

Shipments of Celery from Sanford to date

| Year | Crates | Year | Crates |
|------|--------|------|---------|
| 1899 | 1,100 | 1905 | 61,680 |
| 1900 | 8,200 | 1906 | 123,938 |
| 1901 | 11,000 | 1907 | 181,768 |
| 1902 | 21,200 | 1908 | 330,000 |
| 1903 | 34,000 | 1909 | 475,000 |
| 1904 | 53,650 | | |

Yearly average increase 118.3%

WE HANDLE LUCKY

Sanford Money-Makers

Our Policy: Conservatism, Reliability, Progressiveness and Courteous Treatment

Our Terms of Sale on 5 Acres

Possession given on payment of \$25. Balance, \$10 monthly. Flowing artesian well guaranteed. Ten per cent discount for cash. No interest on deferred payments. We pay taxes until development begins. We give 30, 60 or 90 days grace on deferred payments in case of sickness. We give free deed in case of death as per contract.

TITLE BOND & GUARANTEE CO.

Volume 1

SANFORD, FLORIDA, OCTOBER 7, 1910

Number 36

Sanford Farms News Notes

Mr. Lingo, who purchased fifteen acres from Title Bond & Guarantee Company has arrived at Sanford for the purpose of improving his property. He will improve five acres at once, build a house and make all necessary improvements for a comfortable home.

Mr. R. C. Shaffer of Camden, Ohio, purchaser of a five acre tract in Sanford Farms, has made out a list of materials for the construction of a residence on his property. He is expected in Sanford in the near future.

The growers in the vicinity of Sanford Farms are now busy with their crops. Quite a large acreage of strawberries have been set. Those who have fall tomatoes will do well on them and the crop looks very fine. Preparation is being made for the usual acreage of celery. Mr. Vorce, who purchased fifteen acres from the Title Bond & Guarantee Co., has a fine bed of cauliflower plants ready to set and his cabbage plants are coming on in great shape.

Mr. J. E. Pace, the "Celery King," who has a nice truck garden at Sanford Farms is getting things in shape for his fall crops. He will have seventy-five acres in celery, thirty acres in lettuce and ten acres in cabbage this season. Mr. Pace began truck growing in the Sanford Celery Delta some years ago on less than one-eighth of an acre. He is now the largest grower of vegetables in the Celery Delta.

The store building erected by J. W. Bell is completed and ready for a tenant. Mr. Bell is anxious to get a wide-awake merchant to put in a general stock of goods and will lease the building very reasonable. Mr. Moffatt, an old resident of West Sanford, has opened a store and carries a nice stock of goods, but the old saying is, "Competition is the life of trade," even if it does occasionally kill the trader. Mr. Bell provided five commodious rooms over the store which is a two story building and is prepared to entertain purchasers in the latest approved fashion.

Mr. Vorce's house has arrived and this hustling gentleman is now busy getting it together. His family will be down shortly and will add much to the community.

Mr. Prather has in a crop of sweet potatoes on a portion of his improved five acres. The crop is looking very good. He has also tilled a portion of his farm, planted a nice area of strawberries and is making very good headway.

Mr. Gamble has had five acres cleared, plowed, harrowed and put in shape for a first crop of cabbage.

We have word from many purchasers of Sanford Farms that they will be down this fall and get busy with their development work. From all indications there will be at least 40 families living on Sanford Farms next spring.

If you have interests in Sanford and want a reliable firm to look after them write Title Bond & Guarantee Co.

Captain Smith, has rented the Oglesby property and will put in a two acre crop while clearing and improving Sanford Farm. He will have Mr. Richard Tingle of Greshamville, Ga., associated with him. These gentlemen brought a handsome pair of mules from Georgia with them and are prepared to do plowing, hauling, and all kinds of teaming. Orders may be left for them at the office of the Title Bond & Guarantee Co.

From the way Sanford Farms are moving there is little doubt but what every five acre tract will be sold by the first of January. If you want to locate in a progressive community, now is the time for you to let us make a selection for you.

Title Bond & Guarantee Co. will sell your property, will rent your property, and will do the square thing to you.

Notice

There will be a special meeting of the stockholders of the Title Bond & Guarantee Co., October 22nd, 1910, at 8 o'clock p. m., at the company's offices in Sanford, Florida.

THOMAS K. BATES,
Secretary.

This List May Interest You

- FOR SALE Five acres, 2 1/2 cleared, 1 well 2 room cottage, price \$1,050.
- FOR SALE Residence, Markham Heights, 3 acres, nice fruit trees and
- FOR SALE 30 building lots just outside the city limits. Price ranges from \$125 to \$175 each. Terms cash.

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

LETTER NO. 4.

The Father Explains to His Son, the Reward Awaiting the Dishonest Man Who Vends Worthless Sandy Acres.

My Dear Son:

Last week I made mention to you of the cavortings around of that old Celebrity, Diogenes, in his effort to locate an honest real estate dealer. I neglected to mention to you the experience of

Little Napoleon

Who made new paths for the French Army and new laurels for his own morrow head. The head of Napoleon's commissary department has given a contract for furnishing

Fresh Pork, Mutton, Goat and Raw Beef

To a certain Butcher who had an international rep for vending embalmed foods and giving short weights to his patrons. This fellow took advantage of his extensive operations in furnishing food for the

French Murderers

And palmed off on them large quantities of poor and spoiled meats, the consumption of which began to mow down the ranks of the French Army to a greater extent than the

Bullets of the Enemy

This dope finally leaked through to the Little Chief and he sent for the successful Meat Contractor and placed him on the rack as to his pernicious methods which were resulting in

Poisoning Napoleon's Army

The Fakir began by explaining that he always furnished the very best meats for the officers messes. He looked after the officer's portions in person. He did not take so much care with the supplies of the

Rank and File

Because he did not believe they amounted to much and a little spoiled meat would do them no harm. The Milk of Hyman Kindness in

Napoleon's Belfry Began to Curdle

His blood surged and boiled. His temper went up to white heat. His body shook with emotion and he

Bawled Out to the Watch of the Hour

Take thou, this thing here, who is the Strychnine of Our Camp, to the Guard House for an hour's prayer. At the end of that time take him to the

Execution Post

Accompanied by Eight Men and shoot him so full of holes that a Pound of Bologna Sausage will run out of him as easily as Dry Sand will chase through a coarse sieve

The Fakir was Killed Entirely

And your old father deploras the fact that we have no Napoleon to place in charge of the sale of Florida Land, as crimes are now being committed in the name of Profit and Progress that are destined to become cankerous sores in the breasts of the duped purchasers and a stench in the nostrils of the

Ethics of Common Decency

A relapse will take place, an awakening will come, an accounting will be demanded, the Truth Will Become Generally Known and a howl will go up out of Florida that will cause the erstwhile Howl of Rome to sound as a chant at a funeral of a potentate in comparison thereto

You Know My Son That I Believe in Doing the Square Thing

And from the testimonials now being gathered from the people of prominence, respect and honor in our community, you will agree with me that there are many others who also

Believe in Doing the Square Thing As the Following Statement Shows:

"I have lived in Florida for the past 26 years and for the past 7 years in Orange county. From experience and personal observation, I know it to be an utter impossibility for a man to grow winter vegetables for market without proper irrigation and drainage of his land. Since my residence here I have been in a position to note the progress of those of my acquaintances who have attempted farming without irrigation and failure has always attended their efforts.

Yours truly, N. H. GARNER, Sanford, Florida.

The Line of Demarcation

Between the Arid and Irrigated land is so plain that Mr. Garner, told your father that he could sit in his buggy and toss a penny on land that worth from \$150 to \$1500 on the one side while on the other side of the buggy he could toss a penny on land that was worth from \$25 an acre down to nothing.

The Difference

Is caused by the elevation and the height to which the following artesian wells will rise to or above the surface. If you will send to the Title Bond & Guarantee Company you can get a book telling you all about artesian wells and irrigating land. This book is of untold value to the man looking for a location in which to establish a home that can be made to sustain itself. Be good and save your money. I will write next week.

Your loving Father.

P. S: There are now 52 indictments in the Federal Court against companies who have fraudulently filched purchasers of Florida Land.

Father.

P. S. No. 2: Brains can not be made of putty. Hair does not make a good head. Be careful of the gilly with the tiny roving black eye and looking for the professional who jams a handle on both ends of his name.

Dad.

TITLE - BOND - & - GUARANTEE - COMPANY

(INCORPORATED)

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

FOR SALE Ten acres, five acres cleared, 3 1/2 acres tilled, one well, six room house, out-buildings, near the school, enough tilling for another acre, price \$7,000.

FOR SALE 10 acres in Eureka Hammock four miles south of town. None cleared. Flowing well. Loading station 1/2 mile away. Price, \$1750. Terms, \$600 down, balance on time.

FOR SALE 15 acres all cleared, 10 acres tilled, 5 flowing wells, facing hard road, good barn, four

room residence, near shipping point, price \$19,000.00, \$8,000.00 cash, balance in two years.

FOR SALE 11 acres, five cleared, 6 fenced, 4 tilled, 5 in cultivation. All ditched and drained. One well. Four room house, barn all on main road, quarter mile from loading station. Price, \$5500. Half cash, balance on terms.

FOR SALE Forty acres, 8 cleared, 5 tilled old land, one well, price \$10,500, will divide into five acre lots and sell for \$250 per acre.

FOR SALE We have applications for residences and business property. List your property for sale with us.

FOR SALE Ten acres, 1/2 cleared, half tilled, two wells, price \$3,500 one third cash, balance in one and two years. Will rent for \$100 per acre.

FOR SALE Five acres, 2 1/2 acres cleared 1 1/2 acres tilled, 1 well, house, price \$5,000 on terms.

WANTED Timber tracts of all sizes, cut over lands, grazing lands, orange lands, residence property, Florida real estate of kinds.

grove, \$3500.00. One third cash balance to suit purchaser.

FOR SALE Five acres in Beck Hammock 3 tilled, flowing well, within half mile of station. Price \$3,800, terms \$1000 cash, balance in five years or less.

FOR SALE Ten acres, tilled and in high state of cultivation, four wells, tool house, all tools and wagon, fronting on Lake Monroe, price \$11,000.00, half cash, balance in two and three years. This place will rent for \$1,000 per year.

TITLE BOND & GUARANTEE CO.

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 9

SANFORD, FLORIDA, FRIDAY, OCTOBER 14, 1910

Volume III

ALL AROUND FLORIDA

The General News of "The Land of Flowers."

CULLED FROM THE STATE PRESS

An Epitome of the Week's Most Important Happenings in the State's Domain.

Never before have Florida colleges opened with such large attendance, and with such bright prospects. These institutions, several of which are attended by students from many other States, and several foreign countries, are indeed a credit to the State.

Contract has been awarded J. F. Olmstead for the erection of a new school building, at a cost of \$64,495, at Miami. The contract calls for completion of the building in time for occupancy at the beginning of the next school year. The building will be constructed of reinforced concrete, three stories high and will contain twenty-four class rooms and a commodious auditorium with a seating capacity of one thousand. All floors, walls and partitions will be constructed of concrete and the building will be made as nearly fireproof as possible.

Florida's thousands of summer tourists are returning to the Land of Flowers, looking worse than they did before leaving in the summer. After all, the twelve-months-in-the-year lives the longest and gets more enjoyment out of life.

General Orders No. 7, containing the announcement that Miss Clifton Byrd, of Tallahassee, has been named as maid of honor to the division sponsor at the reunion of Confederate Veterans at Bartow, and containing valuable information regarding transportation, etc., have been issued by Maj. Davant, commander of the Florida division, United Confederate Veterans.

Trains on the Palatka and Ocala Railway ran for the first time on Wednesday, Mr. Reutz, the owner, has secured the right of way of the Palatka & Anclote Railway, which has already been graded for thirteen miles out from Palatka. Mr. Reutz states that trains will be running from Ocala to Palatka not later than March 1st.

Green fruit is being shipped from the state this year, but in smaller quantities than heretofore, for which a song of praise should go up all over the state. No practice has so demoralized the great industry in Florida. Let the growers get together through the medium of the Citrus Exchange.

The sixteen page edition of the Miami Metropolis of the 8th was one of the best and handsomest papers ever printed in Florida. It was not a spurt, but a regular issue in the course of business, with a due proportion of excellent and appropriate reading matter to the advertisements carried.

Enterprising business men from the various towns of Polk county, with a large number of progressive citizens of other vocations, met in Bartow and organized a Polk County Publicity club. The county commissioners have contributed a thousand dollars to the object, and it is intended to enter upon a great advertising campaign to induce settlers and development. Polk is a great county, and too much can hardly be said in support of its resources and attractions.

C. J. McCrane, formerly game warden of Marion county, who with William C. Ayers was given a preliminary hearing Saturday before Judge Bell on the charge of murdering Nicholas P. Myers, a couple of weeks ago, near Weirsdale, was released, as the evidence was insufficient to hold him. Ayers was bound over to the grand jury, and his bond placed at \$7,000 which, so far, he has been unable to raise. The evidence against Ayers seems purely circumstantial, and hinges on the fact that tracks near the body of the murdered man, corresponded to the track of Ayers.

J. Ira Gore, one of the able and best known young newspaper men of Florida, who has for some time past devoted his attention to his real estate interests, has returned to the journalistic field, and is now state news editor of the Metropolis, which position he filled so acceptably for a long time on the staff of the Atlanta Constitution. Probably no newspaper writer in the state has a wider acquaintance than Mr. Gore, who will bend his energies toward making the state news service of the Metropolis equal to that of the largest cities in the country.

FLORIDA VEGETABLE GROWERS' ASSOCIATION

MANAGER SMITH TAKES THE FIELD IN AN ACTIVE CAMPAIGN

Every Grower in the Entire Sanford Section Should Become a Member of this Splendid Organization Without Delay

After six months of strenuous effort on the part of the vegetable growers of Sanford and the Celery delta and after having overcome many obstacles and neutralized and brought to a common view, various differences, the Florida Vegetable Growers' Association, is now a perfected organization, the working facilities of which are gradually being extended and brought into being.

The membership now consists of 150 growers who have under their immediate control 800 tiled acres in addition to a considerable untiled area of which little consideration is taken. The board of directors and its various committees are to be congratulated over their conquest of what at times seemed to be insurmountable difficulties, and words of praise are extended them on every hand, not only by the growers but by laymen and business men in every line of commerce as well as the professions.

At the board meeting last Saturday night, Mr. William G. Smith, of Cape Charles, Virginia, was elected manager of the association for the ensuing season. This gentleman has had twenty years experience as an f. o. b., a specialist and comes well recommended as a hustler, a man of broad experience and one who will be able to keep under proper control every phase of the marketing project. Mr. Smith will work under the executive committee appointed at Saturday night's meeting. This committee is composed of B. A. Howard, W. D. Holden and Harry Ward, all of whom are deeply interested in every phase of the development of the Celery Delta.

It will be the endeavor of the executive board and Manager Smith, to bring buyers of vegetables in large quantities to Sanford to offset their prejudice, if they should have any regarding the Sanford pack and to exemplify by personal contact the merits of the products of the Celery Delta, just as buyers are taken care of in large manufacturing centers where special products are made and placed on the market. To do this and begin from the very bottom as the executive committee will necessarily have to begin, is a herculean task of no small proportions and at once command the hearty endorsement of the entire community.

As a further inducement to bring buyers to Sanford and to have the pack of celery as nearly uniform as possible throughout the state the organization will adopt the 12 inch crate (size 12x20x24 inches) as it is believed that this will prove the popular package. Those having a stock of 8 inches or ten inches crate on hand will be permitted to use what they have. There are a few markets that prefer the smaller crate and of course will be supplied with the package preferred, but the idea of having every package uniform in size will finally be worked up to, even though a bit of educational work will have to be done.

The lettuce hamper as now used here will be displaced by a crate measuring 8x20x24 and holding approximately the same number of heads as hampers formerly used. Careful inquiry in the markets has established beyond question that the crate has many advantages over the hamper. It is more easily inspected, refrigerates better, looks 100 per cent nicer and brings a premium of 25 cents per package over the hamper.

Preparatory to and during the cropping season there will be many obstacles to overcome and it should be the desire and effort of each member to co-operate with the board of directors in every way possible. The association is not a one man proposition and no one man can dominate or control it. It is a collective organization to promote the general welfare of the growers and should have every assistance commensurate with sensible and conservative business judgment.

The history of all singular organizations records the many false and malicious reports circulated, usually by the minority for the purpose of resolving the membership back into its former chaotic state, and it is imperatively essential that any derogatory rumors affecting the success of the organization in any of its various branches be discredited at once. Doubtless there will be some differences of opinion as to many minor details, but if they are allowed to work themselves out they will prove self adjusting, and meet market conditions and each member should be willing to concede as much to the association as they have had, so to do, with individuals in the past. Each member

should feel it is his duty to do missionary work among his neighbors who have not joined the association and all work with a harmonious object of purpose that will make the crop grow as though it were grown by a single man and sell as though it were a single stalk. The directors are using every means within their province to increase the membership to 250 by the time the selling season opens, and from all visible indications and with the active aid of each individual member the task will be an easy one.

Just as soon as the marketing details have been worked out a growers' meeting will be held and a general discussion of each point in any way affecting the crop of the grower will be had, and from which much valuable assistance is hoped to be secured, and a solidarity of organization perfected that will mean a minimum of losses and always a maximum of profits to the producers. In the mean time any information desired may be had by calling on Manager Smith at the association offices in the Peoples Bank building. The association for the time will occupy half of the palatial offices of the Title Bond & Guarantee Company, which are on the first floor, centrally located and right next to the postoffice.

Too much importance cannot be attached to the fact that every celery grower in the Celery Delta should become a member of this organization, and should make immediate application. This is an association of the people and each citizen of Sanford and community should become a booster for it, for upon the successful marketing of this and future seasons' crops depends the prosperity and expansion of Sanford, the success of its commercial enterprises, the growth of its industries, its success means good roads, fine schools, beautiful homes, a greater Sanford and a financial solidity that has also attended intelligent, agricultural effort, no matter in what clime or section the initiative has taken place.

The officers of the Florida Vegetable Growers' Association of Sanford are G. R. Calloun, president, E. T. Woodruff, secretary. These two gentlemen, in connection with B. A. Howard, W. D. Holden, A. T. Rossetter, Harry Ward, J. H. Mitchell and H. H. Chappell compose the directorate.

