

# Sanford Theater News for the Coming Week



GARY COOPER and David Nixon are shown here in a scene from "The Real Glory," the attraction at the Elna Theatre Sunday and Monday.



SCENE FROM "BLACKMAIL" showing anti-drum starting Edward G. Robinson to be shown next Friday and Saturday at the Elna Theatre.

## PROGRAM FOR WEEK OF OCT. 29

**AT THE ELSA**  
 Sunday, Monday, Oct. 29 & 30—"THE REAL GLORY" with Gary Cooper, Andrew Leeds & David Nixon. Also today feature "OFFICER BUCK"—Doubly Short & Slim.  
 Tuesday, Oct. 31—"NIGHT WORK" with Charlie Chaplin and Mary Boland. Also "ADVENTURES OF SHERLOCK HOLMES" with E. E. Clive.  
 Wednesday, Thursday, Nov. 1 & 2—"WEEK I AM A STRANGER" with Richard Green, Evelyn Joyce, Richard Dix. Also selected shorts.  
 Friday, Saturday, Nov. 3 & 4—"BLACKMAIL" with Edward G. Robinson. Also "WESTERN CARAVANS" with Clara Stewart.

## THIS WEEK'S CASTS

**"THE REAL GLORY"**  
 Gary Cooper, Andrew Leeds, David Nixon, Doubly Short & Slim, Charles Chaplin, Mary Boland, E. E. Clive.  
**"OFFICER BUCK"**  
 Doubly Short & Slim.  
**"NIGHT WORK"**  
 Charlie Chaplin, Mary Boland.  
**"ADVENTURES OF SHERLOCK HOLMES"**  
 E. E. Clive.  
**"WEEK I AM A STRANGER"**  
 Richard Green, Evelyn Joyce, Richard Dix.  
**"BLACKMAIL"**  
 Edward G. Robinson.  
**"WESTERN CARAVANS"**  
 Clara Stewart.



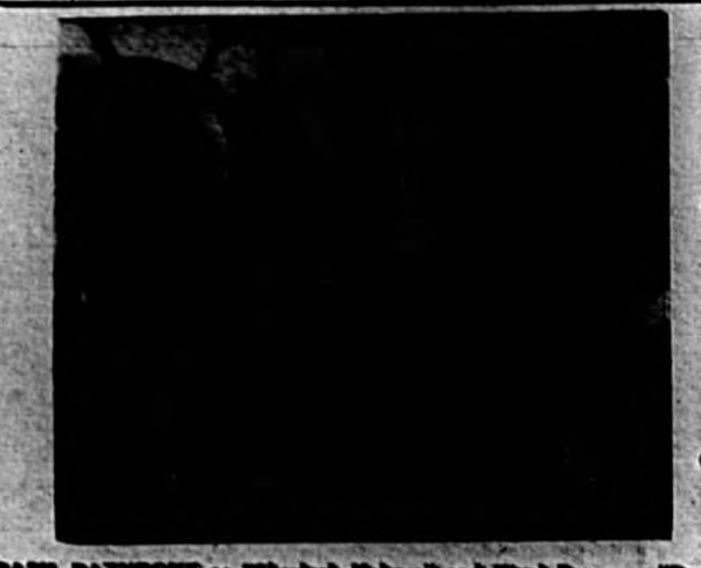
"WESTERN CARAVANS" starring Clara Stewart to be shown next Friday and Saturday at the Elna, is full of action and death, as a good western picture should be.



MARY BOLAND and Charlie Chaplin are featured in the comedy "Night Work," screen attraction Tuesday only, at the Elna.



EDWARD G. ROBINSON compares his triumph in "Blackmail" to his first starring role in the gripping 20th Century-Fox drama "Night Work" and "The Elna Theatre." "Week I Am A Stranger" in which he made contact with Evelyn Joyce, emotional discovery of "The Elna Theatre."



MARY BOLAND and Charlie Chaplin are featured in the comedy "Night Work," screen attraction Tuesday only, at the Elna.

### Ultra Violet Ray Light Developed To Kill Bacteria

Death rays may still fail to knock airplanes out of the sky, but a new ultra violet light has been developed which will kill all the germs in its vicinity.

H. H. Coleman, manager for Florida Power & Light Company, said today he had been notified that the new germ-killing lamp developed by General Electric Company is being tested in a number of hospitals and public buildings. Its developers declare it will sterilize the air at the rate of 100 cubic feet per minute, making it invaluable for air-conditioning units, and will kill an actual "certain death" against air-borne germs wherever arranged over the ordinary door.

The lethal lamp is a tube of special glass filled with low pressure mercury vapor, an inventor resembles the new fluorescent lamp. It is effective in killing bacteria because it radiates energy in wave lengths below those possible with sun lamps.

Scientists are experimenting with it to sterilize such rooms as used, when arranged with reflectors, to kill any germ that might be drawn through a door or window. It also will be used to sterilize dishes in restaurants and such facilities and in food industries, such as meat storage, bacteria and canneries.

### LEGAL NOTICE

**HARRIS' ESTATE OF HARRIS**  
 Notice is hereby given that the undersigned, Clerk of the Court of the County of Duval, Florida, in and for the County of Duval, Florida, on the 24th day of October, A. D. 1936, in and for the County of Duval, Florida, has caused to be published in the Sanford News, a newspaper published in the County of Duval, Florida, the following notice to creditors of the estate of HARRIS, deceased, to-wit:

ALL PERSONS HAVING CLAIMS AGAINST THE ESTATE OF HARRIS, DECEASED, ARE HEREBY NOTIFIED TO PRESENT SUCH CLAIMS TO THE UNDERSIGNED, CLERK OF THE COURT OF THE COUNTY OF DUVAL, FLORIDA, AT THE COURT HOUSE, SANFORD, FLORIDA, ON OR BEFORE THE 15TH DAY OF NOVEMBER, A. D. 1936, AT WHICH TIME SUCH CLAIMS WILL BE HEARD AND ADJUSTED.

WITNESSED MY HAND AND SEAL OF OFFICE, THIS 24TH DAY OF OCTOBER, A. D. 1936.

CLERK OF THE COURT OF THE COUNTY OF DUVAL, FLORIDA.

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**LIKE**

## CAESAR'S WIFE

The product or service which you find advertised so appealingly in your daily newspaper must, like Caesar's wife, be above suspicion.

For the shortcomings of unworthy merchandise, which silence might have safely concealed, are always rapidly revealed by the spotlight of publicity. And it is by this token that advertising proves so great a public loss. It is, indeed, the true searchlight of selection.

Read, then, the varied advertisements in this paper with confidence and assurance. For, if an honest company or firm company, a grocery shop or department store, a hotel or a sporting goods shop can survive the test of constant advertising, it merits your interest and patronage.



### Florida Exhibit At World's Fair Gets Publicity

#### Large Number Of Clippings Are On File In State Exposition

WORLD'S FAIR, N. Y. Oct. 20.—That the Florida State Exhibit, at the New York World's Fair, has received much valuable publicity for the state, is attested by the vast number of clippings on file in the publicity office of the Florida State Exposition. A crystal check sheet from April 1, till Oct. 15, the date of the latest bunch of clippings received, a total of 27,000 had been filed. These came from the newspapers of 47 states, the District of Columbia, the Philippine Islands and several of the provinces of Canada. The distribution by state follows: Alabama, 326; Arkansas, 116; Arizona, 20; California, 324; Colorado, 88; Connecticut, 308; Delaware, 104; Florida, 8,258; Georgia, 284; Idaho, 49; Illinois, 618; Indiana, 487; Iowa, 228; Kansas, 104; Kentucky, 372; Louisiana, 104; Maine, 66; Maryland, 128; Massachusetts, 696; Michigan, 104; Minnesota, 256; Mississippi, 104; Missouri, 940; Montana, 16; Nebraska, 328; New Hampshire, 104; New Mexico, 16; New Jersey, 104; New York, 6,872; North Carolina, 400; North Dakota, 64; Ohio, 528; Oklahoma, 596; Oregon, 104; Pennsylvania, 1,112; Rhode Island, 20; South Carolina, 104; South Dakota, 264; Tennessee, 280; Texas, 111; Utah, 8; Vermont, 40; Virginia, 272; Washington, 112; West Virginia, 100; Wisconsin, 124; Wyoming, 24; District of Columbia, 76. Total 100,000.

The volume the space represented in the foregoing list would fill more than 400,000 column inches. It could have been bought for \$100,000. It would have aggregated thousands of dollars. It is securing this very wide publicity of the Florida Exhibit, the publicity department of the Florida State Exposition, in cooperation with the several news picture syndicates, including the Associated Press, the United Press, the International News Service and others attracted by the publicity of the exhibit. Attention should be made, too, to the cooperation along the line of the publicity bureau of the General Tung Oil Corporation and the publicity department of the Florida Citrus commission in New York.

Work was also done by the directors of the horticulture departments of the New York newspapers and magazines as well as by the managers of the newspaper columns of the newspaper interested in making their readers aware of the uses to which citrus and other Florida fruits could be put in the production of appetizing dishes for the table.

Lincoln, Cleveland and Wilson counties in North Carolina were named for Presidents. The first two were Revolutionary patriots and the last was a general in the Mexican war.

### Demands For Red Cross Services Prompt Greatest Roll Call in 20 Years



WASHINGTON, Oct. 20.—We have come upon some data about mustard gas that may arouse memories of World War veterans, particularly since it is pretty certain that the old bombs will be used again on the French, English and Germans on the Western Front.

None of the countries now at war, nor even the humane United States, has any idea of giving up mustard gas as a war weapon. In fact, United States military men, together with some of other countries, have been defending the stuff as one of the more humane ways of winning battles.

Casualties are high, but only a few of the casualties are going to die and only a few more will be permanently crippled. The same can't be said of bullets or exploding shells. Anyway, that is the contention of the gas warfare advocates.

As a gas, mustard is just about tops. Gas masks will keep the soldiers from inhaling—but that is only a fractional protection from mustard. That stuff soaks into clothes, burns little blisters at the slightest contact, and makes a hospital case out of even the mildest attacks. If ingested, in the manner of a minor nick from a bullet or shell fragment.

Compound interest. When a soldier gets a touch of mustard gas he is out of the war from 30 to 90 days. The stuff grows on the duration.

The stuff grows on the duration. A little blister fills with juice just like a burn. But the juice is not ordinary juice. When the blister breaks the juice will raise more blisters where ever it touches. And those blisters make more blisters, and those blisters make more blisters, endlessly.

A tiny blister may form unnoticed under a soldier's belt. It breaks under the weight of his pack and runs down his thigh. A little chain of blisters forms. He is a sick man. He may try to keep on fighting, just to get another crack at the bloody butchers, but it is no use. He scratches the burn with his finger and rubs his face. Then little blisters start there and off we go again.

Nice, isn't it?

Sprayed across a road the gas will prevent troops passing that way for a week or ten days at least. In water or brush it may last several weeks. A mustard bomb dropped in an industrial plant would make casualties out of all who were sprayed by it, or who handled the material before it had been treated.

**Hold Million Workers Ready for Membership Drive**

THE American Red Cross embarked on its greatest membership Roll Call in two decades November 11 when a half million volunteers working in virtually every community in the nation, will seek increased membership strength to meet growing demands for Red Cross services, Chairman Norman H. Davis has announced.

Increased membership support has been prompted by an urgent need for extending Red Cross service not only in this country, but as a result of appeals from Red Cross societies in war-torn European nations, Mr. Davis said.

"Although the Red Cross must meet the crisis from war-torn Europe, we of America must not slacken our effort to reduce the long-term effects of human suffering here in this country," Mr. Davis declared.

"The 6,000,000 American men and women who enrolled as members of the Red Cross last year enabled the organization to meet the needs of soldiers in 121 disasters during the year, as well as to train hundreds of thousands in First Aid, Life Saving and health education."

**Dean Sowers Will Present Keynote Talk At Conclave**

Athena, Ga., Recording Secretary of the General Federation of Women's Clubs; Professor Truman C. Bigham, Professor of Economics, and Professor Stephen P. Sashoff of the Engineering School, of the University of Florida; Miss Mary E. Keyser, State Home Demonstration Agent; Mrs. Edith McBride Cameron of the General Extension Division of the University of Florida; and others, will address the meeting.

All sessions will be held in the White Springs Woman's Club and will be presided over by the President of the Federation, Mrs. J. Raleigh Wells of Daytona Beach, assisted by Mrs. Thurston Roberts of Jacksonville, and Mrs. Ralph A. Smith of Sanford, vice-president. A large attendance from all sections of Florida is anticipated.

### Mustard Gas Sure To Be Used Widely By Belligerents

#### Writer Says Nations Fully Planning To Resort To Gas War

By PRESTON GROVER  
WASHINGTON, Oct. 20.—We have come upon some data about mustard gas that may arouse memories of World War veterans, particularly since it is pretty certain that the old bombs will be used again on the French, English and Germans on the Western Front.

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**STATESMAN DIES**

LONDON, Oct. 20.—(AP)—Lieut. Col. Anthony John Maule, head, 48-year-old member of Parliament, was found dead in bed yesterday at his Oxfordshire home. Maule had been under secretory for India until the recent Cabinet shuffle immediately after the war started.

In the Villa Borghese, Rome's largest municipal park, there is a clock operated entirely by water power. The water drops from a fountain and is caught in a series of descending cups to provide mechanical energy.

### Haynes, Armitage Given Party By Rotary Members

#### 10 To 1 In Favor Of Embargo Repeal

WASHINGTON, Oct. 20.—(AP)—By a count of nearly 10, 10 to one, the south's House members were lined up Saturday for repeal of the arms embargo.

This one-sided division became apparent as the arms embargo was shifted to the House after a Senate debate which lasted four weeks.

The southern count was unique. Opposition forces claimed the margin in other sections, and it was generally conceded no landslide was in prospect for either side in the event of a direct vote on the repeal provision.

Louisiana and Kentucky apparently were the only exceptions to the overwhelming southern majority for the Administration bill.

Five Louisiana members voted last June to retain the embargo, with only three on the side of repeal. The embargo advocates have kept their silence throughout the present controversy.

But one Administration leader said he hoped for no more than a 50-50 vote from Louisiana. Another said he did not look for a single shift from the June division. At that time Representatives De Loosen, Maloney, and Morrison voted for repeal.

The embargo also got a Kentucky majority last session, but some said a shift or two might turn the edge to repeal this time.

The other delegations, with a single exception here and there, were openly on the Administration side.

It brought unanimity to the Virginia members, who for years have split on virtually every big controversial question.

Repeal forces claimed a solid Georgia vote. There, too, unanimous agreements are unusual.

The advance tabulations put Florida, Alabama, Arkansas and South Carolina in the list of those likely to give a solid vote to the Administration.

There was some doubt about Representative Ooley, Democrat, North Carolina, who earlier in the session expressed coolness toward the idea of lifting the embargo.

Five of Mississippi's seven members are committed to repeal. Representative Reece, Republican, is uncommitted.

Twenty of Texas' 21 members said they favored lifting the ban on arms shipments. The 21st, Representative Dies, had not disclosed his stand.

Repeal advocates declared public opinion back home was overwhelmingly with them, but there was no ready explanation for any concentration of such sentiment in the south.

One southern friend of the embargo insisted his mail was heavily against repeal. Another, although himself a believer in the embargo, said his district undoubtedly was with the Administration.

**61 Private Planes Engage In Air Show**

FORT MYERS, Oct. 20.—(AP)—Sixty-one private planes from all parts of Florida participated in an all-day air show at the municipal airport yesterday. More than 5,000 spectators witnessed the contests.

Despite the large number of planes landing and taking off there were no accidents.

The show, sponsored by the Fort Myers Civic committee, was staged as a gesture toward promotion of a \$225,000 airport that would be financed as a WPA project.

The field was condemned nearly two years ago due to conditions during summer rainy seasons, and since Fort Myers has been without air mail service. A bond election will be held early in November to vote on an issue to provide the county's share of \$75,000 required for a project.

**Sub-Stratosphere Air Liner Nearing Finish**

NEW YORK, Oct. 20.—(AP)—A 36-passenger sub-stratosphere plane, the largest bi-motored airplane ever constructed in the United States, is nearing completion. C. W. France, vice-president and general manager of the St. Louis, Mo., division of the Curtiss-Wright Corporation, said yesterday.

The all-metal 32,000 pound monoplane is being fitted with a retractable landing gear, wing panels and tail surfaces. France said, and instructions and controls are being installed.

**Mexicans Stage Big Political Parade**

MEXICO CITY, Oct. 20.—(AP)—Peasants and workers supporting the Presidential candidate, General Manuel Avila Camacho, who is pledged to follow the policies of President Lazaro Cardenas, marched through the capital's streets for more than six hours yesterday in one of the largest political parades ever held in Mexico.

At conclusion of the parade the candidate delivered his final campaign speech before the convention of the PRM, official party of the Mexican revolution, next Wednesday. He is expected to be nominated as the party candidate.

**GOLD EXPORT BARRED**

LONDON, Oct. 20.—(AP)—The Government of India has prohibited the import or export of gold except under license. It was announced officially here yesterday.

**Make Your Home This Winter**

IN  
**SEMINOLE COUNTY**

Many Attractions Await You Here—Seminole County is "The Heart Of Central Florida."

**Buy or Build NOW—**

You Will Get More For Your Money

See Any Of The Following Members Of The  
**SEMINOLE COUNTY REAL ESTATE BOARD REALTORS**

Bayard Realty Co. Sanford, Florida	Walter L. Cooper Sanford, Florida
Colclough Realty Co. Sanford, Florida	H. C. DuBose Sanford, Florida
A. P. Connelly & Sons Sanford, Florida	C. H. Ellis Agency Altamonte Springs
H. James Gut Sanford, Florida	E. F. Lane Sanford, Florida
	R. M. Bell Sanford, Florida

THE PICK OF THEM ALL FOR

**Real Mildness and Better Taste**

It is Chesterfield because of its right combination of the best American and Turkish tobaccos

Real mildness is more important in a cigarette today than ever before because people smoke more now than ever before. That's why so many smokers have changed to Chesterfield... they are finding out that for Real Mildness and Better Taste the pick of them all is Chesterfield.

You'll find that Chesterfields are cooler, better-tasting, and infinitely milder... you can't buy a better cigarette.

### Citrus Brings Better Prices In Past Week

#### Total Sale Of Florida Oranges During 7 Days Is 162 Cars

NEW YORK, Oct. 30.—Of 162 cars of citrus fruit were sold in the market an opportunity to recover from last week's overland.

During the first three days prices improved but at the last two sales there were moderate declines. Oranges showed some improvement in quality during the week and conditions were generally good.

Total sales of Florida oranges for the week were 162 cars with prices averaging slightly lower than the preceding week. This compares with 155 cars and the previous week and 119 cars for the corresponding week last year.

Prices are now running about the same as they did last year. California supplies were much reduced and amounted to 236 cars of Valencia this week which averaged about \$3.53. Prices were about equal to last week's class but the average for the week was lower.

For the previous week California sales were 231 cars averaging \$3 and for the corresponding week last year they were 245 cars averaging \$3.54.

Shipments of both Florida and California oranges were lighter the last few days and there should be somewhat smaller supplies coming into most markets next week. California stock continues to run very heavy to small sizes which are hard to sell while the big Valencias are selling at fairly high prices.

Early pinks find a ready demand for apples. Every more than 19 or 18 cars per week values slump. Pink grapefruit is not likely to replace market in New York containing circles, but does fit in nicely as a specialty. Shipments of Texas grapefruit were very heavy this week while Florida was relatively light. This will probably result in midwestern markets getting heavy Texas supplies which will force Florida into Atlantic seaboard markets. Tangerines and satsumas commenced to arrive this week and eight cars were sold in local sections. Prices were only fair as there is little demand yet for these fruits.

Some of the poorer lots brought pretty small money or 20-25 cents per package. Every year at the beginning of the season some satsumas and tangerines fall to pay the freight. Best quality brought \$1.75-\$2.50 per package. Demand will probably remain light until about Thanksgiving.

One significant development in the fruit market this week was an active consumer demand for apples. Apples are moving into consumption better than expected and prices are doing just a little better than anticipated. Also there was some export business in apples this week.

If apples advance a little in price it will take competitive pressure off oranges. Apples and the other was a combatant soldier.

"But a nation without spirit or an elevated soul is as bad as a derelict on the seas, and must be devoid of self-respect and unworthy of the respect of other nations."

"This country should not be content simply to eat and sleep and go to the movies. That would be a sorry contribution to modern civilization. Glass, who has been ill for a month, said he was 'distinctly distressed' at his inability to cast his Senate vote for repeal of the abominable embargo act."

### Hitler Alone Can Drag U. S. Into War, Glass Says

WASHINGTON, Oct. 30.—(AP)—Senator Glass said yesterday that only one person could get the United States into the war—"the unscrupled creature," Adolf Hitler.

The 61-year-old Virginia Democrat declared it was "the absolute duty" of the President to prevent Hitler from dragging the United States into the war.

By saying that only Congress has the power to declare war, Glass added that "the only person who may drag this nation into war is Hitler. He is a scoundrel, a scoundrel with a fascist doctrine of the end and the justifying the means, however vile the end may be."

"It has repeatedly lied as to his purposes since the deplorable Munich conference, and it may confidently be expected that under his wretched domination Germany will regard written treaties as mere scraps of paper."

Glass granted an interview in his sickroom at a Washington hotel. The Senator, still in bed, was propped up on a pillow and asserted he still believed in the principles he enunciated in 1916 when he spoke against a bill which would have had Congress wage war against nations that they traveled in belated vessels at their own risk.

At that time, Glass, speaking of his two sons, said that he would rather be purged through time and eternity by the pitiful apparatus of their shattered forms than to see my country dishonored and its flag hauled down in disgrace."

### House Democratic Leaders Sound Out Party Sentiment

WASHINGTON, Oct. 30.—(AP)—Faced with conflicting reports of how the House stands on the question of repealing the embargo against Germany, Democratic leaders sound out party sentiment on their attitude toward the Senate-approved neutrality measure.

Representative Robert D. Wagner, Democrat, said that the bill would be completed by Tuesday, when House debate on the measure is expected to begin.

The speaker is expected to be Representative Fish, Republican, New York, district 1, who has administered the bill to the House and approved the bill by at least 30 votes. Fish said the margin of victory for either side would be less than 10.

In a statement yesterday, Representative Rankin, Democrat, Michigan, said the Senate amendment repealing the embargo faced "probable defeat" in the House.

The House will accept the Senate amendments to the embargo act and cut people out of the danger zone," he said, "but I seriously doubt if it will accept the Senate amendment to repeal as a preliminary declaration of war."

Democratic leaders have been unable to make a comprehensive list of party members herebefore because, with no business before the House, many representatives went home while the Senate was battling over the neutrality bill. An Associated Press poll of 60 democrats in the House, conducted by the embargo last June, showed at least 11 had changed their minds. Many others refused to state their positions publicly.

### Many Czechs Arrested By Nazi Police

PRAGUE, Oct. 30.—(AP)—Heavy patrols of Czech police yesterday guarded all streets leading into the interior of Prague and turned back all persons suspected of intending to participate in a resumption of Saturday's demonstrations in Wenceslas square, when scores were arrested.

Street car service was discontinued. The protectorate government broadcast an order at 2 P. M. that all Czechs should cease wearing their national colors.

Numerous policemen mingling with crowds of Sunday strollers in Wenceslas square quickly enforced the ruling. One Czech who resisted the order reportedly was arrested by the Gestapo (German secret police).

Restaurants, cafes and saloons were required to close at 10 p. m. Neither Czech nor German newspapers mentioned the incidents of Saturday. German authorities will take punitive sentences in addition to severe sentences against those arrested, it was reported reliably.

Official German quarters said 15 Czechs were arrested Saturday while a considerably larger number were taken to police stations and released after several hours. Several men were injured seriously and about 17 slightly hurt, it was understood.

The incidents began at 9:30 a. m., when groups of young Czechs and Germans clashed briefly in Wenceslas square. Subsequently noisy arguments between Czechs and uniformed Prague elite guardsmen caused police to clear the lower part of the square at 12:30 p. m. A half hour later some young Czechs were arrested after they had looted and cursed Adolf Hitler and some Nazi guards who marched through the square with flags and music. Mounted police cleared the square at 3 p. m., but a short time later a crowd of several hundred Czechs accumulated there despite the police and chanted "Up here, long live the republic."

### House Democratic Leaders Sound Out Party Sentiment

WASHINGTON, Oct. 30.—(AP)—Faced with conflicting reports of how the House stands on the question of repealing the embargo against Germany, Democratic leaders sound out party sentiment on their attitude toward the Senate-approved neutrality measure.

Representative Robert D. Wagner, Democrat, said that the bill would be completed by Tuesday, when House debate on the measure is expected to begin.

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The House will accept the Senate amendments to the embargo act and cut people out of the danger zone," he said, "but I seriously doubt if it will accept the Senate amendment to repeal as a preliminary declaration of war."

Democratic leaders have been unable to make a comprehensive list of party members herebefore because, with no business before the House, many representatives went home while the Senate was battling over the neutrality bill. An Associated Press poll of 60 democrats in the House, conducted by the embargo last June, showed at least 11 had changed their minds. Many others refused to state their positions publicly.

# RILEY'S

OCT. 31 TO NOV. 2, 1939

1 LB. DEL MONTE COFFEE	24c
HAVA PINE SLL PINEAPPLE	10c
PARKAY OLEO	14c
KELLOGG'S CORN FLAKES	5c
PALM OLIVE SOAP	3 for 17c
HAC. DINNERS	2 for 25c
VIENNA SAUSAGE	3 for 25c
303 DEL MONTE EG PEAS	12 1/2c
QT. GRAPE JUICE	25c
DOLE'S PINEAPPLE JUICE	10c
22 OZ. STD. APPLE BUTTER	10c
MAYONNAISE OR RELISH 16 oz.	23c
SWEET JUICY ORANGES	doz. 15c
YELLOW ONIONS	3 lbs. 10c
GA. YAMS	4 lbs. 10c
PECANS	lb. 19c

**MARKET**

Shoulders	14c	Lamb Chops	19c
Sausage	17 1/2c	Ribs	15c
BALTIMORE OYSTERS	qt.		38c

One of my sons was gassed, and the other was a combatant soldier. "But a nation without spirit or an elevated soul is as bad as a derelict on the seas, and must be devoid of self-respect and unworthy of the respect of other nations."

### Mason Delivers Talk On Flowers To Many Growers

Continued From Last Page: persistence and talented plant breeder.

Flower styles change even as do styles in clothing," added Mr. Mason. "A decade ago the Sweet Pea was the most popular of flowers. Even now it is largely used by home as well as commercial gardeners. On our California farms we are still producing sweet pea seed by the carload. With the introduction of the multiflora type, having six instead of four blooms to the flower spike, Sweet Peas are likely to regain much of their former interest."

"In recent years however, the trend seems to be toward the standard-growth plants, especially in Florida and the South. The development of doubleness and sweet scent in the lowly Nasturtium brought a demand for this flower that persists today, and results in the introduction of such fine types as the Sun Ball, the Salmon Supreme, and

## Pentland, Gray AND Moore

### ACCOUNTANTS AND AUDITORS

SANFORD, FLORIDA



Congratulations to the merchant, business men and general public of Seminole County in their progressive efforts to make this section more prosperous by attracting tourists here to "The Heart of Central Florida."

For Pleasant Winter Vacations Come To Sanford

For "The Pause That Refreshes" drink Coca-Cola

It is with great pleasure that the Coca-Cola Bottling Company of Sanford joins Seminole County's progressive merchants, business men and citizens in extending to prospective winter visitors a cordial invitation to make themselves at home in "the Heart of Central Florida."

**BOTTLING COMPANY**

Beautiful Seminole County will grow and prosper as its citizens co-operate in working together toward a brighter future. We are indeed proud to add our sentiments to everything that has been said in regard to the many natural assets and attractions of Seminole County for the winter tourist.

**WHOLESALE GROCERIES**

"Since 1910"

# WIGHT GROCERY CO.

Sanford, Florida

The Sanford Herald

Published in 1909... 117 Magnolia Avenue

Subscription Rates: Payable in Advance... Single Copies: 10 Cents

Advertising Rates: The Herald is a member of the Florida Press Association...

Monday, October 20, 1939

THE INCIDENT IN CHINA AND THE WAR IN EUROPE



Illustration of a battle scene with soldiers and a tank.

DISPELLING THE FOG

BY CHARLES MICHELSON, Democratic National Committee

A month ago Congress was called in special session to meet in emergency. That emergency was brought about by the advent of "war in Europe" for on our statute books was a law that was equivalent to a fleet of battle ships for the national belligerent most American distinctly did not want to favor and to the European democracies that are fighting Hitlerism.

Man Of The Year

If you had been asked to select 1939's Man of the Year at any time last summer, you would probably have been compelled to name Adolf Hitler, however much you may have deplored your own choice, for surely no other man so completely held the fate of the world in the palm of his hand.

EVERY HOUSEHOLD should contain a cat, not only for decorative and domestic values, but because the cat in quiescence is medicinal to irritable, tense men and women.

AT A PRODUCERS' meeting in Hollywood, Samuel Goldwyn interrupted proceedings to say, "Gentlemen, for your information I would like to ask a question."—Cavalade

Mead Botanical Gardens Thronged By 5,000 Persons

Over 5,000 persons thronged the Mead Botanical Gardens today for the annual flower show...

THE SANFORD HERALD joins with the Seminole County Chamber of Commerce and other business leaders of Sanford in extending a cordial invitation to all those who live beyond the borders of our state to visit us this winter, and in seeking to show many of the advantages which tourists spending a few weeks among us might expect to find here.

Man Of The Year

Incidentally, one provision of that law directly promotes the transfer of American manufacturing plants to foreign countries which means less business and more unemployment in the United States.

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An Invitation To Tourists

Today The Herald joins with the Seminole County Chamber of Commerce and other business leaders of Sanford in extending a cordial invitation to all those who live beyond the borders of our state to visit us this winter, and in seeking to show many of the advantages which tourists spending a few weeks among us might expect to find here.

Every indication at the moment points to an unprecedented tourist season for Florida. The war in Europe has necessarily limited the number of resorts to which vacationists might ordinarily go.

And in Florida all roads lead to Sanford, as our map published on the front page of our third section reveals while from Sanford all major points of interest in the state are within easy driving distance.

Just across the county line at Winter Park is the Annie Russell Theater where the best performances on the legitimate stage can be enjoyed; and the Mead Botanical Gardens, a haven of natural loveliness which every visitor will want to see.

These and many others are the attractions available to the tourist who winters in Sanford. For those who prefer ocean bathing or fishing, the Atlantic is only 82 miles away at New Smyrna, while only a little farther is the "World's Most Famous Beach" at Daytona.

Sanford is at the very hub of all Central Florida attractions. It is an ideal place in which to make one's winter headquarters. While other Central Florida cities may claim they too enjoy this proximity to outstanding points of interest, none of them can offer tourist accommodations at such reasonable rates or living conditions so inexpensive.

Sanford has enjoyed a substantial growth in its tourist business during the past few years. We believe it is destined to develop a great deal further along this line. As our northern tourists come to know Sanford better as a result of larger advertising and promotional campaigns, we feel sure they will recognize the wisdom of selecting Sanford as a central location from which to operate during their stay in Florida.

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Big Sums Given By WPA For Projects

JACKSONVILLE, Oct. 20.—(AP)—Florida WPA projects totaling more than \$2,500,000 were approved for operation during the period Sept. 22-Oct. 24.

Under the work embraced public buildings, street improvements, road construction, health work, parks, recreational facilities, airports, farmers markets and several types of miscellaneous undertakings as well as professional and technical services.

The 67 projects, which included undertakings in 38 counties and two Statewide operations, represented a total of 1,200,000 man-hours.

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NOTICE

After this date I will not be responsible for any debts other than those contracted by myself.

C. A. WALES.

WE FEATURE WESTINGHOUSE 20th Anniversary RADIOS

Now you may own a new 1940 Westinghouse Radio at a price giving you more for your money than ever before!

MODEL WR-1998 Now, at only \$4.95 Down

WESTINGHOUSE 20th Anniversary TABLE MODEL Only \$19.95

BAUER RADIO SERVICE SALES-SERVICE PHONE 29

SUMMER IN SANFORD THIS WINTER

The Celery Center of The World and The Port of Central Florida invites you to:

FISH HUNT REST PLAY

Individuals and families can find means for enjoying every hobby, under ideal conditions.

More and more tourists are finding this city, "In the heart of Florida," the fulfillment of their heart's desire.

Summer prices are winter prices, and friendly neighbors extend a friendly welcome.

The City of Sanford maintains a Recreational Department for the entertainment of winter visitors. We are proud of the privilege of having served Sanford and Seminole County for nearly twelve years, and pledge anew:

Sound Protection and Friendly Cooperation in all Financial Matters

Commercial Accounts, Savings Accounts, Safe Deposit Boxes, Loans

Collection Department, Exchange Department, Travelers Cheques, Bond Department

The Sanford Atlantic National Bank

Accounts Insured by the FDIC

Member Federal Reserve System

# Social And Personal Activities

MISS LILLIAN ADAMS, Society Editor

Telephone 148

## Social Calendar

**TUESDAY**  
Executive Board of the Sanford Woman's Club will meet at 10:00 o'clock in the club house.  
Westside P. T. A. Halloween Carnival will be held at the school beginning at 8:00 P. M.  
Annual Halloween Carnival sponsored by the P. T. A. of the Southside School will be held on the playgrounds beginning at 5:30 P. M.  
Woman's Auxiliary of the Presbyterian Church will observe the week of Prayer and Self Denial for Home Missions with a meeting to be held at 3:30 P. M. in the church.

**WEDNESDAY**  
Regular business meeting and luncheon of the Sanford Woman's Club will be held at 12:30 o'clock in the club house. National Art Week will be observed celebrating 25 years of decorated art. Hostesses will include Mrs. J. L. Ingley assisted by Mrs. J. C. Bennett, Mrs. Harry Papworth, Mrs. C. E. Rollins, Mrs. Andrew Carraway and Mrs. A. K. Powers.  
Sanford Art Club with Mrs. William Scott as chairman will display modern and antique art at the Woman's Club from 9:00 A. M. to 6:00 P. M.  
Woman's Auxiliary of the Presbyterian Church will observe the Week of Prayer with a meeting to be held at 7:30 P. M. in the church.

Regular meeting of the Ladies Auxiliary to the Brotherhood of Railroad Trainmen will be held in the Elks Hall at 3:00 P. M.  
Election of officers will be held.  
**THURSDAY**  
Regular P. T. A. meeting of the Westside Primary School will be held at the school at 2:30 P. M.  
Executive Board of the Southside P. T. A. will meet at 2:30 o'clock in the school building.  
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Woman's Auxiliary of the Presbyterian Church will conclude the Week of Prayer with a meeting to be held at 3:30 P. M. in the church.

**ANNOUNCEMENT**  
Mrs. Elizabeth Bertelson announces the marriage of her daughter, Mildred Clair, to Sam Nelson Knight. Mr. and Mrs. Knight are making their home on 1105 Laurel Avenue.

Ponce de Leon was the first governor of Puerto Rico before passing on his ill-fated search for the Fountain of Youth.

## Joint Birthday Party Is Held For Two Sons

A joint birthday party, celebrating the ninth and sixth birthday anniversaries of Wade Hampton and Ronnie Garner was given Friday afternoon at their home on Mellonville Avenue.  
Fall flowers were used to decorate the rooms of the Garner home where the little guests enjoyed many games and contests. Outside the lawn was arranged to represent a "Witch Garden" with lanterns hung and weird looking objects dancing about.  
The children enjoyed bobbing for apples and made many visits to the wishing well where a tall witch waved her magic wand to make the wishes come true.  
After the gifts were opened, the guests were invited into the dining room singing "Happy Birthday" which was recorded on the "Recordio" and immediately played for their entertainment.  
The dining room was overlaid with linen cloth and decorated in Halloween colors. Orange candles in crystal holders were placed on each end of the table and the places were indicated with novelty cups containing orange and black candy.  
In the center was a large cake led with orange and decorated with daisies and fern. Favors of party hats and horns were given to the guests. Orange ice cream and cookies were served by the mother of the hosts.  
Invited to be with Wade and Ronnie were: Phyllis Bach, Joe Duggar, Peggie Best, Lloyd Swain, Nell Mulligan, Norman Best, Patsy Beam, Sammie Lemmond, Jean Young, Nancy Fitts, Penrose Hutchins, Spencer Harlin, David Ramsey and Rose Mary Garner.

