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Commander Of Big Ocean Ship May Be Bertaud Navigator

Trial For Jacobs Sought By Attornes

tate Officials Are Making Study Of Charges AgainstDa iry At Panama City

Prison Worker Faces Jail In Auto Mishap


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## In the W orld of Pports

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Chass To Puller Motor Co.

League Standings

Only highest quality motor oil can bear this name "Standard"


WUMTSIN A NAME?
Everything-when the name is "Standard." Applied to motor oil it is your guarantee of perfect lubrication. "Standard" Motor Oil holds its body under th xtreme heat and frictio that break down inferior oil

Standard Oil Compary
"STANDARD" MOTOR OHL

IO2'7 Automombre roal mars of AThbam


## -Social and Personal Activities-: <br> Office Telephone 148 MRS. FRED S. DAIGER, SOCIETY EDITOR Residence Telephone 859 -J

Social Calendar

Wathen Hostess Bridge Associates n Wednesday Night


## 

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Our Congratulations
Graming Fimearl Home

Mahoney-Walker Co.

## NOTICE

 and to ice cream is as follows Laws.
## Gramling Opens A New Funcral Home For Local Negroes

## What Is Ice-Cream

On February 27th, Congress passed a new District of Co lumbia milk, cream and ice cream bill. The paragraph relating
teurized cream, nilk, or prolucts of milk sweetened with sugar, to which
has been added pure, wholesome food geqlatin, vegetatle sum, or other
Wholesome stabilizer with or without wholesome flavoring extracts fruits

Our ice cream is made and standardized to have the following average composition: 12 percent milk fat, 10 percent milk sold is not fat, and 14.5 percent sugar, thus making it far above the requirements of the National Law and most State


RRIGATION PLAN Army Air Pilots T0 AID FARMING In Training School ONNORTH PLATTE


Layers of Atoms Measured By New X-Ray Micrometer
$\qquad$ $24=$ vaw

# Dickson-Ives Co, 

 orange avenue. phone ala

THE THRIFT SHOP?


Voiles $\$ 5.75$
Plain or floral voiles
lie frocks for home
Floral Dimities $\$ 4.95$
ice crean, like most other (food products, should be

## Seminole Creamery Co .

| Salon Trophy Cruiser Race Has Been Eliminated From | Descendants Of Sar atoga Fighters Will Re-Enact B attle In September | STATES DIVORCE LAWS INCHANGiED |  |
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| Detroit's Racing Program |  | declares davis : |  |
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|  | Seminole Awning Shop | H. B. McCall, Jr. | Hill Hardware Co . |

## TOMORROW IS THE LAST DAY!

Our doors will POSITIVELY CLOSE Saturday Night. Its your LAST CHANCE to buy at less than cost!
Styles, Sizes and Prices Make This The Biggest Event Ot The Year---Superb Dresses, High Priced Hats and Silk Hose Will be Closed Out At Less Than Cost To Manufacture.

## Prices Are Cut

 To Rock BOTTOM!WE DEFY ALL COMPETITION

## We Have The Merchandise!

We have a wonderful assortment of high class dresses in all wanted sizes, colors and styles at prices that are simply astounding. You must not miss this last chance! There is just one day left to outfit yourself for less than half what it would cost you ordinarily-grasp the chance now!

## It Is NOW Or NEVER!

Saturday marks the END-you will do either one of two things-you'll come to this wonder sale or you'll pass it by-you'll buy for less than you ever have before or you'll be sorry and say "I let opportunity pass me by." Prices have been slashed to the last degree- they cannot be found lower anywhere.

## Raffeld's Ladies Shop

## Announcing

The Formal Opening Of The

## GRAMLING FUNERAL HOME Saturday July The Ninth 1927



New Building Housing Gramling Funeral Home-900 Locust Ave

ENGLLSH RUBBER GGOTHAM -LONDON MMASSIVE TOWERS
LONDON THINKS WILL FLY SAFELY WAR MEMORIAL


Announcing The Re-Open SATURDAY, JULY 9th Of The

## MEAT DEPARTMENT

 Gonzalez's Grocery StoreUnder the personal management of Leon Griggs, Formerly owner of a well known and established market of Winter Park.

Finest Native Meats


Choicest
Western
Meats

Cured Hams-Cold Meats-Suasage and anything Carried by a Quality Meat Narket Your Patronage Solicited LEON GRIGGS, Mgr. Gonzalez's Meat Dept.


Really Importrnt",
This business of shopping where
you secure the finest foods is you secure the finest foods is really important. A \& $P$ sells
the famous brands and all are
White House Tall Can
ns
EVAPORATED MILK
10c

| Camel |  |
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| CIGARETTES | Chesterfied |
| CIGARETTES |  | \$1.19 Per Carton \$1.19 Per Carton Fuif Chop suay

25 c SAUCE 4 oz. Bot 2 for

## Rajah

 Rajahdwich Spried
MAYONNAISE Sandwich Spried
8 oz. Jar 23 c A\&P Fanc
A \& P Fancy


Encore Brand SPAGHETTI 10c

|  | Iona tomatoes <br> To. 2 Can 10 |
| :---: | :---: | toms TOMATOES

No. 2 Can 10e
BLACK EYE PEAS No. 2 Can.. 10C
 SAL
SALAD OLL Pt. Can $\qquad$ 27e

 | $51-2 \mathrm{oz}$. Glass 20 c | $51-2 \mathrm{oz}$. Glass 15 c |
| :--- | :--- |

