

The Sanford Herald

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The Herald, Sanford's pioneer newspaper, subscribes to the International News Service, receiving from nearly thousand words daily covering all the leading events of the world. The Herald is the weekly official in Florida and its various handling state news is without equal.

The Herald is a member of the South Eastern Association, an International Association of Publishers, Advertisers and Advertising Agents which require each publisher member to submit to a regular audit of subscription bill as a condition of membership.

TUESDAY, JULY 3,

ENDURANCE

By Jerry Evans
 In New York Herald Tribune

Another night, inscrutable and stern—
 How can I face its timelessness alone?
 I sit toward breathy fires of starvation burn,
 And in whose veins the blood is called to stone?
 How can I bear the silence, when I hear
 The whispered wrath of a remembered word
 That your lips made too measurelessly deep
 His own vanished staidly to have heard?

How can I bear the dark against my sight,
 When each black shadow, gathering from space,
 Holds unattainably serene and bright
 The well beloved outline of your face?

And how can I endure the winds that rust
 Like fragile dreams within my rubbing hand—
 Irrelevant of soul and body you possessed,
 Dreams none but you and I would understand?

Wonder how Al Capone likes living where he's not wanted, At any rate the big bullet and beer man of Toledo is still in Miami.

Now that's primary and the secondary matters of history—
 Better look at it if it were going to be a nice quiet summer.

These people have been asking us what we are going to do now that Al Smith has been nominated. Obviously we are not going to do anything to a Democrat.

The Negroes have selected a candidate to run against Mrs. Owen for Congress, but we have no reason to believe that he will be slain enough to beat our man.

If Al Smith decides to bring his campaign into the South, it will be the first time since Hector was a pup that any national candidate has thought enough of Southern whites to meet his course this way.

In the Question and Answer department of P. E. B.'s column in the Tampa Tribune, we find this:

Q.—Who originated the slogan, "Turn the Hawks Out?"
 A.—George Roman.

Orlando has a Little Theater movement. We suggest that Sanford develop a Little Theater, and then encourage the Orlando group in tournament, catch-as-catch can, best two out of three falls, kicking and biting barred.

Now that the Democrats have come to the support of the farmers, Senator Norris, something of a blunderbuss, announces that a third party would be practically impossible. This is taken by political observers as a boost for Al Smith.

For the first time in the history of the country, a woman has been elected to the Florida Railroad Commission, and it took Florida to turn the trick. The woman is Mrs. Robert L. Eaton of Monticello, and the Florida Railroad commission itself is the authority for the statement that she is the first woman to hold a railroad commission position in the United States.—Davensport Times

Satisfying News Readers

"Do newspaper readers want unbiased news reports of the events of the day, or do they prefer to have them 'colored' or 'shaded' to favor the side in which they as a class are interested?" asks William Grosvenor Bleyer, professor of journalism in the University of Wisconsin. The illustration is given of a smallpox epidemic in a mid-western town where the big business men maintained that any publicity given the epidemic would ruin the city.

They contended that if it ever reached the outside world that smallpox was rampant in their midst, tourists, traveling men of all kinds, and everyone who might have business in the town, would shun the place as they would a leper colony. The newspaper, however, felt differently about it, determined to give the people the news, and published all the facts and figures in regard to the epidemic. The result was, as it obviously would be, that the board of health together with its physicians, got busy, vaccinated the people, who had been educated to the importance of vaccination by the accounts in the newspaper, and very quickly stamped out the disease.

Another illustration was that of a department store owner in a large city, who operated his elevators at a greatly reduced cost by means of the employment of young and inefficient elevator boys. There were, naturally enough, many accidents. All the newspaper could do was to publish the stories of these accidents. But the department store owner was a big advertiser, and was greatly upset whenever he read the account of an accident in his store.