**PERSONALS**  
Mr. and Mrs. Glenn Ingram and children of Orlando visited here yesterday with friends.  
P. M. Vickery of Gainesville was the weekend guest of his mother, Mrs. Lillian Vickery and family.  
Richard Lundquist and Jimmy Cates of Jacksonville were the weekend guests of their respective parents.  
Miss Elizabeth Whitner of Winter Garden was the weekend guest of her parents, Mr. and Mrs. B. F. Whitner.  
Clyde Tanner has returned to his home in Gainesville after spending the weekend here with his mother, Mrs. Jessie Tanner.  
Mrs. O. J. Pope and Mrs. G. W. Bailey were the weekend guests of Mrs. Bailey's sister, Mrs. Walters in Jacksonville.  
Mrs. Jim Morris and Miss Jewell Logan of Fayetteville, Tenn., spent Thursday and Friday here with Mr. and Mrs. A. L. Stacey.  
Mr. and Mrs. J. B. Cogburn and Mr. and Mrs. Phil Grashoff have returned from a three weeks' visit to New York and Canada.  
Billy Zachry of the University of Florida in Gainesville was the weekend guest of his parents, Mr. and Mrs. W. B. Zachry at their home on Magnolia Avenue.  
Mrs. M. S. Messenger returned home today from points in Kansas and Missouri and Gadsden, Ala., where she has spent the past two and a half months' visiting relatives.  
Mr. and Mrs. E. H. Laney, Mr. and Mrs. M. R. Strickland and Miss Jane Shiron spent yesterday in Tavares as the guests of Mr. and Mrs. Cotrell Tally and little Kathleen Ann Tally.  
Mr. and Mrs. Harry Lee and son, Harry, Jr., have returned from Jacksonville, where they spent the weekend with little Dolores Lee who continues to be ill in St. Vincent's Hospital there.  
H. C. McMullen, Jr., of New Iberia, La., arrived here Sunday to be the guest of his parents, Mr. and Mrs. H. C. McMullen, Sr. He will leave Tuesday for Miami enroute to Colombia, S. A., by Pan American Airways where he has accepted a position with the Colombia Petroleum Co.

**Miss Nancy Rossetter Is Luncheon Hostess**  
Miss Nancy Rossetter, assisted by her mother, Mrs. A. K. Rossetter, was hostess at a luncheon at her home on Celery Avenue Saturday at noon honoring Miss Kathryn "Doll" of New Smyrna whose wedding will occur on Nov. 18 to John Orloff of Key West.  
The Rossetter home was decorated with chrysanthemums and other fall flowers. The entire group was composed of Stetson University students who are to be attendants in the wedding.  
The afternoon was spent in playing games, singing society and popular songs and the giving of a mock wedding performance by the girls. A beautiful crystal bowl and large matching cake tray were presented to the honoree by the hostess.  
Enjoying the occasion with Miss Deal and Miss Rossetter were: Miss Mary Helen Hill of Miami Beach, Miss Mary Lynn Morgan of Jacksonville, Miss Earlean Gibson of Lakeland, Miss Mary Wyly Johnson of Orlando, Miss Dorothy Roberts of New Smyrna Beach, and the mothers of the honoree and hostess.

**Miss Cecelia Truluck Honored At Stetson**  
Word has been received here that Miss Cecelia Truluck, sophomore at Stetson University in DeLand, has been elected as president of Holmes Hall, sophomore girls' dormitory.  
Miss Truluck, who recently was pledged by Pi Beta Phi, national social sorority, has also been elected as president of her pledge group in addition to being quite active in the Hatter Art Club and a member of the Woman's Athletic Association.  
John Hintermaster of the University of Florida in Gainesville spent the weekend here with his parents, Mr. and Mrs. J. H. Hintermaster, at their home in the Mayfair Hotel.  
Forming a party which spent yesterday in Daytona Beach were: Miss Alice Lanier, Miss Marian Hayes, Miss Evelyn Echols, and Walter Haynes, Pete Echols and Frank Kelly.  
Miss Nancy Rossetter of Stetson University in DeLand had as her guests this weekend at her home on Celery Avenue, Miss Mary Lynn Morgan of Jacksonville and Miss Mary Helen Hill of Miami Beach.

**Mrs. Holly Invites All To Attend Show**  
Mrs. R. J. Holly, president of the Sanford Woman's Club has extended a cordial welcome to all lovers of art to call and view the most beautiful displays of Antique Art ever shown in Sanford.  
The exhibit, under the direction of the Sanford Art Club, will be open to the public from 9:00 A. M. to 6:00 P. M. beginning Wednesday, Nov. 1 in the Woman's Club. The exhibit is in celebration of American Art Week.  
Modern art displays result from the efforts of artists in Sanford under the guidance of the Sanford Art Club president, Mrs. W. M. Scott, will also be shown.

We Invite You

TO VISIT OUR SHOP WHILE IN SANFORD. FOR THE LAST WORD IN

- Style
- Individuality
- Varied Selections
- And Courteous Treatment

**SEE SADYE!**

Unusual Frocks ...  
Flattering Hats ...  
Coats and Suits ...  
Accessories to match !!

**SADYE'S**

# SANFORD

With many attractions as a place to VISIT  
and many advantages as a place to LIVE  
offers the additional inducement of . . .

A MODERN Store for Women  
bringing to Sanford the  
Newest Styles—the moment they are produced —  
At "Smart-To-Be-Thrifty Prices" . . . So low that all  
can afford them.

# Hollywood SHOPS

## Party Held At Home Of Katherine Beam

The home of Miss Katherine Beam, decorated with Jack-o-lanterns, hobgoblins, and ghosts, was the scene of a Halloween party Friday night.  
A grand march was held for prizes for the best costumes with Miss Mary Joyce Stevens and Joe Baker being claimed the winners.  
Late in the evening at the conclusion of games and proms, refreshments were served.  
Present were: Misses Annette Abram, Pauline McLellan, Mary-Joyce Stevens, Roberta Evans, Lorraine Blount, Catharine Clark, Mildred Robson, Minnie Ruth Odham, Betty Jane Corrodi, Camille Batten, Shirley Nan Cameron, Audrey Bach, Patsy Abernathy, Martha Page, Patsy Beam and Phyllis Allen.  
Also, Troy Ray, Alfred Doudney, Jimmy Alken, Bobby Callahan, Walter Beal, Joe Baker, Harold Chapman, Neil Powell, Paul Hodgins, Gertal Lossing, Sonny Ralston, and Ralph Cowan.

## Miss Edith Harvey To Give Talk

The first week in November has been designated as American Art Week and is sponsored by the American Artists Professional League.  
Mrs. W. M. Scott, president of that Mrs. W. S. Brumley will lead the devotional and that a one dollar prize will be given to the room with the largest attendance of parents.  
Refreshments will be served after the meeting in the lunch room. The hope was expressed that the splendid attendance of the last meeting will be upheld.  
Prior to the regular meeting, the executive board of the P. T. A. will meet at 2:30 o'clock.

## Miss Edith Harvey To Give Talk

the Sanford Art Club and chairman of the Art Week activities in Sanford, has announced to the public that Miss Edith Harvey, art teacher at Stetson University in DeLand, will speak at the Woman's Club on Nov. 1 at 2:00 o'clock.  
Miss Harvey has chosen as her subject "Picture—Appreciation." She will also speak of the art classes at the University.  
The work of artists submitting pictures to the display will be judged by popular vote as to merit. Slips of paper will be found for this purpose, it was stated by Mrs. Scott.

## Miss Edith Harvey To Give Talk

ANNOUNCEMENT  
Mr. and Mrs. T. C. Pope of West Palm Beach announce the birth of a daughter, Elizabeth Ann, born Saturday, Oct. 28, in West Palm Beach.

**TRITZ**  
LAST TIMES TODAY

SAMUEL GOLDWYN

*Gary*  
**COOPER**  
THE REAL  
GLORY

TUESDAY  
DOUBLE BILL

**NIGHT WORK**  
Mary Boland  
Charlie Ruggles  
Donald O'Connor

**SHERLOCK HOLMES**

BABIE HAYBOONE  
The  
BIBBLE LOVER'S MEDICAL

SELECTED SHORTS

## Penney's All-American VALUES

Luxurious Gaymade  
**CHIFFONS**  
**79c**

Sheer 3-thread with silk picot tops. They're full fashioned, ringless, perfect!



Very Fashionable  
Very Smart!  
Fall  
Dresses  
**3.98**

You'll love their distinctive lines and smart details! Many flared and pleated skirts, fitted jackets, port boleros! Sizes 12-20, 38-52.



Fall Styles And Colors!  
**HANDBAGS**  
Big Values! **98c**

Handsome is the word for these genuine suede and smart simulated leather bags! Many pouches, envelopes, vanities and shoulder strap styles with unusual trimmings!



Autumn Colors! **98c**

Leather cording, tiny buttons, and unusual finger treatments make these handsome knit rayon gloves outstanding in style and price! Such values! You'll want a pair for every outfit!

**A Value Winner**

Latest and Loveliest!  
Girls' Coats  
**4.98**

A variety of smart styles just right for her age! New colors in suede cloth, crepes, tweeds, and floccos! Fur and self trimmed! Sizes 7 to 14.

**An All-American VALUE SMASH**



Sweeping the Country!  
3-Button  
Sport  
Suit  
**19.75**

Wide shoulders, full chest with knife pleats, snug waist and hips—everything to show you at your best!



Bigger Selection! NEW Patterns!  
**MEN'S SHIRTS**  
Penney's Topflight!  
**98c**

Fit for a king—and they'll always fit! They're Sanforized! They're fast color, too, for lasting looks! In fine broadcloth, handsomely tailored for expensive tastes!  
\*Fabric shrinkage will not exceed 1%.

Men's Finest  
Leather  
Jackets  
**7.90**

Only BEST hides used! Rayon lined, blousing back! Two in one pockets. Save!

**SHIRTS . . . . 49c**

Dress styles for boys, in serviceable, fast-color cottons. Popular patterns, roomy sizes. Bargains!



PENNEY'S

# News Of The World In Pictures



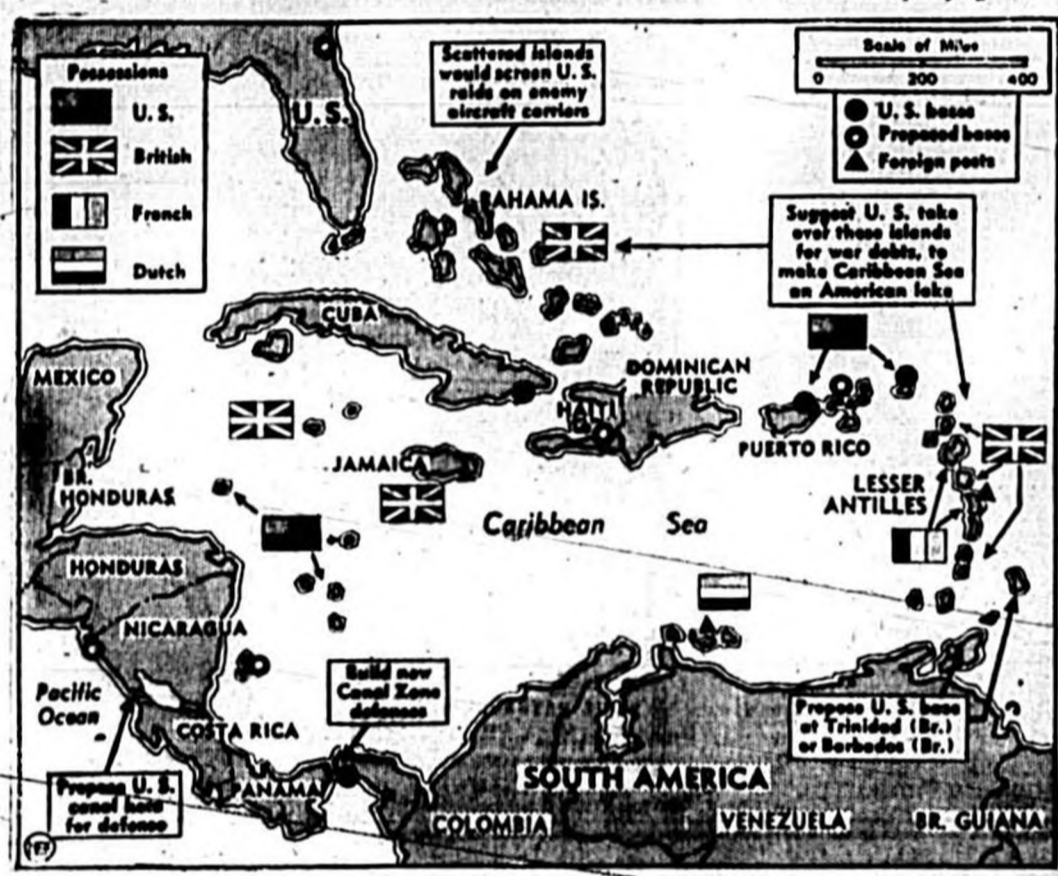
AFTER EIGHT WEEKS of war, Europe tallies result of action on major fronts. On the sea, the finally decisive blows are still to be struck. On land, the French are back where they started in stalemated war on Western Front. Russia chalks up three wins and a loss in her diplomatic war, is still parrying for thrust at Finland.



Her husband now is imprisoned for draft-dodging and army desertion, but Mrs. Grover Bergdoll declared "I'll raise an American family" when she left a Philadelphia hospital with her two-week-old daughter and namesake Berta.



BACK IN THE NEWS on a nuptial note is 19-year-old Barbara Carroll of South Paris, Mo., whose father and former sweetheart are serving life sentences for the slaying of Dr. James G. Littlefield and Mrs. Littlefield. She announces engagement to Armand P. Laquis, salesman. Barbara was a central figure in the sensational trial of her father and former lover.



PLANS BEFORE CONGRESS that propose British and French cession of West Indian island possessions to U. S. in lieu of war debt payments or favored by military strategists as a means of completing string of fortifications in the Caribbean Sea to make it a virtual American lake.



DISAP: *Chungking* Dr. Chen-ching Thomas Dulung, alias, of Waburn, Mass., has resulted in arrest of Dr. Essang W. Chang, Harvard educated Chinese physician, on charge of kidnaping and illegal surgery. His 70-year-old wife is being searched for the girl, missing for more than five weeks.

A rubber boot that fits over the regulation shoe is thrown out from the bench for the use of Pennsylvania place-kickers. Its high, blunt and corrugated toe, almost as hard as fountain pen rubber, meets the ball squarely, lowering the possibility of deflecting kicks.

Ready for her fifth and last husband, Mary McCormick, much married opera star, will soon add name of Joseph Patrick Reilly, Chicago businessman, to list that includes Prince Serge of the ever-marrying Medivans. This time, she says, it will be different.



Mrs. Daley Tagmeyer, 53, "forgotten woman" in Chicago's county jail since January, 1934, is free on bond pending appeal. She was freed after seeking liberty 29 times from sentence. She sought liberty 28 times before from contempt of court sentence given because she wouldn't explain what she did with \$22,000 trust fund in her care.



"We were told to paint or drown," reported the ship's cook who finally broke the mystery of the whereabouts of Germany's Bremen. Some of the crew are shown above, painting the vessel battleship gray from lifeboats along overboard, as she speeded at 80 knots towards Murmansk, Russia.



Dr. V. D. Cunningham, country doctor of Pryor, Okla., for help since he adopted a system from an Italian to use the "hypnotizing sleep" method of treating the disease. His home-made preparation, called "hypnotizing sleep" and is used on the... (text is partially obscured)



While Yale was holding victory luncheon at Ann Arbor, Dr. G. L. Chaney was giving Dan IV, second of the 10 football team, military treatment in the... (text is partially obscured)



While Yale was holding victory luncheon at Ann Arbor, Dr. G. L. Chaney was giving Dan IV, second of the 10 football team, military treatment in the... (text is partially obscured)



While Yale was holding victory luncheon at Ann Arbor, Dr. G. L. Chaney was giving Dan IV, second of the 10 football team, military treatment in the... (text is partially obscured)

# Powermen Tackle Osceola, Kilgore To Meet St. Johns

## Larger Attendance Expected As Teams Show Improvement

Florida Power and Light sends its softball team into action again this week against the greatly improved Osceola Cypress Company team tonight at the softball diamond on the lake front at 7:45 o'clock in what promises to be one of the best of recent games.

Also slated in the doubleheader program, Kilgore tackles the

# Celery Feds Get Light Practice In Preparation For Orlando Game

Sanford's Celery Reds went through a light workout today as they faced a week of vigorous scrimmages in preparation for their game with the Orlando Tigers Friday night at the Seminole High field.

Most of the players came through the Ocala fray last Friday night with little more than minor bruises and scratches, and it is unlikely that any will be prevented from playing Friday night for that reason.

A much better reason why game may not see action is the slumped manner in which the Fed blockers and tacklers played against the Wildcats who walked them 33 to 7.

Coach McLucas was disappointed in the outcome of the game but because of the carelessness of the Fed players who permitted two touchdowns that might have been prevented with the brand of play they

# Lyman "B" Squad To Play Euclids Today

LONGWOOD, Oct. 20.—The Lyman "B" squad was to meet the formidable Euclids "B" squad here at Lyman Field this afternoon at 3:30 o'clock, Coach O. Skewes announced.

The two squads will be composed entirely of reserve material that has not yet gained extensive experience in games played by their respective teams.

The Lyman Junior High eleven will meet Memorial Junior High in Orlando Tuesday afternoon. Coach Skewes has on his Greyhound Pup squad a number of promising young players that he is seeking to develop into future material.

# ABOLISH DRIBBLE RULE

NEW YORK, Oct. 20.—The American Basketball League has abolished the two-hand dribble rule.

The first sentence of death imposed by a federal court in the United States was passed in New York, N. C., in 1793, when four sailors were hanged for mutiny at Ocracoke Island, N. C.

# Sod School House Built In Dakota

WANKLE, S. D., Oct. 20.—(AP)—A modern sod school building has taken the place of the little log huts that dotted South Dakota prairies in homestead days.

The school building here is made from tamped earth—the gumps that slowed ox carts. It stood weather as well as any concrete structure for the past year, the agricultural experiment station at State College, Brookings, reports.

Seventy per cent of the seven million U. S. farms produce milk.

# BEATING AROUND THE MULBERRY BUSH

Week by week the football drama gets no easier to diagnose. This State is rated one of the best teams in the country and many of its adherents are counting on the national championship.

This State meets Cornell, Penn State, Ohio State, and a good many experts are wrong. Alabama needs Tennessee.

Both are fine teams. Many feel Alabama, many Tennessee. They play "Bum" Down goes the Common Title 21 to a before the change of the light brigade from the Tennessee mountains.

Boys' participation last year, Duke is touted for the best fray again this year. What happens? Duke meets Pitt. And it turns out it would have been a fine thing if they hadn't met Pitt. Reason why: Duke 13, Pitt 14. Et cetera, ad infinitum. All of this to prove children. But it has been a long time since we listened to the dictates of wisdom, we'll stick out our neck and pick Tennessee to beat Notre-Dame—if they ever meet.

Petrified wood is used in the construction of many Texas homes.

Of the 120 million cows in the world, 21 million are in the U. S.



ERNEST PLETCH, who was forced down in a stolen plane, is shown in state police station in Indianapolis, Ind. where he was taken after capture. He is said to have confessed the murder of Carl Biens, a Brookfield, Mo., flying instructor.

# CHALKING 'EM UP

With Theory Of The Leisure Class

With this issue, The Sanford Herald carries the story of Seminole County and its many attractions to prospective visitors from other portions of the South and North. Many copies will be sent out of the state and many persons reading of the advantages offered to winter visitors will be prompted to come to Sanford for their winter vacation.

They'll be glad they did come once they have stopped and settled down for a few weeks. Florida has a claim all its own and Sanford and Seminole County surely have a distinct atmosphere unequalled perhaps in the rest of the state. Here on the beautiful St. Johns River lies Sanford, where the pace of life isn't too swift and the people enjoy life with a contentment unknown to larger tourist centers.

One will find here many facilities for recreation and pleasure. Provision has been made for tennis, bowling, golf, fishing, hunting, shuffleboard, miniature golf, roque, golf. Those who visit here once will return; of that we're sure.

Beating Around The Mulberry Bush

Week by week the football drama gets no easier to diagnose. This State is rated one of the best teams in the country and many of its adherents are counting on the national championship.

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# Preacher Fenton Sanford Provides Team 5 Wins Three Games To Continue To Aid Sports Facilities, Players' Kicking For Recreation

## Reverend Is Advocate Of Science In Punting Football

By J. O. BLACK  
ANSONIA, Conn., Oct. 20 (AP)—The hobby of the late Leroy Mills—teaching high school and college players how to kick a football—is being carried on by the Rev. Arnold A. Fenton, who was a close friend of the football-tutoring lawyer, sponsor most of his week-day afternoons. Filling a promise to Mills that he would continue the hobby they shared.

Fenton, rector of Christ Church in Ansonia, played football at Merceburg Academy and the University of Pennsylvania and rugby at the University of Toronto. So he has some practical experience with which to back up his scientific kicking theories.

Accuracy and balance are the basic points of his system and he stresses concentration, relaxation, timing and leg swing to attain them.

He starts his kickers with punting form—without a ball. Balance and relaxation are obtained in this way, he says. Emphasis is placed on the use of the arms, like a bird's wings, for balance. In the same drills he strives for relaxation.

Finally, when the kicker rets a ball, Fenton starts him on control. "I have him kick at some target only one-six or seven yards away, usually a member of the squad. He is taught to take careful aim and to keep his eye on the ball. As he improves the distance of the target is increased."

After the fundamentals have been mastered Fenton's pupil are developed under actual pressure. Every time they get off a punt it is in the face of a charging line as nearly as possible under game conditions.

Like Mills, who was nationally known for his ability to teach players how to kick scientifically, Fenton doesn't confine practice of his hobby to one school.

This year, for instance, he helped kickers at Ansonia High School, New Haven, Conn., Preparatory School, a prep for Yale, at New Haven; and Commercial and Hillhouse High Schools in New Haven.

Fenton spent two days in instructing kickers who attended the last Leroy N. Mills kicking school at Mamaroneck, N. Y., and has some proteges in college ranks this year. Among them are Bob Natwick at Holy Cross, Hay Townsend at Dartmouth and Albert Yurawich at Fordham.

# Team 5 Wins Three Games To Take Lead In Bowling Tourney

Team No. 5 led by Captain J. H. Moreland 166 144 120 429

Team No. 1	168	142	108	418
Team No. 2	148	128	112	388
Team No. 3	152	138	118	408
Team No. 4	162	148	122	432
Team No. 5	166	144	120	429
Team No. 6	158	132	118	408
Team No. 7	142	122	108	372
Team No. 8	138	118	102	358
Team No. 9	128	108	92	328
Team No. 10	118	98	82	298
Team No. 11	108	88	72	268
Team No. 12	98	78	62	238
Team No. 13	88	68	52	208
Team No. 14	78	58	42	178
Team No. 15	68	48	32	148
Team No. 16	58	38	22	118
Team No. 17	48	28	12	88
Team No. 18	38	18	2	58
Team No. 19	28	8	0	28
Team No. 20	18	0	0	18
Team No. 21	8	0	0	8
Team No. 22	0	0	0	0

With the last week of the current tournament approaching, Team No. 5 has held the lead three times in the last four weeks in the Sanford Bowling Club tournament.

King Fish Pezold has a commanding lead with an average of 188 1 for 12 games over his closest opponent, E. Hales with an average of 173.8.

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King Fish Pezold has a commanding lead with an average of 188 1 for 12 games over his closest opponent, E. Hales with an average of 173.8.

# Softball Tonight

Team No. 1 vs. Team No. 2  
Team No. 3 vs. Team No. 4  
Team No. 5 vs. Team No. 6  
Team No. 7 vs. Team No. 8  
Team No. 9 vs. Team No. 10  
Team No. 11 vs. Team No. 12  
Team No. 13 vs. Team No. 14  
Team No. 15 vs. Team No. 16  
Team No. 17 vs. Team No. 18  
Team No. 19 vs. Team No. 20  
Team No. 21 vs. Team No. 22

**SPECIAL OFFER**

50 Gallons of Fuel FREE! WITH EACH CIRCULATING SPACE HEATER

OPEN ALL NIGHT

**SEMINOLE TIRE SHOP INC.**  
201 N. PARK AVE. PHONE 37

# DAN DUNN SECRET OPERATIVE 48



YES, MISTER. MY HUSBAND AND I ARE HERE FROM THE EAST--HE'S RECOVERING FROM A NERVOUS BREAKDOWN.

AND YOU WANT A NICE QUIET APARTMENT?

THAT'S RIGHT--WHERE WE WON'T BE DISTURBED--AND I'LL PAY YOU THREE MONTHS' RENT IN ADVANCE.

THAT'S VERY NICE, MRS. TUPPLE--AND WHEN WILL YOU WANT TO MOVE IN?

TONIGHT, SOME TIME WHENEVER MR. TUPPLE FEELS ABLE TO MOVE FROM HIS HOTEL?

AND IN ONE WEEK?

YES, MR. TUPPLE, I'LL BE GOING TO BOSTON TO FIND A NEW PLACE FOR MY BUSINESS. WHICH PART OF THE BELLEVILLE HOTEL WOULD YOU PREFER?

WE'RE GOING TO BE HERE FOR A FEW MONTHS--WITHOUT ANY MORE TRAVEL!

# ALLEY OOP



DR. BRONSON RECENTLY RETURNED FROM A FANTASTIC JOURNEY TO ANCIENT TROY (VIA DE WOMBAS) THE MACHINE FINDS IT HARD TO SETTLE BACK INTO THE ROUTINE OF THE SCIENTIFIC INSTITUTION OF WHICH HE IS THE HEAD.

UP UNTIL A FEW WEEKS AGO NOTHING MUCH IN THE WAY OF BRONZE AGE ARMOR HAD TURNED UP...

AH, BUT DURING YOUR ABSENCE, DOCTOR, WE HAD THE GOOD LUCK TO SECURE A MOST MARVELOUS EXAMPLE.

THE CIRCUMSTANCES OF ITS ACQUISITION ARE NOT ENTIRELY CLEAR, BUT JONES POSITIVELY DECLARES IT TO BE GENUINE!

JONES IS OUR AUTHORITY ON OLD ARMOR, ISN'T HE? WELL, HAVE IT DISMANTLED AND BROUGHT TO MY OFFICE AT ONCE.

HOW! HOW REMARKABLE IS THE RESEMBLANCE OF THE WORLD'S "FUNNY" AND "PHONEY"!

# Classified Advertisements

- BUSINESS SERVICE**  
W. J. KING, Stationery, Phone 64
- WANT TO BUY**  
Watches repaired by one who really knows how. Bridge, Semple, Madison Ave.
- MISCELLANEOUS**  
WE BUY all or trade anything in household appliances. Mather Arcade, Phone 102
- HELP WANTED**  
COLORED GIRL for laundry work. Superiorly protected. Semple, Semple, Madison Ave. W. 2nd St.
- FOR SALE**  
SILVER DOME House Trailer, excellent cond. \$150.00. Cash. C. R. Mason, Phone 923 W.
- WANTED**  
WANTED JOB as cook or nurse. Lizzie May Jones, 519 E. 5th St.

# By RAY THOMPSON And CHARLES COLL





### Annie Russell Series Of Outstanding Dramatic Productions To Start Feb. 12

WINTER PARK, Oct. 30.—The Annie Russell Series, which begins to Central Florida an annual parade of professional drama and outstanding dramatic productions, will open its 1946 season in the Annie Russell Theatre at Rollins College on Feb. 12, according to an announcement today by Director Dorothy Lockhart.

Now in its eighth year as one of the chief attractions on the season's program at Winter Park,

Feb. 2, "Night Must Fall," a powerful drama by Eilyn Williams, will be produced on Feb. 9 and 10 as the second presentation by the Annie Russell Company.

Cornelia Oils Skinner, hailed by all critics as the greatest single attraction of the American theatre, will appear on Feb. 16 in a program of her modern dialogues. One of the most versatile of famous American women, Miss Skinner has also distinguished herself as an author and a radio artist.

On Feb. 23, the Series will present one of the most brilliant musical events of the year when it brings the National Symphony Orchestra under the direction of Dr. Hans Kindler to Winter Park. One of the finest organizations of its kind in the country, the Washington, D. C. orchestra's appearance at Rollins College will afford a treat for music lovers throughout Central Florida.

Madame Elizabeth Schumann, the foremost interpreter of classical composers and formerly prima donna soprano of the Vienna Staatsoper and Metropolitan Opera, will make a return engagement on Feb. 27. Miss Schumann made a sensational appearance in Winter Park, under the auspices of the Annie Russell Series, three years ago.

As the closing attraction, the Annie Russell Company will be presented in one of two plays, "Susan and God" or "Outward Bound," on Mar. 15 and 16. Final plans for this production will be made by Miss Lockhart at an early date.

Although all programs scheduled by the Annie Russell Series will be presented at Rollins College, a matinee production of each of the Annie Russell Company's three plays will be held on the afternoon of the second performance.

In accordance with the policy introduced by Miss Lockhart last year, season tickets for a "Matinee Series" will be available which will admit the subscriber to the matinee performances of all Annie Russell Company plays and to one of the four evening professional appearances.



Hans Kindler

The Annie Russell Series will present seven events which will include the appearance of a famous American actress, a symphony orchestra, a noted war correspondent, and a Metropolitan Opera star.

In addition, three currently popular dramas will be produced by the Annie Russell Company under the direction of Miss Lockhart.

Opening on the birthday anniversary of Annie Russell, the noted actress whose name is immortalized at Rollins College in the beautiful theatre built in her honor by Mrs. Edward W. Bok, the Annie Russell Company will present "End of Summer," a comedy by E. N. Behrman, on Feb. 12 and 13.

H. R. Knickerbocker, winner of the Pulitzer Journalistic Award and now foreign correspondent of the International News Service, now reporting from the Western Front in Europe, will lecture on the latest developments in the swiftly changing international scene on

### Blight May Be Used In Fight On Hyacinths

A new means of combating the trouble some hyacinth in the navigable streams of Florida may be tried with the discovery by Col. Lewis H. Watkins, United States district engineer, of the ruinous effect of a certain blight on the water plants.

Col. Watkins announced at his Jacksonville office he had found water hyacinth along a 60-mile stretch of the Withlacoochee River withering as the result of a blight which he hopes to apply to his need in the campaign against the flower.

His discovery, he said, had been reported to the Experiment Station at the University of Florida, where it was believed that it is some type of fungus. A further examination of its nature is being made, however, while Colonel Watkins goes ahead with his plans to spread the disease to hyacinths which have been a great menace to navigation in Florida waters during the past.

The disease, according to the district engineer, takes the roots from the flower and stops its growth, leaving the stalks to die and rot.

Colonel Watkins said that the blight had attracted the plants along the waterway from Lake Highland, at a point about 30 miles south of Ocala, northward to the mouth of the Withlacoochee.

The United States Engineer Department has waged an unrelenting fight against hyacinths this year, and announced yesterday that approximately 10,000 acres of the flower have been destroyed.

### Three British Ships Are Among Four More Sunk Today

(Continued From Page One)

over Russian-Italian rivalry for leadership in the Balkans, southeast European nations held hopes for a definite statement of Russian aims tomorrow when the Supreme Soviet meets in Moscow.

Air raid warnings sounded in London and East Kent but no raiders appeared. The information ministry started an investigation of why the alarms sounded. British called this grievance was because of a growing chorus of complaints against wartime administration at home and because of numerous critical questions scheduled for answering by Chamberlain's government.

Reports from Norway said the City of Flint, released from the Soviet port to German captors, departed from Tromsø, Norway late this afternoon. Though German officials were silent, the vessel apparently was heading toward a Nazi port with a German prize crew in command. British naval experts acknowledged it would be difficult to catch the ship, which was captured by Germany as she was carrying a cargo to England.

In countries like Italy, Japan, Russia and certain of the Balkans states the number of persons of working age is growing so rapidly as to constitute a serious problem from the point of view of employment, says a study of "Population and Peace" listed by the Columbia University Press.

### You Cant Take It With You



HERALD WANT-ADS

# THE YOWELL CO.

## Leads the parade of fall values in style, quality

### and DOLLAR SAVINGS for you

## Specials Tuesday and Wednesday Oct. 31st and Nov. 1st

It is indeed a pleasure for The Yowell Co. to join other Seminole County merchants, business men and citizens in extending to tourists a most cordial invitation to spend the winter here in "the heart of Central Florida."

This STETSON will Change Your Future!



It's an Air-Light felt that will sit lightly on your head... bring admiring glances your way... give you the well-groomed appearance that leads to success!

Hart, Schaffner & Marx Suits



In Triple Test Worsteds, tested for style, quality and value. This is the suit more and more men are demanding because of the way it wears and wears. Stop in tomorrow and check on Triple Test Value yourself.

\$32.50

Other suits from \$19.75

Men's and Boys' All-Wool Sweaters

Men's and Boys' Long Sleeve Sport Shirts

Boys' Shorts

Men's Ties

Men's Dress Shirts

Men's Hose

"Monarch" All Leather Jackets

"Brentwood" All Wool Sweaters

One Lot Of Coats

Hansen Gloves for Ladies

Ladies' Bags

Terry Cloth Sox

Ladies' Novelty Belts

Natural Crash Bed Spreads

Draperies to match the above spreads

Maids' Uniforms

Maids' Aprons

Ladies' Dresses

Light weight wool and silk. Value to \$9.95



### 2-WAY STRETCH LASTEX\* TOP

Speaking of comfort—you can wear these stockings the way you like 'em! Wear them gathered—the 2-way stretch Lastex top relieves the strain and helps to prevent runs! Wear them up without getting or rolled and the Lastex top keeps them firmly and neatly in position! See this remarkable stocking in the season's newest Fall Specialty Colors!

PHOENIX DOUBLE Alpha-Bloom HOSIERY FOR LONG WEAR

Kotex 5 For \$1.00

Children's Blouses

Silk Prints

Percale Prints

Odd Lot Yarn

Chintz and Cretonne

Munsingwear Snuggles and Vest

Children's Dresses

close out \$1.49



## Chamber Of Commerce Maps Program For Winter Visitors

### Special Plans Are Made To Make Tourists Feel At Home

#### President Campbell Extends Cordial Invitation To Visitors Pointing Out Advantages Of Central Location

The Seminole County Chamber of Commerce invites all those who plan to visit Florida this winter to make this county in the heart of Florida their headquarters.

Noted for its Southern cordiality, a visitor to Sanford or any of the surrounding communities is not regarded as a stranger since every effort is made to make him "feel at home." The various women's organizations in Sanford have appointed welcoming committees which call on all visitors and extend them a welcome to this city.

The Chamber of Commerce has compiled all available information on housing facilities for visitors and this information is given tourists on arrival in Sanford free of charge.

Visit Sanford  
One of the three major objectives of the Chamber of Commerce for the current year is publicizing Seminole County to tourists and providing ample entertainment for them after their arrival.

"Visit Sanford for a week and you will stay all winter," said F. P. Campbell, local business man, who is the Chamber of Commerce president. "You will enjoy the cordiality, and the spirit of co-operation shown by merchants and residents alike."

Mr. Campbell, a native of North Carolina, came to Florida about five years ago and by chance visited Sanford for several days. "I was so impressed with the friendliness of the people here that I decided to make Sanford my permanent home,"

he said. Mr. Campbell now operates a successful business enterprise and has purchased a home in a beautiful residential district.

Commenting on the increasing number of tourists who annually visit Seminole County, Mr. Campbell said, "There were more tourists in Seminole County during the past season than at any time in recent years. The Chamber of Commerce is particularly proud, and we believe justifiably so, of the progress in the tourist field, for with considerable work we have perfected an organization through which our visitors are satisfactorily entertained and every assistance provided for their entertainment."

Tourist Club  
In the latter connection, the Chamber of Commerce, this season, as for several seasons past, will sponsor the work of a Tourist Club which will meet once each week for a social hour and a program of entertainment. Last year many parties to some of the beauty spots in this county were arranged as well as several cruises on the St. Johns River with a mid-day picnic on the shores of Blue Springs, north of Sanford, or on the palm studded banks at Lemon Bluff, up the river from Sanford.

The Sanford Tourist Club, as well as the similar clubs in other communities in the county, have large memberships and many times during the season programs of joint entertainment are arranged for all of the county's visitors.

The Chamber of Commerce also provides information for all inquirers. It maintains a library

SANFORD'S LEADING TOURIST HOTEL



The Mayfair Hotel, overlooking Lake Monroe, was constructed in 1925 at an estimated cost of half a million dollars. It is now owned by W. E. Kirchhoff and is operated the year around but caters during the winter months especially to tourists.

of directors of principal cities in Florida and the South. This library is maintained for the convenience of the visitors who are welcome to use it at will.

