

CHECK YOUR OIL
 at
CENTRAL FLA.
 SERVICE STATION
 No. 1 — Sanford Ave. Cor. 2nd
 Phone 194
 W. H. Reitz, Manager

CHECK YOUR OIL
 at
ROCKEY'S TIRE
 SHOP
 111 S. Park Ave.
 E. S. Rocky, Manager

CHECK YOUR OIL
 at
W. SANFORD
 SERVICE STATION
 West First
 Street

CHECK YOUR OIL
 at
SHORT'S CAMP
 DeLand Road
 D. W. Short, Manager

CHECK YOUR OIL
 at
CENTRAL GARAGE
 No. 1 & 2
 Lake Mary
 Florida

CHECK YOUR OIL
 at
CENTRAL FLA.
 SERVICE STATION
 No. 2 — Sanford Ave. At 12th St.
 Phone 629--W
 W. H. Reitz, Manager

CHECK YOUR OIL
 at
RED TIP
 SERVICE STATION
 Altamonte Springs
 Florida

CHECK YOUR OIL
 at
E. J. ROUTH
 SERVICE STATION
 1601 West
 First Street

CHECK YOUR OIL
 at
WHISPERING PINES
 SERVICE STATION
 Old Orlando Road

CHECK YOUR OIL
 at
A. L. ROSIER
 SERVICE STATION
 1201 West First
 Street



Let him check your oil

FULL BODY



CLEAN-CLEAR-PURE



The Texaco Service man has good reason to ask "Do you need oil?" Many times car owners get careless about the oil in their crankcase—allow it to fall below the danger mark. Let him lift up the hood of your car and check your oil. It takes but a second to make sure.

If you don't need oil he'll tell you so frankly. If you do, he will give you fresh Texaco Golden Motor Oil—clean, clear, pure—a full-bodied oil super-refined from selected crudes.

Stop where you see the Texaco Red Star with the Green T today. It will pay to have your oil checked regularly.

THE TEXAS COMPANY
 TEXACO PETROLEUM PRODUCTS

TEXACO
 GOLDEN MOTOR OIL

Cooperative No. 24-A

The German ship Stettin...
Stowed securely within its masts...
\$2,400,000 in gold which had to be delivered...
hatten bank. No sooner had the ship been made fast than
police, armed with automatic rifles, sawed-off shotguns
and all manner of armament, made their appearance on the
deck and nervously awaited the transfer of the bullion
which was placed in armored trucks, bristling with machine
guns, and moved cautiously towards its destination.

It is interesting to know that when the money was deliv-
ered at Hamburg, it was in an ordinary express wagon,
upon which rode the driver and one extra man. Apparently
no small sized army was needed for protection: How strange-
ly different this seems from the manner in which it was
handled when delivered in the United States. So noticeable
is the contrast that one cannot help but pause to wonder
why it is caused. The reasons are probably many, but there
are a few which are undoubtedly more contributory.

But we will only mention one of the factors in the life of
America which makes it necessary to guard one's life and
property so zealously, and that is disrespect for law, some-
thing which most every one knows already. What is not
usually realized is that this condition is not new. It is
generally blamed upon prohibition, but a busy review of
history will disclose that from its very beginning America
has had certain laws which have been...
with the condonation of the people.

The Colonists didn't like the taxes placed upon them by
the British and so they refused to pay. Smuggling to avoid
payment of duties was the general practice and was done by
the "best people" without any fear of public scorn. The re-
treating frontier across the American continent offered man-
y examples of how people disobeyed laws which were
distasteful. The Ku Klux Klan, the nullification of amend-
ments to the Constitution and the non-observance of hun-
dreds of petty statutes are further significant features
which have worked towards that peculiar complex of treat-
ing all laws lightly.

At It Again

The Chicago Tribune, almost "Hefflin" in its fear and
hatred of the South, has lately taken a thrust at Florida
adding to the opinion that it loves Dixie like an elephant
loves a mud. Its quote from one of its recent editorials:
"The commercialized wet aspect of this free state, which
is its money-making season has about as much use for the
Whitehead as it has for a high wind." * * * Except in the
off season Florida is not notable for making life unhappy.
Quite the contrary. It has the best winter climate and the
finest fruit in the country. (California papers please copy.)
Its real estate is a good buy. (Florida papers please copy.)
It is the land of glorious weather, the best Scotch, the
finest Cuban rum, of sunburnt vertebrae and red noses. The
women have less on them and the men more in them than
anywhere else in the land. Drinking, gambling, prize-fight-
ing, and more drinking are its delights. * * * If you must
die at the hands of Admiral Billard's young men, why not
with the Florida moon bathing the scene and the sound of
the corks popping? Florida should be itself, peddle its sun-
shine and its rum, shuffle its cards, and ring it up on the
cash register. * * * Florida is the drunken sister of the
commonwealth of states, a garlanded wanton, and it should
not try to put a hymn tune to the lascivious pleating of its
lute. Let it continue drunk and dancing on the beach.

To which the Tampa Tribune replies:
"We would understand from all this that Florida is a
thoroughly rum-soaked state; that the only occupations of
its inhabitants and visitors are rumrunning, drinking,
gambling; that our citizens are engaged in purveying liquor
and license to the tourists as their chief means of liveli-
hood. But in this instance we should not take the Chicago
Tribune seriously. It was serious in its first attack, now it
responds to a criticism of that attack with bandinage.
"At its worst, Florida does not make man-killing a profes-
sion. If she is "the drunken sister of the commonwealth of
states," she at least keeps her head enough to maintain a
fair respect for human life. If she is a "garlanded wanton,"
she does not carry a machine gun. If she is "dancing on the
beach," she does it for pleasure and recreation only, and she
is joined in this diversion by many thousands of people
from other less fortunate states, who find it impossible to
enjoy themselves at home.
"But all Florida isn't 'drunken' or 'wanton.' It may
be so in spots, but those spots are so few as to be conspicu-
ous. The Chicago Tribune jester makes us believe that he
got his impressions of Florida in an East Coast night club."

A SENSIBLE SUGGESTION

GAINESVILLE HUN

The proposals of Ambassador
Hugh Gibson at Geneva relative to
naval armament reduction have in-
troduced a welcome note of com-
mon sense into the hopelessly
tangled situation there, and give
new hope to a world that is in-
creasingly sick of paying huge
sums in preparation for a war that
may never come.
Mr. Gibson—whose proposals, of
course, represent President Hoover's
views—cut straight through
the tangle and brought the whole
question to a level where it can
be tackled in a straightforward
manner.
To begin with, he pointed out
that all the great powers, though
their endorsement of the Kellogg-
Briand treaty, have pledged them-
selves not to resort to aggressive
war. Consequently, he says, the
time has come for all nations to
get over their eternal distrust of
one another, and take it for
granted that they will be able to
keep the peace henceforward.
In his concrete proposals he
struck a similarly sensible vein.
The British have insisted that
they need a vast number of small
cruisers to defend their commere-
cial and outlying possessions. The
French have demanded a great
fleet of destroyers and subma-
rines to protect their possessions in
Africa. The Americans have called
for a powerful group of large
cruisers, capable of steaming long
distances.
The British and Americans hereto-
fore, have called for naval arma-
ment "by categories"—by classes
of ships. The French have de-
manded that total naval tonnage
be limited, with each nation free
to build as it chooses within those
limits. Mr. Gibson proposes that
the two plans be combined. Limit
the total tonnage, he says, and
also limit the tonnage by cate-
gories—but make the limits elastic
so that each nation can to a certain
extent build for its own needs.
The scheme is eminently sensible
and has won Europe's applause. It
encourages the hope that genuine
naval reduction can be had.