He held that the newspaper could fulfill its duties to its subscribers by giving them stories of accidents which occurred in the store of some merchant who didn't advertise, or better still, of accidents which occurred in other cities. He argued that the newspaper by telling the people about these accidents in his elevators was ruining his business, and since he was a good advertiser, was "knifing him in the back." He couldn't see that the people had the right to be warned against the danger of his elevators, or to be protected against inexperienced operators.

Professor Bleyer goes on to say that in this particular case the agitation, started by the newspaper, resulted in laws, passed when the state legislature met, which required that no one under the age of eighteen years be allowed to run elevators. He adds that it is not up to the newspaper to make the news, but simply to record the events of the day exactly as they occur. In conclusion he asks a number of pertinent questions, which we would like to have our readers answer for themselves.

"Does the business man who takes a conservative, well-edited newspaper want news stories written to suit his point of view? Does the working man who buys the Socialist daily or the labor union daily really want his news 'shaded' to favor the cause of labor? In case of a strike in which business or manufacturing interests are involved, do not both employers and employees want the actual facts as an unprejudiced reporter sees them? If readers go want 'colored' news in such cases, are editors justified in departing from the truth in order to satisfy them?"

We will not attempt to answer these questions, but we will recall to our readers the parable of the man, the boy and the donkey. Some people kicked when the man rode the donkey and the boy walked, others kicked when the man walked and the boy rode, many kicked when they both walked, and everybody kicked when they both rode. We believe it was Abraham Lincoln who first said, "You can please some of the people most of the time; you can please most of the people some of the time; but you can't please all of the people all of the time."

In such an exigency, we believe the majority of our readers will agree, it is best to print the news exactly as it happens, and let the chips fall, or the sparks fly, where they will.

No Fudging

Mayor McKay, of Tampa, does not believe in fudging in matters of taxation. He does not camouflage the fact a bit that taxes will have to be higher in the port city next year than this. Such frankness is commendable even though the message may be disappointing to the taxpayers.

The surprising part of his information is, that the amount of taxable property in Tampa is slightly less than last year. Naturally it would be expected to be less than in 1926, but why it should be less than 1927 is a little puzzling. It is stated that the millage will probably have to be raised for next year.

Tampa officials say they have cut department budgets wherever possible and yet are beyond the contemplated revenues. Just a few days ago the budget of the police department had \$10,000 lopped off of it, and other departments were paired down. But Tampa's problem is exactly the same problem that other cities have. And Tampa's solution is the same one that other cities must seek—that of lower cost of administration and fewer requests by the people themselves, for appropriations that are more or less selfish in their ends. What every city needs is a hard-boiled administration for a few years so that departments may be made to understand their responsibility to taxpayers, and individual and group gravy hunters may find that the city treasury is not a free lunch counter.—Orlando Reporter Star

After dancing 481 hours with only short rests occasionally, nine couples participating in a marathon dance in Madison Square Garden were stopped by court order. It will be recalled that it was Madison Square Garden where Thaw killed White, also where the Democratic fiasco met in 1924.

The Sanford Herald believes that William Jennings Bryan would be the only man to stop Al Smith's nomination. This year if Bryan were living it would be the proverbial irresistible force against an immovable object.—Titusville Star-Advocate. Perhaps so.

BRING THAT SANITARIUM TO ORLANDO

ORLANDO SENTINEL

Some time since we published an editorial setting forth the value of Florida sunshine in curing disease, the inducement that Orlando can offer a sanitarium using sunlight treatment, and urged that the Orlando Chamber of Commerce and other civic organizations get in touch with the great Battle Creek Sanitarium and invite representatives to visit Orlando for a survey with a view to establishing here either winter quarters for convalescents or else a branch of the main organization.

From Clearwater on June 25 a special was sent to the Tampa Times which reads: "Clearwater officials have extended an invitation to Dr. John Harvey Kellogg to look over Clearwater Beach as a site for a contemplated health sanitarium, to be operated as a unit of the Battle Creek sanitarium, of which Dr. Kellogg is superintendent. Dr. Kellogg, who is looking over several sites in this section, has already indicated that he would give Clearwater Beach serious consideration before making a selection."

