

The Sanford Herald

AN EVENING DAILY NEWSPAPER
SANFORD, FLORIDA, WEDNESDAY, NOVEMBER 12, 1936

Price Five Cents

NUMBER 11

The Challenge was the first people to work in metal. At the present time there are many people who do not work in anything.

The first wheeled carriage used in France was in 1529.

WE APPRECIATE THE PATRONAGE RECEIVED ON OUR OPENING DAY.

We wish to announce that we have adopted the standard prices which are already in effect at Sanford's other two leading beauty salons. They are as follows:

| | | |
|---|---------------------------|-----|
| 6 | Flange Wave or SHAMPOO | 50c |
| 5 | FACIAL | 1 |
| 3 | Blow Shaped and CUT | 40c |
| 2 | Eye Brow Arch or MANICURE | 50c |

And Other Prices in Accordance

POWDER PUFF BEAUTY SALON
Phone 222 122 Broadway Ave.

On NRA FESTIVAL DAY
Any Other Day
We're At Your Service
Seminole County Laundry
Phone 62 143 W. 7th St.

LADY'S

N. R. A. DAY Specials

NEW ARCHER HOSE
ALL SIZES—NEW SHADES \$1.50 and \$1.75 VALUES
89c - \$1.19

HATS
New velvet brims and trims. \$2.50 and \$3.50 values.
Special for \$2.69

NEW WOOLLEN DRESSES
SPECIAL ASSORTMENT
\$4.85

SILK DRESSES
Special for N. R. A. Day. Worth twice the price. (Slightly small sizes.)
\$4.85

SUITS
SPORTS and SWAGGER.
Red and white, black and white, and grey. Sizes 14 to 22. Special at
\$8.95

'Sister and Brother SUITS
of Wool Jersey
98c

They're in two-piece matching jersey—size 2 to 6. Sister has a pull-over jersey with plaid skirt—brother has lined shorts.

Street Fashions at their Best!

New Dresses \$2.98

Give into Fashion's leading "Gals" You'll see tracks like these! Newest smartest perfect dresses—crisp ingrain-look and touches of trimming—spices, contrast in color!

Are they any waiting for you?—and we're here waiting for you!

Spices... Part Linen Luncheon SETS
39c

Make Your Own! Includes: Colgate, Wrigley, Assorted Pastoral, Wrigley Colgate, Wrigley.

Winter Expenses
Save **98c**

There are the best! You can't find a better value anywhere! Buy with us and you'll have the best! We'll guarantee it! Colgate, Wrigley, Assorted Pastoral, Wrigley Colgate, Wrigley.

Double Entry in Cotton Pajamas
\$1.19

A double the value! You can't find a better value anywhere! Buy with us and you'll have the best! We'll guarantee it! Colgate, Wrigley, Assorted Pastoral, Wrigley Colgate, Wrigley.

J. C. PENNEY CO. INC.
DEPARTMENT STORE

Street Fashions at their Best!

New Dresses \$2.98

Give into Fashion's leading "Gals" You'll see tracks like these! Newest smartest perfect dresses—crisp ingrain-look and touches of trimming—spices, contrast in color!

Are they any waiting for you?—and we're here waiting for you!

YOU CAN'T BEAT THESE!
—at this new **79c** **Donnet Flannel Shirts**

Do you want a flannel shirt? Buy this one! It's the best! It's the best! It's the best! Colgate, Wrigley, Assorted Pastoral, Wrigley Colgate, Wrigley.

Put it Penney's — for LESS!
CHILDREN'S COTTON Waist Unions
59c

See the regular without the double! With all the trim for extra growth. Washable, child-proof, easy to wear. Colgate, Wrigley, Assorted Pastoral, Wrigley Colgate, Wrigley.

Wear Them for Warmth... Save... Value!
Flannelette PAJAMAS
98c

Wear them for warmth! They're the best! They're the best! They're the best! Colgate, Wrigley, Assorted Pastoral, Wrigley Colgate, Wrigley.

KEFFELERS Roosevelt Refuses TO RESIGN IN Resignation Of His LAIR CASE Treasury Secretary

WASHINGTON, Nov. 11.—(A.P.)—President Roosevelt today announced that Secretary Weeks would begin a "complete leave of absence" at the end of the week and that pending his return Henry Morgenthau, Jr. would be acting secretary of the treasury.

Under Secretary Dean Acheson has resigned and Morgenthau will be appointed to that post.

