

Administration's Hard Tasks Are Given Kennedy

Diplomat Convinces Wall Streeters Of Value Of SEC Bill

WASHINGTON, Feb. 7. — There's a little garden restaurant here that serves 50-cent lunches. The floor is stone-flagging. The furniture is rustic. Sparrows hop around gartering crumbs.

Four men met there for lunch on July 2, 1934. And that meeting tells as well as anything the story of man President Roosevelt's sending to England as ambassador that man Joseph Patrick Kennedy who was the host. He was first at the restaurant arriving fresh in white flannels, though the day was a winter.

Seemingly to Heard Kennedy's arrival in Washington the day before had been accompanied by a lot of back-stage grumbling from New Dealers. He was the new Securities Exchange Commissioner. But there was the rub—until then he had been a Wall Street man himself; had played ball with the very group he was supposed to reform.

The SEC bill that gave him his position had been fathered by two men who were no love to Wall Street, the "Frankfurter Twins," Tomah Corcoran and Ben Cohen. What's more, the bill had been refined by another "brain trust," James Landis.

Well, who do you think Mr. Kennedy invited to eat his first lunch with him? None other than Corcoran, Cohen and Landis.

He arose to greet them, grinned his frank, engaging, new-boy's grin and asked, "Why the hell do you boys hate me?" Up to \$250,000,000.

Public record on that luncheon says there, but Kennedy soon got busy trying to convince Wall Street that the SEC act would simplify its work. When he had been in Wall Street, Kennedy had wanted something like the SEC himself.

And he got results. Wall Street doubts vanished. In the 17 months prior to March, 1935, there had only been \$89,000,000 in new bond issues. In September, 1935, the new issues totaled \$285,000,000 for that month alone. That was all Kennedy wanted. He quit—a quiet, peaceful

life. With his lovely wife Rose Kennedy and their nice children. That's what HE thought. Then, some time later President Roosevelt needed a man to head the Maritime Commission. Among other things, that agency had to settle claims totaling \$72,000,000, made against the government by 22 shipowners.

The President persuaded Kennedy to leave his retirement and become maritime commissioner. Kennedy settled the \$72,000,000 claims for \$750,000.

So it's excusable that people expect a solemn adding-machine of a man in Kennedy. A man slightly set up on himself. But Joe Kennedy doesn't fit a pattern.

Send St. Park Ave., Back Bay. He's tall, square-shouldered, with a heart-shaped, ruddy freckled face. He's friendly and open-lipped, clothing look like home street; his manners (except for swift flashes of temper) are Park Avenue, his English is Boston Back Bay.

Kennedy was born in East Boston of kindly, Irish parents. His father's name still is remembered gratefully by Boston Democrats. The father was a state senator, a neighborhood banker later on.

Young Joe was full of enterprise. He sold candy on excursion boats (now he's making over the whole merchant marine). He organized a spectacular boy's baseball team and then proved himself the perfect captain by winning the mayor's cup for high batting.

That cup started another story. It was awarded by Mayor John F. Fitzgerald, who had a beautiful daughter, Rose. She spent her high-school days abroad where she won a Belgian medal as a pianist.

Kennedy went to Harvard. When Rose came home she was acquired by many, among them Kennedy, whom she married in 1914. Their affection for each other has been notable.

About The Stork Just the other day Mrs. Kennedy was rushed to a New York hospital for an appendicitis operation. Kennedy couldn't leave his desk here. He's winding up the merchant marine affairs and allowing state department secrets in big chunks.

Twenty-four hours after the operation Kennedy answered his office phone. Mrs. Kennedy was on the line. "Hello, Darling!" Kennedy almost shouted. "Your courage is amazing. I wish I had it."