NEWS OF THE WORLD

Items of Interest Gleaned From Various Sources

HAPPENINGS DURING THE WEEK

Here the Readers Will Find a Brief Historical Spring Flowing For Hurred Readers

Fred Hall was shot dead and Policeman James Culpepper is dying as the result of a pistol duel fought on the streets of Meridian Miss., early Monday morning. The officer was trying to arrest Hall.

Wheat is easy in Chicago and from three-quarters to seven-eighths lower. Provisions are firm and higher. Cattle are strong and hogs steady.

Fearing that the strike on the Great Northern railroad will spread to the state railways and completely paralyze traffic throughout France, the cable is in session for the purpose of planning some way to deal with the situation.

Several square miles of territory in northern Minnesota and southern Ontario is a smoking funeral pyre. Through the night fire raged, driven fast by high winds, and today it still surges on, taking its human toll and destroying property everywhere. Over one thousand are dead and from three to four thousand are missing. Twelve towns and villages are wiped out and eight thousand men, women and children are homeless. The property loss will exceed one hundred million dollars.

Turpentine men of Georgia are very much put out by the rule of the Federal board of appraisers to the effect that the prohibitive tariff on imported rosins is not legal, and that rosins from other countries will be admitted to the United States free of duty.

LEFT SANFORD OFF THE MAP

Collier's Atlas and Gazette Seems to be Very Faulty

Harry Papworth who formerly resided in Sanford and was one of the most prominent and progressive citizens still has the same love for the old town. Recently P. F. Collier & Sons published an Atlas and Gazette and looking over the work for his old town Mr. Papworth discovered that Sanford and Lake Monroe were not even on the map.

It is not like Harry Papworth to allow any such slight to Sanford and he immediately penned the following:

Messrs. F. P. Collier & Son, 410 West 15th Street, New York City:

Gentlemen—I recently received a copy of your new Encyclopedic Atlas and Gazette of the World, and in looking at the map of the state of Florida I was simply astounded to note that one of the principal towns, Sanford, Orange county, and one of the largest lakes, Lake Monroe, on which Sanford is located, the head of navigation of the St. Johns river, Sanford being the largest truck and fruit producing town in the entire state, were not shown on the map and yet all the small villages, such as Geneva, Oviedo, Lake Mary, Longwood, Paola, Enterprise, etc., surrounding the town in which my boyhood days were very conspicuously in view. Will you kindly inform me what caused such an extraordinary oversight and if may construe that the balance of your maps are as faulty as the one in question.

Awaiting your reply,
Yours very truly,
H. M. PAPWORTH.

Ladies' Auxillary

The Ladies Auxillary to the Anti-Saloon League, which is a temporary organization started by the ladies of Sanford for the purpose of lending a helping hand in the present campaign for state-wide prohibition, has proven a popular movement with the ladies of this place. A large number have enlisted as members and are actively at work. The weekly meeting of the Auxillary was held in the Baptist church Tuesday afternoon; the president, Mrs. Henry Wight, in the chair. Splendid reports were heard from the various committees, showing that they had been at work along the lines assigned to them. Gifted temperance speakers are booked for Sanford at an early date. The Auxillary will meet Tuesday afternoon, Oct. 18th, in the Presbyterian church.

Miss Armstrong, who was the efficient music and drawing teacher in the school last year has returned to Sanford, and is filling the vacancy in the fifth and sixth grades.

THE IRISH POTATO CROP

Sanford Planters Can Raise Spuds For Profit

Among our planters we find manifested a wide spreading interest in the culture of Early Irish potatoes. Although last season, owing to continued damp cold weather during January was unpropitious for early plantings, some of the seed lying dormant for four weeks. Yet the success was so marked in many instances, and the money value of this staple crop, grown under favorable conditions and with proper methods so apparent that the coming season will see a largely increased area of the toothsome "murfy" planted in Sanford Celery Delta.

Good yields of this important member of the vegetable kingdom cannot be obtained by haphazard methods the land must be properly drained, prepared, fertilized and cultivated and last but not least the best of seed planted. Opinions differ as to the best seed, both as to variety and nativity, fine crops have been made here from both Western and Eastern seed. While the Hastings farmers use almost exclusively the eastern grower, Maine preferred, and consider the crop of Aroostook county, superior to that of any other county in that state, authentic reports from that county report a large yield for this season of extra fine seed, free from blight or disease of any kind.

Good yields were obtained here last season of the "Flamich" variety and "Spalding Rose Four," this last named potato is the favorite variety at Hastings—no appreciable quantity of any other kind is grown there. A few of our Sanford growers planted, at the suggestion of H. H. Deane, sample patches of the Polaris, and all are loud in their praise of this fine variety, of early maturity, uniformly large size, fine quality and a wonderful cropper.

A BEACON WINDOW

TOLD TO MOVE ON

Agitators of Labor Troubles Have No Place in Sanford

The present strike in Tampa is being kept alive by the paid labor agitators who know that when the strike ends their job will end. Since several cigar factories have located in Sanford the agitators naturally drifted to the city in order to stir up trouble. Learning that they were in the city Mayor Lake went to their hotel and told them that two trains left that night one going north and one going south and not to let the sunshine on them in Sanford again.

Needless to add the gentleman in question left at the appointed time and it is safe to assert that their kind will not molest the manufacturers in the city again.

Episcopal Church Service

The hour for Sunday evening service has been changed in the Episcopal Church to five o'clock. This to take the place of the service that has been held at 7:30. There will be the regular Yeapars Service, with short talk by the Rector, not to exceed 10 minutes, the whole service to occupy about an hour. This change is made with the idea of it most convenient for the greatest number of people. The service will be made as bright and helpful as possible, and all will be made welcome. On and after Sunday October 16th, service at the Episcopal church at 5 p. m., instead of 7:30 as heretofore.

A Beacon Window

The Boston store has a fine display this week of Beacon shoes. This is one of the best brands on the market and the people who make them believe in advertising, as is evidenced by the window at the Boston. A large display advertisement will also be carried in The Herald for the Beacon shoes and The Boston.

CURBSTONE GLEANINGS

A Budget of Opinion "Just Between You and Me"

EVEN THE GATE POST NOT IN IT

A Chief is Among Ye Taking Notes, and Faith, He'll Prent 'Em"—So Says Saunterer.

Special Correspondence to The Herald.

I would like to remind the merchants of Sanford that right now is the accepted time to join the Commercial Club. Heretofore a few members have joggled along, paid all expenses, advertised the city, brought in all the people and the merchants have reaped in the coin and all the benefits. It makes me weary to see such a state of affairs in a progressive city like Sanford. The other day a chance presented itself to cop out a few cigar factories from Tampa. The people who will be most benefitted from these factories are the merchants. Did any of them make any effort to get these factories?

A few members of the Commercial Club urged them to come to Sanford and then made arrangements to house them and pay their rent.

Nothing in the way of a factory will ever come to Sanford unless inducements are offered and yet the merchants are loathe to join the only organization that will ever be able to get these industries to locate.

Therefore I say to the merchants in all frankness "Join the Commercial Club!"

You are just as responsible for the city's development—in fact more so—than any one in it. There is no valid reason why every man in Sanford, irrespective of business, should not join the Commercial Club and help out the city. There never was a time when, your presence and money were needed any worse. You have just emerged from the breaking up of a hard summer. You can easily see need of more factories and enterprises that will bring in the ready cash. It is up to you to aid and assist and cut loose from the childish horseplay indulged in by the few who never expect to contribute anything.

There has been much discussion pro and con regarding the fee system in this county and the special inducements offered to officers to do their duty. The Pensacola Journal sums up the situation as follows:

"Almost every day some deputy sheriff in this or nearby counties makes a lot of frivolous arrests of people who are turned loose again without any punishment except they are usually made to pay the costs of the arrests and of the alleged trial that follows. In this fact that the subjects of these farcical arrests are made to pay the costs lies the milk in the coconut. The arrests were made to swell a lot of unjustifiable fees and if the iniquitous fee system were abolished the arrests would in most instances never be made.

The Journal has had occasion to remark before now that the best peace officer is the man who keeps good order and keeps down lawlessness in his jurisdiction with making only few arrests.

All too frequently we see in the daily papers where a deputy has thrown out the drag net and rounded up a large gang of negro crap shooters somewhere in the country where the negroes, usually mill or turpentine hands, were amusing themselves by engaging in their favorite game for a few pennies a throw.

The negroes are arrested, tried and convicted, and the deputy and his colleagues, the justice of the peace, run up a large sum in fees which the state has to pay.

The Journal desires to see the laws of the state enforced, but it does not want those laws to be turned into a reproach and an absurd farce by allowing them to be made the vehicle for a lot of dishonest office holders to loot the public till of unearned money.

Neither does the Journal desire to see a lot of ignorant and illiterate negroes thrown into jail for shooting craps at a penny a throw while the laws against gambling are almost openly and flagrantly violated in many places.

The iniquitous fee system must go and with it will go a large number of the officials who are worse than worthless and who are costing the state entirely too much money.

The abolition of the fee system is a reform that the state sorely needs."

If you have a boy or girl in your home, of the proper age, who has an ambition to go to college, and the necessary educational preparation, supply the opportunity, even at some sacrifice on the part of the rest of the family. Most parents are willing to do everything in reason for their children, but not every parent can afford the desirability or necessity of furnishing a college education for their offspring. They argue that they had none of these advantages in their youth and that they got along all right and therefore the children do not need it. Can a boy plow corn any better with a college dip-

loma sticking out of his pistol pocket, or can a girl make better plea because she can conjugate the verb "to love" in three different languages? To this question we want to answer, Yes.

By this we do not mean that the college bred farmer can turn a neater or truer furrow than his country cousin, who never attended anything but a district school. But the college bred farmer will have a larger and truer conception of life. Because his mind has been broadened and developed, the best that is in him has had a chance to develop, and he will go through life splendidly equipped to make the best of everything. A college education seldom converts a fool into a wise man, but if there is anything in one, it brings it to the surface and enables him to make the best use of such faculties as nature has endowed him with.

Who knows what that bright boy or girl of yours might develop into if given a chance? Because your life has been narrow and cramped, denied you, don't withhold them from the young people, who in the struggle of life in the years to come, will need the full measure of the powers that now lie dormant and latent within them. Give the boy or the girl a chance, and if nothing else comes of it they will be better men and women for the time spent within college walls. And better men and women is the crying need of the world, yesterday, today and forever.

Microbes in everything you eat and drink, and if you eat and drink microbes you will surely die, and if you don't eat and drink you will still more surely die. Bound to surely die in any event, you had better pay no more attention to microbes than your grand daddies did. They ate and drank everything they wanted and they lived long and prospered. What did Methuselah know about microbes in his time? Eat and drink everything you want except booze, microbes and all, and you will live until you die and that is what old Methuselah did—he lived until he died.

An experienced teacher says that pupils who have access to newspapers at home, when compared with those who do not, are better readers, better spellers, better grammarians, better punctuators, and read more understandingly, and obtain a practical knowledge of geography in almost half the time it requires others. The newspaper is decidedly an important factor in modern life. This will not be disputed by any one who has taken the trouble to investigate the matter for himself.

My old friend, Capt. Tarver, will be seventy-five years old to-morrow and is a walking encyclopaedia of events that transpired during the three quarters of a century. How I wish that brave old heart could beat for seventy five years longer under the old suit of gray!

I see by the Herald last week that the Sanford Traction Co. will build a belt line around the city going down Oak avenue if possible. Now don't you know there will be a kick coming if the traction line starts going down the street. A foreign corporation could blow into the city with flashing cymbals and sounding brass and every one would fall over themselves trying to hand them something on a silver platter. But our own people—never. This traction company has done more for the development of Sanford in the past few months than any other enterprise and yet the promoters will get the frozen hand when it comes to the plaudits of the public. I for one am not in favor of granting special privileges; but in this case it would seem that Sanford will be benefitted as much as the traction company.

I hear rumors these days about a wet and dry election in Orange county if the state does not go prohibition. The majority of Sanford people do not want Sanford wet and the saloon element had better beware. If there is danger of our city going wet many a local optionist will become a state prohibitionist in self-defence. Sanford must not come under the regime of the saloon and low dives that once held sway here and made the city worse than a hell hole and unfit for decent people as a residence.

So far my friend, Dick Calhoun has been very quiet regarding the race for Mayor. His friends say he will come out later.

Mayor Lake can speak Spanish like a native and the way he talked it to those labor agitators made them shake the dust of Sanford from their feet. Mayor Lake is there with the goods every time.

That new train service from Sanford to Tampa will mean much to our city and will save hotel bills at the county seat.

Every grower in the Sanford Celery Delta who expects to get a market for his crops should join the Florida Vegetable Growers' Association. "In Union There is Strength."

—THE SAUNTERER.

C. M. HAMILTON

DENTIST

Room 13 Pico Building

Phone 355

DR. C. G. BUTT

DENTIST

Office: Hines Bldg. over Woodruff's Store

SANFORD, FLORIDA

DR. R. M. MASON

DENTIST

Welborn Block

Phone 19

Sanford, Florida

DR. W. E. HOUSHOLDER

DENTIST

Rooms 23, 24 and 25, Pico Bldg.

Phone 41

SANFORD, FLORIDA.

DICKINSON & DICKINSON

Attorneys at Law

Peoples Bank Bldg.

Sanford, Florida

DR. E. C. KEMP

OSTEOPATHIC

PHYSICIAN

Until permanent quarters are secured, can be

found at Combs Cottage

ANDEW JOHNSON

ATTORNEY-AT-LAW

Practices in State and Federal Courts.

M. G. T. Building.

Phone 248

GEO. A. DECOTTES

ATTORNEY AND COUNSELLOR AT LAW

Practice in State and Federal Courts

Welborn Block

Sanford, Fla

THOMAS EMMET WILSON

ATTORNEY AND COUNSELLOR

AT-LAW

Late State Attorney Seventh Judicial Circuit of

Florida

Residences, Sanford and Sylvan Lake

L. G. STRINGFELLOW

JUSTICE OF THE PEACE

NOTARY PUBLIC

Office in City Hall

H. F. CRIST

CIVIL ENGINEER AND SURVEYOR

Drainage and Irrigation Work. Lots

Staked out and Leveled. Wells Located

Office at Title Bond & Guarantee Company

Post Office Box 789

I am organizing a class in Music in Sanford.

Terms \$6 Per Month

2 Lesson Per Week

Horace Mendenhall

Reference: The Conservatory of Music Cincinnati, Ohio

MISS RUTH ABBOT

CLASS IN PIANO LESSONS

Given at Home of Pupils. Address

123 Ninth St.

Sanford, Fla

Woodruff

Shoes for every occasion, no matter what you wish them for, whether for a days tramp, an afternoon of sport, an evening of society or for business. There is an appropriate and reliable shoe for that particular occasion.

SOLD BY

Frank L. Woodruff

Sanford, Florida

WE DO NOT

Attempt to Compete With China, Because We Pay White Man's Wages.

BUT WE DO

Better Work and Cleaner Work, and do it in a Sanitary Way, Which Should Meet With Your Approval and Support.

PROGRESS STEAM LAUNDRY

J. H. OVERMAN, Manager

PHONE 30

SANFORD, FLA.

HOLMES & HUNT

PRACTICAL WELL DRILLERS

Artesian and Deep Wells

See Us Before Placing Your Orders

HOLMES & HUNT

HOLDEN REAL ESTATE COMPANY

Celery Lands

We deal in Celery Farms and Farm Lands and we are the largest owners of Town Lots

We don't have to advertise cheap lands. The purchaser here saves more per acre annually in freights than he saves on the purchase price elsewhere. See table of freight rates in our booklet

HOLDEN REAL ESTATE COMPANY

SANFORD FLORIDA

Rooms 1 and 2, Peoples Bank Bldg.

HOLDEA REAL ESTATE COMPANY

THE MARKS

REAL ESTATE AGENCY

ESTABLISHED 1869

Are Offering Any and All Kinds of Florida Real Estate at as Low Prices and on as Reasonable Terms As Can be Had Anywhere.

Office on Park Avenue, between First and Commercial Streets, Sanford, Fla.

G. R. CALHOUN Best Fertilizers On Earth

FIRST CLASS CRATE MATERIALS, Sanford, Fla

THE CITY RESTAURANT

(First Street, one block from Depot opposite Postoffice)

H. E. WISE, Proprietor

Formerly Manager of Central Cafe

Steaks, Chops, Oysters and Fish a Specialty

A PLACE FOR LADIES AND GENTLEMEN

Short Orders At All Hours Everything First Class

Prompt, Clean Service Meal Tickets are Sold at Reduced Rates

RETAIL CASH GROCERY

J. B. WILLIAMS, Prop.

Staple and Fancy Groceries, Hay, Grain and Feed

Fruits, Vegetables, Candles, Cigars and Tobaccos

All Kinds Country Produce Bought and Sold

215, Cor., 3rd Street and Sanford Ave.

P. O. Box 112

SANFORD, FLORIDA

Phone 62

Palm Hammock. A farm on a street car line. Ingress and egress from your farm to Sanford as often as you want it. That is what we give you

Palm Hammock

NEWSLETS



In the Interest of Progress and Development

Transportation is the key that opens the treasure chest of Palm Hammock. No farm more than one-fourth mile from the street car tracks

Mr. Reader of this Paper You are Going to Learn a Few Things About Palm Hammock

Palm Hammock, the Garden Spot of the Sanford Celery Delta

Is now being tapped by the extension of the Sanford Street Car Line. Not a farm in Palm Hammock will be more than one quarter mile from the Street Car line.

Those Who Reside in the Country

Are best able to appreciate the advantages of Rapid Transit. The facilities for getting in and out are now enabling the workers of the large cities to reside miles and miles away from their work, own their gardens and yet enjoy all the advantages of the advanced condition of things in the city.

You Will Be Able to Do the Same Thing Here

If you purchase a Palm Hammock Vegetable and Celery Farm. While enjoying the Peace, Happiness, Comfort and Contentment of country life, you will at the same time be able to partake of the Educational, Commercial and Social life as developed in Sanford with ease and little expense and the transportation afforded you will be the cause of it.

The Round Trip Fare From Sanford to Palm Hammock

Is only twenty five cents and commutation tickets will be sold at still more reasonable prices. Those building homes in Palm Hammock will enjoy all the advantages of city life. You will have no trouble in marketing your crops. Transportation right at your door and progress all about you.

