# ©ly Sanfurn Hirath 

LL NEWS SUMMARY TO
 Mayor-Elect of New York
Captures Atlanta's Heart,
 Calls Atlanta New York of Southland













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TAXRRDiction Huge Development As Nor Mo Prillions Poultry Raising Center
 Successful Candidate Has Mar
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Malking 2nd Primary Needjurity Over TwoCandidates,
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less; 1 District Deadlocked
 IsPlanOfOrlandoFirm


SANEORY HONORS
MAMORY OTDEAD
WORDID WAR VETS

Capital Considers
Legislation To Be
Before State Meet

Boston Legionaires
Refuse T'o March In Today's Parade

Campo Defeats Sial)
In Ten Round Fight

Oil Concession Of
Soviet Given Nor
"Tin Can" Tourists Establish School As Kissimmee Buildings Are Filled

SANFORD FACTS


THE SANFORD HERALD, TUESDAY, NOVEMBER 10, 1925.


66 And Yesterday-_"

You could have bought this piece of property-or that lot-yesterday-and today you could reap a golden horvest. Look at the opportunities that have been neglected. Look at what your friends have done. "Yesterday" is often injected into a real estate conversation. Recall some of the places in Sanford where you could have made big profits, had you bought at the right time. Now analize the fact that in-

|| You are given another wonderful opportunity to profit as others did yesterday. Marvania offers a sound investment. Its location next to Sanford's prettiest subdivision, Mayfair, and north of Fort Mellon, that subdivision which has such a historical setting, and its proximity to the new Hotel Forrest Lake, where hundreds of tourists will spend this winter, gives you your choice between an unequalled homesite or profit-or both.

Marvaniá merits investigation. Lots will be placed on sale this week. Make your reservation now so as to get the lot you would like to have.

Marvania Investment $\mathrm{C}_{0}$. SCRUGGS REALTY CO.
202 First Street
Phone 735
Masonic Temple

# FullyAppreciating <br> the remarkable developments being ma elsewhere in Florida,we propose to ma DAYTONA SMORES the most soughtaff nmnertyin the entirestate <br> \author{ D-MONA SHORES 

}
 It cone nat :lone from its cimatic and gengraphical :prierity. 'ihe cimate, the seenic beaty-these wero I Bays here. It was not until MAN began such great in:elobments as cuist at Miami Shoens, Coral Gables, Hotlowod and elsewhere ikat kiak values went un and fors tunes were made.

And so you may cruect it to be at Daytona Shores.
Here nature has done her uttermost. The spet Enows no equal in all of Flonind. For years tourists on the Diaic Hirhway have marveded at the unbroken intratch of miles of Elorida-verdure running riot in tropical profusion in this favored locality. For years northrrn millionaives have ehesen the vicinity of Daytona Shoves as their winter piayeround.

For years the world has known that the all-yearrourd climate in the Daytona region is unrivaled in all Fierida. For years the beash which fronts Daytona Shores has won in intermational reputation for being so smonth that on it automobile racers can make their fast. cet time. For years the junction of the Tomoka River. and Halifax River has formed the great Tomoka Basin, ${ }^{\dagger}$ reght at the tin of I ayiona Shores-the finest natural vacht basin in Florida, land-lecked and secure. And all this time the land at Dayiona Shores has been high land, dry land, shaded by immanerable trees, blessed with varable winds, kissed by Florida sunshine.

Yet, valuable as this property has ALWAYS been, for INCREASE IN VALUE it must look to MAN.

And here is what man preposes to do to make this. the most valuble tract of land in all Florida:

First, we propose to grace this tract with wide sitrects and boulevarcis, to dot it with a system of parks!

To line its main thoroughafes with electric lights to furn them into one blaze of glory
-to connect the ocean frontage with the land which lies between the Tomoka and Halif $\leq$ Rivers by means of a great free causeway, crowned by towers of interesting Spanish architecture
-to improve every foot of its fifteen miles of natural water front

- to erect great hotels, yacht club, swimming club, and fishing club, and to construct an Ocean Plaza and Ocean Playground deliogted entirely to residents and their guests
-to build a splendid golf course practically adjacent to that on which northern millionaires play for several months each year.
-to erect a railroad station where the Florida East Coast Railway borders Daytona Shores.
-and to give your investment in Daytona Shores the natural increase in value which can not fail to come from such improvements as these

The first unit is now offered to the public. It is the great CAUSEWAY SECTION with frontage on BOTH sides of the DIXIE HIGHWAY, on BOTH sides of ATLANTIC AVENUE, the road which gives access to Ormond and Daytona Beach, on BOTH sides of the HALIFAX RIVER and on the ATLANTIC OCEAN.

