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## FIRESTONE BALLOON

DOUBLE GUM-DIPPED CORD TIRES

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## RAY BROTHERS

# ANNOUNCEMENT 

I take great pleasure in announcing the purchase of the grocery business formerly conducted by

## Woodcech And rigey

arid to assure former friends and patrons of this store promptandsatisfactory service.

I wish to invite all my old friends ard customers to meet me in my new location and allow me to serve them.

Hereafter the store will be known as
HAMRICKS CASH GROCERY
SANFOORD, FLORID

## SALE STARTS TOMORROW

Friday, April 11, 1924, at 9 A. M.
SALE ENDS APRIL 26



# SANFORD'S <br> MARKET 



Fresh Eggs

RICE IS ONE OF THE WORLD'S MOST
ECONOMICAL FOOD S
uy'helen harrington downing
$\qquad$








## SPECIALS

 SATURDAY AND MONDAYFancy Florida and Western Beef, Canned Goods that are guaranteed, Fresh Fruits and Vegetables.

> Sugar

Fresh Eggs, at dozen
10 cts. lb. Hamburger Meat, 2 lbs

33 cts. 25 cts.

Phone


Your appeitie DEMANDS. THE BEST FOODS GET THEM AT THE A \& P
Big Evaporated Milk Sale A\&PTallCan 10c ALL STANDARD
BRANDS, CAN
BR
BR Tomatoes Killiars ${ }^{150}$ Pineapple ${ }^{\mathrm{N} .2}{ }^{\mathrm{Naman}}$ an 25 c Fisid CORNFLAKES pg. 8 c Tais Corvilars pkg. 8 c ORIED Apricots, li. 20 c Red Circle Coffe Res 38 c Red Circle Coffee fimedic 38c ${ }^{4 \mathrm{am}} \mathrm{m}$
 Pure Extrate Lemon or Varilla 10 Zz 15 c \% -2 Oz 250 EINEST BUTTER 53c WiANTC \& PACFICM

# SERVE YOURSELF AND SAVE YOUR MONEY 

Saturday<br>Monday

## 

 BUTTER STMSEL 1 lb .54 c FLOUR $\begin{gathered}\text { SELIF } \\ \text { GSig } \\ 24 \mathrm{lbs} .95 \mathrm{c}\end{gathered}$Mayonnaise ${ }_{\text {Mandord }} 1$ mup $25 c$ PEACHES $\begin{gathered}\text { No. Siliced } \\ \text { TEECAN } \\ \\ 17 c\end{gathered}$ CORN $\underset{\substack{\text { Ye one } \\ \mathrm{oNE}}}{ } \operatorname{Per} \operatorname{Can} 17 c$

IN ORDER TO TARE CARE OF OUR INCREASNG BUSI-
NESS WE HAVE HAD INSTALLED AN ADDITITNAL
FOR WHICH WE WISH TO EXTEND THANKS TO OUR
MANY PATRONS

REMEMBER WE ARE JUST AS NEAR YOU AS YOUR PHONE
We are sole distributors for Richelieu Food Products.


STONES CARESALLLKNDS
NCEFATHINS NCEFAT Mackixi
COMPLETE LINE FRUIT AND FRESH VEGGIABIV EyRything good to ent
Gonzalez Grocery $\mathrm{Co}_{\mathrm{i}}$
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he Sanford Herald
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## ford's Social Side <br> MRS

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## Persónals

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 Mr. and Mrs. Porter Wakeneld
of Gieneva hpont the day in San-
ford yesterlas on their way to







Mrs. Drummond Gives 


## Easter Specials

The large new additional stock of Spring and Summer merchandise has just ar
ved and are now on display. We have marked these goods very low, in addition, rived and are now on display. We have marked these goods very low,
we have many extra specials which will be a great money saving to you.
Our policy of low prices and quick seles are making us new customers every diay. With unlimited capital behind us, w' 0 are able to buy in large quantities nin
ret every advantage of the market. We sc! for cash. We save you money. A vis ret every advantage of the marke. We son to caks. We save you money. A visit
to our store will convince. We invite youl to make this your store. Below are som of the great bargains.
THESE PRICES EFFECTIVE FROM APRIL 12THTO APRIL
22 ND

SPECIALS
40-in. Crepe De Chine .... $\$ 1.49$ 40-in. Printed Crepe Rosha a new beautiful weave $\$ 1.49$ Silk Mixed Crepe, extra fine quality $\$ 1.25$ Thread Silk Hose, thick and thin stripe Silk Lisle Hose Apron Ginghams 32-in. Dress Ginghams 32-in. Dress Ginghams val ues up to 35c ................ 25
36 -in. Percales .............. 18 Good quality Bleached Muslin Good quality Brown MusStraw Hats
Men's Furnishings
House Dresses Bungalow Aprons Boys' Wash Suits
Sanford Dry Goods Co .

