

# HOOVER TRAIN BARELY AVOIDS WRECK

## Italian Prince Escapes Assassin Bullets

## CAR IS PLACED ON TRACKS BY TWO NEGROES

### ROYAL VISITOR FAILS TO MAKE GOOD TARGET

### Heir To Throne Is Unmoved As Would-be Assassin Levels Gun And Shoots Wildly

### BRUSSELS, Oct. 21.—(INS)

An unsuccessful attempt to assassinate Crown Prince Humbert of Italy was made here today.

The Crown Prince, whose engagement to the Belgian Princess Marie Jose was formally announced yesterday, was attending ceremonies at the tomb of the unknown soldier when an unidentified man, wildly brandishing a revolver, fired several shots at the distinguished visitor but missed him.

A momentary panic followed. The scene became a paparazzi as the police made a mad dash for the would-be assassin.

But the Prince remained calm and an audible sigh of relief went up from those about the tomb when it was apparent that he had not been hit and that a catastrophe which might have had far-reaching consequences had been averted.

The Prince, accompanied by the Italian ambassador, had just stepped from his automobile before the tomb when a shot rang out within four yards of him. Burgomaster Mazi, who was waiting to receive the Prince immediately jumped in front of him but the aim of the would-be assassin was bad and neither was hit.

A police inspector in civilian clothes pounced upon the man brandishing the revolver and disarmed him.

The crowd, however, mistook the policeman for the man who fired the revolver and he was badly battered by many fists before the mistake was discovered.

The hand struck up the Italian national anthem to quiet the crowd while officials stood in a circle about the Prince, who had not moved an inch from his original position.

### SIX MILLIONS ARE LOST IN BIG FILM FIRE

### One Man Is Killed And Several Are Hurt As Costly Blaze Razes Picture Laboratory

### HOLLYWOOD, Oct. 21.—(INS)

One man was killed and a half dozen other persons injured in a \$6,000,000 laboratory fire that was quelled early today after a five-hour battle.

Fire in a film negative stock room of Consolidated Film Laboratories Inc. shortly after midnight, caused an explosion that swept the plant with flames.

Al Jandl, a mechanic, was suffocated by the fumes of burning chemicals after he had striven to halt the fire.

Jandl, staggered into the street and collapsed. He was dead when a fire department rescue squad took him to a hospital.

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### Wild Scenes Take Place In Stock Exchange As Prices Cascade To Lower Levels

### HOOVER REVEALS HIS POLICY UPON USE OF STREAMS

### Proposes Using Funds Saved In Dismantling To Build Waterways

By George H. Holmes  
International News Service Staff Correspondent

NEW YORK, Oct. 21.—A morning stock market, extreme weakness in the grain market and a drop in bankers' acceptance rates, and the rise of the long exchange to the highest level since the middle of 1924 combined to make today's session a red letter day in financial annals.

The bears were in such complete control of the stock market that values melted like snow before the spring sun. The wildest scenes of doubley prevailed on the floor of the stock exchange as wave after wave of selling swamped the facilities of the Board. The break of U. S. Steel common under 200 was the signal for a powerful onslaught on values by the strongest and most determined bear camp ever known on Wall Street.

Conditions began to deteriorate on the stock exchange as brokers struggled and jibed over the floor in a wild effort to fill their orders. Wall Street was as close to a panic as it has been at any time in the past decade, and the last few hours of the market in fact were unending.

Madness reigned in the stock market today. A sharp drop in the price of the first time was its position advanced 250 3/4 in its early part of the day. U. S. Steel broke under 200, and sold at 194 General Motors dropped 7 1/2 points to 50; Atlantic refining 9 points to 49; Mortonsey Ward 18 points to 62; American Can 18 points to 15.

Washington, Oct. 21.—(INS)—Speculation has been rampant and the present market reaction has been under fundamental economic law. The market will find a level proportional to the plans of the executive business and industry. One stock price has advanced levels based upon earnings capacity, upward or downward, but prices will depend upon the progress of business.

These views were expressed today by a treasury expert closely in touch with the stock market following the collapse in yesterday's prices.

### FATE OF FLIER Unusual Interest Is HELD SECRET Displayed In Herald BY GRIM OCEAN Steamship Tour Plan

A anxiety has turned to virtual certainty. Airman has fallen prey to storm at sea.

### REV. W. P. BROOKS IS BEING SOUGHT TO SUCCEED KING

### College Park Pastor Is Asked To Assume Duties In Sanford

The church of the Holy Spirit, 100 W. Main St., has been closed since the death of Rev. W. P. Brooks, pastor.

### Discovery Made Just Before Presidential Special Came Roaring Along Roadside

WASHINGTON, Oct. 21.—(INS)—Through the vigilance of Department of Justice agents, a possible wreck of the special train bearing President Hoover was averted today when the Federal men discovered two negroes in the act of placing an automobile on the Pennsylvania tracks at Sidney.

### Numbers Of Inquiries Attributed To Popularity Of Off Coast With Its Alluring Prizes

The number of inquiries regarding the... (text continues)

### Veteran Lobbyist Does Not Hesitate To Tell Of Efforts

WASHINGTON, Oct. 21.—(INS)—A veteran lobbyist... (text continues)

### 20 INJURED IN BLAST

CALHOUN, Ga., Oct. 21.—(INS)—Twenty persons were suffering from injuries here today as a result of the explosion of a "dud" stick of dynamite. Two of the injured may die. All but one of the victims were negroes.

### TRYS TO KILL HELP

ATLANTA, Ga., Oct. 21.—(INS)—Independent over all health... (text continues)

### WEALTHY ALBANY GLENDEN STARTS OUT TO MAKE OWN WAY

ALBANY, Mo., Oct. 21.—(INS)—Glendon... (text continues)

### HEARING POSTPONED

WASHINGTON, Oct. 21.—(INS)—Hearing on the merits of the Interstate Commerce Commission... (text continues)

### HOUSE UNBARRICAD

A frontal assault... (text continues)

### Julian Diaz Tells Of Catts' Loan To Back Illegal Ring

TAMPA, Fla., Oct. 21.—(INS)—Testimony that ex-Governor Sidney J. Catts helped to finance an alleged \$100,000 counterfeiting ring was produced by the government today in his trial for aiding and abetting in counterfeiting.

Julian Diaz, former Tampa attorney now serving a five-year counterfeiting sentence in the Atlanta federal prison, took the witness stand today and declared that the former executive loaned him \$5,000 to back the ring.

"I told Catts that if I had \$5,000 I could make \$25,000," said Diaz.

"I'll be glad to lend it to you," he quoted the former governor as replying.

Q.—You explained to him the nature of the proposition?

A.—Yes, I told him about the counterfeiting scheme of mine.

Q.—When did this conversation occur?

A.—Last November.

Q.—Where was Catts staying?

A.—At my house here.

Diaz retold the story of Catts carrying \$5,000 to Tallahassee in his shoes, where he met Diaz and turned it over to him in exchange for cash, mortgages. This incident had been related by previous government witnesses.

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### WEALTHY ALBANY GLENDEN STARTS OUT TO MAKE OWN WAY

ALBANY, Mo., Oct. 21.—(INS)—Glendon... (text continues)

### Lake Michigan Continues To Be Sea Of Fury Causing Heavy Destruction

CHICAGO, Oct. 21.—(INS)—The vessel is valued at \$200,000 and carried to wreck, according to officials at Milwaukee. Pears for the Milwaukee's... (text continues)

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NECESSITY SEEN FOR CLOSE STUDY OF FRUIT MARTS

U.S. Shippers Must Observe Conditions in European Markets

WASHINGTON, D. C., Oct. 23.—

Competition from other countries is such that if American growers and shippers are to increase the volume of American fresh fruit in the markets of Europe, they must keep in close touch with production, consumer preferences, and current market conditions abroad.

The small grower seeking foreign outlets is advised to link his operations with those of other producers, through cooperative organizations or fruit buyers, a usually wise, not only to protect independence, in a small way, he says, because the few foreign buyers may reach a market in Europe whose markets are glutted and prices are so low.