Supervised recreation for the entertainment of local residents and tourists alike was first introduced into Sanford last year under the auspices of the Recreational Committee, organized and sponsored by the Chamber of Commerce. This committee made great strides toward the objective, "a well-rounded recreational program to provide entertainment for all."

A recreational department has now been set up by the City with a full time recreational director, R. M. Hardaker, to supervise the program. The scope of the recreational activities is being enlarged continually to offer entertainment for more and

more of Sanford's residents and visitors, from the youngest boy and girl to their grandparents.

In addition to its activities which directly benefit the visitor, the Chamber of Commerce is also active in many other phases of work which will make Sanford and Seminole County a better place in which to live, not only for the year-around residents but also for those who visit here during the winter months.

The Chamber of Commerce has been active in advertising the "Big Tree," the giant cypress near Longwood, said to be the oldest living tree of its kind in the world and the largest tree of any kind east of the Mississippi River. The trade body has been rewarded in its efforts by the large crowds which visit it each year and which regard this

attraction as one of the outstanding in Florida.

"Big Tree Park"  
The Chamber of Commerce attained another objective when the project for the creation of a park in the vicinity of the tree was given approval. The park project also provides for the construction of a paved road from the main highway to the vicinity of the 2,500 year old cypress. Work is well under way on this project and it is expected that it will be completed by the middle of November.

The Chamber of Commerce at all times endeavors to locate suitable industries for Seminole County and considerable time is spent in preparing data for prospects.

Another major activity is promotion for the improvement and maintenance of all Seminole

county roads. The Chamber of Commerce is also a member of the St. Johns River Trail Association, the aim of which is to increase travel on the State Road No. 2 between Jacksonville and Sanford and to secure improvements to this roadway. The ultimate aim is to continue this highway south to Miami through Central Florida. Ralph Baggett, secretary of the Chamber of Commerce, is vice president and secretary and treasurer of the association which has its headquarters in Sanford.

A "fine job" is reported by the Chamber of Commerce to have been accomplished by the Railway Employees Retirement Committee of the Chamber in interesting retired railway employees in making their homes in Sanford. The committee's efforts have centered around the

City of Sanford's office to give absolutely free tax appraisals to any retired railroad employee who will build his home in Sanford.

Wholehearted cooperation in this plan has been given by the various railroad organizations. Inquiries regarding the plan have been received from many sources. The Seminole County Home Association was organized to assist the Chamber principally in the purpose of sponsoring a social concert series for Sanford.

One of the most interesting committees of the trade association is the Women's Club Committee whose projects include the remodeling of Sanford Community Center, extended courtesies to newcomers, and entertainment of winter visitors.

### Realtors See Big Increase In Land Sale

#### Cooper Reports Deal Involving 40,000 Acres Of Land For Sum Of \$60,000.00


"This has been the most successful year in real estate transfers of the past decade and prospects are bright for continued increase during the coming year," P. Bayard Smith, president of the Seminole County Real Estate Board, said today.

There has been a healthy increase in the sale of homes, commercial property and vacant lots, chiefly for the building of new houses during the year, the realtors of Sanford and Seminole County report.

Outstanding among the transactions of the year, is a recent \$60,000 land transfer which was handled by Wilbur I. Cooper, and consisted of the sale of 40,000 acres of timber and pasture land south of Sanford, in the upper St. Johns River valley. The land will be used as a grazing range for several hundred head of cattle and represents the latest addition to the fast developing cattle industry in the county.

Mr. Cooper predicted the increase in activity to a general upward trend in conditions and declared that the people are becoming more inclined toward their investment in real estate.

Thousands of dollars have been spent during the past year in remodeling and remodeling business property. This remodeling program has kept pace with the continued on Page Six.



## THE CITY COMMISSIONERS OF SANFORD

COUNTY SEAT OF  
SEMINOLE COUNTY

### Extend A Cordial Invitation To You

Visit Our Thriving City - Get Acquainted - Look us over - Decide To Make Sanford Your Home

INVESTIGATE OUR MANY GOOD BUSINESS OPPORTUNITIES

You will enjoy the wonderful climate and the many natural beauties that abound here—you really live in this progressive, hospitable community. Play golf on our municipal course—see the finest zoo in Florida—fish the many beautiful streams and lakes—use our tennis and shuffleboard courts.

Sanford is a clean town of over 10,000 population, located on beautiful Lake Monroe which is navigated by freight boats and pleasure craft plying the St. John's River.

"The Port of Central Florida"


Walter Coleman

Mayor  
Edward Higgins

G. E. Rollins

M. J. Lodge

H. J. Gut



# Tourist Camp Opens Soon

### Work Is Nearing Completion On Armitage Cabin Court For Auto Winter Visitors

The most modern and up-to-date tourist cabin camp in Florida is the designation that could be given the Armitage Cabin Court which is nearing completion at the intersection of Park and Geneva Avenues about two miles from the heart of Sanford's business district on the highway to Lake Monroe.

The beautiful and convenient court is the reward of the Seminole County Chamber of Commerce and other civic groups for several years of endeavor in which attempts were made to secure such facilities for the accommodation of tourists traveling in Florida.

The owner, E. M. Armitage, is a retired insurance agent and will be assisted in the management of the camp by his wife, Mrs. Armitage. They have had considerable experience in the operation of such tourist accommodations as they previously conducted a camp of 12 similarly constructed cabins in Sherbrooke, Quebec, Canada, their home for many years.

Mr. and Mrs. Armitage have spent several winters in Florida and visited the Sunshine State's outstanding tourist resorts. En route to their Canadian home last summer from St. Petersburg where they had spent the winter, they drove along Park Avenue overlooking the lake and were much impressed by the natural beauty of the scene.

Passing through the business district by the City Hall, with its beautiful green lawn surrounding it with tall palms all planted against a sky of azure blue and past the Municipal Zoo with its many native animals and its landscaped park, they turned the corner and were on the lake shore boulevard, which for several miles follows the curving shores of Lake Monroe.

Before they had traversed this road a great distance, Mr. and Mrs. Armitage said that they retraced their steps to the City Hall and were directed by City Clerk, H. M. Sayer to the Seminole County Chamber of Commerce on the lake front where they met Secretary Ralph Bagwell who accompanied them on an extensive eight-day trip throughout the county. After that tour, Mr. Armitage declared "we were sold on Sanford" and the next morning arrangements were made for securing a deed to the property which he had selected as a site for the cabin camp, strategically located on the highest part of the city affording ample natural drainage.

The camp site is only a five minute drive from the heart of the business district, including the Post Office, the City Hall and the Court House.

Of Cape Cod design, there are four single cabins 14x18 feet and one double cabin, 16x32 feet, and in addition Mr. and Mrs. Armitage have erected a home in the camp of the same design.

No expense has been spared to make these cabins modern and up to date. Each of the cabins has a tiled bath with showers and is beautifully finished inside. City water and artificial gas are piped into the buildings and the automatic gas heaters assure an even temperature inside the well constructed buildings on the coolest Florida morning. The hot water tank is also gas heated. A special method was used in finishing the concrete floors which will be waxed and covered with rugs. The cabins have upholstered maple furniture to match throughout.

A landscaped fish pond has been constructed in the front of the cabins near the highway and the terrain surrounding the cabins has been graded and sloped toward the road. Planting of palms, shrubs and flowers under the supervision of a landscape architect, has already begun and a rye grass lawn has been planted.

The present five cabins are just a beginning for Mr. and Mrs. Armitage who hope that within a short time, patronage of the modern cabin court will warrant the construction of several more. Plans are already drawn for the new buildings and they can be built and made ready within a short time, Mr. Armitage said.

He planned to open the cabin court about Nov. 1 for the winter. Mr. and Mrs. Armitage returned to Sanford about two months ago to make this Central Florida city their permanent home. Since that time they have become citizens of the United States, members of the Seminole County Chamber of Commerce, members of the First Methodist Church and Mr. Armitage has been inducted into the Sanford Rotary Club. Mr. Armitage is a vocalist of note and has taken over the Junior Choir at the Methodist Church.

Both of them say they are as favorably impressed with Sanford and its possibilities as they were when they passed through it last Spring and then retraced their steps for a more thorough inspection of the city. They are enthusiastic Sanford boosters.

## NEW TOURIST CABIN CAMP



The Armitage Cabin Court, located at Park and Geneva Avenues on the southern outskirts of the city, is now nearing completion. It is being built by E. M. Armitage of Sherbrooke, Canada, who decided to make his permanent home in Sanford after visiting here.

minute drive from the heart of the business district, including the Post Office, the City Hall and the Court House.

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## \$40,000 Armory Houses 3 Units Of National Guards

### Modern Structure Is Located Opposite Fort Mellon Park

Located on the section of the city which is being developed into the beautiful Fort Mellon Park, a new \$40,000 Armory which is the home station for three units of the 194th Infantry of Florida National Guards has been built.

The units located here are Company D, a machine gun company; Headquarters Company, 1st Battalion; and the Regimental Medical Detachment. Ten commissioned officers and approximately 150 enlisted men comprise the strength of this post.

Under recent orders issued by the War Department, the personnel of the three units drill twice weekly at the Armory where adequate facilities are provided for their military training.

Although they are recognized as a branch of the Army by the federal government, the primary duty of the National Guard is to assist local law enforcement officers in maintaining order in times of emergency. The local units have been called into service several times in other sections of the state but have never been called for service in Sanford.

The local post is under the command of Major George A. DeCotte who is also commanding officer for the 1st Battalion in the regiment.

The spacious assembly hall of the Armory is used frequently by many organizations in the city for dances, lectures and other entertainment features.

One of the most valuable assets to the city, gained through the military organizations, is the radio station, under the direction of William D. Hofmann. The station is a member of the Florida network and is equipped with the

## Seminole Tax Rate Reduced By Four Mills

### While most counties in Florida are increasing taxes, the Board of County Commissioners for Seminole County effected a four mill reduction in the tax rate for 1939, making the tax rate in this county one of the lowest in Florida.

The Homestead Exemption law in Florida exempts all homes up to \$5,000 in value from taxes, except for bonded indebtedness, which in Seminole County is about half the current tax rate. The assessed valuation of the property in Seminole County is listed by the tax assessor at \$6,084,992. The aggregate taxes levied for the State, County and schools for 1939 is \$22,506,822, a reduction of nearly \$2,000,000 over the taxes assessed for the previous year.

The millage for the Sanford district is 67.75 mills and the "owner" only pays approximately 15.5 mills of this levy.

Seminole County has bonds totaling \$2,189,000 which is used for roads, buildings and other public improvements. The bonds are sold at par or above on the market.

Development to two-way communication, separating from commercial power, or in emergency, from power generated by its own gasoline power plants.

The radio room is an interesting, neat and is visited by many citizens who are interested in modern methods of communication. The station has been in contact with hundreds of similar stations in almost every state and many foreign countries, and is given a high rating by Brig. Gen. Vivian Collins, Florida's Adjutant General.

The officers and men of the post welcome all visitors to Sanford, and extend to them a cordial invitation to visit the military headquarters at any time, and assure them a most interesting tour of the establishment.

## HELENA, Mont. Oct. 26 (AP) city experienced several years ago. "After the Notre-Dame Notre-Dame grider, cars out Army game," said Ed, "a few here to catch Carroll college this earthquakes more or less could season, he was asked if he feared make NO difference."

## The New Armitage Cabin Court Is Indeed An Asset To Sanford

We are proud to have supplied building materials for all of the cabins.



Keeps its original Gleaming Beauty INTERIOR GLOSS AND SEMI-GLOSS Washable: Tile-like High, sparkling walls and woodwork are yours for keeps when you finish with De Luxe Interior Gloss, or Semi-Gloss. One coat, heavy metalish stain—It was right off the hard, smooth surface. Easy to apply—covers wall—lasts long in all popular colors.

BUILD, REMODEL OR REPAIR UNDER OUR EASY MONTHLY PAYMENT PLAN No red tape... No delay Money Available For You To Build A New Home—Remodel or Repair Under our easy monthly payment plan you can now own your own home for as little as what you pay for rent. See us for details immediately.

## HILL LUMBER & SUPPLY YARD

213 W. 3RD ST. SANFORD, FLORIDA TELEPHONE 83

### Sanford Now Has A New, Modern Tourist Cabin Court

Congratulations To Mr. E. M. Armitage On The Completion Of This New Asset To Seminole County

We are indeed proud to have installed Crane Plumbing throughout these attractive, modern tourist cabins.

Plumbing - LEE BROS. - Heating  
819 Elm Avenue Sanford, Florida Phone 109

Beautyrest Mattresses and other furniture in the new Tourist Cabins just completed by Mr. E. M. Armitage came from—

### SANFORD FURNITURE CO.

800 E. First St. Telephone 218 Sanford, Florida

Congratulations To Mr. E. M. Armitage On The Completion Of His New Modern Tourist Cabins

All Electrical Work And Fixtures Was Installed By

### Randall Electric Co.

Telephone 111

### Crickets Puzzle Science Research

MILES CITY, Mont. Oct. 30 (AP)—What happens to Mormon crickets when they disappear? Science doesn't know but would like to find out. Since 1933 crickets have plagued the countryside near here and throughout most of southeastern Montana and northeastern Wyoming.

There were millions of them. Early this spring they appeared in great numbers in most parts of the area they long had infested.

But by mid-season they had disappeared almost entirely says N. A. Jacobsen, Custer and Powder River county agent. There were practically none of them by late summer.

"And yet no dead crickets were found and there were no reports of the crickets appearing in other areas," said Jacobsen.

Science has records showing that crickets have the habit of disappearing mysteriously, but scientists tell me they are as mystified as I am."

The first auto to cross the U.S.—in 1901—took 61 days for the trip.

There are 50 million bottles of milk delivered every day to American homes.

### Hill Hardware Company

Telephone 53  
301 East First Street Sanford, Florida

### Elton J. Moughton ARCHITECT

Sanford Florida

And it's efficient, dependable fuel for all purposes, too! That's why the modern tourist homes, like those of SANFORD are using GAS for cooking, refrigeration, water heating and house heating.

### GAS

### Congratulations To Mr. E. M. Armitage

On The Completion Of His New, Modern Tourist Cabins

We are proud to have furnished all of the hardware and outside paint for these cabins.

### Hill Hardware Company

Telephone 53  
301 East First Street Sanford, Florida

### Elton J. Moughton ARCHITECT

Sanford Florida

And while you're here, stay at ARMITAGE CABIN COURT, one of the most modern and best equipped overnight cabin courts in the State, which has just been completed.

That's why Beautyrest mattresses and night furniture, hot and cold running water, and a thoroughly clean cabin will insure you of the maximum in comfort.

At this time we also wish to express our appreciation to the people of Sanford for their generous cooperation and assistance in everything they have done for us, since we came here to build our home.

(Signed) Mr. E. M. Armitage

Journalism Student Is "Racket Buster"

KENT, O., Oct. 30 —(AP)— Betty Crampton of Cleveland, 21-year-old Kent State university junior who wants to teach journalism, has turned "racket buster."

cently criticized city and county authorities, asserting slot machines "gobbled" student nickles. The blast brought results. Then Betty, in charge of the Stater's Friday edition, wrote a page one editorial. "We have some housecleaning to do at home," she said. "Certainly the university is no place for football pools. Let college students who sell this 'racket' be dis-

Mullen Is Unable To Recognize Own Voice

RICHMOND, Va., Oct. 30 —(AP)— Friends of C. S. Mullen, chief engineer of the Virginia state highway department, are planning a coming out party at which they will introduce him to himself. During a recent meeting of the American Association of State Highway Officials he listened to a recorded radio broadcast in which he had taken part. He could identify all voices except one which turned out to be his own. "That's nothing," said his wife.

highway department, are planning a coming out party at which they will introduce him to himself. During a recent meeting of the American Association of State Highway Officials he listened to a recorded radio broadcast in which he had taken part. He could identify all voices except one which turned out to be his own. "That's nothing," said his wife.

Mr. Tourist!  
You Will  
Enjoy  
The Winter  
This Year  
If  
You Spend It  
In  
SEMINOLE  
COUNTY



THE FLORIDA STATE BANK  
Of Sanford  
ENUNCIATES ITS POLICY

Through the strictest regulation by state and federal authorities, through the guarantee of accounts by the Federal Deposit Insurance Corporation, and through our own careful attention to conservative banking practices, we render our depositors a safe depository for their funds.

But, over and above this guarantee of safety, there is a human equation which we like to believe is another characteristic of this bank. We like to believe that every person in Seminole County feels free to come in and discuss with us any financial matter; that no one will hesitate to enter our doors because of any belief in the old bogey about the "coldness" of bankers. We want everyone to feel "at home" with us. We are here to serve.

Deposits in This Bank Are Insured By  
THE FEDERAL DEPOSIT INSURANCE CORPORATION  
With \$5,000 Maximum Insurance For Each Depositor  
We express our appreciation to the people of Sanford and Seminole County for the splendid manifestations of confidence since we opened for business on June 2, 1939.

VALDEZ HOTEL



One of Sanford's most popular commercial hotels is the Valdez located at Park Avenue and Commercial Street. This hotel has recently been repainted and modernized.

Most Fraternal Groups Possess Local Chapters

Rotary, Kiwanis, Masons, Lions, Elks Are Among Lodges

Chapters of the most active and largest civic and fraternal organizations in America are located in Sanford. When visiting Sanford the tourist need not worry about missing attendance at Rotary, Kiwanis or the Lions because there are active clubs here, as well as chapters of many of the lodges. The Rotary Club holds its meetings Monday at noon in the Valdez Hotel under the direction of its president, Martin J. Bram, the club is making great progress toward attaining its objectives for the year. On Wednesday at noon at the Valdez Hotel the Kiwanis Club holds its regular meeting. The club has a large and active membership and has sponsored many worthwhile civic projects, particularly among indigent children and in the organization and maintenance of Sanford's largest Boy Scout troop. Ben Caswell has served as president of the club during the past year and Karl Nordgren, who has served for several years as secretary, will be elevated to the presidency on Jan. 1. On Wednesday at noon at the Valdez Hotel the Kiwanis Club holds its regular meeting. The club has a large and active membership and has sponsored many worthwhile civic projects, particularly among indigent children and in the organization and maintenance of Sanford's largest Boy Scout troop. Ben Caswell has served as president of the club during the past year and Karl Nordgren, who has served for several years as secretary, will be elevated to the presidency on Jan. 1. On Wednesday at noon at the Valdez Hotel the Kiwanis Club holds its regular meeting. The club has a large and active membership and has sponsored many worthwhile civic projects, particularly among indigent children and in the organization and maintenance of Sanford's largest Boy Scout troop. Ben Caswell has served as president of the club during the past year and Karl Nordgren, who has served for several years as secretary, will be elevated to the presidency on Jan. 1.

ports, the Sanford club hopes to bring the state wide mid-winter conference of the group to Sanford in January.

There is also an active Lions Club here which is under the able captaincy of John L. Galloway who was elevated to head the group after serving as secretary for several years. The Lions Club holds its meetings on Wednesday nights.

Meeting twice a month in the Mayfair Hotel, the Junior Chamber of Commerce also has an active club and its young, progressive members have completed many projects for the betterment of Sanford. Harold Powers is president of this organization.

There are a large number of veterans of the World War in Sanford and they have organized one of the largest American Legion posts in Central Florida. This organization takes an active part in the activities of the state department and brought to Sanford last summer the statewide mid-summer conference which attracted over 500 delegates. The Campbell Lodging, Post, under Commander George Weinstein, also sponsors Sons of the American Legion activities and the junior legionnaires' drama and bungee corps has attained state recognition at the two state conventions it has attended.

The Masons have a large and well organized lodge here and one of the members of the local lodge recently completed a successful term as Most Worshipful Grand Master of the Florida lodge. The Masons own a large hall where the meetings of the DeMolay chapter and the Knights Templar also hold meetings regularly.

The B. P. O. E. L. has a large hall in Sanford which is the center for many activities among its members.

The Spanish American War Veterans also have an active chapter in Sanford.

The Independent Order of Odd Fellows has a large hall and holds meetings every Monday night over which Nando Grand

A Haines presides. There is also an active Woodmen of the World lodge which meets on Tuesday nights under the able direction of Consul Commander J. F. Mettlland.

Nearly all of these fraternal organizations have annual lodges which are actively functioning.

Free Citrus Juice Is Found On Highways

WINTER HAVEN, Oct. 30 — Plans for a number of free citrus juice stands on arterial highways used by winter visitors in coming Florida will be further discussed at a meeting here Nov. 5 of members of the state citrus committee of the Florida Junior Chamber of Commerce and state officials, to other with representatives of the citrus commission and the industry.

Suggestion for the juice stands was made by Muel Pace, general manager of the United Growers and Shippers association. It was discussed last Sunday at a meeting of the citrus committee with state and local officials, and a special committee was appointed to develop a plan and report it to the Nov. 5 session. Whether the plan is feasible will probably be decided at that time.

A state Mass. commission is also being formed to develop a plan and report it to the Nov. 5 session. Whether the plan is feasible will probably be decided at that time.

The plan is feasible will probably be decided at that time.

The plan is feasible will probably be decided at that time.

Transportation At Sanford Best Of Inland Cities

Means Of Travel Are Offered By Boats, Railroad, And Auto

No inland city in Florida can boast of better transportation facilities than Sanford. On the mainline of the Atlantic Coast Line's double track railroad through the heart of the peninsula, Sanford is also located at the head of navigation on the St. Johns River and is served by daily bus schedule as well as by several truck lines. There is also a modern airfield for those who desire a faster means of transportation.

Sanford is an important station of the Atlantic Coast Line since it is headquarters of the district superintendent. Located halfway between Jacksonville and Tampa, Sanford is also the home of many engineers, firemen, conductors and trainmen who make their changes here. There is also a company machine shop and a large shop where the railroad's box cars are repaired. Many of the ACL trains carry through sleeping cars direct to Sanford making it possible for visitors to board a train at their stations and come straight to the Seminole County seat without a change.

Bus connections. With buses arriving and leaving at all hours of the day and night, Sanford also receives splendid service from the Florida Motor Lines and visitors may make arrangements to leave or arrive in Sanford at almost any time of the day or night by bus. The bus line makes connections at Jacksonville with through lines from points throughout the North.

While at present there are no boats equipped for the accommodation of passengers on St. Johns River trip between Jacksonville and Sanford, the commercial value of the river in the transportation of freight and from the "Heart of Central Florida" is of increasing importance in the growth of a progressive city.

The airfield, containing approximately 160 acres of smooth land, is located only a short distance from the heart of the city. The field is properly marked and lighted and meets all of the specifications of the Civil Aeronautics Authority. A large hangar on the field will probably be completed in the near future. The construction of a large airplane ramp in Lake Monroe, which is five miles wide and about 10 miles long, making a desirable headquarters for the aircraft.

There is one airplane already located here for the winter in this city.



If your climate is not becoming to you  
If you're coming to Sanford  
If your hair isn't becoming to you  
Be coming to us!  
Eva-Bess Beauty Shop  
EAST FIRST ST. TELEPHONE 15  
BALCONY OF SADYES

HOW TO Stay Young!  
Don't swim in a 'gator pond!



Staying young is no trick if you avoid things that cause those silver threads among the gold. It's a lot easier to stay young, for example, if you keep away from poor lighting. Two out of three homes have it, and it's DANGEROUS! Let cheap electricity bring you LIGHT-CONDITIONING - bulbs that are BIG ENOUGH in BETTER-SIGHT LAMPS, designed to give you glare-free, correct light. They'll save your eyes, avoid those old-age wrinkles that come from squint and eyestrain. They'll cure that dim-light nervous tension, make you feel younger, and see better.  
Light Condition for a Few Pennies  
A Florida Power & Light Company home adviser will call at your convenience, and your lighting with a photo-electric sight-meter. Ask for details today!



Time to PAINT  
Special PRICES for CASH  
Kyanize Marine Paints and Enamels  
Coeledge's High Grade Paints & Enamels  
Pratte and Lambert House Paint & Varnish (61)  
Bond Sterco Casein Paint and Luminal  
Dutch Boy White Lead and Kettle Boiled Oil  
New Picture Mouldings  
MARTIN'S PAINT STORE  
IRA D. MARTIN, PROPRIETOR  
311 East Second Street

Attention Mr. Tourist!  
Seminole County is AN IDEAL PLACE TO BUILD YOUR FLORIDA HOME  
SPEND THE WINTER in The Heart Of Florida

## Thousands Of Visitors Flock To See Sanford Municipal Zoo

### Over 400 Animals And Rare Birds Combine With Beautiful Park To Make Zoo Number One In The State

Probably more tourists visit Sanford's Municipal Zoo than any other single attraction in this section of Central Florida. Situated on the highway leading into Sanford and facing Lake Monroe, the zoo is ideally located to rivet the attention of travellers from the North and other sections of the country. An indication of the number of persons who visit the zoo is the estimate by Chamber of Commerce officials that the occupants of one car out of every two will stop to see the more than 400 animals and rare birds there.

The Municipal menagerie which grew out of a few animals kept by members of the fire and police departments has developed to the point where a regular staff is needed to care for the animals. Superintendent Parks James L. Moughton has direct control over the zoo and has a negro attendant who has been trained to give the best possible care to the animals.

Admission is entirely free as city officials have constantly held to the policy that the zoo should be for the pleasure and benefit of both local citizens and winter visitors and tourists.

The zoo attracts many adults but it is the particular joy of children who can spend many hours gazing at the various species from the always interesting monkeys, of which the zoo has a fine collection, to the baby lions and deer.

Visitors have proclaimed the animal collection one of the finest they have ever seen, and it is considered unequalled in the state.

The primary policy followed since the City took over the zoo has been to get a representative collection of animals, and for that reason there are only a few animals of each species. Recently the City had the opportunity to get ten fine lions at no cost whatsoever providing quarters could be arranged. City commissioners turned down the offer and Superintendent Moughton summed up the opinion,

stating that "We already have five lions and we see no reason for getting more. Our purpose is to get a greater number of animals for the enjoyment and pleasure of the people."

Of all the animals, the most popular with children and grownups alike are the monkeys of which the zoo has several species including Sooty Mangabeys, Bonnet Monkeys, Mandrills, Rhesus Monkeys, Hamadryas Baboons, and Red Patas or Military Monkeys.

Next in interest are the lions and leopards. The zoo possesses five fine African lions, two of which were originally purchased; the other three are offspring. The African leopards provide an interesting sight in their specifically constructed cage which contains an oak tree with its limbs sheared of foliage. When the big jungle cat's frolic in the tree there is always sure to be a large crowd on hand.

Northern visitors usually want to see the alligator exhibit; among the first things having heard and read so much about the big amphibians which are rarely found now save in the deepest parts of the Everglades.

The fowl collection never fails to elicit expressions of delight as many rare birds flit about in a natural setting of trees and other growth in huge wired enclosures. Among these birds are wood ducks, Mallard ducks, bald eagles, Golden Pheasants, herons, doves, Wood Ibis, Purple Gallinule, White Ibis, and many others.

Among other animals that attract considerable attention are the bears and the deer and the otters.

Following is a complete list of all animals in the Municipal Zoo:

- 2 Hamadryas Baboon, 2 Sooty Mangabeys (Monkeys), 2 Bonnet Monkeys, 2 Mandrills (Monkeys), 3 Rhesus Monkeys, 2 Red Patas or Military Monkeys, 9 Raccoons, 2 Foxes, 1 Otter, 8 Soft Shell Turtles, 15 Hard Shell Turtles, 2 Alligator Turtles, 8 Alligators.



With pleasure we join the merchants, business men and citizens of Seminole County in extending to tourists an invitation to spend the winter here in "The Heart of Central Florida."

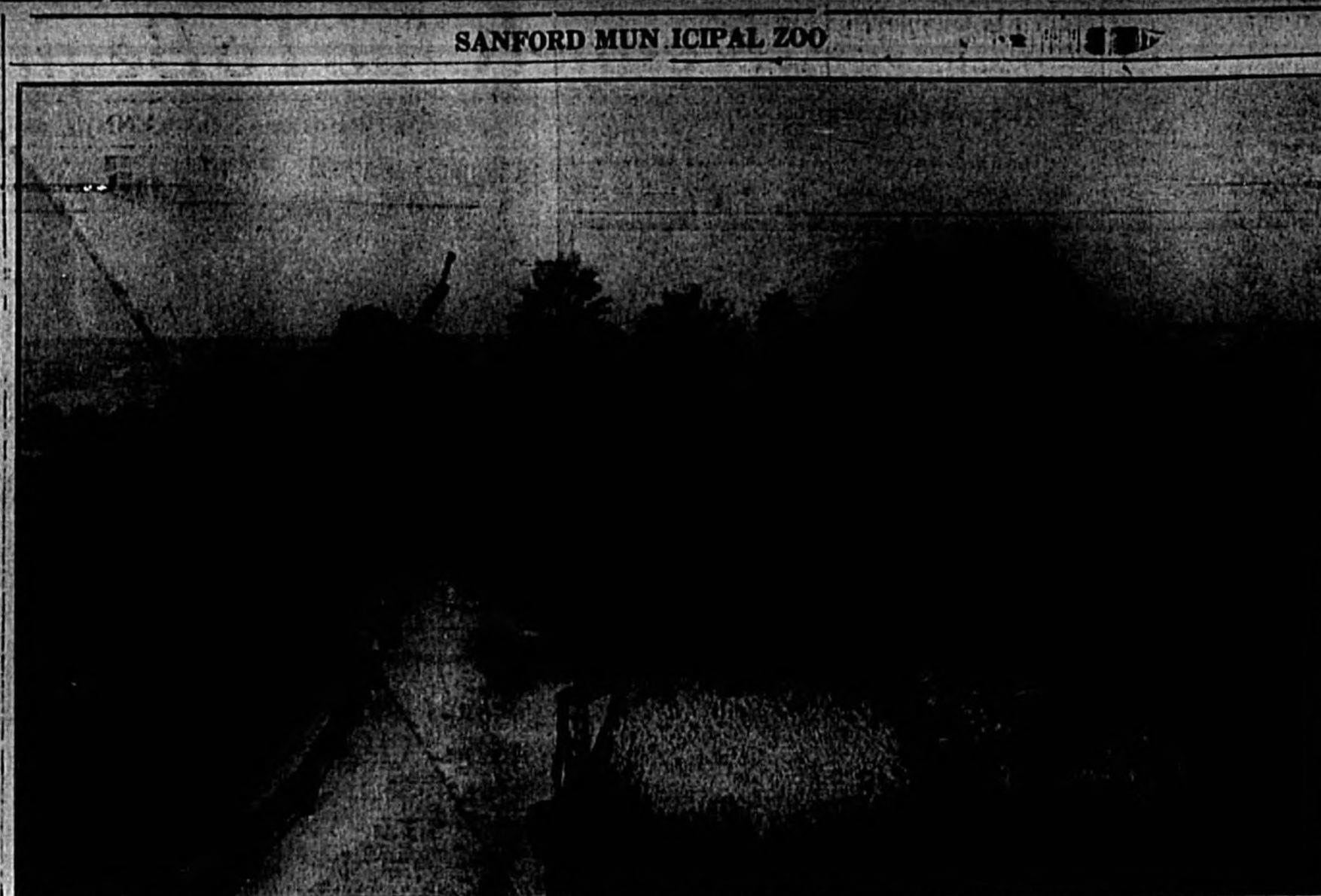
WINES—BEER—LIQUOR—GIN

All Kinds of Mixed Drinks

**The Tavern**

N. Park Ave.

Sanford, Florida



Looking north at the Sanford Municipal Zoo one sees the lake in the background with the municipal pier and bandshell at the far right. Here more than 400 animals and a large number of birds are housed.

60 Australian Parakeets, 2 Parrots, 2 Cockatiels, 2 Macaws, 25 Zebra Finches, 7 Canaries, 2 White Java Sparrows, 2 Wood Ducks, 2 Mallard Ducks, 6 White Crown Pigeons, 7 Fantail Pigeons, 1 African Gander, 5 Bald Eagles, 4 Monkey Faced Owls, 7 Horned Owls, 11 Golden Pheasants, 3 Ring Necked Doves, 1 Black Crown Night Heron, 15 White Chinese Doves, 5 Pelicans, 2 Wood Ibis, 1 Purple Gallinule, 2 Peacocks, 6 White Herons.

4 Great Blue Herons, 2 Little Blue Herons, 2 Green Herons, 2 Homing Pigeons, 1 White Ibis, 3 Sea Gulls, 2 Striped Skunks, 1 Porcupine, 2 Gila Monsters, 2 Texas Horned Toads, 3 Guinea Pigs, 2 Gray Squirrels, 3 Fox Squirrels.

4 White Rabbits, 2 Armadillos, 6 Deer, 15 White Rats, 2 Coon, 2 Girmamon Bears, 1 African Monitor, 8 African Lions, 2 African Leopards, 2 Pumas, 2 Silver Gadgers, 3 Wild Cats.

TOO BIG FOR ITS NAME

DENVER, Oct. 30.—(AP)—With teams from Denver to New York signed up for the 1939-40 season, fans here believe it is time the Missouri Valley A. A. U. basketball league adopted a new name to cover the expansion movement.

## SANFORD MUNICIPAL ZOO

## Women's Groups Are Important In Civic Life Here

### Work Of Groups Designed To Advance Sanford Interests

A description of Sanford's appeal to visitors would not be complete without an outline of the many organizations of women in Sanford and the part they play in social and civic life of the community.

Perhaps any resume of these organizations might best begin with the Sanford Woman's Club, which with its large and representative membership and its diversified interests, fills an important niche in the social and cultural framework of Sanford.

Under the presidency of Mrs. E. J. Holly, the Woman's Club has a complete calendar of social affairs, civic goals, and cultural programs which are designed not alone for their entertainment value but also with a view to advancing the worthwhile interests of Sanford. The Junior Department, with Mrs. John Schirard, Jr. as president, is particularly active and has sponsored many noteworthy civic endeavors.

The Civic Department with Mrs. L. E. Estridge, chairman; the Literary Department, with Mrs. J. B. Cogburn, chairman; the Music Department, with Mrs. James Moughton, chairman; and the Social Department, with Mrs. R. W. Ruprecht, chairman, are all groups in the organization which are constantly contributing to the advancement of the whole club.

The Garden Club of Sanford with its various circles has contributed incalculable service to the community in spreading the gospel of attractive planting and the efforts of the Garden Club circles many beautification projects have been completed, and the work of constantly improving individual home gardens goes on; and at the same time, the organizations do not overlook the opportunity of enhancing social contacts. The Garden Club circles frisky mix "pleasure with business". Mrs. Fred R. Wilson is president for the 1939-40 year.

The Order of the Eastern Star has a chapter in Sanford composed of women who are active and for the social functions which it sponsors during the year. Membership is limited to sisters, wives, daughters, and mothers of Masons. Meetings are held on the first and third Thursday of each month in the Masonic Hall, Mrs. Wilson is president.

Patriotic Groups Under the classification of patriotic organizations comes the N. de V. Howard Chapter of the United Daughters of the Confederacy, under the presidency of Mrs. A. K. Rossettter. The national patriotic society of women was banded together to preserve the memory of those who suffered for the South during the War Between the States. Meetings are held monthly. (Continued on Page Seven)

## LION CUBS



Local sub-debs fondle lion cubs on the grounds of the Sanford Municipal Zoo where there is always something new and exciting for the visitor to see.

## Citrus Juice Called Good In Vitamin C

LAKELAND, Oct. 30. Because the histological changes are identical with scurvy, certain types of pyorrhea respond excellently to vitamin treatment. It has been found by the scientific advisory board of the Florida citrus commission. Findings of the commission's board will be published in the near future and made available to the medical and dental profession.

"In the type of pyorrhea characterized by loosening and wandering of the teeth, the scientific board in comparing symptoms that changes were 'historically identical with those found in unquestionable cases of infant scurvy and in animals maintained on a diet deficient in vitamin C.'"

The board also found that low vitamin C levels prevailed in the blood of patients with periodontal disease and rarefaction of the alveolar bone "not solely attributable to local inflammatory processes." Grapes and grapefruit are standard remedies for scurvy being the most economical common sources of vitamin C, the necessary specific for this deficiency disease.

## MAKE SEMINOLE COUNTY YOUR HOME

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REAL ESTATE

INSURANCE

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Sanford, Florida

Phone 178-J

## COME TO SANFORD FLORIDA FOR A DELIGHTFUL WINTER



It's Easy To Have A BETTER HOME

INSTALL MODERN PLUMBING WITH AN EASY PEA LOAN

We do first class plumbing and make a specialty of installing and repairing water heaters.

HOWARD LONG PLUMBING

## THE KILGORE SEED COMPANY Invites You, Mr. and Mrs. Tourist, To Make Your Winter Home

In SEMINOLE COUNTY

Come Here Once And You Will Come Again

On the shores of beautiful Lake Monroe and the St. John's River, Sanford and Seminole County abound in many attractions for winter visitors.