Weeks tendered his resignation to the President several days ago but Mr. Roosevelt declined to accept it, suggesting instead that the Secretary in complete fulfillment of his governmental responsibilities should remain in office.

It had been reported that Secretary Weeks had been ordered to resign by the President.

Mr. Weeks will continue to be responsible for the treasury during his absence.

MERCHANTS ARE READY TO GREET COUNTY FRIENDS

With every indication that the NRA Festival Day and its program will draw an unusually large number of guests from around the county to Sanford tomorrow, merchants here are ready to greet the thousands of visitors who will be in the city.

Sanford Chamber of Commerce, which will be the center of the city's activities, has arranged for a number of special events that will be held at the city's various points of interest.

First Street and Second Street are being prepared to receive the thousands of visitors who will be in the city.

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Drop in Value of U.S. Bonds Being Studied by Treasury Officials

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TRICK ADULTS BE Huge Sum After 1 With Heads Of Oil Companies

HOUSTON, Nov. 11.—(A.P.)—A group of oil company executives are being accused of tricking adults into giving them a huge sum of money.

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Special Delegates End Task in Only 3 Hours

TALLAHASSEE, Nov. 11.—(A.P.)—Special delegates from the thirty-first state to meet in Tallahassee to study the 1936 federal election law, ended their task in only three hours.

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McAlamy Plans His Early Release

MIAMI, Nov. 11.—(A.P.)—McAlamy plans to be released from the federal penitentiary at Miami in the next few days.

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WOMAN BURIED UNDER

GREENWOOD, Fla., Nov. 11.—(A.P.)—A woman was buried under a pile of lumber in Greenwood, Fla., today.

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Bald Bakery Staged On Charlotte Street

CHARLOTTE, Nov. 11.—(A.P.)—A bald bakery was staged on Charlotte Street today.

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Court Approves Order For Merit

TAMPA, Nov. 11.—(A.P.)—A court has approved an order for merit today.

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ALSO

Continued verbatim to be presented from a part of the report made by the business district from 1935 to 1936 about the business district. This verbatim is under the direction of Mr. Charles H. W. and every important matter in this city will be seen from this during the day.

NEW LOW MARK IN SCORING SET BY 1933 ELEVENS

Defense Seems To Have Gained Upper Hand Throughout Country

NEW YORK, Nov. 14.—(AP)—College football scoring, on the basis of performance thus far this season by teams representing the entire country, has set a new low record, thereby adding weight today to the arguments of coaches that the defense has gained the upper hand and, in effect, pretty well throttled the offense.

Despite the fact that most of the high scoring "breathless" games are over, and only tight, 100-point battles lie ahead, average scores of 101 teams have dropped to 12.05 points a game over the entire season of 1933. 159 games averaged 12.81 points a game, a mark that was 1.75 points under the lowest previous average in the 11 years the Associated Press has kept such records.

The downward trend is all the more interesting in view of last year's major rule change, which was officially devised to aid the offense, and eliminating the necessity for wasting a down or carrying the ball outside after it had been lost to the sideline. Under the season's code the ball automatically comes in 10 yards whenever it is downed closer than that distance to the boundary.

Inasmuch as the major threat scarcely can hope to average two touchdowns per Saturday, there seems every likelihood of a further drop in the averages over the full season, and a corresponding increase in agitation this winter for more rule changes.

Already Lou Little of Columbia, chairman of the coaches' advisory committee that meets with the rules committee, has suggested that football eliminate the "dead ball" provisions on fumbles and blocked kicks. Columbia has averaged 18.23 points per game so far this season.

Little would return to the old regulations, where fumbles and blocked kicks were free balls and could be picked up and advanced. Little believes that the "dead ball" rule, devised to aid the offense by increasing the use of the lateral pass through a decrease in the penalty for fumbling on this type of play, has not obtained its objective and has resulted only in complications for officials and players.

On the other hand, many coaches believe the "dead ball" rule not only is desirable, from the standpoint of fairness, to the side losing possession, but that it has encouraged the offense to take more chances than it would under the old "recover and run" regulations.

Scoring averages have shown a steady downward trend from the high of an 18 point average set in 1922 when figures were kept on only 63 teams.

