## UR NEWSPAPER UR NE Florida's Heart, ed in Floridas Ren Land <br> $\mathbb{C}$ tu suffuri thralit

## SANFORD, FLORIDA, SATURDAY, AUGUST 8, 1925

## AAMBER OF COMMERCE SETS WORLD RECORD 200 Memberships Secured In Big Four Day Campaign

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Actual Cost Of Big Civic Campaign \$2,700, Approximately Two and Half Per Cent Of Total Amount Raised
MUCH WORK IS Record Gives Sanford Largest Civic Body In

Record Gives Sanford Largest Civic Body In World on Per Capita Basis; Over 200 Men and Women Take Part In Drive To Raise $\$ 105,000$ For Big Municipal Publicity Fund Campaign Comes To Close With Big Victory Dinner Given Friday Night



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|  |  | Features of Dinner; Last Day's Reports Show $\$ 34,965$ Raised by Campaign Workers

Large Amounts Are Reported Each Day
Captain w. $\overline{\text { A.L.eftrier Rep Reprrs }}$ Larges Amouns kiised hy
One Team In Sinfle diy
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 in the great success
hamber of Commerce
hhip campaign which

## Lets Break Au l Records By A Last Great Effort!

Tonight the membership campaign of the Chamber of Commerce will end. When the team captains give their reports tonight the drive will be over. It will then be too late! Your chance of helping your town will have passed.

A few short hours are left. Make your subscription now by getting in touch with any worker in the campaign, by calling at the Chamber of Commerce office or by telephoning your name and address to the campaign headquarters.

Sanford has a worlds record within its grasp. Whether it becomes known throughout the country as having the largest Chamber of Commerce in the world, per capita population, depends on how solidly the people of the community rally in a last minute effort to raise

## 9100,000 <br> Double the Original Quota

## Make the Next Hour or Two Count for the Most for Sanford





##  <br> > Company

 HOTEL E SOLICIT LIST-FRUIT FARMS.
E BUSINESS.

WE ARE OPEN FOR A GOOD SUBDIVISION

Valdez Realty Company

The Sanford Herald




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## Electricity

If you have not re CeIved your light and POWER BILL FOR JULY phone us at once.

Southern Uilities a


MILANE MONDAY


A llighly Restricted Residential Park. Directly in Line of the (ity's Highest Class Development and on the Highest (Ground In Sanford.
AR'TISTIC, UNIQUE, DIS'IINCTIVE, DIFFERENT
Work is Proceding All Over 'This Property, Jrans- forming It Into Otte of the Two or 'Three Most Beatu tiful Subdivisions In the State of Florida.

Sewer, water and kas mains are heing laid. The City Commission has ordered the paving of all the streets, and just as rapidly as this work proceeds, the sidewalks will he laid and an extensive scheme of tropical planting will be carried out along all its winding drives. Beantilul parlis are in process ol formation with ormamental trees, shrubs, vines flowers, pools and foumbains. As soon ats the matterial can be assembled, work will begin on the main entrance, of striking and original design and to be the most attractive in Florida. In Revonah Park, occupying a full square in the south east corner ol the property, a good part of it is now covered with a fine growth of pines, oaks and palmetlos, a club house of Spanish design will be erected, with a concrete swimming pool, with courts for teanis, roene croguet and other sports, and for the kiddies, a wad ing pool and sand lot playground, all, of course, for the use of the members of the Revonah social and Athletic Club, in which the first qualification for membership) will be residence, or the holding of lithe to property, in Highland I'arli.

Lots in Highand l'ark are not yet for sale. I am plaming to reverse the usual order of procedure in D'lorida ol selling lalson promises that never may be realized, and insitead to sell you on what has leen and achally is in process of atcomplishment.

If you are plannimg lo build athome, W AI'T.
building and other restrictions will be high, but Ihe INI'l'AL, price of lots, when you consider what you (iE'I', will be low, and the terms will be attraclive, while the increase in values, when you consider the lines along which the entire proposition will be developed, will undoubtedly be rapid.

Special inducements, in the price of lots or in financial assistance, will be offered to the builders of the first twenty houses. These may be of Spanish or Mediterancan, Coloniah, Eaglish, Queen Anne or (alifornia bungalo type, depending on the section of the park in which your lot is located, but must be alporoved by our architect, that no unsightly struc. fures may he erected, or any that clash with their surroundines, the purpose being to insure the development of the entire park along artistic and harmonious lines.

Here you can realize, under ideal conditions, the home that you have dreamed all your life that some day you might own and occupy. A plat of Highland Pirk, showing the lay out of its parks and winding drives, may be seen at my temporary office with Dußose \& Holler, 112 N. Park Ave, or on the property itself, where I can be found during working hours almost any day.
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## Timely Preparation

on the part of the Chamber of Commerce through their successful cam- laign means a bigger and more prosperots Sanfort. We offer our

Congratulations
"All Tugether"

## Sanford Realty Co.

Leal Estate

H. S. LONG, Mgr.


## Co-Operation---

1s the keymute of the successful campaign of the Chamber of Commerce. Each citizen who participated should feel JUS'TLY IPROUD

The ame apirit of con-operation in years to come will make
Sinfurd the greatest inland city in Florida.