We again urge upon the Orlando Chamber of Commerce, the Orange County Chamber of Commerce and other civic organizations that they send every effort toward securing the establishment of the Battle Creek branch sanitarium here.

We have every advantage that other places have, and none that the others have not. Illustrations come to those cities that go and after them and never let up until results are secured.

PUBLIC SPENDING AND TAXATION

FLORIDA TIMES-UNION

Public spending and taxation are as closely linked as were the famous Siamese twins. The cannot be severed from the other without injury to both. Public spending, everyone admits, is necessary, and taxation is just as necessary in order to provide money for spending for public purposes. There is a wide difference of opinion, however, with reference to the spending of public funds. When the public feels that money gathered through taxation is wisely used, that there is no wasting and no diversion of funds from their rightful use, that for every dollar expended a dollar's worth of value is received by the taxpayers, then there is general approval and least of complaining about taxation.

Some one has said: "Let us all fight for saner methods of government; for the introduction of real business principles in the extremely important business of running our cities and states," declaring, also, that "crafty politicians, payrollers and hoodlums should be driven out and supplanted by competent administration." But there's the rub—how to get and keep public officials of the strictest integrity, those who will carefully and economically administer their own business wherein the spending of their own money is concerned. The strange thing about it is that so many men when they get into public office, charged with spending the

money of the people, become exceedingly generous, are not as careful as they should be to get for the public a full dollar's worth for every dollar of the people's money expended. Apparently, some of them say to themselves: "It isn't my money, so what's the difference?" But there is a difference, a very great difference between spending your own money or that of other people, and if anything the spending should be all the more careful when it is the money of the public that is being spent.

No doubt, there are men in public office who are just as careful as businesslike in spending public funds as they are cautious in the spending of their own, and if this were possible of being said with reference to every public official, taxpayers would have little cause to complain. It costs money, a very great deal, to run cities and counties and states, even with the best of management, but it costs a great deal more when the management is bad or corrupt.

Just now the city of New York is engaged in spending public facilities, in the street cleaning department, the penitentiary for payroll padding, whereby, in a year or two past, the city has been defrauded of millions of dollars, as shown in court. The money that was paid out of the public funds came from taxpayers, most of whom, very likely, had faith in the honesty of those applying the tax money. The fact remains, nevertheless, that they have paid dearly for their faith, and now the grafters are going to the penitentiary as rapidly as courts and juries can convict them. But the millions of dollars are gone, and the taxpayers are compelled to suffer the loss. No wonder they complain because taxes are high and going higher.

It is only fair to say that there are any number of men in public office who are not only the "soul of honor" in their official administrations, but that they conduct their offices as they would their private business or affairs. But

the soldier, as a rule, is interested in the spirit of religion, and secondarily in consideration of creed. He respects earnestness and sincerity of conviction, although he has little patience with mere religious patter and talk. New Yorkers who would see for themselves should attend a Sunday school on Governors Island some Sunday.—New York Sun.



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Round Trip Fare SANFORD TO—

Atlantic City	\$66.92
Baltimore	57.64
(c) Benton Harbor	77.66
(a) Boston	65.80
(b) Boston	63.80
Montreal	88.70
New York	67.28
Niagara Falls	60.50
(a) Portland, Me.	91.80
(b) Portland, Me.	89.28
(c) Port Huron	84.20
Quebec	98.75
Philadelphia	63.10
(a) Via Hull Gate Bridge, N. Y.	Via Grand Central Station, N. Y. via Chicago
(c) Via Detroit.	

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Local And Personal Activities

MRS. FRED S. DAIGER, Society Editor
Residence Telephone 37

Calendar

TUESDAY
Lewis will entertain...
WEDNESDAY
Mr. Donald will...
THURSDAY
The Methodist...
FRIDAY
The marriage of...
SATURDAY
The presence of a few...