It is Not Like Establishing a Home in the Wilderness

In Palm Hammock you will have neighbors on every side. You will live in the vicinity of cultivated farms. Your neighbors will be ready to give you the benefit of their experience in growing vegetables. You will live next door to information that less favored sections cannot purchase with money.

The Owners of Palm Hammock

Are old residents of the Sanford Celery Delta. They know where the best land lies and that is why they purchased the

Very Heart of the Garden of Eden

They were here soon enough to take their choice of all the land in the Celery Delta. After looking the situation over carefully

They Selected Palm Hammock As Being Better Adapted

By nature to the growth of vegetables during the winter months than any other section of the Celery Delta. To make this land available a street car line is now being constructed through the property. As a result of their far reaching research they now offer vegetable farms

On Terms That Are So Reasonable That You Can Make

The land pay for itself if you have a small initial working capital to begin on. When this land has been placed in good tilth it will be easily worth Eight Hundred Dollars an acre.

We have some splendid ten acre farms in Palm Hammock

We have some splendid five acre farms in Palm Hammock

We have some splendid two acre farms in Palm Hammock

We have some farms fronting the street car tracks

We have some farms a tier or so back from the street cars

We have the farm you have been looking for

We have the farm that will enable you to make good Take our word for it. We have been here long enough to know

Write us for terms of sale

Write us for general information

Write us about the successes that have been achieved here

There is only one Sanford Celery Delta. We want to tell you about it

You will be in direct touch with Sanford when you make a home in Palm Hammock. Your children can attend school in Sanford. A big advantage

J. N. WHITNER

First Nat'l. Bank Building

Sanford, Florida

Palm Hammock is 15-minutes from Sanford by hard road. The Grower with a big crop can best appreciate good roads. Palm Hammock soil will make bumper crops

The SUB-IRRIGATOR & FLORIDA TRUCKER

"A Newspaper Within a Newspaper."

Published in the interests of the intending investor and settler by the Howard-Packard Land Company, Incorporated, Sanford, Florida

Florida's Volusia Farms Are Sold On The Most Liberal Contract of Any Lands in Florida

Every Settler On Volusia Farms Sould Diversify

A few stories of failure in farming in Florida occasionally creep into print. Investigation proves these fail to be the result of putting all or nearly all eggs in one basket. It is simple and easy to avoid danger by diversification of crops.

We clip a good illustration of practical varied farming from a Florida newspaper. "Suppose a man has six acres and puts in a variety of crops. He can have twelve half acres in different crops and by rotating rapidly he can have twenty-four different crops in one year. It is not of record that a Florida farmer ever failed entirely who pursued any approach to this method. Two acres, well and closely handled, fertilized and rotated with care, will give a man six crops, of which never more than two will fall short under proper tillage."

It may be set down as a fact that a man who has undertaken to intelligently farm Florida soil with a variety of staple crops and has done his work in accordance with the easily learned and understood rules, has never failed on more than one or two, and that is no more than a 5 or 10 per cent loss on the whole crop. In addition to such diversified cultivation of crops at Volusia Farms, there should be such side lines as fowls, surplus milk, a few hogs to fatten on buttermilk, etc. If our Volusia Farm settlers will come here with the full intention of farming diversely, the only possible result will be—SUCCESS.

The scope of Volusia Farms is indeed unlimited. Leonardy Brothers of Osteen, (see map in our booklet) this summer sheared their flock of sheep from which they obtained about 2,000 pounds of wool. Sheep raising is one of the possibilities on Volusia Farms just as much as it is in other sections of Volusia County.

During the corn growing season, it was worth a trip to see the corn on the farm of Mr. Rufus Britt, near Volusia Farms. The stalks of this corn were fifteen feet high, each having three to four ears of corn.

Not a stone's throw from the north-east corner of Volusia Farms, our Mr. Packard has stood in a field

WHAT YOUR CONTRACT SAYS

Your Volusia Farms Contract for Deed binds the Howard-Packard Land Co., Incorporated under the laws of Florida, to pay all taxes on your land until you have made your last installment payment. Should you not live to complete your payments, your heirs will receive Warranty Deed to the tract without the further payment of one cent. In case of sickness, the company will extend the time of payment.

If, for any reason within one year after the full completion of payments you become dissatisfied with Volusia Farms and you wish to dispose of your land, the company will refund all your money and add 6 per cent. as a gift upon the execution of Deed of conveying your land back to the company.

Your Contract for Deed also calls for its exchange for Warranty Deed on completion of your payments, binding the company to convey your tract to you free of all encumbrance of any kind.

Title to Your Volusia Farm Tract is Protected by Us \$25.00 Per Acre

TERMS:—\$5 per acre cash with application, only \$1 per acre per month for balance. You can pay all cash and receive 10 per cent. discount. You may make all payments before they fall due and deduct 5 per cent.

If You Have Any Thought of Coming to Florida

Write for the Book

"RESOURCES OF VOLUSIA FARMS"

HOMESEEEKERS' EXCURSION rates to Sanford from the north and west will be continued throughout the winter for the first time in the history of Florida, it having been the custom of the railroads to discontinue the cheap rates during the regular winter tourist season.

This year, however, you can leave your home town on the first or third Tuesday of any winter month, book direct to Sanford, Florida, and find us ready to take you over Volusia Farms—just across the river from Sanford. Your ticket is good for twelve days, allowing you ample time to thoroughly investigate these lands and to prove their productive possibilities.

We do not ask you to buy an acre of Volusia Farms sight unseen if it is likely that you will visit us in the near future. Volusia Farms tract is so good for diversified agriculture that if you have an earnest desire to settle in Florida and will personally inspect, we have every reason for believing you will select ten or twenty acres and begin to cultivate.

On the other hand, if you cannot avail yourself of the Homeseekers' rates within the next few weeks, we will, upon application, select for you what we consider to be the best acreage for sale at the time of receiving your application. Volusia Farms is now selling fast. The present is your opportunity. If you do not seize it, someone else will.

Howard-Packard Land Co.

INCORPORATED

Peoples Bank Building

Sanford, Florida

CUT THIS OUT AND MAIL

HOWARD-PACKARD LAND CO., Inc.
Sanford, Florida

Please mail me your booklet concerning Volusia Farms without placing me under any obligations.

Name _____

Street or R. F. D. _____

Town and State _____

of oats reaching higher than a tall man's upright arm.

Our settlers should engage in the growing of peaches. When carefully looked after it is a paying business. Plant the best varieties and you'll make money.

Throughout Volusia Farms no fruit or nut tree is better adapted for general planting than the pecan. The pecan is worthy of a place in every fruit garden, on every lawn, around every house for shade. The pecan fits well into this general farming region.

In the trucking line, you can grow Irish Potatoes, Sweet Potatoes, Tomatoes, Egg Plant, Watermelon, English Peas, Beets, Onions, Peppers, Lettuce, etc.

There isn't a month in the year that you or your land need be idle.

If your tendencies are toward the cultivation of oranges and grapefruit, Volusia Farms offers the widest opportunities. There are many fine groves around the village of Osteen, and sections of our lands are more suited to this form of cultivation than to other things.

It will be a help to us in selecting your land if you will tell us for what purpose you wish to use it. With this information and our precise knowledge of the land, we can select a tract for you in accordance with your wishes.

While you are making out your application we want you to remember the liberality of our contract. We do not believe there is another firm in Florida that is putting out such a liberal contract and such a guarantee. All our land offerings are marketed on this liberal basis and this accounts for our tremendous success and the satisfaction of our settlers with our methods.

We want you to write for our booklet, "Resources of Volusia Farms." It will give you many new ideas about farming in Florida. It is splendidly illustrated with photographs taken by ourselves right on the land. It also pictures the other side of life on the farm—fishing, hunting, etc. It has something to say to the man who does not want to farm, but who is looking for a location to open a store. New Volusia, the Volusia Farms town-site, is for him. If you are at all interested in Florida, "Resources of Volusia Farms" has a message for you. Send the coupon today.

NEW TRAIN SERVICE

Sanford Now Has Train South and Good Schedule

The great need of a morning train south from Sanford has long been apparent and thanks to the efforts of the Board of Trade of the different cities along the line and Sanford in particular the A. C. L., starts November 14, with the new service. The train will leave Sanford every morning at 8:30 a. m., arriving at Tampa at 12. Returning the train will arrive at Sanford at 8:45 p. m. Such a train will prove of great benefit to the traveling public and gives our city greater prestige as a railroad center.

Newspapers Are Prospering

Perhaps in no field of endeavor is there more progress being made than among our newspaper brethren. They deserve success, and are achieving it. The Sanford Herald is moving this week into a building of its own. The Manatee Record is occupying a brick block of its own, and the same thing may be said of the Punta Gorda Herald. The St. Petersburg Independent is occupying a building of its own, and has a most complete printing outfit. The Arcadia News is succeeding beyond its expectations, and Editor Hare is getting out one most deservedly popular newspapers in south Florida. The Jacksonville Times-Union, which is now ranking with the leading newspapers of the nation will soon occupy a plant of its own, and will be as complete a newspaper home as architects and money can make. The Tampa Tribune, the Tampa Times, the Jacksonville Metropolis and the Pensacola Journal, in order to supply the demand for their growing subscription lists, are forced to put great perfecting presses, all of which are index fingers pointing to the proud position that Florida will soon occupy. The state is making big strides and is every day increasing in population, and developments are on foot which will add to its wealth. Come to Florida and grow up with the country.—Ocala Banner.

Because of numerous complaints received by the department of justice alleging the existence of a "lumber trust," special agents of the department are investigating the operations of a large number of lumber trade and other kindred associations all over the country connected with the manufacturing and marketing of lumber.

New lot National crackers received since the rains have stopped, they are fresh and crisp. W. W. Long.

Notice of Election.

There will be an election for millage and for trustees of the Sanford School District on the 25th day of October 1910

Inspectors of Election:
 GEORGE FOX,
 P. M. ELDER,
 R. H. MARKS.

An Ordinance

An ordinance to provide for a license for the sale of spirituous or malt beverages containing an amount of alcohol insufficient to produce intoxication, and commonly called "near beer."

Sec. 1. Any person, firm or corporation, engaged in the business or sale of spirituous, vinous malt or other liquors containing an amount of alcohol insufficient to produce intoxication, which said spirituous, vinous or malt liquor is commonly known as and called "near beer," shall pay a license tax annually of \$300.00.

Sec. 2. Any violation of the above section shall be punished by a fine not exceeding \$300.00, or imprisonment not exceeding ninety days, or both at the discretion of the Mayor.

Sec. 3. All ordinances or parts of ordinances in conflict herewith are hereby repealed.

I hereby certify that the foregoing ordinance was duly passed by the city council in session Sept. 10, 1910.

Approved by me this 20th day of September, A. D. 1910. FOREST LAKE, Mayor.

Budget For 1910.

Council Chamber, Sanford, Fla., Sept. 19, 1910.

Be it resolved by the Council of the City of Sanford, Florida, that the amounts to be raised by taxation for the year 1910 shall be as follows:

| | | |
|---|-------------|--------------|
| Lighting streets | \$3,600 | |
| Fire | 2,000 | 8,000 |
| Streets and sewers | | 6,000 |
| Sanitary | | 4,000 |
| Police Department | | 3,800 |
| Interest on indebtedness | | 9,900 |
| Retiring outstanding vouch's | | 4,300 |
| Other municipal purposes | | 2,000 38,000 |
| Assessed valuation of real estate | \$1,823,735 | |
| Assessed valuation of personal property | 53,845 | 2,354,580 |
| Increase in value compared with 1909 | | \$ 515,884 |
| Income from real and personal property 1910 | | 28,254.96 |
| Estimated income from other sources: | | |
| Sanitary Taxes | \$ 3,000 | |
| Licenses | 2,000 | |
| Fines and Forfeitures | 3,500 | |
| County Road Tax | 1,500 | 10,000 |

Resolved that the rate of taxation shall be 12 mills on the dollar of the assessed valuation of real and personal property.

I hereby certify that the above resolutions were duly passed by the city council, this the 19th day of September, 1910.
 R. C. MAXWELL, Clerk.

SANFORD LODGES

Sanford Lodge No. 27, I. O. O. F.
 Meets every Monday at 7:30 p. m., over Imperial Theatre. W. P. Stone, N. G.

Seminole Chapter No. 2, Order Eastern Star
 Meets every second and fourth Friday in month. Every one who has seen his Star in the East are cordially invited to visit the chapter.
 ALICE E. ROBBINS, Sec'y.

F. O. E. Celery City Aerie 1853
 Meets Tuesday nights at 8 o'clock, at the hall in the Stone-Gove building on First street.

Sanford Lodge, No. 62, F. & A. M.
 G. W. Spencer, Master; J. C. Ensminger, Secretary. Communication every first and third Wednesdays at 7:30 p. m. Visiting brothers welcome.

Greatest Marine Engine Offer Ever Made.

Through a special arrangement, we are for a limited time prepared to offer the famous Roberts Non-back firing Marine Engines at practically factory cost. From 3 to 40 H. P. Price, \$40.00 and up. Fully guaranteed. Call upon or communicate with

Pierson & Perkins Agents, Oakland, Fla.

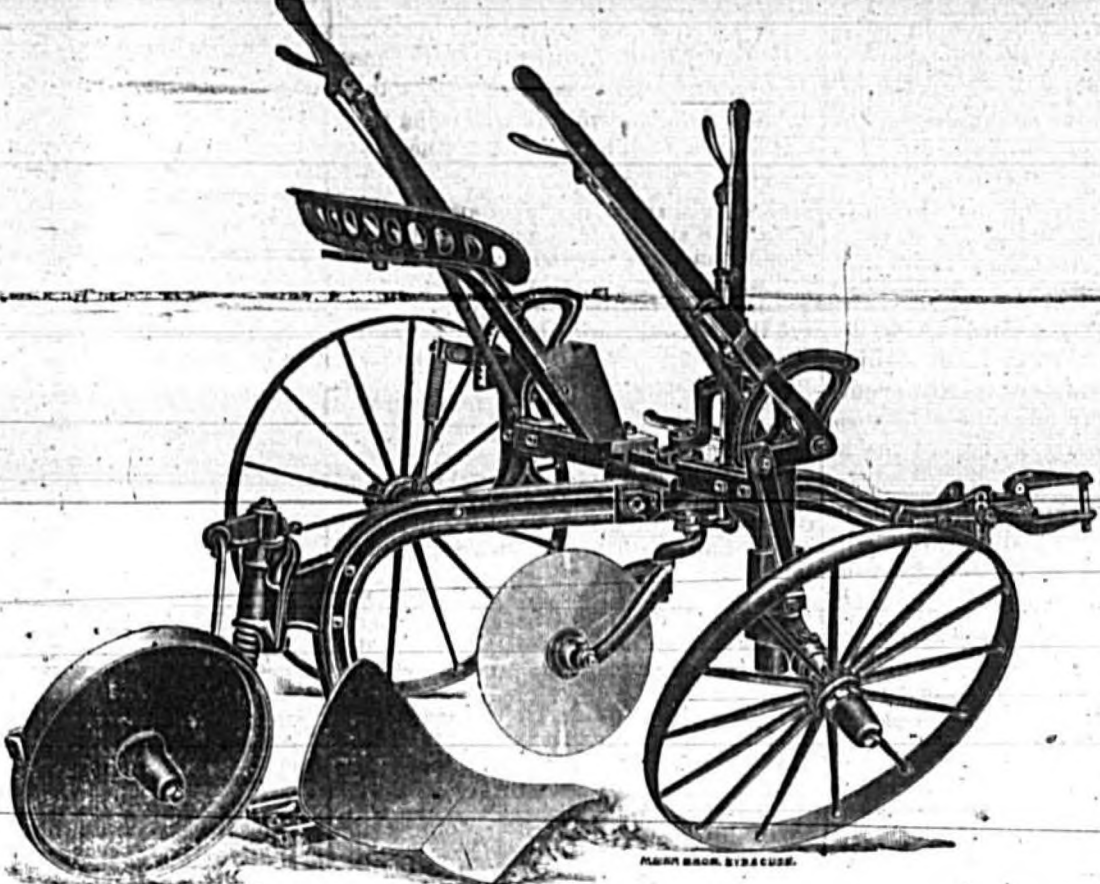
FIRST NATIONAL BANK OF SANFORD, FLA.

F. H. RAND, President
 F. P. FORSTER, Cashier
 GEO. FERNALD, Vice-Pres.
 S. F. WHITNER, Asst. Cashier
Only National Bank in Orange County
Funds Protected by Burglary Insurance
 Safety Deposit Boxes for Rent
ORGANIZED 1887

Better Crops with Half The Work

You can't afford to farm without Planet Jr implements. They are the greatest implements ever invented to prepare the ground for big results and lighten labor. Strong and lasting. Fully guaranteed.
 No. 4 Planet Jr Combined Hill and Drill Seeder, Wheel-Hoe, Cultivator and Plow, saves time, labor, seed and money. Adjustable in a minute to sow all garden-seeds, hoe, cultivate, weed or plow. Rays quickly, even in small gardens.
 No. 12 Planet Jr Double-Wheel Hoe, Cultivator, and Plow is the handiest implement ever made for truckers and gardeners. Specially designed to work extremely close to plants without injury. Does away with hand-weeding. Come and see the Planet Jr that you ought to have.
A. E. HILL
Planet Jr.

A. E. HILL



Syracuse Sulky Plows County Agents

Marvelous Reduction in Prices of E. M. F. Automobiles

Phone

No. 59

- "E. M. F. 30" Reduced from \$1,250 to \$1,000
- "Flanders 20" Runabout Reduced from \$750 to \$700
- "Flanders 20" Roadster Reduced from \$790 to \$700
- "Flanders 20" Suburban Reduced from \$790 to \$725

All Cars are Guaranteed for One Year by the E. M. F. Company

All orders for early delivery should be placed at once as our allotment is being taken rapidly. Full details regarding reduction to be published later in the week.

Phone

No. 59

SAN JUAN GARAGE CO.
SANFORD GARAGE & MACHINE COMPANY, Sanford Agents

THE SANFORD HERALD

Published Every Friday Morning at Sanford, Fla.
R. J. HOLLY, Editor and Proprietor

Subscription Price, \$2.00 a Year in Advance

Entered as second-class mail matter August 22nd, 1908, at the Postoffice at Sanford, Florida, under Act of March 3rd, 1879.

Office First Floor in the Bishop Block, First Street Telephone No. 148.