THE TALKIE INFANT

NEW YORK TIMES

Calling the year-old talkies a
child of Mother Movie and Father
Stage, William De Mille the well-
known movie director writes in
Seribner's of the baby's promising
characteristics. It is not a fac-
tious comparison, but in some ways the
talkie is more like a new girl ar-
rived in a small town. No infant
causes the excitement outside its
immediate family that the talkies
are provoking. They are admired,
sought after, made fun of and
picked to pieces like a city cousin
come to visit in the village. Mr. De
Mille was at the station to meet



"My candle burns at both ends,
It will not last the night,
But of my foes and my friends
It gives a lovely light!"

Under caption "Florida, Be
Tender," a Chicago Tribune
editorial last week closed with the
following fervid paragraph: "Flori-
da is the drunk sister of the
commonwealth of states, a gar-
landed wanton, and it should not
try to put a hymn tune to the
lascivious pleating of its lute. Let
it continue drunk and dancing on
the beach."

The writer of the paragraph is
sincere in his exhortation. He has
evidently been to Florida and had
a high old time here—and because
he probably means to come back
for another some day he is gene-
rally distressed at any legislative
prospect which might cramp his
style when he does.

Every man to his taste. Florida,
like New York City, is many-sided
enough to serve all sorts of tastes,
including the nefariously dispa-
rate one of the Chicago Tribune's
writer when he is away from his
home town and hell-bent for a
time. But he should not expect
Florida to confine herself exclu-
sively to the beach-bacchanalia in
which he delights. He would hard-
ly ask New York to give him
Texas Guinan and Helen Morgan.
Or maybe he would do that.

He has at least made some head-
way in his plan for Florida, al-
though he has permitted the legisla-
ture of this manifold state to take his
point of view seriously enough to
pass a resolution against his news-
paper, thereby exposing a sense
of proportion at Tallahassee not
wider than his own. That, it would
seem, is a new way of answering
a fool according to his folly.

Distressing as the jail man
may be to Harry Sinclair this
week he could (if he would) con-
sole himself with the thought that
the spectacle of a "malefactor of
great wealth" actually behind the
bars will do much to save Ameri-
ca from the cynicism into which it
has been falling in the matter of
law-abiding.

Sinclair will probably escape
legal punishment for his major
offense but he is in jail at any
rate and to a man of his power
and position it is being in prison,
not the length of the term that
burts most.

Three times in history whole
civilizations have been wiped out
by insect pests. Locusts, swarming
the land, destroyed all food and
ended the Aztec civilization. But
that was before science had de-
veloped its modern miracles. And
none of its miracles is greater
than the ability to enlist universal
human action of all fronts against
a universal threat.

The success of the war on the
Mediterranean fly will depend on
this particular feature of modern
science—joint action. It will de-
pend upon the degree to which
every man, woman and child in
Florida volunteers for action. Not
all the money and officialdom in
America can kill off the fly with-
out this unstinting co-operation
on the part of individual citizens.

client, there are weekly authentic
listings in Variety of records made
by sell-out silent pictures being
doubled by the installation of talk-
ies. People insist on hearing their
favorite on the screen. Picture
houses are clamoring for the neces-
sary new wiring for talkies; and
the electrical companies cannot
supply them fast enough. Even
houses now equipped cannot get
enough sound pictures to satisfy
their patrons, and the studios are
frantically tacking bits of dis-
tinct and song into pictures origi-
nally intended to be silent.
The future of the talkies can be
guessed at well by one person
as another. Even those closest to
the scene of strife would have to
possess the eye of a prophet to see
more than a few months ahead. On
some points every one of sense
must agree. The technical difficul-
ties of synchronization, distortion
and recording and amplification
will be solved, and probably with
much more speed than was the
case with the flicker and other
technical problems of the silent
movies. Both stage and screen
technique will influence the form
of the new drama. Mr. De Mille
thinks, as many theater lovers do,
that the "mechanics of eye-drama"
to ear-drama must be considerably
greater than on the stage. That is,
the talkies are and must be
more than a mere movie. He also says
optimistically, that in its appeal to
the ear the talkie picture will ul-
timately give the audience the
same effect as stage drama.
When the mechanics of vocal re-
production are perfected that may
be true but in the combination of
sound and sight, the blending of
voice and appearance, both "in the
round," it seems unlikely that the
talkies will ever equal the stage.

...an investigation of the...
...Mr. Thompson...
...Mr. McGaffin...
...Such interference with the...
...called for "punishment." An...
...investigation was actually started.
...But nothing that was scheduled...
...happened. The press of the state...
...began to roar, as good newspaper-
men can make print roar when the
principle at stake is an old-fash-
ioned American issue. The senate
dropped its "leak probe" like a
red-hot poker. The measure was
referred to the state-house plumb-
er. Two senators introduced a re-
solution abolishing secret sessions.
It was passed by a substantial ma-
jority. The Governor signed it im-
mediately.
Every once in awhile we hear
some pompous person talk about
the dire perils of "government by
newspapers." The people of Ne-
braska, in their venture, would not be
...
...On the old Plant System, was shot
and killed in the railroad yard at
Palatka soon after his arrival
there on a run from Southern Flori-
da. Brown, a fireman, was arrest-
ed as a suspect, as was Jim John-
son, the negro fireman who had
inside the run with Weason. Brown
had been about the railroad shop
shortly before the murder. John-
son, although strongly suspected,
offered a perfect alibi and was
released.
At Brown's trial a fellow negro
witness confined in the Palatka
jail offered testimony relative to
conversations with him which re-
sulted in conviction and a sentence
of death. Many citizens of Palatka,
and the newspapers of that city,
were convinced of his innocence
because the evidence was only cir-
cumstantial, but their activities in
his behalf were of no avail.
Brown's escape from hanging was
little short of miraculous. In
issuing the death warrant a clerk
in the Governor's office though er-
ror substituted the name of Noah
Tighman, a prominent citizen of
Palatka, and forced an acquittal
which had convicted the negro, in-
stead of Brown. The Sheriff of

THE TIME TO BUY

LAKELAND LEDGER

Investment opportunities in
Florida have never more numer-
ous and better. B. C. Forbes, au-
thority on investments, knows
what is being done in this state to
make its development sound and
lasting. He knows of the millions
of northern capital in the state,
and of the fertility of its trucking lands,
and of the potentialities of agri-
culture and industry. As much
progress as Florida has made in
sound development in the past
three years, beginning with
the purchase of the state by Texas
Guinan and Helen Morgan.
Or maybe he would do that.
There are in Lakeland, as in
other cities of Florida, hundreds
of homes that owners have been
forced to surrender through cir-
cumstances over which they had
no control. These homes are al-
together desirable. In Lakeland
there are a number of very de-
sirable residences passing to other
hands. Several handsome dwellings
have been sold recently not to
mention dozens of small homes.
Persons who have any intention
of acquiring winter homes in Flori-
da ought to spend a few weeks
making investigations of resi-
dence properties. The demand will
be greater next fall and winter
and in another year there will not
be one-tenth the opportunities
that are present now.
The fact that several business
men from the north are picking
up desirable homes in this city and
section is an indication of the
future demand.
Jacksonville man signed a
pledge not to buy any more il-
luminated homes. He has a brother who owns
a still.—Florida Times-Union.