Star Of Hunchback Spent Six Months Making Up For Film

When a girl spends a whole hour putting on rice powder and...
...the most modest of men, though far from the prettiest.

Personals

William Anderson, Orlando attorney, was in the city on business today.

C. R. Hiers left Sunday for South Carolina where he will spend some time.

Elizabeth Knight leaves today for New Jersey where she will spend some time with relatives.

Mr. and Mrs. E. A. Goodspeed and family and Miss Baveloff are motoring to Merritt Island for a few days.

Mrs. L. P. Hagan, Miss Lenabelle Hagan, Mrs. Betty Dunbar of Lake City, Mrs. Lucille Dutton Bailey of Philadelphia, and L. P. Hagan Jr., left yesterday for Daytona Beach where they will spend the week.

Miss Mary Ives of Orlando leaves this afternoon for her home after spending several days with her sister, Mrs. Linton E. Allen.

Miss Camilla Puleston is the house guest of Miss Helen Marcellite at her summer home at Daytona Beach.

Dr. and Mrs. J. C. Gibbs leave today for Crown Point, Ind., where they expect to spend the remainder of the summer.

Mrs. and Mrs. O. C. Gibbs left Sunday for Georgia and South Carolina where they will visit for the coming month.

Mr. and Mrs. Fred Williams and Mrs. Virginia Smith Cornell leave Wednesday for a short motor trip through the state.

Mrs. Morris Spencer and Miss Margaret Roberts leave this week for Wilmington and other points in North Carolina.

Miss Mary Nixon left Sunday to attend a houseparty given by Mr. and Mrs. W. F. Roscoe at their home in Daytona Beach.

Mr. and Mrs. William Moore Scott, accompanied by Miss Olive Newman leave this week for Fort Valley, Georgia. Miss Newman will be the guest of Miss Naomi Scoggan while there.

CHOICE OF MOST VALUED PLAYER STUMPS SCRIBES

Sports Writers Begin Work Of Choosing Outstanding Player In American League; Gray, McCurdy Mentioned

CHICAGO, July 3. (INS)—Now that these great big Yankee sluggers have picked up their home-run bats and to all practical purposes nailed the American League pennant on the flag-pole at Colonel Jacob Ruppert's large baseball home for the third consecutive season, about the only concurring material left for the fans of the younger circuit is the identity of the American League's most valuable player for 1928.

As has been the case in five years of the six that the formal award has been assigned, the most valuable player honors in the American League seem due to fall again upon the experienced shoulders of a veteran.

Old Sam Gray, castoff pitcher of the Philadelphia Athletics, who has won more than a third of the not un-prepossessing total of victories piled up by Dan Howley's precocious young St. Louis Brown, is regarded in these parts as a leading candidate for the position this year.

Should the veteran St. Louis hurler be the choice of the eight sports writer judges at the close of the season, it would carry out the present tendency noticeable in

the selections—that of running to size and to pairs.

Claims of Clubs
Of the most valuable players who have been selected, two teams, the New York Yankees, who have a habit of monopolizing honors in the American League, and Washington, claim four. Babe Ruth was named in 1923 for the Yankees and Lou Gehrig, the only youngster to receive the honors, last year.

The greatness of Walter Johnson was formally recognized in 1924 when the "Big Train" was honored as having been more valuable to the Washington Senators in 1924 than any other player in his respective team during that year. Washington again produced the league's most valuable player in 1925 when Roger Peckinpaugh received the selection.

George Sisler gave the St. Louis Browns, a team that has yet to win a pennant in the American League, a taste of baseball distinction by being the pioneer choice for the present most valuable player award in 1922.

George Burns, the Cleveland

first sacker who used to smack out all these doubles for the Indians brought the distinction to Cleveland in 1926.

By Cobb, Tris Speaker, and Eddie Collins, have also been recognized as the most valuable American league players, having won a prize of an automobile apiece, donated by an American automobile manufacturing concern.

Declared Ineligible
Although these awards were not made under the present rules Cobb, Speaker and Collins, have been declared ineligible for the distinction again.