THE GROWERS UNION

The recent appointment of a manager for the Florida Vegetable Growers' Association and the other steps necessary to perfect the organization into a working force is another victory for the grower and a better assurance that his interests will be protected. In every section of the United States where the tillers of the soil have entered the competitive lists organization has been their ultimate salvation.

Organization was preached by The Herald two years ago, one year ago, last season and at the beginning of this one. This paper did not take an active part in the deliberation of the directors for they are competent to work out the intricate parts of this stupendous task and needed no advice or publicity.

But now that the real working force has been put in the field and the fight for the protection of the grower's interest is on The Herald is their organ and we want them to feel that the paper is with them and for them. The first year of the organization may not be a success. The second year may be a failure, but the growers should stand by the organization through thick and thin, for it will eventually lead them into the fields of prosperity. There is work to do, battles to fight, situations to be met. There will be opposition in plenty and many pitfalls to be avoided, but in the end unity will win and the celery delta will be on a solid foundation—a permanent and lasting one.

You truck growers are the only business men in the world today that are not organized, and every man should consider it his duty to be among the first to enroll his name under the banner.

JOIN THE COMMERCIAL CLUB

The Sanford Commercial Club has been a tower of strength in the upbuilding of Sanford. Confined to a few members the work and expenses have been heavy and have fallen upon the shoulders of a very few. Representative business men have stood aloof and refused to take an active part in the organization when in reality they should take the lead and become the most industrious members.

Cigar factories have been located in Sanford, hundreds of new people have moved here, a new train has been put on by the Coast Line from Sanford to Tampa, an exhibition booth has been constructed and maintained during the winter and many other benefits have occurred from the Commercial Club.

Regardless of the personnel of members has not the whole city of Sanford reaped the benefits?

The Commercial Club cannot and will not carry on a strenuous campaign without a larger membership and this membership must come from business men.

There is work to do and plenty of it this season for is the time to build a greater Sanford and the opportunity will knock at our door but once. It behooves every public spirited man of Sanford to join the club that brings publicity and not a man should shirk his duty. The Commercial Club is for you and your city and to stand back after the results are demonstrated only shows the yellow streak is predominant. No city can expand without the efforts of a strong commercial body.

JOIN IT NOW.

A spouting well was discovered (1) near Fairview the other day. It created so much excitement that the Chief of the State Geological Survey was sent for who was of the opinion that the "explosions" of water were caused by compressed air accumulated underground. The people of Orlando can breathe free again for the world is not coming to an end. Flowing wells are so common in Sanford that the State Geologist would have the time of his life tasting the wells. We have no thought about the parentage or former degree of servitude of these wells. All we ask of them is that they will flow 366 days in the year, for they make an oasis out of Florida sand and only a few favored spots in the state have the regular flowing wells of pure sulphur water.

"The Slaughter of the Innocents" by Goode M. Guerry in the Tampa Tribune deserves a place in the "Annals of Fame" of the Florida Press-Gang. This description of the wives and children suffering during the strike at Tampa should do much toward bringing the men to their senses. As usual the innocents are the ones to suffer and the guilty escape. All honor to Guerry and the Tribune.

They are doing their part toward improving the condition of Tampa.

The agitators may have Tampa in their clutches but they will find Sanford a hard proposition. Our cigar manufacturers can have all the protection they want and can rest assured that in Sanford "life will be worth living".

We often hear men say in excuse for their ignorance that they never had a "chance." Now the majority of men who have become noted, made the chance for themselves. Where there's a will there's a way, you know; and the boy who determines to be something and does not lose heart in the struggle, generally accomplishes his end. One may have a great many wise and ambitious thoughts but if not followed up with perseverance and industry, he will never amount to much. A thing must be done and well done, if one would have fame and prosperity. Education is the great preparation that materially figures in life's success, and our High School is making extensive preparation to give every young man and woman in the county a "chance in the race" at a very small outlay.

HIS LAST EDITORIAL

Editor Wilson of the Sarasota Times knowing that death was near, that "thirty" had sounded, wrote the following lines and left them on his desk where they were found after his death:

"I wish to state that for four months I have been sick with throat and stomach trouble, and while spending a part of each day at the office, have been unable to assist in the publication of my paper. During this time my wife has been in full charge, doing the writing, much of the work and all of the managing of the business. For twelve years she has stood side by side with me in the publication of this journal, and it gives me pleasure and is a credit to me and my paper that her name will be placed at the head of the editorial columns as editor and business manager of The Sarasota Times, having many times proved her ability for this position.

To the Press of Florida: I ask for my wife, Mrs. Wilson, the same courtesy and good will that they have shown to me since 1884, when I first entered the field of journalism.

Now, with life's duties finished and only awaiting the call to pass over the River I lay down my pen and pencil, put aside my stick and rule, vacate the editorial chair and walk out of the sanctuary with honor unsullied, aged seventy-three. Farewell."

Supposed Burglar

A supposed burglar entered the residence of W. W. Abernathy on Wednesday night while Mr. and Mrs. Abernathy were down town. The girls were on the front porch and noticing the lights of one of the rooms turned out gave the alarm. R. A. Newman and M. A. Miot made an investigation; but the intruder had departed. Some of the neighbors noticed a man going toward the railroad and the burglar probably made his escape that way. The police were called by phone and arrived in record time, but no clue to the burglar could be found.

A Disastrous Explosion

About 7:30 Saturday morning, soon after the employes of the turpentine plant operated by the Orlando Water Light Company had gone to work one of the three large retorts in which the pine chips are steamed in the process of making turpentine from the wood, blew up with a terrific explosion, tearing the roof from the building and in falling demolished one side of the room in which they were located. This retort is of steel, about twenty feet tall and fully five feet in diameter with a capacity of one and a quarter cords of wood after it has been cut into chips. When the explosion occurred the great boiler sailed in the air like a sky rocket to a height of fully one hundred feet, according to those who witnessed the accident. Two of the employes were at work within six feet of the retort when the explosion occurred in a corner of the building cut off from escape and they would undoubtedly have been suffocated had the boiler in falling not torn out the side of the building within three feet of where they stood, allowing an inrush of fresh air. In taking its flight the retort missed all important machinery in the building. Mr. Cheney claiming that while the damage was considerable on the structure, everything would in shape in five or six days.

Food and Drug Inspector A. P. Gordon, for the State of Florida, this week condemned a large amount of feed stuff after inspecting nearly all of the important wholesale and retail dealers in Pensacola and a number of drug stores. Considerable quantities of meal, grits, brand, cotton seed meal, small quantities of flour and odd lots of evaporated fruit which Inspector Jordan found to be infested with the little worm that produces weevil, were condemned.

Gas engine repairs. Sanford Machine & Garage Co. 48-1f

Garden Tools, Farm Implements, Harrows, Cultivators, Plows, Mowing Machines and Hay Rakes. Largest display and assortment. Lowest prices.

The Geo. H. Fernald Hardware Co. 5-1f

M. K. JONES

R. McLAUGHLIN

W. W. ABERNATHY

JONES-McLAUGHLIN COMPANY
Furniture and Household Goods

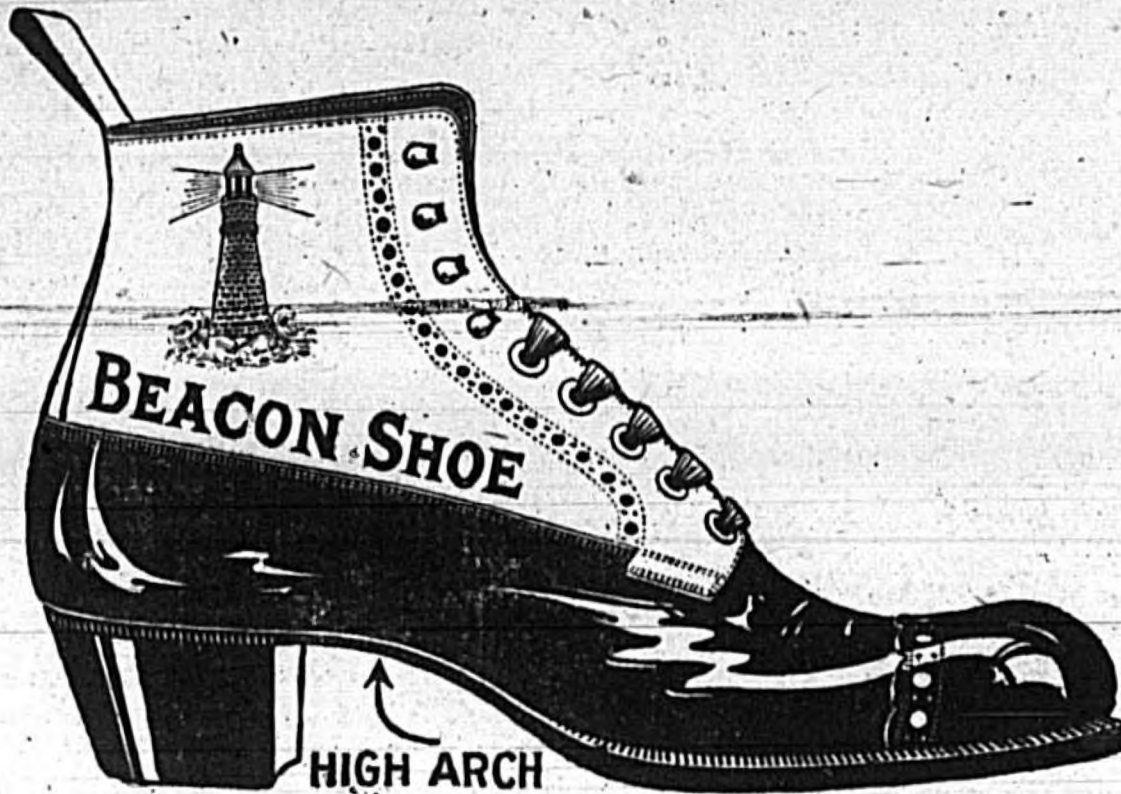
CASH AND INSTALLMENT

Inspect our stock—get our prices and you will be convinced we are the PEOPLE to buy from

NEW GOODS ARRIVING DAILY

SANFORD,

FLORIDA



Do You Buy Shoes
on Their Looks Alone or
on Their Merit as
Well?

\$3.00 When you buy Beacons, you get both looks and merit. Let us tell you why. **\$3.50**

Beacon Shoes
FOR MEN

are shoes with a "conscience—honest all through." You don't have to take our word for this fact. You can find it out by actual experience. The Beacon appeals to you at sight, because it is really a swell shoe. It makes your feet grateful, because it gives perfect ease in any and all positions.

You will be surprised to learn how long the Beacon wears, and how many hard knocks it stands. That is because it is made as a good shoe ought to be made.

Union workmen put the Beacon together, by the genuine Goodyear Welt Hand-Sewed process—the very same process that is applied to shoes that sell at \$4.00 to \$8.00.

You only need to touch the Beacon to tell that the leather is good. Just step in at a Beacon dealer and see this wonderful shoe, next time you are passing. He won't urge you to buy. We only want you to know how good the Beacon really is.

Exclusive Agency

THE BOSTON, Sanford, Fla.



NOW IS THE TIME

To have your Automobile overhauled for the winter
We have the equipment and tools to make your car as good as new.

Consult us.

Any thing in the rear line.

Motor boat work a specialty.

Sanford Machine & Garage Company

UNIVERSITY OF FLORIDA
GAINESVILLE
A Superior But Inexpensive Institution
For Florida Young Men
Four colleges, agricultural experiment station, University extension, 45 professors and assistants, 80 per cent increase in attendance last year. Attractive buildings and campus. For catalog address A. A. Murphree President.

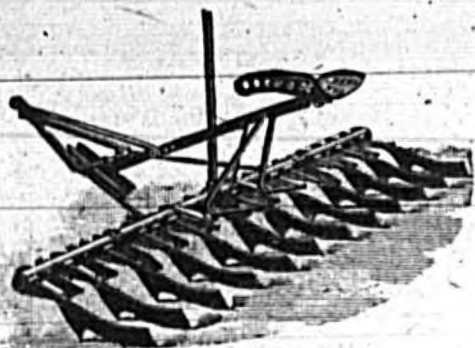
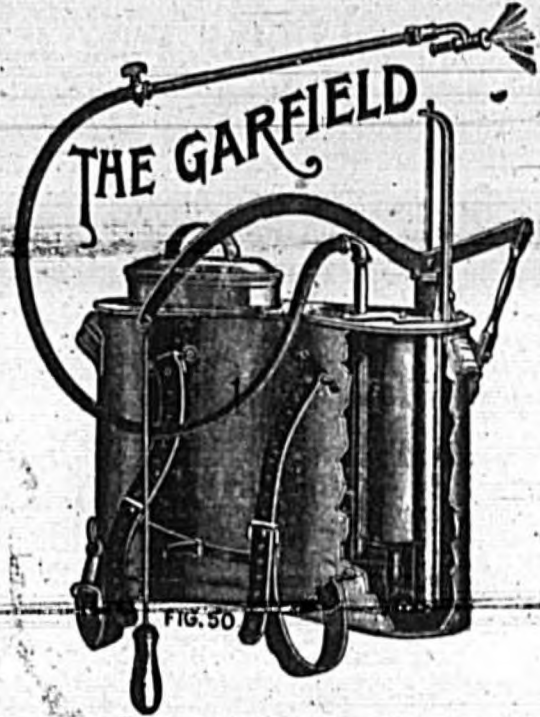
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TALLAHASSEE
College of Arts and Sciences, Normal School, School of Music, School of Art, School of Expression, School of Home Economics. First class equipment throughout. Tuition free. Other expenses very low. For information address EDWARD CONRAD, President

THE GEO. H. FERNALD
HARDWARE COMPANY Sanford, Florida

Headquarters for Everything For The Farm And Garden

The Celebrated Garfield Knapsack Spray

Acme Harrows
Clark Cutaway Harrows



Planet Jr., Hand Tools, Iron Age Hand Tools, Avery Plows, etc.

IN THE SOCIAL WORLD

Items of Interest Concerning Society People.

POINTS PURELY PERSONAL

How Celery City Vanity Fair While Away the Golden Hours Social Gossip.

Birthday Party
A pretty party was given Saturday afternoon for the little Misses Lillie Ruth Spencer and LeClaire Jones, at the home of their grandmother, Mrs. V. A. Evans, Pine street. A large number of their little friends were invited to assist in celebrating their birthdays which happened to fall on the same date. The colors used in decorating were pink and green, and the scheme was most effectively carried out in the dining room. The table was decorated with pink and green vine, with its dainty blossoms over the white linen cloth. There were two beautiful birthday cakes, one at each end of the table, ornamented with just the right number of pink and green candles. Out door games were played, after which ice cream and cake were served; each little guest receiving a tiny pink or green bag of candy and a merry afternoon came to a close. Those invited were: Helen Peck, Olive Newman, Bernice Dabbins, Beth Dabbins, Gene Maxwell, Ruth Marshall, Addie Marshall, Theoda Miller, Esther Miller, Nell Lane, Clifford Louisa Shinholser, Margaret Neil, Helen Gonzales, Francis Gonzales, Manie Kate Williams, Gladys Wilson, Ruth McDaniel, Fannie Reba Munson, Mollie Abernathy, Lillian Shinholser, May Thrasher, Norman Herndon, Ellen Chappell, Martha Chappell, Mildred Holly, May Holly, Anna Mason, Winnie Strong, Blanche Ray, Newton Lovell, Robert Holly, Joe Gonzales, Frank Purdon, Ralph Woodruff, Harry Woodruff, Walten Conally, Hawkins Conally, Henry McLaulin, Victor McLaulin, Lawrence McDaniel, John Wilson, George Wilson, Deane Turner, Robert Mason, Joe Caldwell, Algernon Speer, Lee Peck and Waverly Abernathy.

Invitations were received this week announcing the marriage of Miss Leola Devlin of Due West S. C., to Mr. J. H. Beck of this city. The ceremony will take place on Wednesday afternoon October 26, at the residence of the bride. Miss Devlin is well known in this city where she visited several times at the home of her sister, Mrs. Frank Woodruff.

Mr. Beck is one of our prominent business men and is identified with the shoe firm of Frank L. Woodruff.

Some of the members of the Welka Club enjoyed a delightful game of bridge in their club rooms Tuesday afternoon. Others dropped in for the social half hour and dainty refreshments were served.

Make Sanford Beautiful

We want the boys and girls, the young men and young women to enlist in the noble work of making Sanford more beautiful. A sort of S. I. A. auxiliary band, opposed in sentiment and example to anything that is not wholly in keeping with the present move to make our city more beautiful and sanitary.

This band of young missionaries can not be lined up in a day, but a good example at home and a few words of wisdom and instruction from progressive, patriotic parents every day will soon create in the young mind a sentiment of pride and ambition in the interest of the home town. And thus may we expect to see, by degrees, the results.

We do not expect and do not want to see children transformed into grown people in their ways and conduct, only in so far as it relates to orderliness at home and on the streets. Sanford is proud of her army of young people in looks, physique and brain. They will compare favorably with those of any state. May not we parents and teachers in the school accomplish through the child and in our community a permanent work of inestimable value by instilling in the minds of the young a love for their home town and a pride in making and keeping it clean and beautiful.

It is the hope of the writer that these few hints may lead to a greater amount of co-operation on the part of good citizens in the work undertaken by the S. I. A.

If you believe in our undertaking and would enjoy living in a cleaner, more beautiful town than you now have, help us to make it such, and share with us in the glory and reward. S. I. A.

Dissolution of Firm
By mutual consent the well driving firm of Lips and Leonard has been dissolved. I will not in the future be responsible for any debts incurred.
N. B. LEONARD.

The Crippen Music Store
High-grade Pianos, Organs,
and Graphophones.

Low Prices Easy Payments. Pico Block

Shoe Repairing By Machinery
Quicker, Neater and Better than the Old Way

Just Try Me and See Same Man but New Location
No. 113 W. First Street, Next Door to Woodruff's Store

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CRUTCHFIELD & WOOLFOLK

PITTSBURG, PA.
Sales Agents and Distributors
SANFORD CELERY UNION
Room 16, Pico Block. Phone 269
SANFORD, FLA.

IN NEW QUARTERS

Having moved across the street into the Rand Building, we are now prepared to give the people of Sanford the best best bargains in everything in

HOUSE FURNISHINGS

It takes three large rooms to hold our Mammoth Stock and New Goods are arriving daily. We can dispose of your Old Furniture. Come to see us in our new quarters.