Here is an opportunity to invest in the choicest lots in Daytona Shores, at the very time when appreciation of value, by every law of expectation, should be greatest.

For full information, communicate with the repre sentatiye whose name appears hercin.


## nest a Little．－．

## Flanico Estates

In Ideal Place to Live

ERS A PROGRAM FOR PEACE $\underset{\text { RY JoHN R．McRuigis }}{\text { By }}$ －T 11 o＇clock in the morning seven years neo tox lay the guns on the testers front sod andy became
nit of the ane
lect wed The cost in blood and treasure wang staggering：The black clowns liberty and justice had triumphed，popular government wis render－
more secure and modern civilization was preserved．The victory d more secure price．
was worth the price． That prise．From Flanders to the Vosges thousands or Americans
the machine guns no yet run Its course． Field and elsewhere，foll in a belief that they were fighting a war tome true．
The American
be accomplished by：
notional defense； The prompt enactment into law of the principle of the uni
versa draft，herecty taking the profit out of wart and The immediate adherence by the United States to a perm－
anent court of international justice． The American Legion，in the name of he unold suffering and
sacrifice of comrades，offers this rimorann for peace in the hope ane some further service to America and to the world．

## 


 CAPITAL PAUSE
WHILE TRIBU＇T IS PAID TO DEAD

（Continued from Pare 1. ） when we who canto out of that con Mist unscathed should give an ac－

counting of our efforts to keep
faith with the





## 



Sound and Constructive A sound lank is one of the chief constructive
forces of a community．The Seminole County Bank is sound and constructive．Open ant ace count with it，and yon will put yourself in touch with
progress．Thus，yon will benefit yourself and

1 I\％Interest Paid in Savings Accounts
Seminole UlountyTDank Sanford，＇Fla．

Severe Winter Is．w．
$\begin{aligned} & \text { By reason of the fact that the hesitatingly endorsed the more }\end{aligned}$ Retail（GeditMenis－（association The Sanford Credit Association Your Credit is＂On Trial＂Every Month
Your credit record is under strut－ ing by the credit man of every busi－ ness house with whom you have had dealings．
Be sure that your accounts are al paid up to date．Thus you can expect to retain the good will and friendly－ ness of your merchant friend whose faith in you prompted him to extend If ne court es or credit
If sui fail to fulfill the obligation， you not only lose your own self re－ spect，but the respect of those who so kindly extended you credit．
It is an honor for a man to enjoy and merit credit relations with buss－ ness concerns．It means that mel－ chants recognize his integrity and principle．
It is unfair to betray this conf－ dene． bad accounts to be eliminated as fan as possible．
Your credit is now on trial．Guilty or not guilty？

卷 Pay Yourf｜Bills？Promptly Retail BeclitMCris－（ssociation The Sanford GredtrAssocietion

\＄FF： <br> \title{
－－－Profit Greatly
} <br> \title{
－－－Profit Greatly
}

IN

# Florida Land Investors Company 



## The very name reveals its charm

# LOCH-ARBOR 

Symboliziné Lakes and Woodlands

Higgins, Smith, Wight, Inc.
Sanford, Florida. November 10, 1925.
Gentiemen:
I wish to suggest LOCH-ARBOR as a suitable name for your new sub-
division. division.
Or Scotch origin, LOCH-ARBOR signifies lakes and woodlands. It seems To me LOCH-ABBOR would he an ideal name, for as far as I know, there is no place in Florida that can boast of mo:e beautifut, rolling, woodlan
-ore picturesque lakes than the property you are about to name.
Thirty years ago a suburban community in the north was given thi name. Fifteen years ago, after searching for a saitabie name for our new hotel at Allenhurst, N. J., we could find nothing more appropriate to the cation than Loch-Arbor
In my opinion it is a typical name for Sanford's newest developmen roject, and I take great pleasure in submitting it for your consideration

Very truly yours,
HOWARD HULICK.