There has been a modification in the ceremony of the official awarding this year, which should not displease the recipient. The hand which in the past has handed the souvenir diploma, emblematic of most valuable players honors, to the nominee, will also contain an envelope which will enclose a check for \$1,000.

Although Sam Gray, for sentimental and practical reasons seem to be the favorite at present, young Kress, Gray's slugging team mate, who led the American league

batters during the first month and a half of the campaign is expected to receive a point or two in the involved agonies of voting.

Although the Boston Red Sox, Chicago Cubs, Philadelphia Athletics, and Detroit Tigers, have not given a man in the most valuable player ranks, the possibility of their breaking this select circle this year does not seem great.

Other Contenders
Harry McCurdy, the slugging catcher of the White Sox, has been hitting them hard and often for the falling Sox at Comiskey Park this season; Manager Schalk elevated McCurdy to clean-up position in the batting order, a place rarely occupied by a catcher in recognition of his excellent work, but McCurdy's performances scarcely rivals that of Kress and Gray. Ted Lyons, also stands out among the White Sox moundmen like a light house, but poor co-operation has robbed his work of any glamour.

Husband 'Dead' Five Years Returns Home

LOS ANGELES, Cal., July 3. (INS)—Mrs. Robert W. Guffy was conferring with officials today in an effort to find a way out of her puzzling predicament.
Thinking her husband had been dead for five years, she married Guffy. Recently Karl Baumgraber, alias Ferdinand Alahor, was arrested on a burglary charge. When it was discovered that he was the missing husband, who admitted that he staged a "fake" suicide.

TO GO TO WYOMING

WASHINGTON, July 3. (INS)—A Senate public lands sub-committee will leave Tuesday for Wyoming to inspect sites for a national park. Senator Nye (R) of North Dakota, chairman, announced today.

Health HINTS



By DR. J. C. HOWELL
200 West Gore Avenue
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WEDNESDAY
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Milton Sills In
"THE HAWKS NEST"
PRINCESS
Double Bill
Ken Maynard In
"THE WAGON SHOW"
and
"THE LONE EAGLE"
Continuous 1-11 Both Theatres
Coming Friday Nite
"COUNTRY STORE"
Don't Miss It

66

and Peter, intermittent and bilious malaria.

MER COLDS



DRUGGISTS

asing

many satis... customers proven a letter of good business with

First

ATLANTIC NATIONAL BANK

Sanford, Florida

Wednesday is July 4th

Celebrate by taking the Family Picnicking

... and to insure sandwiches that will stay fresh longer... tempting, tasty sandwiches that lure your appetite—be sure to make them with this good bread—because—



FRESH DAILY from your grocer
2 SIZES: single & split loaf
MADE BY THE AMERICAN BAKERS COMPANY

Here Are Tires With A Background of ENDURANCE

Built by the manufacturers of America's first automobile tires backed by a sound and seasoned organization, KOKOMO TIRES are now available to local motorists. This is to announce the appointment of the San Juan Garage Co., as the distributor in Sanford, Florida.

Building and marketing sturdy, long-lived tires is more than just a business policy with the makers of "KOKOMO TIRES"—it is a tradition, followed unceasingly for more than thirty-three years. These splendid tires are sold on the basis of SATISFACTORY MILEAGE, although, incidentally their outer appearance is in keeping with their inner worth.

You are invited to drop in at any time and examine carefully the line of tires that have come from thirty-three years' pioneering in the field.



KOKOMO HEAVY CORDS

Featuring the new semi-flat tread, with sidewall reinforcement where reinforcement is needed, the new KOKOMO HEAVY BALLOON eliminates the last remaining objection to low-pressure tires. The new semi-flat tread gives localized traction with resultant ease of steering, and distributes wear evenly over the entire tread area.