## The First National Bank

## The Rarch of Merit

Public demand for a product increases in proportion with the product's ability to prove its worth.

Year after year, from the very beginning, demand for Graham Brothers Trucks has increased from 50 to 150 per cent over each preceding year.

This year is typical. Graham Brothers production for the first six months equalled their entire output for 1924.

## I. W. Phillips Sons

## GRAHAM BROTHERS TRUCKS

## WE SAID WE WOULD DO IT

and we DID!

And that wonderful Sanford spirit shown in the campaign tor a Greater simford this week demonstrates that we will now buikd a city of fisty thousand people on the banks of Lake Monroe.
Publicity will glit the real results
And publicity is all that sanford needs in getting her charms before the world. Publicity will put any town on the map even if they have but little to offer. With all that Sanford has to offer coupled with

ONE HuNDRED THOLSAND DOLLARS RASED
For a campaign of publicity such as this city has never experienced Sunford will become one of the biggest cities in central Florida. And our great spirit of cooperation is much finer than the sum of money raised.
congratulations to the whole bunch
Of men and women in the great work of telling the world about Sanford and Seminole County and Florida do not lose sight of the fact that you have a real magarine of great promise in the new

## FLORIDA OUTDOORS

R. J. HOLLY, Editor:
page eight -

## Individualization Is Basis All Progress In Treating Of Social Ills, Says Beach

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celery land.
have some fine stock at the following ph Brabham ..................... $\$ 3.00$ Per Bushel

KILGORE SEED CO.
Phone 248
THE BUSINESS OF RUNNING A HOME
ISIER BY THE ADVERTISEMENTS.
enty New Members Are ided Ta The Faculty Of lorida Women's College

## Allen \& Brent

## at auction

We are permanently located in Sanford OUR SALES FORCE are EXPERTS We guarantee Satisfaction
If you have Property you want sold-List it with us and kiss it good-bye.

## ALLEN AND BRENT

116 E. Second Strect, Sanford, Fla.

FOR QUICK SALEI 40 Acres
Adjoining the Famous Elder Sprink on the Orlando Road. Where $n$ qubdivlsion will in clude a a ble tourist hotel, tco This property has a spring which is very much the same as
the Eilder Spring water and has alno more than a quarter of a mile rood frontage
ldeal for sub-diding

SIMMONS REALTY CO.
Phone 49.J.

## Beach Property <br> IS SCARCE

IND GETTING SCARCER HLL THE TMME

YOU WILI, HAVE TO PAY PER FOOT IN THE VERY NEAR FUTURE, WHAT IT COST IEER LOT

## New Smyrna Beach

## Corner Lot for Sale!

On Sanford Avenue. Only one block from First St. For quick sale at a Real Bargain

Sanford Automobile $\mathrm{C}_{0}$.
incorronated HIDPMOHIE DE:ALERS

## Co-Operation

Was the prime cause of the success of the Chamber of Commerce Campaign.
congratulations
Are Due Each One Citizen Who Helped.
Let Us Serve Our Community In
Every Way.
E. F. L A N E realtor
Rooms Eul-502. Phone 95
Flrat National liank Hullding. SALES FORCE
M. M. STEWABT DOUGLAS KING
be discouragel. Mike every disaupmint mevert a stepping.stouse to greater achievement.

Deposit regularly with this hank
4 Per Cent Interest Pail On Savings Accounts.

## Geminole Coounty Dank

 Sanford:Fla.Wright, Warlow and Company
Are Now Receiving Application For
First Mortgage Loans
on improved Itusiness and IResldential l'roperty Funds inmediately asailable sulbject to title examinalion.
Arpalcations for arpraishas SEE
Dubose and holler realyors 112 Park Avenue

## 回 STRENGTH-SERVICE - PROGRESS EXS

## To Sanford's Citizens---

Who so earnestly put forth every effort, through co-operation to make the Chamber of Commerce Campaign a success, we extend

## Our Congratulations!

Let's Make Sanford the Great Inland City it should be.--- continued Co-operation will do it.

# Hotel Forrest Lake 

W. D. Gerbrick Co.<br>Contractors

Hulick \& Hulick, Owners

Elton J. Moughton
Architect

Hupmobile Dealers Of This State To Be Given Trip To Detroit By Wm. A. Estaver

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Number Paid Workers Are Appointed At W. C. T. U. Meeting In Edinhurgh

Fort Myers To Have City Planning Board

## FORT MY planing hina here with comminalun

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## AD. RATE <br> 



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|  |  | FOR RENT: 2 or 3 room furnished fice. artment. Inquire Herald of$\qquad$ | six room hingalow. Only <br>  cash, balanco in 5 years. |
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## Gill Dingselog:

## We Congratuluate Sanford

Bodwell Realty Co., Inc. 214 E. FIRST ST W. R. SMITH, MGR.

Homes built of eur guality lumber nre homes that will stand the test of alt the
Call and let us make you an estimate.

## CARTER LUMBER COMPANY



40 Lots
A.P.CONNELLY \& SONS


$\$ 25,000$

114 Feet
$\$ 150.00 \mathrm{Per} \mathrm{Ft}$.

34 Feet
$\$ 350.00$
Teems Foot suit.

SANFORD REALTY CO., Inc.

