

The Sanford Daily Herald

IN THE HEART OF THE WORLD'S GREATEST VEGETABLE SECTION

VOLUME IV.

SANFORD, FLORIDA, SATURDAY, JULY 14, 1923

NUMBER 91

FLORIDA SHIPPERS TO OPPOSE INCREASE IN FREIGHT RATES NO JUSTIFICATION FOR RAISE

PROMPT AND UNITED EFFORT AND PROTEST HAS HELD IT UP

AVOIDS HANDICAP

That Would Be Serious to Every Grower and Shipper in the State If Allowed to Stand

ORLANDO, July 14.—Prompt and united protest by practically all the citrus and vegetable shippers in the state has avoided a serious handicap to these industries through the proposed increase in refrigeration charges. This is the opinion of F. L. Skelly, manager of the American Fruit Growers Inc., Orlando. While the subject has not yet been finally disposed of, as it will remain for the Interstate Commerce Commission to adjudicate the matter, Mr. Skelly feels that the proposed increases in refrigeration charges not only will not go into effect on the date scheduled, but he believes they will be avoided entirely.

Practically all shippers are reported as having been considerably stirred by the sudden issuance of a supplement to the refrigeration tariff carrying an advance in the refrigeration charges of approximately twenty per cent without previous notice to Florida shippers or any discussion of the subject.

Mr. Skelly points out that two years ago, following a stubborn contest, Florida shippers were able to obtain an order from the Interstate Commerce Commission reducing the then existing refrigeration charges fifteen per cent. This order was twice subjected to review at the urging of the transportation lines, and on December 12, 1922 they were successful in obtaining a small advance in refrigeration charges amounting to from two dollars to two dollars and a half per car. This newest proposed advance, on top of the small advance last December, it is pointed out, would bring refrigeration charges up to one hundred and two per cent of what they were two years ago, before the reduction was obtained.

Mr. Skelly says that there is no doubt that the Interstate Commerce Commission will suspend the operation of this new tariff supplement. When that is done, instead of going into effect the proposed rates will be subject to hearing by the Commission. It will then be up to the transportation lines to prove their right to this advance in charges. Mr. Skelly is confident this can not be done. He is personally appreciative of the co-operation of the Florida representatives in Congress in this matter, particularly of that of Senator Park Trammell with whom he has been in close telegraphic communication for some days.

As to the proposed "Three Hoop Citrus Box," which is shortly scheduled for discussion, Mr. Skelly regards this simply as another effort on the part of some of the carriers to do away with the bulge pack, which he believes would be a serious mistake. He says the bulge pack is here to stay; that it is not only a distinct asset to the citrus industry but that it is a material advantage to the railroads because fruit thus packed is better ventilated and travels in better shape than fruit packed in the flat pack in light boxes.

Mr. Skelly is rather inclined to doubt the real sincerity of these two apparent efforts on the part of transportation interests to impose higher charges and additional burdens upon the shippers. He says that undoubtedly the time is here when Florida is justified in not only asking for, but in obtaining, some reduction in the transportation charges upon its fruit and vegetable crops. He feels that the growers and shippers will not lose sight of this fact because of any other transportation propositions which may be brought up by the carriers to complicate the discussions and becloud the real issue.

Another good way to break a growth is to schedule a double-header.

Daily Herald on sale at Joe's Smoke House, Mobley's Drug Store and Hunt's Pharmacy.

City Commissioners Will Have Publicity Item in the Budget

Expect to Give Chamber of Commerce Funds for Advertising

At the last meeting of the City commissioners a special committee from the Chamber of Commerce appeared before them with the request that they make an increased appropriation for publicity in the ensuing year's budget. The amount asked for was \$14,000 which would include an amount of \$5,000 still to be from the city. The balance augmented by membership fees will give the chamber sufficient funds to properly exploit Sanford. The Publicity Committee, assured that the necessary financial provisions have been made, will meet this week to decide on the advertising mediums to be used during the ensuing year.

FIVE LIVES LOST IN GALE LASTING FOR THREE DAYS

MONTEVIDEO, July 14.—Three days of storm and flood have wrought damage to the city and harbor of Montevideo estimated at \$1,000,000 and have been responsible for the loss of at least five lives by drowning.

Up to last midnight the marine authorities had not luted the position of the British freighter Trefusis, reported aground off the Uruguayan coast. News that the vessel was, in fact, was transmitted by other ships which relayed the repeated "S. O. S." calls on Wednesday. She gave her position as considerably south of this city off the Argentine coast, but since Wednesday she has not responded to requests for further directions. The vessel was bound from Bahia Blanca for European ports.

It is feared that the steamers Ruggia, Tuscany and Antiferland, which also were driven aground in the storm cannot be floated. The last named vessel was at first erroneously reported as the Amstelham.

The crew of the Tuscany has been taken off by tug. The condition of the steamer Devon which grounded between Lobos land and the coast, is unknown.

Two Western Towns Destroyed by Big Fire

SPOKANE, Wash., July 14.—The mining company of Ace and Burke, east of Kellogg, Idaho, reported destroyed by forest fire sweeping up the western slope of the Bitter Root Mountains. Wire communication with the fire-wreath districts down. Fear is felt for the lives of tourists on the Yellow Stone trail thwy, which is understood from near reports to be in the path of the flames.

A thousand persons are reported homeless in the two towns. Much of Burke is in flames a little hope is held out of saving at remains of the town. Loss up to 11 o'clock Friday afternoon was estimated at between \$300,000 and \$400,000 and the progress of the fire said to be unchecked. Attempts to block the fire by dynamiting homes, business houses and other structures had futile because of the high wind.

Contractors Fight To Give Bid for Our Fat Basin

And Municipal Pier Work is Now Held Up

The contractors, since the bid for the construction of Sanford's municipal pier and yacht basin, have been unable to make bond. This means further delay on this project which it was hoped would be completed soon after the first of the year. The commissioners are re-advancing for bids but it will be fully three days before the contract can be awarded and the same amount of time for actual construction begins.

TRUCKING FARMS IN FLORIDA SUPPLY PRESENT DEMAND AND NEW MARKETS MUST OPEN

Consulting Specialist in Agricultural Economics Gives Opinion

By P. H. McGOWAN in the Tampa Tribune

WASHINGTON, July 14.—Dr. W. J. Spillman, consulting specialist in the Bureau of Agricultural Economics of the United States Department of Agriculture, has recently been making a deep and exhaustive study relative to the distribution of types of farming in the United States. The result of these studies has become known, and Dr. Spillman in speaking of them yesterday said: "It is possible, at least in a general way, to determine what farm enterprises are adapted to a region by studying all the physical, biological and economic conditions prevailing in the region and the adaptability of the various enterprises to these conditions."

Continuing, Dr. Stillman said: "A practical question which confronts the farmers at all times is whether to keep on with the present types of farming or to change to other types. In the South probably the most frequent question would be whether it would not be to the advantage of that section to diversify its farming so as to become less dependent on cotton."

As to conditions in the cotton belt and in the fruit and vegetable sections of the far South and Florida, Dr. Spillman said: "As to hay, the high price at which this commodity sells in the South is due to the fact that much of the supply is brought from a distance. This is expensive in the case of a cheap, bulky product like hay. If methods can be devised that will enable southern farmers generally to cure their hay satisfactorily, it will then pay them to grow their own rather than buy it at prevailing prices."

"The South ordinarily does not produce enough corn for its own use; should the South for any reason pro-

Lake Will Represent Seminole Co. Before the Road Committee

Want Asphalt Shoulders On State Highway To Preserve Rock.

The recommendations made by the good roads committee of the Chamber of Commerce to the Seminole county commissioners that the Hon. Forrest Lake appear before the State Road Department at its meeting in Tallahassee on the 16th, have been approved by the commissioners. Accompanying Mr. Lake will be Commissioner Bledsoe. These gentlemen will attempt to secure from the State asphalt the rock shoulders on the Sanford-Orlando road which was constructed from material furnished by Road Department an agreement to the state some time ago. Due to the unusually heavy traffic on this road, the shoulders are fast disintegrating but can be saved if given a proper surface treatment promptly. The State Road Department will also be requested to reimburse Seminole county for the state's proportion of the expense incurred by the former in the construction of the Osteen bridge which is the connecting link between Seminole and Volusia counties on state road No. 20. While in Tallahassee the Seminole delegation will also ascertain the amount due the county from the automobile license and gasoline taxes.

Kills Large Wild Cat Near Cameron's Vat

Deputy Sheriff Vickery had a narrow escape from a wild cat, while walking near the road out at Cameron's Dipping Vat. He noticed a couple of kittens run off in the brush along the side of the road and he had not taken but a few steps before he saw the big mother cat only six or seven yards in front of him ready to spring upon him, when he quickly pulled out his revolver and shot the cat, which was a very large and beautiful species. This is one of the largest wildcats that has been killed in Seminole county and Deputy Vickery says that he is going to have this animal mounted.