KOKOMO MOLDED TUBE

Kokomo Molded Form Fitting Tubes are decidedly new—made by new methods—under a new manufacturing principle. They are shaped like the tire. Thus, the outer tube circumference is not stretched thin and the inside tube circumference does not buckle against the rim. Valves are always exactly centered. The walls of molded tubes are everywhere of even thickness. Longer tube life! Come in and see them.

30 x 3 1/2	\$3.95	Not Guaranteed
29 x 4.10	\$5.45	Not Guaranteed

To introduce these tires we are going to sell at wholesale until further notice.

KOKOMO BEST GRADE		BRISTOL CORDS Guaranteed	
30 x 5 H D	\$26.20	30 x 3 1/2	\$5.85
32 x 6 H D	\$42.45	31 x 4	\$9.35
31 x 5.00	\$11.20	32 x 4	\$10.20
31 x 5.25	\$15.10	29 x 4.40	\$6.70
32 x 6.00	\$17.40	30 x 4.75	\$8.50
33 x 6.00	\$18.30	31 x 5	\$10.10
		30 x 5.25	\$10.85
		32 x 6.00	\$14.15
		33 x 6.00	\$14.40

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KOKOMO BRISTOL BALLOONS

Bristol Cords combine handsome appearance and good wearing qualities with very moderate price. Built of good material throughout; oversize, reinforced on the sidewall by a series of rectangular blocks, fully guaranteed, they are big buys in all sizes.

County Court Is Opened Here For Regular Session

(Continued from page one)
 (Judge) D. P. Self, charged with selling an automobile with a retail license. H. E. Meighan, charged with reckless driving. D. J. Johnson, charged with taking an auto out of the state without the owner's consent. Early Hall, charged with possessing stolen fertilizer. Mrs. B. B. Hallway, charged with using profane language.

The docket of civil cases includes the following: J. R. Beaton, Incorporated vs W. J. Toll, Gulf Cotton Oil Company vs D. J. Garrett, Peter Paul vs F. P. Rines, The American Fruit Growers vs The Florida Vegetable Corporation, W. E. Saunders Company vs Dr. R. E. Stevens, Sanford Cash Lumber Company vs Frank W. Cox et al, Freerole Company vs W. J. Toll.

National Wholesale Millinery Company vs Mrs. F. B. Robbins, Taber Saifer Shoe Company Inc. vs W. J. Toll, Lipke-Herman Corporation vs W. J. Toll, E. S. Tucker Incorporated vs H. H. Flynt, The Miles F. Bixler Company vs D. B. Keigana, Park Austin and Lipscomb vs Leroy P. Chittenden, Atlantic Coast Line Railroad Co. vs H. B. McCall, McCray Refrigerator Company, etc. vs K. K. Murrell, J. B. Colt vs W. H. Lucas, J. R. Colt, a corporation vs B. A. Howard, L. D. Powell Company vs F. F. Householder, Seminole Lumber, The Company vs G. W. Cooke, G. H. Gallop vs Setz Woodruff, National Newspaper Service, a corporation vs T. R. Higgins, etc. B. Heller and Company, a corporation vs B. W. Herndon, etc. Jewelers Co-Operative Mfg. Company vs Adams J. Coulter, Atlantic Coast Line Railroad Co. vs J. B. Pearson, Seminole Lumber, The Corporation vs G. William Cooke, County of Seminole Florida, etc. vs Frank W. Cox, H. W. Noggle vs O. C. Bryant, C. W. Zaring and Co. vs Costas Fatahis et al, Commercial Investment Trust vs S. A. Aive, McCaskety Register Company vs Ralph Edwin Stevens, Sanford Cash Lumber Company vs Dr. R. E. Stevens, Industrial Acceptance Corp. vs I. W. Harper, U. S. Bedding Co. vs C. M. Jackson, etc. National Engraving Company vs J. J. Melton, etc. Crown Paper Company vs The Sanford Herald, Henry Iddleston et al vs J. E. Morris, Standard Scale and Fixture Co. vs H. M. Foote.