WILLIAMS & MILTEER

Rand Building Just across the street

Some Good Reasons

Why You Should Buy Your Shoes From
D. L. THRASHER

YOU know very well that Men's Shoes do not wear as well as they did ten years ago. You know that they cost you a great deal more. Leather men say it is because there are not enough hides; that people do not eat enough beef, and that farmers do not raise enough cattle. Hides are scarce enough, in all conscience, but there are other reasons when you look for them. If you are wearing any other shoes than ENDICOTT JOHNSON Shoes you are probably paying Profits to Four Middlemen before you get the shoes on your feet. The hide trust profit, the tanners' profit, the leather jobbers' profit and the wholesale shoe dealers profit.

Don't you think it would pay you to buy shoes made by the only concern in the United States that tans its own leather? The only shoe house that makes every part of the shoe on the premises and builds its shoes from the ground up, independent of all trusts. A concern that deals directly with your home merchant and saves you the middle man's profit. If this argument sounds good to you, and it ought to—when you need another pair of shoes call and inspect the Endicott Johnson Shoe before buying elsewhere and We will try and do the rest.

Prices \$1.75 to \$4.00 Every Pair Guaranteed

D. L. Thrasher

Exclusive Agent for the
Endicott--Johnson Shoe Co.

ARMOUR FERTILIZERS

Be A Booster

You Grower Who Has Used Armour Fertilizer

You know that they produce results far superior to any other fertilizers on the market

Tell Your Neighbor

You know that there is a reason, so tell him that because of the better materials, the more scientific formulating and the superior facilities for accurate mixing and curing which are used in their manufacture

Armour Fertilizers Grow Big Crops

Don't forget to tell him he can get Armour Fertilizers and Fertilizer Materials for every crop grown in the Sanford district from ware houses in Sanford and Cameron City by calling on

Howard-Packard Land Co.
SALES AGENT
Warehouses at Sanford and Cameron City

ARMOUR FERTILIZERS

E. E. BRADY

Livery, Feed and Sale Stables

Palmetto Avenue Sanford, Florida

Kentucky Horses and Mules for sale.

All kinds of hauling and farm work done on short notice.

COUNTY HAPPENINGS

A Budget of Interesting Items From Correspondents

THE EVENTS OF ORANGE COUNTY

Efficient Staff of Reporters Weekly Covers the Territory for The Herald

ALTAMONTE SPRINGS

I wish to call the attention of the readers of your very valuable publication to one of the most desirable locations in Orange county—Altamonte Springs. Sanford is all right, and is one of the most progressive cities in the county, and has many advantages over other parts of the county, but not all. For a permanent or winter residence location Altamonte Springs has no peer in the state. Its accessibility to Sanford by the A. C. L. R'y, hard surfaced road soon to be superseded by brick, and electric or traction railway, makes it an ideal location for desirable homes for the vegetable growers of that favored location for that purpose. Altamonte Springs has become far famed for its high, healthy location, the pure spring water for drinking (which will be in greater demand than ever if Florida adopts the state-wide prohibition policy) which is evidenced by the many beautiful modern winter homes, the pride of their owners, and beautiful farms and homes of the permanent settlers, which must be seen to be appreciated. But a very few of the most desirable building lots, with beautiful groves attached are on the market and the early comers will secure the prizes. The present owners of the famous tourist and family hotel are transforming the recent unsightly structure to a most pleasing and modern edifice, which will be highly appreciated by its former patrons and strangers alike. The preservation of the majestic, long leaved pines from the ruthless hands of man reserves the summer climate equally as delightful as in winter. I am speaking from personal experience, having spent over twenty-five years in this delightful climate, without a desire to leave it summer or winter, as I realize the fact that I could not find as comfortable a place on earth as to be found at Altamonte Springs, Orange county, Florida.

N. H. Fogg.

CHULUOTA SNAPSHOTS

Special Correspondence to The Herald:
Mr. and Mrs. Gaston Jacobs and daughter, Miss Bertha, left Monday to visit relatives in North Carolina.
S. F. Long, who has been spending the summer at Pireway, N. C., has returned to his duties as mail carrier.
Steve Roberts of Flamingo is visiting his brother, R. R. Roberts for a few days.
Miss Grace Jacobs left Saturday for Orlando, where she has accepted a position in Mr. Mat Berman's large dry goods store.
Mrs. J. E. Crawford of Conway is a guest of the "Palm" for a few weeks.
Mrs. Wm. Jacobs is visiting her mother, Mrs. Dann of Orlando.
Miss Ethel Barber has returned to her home in Orlando.
C. M. Sutton of Orlando came out Saturday to visit his wife and daughter, who are staying with Mrs. Sutton's mother, returning early Monday morning.
Mr. and Mrs. Robert Simmons of La-Grange have moved into the Hodge cottage on Gore Lake.
R. R. Roberts and Miss Maud Merriweather attended church at Christmas last Sunday.
Miss Daisy McClanahan has opened a millinery store in Oviedo and those desiring anything in her line would do well to call upon her before going further.

GENEVA JOTTINGS

Special Correspondence to The Herald:
Miss Lydia Geiger is now in Enterprise where she has been engaged as teacher of the primary department in the school.
Many from Geneva attended the revival services in Oviedo on last Sunday.
Mrs. Fultz and daughter Mrs. Robinson, have returned from Chicago where they have spent the summer and where Mrs. Fultz went for medical aid. She is very feeble the some what improved.
Rev. E. Lee Smith is spending a few days in our midst filling his appointment at the Baptist church last Sunday.
Miss Nellie Geiger spent last Sunday with her home folks, returning to her school work Monday.
On last Wednesday morning the baby girl of Mr. and Mrs. Potter was buried in the cemetery at the Baptist church. The family have the sympathies of community in the loss of their loved one from the home.
The many friends of Mr. C. N. Hays will be interested in knowing that he

has entered the ministerial work and will at once begin his labors.

The sad news of the death of Mrs. Mattie Douglas of Kissimmee reached Geneva, her old home on last Thursday. Mrs. Douglas spent many years of her life in Geneva where she was much loved and admired for her many good qualities. To her sister, father, husband, and baby boy we extend our deep sympathy. She was buried in Kissimmee last Thursday.

We hearty agree with editor Holly in what he said about the Osteen ferry and fervently say "Amen." Our only objection was he did not include the Geneva ferry also.

Will Have Resident Pastor

Last Sunday Father Fox officiated for the last time as pastor of the Catholic church in Sanford. This church he has served continuously for eighteen years, having received his appointment from Bishop Moore in 1892. That period of time witnessed the prosperity and the adversity of the old and the birth of a New Sanford and during it all the pastor stood by his flock. He now leaves regretfully when the New Sanford is in a vigorous and promising adolescence and when the prospects of his church are brighter than they ever were before. But these improved conditions and increased congregations make changes imperative. Hitherto Sanford was a mission, it will now have a resident pastor and be the centre of a surrounding missionary field. The church will be in its normal condition with pastor and mass all Sundays and week days.

A rectory, to house the new pastor, will be a matter of immediate necessity and there is hope that at no distant time there will be erected a convent and school to aid in the work of keeping the New Sanford, clean, cultured and Christian.

The Rev. Patrick J. Bresnahan, until recently of Tallahassee, will succeed Father Fox. He is not unknown to the people of Sanford, having replaced the pastor five years ago when the latter made a trip to Europe. Father Bresnahan is strong physically, and interested in base ball and other sports. He is, too, strong mentally and morally and will be a decided acquisition to the city in the works of citizenship and civic virtue. Father Bresnahan will take possession of his charge, Sunday, 23rd inst.

New Law Firm in Miami

"On October 1st, Attorney Frederic H. Rand, Jr. will associate himself in the practice of law with Carl B. Robinson of Orlando, who has come to Miami to make his home. The new firm will be known as Rand & Robinson, and will continue the business in Mr. Rand's suite of offices in the Hatchett building, on Twelfth street.

Mr. Rand came to Miami four years ago and became associated with Mitchell D. Price, under the firm name of Price & Rand. Over a year ago this partnership was dissolved, and Mr. Price and Mr. Rand have conducted practice individually.

Mr. Rand, finding that his business has increased to such an extent, decided to take in a partner and was fortunate in finding Mr. Robinson, an intimate friend, and one of the best known men in the Seventh Judicial Circuit. Mr. Robinson was admitted to the bar four years ago. For about ten years he has been official reporter for the Seventh Judicial Circuit.

Mr. Rand is becoming one of the best known lawyers in Florida, and his practice here has been most successful. Mr. Robinson has given much attention to law and the two will undoubtedly meet with merited success."—Miami Metropolis.

Frederic Rand, Jr. is the son of Frederic Rand of this city and his many friends here wish him success. Mr. Robinson is an Orlando boy, also, well known in this city.

Caught the Burglar

The burglar who so fearlessly and dexterously robbed Marshal Smith last week to the tune of \$85 has been caught. He proved to be Richard Bell, a son of Ham who has been in the toils of the law before on the same charge. Marshal Smith very skillfully worked upon a slender clue and wove the threads together that fixed the guilt upon Bell beyond a doubt. There was evidence enough at the preliminary trial to bind Bell over to the Criminal Court and he will join the good roads movement. There has been an organized gang of local talent crooks in Sanford for some time and the work of Marshal Smith in getting next to the ringleader is worthy of commendation.

Ran Amuck in Ocala

Fatally wounding two men, and successfully resisting arrest for several hours William Summerlin, a white man, fittingly ended a reign of tragedy in Ocala on Wednesday when he placed the muzzle of a Winchester rifle beneath his chin and blew half his head off. Not until at least a thousand shots had been fired into his house by members of the sheriff's force and the Ocala Rifles, who laid siege to the humble home, did Summerlin take his own life rather than give himself into the hands of the law.

FLOWERS — PLANTS — BULBS

L. H. TEMPLE

AGENT JACKSONVILLE FLORAL COMPANY
Phone 166. 11th and Oak Ave.
Special Offering in Ferns. Sanford, Florida
Floral Designs to Order. 1-28-10-11

Sanford Library

AND

Free Reading Room

ROOM 20

Upstairs, Pico Block

Open Tuesdays 4 to 6 p. m.

AND

Saturdays 4 to 9 p. m.

Strangers Welcome.

C. H. DINGEE

Plumbing and Gas Fitting

All Work Receiving My Personal Attention

and Best Efforts

Opposite City Hall Phone 230

Henry McLaulin

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MY SPECIALTIES

Pickard's Hand-Painted China
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Rogers' Plated Ware
Elgin and Waltham Watches

ALL GOODS GUARANTEED

W. J. THIGPEN & COMPANY

AGENTS

General Fire Insurance

Office with HOLDEN REAL ESTATE CO.

Sanford,

Florida

H. WOODS COMPANY

COMMISSION MERCHANTS.
CAR LOT DISTRIBUTORS

We want your crop and will offer special inducements

K. R. MURRELL, Resident Manager

SANFORD, FLORIDA

Peruvian Guano

We are exclusive sales agents for PERUVIAN GUANO in the State of Florida and have just taken in a large cargo of the following analysis:

Amonia..... 2.80 to 3.50 per cent
Phosphoric Acid... 14.00 to 16.00 per cent
Potash, Actual, K2O. 1.50 to 2.50 per cent

We offer this just as unloaded from the ship, unscreened, in bags of 200 pounds each, at the following low prices:

1 ton \$30.00
5 tons at 28.50
10 tons at 29.00

Cash f. o. b. Jacksonville.

This is an exceptional bargain. One of the many which we share with our friends.

The Above is the Base of Our Well-known Brands

Peruvian Orange Tree Grower Peruvian Fruit and Vine Manure
W. & T.'s Special Orange Tree W. & T.'s Fruit and Vine Manure
-Grower
Peruvian Vegetable Manure Ideal Celery Fertilizer

Call at our Sanford Warehouse **R. H. WHITNER, Mgr.** or Address

Wilson & Toomer Fertilizer Co. Jacksonville FLORIDA

For Sale By Owner

20 acres fine Celery Land just north of Famous Celery Avenue. Flowing Wells Guaranteed for \$60. Will sell whole tract for \$3,000, half cash, balance one year

5 1-4 acres cleared, fenced and plowed, half tiled with Georgia Tile, two flowing wells, 5-room house, west side of town about two miles from postoffice just off hard road, will sell for \$3,500, half cash, balance one year.

8-room house on Park Avenue good location, all modern improvements, 1 1-2 blocks from main street, sell for \$3,500, half cash balance one year, rents \$30 month.

Call on or Address

A. D. SMITH

SANFORD, FLORIDA

IN AND ABOUT THE CITY

Little Happenings—Mention of Matters in Brief.

PERSONAL ITEMS OF INTEREST

Summary of the Floating Small Talk Succinctly Arranged for Hurried Herald Readers.

Mrs. Arthur Yowell visited in Orlando this week. G. R. Calhoun honored Orlando by a visit on Monday. Mrs. Dora Randall left Tuesday for a short visit in Palatka. J. S. Keane, of Jacksonville is spending a few days in Sanford. Mr. and Mrs. H. B. Coney went over to Oviedo Tuesday afternoon. Judge David Thrasher of Dade City is visiting relatives in the city. C. M. Hand returned Thursday of last week from a visit to New York. Mr. and Mrs. F. H. Yaple returned to the city Monday evening. Miss Nell Evans left Tuesday for a visit with friends in Jacksonville. Mrs. H. C. Trask arrived in the city Monday evening. Sanford city was a big cigar city. She has made a good thing. Thanks for the good rains we are getting. Samuel Wilkinson of Boston is considering the prospects of lucky Sanford. Hon. Thos. E. Wilson went to Tavares on business Monday. Max Shaff of Brunswick, Ga., is with us for a while. C. W. Rose went to Sorrento on business last Saturday. D. M. Herring is in Jacksonville this week on business. Dr. George Randall continues ill with fever at his home on Third street, to the regret of his friends in this city. When sweet potatoes are selling in our stores at \$1.50 per bushel, why not drop celery and try a crop of them? They are a sure go. Harry Vaught and sister of Charleston, W. Va., are stopping in our city for a few days. Mrs. C. L. Goodhue and daughter, Miss Mary Walker returned to the city last week from their pleasant summer outing. Mrs. Davis Foster and little son, Davis, returned Sunday afternoon from their visit to St. Louis. Mike Williams of Zellwood spent last Saturday night and Sunday with his sister Mrs. John Kelley. Our little real estate man, C. W. Rose of the Bye-Lo Hotel, is getting quite busy. Mrs. C. S. Chambers and son of Pittsburgh Pa., were with us the first part of the week. Mr and Mrs. Hayward Young will occupy one of the Check cottages for the winter. W. J. Thigpen left last Friday for a short visit to his old home in Greenville, North Carolina. Another cigar factory will remove to Sanford from Tampa this week and help to swell the weekly pay roll. Vivian Speer has accepted a position with L. R. Phillips & Co. for afternoons and Saturdays. Mr. and Mrs. Kent Rossetter are about the happiest folks in town. The stork left a lovely baby girl at their home Sunday. Miss Carrie Wight of Cairo, Ga., is the guest of her brother, Mr. Henry Wight and his family. Dr. George Randall continues quite ill at his home on 3rd street to the regret of his friends. J. L. Thornton, representing the S. P. Richards Co., of Atlanta called upon the local trade on Tuesday. Miss Grace Way has returned to her home in Jacksonville after a pleasant visit with old friends in Sanford. Mrs. Henry Wight returned Monday from a visit to relatives in Thomasville Ga. Frank Dickens came up from Tampa last week and made a brief visit to friends and relatives. Mrs. O. K. Strong, and little daughter, Winnie are at home again after a delightful trip, visiting Miami, Daytona and Jacksonville. Mr. and Mrs. Ralph Hamilton are receiving congratulations from their friends on account of a fine baby girl having arrived in their home last Wednesday. The Wekiva Baptist Association meets at Pinecastle next week, Oct. 18, 19 and 20th. The delegates from the Sanford Baptist church will be Rev. and Mrs. J. W. Wildman, Mrs. Fannie Millen, Dr. J. T. Denton and J. D. Jenkins.