#### Abstract

Selecting a suitable name for a development of the character of this one, is not an easy task. With 120 sug gestions from which to pick the right name, many hours of work was spent in deciding just which one of the names would be the best. There was a great variety from which to pick. Only a few were alike. The elimina tion process was a slow one, the merits of all the proposed names being carefully considered. At last it sim mered down to four, then three. At this point assista nce was called in and the name of Loch-Arbor was de cided upon.


In selecting the name we have for Sanford's finest development, we believe we have chosen a name uncommon, beautiful, and entirely suitable to the wonder section that is under improvement. We wish to thank all those who assisted us by suggesting various names, a nd regret that some may be disappointed in not being declared winner of the prize offered.

## HIGGINSSSMITH-WIGHT, INC. <br> Sales Agents

## huts Down When

 Names Legal HolidayFLORIDA FACTS



Pernacol


Try Smith's Barber Shop for good barber vork. Ladies welcome. Next to Valdez.

## DAYTONA SHORES

Phone 346-J. 105 So. Palmetto

Hall, Pentland \& McCall
AUDITS - SYSTEMS - TAXES
Miami, Jacksonville, Tampa, Sanford. s. c. gray, Reidident Manager SANFORD, FLORDA
-----WATER ----- WATER ----- WATER .---. WATER ---- WATER --

## I <br> NTENSIFIED <br> VALUES

$\phi$
 in finest connition strong healty stock at our well hnow
WHOLESALE LOW PRICES. IL STRONG 3 years old fermblogming bosecuarrantect to plecsee you and to hloom nill next summer
 2. NEW RECEIVED; only the newest and cloicest varieties in nill eollor shatdes; our selection of varieties 7ace each; or 12 for $\$ 6.00$;
such varieties ns listol in catalogs nt $\$ 2$ to $\$ 5$ ench. 3. HARDY PERENNIALS, stronef ficld Mrown-nny 12


 assorted. GOLD MEDAL (Nadioll choiest new surts \$1 per
5. GOR STRRAGE. 100-FOR STORAGF.
6. DAMLIAS-newest cactus and century sorts $\$ 1.50$ doz.
 ${ }^{1000}$ 8. Jap. brabermy for hedging do. do. S30 per 100 .
 10. Shate and Fruit treies-all kinds heavy stoel $\$ 3$

 Order TODAY, We Deliver AT ONCE ours For the Garden
-The——
Harlowarden Gardens and Greenhouses GREENPORT, N. J.

## Come On--

## lis Build a Great City!

4. long-time money and lots of it, to build great Acit $y$-wide co-operative spirit is also necessary We have both
e making loarts on homes, improved business propand apartment houses at $7 \%$ interest.
Lets Talk Over Your Program

## J. H. Jackson

gage $\mathrm{C}_{0}$ Standard Life Insurance Co., ind the Calvert Moit. 112 East, assets over Lwenty-five millions. dast second St


PROPER'TY immediately overlooking the bay attains the high est price. Values scale downward as you move away from the bay. But on Miami Shores Island, 600 acres in extent, all lots are either on, or very near, the water's edge. Here then you have a moperty which you will naturally expect to reflect to the maximum degree the influence on values of matchless Biscayne Bay. If all moperty in the Greater Miami area continues to advance is value-and it unquestionably will-will you not naturally expect the greatest increases in property so wonderfully situated as this -entirely surrounded by the waters of Biscayne Bay-the principle dominating influence on values?

Do you apmreciate what it will mean to you to live upon MIAMI SHORES ISLAND, either right on the water or on one of the interion lots just a few steps to the shore of Biscayne Bay? Think what a satisfaction it will be to you to know, that by virtue of the delight ful arrangement of lake, rec reation park and golf course, this beautiful island, large enough to establish a community of its own, can never---though every lot were built upon---become congested or crowded.

