 "Style Without Extravagance." 3 -Result Is a Rare Chisistmas Bent!


35 Distinctive Dinner and Evening Gowns
Dinner and Evening Gowns at \$18.95? IMPOS. Sivep you , yy bat it is posaifle, we told you frankly in dre Adotorial hat we were fortunate and you are bound magactualif selfor so,00 per yard1 There are only

mint $13 \underline{\underline{z 5}}$

THIS IS NO FALSE CRY OF "WOLF"!


## A GROUP OF 100 LOVELY

 STREET AND AFTERNOON DRESSESWe carinot recall having seen a more vivid and striking display of dresses, thuly they are remarkable. Silk, Georgette and Crepe Satin Dresses embracing a wide varjety of sizes and including a world of shades and colors. These dresses are ultra.smart, for Street and Afternoon wear.

Values up to $\$ 22.50$ to go at
$\$ 4 \underline{=}$
$\$ 795$

## $\$ 995$

AD-ITORIAL
An trikime wan turut ter pown wow Hismexurere
 in tyines, nite per weit
 Chis opportunity to ouftry ya
Chistmas time a real dieas,


75 Velvet and Cloth Plaid Dresses
${ }^{1}$ At the prife which these dresses are offred Tho Mode of To day cannot equal such a vilue.? To see them is to realize what ive say. Smartly tailoied, in splendid variety, these Velyet and, Cloth Path Deme we memata
At a pepular price $\$ 9.95$
of Smart Frocks
 event when wou see thpprecrate of of drespes thith refill in thellayge aties at ahout $\$ 37.50$ vind
 ored, every yine displaying with greand y y 812 that wif please, Renember that ont tor es are nchuded hrthts maryelous display and s? 324 Delightal at RAFFELI




## SOCIAL AND PERSONAL ACTIVITIES: <br> \section*{THLEPHONE 148. $\quad$ MRS. FRED S DAIGER, SOCIETY EDFTOR}





Som








1706 Park Avenue
WOULD YOUR FAMILY ENJOY THIS Comfortable 8-room house in one of the vity's estab. For inmediate sale it is priced slooa under tos true


Phonc us at once at 764 for information-
Call on

## Z. N. HOLCiAR <br> REMLIOR



## Give Gifts That Last

combine beavity with DLKABILITY
OUR STOCK IS COMPLETE WATCHES. Hamilton, Howard, Elgin and Waltham .DIAMOND BRACELETS, WATCHES. DIAMOND BAR PINS
...MANICURE SETS -

## TOILET SETS

CHINA WARE

## DIAMONDS

The largest stock in the City in platinum dinner rings and single stone rings from 1-4 to 1 1-2 carat. All out diamonds are guaranteed.

## 100 WHIPE GOLD WRIST WATCHES

3 beautiful designs. Regular $\$ 16,75$ vatues. Special for
Saturday and Monday. $\$ 8.75$
We carry the large it line in hiterlmg silverware commituity Plate 1817 Rogers siver
The Biamond Palace


## H. C. VHELE

"A Substantial Jeweler in a Substantial Cïu"

## Distinctive Chrisennas Gifts

## 

THAT ARE ALWAYS ACCEPTABLE Novelties
Fragile, apearing crystal ware of tinted Ve netian glass, delicate china pieces just un packed. Łamps, placques, book ends and desk sets of hand tooled leather. Ycur shopping tour becomes a pleasure at Mi-Lady's Shoppe. And the prices are so reasonable.

## A LARGE SELECTION OF CHRISTMAS CARDS

SHOP
SHOP
EARLY
WISELY

## Mi-Lady's Shoppe



momarnivy


October salad




Saturday Specials
--in Quality Groceries

10 lbs., Good Irish
Potatoés $\quad$. $\mathbf{0 0}^{\text {c }}$
2 lbs. Nice Juicy Prunes
Prunes
1 ib. Sliced Breakfast
$\underset{\substack{\text { Kingan } \\ \text { Hams, } \\ \text { bb } \\ \text { and }}}{ }$
5 oz. Jar Burt Jam
only
packages V-C Washing
McCuller's Grocery


## QUALITY <br> AND SERVÍcE

It is going to be A Great Day, Saturday, December 11th, The Opening of the

## Electrik-Maid Bake Shop

Honest-to-goodness Bread-That is as far above the ordinary as the skies ar above your ceiling-is ydurs now tender, flaky and full of rare bread flavgi The kind you would be proud to say you baked yourself, and of which we ar Broud, Rolls, too, that turn an ordinary breakfast into a delightful repastcrispy and a crunchy appetite-awaken ing.