Mr. and Mrs. Wilkinson of New Smyrna are the guests of their daughter, Mrs. L. G. Stringfellow and will probably spend the winter in Sanford. Charles H. Evans and family left Sunday evening for Braidentown, at which place they expect to spend the winter. Miss Mabel Hand and Miss Veda Ward who are attending school in Orlando, came over to spend the week end at their homes in Sanford. The many friends of Mrs. J. T. Lee are pleased to know she is now on the road to recovery after her severe illness of the past three weeks. The Sanford Music Club will meet at the studio of Mrs. Fannie Munson on Saturday, Oct. 15, afternoon at 3 o'clock. Mrs. Munson, leader. M. Ward, Sect. C. C. Woodruff is busy this week looking after the grapefruit crop and will ship about 1,000 boxes from the Geneva section next week. Mrs. J. K. Mettinger left Monday for Philadelphia. On her return she will be accompanied home by her daughter, Miss Beth Mettinger, who has been north for some time. Mrs. A. A. Siring and Miss Jimmie Glass returned to Sanford recently from Georgia. Miss Glass' many friends will be glad to know, that the operation on her eyes has been very helpful. Mr. and Mrs. George Fox Jr. Miss Martha Fox, and Meade Fox motored over to Oviedo Sunday afternoon and visited relatives at that place a short while. Mrs. Robert A. Newman, Mrs. B. W. Herndon, Mrs. A. P. Connelly and Mrs. D. L. Thrasher formed a congenial party who made an automobile trip to Orlando this week. John Graebele of Cleveland, Ohio, who has been in Sanford several days, has purchased property south of Sorrento in the piney hills. Is Sanford doing her duty as a prosperous city, when strangers get off at the boat landing and are compelled to take that long walk on the wharf in complete darkness? Sanford was never more lively than at present. The new cigar factories, the new people locating here and the schools opening are keeping the streets full at all times of the day. Jim Harris moved the Herald office last week and aside from one of the presses cutting a gash in his head there were no fatalities. Jim has the goods when it comes to moving heavy stuff. Attorney J. J. Dickinson of Sanford is in the city this week, having several cases before the criminal court. Mr. Dickinson is a former member of the Stetson Law school and is making good in the Celery City.—DeLand Supplement. William Burke of Sanford, after having spent a couple of days here with his wife, left yesterday for his home. Mrs. Burke has been spending a few weeks here, but will leave in a short while for a visit to friends in Wauchula before returning to her home in Sanford.—Gainesville Sun. Florida is soon to vote on state-wide prohibition. No matter what the result, however, a state that is bound on nearly all sides by water and with a large part of its area covered with lakes and marshes can never be other than physically wet, even if it is metaphorically dry.—Lexington (Ky.) Herald. Mrs. Sturgis leaves today to join her husband, Rev. H. H. Sturgis, at Homestead, down the East Coast. Mr. Sturgis has charge of the Baptist church at that point and has also taken out a homestead there, part of which he now has in cultivation. Mrs. Sturgis will be accompanied by her grandson, Henry Lee, who will visit his grand parents for some time. I have just installed an up-to-date electric massage machine for treatment of the scalp and face. Sanford Shaving Parlor, opposite Depot, Albert Gramling, Mgr. 9-2t-c Dr. R. L. Hudson, eye specialist, is again in Sanford and will soon open an office here. See him about your eyes and glasses. Office New Herald Building, down stairs front. Opens Monday, Oct. 17th. 9-1t All kinds of repair work. Sanford Machine & Garage Co. 48-tf Edam Cheese, Strained and Comb Honey at McCuller's. 9-1t New Mattings, New Rugs, New Art Squares, prices the lowest at Miller & Son. 4t-f Heinz Sweet Mixed and Plain Pickles and Dill Pickles at McCuller's. 9-1t Varnoil Best furniture polish on the market. For sale by Sanford Furniture Company. 40-tf Prunes, Peaches, Dates, Raisins, Currants, Citron, Fresh Apples at McCuller's. 9-1t Bring your old tires to Sanford Machine & Garage Co. for vulcanizing. 48-tf New goods arriving daily at Miller & Son. Call and see our line. 4t-f Parents! Come to the M. & R. store for school books and supplies for the children. 6-tf

Remember that Miller & Son are selling Pattons Sun Proof Paint. 4t-f Crushed and pulverized Limestone, car load lots. R. H. Whitner. 2t-f Buy your chipped beef and boiled ham of W. W. Long and have it cut on an American slicing machine, it is fine. Polished rockers at Miller & Son going at low prices. 4t-f We are equipped to handle your repair work. Sanford Machine & Garage Co. 48-tf New crop onion seed Crystal Wax and Bermuda's Red and White genuine Tenacific grown at L. R. Phillips & Co's. 2-tf When you begin to furnish your home give Miller & Son a call; they will save you money. 4t-f Williams & Milteer will pay the spot cash for your second hand furniture. We can store your furniture for you. Williams & Milteer. Special in new Mahogany, Oak and Birdseye Maple furniture Extension Tables and rocker at Miller & Son. 4t-f For best cuts Florida beef, call at Long's store.—We have it. Place the titles to your real estate in the Realty Trust Company and avoid complications. For particulars address B. F. Whitner, Jr., Secretary. 7-tf If you want the Genuine Article go to L. R. Phillips & Co., for your Crystal Wax and Bermuda Onion seed. 2-tf For a real Haircut and Shave go to Albert Gramling, Sanford's Leading Barber. J. A. Thompson has opened a meat market at the corner of Seward Ave. and Third street and wants to see his old customers and new ones. Every thing in Florida and Western meats. We have a few of these matting rugs left, only \$2.25. Miller & Son 4t-f Hecker's Old Homestead Flapjack, Buckwheat Flour, Farina Cream, Yellow Corn Meal, Buckwheat and Graham Flour in bulk at McCuller's. 9-1t-c Wanted.—Your second hand furniture, for which we will pay you the cash. Williams & Milteer. See! We have just received a full line of shoes for Misses, children and boys. Specially built for school wear. F. L. Woodruff, 106 West First St. 8-2t-c

WANTS

All Local Advertisements Under This Heading, One Cent a Word Each Issue Hen Louse Remedy—Costs less than 5c per gallon. Never fails. 25c for recipe. W. H. Haynes, Prairie du Rocher, Ill. 9-1p For Sale—Lot of young Wyandotte Roosters, full blooded. Eggs \$1.00 per setting. Jas. Harris. 9-4t-c Lost—Mileage book, A. C. L. on road to Geneva. Finder return to C. C. Woodruff and receive reward. 9-1p For Sale—One 5 acre farm, 3 acres of which is cleared and tilled, other 2 acres cleared. Good flowing well, etc. Price \$2,500, on terms to suit the purchaser. For particulars see or write W. D. Williams, P. O. Box 1617. Office 323 Sanford avenue, Sanford, Fla. 9-4t-c For Rent—Nice offices. Also warehouse, 32x36. Rat proof. N. H. Garner. 8-tf For Sale—White Leghorn hens 1 1/2 years old. White Leghorn pullets, 5 months old from "The Blanchard Leghorn Farm." New York. D. D. Doane, Geneva, Fla. 7-tf-c For Rent—Two 4 room houses between 12th and 14th Sts. \$9.00 per month. Apply B. Peters. 8-2-t. Wanted—By fifteen years' experience cleaner, dyer and tailor ladies' and gents' clothes, to clean, dye, repair or alter. Suits made to order at 15, 20, 25 or 30 days. Our price will suit your pocket. Your money's worth or your money back. Bradford & Keith, 105 Third St. Phone 311. 7-tf-c Wanted—Good fresh milk cow. P. O. Box 712. 7-3p For Sale—Six room house. All modern improvements. Well located. Small payment down, balance by the month. Address A, care Sanford Herald. 7-tf For Rent—Rooms, furnished or unfurnished, suitable for light housekeeping. Apply corner Park and Ninth. Wanted—Cottage of five rooms or flat of five rooms. Address Box 1066. 5-tf WANTED—To buy 3,000 acres, or more of Florida land, for colonization. Must be good land, well located.—Address P. O. Box 61, Dayton, Ohio. 4-tf Save your fruit and vegetables. Use Hamilton Smudge Heater. An exhibition at Clyde Pharmacy. M. W. Lovell, Agt. 3-tf House to Rent—Eight rooms and bath. Newly painted inside. On Celery avenue, known as Williams' house. Inquire L. A. Brumley. 1-tf For Rent—Ten acres tiled land on street car line. Station on place. Two acres of tiled land, cottage and barn on place. On street/ car line. Address, J. N. Whitner, Sanford Florida. 2-tf For sale—I have five or six pieces of land more than I need for trucking. These lands were bought cheap, cleared under my own supervision and will be sold at a great bargain. One five acres perfectly tiled, third year in cultivation, 30 rods from Beck Hammock station. 40 acres half cleared and plowed, balance fine hammock, two strong wells, tool house, 3/4 miles from Cameron City. Best bargain on the market. Phone 7-3. Levi Binford. 2-tf I have house and several choice lots in Sanford Heights and Markham Heights for sale. Prices low. Easy terms. Fred H. Yaple. 6-tf-c

YOU can dress well even if we don't supply you, but you can dress much better if we do. These are the points which characterize our business and have gained for us an enviable reputation. This should impress you with the possibilities to be gained by making us your haberdasher.

M. FRANK

Clothier and Men's Furnisher SANFORD FLORIDA

The Opportunity

Of Your Life Young Man Married or Single. Have a Home or a Good Safe Investment.

The Markham Park Addition On the Orlando road just two blocks from street car line Thirty Beautiful Lots Just been laid out and streets being graded. Now ready to build you a home. (No place like home.) \$20 Cash - \$10 Per Month WITHOUT INTEREST This Offer is Good for 30 Days See me at once. It don't cost nothing to look and get your choice. Some lots shaded with oaks and some with orange trees. Now is the accepted time. Se Me at Once and Save Money

N. H. GARNER Room No. 2. M. G. T. Block FIRST STREET SANFORD, FLORIDA

THE Sanford Building & Loan Association MAKES IT EASY Own Your Home Let Us Tell You About It

We Are Headquarters For Superior Lettuce, Bean and Cuke Hampers, and Strawberry Crates.

WE CAN MAKE HERE IN

SANFORD

We Are Ready To Book Orders for Potato Barrels Made In Our Barrel Factory.

\$500 PER ACRE NET FROM EARLY POTATOES

SANFORD For some years past has rested content as the proud possessor of the heavy weight championship of the world in the science of **Celery Growing**. Many claimants have been heralded, "Just as good," but even with high-class trainers, prominent in Real Estate and Agricultural Circles at home and abroad, all these have failed to make good, although some sections have so closely followed our methods that great profits have been reaped, and lean bank accounts made fat. Having started the whole of **Florida** and a portion of **Georgia** to growing celery, **SANFORD** will now proceed to open the eyes of Florida Truckers to unheard of profits in other agricultural specialities. **Watch Our 1911 Early Potatoes.**

Now do we hear some one say: "What! Sanford surely must have the big head, going to show **HASTINGS**, with an unbroken record of 18 years, an acreage now totaling 5,000 with a coming crop of 200,000 barrels, going to show those farmers how to grow potatoes?" Now don't get excited, just wait, we are going to show them some stunts, yes sir, some **STUNTS**.

MAINE POTATOES GOOD

New York, Oct. 7.—In a letter to The Packer, from Presque Isle, Me., F. C. Hatch, manager of the R. T. Prentiss Co., a large potato shipping firm says: "There is no truth to the report spread broadcast that Aroostook county potatoes are diseased. We do an extensive business all over the Union in seed and table stock, and I am daily in touch with growers here, buying thousands of barrels of potatoes for my customers, and have no hesitation in guaranteeing that they will go out free from disease and rot. The stock in Aroostook county was never better. The growing season was ideal and the weather for harvesting perfect. Aroostook has many hundreds of thousands of barrels of the finest potatoes of all varieties safely housed." This foolish report was started, no doubt, by some one stuck on contracts. It has had time to be proven untrue. "In south Maine, about 200 miles down on the Maine Central, the season was late and potatoes did not mature. The land is lower there and it vastly differs from Aroostook county. The crop is reported somewhat diseased, but quite different from last year. In some instances avaricious dealers have encouraged farmers to dig in Aroostook county too early, with the result that green stock was shipped in the southern district, with hot weather prevailing. On our own seed farms we have had an unprecedented yield and have not seen one barrel of diseased potatoes."

The firm of R. T. Prentiss Company of Presque Isle, Maine, is one of the most reliable of the many high-class Eastern potato firms. They have for some years sold Hastings Farmers, but have done very little business elsewhere in this state, although their territory extends from the Atlantic to the Pacific. The undersigned has been recently appointed selling agent for Florida.

Ask the Fellow who Says, "They Have Blight in Maine This Year," What Potatoes He is Selling

The largest and most experienced potato growers of this state consider Maine grown seed the best, and the product of Aroostook County the best in Maine. We can supply this season, **Spaulding No. 4, Green Mountain, Irish Cobbler and Polaris**, all at the same price. We especially recommend the **Polaris**, it is a white potato of fine quality and shape, early, running uniformly large, and is a very heavy cropper. The season of 1909 one tilled acre at Hastings yielded 132 barrels, the past season a 5 acre tilled patch yielded 590 barrels. All our Sanford customers that planted it last year were delighted with the yield. With this **Polaris** potato planted and harvested early, \$500 per acre net profit may be realized here. We suggest shipping the seed from Maine about November 15th, landing here about December 1st, then put in barn until planting time, December 15th. Our warm climate will then have started the sprouts and growth will be immediate and rapid. I wish to book orders at once, this guarantees the price.

You Can Place Order by Telephone (255,) Mail or in Person

HENRY H. DEANE

Ask our Customers of last year about our **SEED**.

Mgr. Sanford Produce Company

Our **SEED** this year is extra fine, none better.

Cor. Oak Ave. and First St. Phone 255 Sanford, Florida

City Council Meets

Council convened in regular session October 3rd, 1910. Members present: D. L. Thrasher, W. D. Holden, A. T. Rosseter, B. A. Howard, G. R. Calhoun and H. P. Driver. Absent; H. R. Stevens.

Minutes of last regular session, Sept. 19th, read and approved.

Treasurer's report for September approved and ordered filed.

Marshal's report for September approved and ordered filed.

The following resolutions were passed: Moved and seconded that Attorney Andrew Johnson be instructed to dismiss the suit against Lot 7, Block 9, Tier B of E. R. Trafford's map of Sanford and be instructed to receipt for delinquent taxes for the years 1904, 1905 and 1906, for the reason that the city council for those years remitted the taxes.

Moved and seconded that the street committee be instructed to drop from the pay rolls the assistant to the street superintendent.

Moved and seconded that vouchers as per bills attached and signed by the president of the council and approved by the finance committee be paid.

The council then heard complaints from those who considered their property over-assessed for the year 1910.

Being unable to complete all business at this meeting it was moved and seconded to adjourn till Thursday, Oct. 6th.

Adjourned meeting, Thursday, Oct. 6th, 1910. Members present: D. L. Thrasher, W. D. Holden, A. T. Rosseter and H. P. Driver. Members absent: G. R. Calhoun, H. R. Stevens and B. A. Howard.

Equalization of taxes was resumed.

The following resolution was passed: Moved and seconded that the street committee be empowered to employ Mr. Graves for the express purpose of cleaning lots and Park ways for the month of October.

Communications from O. W. Brady and Cecil Gabbett requesting street lights at foot of French avenue and Magnolia and Tenth street were referred to street committee, with power to act.

There being no further business it was moved and seconded to adjourn. Carried.

Stockton for Senator

To the People of Florida:

I am a candidate for United States Senator from Florida to succeed Senator James P. Tulliaferro, whose term expires March 4th next.

My determination to enter this contest has been reached after the most careful consideration from every standpoint.

Out of respect for the memory of Governor Broward, and for the further reason that this is a serious matter, I have not acted hastily.

In my platform will be embodied the principles for which I have fought during the past twenty-two years. I am now perfecting plans for campaign and organization, and when this work is completed the people of Florida will hear from me in no uncertain tone. I assure the people also that if elected to this office I will have no real estate or other business but that of United States Senator and no partners engaged in any business whatever.

J. N. C. STOCKTON.

Unable to Get Here

To the editor of The Herald:

It has been my custom to come to Sanford each year about Oct. 1st and visit the merchants and others requiring a state and county license and issue to them their license, but this year, on account of the increase in the license business and on account of so many polls being paid, I have been so very busy that I could not leave the office.

It has been a pleasure to me to meet these people and I am disappointed that I have not been able to get there this year.

I would be very glad if you would kindly explain this situation to the people of Sanford through your paper.

W. E. MARTIN,
Tax Collector.

Sanford to Ocala

For many months the Board of Trade of Ocala, Leesburg and Sanford have endeavored to have the A. C. L. officials to make a change in the Leesburg-Sanford train, extending same to Ocala. In other words the present train leaving Sanford in the evening and stopping at Leesburg for the night would go to Ocala, thus giving the people of this section a chance to get to points in Central and West Florida without the all night stop at Leesburg. This through train to Ocala would be of great benefit to Sanford, and the Commercial Club should get behind the movement and urge it strongly upon the A. C. L. officials. By the present schedule we have no outlet to Middle Florida.

Blount for the Senate

I announced today my candidacy for the United States Senate to succeed Senator Tulliaferro. I prefer running in a primary to be held before April next, but if that be impracticable will be in the contest before the legislature.

W. A. BLOUNT.

PAY DAY SALE

Beginning Monday, October 17th

AT

D. A. CALDWELL & SONS

CASH DEPARTMENT STORE

WE Are always getting in new goods, and we have nothing but bargains all the time in the highest quality merchandise but see the following specials:

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| <p>Lace Curtains 7 Day Genuine Nottingham Lace Curtains 3 yards long 40-inches wide will be placed on bargain counter as a special leader. Per pair..... 69c</p> <p>6c Union Huck Toweling... 3 3/4c 10 pieces Union Huck Toweling, just the thing for Roller Towels. A good 6c value. Pay day sale only per yd..... 3 3/4c</p> | <p>40-Inch Curtain Scrim We will place on sale a 40-inch Curtain Scrim neat design. A good value for 12 1/2c. Special Pay Day Sale..... 9c</p> <p>\$1.69 Special \$1.69 A genuine Marselles pattern quilt in full size and a ready seller for \$2. Our price \$1.69</p> | <p>Linen Dinner Napkins We will place on sale a good assortment of neat patterns in a good weight. All linen dinner napkins per doz..... \$1.29</p> <p>Blankets and Comforts Just see our new line of Bankets from cotton to the finest wool blankets. Prices 93c and up. We also have a complete line of comforts in all grades. Prices the lowest.</p> |
| <p>9-4 Unbleached Sheeting 17c As a Pay day Sale Leader we will sell a full width 9-4 unbleached sheeting in a good weight per yard..... 17c</p> <p>Serpentine Crape See our assortment of the genuine Serpentine Crape in all the good designs and patterns. Our price per yd..... 17c</p> | | <p>Wool Ottoman Suiting The newest in Ladies all wool suiting. The genuine all wool Ottoman Suiting in all the popular shades as well as black and navy blue. Price per yd..... 97c</p> <p>Strong Line Silk Shirt Waists We have just received a well selected line of silk shirt waists in Taffetas and Messaline made for us at special low prices.</p> |

We are Agents for the Celebrated Butterick Patterns

Few Specials From the Gents' Furnishing Dep't
Georgia Knit Socks Pay Day Sale---6 Pairs for **25c**

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| <p>Moving Price Genuine Athletic Style checked nainsook Shirts or Drawers. Special price 3 garments..... 97c</p> <p>50c Drawers 39c We have just received another shipment of Elastic Seam Drawers regular 50c sellers. Our price..... 39c</p> <p>45c Night Shirt 45c Just think of getting a well made night shirt in any style only..... 45c</p> | <p>89c Nunally's Overalls 80c We have just received another assortment of Nunally's Engineer Overalls and Jumpers. Our price..... 89c</p> <p>43c Work Shirts 43c See our large line of Work Shirts in tan, blue and khaki color. Never sells under 50c. Our price..... 43c</p> | <p>Lion Brand Shirts We have a full assortment of Lion Brand Shirts in plain white. Also fancy stripes. good \$1.25 value. Our price... 97c</p> <p>10c Shop Caps 10c We have just what is wanted 25 doz shop caps. See them—Choice..... 10c</p> <p>Boy's Knickerbocker Suits See our strong line of Boy's Knickerbocker Blue Serge Suits, sizes 9 to 16 years. \$5 values..... \$3.98</p> |
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| <p>Shoes See our New Styles in SELBY SHOES for Ladies. Prices below competition.</p> <p>The Godman all leather Shoes for Ladies and Children are friend winners marvelous low prices. Just see them.</p> <p>We can't say too much about our nobby line of Snow's Shoes "Union Made" for men at prices below competition. See them that is enough.</p> | <p>Suits NOW is the time to let us take your measure for your new fall Suit and the Royal Tailors will make it to fit you out of the finest domestic or imported fabrics, and our prices on these suits are not duplicated.</p> |
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D. A. CALDWELL & SONS

CASH DEPARTMENT STORE

First Street **Sanford, Florida**

VIRGINIA OF THE AIR

A Romance Of Flying LANES

By **HERBERT QUICK**

Copyright, 1909, by the Bobbs-Merrill Company

Greenwich observatory at sunrise going west and returning at sunrise next day from the east, circling the world in twenty-four hours of continued sunrise. Wish us well, gentlemen! Good-by, honest peasantry, your country's pride, goodbye!"