## Today's Best Investment Opportunitie

## BETTER BUYS

4 lots in Rose Court for $\$ 10,000$. This is underpriced and the terms are good.
2 Apartment Houses with good income, $\$ 25,000$.
A good small Home, $\$ 4,500$.
R. W. LAWTON, Realtor

Real Estate and Investments. Phone 743. 203-205 Melsch Building
real estate
KARL J
KARL J. SCHULTZ
1st National Bank Bldg. Phone 744.

## TEN CHOICE LOTS

## In Bel-Air

## Price $\$ 7900$

Notice These Terms Only $\$ 1,000$ down, balance easy.
W. F. HOLBORN, Mgr.

3 large lots on Mellonville Ave., $11 / 2$ blocks from ball park Contains 1 corner and 2 inside. Very good investment. Beautiful plot on Crystal Lake. Runs from Crystal Aven
to lake. $66 \times 140 \mathrm{ft}$. This is a giveaway for $\$ 1500.00$. to lake. $66 \times 140 \mathrm{ft}$. This is a giveaway for $\$ 1,500.00$. Ver rite
French Avenue, between 11 th and 12 th Streets. Ens ing paid. 64x117. $50 \times 117$. These lots can be bought under tha
market prices. market prices.
5 beautiful, high lots, on Evans Street, including one
lots. At $\$ 2,000$ ench. These cannot be dupliciter lots. At $\$ 2,000$ each. These cannot be duplicated. 1 exceptionally large lot on Sanford Avenue
tial section. This is worth looking into. 5 room Bungalow, Corner Palmetto Avenue and 13th a Rell 5 room Bungalow, Corner Paimetto Avenue and 13 th Street,
Completely furnished. At the very low figure of $\$ 6,250.00$.

OSCAR R. BROOKS
THE LOT KING-Phone 482-w 306 First National Bank Bldg. $\quad$ LUSE YOUR FORESIGITT"

## TODAY'S BESTEBUYS

Reautiful lot on 11
sale with good terms.
Iarge lot, $75 \times 140$ in Ronse Court. Iriced at seyou for quick sate
Corner lot, enstern exposure on Twelfeh and Laurcl. Will sell for \$1900, it sold
in the next few days. Beautiful Iot in Mayfnir for only $\$ 3750$ with suitable terns. Act quick on this! Bhock of six lots on Sanford Avonue, one Wock morth of Rose Drive filling sta-
tion, all for $\$ 1,200$ with terms.

 SER US Now:
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113½ Magnolia. Phone 746

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Look it over and be convinced.
Choice city lots near center
LAKE MARY IUEVELOPMENT (O).
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1.. Smmons, Sales Mgr

Phone 117

FOUR LOTS IN AVOCODA TERRACE- $\$ 6,300$. Terms

SIX ROOM RESIDENCE
Corner Elm and Tenth. $\$ 6,500$. $\$ 2,500$ cash, balance easy.

SPLENDID RESIDENCE
Lot on Heights. $\$ 2,000$. $\$ 500$ cash, balance about $\$ 15.00$ month.

## TWO OF THE BEST LOTS

In Pinehurst, number 68 and 69 on Hughey Avenue. $\$ 3,600$. Onethird cash. A number of lots not as nice as these have sold for $\$ 2,000$ each.

A few good lots left in Pine Crest. $\$ 250.00$ to $\$$

Britt-Chittenden Realty Co., Inc.
bealtors
21) E. 1st St.

Phone 708.709

## WARNING

Advance I nPrice, November 15th.
On Lots in Three-Pines-Subdivision, opposite to trance to The Million Dollar Race Track, Longroa $\$ 400$ lots. $\$ 50$ cash, $\$ 10$ month. No interest, not

## BRYANT \& HATHAWAY

Number 6 Ball Building, Opposite Post office, Santert me 20 Years Expertence With Florida Land

## "REAL BARGAINS"

Corner Lot ( $98 \times 135$ ) Union Avenue. Price. This is near the Forrest Lake Hotel One Lot Rose Court, Grand View Avenue Thirteen acres facing on Lake Monroe, 1200 feet front. Price

Seven Lots fronting on Sanford Avenue between mercial and Seminole Boulevard. Price $\$ 850.00$ im

## R.C. TISDALE

realtor
Real Estate Investment
236-238 Meisch Building. Phone 23.