The large grower, cooperative organization, and the fruit buyer, on the other hand, with thousands of acres or tens of millions, are in a position to ship every year a many ships and to many markets and they can achieve economies and profits," says the writer.

"In general," he says, "European countries will take shipments of any or a large number of varieties of fruit grown in the United States in season, although varieties which do not have good a reputation are not popular. Certain varieties will be in demand for some years, but will not be in demand for others.

Erwin Beal And His Six Co-Defendants To Be Allowed Bond

CHARLOTTE, N. C., Oct. 23.—(INS) The recent seven special bondsmen today to Fred E. Beal, leader of the paramilitary and his six co-defendants, convicted of second degree murder in connection with the murder of Police Chief O. E. Adolph, for the first time since they were incarcerated five months ago.

The international labor defense committee announced that it would put up bond for the seven sometime today. The amounts of the bonds were fixed by Barnhill, late yesterday pending the disposal of the cases by the state supreme court, in which the defense committee gave notice of appeal for a new trial.

It was the first time that bond was allowed the self-styled martyrs, that were arrested following the slaying of Adolph on June 7, when he led a police raid upon the national textile workers union at Gastonia to quell a reported disturbance. They were held on a capital charge, until the state reduced the murder charge against them to second degree.

On National Gridirons

By International News Service

West Point, N. Y., Oct. 23.—(INS) Weather permitting, the Army football squad today will engage in its first practice of the week in preparation for the game with Yale on Saturday. A heavy rain confined yesterday's work to a light drill and a long blackboard talk by the coaches.

NEW HAVEN, Conn., Oct. 23.—(INS) Yale's regular Army formations as a result of the scrubs. The Blue coaching staff is hopeful that every man on the squad will be in playing condition by Saturday. Dan Hicks, veteran left end, was in uniform yesterday for the first time since his injury last week.

ANNAPOLIS, Md., Oct. 23.—(INS) The Navy squad, if Coach H. Ingraham's words have any effect, will enter the Princeton game Saturday in a fighting frame of mind. Yesterday, rain prevented practice. Ingraham gave his squad their longest rest of the season in which he stressed the importance of the game and the stern opposition to be expected.

CAMBRIDGE, Mass., Oct. 23.—(INS) Possibility of a shake-up in the Harvard line-up before the Dartmouth game was seen here today in the manner in which the coaching substitutes are being given an opportunity to display their wares in practice, for the first time since the first starting eleven was selected.

HANOVER, N. H., Oct. 23.—(INS) Dartmouth today will continue its work on new plays and the perfection of a defense against Harvard plays. In yesterday's practice the varsity was highly successful.

ATLANTA, Ga., Oct. 23.—(INS) The Golden Tornado was sent against the Tulane plays for the first time in yesterday's practice session. A number of Tulane formations were used in preparation for Saturday's game with the Greenies.

Radio for Small Yachts Is Aim of Experimenters



Motor Craft Tests Seek to Eliminate Reception Interference.

REVOLUTIONARY improvements in the use of radio both for safety and pleasure aboard the thousands of small motor yachts which grace American waters, are expected to result from experiments now under way here.

LaFollette Starts Drive Upon Tariff Increases In Bill

WASHINGTON, Oct. 23.—(INS) Assenting to the tariff bill drafted by the Senate finance committee grants millions of dollars to rich chemical companies in the form of tariff boosts. Senator Robert M. LaFollette (R) of Wisconsin, today opened a drive in the Senate to knock out virtually all increases.

N.Y.U. And Georgia May Cancel Game Over Negro Player

NEW YORK, Oct. 23.—(INS)—New York University officials insisted today that if the football game scheduled for the Yankee Stadium on Nov. 9 between New York University and the University of Georgia is played, Pava Myers, negro star, will be in the New York line-up.

Professor Giles C. Courtney, chairman of the N. Y. U. board of athletic control, made this assertion in an uncertain tone. The statement of Professor Courtney, which puts the playing of "concessions of the game squarely up to the southern university is as follows: "New York University will tolerate no discrimination against Myers. The athletic control board has no reason why he will not play against Georgia. N. Y. U. has no agreement with Georgia, either written or verbal or implied in regard to Myers' non-participation in the game. If Georgia will show such poor sportsmanship as to deny Myers' removal from our line-up, we would cancel our contract with them."

HOOVER PARTY VIEWS LOCKS ON RIVER TOUR

reiterated from page one)

For today, however, the President was just "floatin' down the river," traveling by easy stages between the bluffs at Kentucky and Kentucky, red, brown and green in their autumnal dress.

On either side of the river hills, stretching away in undulating series of brilliant color, which not even the most incalculable weather of the Fall season could dim. It was foggy and rainy, but the fog only softened the sharpness of the hills, and the rain only accentuated the color of them.

And they are making the most of their celebration now the yellow Ohio. The crisp, ever-windward stream is a live with craft, and throughout the night and this morning the hills on either side echoed to the juddering beats of steamboat whistles, holding hal of farewells to the lumbering white paddler that carries the President.

So numerous is the party, which the President called in this Ohio River today that it was necessary to hold a solemn service. With his usual immediate party, the President is accompanied by five other distinguished craft crewing other members of the party. To all intents and purposes it is a presidential parade on the broad and yellow bosom of the Ohio, with steamboaters taking the place of automobiles.

In order that the engineer President might see the whole development of the river, and in particular the three locks between Cincinnati and Louisville, the boats tied up last night along the Indiana shore, this enabling them to make almost the entire trip by daylight.

Mr. Hoover was keenly interested in the locks and the other devices which the combined efforts of the army engineers and the business interests of the river country have erected to facilitate travel. At Fernwood, where the first lock was encountered, he left the Greenhairs for a personal inspection tour. He poked the engineers with questions, and had them demonstrate several times the model lock erected there.

CASUALTIES REPORTED

LONDON, Oct. 23.—(INS)—Numerous casualties are reported as a result of the simultaneous eruption of seven volcanoes in Kamchatka, Siberia, according to dispatches here today. No definite check-up of the loss of life has been made.

A & P Food Stores Are Celebrating 70th Anniversary Of Organization

This week marks the seventieth anniversary of The Great Atlantic & Pacific Tea Co. Seventy years ago this system of stores, the oldest and largest of a chain systems, had its inception in New York City in a single small shop that specialized in teas and coffees—today coffee than 15,000 A & P stores serve cities, towns and villages in 31 states as well as in Canada.

In celebration of this anniversary, Sanford A & P stores are holding this week their 70th Anniversary Sale. H. E. Hanson, the super-intendant in charge of the local A & P food stores, tells a fascinating story about his company. "Most people think of A & P as just a vast number of stores all over the country," he said, "without further thought about the complex and intricate organization necessary to run those stores, to buy foods for them, to bake bread, to can salmon, to roast coffee, to ship and truck all those foods to thousands of stores, and to do all this on so large a scale that A & P stores can serve 5,000,000 customers each day."

Every child knows what "mass production" is, knows that a great factory can produce automobiles or tires or steel in huge quantities at a far lower cost than a small shop. But few realize that "mass distribution" which is exactly the same mass principle applied to the costly work of bringing merchandise to every community so that people can see it and buy it, results in even greater savings to the public.

Mr. Hanson so told of many of the activities of the company. He points out that the company has thirty coffee offices in South America, which ship direct to A & P in this country. A & P has become the largest tea importer in the world, selling more than one-fourth of all the coffee consumed in America. Thirty modern A & P bakeries supply between a million and a half and two million loaves of bread every day. The company is the largest butter dealer in the world—A & P's own butter exports purchase from the famous middle western dairy lands 100,000,000 pounds of butter a year. On the same coast of Alaska A & P operates six canneries that pack fresh-caught salmon within twelve hours after it leaves the water. A billion eggs are sold each year by A & P stores. One-fourth of all the tea consumed in the United States is distributed to A & P's millions of customers. Most of it obtained from A & P's agents at the big tea auctions in Calcutta, India and Ceylon, Ceylon.

Foods of all kinds are obtained from the best source and are routed by the quickest, most efficient, most economical method known. A & P stores in thousands of communities.