It is with great pleasure that we join the other merchants and business men of Seminole County in extending to tourists a cordial invitation to spend the winter here in "The Heart of Central Florida."

KILGORE SEED CO.

### Efforts Made To Link Indian River With St. Johns

#### Chances Appear To Be Bright For Getting Canal 10 Feet Deep

The upper St. Johns River for many miles lies parallel to and in some instances only a few miles from the Indian River along the coast and has resulted in repeated efforts during the past 40 years to connect the two rivers with a navigable canal.

At no time in those four decades have the residents of Sanford and Seminole County, as well as those of the entire St. Johns River Valley, had reason to feel more optimistic than at present over the possibilities of securing a federal appropriation for the construction and maintenance of this project.

A navigable channel eight feet deep and 100 feet wide is maintained in the St. Johns River from Jacksonville to Sanford at the present time, with the possibility that the depth will be increased to 12 feet under a War Department project in the near future.

### Celery Industry Here Has Reached Huge Proportions

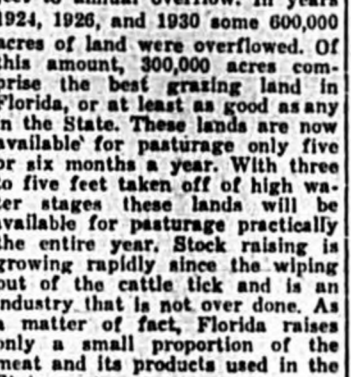
#### County Ships About 8,000 Carloads Of Crop Every Year

About half a century ago the first celery was planted in Seminole County as an experiment, a few years later the first celery was shipped out of Sanford in old orange crates, and in 1898 the first celery was shipped under refrigeration. The industry has grown until now Seminole County ships approximately 8,000 solid carloads to northern markets each year—nearly one-fourth of all the celery shipped in the United States.

The industry has grown with such rapidity that today one of Florida's most important agricultural areas is the famous celery delta located wholly within Seminole County. This fertile basin is bounded on three sides by the winding St. Johns River, Lake Monroe, Lake Harney and Lake Jessup which give the section considerable protection against frosts.

### Kennel Club To Begin Season Dec. 28

#### SANFORD-ORLANDO KENNEL CLUB



This is the type of dogs that run nightly at the Sanford-Orlando Kennel club throughout the winter season. Part of the track and the grandstand can be seen in the background.

### 90 Days Of Fast Racing In Prospect As Plans Are Completed For New Year

The Sanford-Orlando Kennel club at Longwood will open its 90-day racing season Dec. 28 with an entirely renovated plant designed for beauty and the comfort of patrons.

Situated about half way between Sanford and Orlando, the Kennel Club attracts large crowds nightly and has proved to be extremely popular with winter visitors.

Everything possible has been done to make the plant one of the most up-to-date of its kind in the state, and the greatest care has been shown this year in selecting only the finest dogs it is possible to obtain. Arrangements have been made to bring only those dogs here that made the best showings in northern kennel clubs this past summer. Also only those kennels which showed to the best advantage here last season will be returned. These include the Skelton Kennels, the Edward Kennels, and Paisley Kennels.

The price has been increased by \$100 per night this raising Continued On Page Seven

### Proposed Canal Would Give St. Johns River Outlet To Atlantic

The proposed canal would give the St. Johns River, now a dead end waterway, an outlet to the Atlantic and to the intra-coastal canal both at Jacksonville and Titusville, thereby opening to the yachting tourists one of the most beautiful inland waterways in the entire United States with stately cypress groves, overhanging moss-hung oaks, and dense semi-tropical vegetation along the shore of a winding river.

Pointing out its advantages as a flood control project, its value for yachting, and its commercial advantages among other things, the St. Johns River Improvement Association and the Seminole County Chamber of Commerce, which are actively pushing this project, are preparing an enormous amount of data on the proposed canal to be presented at a hearing before the Rivers and Harbors Board of Engineers in Washington in the near future.

A large delegation of prominent citizens from the St. Johns Valley who are particularly interested in the canal will present the data. They hope to secure the favorable recommendations of War Department engineers in order to be able to seek a special appropriation in Congress for this work.

Florida's two senators are vitally interested in the project and are giving it their support. Representative Joe Hendricks has also been most active in supporting the proposal and is ready to

introduce a measure requesting the special appropriation for this work when the project is given the approval of the Board of Engineers. The cost of the project is estimated at \$2,788,000 and provides for a channel 100 feet wide and eight feet deep.

On account of rainy seasons the St. Johns River Valley is subject to annual overflow. In years 1924, 1925, and 1930 some 600,000 acres of land were overflowed. Of this amount, 300,000 acres comprise the best grazing land in Florida, or at least as good as any in the State. These lands are now available for pasturage only five or six months a year. With three to five feet taken off of high water stages these lands will be available for pasturage practically the entire year. Stock raising is growing rapidly since the wiping out of the cattle tick and is an industry that is not over done. As a matter of fact, Florida raises only a small proportion of the meat and its products used in the State.

Alternate Route

The construction of this channel will provide an alternate route for pleasure craft visiting and returning from the Lower East Coast of Florida. From Titusville to Mayport at the mouth of the St. Johns River there will be two routes, one by the Intra-Coastal Canal, the other by the St. Johns River. Fifty percent, if not more, of the pleasure craft which now come up as far as Sanford have to double back 175 miles. Having through transportation via the St. Johns River will result in a large increase in the river traffic.

Owners of yachts will be given a chance to see the interior of the state. They may see opportunities for development not seen by the average man and some may invest and help develop this idea.

Yacht owners have always had a large part in the development of Florida. Pleasure craft came to Florida in a yacht and what he saw along the East Coast of the State gave him a vision for his gigantic development. What Carl Fisher saw at Miami Beach resulted in a wonderful development. Plant, Ringling, Roebbing, DuPont, and others have come to Florida in yachts and added their ability and finances to the development of the state.

Experts from the United States Department of Agriculture, who have investigated the system of sub-irrigation used here, have pronounced it the best method that has yet been devised for applying moisture to plant growth.

Raising Celery

The magnitude of the industry a chance to put their craft in fresh water and get rid of barnacles.

In 1935 there were 347 pleasure craft going south on the Florida Canal. In 1936, 454, and in 1937, 601. At least 600 craft going both ways would ply the St. Johns in addition to the present traffic. The St. Johns River is like a dead-end street. Pleasure craft which now come up as far as Sanford have to double back 175 miles. Having through transportation via the St. Johns River will result in a large increase in the river traffic.

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### Water Needed For Celery

The first and probably the most important of these essentials is the presence of abundant supplies of water in the subterranean streams which are tapped, forming artesian wells, the source of water for the irrigation of the crops. The second is a strata or floor composed of clay, marl or hardpan at a depth of three to five feet below the surface.

Immediately above this hardpan is a strata of coarse sand, which is the third factor of importance and the fourth is the layer of sandy loam soil on the surface which is of the right consistency to convey water from the irrigation tile, about two feet underground, through capillary attraction. The fita essential is the natural slope of the terrain toward the lakes and streams providing excellent drainage in the event of heavy rainfall.

The sixth essential is the irrigation system developed for this section. It can be used to irrigate the fields during excessive rain and to shade the tender shoots from too much sun. These sides can be raised or lowered so that the right amount of sunshine gets to the plants. About once a week, or oftener if necessary, the plants are sprayed or dusted to prevent blight, diseases, or the dozens of plant pests from killing the tender shoots. Excessive rain and the price of a celery crop.

In the meantime the field where the celery is to be set is prepared, plowed, disced, raked, leveled, every grain of grass or weed is removed—the rows of tile under the entire field, about 14 inches under the ground and the rows about 20 feet apart, all connected to a main "pocket" so that the artesian water can be sent under any part or under the whole field. These tiles serve for drainage in case of too much rainfall.

Setting Crew

About Sept. 1 a "setting crew" is taken to the field now in better condition than the finest garden. A marker, a wooden frame with 5 prongs spaced 30 inches apart is then dragged across the field making 8 straight lines or furrows. A small marker similar to an old fashioned squirrel cage, with wires spaced 3 1/2 inches apart on the rim is then run over each line of furrow marking cross lines.

The celery plants are then strewn along the furrow, followed by a worker who places one strong plant beside each cross mark. The setter follows on his knees and actually sets from 20,000 to 40,000 plants in a day. He is followed by a worker with a large sprinkling can who thoroughly wets the row of plants.

For the next few days the grower hopes for the best and if conditions are favorable the plants take on a sturdy look and

### Machine Is Run Along Rows Distributing Fertilizer

Soon a pup is likely to be discovered and a spray is shot over the entire field and no sooner is this particular worm or bug killed than another species shows up and it is given a dusting or another kind of spray.

The water must be regulated so that the proper amount of moisture is kept at the roots of the plants, too much causing one hindrance to a perfect yield—too little the same results.

In about 3 1/2 months the celery is "boarded," that is a long strip of paper board about 12 inches high is placed on either side of the rows and held in place with wire wickets to bleach the celery. This board stays about 14 days when a cutting crew is put into the field. Empty field crates are distributed along the rows, a curved blade mounted between two wheels is then pushed or pulled over the rows, the blade cutting the plant about ten feet from the receiving end. The celery is then stripped—that is, the ribs are removed—and the perfect stalks placed in the crates which are then loaded on trucks and taken to the wash houses.

The Wash House

Here the field crates are unloaded at the end of an endless chain of wire netting about four feet wide and about 70 feet long which travels slowly in one direction. There are from two to seven individual chain washers in each wash house. Some ten feet from the receiving end, a cover or hood is placed over the chain and under this hood many jets of water, under high pressure, are aimed in every direction so that each stalk of celery as it is carried along under the hood is thoroughly washed.

Sorters and graders are stationed about four feet apart on each side of the chain, picking out the correct number of stalks to crate for his packer and placing the stalks on his table where they are carefully packed in the shipping crate, which is then shifted to a conveyor chain that takes it to a machine where the lid is nailed on, and the size marked on the crate.

From here another conveyor chain carries it to the cooling room. This room maintains a temperature of 33 degrees. Here it is shifted to a very slowly moving chain that carries the crate to an opening where it is loaded in a refrigerator car, with over two tons of ice in each end, and after the car is loaded a heavy layer of cracked ice is blown in entirely covering the crates. The refrigerator car door is sealed and the celery received in the Northern markets in perfect condition.

Of all the countries in the world, only two—Ethiopia and Liberia—have as few cars per person as America did in 1900. They have one auto to 12,000 inhabitants.

### Experts From U.S. Dept. Of Agriculture Investigate System Of Sub-Irrigation

Experts from the United States Department of Agriculture, who have investigated the system of sub-irrigation used here, have pronounced it the best method that has yet been devised for applying moisture to plant growth.

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### Beautiful Seminole County Is A Sportsman's Paradise

#### For An Enjoyable Winter, Be Sure To Visit "The Heart Of Central Florida"

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24 HOUR WRECKING SERVICE. TELEPHONE 100

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A. D. Smalley, Mgr.

**Mr. Tourist!**

Spend the winter in Beautiful Seminole County

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**For Good Winter Vacations Come To Seminole County**

For Good Photographs Come To The

**ESSEX STUDIO**

Robert L. Cox, Photographer

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**MAKE SEMINOLE COUNTY YOUR HOME THIS WINTER**

Here are a few of the many recreational facilities this section offers the tourist during the winter season.

- Dog Racing
- Hunting
- Fishing
- Swimming
- Tennis
- Golf
- Badminton
- Bowling
- Sightseeing
- Boating

Visit an aggressive section abounding in natural beauties prolific in the production of vegetables and citrus fruit... And a Sportman's Paradise in this, "The Heart of Florida"

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1412 Park Avenue Sanford, Florida Phone 349

# Birds Thrive In Seminole

More Than 220 Different Varieties of Birds Found Here By Audubon Society

What birds will I find in Seminole County? Where will I find the most interesting ones? These questions come frequently to the members of the Florida Audubon Society in Sanford. With its abundance of habitat and a plentiful supply of water, Seminole County has an abundant varied bird life throughout the year as can be found anywhere in the interior sections of the Florida peninsula. True, in the coastal area, wild fowl may be observed that are normally restricted to salt water localities; even some of these species migrate at times into our county along our streams and in extensive marshes.

Records of recent years show more than 220 species and varieties of birds have been found in Seminole County. This does not include the now extinct Passenger Pigeon, or the Carolina Parakeet, still remembered by some of the older residents. Nor does it count the blue and gray Ibis, the Woodcock, even now existing in Florida, and possibly in the more extensive sections of our small county.

The visitor will not lack for any of the spectacular birds of Florida when traveling over Seminole County. Even from paved roads one may thrill to the beauty of the Egrets and the Louisiana Heron in their nuptial plumage; to the sun shining on the shimmering flocks of glistering White Ibis; to wading ranks of the beautiful looking "American Stork," commonly called the Ironhead or Wood Stork.

Many Birds in Winter. There are more species of birds found in Seminole County in winter than in summer as residents are swelled by hosts of migrants from northern sections. A good bird observer on a favorable winter day, may easily find 50 to 75 species in any area of the county ten miles in diameter. For the past five years, a census of bird lovers, taking the "Audubon Census" for Bird Magazine, has recorded more than 100 species each year during the one day survey in the winter part of the county. In the day's count was 119 species and over the five years, 543 species have yielded more than 140 species. It is no wonder that Floridian and tourists consider Seminole County a suitable headquarters for bird observation in the peninsula.

Among the picturesque Wekiva marking the western boundary of the county, the searcher will find the lovely and colorful Yellow-crowned Night Heron, the uncommon Florida Yellow-crowned Night Heron. At all seasons the air will resound to the wailing call or the loud tapping of that crown-topped Woodcock, the Pileated Woodpecker, the "Log-cock." Here will be found that peculiar half rail, half crane, with its strange call and flight, the "Crying Bird." In the woods land nearby, one may be fortunate enough to flush a pair of Florida Sandhill Cranes, this season there returned to the area, the scarce Florida Woodcock that formerly bred in the area, and frequently during the season the most graceful of all birds, the Swallow-tailed Kite, may be seen. Penetration of the woods may bring to light a pair of Wild Turkeys; or a pair of beautiful Wood Ducks may fly from a hidden cypress swamp where they have been nesting in a hollow tree.

Blue Faced Booby Harney sandy shores and the prairie about Lake Harney attract a considerable number of birds during the winter season. Sandpiper, Shrike and Plover, Gull and Tern have convenient feeding and resting places. With the soft-calling Plover in hunting water marine life, and occasionally the rare Golden Plover to lead nest to the day's

marshes of the St. Johns and its tributary lakes such as Jump Lake a great variety of birds and even a few Mallard, Shoveler and Woodcock frequent the shallow marshy water in the deeper water of the St. Johns and of Lake Monroe and the diving ducks, however, are scarce. Heron in the marshes and in the water of the St. Johns and of Lake Monroe are also to be seen. In the marshes and in the water of the St. Johns and of Lake Monroe are also to be seen. In the marshes and in the water of the St. Johns and of Lake Monroe are also to be seen.

The Audubon Society, which has been active in the county for many years, has been instrumental in the preservation of the bird life of the county. The society has been instrumental in the preservation of the bird life of the county. The society has been instrumental in the preservation of the bird life of the county.

North. The Blue Gray Gnatcatcher, that diminutive warbler bird, delights in the oak, and the Red-bellied Woodpecker, the Tuffed Titmouse and the scolding



This young heron, just off the nest is one of many thousands to be found in this area.

notes of the White-eyed Vireo. A trip to the Pine woods will reveal typical birds of that type in country; the Pine Warbler, Red-cockaded Woodpecker, and the active Gray-headed Nuthatch. If there to greet you with color and song. Whether you are attracted by the tiny Marsh Wren or the enormous Wood Stork; the beauty of the Painted Bunting or the strangeness of the



The Marsh or Rabbit Hawk hunts rats over Seminole County fields during the winter.

It is early morning or evening one may hear the delightful song of the Pine Woods Sparrow. Here too in summer the all-rose Tanager of the southeast will entertain with his soft warble. Almost any section is likely to bring to the attention of the listener the distinctly marked Yellow-crowned Night Heron, the "Hoot Owl," the stoop of the Duck Hawk or the whirr of departing Quail; all of these and more may be found in Seminole County by the one who likes to observe or to photograph them. The woodlands of cypress, pine, and palmetto; of gum and oak and bay; the numerous small lakes; the magnificent St. Johns River with its thickets and contiguous marshes; the cool shaded springs; the pasture and crop fields; all serve to attract an enormous number and variety of birds. What beauty of color and form and song is added to make Seminole County an ideal spot to visit and to live!

## Realtors See Big Increase In Land Sale

(Continued from Page One) new construction program through which many beautiful new homes have been built and there is every indication that this new construction will continue.

"We would like to have tourists come to build new taking advantage of the present low prices for building materials, the nominal wage scale, and the availability of loans both through the Federal Housing Administration and other agencies," H. James says for A. F. Connelly and Son, said.

"Tourists are given a cordial welcome in Sanford," says Edward Lane local realtor, "and we are more than glad to assist the visitor in any way."

"Sanford is one of the finest places in the state for a tourist to locate," says H. J. Dunbar, another realtor. "Prices are not exorbitant here and in many other sections of the state thereby permitting the visitor to enjoy the Florida climate and the facilities offered for his entertainment much more economically."

"There are a number of attractive homes in Sanford which may be purchased from \$100 upward," declared J. H. Coleman, local realtor, "and in addition to this desirable lots may be purchased for a comparatively small sum and the resident or visitor can build a home to suit his needs."

Among those who have constructed new homes in Sanford recently are Otis Cahill, manager of the St. Johns River Line wharf; M. E. Strickland, agent for the Standard Oil Company; Glenn Lingle of Chase and Company; F. A. Dyson, building contractor; E. E. Ashdown, of the St. Johns River Line; E. V. Turner, A. W. Epps, C. C. Benson, C. H. Cogburn, Phil Grasshoff and Riddle and Putnam, Co.

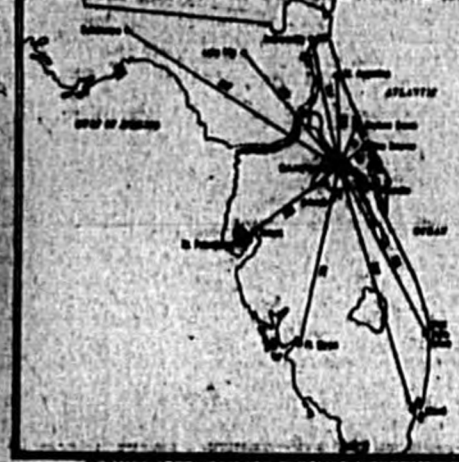
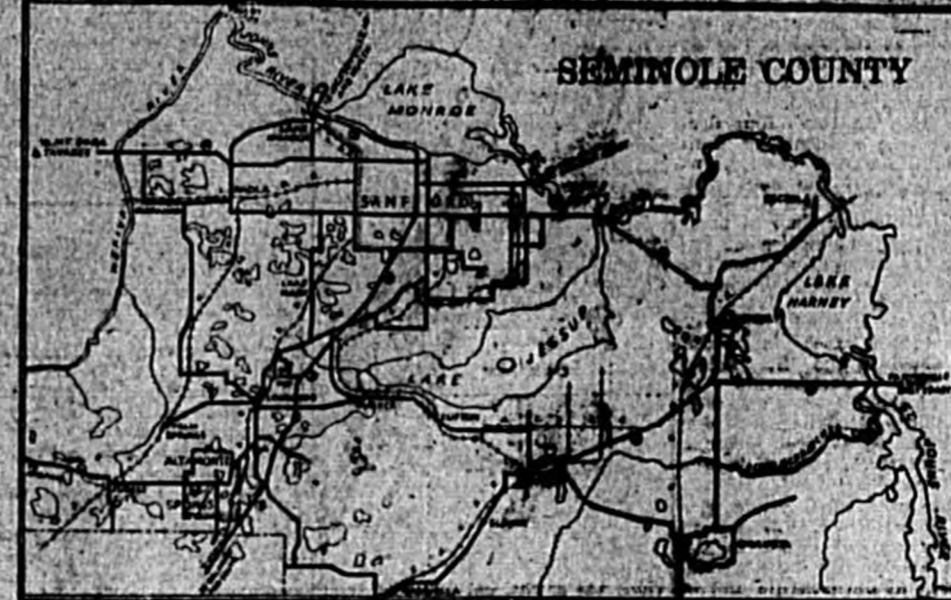
Mr. Cooper reported that he had handled the sale of a business block on the corner of Sanford and Geneva Avenues to D. L. Harper; a home on the corner of Palmetto Avenue and Twentieth Street to O. M. Harrison; a home on the corner of Locust Avenue and Third Street to J. G. Michael; a home on the corner of Park Avenue and Nineteenth Street to Gertrude C. Hart; a home on the corner of Elm Avenue and Twentieth Street to Robert F. Cole; a home at 1040 Park Avenue to J. M. Leonard; and another at 311 Magnolia Avenue to W. H. Hughes.

MAKE YOUR WINTER HEADQUARTERS

# SANFORD

"In The Heart Of Central Florida"

Located on beautiful Lake Monroe and the St. Johns River, Sanford has an ideal climate and many other attractions to offer the winter visitor to Florida. This section of "The Sunshine State" is noted for its many natural beauties and is prolific in opportunities for a pleasant winter season.



## COME TO SANFORD BY-

- PLANE**  
There is a U. S. Government approved airport within one mile of Sanford as well as a strategic haven for sea planes on Lake Monroe.
- BUS**  
Sanford is connected to all other parts of the state and country by excellent bus connections.
- TRAIN**  
The Atlantic Coast Line Railroad offers through Pullmans to northern railroads in less than 24 hours.
- AUTOMOBILE**  
Excellent roads from Sanford to all parts of Florida make it possible for you to drive your own car with the maximum of convenience and safety. There are 384 miles of paved roads in Seminole County alone.

With Here Be Stars To Visit These Attractions:  
The Big Tree, palm and live oak grove in the U. S. National Driving Club where some of America's finest horses are trained; greyhound race track; Balanado gardens and tropical park; World's largest colony fields; and many other points of interest.

## GREETINGS

May Sanford and Seminole County enjoy the many benefits which should come as a result of the progressive efforts of its citizens.

MURRAY OVERSTREET  
State Attorney

- LOCATION**  
Within 20 miles of the ocean, Sanford is located "in the heart of Central Florida." You can visit practically everything you want to see in Florida by traveling only 100 miles on paved roads.
- SCHOOLS**  
Seminole County Schools are fully standardized and supervised by the State Department of Public Instruction. The high school and elementary schools are modern in every way. The colleges are within daily driving range.
- SPORTS**  
Golf, tennis, swimming, fresh and salt water fishing, hunting, boating, bowling, shuffleboard, diamond ball, and other sports will amuse you here. There is also an excellent municipal recreation department.
- ACCOMMODATIONS**  
Famous World Headquarters, with full boarding houses, where breakfast, lunch, and a complete dinner are included in every way. The cottages are within daily driving range.

Large and Beautiful Zephyr Hotel  
Including: Swimming Pool, Tennis, Golf, and More

Seminole County Has Excellent School System

Students From Other States Accepted Without Tuition
Seminole County has provided ample facilities for the educating and training of its 5,000 students.

Physical culture and athletics are not neglected in any of the schools. Supervised play programs are planned for each of the schools. The high school athletic teams are members of the state-wide associations and participate in various tournaments sponsored by these associations.

Sanford Is Recognized As Baseball Center

SANFORD LOOKOUTS



DALE ALEXANDER and his 1936 Lookouts proved to be the winner team of the Florida State League this past summer, winning 98 games, and losing but 35 to establish what may be an all-time mark for games won and lost for this league.

Lookouts Capture Pennant In Florida State League

Georgia Champions And Miami Semi-Pros Also Defeated In Post Season Games In Whirlwind Finish For Season

Sanford has this year acquired the tempting sobriquet—The Baseball Center of the World. This optimistic title, may be somewhat of an exaggeration but as far as the citizens of Sanford and Seminole County are concerned, it is no misnomer.

SPEND THE WINTER In SEMINOLE COUNTY SEA FOODS AT Sanford Fish and Grocery Co. Phone 802—Free Delivery

Longwood Racing Season Will Begin On December 28

Continued From Page Five each night's total from \$450 to \$550. So great was the drawing power of the Longwood track's pari-mutuels that over a million dollars were wagered last year.

Women's Groups Are Important In Civic Life Here

strongly rooted in Sanford's life, is the Sallie Harrison Chapter of the Daughters of the American Revolution, whose regent is Mrs. H. J. Lehman.

Sanford is the center of the Florida State League

From the crack of the first base hit back in April until every member of the team hung up his spikes and glove in late September, the Sanford team never faltered. They took the lead immediately when the season opened and never relinquished it, finishing on top 12 games ahead of the Daytona Beach Islanders.

DRINK NEHI BEVERAGES In Your Favorite Flavors Par-T-Pak IN FLAVORS Royal Crown R.C. COLA Not Only GOOD But For You

SEMINOLE COUNTY IS THE PLACE TO SPEND THE WINTER We take this opportunity to express publicly our confidence in the future of Sanford as a tourist center...

Seminole County Is The Best Place In Florida To Spend The Winter. It is indeed a pleasure for Lemmond's Tire Shop to join the other Sanford Merchants, Business Men and Citizens in extending to Tourists a most cordial invitation to spend the winter here.

LEMMOND'S TIRE SHOP 111 E. Second St. Sanford, Florida Telephone 19 Tire Repairs—Vulcanizing—Retapping

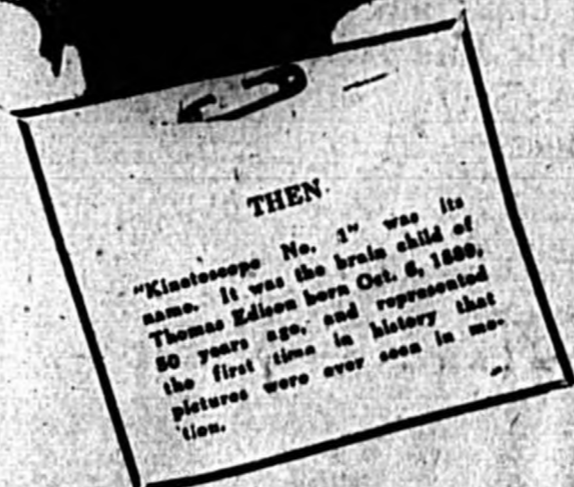


Come To Sanford Once and You Will Come Back Again!!!

This Is The 50th

**ANNIVERSARY**  
of MOTION PICTURES

TODAY



Through the efforts of the electrical wizard, Thomas Edison, and successive engineers, who have lifted motion pictures from their swaddling clothes of 50 years ago to the full dress of modern cinema, audiences may hear and see masterpieces of the greatest authors, portrayed on the screen by the foremost actors of the world.

This apparent miracle, accepted by the public with complacency, has not been accomplished without the expenditure of vast sums of money and the application of unusual brain power and talent.

All the refinements that technical skill and financial support can produce have been incorporated into the motion picture presentations seen at the Ritz Theatre. One need not travel any longer to metropolitan centers to see and hear the finest artists . . . they come to you daily at your local playhouse. You may relax in luxurious comfort, and enjoy the freedom from care in overflowing measure while you witness the outstanding films of the year . . . films one might only expect to find in the great capitals of the world!



**RITZ**

**THEATRE**

## Sanford Located At Hub Of Central Florida Attractions

### All Principal Points Of Interest Are Within Easy Driving Distance

#### Visitors Make Sanford Headquarters For Trips To Marine Studios, Bok Tower Silver Springs, And Other Spots

The hub of Florida's excellent highway system, Sanford and Seminole County are strategically located in the heart of Florida. Not more than a day's round trip by motor from any of the outstanding attractions throughout the State, and only an hour or two drive from the principal points of interest in Central Florida.

Seminole County has many attractions for the entertainment of visitors in itself but those who desire to see points of interest elsewhere in Florida will find Sanford an excellent headquarters for visits to the Bok Tower, Silver Springs, the Paola Lakes, Cypress Gardens, and many similar beauty spots situated in Central Florida.

Sanford is located on the St. Johns River, trail midway between Tampa and Jacksonville. This drive, itself, is well worth while as it follows the winding course of the St. Johns River for 125 miles from Jacksonville to Sanford. Entering the Seminole County seat, the road for several miles is on the shores of the river where it widens into Lake Monroe. On one side of the highway is the lake fringed with flowering hydrangeas while on the other side are groves of tall cypress trees from which long streamers of Spanish moss hang.

Another principal attraction to Sanford is State Road No. 44 which joins Sanford with other Central Florida cities to the west and north. This concrete thoroughfare passes through miles of scenic and historic landmarks in Florida while closer to the city it traverses the heart of the cypress dome swamp which the county is noted. There are miles of the best cypress dome fields which are well worth a special trip to see when they are at their best in December, January and February.

**Bok Tower**  
Located at the highest point in the state, the Mountain Lake Sanitarium and Bok Tower. It is 80 miles south of Sanford and is visited annually by thousands of tourists who use the highway in the State affording a safe route.

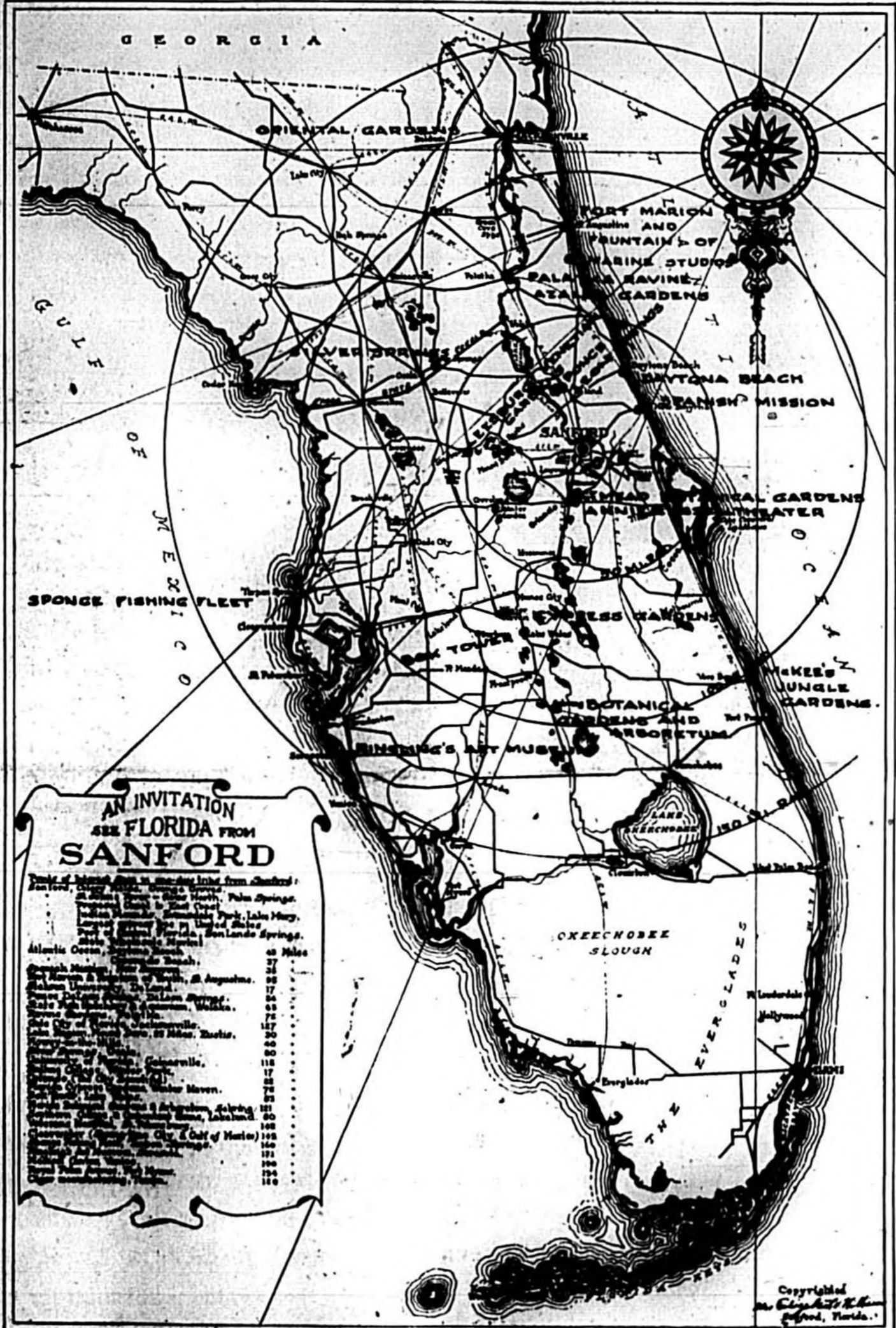
Innumerable visitors have found real delight in the music of the Mountain Lake carillon, while at the same time enjoying the artistic beauty and the levelness of the tower which houses the bells. This carillon, built by Edward Bok, has 71 bells with 10 tones, of low and high octaves. The largest of the bells in the Singing Tower, as it is called, weighs 11 tons.

About 75 miles to the northwest of Sanford is found the world famous Silver Springs. There more than 100 varieties of fish, turtles, and fresh water snail fish may be seen through the many glass bottom boats in their native habitat as plainly as though in an aquarium. There are numerous species of plants, all of them beautiful, rare and exotic to be seen growing in profusion on the bottom.

Silver Springs probably has the biggest flow of any spring in the world with 12,124,750 gallons per hour. The water is unusually clear and transparent. Many underwater motion picture scenes have been taken at the spring.

**Marine Studios**  
Northwest of Sanford approximately 75 miles is another unusual attraction which is of increasing interest to visitors. Marine Studios, located on the beautiful Silver Springs, has been developed into a unique and interesting place. It is a place where visitors can see the other business men and merchants in extending their invitation to prospective visitors to visit this

### SEE FLORIDA FROM SANFORD HEADQUARTERS



**AN INVITATION SEE FLORIDA FROM SANFORD**

Point of Interest from Sanford to:

Atlantic Ocean	27
Daytona Beach	27
Fort Marion	27
Marine Studios	27
Paola Lakes	27
Silver Springs	27
St. Johns River	27
Tampa	27
Titusville	27
Winter Park	27
Yulee	27
Daytona Beach	27
Fort Marion	27
Marine Studios	27
Paola Lakes	27
Silver Springs	27
St. Johns River	27
Tampa	27
Titusville	27
Winter Park	27
Yulee	27

### Network Of Paved Highways Joins Sanford With The Outside World

#### Completion Of Wekiva Bridge And Other Projects Already Approved Will Increase Travel Throughout Area

In Seminole County are the junctions of several important State and Federal highways and although the county is not large in area it is served by a network of 256 miles of paved roads.

Plans are underway for repaving and improving several miles of State roads in this county and several important projects have been completed or are underway which are sponsored by the Board of County Commissioners.

About 10 miles west of Sanford on State Road No. 44, which extends from Leesburg through Sanford to Titusville, work is nearing completion on a \$35,000 concrete bridge across the Wekiva River which separates Seminole and Lake counties.

In addition to the construction of a beautiful concrete span, the project also provides for the building of a new fill and approach to the bridge, thereby eliminating the only bad stretch in the concrete highway between Sanford and Mt. Dora, about 25 miles to the west.

**Recent Surveys**  
Surveys have been made by the State Road Department for the improvement of this road in the eastern end of the county. Across the county's boundary in Volusia and Brevard counties, connecting Sanford with the East Coast at Titusville, the department has requested bids for new paving along several miles of this road. Work is expected to get underway on this latter project in the near future.

**Beautiful Entrance**  
One of the most beautiful stretches of roadway in the state is State Road No. 3, the entrance to Sanford from points in the northeastern part of the state. After passing over a long concrete bridge across the St. Johns River, the road follows the curving shores of the St. Johns River and Lake Monroe for several miles. It follows this shoreline all the way into Sanford, passing the commercial lake front property, the Seminole County Chamber of Commerce, the Municipal Zoo, and the Municipal Pier.

Turning southward, this thoroughfare passes in front of the City Hall, the County Court House and through the heart of Sanford's business district and residential section. This road is a link in the direct route between Jacksonville and Tampa and thousands of tourists traverse it annually.

State Road 288  
Extensive improvements to State Road 288 are planned by the State Road Department within this fiscal year. Already the highway has been rerouted to

**Welcome Tourists!**

FOR A REALLY DELICIOUS MEAL COME TO

**HANSELL INN**

401 Magnolia—Phone 829

The best place in Florida to spend the winter is Sanford—the best place in Sanford to get your shoes repaired is the

**CITY SHOESHOP**

G. W. Clark, Prop. 210 Sanford Avenue

More than 7,000,000 boxes of strawberries are shipped from Plant City annually, enriching the community by nearly \$1,500,000.

