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## In the World of Sports

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 Income Tax Forms For 1928 Not To Be Dintributed Jan. 1






Jap C-m Star Annual Road Show - - And Conveaticn ro

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 Delaney And His NewManager In Mix-Up

 and






Dodgers Book Busy
Training Campaign
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Slay Deer, With Bow and Arrow

## OutlookForGoodRailway Transportation Appears To Be Good States Expert

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the farmer and the consumer. and
BANDIT shoots mi











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## RACCOONS

We are paying highest cash market Prices for Raceow Skunks, Foxes, and Wild Cats, It

FIELD'S FUR CO

A Last Minute SuggestionGive Something Usefut
Carving Seṭ Silver Servic
 Patchins ket lots of practice on the range of the sleepy Hollow Arch


Toasters
Heaters Waffle Irons Percolator Chinaware
Pyrexware

## Ball Hardware Co.



Santa Says Skates Bieycles
Wagons Wagons
for the childre

## $\$ 250$ Extra Profit from each

ACRE of Eggplants

How these growers get bigger yields, earlier maturity and larger profits on their muck larger
crops

Phone 406






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## CATARRH

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|  <br> Constipation and Recta <br> Digeases. (Painless non- purgical mehod) Dr. Jos. <br> Corwin Howell, Registered plysiciap, 200 W. Gore <br> Trlephone 4395 for free con- <br> prised hor quickly you wi get areli without loss of tim |
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## Here's Something

 We Don't Charge for

## Goodrich Silvertowns

## Inland Supply Co.

## F VERY truckcrop

 culiarities. To meetthese whims, to sup-
ply just the right combination of plant foods, is the business of a good fertilizer. The right fertilizer means a lot to the grower. Note, for in-
stance, how O. V. Champlain, of Sneed's Island, obtained 25 c move per crate for his Eggelant lost season -anadded profit of $\$ 250$ on every acre, for his yield was $1 ; 000$ crates. Read what orters Bradley's "AA QUALITY" Fertilizers.
Results have won this confidence. There is a special Bradley grade for every crop need. For beans-to furnish a guick start and constantgrowth to the early maturity of irm, crisp fruit. For Eggplants that are fully developed. For Peppers har feed, over a of Lettuce, producing solid, hard heads Whatever the truck crop H orda have found through cron, Forida growers Bradley's "AA QUAEIIT" Fertilizers help them to get larget, yields, earlier maturity and top prices. These results are due to infinite care in manufacture. Thematerialsaremifed, repittledandscreened
to insure even proportions throughout each bay to insure even proportions thoughout each bag.
Thoroughly cured featore hoy leave our plant. Thoraun in perfect mectianical condtion our plant.
Alward
hard hard nor, lumpy. Besults bated upou over 60
years of manufacturinerper years of manufacturingexpertance.

Truck growers, if you want facts, not just claims, read these letters
 Mreggpans, Peppers and Cucumbers ave showing ope well ye the tried alt, ndess of feretiliers, and antier. this year 1 am convinced that have used. My last Egyplant ctop vielded fupor pacted crates to ox acre, although weather conditions vielded were idoo packed unfarorable. Dues to












You too cap increase yield and hasten maturity
with Bradley's. We have a grade scientifically prepared for your soil conditions. Don't past up the chance to increase profits. Getour new book.
let on truck crops. A phone call will bring at competent service. man who can help you with

## BRADLEY'S

## "AA QUALITY"

FERTILIZERS
The American Agriculturnil Chemical Company

The American Agricultural Che mical Co.
Warehouse.
Sanford

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| :---: | :---: |
|  | To the Citizens of Sanford and Seminole County we extend |
|  | HEARTIEST GREETINGS |
|  |  |
|  | THE NEW YEAR |
|  | Officials of <br> Seminole County |
|  |  |
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Social And Personal Activities $\xlongequal[\begin{array}{l}\text { Social } \\ \text { Calendar }\end{array}]{\text { areseraterpone }}$

## SUNDAY

 (hast" (Wilson) att $7: 30$ ocelock
Baptist Church.



## Personals

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## SpecialChristmas

## Day Programme



VALDEZ CAFE
estella melson, Mgr.
Christmas Menu



## A Christmas

## Greetings From

## LOCH ARBOR

To each and every resident of Sanford and Seminole County we wish a very, very Merry Christmas and the happiest of New Years.
.1 亲

## DeForest-Sanford <br> Realty Company





## Elder Springs Water Co.

## extends

a most sincere and hearty

## Christmas Greeting

and
Best Wishes for the New Year
to the
People of Sanford and Seminole County

## Elder Springs Water Co.

W. W. Thompson, Manager






To our
Niany Friends and Patrons

We Extend Man The Couing Year,
Be eilled Caith Chere
Sincere Christmas Wishes MOBLEY DRUG CO.

This is a Greeting to all the people of Sanford and also Seminole County. We wish that each and every citizen have the finest kind of a Christmas and The Happiest Sort of a New Year

## Sarford Autombilie Company



The Christmas Spirit


Imericans have the reputation, ish irresponsibility.
with trains nftenor, to rom
irresponsily



PLEASE NOTE
On And After Tuesday December 27th And Until Further Notice The Price Of Florida Power And Light Company Seven Dollar Preferred Stock Will Be One Hundred And Six Dollars And Accrued Dividend Per Share.