Dr. Towner Leigh is Appointed as Head Pharmacists

School at University of Florida Supported by Druggists

(By The Associated Press) GAINESVILLE, July 14.—Dr. Towner R. Leigh has been appointed by the State Board of Control, director of the School of Pharmacy which will open at the University of Florida September 10th. Money for the school was pledged recently at a meeting of the State Pharmacists at Eustis. Leigh is from Mississippi.

Building Prospects Bright in Sanford Despite Tight Money

Future building prospects in Sanford at this time are unusually bright, despite the difficulty in securing the necessary money to finance operations, Edward Higgins, local Ford agent, has let a contract for a new garage to cost \$17,000, and George D. Bishop will erect a modern business block adjacent to the Milne theatre, the estimated cost of which will be \$18,000. The Building and Loan Association has under construction \$21,000 worth of new residences. The urgent need in Sanford at the present time is for new money, as the seasonal demands on the banks to finance the growers will not permit these institutions accommodating prospective home builders.

Income of Florida Boosted Higher

TALLAHASSEE, Fla., July 14.—The income of the state of Florida was boosted \$8,772.25 in June by the collection of inspection taxes of 25 cents a ton on fertilizer and feed sold in the state. The tax on the 15,990 tons of fertilizer, including 189 tons of cotton seed meal sold for that purpose, amounted to \$3,007.50, while that on on feed reached \$4,774.75 on 19,099 tons.

The only thing France doesn't control is the Ruhr now is the situation. For quick results try a want ad.

GARY STATES WILL ABOLISH 12 HOUR DAY

Head of Steel Trust Says Will Start in Six Weeks

(By The Associated Press) NEW YORK, July 14.—Elbert H. Gary, head of the United States Steel Corporation, stated today the abolition of the twelve-hour day in the steel industry recently planned by President Harding would probably be begun within the next six weeks. Speaking through Secretary, Gary said, "We shall probably commence actively taking steps to reduce number of twelve-hour workers within the next six weeks." He declined to reveal machinery already set in motion to abolish the 12-hour day, nor would he estimate the number of workers who would be affected within six weeks period.

DEFINITE STEPS TOWARD PLANS REPARATIONS

TREATY TAKEN TODAY BY SECRETARY DENNY AT WASHINGTON

(By The Associated Press) WASHINGTON, July 14.—Definite steps toward fulfilling terms of naval limitations treaty now ratified by all powers taken today by Secretary Denny when he called meeting of naval council to arrange details of scrapping battleships abandoned under limitation proposal.

FEDERAL MEN SIEGE BOATS NEAR DETROIT

HAVE CLASH WITH MOB WHILE TAKING BEER BOATS

DETROIT, July 14.—Federal prohibition agents assisted by representatives of the treasury department last night and early today seized two hundred motor boats off Ecorse, Wyandotte and Trenton in the down river district. Operations were conducted in face of an angry mob which, according to officers attempted at one time to dynamite a small bridge giving egress to boat well.

The boats were seized on the ground that they did not comply with government requirements as to equipment. With customs department seals affixed to engines the vessels were put out of commission until the owners explain failure to equip vessels according to laws. Water front lanes in Ecorse said to be favorite highway for rum runners crowded with men who protested authority of customs agents in typing up boats. In several instances officers had to fight off gangs of men.

DETROIT, July 14.—The most serious clash came when a quantity of beer was found in the boat well. Three successive attempts were made to destroy small bridge leading to the well. Handful of federal agents held the bridge against an attempt to dynamite it, later dispersed the gang of men armed with crowbars who said they were sent by owner of property to demolish bridge. An attempt to set fire to the bridge was also frustrated. Action of treasury department in joining forces of prohibition agents expected to make operations down the river of rum runners increasingly difficult according to prohibition officers.

Georgia Governor Has Florida's Gator On His Hands

(By The Associated Press) ATLANTA, Ga., July 14.—Governor Walker today received a live alligator as a gift from L. A. Lowe of Raiford, Fla., and is in a quandry as to proper disposition to make of it. The alligator, about fifteen inches long arrived at the governor's office early this morning.

INLAND WATERWAYS CONNECT GULF WITH ATLANTIC OCEAN IS BEING REVIVED AGAIN

Six Convicts Escaped From Eastern Pen Near Philadelphia

Beat Guard and Left in Motor Truck.

(By The Associated Press) PHILADELPHIA, July 14.—Six convicts escaped from Eastern state penitentiary today after beating the guard. They escaped over the wall and held up a motor truck and fled in direction of Fairmont Park. All were said to be armed.

The escape was one of the most daring in the long history of the penitentiary. The men appeared on top of the forty foot wall, lowered two thin ropes. They appeared to be calm but lowered themselves swiftly. Small motor truck came along and one of the convicts stopped the driver and all piled in. Driver was ordered to continue driving and the truck sped north and then turned west.

MIAMI MAN WAS ROBBED IN ATLANTA

BEATEN AND ROBBED AND WAS THROWN FROM AN AUTOMOBILE

(By The Associated Press) ATLANTA, July 14.—G. H. Bass, of Miami, Fla., reported to the police today he had been beaten and robbed of a diamond ring and twenty-nine dollars in cash and thrown from an automobile early this morning by two men and two women with whom he had been riding. Bass told the police the man had been introduced to him two days ago and both wore Elk hats and participated in the Elk parade Thursday.

Another Woman Will Be Executed Murder Husband

Men Seem to Be Getting Fair Shake in the Courts

(By The Associated Press) CHICAGO, July 14.—Mrs. Sabella Nitti Crudelle convicted of murder of her husband last week today was sentenced to hang by Judge David in criminal court. The judge overruled motion for a new trial made in behalf of her and present husband and fixed date of execution as Friday, October 12th.

Board of Control to Meet, Plan New University Building

TALLAHASSEE, July 14.—The Board of Control of state institutions of higher learning will meet here on August 13th when it will again take up the matters that failed of disposition at the meeting held at Jacksonville last Monday. Among these was the awarding of a contract for the construction of an auditorium at the University of Florida at Gainesville to cost in the neighborhood of \$100,000.

No Funds to Maintain State Director

The State Board of Vocational Educational has announced that, owing to the lack of funds, the position of State Director will not be maintained after June 30, 1923.

The present State Director feels a debt of gratitude to the State Board for its past confidence and appreciation of the work accomplished, and also for the uniform courtesies shown by School Officials and State Supervisors. Severance from a position will not mean severance from ties that bind my interest to the cause of Vocational Education, from now to the end. Very respectfully, SHELTON PHILIPS. R. F. Cooper announces the work in the Sanford High School will go on just the same.

CANAL ACROSS THE STATE OF FLORIDA WOULD SAVE MONEY

ON THE SHIPMENTS

To Europe by Way of Atlantic Ports Hundreds of Miles Nearer Markets

(By The Associated Press) TALLAHASSEE, Fla., July 14.—There is reviving interest here in the inland waterway that would connect the Gulf of Mexico with the Atlantic ocean by means of a canal across the state of Florida from somewhere around Apalachicola through to Fernandina or perhaps extending into the state of Georgia where a connection would be made with the St. Mary's river.

Such a waterway would save shipping from the southern states to Europe by way of Atlantic coast ports hundreds of miles, and result in a substantial saving, it is pointed out. Just what steps may be taken to bring the matter up for consideration of those who have advocated the proposal is NOT indicated, but there is much interest in the possibilities of such a development.

The idea is in keeping with waterway improvements in other parts of the country, the greatest perhaps among these being the agitation looking to the construction of a 33-mile channel that will connect the Great Lakes with the St. Lawrence river which will provide means whereby ocean-going vessels may ply freely between foreign ports and ports on the Great Lakes of the United States. This will be possible as soon as the Canadian government completes the Welland canal, at an expenditure of \$100,000,000, to connect Lake Erie with Lake Ontario.

The belief has been expressed that then the governments of the United States and Canada will get together on construction of the connecting link between the lakes and the St. Lawrence.

This connection, it is pointed out, will save seven cents a bushel on wheat exported through the St. Lawrence waterway.

Agricultural products would be among the greatest beneficiaries of these improvements and "every friend of agriculture should endorse the movement of having a United States government canal service connecting the great lakes with the ocean so ocean going freight vessels can land at any great lake port," in the view of Florida's agricultural leaders.