This seventy-year development is a far cry from the original Sanford A & P store on Vesey Street, New York, in 1859. To celebrate the event of the 70th Anniversary local as well as all other A & P stores have announced an Anniversary Sale to last all of this week.

OFFERS DONATION

VIENNA, Oct. 23.—(INS)—Julius Rosenberg, millionaire philanthropist of Chicago, today offered to donate \$5,000 annually in the Vienna Technical Museum.

Rosenberg made his offer conditional. The condition being that the Austrian government agree to contribute the same amount. Museum officials were certain that they could persuade the government to fulfill the condition.

The small apartment should have one linen shelf kept for mending. If only the article that is to be mended is taken out, a box will be preserved easily.

ORNAMENTAL RUG

One of the colorful hooked rugs or a small Oriental often gives a room much the same completing touch that a flower or jewel does to a gown.

FRESH CABBAGE

New cabbage, cut finely and cooked only 10 minutes in "little water, uncovered, is one of the tenderest of vegetables. Serve with butter or cream sauce.

EARLY SALADS

If the housewife will prepare her salads early in the morning, but of course not add dressing, they will keep perfectly in the ice box and save time later.

PICK THE WINNERS!

Below are 15 football games for Saturday. How many winners can you pick out of the 15? Almost every football fan in Sanford has his favorite team, but here's your chance to see how good you are at picking the victors. To the winners who send in lists with the largest number of winners, the Mutual Theatre will award each two tickets. Clip out this coupon, indicate with a check mark your prediction as to the winners. Mark the winning teams in the columns next to their names. Sign your name and address and send it to the sports editor before 12 o'clock, noon, Saturday, Oct. 22.

Table with columns for Name, Address, and 15 football games: Yale vs Army, Villanova vs Duke, Princeton vs Navy, Florida vs Georgia, Brown vs Syracuse, Sanford vs DeLand, Tulane vs Ga. Tech, Illinois vs Michigan, V. M. I. vs Maryland, Harvard vs Dartmouth, N. Carolina vs V. P. L., Davidson vs Wake Forest, Stanford vs So. California, Mich. State vs N. C. State, Carnegie Tech vs Notre Dame.

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Large advertisement for PAN-AM MOTOR OILS featuring a truck and the slogan 'ON GUARD for Your Motor'.

**The Sanford Herald**  
 Published every afternoon except Sunday at Sanford, Florida  
 Entered as second class matter October 27, 1927 at the Postoffice of Sanford, Florida, under act of Congress of March 3, 1879.  
**HOLLAND L. DEAN**, Editor  
**H. HOWARD BEGGS**, Manager  
**GORDON DEAN**, Managing Editor

**SUBSCRIPTION RATES**  
 One Year ————— \$7.00  
 Six Months ————— 4.00  
 Three Months ————— 2.00  
 By Carrier per Week — .12

The Herald, Sanford's pioneer newspaper, subscribes to the International News Service, receiving from that superior news organization twenty columns of news daily covering all the leading events of the entire world.

THURSDAY, OCT. 24, 1929  
**BIBLE VERSE FOR TODAY**  
**THE WORD OF GOD IS SURE**

I the Lord have spoken; it is that I shall come to pass, and I will do it; I will not go back, neither will I spare, neither will I repent, according to thy way, and according to thy doings, shall they judge thee, saith the Lord God.—Ezekiel 3:17.

**PRAYER**—There is some like unto thee, O Lord, Thou dost execute justice and mercy.

**BUT A STEP AHEAD**

Today I have reached the end of my journey.  
 Long I have had God against me.  
 Long I have tried, while with others praying.  
 To make them think that I laughed at care;  
 But now my snare shall be fused aside.  
 I will bury hope and have done with pride.  
 I have bravely smiled when my heart was aching,  
 I have tried to merit the world's regard;  
 I have seen self-love's impostor taking  
 Rewards for which I have struggled hard;  
 A thousand times I have tried to say,  
 But my hopes are dead, to my pride, adieu!  
 (Say! Yeader, to one who has lived his full term,  
 He has highly attained a world of bliss;  
 Was it death that a moment ago I called my?  
 Why, tomorrow may be my day, or no day!  
 What, then, shall I do my hope is dead,  
 With no chance may be but a day, or no day?  
 Exchange.

Enter The Herald's circulation list. There is no easier way to keep up on the news or to get ready.

A reasonable diet may be the first step toward a man who can take his culture without having to eat.

It is difficult to tell from the dispatches the findings of the world's leading gold dealers and oil men.

According to the dispatches, some of the men despatched the West Coast highways in Broward county in the latter part. We understand there was considerable water in a number of Florida highways.

The forward impulse sport just now is to figure out why the Georgia and Georgia, Texas, Florida, and Alabama. Well, there isn't a great many reasons, not the least of which is that Tech had the better team.

However, it is reported Florida's possibility, in spite of the fact that they were successful in delivery. It is a fine, strategic, system that may not be profitable but it is a fine, independent, and in an independent country, they should be something.

The attempt to simulate Lindbergh by the man who took off from the Atlantic Tuesday may have led to a most foolish. It is very true he went off in a very different way. The man who took off Tuesday, in fact, by doing something original.

No living man, in our opinion, could have deserved the honor bestowed upon Lindbergh any more than Thomas Edison who not only gave to the world the incandescent light but also countless of other things which have grown to be the world's. Without his many marvelous inventions, it seems to us this would be a cold, drab world indeed.

Walter Gannon took the count for his brother-in-law Congressman Richardson who emigrated from this country from Cuba in 1892 and paid a thousand dollars for the right to be admitted to the United States. Gannon said he was not disposed to make one man suffer for another's sins. Gannon proved himself a friend in need, but he is the only man we have ever seen who would take a chance on going to jail for an "alien".

### The Herald's Contest

In 1923 the average circulation of The Herald was 915 daily. An automobile contest in the Fall of 1924 was one of the contributing factors in building up this circulation to the point where today, although Sanford has no larger population than in 1923, The Herald's average daily circulation is 2,438. Where one out of every seven persons in Sanford subscribed to The Herald six years ago, one out of every three are subscribers now.

The 1924 contest is the only circulation contest open to the public which The Herald has put on since its present publishers came to Sanford. In that contest an automobile and a number of other valuable prizes were given away. A great many Sanford citizens paid their subscriptions to The Herald for as many as five years in advance. In spite of the boom, the depression, union strikes, and the competition of a number of short-lived publications, The Herald has continued to circulate with unvarying regularity, and upon only one occasion, during the hurricane last year, has it missed a single issue.

Those persons, who in 1924 took a chance and paid for The Herald for five years in advance, have not been disappointed. The Herald has furnished them with all the news for which they paid and to which they were justly entitled. Sometimes it did so at the risk of valuable advertising patronage, sometimes at the sacrifice of the highly remunerative city tax lists, sometimes in spite of the threat of expensive libel suits. But The Herald had a duty to perform to its subscribers, and it was glad of the opportunity to fulfill its contract.

Now The Herald is putting on another contest. Most of the five-year subscriptions of 1924 have expired. Most of The Herald's present subscribers are paying for their paper by the week. A newspaper can render better service to the public if these subscriptions are paid for in advance and the cost of weekly bookkeeping is eliminated. The Herald is also desirous of increasing its circulation beyond its present high mark.

Although it covers Sanford to an exceptionally high degree, and is the only newspaper in Seminole County, The Herald's circulation department reports many gaps in the counties which go to Longwood, Altamonte, and the more remote towns of the county. The Herald is eager to reach these people as it has been to serve the people of Sanford. We believe that if we cover Seminole County as completely as we cover Sanford, we can be of far greater service to the residents of Sanford and to the people of this community and of this county.

So The Herald is offering as its first prize two trips to New York on one of the luxurious Clyde Line boats. Together with a week's accommodation at the Hotel Manager, one of New York's best, located in the heart of the financial district. We believe it was Robert Bacon who said, "Travel is the younger sort, is a part of education in the older, a part of experience," so we believe the Herald's first prize will prove attractive to old and young. The contest is open to everyone. It offers an opportunity to see the largest city in the world at no expense.