**SEMINOLE COUNTY AFFORDS THE TOURIST**

AN IDEAL SETTING IN WHICH TO SPEND A DELIGHTFUL WINTER.

We unhesitatingly join all of Sanford and Seminole County in recommending this section as the place to see Florida at its best and enjoy winter the most.

For all kinds of electrical appliances or solutions to difficult electrical problems Phone 442

**SANFORD ELECTRIC CONTRACTING CO.**

140 Magnolia Ave. Sanford, Florida

**FLORIDA IS THE LAND OF FLOWERS and SUNSHINE!**

Sanford is "The Heart of Central Florida"

Spend One Winter Here And You Will Come Back Again!

**A. K. ROSSETTER**  
Florist

"Flowers For All Occasions"

CLEARY AVENUE SANFORD, FLORIDA

**Invitation To Happiness—**

Come To Sanford And You'll Have A Pleasant Winter

Consider it a privilege to... the other business men... in extending... invitation to prospective... visitors to visit this

**MAN'S**

140 Magnolia Ave. Sanford, Fla.

# Good Roads Bring Ocean To Sanford's Door

## Best Beach In The World Enjoyed By Local Visitors

Sanford, Fla., Oct. 25.—(Special to Herald.)—The best beach in the world is now within the grasp of local visitors.

Three miles of good road now connect Sanford with Daytona Beach, Fla., the world's most famous beach. The road, which is the longest in the world, was opened for traffic today.

The road, which is the longest in the world, was opened for traffic today. It is a concrete road, and is the longest in the world.

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## BOARDWALK AT DAYTONA BEACH

Concrete boardwalk at Daytona Beach, Fla., is the longest in the world. It is a concrete road, and is the longest in the world.

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## Sanford Park Is Beautified For Memorial

### Rarest Collection Of Orchids In World Found Near Sanford

Sanford, Fla., Oct. 25.—(Special to Herald.)—Sanford Park is being beautified for a memorial to the late Mr. J. W. Ware.

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## Sanford Enjoys Close Ties With Rollins College

### Cultural Events Appeal To Many Visitors During Winter

Sanford, Fla., Oct. 25.—(Special to Herald.)—Sanford enjoys close ties with Rollins College, and cultural events appeal to many visitors during the winter.

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## GIANT CYPRESS

### Longwood Tree Is Oldest Living Cypress In U. S.

Sanford, Fla., Oct. 25.—(Special to Herald.)—A giant cypress tree in Sanford is the oldest living cypress in the U. S.

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## Ringling Art Museum Ranks Among Finest

### Only Louvre In Paris Excels Florida's Painted Treasures

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## Here Is a Model Store

And here is a model housewife. This store offers a wide variety of goods at low prices.

Remember—the way to a man's heart—the way to any man's heart—is through his stomach! Get out an old-fashioned, but it still goes. And here's another tip on how to sustain love—Get Coats. They'll keep you warm and cozy.

And here is a model housewife.

Remember—the way to a man's heart—the way to any man's heart—is through his stomach! Get out an old-fashioned, but it still goes.

## We Are Proud To Serve Seminole County

A PROGRESSIVE AND PRODUCTIVE COUNTY IN THE HEART OF CENTRAL FLORIDA

We cordially invite you to inspect the advantages, the natural beauty, the possibilities for business or pleasure in Seminole County.

Call upon us for information. It will be our pleasure to serve you in any way we can.

R. W. Ware  
O. P. Hemdon  
County Judge  
County Clerk  
County Sheriff  
County Commissioner

## THE FAMOUS FLORIDA SUN MAKES SEMINOLE COUNTY BEAUTIFUL

Evaleen's Beauty Salon Makes The Women Of Seminole County Beautiful

SEMINOLE COUNTY  
Is one of Florida's Greatest Agricultural Centers.

Evaleen's Beauty Salon  
We are proud to take other local business establishments in extending to all tourists a cordial invitation to spend the winter in Seminole County.

## WISE TOURISTS WILL SELECT SEMINOLE COUNTY

For THEIR WINTER HOME

WISE MOTORISTS WILL SELECT MOHAWK TIRES

For SAFETY-BEAUTY-LONG LIFE

ROCKEY'S TIRE SHOP  
"The Home of Quality"  
113 Park Avenue Sanford, Florida Phone 265

# Local Tourists Visit Oldest City

## St. Augustine And Its Ancient Relics Drive Of Sanford

Florida's oldest resort, with scores of historic points of interest, always stands open wide to the thousands of tourists who come to visit its ancient ruins and drive to the historic city of St. Augustine.

It was there that the first battle of the Seminole war was fought, where warriors from the Seminole and Spanish forces met in 1817. It was there that the first battle of the Seminole war was fought, where warriors from the Seminole and Spanish forces met in 1817.

The historic City Gates, once part of St. Augustine's defense system, always stand open wide to the thousands of tourists who come to visit its ancient ruins and drive to the historic city of St. Augustine.

It was there that the first battle of the Seminole war was fought, where warriors from the Seminole and Spanish forces met in 1817.

# Million Dollar Aquarium Draws Large Crowds

## World Famous Studios Are Less Than 80 Miles From Here

When the news was released that a group of enterprising young men were going to build a million dollar aquarium in Florida, the people of St. Augustine were quick to respond.

The aquarium, which is now under construction, will be one of the largest in the world. It will contain a variety of tropical fish and other aquatic life.

The project is being financed by a group of local businessmen. They hope to open the aquarium to the public in the near future.

The aquarium will be a major attraction for tourists visiting St. Augustine. It will provide a unique opportunity to see a wide variety of marine life.

# Mr. and Mrs. Tourist Before You Select Your Winter Home

Before definitely deciding where you are going to spend the winter, stop and consider what town in Florida is best situated for seeing all sections of this "land of sunshine."

Sanford, Florida in addition to affording you excellent recreational facilities and an ideal climate, is located in "the Heart of Central Florida," not more than a six hour drive from any other part of the state that you might wish to visit.

## F. D. SCOTT'S

# Game Attempts To Spike Rumors Of Unfair Rates

## State Chairman Hopes To Predict Record-Breaking Influx

JACKSONVILLE, Oct. 30.—(Continued from page 4.)

State Chairman Hopes To Predict Record-Breaking Influx

The state chairman of the Game Commission, Mr. J. M. ...

# Oceanarium Near Here

## Plans for a Million Dollar Aquarium

Plans for a million dollar aquarium are being advanced in St. Augustine. The project is being financed by a group of local businessmen.

The aquarium will be one of the largest in the world. It will contain a variety of tropical fish and other aquatic life.

The project is being financed by a group of local businessmen. They hope to open the aquarium to the public in the near future.

# Bok Tower Near Lake Wales Is Big Attraction

## 71 Bells Form Carillon In Tower Over 205 Feet In Height

No vacation in Florida can be complete without a trip to the Bok Tower located near Lake Wales in the south central part of the state.

The tower, which is over 205 feet in height, is a masterpiece of architecture. It features 71 bells that form a carillon.

The tower is a popular attraction for tourists. It offers a unique view of the surrounding landscape.

# Florida's Only Waterfall Seen Near Dunnellon

## Hundreds Of Springs Combine To Form Spectacular Falls

What is probably the rarest and most unexpected sight in Florida is found just north of Dunnellon, only a few hours' drive from Sanford where the Rainbow Falls present just the proper variety to prevent Florida's landscape from becoming monotonous.

The falls are a spectacular sight. They are formed by hundreds of springs that combine to form a series of cascades.

The falls are a popular attraction for tourists. They offer a unique view of the surrounding landscape.

# Leesburg Glorifies Venetian Gardens

## Over A Hundred Thousand Plants And Numerous Islands Deft All Visitors

Outstanding among Florida's principal attractions are the Venetian Gardens at Leesburg, located in the neighboring county of Lake.

The gardens are a masterpiece of landscaping. They feature over a hundred thousand plants and numerous islands.

The gardens are a popular attraction for tourists. They offer a unique view of the surrounding landscape.

# Carillon Recitals

The first recital of the 1929-30 Carillon Season at the Mountain Lake Sanctuary will be given on Saturday, Dec. 16, 1929 at 12:00 o'clock noon.

The recitals will be given each week on Sunday at 2:00 o'clock in the afternoon; Tuesday, Thursday and Saturday at 12:00 o'clock noon.

The recitals will be given by the Carillon Society.

# Harvest Of State's Enormous Crop Of Cane Is Started

## Florida's 60-Month Sugar Cane Harvest Starts Monday

Florida's 60-month sugar cane harvest started Monday with the United States Sugar Corporation starting its operations here.

The harvest is a major event for the state. It involves the cutting and processing of millions of tons of cane.

The harvest is expected to last for several months.

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**SANLANDO SPRINGS TROPICAL PARK**

Central Florida's Favorite Outdoor Bath or Swim, Picnic or Play

Sanlando Springs Tropical Park is a beautiful resort located in Sanford, Florida. It features a large swimming pool, picnic grounds, and other recreational facilities.

**MY BEST WISHES to SANFORD and SEMINOLE COUNTY**

You have my heartiest support in your campaign for the district for the coming winter. The coming winter should see Florida enjoying its most prosperous season.

**B. L. Perkins**

**MALLORY'S**

Gives a "LIFT" to Your Looks

THE FACILITY CLUB, a delectable version of the latest trend to hair smartly proportioned on the generous side. Featured in Mallory's celebrated Midtime color treatment.

**B. L. Perkins**

**Burpee's Seeds Grow**

Ask Your Dealer For The Latest Introductions In Flower Seed

Calendula—Yellow Colossal California Poppy—Sweetheart Marigold—Lime-light Nasturtium—Sun Ball Petunia—Cream Star

And Other Flower And Vegetable Seeds Of Merit

**W. ATLEE BURPEE SEED COMPANY**

**Congratulations**

The people of Sanford and Seminole County are bound to succeed in making a big and prosperous city because they never let up in their energies toward this end. You have my full support in every endeavor towards advancement.

**Millard B. Smith**

Judge Ninth Judicial Circuit

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Judge Ninth Judicial Circuit

# Silver Springs Is 8th Wonder

Thousands Visit Exotic Springs Annually; Glass Bottom Boats Reveal Show

From a small row boat, with a canvas top, to a fleet of glass-bottomed boats, the scenic beauty of Silver Springs is revealed in a most interesting and unique way. The "Voice of the Trees" is the picture in brief of the development during the past 12 years of Silver Springs at only 70 miles from Tampa.

The newscast companies visit Silver Springs for the majority of their underwater scenes. The photo-boats are in use practically all the time, either with the professional or amateur cameramen. In addition to the numerous news-cast "shorts" filmed at Silver Springs, feature pictures also show their setting at this interior scene, the latest one being "Tarzan Finds a Son" in which John Weissmuller was the star. One of the newer attractions of the "Eighth Wonder of the World" is the set of chimes. From a stage hidden from public view and at the edge of the nearby forest, the concerts daily drift from behind the trees and over the main road of Silver Springs to the pleasure of those visiting this resort center. The tones of the "Voice of the Trees" are of such quality as to command the attention of music lovers. When the concerts begin, there is a disposition among the visitors to stand in the park they are able to enjoy the unique demonstration in the field of music.

**Fifty Acre Park**  
The 50 acre entrance park to Silver Springs, originally set up in the direction of a landscape gardener from Europe, is maintained by the management for the public. Driveways through the park pass not only many thousands of plants and shrubs, as well as the tropical palms and seasonal blooming flowers. Many find here a place for quiet and meditation. They also have opportunity of studying the numerous specimens of plant life, many of which are indigenous to this section.

One does not necessarily have to take a river cruise along the banks of the Apalachicola in order to enjoy the scenic beauty and interest of the specimens of bird life and mammals of the reptile family. There are features that interest the taking of scenic jungle photos at Silver Springs. Furthermore, monkeys come from the banks of the nearby banks at the edge of the jungle cruise boat and swing down their branches to the deck of the boat. This always creates much interest among the visitors as they watch the human actions of the monkeys as they swing down some of them from the guide's hands while others pick it up from the deck.

The glass bottom boat trip at Silver Springs is an experience many travel thousands of miles to witness. Effort has been made by many travelers to describe it properly, but all of the pictures taken are but feeble expressions of an attempt to evaluate the different colors and the clarity of the prominent underwater life.

Not only is one fascinated by the water, but marvels at the underwater vegetation, ferns and interesting two historic specimens of some historic plants migrated from the arctic region during the ice age.

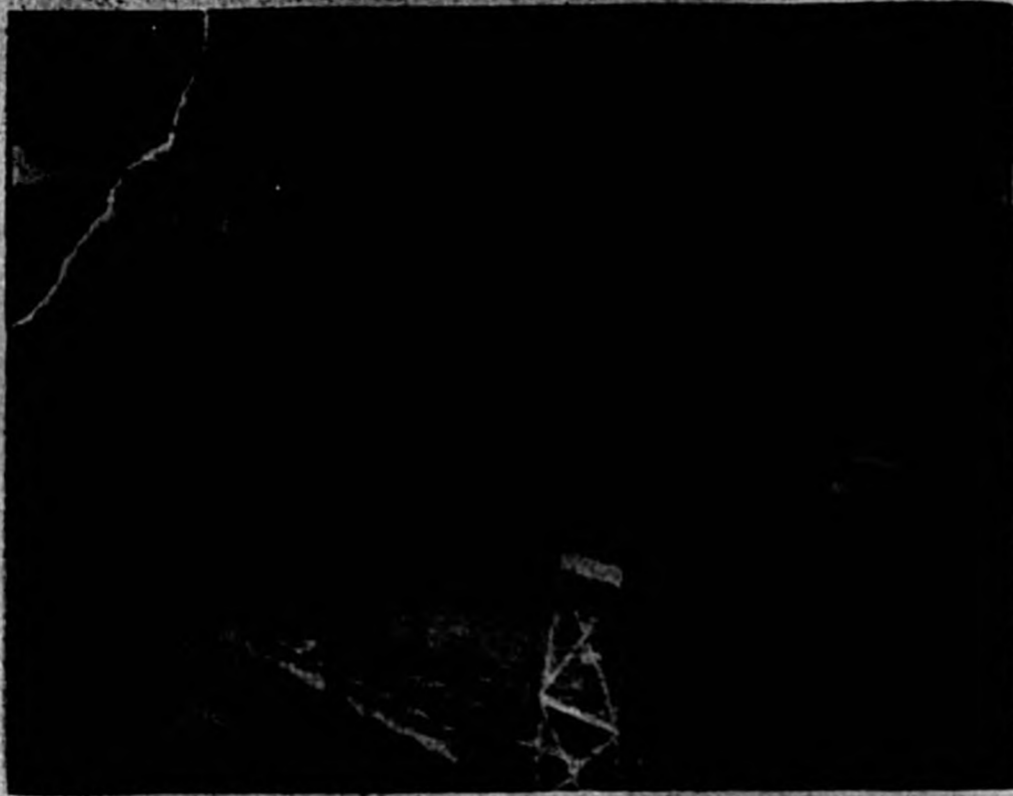
**Mistaken Specimens**  
Only recently there was a mistake at the bottom of the spring, some excellent specimens of the primitive specimens were sold to belong to the electric family.

One of the experiences that always interests those making the glass bottom boat excursion is the description of the colored guides. They clothe the principal features of the trip in their own vernacular and without detracting from the unsurpassed beauty of the scene. It gives to the trip an extra flavor which will linger in the memory of those having the experience.

Within the past year or two, hundreds of high schools and colleges have made trips to Silver Springs in order to study the scenery and for the purpose of making underwater pictures. In the days of the railroads and the state system of highways, most tourists visiting Silver Springs at the time of the year, would never in the state. Clyde R. Jackson, who was the first to bring the water from Jacksonville to Palm Beach, which water they would use to irrigate the land, was the first to bring the water to Silver Springs. It is interesting to have many of the trip from Palm Beach to Silver Springs, via the Ocala road, for the purpose of studying the scenery of the highway from the days of the train down to the days of the motor car.

The attraction at Silver Springs is to be seen from the deck of the boat. It is a unique experience to see the water from the deck of the boat. It is a unique experience to see the water from the deck of the boat.

## SCENES AT SILVER SPRINGS



At the top is a bird's eye view of Silver Springs located near Ocala and one of the outstanding tourist attractions in the State. Below a girl swimmer is photographed under water revealing how clear the water of the Springs actually is.

## Florida To Have Well-Trained Men In Safety Corps

**TALLAHASSEE, Oct. 30**—When Florida's new Highway Patrol goes into active service the first part of December, the state will have a small but well-trained group of men protecting public safety under the leadership of efficient and capable officers. The crews of about 4,000 applicants for the patrol will complete the force of 25 to be used in the state for a month's intensive training under instructions issued by the National Road Commission, National Safety Council, State Department of Education, Attorney General's office and other agencies.

The second business training of W. F. Reid, Lakeland, appointed director of the Safety Department, assures the public that the highway patrol is being organized by Gen. Clegg in all departments directly under his control will be carried out in the Safety Department. The appointment of Major Henry Neil Kirkman as captain in charge of the highway operations of the patrol is one which will inspire confidence of the public in the efficiency of the patrol and

bring many thousands of motorists, obligators and numerous other specimens of the reptile family. He is constantly carrying on laboratory tests, making a detailed record of each one himself. One of the most interesting phases of his work is that of "building the snakes," which is his name for extracting the venom from the various snakes. Each a Snake every hour from the time of his work until the venom from one snake is kept in stock and the venom of certain other snakes kept in stock. In the laboratory, Gen. Clegg is in the hospital and laboratory over the country.

Although a national post, Silver Springs is open to the public and the state every day. It is a unique experience to see the water from the deck of the boat. It is a unique experience to see the water from the deck of the boat.

will give the patrolmen a leadership which will command their respect. **Was Recruit** Major Kirkman was born in Covington, N. C. but has been a resident of Florida since 1908. He is an engineer of wide experience, having built more than 100 bridges in Florida, including the "million dollar" crossings at Chassarey and Palatka, and Baker's Backbone Bridge at Milton Beach. Major Kirkman's military career began with his enlistment in the U. S. Army on June 27, 1917. The following day he was appointed sergeant first class of the 88th Central Postal Directory in France. He was appointed second lieutenant, September 11, 1918. Apr. 4, 1920, promoted to first lieutenant. Engineers, U. S. Army, Aug. 19, 1920, and was discharged from service with that rank on Jan. 9, 1921. He was appointed first lieutenant, Engineers, Reserve, in February, 1920, and promoted to captain, June, 1922, and was promoted to Major in October, 1925. He reported for active duty at Fort Benning, Ga., Nov. 19, 1925, and was on continuous duty as purchasing and construction officer, construction and utilities officer, and officer in charge of general supply activities, including motor and rail transportation, for District "II," until he was relieved from active duty, May 19, 1928, as an executive order relieving reserve officers of field grade from CGC duty.

**CALLING ALL TOURISTS!**

**HAVE THAT WORN TIRE RECAPPED WITH A NEW HEAVY TREAD.**

FRANK ONE ONE ONE (111) TO HAVE THAT TIRE RECAPPED

**C. E. C. WELSH**

# The Board of County Commissioners OF SEMINOLE COUNTY

It gives great pleasure in having the members of the Board of County Commissioners of Seminole County in extending a cordial invitation to tourists to visit the resort in this County, "The Heart of Central Florida."



**W**e believe that Seminole County is the ideal place in Florida for tourists to spend the winter. Located on Lake Monroe, it abounds in many natural beauties and attractions which should be of great interest to our winter visitors. Fishing, hunting, golf, tennis, hunting and a host of other sports are available with excellent recreational opportunities. For Seminole County is strategically located for visiting other points of interest in Florida. All in all, Florida's greatest agricultural center is also a "Heaven" for tourists.



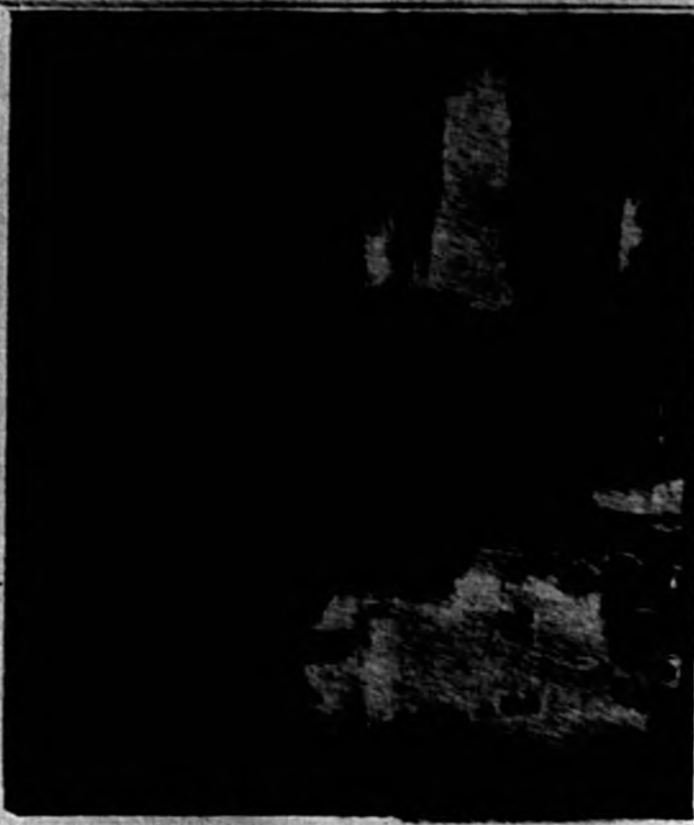
# Board of County Commissioners FOR SEMINOLE COUNTY

- |                        |                    |
|------------------------|--------------------|
| <b>W. R. HILLARD</b>   | <b>G. L. JONES</b> |
| <b>W. C. KIRK</b>      | <b>F. A. JONES</b> |
| <b>J. E. PARR</b>      | <b>G. W. JONES</b> |
| <b>F. F. HENDERSON</b> |                    |

Women's Club Will Wash Cotton Jubilee

Members of the Women's Club will wash cotton at the Jubilee...

EIGHTY ACRES OF EXOTIC JUNGLES



Here you will see Egyptian papyrus, shagbark hickory tree, seven...

Jungle Gardens Near Vero Beach Provide Thrills

30 Acre Hammock Has Become Famous As Botanical Gardens

About 30 acres of Vero Beach on the Dixie highway and only 120 miles from Sanford, a real thrill awaits the nature lover...

Ravine Gardens Thrill Many

ENTRANCE TO PALATKA RAVINE GARDENS



Shown above is the "Court of States" which forms the entrance to the Palatka Ravine Gardens...

105,000 Azaleas Are Basis Of Palatka's Boast As State's Main Garden Spot

Less than a two-hour drive from Sanford are the justly famous Palatka Ravine Gardens, a municipally owned and operated 85-acre beauty spot...

Sanford's Leading Jeweler For Over 30 Years

Advertisement for McLain - The Jeweler, featuring images of jewelry and text describing their services and location in Sanford, Florida.

Eighty acres of a section of Florida's richest land has been set aside as a preserve for this particular type of native jungle growth...

Still mirror pools reflect the gorgeous pictures of Nature's splendor. On every side, at every new turn in the winding trail...

Bamboo Bridges As he passes along the trails, crossing and recrossing quietly flowing streams on rustic stone and bamboo bridges...

Here the brilliant Florida sun, wrapped in a heavenly overt of sun-drenched sand, is dimmed and scattered into a million tiny shafts of light...

Until a few years ago this remarkable Florida hammock was Nature's work alone. Then, in 1921, Arthur McKee...

Set up as a non-profit arrangement, an effort is now being made to establish the McKee Gardens as a self-supporting, self-perpetuating institution...

As a genuine jungle, and simply as that, these Jungle Gardens fully justify a place in the sun...

And the Gardens have become an important feature, rather an eye to the land for plants, in which is recognized as one of the most carefully selected...

Among the many experimental plantings, there are such things as a variety of latex-producing plants from the development of which it may some day be possible to give America an opportunity to raise her own supply of rubber...

Both as a project and as a single and a self-sustaining garden, the spot has received the most support of the people...

ter lines growing out of doors the great ground, and staff botanists have added several varieties of their own development.

Followers of the "believe-it-or-not" school find numerous freak plants such as the compass tree whose limbs indicate the points of the compass with geometric precision...

And more as a sort of side show than as an integral part of the gardens, the director has added during the past summer months a number of types of monkeys...

In large open enclosures, where they can live a free and natural life among the treetops are a number of monkeys from India, China, and other parts of the world...

At the entrance to the gardens is the "Court of States," a formal planting surrounded by rock columns from which fly the flag of the 48 states...

Parling Brooks In four brooks, fed by numerous little springs which seep out from the hillside, flow through the bottom of the ravines and widen out in pools to form reflection ponds...

At the entrance to the gardens is the "Court of States," a formal planting surrounded by rock columns from which fly the flag of the 48 states...

At the opposite end of the "Court" stands the administrative building, a unique structure built entirely of express wood...

At the junction of the two valleys, more than 2,000 persons who have individually contributed to the various entertainments which are provided from time to time during the winter season...

A conference of the Florida State Junior Chamber of Commerce is held in Palatka at the time of the festival and the climax of that week-end activities is the selection and crowning of the Azalea Queen for that year.

Large advertisement for Lodge & Son Grocers, featuring images of various fruits and vegetables and text promoting their products and services.

Advertisement for Sanford, Florida, featuring a large portrait of a man and text promoting the area as a winter visitor destination.

Congratulations To The People Of Seminole County

On their progressive efforts to attract tourists to the finest place in Florida. "When I first came to Sanford it was in its—"

PIONEER DAYS

But "I'm glad that I did come."



I arrived here as a boy from England on a St. Johns River steamship. Naturally I have lived here long enough to see the gradual growth of this community...

May Sanford and Seminole County grow and prosper in the future. H. M. Papworth

Continuing along the road which encircle the gardens, the visitor is constantly offered an ever-changing view of the attraction until he finally finds himself back at the administration building...

### Cypress Gardens Unexcelled In Azalea Varieties

#### Gardenias And Camellias Also Add To Appeal Of Gardens

Probably the best advertised attraction in the state and certainly one of the most beautiful are the Cypress Gardens near Winter Haven. Thousands of tourists visit these gardens every winter and many of them travel over the 74 miles of splendidly paved highways that lie between Sanford and this most unusual beauty spot.

The work of Richard Pope, Cypress Gardens was launched as a purely private enterprise, in which an innate love of shrubs and flowers, an artistic temperate, and an old cypress swamp combined to effect the creation of one of the most successful projects of its kind in the entire country.

Dazzling shades of pink, rose, and red, reflected in the dark waters of the surrounding lakes and lagoons, from thousands of azaleas comprising practically every known variety, from the luxuriant Formosa, to the exotically Coral Belle and the exceedingly rare Belgians, transform almost every rock and cranny into a veritable riot of color.

As famous for its Camellia Japonica as for its azaleas, the Camellia Garden, flanked by the odd-appearing "Wishing Tree," where it is said if one makes a wish, it will surely come true, is one of the outstanding sights in Florida when its thousands of rich Camellias are in bloom early in January.

Spreading liveoaks, whose wide-spread branches are draped with grey veils of Spanish moss, form a fitting background for these well known aristocrats of the southern garden. The towering trunks of cypresses rising from fluted and buttressed bases, are covered with huge leaved jungle creepers like the lofty columns of an ancient and forgotten forest temple.

**Gardens Time**  
With hundreds of gardenias lining its quaint wood-block walls, "The Gardenia Time In Cypress Gardens" takes on new meaning, when Mr. Pope sends out the news to all the state press and follows this announcement with such tangible evidence of his confidence in publicity as huge boxes of fragrant white gardenias.

Publicly as bridges under whose arches quiet electric boats cruise lead one across the mirror-like lagoons into a real fairyland of Florida's most beautiful scenery. The huge Rock Garden is a trea-

### THEY FLY THROUGH THE AIR



Boats that fly through the air like the one shown above hurdling the bridge at Cypress Gardens are just a part of the thrills which await the visitor at this central Florida beauty spot. The breath-taking splendor of the gardens themselves are no less thrilling.

sure of plant oddities. The brilliant yet fragile beauty of cactus blooms is in striking contrast to the grotesque plants which bear them.

These and thousands of other shrubs and trees of almost every known description have cost Mr. Pope a fortune but they are bringing it back to him each winter as thousands of visitors from all over the country come to see his handiwork.

Overlooking Lake Eloise, is the Spanish clubhouse, a structure thoroughly in keeping with the rest of the place, containing a tea room famous for its chicken dinners, and a shop featuring original souvenirs of wood and color pictures of the Gardens.

Naval stores are a source of considerable revenue in Seminole County. There is a large turpentine still at Martham, besides several smaller ones.

### State's Wonders Will Be Told In Miami's Festival

#### Orange Bowl Pageant To Show What Florida Has To Offer

MIAMI, Oct. 30 — The real wonders of the State of Florida will be depicted in the annual Orange Bowl Festival parade in Miami Dec. 30. This pageant will definitely tell for the first time what Florida has to offer in the way of natural resources and recreational activities.

The parade will be one of the big attractions of the Orange Bowl Festival and according to Ernie Seiler, bowl manager, will be one of the most elaborate illuminated pageants ever put on here.

There will be more than 70 brilliantly lighted floats representing all of the natural resources as well as the many recreational features of this deep Southern state; more than 3,000 band members from the various Florida cities; huge grotesque comedy figures many times life size; bands and floats from competing colleges in the annual Orange bowl football game; king and queen Orange bowl floats and many other carnival celebration features.

At a recent meeting over in Tampa, state directors of the Orange Bowl Committee completed plans for the extensive celebration.

The festival will run for 10 snortive days. It will open on the night of Dec. 28 with the selection of Miss Orange Bowl. There will be athletic events; parades, air races, carnival festivals, marine pageant and fireworks display, balls, a horse show, and the big Orange Bowl football game between two of the nation's outstanding gridiron teams.

The show is expected to attract visitors from all parts of the country, visitors who must pass through the entire state to reach Miami.

Last year the Orange bowl game was a sellout many hours before the day of the battle and somewhere in the neighborhood of 30,000 onlookers saw U. of Tennessee, No. 1 ranking football team of the nation, battle the University of Oklahoma Sooners. More than 100,000 were estimated to have witnessed the King Orange Jamboree Parade, which preceded the gridiron game.

Extensive preparations have been made here for the entertainment of tourists, and golf, yachting, fishing, swimming, and other sports can be enjoyed.

John A. Logan, president of the National Association of Food Chains, notified Secretary of Agriculture Wallace that the chain stores of America were pledged to do everything in their power to prevent unnecessary increases in prices as a result of war. The Florida Chain Store Association is co-operating along these lines. C. E. Freadway, executive secretary, announced.

The United States Sugar Corporation, which owns 117,000 acres of land at Lake Okechobee—14,000 acres of this are planted in sugar, producing 450,000 tons of cane, yielding around 40,000 tons of raw sugar annually.

Robert H. Gore, Florida newspaper publisher and former governor of Puerto Rico, was appointed last week by Gov. Clegg to succeed R. F. Terry, Miami, on the State Board of Control.

### Be-Witching Time In Cypress Gardens



CYPRESS GARDENS—All the thrills of Halloween go to lovely Beth Page as she pauses lost among the giant Australian tree ferns that form a tropical background for the flowers of this famous showplace.

At the request of Senators Charles O. Andrews and Claude Pepper, and Representative Mildred Caldwell, the Farm Security Administration has agreed to finance seed and fertilizer loans for farmers in the seven westernmost Florida counties which suffered severe crop damages by summer rains.

**PLAY  
BILLIARDS**

A restful, skillful game for relaxation and entertainment.

**E. H. "Monk" Bennett's  
BILLIARD PARLOR**

117 MAGNOLIA AVE.



### Spend the Winter In Sanford



Peter Paul's Beauty Shoppe is glad to join the merchants, business men and citizens of Seminole County in extending to tourists a cordial invitation to make our home their home this winter.

### PETER PAUL'S Beauty Shoppe

110 Magnolia Avenue Sanford, Florida  
Telephone 489

### We Congratulate Sanford

on the building, repair and painting progress being made here.

We Offer A complete stock of



### PITTSBURGH PAINTS Varnishes and Enamels

Smooth As Glass  
Best For Wear and Coverage  
—Plate Glass—

### Sanford Paint & Glass Co.

G. U. Stewart, Prop.  
117 S. Park Ave. Phone 303

## SEMINOLE COUNTY-- IS THE BEST PLACE IN FLORIDA FOR THE TOURIST TO SPEND THE WINTER

Seminole County in the heart of Central Florida affords the winter visitor many unusual opportunities for seeing Florida at its best. Sanford's ideal climate, repertoire of sports, beautiful scenery and strategic location make it the ideal place in Florida to spend the winter.



You Will Enjoy Eating At

### EDDIE'S



- Delicious Sea Foods  
Just out of the ocean.
  - Fresh Vegetables  
From local farms.
  - Steaks & Chops  
Served sizzling hot.
  - Special Orders  
Served promptly.
- BREAKFAST  
LUNCHEON  
DINNER**

Prepared by a master chef  
in a spotlessly clean kitchen.

## EDDIE'S RESTAURANT

Next To Valdez Hotel

## VALDEZ HOTEL

Thoroughly Modern

Fire Proof

The management of Sanford's leading hotel extends its greetings to prospective winter visitors with the firm belief that a visit to Seminole County amid the many excellent opportunities for hunting, fishing, golfing and other sports in surroundings made unusually pleasant by sunshine and natural beauties will be a happy experience for any tourist.

Here are a few of the many sport and recreational facilities afforded the tourist by Seminole County.

Swimming—Golfing—Hunting—Fishing—Boating  
Lighted Diamond Ball, Baseball and Football Fields,  
Lighted Badminton, Tennis and Shuffleboard Courts  
Bowling Alley and Miniature Golf Course.

Sanford is the Key City in Central Florida for Visiting Other Points of Interest.



## Sanford Organizes Permanent Recreational Department

### Sanford Has Golf Course Of Unusual Beauty And Interest

Laid Out In Midst Of Famous Orange Grove, 18-Hole Course Undergoes Improvements Making One Of Best In State

Golf enthusiasts will find in Sanford a course possessing that rarity of natural beauty and perfection of contours which have always distinguished the famous golf courses of the world. No where else in Florida will one encounter a golf links that embraces more of the natural qualifications for greatness than are inherent in the Sanford Municipal Golf Course.

The gently rolling terrain, with its lakes, its avenues of stately oaks, its orange trees, and japonica bushes, combines with the artistry of the architect and green-keeper to make the Sanford

course a thing of beauty and a joy to play. From the very first tee on the par-four first hole, past the inspiring one-shot water holes, the challenging dog-leg No. 8, over 300 yards in length, and into the home stretch across fairways of well-kept turf and greens of exceptional perfection, the ever-changing panorama from tee to green offers the golfer a slight to please his soul and a true test to challenge his skill.

The merit of the Sanford golf course has long been recognized and as early as 1927 was chosen as one of three courses in Flori-

### TRUE TEST OF GOLFER'S SKILL



No. 7 hole on the Sanford Country Club golf course reveals sportiness of the local links which have been acclaimed by such well-known professionals as Walter Hagen and Gene Sarazen. The par-three hole shown above is slightly under 200 yards from tee to green and is practically all "carry" over water. It requires a terrific iron shot or a brassie to reach the green, which sits on a slight elevation and is well framed on both sides. There is a shorter approach to the green from a "ladies" tee where less skillful players may avoid the hazard of the long stretch of water.

by Walter Hagen and Gene Sarazen to hold an exhibition during their tour of the state. The "Hag" has always been lavish in his praise of the course and seldom fails to stop over here if he is anywhere near this section. Other famous golfers, both ama-

teurs and professionals, have acclaimed the links among the finest to be found anywhere. Several thousands of dollars in federal funds have been expended in recent months on improvements and the course at this time is reaching the peak of perfection. Much work has been done in beautifying the links, improving sand traps and adjoining fairways. To be a member of course, golf on the Sanford links can be played in a most economical when sales totaled 1,192.

Central Texas has many Cross-Country Club and German settlements.

### Paid Director Supervises "Recreation For All" Policy

Lighted Baseball And Football Fields, Lighted Softball Diamond, Shuffleboard, Tennis Courts Are Provided

Although supervised recreation was first introduced in Sanford for the benefit of its residents, the first director of Sanford's paid winter board only in Sanford. The first director of Sanford's paid winter board only in Sanford. The first director of Sanford's paid winter board only in Sanford.

For A Pleasant Winter Trip

Come To Sanford Florida.

