools. Not far from Sanford. E. W. Brayman, 338 1-2 Clematis, West Palm Beach, Fla.

Save 25%, O. S. Vaughn, optometrist, L. H. Griffith, Optician, Sanford Optical Co., 305 E. 6th St. Eyes examined, Glasses made, only fully equipped. Plant in Sanford. Also watch and clock repairing—reasonable prices.

Bicycle, Gun, Lock and Phonograph repairing our specialty. Toys, bicycles, sporting goods, and fisherman's supplies. Geo. W. Deetch, "The Bicycle Store," McLander Arcade.

14—Rooms Without Board

FOR RENT—Two rooms, one with double bed and one with twin beds. 411 Park Ave.

15—Apartment For Rent

2 room furnished housekeeping apartment. \$14.00 monthly. 301 Cor. 5th and Palmetto.

Furnished apartment, 1119 Myrtle Ave. Inquire Mrs. Julius Takach. Phone 597-R.

For Rent—Unfurnished garage apartment, 1902 French Ave.

2-three room, modern, furnished apartments. \$30.00 and \$35.00 per month. Private bath, garage space. Phone 246-W.

Attractively furnished apartment corner Park and Tenth Sts. Frigidaire installed, water and garage furnished. Phone 18-J.

Four room furnished apartment with private bath. 317 Park Ave. Cor. 4th St. Phone 74.

For Rent—Furnished apartment, 1101 Elm Ave. Cor. 11th St.

For Rent—3 room furnished cottage, modern improvements at 1314 E. 4th St.

CLEMENTS APARTMENTS 612 Park Ave. Apartments—2 and 4—garage and water. Reasonable.

FURNISHED apartment for rent in the Herald building—a downtown location at remarkably low rates. Ask for Mr. Haines at The Herald office.

16—Houses For Rent

Six rooms furnished house, modern, fifty dollars a month. Phone 38.

Nicely furnished modern house, two garages, 117 Laurel Ave., and 2nd. St.

One two story dwelling, 614 W. 2nd St., \$30.00 per month. J. H. Beck, Sanford.

FOR RENT—Small house in fourteenth hundred block on Oak Ave. Reasonable rent. Garage on lot. 602 Em Ave. Appy Roberts Grocery.

Bungalow, 5 rooms, sleeping porch, garage, \$35.00 per month. 602 Em Ave. Appy Roberts Grocery.

FOR RENT—Small cottage on rear of lot. Will rent for \$15.00 per month. Located at 1705 Magnolia Avenue. Inquire at Herald office.

FOR RENT—5 room bungalow at 2121 Palmetto Avenue. Corner lot. Garage. \$25.00 monthly. Inquire at Herald office.

FOR RENT—3 room house with garage. \$8.00 a month. Apply 117 Poplar Ave.

17—Business Places For Rent

FOR RENT—Gasoline service station and store, excellent location, well equipped, low rent to responsible party. See Mr. Myers, 316 W. 1st Street.

13—Wanted To Rent

WANTED—Room in private home, centrally located. Address Box J. Care Herald.

Wants a garage near 315 Magnolia Ave. Call phone 771.

19—Houses For Sale

New Pretty stucco home just outside city limits, garage, 100 ft. on new road, suitable store, filling station or garden and chickens two big lots, either suburban home or may be combined with a business. Will build nice store and station, \$500 extra. As now \$1500. No better value possible. Fred E. Russell, 110 So. Park. Box 1046.

FOR SALE: Small house on Magnolia Avenue north of Central Street. \$3500.00. Practically no cash required payments like rent. Address R. H. B. Cary The Herald.

20—Farms For Sale

OVIEDO CELERY LAND
Ten acres or more, one mile from city limits, flowing wells. Coast Line and Seaboard loading tracks one-half mile from property. Price \$225 per acre, nothing down. Payable 10 equal annual payments, interest 6 pct.
Paul P. Barnett, 19 Wall Street, Orlando, Florida. Phone 834 or 5213.

21—Acreage For Sale

FOR SALE—Beautiful acreage between Orlando roads, 33 1-3 acres, consisting of some high and some low land. Ideally situated for poultry farm. Frontage on old Orlando road. Can be bought at a bargain with very easy payments. This is an opportunity for some one to get a desirable poultry farm for almost nothing. For further information see R. J. Holly, First National Bank Building, Sanford, Florida.

22—Real Estate To Exchange

New, Pretty, Stucco home just outside city limits, garage, 100 ft. on new road, suitable store, filling station or garden and chickens, two big lots, either Suburban Home or may be combined with a business. Will build nice store and station \$500 extra; as now \$1500. No better value possible. Fred E. Russell, 110 So. Park Box 1046.