### Is It Possible?

How often do we hear people in Sanford say, "Why, you can't do that. It's impossible, absurd, and 'beyond the pale'." Two words which never appear in the lexicon of the successful man. If you are the only man who can do a job well, you will win. He is in Sanford who can do a job well. Nothing is impossible. If you believe it possible to men who are not afraid of the impossible, knock the "I can't" out of impossible," says Arthur H. Noyes, world's foremost editorial writer, who then adds:

Fortunate is the man who says and means it, "I shall devote this particular time where others loaf to knocking the first two letters out of that impossible word: IMPOSSIBLE."

"Impossible" is a word only to be found in the dictionary of fools," Napoleon said and proved it. He marched his troops over the Alps in the dead of winter, when the enemy, considering it a thing IMPOSSIBLE, never dreamed of his coming and were not ready for conquest.

When praised, Napoleon, who had brains, said: "Winter is the best time for fighting, no snow slides in the high mountains. I deserve no credit except for not believing fools who said it was impossible."

Thomas A. Edison, at work at his little Morse instrument, sending a message from one city to another, each message had a wire all the way. Of course, it was IMPOSSIBLE to send his three-ounce message over the same wire. Edison knew that electricity goes around the world seven times in a second, and made up his mind that it would take seven messages to cross a wire. He did his thinking, that particular IMPOSSIBLE has vanished.

Henry Ford, working as a night watchman for \$100 a month, spent the night hours thinking and a good many of the day hours in experimenting. He didn't spend the night hours only waiting for morning that he might "lose" work.

He built one little car and said he was going to build one day ten thousand in a year. The head of another great company said: "For heaven's sake, Ford, don't talk such nonsense. What you suggest is IMPOSSIBLE. If you say such foolish things you will make bankers lose confidence and ultimately they will be able to borrow no money."

But Ford repeated that he intended to make ten thousand automobiles a year. Since then he has made nearly twenty million automobiles. He is making more than ten thousand a day now.

Beware of mental timidity, of which it has been said: "Timidity is a disease of the mind, obdurate and fatal; for a man once persuaded that any impediment is insuperable has given it, with respect to himself, that strength and weight which it had not before."

The moment you admit that a thing is impossible, it becomes impossible.

The moment you make up your mind that a thing can be done, reason and judgment are back of your decision, the thing is already half done.

On a horse farm in New Jersey recently, a wild deer by accident entered a pasture where thoroughbred horses were grazing.

Deer and horses, together, galloped to the other end of the pasture, separated from the railroad by a high wire fence.

The horses and their colts slowed down, stopped, jumping that fence, in their minds, was IMPOSSIBLE.

### SIBLE

Not so with the deer. He quickened his pace, bounded straight into the air and over the fence. Another bound took him across the track, back into the woods and freedom.

Any one of the horses could have done the same, but the horses believed that the fence could not be jumped.

Many of us are fenced as those horses are, and kept from freedom and success simply by the false belief that the fence holding us back is too high.

Make up your mind to get rid of the word "impossible," not tomorrow or when it gets cooler, not next year, but now, in the Summer, in the hot weather, by working while others are resting or avoiding real work.

Success is not much harder than failure. To the normal man, walking is more pleasant than sitting down, trying is more agreeable than dodging.

Success alone makes life worth while, bearable, as the years accumulate.

Of all the miseries in life the worst, as you grow old, is to have done nothing and to be nobody. Avoid that; use courage for a leveler and make POSSIBLE that which to you, and to others, has seemed impossible.

### GOALS THAT LIE WITHIN

TALLAHASSEE DEMOCRAT

Commander Donald B. McMillan, a distinguished aviator of his day, flying through the Arctic in 1926, the other day, has little to boast in search of the Pole. It is on the shores of desolate Alaska, a day's journey from the coast of Alaska, that he discovered one of the oldest, partly buried, traces of life.

of the earliest Arctic expeditions in history—the expedition commanded by Sir Martin Frobisher, which sailed from London in the year 1576, seeking the fabulous Northwest Passage and some equally fabulous gold mines.

On a little hillside, MacMillan found the foundation stones of the house which Frobisher's men erected. Nearby were the forgotten shaft and debris of the mine they had dug.

For more than 250 years, those relics had stood neglected, monuments to the energy and daring of an Elizabethan explorer and his group of nameless heroes. Frobisher failed in both objects of his quest. He did not find the great Northwest Passage, which he had thought would provide British navigators with a safe short cut to China. Indeed, an expedition led by John Amundsen, more than three centuries later, pushed a sailing vessel through it, taking three years for the job. Blockaded with ice, the long sought passage might just as well not exist at all.

And Frobisher's hunt for gold was equally unfruitful. He did unearth a great quantity of beautiful yellow metal in his camp, but he had no means of refining it, and the great mass of gold he had stored neglected, monuments to the energy and daring of an Elizabethan explorer and his group of nameless heroes.

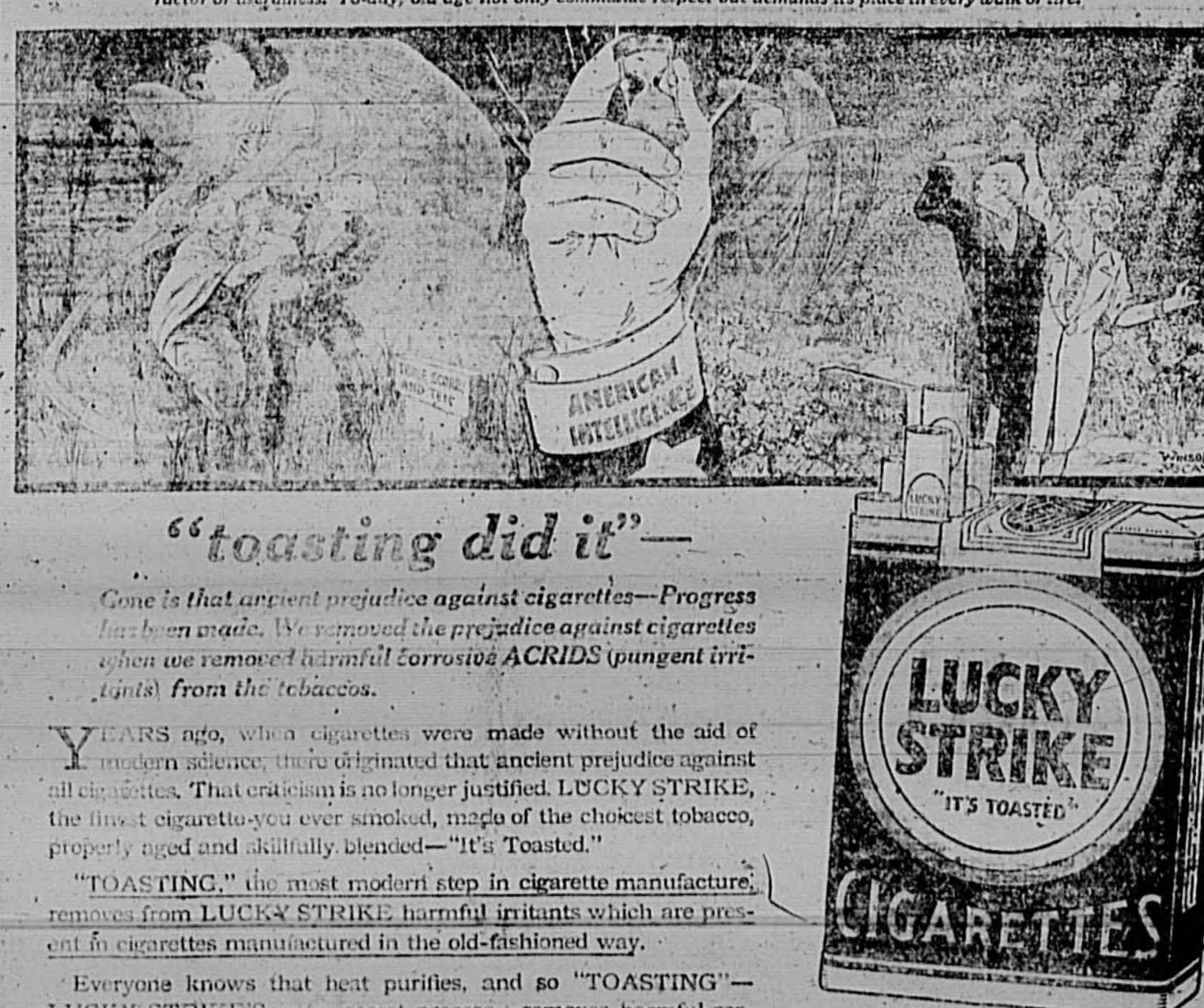
What were they after? Well, how is a stay-at-home to say? Perhaps Commander MacMillan could tell us, or Byrd, or Dr. Nansen; and if the ghost of Roald Amundsen could come back from north of Spitzbergen, too, could tell us. Yet perhaps all they could give us, after all, would be a few lines from an old poem—  
 They sit at home and they dream  
 and dally,  
 Raking the embers of long  
 dead years;  
 But ye go down to the haunted  
 Valley,  
 Light-hearted pioneers,  
 They have forgotten they ever  
 were young,  
 They hear your song, as an un-  
 known tongue  
 But the flame of God through  
 your spirit stirs,  
 Adventurers— Oh, adventu-  
 rers.