## Cakes, Pites and Pastries

Tquallea by few, excelled by none you'll find an assortment here that are not only a delight to the eye, but a treat for the palate...
Naturally we use only the best and purest ingredients for our Standards in the selection of materials for baked goods start where the regulations of the food laws leave off.
We are just as anxious to please you as you are to be pleased.
One dozen cookies free to the first on e hundred people maling fa purchase Th

## Electrik-Maid Bake Shop

Plenty of
Parking

$$
5
$$

Connety Batiding 3rd Street Magnolia Ave.

COME IN
AND
SEE US

## 14. TASTE THE, DIFFERENCGXID M,

## Bacon, 1-2 lb. boxes, sliced, skinless,

Picnict Hams, Chuck
Roast, Pure Lard,
Pound ...
Peachies, No. $21-2$ can Table Peaches, in heavy syrup.

Lärd, Compoünd, 4 pound pail 56c, 8 lb . pail
Pot Roast,
Compound Lard, 18 1212

Bread,
Loaf

EHour Pillsbury's Best, 6 lb bag a5c, 12 lb , bag
ork Shoulders, White Bacon, Yeal R
Pound 24 c

Flour Ballard's Obelisk and Self Rising, 6 1b, bag 45c 12 ibs .

Pork Loin Roast,
,
New York Rolled
Ribs, pound
Bice
Fancy Blue Rose, 3 pounds

Round Steak,
Shoulder Lamb,
Link Sausage,
Pound
29c
Potatoes, large,
Fancy stock, 10 pounds.

| Smoked Sausage, |  |  |
| :--- | :--- | :--- |
| Skinned Hams, <br> Pound | Siveet <br> Potatoes, <br> 5lbs. |  |

Potatoes
5 lbs .


10 pounds Sugar.
10 pounds York Apples. 10 packages Washing Powders Maxwell House Coffee... No. 2 can Peas, 2 for ...... No. 2 can Tomatoes 3 for No. 2 can Corn, 2 for Campbell's Soups, 3 for
EDGEWOOD GROCERY COMPANY
Sanford at Geneva

We'll Save You Money and Give You Service
Volume alone enables us to give the low prices we of fer on Ciroceries. The large turnover in our business


Campbell's Soups, 9c
 $\underset{\substack{\text { hal } \\ \text { callom }}}{ } \quad 60 \mathrm{c}$


These are only few of the many special offerings in The Grocery line thint we haye for Saturday. You will
find that as arule, our prices are considerably lower and yog will effeet real savingat by buylag here.
Cash Suply Co.

# OPENING OUR THIRD SANFORD STORE 

## SATURDAY DECEMBER 11th

McLANDER ARCADE - FIRSTST.
CORNER STORE NEAREST POST OFFICE PLENTY PARKING SPACE


## The Friend Stores

115 Magnolia Ave.
GUARANTEED GOOD QUA GROCERIES ${ }_{\sim}$ MEATS AN PRODUCE

## Specials f Saturday

SUPPOSE-

Your car incurred personal liabilityA jury returned a verdict agains youl for 825,000
How muich would your present auto

Remeprber it might happen any day o yor-it happens every day' to some
A. P. CONNELLY \& SONS IIRES \& TUBES?

Don't You lunow the new tire shop at $2061-2$ West
First Street? You better buy your tires there and save
on each tire.
SANFORD AUTO TIRE CO.


$\qquad$
Railroad President
Dead In St. Louis

 Sime ago in an effort to regain
his health, but retumed here re
contly gind entered St

## 

 Meat Market 108 PALMETTO AVELate Christmas Eve oun she appreciate Chrysanthemums or a Corsage to wear on our gayent
Holday? Your fulness in giving flowers

The Home On Christmas Day needs
flowers for that undefin able touch which desig: ment that proyails at thle Beasan. Allow ys to give Oou In this intimate asso

STAEWART
The Flofist


Two High School Grid

-
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 ont th workbrai Pisitian ahd mision

## - iro Prectice for women

 aromen has added rifle prite port in comer will bQtard women eret


# Christmas Section 

SHOP NOW!

