


# JUDCE WRIGHT'S DECISION In Injunction Suit. 

F. L. WOODRUFF, E. A. DOUGLASS, D. L. THRASHER, JOHN MEISCH, and J. M. WALLACE, Complainants,
vs.
CITY OF SANFORD, FLORIDA, a municipal corporation, and HUTTON CONSTRUCTION COMPANY, a corporation, Defendants.

## IN THE CIRCUIT COURT OF THE TWENTY. THIRD JUDICIAL CIRCUIT OF THE STATE. OF FLORIDA, IN AND FOR SEMINOLE COUNTY. IN CHANCERY.

This cause having been originally presented to the Court on the 10th day of November, A. D., 1927, on complainants' bill, seeking a temporary restraining order ágainst the defendants, and for other relief, and at said hearing there having been filed by said defendants a general and special demurrer to the bill of complaint, and there having also been filed by the parties complainant and defendant certain affidavits on the merits, and the Court, by agreement of counsel, having taken the matter under advisement until the present time, and being at this time of the opinion that in view of the impoitance of the subject matter of the action that the matter should not be determined on technicalities alone, and being further of the opinion that under the affidavits submitted by the parties on the original presentation of the bill of complaint to the Court sufficient facts were not presented by the parties to the Court for an equitable determination of the matter on the merits, and being desirous of a furthemearly presentation by the parties of such additional facts as they may see fit to offer, it is thereiore,

Ordered, Adjudged and Decreed that a teinporary restraining order do issue out of this Court, upon the condition hereinafter set forth, restraining the defendants and each of them, as prayed in said bill, to remain in effect until the further order of the Court; and it is further,

Ordered, Adjudged and Decreed that the parties hereto may have the opportunity of presenting to the Court at 10:00 A. M. on the 5th day of December, 1927, such additional facts as they may desire, and that at said time, the Court will pass upon the demurers, general and special, heretofore filed and upon the facts as then before the Couirt, and will at said hearing determine whether or not said temporary restraining order shall be continued in force and effect until the then further order of the Court; and it is further,

Ordered, Adjudged and Decreed that, in the event of the failure of the complainants to enter into a good and sufficient bond in the sum of Five Thousand ( $\$ 5,000.00$ ) Dollars, to be approved by the Judge of this Court, payable to the Defendants, jointly and severally, and conditioned for the payment to said Defendants of all costs and damages sustained by them by reason of the improper issuance of this order, by 12:00 noon November 28,1927 , the temporary restraining order prayed for in said bill be denied.

Done and Ordered in Chambers at Sanford, Seminole County, Florida, on this the 26th day of November, A. D. 1927

## W. W. WRIGHT,



The new FORD
is the most amazing value ever offered in a

## LOW PRICE CAR

Get full details at our showrooms this Friday

## EDWARD HIGGINS Inc.

Authorized Ford Dealer
Corner Palmetto ave. \& Commercial St. Phone 331

## THE SANFORD CHAMBER OF COMMERCE

is the ONE central organization working for the growth and civic betterment of Sanford and Seminole County.

## THIS YEAR'S PROGRAM

1. Location of industries and distributors.
2. Bringing more winter visitors.
3. General service to Sanford citizens and VISITORS.

An investment in membership will be evidence of your willingness to assist in the continuance of its work
Sanford Needs the Chamber of Commerce more than ever before