Operating a Service Station at Myrtle Avenue and Second Street in YOU DRIVE IT Garage—Any time your Dodge needs REEL DODGE SERVICE, if you will give me a trial, your DODGE will get my personal attention, at the Right Price. Phone 159-J Yours truly, WATSON REEL

## Seventy Years Young!

# AN ANCIENT PREJUDICE HAS BEEN REMOVED

AMERICAN INTELLIGENCE scorns that ancient prejudice which harshly dictated that age was a limiting factor of usefulness. To-day, old age not only commands respect but demands its place in every walk of life.



"toasting did it" —  
 Gone is that ancient prejudice against cigarettes—Progress has been made. We removed the prejudice against cigarettes when we removed harmful corrosive ACRIDS (pungent irritants) from the tobaccos.

YEARS ago, when cigarettes were made without the aid of modern science, there originated that ancient prejudice against all cigarettes. That criticism is no longer justified. LUCKY STRIKE, the finest cigarette you ever smoked, made of the choicest tobacco, properly aged and skillfully blended—"It's Toasted."

"TOASTING," the most modern step in cigarette manufacture, removes from LUCKY STRIKE harmful irritants which are present in cigarettes manufactured in the old-fashioned way.

Everyone knows that heat purifies, and so "TOASTING"—LUCKY STRIKE'S extra secret process—removes harmful corrosive ACRIDS (pungent irritants) from LUCKIES which in the old-fashioned manufacture of cigarettes cause throat irritation and coughing. Thus "TOASTING" has destroyed that ancient prejudice against cigarette smoking by men and by women.

## "It's toasted"

No Throat Irritation—No Cough.

TUNE IN—The Lucky Strike Dance Orchestra, every Saturday night, over a coast-to-coast network of the N. B. C.  
 © 1929, The American Tobacco Co. Inc.

## Social And Personal Activities

MISS MARGARET PETERS, Society Editor  
Office Telephone 148. Residence Telephone 443.

### Social Calendar

**THURSDAY**  
The Little Theatre Group will meet at the City Hall at 8:00 P. M.

**FRIDAY**  
The Sallie Harrison Chapter of the D. A. R. will meet at 3 o'clock with Mrs. John G. Leonardy at her home, 2002 Hibiscus Drive, Rose Court.

The N. de V. Howard Chapter of the U. D. C. will meet at 3:30 o'clock with Mrs. B. D. Caswell at her home, 1210 Magnolia Avenue.

Circle Number One of the First Baptist Church will hold a cottage prayer meeting at 8:30 o'clock with Mrs. George Huff, 206 Laurel Avenue.

The Epworth Junior Society of meet at 7:30 o'clock at the church the First Methodist Church with Mrs. E. C. Williams as superintendent.

**SATURDAY**  
The Ladies Guild of Holy Cross Episcopal Church will hold a cooked food sale in front of the Piggy Wiggy store on First Street in the afternoon.

**TUESDAY**  
A called meeting of the Women's Club will be held at 4 o'clock to hand shell for all members of the club who are interested in the Fall Carnival.

### Mrs. Laney Presides At First P. T. A. Meet

The first meeting of the Grand Chapter P. T. A. for the Fall season was held recently at the school auditorium with Mrs. E. H. Laney, newly elected president presiding. At this time Mrs. Laney appointed the following committees to assist her in the work for the year: membership, Mrs. Stewart; chairman, Mrs. George McGory and Mrs. L. P. McCutney; program, Mrs. E. F. Housholder, Mrs. B. L. Ann and Mrs. W. I. Buchanan; hospitality, Mrs. W. C. Hill; Mrs. E. Roundhill and Mrs. H. M. Hambley; publicity, Mrs. S. E. Jones; playground, Mrs. A. W. Papp; Mrs. Fred Wilson; Mrs. M. Wright, and Mrs. Meisch; Mrs. M. Moughton; and finance, Mrs. C. M. Boyd, Mrs. R. W. Logan and Mrs. Wight.

After all business was disposed of, a "get-together" social period was enjoyed when all the members became acquainted. The following program was then presented:  
1. "Orphans" trio; Mrs. Floyd Palmer, Mrs. W. S. Leake and Mrs. E. F. Housholder.  
2. Piano duet; Jane and Frank Cook.  
3. Piano duet; Mrs. R. C. Bowers and Mrs. R. R. Deas.  
4. Quartet; Mrs. Floyd Palmer, Mrs. R. C. Bowers, Mrs. W. S. Leake and Mrs. E. F. Housholder. Refreshments were then served to the 51 members present.

### Mrs. Criqui Hostess To Members Of Club

In honor of the members of the zipah Club, Mrs. Clarence Criqui entertained with a bridge party Wednesday evening at her home on Palmetto Avenue. High score was a box of linen handkerchiefs, won by Mrs. Frank Meisch, while low score prize, a pin tray, was won by Mrs. Lucy Peters. Mrs. John Ludwig cut high and received a condiment set.

Late in the evening a Halloween surprise salad was served by the hostess, assisted by Mrs. H. Hamby. Those present were: Mrs. John Ludwig, Mrs. Frank Peters, Mrs. H. M. Hamby, Mrs. R. A. Cameron, Mrs. Mary Schaal, Mrs. Frank Meisch, Mrs. Elmer Grady, Mrs. Julia Ludwig and Miss Lucy Peters.

**NOTICE**  
At the regular meeting of the N. de V. Howard Chapter of the U. D. C. which will be held Friday afternoon with Mrs. B. D. Caswell at her home on Magnolia Avenue, the annual election of officers will take place. All members are requested to be present.

**LINDBERGH DRESSING**  
A new Lindbergh salad dressing has a decided flavor of mint, created by adding powdered mint to French dressing made with lemon.

### Mrs. Ludwig Hostess At Party Wednesday

Entertaining about 40 guests, Mrs. John Ludwig was hostess at a Halloween bridge party Wednesday afternoon at the Little Grey House on the Orlando Road. The guests arrived early in the afternoon and progressive bridge was enjoyed until a late hour.

At the conclusion of the card games, scores were added and prizes awarded. High score prize was a framed picture of "The Boy and the Rabbit," won by Mrs. T. L. O'Connor, while second high score prize, a bridge set in a leather case, was presented to Mrs. Marion Zurhelle. Mrs. A. B. Mahoney had third high score prize and was the recipient of a desk set, while Mrs. Mary Mack received a set of boudoir powder puffs for having low score. Mrs. J. E. Watten won cut high was given costume jewelry.

The prizes were wrapped with black and gold Halloween paper. Halloween novelties, consisting of imitation cats, witches and pumpkins, were placed in profusion about the rooms where the guests were entertained while the formal decorations consisted of bouquets of orange eschschol.

