# ©he Sanfarì Baily Heralit <br> IN THE HEART OF THID WORLD'S GREATEST VEGETABGE SECTION 



# Baumel's Specialty Shop DATMTM ${ }^{9}$ Baumel's Specialty Shop <br> bavilis <br> The Postoffice is Next Door to Us SANFOKD HLORIDA: <br> SECOND ANNIVRSARY 

# STARTING FRIDAY, MAY 11, AT 9 A. M--EIGHT DAYS ONLY--AND POSITIVELY ENDS SATURDAY NIGHT, MAY 19, 1923 

We celebrate our SECOND YEAR in Sanford with our customary ANNIVERSARY SALE. At this important event we offer STARTLING REDUCTIONS on our entire stock of Ladies' Wearing Apparel, Millinery and Accessories. All new clean merchandise of "the up-to-the-minute" Baumel standard. It will pay you to be at our shop early, to secure some of these choice bargains.


DRESSES A fortunate purciase, including our reguiar stock, enables us to offer these beautiful Frocks at these RaGARKABLE PRICES. They represent
values from $\$ 19.00$ to $\$ 35.00$. Dresses for Afternoon, Street, and Sports wear. In Canton Crepe, Pharo Prints, Flat Crepe, Crepe de Chine, Printed Crepe and Tub Silks. All new and popular shades prevail.

## COTTON FROCKS

## $\$ 5.95$ \$6.75 \$7.95 \$9.75

Alluringly dainty Cotton Dresses that scintilate the spirit of summer, Distinctive creations, in Voiles, Ginghams, Normandies, Swisses, Organdies materials. A choice selection
ONE SPECIAL LOT of Tissue Ginghams, Voiles and
Domestic Gingham Dresses, at
Values up to $\$ 8.50$
Green, Peach, Orchid and others. Your choice...,
Values up to $\$ 19.75$


| SWEATERS | SKIRTS <br> Beautiful Skirts in Roshanara and |
| :---: | :---: |
| A large choiee selection of Fiber |  |
|  | \$9.75 |
| \$2.95 \$3.75 | Values to \$16.50 |
| \$4.95 \$5.75 | WHITE WASH SKirts Sateen and Gaberdine at |
| All other reduced Values $\$ 3.95$ to $\$ 7.95$ | \$1.95, \$2.95, \$3.75 |
| CAPES AND COATS - |  |
| Smart Canton Crepe and Camel Hair Capes. Fashionable Sport Coats, in the newest modes. Priced to move rapidly: |  |
| sil.95 at grades, aras |  |
|  | $\xrightarrow{\text { \$29,75 Grades, }} \mathrm{nt}$ |

SILK AND BATISTE UNDERGARMENTS


Kayser and Wolfhead Jersey and Crepe de
Chine Underwear. We have an unusually Chine Underwear. We have an unusually large and pretty
diseriminating.
Glove Silk Vests, regular $\$ 2.95$
quality. Sale price .............. $\$ 2.45$
Glove Silk Bloomers, regular
Glove. Silk Step-ins, \$5.95'
values, on sale at
Crepe de Chine Teddies, Lace
trimmed, $\$ 3.95$ value, at
trimmed, $\$ 3.95$ value, at
Crepe de Chine Teddies, extra fine
$\$ 4.95$ quality, at
EXTRA SPECIAL
Envelope Chemise, fine grade Long Cloth and Batiste, well tailored, 81.50
and $\$ 2.50$ grades. Special sale price
$\mathbf{\$ 1 . 1 9} \mathbf{\text { axd }} \mathbf{\$ 1 . 7 5} \quad \$ 1.19$ axv $\$ 1.95$


MILLINERY

| Every Smart Shape-every Advance |
| :--- |
| Style-every pupulur and prevailing | Style -every dopular and prevailing

Iffect in pattern, small dress, street

$$
\begin{array}{rr}
\$ 3.95 & \$ 4.75 \\
\$ 6.50 & \$ 7.95
\end{array}
$$

Others reduced accordingly
ONE SPECIAL LOT AT
CHILDREN'S HATS AT

## OVERBLOUSES

In the newest of spring modes. Paisley nnd Persian colorines, and plain ciesigns. Specially priced at \$2.95, \$3.75, \$4.95

## HAND-MADE WAISTS

 Superior Quality Hand Drawn Waists. Pretty collars in Pete Pan and Tailored effects. Button
## $\$ 2.15 \$ 2.88$

$\$ 3.15 \$ 3.65$

## PETTICOATS

Gay shaded Petticoatz, in Siik Jer soy, and
nations.
§3.95 Crates,
§92 15
\$4.95 Grads.
\$9.93
\$5.95 Qualities,
$\$ 4.85$