Florida kept an innocent man in
prison 17 years. It came very
near hanging him. But for the
error of a clerk in the Governor's
office he would have gone to the
gallows 17 years ago. Instead, he
went to the penitentiary under a
life sentence. Now Florida is
asked to make some amends to
this victim of mistaken justice,
who has recently regained his lib-
erty through the desisted confes-
sion of the murderer for whose
crime he suffered.
The story, an interesting one, is
told in a State Chamber of Com-
merce bulletin.
J. B. Brown, aged Ocala negro,
wants a pension from the state of
Florida because he served 17
years of a life sentence in prison
for a murder in Putnam county
which he did not commit and, if a
bill introduced in the Senate by
Senator W. T. Gary, of Ocala, is
enacted in law, he will get it.
It was the night of October 17,
1911, that the negro, E. Weason,
a well-known person in Ocala,
was shot and killed in the railroad yard at
Palatka soon after his arrival
there on a run from Southern Flori-
da. Brown, a fireman, was arrest-
ed as a suspect, as was Jim John-
son, the negro fireman who had
inside the run with Weason. Brown
had been about the railroad shop
shortly before the murder. John-
son, although strongly suspected,
offered a perfect alibi and was
released.
At Brown's trial a fellow negro
witness confined in the Palatka
jail offered testimony relative to
conversations with him which re-
sulted in conviction and a sentence
of death. Many citizens of Palatka,
and the newspapers of that city,
were convinced of his innocence
because the evidence was only cir-
cumstantial, but their activities in
his behalf were of no avail.
Brown's escape from hanging was
little short of miraculous. In
issuing the death warrant a clerk
in the Governor's office though er-
ror substituted the name of Noah
Tighman, a prominent citizen of
Palatka, and forced an acquittal
which had convicted the negro, in-
stead of Brown. The Sheriff of

And now they are talk-
ing about "farm relief" at a time
when the farmer is too busy
reading the glad tidings.—Bon
Transcript.

W. H. LONG
MEAT MARKET
221 E. FIRST ST.

Elton J. Moughton
Architect
First Nat'l Bank Bldg.
Sanford, Fla.

Planning a trip?

LET OUR TOURING SERVICE ROUTE IT FOR YOU

WHAT is so rare as a day in June, with the road
unwinding like a ribbon before you... unfolding to your
eyes new towns, new cities, new points of interest? Partic-
ularly if it is a good road, and you know it will continue
to be good. Advise our Touring Service of the destination
of your trip, and they will send you up-to-date, authentic
information on the best roads and shortest route to take.
This service is free. Send in the coupon below today.

**"STANDARD"
MOTOR OIL**
A quality lubricant that
you can depend on to
protect your motor
from friction and wear.

**CROWN
GASOLINE**
The most popular motor
fuel—year in and year
out. Half a million motorists
can't be wrong!

STANDARD OIL COMPANY

INCORPORATED IN KENTUCKY

STANDARD TOURING SERVICE, 126 W. Bloom St., Louisville, Ky.

Name _____
Address _____
City _____
State _____

Social And Personal Activities

MISS MARGARET PETERS, Society Editor
Residence Telephone 343

Social Calendar

THURSDAY
Clinic and registration for all children who expect to enter any primary school next fall; from 9 o'clock to 12 o'clock at the South Side Primary School.
Regular meeting of the Colonial Lodge, Roosevelt Auxiliary Number Three at 8 P. M. at the Grand Opera House.
The members of the Sallie Harrison Chapter D. A. R. will meet at the home of Mrs. R. H. Berg, at 3 o'clock with Mrs. M. Menck and Mrs. M. Menck as hostesses.

FRIDAY
Registration for all children who expect to enter any primary school next fall; from 9 o'clock to 12 o'clock at the South Side Primary School.
The members of the Sallie Harrison Chapter D. A. R. will meet at the home of Mrs. R. H. Berg, at 3 o'clock with Mrs. M. Menck and Mrs. M. Menck as hostesses.

SATURDAY
The members of the Sallie Harrison Chapter D. A. R. will meet at the home of Mrs. R. H. Berg, at 3 o'clock with Mrs. M. Menck and Mrs. M. Menck as hostesses.

SUNDAY
The members of the Sallie Harrison Chapter D. A. R. will meet at the home of Mrs. R. H. Berg, at 3 o'clock with Mrs. M. Menck and Mrs. M. Menck as hostesses.

MONDAY
The members of the Sallie Harrison Chapter D. A. R. will meet at the home of Mrs. R. H. Berg, at 3 o'clock with Mrs. M. Menck and Mrs. M. Menck as hostesses.

TUESDAY
The members of the Sallie Harrison Chapter D. A. R. will meet at the home of Mrs. R. H. Berg, at 3 o'clock with Mrs. M. Menck and Mrs. M. Menck as hostesses.

WEDNESDAY
The members of the Sallie Harrison Chapter D. A. R. will meet at the home of Mrs. R. H. Berg, at 3 o'clock with Mrs. M. Menck and Mrs. M. Menck as hostesses.

THURSDAY
The members of the Sallie Harrison Chapter D. A. R. will meet at the home of Mrs. R. H. Berg, at 3 o'clock with Mrs. M. Menck and Mrs. M. Menck as hostesses.

FRIDAY
The members of the Sallie Harrison Chapter D. A. R. will meet at the home of Mrs. R. H. Berg, at 3 o'clock with Mrs. M. Menck and Mrs. M. Menck as hostesses.

SATURDAY
The members of the Sallie Harrison Chapter D. A. R. will meet at the home of Mrs. R. H. Berg, at 3 o'clock with Mrs. M. Menck and Mrs. M. Menck as hostesses.

SUNDAY
The members of the Sallie Harrison Chapter D. A. R. will meet at the home of Mrs. R. H. Berg, at 3 o'clock with Mrs. M. Menck and Mrs. M. Menck as hostesses.

MONDAY
The members of the Sallie Harrison Chapter D. A. R. will meet at the home of Mrs. R. H. Berg, at 3 o'clock with Mrs. M. Menck and Mrs. M. Menck as hostesses.

TUESDAY
The members of the Sallie Harrison Chapter D. A. R. will meet at the home of Mrs. R. H. Berg, at 3 o'clock with Mrs. M. Menck and Mrs. M. Menck as hostesses.

Church Guilds Have Joint Meet Monday

The members of the Woman's Guild and the St. Agnes Guild of Holy Cross Episcopal Church met on Monday afternoon in the parish house for their regular business sessions. Mrs. E. D. Mobley presided over the Woman's Guild meeting while Mrs. B. L. Perkins was in charge of the St. Agnes Guild.

At the conclusion of all business the two guilds united for a social hour in honor of Mrs. Deane Turner of Fort Myers, president of the Church Service League of the Southern Diocese of the Episcopal Church. Mrs. Turner gave a short talk on the tri-annual convention of the Church Service League which she attended in Washington last fall.

Refreshments were then served to the following who were present: Mrs. Deane Turner, Mrs. G. F. Smith, Mrs. Amelia Noble, Mrs. A. R. Marshall, Mrs. A. P. Connelly, Mrs. G. D. Bishop, Mrs. J. Richmond Miller, Mrs. A. O. Sawyer, Mrs. F. B. Whitner, Mrs. S. O. Chase, Mrs. George A. DeCottis, Mrs. R. A. Newman, Mrs. E. D. Mobley, Mrs. R. E. Baldwin, Mrs. E. K. Krupp, Mrs. Arthur Brannan, Mrs. Mortimer Glover, Mrs. M. Lloyd, Mrs. George McRory, Mrs. W. J. Hill, Mrs. Monroe B. Hutton, Mrs. B. F. Whitner Jr., Mrs. John Meich Jr., Mrs. C. L. Mathews, Mrs. M. Minarik, Mrs. F. S. Lawrence, Mrs. G. D. Cochran and Mrs. Heyward Walker.

Miss Hodges Gives Party Last Friday
Miss Mildred Hodges entertained with a party on Friday afternoon at her home on Palmetto Avenue. In honor of her ninth birthday which she celebrated at that time. Games and contests were enjoyed throughout the afternoon and prizes were awarded. At the tea hour refreshments were served by the hostess, assisted by her mother and Miss Margaret Gies and Miss Juanita McMullen.

Those invited were: the Misses Dorothy Mitchell, Eleanor Watt, Lenora Whiddon, Joyce Whiddon, Lois Hodges, Mary Lou Lyles, Martha Talbot, Dorothy Wiggins, Annie May Ellis, Mary Wiggins, Sadie Williams, Helen Adams, Dorothy Warren, Helen Chapman, Inez Williams, Marian Estridge, Louise Johnston, Mary Wyatt, Raitiff, Antoinette Hayes, Dericus Hayes, Ann Jones, Ella Maud Jones, Jessie Durdon and Virginia McRory.