## SHOP NOW!

## The Christmas Shopping Season Is Rapidly Drawing To A Close

Only twelve more shopping days until Christmas! Can you realize it? Seems only yesterday that it was last Chistmas, doesn't it? Remember last Christmas how you were caught in the late shopper's rush and Were dissatisfied with the hurried purchases you made tare d


Shop Nowl You will never have a better time--don't put off that Christmas buying! First thing you know all the choice Christnas goods will be snapped up by wise early buyers, getin on the ground flofot this time, don't get caught like you did last Christmas.

MERCHANTS ARE READY for YOU SHOPPERS, BUY NOW!

"VANHILS" TO BE Another Civil War Being PRESLINTED NEXI Weer in deland

## Sime produclion That Ran



FoughtThroughoutSouth,

 TOAD STETSON





 R. II. Ferrell of Miami spoke on
the work of laymem in the South
and in Florida. Bradenton wa
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Dying Map
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Him and $H_{8}$ FT. LAUDERDME FT. LAUDERDIM, 10 , (A)-In the dying local hosplal ay dyitharlitito
 dallas meet assured ASMEVILLE, N. C., Dec. 10o

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iradenton gets ma LAKE CITY, Fla., Deci 10 : $\left.-(A)^{2}\right)$ he 1927 convention was cly for for a th
Floridn State Baptiat canvention:

## CHRISTMAS GIFTs of Utility Are Most Acceptable

10) Piece Dinner Ser
should \$1() 1.80
80

## 




57 Piece Set Rogers Silverware
will bring happiness to all at Christmas
time. A gift of uilily and thoughtfuness.
$\$ 80.50$
1:00 Piece Dinner Set
Woutls Rue willow
natertilin Dinemer sim
anst to ene Minis nefer
Only . $\$ 48.30$

Guropean Statesmen Tayar Moving Slowly
Taward Arms Parley CENEVA, Dec. $10 .-(A)^{2}-L e n$


 ..... and
The BUTTERMLLK Odoı tells the taste



This Company acte as Executor and Administrator under Wills, Trastee for Estatep, Guardian of Incom petents. A Trúst Company camnot die, go fistane, go abroad or take vac
sultations invited.

BANK OF ORANGE AND TRUST COMPANY

ORLANDG
"The Bank of Friendly Service" isWhere Wall St. Meets Orantice Ave. if 1. W. Phillips, Pres. Boyoes difler Thimet oficer


## LADIES!

Trust us to give you the very best resules in CEFAN ING Kna DYEMN. It doesirt satisfy wid do get youn money but it doesplease us when we give you pereet. satisfaction. With our new plant we specane clear any gatment fight.
Lanes Dry tlanims Cam

## Bob Holly Said Sanford Needed a First Class Pawn Shop- We're Telling You Sanford Has One NOW - ...

## Diamonds

## Luggage Watches

11 first class cities, and Sanford certainly comes in that class, have first class Loan Offices, and in opening our we feel that we re filling a much needed place in the City Substantial. Our dealings will be found $s$ quare, our merchandise all first class and ar prices rotten, by rotten we mean that they are good-for you, for they're low!


## We Know You Are Saying to Your Sell, "What a Crazy Ad"

and we admit it-we've got some crazy prices on some mighty gaad marchandise and we want you to come down and see TWe are not bug house for offering you such high grade stuff at "Cryin' Out Loud" prices, Kots Loan office is of ed friend of man, the enemy of high prices, lets join armies and fight our common Enemy, Ihe High Cost of Viving vivere whit you.