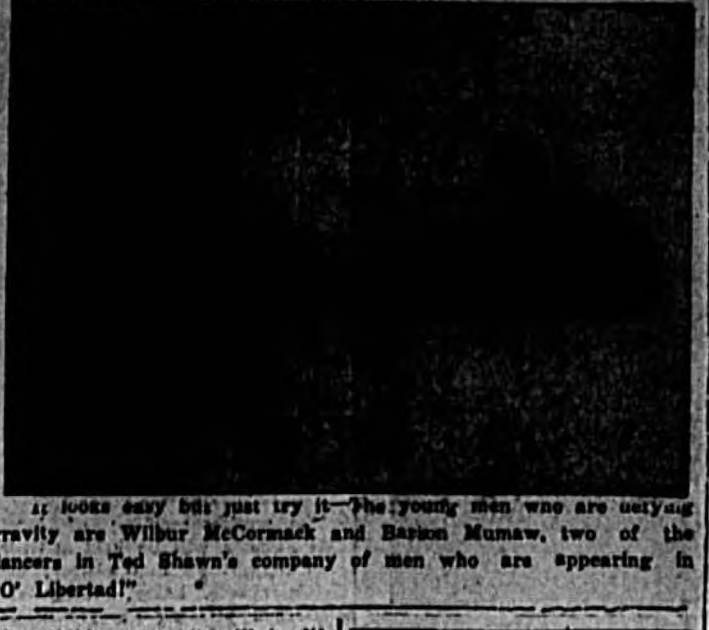
He's the originator of the best story about her. She has had to talk; one is Franklin Roosevelt, the other is Arturo Toscanini. See? No pattern.

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IT LOOKS EASY BUT JUST TRY IT



It looks easy but just try it. The young men who are outgiving gravely are Wilbur McCormack and Barton Mumaw, two of the dancers in Ted Shaw's company of men who are appearing in 'O' Libertad!'

also children, yet it still is difficult to pick her among her daughters. "She's the answer," says Kennedy, grinning. "To the story that there is a stork there must be."

When they were married Kennedy was earning \$125 a month as a bank examiner. But there were signs his father's small bank was to be gobbled. Young Kennedy borrowed money and gained control of the bank, became its president at 25. That was a newspaper sensation. Kennedy was annoyed.

"It's no crime to be young," said he. See? No Pattern. Since then he's done many jobs. He gets bored when everything is running smoothly. He says, "I'll work for nothing, but I want to be interesting."

However, he did not work for nothing. One way or another he's built a fortune estimated at nine to thirty-five million. He went from the bank to shipping. Then back to banking. Took a whirl at motion pictures from 1927 to 1930. That was an endurable year in commuting.

He left the family in New York, commuted to Hollywood by plane. He helped consolidate RKO. Then he went into Wall Street. And he cashed out long before the crash. His life has no set pattern.

Want to know how he spent a recent week-end? He rushed to New York for a Friday night performance of "The Valkyrie." Took the family to a Saturday matinee of "Snow White and the Seven Dwarfs" and spent Saturday night listening while Toscanini directed an orchestra.

The great Boston Irish boy has two friends about whom he likes to talk; one is Franklin Roosevelt, the other is Arturo Toscanini. See? No pattern.

SANFORD MARKET REPORT

Daily report of prices of fruits and vegetables at the Sanford Produce Market. Market steady. To truckers, market steady. To other dealers for a 24-hour period ending at 6:00 A. M. today; as reported by J. J. Michael, Manager.

ORANGES: Fair to good. Demand moderate, market steady. Apples: Supplies moderate, demand fair, market steady. Apples: Supplies moderate, demand fair, market steady.

PEACHES: Supplies moderate, demand fair, market steady. Apples: Supplies moderate, demand fair, market steady. Apples: Supplies moderate, demand fair, market steady.

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FOR DELICIOUS SNACKS... KRAFT CHEESE SPREADS

Quality Workmanship. NADER'S REPAIR SHOP

SANFORD PAINT & GLASS CO. QUALITY—DEPENDABILITY Pittsburgh Proof Products

NEW 1938 Oldsmobile Sixes & Eights. WE SPECIALIZE IN MOTOR TUNE -- UP

THESE RATS MUST BE KILLED! BUT why waste our time looking for him. There are millions like him here.