TO BE HOSTESSES
Mrs. Joe Chittenden and Mrs. Sherman Lloyd will be hostesses at the last of the series of pivot and progressive bridge parties which have been sponsored by the American Legion Auxiliary this season. Bridge will begin at 8 P. M. on Monday night and at the conclusion of the games, prizes will be awarded to the evening's winners and also to those who win the grand prizes.

Mr. and Mrs. H. L. Schwalbe of the Park Apartments, announce the birth of a daughter, Anna Louise, recently at the Telfair Hospital in Savannah, Ga.

Laney's "The Friendly Drug Store"
E. First Street Prescriptions Filled Promptly
Sanford And Accurately

The Pupils of The West-Side Primary School Will Present
An Operetta
"THE FLOWER NYMPH'S SURPRISE"
Thurs. Evening, 8:00, Jr. High School, Adm. 15c & 25c

HOTEL-LEAMINGTON MIAMI
"Miami's Most Popular Hotel"
Single rooms with bath, \$2, \$2.50, \$3
Double rooms with bath, \$3, \$4.00, \$5
Fireproof—European
N. E. First St. Near Bay Biscayne
Popular Priced Restaurant in Connection

MR. BOB
A TWO ACT COMEDY
Presented by the Congregational Dramatic Club at the Parish House, Friday Evening at 8 o'clock.
ADULTS 35c CHILDREN 15c

Personals

Mrs. Deane Turner motored to Orlando and Winter Park Monday where she spent the morning with friends.

J. B. Lawson and Bill Woodruff motored to Jacksonville Tuesday where they spent the day on business.

Mrs. Harry Vincent and daughter, Joan and Marion of Orlando were the guests of Mrs. W. C. Erickson, 905 Laurel Avenue, on Tuesday.

Clyde Byrd left Wednesday afternoon for Asheville where he expects to spend several days and attend the N. E. L. A. Convention.

Mrs. W. D. Hoffman and son, Billie, expect to leave Thursday for Arcadia where they will spend two weeks visiting friends and relatives.

Mr. and Mrs. J. T. Truluck and family motored to East Gatlins Sunday where they spent the day with their cousins, Col. and Mrs. C. W. Sells.

Mrs. Clyde Byrd returned Wednesday by train from Arcadia where she has been spending a week with her mother, Mrs. Jake Wey.

The friends of Mrs. Emma Godbee, who has been spending several years in Asheville, N. C., will be glad to learn that she has returned to her home, 618 Palmetto Avenue.

Mr. Alfred Robson and son, Alfred Jr., are expected to leave Thursday for their home in Atlanta after visiting Dr. and Mrs. J. N. Robson and Mr. and Mrs. J. S. Harvard.

Church Will Present Pageant For Tonight
A pageant will be given at the Methodist Church tonight at 8 o'clock, entitled "The Light of Life" and presented by: Mary Lambuth Circle with the following program:
Prayer—Dr. W. P. Buhrman.
Voluntary, "Largo"—Mrs. Woodruff.
Solo, "When I Survey The Wondrous Cross" Mrs. A. Brannon.
Two Readers: Mrs. Stewart Dutton, Mrs. T. C. Bolt.
Solo, "Into The Woods My Master Went" Mrs. E. F. Housholder.
Music: Mary Magdalene—Mrs. A. K. Shoemaker; Mary, Mother of Jesus—Mrs. T. C. Bolt.
Song, Choir: "Hark, Hark, My Soul"; Angel Of Light—Sara Lyrd; Choir: "Christ, The Lord, is Risen Today."
Part II
Chinese Girl—Mrs. Byron Stephens; Korean Woman—Mrs. A. Lester; African Woman—Mrs. E. H. Laney; Indian Woman—Mrs. W. E. White; Japanese Woman—Mrs. G. C. Speering; American Mother—Mrs. Buhrman; Song, Choir: "Peace I Leave With You".

American Cyanamid Company purchased 268-acre tract near Tampa for construction of \$3,600,000 phosphoric acid manufacturing plant.

Mrs. Turner Honored With Party Tuesday

Complimenting her sister, Mrs. Deane Turner, of Fort Myers, Mrs. Ernest Krupp entertained the members of the Entre Nous Club with a bridge party on Tuesday afternoon at her home, 910 Park Avenue. Mrs. Turner received a guest prize, as a gift from the hostess, while Mrs. E. D. Mobley, was presented with high score prize and Mrs. G. L. Loucks was given cut prize.

The rooms where the tables were placed were adorned with a profusion of roses, radioli and other Spring flowers, while the tables were designed to represent bowls of garden flowers in brilliant shades.

At the tea hour a salad and an ice course were served by the hostess assisted by Mrs. A. O. Sawyer and Miss Martha Fox. Those invited to be with Mrs. Turner were: Mrs. B. F. Whitner, Mrs. E. D. Mobley, Mrs. S. O. Chase, Mrs. Harry Wilson, Mrs. J. E. Brouse, Mrs. G. F. Smith, Mrs. G. L. Loucks, Mrs. Mabel Hunt, Mrs. Alexander Vaughan, Jr., Mrs. T. L. O'Connor, Mrs. J. Richmond Miller, Mrs. A. O. Sawyer and Miss Martha Fox.

Mrs. Moore Hostess To Circle Members
Six of the First Baptist Church met on Monday afternoon with the chairman, Mrs. B. C. Moore, 2508 Elm Avenue. After the devotional which was led by Mrs. Moore, Mrs. R. W. Lawton conducted the study course when the mission study book, "Larger Stewardship" was completed.

In honor of National Music Week, which is being observed all this week, each member answered the roll call with an article of interest about music, after which Mrs. R. L. Glenn presented vocal solo.

A sweet course was served late in the afternoon by Mrs. Moore, assisted by Mrs. R. W. Lawton. Those present were: Mrs. R. W. Ware, Mrs. J. D. Johnson, Mrs. A. K. Rosetter, Mrs. J. C. Mitchell, Mrs. S. J. Nix, Mrs. E. L. Glenn, Mrs. A. M. Phillips and Mrs. R. W. Lawton.

MESDAMES TATTERSON, RUMBLEY AND HAYES ENTERTAIN CLUB MEMBERS

Mrs. T. A. Tatterson, Mrs. H. M. Rumbley and Mrs. J. M. Hayes entertained the members of the Social Department of the Woman's Club with a bridge party on Tuesday afternoon in the club rooms on Oak Avenue. During the afternoon several progressions of bridge were participated in and prizes were awarded to Mrs. Ralph Smith and Mrs. Walter S. Coleman. Mrs. Smith received an Italian pottery vase for holding high score while Mrs. Coleman was given chiffon hose for having low score.

A color scheme of pink and green was developed by the prizes which were wrapped with pink paper and tied with green ribbon, and also by the flowers, which were pink roses, oleanders and asparagus fern. A large bowl of pink roses centered the stage which was banked with quantities of asparagus fern and shrubs, vases and fern stands filled with oleanders were placed in various places about the rooms.

At the tea hour refreshments, further emphasizing the color note were served by the hostesses, assisted by Mrs. W. R. Campbell, Mrs. A. C. Chamberlain, Mrs. Clarke Leonardy and Mrs. Paul Biggers.

Those present included: Mrs. S. D. Hghleyman, Mrs. J. C. Gibbs, Mrs. D. U. Wilder of Jacksonville, Mrs. George Zur Heide, Mrs. Paul Biggers, Mrs. A. R. Johnson, Mrs. John Gillon, Mrs. A. C. Chamberlain, Mrs. A. T. White, Mrs. Rolain, Mrs. A. T. White, Mrs. Fred Zerrenner, Meisch, Mrs. John Zerrenner, Mrs. C. S. Myers, Mrs. John Mrs. R. W. Tucker, Mrs. Walter S. Coleman, Miss Hannah C. Block, Mrs. George Davis Hart, Mrs. W. T. Laird and Mrs. Ralph A. Smith.