At the tea hour a salad and ice cream, in shades of orange and black, was served with hot coffee to the following: Mrs. R. A. Cobb, Mrs. F. A. Stone, Mrs. George Hale, Mrs. Elmo Grady, Mrs. R. A. Cameron, Mrs. Zurhelle, Mrs. George Herst, Mrs. B. E. Takach, Mrs. Julia Ludwig, Mrs. John Herbst, Mrs. Frank Meisch, Mrs. Mary Mack, Mrs. Ralph Wight, Mrs. T. L. O'Connor, Mrs. Jayme Hart, Mrs. A. B. Mahoney, Mrs. S. A. Becker, Mrs. George Fellows, Mrs. J. E. Watten and Mrs. Pitzer-Thurston.

Miss Paul Perold, Mrs. John Pezold, Mrs. Mary Schaal, Mrs. John Bender, Mrs. M. Englebrecht, Mrs. Phillip Rapp, Mrs. Frank Peters, Mrs. H. Hamby, Mrs. Clarence Criqui, Mrs. Fred Zetterstrom, Mrs. E. F. Millem and the Misses Lucy Peters, Lillian Johnson, Ruth Fellows, L. B. Waterson, Aranka Takach, Ann Marie Fellows, Marion Zurhelle and Bertha Takach.

### Fortnightly Club Is Honored With Party

Complimenting the members of the Fortnightly Club, Mrs. P. E. Regimilat was hostess at a bridge party, Wednesday afternoon at her home, 914 Palmetto Avenue. Several boards of duplicate were played during the afternoon after which scores were added and prizes awarded. Mrs. W. Morton Thigpen and Mrs. D. L. Thrasher had high scores and were presented with yellow linen guest towels, while Mrs. Ben Cantwell, who had cut high, received a Halloween novelty. The prizes were wrapped with black paper and tied with yellow ribbon.

Black and gold, the Halloween colors, were used to decorate the rooms where the tables were placed. Vases and bowls of French marigolds and other Fall flowers in shades of orange were arranged about the rooms. The appointments were in the adopted color motif of orange.

At the tea hour the bridge tables were overlaid with blue glass and centered with bouquets of gold glow. A sweet course was then served by the hostess to the following: Mrs. D. L. Thrasher, Mrs. W. M. Thigpen, Mrs. G. D. Babson, Mrs. B. J. Cantwell, Mrs. Morris Spencer, Mrs. B. A. Newman and Mrs. F. J. Gonzalez.

**NOTICE**  
The program for the meeting of Seminole Chapter of the Future Farmers of America which will be held Friday evening at 7:30 o'clock at the Seminole High School, includes the initiation of the "Green Hands," the first degree of the organization, and a talk of Prof. G. E. McKay. After the meeting various games will be enjoyed.

The first United States postage stamp bore the portrait of Ben Franklin.

**SUBSCRIPTION BRIDGE**  
Benefit Children's Home Society of Jacksonville at home of Mrs. D. L. Thrasher, Rose Court Friday & Saturday at 2 P. M. Admission, 25c

**MILANE THEATRE**  
NOV. 2 AT BANDSHELL ON LAKE FRONT  
Auspicious Literary Dept. Woman's Club

### Personals

Mr. and Mrs. L. H. Heath of Tampa are visiting here as the guests of E. W. McCracken.

Mr. and Mrs. Abe Derby have returned to their home on Myrtle Avenue after spending the summer in Oil City, Pa.

Mrs. A. L. Betts motored to Orlando Thursday to spend the day as the guest of Mrs. J. E. Umbach at the Orange Court Apartments.

Miss Katherine Schirard will leave Thursday for Jacksonville to spend the week-end as the guest of Miss Lucy Anthony.

Mrs. E. S. McCall, Mrs. H. B. McCall, Mrs. H. M. Rumbley and Mrs. Emmett McCall motored to Orlando Wednesday for the day.

Mr. and Mrs. Monroe R. Hutton expect to spend the week-end in Jacksonville and attend the Florida-Georgia football game there Saturday.

Mr. and Mrs. Leo A. Conoley and Ulmer Conoley returned Wednesday evening from Valdosta, Ga. where they have been for the past several days.

Mr. and Mrs. W. A. Adams returned Wednesday from Miami at 11 o'clock in the evening. They have been spending their honeymoon at the Miami Beach Hotel. They are at home at the Mahoney Apartments, 1000 Park Avenue.

### Miss Schirard Gives Party For Her Club

Using party appointments, and decorations of a Halloween design, Miss Katherine Schirard entertained the members of the Chat Club with a bridge party on Wednesday evening at her home on West Tenth Street. On each of the bridge tables were individual nut cups filled with black and gold nuts, while vases of golden daisies were placed in various places about the rooms.

At the conclusion of the bridge games, high score prize, bath powder and bath salts, went to Mrs. R. E. Griffin, while low score prize, a Halloween novelty, was given to Miss Julia Higgins.

At the supper hour refreshments were served in courses by the hostess, assisted by her mother, Mrs. John Schirard and Mrs. Hugh Truelock. Those present were: the Misses Ethel Tatton, R. E. Griffin, Julia Higgins, Beverly Bender, Alma Entamang, Peggie Robinson, Adelaide Ambrose, of Jacksonville and Jane Torrance.

### Church Circle Holds Meeting On Monday

Circle Number Four of the First Baptist Church met Monday afternoon at 3:30 o'clock at the home of Mrs. F. E. Ashcraft, 1600 Park Avenue with Mrs. J. L. Ingram presiding. After the business meeting Mrs. Inkens gave Bible questions which were followed by a chapter in the book "The Royal Service," conducted by Mrs. Myers.

During the social hour refreshments were served by the hostess to the following: Mrs. Fred Myers, Mrs. W. A. Hopkins, Miss August Fichter, Mrs. F. R. Bolt, Mrs. A. A. Meneley, Mrs. S. J. Nix, Mrs. R. W. Ware and Mrs. J. L. Ingram.

The mocking bird in defense of their young will attack dogs, cats and even man.

**LADIES Matinee Party**  
Friday 1 to 5 P. M.  
Two Ladies Admitted For One 50c Admission Ticket  
**MILANE THEATRE**

**HALLOWEEN COSTUMES**  
Made to order. Reasonable prices. Sewing of all kinds.  
Mrs. NeSmith at  
**NATL. SHOE STORE**  
216 E. First St.

**FOR SALE**  
at the  
**THRIFT SHOP**  
Boy's overcoats, metal office desk, 10x18 Olson rug, fiction and two sets of other books.

**BETTY BALL BROWN**  
SCHOOL OF DANCING  
Classes in Ballet—Toe-Taps—Mazurka—Character—Ballroom—Archaic—Limbering and Stretching Exercises.  
Classes and Individual Instruction  
**TUESDAYS—THURSDAYS**  
2:30 P. M.  
Old Armory Bldg.

Here's The Event You've Been Looking For!  
A SELLING CAMPAIGN PLANNED WITH THE IDEA OF MEETING YOUR GREATEST EXPECTATIONS!