The majestic rise of the Virginia, with no preliminary run, drew a round of applause. Craighead waved his cap, but Carson, paying no attention, said the Virginia dead for New York. They flew high, and the constant picking up and dropping of railway trains and steamers and the swift succession of villages and towns spoke of the fierceness with which the Virginia was hurled against the leagues between Mobile and New York. They left Montgomery to port and Atlanta to starboard. Carson had assigned himself and Craighead their duties, and both were busy. Craighead at the tiller, with his eye on the compass, Carson looking at every working part, oiling, feeling for hot bearings, watching for the slightest quiver or jar, greedy of every mile. Finally they were speeding along over the great national Appalachian forest when he relieved Craighead.

In the little locker were found the elements from which Craighead prepared the luncheon of bacon, eggs and coffee, cooked on the methanose stove. "We shall get into the upper Atlantic regions," said Carson, "just in time to hit the area of local storms tonight."

He looked from the tiller to the compass and hesitated about leaving it to eat. He had never tried letting the Virginia follow her nose with the tiller lashed.

"Of course," said he, "she'll fall off. But if she turns I can put her back on her course. I believe I'll try her."

Whereupon Craighead recited a poem:

"I go away this blessed day
To sail across the state, Matilda,
My airship starts for various parts
At twenty after eight, Matilda,
I do not know where we may go
Or whether near or far, Matilda,
For Captain Carson don't make a parson
Of any foremost tar, Matilda.

That mystic man beneath my ban
Shall suffer, e'en though he'll scold, Matilda,
What right has he to keep from me
The airy, airy route, Matilda?
Although, in sooth, I am a youth
Of common sailor lot, Matilda,
Am I a man on human plan
Devised, or am I not, Matilda?

"And echo, if there were any place to echo from, would answer, 'Not Matilda! Have some of the milk while the Virginia chases her tail above Mr. Pincho's forest.'"

"She doesn't chase her tail much," replied Carson, "so far, at least."

She did not. The gyroscopes held her on an even keel, and the altimeter statoroscope delivered the verdict that the Virginia was following a course as level as a battleship's. Carson ate, watched the triumphant test and forgot to frown, and he little knew toward what danger he was hurling himself.

Peak after peak, village after village, and occasionally a big smokeless town about the national power plants of the Leighton reservoirs came hurrying toward them, passed beneath like visions and fell behind.

"See that big stratus cloud?" asked Carson. "Shall we go over or under it?"

"Personally," replied Craighead, "I've been under a cloud long enough."

The stratus was an immense vapor sheet half a mile above the earth. Underneath were the gloom and dullness of cloudy weather, but above it the sun shone with a brightness augmented by the brilliancy reflected from the upper surface of the cloud as from a great glittering plain of snow. The sun was past the meridian and shining warm, but on the wing over that great expanse of pearl the air felt, not cold, but "caller," and they put on their topcoats. The shadow of the Virginia ran with her across the cloud like a black, but haloed in the unspeakable glory of a triple rainbow which ringed the scudding shadow about in concentric circles, so bright, so refrigent in dye, so glorious in their mingling lines, that the voyagers, glancing from radiance to radiance, lowered their voices to the thrill of a beauty too intense for speech.

The immense engines were moving more regularly than clockwork, keeping the pledge of their makers that if supplied with fuel and oil they would run without a single stop until worn out—the perfection of the internal combustion engine, once so untrustworthy.

"I want to see where we are," finally said Carson. "This is like an open ocean. I want to compare the map with the landscape."

Obedient to the tilted rudders, the Virginia pointed her prow downward. Her propeller blades hurled her swiftly forward and toward the earth, and she plunged into the cold stream of the stratus cloud into mist and white scarfs of lacy fog and the snowy obscurity of an aerial blizzard. Craighead gasped at the chill and the blindness.

"Ring for a guide," said he. "I'm lost."

He was not lost for long, for the Virginia clove the fleecy hoodwink and emerged through its lower levels into the clear shadows of the nether air. They could feel the warmth radiated from the ground, balmy with earthy scents. Far to the northeast lay a shining river, widening at the limit of vision into a broad estuary, and just within sight could be discerned the clustered spires and towers of a city. Carson looked the landscape over and studied his map.

"Craighead," cried Carson, "we've made Richmond three hours quicker than I thought it possible. A stork or a Canada goose couldn't have covered the distance, and both sometimes go 200 miles an hour! Why—"

"Let us exult over you insufferable plutes!" cried Craighead. "Let's fly rings round 'em! Let's sail circles around the snobs!"

Craighead, scanning the southeast with his fieldglasses, had discovered at a distance of six or seven miles a huge silver aeronat steering northward. Theodore threw over the tiller and made for the airship. Craighead looked at him in wonder.

"That ship looks," said Carson, advancing the spark and crowding the engines. "Like the Roc."

After a few moments on a straight course to intersect that of the aeronat Carson threw the Virginia up into the cloud. Soon they emerged on the shining upper levels of the cloud, which hid their approach to the other craft. On below the curtain and one above it, the airship of the future and the airship of the past flew on converging courses. They dropped below the cloud into the thinner vapor. They looked about—and saw nothing. And yet, above, the purring of the machinery, came to their ears the tremor from powerful engines. Could the Condor have ascended into the cloud as they descended from it? Voices came closer and closer.

"My God, Carson!" shouted Craighead. "You're going foul of her! Look down!"

Just in time Carson looked. From the depths of air below the great bubble of silver rose, swelling in her swift approach. A collision meant ruin. The propelling blades of the aeronat would cut the envelope of the gas holder like paper, and the two ships in a huge mass of tangled wreckage would fall to the earth in death and ruin, or the escaping gas from the aeronat, ignited from the exhaust of the Virginia's engines, might explode, hurling the fragments of both vessels far and wide. And Carson saw in the ruin the fair form of Virginia Suarez buried to earth from the Roc and crushed to formlessness below.

Quick as lightning Carson threw on full speed forward. The Virginia obeyed her machinery, and as she swooped to the aeronat's starboard the latter rose swiftly. The Virginia's stern rudder grazed the gas bag and was all but carried away; a cord of the suspension system of the airship snapped with a detonation that set the huge fabric in a tremble. There rose a cry from the deck of the hitherto unconscious monster as her people realized the fearful fact that here in these dizzy heights they were in collision with something. A man came running out of the cabin with a gun in his hand, as if with some wild notion of giving battle to the destroyer.

The Virginia was half a mile from the airship before the crew of the latter had time to secure themselves of her safety. The Virginia went astern as well as athwart the course of the other craft, and as she sheered to starboard the aeronat and the aeronat sped from each other at the sum of their two speeds, perhaps four miles a minute. The people on the latter must have thought the other gone forever when an astounding thing happened. The aeronat wheeled about and gave chase—nay, she gave chase so swiftly that she swelled visibly in her swift overhauling of the aeronat. In a time so short that it seemed like a breath the Virginia, on a level now with the other's deck, came in close astern, then sheered off and deliberately ran around the big Condor as she stood on her course at full speed. As

(To be continued.)

Rollins College Opens
Rollins College opened its 28th scholastic year Wednesday morning of last week with a large attendance from this and many other states. The opening exercises were conducted by President W. F. Blackman, assisted by Dean F. T. Clayton. Prof. H. S. Pope, teacher of vocal, sang a solo which was greatly enjoyed. Prof. Walter Drennan, who taught in the college for some time and still has an interest in its welfare, also favored the large audience with a vocal solo, which was splendidly rendered. Members of the faculty, who have hitherto been connected with the splendid institution, are all enthusiastic for the work before them and those who will teach at the college for the first time this year start in with a vim that insures success. The faculty is perhaps the strongest in the history of this great institution of learning. Only trained instructors were engaged and in the list of teachers there are some of the best known educators of the day. The registration is already much larger than at the opening last year and many students who have made application and arrangements will arrive during the balance of the week. This will augment the number greatly and Rollins will have a great attendance when all get in. Treasurer W. R. O'Neal was present at the opening exercises and his brief talk was one of the good features of the occasion. He told of the early completion of the new Knowles Hall and the value it would be to the equipment of the college. He said many things that will linger in the minds of the teachers and pupils and his words of encouragement were well received. Many parents from a distance were present to enter their children as well as to bid God-speed to the president and faculty in their noble work.

Good Roads and Population
The slump in population in Missouri never touched those counties which are enjoying the advantages of a system of good roads. The Kansas City Star has been making an analysis of the census figures and it finds that "the decrease in rural population was confined to those counties that have been least inclined to improve their roads." That is as might have been expected.

According to the Star there are nine counties in Missouri which have a mileage of improved roads of more than 100 miles. These counties and the mileage in each are as follows:

Cape Girardeau, 180; Gasconade, 200; Jasper, 158; Jacksonville, outside of Kansas City, 280; St. Louis, outside of the city of St. Louis, 410; Franklin, 200; Perry, 140, and Pike, 140. The population increased in all these counties and the aggregate of increase was 39,667. The figures include only the country districts in the counties in which St. Louis and Kansas City are located. The increase, therefore, cannot be attributed to the growth of these two big cities.

But the Star offers further evidence. There are four other counties where there has been systematic effort for road improvement. In no one of these counties is the mileage as much as 100 miles, but it is sufficient to show the effects of good roads. The counties are Boone, Marion, Ralls and Greene, and their aggregate increase of population is 19,166. That is not all, for the increase has been most notable in Greene, which has been the most active of all of them in promoting the building of inacadem highways. The increase in Greene alone was 13,118. Here is the conclusion the Star draws after analyzing the census returns:

"The decrease, that sure sign of stagnation, in Missouri's rural population is certainly to be laid at the doors of those counties and communities that are of the hold-back, no-use-for-improvement kind. The figures show it. No one cares to settle nowadays where there are no roads but road and where there is no spirit to improve them."

The Missouri census has supplied a convincing and powerful argument in favor of good roads. It is an object lesson that should have a good effect in Missouri and elsewhere.

Beacon Light Gospel Meetings
A regular series of lectures on Gospel themes will begin Oct. 6, in the large cloth tabernacle corner of 10th and Sanford Ave. An intensely interesting program of subjects has been printed and distributed throughout the city. Large crowds are expected to be present each night to listen to the speakers. A stirring song service begins at 7:30 and the speaking begins promptly at 8:00. Good order will prevail. Short discourses, no politics, but the gospel with postscriptal power will be presented. The public are welcome. Come early to get a good seat. Elder J. W. Mann from Orlando is master of the services. A number of visiting ministers will assist.

Garden Tools, Farm Implements, Harrows, Cultivators, Plows, Mowing Machines and Hay Rakes. Largest display and assortment. Lowest prices.
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Offers rate of ONE CENT per mile plus twenty-five cents for the round trip, from all points in Florida

For Information or Reservations see or write

T. J. PERKINS —or— A. W. FRITOT, D. P. Agent
Ticket Agent, Sanford, Florida Jacksonville, Florida

Now Is The Time To Buy Improved "Ready to Plant" Sanford Celery Farms

These farms can be bought for the next thirty days for less money than ever again. We have Sanford farms to sell. Not Largo, Taft, Burbank nor Celery City but Sanford.

Always Sanford. There is only one Sanford. All irrigated ready to plant. Will pay for themselves this winter.

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MOST COMPLETELY EQUIPPED BAKERY IN FLORIDA

All Mixing done by Latest Improved Machinery. Finest Quality of Bread and all kinds of Cake Made Daily. Everything Sanitary, best of Material Used. All, and especially the Ladies are invited to visit our shop.

We Make any Kind of Cake on Special Order

SPENCER'S BAKERY
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ANNOUNCEMENTS

For Mayor.

At the earnest solicitation of my friends I have consented to announce my candidacy for the position of Mayor of Sanford at the primary to be held in November.

Respectfully,
W. H. UNDERWOOD

For City Clerk, Treasurer, Assessor.

I hereby announce my candidacy for the office of City Clerk, Treasurer and Assessor. Many years of experience with city affairs and clerical positions have made me familiar with the work of this office and having made Sanford my home, I ask the voters of Sanford to look up my record and finest for this position of trust.

Respectfully,
M. W. LOVELL

Clerk, Treasurer and Assessor

I am urged by my friends to announce myself as a candidate for the office of Clerk, Treasurer and Assessor at the coming city election, to which place I was appointed to fill the unexpired term of Mark L. Scott. I solicit an inspection of the work done by me to convince you of my qualifications to fulfill the duties of the office.

Yours truly,
H. B. MAXWELL

For City Clerk, Treasurer and Assessor

I announce myself a candidate for the office of Clerk, Treasurer and Assessor. A citizen of Sanford continuously since 1880, I have been actively identified with her every interest. That I am competent and can serve acceptably as Clerk, Treasurer and Assessor I have no misgivings. Intimate acquaintance with the history, progress and high aims of the Sanford of today give me good form and fitness to be useful in substantial ways, along with and aside from the duties of office in pushing Sanford's car of progress.

C. H. LEFFLER

For Marshal.

I announce my candidacy for re-election as Marshal. I propose to make the race solely on my record. I am not the candidate of any clique. I solicit the support of the voters on my merits.

Respectfully,
GREEN W. SMITH

Marshal and Collector.

I hereby announce my candidacy for the office of Marshal and Collector for Sanford at the coming city election.

Respectfully,
W. A. TILLIS

Notice

Notice is hereby given to all creditors, legatees, distributees and all persons having claims or demands against the Estate of Michael Kennedy Jones, Deceased, to present them within two years from the date hereof.

J. C. Jones
W. C. Jones
Administrators of the Estate of Michael Kennedy Jones, Deceased
September 23, A. D. 1910

Notice of Election

It is ordained by the Board that the following resolution be published four consecutive weeks in The Orange County Citizen, The Reporter Star, The South Florida Sentinel, The Sanford Herald and The Florida Recorder:

Whereas the Board of County Commissioners of Orange County, Florida, deem it expedient and to the best interest of the county to issue county bonds of said county of Orange for the purpose of constructing hard surfaced roads to be made of brick, and whereas the Board has ascertained that it is necessary to construct at least one hundred miles of such hard surfaced roads to be constructed out of brick, and that it will require one million dollars worth of bonds for such purpose to bear interest at the rate of four and one-half per cent per annum, principal of said bonds to become due fifty years from the date of issue, interest payable semi-annually on the first day of January and July of each year after issue.

Therefore, be it resolved by the Board of County Commissioners of Orange County that it is necessary to issue the bonds of Orange County for the purpose of constructing hard surfaced roads of brick to the amount of one million dollars, to bear interest at the rate of four and one-half per cent per annum, principal of said bonds to be due and payable semi-annually on the first days of January and July of each year after issue.

And it is ordered that the foregoing preamble and resolution be published for four consecutive weeks in The Orange County Citizen, The Reporter Star, The South Florida Sentinel, and The Florida Herald and the Florida Recorder prior to December 7th, 1910.

Done in open Board this September 13th, 1910. By order of the Board.
J. H. LEE, Chairman
Attest: D. M. Robinson, Clerk.

Upon motion the following resolution and order was adopted:

Notice of Election Upon the Question of the Issue of County Bonds of Orange County, Florida, for the purpose of Constructing Brick Roads. Whereas, at a meeting of the Board of County Commissioners in and for the County of Orange and State of Florida held at the court house in Orlando on July 5th, 1910, the following resolution was adopted, to-wit:

Be it resolved by the Board of County Commissioners of Orange County, Florida, that it is necessary to issue the bonds of Orange County for the purpose of raising money for constructing hard surfaced roads of brick, and that the amount of the bonds necessary to be issued to one million dollars, said bonds to bear interest at the rate of four and one-half per cent per annum; the principal of said bonds to be due and payable fifty years from the date of issue, and the interest on said bonds to be due and payable semi-annually on the first days of January and July of each and every year after issue.

Now it is ordered that an election be held on Wednesday, the 7th day of December, A. D. 1910, at which election shall be submitted to the legal voters of Orange County, Florida, the question whether county bonds of Orange County shall issue for the purpose of raising money for constructing hard surfaced roads of brick in said county; the amount of bonds necessary to be issued shall be one million dollars, said bonds to bear interest at the rate of four and one-half per cent per annum; the principal of said bonds to be due and payable fifty years from the date of issue, and the interest on said bonds to be due and payable semi-annually on the first days of January and July of each and every year after issue.

It is further ordered that the foregoing resolution be published in The Orange County Citizen, The Reporter Star, The South Florida Sentinel, The Sanford Herald, and The Florida Recorder once a week for four weeks before the election above ordered.

Done in open Board this September 13th, 1910. By order of the Board.
J. H. LEE, Chairman
Attest: D. M. Robinson, Clerk

Notice of Application for Tax Deed Under Section 8 of Chapter 4888, Laws of Florida

Notice is hereby given that Wm. Bothamly of Sanford, Fla., purchaser of Tax Certificate No. 377, dated the 5th day of July, A. D. 1908, has filed said certificate in my office, and has made application for tax deed to issue in accordance with law. Said certificate embraces the following described property situated in Orange county, Florida, to-wit: Lot 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.

In the Circuit Court, Seventh Judicial Circuit, State of Florida

J. E. Pace, Complainant, vs Sarah Jessup Fleming, et al Defendants.

To Georgiana Frances Lawford: J. E. Pace hereby deposes and says that he is the complainant above named and that he has read the foregoing bill, and that the same is true of his own knowledge except as to such matters as are stated on information and belief, and as to such matters that he believes it to be true.

And affiant further states that the defendant, Georgiana Frances Lawford, defendant above named, is a non-resident of the state of Florida, and that there is no person in the state of Florida the service of a subpoena upon, that would bind said Georgiana Frances Lawford.

It is further ordered that this order be published in the Sanford Herald for eight consecutive weeks. Witness my official signature and seal this 25th day of August, A. D. 1910.