Also Mrs. W. R. Campbell, Mrs. E. H. Laney, Mrs. Lester H. Smith, Mrs. Franc's Meriwether, Mrs. M. A. Newman, Mrs. B. E. Takach, Mrs. R. W. Pearman, Mrs. L. E. Windham, Mrs. W. T. Langley, Mrs. R. E. Tugar, Mrs. John Sneed, Mrs. M. Kronen, Mrs. Clark, Leonardy, Mrs. Peter Paul, Mrs. Hoyt Wipre, Mrs. Roy G. Williams, Mrs. W. E. White, Mrs. C. S. Jernigan, Mrs. Joseph E. Ritchie.

High School Notes
By Natalie Farnworth
For the past two weeks very few unusual things have happened in our school. The work is all being finished and our attention has been called to the fact that in just a few weeks the Class of '29 will have left for good. The list of graduates will be published soon with an announcement of the dates of Senior entertainments and commencement during the first week in June.

Last Thursday the Seniors were the guests of the Sophomores at a picnic given at DeLeon Springs. Swimming and canoeing were enjoyed before six o'clock at which time a picnic supper was served.

The Seniors appreciated the Sophomores' hospitality and in return we hope they enjoy the half holiday they received Friday for buying the largest percent of annuals.

Last Friday the Salmagundi Staff received from the engravers in Jacksonville the following compliment concerning their annual: that the Salmagundi was the best arranged High School annual they had had this year.

Wednesday, May 8, is Senior Day—a day which is allowed the Seniors every year by the faculty. This year the Seniors will leave the school at 9:00 A. M. and go to Daytona Beach where they will spend the day.

On Tuesday, May 14, the Junior Class of Seminole High School is to present "Under Twenty", a comedy in three acts.

The play is being produced by special arrangement with Samuel French of New York. The cast is as follows: Ida Farnum, Margaret Giles, Grace Farnum, Beverly Bender, Peeks Farnum, Katherine Schirard Bozo, By Himself, Rannie, Marie Moyer, Russell Farnum, Dick Vernay, Bill Boyd, John Terw. Iliger, Diana Edgerton, Dorothy Haynes, Ted Ruthford, Ben Cogburn, Donald Brown, Jack Mims, Director, Miss Rebecca Scott, Assistant Director, Alma Entzinger, Jane Torrance.

The heroine of "Under Twenty" is a charming Miss of about seventeen with a most lovable personality. Peeks takes it upon herself to save the family fortunes by marrying off her sister to a handsome man from the west.

to present "Under Twenty", a comedy in three acts.

The play is being produced by special arrangement with Samuel French of New York. The cast is as follows: Ida Farnum, Margaret Giles, Grace Farnum, Beverly Bender, Peeks Farnum, Katherine Schirard Bozo, By Himself, Rannie, Marie Moyer, Russell Farnum, Dick Vernay, Bill Boyd, John Terw. Iliger, Diana Edgerton, Dorothy Haynes, Ted Ruthford, Ben Cogburn, Donald Brown, Jack Mims, Director, Miss Rebecca Scott, Assistant Director, Alma Entzinger, Jane Torrance.

The heroine of "Under Twenty" is a charming Miss of about seventeen with a most lovable personality. Peeks takes it upon herself to save the family fortunes by marrying off her sister to a handsome man from the west.

The Sallie Harrison Chapter of the D. A. R. will hold its regular meeting on Friday afternoon at 3 o'clock at the home of Mrs. R. H. Berg, Mayfair, with Mrs. M. Menck and Mrs. Berg as hostesses.

To-Night MILANE Thursday

You SEE and HEAR the roar of a Great City... New York. Thundering Subway—Rushing traffic—busy terminals—the sporting world—Madison Square Garden—the Blood Thirsty Clamor Of 10,000 fight fans—Broadway!

WILLIAM FOX PRESENTS
ALL-Dialog
MOVIE-TONE FEATURE
SPEAKEASY
near New York City talk

A Novelty in color Latest News

CAMEL CIGARETTES

WHY CAMELS ARE THE BETTER CIGARETTE
Camels contain the choicest tobaccos grown... expertly blended for matchless taste and fragrance. They have a welcome mellowness and mildness that you will find in no other cigarette. Smoke them as often as you like, Camels never tire your taste. The quality of Camels is never permitted to vary. Only a superior cigarette could have won and held world leadership for all these years as Camel has done.



You can bank on the quality of a cigarette that continues to be the biggest success in smoking history

LAKE MARY

Mr. and Mrs. Charles Smith, who have been spending the winter with Mr. and Mrs. Harry Wing, left Thursday for Newburyport, Mass.

Mrs. F. G. Engle of Oakland, Cal., arrived recently to visit her parents, Mr. and Mrs. J. M. Hood at their home on second street.

Mrs. E. C. Haslop, who has been visiting at Daytona returned this week to the home of her parents, Mr. and Mrs. J. M. Hood.

Mr. J. D. Cochran, Mr. and Mrs. J. M. Cochran, Miss J. E. Kelly, left for the week end with relatives at Sarasota.

Mr. and Mrs. John Ellis left Monday for Holyoke, Mass. where they will spend the summer. They will stop for a visit of two weeks in North Carolina.

The Paola P. T. A. presented a play "Aunt Billa from Texas" at the Lake Mary Chamber of Commerce, holding on Tuesday evening, May 7th.

Mrs. J. D. Cochran accompanied by her daughters, Misses Elms and Catherine Cochran and son, Glen, spent last week with relatives at Camilla, Ga. They returned to Lake Mary Sunday accompanied by Miss Emily Rivers.

A new bell for the Lake Mary Community Church had arrived and is in place through the efforts of Geo. A. Jones, winter resident from Akon Bay, N. I. who purchased the bell. It was officially pealed for the first time Sunday morning and in that connection an appropriate service was held in honor of Miss A. Jones.

May Day was observed at the Lake Mary schoolhouse by a (1) basket ball game in the morning between the Tigers and the Lions, resulting in a score of 20 to 8 in favor of the Tigers. Miss Dortha Wyman is captain of the Tigers and Miss Mary Miller is captain of the Lions. The boys followed with a game of baseball, an Archie Brown's team winning over Oliver Miller's with score of 8 to 1. A picnic luncheon was enjoyed at Evansdale Park by the children, teachers, and visiting parents, and was followed by swimming and water sports.

A concert will be given by the Lake Mary Orchestra on Thursday evening, May 9. There will be a small admission. All proceeds will be used for music. It is hoped that all who can will come out to this concert as the orchestra has been most generous in playing for different entertainments and

afternoon it was organized three years ago.

Mrs. Ethel Hyatt was agreeably surprised on Tuesday afternoon when a number of neighbors and friends called at her home to congratulate her on her birthday. The afternoon passed quickly with games and contests. The contests included a fish contest and kitchen utensil contest. At the close of the afternoon the birthday cake was cut and delicious refreshments were served by her daughter, Miss Ethel Hyatt.

Those present were: Mrs. J. M. Hood, Mrs. W. E. Cole, Mrs. J. D. Anderson, Mrs. A. E. Johnson, Mrs. James Thompson, Mrs. William Thompson, Mrs. H. W. White, Mrs. Albert Whitaker, Mrs. Frank Seaman, Mrs. Ernest Lagelquist, Mrs. C. F. Robinson, Mrs. Guy Wyman, Mrs. Gerald Harris, Mrs. Evelyn Robinson.