Begin Erection of a Sea Wall of 1,500 Feet Long

SARASOTA, July 14.—Work was begun this week building an eight feet concrete sea wall fronting the 1,500 feet on Sarasota Bay, reserved by Owen Burns when he sold Cedar Point to John Ringling. For the past ten months the Burns Dredging Co., has been filling in and raising Cedar Point and is now enclosing the 2,500 feet with a sea wall, from the northern end of the wall already built along the city front to the Burns property. A short time ago Mr. Burns decided to keep abreast of the times and enclose his water front holdings here including the Burns Yacht basin. This land has also been raised until it is higher than any storm tide recorded and protected by the sea wall makes a splendid addition to the water front of the city. Especially will this be noticeable if J. C. Brown, of New York and who is expected in the city the coming week carries out his expressed intention of having his own 1,500 feet frontage walled in the same as the Ringling and Burns holdings.

Imposes Death Penalty on Three Germans

(By The Associated Press) AIX LA CHAPPELLE, July 14.—Belgian court martial here imposed the death penalty upon three Germans, Count Von Keller and Ludwig and Kingender and life imprisonment at hard labor upon the fourth named Lorbeer on conviction of sabotage.

SOCIETY

MRS. FRED DAIGER, Society Editor
Phone 217-W

If you have any friends visiting you or if you are going anywhere or coming home, or if you are entertaining, write a social card to this department, giving details, or telephone the item. It will be greatly appreciated.

DIFFERENT.

"Don't worry," says the Optimist;
"If you should lose your hard-earned pelf,
Keep up your head, t'row out yer chin,
(I've written stuff like that myself)

"Laugh at your woes—and never groan,
Be brave," they counsel us, but when
They strike some troubles of their own,
Well, that is Something Else Again!

Although your courage may be strong,
Ye cannot always sport a smile;
Sometimes when things are going wrong,
It does you good to grouch a while.

The other fellow's ill, in truth,
You bid him bear; but now and then
When YOU have got an aching tooth,
Well, that is Something Else Again!

"Don't worry," says the Optimist,
And that's an easy thing to say,
But when bad fortune will persist
You wonder How They Get That Way;

"Don't whine! Don't grumble, moan
or screech!"
Is cheerful dope for bards to pen,
But do they practice what they preach?

Well, that is Something Else Again!
—By Horton Bralcy.

JOY OF THE ANGLER.

When the big bass strikes, and the glad reel sings,
And the water ripples in bubbling rings,
And heaves, where he leaps, a rose of spray;

When the tingling rod is in rhythmic play,
And the laughing line wide-circling swings;

Oh! Oh! The world's dust clings
No more with its weight to the spirit's wings,
And my heart forgets that my head is gray
When the big bass strikes!

What joy so pure? Nerves tremble like strings
If a happy harp, and the bright blood springs
A-flushing fire in the pulses gay,
And washes all bitterness quite away!

Oh, who remembers life's frets and stings
When the big bass strikes?
—Stokely S. Fisher.

Friday—Mrs. D. P. Drummond will entertain the members of the Thirteen Bridge Club at her home on Magnolia avenue, at 3:30 p. m.

Miss Emma Owens leaves this afternoon for her home in Madison, Fla., where she will spend a month.

B. B. Jernigan, who is with the A. C. L. Railway, is in the city on business.

Miss Kathleen Brady of Sanford spent the day yesterday in Orlando with her aunt, Mrs. Addie Bortee—Orlando Sentinel.

B. B. Hilsman of New Orleans, La., arrived in the City Substantial yesterday and is making his headquarters at the Montezuma.

Miss Lucy Byrd Smythe spent the day yesterday most pleasantly at Daytona Beach as the guest of friends.

Mrs. Andrew Mahoney has as her house guests her brother and his wife, Mr. and Mrs. W. B. Ryan of Palatka, who will spend a week here.

Mr. and Mrs. John Meisch leave today for New York where they will visit relatives. They will also visit in New Jersey before returning home. They expect to be away a month.

Mrs. George DeCottes, Mrs. Frank Miller and Mrs. F. J. Gonzales motored to Daytona Beach yesterday where they were the guests of Mrs. W. J. Thigpen who is spending the summer there.

Mrs. T. A. Frazier of Fredericksburg, Va., arrived in Sanford last evening and is the guest of her daughter, Mrs. Robert Hines. Mrs. Frazier has many friends here who will be interested to learn of her visit.

Mr. and Mrs. R. R. Eldredge left yesterday in their car for Richmond, Va., where they will spend the summer. They were accompanied by Miss Julia Laing and Miss Bolly. Miss Laing will visit her brother Roby Laing and his wife at Marshallville, Ga., while Miss Bolly will go to Greenville, S. C., for a visit with friends.

WHY ONE BOY LEFT THE FRAM.

I left my dad, his farm, his plow,
Because my calf became his cow;
I left my dad—'twas wrong of course,
Because my colt became his horse.

I left my dad to sow and reap,
Because my lamb became his sheep;
I dropped my hoe and stuck my fork,
Because my pig became his pork.

The garden truck I made to grow
Was his to sell and mine to hoe.

ENGAGEMENTS AND WEDDINGS IN THE STATE.

Engagements.
Miss Jeanette Parker, Titusville, to Mr. Harold Spooner, Jacksonville.

Miss Kathryn Moore, Jacksonville, to Mr. James Griggs, Atlanta.

Miss Thelma Akin, Jacksonville, to Mr. John Brunning, Jr.

Miss Eloise Powell, Jacksonville, to Mr. Robert Morrow, Montgomery, Ala.

Miss Winfred Warren, Jacksonville, to Mr. Clifford Scott, Dothan, Ala.

Miss Lucile Williams, Jacksonville, to Mr. Wiley Kennedy, Jacksonville.

Weddings.
Miss Anne Wicker, Coleman, to Mr. Thomas Foster, Coleman.

Miss Marion Cooper, Jacksonville, to Mr. Charles Martin, Savannah.

Miss Annie Lou Anderson, Jacksonville, to Mr. William Lee, Jacksonville.

Miss Mary White, Jacksonville, to Mr. James Lewis, Jacksonville.

Miss Lillian Thompson, Jacksonville, to Mr. Joseph Jordan, Jacksonville.

Miss Hazel Dimmick, Sarasota, to Mr. John French, Sarasota.

Miss Marguerite Clark, Brooksville, to Mr. J. H. Murphy, Brooksville.

Miss Ola Morris, Tampa, to Mr. C. M. Jerigan, Tampa.

Mrs. Opal Rawls, Tampa, to Mr. Nathaniel Bisham, Tampa.

Mrs. Eulalie Sawyer, Jacksonville, to Mr. Calvin Carter, Jacksonville.

Miss Ollie Higgins, Jacksonville, to Mr. Thomas Purcell, Jacksonville.

Miss Ethel Shouse, Jacksonville, to Mr. L. B. Cheatham, Jacksonville.

Miss Ethel Sawyer, Jacksonville, to Mr. Raymond Winstead, Jacksonville.

Miss Merris Carroll, St. Petersburg, to Dr. T. C. Holmes, St. Petersburg.

Miss Julia Marsh, Jacksonville, to Mr. Albert Higginbotham, Jacksonville.

Miss Geraldine Cathels, Miami, to Mr. Rays Shallmerdine, St. Petersburg.

Miss Lillie Mae Crews, Jacksonville, to Mr. Odis Smith, Jacksonville.

Miss Christine Ange, Sarasota, to Mr. Judson Clark, Jacksonville.

EPWORTH LEAGUE SOCIAL.

The Central Florida Epworth League Union held a very merry and enthusiastic meeting at the Methodist church Thursday night, July 12th, with an attendance of about three hundred members.

For this occasion the church was beautifully decorated with asparagus ferns, asters, crepe myrtle, and tall bamboo.

Stewart Dutton, president of the Sanford league, had charge of the devotional program, which opened with a beautiful piano solo, by Miss Charlotte Smith. After this service of hymns, scripture, responsive psalms readings, and sentence prayers, the meeting was given over to the union president, Thos. G. Bird, of Orlando.

Reports from the several chapters were read, each showing some fine work is being accomplished. Several splendid suggestions were made by which we may improve the union, and these were given hearty welcome; for we are glad to see the Leaguers interested, and pray we may get back some of the "old pep" the union had a year ago. A new chapter has been organized at Oviedo, and we were much pleased to see their large attendance at this meeting—their first evening with the union. Roll call found nearly all the chapters represented. Ocoee was here with a good crowd, and was awarded the banner for having the largest percentage in attendance. Orlando, DeLand, Enterprise, Kissimmee, and Winter Garden all deserve honorable mention. However we missed Byron Ames of Kissimmee and "Brother Hamilton Jones" of Winter Garden. Come out boys to our next meeting which will be held in Orlando on Thursday, August 2nd.

Immediately following the usual League benediction the door of the Daughters of Wesley and Truthseekers Sunday school rooms were thrown open, where Mrs. Stewart Dutton, Miss Katherine Wilson, Miss Selma Thornby and Miss Lucile Pope, presiding at the two tables, served delicious punch and wafers.