PRINCESS SLIPS Sateen and Linsette Slips, in al
popular colors. Sale price-
$\$ 1.95$
$\$ 2.25$

## SILK HOSE

Martha-4-Foot: That smart guaranteed Glove Silk Hose. Wonderful wearing qualities. . Colors, Black, Silver, Brown, White und Bob-o-link. Re-
footing features: Plain $\$ 3.75$ grade,
$\$ 3.25$
$\$ 4.95$
$\$ 3.25$
$\$ 3.95$
Fancy $\$ 3.50$ grade,
$\$ 3.15$
$\$ 2.95$
ARMOR PLATE: All pure thread Silk Fose of very fine wearing qualities.
Good service behind every pair. All popular shades: Good service behind every pair. All popular shades: Hand-drawn Clox, $\$ 3.50$ value,
at
32.75

All Silk Full Fashioned $\$ 2.25 \mathrm{~g}$ grade,
at -
$\$ 2.45$
Pure Thread Silk, Lisle Top, $\$ 2.50$ quality,
at
Thread Silk, Lisle Top, $\$ 1.95$ value,
Our Special \$1.50 Hose,


# Mother's Day 

What infinite love and gratitude all of us owe to Mother: How welcome is every opportunity to bestow upon her some token of our appreciation for her tenderness, her devotion, her self-sacrifice.
Mother's Day this year should be a universal thanks offering to the greatest being that God has created.

So that you may be assisted in the choice of appropria remembrances, our merchants have made special prem rations. Read their announcements carefully an choose the thing that. will please Mother best.

Let's make Mother's Day the brightest day in the year!
№ Phones, No Delivery, No Charigig, No Overhead Expense, No restrictions as to how much you purchase
 SUGAR-CURED HAMS, per lb ..................................... HENS, FRESH KILLED, per lb .

| SPRING LAMB, per lb. |
| :--- |
| $31 / 22$ | NEW POTATOES, HOME-GROWN, 5 LBS. FOR HENS, FRESH KILLED, per lb .

FANCY LEGS OF PORK, per 1 lb . FANCY FLORIDA PORK, CORN-FED, per lb. FANCY BREAKFAST BACON, per lb.

FANCY WHITE BACON, SPECIALLY PRICED FOR SATURDAY, LIB. LIVE SPRING CHICKENS, PER LB... PICNIC HAMS, SPECIALLY PRICED FOR SATURDAY, PER LB..
 Pork Roasts, Western, 1b. .
Breakfinst Bacon, Western,
Breakfast Bacon, Western, lb. $\quad 20 \mathrm{c}$

Pan Sausage, 1 b . 15 c Cream Cheese, lb . $\quad 15 . \quad$ 20.
$\begin{array}{ll}\text { sc. } & \text { Limburger Cheese, Ib. } \\ 2 \mathrm{c} & \text { Wisonsin Brick Chee } \\ 2 \mathrm{c} & \text { Sicend Ham, , b. }\end{array}$ Luncheon Loaf, 1b

## If You want a Home

or Business of your own-it's time to begin to SAVE for it NOW while young!
It was in this way the Home or Business owner of today, got theirs.
Our Savings Department will help you to save, it will safeguard your savings-and pay you 4\% Interest.
Don't delay the start.
First National Bank
a community bulder
P P FORETBR, Preeldent
B. p. Whitn br, Cabbler

Reapportionment Bil
Is Killed in the Senate

## Is Killed in the Senate IS IN THE MAKING


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its consideration.
That sardine cannery that is adopt the way a street car conductor han

## WATCH OUT

FOR
THE RED BRD

## FNESTELCII ${ }^{2}=46$

CLIOUJT CLIUB GIIGER ALE, 2 BOTTLIS, : 25"
2e Deposit on each Bottle

| A. \& P. RUCKWHEAT OR PANCAKE FLOUR |  |  |  |
| :---: | :---: | :---: | :---: |
| GRANULATED SUGAR, PER POUND |  |  |  |
| fANCY BLUE ROSE RICE, PER POUND |  |  |  |
| SNOWDRILTF silile |  |  |  |
| ${ }^{\text {octiocil}}$ | $\underset{\substack{\text { Rep circlig } \\ \text { cormer }}}{\text { chem }}$ |  |  |
| 29c | 33 c |  |  |
| IIIA ATLANTIC \& PACIFIC |  |  |  |

KEEP MOVING

## READ OUR AD

In Saturday's Daily —— Something New fleyd Stioe Sfore

any Cut your appedite call for
We have it, and all you have to do is Phone 105

We Deliver to any part of the city. FANCY FLORIDA and WESTERN BEEF AND PORKERS PAN SAUSAGE, HOME-MADE : HAMS : BOILED HAMS Sandwich and Longhorn Che HENS

## Pure Food Market

. HUGH TILLIS, Prop.
402 SANFORD AVENUE $\longrightarrow$ SANFORD, FLORIDA

soc
mu
man
stall
will
c society ond there is so much good ford.
musical talent in Sanford that it
tands to reason that
 Are you moving? Let the QUICK,
SERVICE TRANSFER do the job, if SERVICE TRANSFER do the job, if NOTICE! you want it done as you want it done.
Phone 498: $\quad-36-\mathrm{Thr}$-Fri-Sat-tfc Mr. J. L. Dean of the Dean Seed
Company, of Orlanido is Company, of Orlando, is in
substantfil end will be here
a week.