> SUBSCRIBE THIS WEEK

# the new ford car 

## An announcement of unusual importance

 to every automobile owner" $\mathbf{N}_{\text {INETiER }}$ yars ago we made and spold the first Model T Ford car. In announcing it to the public we said:
"WWe will build a motor car for the great multitude. It will be large enougls for the family, Int small enough for the individual to run and tare for. It will be constructed of the best materials, by the best ment to be bired, after the simplest designs modern engineering can devise. Bat it will be so low in price that no man making a good salary will be unable to own one.'
"If I were starting in business today, or asked to restate my policy, I would not cbange one sentence or one word of that original annduncement. In plain, simple language it gives the reason for the very existence of the Ford Motor Company and explains its growth.
"IN THE last nineteen years we have made $15,000,000$ Ford cars and added to the world nearly $300,000,000$ mobile horse-power. Yet I do not consider the machines which bear my name simply as machines. I take them as concrete evidence of the working out of a theory, of business which I hope is something more than a theory of business-a theory that looks toward making this world a better place in which to live.
"The Model T Ford car was a pioncer. There was no conscious public need of motor cars when we first conceived it. There were few good roads and only the adventurous few could be induced to buy an automobile.
"The Ford car blazed the way for the motor industry and started the movement for good roads. It broke down the barriers of time and distance and helped to place education within the reach of all. It gave people more leisure. It helped people everywhere to do more and better work in less time and enjoy doing it. It did a great deal, I am sure, to promote the growth and progress of this country
"We are still proud of the record of the Model T Ford car. If we were not, we would not have continued to manufacture it so long. But 1927 is not 1908. It is not 1915. It is not even 1926.
We bave built a new car to meet modern conditions
"We realize that conditions in this country have so greatly changed in the last few years that further refinement in motor car conthat further refinement in motor is desirable. So we have built a new car. To put it simply-we have built a new

and differcnt Ford to meet new and different conditions.
"We believe the new Ford car, which will be officially announced on Friday of this week, is as great an improvement in motor car building as the Model T Ford was in 1908.

## Smart new low lines and beautiful colors

"The new Ford is more than a car for the requirements of today. It goes farther than that. It anticipates the needs of 1928, of 1929, of 1930.
"The new Ford car is radically different from Model T. Yet the basic Ford principles of economy of production and quality of product have been retained. There is nothing quite like the new Ford anywhere in quality and price.
"The new Ford has exceptional beauty of line and color because beauty of line and color has come to be considered, and I think rightly, a necessity in a motor car today. Equally important is the mechanical beauty of the engine. Let us not forget this mechanical beauty when we consider the beauty of the new Ford.

Henry Ford
"The new Ford has unusual speed for a lowprice car because present-day conditions require price car becaus
unusual speed.
"The world moves more quickly than it used to. There are only so many hours in the day and there is much to be done.
"Fifty and sixty miles an hour are desired today where thirty and forty would have satisfied

## Quiet and smooth-running at all speeds

"The new Ford will ride comfortably at fifty and sixty miles an hour. It has actually done sixty-five miles an hour in road tests.
"Since modern conditions demand more speed, they also demand better brakes to balance this speed. So we are giving you fourance this speed. So we are giver
wheel brakes in the new Ford.
"The new Ford will be quiet and smoothrunning at all speeds and you'will find it even easier to handle in traffic than the old Model T Ford.
"The new Ford has durability because durability is the very heart of motor car value. The Ford car has always been known as a car that will take you there and bring you back. The new Ford will not only do that, but it will do it ingood style. You will be proud of the new Ford.
"This new Ford car has not been planned and made in a day. Our engineers began work on it several years ago and it has been in my mind much longer than that. We make automobiles quickly when we get in production. But we take a long time planning them. Nothing can hurry us in that. We spent twelve years in perfecting our former Model T Ford car before we offered it to the public. It is not conceivable that we should have put this new Pord car on the market until we were sure that
"Every part of it has been tested and rey tested. There is no guessing as to whetherter will be a successful model. It has to be, Therd is no way it can escape being so, for it reprer sents the sum total of ail we have learned about motor car building in the making of $15,000,000$ automobiles.