## Sadye's Specialty Shop

### Spectacular Trade Stimulating Sale

### Smashing Prices

### For Quick Action!

### New Fall Goods Now Greatly Reduced!



## Starting Friday, Oct. 25th

LADIES AND CHILDREN'S APPAREL AT SPECTACULAR REDUCTIONS

Bargains That Will Make You Gasp!	<b>Opening Hour Special</b> FRIDAY AT 9:00 A. M., OCT. 25th	<b>Red Hot Specials Every Day!</b>
	<b>ARCHER SILK HOSE</b> These beautiful Pure Thread Silk Hose. Our regular \$1.00 grade. All-new fall shades. Special Opening Hour Only. (LIMIT 2 PAIR TO A CUSTOMER) <b>59¢ pr</b>	

## Sanford's Greatest Selling Event!

## Sadye's Specialty Shop

MAGNOLIA AVE. NEAR 2nd ST. NEXT TO THE A&P

## CHURCHWELL'S

<b>QUALITY AT LOWER PRICES</b>	<b>QUALITY AT LOWER PRICES</b>
<b>Union Suits</b> Men's heavy weight ribbed Union Suits <b>95¢</b>	<b>Ladies Hose</b> Ladies' full-fashioned silk hose <b>89¢</b>



<b>SHOES</b> Men's Black or Tan Oxfords worth \$6.00 <b>\$4.95</b> Men's Tan Scout Work Shoes <b>\$1.95</b>	<b>SHOES</b> Ladies' Patent Leather or Brown Kid Pumps or strap slippers <b>\$3.95</b> Children's slippers worth \$1.50 <b>\$1.95</b>
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<b>Men's WOOL SUITS</b> With two pants <b>\$19.45</b> <b>BOY'S TWO PANTS</b> Wool Suits <b>\$9.45</b>	<b>SWEATERS</b> Ladies, men, boys, or girl's sweaters. <b>99¢</b> <b>BLEACHING</b> Good grade bleaching, 36 inches wide, yard, <b>10¢</b>	<b>Ladies SILK DRESSES</b> Made of good quality flat crepe and crepe de chine <b>\$5.95</b> <b>LADIES FELT HATS</b> \$2.00 Va-Value <b>99¢</b>
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**Nov. 2 AT BANDSHELL ON LAKE FRONT**  
Auspicious Literary Dept. Woman's Club

**SEE The Minstrel Show — Chamber Of Horrors — Worlds Greatest Oddity — Sells Show — Fortune Tellers — Tea Garden**

LOTS OF FUN—CANDY—PEANUTS—POPCORN  
HOT DOGS & HAMBURG  
SUPPER SERVED AT YACHT CLUB, FRI.—SAT. NIGHTS  
Your Fortune Told By Masked Damsels While You Eat

# Quick Action Necessary!

You Can't Win by Wishing--Act Now!



## The Sanford Herald's STEAMSHIP TOUR CAMPAIGN



STARTS SATURDAY OCT. 26

### How to Get Votes

There are two ways in which votes may be secured in The Sanford Herald's Steamship Tour Campaign.

First, clip the free voting coupons from The Herald and turn them in to the Campaign Manager. Have your friends help you.

Second, secure subscriptions to The Sanford Herald, both new and renewal. Votes will be given according to the schedule of votes published elsewhere on this page. Subscriptions earn the greatest number of votes in the first period, which ends Nov. 9. After that date votes will be less.

### Campaign Rules

The campaign is open to everyone except employees of The Herald and members of their immediate families.

The terms of the contest are as follows: Subscriptions may be secured anywhere in the United States. Contestants are free to solicit anywhere. All orders turned in must be accompanied by cash in payment.

Votes cannot be transferred. Contestants cannot receive from the campaign in favor of anyone else.

No employee of the Sanford Herald, or member of his or her immediate family, will be allowed to enter the campaign.

Only one prize will be awarded any one contestant. A prize winner is not eligible to any other prize or commission.

The Herald does not want anyone to work without remuneration, and has arranged a liberal commission plan, whereby those who secure a major award will be paid ten per cent commission, provided they obtain more votes than any other contestant, making two or more reports each week.

The final vote date of the Steamship Tour Campaign will be Saturday, November 14, 1930, and the final date and time will be Saturday night, November 14, 11:59 p. m. There will be a contest to count the votes and award the prizes at the close of the campaign.

Contestants who fail to observe the rules of the campaign are subject to disqualification, thereby forfeiting all votes they may have won.

The decision of the campaign manager shall be final in all matters relating to the contest.

### Good For 100 Votes

This coupon when neatly cut from the paper, is good for 100 votes in The Sanford Herald's Steamship Tour Campaign for the following contestant:

Name \_\_\_\_\_

Address \_\_\_\_\_

Not Good Unless  
Voted Before Nov. 2

### GRAND CAPITAL PRIZE!

2 ALL-EXPENSE TOURS via CLYDE STEAMSHIP LINE to NEW YORK CITY, including hotel accommodations and meals there for a week. The hotel in New York selected by The Herald, where the winning contestant will be a guest, is The Hotel Manger, "the wonder hotel of New York, a modern marble palace," located in the heart of the theatre district. Travel by Clyde Line needs no recommendation, their coastwise service is unequalled.

### Second Grand Prize!

\$169.00 ALL-ELECTRIC PHILCO balanced-unit RADIO, completely equipped, installed free of charge for contestant finishing second. This exquisite radio was purchased from The Automobile Electric Co., Philco Dealers, 2nd Street and Oak Ave., where it is on display.

### Third Grand Prize!

\$91.25 NEW ALL-ELECTRIC GRAYBAR RADIO, completely equipped, installed free of charge for contestant finishing third. This marvelous machine was purchased from The Randall Electric Co., Graybar and Victor dealers, Magnolia Ave., where it is now on display.

### FOURTH PRIZE

\$50.00 blue white diamond ring, exquisitely mounted, beautifully finished. This lovely prize was purchased from the Diamond Palace, E. First St., where it is now on display.

### FIFTH PRIZE

\$25 Elgin Wrist Watch, choice of models, lovely case, beautifully finished. Elgin watches need no description. This prize was purchased from and is on display at McLaughlin, Jeweler, S. Park Avenue.

### SIXTH PRIZE

\$25 Swiss Movement, 15 Jewel Wrist Watch, choice of models, set in an exquisite case. A wonderful timepiece—a splendid prize. Purchased from and on display at C. C. Briggs, Jeweler, Magnolia Ave.

### Ten Per Cent Commission!

Through a liberal commission arrangement it is definitely assured that every worker who fails to win a major award will be amply repaid for his or her efforts in the Steamship Tour Campaign. The Herald will give ten per cent commission to all contestants failing to win a major prize, on all money turned in, according to the rules of the campaign.

Call, Phone, Wire or Write

CAMPAIGN MANAGER  
THE SANFORD HERALD'S  
STEAMSHIP TOUR CAMPAIGN

At Once!

### Open to Everyone

The Steamship Tour Campaign is open to everyone except employees of The Herald and members of their immediate families. Girls, boys, men and women, are all extended a cordial invitation to enter the campaign and win. Determination and ambition count for a great deal—make up your mind to be a winner today.

### How Votes Count

FIRST PERIOD, OCT. 26—NOV. 9

TERM	AMOUNT	VOTES
3 Months	\$ 1.75	2,000
6 Months	3.50	3,000
1 Year	7.00	12,000
2 Years	11.00	25,000
3 Years	21.00	40,000
4 Years	28.00	60,000
5 Years	35.00	100,000

SECOND PERIOD, NOV. 11—23

TERM	AMOUNT	VOTES
3 Months	\$ 1.75	1,000
6 Months	3.50	2,500
1 Year	7.00	6,000
2 Years	11.00	12,500
3 Years	21.00	20,000
4 Years	28.00	30,000
5 Years	35.00	50,000

FINAL PERIOD, NOV. 25—30

TERM	AMOUNT	VOTES
3 Months	\$ 1.75	500
6 Months	3.50	1,250
1 Year	7.00	3,000
2 Years	11.00	6,250
3 Years	21.00	10,000
4 Years	28.00	15,000
5 Years	35.00	25,000

### NOMINATION COUPON

Campaign Manager,

The Sanford Herald,  
Sanford, Florida.

Gentlemen:

I wish to nominate

as a contestant in The Sanford Herald's Steamship  
Tour Campaign. Address is \_\_\_\_\_

This nomination in accordance with  
the rules of the campaign, entitles the  
nominee to 10,000 votes.

Name \_\_\_\_\_

Address \_\_\_\_\_

Contestants Can Receive Only One  
Nomination Coupon.

Nominate Yourself or a Friend As A Contestant.

Classified Ads

WANT AD RATES
Sanford Daily Herald
Terms: Cash in Advance
Telephone ads, will be received for patrons and collector sent immediately for payment.

16—Houses For Rent
Furnished six room house, corner 18th and Palmetto, Apply 1215 Magnolia Avenue.
Six room furnished house, corner of Palmetto and Tenth Street. Apply Mrs. M. Fleischer, 10th & Magnolia, Phone 279-W.

