

Visitor From New Haven ThwartsCon Men On Race Game Ads In Jacksonville Papers DEPLORE FACT AtHavanaMeeting


Judge WK T. Biand Jud Orlando, Well Known Here, Dies
nshine Sends Sitting Sons Of Rest Out In Record Numbers For Election

Airplane Damage $\$ 400$ In Accideni SaturdayAfternom Heralds Fund For
Young Hall Grows
To Sum Of $\$ 71.93$

Many European Dispatches Report Duel Between Mussolini And Count


# In the World ofSports 

SharkeyAndHeeneyFight
Draw In 12 Round Battle
ThatProves Unimpressive


Police Search For Slayer Of Pajama Clad Yeugr Woman

## Los Angeles Police Chief Says Society Responsible For Hickmans And Loebs





1928 IS SEEN AS GREATEST YEAR FOR FREE STATE
 While Dairying And Other
Indusiries Show BigGrowth bumix.


Police Seck.Fiend Wha Eidnaped Gir! And Attacked Hat

Records Prove Concrete Roads Are Gaining Favor Among States Of Nation


English Club Will
Operate Electric Rat-Tervier Races

Both Parties Regin Drives With Little Womey In Treasury

Will Rogers Talks Or Rund Reliei In Kouse Group Meet

Chicago Cubs Hint They Will Atiempt To Secure Hornsby

##  <br> the

# Everthing that is BUICR foronhy 1195 

You may have thought that you couldn't buy a Buick for as little as $\$ 1195$ - that you would have to pay considerably more for Buick quality.
The truth is that you can have any one of three popular Buick models at this figure-a Scdan, Coupe or Sport Roadster-all of them, cars of true. Buick quality
You louve always wanted a Buick-and today's Buick surpusses all previous creations. See itdrive it-ardown the car jou have long wanted.


Sanford Buick Co.

Seminole Motor Co.
RIVE'S GARAGE
208 W. First Street
DAKLAND
ALDAMERICAN SIX

cial And Personal Activities

| Social | QUEEVHGHI ISTO BE PRESNTED | Personals |
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Young Mens: Club
Host At crystal Latac

| Mrs. A. M. DeForest Entertains At <br> Country Club Honoring Mrs. White |  |  |
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| One of the most elyforate soctal Trfairs or the pnst week and one of the hostess was reflucted in everey detuil, Wans the huicheon ge For- Friday by Mrs, Aman M. De rest at the Sanford Country Club, honuring Mrs. Firooke G. Wlite Jr., <br>  |  |  |
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| The spacious elub loungo wasconverted into $\boldsymbol{n}$ veritable bower with quantities of potted palms |  |  |
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| with quantitieg of potted palms, pinnts, fentliery boughs of bamboo |  |  |
| nad numerous baskets filled withilcep red suan dragous and gladio. |  |  |
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| Hin. The national ewlors, red white iffid bluo were feutured in the de- |  |  |
| corations and nppuintments of fthe luncheon table which was nrrangedin a U khape. The central tnble |  |  |
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| Ji two o'clock a doliciots rive -ourse luncheor was sivived. |  |  |
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| Lomardi, regent of the Sullic Harrison Chapter", mane n mont de- |  |  |
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MILANE TONIGHT


Tuesday Dollar Sale Novelties
Pictures Brass Ware Glass Ware
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## Mi-Eady's Shoppe

"Electricity the Barometer of Business'


W


## Rupture


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E

## "We that live to please must please to live"

. . . so spoke Samuel Johnson when he opened a London theatre some century and a half ago. Today it is even truer of the people who advertise to you.
Whether merchants or manufacturerswhether they advertise hats or harness; powder puff or ploughs--the permanent success of every advertiser who uses these pages rest squarely upon his ability to please you.
The goods he advertises must be right: They must meet yôur approval in open comparison. They must please you in utility, design, quality, value and service. If they don't, you won't buy. And if you won't buy, the advertiser ' can't live.

That's why advertised merchandise must be good merchandise-and that's why there is protection, true economy and real satisfaction in reading the advertisements and being guided by them.

- Advertising guides you to products that please. Read it repularly.


## Opportunities To Readers of Herald Ads. <br> Radio Programs



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21-Lots For Sale
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The Cream of the Tobacco Crop No article can grow without quality behind it. LUCKY STRIKES are of their quality. 'The Cream of the of their quality. 'The Cream of the Crop goes into LuCK best Tobacco is bought for them. I know, because it is my job
$\qquad$
at Loulivillo, $K$.

## "TEX" RICKARD <br> World Famous Sports Promoter, writes:

 "Lucky Strikes never injure my throat. Many of my friends in all walks of life Sex Renturduse and enjoy them."

"It's toasted"
No Throat Irritation-No Cough.