An interesting program by the pupils of the Lake Mary school was held at the schoolhouse on Thursday evening before a good attendance. The pupils of Mrs. J. M. Cochran were seen in a dramatic arrangement of action songs and received much applause. Among the characters were: Joyce King in a Japanese Dance, Claire Evans in a Bunny, Eloise Lowell as Red-Hiding Hood, Francis Butterfield as a cat, Helen Tamm in a Butterfly Dance, Norman White, in Indian Costume was most pleasing with a group of Indian songs, accompanied by Mrs. Emma Lyman as the piano. A one-act play "Peggy's Presence of Mind" was presented by Miss Mar on Red-fair's pupils with the following characters: Alice Saunders "Mrs. Johnson", Billy Muirgrave "Mr. Johnson", Thelma Saunders as "Merry", Leon Christ as an Indian, Harlow Hutchinson as "Calvin". A chorus of songs was rendered by the pupils from the 15 to 18th grades and was followed by a Three-act play "No girls Admitted" given by the pupils from the seventh and eighth grades. The full cast characters: Dortha Wyman, Paul King, John Brown, Oliver Miller, Sam Cochran, Christine Cole, Ruth Hittie, Blanche White. The music was in charge of Mrs. Emma Lyman and the proceeds were sufficient to fill up a much needed rest room for the school.

The men's class of the Lake Mary Community Church held a "Ladies Night" at the church on Wednesday evening with a good attendance. After a social hour, refreshments of ice cream and cake were served and was followed by a "Black Tial" which caused much merriment. The

program (H. B. Johnson) was brought before the Judge (D. Wang) by (W. V. Dunn) on a charge of importing the Mediterranean Fly into this country. The Prosecuting Attorney (P. D. Anderson) was very active in his examination of the witnesses, Harry Wing, Mrs. T. H. Johnson. The lawyer for the defense (Rev. James Thompson) created much merriment with his specimens of the fly in various stages of development, and the expert on insanity (Guy Wyman) was called upon to examine some of the witnesses. The Jury responded to Mrs. Harry Wing, Mrs. Elms, Robert Laine, Mrs. W. E. Cole, Mrs. Frank Nyman, Mrs. Guy Wyman rendered a verdict of "Not Guilty" and produced a large amount which was accepted as a genuine Mediterranean Fly, thus dismissing the case. Prof. Robert Traylor followed with a talk on the Mediterranean Fly.

The Sunday School Plan will be held in Evansdale Park Thursday, May 14th. Games and swimming may be enjoyed before supper which will be served at 6.

Parents are urged to come with their children and bring a well-filled basket and their own silver. Coffee, orangeade, ice cream will be served with the supper.

The following committees chairmen have been appointed: Tables, Mrs. Cole. Coffee, Mr. Hopkins. Orangeade, Mrs. Dunn. Ice cream, Mrs. Gibson. Children's games—Ethel Hyatt. Horseshoe, Mr. Evans. Ladies—Hutchinson—Mrs. Hyatt.

Benedict Shows Value Of Advertising And How It Helps Solve Problems Of Grower

(Continued From Page One)

Individuals and generally constitute the two factors which have enabled manufacturers to increase the "consumer push" by increasing and consistent advertising.

Association advertising has shown big gains, totalling \$5,000,000 in (with publications alone) in 1927.

Producers are daily recognizing the value of advertising in increasing food buying in these months. More than ever before, and the necessity for giving the public the facts is becoming more evident each day.

Mr. Benedict compared the celery growers' problem to those of the fig growers in Texas and the rice growers in Louisiana. He explained the industry and its needs of placing the products' message in the home. That the principal is sound is proven by the enormous growth in advertising of every description, and particularly the steady increase in newspaper advertising, he declared.

Mr. Markell, introduced as the father of the celery advertising plan, declared that local growers cannot escape the fact that we need a greater demand for our product. To increase the demand, he declared, "we need only to follow the lead of a great many industries which have found that advertising does that very thing."

The speaker cited the case of California citrus growers, who a few years ago found themselves with an over-production that was unmanageable. By turning to a modest advertising appropriation, the growers obtained results the first year, Mr. Markell said. The appropriation has been increased and the results have jumped in proportion, he declared.

Referring briefly to the clearing house idea, the speaker described it as an excellent plan but "not a panacea for all ills." He said it was an organization that enabled the growers and shippers to work together to the mutual benefit of all, and was a natural result of the present undertaking.

Mr. Boyton told how the Gottschald-Hauschky Inc., Atlanta agency, had been selected to conduct the advertising campaign and briefly summarized figures showing the high class standing of the firm in its field. He said the company's services will not cost the grower anything because of the fact that remuneration from sound-sense will be published or placed in the advertising with them. If the growers were dealing

with the publishers the rest would be the same, he declared.

The speaker said the company is financing itself through the preliminary work that is going on now and that the growers are not called upon to pay anything toward this expense.

Mr. Gottschald reviewed the objections which he said have been advanced against the advertising plan, and spoke in refutation of each contention. Arguing against the suggestion that Sanford celery alone be advertised, he said such a plan would invariably benefit other Florida celery growers and that they might as well help pay the costs in the first place.

The advertising campaign, he closed, said the health qualities of celery will be the message emphasized in the advertising campaign. In this connection, he said he had been guaranteed that celery is rich in certain body-building elements, including phosphorus, calcium and vitamins which strengthen the muscles and increase the vitality of the system. He quoted government experts to the effect that celery has more food value than cabbage, parsley, cauliflower and many other products.

Since Florida celery practically dominates the market between Jan. 1 and May 1, he said the campaign would be conducted during that period. Newspapers, magazines, billboards and radio will be the mediums through which the message will be broadcast. Booklets, containing receipts for varied uses of the product, will also be distributed.

Mr. Lehman, chairman of the executive committee which will have charge of the campaign, said he endorsed the proposition, declaring that he opposed it at first but now that he is thoroughly convinced of its merits.

"I am so sure of the benefits to be derived that I have spent considerable time and money in the preliminary work of this undertaking," he said.

The speaker visualized the organization of the Florida State Celery Association as the means by which the growers' needs and problems will be solved. In this connection he added, "the trouble with us is that here in Sanford we have had too many organizations and not enough organization."

BLANE TODAY



Henry B. Walthall in "Speakeasy" Fox Movietone All-Talking Features

DAILY SERVICE

BETWEEN JACKSONVILLE DELAND AND SANFORD

Store Door Delivery In City Limits

St. John's Transportation Company

Foot Of Myrtle St. Phone 213-W

Sinclair Morale Given Boost By Pharmacist Job

(Continued From Page One)

away, a retired major general who wanted to visit Sinclair, because only on Sundays can any of the "white collar" prisoners receive any clemency save their lawyers. He can amuse himself with penny candy and also of cheap pie from the commissary if he wants to, but so can any other prisoner with the wire. As for meals, though he may eat with the rest of the "white collar" and take by turn full of fat to satisfy the desire of his pampered palate.

If Mr. Sinclair wants to take him a cake occasionally, he can do so and send it in. This requires special permission, but Major Peak thoughtfully grants that to many of his honor men from time to time.

And even should the oil baron suddenly become recipient of special favors he would find it row pretty hard to hoe for the next three months. The prisoners of the district jail are a jealous

CITY TAX SALE

JUNE 3, 1929

1928 City taxes on real estate may be paid up to June 1st, without penalty except advertising costs. After tax sale there will be 12% interest and other costs of redemption.

ELLEN HOY,
City Tax Collector.

TAMPA — \$75,000 swimming pool will be constructed on Davis Island immediately.

Plans progressing for construction of fishing and recreation pier at Fort Myers beach.

BOUGHT FROM U.S. COURT & ORDERED SOLD!

ERLICH'S

Dept. Store --- 15 W. Church St. Orlando, Fla.

READY - TO - WEAR - SHOES AND PIECE GOODS

TO BE SLAUGHTERED WITHOUT REGARD TO FORMER COSTS OR VALUE — SALE STARTS THURS. MAY 9th 9 A. M.

