## The Sauford Herali




# Business Block 

ON UNION AV̇ENUE

## In the Heat of Santord, Florida

"The City Byeryhody is Tallking About"

## Absolute Auction

## TUESDAY MARCH 17th <br> 1:30 P. M.

This is the opportunity of your life as we all know what Sanford is- the coming city of Florida. Why? Because of its great people, water freight mates, farm lands that are surpassed by none. Churches of all denomination. Stores carrying stock of goods to equal those of larger cities. Three strong banks, five schools, railroad shops; factories of various kinds where employment is in demand, on the trunk line of A. C. L. R. R. and the great waterway to all parts of the worldThe St. Johns River. All this is much to consider in the future as this town is in its infancy, like the state of Florida. Property here is selling just one tenth its real value today. It will jump by leaps and bounds in the near future. Don't miss this as you will lose a bargain on day of sale. These lots are all high and dry, on a good business street and in the heart of the city and on the way to the million dollar hotel that is to be built soon.

Remember the OWNER is at your MERCY for you will be facing a genuine auction sale. You make the price and we make the deed.

## Conrad-Walker Realty Company

ORLANDO, FLORIDA

## J. E. Spurling

Owner
116 N. PARK AVE.
SANFORD

Bulb Expert To Address Meeting At Seminole Court House On March 16














## For Reasons

That were unavoidable
The Auctioneer For Citrus Heights

Was unable to reach the sule in time for the auction
This sale will be carried out as planned.

MARCH 26
M. M. Lord
A. T. NOLAND


## IE1R1 Dines SEORE:



Have you provided a place your own loved ones can call home? They deserve it, so make a start today by investigating our home plan service. We have a size and tyle that will fit your pocketboot. Write, call by or phone today.
CARTER LUMBER COMPANY
Phone itbis.

| WHAT | WHOEVER |
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| MAN WILJ | PINEHURST |
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## For Home <br> ..- For Investment

Lots sell ns low as $\$ 800$ to $\$ 1100$
$\$ 100$ to $\$ 150$ secures a bot and easy monthly payments make its yours.

## Britt Realty Company

FIRST STREET.

# ROSE COURT 

Sanford's Finished Suldivision.

Water, Gas, and Dlectricity Already Installed.
Fine Residences Atready Buill.

# An Established High Grade Residence Community Prices $\$ 1,200$ to $\$ 1,500$ <br> Those old prices will hold but for a lew days-10 per cent cash. Balance Monthly 

## BODWELL REALTY COMPANY

214 East First Street


## H. Corrington

Representing
E. A. Strout Farm Agency, Inc.

## Act Quickly

Only a few hours remain in which Oak Hill lots may be purchased at original prices.

## After Today

You will have to pay more for property in this subdivision.

## Make 15\%

By investing today. Lots can be purchased now at prices ranging from $\$ 300$ to $\$ 450$ will cost $\$ 3345$ and $\$ 520$ Monday. 15 per cent profit in one day is worth making.

## OAK HLL

Is the suburb of great opportunity.
N.H.Garner

DEVELOPER
110 Park Ave.


You＇ve often heard it repeated：
＂Last year I could have bought that Homesite for $\$ 1,000$ on my own terms．Yesterday it sold for $\$ 5,000$ ．＂

OPPOR＇TUNITY－－That Which Comes Once in a Lifetime－is here now．Tomorrow it will be gone，and perhaps next year you will make the＂I could have－＂assertion，if you fail to heed the advices of your innermost thoughts．

Today is the time to purchase a homesite．Think of tomorrow，and then you will realize the wis－ dom of this suggestion．Your opportunity is here＇Today－it will be gone Tomorrow．
It is characteristic of everyone to desire the Best，and especially is this true of Homesites．Home－ sites－each a real Haven of Beauty－in FORT MELLON are to be purchased at prices so low that they will truly astound you．

Prices range from $\$ 1,100$ upward．This includes paving，curbing，sidewalks and other modern improvements．

# Fort Mellon Development Company 

＂Promoters of Sanford＇s Finest Subdivision＂＇

NAPOLLAN England Imports Many Freaks From HIS WIFE TO Every Known Part Of The Universe


##  Begun 300 Years Agr WARWAGEDUPON PETTING PARTIES


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Right Down Town Half hock from car line,
Steam Heated - Elevalor teann Heated - Licrator Water in Every Room Minkite dive toun hoier
HOTEL ALBERT Jackonvillem


THE FIRST NATIONAL BANK



## Thar

## A Municipal Miracle

 of Florida Development HOLLYWOODBY-THE-SEA

$\begin{aligned} & \text { The progress that has been part of HOLLYWOOD BY-THE-SEA since the inseption of that new } \\ & \text { city and resort has built another ngw modern ho tel-THE GREAT SOUTHERN. }\end{aligned}$
This hotel, , huilt by demand of the ever-increasing number of visitors to Hollywood By-the-Sea,
On Hoilywood Boulevard overlooking Circle Park, with its rich landseaping, its palms, and its
$\begin{aligned} & \text { shrubbery. The Great Southern adds much to the beauty of the new city. It is operated on both } \\ & \text { American and European plan. Service, of course, and its foods are the best. }\end{aligned}$
The Great Southern arises out of the stability of Hollywood By-the-Sea and reflects the virility
of that new resort city, with itt broad paved stre ets and buolevards, its homes, apartments, and
the municipal miracles of Florida development.
$\begin{aligned} & \text { Holly wood By-the-Sea has ready for development seven miles of Ocean Beach. Two miles of elec- } \\ & \text { trically lighted Cement Broad Walk now completed. There a handsome } \$ 250,000 \text { casino and bath }\end{aligned}$
is now under construction, which will be second to none in Florida.
$\begin{aligned} & \text { agnificent hotelsfi business places, exclusive hom Along the beautiful Ocean Beach, there will be } m \\ & \text { cs, apartments-all planned and all to grow in the characteristic speed of Hollywood building }-\end{aligned}$
linked up by driveways to all other sections of Hollywood By-the-Sea.
$\begin{aligned} & \text { Every visitor to Florida should see and study Holly wood By-the-Sea, there he will find the ideal } \\ & \text { place for permanent residence, a luxurious locat ion for a winter home, and a highly proved place }\end{aligned}$

You'll Enjoy the FREE INSPECTION TOUR -- No Obligation You will learn why So Much is Heard about Hollywood

Take the enjoyable Free Tour of Inspection to H
By-the-Sea. Our Specially Designed 24-Passenge:
保oaches DeLuxe Makes Weekly Trips from Sanford

## HOME SEEEERS REALTY COMPANY

HOLLYWOOD LAND \& WATER COMPANY

## Sanford Office: Valdez Hotel Lobby, Curtis \& Graham, Loeal Mgrs. FLORIDA STATE OFFICES:

## Clip, Fill Out and Mail This Coupon Today

 (ertis \& GRAHAM, Local Representatives,DEAR SIRS:-Kindly send me without obligation on my part, full information about the FREE TOUR OF IN.
SI'ECTION to Hollywood By-the-Sea, and Descriptive rinted Matter, Illustrated.

## AME

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Biggest Bass or m
Rod and Reel Casting Outfil We Will Give The Following Prize st LARGEST-Shakespeare " $\mathrm{M}_{2}$ 2nd LARGEST-Heddon "King : Rod. 3rd LARGEST-Tackle Box.

All Right Boys-liel's Get Buaby
Hill Hardware Comp


## Built With An Ide of Combining Comfort With Beaul

You will find that it takes years of expent
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build an ideal home.
A contractor that has mperated a novelty
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FOR SALE

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