## Hets Loan Olfice

Jewelry Musical Goods Sporting Goods

COMMERCE HEAD
PRAISES STATE
FARM-PROSPECT FARM PROSPECT

Title of "Crar" Is
All, Bunk, Asserts
Head Of Baseball


National Association Now Facing Task Of Rounding
UpFewAerialSteedThieves


DAY BY DAY IN FLORIDA

## $\int \begin{gathered}\text { DA } \\ \text { Difould }\end{gathered}$



George Bensel Speaks Bef
George Bensel Speaks Before
Menters of League Of Mi.
nicimaittes At Convention
Vest Palm Beach Session





 H.Wore than $\$ 1,001,488,000$ in
cracte wabbr rut silk, coffee and
catio sugat re imported into this







 was called into this baseball. I dif fiewart, Fho were-49 ers in Cati

## Above Allf Firestone

Gum-Dipped Balloons
of roads, in all kinds of cars. Firsestone Balloons a head and shoulder
are Gum-Dipped.
Better get your Firestone Ballsons now-come
RAY BROS. WHOLESALE TIRE \& BATTERY SUPPLY 409 W. FIRST STT

## New Vegetable Book Free to Growers

Profitible Flotida Cropu" premired by our Entors, we now ofrer this, new treatise, "Some en wilh vur Mortiealtiurlat and wice prenident, Proo. B. F. Floyd,


WILSON \& TOOMER FERTILIZER CO.

## (ulopmint, Mr. Bensel told tho

micghope morning
 ainhagt of West Palm Beach an
fayor Cooner C. Lightbown


## 

Committee on restine responded
lice nett mee
painted
ione

cruise on Lake Worth.
Minor Leagues Have Played Biggest Part In National Meeting
$\qquad$ Arajor league
made Eonspi
Aftocititen
 The mingor league meet teange
isers, scouts and cesidents,



Whit I done?" Repeated Mr
OA Barow, of the New York Yan Wedta, When quent oned. "Nothing

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## The oth Tme tep


 on every s

## treaty is ratified

TiranA, Abania, Dec. 10- $\left(A^{2}\right)$
The treaty of friendship and
The trenty of friendship and ne
urity bettrecen Albania and Italy, abfect of censure in Jugo Slavia,
oxpootir ratified by the Albanian A) Bogrrade dispatch todìy sair

(Fedquil judges recently declareid
 Che eity are required to disison.

## Yuletide Gift Suggestion



Hosiery

## 

$\qquad$ ashionel. cymbiming dur-
1 (iift selected from Our Suggestions always means "The Gift Icceptable"

Hand Bags
The season's smartest in
heautiful all leather and
silk. Novelty decorations havo been used on these purses. A variety of styles

## - CN

 Dainty Handkerchiefs as the
## Ideal Gift

"Satisfaction guaranteed" in the slogan that marks the Christmas gift of handkerchiefs. There ar. ountless novelties in linen and silk, some brightly colored, printed winted in odd desigus. Also an augmented selection of beautiful whit. linen handkerchiefs, hand drawn, embroid ered or lace trimmed., The are featured here in two groups:

LINGERIEFOR CHRISTMAS GIFT

## amas



$$
\$ 3.00 \text { to } \$ 25.00
$$

For those who love to hare their Gifts the most wel comed our Store offers ai unlimited selection.

OPEN STOCK
25 C TO 75 C EACH

BOX -3 IN BOX 50C TO \$2.25 BOX

## ,

Gloves A delightful kift that wy
show $n$
$n$ show a
thought morning. Complete rand styles in several grey.

## to

${ }^{\$} 10^{.00}$
to
$\$ 2^{50}$


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That's What Oscar Thinks

By B
FRECKLES AND HIS FRIENDS



F HEREAFTER ROMFES
 ANALHZIN G OF EVIDEI TOUBE DONE, WER MAH WHATAI MEEN TO MRT WhATI MEAN TO MHON THIS)ISIVERY, SERTOU THE M WM: LOCK: ( - CAEE EVIDNCE W CAE CONTHUED YOU MAY LLEAVE YOUR WATCH AFORBEALS WATCHAFORBILY,
SIR!

Th Mo ${ }^{2}$

BOOTS AAD HER BUĐDIES
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\$ALESY/ N $\$$ AM
14. 0 But You Can't Shoot It

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## Deand - Ditelas - Florida Stince 1878

One of Fiorida's Leading pept. Stores

## MEN

tire Stock of Fall and Winter Saits
Qver 500 of them at

## $\frac{1}{2}$ Price

Hom Saturday, December 11 th until Christmas
Gashonly - Alterations Extra
A. Drela and Co.

## ery Day Bringss New Opportunities to People Who Make a Habit of Scanning the Want Ads