Miss Christina Stout, Miss Dorothy Underhill, and Tom Stout, all of DeLand, entertained with songs, piano numbers, and readings during this social hour. Little Dale Ward, Sanford league's mascot, recited in his charming way. All the young people especially enjoyed this after business session, renewing old acquaintances and meeting new friends.

Let us as Epworth Leaguers and Christian young people strive to keep the true union spirit by large attendance and each members doing his very best to make his own League "All For Christ."

In connection with our transfer, we have storage room, where you may store your goods until you need them, at a nominal cost.—QUICK SERVICE TRANSFER. Phone 498. 83-tfc

SEED BED CLOTH

Only a few bales to sell at mill prices.—Yowell Company. 90-2tc

LOCALS

More than 10,000 tons of talcum powder were used by American women last year. Don't forget to open that account today at the Seminole County Bank.

F. W. Short and wife, of Williamsport, Pa., are visiting Mrs. Short's father and mother, J. W. Rutledge and wife, 307 East Third street and sister, Mrs. W. M. Musgrove of Lake Mary.

Pure Food Market—Florida and western meats, mutton, pork, fat hens and fryers is what Hugh Tillis advertises in this issue. Quality and service is the motto of the Pure Food Market. See the ad.

Don't forget the big three day sale at Churchwell's Stores for today, Saturday and Monday. Boys, Men's and Ladies wearing apparel, underwear, etc. See the advertisement and note the prices.

The Atlantic & Pacific Tea Co., will save you money on a bunch of groceries today and tomorrow. Evaporated milk, grape juice, ginger ale, olives, apricots, teas and coffees. See the advertisement in this paper today and go to the A. & P.

Lee Brothers have an advertisement in this issue calling your attention to the Detroit Jewel gas stoves—always best—and they will install one at any time on cash or installment plans—no charges for installation.

SUMMER EXCURSION FARES FROM SANFORD

TICKETS ON SALE DAILY TO

Norfolk \$ 46.90
Baltimore 57.64
Philadelphia 63.10
Atlantic City 66.02
New York 67.28
Boston 79.84
Niagara Falls 80.50
Montreal 89.70
Portland, Me. 83.98
Benton Harbor 70.65
St. Paul 91.90
Asheville 35.60
Hendersonville 34.30
San Francisco 127.93
Portland, Ore. 142.30

and many other Eastern and Western points. Stop overs permitted.

For Schedules, reservations, etc., consult

ATLANTIC COAST LINE

G. W. CRIM, Ticket Agent
Phone 63-J

Big July Clearance Sale at the Sanford Dry Goods Company corner Second and Sanford avenue. They must make room for the fall and winter stock of goods that will arrive soon and all that is new in the store will be sold way down. Read about the wonderful bargains in this issue.

Daily Herald on sale at Joe's Smoke House, Mobley's Drug Store and Hunt's Pharmacy.

SEED BED CLOTH

Only a few bales to sell at mill prices.—Yowell Company. 90-2tc

BULOVA WATCHES

We are offering this beautiful selection in all the popular patterns at—

15% OFF
The nationally advertised price.

This sale lasts for 10 days, so come early and get yours.

Largest stock of Genuine Blue White Diamonds

in the city. We are offering them now at a—

10% Reduction
See our window display

25
10-year-Guarantee

Bracelet Watches
Original price \$17.50, special \$9.25

...The...
DIAMOND PALACE

P. WEINBERG, Prop.
807 East First Street, Sanford

Why do we do 75 per cent of the long distance hauling of Seminole county? The answer is, because we do it right, at the right price.—QUICK SERVICE TRANSFER. Phone 498. 83-tfc

George Barker the well known billboard man of Orlando was circulating among his Sanford friends today.

The Princess TONIGHT

Marguerite De La Motte, Frank Keenan and Lloyd Hughes

"SCARS OF JEALOUSY"

A raging forest fire! A lynching mob in close pursuit! A man and a girl trapped in the raging inferno clinging to the edge of a tiny pool of water barely deep enough to cover them as the flames sweep onward. Also—

International News—Only One Day Old

—TOMORROW—Dorothy Dalton in "FOG BOUND"

Bicycle Tires!

ALL SIZES \$1.65 UP

F. P. RINES
105 Palmetto Ave.—Phone 881-J

A CHEERFUL WELCOME AWAITS YOU

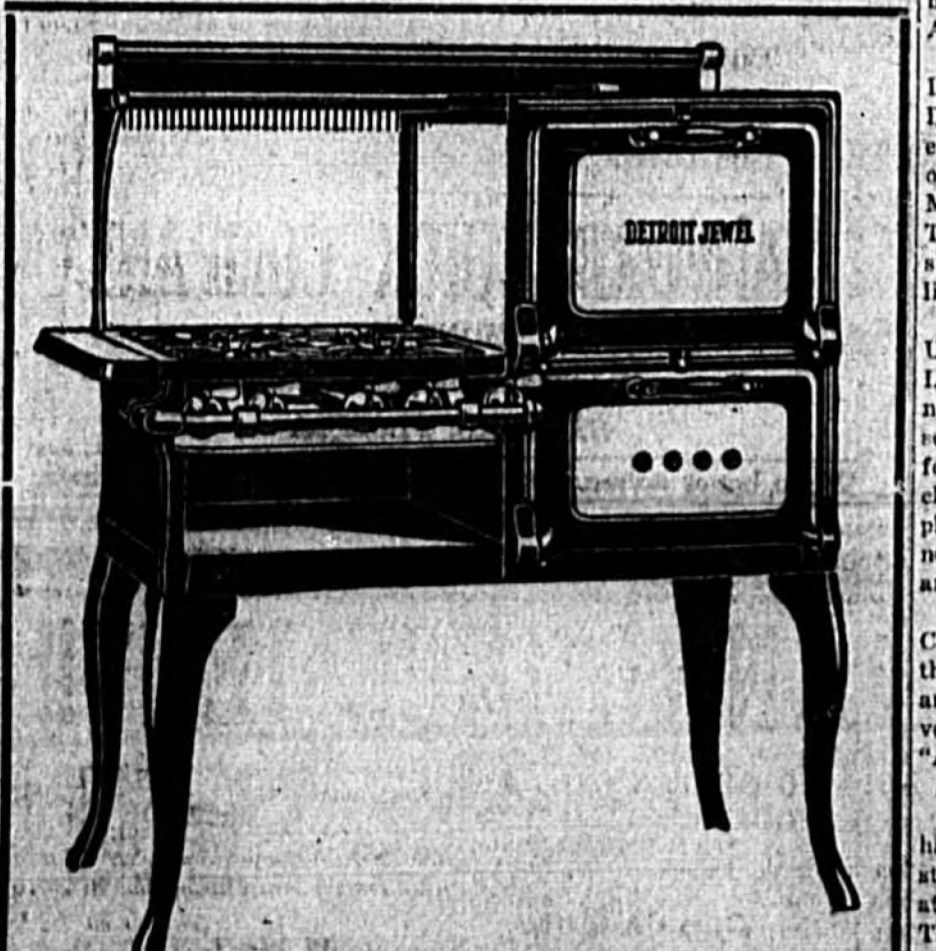
HOTEL TA-MIAMI

MIAMI, FLA.

EUROPEAN PLAN. OPEN ALL THE YEAR. CORNER BUILDING. EVERY ROOM OUTSIDE.

AMERICAN AND EUROPEAN PLAN HOTEL RAYMOND SEABREEZE, FLORIDA

One block from Ocean and Hotel Clarendon. Summer rates—Room, \$1 per day and up; \$5 per week and up. Special week-end rates.—Every room has running water.



FOR 55 YEARS
DETROIT JEWELS—ALWAYS BEST
We make no charges for installation
Sold for Cash or on Easy Terms
LEE BROS.
QUALITY PLUMBERS
West First Street—Phone 109—Sanford, Florida

FLORIDA AND WESTERN

BEEF, PORK

MUTTON

FAT HENS AND FRYERS

Home-Made PAN SAUSAGE

Kingan's, Swift's Fine Hams, Bacon

"LAMB"

Country Sausage Link Sausage Bologna

Minced Ham

Pickled Pig's Feet Honeycomb Tripe

Liver

Fat Mackerel Fine for Breakfast

Longhorn and Pimento Cheese

WE DELIVER

Give Us a Trial
QUALITY -- SERVICE

PURE FOOD MARKET

J. HUGH TILLIS, Prop.
Phone 105
402 Sanford Avenue

AFTER BEING CLOSED FOR TWO DAYS REPAIRING SHELVING AND FLOORING—WE OPENED THIS MORNING

WITH A BIG

3-DAY SALE--3

FRIDAY---SATURDAY---MONDAY

"You buy it for less at Churchwell's"—Try us and see for yourself!