For A Good Hotel While You Are Here Come To

## GILBERT HOTEL

Day, Week or Month Rates—  
121 South Park Ave.

## CALDWELL'S

GROCERY & MEAT MARKET

Is happy to join the Merchants, Business Men and citizens of Seminole County in extending to tourists a cordial invitation to spend the winter in Sanford.

SELLERS FOR  
Poultry Fruits  
Vegetables

805 W. 3rd St. Telephone 397 Sanford, Florida

You Will Enjoy Your Winter In Florida More If You Spend It In Sanford.

With pleasure your Chrysler and Plymouth Dealer joins the merchants, business men and citizens of Seminole County in extending to tourists a cordial invitation to spend the winter here in "the heart of Central Florida."

## WIGHT BROS. CO.

DEALERS FOR  
**CHRYSLER-PLYMOUTH**

21 YEARS OF SERVICE TO SANFORD MOTORISTS

1005 Sanford Avenue Telephone 16

No Aerial-No Ground JUST PLUG IN THE NEW 1940 **GE** TABLE MODEL RADIO

CUTAWAY REAR VIEW SHOWING THE CONCEALED BEAM-A-SCOPE THAT ELIMINATES GROUND AND AERIAL CONNECTIONS ON THE NEW TABLE RADIOS

Other Outstanding Features of G-1 Model H-520

- 6 Feather-touch Tuning Keys
- Drum-type Speaker
- 5 G-8 Tubes
- New "Dome" type Dial
- Automatic Volume Control
- AC DC Operation
- Attractive Brown Plastic Cabinet
- Levy and Color Wood Finishes Also Available

only \$16.95

EASY TERMS! NO DOWN PAYMENT! NO CASH ALLOWANCE!

## GENERAL ELECTRIC RADIO

H. B. POPE CO. INC.

200 S. PARK AVENUE TELEPHONE 860

COLD WEATHER Special BATTERY

YOU CAN HAVE SPLIT-SECOND STARTING IN YOUR CAR NO MATTER WHAT THE THERMOMETER READS with a powerful BATTERY

SPECIAL OFFER

Backed by the makers of famous U. S. Tires

Prepares you for winter driving by equipping with this high-powered, fully guaranteed USCO Battery. Today we offer a liberal allowance on your old battery. See us now!

\$5.75 UP

BUY A NEW U.S. TIRE

Here's an easy payment plan that enables us to fit your car with lumpy new U. S. Tires and at the same time fit your pocketbook. Terms as low as 50¢ a week. Drive in—drive out—no red tape. No waiting.

\$7.80 SEE US TODAY

U.S. TIRES

Best of TEMPERED RUBBER—MORE SAFE MILES!



### Seminole County is Paradise For Ardent Anglers

#### Many Game Fish Are Found In Waters Of Hundreds Of Lakes

Seminole County probably has more than its proportionate share of Florida's 30,000 lakes and in addition is located on the winding St. Johns River, with its spring-fed tributaries, making it one of the most ideal spots in Florida for fresh water fishing, the tourist angler's paradise.

In Seminole County are Lake Monroe, on the shores of which Sanford, the county seat is located, Lake Jessup, Lake Harney and other large lakes connected with the St. Johns River. These lakes are the breeding grounds for thousands of large mouthed bass, the gamest of Florida's fresh water fish and are well-stocked with bream, speckled perch and other fresh water species for which Florida lakes and streams are unsurpassed.

Through enactment of the Black Bass law by the Legislature in 1935, Florida placed its premier game fish on reserve for the anglers only.

In 1936 the State released in the lakes and streams in Seminole County and throughout the state millions of fingerling large-mouthed bass to assure the angler of "good fishing" for many years to come.

As a further conservation measure the 1937 Legislature enacted a law which closed Florida's lakes and streams to the bass fishermen from May 15 to May 31. This statute gives protection to this choice game fish during the part of its spawning season. During this period, however, the angler can still fish for bluegills, crappie, rock bass and bream in abundance within an hour's journey from Sanford are the brackish waters of the Indian River where the R. Bureau of Fisheries has qualified 20 different species to the fisherman's skill, including sea bass, sea trout, bluegill and many more which are caught in large numbers throughout the year.

Deep Sea Fishing Supplementing this is the deep sea fishing for which the state is noted. The Red Snapper banks are located off the coast of Sanford and boats may charter or be chartered to cruise a distance of no more than 20 miles from Seminole County seat. In addition to the famous red snapper, there are many other species of fish which are often encountered, and not infrequently inhabitants of the deep weighing more than 1,000 pounds are worn down and landed by enterprising anglers.

Methods used in Seminole County in taking America's sport fish of lake and stream, the large mouthed bass, vary considerably. For the amateur, many methods have been learned the hard way, and the traits of the fish are available. The most common methods of taking bass are casting, trolling, fly-casting, and still fishing, using a rod and reel or a "fencer" (cast) pole. Artificial lures are used quite extensively and among them are minnow lures, underwater lures, cork-rind, spoons, spinners, and other lures are also used.

The fish's favorite haunt is usually basking in the shallow waters of Seminole County's lakes and streams; hidden under the cover of blooming hydranthas, or sitting under a lily pad for an unsuspecting prey. Quite often they are found exploring the depths of a deep, gloomy pool at the head of the St. Johns River. In the depths of a cool, spring-fed pool in one of the tributaries in one of the numerous lakes.

Black Bass In the crystal clear streams they may be seen moving lazily about. The waiting fisherman watches a transformation as the fish leaps after a lure or a minnow, leaping tantalizingly in front of him by one of the many fishermen. Then the battle is on, for the bass plunges and swims in every direction, making the taut fishing line ring as it cuts through the water. Leaping above the surface, the large mouthed bass is an effort to get out of its adversary, the bass leaps into the water again and comes to another unit, such by his constant leaps. In a moment he is back. The struggle goes on, however, as the fish gallantly contests every inch of the line he is forced to

fishermen, sending for him claim it is the best in the state. In Seminole County, the bass is the most popular sport fish.

### A FINE CATCH



The above residents of Seminole County display their evidence of a successful fishing trip. They are from left in right Ed Melch, Mrs. Percy Mero, Carl Williams and Percy Mero.

### Alligators, Now Uncommon, Are Sometimes Seen

#### Reptile Is Found Only In Florida Throughout North America

Although Florida lakes and streams once fairly teemed with wriggling, crawling alligators, this reptile, common to the tropics but in the United States found only in Florida, is becoming almost an oddity seldom seen outside of zoos though returning excursionists on the St. Johns River frequently report having sighted one.

Until laws were passed restricting the free hunting of the gator, as the reptile is called by native Floridians, there were many persons who once made a living during the summer months killing the alligators and selling their hides. The nests of the gators were also hunted and the small reptiles sold to enthusiastic tourists in large numbers each year.

Sanford's Municipal Zoo has a large collection of these reptiles. The alligator is hatched from an egg measuring about three inches in length and about two inches in diameter. When hatched the babies are about eight inches long and sometimes attain a length of 10 feet, with a tremendous weight of 1,000 pounds when full grown. Scientists say the alligator lives to be 40 or possibly 150 years of age.

Gator Steaks Many native Floridians enjoy alligator "steaks" and claim it is a delicious dish. The part of the reptile used by them is the butt of the heavy tail which is sometimes a foot or more in diameter. The meat is fine-grained and appears almost clear it is so white. Those who eat it declare it tastes a little like fried chicken on only more palatable.

The alligator's nest is made from leaves, mud and grass upon a bank within the neighborhood of the water. As he emerges from the blue Gulf Stream, clad in robes of metallic blue, shot through with purple tints, and tail-dancer some 40 or 50 feet over the rolling waves, he is "royalty" indeed. The tailfish has rarely been found in waters of the western hemisphere, other than those of the lower East Coast. Caught in both summer and winter, the sport reaches a peak during the winter season with satifish tournaments.



FOR GOOD USED AUTOMOBILES

COME TO

AGENTS

### Audubon Society Has Ten Percent Of Members Here

#### Group Is Oldest Conservation Organization In Florida

The Florida Audubon Society with headquarters in Sanford and nearly 10 percent of its members located in Seminole County, recently held its 10th anniversary in its membership, according to a statement just received by Miss Clara Bates, secretary of the society of Fort Pierce.

Starting with a membership of 200 four years ago, the membership committee's efforts resulted in this number the first year, and since that time its number has passed the 1,000 mark. The society has a membership of 1,000 by the time of our next Annual Meeting in March," says Miss Bates. "If that result is accomplished, we will be ranked as one of the largest Audubon Societies only by the old and influential Massachusetts group, which has 1,000 members."

The Florida Audubon Society is the oldest conservation organization in Florida. Founded in 1900 it has maintained a steady fight for the preservation of our natural resources, particularly bird and animal life. As a result, birds that were once on the point of extinction in Florida 25 years ago have again become plentiful. Continued effort is still needed, however, to protect many of the spectacular species found in this state.

Conservation The Society co-operates with the National Association in supporting a number of conservation and restoration. Mr. Alden H. Hatley of Ormond Beach, whose services are available to the schools and civic organizations of Florida. It publishes a quarterly magazine under the editorship of the well known ornithologist, Mr. R. J. Longstreet of Daytona Beach.

There are four important bird rookeries in Florida at which warden service is maintained by the Florida Society. These include the well-known Palmetto Reservation near Titusville; the Tampa Bay Rookery, Bayboro where Herons, Egrets, ibis and Gulls have shown great increases in the past six years; the Bivins' Arm Sanctuary at Gandy, Fla., where the wading birds, Herons and Gallinules, and a Duck sanctuary in winter; and the Tarpon Springs, where a large colony of Cormorants is protected.

Two of the most interesting occasions sponsored by the Florida Audubon Society are the annual expeditions to the Dry Tortugas, the study of the unique bird colonies located on those islands, and the Annual Campout, held each year at a different location in the state. The annual meeting at Santa Fe Springs, Fla., which brings to Florida and other states a large number of bird enthusiasts during the mating season in the Spring of the year. Physically, the alligator is extremely interesting. It is well protected by a thick skin which grows thicker with the years. It has two eyelids, one a thin transparent film which he closes when swimming and the other a heavy lid which he closes when asleep. While his eyes protrude the top of his head, when swimming they sink into the skin, leaving only a small opening above the surface of the water, so that he may crawl in and out of the water without being seen. The nostrils are at the end of the long snout and may be opened and closed at will.

# State Farmers' WHOLESALE MARKET

(Controlled By FLORIDA STATE AGRICULTURAL MARKETING BOARD)

THIS MARKET WAS ERECTED UNDER THE SUPERVISION OF THE FLORIDA STATE AGRICULTURAL MARKETING BOARD AND IS DIRECTED BY THAT BOARD, A SUPERVISORY COMMITTEE AND A MARKET MANAGER.

THE MARKET GROUNDS COVER 20 ACRES AND THE BUILDING, ORIGINALLY 50 x 618 FEET HAS SINCE BEEN ENLARGED, DUE TO THE LARGE AMOUNT OF BUSINESS HANDLED.

IT IS LOCATED IN THE CENTRAL PART OF THE STATE AND CONVENIENT FOR ALL GROWERS. GOOD ROADS LEAD HERE FOR SPEEDY LOADING AND DELIVERY BY TRUCK OR RAIL.

THE LAND WAS DONATED TO THE STATE BY THE CITY OF SANFORD AND SEMINOLE COUNTY. THE COST OF CONSTRUCTION AND IMPROVING WAS APPROXIMATELY \$30,000.

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### TO WATCH THE GREYHOUNDS



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At

### THE SANFORD-ORLANDO KENNEL CLUB

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11 RACES NIGHTLY EXCEPT SUNDAY

LEGALIZED PARI-MUTUEL BETTING

THE SANFORD-ORLANDO KENNEL CLUB LOCATED AT LONGWOOD, FLORIDA Open December 26, For 90 Days

Seminole County is a delightful place for the tourist to spend the winter in Florida, and the management of the Longwood Track is happy to join with the business men and merchants of Seminole County in proclaiming the beauty, attractions and growth of this section of "The Sunshine State."



## Hunting Season Opens Nov. 20 And Generally Closes Jan. 31

Not only Seminoles declare Seminoles County is a hunter's paradise—undiscovered except by local residents and a few far-seeking hunters from other states. Deep in the secluded thickets beyond the celery fields lies some of the finest game to be found in the state of Florida. There one may find deer, bear, panther, rabbit, squirrel, quail, wild turkey, duck, geese, snipe, opossum, fox and many other game fowl and animals.



The season opens Nov. 20, and already many persons have applied to County Judge R. W. Ware for licenses. This early application for licenses is an indication that the volume of hunters will be greater this year than previously. Local Woodsmen report that many ducks have been sighted on lakes in this section and that each succeeding day brings the fowl in increasing numbers. The many lakes, large and small, offer excellent shooting grounds for duck. Among the larger lakes where duck have been reported to be plentiful are Lake Harney, Lake Monroe, and Lake Jessup. There are many small lakes too numerous to mention where the best of hunting may be had for the intrepid sportsman who is willing to hunt his spot and bids his time.

To conform with the color scheme of one streamlined train, the engineer and his assistant are dressed in white instead of in the usual blue overalls.



bag is 200. The season on duck, geese, coot, and snipe opens Nov. 15 and closes Dec. 29. A day's bag for duck is 10, for geese, 4, for coot, 25, for snipe, 15. The dove season opens Nov. 20 and ends Jan. 31. The day's bag limit is 15.

### Housing Facilities Are Found Reasonable

In Sanford the visiting tourist will find excellent hotels, boarding houses, apartments, rooms and houses at rentals which are surprisingly reasonable.

Sanford boasts four large hotels of which the Mayfair Hotel on the city's lake front is the largest and finest. There are also other fine hotels including the Valdez Hotel which is the meeting place for all of Sanford's civic groups, the Gilbert Hotel and the Montezuma Hotel.

## Indications Are For Improvement Of Celery Feds

### Team Has Lost Four Games, Taken One: Inexperience Tells

Although Seminoles' football team has failed to break even thus far this season, there is every indication that the Celery Feds will improve before the season is finished.

So far the Feds have won but one game while losing four. They lost successively to Eustis, 12 to 6, to Landon High of Jacksonville 26 to 6, and to Daytona Beach 20 to 7 before winning their first game from Deland 12 to 6, then lost to Ocala 33 to 7.

### Light Squad

The squad is extremely light, being one of the lightest in recent years. Coach Leonard L. McLucas started off the season with a prediction that the team would be lucky to win half of its games. However, the season still has a long way to go with four left to play. Of these two will be here and two away.

On Nov. 3 Orlando engages the Celery Feds here. Nov. 10 is an empty date for the Feds but a special game has been arranged for the afternoon of Nov. 11 between the Feds and the Lynn Greyhounds in connection with the all-day Armistice celebration here. Nov. 17 finds the Seminoles High team traveling to St. Augustine to tackle the Mulletts. Russell McCracken, former assistant coach at Seminole High, will invade Sanford Nov. 23 with his touted New Smyrna eleven, and the last contest of the year will be played against Leesburg there Nov. 30.

Following the completion of the grid season, the Feds will take to the basketball court where they hope to have a moderately successful season. The Feds usually turn out one of the strongest quintets in the Northeast Florida Conference and Coach McLucas is expecting to produce another fine outfit this year. However, he has made no pretensions, preferring to discount chances of a winning team.

### Squad Roster

No announcement has been made as to the schedule inasmuch as a few games remain to be verified.

The roster of the Celery Fed grid squad follows:

Phony Altman, quarterback, 130, senior; Hugh Leshler, halfback, 140, senior; John Angel, fullback, 150, junior; Arthur Beckwith, quarterback, 145, senior; Charles Leavitt, end, 140, senior.

Phil Epps, halfback, 160, senior; Fred Tyson, halfback, 140, junior; R. H. Stansford, guard, 155, junior; L. M. Telford, end, 140, senior; Bob Wilkinson, halfback, 145, junior; Billy Ward, halfback, 160, senior; Bobbie Newman, end, 140, senior; Harold Clause, guard, 150, senior; Harvey Hale, end, 150, senior; Donald Jones, guard, 165, junior; Leslie Howard, halfback, 160, junior; Tom Smith, guard, 160, sophomore; Jimmie Page, halfback, 140, junior; Jim Riser, center, 170, senior; Raymond Karter, center, 155, junior; Joe Davis, fullback, 150, junior; Harold Madden, tackle, 190, junior; Jimmie Renaud, tackle, 205, junior; Milton Smith, tackle, 180, junior; Ashby Jones, tackle, 230, senior.

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### DINE . . . where the food is of the best . . . where you will find the greatest variety on the menu . . . and where the service is always prompt and efficient.

### DANCE . . . where you will find a delightful atmosphere of gaiety . . . where you will find the best floor in town.



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## Sales Last Month Better Than In 1938 For October

JACKSONVILLE, Oct. 30 — Florida retail sales last month were more than 15 percent ahead of those for the same month a year ago, according to a compilation released today by the research department of the Florida State Chamber of Commerce.

Based on dollar sales reports from 313 independent retail stores in the State to the Bureau of the Census, Department of Commerce, Washington, last month was also almost 6 percent ahead of sales during the preceding month of August. September sales were valued at \$2,670,673.

Sales in the three largest cities in the state were up 24.3 percent; those in the 25,000 to 50,000 group, 19 percent; and the 2,500 to 5,000 group, 10.4 percent.

In business classifications, department stores led the list with an increase of 25.8 percent. Other business groups and their rate of gain were: furniture stores, 22.4; motor vehicle dealers, 22.4; drug stores, 16.1; lumber and building material, 7.7; apparel group, 5.9; grocery and meat stores, 5.3; filling stations, 2.1; and hardware stores, 1.8 percent. General stores suffered a 4.8 percent loss for September, '39 as compared with September, 1938.

The Wright brothers made their first successful airplane flight in 1903.

# 3 Lighted Tennis Courts Completed

### Public Courts Are Now Available As Interest In Tennis Gathers Momentum

With the completion of three excellently constructed clay courts, with illumination for night play, and with new nets and backstops, tennis devotees, both tourists and townspeople alike, are well supplied with facilities for playing their favorite game in Sanford.

A total of six courts are now open to the public. There is one cement court in Fort Mellon Park, one cement court back of the Junior High School, and another cement court located at the corner of Ninth Street and Park Avenue, besides the three courts previously mentioned.

The Fort Mellon court was completed less than a year ago and is in excellent condition. The Junior High Court is also in fine shape although it is several years old.

The completion of the three new courts filled a long felt need here for some first class clay courts, none of which were previously available. The three courts, which were constructed for the Sanford Tennis Club at a cost of approximately \$1,000, were built with labor provided by the National Youth Administration. They are lighted for night play, and in Florida's mild climate it will be possible to play on the courts most of the year at night without discomfort from cold weather.

The Sanford Tennis Club composed of about 100 members sponsored the building of the courts and charges a small fee for the use of the courts in order to help pay for upkeep and lights. Entrance into the club is not strictly limited and winter residents who are interested in becoming members should contact Ralph Smith, president.

About the middle of the summer the Recreation Department of the Chamber of Commerce, which had supervision of the courts at that time, by the city's sanction installed a system of permits whereby each person that wished to use a city court had to get a permit giving the date when he wished to play, the time of day, and the court he wished to use.

The move eliminated a great deal of lost time for those enthusiasts who have only limited time. The requirement applied to visitors as well as residents and worked out so well that in all probability it will be continued.

PORTION OF SANFORD'S EXCELLENT TENNIS FACILITIES



This view shows the three newly constructed clay courts at the Water Works Park. The courts, under the supervision of the City in co-operation with the Sanford Tennis Club, are equipped with lights for night playing, and are open to the public at a nominal fee. Sanford has three other public courts, made of cement, which are popular with tennis fans and which are also available to tourists.

## Badminton Shows Popularity Gain In Ten Months

### Recreation Director Makes Plans For November Tourney

Introduced to Sanford in December of 1938, the imported English game of badminton has rapidly become one of the favorites of local sports fans.

Shortly after the game was first played here by Gerald Ash,

former director of recreation, and now head of the recreation department of Miami, a badminton club was formed with a limit of 50 members. Dues were set at a dollar a year and within two months the membership was over-subscribed, with 15 or 20 persons waiting for an opportunity to join.

A court was provided in the City Hall auditorium where plenty of space was available. Extra lighting equipment had to be installed but otherwise nothing remained to be done but to put up the movable net and draw the court lines.

Play was held nightly throughout the late winter months and on through the Spring and part of the summer until July and August. Then the weather be-

came too hot even at night when most of the members preferred to play, as most of those in the club were working persons unable to find time during the day. Members played every night in the week except Friday when dances sponsored by the Recreation Department were held. Usually eight to 15 or more persons engaged in play during the cooler months until about the latter part of June when attendance began to decline.

Tourney Planned  
Increased interest has been shown since the first of September this fall, and, as great has been the number of players that the Recreation Department has formulated plans for a tournament in November. The tournament will be in two divisions, possibly three, with a men's group and women's group and a mixed doubles combination.

Hardly a person in the city had ever seen the game prior to its introduction here by Mr. Ash, but today it promises to become one of the most popular games in the city. If the number of persons who play badminton are compared with those who play tennis and the single badminton court checked against the nine or 10 tennis courts in the city and environs, then it will be realized that while the proportion of those playing badminton as against those playing tennis in relation to the number of available courts is not equal, Continued On Page Eight.

## Softball Games Become Popular In Two Seasons

### League Organized, Offers Interesting Evenings For Fans

The crack of a bat against a ball as the hitter leans into a first one and parks it into left field for a base hit is associated correctly with baseball and brings memories of hot sweltering days and nights as ball teams all over the country fight for their respective pennants.

But a base hit is not confined to the summer pastime of baseball. Sanford offers for the entertainment of residents and tourists the little brother of baseball—softball, the game that has become in a little over five years one of the leading sports favored by the American public.

Three nights weekly games are played at the lake front diamond during the Fall and Spring months with only a short period during the winter when there are no games scheduled. The season is divided into halves, 50 games scheduled for play during the first half which ends Nov. 16 and 50 games scheduled for play during the second half, the date of which has not yet been set.

Softball League  
The City Softball League under

the sponsorship of the City Recreation Department is composed of six teams which at present play two games each week. Monday and Tuesday and Thursday nights are reserved for play while Wednesday night and Friday nights are avoided in order not to have too much conflict with other sports and events sponsored by the department.

Although introduced to Sanford as an organized game with a league composed of several teams a short time ago, softball has rapidly made its way into the favor of local fans and promises to become in time one of the most popular from the standpoint of spectators as well as players.

Admission to the park costs no more than an ice cream soda, and consequently, the game has proved to be a drawing card as one of the best types of entertainment for the expense involved.

When the season first began in September only one game was played nightly but during October this was increased to two. It is doubtful if more than one game will be played from now on through the remainder of the schedule as doubleheaders last too long for the spectators.

The diamond was constructed on City property facing Lake Monroe between Palmetto and Sanford Avenues. Lights were installed for \$2,000 and more grandstands were constructed by the National Youth Administration.

The 25,260,000 autos in America are quite sufficient to take every man, woman and child in the country riding at the same time.

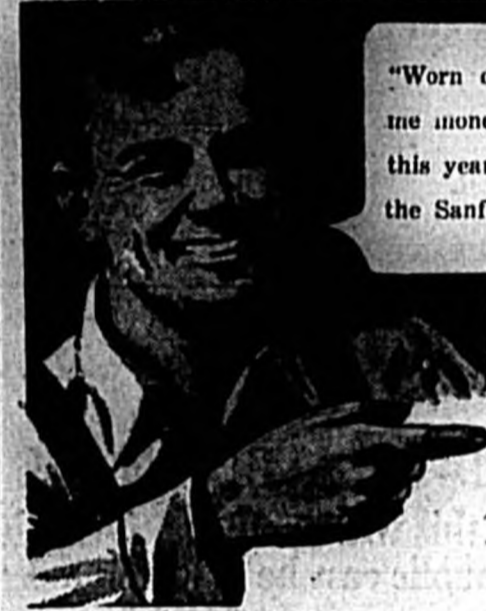
## Seminole Is 2nd Smallest County In Entire State

### Yet It Ranks Near Top In Producing Fruits, Vegetables

By C. R. DAWSON  
County Agent

Seminole County is, with but one exception, the smallest county in Florida, comprising approximately 360 square miles of territory which includes three of the largest fresh water lakes of the state within its boundaries—Lake Monroe, Lake Jesup, and Lake Harney, besides a large number of small lakes and streams. The county is named for the Seminole tribe of Indians, natives of this state. The county contains 166,250 acres of land and there are 23,705 acres in farms. About 60 percent of the farms of the county are operated by their owners.

The territory in the vicinity of Sanford and Oriedo is intensively cultivated and the quantity of vegetables and fruits shipped from this section in proportion to the amount of land cultivated, is large, making both Sanford and Oriedo very active shipping centers for fruits and vegetables. Celery is the principal crop of the county, and shipments are made (Continued on Page Seven)



"Worn out machinery and parts won't cost me money during the height of the season this year . . . I had everything fixed at the Sanford Machine Co."

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Beautiful Sanford and surrounding countryside is an ideal place to see Florida at its best. Conveniently located for visiting other points of interest in "The Sunshine State", Sanford has many attractions to offer winter visitors the year round as well as during the tourist season. One winter spent in Sanford will itself be your invitation to make your permanent home here.

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### St. Johns River Is Described As Most Picturesque

#### Yachtsmen From All Over Nation Marvel At Unusual Beauty

Lazily winding its way northward from Sanford for 145 miles to the Atlantic Ocean, one of the few rivers in the world to flow in that direction, the scenic St. Johns is most picturesque with its setting of tropical trees and plants, flanked by moss hung oaks and cypresses and stately palms, and invades the section of Florida through which it passes, particularly Seminole County, with character and flavour.

Many are the yachtsmen and other sportsmen who have become infatuated with its natural beauty. Each year many yachts from all the seaboard states cruise to Sanford and are unanimous in proclaiming it one of the most scenic trips they have ever made. Many of them have visited Cuba, the Bahamas, and even the South Sea Islands, all famous for their natural beauty, but none of them surpass the St. Johns, in their contention.

River Of May It is little wonder that back in 1562, Jean Ribaut, the French Huguenot leader, with his band of colonists called the stream the River of May after following its course for some distance. In his book "The Whole and True Discovery of Terra Florida," he gave a detailed description of the breath-taking beauty of this river.

In the centuries that have since passed, the stream has lost little of its natural loveliness while the territory through which it passes was under the flags of five different nations. The stream, too, has had many names. The native Indians who found game plentiful along its banks and the blue water abounding with fish, called it Ilaka. The Spaniards called it San Mateo, Picolata and San Juan, from which St. Johns is derived. Its source is a chain of lakes in the Upper St. Johns Valley and the saw grass marshes near Melbourne. It drains a natural reservoir formed between the Central Florida ridge section and

### FAVORITE BASS HAUNT



The cool waters of this spruced stream abound with big-mouthed bass and many other fish common to Central Florida. Bounded on either side by over-hanging trees and dense semi-tropical growth, this photo was taken on Econohatchee Creek, a tributary of the St. Johns River.

the ridge along Florida's Atlantic seacoast. It is one of the few rivers in the world which flows north and its course lies parallel with the Atlantic Ocean all the way to its mouth near Jacksonville is located. Near its source, the river channel is only five to 10 miles from the ocean.

Came By Boat Before the railroad penetrated the Florida peninsula, the St. Johns River was the only artery of travel into the heart of central Florida. Through Sanford, at the end of navigation on the stream, came the colonists and workers who developed Central Florida and the river boats brought the essential materials and supplies for the development of the interior. Sanford, then, as it is now, was the "Port of Central

Florida." With the growth and development of Central Florida the commercial value of the river has also grown. Thousands of tons of freight, including vegetables, citrus, fertilizer, petroleum and many other products are hauled to and from Central Florida by a fleet of large vessels. The low cost of transporting petroleum products to Sanford by huge oil tankers has made the Seminole County seat the distributing center for the central part of the state. Hundreds of thousands of dollars have been invested on the riverfront for facilities in which to store these products and fleets of trucks, operating from Sanford daily, supply the needs of surrounding cities.

#### Man Buys Wedding License With Change

SEYMOUR, Ind., Oct. 30.—(AP)—Martin Reuter of near Seymour and Louise Shoemaker of Valonia went to the county clerk's office for a marriage license.

### Cultural Side Of Sanford Seen As Well Developed

#### Schools, Churches, Clubs, Provide Advantages For Public

BY MARTIN BRAM Jane Adams of Hill House was once asked how she would define culture. She answered after a thoughtful moment, "First person is most cultured who is able to put himself in the place of the greatest number of other persons." In other words, to be cultured is to be sympathetic with others, and not self-centered.

In speaking then of the cultural advantages of Sanford, we think of the opportunities that are offered for contact with other people; opportunities to share their thoughts and ours; their hopes and ambitions and ours; even their learning and talent and ours; perhaps their fears and sorrows and ours. Sanford has within its city limits a number of organizations and institutions whose objective is spreading culture.

Aside from its public schools, (two primary schools, a grammar school, a junior high school and a senior high school) there is the Woman's Club affiliated with the National Federation of Women's Clubs. Through its departments of civics, art music, literature and social, many programs with outstanding speakers have been arranged for the public.

Garden Club The Sanford Garden Club offers a culture that is not only entertaining but which has brought many people into a knowledge of flowers and their care, which has resulted in added pleasure and recreation. Several times each year the Garden Club has brought prominent authorities who have given illustrated talks, which have been open to the public.

On the musical side, besides the concerts given by the various public schools, the Seminole County Music Association has sponsored a series of concert by such well known artists as Brodell the violinist, Emil Baum the pianist, Adolphe Dilling the harpist.

In the neighboring town of Winter Park, the Central Florida Symphony Society gives four or five major concerts each year. Rollins College which is also located in Winter Park, only 17 miles away, conducts an almost daily schedule of lectures and discussions by outstanding men and women in the field of art, science, politics, sociology and religion; climaxed by the now famous "An-

(Continued on Page Six)

#### Many Old Students Appear At Reunion

MAYFIELD, Ky., Oct. 30.—(AP)—When former pupils of Mrs. Sallie Roumsted Samuel, 77, held a reunion in honor of the May field teacher, among them were members of her classes as far back as 1887.

Mrs. Samuel, advocate of "world peace through education," still is actively teaching after 62 years' service. Preparation for this work will be sought at the next congressional session.

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# 55 Years of Service to Sanford and Seminole County Growers-1884 to 1939

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SANFORD, FLORIDA

## Oviedo Building Reaches \$50,000 Mark For Year

### Prosperous Community In Second Largest In Seminole County

Boasting a building program during the past year which exceeded the \$50,000 mark, residents of Oviedo proclaim their town one of the most stable in the state and are looking forward confidently, satisfied that a prosperous future lies ahead. Oviedo, with a population of approximately 1,500, is located on the south shore of Lake Jessup, about 15 miles southeast of Sanford, the county seat. Fifteen or 20 families formed the settlement which was to grow into a prosperous little town shortly after the Civil War in the center of the rich muck lands which surround Lake Jessup, one of a chain of lakes which feeds the St. Johns River. The town was named by Andrew Aulin in 1875.

Its chief source of wealth lies in the fertile fields which surround it. There are more than 3,500 acres of fertile truck land and 5,000 acres devoted to the production of citrus in the area and annually upwards of 4,000 tons of winter truck crops and citrus are shipped from this center.

**Small Debt**  
The town itself covers an area of two square miles in the heart of the region and boasts a tax rate of only eight mills with a bonded debt of only \$3,000. The town has several miles of paved streets and is located on the intersection of two State highways. The property in the city has an assessed valuation of \$401,923.

Seminole County's second largest town, Oviedo was incorporated in 1928 and since that time has made great strides in growth. Through the assistance of its public-spirited citizens, and with federal aid, a modern swimming pool was built in Sweetwater park, the recreational center for the community. The park is located on the property given the town for recreational purposes by the late Theodore Mead.

Oviedo has two fine churches, the Baptist and the Methodist, and the latter is being enlarged to accommodate the needs of a growing community. A modern elementary and high school which meet all the strict requirements laid down by the State Department of Public Instruction for standardization, adequately provide for the educational needs of the community which boasts more than its pro rata share of university graduates. A complete athletic program is carried on in the large gymnasium which is the large brick school building. In the curricula new

## "Elder Blossoms At Cypress Gardens"



Yael "Papa" Lee of Tampa respects her Elders especially the beautiful Elder Blossoms of the Florida Cypress Gardens. Mrs. W. J. Thomas is giving the photographer a million dollar smile thru the hour of bloom.

departments have been added including instruction in music, commercial courses, and an orchestra.

**Lions Club**  
A Lions Club was organized several months ago which has become most active under the leadership of President Nelson B. Willis. There is also an active Masonic Lodge and the women of the community have a Woman's Club which has a large membership and is one of the most active units in Central Florida. Mrs. A. R. Tingley is president of this group.

Oviedo is served by two railroads, the Atlantic Coast Line and the Seaboard Airline, it has commercial electric power and its own telephone exchange. Located within the boundaries of the city are two citrus packing houses, a pre-cooling plant, an ice plant, and two celery wash houses. There are several more located in the area adjacent to Oviedo which provide packing facilities for the abundant crops of the section. Also located in the town is the large fertilizer mixing plant of the B. F. Wheeler Company.

There are more than a dozen stores which serve the needs of the residents for miles around. They are owned by progressive merchants who report they have passed through one of their most successful summers. The oldest of these stores is owned by W. T. Lawton. It was established by his family in 1859. In those pioneer days this store was head-

## Cultural Side Of Sanford Seen As Well Developed

(Continued From Page Five)  
Imagined Magazine" in which appear in person, outstanding writers who read their contribution before an outdoor audience that gathers from all over Florida. The Rollins Theatre likewise offers many interesting plays.

To the north of Sanford, about 18 miles or so, is Stetson University which also boasts of a splendid dramatic society as well as concerts by its outstanding music pupils and assisting artists. The Central Florida Association of Phi Beta Kappa holds three or more interesting meetings for those who enjoy purely intellectual discussion.

**Churches**  
Coming back to Sanford proper, the churches offer a glad welcome and extend the privileges of fellowship. The churches of Sanford boast a ministerial association not equalled anywhere for its sincerity and interest in the spiritual life of the community. The association sponsors union services at Thanksgiving, Easter, and a special series during Holy Week, together with a joint project in the summer of two months of union services each Sunday evening and a daily vacation bible school for the children. Everyone is free to call upon the ministers or the members of any of the churches for what ever services they may be able to render.

For those who enjoy reading, there is a public library with a reading room full of current newspapers and periodicals, and membership in the library itself can be arranged easily. Available for use are some 12,000 to 14,000 volumes by great writers of the past as well as those of the present.

To supplement with a list of best sellers, a small commercial quarters for traders from miles around. New homes or extensive remodeling by Oviedo's residents has resulted in an almost unprecedented building program. Taking part in this building are W. H. Gere, James Yastib, W. T. Chance, the Methodist Church, Mrs. Linehart, a new wash house on Lake Charm, J. W. Coates, James Wilson, Staley's Service Station. One of the downtown stores has been remodeled, and Moore's dairy, just outside of the town's limits, has constructed a new barn for its herd of cows.

Oviedo's affairs are directed by a town council and Clerk J. E. Jordan. Members of the Council are Mayor Joe Linehart, Carl Daul, E. A. Farrell, J. W. Martin, W. B. Stone and J. E. Parlin.

## Lake Mary Is Ideal Community For Winter Home

### Town Boasts Healthful Location And Purest Of Water

Located in the ridge section of Seminole County is a setting of beautiful lakes, Lake Mary is an ideal residential community located six miles southwest of Sanford, on the mainline of the Atlantic Coast Line railroad.

Because of its beautiful and leading library is convenient, where for a very small fee, the latest in books can be rented. And last but not least, located on every hand are rare trees and shrubs, flowers, and a wide, blue lake to inspire, when words are unnecessary, and the soul drinks its fill, and culture is not a word but a living spirit within the heart itself.

pleasant location on the shores of a chain of lakes, many new homes are built each year by those who are in business in surrounding communities, retired business men and tourists who decide to make it their permanent home.

Although it is not incorporated, Lake Mary has all urban conveniences which have been provided by its progressive citizens. Through its water system flows the purest of water which is not excelled anywhere and many persons drive from miles around to obtain it for drinking purposes.

Organized in 1922, the Lake Mary Chamber of Commerce is one of the oldest in the state. Through its efforts a Community Center has been built which is the scene of many activities for the entertainment of visitors and residents.