24—Lots For Sale

FOR SALE: AT ACTUAL COST BEFORE THE BOOM. Well located lot facing east on Palmetto Avenue, 75 feet frontage. In good neighborhood. Very desirable for home, quite close to school. \$1750.00. Almost your own terms. Address Seminole Builders, Inc., P. O. Box 431, Sanford, Florida.

26—Miscellaneous For Sale

Ford trucks for sale: 2 dump bodies with jumbo gears, only used a few weeks. \$200.00 each. 1 flat body, same type with self-starter, \$200.00. C. R. Sibley, Lake Mary.

For Sale—Must sell this week. Underwood typewriter, typewriter desk & chair, Rotopad flat top desk. All good condition. Box 999. Care Herald.

FOR SALE—Household furniture, reasonable, 618 Elm Ave. Phone 321-W.

Wood, all lengths, for sale. Leave orders at 1511 Mellonville Ave. F. B. Dyson.

Political Announcements

TO THE VOTERS OF SEMINOLE COUNTY
I hereby announce my candidacy for re-election to the office of sheriff of Seminole County subject to the action of the voters in the Democratic primary to be held next June. I will appreciate your support, respectfully yours,
C. M. HANL

TO VOTERS OF SEMINOLE COUNTY
I hereby announce myself as a candidate for sheriff of Seminole County subject to the action of the voters in the Democratic primary to be held in the early part of June 1928. Very respectfully,
E. E. BRADY

POLITICAL ANNOUNCEMENT
I hereby announce my candidacy for the state legislature, subject to the will of the voters in the primary of June 1928.
C. W. ENTZINGER

TO THE VOTERS OF SEMINOLE COUNTY
I wish to announce that I am a candidate for re-election to the office of Tax Collector of Seminole County, subject to the action of the voters in the Democratic primary to be held in June. Your support will be appreciated.
JNO. D. JINKINS

NOTICE OF ANNUAL STOCKHOLDERS MEETING
Notice is hereby given that the annual meeting of the stockholders of the Lakeland Improvement & Mortgage Company will be held at the office of the Company at 112 East Second Street, Sanford, Florida, at three o'clock P. M. on January 10th, 1928.

NOTICE OF ANNUAL MEETING OF STOCKHOLDERS OF SEMINOLE COUNTY
Notice is hereby given that the annual meeting of the stockholders of the Seminole Securities Company will be held at the Valdez Hotel in Sanford, Florida, at three o'clock P. M. on January 10th, 1928.

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Classified Display

Houses For Rent

Two New Four Room Bungalows, Facing New Ice Plant, West Side. For Rent, Each \$10.00 per Month.
J. J. Cates, at Farm.

Houses For Rent

One New Four Room Bungalow, Facing New Ice Plant, West Side. For Rent, \$10.00 Per Month.
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Announcements

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Features of advanced design and the completeness of detail demanded in the finest cars now offered in the New Chevrolet!