BOYS' WAIST UNION SUITS, each 48c

MEN'S ATHLETIC UNION SUITS, each 48c

MEN'S BALBRIGGAN SHIRTS AND DRAWERS, each 45c

MEN'S WORK CAPS, each 39c

MEN'S CANVAS WORK GLOVES, per pair 29c

MEN'S GOOD LEATHER GLOVES, per pair 89c

\$2.50 LADIES' SILK HOSE, per pair \$1.98

\$1.00 LADIES' SILK HOSE, per pair 89c

LADIES' GAUZE VESTS, each 10c

10c HAIR NETS, each 08c

BABY BLANKETS, each 98c

BABY RUBBER PANTS, each 25c

LADIES' BED ROOM SLIPPERS (most any color), per pair 98c

CHURCHWELL'S

First Street SELLS IT FOR LESS Welaka Block

Sanford Daily Herald

Published every afternoon except Sunday at the Herald Building, 107 Magnolia Ave., Sanford, Fla.

The Herald Printing Co.

PUBLISHERS: M. J. HOLLY, Editor; H. J. LILLARD, Secretary-Treasurer; H. A. NEEL, General Manager; H. S. HOLLY, Advertising Manager.

Advertising Rates Made Known on Application.

LEWIS SHIFF, Circulation Manager, Phone 123-W after 5 p. m.

Subscription Price in Advance: One Year \$2.00, Six Months \$1.00, Three Months \$0.50.

Delivered to City by Carrier: One Week \$0.15, One Month \$0.50, Three Months \$1.50.

The Associated Press is exclusively entitled to the use for republication of all news dispatches credited to it or not otherwise credited in this paper and also the local news published herein.

Foreign Advertising Representative: THE AMERICAN PRESS ASSOCIATION.

All those in position to know say that the railroads will not be allowed to put over the latest raise in rates on fruits and vegetables.

Latest dispatches say the French are holding Limberg and Barmen. They ought to thrive on that with America dry.

With the many new members coming into the Chamber of Commerce it will soon be a real working body composed of eighty per cent of all the business men of the city.

All we want in this world just now is the chance to get away for a few hours and the dry place to sit on the bank of the creek or lake and just make a few casts with our old skinner-bacon bait, like we used to do.

Yes, it is hot. But that is no excuse for laying down on the job. We would never have a real city here if we paid attention to the weather kickers.

We want to see quick action on the boat basin and the municipal pier. It should have been finished before the winter season in order to get the benefit of the tourist business this winter.

The Midsummer Edition of the Florida Grower is a work of art. It consists of sixty pages of finely illustrated and well written stuff and is also filled with advertisements of Florida lands, Florida business and Florida boasting.

RATHER "STRIKING" DECISION

The Supreme Court and the Federal authorities have made a ruling that the workers in the railroad shops can not strike again as it would be in defiance of the injunction.

"Two years ago the Pennsylvania Railroad found it convenient to ignore a ruling of the Railway Labor Board.

"So it went on strike against the federal decision.

"It has remained on strike ever since.

"In the past week or two it reaffirmed its 'right' to disregard the Railway Labor Board's ruling whenever it felt the rulings prejudicial to its interests.

"This move Basil Manly, formerly joint chairman with Chief Justice Taft on the War Labor Board, to wire President Harding a protest against this 'anarchistic' attitude and to call upon the President to enforce the labor decision against the Pennsylvania Railroad as he made it his business to do when the railroad shop workers went on strike following what they regarded as a Railway Labor Board ruling prejudicial to their interests.

"Parallel to the defiance to the Railway Board's ruling in both instances seems to be, it is hardly to be expected that the same jabs which opened for the railway workers will now yawn for the officials of the Pennsylvania Railroad. Parallel though the 'anarchistic' attitude is in both cases, it somehow is difficult for Mr. Daugherty, Judge Wilkerson, and truth to tell, to most of us, to think of a railway official as an 'anarchist.'

His act may be of the same degree of anarchy as that of a railway worker who defies an arm of the government, but drawn out, it is mighty difficult to associate big corporate wealth with just plain anarchy.

"The Pennsylvania Railroad will continue to strike against the federal board.

"And the injunction against the workers striking against a ruling of the same board will be permanent.

BOULEVARD ALONG THE OCEAN

The greatest asset to any city or county or state is the beautiful roads and driveways along a lake shore or along the ocean or the gulf or river or any body of water than can be made beautiful. There is a restful, cooling and comfortable effect in driving along a water front over a good road that is not enjoyed in any other manner.

CONFRONT THEM WITH FACTS.

Cities, communities and sections served by the Sanford-Trilby branch of the Atlantic Coast Line railroad will be given opportunity on July 18 to inform officials of that road why they want and should have Sunday train service.

The mere fact that this branch serves the most beautiful part of the state; that it serves a section that indicates that it will soon be one of Florida's most important citrus and vegetable sections will not have the slightest influence with the representatives of the road, who, no matter how pleasant and affable they may be personally, are the hardest headed individuals in the world in matters of this sort.

"While you may have no argument to present personally to these gentlemen, plan now to be in the meeting, for the mere fact that a large number of people are interested enough to attend the hearing will have some little weight with the officials.

Now, if ever, is the time for not only Clermont to work as one unit, but for the entire strip of the state in consideration to act and think as one unit.—Clermont Press.

GREAT AND GLORIOUS.

Another great and historic event has transpired. The other day it was Dempsey and Gibbons, two refined and genteel gentlemen. Yesterday it was Willard and Firpo. A great nation was held spell-bound. Men paid fifty dollars a seat near the 'arena' who haven't bought their wigs a new dress this year. Untold thousands wasted their time around bulletin boards to witness this classic and educational event. Willard and Firpo. Blah!—Smah!—Blood!—Great and glorious.—Gainesville Sun.

JUST KIDS—A Ten Year Old Uncle.



SUPREME COURT DECISIONS

WELLESLEY HILLS, Mass., July 14.—"So many people will be bearish while the second half of the area of business readjustment is being completed, that it is well to stop once in a while and consider some of the optimistic features of the situation. There is much good news constantly coming out. The great improvement in the condition of the railroads; the corrective attitude on the part of labor; and the late developments in the foreign situation are all optimistic features. One optimistic feature that we do not hear much about, however, is the present attitude of the United States Supreme Court. It is difficult for the statistician to measure court decisions," says Mr. Roger W. Babson, "and if he did it too often, contempt of court proceedings might follow. Nevertheless, these court decisions are a great factor in business, and could probably be reduced to a statistical analysis. I have special reference to three recent decisions of the United States Supreme Court.

"The decision in connection with the Southwestern Telephone Company was exceedingly cheering to investors. This decision clearly ruled that neither legislatures nor commissions can make rates that are confiscatory in any way. The court indicated that the cost of reproduction must be considered, as well as original cost, and that investors must be treated fairly so as to encourage them rather than discourage them. This decision has been welcomed by all interests, especially the public utility group. It should make more safe telephone securities, electric light and power securities, and street railway securities. This does not mean that the Supreme Court upholds dishonesty or stock watering, but it does mean that it will protect capital when politicians, for selfish motives, attempt to jeopardize it. Furthermore, this decision will encourage corporations to appeal to the courts more and bother with congress and legislatures less during the next few years than they have heretofore.

"The second decision which interests business men was when the United States Supreme Court held that the Kansas Industrial Court can fix or regulate wages only in a great emergency. Briefly, this decision was that in the case of a railroad or coal strike, where the public is threatened with starvation or disaster, an Industrial Court can come in and fix wages, but only in such instances. The special case was one involving the Charles Wolf Packing Company. The United States Supreme court held that it was not necessary for this packing company to do business. There were other companies from which goods could be purchased, and as a last resort people could temporarily go without their products for a while if necessary. As many of the states of the country were eagerly awaiting this decision, the emotions of many political leaders will naturally be greatly curbed thereby. There will be fewer attempts during the next few years to interfere with business by legislation than there would have been if the United States Supreme Court had upheld the Kansas Industrial court.

"The third epoch-making decision of the United States Supreme court was to the effect that the Federal Trade Commission can not interfere in the rights of private business or in the matter of fixing prices. For some time, certain great national advertisers have been in conflict with the Federal Trade Commission concern-

ing prices on nationally advertised goods. Some chain store retailers have been selling certain nationally advertised goods at or below cost in order to get people into the store and then sell them something else. The national advertisers have claimed that this is not only unfair to the manufacturers but also to the public, and have insisted that their prices be upheld by all retailers. The Federal Trade Commission has taken the part of the chain stores and those who want to cut prices. The Supreme Court has upheld the national advertisers. The case in question was brought by the Mennen Company, large distributors of toilet articles. Some may think that this decision is against public interest, but I seriously doubt it. Public interest demands good business which will keep people employed and goods moving. Prices never long remain too high because high prices always either encourage competition or else check buying habits show that business has been harmed more by price cutting than by price fixing. If prices are too high they correct themselves. Price cutting, however, kills the goose that lays the golden egg.