Roofs that Challenge Weather It was Mark Twain who said, "Everybody
talks a lot about the weather but nobody does anything about it.
But there is one thing you can do about the effect $f$ weather on the roofs of your buildings. Cover them with our prepared roofing or shingles and you can laugh at intense heat; pounding rains, driving snow storms nd severe cold.
Free booklots and samples. Call at our office and let us tell you how good roofings will save money for you and add distinctive beauty to your buildings through their cheerful colors.

## HILL LUMBER CO.

Phone 130—Sanford, Florida our store.

## SPECIAL

## For Saturday and Monday Only

Crepe do Chine, All Tyme Crepe, Paisley Combinations, Satin and Taffeta


## DRESSES

. AT...
$\$ 10$

## Values YOU Cannot Afford to Overlook <br> REMEMBER ONLY 2 DAYS

## SATURDAY SPECIAIS MONDAY

## Demonstration Saturday of Sunshine Biscuit

AH our friends and customers are invitde to attend our DEMONSTRATION ON SUNSHINE BISCUITS SATURDAY, THE 12TH. We will have a bakery representative with us, and we will be glad to have you come and sample the best and most complete line of Biscuit varieties in this city. We are featuring Sunshine Biscuits $100 \%$ and the Bakery of a thousand windows stands behind us and guarantees every package of biscuits sold in

## $\underset{\substack{\text { Fo the person buying the Largest bill of } \\ \text { goods in our store Saturday }}}{\text { PS }}$

|  | $\begin{aligned} & \mathbf{2 4 c} \\ & \mathbf{3 8 c} \end{aligned}$ |  | $\begin{aligned} & \mathbf{3 5 c} \\ & \mathbf{3 4 c} \end{aligned}$ |  | c |
| :---: | :---: | :---: | :---: | :---: | :---: |
| THE FAMOUS SUNSET GOLD BUTTER, LB. HE KIND WE ALL LIKE BEST |  |  |  |  |  |
| vo con sueam | (c) | cinferis | 10 c |  |  |
| Noi.icen ren | 15 c | Noiz in perai | 19 c | No. $\mathrm{i}_{1}$ |  |
| NEW N0. 1. RISH POTATOES, LB. |  |  |  |  |  |
|  | 38c |  |  |  |  |
| Rocat scinivr 39 | 39c |  |  |  |  |
| SWIFT'S OIL SAUSAGE, LB. |  |  |  |  |  |
|  | 10c |  | 25 c |  |  |
| Premer silid press 3 |  |  |  | Reot |  |

TAK-HOM-A BISCUIT, YUM, YUM, LUNCH BISCUITS, SMALL VANILLA WAFERS, LEMON SNAPS, GRAHAM, SMALL CHEESE NIBLETS, ANIMAL CRACKERS, PKG.

|  |  |  |
| :---: | :---: | :---: |
| 10.OZ. PREmiler spanish 49 C |  |  |

LARGE GRAHAM MATINEE BISCUITS, SCOTCHE AFTERNOON
TEAS, BUTTER THINS, CHEESE WAFERS, PKG..................


We carry a complete line of Fruits and Vegetables, in fact every thing the law allows Come to see us.

YOUR BEST FRIEND





## RAIN OR SHINE

Both Mr. and Mrs. Blank call each Saturday to make thair Savings Deposits. They will soon have enough to build their home. They have accomplished this in a few years by regularly saving small accounts. Is it not time that you put into practice your long deferred intention of starting a Sarings Account? Come in and open an account with us.

## SEMINOLE <br> COUNTY <br> BANK

SERVICE
PROGRESS
STRENGTH


BASE BALL
FOOT BALL
BASKET BALL
TRAP SHOOTING

## GOLF

BOWLING
TENNIS BOXING

BASE BALL NEWS YESTERDAY's RESULTS
National League
St. Louls 7, Philadelphia 0.
Cincinnati 4, Boston 3.
New York.Chicago, cold.
Brooklyn-Pittsburg, cold.
American League
Boston 7, Chicago 9.
New York 13, Cleveland 4.
Washington-Detroit, cold and
Philadelphia 10, St. Louis 7.
How THEY STAND
Florida State Learue