Lake Mary has an attractive business block with progressive merchants. It has a well-equipped garage and modern filling stations to supply every need of the motoring public. There are two churches which guide the devotional life of the community and also Boy and Girl Scout troops for the development of the youth. Lake Mary also boasts a modern elementary school which

passed the rigid requirements for standardization laid down by the State Department of Public Instruction. Its athletic facilities and courts are used as a community recreational center. The high school students of Lake Mary attend Seminole High School in Sanford and are provided transportation to and from the school free of charge.

The many lakes in the vicinity offer plenty of sport to the Isaak Wallons while in the surrounding fields and woodlands the hunter will find ample game to reward his efforts.

Lake Mary is easily accessible from all sections of the country over a system of excellent roads. It also boasts many beautiful citrus groves as well as several poultry ranches.

Evansdale Park, on the shores of Lake Mary, is one of the County's most popular places in the winter and fall. The beautiful beach is sought by bathers while the grounds are equipped with all the needs of the picnicker, and are open to the public without charge.

More people are killed in the course of farm work than in any other industry.

**FOR TOURISTS**

Come To Sanford This Winter—

**FOR EVERYBODY**

Come To City Drug Today—

Luncheonette—Home Style Cooking  
Drugs—Sundries—Prescriptions  
Candy—Tobaccoes—Magazines

**CITY DRUG CO.**

209 East First St. Phone 375

## Calling All Tourists! Calling All Tourists!



For An Enjoyable Trip to Florida Make Seminole County Your Winter Home

Sanford's leading furniture store feels that it is a privilege to join other merchants and business men of this section in extending to tourists a most cordial invitation to spend the winter here in the "Heart of Central Florida."

Located on beautiful Lake Monroe and the St. John's River, Seminole County has many attractions to offer winter tourists.



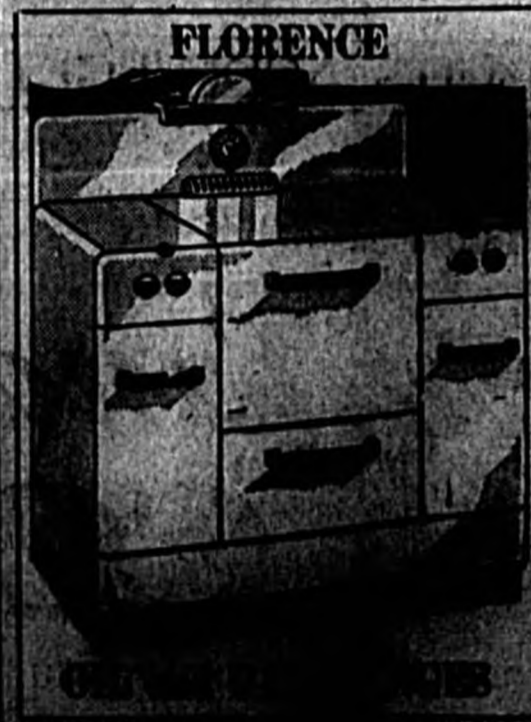
JUST PICK OUT YOUR HOME—WE CAN FURNISH IT!

TELL THE DOCTOR GOODBYE, THROW YOUR PILL BOX AWAY AND COME TO SEMINOLE COUNTY WHERE ON AN ORDINARY INCOME YOU CAN LIVE LIKE A KING, ENJOY THE BEST CELERY AND CITRUS IN THE WORLD, AND WHERE YOU CAN SLEEP LIKE A MILLIONAIRE ON ONE OF OUR BEAUTYREST MATTRESSES FOR ONLY 5 CENTS PER DAY!

See us for complete home furnishings—Our low prices and long terms will make it possible for you to furnish your home both economically and beautifully—

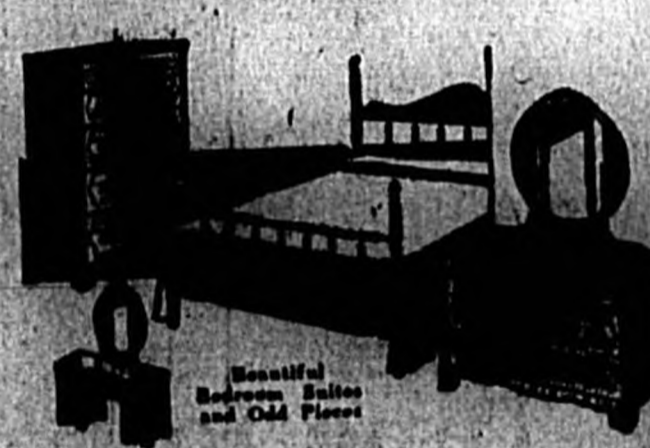


Beautiful Living Room Suites and Odd Pieces



FLORENCE

- Apex Washing Machines
- Mirrors
- Table Lamps
- Desk Lamps
- Floor Lamps
- End Tables
- Philco Radios
- Beautyrest Mattresses
- Breakfast Room Suites
- Lounge Chairs
- Innerspring Mattresses
- China Cabinets
- Rugs & Floor Coverings
- Lane Cedar Chests
- Rocking Chairs
- Bridge Tables and
- all other kinds of furniture for your home.



Beautiful Bedroom Suites and Odd Pieces

They're  
**EXTRA VALUE**  
Florence



**SEMINOLE  
BARB-Q Says**

Why stay in the north and suffer from cold weather when you can come to Seminole County and enjoy our good Florida climate?

Follow the crowds to the Seminole Barbecue where you get free french fried potatoes with every sandwich purchased.

**SEMINOLE BARBECUE**

12TH STREET AND ELM AVENUE

### We Are Glad To Join—

The merchants, business men and citizens of Seminole County in extending to prospective winter visitors a most cordial invitation to spend the winter here in "the heart of Central Florida."

**ROUMILLAT & ANDERSON**

The Prescription Shop

Phone 33-3444

### Longwood Winds Up Work On Its Recreation Park

### Makes Bid For Title Of Leading Tourist Town In Seminole

With the completion of a recreational park for the use of residents and tourists, Longwood, located about 12 miles south of Sanford, is making a strong bid for the title of "Seminole County's leading tourist community."

Situated in the heart of the citrus section of this county, Longwood is a thriving community and probably affords its visitors a greater variety of entertainment than any other community of its size. During the winter season a regular bus schedule is maintained between the town and Orlando to the north and Sanford to the north. It is also located on the mainline of the Atlantic Coast Line Railroad.

The town has its own water works with a supply of excellent water. It is furnished commercial power and is served by many excellent roads. The town has a tax rate of 12 mills.

Longwood has an Episcopal and Baptist Church and a modern elementary and high school which provides education for more than 300 students annually. There are many attractive residences in Longwood and many more are located in the outlying sections on the shores of the lake in the vicinity. The town has a year around population of 400 which is more than doubled during the winter season.

Tourist Club  
The Civic League and Tourist Club with more than 100 members are the outstanding clubs for en-

### Paid Director Is Head Of Program For Recreation

(Continued from Page One)  
The recreation committee last year organized a shuffleboard club, furnished equipment for the shuffleboard courts on Palmerton Avenue and also in Fort Mellon Park. The badminton, table tennis and shuffleboard courts in the City Hall are also available to the patrons of these sports almost every night during the week.

**Shuffle Board**  
The recreational committee last year organized a shuffleboard club, furnished equipment for the shuffleboard courts on Palmerton Avenue and in Fort Mellon Park on the lake front, furnished nets for the 5th Street tennis court for children the courts in Fort Mellon Park, the Junior High School and the Seminole High School courts which are available for play in addition to the courts of the Sanford Tennis Club which have recently been completed. These latter courts are clay and have been well constructed. The courts are well equipped and lighted for night play.

**Dog Track**  
The Sanford-Orlando Kennel Club, where greyhound races are held for 90 days each winter, attracts visitors from all parts of Florida as well as from other sections of the United States. The racing plant is completely equipped and efficiently operated, providing high class entertainment for lovers of this type of sport.

**Sanlando Springs and Palm Springs**, located about two miles from Longwood, are celebrated for their sulphur-bathing and picnic facilities. The town has an excellent water system with a capacity of 40,000 gallons. One of Longwood's outstanding attractions is the "Big Tree," the largest cypress east of the Mississippi River, with a height of 125 feet, circumference of 47 feet and diameter of 17 1/2 feet, estimated to be 2,500 years old.

### Marjorie Hillis Didn't Observe Marriage Advice

### Author Of "Live Alone And Like It" Was Wed 3 Months Ago

By JOAN DURHAM  
NEW YORK, Oct. 30.—(AP)—Living alone and liking it may have its advantages, but married life has even more, says Marjorie Hillis (Mrs. Thomas H.) Roulston, 49-year-old author of the well-known book.

"I will soon be three months since the once-busy author retired to private life as a housewife and abandoned a career that had brought her fame and a modest fortune."

"At the moment I can barely remember that I once led such a life," the radiant bride of the wealthy 65-year-old Brooklyn chain store merchant said as she put on a little more lipstick preparatory to having her photograph taken.

"I'm almost too contented," she said. "There was a real warmth in her voice, sparkle in her eyes, and a genuine flush on her cheeks as she told of her honeymoon in Europe and talked about the joys of running a home."

Even her costume reflected her new outlook on life. The warm red wool jersey dress lent color to her face. She also wore a luxurious brown fur stole, a light beaver hat (she got that in Paris—from Saks) and diamond bracelets that matched large diamond engagement and wedding rings.

"I was sincere when I said in my book that I lived alone and liked it. I loved my small midtown apartment and entertaining in it. But this is different."

"You know I always was interested in a home and male. I've just never had so much time or so much equipment before—and it's thrilling."

"What does she do all day—now that she has given up her writing and speaking and public appearances?"

"Oh, I plan the meals and fix the flowers. We have some really beautiful gardens and flowers at the house out at Huntington."

"I always have breakfast at 7:30 with my husband and drive to the station with him to catch the 8:12."

"No, I don't drive myself. The chauffeur does. I haven't driven ever since I had a little Ford and lived with my family in Bronxville."

"And I still haven't gotten caught up with my letter-writing. People were so nice when we were married. The letters ran into the hundreds, I guess."

"How about reading . . . and entertaining . . . or cooking, maybe?"

"I've done a little reading. Nothing very serious, although I did finish 'Grapes of Wrath' on my way back from Europe."

"Yes, we've done quite a little entertaining. No big parties. Just small dinners—and week ends when people come out."

"No, I can't honestly say I'm learning to cook."

"What does she plan for the winter?"

"First, they'll move from the Roulston estate out in Huntington, Long Island, to the big house in Brooklyn. After that she plans to be 'just Mrs. Roulston.'"

### Seminole Is 2nd Smallest County In Entire State

(Continued from Page Four)  
Just the peak of shipment is reached in March, when 100 or more cars daily are often sent to northern markets.

**Precooling**  
One of the most important developments in Seminole County in recent years is the establishment of precooling and packing plants for celery at Sanford and Oviedo. The capacity of these plants is more than 250 cars per day, and washing and precooling of celery is considered an important factor in the satisfactory shipment of a superior product to distant markets. These plants are operated by commercial processors in this industry and are said to be among the most modern types of processing plants in existence. Few communities have agriculture so highly organized as Sanford and Oviedo.

"The world's largest initial celery plant for fruit and vegetable crops is located in Sanford, where hundreds of thousands of tons of ice are used in the initial refrigeration of perishable products sent out from this district each season. It has facilities for being more than 100 cars at a time."

A number of other truck crops are produced and shipped in large quantities, among them lettuce, peppers, cauliflowers, string beans, eggplants and onion.

Large acreages in Seminole County are planted to standard varieties of citrus fruits, principally oranges, grapefruit and tangerines. A few lemons are grown, and grapes and small fruits are being grown to some extent. The principal field crops are corn, soybean and Irish potatoes and forage crops.

### Audubon Society Has Ten Percent Of Members Here

(Continued from Page Two)  
visitors outstanding speakers on wild life problems.

Membership in the society is not restricted to residents of Florida. In addition to the 43 counties of this state represented, there are also members in 30 other states, in Canada, Cuba, the Bahamas, and in Europe. Visitors to Florida interested in the protection of native birds and animals, find through this organization an opportunity to help in the cause of conservation.

Those who wish to secure information on the birds of Florida may do so by communicating with one of the following officers of the society: C. Russell Mason, president, Henry A. Russell, treasurer, or Karl E. Nordgren, auditor, all of Sanford.

### Driver Goes Forty Miles Minus Wife

(Continued from Page One)  
FORT MORGAN, Colo., Oct. 30.—(AP)—"He's been awfully absent-minded lately," said a middle-aged lady from California who called the state highway patrol office and explained her husband had driven off without her at Hugh, Colo., when they stopped for gas.

Forty miles down the road the state patrolman who was sent in pursuit drew alongside the absent-minded husband. The man glanced back and as he did so his eyes rested on the vacant back seat. He slammed on the brakes.

"My God," he shouted. "I've lost my wife."

"Yeah," said the officer. "I came to tell you."

### Farmer Builds Silo In Economical Way

(Continued from Page One)  
VIVIAN, S. D., Oct. 30.—(AP)—Archie Zarr and his sons have built an economical silo. They built it from bales of hay—15 bales in circumference and 13 bales high—wired together. It holds 40 tons of cane silage.

As they feed the cane, they tear down the silo. It, too, is made from bales of hay.

### Seminole County Is A Great Place

And it is with a feeling of genuine pleasure that we join the merchants, business men and citizens of this section in extending to tourists a cordial invitation to spend the winter here.

**S. H. ENGLISH**  
GULF SERVICE STATION  
Courteous, Efficient Service



**FOR FUN**

**And A Pleasant Winter Come To Seminole County**

It is with a feeling of genuine pleasure that your "Rexall Store" joins the merchants, business men and citizens of Seminole County in boosting this section as a "Mecca" for tourists.

**WATCH FOR OUR ONE CENT SALE NOVEMBER 1, 2, 3 & 4**

For DRUGS—PRESCRIPTIONS—SUNDRIES MAGAZINES—COSMETICS—LUNCHEONETTE SERVICE COME TO

**TOUGHTON DRUG CO.**  
"The Rexall Store"  
121 E. First St. Sanford, Florida Telephone 335

### Dance Club

One of the most successful undertakings of the committee was the organization of a dance club and each week in the City Hall a dance is held for the young and old. This club had several hundred members last year including many from nearby cities. This activity promises to be even a greater success this year.

Under the efficiently organized City Recreation Department which began to function on Oct. 1, this year, the program is continuing to expand under the general supervision of Director Hardaker and City Commissioner H. James Gut who has paved the way for many of these developments.

In addition to the three new tennis courts which have just been completed on French Avenue the new department is constructing a large building in Fort Mellon Park which will be equipped with rest rooms, checker boards, Chinese checkers and other games for the entertainment of those who patronize the City's newest recreational development.

In this beautifully landscaped park with its many winding walks, many recreational courts are provided including outdoor badminton, croquet, and 12 excellent shuffleboard courts. These courts within the next few days will be equipped with lighting facilities for play at night. There is also a miniature golf course nearby and six excellent bowling alleys under construction which will be available for play day and night.

The department has under its control a beautiful 18 hole golf course which is one of the finest in Central Florida. Golfers come from miles around to play this course and only a nominal fee is charged for its use.

"Sanford has recognized the im-

### Mixed Up

HICKORY, N. C., Oct. 30.—(AP)—The telephone rang. "Piedmont Dry Cleaners," briskly answered George Hayes.

"I beg your pardon," he corrected quickly. "Lantz Drug Store."

"No, I mean the Hickory Drug Store." Hayes had worked at all three places.

### Importance of supervised recreation

and it will continue as a permanent part of the municipal government," City Commissioner Gut said.

portance of supervised recreation

### FOR A Pleasant Winter COME TO Sanford

It is with pleasure that we join the people of Sanford in extending to tourists a most cordial invitation to spend the winter here in "the heart of Central Florida."

### Angel's Eat Shack

LAKE SHORE BLVD. TELEPHONE 9140

Steak & Chicken Dinners. Quick Lunch—Short Orders

**Mr. & Mrs. Tourist**  
For A Pleasant Winter

Come To

**SEMINOLE COUNTY**



**Mr. and Mrs. "Happily Wed"**  
For Inexpensive Laundry

Come To

**SEMINOLE COUNTY LAUNDRY**

**Two Invitations**

It is with pleasure that we join Seminole County's merchant, business men and citizens in extending to tourists a most cordial invitation to spend the winter here in "the heart of Central Florida."

It is with pride that we also extend another invitation—an invitation for wise women and men to insure themselves of having laundry that is always fresh and clean at less cost than it can be done at home by sending it to a reliable institution like ours.

**Safeguard Your Health As Well As Your Clothes**

**PHONE -175-**

SANITARY  
ECONOMICAL  
CONVENIENT  
QUICK

Count the cost of your washday bundle before you entrust it to irresponsible persons . . . You'll find that in the long run it is less expensive to send your laundry to us.

Sanitary—Economic—Convenient—Quick

**WE SERVE THE ENTIRE COUNTY**

**Seminole County Laundry**  
TELEPHONE 475  
819 W. Third Street Sanford, Florida

**Time to BUILD**

**Remodel and Repair with SECURITY**

Again we express our confidence in the future of Sanford and Seminole County as the scene of increased building activity and progress, as a more thriving agricultural community and as a greater attraction to tourists who spend the winter in Florida.

**Apply-Yard**  
THE LUCKY BUILDING CO.

Choicest  
**WINES** and **BEERS**

Where  
Good  
Fellows  
Get Together



RIGHT ACROSS FROM THE POST OFFICE

Come In And See Your Friends

**GEORGE'S PLACE**



The best place in Florida  
to spend the winter is  
Seminole County.

It is with pleasure that Roy Holler joins all  
of Seminole County in extending to tourists a  
most cordial invitation to spend the winter here.

**ROY HOLLER**  
Agent New York Life Insurance Co.  
Brumley-Puleston Bldg.  
Sanford, Florida

**Badminton Shows  
Popularity Gain  
In Ten Months**

Continued From Page Four  
at least it indicates a tremendous  
interest in the indoor game.

And speaking of calling bad-  
minton an "indoor" game, it is  
not entirely that although it is  
preferably played indoors. When  
played in the open the slightest  
breeze tends to switch the flight  
of the shuttlecock used by the  
squee eers. One of the racket  
courts has been used in Fort  
Mellon Park for outdoor badmin-  
ton and, when the river breezes  
permit, a great deal of fun can  
be had. The outdoor badminton  
shuttlecocks, or "birds," as they  
are called in sports slang, are  
much heavier than those used  
indoor and have a rubber base  
at the other end of cork. The  
outdoor "bird" in many respects  
resembles the open air game much  
more.

**Fast Game**  
Badminton devotees declare  
emphatically the game is much  
faster and more strenuous than  
tennis while tennis fans are  
equally adamant that their fa-  
vorite game is the tougher and  
requires more speed, skill, and  
stamina. Experts of the game  
say badminton requires just as  
much speed as tennis and a quick-  
er eye but tennis experts are  
quick to refute such statements,  
so the dispute continues.

As interest in the game con-  
tinues to grow, efforts are con-  
stantly being made to improve  
facilities and add more. At  
present there is but one indoor  
court in Sanford although the  
high school basketball court is  
lined off and is frequently used.  
Proposals have been made to pu-  
two courts in the City Hall au-  
ditorium but so far no definite  
action has been taken. At any  
rate, it appears that if more  
people take up the game more  
courts will be built.

The club has done everything  
to insure the best playing court  
that is obtainable here and has  
succeeded in getting new lights.  
R. M. Hardaker, present director  
of recreation, has had several  
types of lights installed and fi-  
nally found that lights placed  
directly above the court two on  
each side and one in the center  
provide the best playing light.

**Chief Of Police Is  
Surprised At Answer**

OKLAHOMA CITY, Oct. 20.  
—(AP)—Frank B. Smith, former  
Governor and Oklahoma City's new  
chief of police, was caught in a  
traffic jam and looked around  
for traffic officers on duty in  
that block.

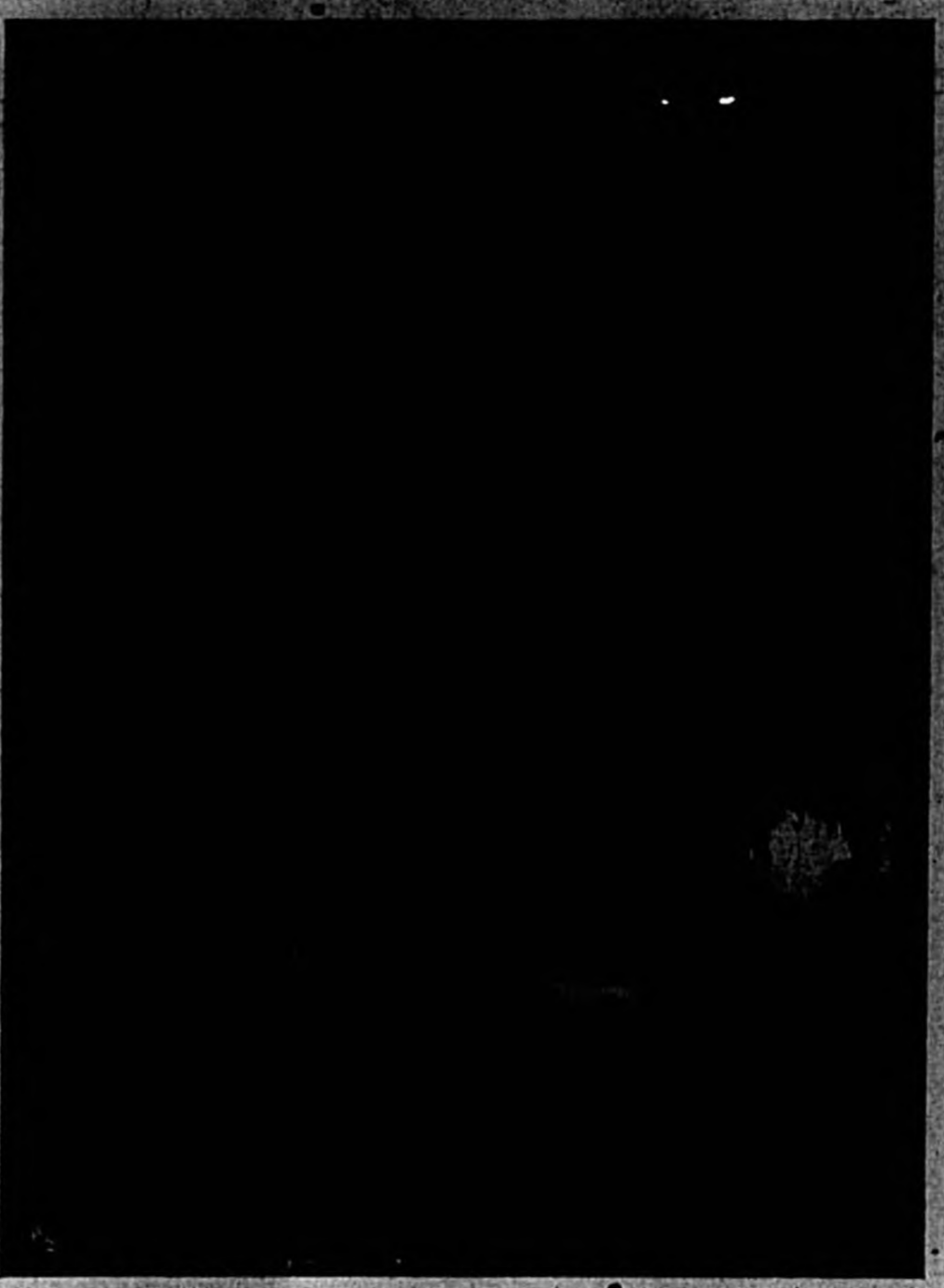
"Finally I saw them standing  
on a corner talking with both  
hands," said the chief.

Persistent honking of the  
automobile horn failed to dis-  
tract them from their argu-  
ment before the jam finally broke  
and the chief's car moved on.  
Later he summoned the two dis-  
turb officers.

"What," said the chief, "were  
you arguing about?"

"We were discussing ways and  
means of improving Oklahoma  
City traffic conditions," said they.

**MAGNIFICENT MOSS-HUNG OAKS**



These ancient oaks, from which long streamers of Spanish moss hang, form a most beautiful  
driveway to the Sanford Country Club. Part of the fine 18-hole golf course may be seen at right  
with the clubhouse visible in the distance.

**Swiss Army Finds  
Trouble Getting Hay**

BERNE, Oct. 20.—(AP)—The  
Swiss army complained recently  
that it couldn't get enough hay  
for its horses and mules to eat  
nor straw for them to sleep on, so  
the Swiss federal government is-  
sued a long decree governing the  
sale of hay and straw, designed to  
save enough for the army.

Unfortunately for the army, the  
decree was so long and involved  
that many a Swiss farmer de-  
cided it meant he couldn't sell  
hay to anybody, the army includ-  
ed.

Finally the army cut the Ger-  
man knot with a communique  
which made it clear that if it  
wasn't sold, it might be requir-

**Montana Convict Gets  
Quick Prison Return**

BUTTE, Mont. Oct. 20.—(AP)—  
One Montana convict has dis-  
covered a new way to get from  
the state prison into a return  
ride.

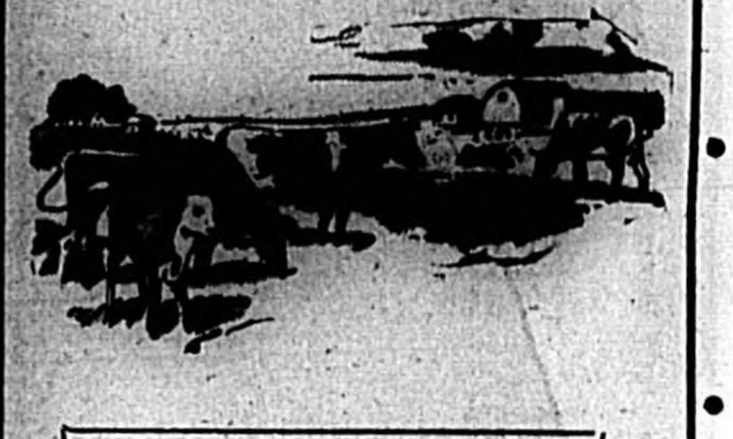
Released on parole from the  
Deer Lodge prison, he was told  
to get out of town as quickly as  
possible.

On the way through the prison  
office—so guards say—he stole  
\$11 in stamps.

Reaching Butte, police promptly  
arrested him for prison offi-  
cials who said he could come  
right back for another visit.

The farmers sold.

**SEMINOLE COUNTY EXCELS  
IN FLORIDA - X-CEL FEEDS  
EXCEL IN SEMINOLE COUNTY**



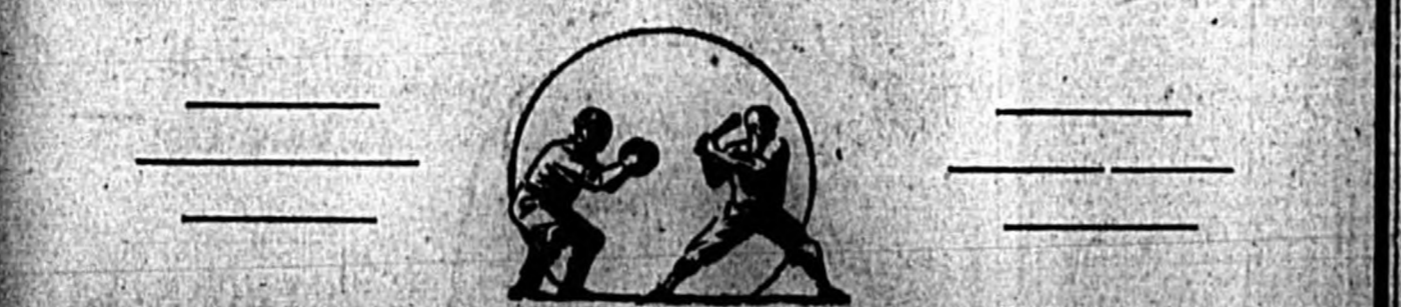
We gladly join with others of Seminole  
County in proclaiming the many attractions  
and advantages of this section to the tour-  
ists.—Like X-Cel feeds, Seminole County  
excels.

**X-CEL STORE  
SEMINOLE FEED CO.**

N. ELM AVE. PHONE 94

X-Cel Feeds; X-Cel Seeds; X-Cel Fertilizer and Insecticides  
P. S. Save the United Profit Sharing Coupon from X-Cel orders  
and get valuable premiums.

*Sanford Has More Than A Great  
Baseball Team*



**IT HAS MANY ATTRACTIONS FOR TOURISTS**

Located on beautiful Lake Monroe,  
Sanford has much to offer the sports lov-  
ing tourist. Seminole County's lakes and  
rivers abound in fish, and boating is a  
great sport, too.

No part of Florida offers more for the  
hunter than the section of which Sanford  
is in the heart. Upland game and wild  
fowl are in abundance, while deer and wild  
turkey are killed in large numbers, during  
the season.

**3995 a HIT!**

**THE NEW  
1940 FORD**

**NOW ON DISPLAY  
IN OUR SHOWROOMS**

**"It's Ford For '40"**

**STRICKLAND MOTORS INC.**  
Palmetto Avenue Sanford, Florida Phone 111

*Celery and Leaf Vegetables*

**Pre-Cooled**

*Arriving in the Northern Markets  
fresher, firmer and with greater  
appeal to consumers*

**Florida Precooling  
Company**

## Sanford Sprang From Settlement Around Old Fort

When Chief Osceola Led The Seminoles Sanford Had Origin

Almost two hundred years ago, a tribe of Creek Indians came to Florida from Alabama with their chief, Secoffee. They liked this land of eternal Spring, stayed here, and became known as the Seminoles. Where the city of Sanford now stands, the smoke of their camp fires once drifted hazy and blue through the branches of the giant live oaks and the moon hung cypresses on the bank of the St. John's River, the river that is so lovely that Jean Ribaut, the great French colonizer, once called it the "River of May."

Wild iris bloomed, white birds flew over the marshes, and the Indians worshipped the sun god in a dramatic ceremonial with a stuffed stag wreathed in flowers. But the white man too, looked upon Florida and found it inviting. In 1836, Colonel Fanning, acting for the United States Government, located an army camp on the shore of Lake Monroe upon land which had been granted to Philip Young by the Spanish Crown in 1818. This land has changed hands many times but was not occupied until 1836.

### Indians Attack

One hundred years ago, a battle took place at Camp Fanning which is regarded as the birthday of Sanford. At dawn on Feb. 8, 1837, about 400 Seminole braves under King Philip and his son, Coscochee, attacked the post. The government forces numbered two companies of artillery, four companies of dragoons, and some Creeks. The battle lasted three hours with heavy fighting on both sides. There is a peculiar pathos about the fact that the Indians were terrified by the sound of the cannon on the government supply boat, and believed that their Great Spirit was helping the enemy with a fearful storm.

Capt. Charles R. Mellon was killed in the engagement, and the name of the post was changed to Fort Mellon in his honor. In 1838, Colonel Zachary Taylor, later president of the United States, laid out a highway through the

## Churches Of All Denominations Found In Sanford

12 Churches Total 3,400 Memberships Out Of 4,000 People

By DR. E. D. BROWNLEE

Sanford is a good church town. The outstanding feature of our devotional life is the wonderful spirit of co-operation, fellowship and partnership exhibited by all the churches represented here. Each summer there are union services as well as at Thanksgiving and Easter. The Vacation Bible School of Sanford is also an inter-denominational enterprise. There is no competition among us, but we dwell and work together as a family, each seeking to help the other.

When the city of Sanford was laid out in 1871, General Sanford gave lots to all the denominations represented here at that time. The first few years of the city's life saw the erection of buildings by the Baptists, Catholics, Episcopalians, Methodists and Presbyterians. These original buildings have been replaced by modern, well equipped structures and additional denominations have organized churches here until at present the following 12 are represented: Assembly of God; Baptist; Catholic; Christian; Christian Science; Church of God; Congregational; Episcopalian; Jewish; Methodist; Presbyterian; 7th Day Adventist.

These 12 churches have a combined membership of 3,400 out of approximately 4,000 white adults here.

Our churches have well-equipped Sunday School plants and corps of trained officers and teachers giving the courses of religious education of the various denominations.

The various churches have good mixed choirs of trained choruses and large young peoples choruses and men's choruses for the enrichment of their services. There is also a fine spirit of helpfulness and co-operation with the colored churches. There are 27 colored churches with 3,279

## Big Tree Park Nears Completion

Every Effort Made To Preserve Natural Beauty In 11 Acre Plot Near Longwood

Work is rapidly nearing completion on the park surrounding the Big Tree near Longwood, one of Seminole County's outstanding attractions. This \$3,000 WPA project was started the latter part of September and will be completed in a short time, WPA officials reported.

Sponsored by the Board of County Commissioners the project provides for the construction of a pavilion and benches in the area surrounding the huge cypress which is the largest tree of its kind in the world and reported to be the largest tree of any variety east of the Mississippi River.

Every effort will be made to preserve the natural beauty of the semi-tropical jungle in the 11-acre park which surrounds the majestic cypress which is more than 35 feet in circumference. There are a number of other unusually large cypresses in the park and walkways will be constructed to the largest of them.

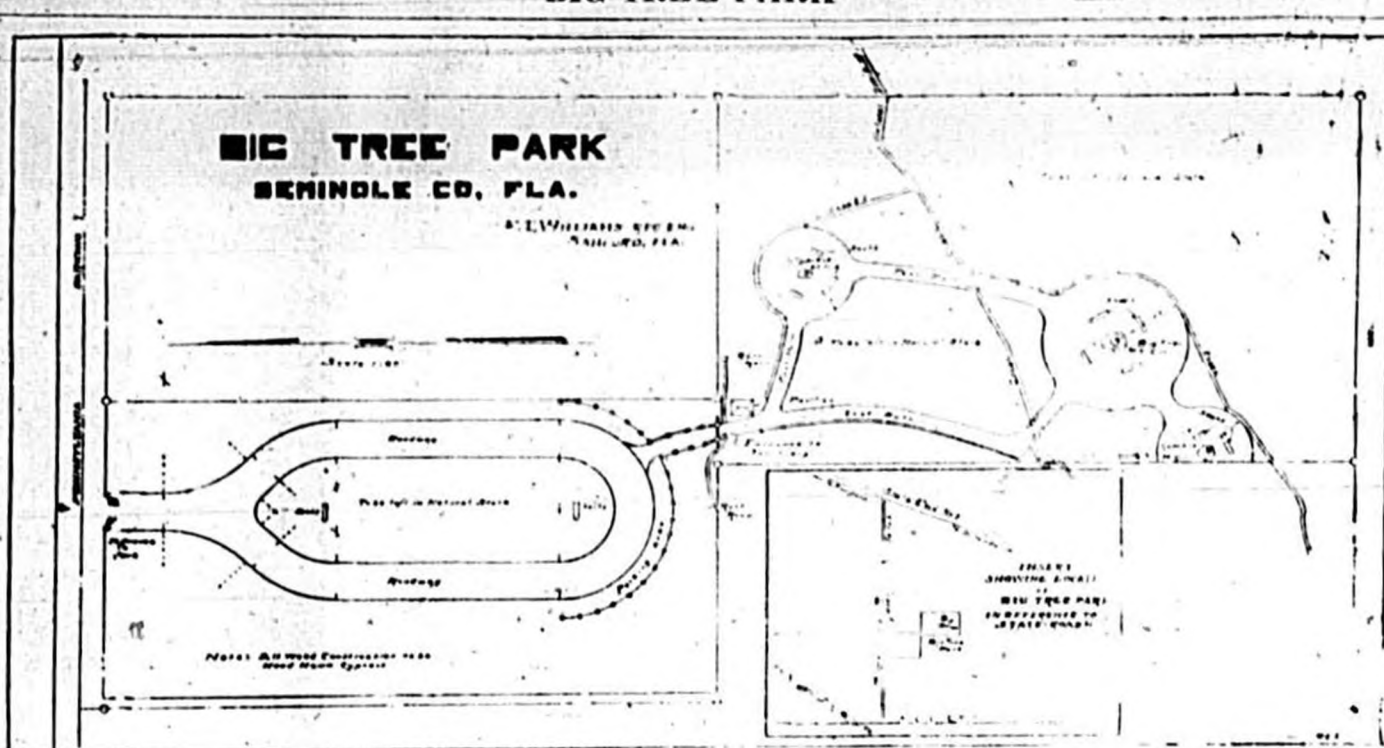
A portal will be constructed of cypress logs at the entrance designed by the State Forest Service, which also designed the benches and the pavilion which will be made of natural timber. Rest Rooms will also be provided for visitors.

Another WPA project providing for the construction of a paved road to make the park more accessible from state highway No. 3 has also been approved and work will begin shortly on this project which will cost an estimated \$2,500.