Classified Advertisements

- Announcements: HAVE YOUR Watch repaired by one who really knows how. Automobiles: Dependable used cars. Houses For Rent: 16-Houses For Rent. Acreage For Sale: Five acres cheap near Lake Mary.

TRUCKERS NOTICE. These Trucks in first class shape with '38 tag. 1936 CHEV.—Dual Wheel.....\$475

NEW SHIPMENT 2 YEAR TEXAS ROSE BUSHES 25c EACH HENRY A. RUSSELL SEED CO.

DAN DUNN - Secret Operative 48

Comic strip panels showing Dan Dunn and a pilot. Dialogue includes: 'SO YOU WON'T TALK EH? WELL WHEN WE GET TO EDMONTON I'VE A LITTLE TRICK THAT'LL MAKE YOU TELL EVERYTHING--GO ON GET OUT TO THAT PLANE?'

Gant And Hunt Are Convicted In Bank Case

Public Enemies Are
Sentenced To Serve
2 1/2 Years In Jail
By Judge A.V. Long

More Dangerous
Than Dillinger

Pair Robbed Florida
Bank Of \$4,040.40
In January Of 1936

\$100,000 In Gems Are Stolen From Florida Tourist

Wife Of British Fin-
ancier Is Victim
Of Jewel Robbery

PHILM BRANCH, Feb. 8. —(AP)—Police Chief J. W. Bowman said Mrs. Philip D. Hill of London, prominent golfer and wife of the British financier, had reported a theft of \$100,000 in jewels from her Palm Beach home sometime Sunday afternoon.

Paris Newspaper Reports Duchess Expecting Child

PARIS, Feb. 8. —(AP)—The newspaper *Le Petit* said last night that the Duke and Duchess of Windsor moved into the Chateau de Valenay at Valenay which they have leased for six months, that the American-born duchess is expecting a child.

Gulley Plea Entered By Viola Haddock

After pleading guilty to charges of assault with the intent to commit murder, Circuit Judge Millard B. Smith this morning released Viola Haddock on good behavior.

Meeting Is Held By County Commission

The Board of County Commissioners met this morning in the County Commission building at 10 o'clock.

Hull Denies U. S. Has Naval Pact

WASHINGTON, Feb. 8. —(AP)—Secretary Hull in a letter to Senator Pittman, Nevada Democrat, denied today that the United States had any agreement with Great Britain "relating to war or the possibility of war." The Secretary of State also denied that this country is bound by any agreement with any power in connection with the operations of the navy.

Dawson Urges Growers Meet On Advertising

County Agent Cites
Success Of Lettuce
Growers In Aiding
Sales Of Lettuce

Relating the results of advertising campaigns conducted by other growers and shippers of the nation, County Agent C. R. Dawson today reminded those connected with the production of celery in this area of the importance of advertising.

A F L Fails To Choose Union To Replace U M W

United Mine Workers
Charter Revoked
Along With 2 More

MIAMI, Feb. 8. —(AP)—The executive council of the American Federation of Labor concluded its midwinter meeting today without any action to set up the Progressive Miners of America as the AFL successor to John L. Lewis' United Mine Workers Union in the national mining field.

Legion Post Plans Father Son Party On March Seventh

Plans for a Father Son Banquet for all local Legionnaires were made at the regular dinner of the Campbell Post of the American Legion in the Legion Hut last night.

5 And 10 Cent Store Will Be Renovated

A. D. Smalley, manager of the local McCree's Five and Ten Cent Store, stated today that he expects the enlargement and renovation of the Sanford store to be completed in about 30 days.

Action On Farm Bill Is Expected Today

WASHINGTON, Feb. 8. —(AP)—Agriculture leaders here today expected the House to take action on the farm bill today.