The outstanding scoring feature this year has been Notre Dame, with only 12 points in six games, all counted against Indiana. Last year at this time the South Florida machine had piled up 222 points. Michigan State, with a total of 229 in eight games last year, has made 71 in seven this season, while Texas Christian, with 284 for 11 contests, is down to 91 in eight so far this fall. Upland, with 277, both totals for one game last year, have set a much slower pace. The former dropping to 151 points in six matches. Auburn to 96 in seven.

AMERICANS ARE CHIEF FANS

HAYRUTH, Germany, Nov. 14.—(AP)—Figures on the 2000 foreigners who attended this year's music festival here showed Americans in the lead as devotees of Wagnerian music. They numbered more than 300, while English, Swiss and French he numbered more than 200 each and French about 150.

The first complete sewing machine was patented by Elias Howe, Jr., in 1846.

The first deaf and dumb asylum in the U. S. was at Hartford in 1817.

LEGAL NOTICE

NOTICE OF MASTERS SALE: Notice is hereby given that the first and second mortgages on the lot of land situated in the City of Sanford, Florida, and described as follows: Lot 12, Block 1, Subdivision of Sanford, Florida, owned by the Sanford Trust, created by the will of the late J. M. Sanford, deceased, and the first and second mortgages thereon, owned by the Sanford Trust, created by the will of the late J. M. Sanford, deceased, will be sold at public auction on the 15th day of November, 1933, at 10 o'clock A. M., at the Court House in Sanford, Florida, by the undersigned, Master of the Court, in and for the County of Volusia, Florida.

THE BEST INVESTMENT

THE PRUDENTIAL

THE INSURANCE CO. OF AMERICA

THE PRUDENTIAL

ARE YOU THIS WAY FIRED?

HEY, SPI LET ME SI COMPOSIT ON THE D GET MINE LAG AN

HEARTY WAKEFIELD Cabbage Plants. Call 4213 R. L. Garrison.

TWO HORSE Messenger duster, apron, cap, hay rake, and other implements. Inquire at 212 Magnolia Ave.

18 GAUGE automatic shotgun. Good as new. Reasonable. Bicycle Store, Avenida Blvd.

"POSTED" signs. 10c each. Sanford Herald Office.

CHRISTMAS is rapidly approaching, and as always the kiddie will be first on your list—Remember that a small deposit will hold any place until wanted. Stanley Rogers Hardware Co.

CABLE PLAYER piano for sale. \$190. Cow for sale, \$30. Inquire, 604 Laurel Ave., Sanford.

COCUS PLUMOSAS palms. Six to eight inches diameter. Specially good values at \$1.50 to \$2.00. F. W. Bender, phone 4102.

THE SANFORD HERALD, SANFORD, FLORIDA

Football Standings

ATLANTA, Nov. 14.—(AP)—The standings of the Southeastern Conference football teams, including points scored and opponents' points, follow:

| Team | W | L | T | Pts. | Opp. |
|------------------------|---|---|---|------|------|
| Georgia | 2 | 0 | 1 | 125 | 125 |
| Alabama | 2 | 0 | 1 | 120 | 120 |
| Vanderbilt | 2 | 0 | 1 | 116 | 116 |
| Tennessee | 2 | 0 | 1 | 111 | 111 |
| Kentucky | 2 | 0 | 1 | 91 | 91 |
| Virginia | 1 | 1 | 1 | 130 | 130 |
| Arkansas | 1 | 1 | 1 | 98 | 98 |
| Florida | 1 | 1 | 1 | 81 | 81 |
| Mississippi | 1 | 1 | 1 | 110 | 110 |
| South Carolina | 1 | 1 | 1 | 121 | 121 |
| Georgia Tech | 1 | 1 | 1 | 81 | 81 |
| Florida State | 1 | 1 | 1 | 81 | 81 |
| North Carolina | 1 | 1 | 1 | 81 | 81 |
| South Carolina State | 1 | 1 | 1 | 81 | 81 |
| Georgia State | 1 | 1 | 1 | 81 | 81 |
| Florida A. & M. | 1 | 1 | 1 | 81 | 81 |
| Alabama A. & M. | 1 | 1 | 1 | 81 | 81 |
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The Sanford Herald