The new Ford will sell at a low price
"The price of the new Ford is low the accor: dance with the established Ford policy. I hold that it is better to sell a large number of cars at andan at a reasonably small margin of profit than to Manusi uhis sell a few cars at a large margin of profic
r.....ormia a -4 We never forgecthat people who-bur Thed cars are the people who helped to make this business big. It has always been our policy to share our profits with our customers. In one year our profits were so much larger than we expected that we voluntarily returned $\$ 50$ to each purchaser of a car. We could never have done that if this business had been conducted for the sole benefit of stockholders rather than to render service to the public.
"No other automobile can duplicate the new Ford car at the Ford price because no other manufacturer does business the way we do.
"WVe make our own steel-we make our oun glass-we mine ous oun coal-we make virtually every part used in the Ford car. But we do not cbarge a profit on any of these items or from these operations. We would not be playing fair with the public if we did sa. Our only business is the automoblle business. Oitr only profit is on the automobile we sell.
"WE ARE able to sell this new Pord car at a low price because we have found new ways to give you greater value without a great increase in our own costs.
"We did not set out to make a new car to sell at such-and-such a figure. We decided on the kind of car we wanted to make and then found ways to produce it at a low price.
"The new Ford car, as I have said, will be officially announced on Friday of this weeki In appearance, in performance, in comfort, in safety, in all that goes to make a good car, it will bear out everything I have said here. We consider it our most important contribution thus far to the progress of the motor industy, to the prosperity of the country, and to the daily welfare of millions of people, $\%$



## cial And Personal Activities

## 號

 alendar| Mrs. Chris Matthews Marriage Of Mrs. Lois |
| :--- |
| Entertains Lottaphun | Bridge Club Memhers Of Much InterestHere


those delicate dresses
you've been

The Smiling

## CHRISTMAS STORE

## of Central Florida

Invites you to visit its gaily decolated departments where the Spirit of Christmas reigns and every visitor
is greeted with a cheery smile. We are combining happiness with business in the Christmas store.

Bring the Children to Meet

## SANTA CLAUS

## He's here in person each Saturilay, greeting all the boys and girls, shak. ng their hands and smiling on them <br> Christmas time. He has a wonderful lot of Christmay loys to show that grown ups will like as well as the grown-ups will ake as well as the children. Come and see him.


afraid to have
cleaned
we can
handle with
extraordinary
skill
The Colonial
Cleaners $:=$

"Send It to a Master"

(Suecemorn to the Rejig)
Come to Orlando for the Big

8 o'clock Friday Evening December 2.

The largest assortment of Christmas Toys ever assambled in Centril Forlat ill be
diaplayed and used in an interesting children's program, with a specially arranged
diaplayed and used in an interesting children's program, with a specially artanged

## YOWELL - DREW CO.

ORLANDO
"The Smimiling

## as only Sa

## TOY SHOW

## At the Municipal Auditorium

## Be Our Guests <br> Admission Free

 musical settingSeminole Book Shop mRs, don smith

Sanford

## SouthernCaliforniaBeaten

 ByOnePoint WhileArmyIs Pressed To Win FromNavy



 Sot
 whitington and Jofteron miner hh: Terminate Season




 sidy







Dartmouth Half Is High Point Scorer



 2hthatinginto Noxt in or-



Ilion J Mooghton Architect
Flrat Nant. Bant Bide.
Sanioru. Ma.
fountain pen
$\underset{\text { E. First } \mathrm{st}}{\text { Sanford Drug Chone }}$ 2z

## The Lives of

## your family


of yo
Auto Repairing
$\underset{\substack{\text { Shanford } \\ \text { Phone } 213 \mathrm{~J}}}{\text { Auto Brake }}$ Service

HE SPO



Chesterfield smokers dont change with
but watch how other smokers are changing to Chesterfield!

## ry Day Brings New Opportunities To Those Who Make A Habit Of Scanning Herald Want Ads

|  | - maxemex | Indian CoupleSpeedTheir |
| :---: | :---: | :---: |
|  | 边 |  |
|  | mbe ${ }^{2}=$ | chlich prover |
|  | $\pm \pm \pm x^{2}$ | ${ }_{\text {dis }}^{\text {ar }}$ |
|  |  | \% |
|  |  |  |