SORORITY'S NEW HOME AT TALLAHASSEE



Alpha Xi Delta chapter of Florida State College for Women recently purchased this home on West College Avenue in Tallahassee. It will be dedicated in February and alumnae will be invited to attend. The Alpha Xi's bought the tenth sorority to buy a house at Tallahassee.

Wilcox Hits At James Roosevelt For Pepper Talk

WASHINGTON, Feb. 8. —(AP)—James Roosevelt's recent assertion that he hoped Florida would return Claude Pepper to the Senate drew an angry protest yesterday from Representative Wilcox of Florida.

Sanford Blackcats Take Easy Work- Out Under Lights Of Armory Field

The Sanford Semi-pro Blackcats underwent a light scrimmage session last night under the floodlights of the Armory drill field under Coach B. A. E. Wilcox in preparation for the present 1937-38 football season with a DeLand all-star aggregation on Hillley Field Feb. 15 in DeLand.

New Lending Service Announced By Bank

To meet the need of the small income individual who may require temporary financial assistance, the Sanford Atlantic National Bank has announced the opening loan department which a person may obtain a loan on a monthly payment plan.

Greek Prince Dies After Long Illness

ATHENS, Feb. 8. —(AP)—Prince Nicholas, 66, father of the Duchess of Kent of England, died after months of illness following hardening of the arteries and kidney trouble. He was the youngest brother of the late King Constantine and an uncle of present King George.

Bozer Car Located By Pensacola Officers

Sheriff C. M. Hand reported today that the 1936 model Oldsmobile sedan stolen from P. L. Bozer of this city last Saturday night was found in Pensacola and that the car and the driver who was arrested by the Escambia county law enforcement officers would be returned to Sanford today.

WPA Sewing Room Project Is Approved

United States Senator Claude Pepper yesterday advised the Sanford Herald that the WPA sewing room project sponsored by the Board of Seminole County Commissioners had received Presidential approval and had been counter-signed by the Comptroller General.

Aged Chuluota Citizen Found In Swamp

A posse, early this morning, found George Bentley, aged Chuluota resident, in a dense swamp near Chuluota exhausted and wet after his aimless tramping throughout the night.

13 Die When Soviet Airship Crashes In Attempt At Rescue

CAUSE OF NINE
CENT FALL IN
DOLLAR FOUND

Falling Cash Incomes
And Higher Living
Costs Are Blamed

MINNEAPOLIS, Feb. 8. — A decline of nine cents on the dollar in "real income" in December from that of the same month a year earlier resulted from falling cash incomes and slightly higher living costs, according to a monthly study made public here today by Investors Syndicate.

Dirigible Hunting For Lost Scientists On Drifting Ice Floe Runs Into Mountain

MOSCOW, Feb. 8. —(AP)—Hope of rescuing Russia's four polar scientists from a drifting ice floe cost 13 lives in a crash of the Soviet dirigible V-6. The big airship crashed into a mountain during a snow storm Sunday in the Kandalaksha region near the White Sea while on a trial flight from Moscow to Murmansk and return.

Paper To Be Read At Founders' Day Banquet Tonight

Fort Mellon's participation in Florida's Terrestrial India War a century ago is the subject of the authentic paper to be delivered by Watt Marchman, secretary of the Florida Historical Society, at the annual Founders' Day dinner in the Woman's Club tonight beginning at 7:30 o'clock.

LOCAL WEATHER

Partly cloudy tonight. Wednesday, possibly sunny with light showers near coast and extreme south coast. Temperature...

Sanford Herald
Published in Sanford, Florida
Monday through Saturday
111 Magnolia Avenue

WEDNESDAY, FEBRUARY 8, 1933

THE LORD IS AT HAND. Be careful...
FORGOTTEN. It is forgotten as a flower...
IT SHOULD BE REMEMBERED.

Lake County is boasting a...
All is not gold that glitters.

Maybe times are picking up...
The Japanese interior insists...
The AFL chapters of the United...
Cause Of Nine...
AFL Falls To...
Cause Of Nine...
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Continued From Page One
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Advertise Celery
Seminole County farmers are to meet in the Court...
It is a well known fact that when the great tobacco...
And so it is with Chevrolet, Ford, and Plymouth...