AN INDEPENDENT DAILY NEWSPAPER

SANFORD, FLORIDA, WEDNESDAY, NOVEMBER 16, 1933

Price Five Cents

NUMBER 18

THE SANFORD HERALD, SANFORD, FLORIDA, TUESDAY, NOVEMBER 14, 1933

N. R. A. "Independent - Home Owned and Operated"


FORREST GATCHEL'S

CASH GROCERY AND MEAT MARKET

406 Sanford Ave.

GRAND BUY NOW SALE

3 BIG SALE DAYS THURSDAY-FRIDAY-SATURDAY Nov. 16-17 & 18

| | | | |
|--|----------------------------------|--|----------------------------------|
| 2 lbs. 25c  Best Foods | BLUE ROSE RICE 5 lbs. 19c | Extra Special QUAKER BUTTER 3 pkgs. 17c Macaroni, Spaghetti. | Country Roll lb. roll 23c |
|--|----------------------------------|--|----------------------------------|

| | | |
|--|--------------------------------|--|
| Pillsbury's XXXX Flour 6 lbs. 29c | MEAL or GRITS 5 lbs. 9c | SPECIAL NOTICE MR. & MRS. HUNTER At This Season We Specialize On Filling Orders For Campers Correctly. We Can Supply All Your Needs. |
|--|--------------------------------|--|

SHOP ON SANFORD AVE. AND SAVE

| | | | | |
|--|---|---|---|---|
| SOAP 3 Cakes 15c 2 Bars 5c 3 for 23c | COFFEE lb. 16c Standard Corned BEEF 25c Monarch Garden Green No. 2 can Asparagus 23c Orinole Sweet Extra Small No. 2 can PEAS 2 for 35c Kilman's 2 1/2 Oz. Glass Dried BEEF 10c Monarch Strawberries No. 2 Cans 25c | SOAP 3 for 20c Rinso 3 for 23c | SALMON, tall can 10c 2 Pkgs. Post TOASTIES 19c Kilman's Reliable Full Cream Cheese lb. 17c Monarch Bartlett No. 1 Tall can PEARS 15c qt. 25c pt. 15c 1/2 pt. 10c Campbell's Tomato SOUP, 2 for 15c No. 2 can Scott's Sweet CORN, 2 for 19c Popping CORN, 2 lbs. 25c | Yacht Club No. 2 Cans RED RASPBERRIES 35c Golden Key MILK 3 tall cans 17c Extra Special Prunes 12 or 16 bottle Ginger Ale 10c Webster Green No. 2 can Beans 10c Dog Food CALO, 3 for 25c Penny Boxes Safety Matches 25c Blue Jay Brand Apple JELLY 10c |
|--|---|---|---|---|

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|---|---|---|
| AMERICAN BARDINES 3 for 10c | - FREE - Every Day During this Sale | U. S. No. 1 Penn. Russet IRISH POTATOES 10 lbs. 21c |
| SALT 3 pkgs. 10c | THURSDAY \$2.00 Worth of Groceries | GA. SWEET POTATOES 10 lbs. 12c |
| PEPPER 3 for 10c | FRIDAY \$2.50 Worth of Groceries | ONIONS 3 lbs. 10c |
| MATCHES, large boxes 3 for 10c | SATURDAY \$3.00 Worth of Groceries | Extra Special - "The Best There Is" Fancy SCHLEY PECANS From Ga., lb. Choice 25c |
| POTTED MEAT 3 for 10c | Shop Every Day and SAVE | PECAN MEATS, lb. 49c |
| BREWERS YEAST, lb. 40c | | FRESH FRUIT CAKE INGREDIENTS RECEIVED AND THE PRICES ARE RIGHT |
| Blackberries 25c Blueberries 19c | | WE CARRY THE LARGEST ASSORTMENT OF IMPORTED FOODS IN SANFORD |

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| BEST GRADE White Bacon lb. 7 1/2c | COMPOUND LARD 3 lbs. 20c |
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MEATS

- That Please -

THE BLUE EAGLE FLIES AT FORREST GATCHEL'S

Cash Grocery and Meat Market
406 SANFORD AVENUE 406

| | |
|--|---|
| STEAKS Best Western Any Cut lb. 17 1/2c | Franks lb. 10c |
| HAMS lb. 9 1/2c | Bacon lb. 17 1/2c |
| HAMS lb. 12 1/2c | HENS Young and Fat Live Weight Lb. 17 1/2c |
| HAM lb. 19c | Pork Roast lb. 12 1/2c |

ROOSEVELT REFUSES RESIGNATION OF HIS TREASURY SECRETARY

WOODIN GIVEN LENGTHY LEAVE OF ABSENCE; MORGENTHAU TAKES OVER RESPONSIBILITY

WASHINGTON, Nov. 15.—(A.P.)—President Roosevelt today announced that Secretary Woodin would begin a "complete leave of absence" at the end of the week and that pending his return Henry Morgenthau, Jr. would be acting secretary of the treasury.