"Business continues fair," concluded Mr. Babson. "The Babsonchart stands at 1 per cent above normal. The intermediate area of prosperity which threatened to develop into a period of inflation has been checked. We have now started in again to complete the period of readjustment. This is not bad news but really good news looking at the long point of view. Before a man starts out expanding he should first pay up his bills. The same rule applies to a nation. This is the conclusion which the United States has at last reached. For one I am very glad of it."

WHY DODGE THE ISSUE.

The new income tax figures tell a plain story with a plain lesson. In one year, the number of Americans paying taxes on incomes above \$100,000 decreased from 3,600 to 2,300. That is a loss of 1,300.

The governments of the United States are practically inviting people to evade their taxes by seeking relief through investment in tax-free securities.

The governments, local and national, lay before a man of large income a great mass of their securities, every few days, and say to him:

If you will hand over some of your money in exchange for these securities, we will see that you pay no taxes on the income that you draw from the loan.

Many taxpayers accept this invitation and thus evade, or dodge, taxes, thereby unloading a fierce tax burden on the rest of us.

So long as the governments impose enormous taxes, and at the same time offer a ready way out, the present abuse will go on.

Politicians who rage against rich tax dodgers and then vote for tax-free securities, are merely beating the bush and they know it.—Daytona Journal.

Get in on this low price and good grade of Seed Bed Cloth—it's going fast.—Yowell Company. 90-2tc

The Daily Herald, 16c per week.

FROM OTHER SANCTUMS

PROFITABLE BUSINESS—AND WAGES.

Wages, money paid to workers for work done, or supposed to be done, continue to be a matter of dispute between employers and employees, but only when there is misunderstanding, or lack of appreciation, between the parties concerned. Where there is appreciation on the part of employers, of what needs to be done, the manner of doing and the amount and quality of service rendered, in order to justify the payment and receipt of money, in the form of wages, there are no disputes, or, if any, they are very rare and easily adjusted. In a word, mutual understanding and appreciation contribute to harmony between employers and employees.

This was clearly brought out in the convention of the Southern Newspaper Publishers' Association, in session in White Sulphur Springs, W. Va., a few days ago. As was reported in the newspaper dispatches, Major George Berry, president of the International Pressmen and Assistants' Union of North America, "declared that he and his followers were desirous of seeing the newspaper and printing business of America as prosperous as it is humanly possible to make it," quoting the press report. Then Major Berry said: "We can not expect to secure from it better wages and conditions of employment unless it is a profitable business. The future prosperity of the industry," he added, "depends upon increased volume as represented in the enlargement of the size of papers and in increased circulation. We therefore recognize," said Major Berry, "that the development of the future must come from the pressroom and we are adjusting as speedily as our resources will permit to meet the innovations of the day in order that the well-being of every unit dependent upon the business may be adequately protected."

Bear in mind that what above is quoted was the expression of the representative of employees, the workers who receive wages. It is evidence of appreciation of the proper relation of the employed to the employer, that unless the former prospers through the intelligent, efficient work of those employed, the latter reasonably can not expect the payment of what might be termed prosperity wages. Or, as Major Berry put it, "we," the employees, "can not expect to secure from it"—the business that gives the employment and pays wages—"we can not expect to secure from it better wages and conditions of employment unless it is a profitable business."

Here is recognition of the fundamental basis of all wages, recognition of the fact that conscientious employers mostly fix the rate of compensation they receive. If they render efficient service, show by their work that they have proper interest in the prosperity of the business in which they are employed, and strive to make that business prosperous, wages, practically, take care of themselves. Disputes are eliminated; good work bears abundant fruit, for the employed as well as for the employer. Where this appreciation is lacking, where there is failure to recognize what an employer has a perfect right to expect in the way of efficient services from employees, there is constant trouble, more than likely, unprofitable business for the employer, and, on the part of the employees, dissatisfaction of their own creating.

Good wages depends on profitable business, and the sooner all employees learn this, and perform their work accordingly, the sooner will be established complete harmony and hearty co-operation between employer and employees, with consequent substantial benefit to both.—Times-Union.

There are other Transfers; but none with SERVICE for their middle name—QUICK SERVICE TRANSFER. Phone 498. 83-1tc

G. W. Lawton, Bracelet Watch Expert, 215 South Orange, Orlando, Fla. 4-243tc

Straw Hats, half price at McKinnon-Markwood Co. 87-5tc

RECOVERS FROM LAME BACK "My daughter suffered with a lame back and could scarcely move without great pain. She tried Foley Kidney Pills and the trouble with her back is all gone," writes Mrs. J. C. Perkins, Boston, Mass. For Backache, Rheumatic Pains, Kidney and Bladder Trouble use Foley Kidney Pills. Will relieve that tired feeling. Take no substitute—Insist upon FOLEY'S Sold everywhere.—Adv.

SUNDAY DINNER JULY 15TH, 1923. Menu including: Chicken Gumbo Soup, RELISH, Hearts of Celery, Cucumbers, Sweet Pickles, ROASTS: Prime Ribs of Beef au Jus, Roast Pork Loin, Apple Sauce, Braised Virginia Ham, Roast Chicken with Celery Dressing, Fricassee of Chicken with Rice, Fried Chicken, Country Style, Veal Croquettes, French Peas, ENTREES: Macaroni au Gratin, Canned Yams, Banana Fritters, Fruit Sauce, VEGETABLES: Creamed New Potatoes, Lima Beans, Garden Spinach, Early June Peas, Fresh String Beans, Whipped Potatoes, Steamed Rice, Hot Buttermilk Biscuits and Cornbread, DESSERTS: Apple Pie, Raisin Pie, Pumpkin Pie, Coconut Custard Pie, Lemon Meringue Pie, Blackberry Pie, Vanilla Ice Cream, Home-made Cake, BEVERAGES: Iced Tea, Coffee, Milk.

Lu-Beth Cafeteria

MUSTEROLE advertisement: Better Than a Mustard Plaster. For Coughs and Colds, Headaches, Neuralgia, Rheumatism and All Aches and Pains. ALL DRUGGISTS. 35c and 65c jars and tubes. Hospital size, \$3.00.

TRY A HERALD WANT AD FOR RESULTS!

ANNOUNCEMENT! We have installed the latest Enamel Spraying Machine and will be able to give you 7-hour service with a Guaranteed... OUR PRICES ARE REASONABLE—Ranging from Fords to Packards \$14.00 to \$21.00. We have just completed our 321st job on cars here in Sanford.

Grow Paint Company 211 BENCH AVENUE SANFORD, FLORIDA



Good Morning. A good morning, one that is good in every sense of the word, follows a summer night spent cool, refreshing sleep. Before long you will need a pleasant sleeping porch which will let you get out of the stuffy bedroom rooms. Such a porch pays dividends in better health and the "pep" that comes from rest and sleep. Add a room to your home by building a screened, mosquito-proof sleeping porch this ring. We can help with the plans and furnish the lumber, screens and other things you will need. HILL LUMBER CO. Phone 130—Sanford, Florida

CHURCHES

CHRISTIAN SCIENCE SERVICE
SUNDAY, JULY 15, 1923.
Subject: "GOD"
Church Service 10:45 a. m.
Services will be held in the Palm Room of the Valdes Hotel. All are WELCOME.

FIRST BAPTIST CHURCH
Sunday School at 9:30 a. m. Ralph Ingram, of Nashville, Tenn., will address the school.
Morning worship and sermon at 11 a. m. Subject, "The Most Interesting Letter Ever Written."
Baptist Young People's Unions, 7 o'clock.
Evening worship and sermon, at 8 o'clock. Subject: "Viewing Life Prayer meeting Wednesday evening at 8 o'clock."

If you are a stranger in town, we heartily invite you to attend the Sunday School exercises at the First Baptist Church, corner 6th and Oak, tomorrow morning at 9:30 a. m.
We are especially anxious to get the young men who have just arrived in town to visit the Big Berean Brotherhood Class there. After you get there you will wonder why you ever thought you were a stranger here!
And, of course, we want all the old standbys there, together with all the friends they can "accumulate" on the way.
Let's make it at least 60 tomorrow!

THE FIRST METHODIST CHURCH.
W. J. Carpenter, Pastor
At the morning service the pastor will speak on "How Simon Peter Knew Jesus Was Divine?"
At the evening service the subject will be "Sowing and Reaping."
The Epworth League will meet at 7:00 sharp for a rousing meeting.
Sunday, the 22nd, we shall have a Church Rally Day service. We are planning to have every member present at one or both services on that day. Special preparation is making to have one of the most interesting services of the year.
The Scrap Iron class will study

about that interesting character, Simon Peter, the apostle who was more nearly like ourselves than the others. A. Raffald will also make a short talk to the class. All the "boys" will please be on time, 10:00 a. m.