VACUUM TANK FUEL SUPPLY

LARGER BALLOON TIRES
30 x 4.50

NEW STREAMLINE BODIES BY FISHER

NEW DUCO COLORS

THEFT-PROOF STEERING AND IGNITION LOCK

AC OIL FILTER

AC AIR CLEANER

SINGLE-PLATE DRY DISC-CLUTCH

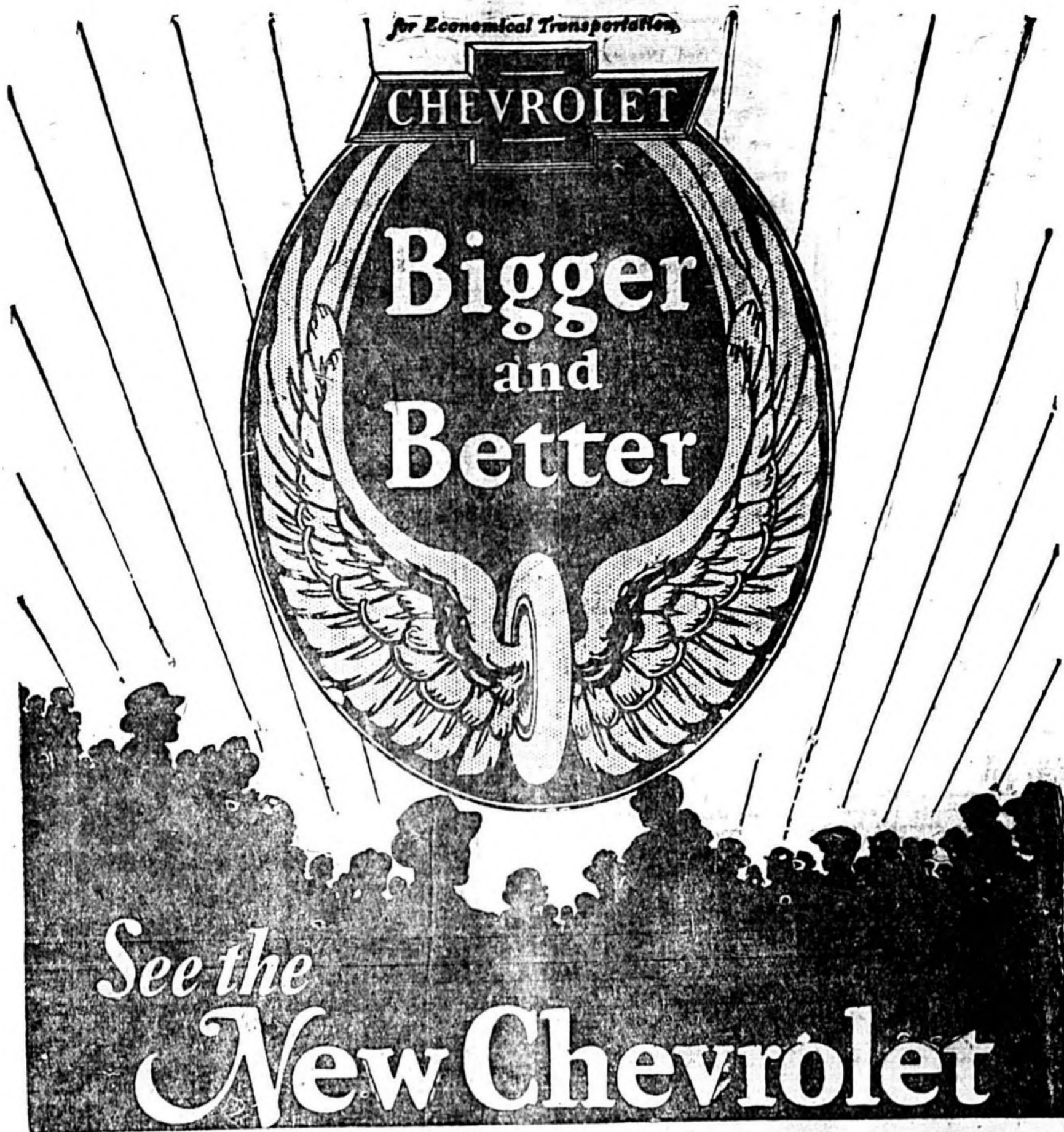
NEW CRANKCASE BREATHING SYSTEM

NEW TWO-PORT EXHAUST

ALEMITE PRESSURE GUN LUBRICATION

HEAVY ONE-PIECE FULL-CROWN FENDERS

and
4
Wheel Brakes



Monday Jan. 2nd.

Chevrolet presents the crowning triumph of sixteen years continuous progress—
—a great new automobile so impressive in appearance, performance and staunchness that it marks the opening of a new era of luxurious transportation at low cost.

Built on a 107 inch wheelbase — 4 inches longer than before — the Bigger and Better Chevrolet is impressively large, low and racy. Fashionable new colors in genuine Duco, rich new upholsteries and handsome appointments lend an air of notable distinction; while a type of big car performance once thought impossible in a low-priced car has been achieved by numerous engineering advancements.

The Bigger and Better Chevrolet is powered by an improved valve-in-head engine with such impressive features such as alloy "invar strut" pistons, hydro-laminated camshaft gears, mushroom type valve tappets, AC oil filter and AC air cleaner.

The chassis has been redesigned. And as a result, the new Chevrolet provides delightful smoothness — click-of-the-heel acceleration — the ability to maintain 50, 55 and 60 miles an hour — the safety of four-wheel brakes — the steering ease that can only result from a ball bearing worm and gear steering mechanism — and comfort over all roads at all speeds, due to semi-elliptic shock absorber springs — 84% of the wheelbase.

We urge you to come in — see this beautiful new car — and learn how Chevrolet has again electrified America by creating a Bigger and Better motor car and offering it at prices so low as to be actually amazing.

Features of advanced design and the completeness of detail demanded in the finest cars now offered in the New Chevrolet!

IMPROVED VALVE-IN-HEAD MOTOR

STRONGER FRAME 4 IN. LONGER; WHEELBASE 107 IN.

THERMOSTAT CONTROL COOLING SYSTEM

NEW ALLOY "INVARSTRUT" PISTONS

NEW INSTRUMENT PANEL INDIRECTLY LIGHTED

NEW BALL BEARING WORM AND GEAR STEERING

SEMI-ELLIPTIC SHOCK ABSORBER SPRINGS; 84 PER CENT OF WHEELBASE

SAFETY GASOLINE TANK AT REAR

and
4
Wheel Brakes

AND LOWER PRICES

WHITE-HIGHLEYMAN INC.

Sanford Ave. At Tenth Street

Sanford, Fla.

THE

SANFORD HERFALD

DAILY

AUG 25, 1927

DEC. 31, 1927