SALLAD MUSTARD $12^{\frac{1}{2}} \mathbf{C}$

|  |  |
| :---: | :---: |
|  | ORANGE PE | hema

Rilee flakes 15c

| A \& P Kitchen CLEANSER 5 c | Rub-No-More Washing Powder sc |
| :---: | :---: |
| PAG White Naphtha SOAP 6 Bars. | 21c |
| For Safe Washing <br> IVORY FLAKES <br> 9 c | $\begin{aligned} & \text { For Quick Suds } \\ & \text { CHIPSS } \\ & 9 c \end{aligned}$ |
|  | 25c |


205 Magnolia Ave. McLander Arcade

Hot Weather Specials

## 38 C

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Arcade Delicatessen

## W. H. LONO <br> WESTERN MEATS $\quad 108$ PALMETTO AV <br> BREAKFAST BACON lb 430 <br> POT ROAST OF BEEF

STEAK lb and fleas

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MEYERS ALLOWS

BEATS AIMTM GNALLES MIAMI DEEEAT COiTS IN
TO BEAT TATIPA FIRST OF SERLiS
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##  <br> A Friendship

## With Our Close Neighbor

## Mt. Dora

The opening of the Mount Dora-Sanford highway is the first step in making for à closer friendship between two cities so near each other. The highway makes easier an exchange of ideas and views that will establish a friendship that cannot be broken.

## A Hearty Welcome


#### Abstract

Is extended to those who come to Sanford on the Motorcade and those who will come at a later date by the Seminole County Banks. As two of Sanford's financial institutes, we trust that we will have the privilege of serving you and your community often.


## Seminole County Bank

Porrest Lake, Pres.<br>A. R. Key, Cashier R. W. Deme, Ass't. Cashier

## First National Bank

Frank P. For'ster, Pres. B. F. Whitner, Cashier A. L. Betts, Ass't. Cashier.

## ---a personal message

to Sanford merckiants

Does stagnation reign when you lock your store?

Does your business "stand stili" du:ing the night hours?
Do your sales stop when your salesmen start for home?

Locked doors shouldn't mean suspension of merchandising.
Your salesmen cannot visit people at their homes in the evening; but you CAN send your efficient "personal representative" into the homes and to the very people you wish to reach.

How?
The evening newspaper will carry your message and promote sales six nights every week.

Burld tomorrow's sales through your advertising message in the evening newspaper which your customers read every night.

The evening newspaper works at night for you while your store is closed.
The evening newspaper is the best insurance against a dull business day tomorrow.

Reach the right people at the right hour through the right newspaper by advertising regularly in

# The Sanford Herald 

Herald Your Business
Make Business Better


## Welcome--Lake County Citizens

Sanford and Seminole County ex ours along with them. You will al ways find a welcome here!
GEORGE DEETCH
THE BICYCLE STOR

## Greetings

LAKE COUNTY
We welcome you to Sanford and trust that the new highway will be the means of cementing "eloser

Complete Fountain Servic
Laney Drug Store
finss stresy

## Roumillat And Anderson

## WELCOMES YOU

## Mount Dora Motorcade

Make our Store your heala tuanterss while in our e eity. fountain service-tollet requistes-drugs

## Roumillat And Anderson

## McKinnon-Markwood Co.

anNounces a reduction on

## All Straw Hats

## 1-2 Price

WE WELCOME THE MT. DORA MOTORCADE, MAKE OUR STORE YOUR HEADQUARTERS

McKinnon-Markwood Co.


## Citizens Of Lake County

We, the firms listed below take much pleasure in welcoming you to Sanford and Seminole County. With the completion of the highway Connecting Lake and Seminole Gounties we feel that our relations will be closer and will result in stronger friendship and cooperation.

## W.M. Young

HIGHLAND PARK

Corner Park Avenue \& Commercial Street

Laney Dry Cleaning Co.

110 E. 2nd. St. Phone 465

Simford, Fla.

KANNERS DEPARTMENT STORE

Sanford Avenue

Ball Hardware
Company
First Street
Sanford, Fla.

Hill Hardware and Implement Co.
Complete line General Hardware, Roofing \& Farm Implements

First St.
Sanford

PigglyWiggly Stores

Two Stores

222 1st. St. ..405 Sanford Ave.

We hope this occasion brings you much pleasure and that your visits to the "City Substantial" will be often; certainly we will endeavor to serve you to our very best ability and entertain you with cordial hospitality. Once again let us extend our hearty greetings and sincere wishes that you may come again.

| W.M. Young <br> HIGLLAND PARK <br> Corner Park Avenue $\mathbb{E}$ <br> Commercial Strect | Ball Hardware <br> Company <br> First Street <br> Sanford, Fla. | Florida Cash <br> Store <br> "Where Quality \& Price Meet :311 L: Fin'st St.--Sintord | T. W. Russell Furniture Co. <br> Furniture Store 117 Marnolia Avenue |
| :---: | :---: | :---: | :---: |
| Laney Dry Cleaning Co. <br> 110 E. 2nd. St. Phone 465 Sanford, Fla. | Hill Hardware and Implement Co. <br> Complete line General Hard- <br> ware, Roofing \& Farm Implements <br> First St. $\qquad$ | Sie’s Cafe <br> VALDEZ HOTEL. <br> Park Avenue Sanford | Smith Brothers Inc. <br> Furniture Store |
| KANNERS DEPARTMENT STORE <br> Sanford Avenue | PigglyWiggly Stores Two Stores 2221 st. St. ..405 Sanford Ave. | PigglyWiggly <br> Markets <br> Two Markels <br> 2221 st. St. . 405 Sanford Ave. | Kot's <br> Loan Office <br> Sanford, Avenue. |

## Welcome To Sanford

 Cilizens Of Lake CountyThis firm extends to you its most cordial greetings and bids you welcome to Sanford.

We hope that you will make use of the New Highway on many visits to the "City Substantial" and feel sure that you will always find our hospitality complete in every respect. 108 Magnolia Avenue