<p>MOHAWK SHEETS</p> <p>Only 25 dozen, full size guaranteed first quality</p> <p>97¢</p> <p>500 Yds. RAYON GINGHAMS</p> <p>Women, checked and striped patterns, values to 35¢, per yard</p> <p>14¢</p> <p>75c to \$1.00 ORGANDIES</p> <p>A fine quality in a variety of solid colors, yard</p> <p>27¢</p>	<p>IMPORTED VOILES</p> <p>Everlast, Avondale, Almirante and other nationally known brands. All colors, some with silk stripes. Values to \$1. yard</p> <p>27¢</p> <p>PURE LINEN TOWELING</p> <p>Regular 30c value, yard</p> <p>17¢</p> <p>500 Yds. PAJAMA CREPE</p> <p>Regular 25c value, yard</p> <p>8¢</p>	<p>MALLISON'S</p> <p>and Pelgram and Meyer—CHECK BACK SATINS, HOCO-CARD, CREPES, SATIN BENGALINES, MOIRE CREPES, beautiful materials in fast colors and patterns 18 in. wide reg. val. \$5 & \$5, yard</p> <p>\$1.97</p> <p>SPECIAL LOT SILKS</p> <p>Tub silks, tulleins, blend, cloths, plain and in patterns, most colors, regular up to \$2, yard</p> <p>67¢</p> <p>LADIES HOSE</p> <p>All colors, all sizes, regular \$1.25 value, pair</p> <p>77¢</p>	<p>MARY LOU WASH FROCKS</p> <p>Pique and prints all beautiful shades, values \$2.50</p> <p>\$1.27</p> <p>EVENING GOWNS</p> <p>A large selection of latest styles and colors, a lot, time opportunity, values to \$20.00</p> <p>\$9.77</p>	<p>SILK DRESSES</p> <p>Real summer styles, all sizes, beautifully trimmed, made of flax crepe and crepe de chine, values to \$15.00</p> <p>\$3.77</p> <p>ENSEMBLES</p> <p>A beautiful selection of simple dresses in Mallison's crepe and French prints. Regular values up to \$25.50</p> <p>\$7.77</p>	<p>250 LIMITED QUANTITY SILKS & SATINS</p> <p>Made by Helting, Skinner and Corticelli. All colors, Max Speckler's price</p> <p>\$1.27</p> <p>Helging, Skinner, Corticelli SILKS & SATINS</p> <p>All shades of this high grade nationally known material that sells regularly up to \$1.50 yard. Per yard</p> <p>\$1.67</p> <p>IMPORTED VELVETS</p> <p>All colors, suitable for hats, coats, dresses and draperies, regular \$1.50 value, yard</p> <p>47¢</p>	<p>200 PAIRS LADIES SHOES</p> <p>Hampel, shoes, and all sizes, styles and colors, including white. Regular values to \$6.50. On the rocks at</p> <p>\$1.77</p> <p>102 PAIRS OF SPORT SHOES</p> <p>Black and white, solid white, tan and brown combinations. Crepe and leather soles. Values to \$5.00</p> <p>\$3.47</p> <p>CHILDREN'S SHOES</p> <p>An exceptional selection of high quality children's shoes, all sizes, values up to \$2.00. Regular \$2.00 value, pair</p> <p>\$1.27</p>	<p>\$1.00 MILK UNDERWEAR</p> <p>Assorted fancy colors and sizes</p> <p>37¢</p> <p>BUN FAST DRAPERY GOODS</p> <p>38 inches wide, beautiful colors, value \$2.50, per yard</p> <p>\$1.27</p> <p>\$2.00 LADIES HAT BOXES</p> <p>Well built and durable. Limited quantity only.</p> <p>67¢</p>
---	---	--	---	---	---	--	--

ERLICH'S DEPARTMENT STORE 15 WEST CHURCH ST. ORLANDO FLORIDA

FOR RENT—Furnished rooms on second floor of Herald building. Can be rented on a very reasonable basis. Inquire of Foreman, The Herald.

FOR RENT—Lovely Garage Apt. with all conveniences. Cheap to permanent party. Apply 523 Sanford Ave. Phone 630—J.

FOR RENT—Large and small Apt.—Langley Apts. Also 5-room house on 10th and Magnolia. Apply Apt. No 4, Langley Apts. Call 623 J. Summer Rates.

16—Houses for Rent

FOR RENT—Splendid furnished house and garage on Silver Lake. Delightful place to live. \$30.00 per month. W. A. Raynor, owner. H. C. DuBois, agent.

FOR RENT—610 Magnolia. Five rooms and bath. Centrally located. Good condition. Apply 614 Magnolia. Phone 326—W.

FOR RENT—Five room furnished cottage. Close in. Apply 509 E. 3rd St.

FOR RENT—Two four room cottages located facing ice plant on west side. \$10 per month each. J. J. Cates, phone 402—J.

FOR RENT—Seven room furnished house. Four bedrooms. Corner Seminole Blvd. and Mangrove Ave. Telephone 10.

FOR RENT—Furnished bungalow at 317—15th Street. Second house East of Elm Avenue. Double garage—\$35.00 month. See Mr. Berg at The Herald office.

FOR RENT—Filling station and grocery. Doing good business. Phone 207.

19 Farms for Rent.

TRUCK FARMERS—We are offering for rent, some of the best frost protected land in Florida, thoroughly drained and irrigated for twenty dollars per acre. Box 2312, Fort Myers, Fla.

21—Acreage for Sale

FOR SALE OR RENT—5 acres of land with house on it. Deardall Avenue. Also 20 acres in Palmer's subdivision, priced right to responsible party. Now under cultivation, all in clergy. See Nick Zernovian, Beardall Avenue.

26—Miscellaneous for Sale

THERE IS no economy in letting furniture "go to pieces". A real WaterSpar Lacquer will do the work. Sold by SANFORD PAINT and WALL PAPER CO., 110 W. First St. Need a painter? Call 504.

TO ADVERTISERS

A Herald representative thoroughly familiar with rates, rules and classifications will give you complete information. And if you wish, they will assist you in wording your want ad to make it more effective.

ANNOUNCEMENTS

SANFORD DRUG CO.
Wa. Delver—Phone 825

N. NIPPER Signs of all kinds. In Sanford Plant and Wall Paper Co. Phone 303.

Lost and Found

LOST—Small, brown mare mule. Finder please notify R. L. Robinson, Elder Springs. Reward.

LOST—Dark framed bifocal eye glasses on First Street. Finder please leave at Dr. Langley's office, Ketch Building.

Autos for Sale

DODGE
Neat cars and Graham trucks. Elm and 13th Street, Phone 3.

DO YOU KNOW THAT YOU CAN GET YOUR CLOSED CAR TOP REPAIRED WHEN IT NEEDS IT AT SANFORD NOVELTY WORKS 115 NO. FRENCH AVE.

Business Service

WIGHT PRINT SHOP
SNAPPY service on any thing in printing. A phone call will get your map. Phone 417—W. 9 Hall Road Ave.

BUILDING BLOCKS—Irrigation boxes and general cement work. Miracle Concrete Co. J. E. Terwilliger, Prop. 3rd and Elm.

BANEY'S DRUG STORE—Prescriptions, Drugs, Soda. We are as near to your pocket as your hand.

Help Wanted (Female)

HAVE ONE MORE OPENING for young lady who wants to learn a good trade. Apply to foreman at Herald office.

10—Livestock

FOR SALE—Good pair of mules. R. C. Edwards, Geneva Ave. east of Mellenville Ave.

10 H—Rabbits

RABBITS FOR SALE—Pedigreed and registered breeding stock. Also young pedigree stock eligible for registration. Chinchillas, white blue eyed beavers and New Zealand Whites. St. Johns Hattry, Indian Mound Village, Sanford, P. O. Box 928.

14—PLANTS

W. I. SALM—Zinnia plants, Giant Dahlias—flowered. From Burpee's seeds. T. E. Wilson, 1306 W. 3rd St. Phone 223—W. or 156—W.

12—WANTED

WANTED—Home laundry work. Damp and finished. Will call for and deliver. Jennie Boston, Phone 2714.

WANTED TO RENT—6 room furnished cottage or house, outskirts of city preferred. Address Box 75 Care of The Herald.

WANTED—A good truck cheap. Phone 622—W. or P. O. Box 1217.