It's Your Park
In last night's Herald was published a list of trees...
One of the best features about this project is that...
We hope that more substantial citizens as well as...

"I HOPE YOU have lost your good looks," George...
Bernard Shaw once wrote Mrs. Patrick Campbell...

Continued From Page One
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The AFL chapters of the United...
Cause Of Nine...
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31 Persons Hailed
Into City Court
On Many Charges

13 Negroes Arrested
In Raid On Gambling
House In Goldsboro

Varying charges against 31...
Thirteen negroes were listed...
Jung Sharp, negro woman, was...
Leo Spier and Mercer Napper...

Too Late To Classify
Carpenter and painter want...
work, 1106 Sanford Ave.

EXECUTIVE SHOT
CHICAGO (AP)—John L. Kellogg Jr., 27, president of New...
Foods, Inc., was found shot...

EVANGELIST
Following a short business...
session, the Sanford Tourist Club...
As a late hour refreshments...

GOOD EXCUSE
STOCKTON, Calif.—(AP)—...
Sheriff Harvey Odell called in...

Card Party Given By
Local Tourist Club
They All Party—Vows
In Louisiana Court
VILLE PLATTE, La.—(AP)—

Water-Tasters Live
From Nose To Mouth
PHILADELPHIA (AP)—Two...
Philadelphia depend on their...

New York Solon To
Speak In Clermont
CLERMONT, Feb. 7.—(AP)—...
Congressman James M. Mead...

Announcing a new Reward for the Safe Driver
—this one in dollars!
The untapped gratitude of younger and old...
Now something more definite has been added...

THIS CAMPAIGN FOR SAFETY—the greatest...
joint effort of its kind in the...
stock casualty insurance companies...
A questionnaire reveals...
The Safe Driver Reward...
Plan provides for a return of 15 per cent...
of the premium...



THE NEW PLAN FOR SAFE DRIVING IS ANNOUNCED BY THE FOLLOWING STOCK CASUALTY COMPANIES
List of insurance companies and their representatives.

SANFORD MARKET REPORT

Sanford Market Report: Beans, Peas, Corn, Potatoes, etc. Prices and market conditions for various agricultural products.

Sanford Market Report (continued): Beans, Peas, Corn, Potatoes, etc. Prices and market conditions.

Sanford Market Report (continued): Beans, Peas, Corn, Potatoes, etc. Prices and market conditions.

GREYHOUND ENTRIES TONIGHT

Greyhound Entries Tonight: List of races and participants for the evening.

LEGAL NOTICE

Legal Notice: Public notice regarding a court case or legal proceeding.

Classified Advertisements

Classified Advertisements: A collection of small ads for services, real estate, and other local businesses.

Fruits and Vegetables

Fruits and Vegetables: Advertisement for fresh produce from Spencer's Market.

666 COLDS AND FEVER

666 Colds and Fever: Advertisement for a medicine to treat colds and fevers.

WILL YOUR CHILD HAVE AN EVEN CHANCE?

Will Your Child Have an Even Chance?: Advertisement for a product to help children.

HAYNES OFFICE MACHINES CO.

Haynes Office Machines Co.: Advertisement for office equipment.

HARVEY'S Shell Oil and Gas Service Station

Harvey's Shell Oil and Gas Service Station: Advertisement for a service station.

ECONOMY and SATISFACTION

Economy and Satisfaction: Advertisement for a product or service.

Sanford Market Report (continued): Beans, Peas, Corn, Potatoes, etc. Prices and market conditions.

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Advertisement for HOFMANN Electric Service, featuring a 'WANTED' sign and a 'Personal Loan' advertisement from The SANFORD ATLANTIC NATIONAL BANK.

Large advertisement for Celery, featuring the 'General's tree' and a detailed illustration of a man in a military-style uniform.