Announcements
SANFORD DRUG CO.
We Deliver—Phone 325
Automobile Glass, Windshields, etc. Get you car ready for the winter. Wight Bros. Co.

19—Farms For Rent
Celery Farms 11 Rent, 50/100/20 acres celery land, ready for two crops, early and late. Little fertilizer required. Attractive terms to those with satisfactory references. Frank L. Ferguson, Valdez Lobby.

GENERAL BUILDING—REMODELING REPAIRS, PLANS & ESTIMATES FURNISHED. Telephone 189, MIKE WILSON, 418 Oak Avenue.

26—Miscellaneous For Sale
Five tube battery, operated radio set. Everything complete, ready for service. Will demonstrate. Price \$25.00, or will exchange for equal value in chickens. Phone 329-W.

Field Wanted—Male
WANTED to open store in Sanford, weekly and expenses while learning; \$125.00 cash deposit required on Goetz. Manufacturer; 61 Peachtree St., N. E.

LEGAL NOTICES
IN THE COUNTY OF THE COUNTY JUDGE, SEMINOLE COUNTY, STATE OF FLORIDA.

10C—Flowers and Plants
Anemone, calendula plants and gladioli, bulbs, E. F. Whittner Jr., 429 Summerlin Avenue.

LEGAL NOTICE
Notice is hereby given that the undersigned, J. G. SHARON, County Judge of Seminole County, Florida, will hold court at the County Court House, Sanford, Florida, on the 11th day of November, 1929, at 10 o'clock A. M.

15 Apartments For Rent
Three and four room apartments, all furnished. Call 251.

LEGAL NOTICE
Notice is hereby given that the undersigned, J. G. SHARON, County Judge of Seminole County, Florida, will hold court at the County Court House, Sanford, Florida, on the 11th day of November, 1929, at 10 o'clock A. M.

12 x 18 Gordan Job Press or other printing equipment. State condition and lowest price. P. O. Box 1242, DeLand, Fla.

LEGAL NOTICE
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Nice furnished apartments. Refrigerator and water. Rents very low. Find out for yourself. Phone 503-J.

LEGAL NOTICE
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LEGAL NOTICES

IN THE CIRCUIT COURT OF THE TWENTY THIRD JUDICIAL CIRCUIT OF FLORIDA, IN AND FOR SEMINOLE COUNTY, FLORIDA.

Unusual Interest Is Shown In Herald Steamer Tour Plan

(Continued From Page One)
to the major awards, hundreds of dollars in commissions are expected to be paid out at the close of the campaign. A liberal plan provides the payment of 10 per cent commission to entrants failing to secure a major award, if they are active throughout the life of the campaign.

RUBOW'S PLACE
W. 1st St.—Princess Bldg.
Fountain Drinks—Sandwiches
Tobacco—Candies
Curb Service

BAUMAN BROS.
Low In New Building Across The Street From Former Location
Phone 82—209 W. 1st St.

GLASS! GLASS!
We now carry full line single and double strength window glass.
HILL HARDWARE CO.
233 E. First Phone 53

TEL. 6-2
BEMINOLE CREAMERY
SWEET MILK—COTTAGE CHEESE
233 E. First

REGISTRATION NOTICE
PRIMARY ELECTION
The Registration Books of the City of Sanford, Fla., will be open Wednesday, October 23, 1929, and will close Saturday, October 26, 1929, at the City Hall.

EBSER SCHOOL OF DANCING
Ballroom—Tap-Toe
Interpretative
East Pine & Myer—Orlando
Phone 7710

THE STANDARD HAMMER SHOP
appreciates your patronage
E. A. Moore, Lounge & Mullen
J. R. Lytle, proprietor
111 South Park Ave.

HOTEL MANGER
Seventh Avenue
50th-51st Streets
NEW YORK CITY

W.H. LONG MEAT MARKET
First St.—Opp. Post Office

AUTO TOPS
Seat Covers, Cushions, Curtains, Upholstering, etc.
SPENCER TOP SHOP
306 W. 2nd Street

PHILCO RADIOS
Super performance at lower price. Daylight reception, clarity of tone at any volume. Electrically balanced unit with screen grid or neutrodyne circuits. Hear a Philco before you buy.

AND IN ADDITION
A. AUTOMATIC control in volume and tuning.
B. ACTUAL reduction of background noises including static and hum.
C. SIMPLICITY of operation, as in all Philco models.

PHILCO BALANCED-UNIT RADIOS
\$120 to \$200 Complete
AUTOMOTIVE ELECTRIC CO.
407-2nd & Oak Phone 236

DUCCI
AUTHORIZED AUTO RE-FINISHING STATION
Only Authorized Duco Refinisher in Sanford
ROY SCHMIDT
3rd St. & Peach Ave.

Announcement
We have reopened the STAR BARBER SHOP
108 So. Park Ave.
Specializing on Ladies' and Children's Work.
Your patronage appreciated.
A. L. Dehle
R. L. Baillard, Mgr.

PAY YOUR 1928 POLY TAX THIS WEEK
City Authorities advise that under an amendment to the City Charter, in order to vote in the coming City Primary, poll-tax for 1928 must be paid on or before next Saturday, October 26th. Those who have not paid for 1928 please take notice.

10 DAY SALE
75c Phonograph records 60c
25c Phonograph records 15c
MOTOR OILS
Heavy 2 qt. 24c
Light 2 qt. 22c
E.V. Heavy 25c
E.V. Light 23c
Quaker State 30c
Special prices in one and five gal. quantities.
RINES SERVICE STATION
1111 Sanford Ave.

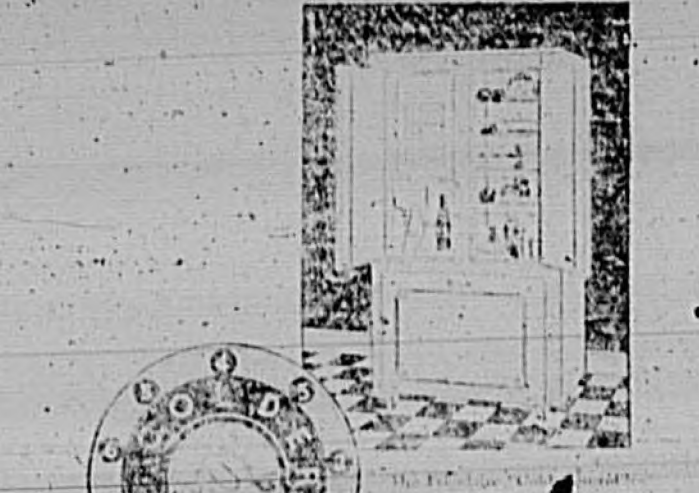
"The Wonder Hotel of New York"
"A Modern Marble Palace"
This hotel represents the most modern construction and features every convenience including breakfast and evening entertainment by all means. The hotel contains 2,000 double rooms, and is the largest of the Times Square system. In the immediate vicinity are all leading theatres and restaurants. The New Madison Square Garden is a popular one block and the famous shopping thoroughfare, Fifth Avenue, is within easy blocks. Subway and surface lines of New York Central and Pennsylvania Stations and in vicinity.

CLASSIFIED BUSINESS DIRECTORY
CUT OUT FOR HANDY REFERENCE

CLASSIFIED BUSINESS DIRECTORY
FURNITURE
Trade In Your Used Furniture or WAG-ON-TOYS
CARTS
DASH CASE
SHOE REPAIRS
A. J. DORRINS, 210 E. 5th — 1st Floor — Palm "A" & "B" Bldg.

WRITE IT DOWN
SHE, Mrs. Blank is offended at something, I fear. She hasn't seen near us.
RAW VEGETABLES
Finely shredded carrots, small diced tomatoes, chopped cabbage and a lot of Bermuda onion makes an unusual salad when served with a dash of dressing with a dash of Roquefort cheese.

WITH sales breaking all previous records with new Frigidaires offering greater beauty, greater power and the "Cold Control" at no increase in price... with values greater than ever before.
Frigidaire Corporation announces a Special small cash payment puts any Frigidaire in your home... balance to suit your convenience.
A small cash payment on your Frigidaire... balance to suit your convenience.



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