The giant cypress is one of Central Florida's outstanding attractions and hundreds of tourists visit the park every week and this project will provide (Continued On Page Four)

# Big Tree Park Nears Completion

BIG TREE PARK



Above is a diagram of the proposed 11-acre park surrounding the Big Tree, one of Central Florida's outstanding attractions. The approved road project to make the attraction more accessible from State Road No. 3 is also shown.

## Committee May Seek Ousting Of Dies Group

PHILADELPHIA, Oct. 30—(AP)—The American League for Peace and Democracy last night put forward abolition of the Dies committee as the most urgent and immediate plank in its program for 1939-40.

The league's emergency conference also empowered its executive committee to consider civil and criminal libel suits against Chairman Martin Dies (D-Tex.). The executive committee was directed to name a sub-committee to review Dies' assertion in a radio speech Saturday night that the league is "Communist-controlled" as well as previous "intimidations" which drew a libel threat from the league chairman, Dr. Harry F. Ward.

Ward, who contended only about 10 per cent of the league's 17,000 members are Communists, declared Friday he would "slap a lead out" on Dies if he would waive his Congressional immunity.

The Dies committee recently announced names of government employees on the league's mailing list.

Under a new program adopted yesterday the league proposes to "arouse the American people to the menace of the Dies committee" as a prelude to a demand for its abolition. Ward said he has already wired the Columbia Broadcasting Company for time in which to answer the Dies statements.

## UNIQUE SUICIDE

ST. JOHNSBURY, Vt., Oct. 30—(AP)—Mrs. Francis S. Ranger, 64, tied a rope to her waist and a tree yesterday, then leaped to her death in the Passumpic River. Firemen called to search for the missing woman found her body when they hauled in the rope that led into the water.

## SWEDISH SETTLERS

Gen. Sanford went to Sweden and returned with 75 Swedish colonists who settled some land west of the town. Gen. Sanford started an experimental citrus grove there, now known as "Belleville" where he introduced many varieties of citrus. It was the daughter of Gen. Sanford's friend, Judge Tucker, who suggested that this town be called Sanford in honor of its founder. Eventually Mellenville and Sanford were united under the name of Sanford.

## FLOODS REDECE

BRUSSELS, Oct. 30—(AP)—The flood waters of the Moselle and Saar Rivers were receding yesterday. Barbed wire on the Luxembourg-Germany frontier was covered with refuse left by the floods.

## BIRMINGHAM, Ala., Oct. 30—

(AP)—An urgent plea for world peace was voiced by Mrs. Franklin D. Roosevelt before an audience here yesterday afternoon, on a speaking tour.

**LOSE YOUR KEY?**

**DON'T GET ANGRY!**

JUST

**PHONE 101**

We make keys of all kinds

**HOFMANN**

Electric Service

307 Magnolia Ave.—Phone 101

**U-DRIVE IT—**

I'LL RENT IT—

CARS BY THE DAY WEEK OR MILE.

ASK FOR BILL

CORNER 2ND & MYRTLE

**PHONE 716**

**LOW COST**

**ON TOP OF THE WORLD**

That's where you'll be, Mr. and Mrs. Tourist, if you come to Seminole County this winter... right on top of the world. Located on the shores of beautiful Lake Monroe and the St. Johns River, Seminole County is in the "heart of Central Florida"—the ideal place to spend the winter.

**LANEY'S DRUG STORE**

TRY BREAKFAST ON LUNCH AT LANEY'S AND YOU'LL COME BACK AGAIN!!!

Telephone 188

**SHOES**

FOR MEN

**L.P.**

Friendlys \$3.00

Fortunes \$4.00

Florshims \$8.00

**Boating Paradise**

Through our facilities we are prepared to meet the needs of those who own boats or who would like to enjoy the fascinating pastime of boating on the many streams and lakes of this section.

**CRUISE**

The lakes and streams of Central Florida and witness what has been described by famous writers as the most beautiful river in America.

**FISH**

In these inland-waters and experience the thrill of a lifetime.

**SANFORD BOAT WORKS**

John L. Brumley, Owner  
Archie B. Smith, Manager



# Sudeten Families Find Freedom And Opportunity in West Canada

**PEACE RIVER COLONY, B. C. Oct. 30**—While death and oppression stalk their homeland, 152 Sudeten refugees are finding a new life of peace here in the wilderness of eastern British Columbia.

Since the first of their number arrived in April of this year, 152 families have fled the terrors of Central Europe to discover the freedom and freshness of Canadian frontier regions.

These new-day "pioneers" are saving the dangers and some of the difficulties faced by the adventurers who opened up the country. They moved to their new homes on a well-planned and well-organized basis.

They have had expert guidance in selecting their new homes, in breaking virgin soil to their crops and in their first winter's food supply in their adopted homeland. They are becoming established.



Czech, German factory workers become Canadian farmers

They have had expert guidance in selecting their new homes, in breaking virgin soil to their crops and in their first winter's food supply in their adopted homeland. They are becoming established.

They have worked together to all the common fields, to erect sufficient shelter for themselves, to animals and their crops. To them they have erected two schools where the common language of their new continent will

be taught to their 200 children this winter. Adults, including 35 single men, will attend the same schools at night.

About the time of the Munich crisis last year, Czechoslovakia received a joint British-French loan of 10,000,000 pounds. A portion of this loan was made available for settlement of Sudeten refugees in other parts of the world.

It is from this fund that the new community has been established here, at Tupper Creek near the Alberta border, in what is known as the Peace River section of rich agricultural land.

Here are more than 600 German-speaking Central Europeans, mostly Germans, with some Czechs and a few Jewish people who escaped the terror of Hitler's storm troopers. They were mostly residents of western regions of Czechoslovakia who were unympathetic to the Nazi regime. Some were members of the German Democratic Party, anti-Hitler, and anti-Nazi.

While Czechoslovakia still remained independent, arrangements

had been completed for use of part of the British-French loan for the purpose of assisting these refugees from Sudeten areas. Transportation in Canada and the cost of their settlement was paid from this fund through the Canadian government.

Some were selected while they still remained a Czechoslovakia as an independent nation. They were chosen by officers of the colonization departments of the Canadian Pacific and Canadian National Railways.

Most of them, however, escaped from their homeland early this year as the last vestiges of independence were disappearing. They escaped by devious routes to England, Belgium, Poland, Denmark, Sweden and Finland. They hurriedly gathered together what little they could, and fled before the fear of Nazi concentration camps.

Colonization officers of the railways selected those most likely to be found adaptable to an entirely new life in western Canada, and these were then presented for final inspection and approval by the

## Collins Named To Succeed Farrell At St. Augustine

**ST. AUGUSTINE, Oct. 30**—Appointments of J. Collins, of the Highlands Golf and Country Club, St. Augustine, as winter golf professional at St. Augustine Links here for the coming season was announced recently. Collins succeeds the late Jimmy Farrell, who held the position for thirteen years up to the time of his death last January.

Collins has established a notable record in golf since he started as a caddy in Minneapolis in 1912. As an amateur in 1918 he won the Minneapolis City championship, and was champion of the Golden Valley Golf Club there three times from 1919 to 1923.

As a professional, Collins was at the Indian Hills Country Club in Kansas City from 1927 to 1938, leaving there to take his present position at the Highlands Club. He has played in several U. S. Open Championships and in the P. G. A. tournaments.

Collins has devoted the last six years entirely to teaching, and among his pupils have been Mrs. Opal Hill, former Western women's champion, and Bert McDowell, Jr., runner-up for the National Intercollegiate championship in 1938. Collins is the present chairman of the National P. G. A. Educational Committee.

It was also announced here today that four major tournaments will be played over picturesque St. Augustine Links during the 1940 campaign. The dates and competitions follow:

**JAN. 23 to 26**—Annual Winter Championship of Florida (Ponce de Leon Cup).

**FEB. 12 to 17**—Thirteenth annual National Championship of Golf Club Champions. (Walter J. Travis Memorial Trophy).

**MARCH 5 to 9**—Florida East Coast Women's Championship. (Mrs. William R. Kenan, Jr. Trophy).

**MARCH 12 to 17**—Sixth Annual National Amateur Professional Best Ball Match Play Championship.

**FLYING GRIDER**

**FORT MORGAN, Colo. Oct. 30**—(AP)—Hersey Young, sophomore blocking back at Denver university is a certified pilot. So are his father, two sisters and two brothers. The Youngs have their own 80-acre airport five miles north of here.

**LOTT, Tex.**, has regular free boxing shows every Saturday afternoon, free races every Saturday night.

**FOR A PLEASANT WINTER COME TO SEMINOLE COUNTY** "In The Heart Of Central Florida."

It is with a great deal of pleasure that we join the merchants, business men and citizens of Seminole County in extending to prospective winter visitors a most cordial invitation to spend the winter here.

**SANFORD INVESTMENT COMPANY**  
JOHN MEISCH, President  
Owners And Operators Of:  
• Meisch Building  
• Seminole Creamery Building  
(A. P. Conally & Sons, Agents)

**MEISCH REALTY COMPANY**  
JOHN MEISCH, President  
Owners Of:  
• Vacant Lots All Over Town  
(A. P. Conally & Sons, Agents)

## Red Is Favorite Color With Women, Styles Indicate

**NEW YORK, Oct. 30**—(AP)—Fashion designers for the fall would be: Start with red.

Yes, we began talking about reds months ago, but it hasn't been until lately that they really arrived. As a result, we now see lipstick, nail polishes and rouge that complement, rather than swear at, each other.

Those not-very-remote memory scrambles—purple for lips, orange-red for the nails, apricot for cheeks.

Just How Red?

To be sure, a few manufacturers apparently fear that true reds will become monotonous. But efforts to swing out of line are comparatively few and far between.

Now, if we're settled on true red, the question is: Just how red?

There are two things to consider in looking for the answer. First, what is your general coloring, without benefit of make-up, and second, what hangs in your wardrobe.

If you are one of those pale, blonde beauties, for instance, you don't want to eclipse your lovely face like that of an Indian on the warpath. But, if you're of those exotic brunettes who love their best when they wear shades of color, you may go about as you like.

Now, about wardrobes and reds. Generally speaking, like calls

for like. If you favor soft colors, then your make-up ordinarily should be somewhat subdued. You can relax that rule, of course, in the evening—when even the softest of pastel beauties usually looks better with make-up quite a bit more vivid than that she wears by day.

But, if you wear startling colors—say red and black, this season—you'll want vivid make-up to complement them. Red is especially true for lipstick and nail polishes. Rouge, however, always should be underdone rather than overdone.

**A TREAT FOR KIDS**

Here's a suggestion on left-overs: Toast biscuits or rolls until they're well browned, then quickly spread butter, mixed with brown sugar and a little cinnamon over them. Then reheat them and serve plain or with a hot beverage. Children like these.

**WARNING NEWS**

Wooden salad bowls are likely to warp unless they are washed and treated carefully. Wash them quickly in warm water—never let them soak—and store them in a cool, dry place.

In the first national automobile show, "horseless carriages" were driven around a track, dodging barrels to prove they could be steered.

## GENEVA

**Tuesday, Mr. W. L. Sieg, Mrs. G. C. LaFlin, Miss Mary Simons, Mrs. Yabovitch and Mrs. Peter Brown** attended the P. T. A. meeting in Sanford.

**Wednesday Mr. W. L. Sieg** attended the district meeting of school principals in Orlando.

**Thursday at the Community House** the Demonstration Club gave a shower for Mrs. O. R. Sahlstrom. A nice time was had by all present and refreshments of food tea and coffee were served.

The Methodist Missionary society met at the home of Mrs. J. G. Bills Thursday.

**Friday Mrs. O. H. Fyatt** taught the lesson after which refreshments were served.

Mrs. J. C. Bills has as her guests for the week her sister and son, Mrs. Anne Hall and Stanley Hall.

The Baptist Missionary Society met with Mrs. J. T. McLean on Thursday. Almost the entire membership was present.

The P. T. A. Chorus met at the school house Wednesday night. To practice some songs.

Mrs. Nellie Thomas and Shirley Thomas spent the day with Mrs. C. F. Harrison Thursday.

Mr. and Mrs. P. B. Dooley and Eleanor Dooley of Winter Garden spent a short time with Mr. Dooley's mother Sunday.

Miss Berthel Robert of Flag Beach spent the week end in Geneva.

## Pheasant Turns Out To Be Very Costly

**MITCHELL, S. D. Oct. 30**—(AP)—High School Coach Joe Quintal ate expensive pheasant before the hunting season opened, but he was not in trouble with the law.

He heard a school window crash. In the hall, a crippled bird was skidding from wall to wall. Pilefooted Quintal caught it, and turned it over to the game warden who killed it and returned the bird to Quintal.

The school board billed the coach six dollars for a broken window, figuring it was his bird that did the damage.

A holly tree nearly 100 feet tall in Granville County, N. C. is believed to be the largest on record.

## Relief At Last For Your Cough

**ATOMULEXIN**

Relief At Last For Your Cough

## GOOD FOR MALARIAL

Good for malarial

**FOR A PLEASANT WINTER COME TO SANFORD, FLORIDA**

**THE HOFMANN ELECTRIC SERVICE**  
Can Make You A Key To The City Or Anything Else!

Also Battery And Electric Service

# Ship By Water And Save The Difference

Shipping by means of the St. Johns River Line and a saving not only in money but in effort—your worries are at an end when you call us because we can get your shipment at FOUR times the rate of our large fleet of trucks driven by courteous and efficient drivers—we place your goods aboard one of our modern river boats and we carry it to its destination safely at a cost which means dollars saved to our customers. The operation of this line, with its terminal in Sanford and with 100 employees in the state, is a big factor in the economic life of the Colery City.

Florida's first highway, the northward flowing St. Johns River, along the most important part in this company's policy of efficient water transportation throughout the interior of the peninsula. Daily boat service is maintained between Jacksonville and Sanford, where large warehouses are maintained to distribute cargo to the surrounding area by truck.

The combination of boat and truck service has set a new standard in transportation along the Central Florida and the St. Johns River Line Company stands ready at all times to offer the most dependable service in the entire U. S.

**St. Johns River Line Co.**

### Dairy Industry In County Represents Large Investment

#### Sanford Milk Supply Is Obtained From 12 Nearby Districts

Sanford milk supply comes from 12 districts within a short distance of the city. In these districts there are more than 200 dairy cows, mostly Jersey and Guernsey breeds. They are selected in some ways, such as the fact that they are not only picked for the best of the owner but they are the survivors of numerous tests for communicable diseases which they have subjected to. Federal and State Veterinarians have made no disease animal is permitted to be retained in a dairy herd.

The dairy industry in the county represents an investment well over \$1,000,000 in cattle and equipment and it has an annual output of 100,000,000 gallons of milk. The quality of the milk from these districts is a high grade. All receive bacteriological and hygiene tests. In fact, all licensed dairies are producing milk well within the Grade A requirements.

These dairies, as well as the milk and ice cream plants are subject to both State and City inspection and are required to meet rather rigid standards of production and sanitation. According to the State Dairy Law the Milk Control law, a milk plant is allowed to buy milk from only licensed dairies approved by the Chief Milk Inspector for the State. The Seminole Creamery Company takes the output of 4 of these dairies, and it has to make regular reports to the Chief Milk Inspector of its business and sales.

Preserved milk is heated to 140 degrees for thirty minutes and immediately cooled to 60 degrees or less. The milk is then in a plant early each morning in clean tin cans. It is examined for quality and cleanliness, poured in to the modern stainless steel cans, which are immediately filled and capped. The bottles of cold fresh milk are then packed in cases, ready for delivery.

An interesting part of the manufacturing is the "freezing" process. The milk is cooled to 35 degrees, the temperature at which the milk is pasteurized and the length of time held at that temperature. This prevents coagulation on the part of the cream.

The dairy industry has made much progress in the state as a whole during the last few years since the consolidation of the industry. At recent state meetings of dairymen and milk distributors they have been complimented by national authorities on their standards and more improvements. Some of these authorities have said that Florida's milk supply as a whole is equal to that in quality of any other state. This is due to the fact that the Florida dairymen, Jersey or Guernsey, almost exclusively, while in the northern states the Holstein predominates.

**STORING SUMMER TOGS**  
Remember to label plainly all the summer and fall clothes stored away for next year. If the clothes are not usable, dispose of them to save extra handling. This makes for simpler housekeeping.

**TRADE IN YOUR OLD RAZOR AT RANDALL ELECTRIC CO.**  
Get \$2.75  
Address: Sanford, Fla.



### American Women Aid Red Cross To Make War Goods

AMERICAN WOMEN are doing their part in the war effort by making war goods for the Red Cross. They are making bandages, caps, and other supplies for the front.

These women are working in their homes, and in many cases, they are working in the factories. They are making war goods for the Red Cross, and they are doing it with a sense of duty and patriotism.



### Doctor Seeks New Methods In Cancer "Cold" Treatment

ATLANTA, N. C., Oct. 20. — Being discovered that cancer patients react differently to the "frozen sleep" treatment, Dr. A. P. Brennan has set out to determine whether they can be divided into types with modifications of key relief procedure.

"If I can relieve one out of 100 patients," the surgeon said yesterday, "I will feel that I have done some good. I can only hope and pray that the treatment will be effective."

women, has been put to sleep in under the hibernating effect of an ice bath. Here they have been kept until their body temperatures have dropped to about 50 degrees, a temperature which medical men once thought would not sustain life. Then they are removed from the ice, but kept in a warm bath at a temperature between 50 and 60 degrees. This keeps the body warmth between 50 to 60.

Dr. Brennan's first patient responded splendidly. Her internal cancer stopped bleeding and her pain ceased. "Pain became unnecessary."

**Mrs. Martha Weeks, 100 DEER CREEK, FLORIAN, was born near St. Augustine but has lived for the past 22 years on a farm in Hillsborough county. She has never been in a theater until taken by Charles W. Edwards, 10th year old president of the St. Petersburg Chamber of Commerce.**

### LAKE MONROE

Mrs. Ada Brown has returned to her home at Sanford after visiting Mrs. Cash Brown at Week Park Street.

### WOMEN'S CLUB

The women's club is planning a trip to the lake next week. They will be accompanied by their husbands and families.

### WOMEN'S CLUB

The women's club is planning a trip to the lake next week. They will be accompanied by their husbands and families.

### For A Delightful Trip To Florida Come To Sanford

Travel on the shores of beautiful Lake Monroe with the St. John's River. Sanford has much to offer the winter visitor and is a "Mecca" for tourists.

**For Mixed Drinks That Will Delight You Come To HARRY'S LIQUOR STORE**

Located in the heart of Sanford, Harry's carries a full stock of premium goods and is a "Mecca" for vacationers who like their drinks particularly well mixed.

We Carry A Complete Line Of Wine, Spirits and the Cures  
**HARRY'S LIQUOR STORE**  
124 So. Park Ave. Sanford, Florida

### Ready To Serve You Another Season



With Double Service In The Field And In The Market

As another shipping season draws near, "American Fruit Growers, Inc." is ready to serve the growers of Seminole County and Florida in the usual efficient manner - just as in the past seasons. We will sell your out-put in the nation's best markets at highest obtainable prices - with complete, accurate accounting and prompt payment in full. Come in today and let's talk over prospects for the coming season.

### American Fruit Growers Inc.

Old Flour, Atlantic National Bank Bldg. Sanford, Florida

### Time Is Ripe For U. S. To Exert Pressure On Japs

#### America May Extend Prestige In Orient While Others Fight

By PRESTON GROVER  
WASHINGTON, Oct. 29.—(AP)—As the time approaches for negotiation of the U. S.-Japanese trade treaty, both Japanese and American observers appear to recognize that never before has there been a time when this country could apply so much pressure to get Japan to change its ways in the Orient.

Germany is busy in Europe, which frees Russia to act independently or aggressively in the East.

Japan is involved in China in a costly "incident" from which no great profit can be expected for a generation.

The United States, free of any involvement in Europe, is able to strengthen its hand in the Orient.

Japan is in need of recovering some of her losses by sharing the profitable trade coming from the European war. For this she needs American raw materials.

There is active sentiment in this country for retaliatory acts against Japan.

Finally, the rehabilitation of China will require huge capital resources, which are available nowhere except in the United States.

Add all that up and you will understand more clearly how looking to Japan as the source of U. S. Ambassador news in Tokyo in which he pointed out the sentiment in this country to frown upon Japan.

**Official Comment**  
There was immediate expression of resentment in Japan. But it did not creep into official comment. Yachihiro Suma, who had to be in Washington as emergency counselor, announced in Tokyo there would be no official reply.

Suma, who is a veritable hotelier, a sort of one-man good

### OVERLOOKING THE ST. JOHNS RIVER



Typical of the more recent homes which have been built in Sanford and its suburbs is one pictured above belonging to Mr. and Mrs. E. B. Stowe, located on the beautiful St. Johns River.

will mission, harked back to the hoary Japanese contention that Americans do not understand the Oriental situation. Moreover, he added, American reaction toward Japan is motivated more by sentiment than by realism.

That, doubtless, is true enough, but what America's policy is to be in the Orient is as likely to be governed by our sentiment toward China in particular and toward the under-dog in general, as by the so-called realities.

**Some Suggested Terms**  
To date Japan has made no official approach to the U. S. for negotiations on the trade treaty. When Japan does, probably soon, she will be forced to recognize that she needs much from America, while there is little the United States needs from Japan.

Spokesman Suma did point out one recognized truism, that the U. S. must make some advances to match those of Japan. He did not list them, but enlightened self-interest on the part of the United States, some writers point out, might suggest some-

### 11-Acre Big Tree Park Project To Be Finished Soon

(Continued From Page One)  
every convenience for these visitors.

This improvement culminates efforts of several years by Seminole County officials, the Chamber of Commerce, Women's Garden clubs and other interested groups. The Big Tree has been nationally publicized as one of the oldest living trees in the world. Its age has been computed by scientists to be equal in length to the great redwood trees of California, some of which are several thousand years old.

thing along these lines: Relinquishment of the Japanese exclusion act of 1924.

Easing of the tariff and trade barriers that contributed to the economic pinch in Japan that, in part, was the motive for her foray into China.

Loans for China betterment, and perhaps even directly to Japanese interests.

A primary concession from Japan would be some sort of assurance that approximately equal rights in China will be restored to all nations—with Japan out of the saddle.



U. S. soldiers in the Panama Canal department will salute a new commanding officer about Jan. 1 when Maj. Gen. Douglas Van Voorhis, above, presents chief of Fifth Corps Area, Camp Hamilton, O., succeeds Maj. Gen. David L. Stone.

### HORTICULTURIST DIES

AUGUSTA, Ga., Oct. 29.—(AP)—Louis Alphonse Gerckmans, 62, noted horticulturist and landscape engineer, died at his home here yesterday after an extended illness.

### French Intention Is To Hold Down Loss Of Soldiers

#### Wounded Fighters Have Better Chance Of Pulling Through

PARIS, Oct. 29.—(AP)—France, playing a cautious game on the Western front, is taking no unnecessary risks with her soldiers. The aim of the French high command is to keep casualties down to the absolute minimum.

That's Break No. 1 for the pole. Break No. 2 is that, if he does get clipped, he stands a much better chance of pulling through than ever before, according to expert medical opinion.

France expects to have a far greater proportion of her war wounded this time. There are six reasons for the hope: improvements in surgery, blood transfusion, transportation of the wounded, equipment of hospitals, methods for combating infection, and the sanitary organization at the front.

French soldiers reportedly are getting anti-tetanus injections just like typhoid or smallpox vaccinations—simply as a precautionary measure. This is a safeguard in case a soldier is hit by that dread foe of the army surgeon, gangrene. Before now, no one had dreamed of anti-tetanus until after a man had been shot up.

A "remarkable new disinfectant" holds out the hope of victory over another grave wartime affliction—streptococcal infection—according to experts.

One of the greatest medical advances, however, has been in the ability to distinguish among various stages of shock. The diagnosis is complex and so important that a man's life may depend on it.

Should a surgeon operate now or later? He is more nearly certain today, thanks to research developments.

Amputation—that radical remedy of last resort—is less hazardous now because surgeons have learned much about it in the past 20 years. Surgeons know more, too, about dealing with severed arteries.

Blood transfusions are facilitated by a new method of storing human blood. Paris hospitals are collecting different types of blood and sending it to the front. Mixed with a special solution and kept at a low temperature, the blood can be preserved for from two weeks to months. The new process christens the frantic search for the correct type of blood by an individual lie between life and death.

Ambulances are faster, and

### TYPICAL ST. JOHNS SCENE



This scene of unusual natural beauty is one of many along the St. Johns River which is overhung by moss-hung oaks, giant cypresses and stately palms along its entire course through semi-tropical jungles. This picture was taken at Looking Glass Reach.

Members of the King's Guards, personal escort of King Victor Emmanuel of Italy, have to be 5 feet 4 inches tall and good-looking. There are 100 men and five officers in the guard. Each has seven perfectly-tailored uniforms.

These hospitals, as well as those behind the lines, are equipped as never before for such wartime functions as extracting bullets, mending fractures, and general patching up.

The comfortable underground barracks with all requisite facilities should mean less disease.

War still is HELL. But the French high command, digging in for a long siege, is doing its utmost to make HELL as palatable as possible to the poilu.

Cockfighting is the chief sport of the peons of Puerto Rico.

### Utility Groups To Hold Advertising Drive This Fall

LAKELAND, Oct. 29.—Two large public utility corporations in Florida have agreed to conduct advertising campaigns in Florida this winter stressing the importance of the citrus industry, and a third is expected to join the campaign shortly.

The Florida Public Service Company of Orlando and the Florida Power corporation at St. Petersburg already have agreed to sponsor a series of advertisements in their Florida newspapers devoted to the citrus industry. Negotiations are under way with the Florida Power and Light Company at Miami.

These public utilities have long followed a policy of devoting much of their advertising to the cause of essential Florida industries.

Advertisements will appear co-operating with the citrus commission's campaign for selling Florida citrus as Christmas gifts, and other advertisements will be devoted to the citrus industry as a whole.

Newspapers throughout the citrus belt are utilized as advertising media by these public utility corporations. In addition, Florida Public Service is sending out a questionnaire to 300,000 northerners with pertinent inquiries about citrus fruit preferences. As the questionnaires are being directed to persons with some interest in the Florida utility, it is expected an unusually large percentage of completed answers will be received. The replies will be carefully analyzed by the commission's advertising agency.

### CONSTANCE TALMADGE WEDS

NEW YORK, Oct. 29.—(AP)—The marriage Saturday of former movie actress Constance Talmadge to Walter Gilbin, New York broker, was revealed yesterday.

A large oil company painted yellow its filling stations in China. The error was corrected when it was learned that, in China, yellow is the color of mourning.

**MR. TOURIST!** FOR A PLEASANT WINTER TRIP TO FLORIDA, COME TO SEMINOLE COUNTY.  
**"BURPEE'S SEEDS GROW"**  
**HENRY A. RUSSELL SEED CO.**  
100 W. FIRST ST. PHONE 41  
WE CARRY A FULL LINE OF SEASONAL PLANTS, FLOWERS AND VEGETABLE SEEDS AND SUPPLIES

**COAL** (one of it. For an inexpensive fuel, use coal—ask the coal who burn it.)  
WE DELIVER ANYWHERE AND ANY TIME DURING THE SEASON.  
GET OUR PRICES ON FUEL OIL.  
**CALHOUN'S GROCERY**  
315 W. 1ST ST. PHONE 73

LET US BE YOUR DRUGGIST  
**CITY DRUG CO.**  
"THE CUT PRICE DRUG STORE"  
NEW, MODERN AND UP-TO-DATE  
LUNCHEONETTE—GOOD HOME STYLE COOKING  
BREAKFAST—DINNER—SUPPER  
304 EAST FIRST ST. PHONE 275

**6-ROOM HOUSE FOR SALE**  
with 4 1/2 acres of land, modern conveniences, 6 miles from city. \$108.00 for \$1,200 equity, balance payable like rent.  
WRITE BOX 5 c-o HERALD

For A Pleasant Winter Come To Sanford, Florida

It is indeed a pleasure for Roberts' Grocery to join the other Sanford merchants, business men and citizens in extending to tourists the most cordial invitation to spend the winter here.

For HEALTH DRINK SEMINOLE CREAMERY MILK



Eat and Enjoy Seminole Ice Cream—Sold only at our retail store, 315 East First Street.

For WINTER Visit SEMINOLE COUNTY FLORIDA



The Land Of Sunshine and Excellent Climate

**Seminole Creamery**  
CO.



**Mr. and Mrs. Tourist!**  
Sanford maintains a department of the City Government to care for your entertainment and recreation along the following lines:

- ... Hunting
- ... Fishing
- ... Boating
- ... Bathing
- ... Golfing
- ... Tennis
- ... Shuffleboard
- ... Diamond Ball
- ... Horse Shoes
- ... Checker Clubs

Read the special articles on these subjects in this issue and decide to include Sanford in your Florida itinerary.

**S. O. Shinholtz**  
Manufacturers of Florida Souvenirs

Seminole County Produces More Fruit And Vegetables Than Any Similar Area In America

# The Sanford Herald

AN INDEPENDENT NEWSPAPER

VOLUME XXXI

Member Associated Press

SANFORD, FLORIDA, TUESDAY, OCTOBER 31, 1939

Established In 1908

NUMBER 60

## Poland Cannot Be Restored, Russian Premier Declares

### It Is Absurd To Continue War For Such Cause, Molotoff States In Address

### Accusations Are Hurlled At Allies

### Britain, France Charged With Seeking Excuses For War

MOSCOW, Oct. 31.—(AP)—Foreign Commissar Molotoff today accused President Roosevelt of mixing in Soviet Russia's negotiations with Finland "in contradiction of the United States policy of neutrality." He said Russia is demanding a pact from Finland similar to agreements which have made the three small Baltic states virtual Russian protectorates.

MOSCOW, Oct. 31.—(AP)—Soviet Russia's premier and foreign minister, Vyacheslav Molotoff, declared today "there can be no question of restoring Poland" and that it was "absurd to continue the present war" for such a cause.

He declared that although the governments of Britain and France understand this, they do not want the war stopped and peace restored. He accused the Allies of seeking new excuses for continuing the war with Germany and scoffed at the British and French ruling classes which "have lately been attempting to depict themselves as champions of democratic rights of nations against Hitlerism."

Surveying the international situation in a speech before the extraordinary session of the Supreme Soviet, Russia's parliament, Molotoff said Britain and France had declared "something of a hazy of an ideological war on Germany, reminiscent of the religious wars of older times." "It is back to the Middle Ages, to the days of religious wars, superstition and cultural deterioration that ruling classes of Britain and France want to drag us," he asked. "There is absolutely no justification for a war of this kind."

## City Of Flint Is On Way To Nazi Port Of Hamburg

COPENHAGEN, Oct. 31.—(AP)—The captured American freighter City of Flint, with the Nazi swastika flying from her mast, sailed out of the Norwegian port of Tromsø late yesterday, headed toward a German port through the north of Great Britain's naval blockade.

Captain Joseph A. Gannard and his American crew of 40 men were present aboard their ship as it set out to run the gantlet of British warships in the North Sea with a German prize crew in command. Tromsø dispatches said.

The City of Flint, captured in the Arctic Sea where it had been carrying a load of lumber, was reportedly still under German control. It was reported that the ship was headed back to the German prize crew.

The American ship, putting in a special appearance at Tromsø, was reportedly headed back to the German prize crew.

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## EX-COMMUNIST TALKS



William C. McClellan, right, self-identified former Communist, is shown at the Dies Committee Oct. 30, that "a direct agent of the Soviet Military Intelligence named George Mink is the power behind the scenes" among west coast marine workers. George Mink is shown on left.

## Hallowe'en Entertainment Is Planned For Sanford Children

Headquarters for ghosts and goblins tonight will be the Southside and the West Side Primaries and the Seminoles High School where interesting programs have been arranged for both young and old and a cordial invitation to attend these affairs has been extended by the sponsors.

## Special Committee Seeks Funds For County School Band Uniforms

In an effort to collect funds for providing the boys and girls of the Seminole County School Band with appropriate uniforms, members of various Parent-Teachers Associations throughout the county met yesterday at the Sanford Grammar and discussed plans for a drive with E. E. Kipp, business manager of the band.

Members of the committee are: Mrs. F. A. Dyson, chairman; Mrs. W. D. Hoffmann, Mrs. J. E. Abernathy, Mrs. E. C. Harper, Mrs. W. F. Chapman, Mrs. A. D. Abrams, Mrs. Vall. Lovell, Mrs. Julius Dingfelder, and Mrs. W. B. Brumley.

## PLAN RATIFIED

WASHINGTON, Oct. 31.—(AP)—North Carolina, one of the South's major industrial areas, yesterday became the first State to ratify a plan of cooperation with the federal government in enforcement of the wage-hour law.

## IN APPRECIATION

Yesterday The Sanford Herald published the largest special edition since the boom. In its 24 pages, 49 percent of which were news and photographs, were 42,149 lines of advertising from over 100 local business organizations. Demand for special copies of the edition has been more than gratifying and the story of Sanford and Seminole County is being mailed into practically every state in the Union.

## House Turns Out In Full For Debate

### Bankhead Says There Is No Grounds For Charge Hurlled By Opponents Of Bill

WASHINGTON, Oct. 31.—The House turned out in full force today to fight over the Senate-approved Arms Embargo repeal bill.

## Legionnaires Plan Participation In Nov. 11 Program

The Campbell Loring American Legion Post is co-operating in every way to assure the success of the Armistice Day celebration planned for Sanford on Nov. 11.

## Tentative Plans Are Made For Seal Sales

Tentative plans were made for an intensive drive in the Christy Seal Sale Campaign in Seminole County at a meeting of the Seminole County Tuberculosis and Health Association in the parish house of the Episcopal Church yesterday.

## Citrus Growers Will Hold Meet On Friday

A meeting of the Board of Directors of the Seminole County Citrus Growers, Inc., will be held at the home of E. F. Haines in Altamonte Springs Friday night at 8:00 o'clock, according to an announcement today by President Fred Forward.

## Joseph Gamble Dies At Sister's Home

Joseph Owen Gamble, 40, died at the home of his sister, Mrs. E. R. Rowell, at 915 West First Street today at 5:15 o'clock, after a short illness.

## Mussolini Replaces Cabinet Ministers In Surprise Move

### FLIER MISSING



Humberto Gal'ino, head of the Peruvian Air Force, left, with his brother, Captain Victor Gal'ino, who are shown before their takeoff from Floyd Bennett Field Oct. 29, on a 1,100-mile non-stop flight to Lima, Peru, were reported overdue there last night and all hope for a successful flight had been abandoned.

## Grand Jury Hits Another Blow At Tom Pendergast

### New Indictment Charges Kansas City Politico With Bribe

KANSAS CITY, Oct. 31.—(AP)—A county grand jury swung another blow at Democratic boss Tom Pendergast with a bribery indictment yesterday.

## Wreck Injuries Prove Fatal To Billy C. Warren

Billy C. Warren, 6-year old son of Mr. and Mrs. S. E. Gresham of this city, died at the Memorial Lighthouse Memorial Hospital about 9:30 o'clock yesterday.

## Invitation To Enter Parade Is Extended

Anyone in Seminole County interested in entering a float in the Armistice Day parade planned for Sanford on Nov. 11 should make arrangements immediately with John B. Ivey, chairman of the parade committee.

## RAIDS RENEWED

PARIS, Oct. 31.—(AP)—A renewal of patrol raids along the entire Western Front accompanied by "intensely active" operations of both fighting and scouting planes was reported last night by the French High Command.

## FLIER MISSING



The regular drill sessions of the three local National Guard companies were held in the armory last night.

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## Conjecture Aroused As To Duce's Reasons For Action; Nazi Envoy Leaves

### Is First Step Taken Since Start Of War

### Some Observers Think Act Shows German Influence Waning

WASHINGTON, Oct. 31.—(AP)—The German ambassador attributed to "an extraordinary reason" the departure of the ambassador.

## Tropical Storms Are Reported By Weather Bureau

### One Disturbance Is In Caribbean Sea; Other in Atlantic

JACKSONVILLE, Oct. 31.—(AP)—The Weather Bureau reported this morning one tropical disturbance west of Grand Cayman Island in the Caribbean while another was in the Atlantic off the North Carolina coast.

## Further Plans For Red Cross Drive Are Made At Meet

Further plans for the Red Cross Roll Call which begins on Nov. 11 were made at a meeting of the officers and directors of the local Red Cross Chapters yesterday morning during which Mrs. Margaret Edmunds, of the national headquarters, discussed the details of the proposed campaign.

## LOCAL WEATHER

Partly cloudy, slightly cooler tonight possibly light frost in favor of extreme north winds. Rain near southeast and south coast. Wednesday fair except possibly near south coast.