## FINE BUSINESS PROPERT

We offer today a fine corner property frontin feet on Palmetto Avenue and 74 feet on Third S southwest corner.
A 10 -room house in excellent condition on this perty will casily rent for $\$ 150$ per month while the er waits for a substantial increase in the value. lots adjacent are selling for $\$ 400$ per front foot. ed at $\$ 25,000$. $\$ 1,000$ cash will handle for 30 days own this property.

## SCRUGGS REALTY COMPANY <br> F. m. scruggs, Mgr.

We Have 22 Acres Near Geneva Where Values Are Advancing Daily Ask Us About It.

Tamiami Land Company
Room $3-31 / 2$ Ball Building Phone 142

## A SNAP

Fifteen aeres in the city limits of Oveida on a clay road including lake front of 500 feet. $\$ 200$
per acre with terms.
PURVIS \& WLLCOX
Ihone 766
5 Ball Bldg

TO THE PEOPLE OF SANFORD

List your property with us. We have calls
everyy day for homes, lots and business prop-
erty. res.

## LAKE MONROE DEVELOP.

 MENT CO.Brumley Puleston Bldg.
E. F. ANDREWS


Cataione Roats and Motors Repaired

## READ the

R. L. ROBERTSON AUDITS - SYSTEMS Room MONTHLY bOOKKEEPING SERVICE

WISE BOAT WORKS
Gasoline, ELEETRIC and Stean ladunches
SALL and ROW BOATS
cations and Price application Mt. Dora, Florida

## ROSE COURT

Six rooms, garage, large lot
Built with great care for resident ovner.
High grade, built-in features and many extras selected for comfort and convenience.

Essentially a worth-while property.

## SanfordGrove,Inc.

BART NASON, Local Manager
507-8 1st National Rank Bldg.
ADVERTISEMENTS TELL YOU WHAT THE RO ADVERTISEMENTS TELL YOU WHAT
MAN BUSLS IS DOING FOR YOU.

## One of the Highest Points in or near Sanford

Fi IGURES furnished by County Engineer Williams prove that Sanford Grove's elevation is almost as great as that found at any other point in this section. No land between Lake Monroe and Sanford Grove lies as high as does this property.

WIHILE it is true there is some low property that must be passed in reaching our develomment, and while this fact might give one the impression that all of the land in the southeastern section of the city is low, such is not the fact. Highly elevated so that it catches a continuous breeze from the east, Sanford Grove of fers more delightful surroundings than the average subdivision. It has an elevation of 40.50 feet above Lake Momroe.

S ANFORD GROVE is cumprisced of 148 a cres of heavily wooded land, richly endowSel with luxuriant vegetation, and with thousands of beatutiful pine trees. It lies in a section that is making a rapid growth, and many are predicting that due to the fact that it is so well located, values there will increase enomonsly during the coming months.

## Attractive Homesites at Low Prices Will be offered the People of Sanford

IW JIEN this tract of property was purel a ased several years ago by E. C. Miller, its 17 mesent owner, there were few developments in this section, and conseduently the land was acequired at an amazingly low price. Now it is the intention of Mr. Miller to give the people Sanford the bene fit of the low price at which the land was purchased by placing greatly reduced value on a few homesites that are to be offered for sale.

ISTORY has shown that it is the purchasers of property in the first units of deIl velopments, that make the greatest amount of profit, and history will repeat itself when those who are fortunate enough to own lots in the first section of Sanford Grove, make substantial profits on their investments.
SANFORD GROCE is in a clasis hy itself. It is admirably located for the home$S$ seekers, and in aldition offers a great opportunity for profit.

## SANFORD GROVE

"AMID MASESTIC PINES"
FiRST NTAIONAL bank bldg.
SANFORD, FLORIDA

## In the World of Sport



## On the Ground Floo at BensonSpring

 (Formerly Enterprise)
## For Ten Days Only

You Can Buy

## 96 Home Sitee

In the Heart of the Town at prices which promise

# AMAZING PROFITS 

Within a Few Weeks

## Wise linvestors Buy Ahead of Great Developments

Such as are now assured in Benson Springs by interests who have just purchased vast holdings here with a view of building a modern city.
Inquire Now - - . . . Later May Be Too Late

## E.E.PAGE

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## ssified Ad on This Page is a Paying Investment