VERO BEACH—224 earloads of tomatoes shipped from here so far this season.

Telephone Numbers

You Should Know



Listed below are Sanford's leading companies who solicit your business by phone.

277 Flo. Pure Water
 A phone call will bring prompt service.
 H. J. Clause

829 Perfection Auto Laundry and Rightway Garage. Call us and we will call for your car. Expert repair work.

646J For Quality Milk.
 A phone call will bring unexcelled service. "Sanitation a Certainty."
 Baker-Mero Dairy

236 Battery Service
 When your battery gives trouble call us—you'll like our service.
 Automotive Electric Company

194 Kelly-Springfield Tires
 Remember our number when in need of "Kellys."
 Central Florida Service Stations

AUTHOR HURT IN WRECK
 LONDON, July 8.—(INSY)—Leon Gordon, dramatist and author of "White Cargo," was seriously injured in an automobile accident which occurred in a telegraph dispatch from Sydney, N. S. W., this afternoon.

McLaulins
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 Jewelers-Optometrist
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FERTILIZER

The Old Way You bought a 200-pound sack containing 150 pounds of plant food and 50 pounds of filler.

200 Pounds
 200 Pounds of plant food and 50 Pounds of filler.

100 Pounds
 100 Pounds of plant food and 25 Pounds of filler.

50 Pounds
 50 Pounds of plant food and 12 1/2 Pounds of filler.

A & G Method
 You buy a 150-pound sack containing 150 pounds of plant food only. You have the cost of freight, haulage and distribution of filler.

WHY PAY FREIGHT ON FILLER?
 The Open-Formula, No Filler method, originated by the management of this company, will mean added profits to you in its saving in freight, handling, etc. You will also get **QUALITY** fertilizer, as we tell you the exact percentage of each material mixed in our brands.
 High grade Hardwood Ashes, Gypsum, Potash, Coat Manure, Peruvian Guano and Mixer Fertilizers always on hand at our Warehouse—200 N. Maple Ave.

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YOUNG folks obtain an invigorating thrill from delicious, wholesome soft drinks. Besides high-quality sugar with its energy value, bottled carbonated beverages contain pure carbonated water and wholesome flavors. Carbonation . . . perfect only when the drink is bottled . . . produces that sparkling, appetite-creating tang.

Bottled Carbonated Beverages
 \$500 In Cash Prices
 Send your favorite order for the use of Bottled Carbonated Beverages to the Bottling Department, Atlantic & Gulf Fertilizer Company, Jacksonville, Fla. Cash prices will be quoted on all orders.
There's a BOTTLER in your town!

STATEMENT OF CONDITION

The First National Bank Of Sanford, Florida.

CONDENSED FROM COMPTROLLER'S CALL JUNE 30TH, 1928.

RESOURCES

Loans & Discounts	\$1,263,428.12
Overdrafts	86.56
Office Bldg. Furniture & Fixtures	206,250.00
Other Real Estate Owned	14,130.16
U. S. Govt. Bonds	\$121,600.00
Other Stocks & Bonds	508,719.71
N. Y. Call Loans	300,000.00
Cash & Due From Banks	448,458.38
	<u>1,378,778.09</u>
Total	\$2,862,672.93

LIABILITIES

Capital Stock	\$150,000.00
Surplus	100,000.00
Undivided Profits	14,258.32
Dividends Unpaid	3,750.00
Deposits	2,594,664.61
Total	<u>\$2,862,672.93</u>

OFFICERS
 F. P. Forster, President
 L. A. Brumley, Vice Pres.
 H. C. DuBose, Vice Pres.
 B. F. Whitner, Cashier
 A. L. Betts, Ass't Cashier

DIRECTORS
 L. A. Brumley
 S. O. Chase
 H. C. DuBose
 F. P. Forster
 B. F. Whitner
 T. I. Hawkins
 C. S. Lee
 W. A. Leffler
 John Meisch

More than FORTY YEARS of Safe, Progressive, Constructive Banking.