Overalls and Pin Check Pants Children's Dreases Japanese Parasols.......... 98c Ladies' and Children's Par-

49c to $\$ 1.69$
MEN'S SHIRTS English Broadcloth Strip
English Broaddoth $\$ 2.98$
White Broad, 1 Plh
Asst. Collar attached, big value A. $\$ 1.50$ Printed Voiles ....... 25c to 98 c Printed Voiles $\quad . \quad 25 \mathrm{c}$ to 98 c
Dotted Voiles ..... 50 c to 75 c Dotted Voiles.......50c to 75c
Printed Crepes...89c to $\$ 1.39$ Printed Silks . $\$ 1.49$ to $\$ 2.49$ shods
Ladies' Sandals the new styles and colors $\$ 2.98$ to $\$ 4.49$
Men's Shoes, crossed vamp patent leather fidid sport Oxfords at opitar

## EASTER HATS



## 

 Mt Kller of ovividi, inion in
 Mr. and Mrs. Luke Thumason Atracted to the City Subsiantial



##  <br> Chllaren': : Moste Sandals in Rell. Just like Cut

## For Easter

$\mathrm{E}_{\text {candy }}^{\mathrm{ASTER} \text {-lime is fand fund lime, crunchy }}$ ume. Young feet will hop, skip and jump twice as merrily on Easter morn it they are smart and comportable in nesss-up time, too, and boys and girls
dind want new clothes, and mose cincecillly
new shiny shoes or slippers, 10 be new shiny
proud of.
WE ARE GIAD TO ShOW YOU SUE WILI FEEL HAPPY AND PROUD IN.

feyd flowfive
SHOE REPAIRING _—_ HAND WORK

Try A Herald Want Ad For Results

THE NEW THINGS FOR EASTER ARE HERE AND THIS TWO DAY SPECIAL WILL E
PORGHASE AT A SAVING

## 굼문

 TO MAKE YOUR
## 2 Days SPECIALS

$\qquad$

$\$ 5.00$

LINENS AT 89e
shoes at 37.50

| Black Oxfords at per pair | Inches wide át per |
| :---: | :---: |
| $\$ 7.50$ | 89 C |

Shoes at 32.98 volles At 45c


45 c

## HATS AT $\$ 4.98$

$\$ 4.98$
SII.K AT $\$ 1.98$
sis
Hofe s. 3.98 $\$ 2.50$ - Dadies' pure
ilk Hose at per pair
$\$ 1.98$
The Churchwell Co .
SELLS IT FOR LESS
Sanford, Florida:

## In the World of Sports

Ralph DePalma Not to Compete In The Sweepstakes

Participants In Main Bout
 2







 ま"
SECOND ROUND OF GOLF SEES MANY UPSETS OF DOPE
 TAMPN, RIM, ATE N-Thurs and


STAGE ALL SET FOR RING EXHIBITION TO BE HELD HERE TONGHT WITH MIDLETON-ROSS BOUT BIG EVENT









Participants In Main Bout

## Don't Lose Sight

ofruteras value OF YOUR BAKINGS


SANFORD'S AREA 5 SQUARE MILES

## CITIZENS OF SEMINOLE COUNTY

Altamonte'springs Charter Case, during last

HON. CHARLES D. HANES Monday, April 14, 1924, at 8 P. M. r. Naparin and Eirat 8 gtrets, Sanford The hbidgor the newspaper workers of the
and the school of journalism will-be among ullions of thatis woill ha minole Countió



Baby Slept All Night and Woke With a Smile The foubine eno wondervul ins:






## O N E

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## For Quick Results Use Herald Want Ads READ THEM FOR PROFIT

## Dally Herald D RATES Cash in Advance

 Political Announcements-




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Political
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