## Florida Power \& Light Company.

THE SANFORD HERALD, SATURDAY, DECEMBER 24, 1927
-T pagenini:

SOCIAL SEASON AT PALM BEACH imart Set Occupying Exclu-
sive Colony Arrives Before Christmas To Break Record palam beach, Fla., Dec. 24 (NS)-This cuaint little playround of society and wealth has
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nh openink for January 1 .
The cottage colony has descen
upon the town in numbers

QUICK SERVICE
TRANSFER
Hatling, Crating, Shipping,

## NOTICE

We now have our old Phone no. 311 in our new office, 200 Palmetto-When you want Elder Springs water, Call us. And we will give prompt delivery

Elder Springs Water Co.
W. W. THOMPSON, Manager.

OM FACTORY TOYOU
FEDERALI SERVICE TIRES \& TUBES nferiou would pay $f$ makeshift brands.
F. P. RINES

## FOR RENT

LOCH ARBOR One 4 room, one 5 roo These houses are modern every respect, and the Also have two 2 room partments partly furn
C. S. WITMER,
0. Box 339 Sandfórd, Fla

Phone 254 - M


Make this Christmas last for thousands of miles
There's a way to make this Christmas a long-remembered day for your family. Surprise them on Christmas morning with a wonderful new Buick for 1928.
Nothing you could choose would give them greater happiness.

## Sanford Buick Co.

Magnolia Ave.

Seminole Pressery wishes

Sanford Citizens

Merry Christmas and

Happy New Year


## Again-

We Wish You a Merry Christmas and a Happy New Year.

The joy bells ring out the glad tidings that another Christmas has come. Mother earth has put in her green and red halo of holly leaves - The sacred season is here, Love and friendship reign supreme, and men clasp hands in unity and good-will.

In this same spirit we also clasp hands with you, good friend, We hope that Christmas day for you will shine out bike a star among the other days, bright with the promise of happiness and good fortune for the New Year.

```
Please consider the officers, directors and empioyees of this banik as your year-round friends, always ready to serve you and help you in every way possible,
It is a pleasure to extend to you the season's best greetings. May the gifts and good wishes that you receive on Christmas day be outnumbered by the blessings and opportunities that come to you in 1928.
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First National Bank




## Radio

 Programs| FURNISTIED anarthent for reut <br>  rates. Ask for Ar. Maines at The Heraid cefice. |
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ChanChuan fong, military gov-
of the Yangtze provinces in


## BALL HARDW ARE CO.

wishes all the citizens of Sanford the merriest kind of a

Christmas and a very prosperous
and happy year during
1928

## For Your Protection

M. N. Cloveland, Chief

## SANFORD FIRE DEPARTMENT

## PHONE 77

With Christmas but a few days ahend, Fire Chief M. N. Cleveland wishes, for the safety and hayd piness of every resident in Sanford, to issue a few precautionary do's and don't, as follows:
"If you must have a candle in the window on Christmas Eve, make it an electric one-that tide.
"If a Christmas tree is used, make sure that it is securely set up so that it will not topple overs, and keep it away from heating and lighting fixtures
"Use metal tinsel, flake asbestos and powdered mica for snow effects in stead of the highty danger ous paper clippings and cotton.

Do not illuminate the tree with candles. Colored electric light assembles are more ornamental and if used with care are safer. A spot-light focused upon the tree is, however, the safest method of alf, and gives a pleasing effect.
"Smokers should exercise great care with their matches and smoking materials while near trees and decorations. Keep matches out of the reach of small children.
"Toys requiring alcohol, gasoline, or kerosen e should be avoided, as should the flimgy toy motionpicture machines using inflamable film.
"Cheap electrical playthings should be forbid den, ns they are often' defectively wired and have inse cure, dangerous connections. Such electrical apparatus has caused serious burns aind fires
"If it is felf that Santa Claus must be present at the celebration, he should be persuaded to avotd long cotton whiskers, and should keep away from open lights and fires. As an additional, preegution, his costume should be made partlally fireproot by spraying upon it a solution of water glase, obtafiable at aty
drug store.
"If anyone's clothing does catch on fire, the victim should be promptly rolled in" a rug of woolen coolíh in order to smother the flames, which should be kept on hand.
"Mechants should keep their places of business free from rubblsh and paper accumulations, whit should insist that employes keep clean and clear all exits
"A most important safeguard is to remove all evergreens immediately after Christmas, Astie from the tradition of bad luck attached to the keeping of evergreens in the house after New Year's Day, thief represent, as they dry out, an increasingly dangerously hazzard.
"Never leave an electric iron connected to a Light socket, or resting on any inflamable miaterfarif of object-Always disconnect and place on some fire-proof article for that purpose,

## Saftey-First-Last-and Always



## The Hotel Forrest Lake

extends to the citizens of Sanford and Seminole County the heartiest of Christmas Greetings and also the very best of wishes for the year to come and invites all to visit the hotel during the present season.
> G. A. Schlosser, Manager
> R. O. Middleton, Lessee

Palm Beach and New York


## A Joyous Christmas

Greeting to the Citizens of Sanford and Seminole County and the best of wishes for a happy and prosperous New Year.

 Kanner's Department Store The Citizens of

a<br>very happy<br>New Year



Elton J. Moughton
a very merry Christmas and

## wishes every Citizen of Sanford

 A Happy New Year. SEMINOLE CREAMERY COMPANY