Under-secretary Dean Acheson has resigned and Morgenthau will be appointed to that post.

Woodin tendered his resignation to the President several days ago but Mr. Roosevelt declined to accept it, suggesting instead that the Secretary be completely freed from all governmental responsibilities while he takes a complete rest.

He had been suffering from throat infection which has required constant treatment by New York specialists.

Mr. Woodin will receive no remuneration during his absence.

DROP IN VALUE OF U.S. BONDS BEING STUDIED BY TREASURY OFFICIALS

WASHINGTON, Nov. 15.—(A.P.)—Treasury officials are studying the drop in value of U.S. government bonds since the adoption of the national credit administration act.

The administration today filed the price for domestic security bonds at a point far below the dollar figure abroad. The dollar means the fall ten points to 87 1/2% at the London opening.

Purchases of the metal here and abroad have been accompanied by definite price increases and a sharp dollar depreciation in relation to the pound. Yesterday the dollar closed at \$2.22 in London and \$2.26 in New York in contrast with the exchange rate of \$4.75 to \$4.80 that prevailed when the gold operations were undertaken.

However, sharp declines in the dollar have induced a simultaneous slump in government bonds, a situation described as occasional adaptation fiscal offices no little uneasiness.

The nub of the problem lay in the fact that the government probably must borrow more than \$600,000,000 to finance the public works program and other phases of the recovery drive.

Officials asserted yesterday that it faced with a choice between raising commodity prices by the gold method and maintaining government security prices, the decision undoubtedly would be the abandonment of the gold program.

REPEAL DELEGATES END TASK IN ONLY 3 HOURS

TALLAHASSEE, Nov. 15.—(A.P.)—Florida yesterday became the thirty-first state to move by convention to strike the 18th Amendment from the national constitution.

The electorate's choice was only an empty gesture as far as the state sale of liquor was concerned.

Stringent state liquor laws passed long before national prohibition, do not come before the voters until the Nov. 12, 1934, general election, when article 10, the "bone dry" amendments to the without further vote.

With repeal of the state amendment then, the state would revert to the local option statutes. Duval, Nassau, Fernandina, Monroe, Levy West, and Escambia, Passaicola, would become automatically wet without further vote.

Florida's formal vote ratifying the 21st amendment to the national constitution which creates the 18th Amendment, was officially recorded at 2:30 P. M. yesterday by members of a convention created by state-wide referendum, Oct. 10.

BOLD ROBBERY STAGED ON CHARLOTTE STREET

CHARLOTTE, Nov. 15.—(A.P.)—Four bandits used two automobiles to block off a United States mail truck in the business district here today, mounted a machine gun in the street to hold interlovers at bay, and escaped with an undetermined amount of loot.

First reports said one registered mail pouch and four first class pouches were included in the haul.

COURT APPROVES COLLIER PLEA FOR MORATORIUM

TAMPA, Nov. 15.—(A.P.)—Baron G. Collier's petition for a three year moratorium on approximately \$17,000,000 in debts was approved in the United States district court here today and Judge Alexander Akerman will sign a confirmation order shortly.

Approximately \$50,000,000 assets behind the liabilities of the petitioner, his attorney's charges

FOOTBALL
The University football squad

City Hall yesterday... this morning, wiped out their obligations by cash payments, and brought total collection for the month to nearly \$7800.

7:30 o'clock—Free motion pictures showing the marketing of Florida fruits and vegetables. At City Hall.

WASHINGTON, Nov. 15.
A man giving the name of David M. Bell was arrested yesterday on a charge of defrauding wealthy Washingtonians out of more than \$100,000 in an alleged land promotion swindle at Mobile, Ala.

GREENWOOD, Miss., Nov. 15.
The Leflore county grand jury yesterday returned an indictment for murder against Dr. Barn Ruth Dean, comely Greenwood physician, charged with the death of Dr. John Preston Kennedy, prominent Greenwood surgeon, from an alleged poison whiskey highball last Aug. 6.

SUBANVILLE, Calif., Nov. 15.
Deducing that when an automobile acts like a mule it should be treated as one, three Plains Indians built a fire under their halcy car here. The fire thawed out the cold engine but didn't stop at that. The fenders were saved.