RALPH INGRAM TO ADDRESS BIG BEREAN BROTHERHOOD

When the Big Berean Brotherhood was organized last September, the class decided to arrange for a series of addresses by men who are achieving in their professions. The first man invited to address the class was Dr. Andrews, superintendent of Formosa Hospital. Two months later Hon. Charles D. Haines addressed the class. Then two addresses were delivered to the young men by Dr. Kerr Boyce Tupper of Orlando and Philadelphia. Tomorrow morning Mr. Ralph Ingram, Nashville, Tenn., will address the young men.

Mr. Ingram has red hair, keen eyes, and candid convictions. He was the leading factor in the building of the Main Street Baptist Sunday school of Jacksonville, Fla. This school has more than a thousand in attendance. Because of his growing ability he was elected to a position with the Baptist Sunday School Board of Nashville, Tenn.

Every member of the Big Berean Brotherhood is asked to be on hand tomorrow morning 9:30 with another man. Mr. Ingram will address the main school 10:40.

AT THE BIG TENT CORNER THIRD ST. AND PALMETTO

The lecture courses conducted by Evangelist Dudley opened last evening with a good attendance. The speaker's subject was "Europe—Today and Tomorrow."

Mr. Dudley said, "The prophet Daniel centuries ago made an accurate writing of Europe as it is today." He based his remarks on Daniel the second chapter. "This chapter," he said, "covers the time from the days of ancient Babylon down to our day and on into future when God sets up His kingdom."

The speaker dwelt upon the forty-third verse of this chapter at great length. He said, "This verse refers to the ten divisions of Rome or Europe as it now is." He further stated that, "Never again would there be a universal kingdom, as Rome or Babylon and that all the efforts of men of

Hastings Potato Crop for 1923 Was Valued at \$800,000

Commissioner L. M. Rhodes, of the State Marketing Bureau reported that the association had marketed \$800,000 worth of potatoes of the 1923 crop, the season for which product around Hastings is generally from April 1 to May 15, though some seasons may produce an earlier or later crop from these dates.
The association which was formed the latter part of last year, is composed of but sixty-two members. Mr. Rhodes stated, but on this season's crop supplied around 110 markets, and reported such successes that at present the association has \$28,000 in the reserve fund to await next year's operations.
Other speakers on the Hastings program included Reed Curry, state organizer of the Florida Citrus Exchange and Dean Wilmon Newell of the University of Florida. It was reported that approximately 2,000 persons were in attendance at the all-day session, featured by an old time barbecue, with everybody enjoying the annual occasion.
Commissioner Rhodes address in part follows:
"So long as the population of the earth eat 800 pounds of food per capita per annum and wear clothes made from raw materials produced from the soil, agricultural production will be the most essential industry, and so long as 97 per cent of the food and 98 per cent of the material for the manufacture of clothing comes from the soil of the farm and the till of the farmer, farming will be our basic industry.
"The most progressive, economic effective, scientific methods of production should be used and the maximum production should be secured with the minimum labor and expense.
Agriculture the oldest art is a young science. From a few acres crudely tilled by Indians, barely yielding enough to keep gaunt famine away from their wigwams, in this country when white men grew their first garden in American soil at St. Augustine. The agriculture of the United States has grown to enormous proportions. The forest and prairies have been transformed into 6,452,000 farms with a cultivated area of 337,000,000 acres. With an investment of \$78,000,000,000 and a production equal to 50,000 carloads of products daily, with an annual output of crops and live stock products ranging in total value from \$15,000,000,000 to \$21,000,000,000, a business with more money invested, more laborers employed, producing more raw material than any other industry in the world.
"If the farmers had developed the business side of agriculture and had held their own by orderly, profitable marketing, they would have had \$60,000,000,000 more wealth than they have, or they have lost an average of \$1,000,000,000 a year for sixty years, or they have dumped into the channels of waste, greed and speculation enough to buy every acre of land and all farm implements in the United States.
"The farmers of the United States have produced \$173,000,000,000 worth of products in ten years. Their total exports have increased 100 per cent in a decade; their total indebtedness had increased 110 per cent. Their mortgage indebtedness has increased 240 per cent. Their taxes on farm land have increased 220 per cent, the general average of freight rates on farm products has increased 60 per cent, farm supplies have increased in price 150 per cent, while the average price of the twelve leading farm products has only increased 8 per cent above 1913 prices. What more do we need to prove that our greatest problem is marketing.
"The experience of the past make it so clear that the farmers' road to success is through better merchandising and orderly marketing of their products, and since 185 co-operative associations that are more than county wide and hundreds of smaller co-operative marketed more than \$1,000,000,000 worth of products profitably in 1922 and at a much smaller cost than through other channels. With California selling 85 per cent of her dried fruit and 72 1/2 per cent of her citrus fruit at a cost of only two to two and a half per cent, as well as many other examples of success in this country and Europe and with no other remedy in sight, farmers are turning toward co-operative marketing, which is the golden rule of agriculture and means 'Working together for the mutual benefit of all.'"—Times-Union.

Recent Appointments By Governor Hardee

TALLAHASSEE, Fla., July 14.—Otway Ware, harbor master at St. Andrews Bay, is among the appointments just announced by Governor Cary A. Hardee.
Other appointments include:
W. P. Etheridge of Tavares, court reporter of the sixteenth judicial circuit, composed of Lake and Sumter counties.
Albert G. Davis, of Chipley, to be analyst working under the state chemist.

Tallahassee Being Improved by New Streets, Sidewalks

TALLAHASSEE, Fla., July 14.—The city fathers of the capital city are planning many improvements for the betterment of the city's streets, sidewalks, and lighting arrangements. Plans are under way to do street paving at a cost of \$300,000; resolutions are being drawn calling upon citizens in sections of the city to extend the system of sidewalks, and a third proposition is to extend the city's whiteway from Adams street to the Women's College down College avenue.
The test of a party's virility is its ability to survive in spite of its national charman.
One thing that America and Europe have in common is an ability to see one another's duty.

Lady Astor Bill Restraining Sale of Intoxicating Liquor

(By The Associated Press)
LONDON, JULY 13.—Lady Astor's bill restraining the sale of intoxicating liquors to persons under 18 years of age passed the third and final reading in the house of commons today by a vote of 257 to 10.

HEARING FOR SUNDAY TRAINS.

The Railroad Commissioners of the State of Florida will hold a public hearing in this city next Wednesday, July 18th, having been petitioned to determine the matter of renewing Sunday train service on the Sanford-Trilby branch of the Atlantic Coast Line railroad.
Communities served by this railroad include Winter Garden, Oakland, Killarney, Mohawk, Minneola, Clermont, Groveland and Macotte, each of which will have strong delegations here next Wednesday, armed with a strong array of facts to convince the gentlemen of the commission that they want and actually need Sunday service from the A. C. L.
The Press would suggest to its local readers that all who have some suggestion to make regarding the securing Sunday service, or statistical data that will have weight with the Commission, get in touch with W. N. McKinney, president of the Chamber of Commerce, H. C. Brown, secretary of that body, or either of the banks, so that all matters pertaining to this important project may be assembled as much as possible in one head for proper presentation to the Commission.
The general public is urged to attend this hearing, and to aid in every way to create a spirit of enthusiasm that will make certain this matter, which may lead to more extended improvements in the railroad service.—Clermont Press.

PRESIDENT NATIONAL LUMBER COMPANY DIES IN AIRSHAFT

(By The Associated Press)
PHILADELPHIA, July 14.—Clarence H. Sweet of Bluefield, W. Va., president of the National Lumber Company, was found dead today at the bottom of airshaft of Bellevue-Stratford hotel, where he had a room on the fifth floor.
PHILADELPHIA, July 14.—Sweet's skull was crushed, evidently in a fall from the window of the room police believe. Papers found among his effects in room indicated, according to police, that things had not been going well for him.
The Herald delivered six times a week for 10c.

SEED BED CLOTH

Only a few bales to sell at mill prices.—Yowell Company. 90-2tc
Why do we do 75 per cent of the long distance hauling of Seminole county? The answer is, because we do it right at the right price.—QUICK SERVICE TRANSFER. Phone 402. 83-tfc

Tallahassee Will Have Nine Months Term of School

(By The Associated Press)
TALLAHASSEE, July 14.—The capital city provided for a full nine months term with a kindergarten in an election Tuesday, in which they voted favorably on a seven mill tax levy. Of 94 votes cast, 84 favored the proposal.