14—Rooms Without Board

GOODALL COTTAGE—Furnished. Room one block from Atlantic Ocean. V. E. Williams, 210 Goodall Ave. Daytona Beach, Fla. Tel. 256—1.

16—Apartments for Rent

CLAYTONS APPTS—613 Park Ave. Apts. for rent available. Apply 1. Apply Apt. 1.

Florida's Apartments for Rent—Park Ave.—Park Ave. and 25th St. Highways. Rent reasonable. Phone 745—J.

LITTLE THINGS

Every "big thing" first had its beginning as a "little thing." Great oaks grow from little acorns, giant merchandise concerns arise from modest small businesses.

So it is with Herald Classified Ads. In size they are little things. In cost they are the cheapest form of advertising.

But in results Herald Classified ads are regular giants. Deals involving stupendous sums have been made from a want ad costing only a few cents.

There is something a Herald Classified ad can do for you, and do it successfully. Don't put it off—put them to work for you today!

Herald Classified Ads Reach Thousands They Pay—Phone 148

Sanford defeated Montverde for the second time this season in a return game here Tuesday afternoon, the score being 9-0.

The game was a hitting affair throughout, the locals garnering twelve timely blows off the visiting pitcher. Bunching three hits, and taking advantage of an unlucky miscue, Sanford scored two runs in the second. One run was scored in the fifth and a barrage of extra-base blows accounted for six in the seventh. Lake, Peters, and Hayes kept Montverde's seven hits well scattered and no time was there danger of the visitors scoring.

Hitting honors were fairly well divided. Spencer, Peters, Britt, Miller and Waters registering two blows each.

Sanford 020 010 000 9 12 7
Montverde 000 000 000 0 7 7
Batteries: Sanford, Lake, Peters, Hayes and Schirrad; Montverde, Parker and Oliver.

Coast Guard Will Get New Boats To Curb Rum Traffic

SAN FRANCISCO, May, 7.—(INS)—Now comes Uncle Sam's latest young rum navy to add more grip to the whiskey trade already trembling under the Jones law.

Coast Guard headquarters today heralded the wonderful tidings that preparations are rapidly being completed to build three brand new federal cutters—trim, yacht-like vessels which will bristle with formidable guns fore and aft.

Contract is let

Contract for the trio of new cutters was awarded the General Engineering Company of Oakland recently, and since have been busy

Local Agitation Defeats Montverde By Decisive Score

Today, however, it was announced at the plant that the three boats would be laid down possibly within two months, with the vessel being ready to join the government's rapidly expanding run next year.

Captain D. F. A. de Otte, chief of the Coast Guard here, isn't quite sure whether or not the three new cutters will be assigned to the guard's Pacific fleet, or sent to the Atlantic flotilla; in any event it means a formidable addition to the Coast Guard's whiskey running, smuggling and life saving patrol of the American coasts.

To cost \$900,000

The three new vessels, to cost about \$900,000 each, will be 250 feet long, electrically driven and of the same type as the Tahoe and Chelan, recently added to the Pacific patrol after being constructed in eastern shipyards.

Coast guard officers today reported that whiskey row off the California coast is practically vacant of any ships these days.

MAYO—\$22,000 will be expended for construction of highway between here and Branford.

MARIANNA—Marianna Lime Products Company purchased large acreage of land in Cottondale community and are now preparing to start development work.

Just Like An Ostrich

A medical authority says that a person who tries to cover up skin blemishes and pimples with toilet creams and powders is just as foolish as an ostrich that buries its head in the sand to avoid danger. Skin eruptions are nature's warning that constipation is throwing poisons into your blood stream and weakening your whole condition. Remove the constipated condition and you will strengthen your system against disease and clear up your disfigured skin. The best way to do this is with a course of Hestine, the vegetable medicine that acts naturally and easily, which you can get at Sanford Drug Co., Lacey Drug Store, Roumillat & Anderson, Union Pharmacy.

NO MORE GAS IN STOMACH AND BOWELS

If you wish to be permanently relieved of gas in stomach and bowels, take Hestine's first Tablets, which are prepared especially for stomach gas and all the bad effects resulting therefrom.

That empty, gnawing feeling at the pit of the stomach will disappear; that anxious, nervous feeling with heart palpitation will vanish; and you will again be able to take a deep breath without discomfort.

That drowsy, sleepy feeling after dinner will be replaced by a desire for entertainment. Hoasting will cease. Your hands, arms and fingers will no longer feel cold and "go to sleep." Increase Hestine's Tablets against gas from intestinal with the circulation, get the gas into the pelvic passage, at any drug store. Price \$1. (Adv.)

Always on hand at Union Pharmacy

Bill Proposes U. S. Control Of Movies

WASHINGTON, May, 7.—(INS)—Governmental control of the moving picture industry was proposed in a bill introduced in the Senate, this afternoon by Senator Brookhart (R) of Iowa. The bill would place the industry under the direct charge of the Federal Trade Commission, prohibit group book-

CLASSIFIED BUSINESS DIRECTORY

CUT OUT FOR HANDY REFERENCE

BATTERIES	SHEET METAL	LUMBER
BWAIN'S WILLARD Battery Service, Car, Oak & First St.	L. B. HODGINS Automotive radiator washing and repairs 112 W. 2nd St. Phone 543	HILL LUMBER CO. Zip Service Phone 125
WATER	TOP SHOP	SPENCER TOP SHOP
FLO PURN WATER, that's all Phone 277	Drink Flo Pure Florida's best and purest drinking water	SHOP, 304 W. 2nd St.
FURNITURE	MILK	LONGWOOD DAIRY
Trade In Your USED Furniture at WAUGH- MANS	Phone 121	Phone 121
CAFE	BARBER SHOP	SMITH BARBER SHOP
OASIS CAFE Open 24 hours—112 N. Park	107 N. Park Ave.	BAKERY
SHOE REPAIRS	H. J. CLAUSE	MILK-CREAM
A. E. DOBBINS, 210 E. 5th—between Palmetto & Magnolia In	Distributor	SANFORD AVE. BANK Bldg. Sanford Ave. & 5th St. P. L. Nixon, Prop.
AUTO REPAIRS		SEMINOLE CREAM
W. A. FLETCHER AUTO SERVICE, 222 W. First St.		Daily Delivery

Contestants in Talking Marathon



SNAPPED AT NEW YORK—Some of the contestants in the talk marathon—go on and call it gabfest if you want to—in the 7th Regiment Army, with and without make-up. Left to right: Capt. Smoke, Chief Hawk, Betty Wilson, Andrea Di Giuro, Miss. Barris and Miss Grossman, nurse in attendance.

Ready to Pick a Fight With Large Crocodile



Deep in the heart of the Florida Everglades, one of the widest districts in all America, Albert G. Pinger, champion crocodile wrestler of the United States, was the victor of a huge crocodile, which he trapped his prey and fought him in a customary manner by saving him in his special net.



A King could buy no better

If you were a King and ordered Goodyear—the world's greatest rubber company—to create for the Queen's car the strongest and most comfortable riding tires they could build even if the price was \$1,000 each, Goodyear couldn't make anything better than these Double Eagles.

But there's more than pride in owning these "tires of tires." Actually they're the greatest safeguards against the possibility of tire trouble that have even been put on automobiles in the history of the industry.

As for mileage—well, you'll have to keep your car and drive it hard, fast and far over a lot of bad roads to ever get these tires to quit. That's why they're too good, practically speaking, for most car-users. They're a luxury in such instances.

But, then, we DO buy lots of things better than we need to gratify our desire to have the best that money can buy.

GOOD YEAR DOUBLE EAGLES

Most motoring needs are safely and most economically met by heavy duty or regular All-Weathers—or the new improved Pathfinders. The type to buy depends on how much and under what conditions you will use your car before trading it in.

ROCKEY'S TIRE SHOP

111—113 Park Avenue
Vulcanizing & Retreading Rims & Accessories Phone 265 Road Service