Many People of this city and vicinity make this bank the depository for their reserve funds. They hold our Certificates of Deposit bearing 4% Interest from DATE of DEPOSITING funds. This means a safe investment, good interest and funds available when necessary. YOUR RESERVE AND CHECK ACCOUNT BOTH INVITED. First National Bank A COMMUNITY BUILDER. F. P. FORSTER, President B. F. WHITNER, Cashier

JEWETT SIX PAIGE BUILT \$1065 f. o. b. factory. The Fifty-Horsepower Motor Fills the Hood! YOU need not be an engineer to appreciate Jewett's great power. Just look under the hood at the Paige-built motor. No car within \$200 of the Jewett price has a motor of equal piston displacement—249 cubic inches. And Jewett's power is not obtained at the expense of high engine speed, with its premature wear. From the six cylinders, 3 1/2 x 5 inches, a moderate r. p. m. gives peak power. However unusual the emergency, Jewett never straits to meet it, but handles every situation smoothly and easily. In a word, there's Paige quality in every particle of Jewett power. Let us prove to you there's no motor like it in the thousand-dollar field! SEMINOLE OVERLAND CO. SANFORD, FLORIDA

BANKRUPT SALE. We have purchased the entire stock of Automobile supplies of the Automotive Supply Co., at Bankrupt Sale at a price which enables us to give the public the Greatest Bargains in this line ever known. Prices made are such that will move the stock quickly. If you are in need or expect to be, of any thing for your auto, call at once. Sale begins MONDAY, JULY 16th, and will continue until entire stock is sold. Everything for the Automobile. Such as: Bumpers, Springs, Wrenches, Pumps, Soaps, Polish, Spot-lights, Flashlights, Fan Belts, Shellac, Screwdrivers, Tool Kits, Spark Plugs, Cleaners, Piston Rings, Fire Extinguishers, Battery Boxes, etc., etc. Call Early While We Have a Complete Assortment. Florida Automobile Supply Co. W. I. TYLER, Manager. 104 West Commercial Street Sanford, Florida

DO YOU KNOW?

That you can have every little spot on your car that is most difficult to reach, greased. This is just what that car of yours needs. We guarantee TO REACH the most vital places. We have installed the finest and most up-to-date Auto Greasing Rack that money can buy and we are now equipped to give you the best service obtainable at very reasonable rates. WE CALL FOR AND DELIVER YOUR CAR. Just Phone 41 We Have It

WE ARE EQUIPPED TO DO GOOD PRINTING LET US DO YOUR NEXT JOB OF PRINTING. William's Garage 115 Magnolia Avenue Sanford, Florida

GOLF BOWLING TENNIS BOXING

REALM OF SPORTS

R. L. SHIPP, Editor

BASE BALL FOOT BALL BASKET BALL TRAP SHOOTING



Why "Roast" in the Kitchen? When You can Enjoy a Delightful Dinner at

The Seminole Cafe

We have you the fussing and fretting over a hot stove these sultry days. We help you forget all about the heat by serving SUELL appetizing dishes in a clean, cool atmosphere.

\$1.00 SUNDAY, JULY 15 \$1.00

Served Noon 'Till 8:30

- Olives Pickles Cocktail Fresh Fruits in Season SOUP Cream of Chicken ENTREE Sea Trout, au Gratin ROASTS Roast Turkey, Sage Dressing and Cranberry Sauce Roast Loin of Beef Leg of Lamb, Current Jelly VEGETABLES Creamed Potatoes Asparagus on Toast with Drawn Butter SALAD Florida Fresh Vegetables DESSERTS Vanilla Cream or Apple Pie Ice Cream and Cake Cheese and Crackers Coffee

FOR THE MOVIE FAN

Dorothy Dalton tonight in "Fog Bound." Corn Bannon lives alone on Diamond Island out in the straits that lead to the Pacific. She is red-haired and has all the independence initiative and pugnacity that comes with flaming hair.

Golf Course Built by Tarpon Springs to Open

TARPON SPRINGS, July 14.—A bond issue of \$40,000 for the construction of a golf course here is planned by citizens of Tarpon Springs.

FAME OF FLORIDA MOSQUITO FIGHT IS NATION WIDE

Florida's anti-mosquito campaign, which has been productive of such excellent results during the past year, has attracted nation wide attention, according to George W. Simons, Jr., chief engineer of the state board of health.

Municipal Golf Course Will Open at Jax

JACKSONVILLE, July 14.—The new 18-hole public golf course, just completed here, will be formally opened to the public within the next few days.

Lee County Plans Many Improvements

FORT MYERS, July 14.—Lee county authorities will pass on a budget of \$261,595 at the next meeting of the county commissioners on August 8th.

DICK TERHEUN WINS THE SWIMMING MATCH AT U. S. NAVAL STATION

Word comes from the U. S. Naval Station at Hampton Roads, Va., that Dick Terheun, Jr., came in second in a swimming match of eighty-four members of Company 90, Unit D, and the winner taking first place was another Florida boy, name not given.

SYMONETTE APPOINTED COMMISSIONER OF PILOTS BY GOVERNOR HARDEE

(By The Associated Press) TALLAHASSEE, July 14.—Governor Hardee has appointed C. C. Symonette commissioner of pilotage for Monroe county.

LOW TIDES ON BEACH, 1923

Forenoon and afternoon tides occur at approximately the same hour and minute.

Table with columns: Date, June, July, Aug., Sept., Oct. and rows for various dates from 1 to 31.

TRAIN SCHEDULE

Table with columns: No., Arrive, Departs and rows for various train numbers and times.

LAKE COUNTY OFFICIALS HAVE OFFICES ENTERED: NO CLUE TO ROBBERS.

TAVARES, July 13.—The offices of county Clerk Smyth and Judge E. M. Talley in the county building were broken into last night and drawers and cupboards disturbed with evident haste.

"TRIFLING WITH HONOR" IS INTENSELY HUMAN AND DRAMATIC PICTURE

"Give us something human," has been the plea of the motion picture public to the exhibitors. In "Trifling With Honor," the Universal-Jewel photoplay which will be shown at the Princess Theatre Monday, the public is presented with an intensely human drama of the most gripping interest.

SOME REALS FACTS ABOUT FLORIDA

Escambia county: Pensacola is the finest port south of Newport News, it is claimed. Fort Pickens, the only federal fort in the Southern states not captured by the Confederates during the Civil war.

New York Markets Entirely Inadequate to Handle Supply

W. P. Hedden, U. S. Research agent in marketing, after a year of study of the situation says: "There is impending danger of a complete break down in the marketing machinery by which more than 70 per cent of New York's supply of fruits and vegetables is received.

Good Feed for Your Stock is Just as Essential to Their Health as Good Food is to Your Health



No feed is any better than the ingredients that are put into it. Molasses and Alfalfa Meal will cover up the faults of mighty poor grain and make it more palatable but it will NOT improve its quality.

THE CASH FEED STORE Sanford Feed & Supply Co. FEED-HAY-GRAIN AND FERTILIZERS PHONE 539-MYRTLE AVE. & 4TH ST. SANFORD, FLA.

Our Service

Extends to Orlando and Daytona as well as the hundreds of bottles we put out in Sanford every day

ELDER SPRINGS WATER

on account of its purity is fast becoming the drinking water for Central Florida. It is also recommended for use in batteries.

PHONE 311-WE'LL DELIVER

Elder Springs Water Company

"It Pays to Swim With the Current"

This is about two spark plugs. At the moment they are lying on the sales manager's desk in the establishment of a large middle-western hardware jobber.

One spark plug bears a name known wherever automobiles are used, the other a name seldom heard.

Both, says the sales manager, are good plugs. "On the score of quality they run neck and neck.

"But," he adds, "we are discontinuing this line"—and he holds up the plug of unfamiliar name. "Yes, and our discount on it is larger, too."

"What's wrong with it? Not a thing. It's a good plug—mighty good plug, but—no one knows about it. It isn't advertised—the other one is. The demand is for the advertised make. And we've learned it pays to swim with the current, not against it."

More and more jobbers in every line of business are learning every day that

it pays to swim with the current of popular demand.

"Our job," said one jobber, "is to supply markets, not create them. Let the manufacturer make a market for his goods, and we will handle it."

Said another—"Our salesmen carry a catalog with thousands of items in it. They haven't the time to push unadvertised goods. Their work is principally taking orders."

If you go among these wholesalers today to introduce a new product in competition with merchandise nationally advertised, unless the article is exceptional, you will be met everywhere by the injunction: "First go out and get a reputation for your goods through advertising."

The wholesaler knows by actual contact with dealers how they value speed of turnover, goods which move with a minimum of effort, goods people know about and ask for.

Published by the Sanford Daily Herald In co-operation with The American Association of Advertising Agencies