B. M. ROBINSON, Clerk Circuit Court, M. I. Hart, D. C.

In Re Estate of Lyman Phelps

Notice is hereby given, to all whom it may concern, that on the 8th day of February, A. D. 1911, I shall apply to the Honorable William Martin, Judge of said Court, as Judge of Probate, for my final discharge as executor of the estate of Lyman Phelps, deceased, and that at the same time I will present my final accounts as executor.

Dated Aug. 5th, A. D. 1910. MARY BLAINE PHELPS, Executrix.

In Court of County Judge, State of Florida

In Re Estate of Wm. Hale Bates, Dec'd

Notice is hereby given to all whom it may concern, that on the 10th day of December, A. D. 1910, I shall apply to the Honorable Wm. Martin, County Judge of said Court, as Judge of Probate, for my final discharge as executor of the estate of Wm. Hale Bates, deceased, and at the same time I will present my final accounts as executor of said estate, and ask for their approval.

Dated June 10th, A. D. 1910. B. F. WURMIS, Jr., Executor.

Master's Sale

Under and by virtue of a decree of foreclosure and sale, entered on the 12th day of September, A. D. 1910, by the Honorable Minor S. Jones, Judge of the Circuit Court for the 7th Judicial Circuit of Florida, in and for Orange County, in chancery, in a certain cause therein pending, wherein the City of Sanford was complainant and A. B. Tomlinson was Respondent, I shall sell at public outcry, to the highest and best bidder for cash, at the front door of the City Hall, on Palmetto Avenue, between First and Second Streets, in the City of Sanford, Orange County, Florida, during the legal hours of sale on Monday, the 7th day of November, A. D. 1910, the same being a legal sales day, the following described real estate, to-wit:

Lot 6, Block 15, Tier 7, City of Sanford, Orange County, Fla. Purchaser to pay for title.

GEORGE A. DE COTTES, Special Master in Chancery.

Master's Sale

Under and by virtue of a decree of foreclosure and sale, entered on the 12th day of September, A. D. 1910, by the Honorable Minor S. Jones, Judge of the Circuit Court for the 7th Judicial Circuit of Florida, in and for Orange County, in chancery, in a certain cause therein pending, wherein the City of Sanford was complainant and Unknown Owner was Respondent, I shall sell at public outcry, to the highest and best bidder for cash, at the front door of the City Hall, on Palmetto Avenue, between First and Second Streets, in the City of Sanford, Orange County, Florida, during the legal hours of sale on Monday, the 7th day of November, A. D. 1910, the same being a legal sales day, the following described real estate, to-wit:

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Lot 10, Block 10, Tier 11, City of Sanford, Orange County, Fla. Purchaser to pay for title.

GEORGE A. DE COTTES, Special Master in Chancery.

Master's Sale

Under and by virtue of a decree of foreclosure and sale, entered on the 12th day of September, A. D. 1910, by the Honorable Minor S. Jones, Judge of the Circuit Court for the 7th Judicial Circuit of Florida, in and for Orange County, in chancery, in a certain cause therein pending, wherein the City of Sanford was complainant and Douglas & Mastly was respondent, I shall sell at public outcry, to the highest and best bidder for cash, at the front door of the City Hall, on Palmetto Avenue, between First and Second Streets, in the City of Sanford, Orange County, Florida, during the legal hours of sale on Monday, the 7th day of November, A. D. 1910, the same being a legal sales day, the following described real estate, to-wit:

Lot 11, Block 10, Tier 11, City of Sanford, Orange County, Fla. Purchaser to pay for title.

GEORGE A. DE COTTES, Special Master in Chancery.

Master's Sale

Under and by virtue of a decree of foreclosure and sale, entered on the 12th day of September, A. D. 1910, by the Honorable Minor S. Jones, Judge of the Circuit Court for the 7th Judicial Circuit of Florida, in and for Orange County, in chancery, in a certain cause therein pending, wherein the City of Sanford was complainant and American Building & Loan Tontain Association and Thomas E. Wilson was respondent, I shall sell at public outcry, to the highest and best bidder for cash, at the front door of the City Hall, on Palmetto Avenue, between First and Second Streets, in the City of Sanford, Orange County, Florida, during the legal hours of sale on Monday, the 7th day of November, A. D. 1910, the same being a legal sales day, the following described real estate, to-wit:

Lot 10, Block 10, Tier 11, City of Sanford, Orange County, Fla. Purchaser to pay for title.

GEORGE A. DE COTTES, Special Master in Chancery.

Master's Sale

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GEORGE A. DE COTTES, Special Master in Chancery.

Master's Sale

Under and by virtue of a decree of foreclosure and sale, entered on the 12th day of September, A. D. 1910, by the Honorable Minor S. Jones, Judge of the Circuit Court for the 7th Judicial Circuit of Florida, in and for Orange County, in chancery, in a certain cause therein pending, wherein the City of Sanford was complainant and G. Reed was respondent, I shall sell at public outcry, to the highest and best bidder for cash, at the front door of the City Hall, on Palmetto Avenue, between First and Second Streets, in the City of Sanford, Orange County, Florida, during the legal hours of sale on Monday, the 7th day of November, A. D. 1910, the same being a legal sales day, the following described real estate, to-wit:

Lot 3, Block 10, Tier 11, City of Sanford, Orange County, Fla. Purchaser to pay for title.

GEORGE A. DE COTTES, Special Master in Chancery.

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Under and by virtue of a decree of foreclosure and sale, entered on the 12th day of September, A. D. 1910, by the Honorable Minor S. Jones, Judge of the Circuit Court for the 7th Judicial Circuit of Florida, in and for Orange County, in chancery, in a certain cause therein pending, wherein the City of Sanford was complainant and Jupiter Lodge Trustees was respondent, I shall sell at public outcry, to the highest and best bidder for cash, at the front door of the City Hall, on Palmetto Avenue, between First and Second Streets, in the City of Sanford, Orange County, Florida, during the legal hours of sale on Monday, the 7th day of November, A. D. 1910, the same being a legal sales day, the following described real estate, to-wit:

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Shipments of Celery from Sanford to date

| Year | Crates | Year | Crates |
|------|--------|------|---------|
| 1899 | 1,100 | 1905 | 61,880 |
| 1900 | 8,200 | 1906 | 123,958 |
| 1901 | 11,000 | 1907 | 181,768 |
| 1902 | 21,200 | 1908 | 330,000 |
| 1903 | 34,000 | 1909 | 475,000 |
| 1904 | 53,650 | | |

Yearly average increase 118.3%

WE HANDLE LUCKY

Sanford Money-Makers

Our Policy: Conservatism, Reliability, Progressiveness and Courteous Treatment

Our Terms of Sale on 5 Acres

Possession given on payment of \$25. Balance, \$10 monthly. Flowing artesian well guaranteed. Ten per cent discount for cash. No interest on deferred payments. We pay taxes until development begins. We give 30, 60 or 90 days grace on deferred payments in case of sickness. We give free deed in case of death as per contract.

TITLE BOND & GUARANTEE CO.

Volume 1

SANFORD, FLORIDA, OCTOBER 14, 1910

Number 37

Sanford Farms News Notes

Mr. Lingo, who purchased fifteen acres from Title Bond & Guarantee Company has arrived at Sanford for the purpose of improving his property. He will improve five acres at once, build a house and make all necessary improvements for a comfortable home.

Mr. R. C. Shaffer of Camden, Ohio, purchaser of a five acre tract in Sanford Farms, has made out a list of materials for the construction of a residence on his property. He is expected in Sanford in the near future.

The growers in the vicinity of Sanford Farms are now busy with their crops. Quite a large acreage of strawberries have been set. Those who have fall tomatoes will do well on them and the crop looks very fine. Preparation is being made for the usual acreage of celery. Mr. Vorce, who purchased fifteen acres from the Title Bond & Guarantee Co., has a fine bed of cauliflower plants ready to set and his cabbage plants are coming on in great shape.

Mr. J. E. Pace, the "Celery King," who has a nice truck garden at Sanford Farms is getting things in shape for his fall crops. He will have seventy-five acres in celery, thirty acres in lettuce and ten acres in cabbage this season. Mr. Pace began truck growing in the Sanford Celery Delta some years ago on less than one-eighth of an acre. He is now the largest grower of vegetables in the Celery Delta.

The store building erected by J. W. Bell is completed and ready for a tenant. Mr. Bell is anxious to get a wide awake merchant to put in a general stock of goods and will lease the building very reasonable. Mr. Moffatt, an old resident of West Sanford, has opened a store and carries a nice stock of goods, but the old saying is, "Competition is the life of trade," even if it does occasionally kill the trader. Mr. Bell provided five commodious rooms over the store which is a two story building and is prepared to entertain purchasers in the latest approved fashion.

Mr. Vorce's house has arrived and this hustling gentleman is now busy getting it together. His family will be down shortly and will add much to the community.

Mr. Prather has in a crop of sweet potatoes on a portion of his improved five acres. The crop is looking very good. He has also tilled a portion of his farm, planted a nice area of strawberries and is making very good headway.

Mr. Gamble has had five acres cleared, plowed, harrowed and put in shape for a first crop of cabbage.

We have word from many purchasers of Sanford Farms that they will be down this fall and get busy with their development work. From all indications there will be at least 40 families living on Sanford Farms next spring.

If you have interests in Sanford and want a reliable firm to look after them write Title Bond & Guarantee Co.

Captain Smith, has rented the Oglesby property and will put in a two acre crop while clearing and improving Sanford Farm. He will have Mr. Richard Tingle of Greshamville, Ga., associated with him. These gentlemen brought a handsome pair of mules from Georgia with them and are prepared to do plowing, hauling, and all kinds of teaming. Orders may be left for them at the office of the Title Bond & Guarantee Co.

From the way Sanford Farms are moving there is little doubt but what every five acre tract will be sold by the first of January. If you want to locate in a progressive community, now is the time for you to let us make a selection for you.

Title Bond & Guarantee Co., will sell your property, will rent your property, and will do the square thing to you.

Notice

There will be a special meeting of the stockholders of the Title Bond & Guarantee Co., October 22nd, 1910, at 8 o'clock p. m., at the company's offices in Sanford, Florida.

THOMAS K. BATES, Secretary.

This List May Interest You

- FOR SALE Five acres, 2 1/2 cleared, 1 well 2 room cottage, price \$1,050.
- FOR SALE Residence, Markham Heights, 3 acres, nice fruit trees and
- FOR SALE 30 building lots just outside the city limits. Price ranges from \$125 to \$175 each. Terms cash.

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

THEY ARE AFTER YOU OLD MAN!

Place Your Ear to the Ground and You can Hear Them Coming

We Mean the Cheap Acre Man

With a sandy package to hand you. The woods are full of them now and they have some beautiful specimens of GOLD BRICKS to pass out to you! Before accepting Said Bricks ask them if their land is in a

Proven Section

Where vegetables are raised as a source of revenue and not raised on a demonstration farm to be used to palm off SANDY AREAS on an unsuspecting public.

The Saturday Evening Post

Wrote the Title Bond & Guarantee Company that it would not accept any land advertisements for Florida land. The reason was not given, but as that publication has carried very little of this matter it would not be overly hard to locate the reason.

Be Careful Old Boy

And even then you may get stung. DRY FARMING in Florida so far as growing vegetables is concerned has proven a HOWLING FAILURE. TEN ACRES UN-IRRIGATED, as your only means of support.

Portends Starvation for You and Yours

And if you are not too wise to listen, you will investigate thoroughly the following conditions:

- If there is a Good Hardpan Under the Land?
- If the Land is in a Flowing Well District?
- If the Land is Close to Original Transportation?
- If the Land has a Good Title to it?
- If the Flowing Wells are not Salt Water Wells?
- If the Community in which the Land is Located is a Proven Locality?
- If the Conditions are Right for Marketing Large Quantities of Vegetables?

The Man With a Cheap Acre Will Go Bughouse

If you make him guarantee all the above things about his land. In fact if the above conditions surround his land, it is no longer poor land, no matter what the price he may ask for it.

If the Above Conditions Do Not Surround the Land

Offered you, pass it up, for you nor no one else would be able to make a living on it.

Go to Monroe Where the Dollars Grow

And we will give you land on payments of \$25 down on five acres and \$10 monthly upon which you can not only make a living but can make a fortune as well. Our plan of sale will enable you to place the greater portion of your money in improvements and development work instead of in land payments and interest.

- We Charge no Interest on Deferred Payments.
- We Guarantee a Flowing Well.
- We Pay all Taxes.
- We Give Free Deed in Case of Death.
- We GIVE 30, 60 or 90 Days Grace on Deferred Payments in Case of Sickness, Accident or Inability to Pay.
- We Give you Land you can Make Good on.
- Five Acres of Land Cleared and Tilled and in Cultivation one year sold at Monroe last week for \$4,000. There was no Residence on it.
- Another party there paid \$1,700 for 4 acres last year and now values it at \$6,000.

Send for Our Thesis On Florida Land

It tells you things that you should know before you purchase land anywhere in the state.

Our Company Leads In

Liberal terms, style of publicity, up-to-date methods and also in absolute satisfaction to our patrons.

TITLE - BOND - & - GUARANTEE - COMPANY (INCORPORATED)

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

FOR SALE Ten acres, five acres cleared, 3 1/2 acres tilled, one well, six room house, out-buildings, near the school, enough tilling for another acre, price \$7,000.

FOR SALE 10 acres in Eureka Hammock four miles south of town. None cleared. Flowing well. Loading station 1/4 mile away. Price, \$1750. Terms, \$600 down, balance on time.

FOR SALE 15 acres all cleared, 10 acre tilled, 6 flowing wells, facing hard road, good barn, four

room residence, near shipping point, price \$15,000.00, \$8,000.00 cash, balance in two years.

FOR SALE 11 acres, five cleared, 6 fenced, 4 tilled, 5 in cultivation. All ditched and drained. One well. Four room house, barn all on main road, quarter mile from loading station. Price, \$5500. Half cash balance on terms.

FOR SALE Forty acres, 8 cleared, 5 tilled old land, one well, price \$10,500, will divide into five acre lots and sell for \$250 per acre.

FOR SALE We have applications for residences and business property. List your property for sale with us.

FOR SALE Ten acres, 1/2 cleared, half tilled, two wells, price \$3,500 one third cash, balance in one and two years. Will rent for \$100 per acre.

FOR SALE Five acres, 2 1/2 acres cleared 1 1/2 acres tilled, 1 well, house, price \$3,000 on terms.

WANTED Timber tracts of all sizes, cut over lands, grazing lands, orange lands, residence property. Florida real estate of kinds.

grove, \$3500.00. One third cash balance to suit purchaser.

FOR SALE Five acres in Beck Hammock 3 tilled, flowing well, within half mile of station. Price \$3,800, terms \$1000 cash, balance in five years or less.

FOR SALE Ten acres, tilled and in high state of cultivation, four wells tool house, all tools and wagon, fronting on Lake Monroe, price \$11,000.00, half cash, balance in two and three years. This place will rent for \$1,000 per year.

TITLE BOND & GUARANTEE CO.

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 7

SANFORD, FLORIDA, FRIDAY, SEPTEMBER 30, 1910

Volume III

CROP REPORTS GOOD

Sanford Celery Delta Looks Good to the Investor.

CELERY CROP WILL BE CURTAILED

Lettuce Growers Will Have Good Crop and Indications Good For Satisfactory Prices.

The great Celery Delta of the Sanford section is putting on working clothes and every day taking the airs of a proletarian. Where a few weeks ago the farmer garnered his hay crop is now seen the canvases covered seed beds and in many fields already seen the celery plants which spell so much for the grower. The celery has been planted very early this year in some instances many of the growers following out the plan of an early and late crop in order to catch the market "comin' and gwine." While the celery crop this year will not total more than sixty per cent of last year's crop, the growers expect to get more for their stuff. There are many good and sufficient reasons for this hopeful outlook and those who have passed through these adverse markets before are planting the usual acreage. H. H. Chappel will have about 40 acres in celery and several other growers will have the usual average. The celery plants are getting scarce as several growers did not have success with their seed beds. The celery already planted is looking fine and bids fair to get to the early market. The lettuce crop will soon take the stage and ere long the fields will present a pretty sight with the dainty green of this crop.

The growers are confident of hitting a good market for lettuce this season, having been assured of a good price for it straight through at a certain price or they can consign and take chances at a \$4.50 market. Mr. Pace expects to plant a large acreage in lettuce and will let it go at the f. o. b. market. The lettuce crop will be watched with great interest for upon it depends the ultimate success of the grower, the lettuce being a good filler for the pocket book that may shrink from a bad celery market.

The new people coming into the Sanford section are greatly elated with the prospects and many of them have purchased lands and will get into the game.

There is nothing so fascinating as growing early vegetables in Florida and no place where the game is played for such large stakes as at Sanford—Lucky Sanford.

Notice to Pupils.

School opens Monday morning Oct. 3d, at 8:30 o'clock.

All pupils below 3rd grade please report at Primary building, corner Palmetto Ave., and 5th street. Third grade pupils on east side of Park Ave. including all on Park Ave. will go to the Primary building. Third grade pupils on the west side of Oak Ave., including those on that Ave., will go to Grammar School building (old H. C. building.) All pupils above third grade will go to Grammar School building.

High School (9th, 10th, 11th, 12th, grades pupils) please come to Grammar School building on Monday afternoon at 1:30 o'clock. High School pupils are not expected to come on Monday morning.

N. J. PERKINS.

Death of E. Simon.

Mr. E. Simon died at his home on Eighth St., Monday night at eleven thirty o'clock after a short illness with fever. Mr. Simon was born in Frankfort, Germany, and was sixty-eight years of age. He came to Sanford twenty-eight years ago, and has been actively engaged in business since that time. He leaves a wife and two daughters, who will sadly miss him. The death of Mr. Simon means the passing of one of the most familiar faces on the business street, and he will be greatly missed by many people. Rev. A. E. Householder conducted the funeral services and the burial was at Lake View cemetery.

Baptist Church

At the Baptist church next Sunday morning the pastor, Rev. J. W. Wildman, will preach a special sermon to parents, teachers and young parents. The subject will be, "Having Faith in the Child; or the Place and Power of Faith in the Training of Children." A cordial invitation is extended to all who are interested in young people either in the home or the school.

PEOPLE COMING TO SANFORD

The Real Homeseekers of the Middle West Want Real Vegetable Lands.

Florida at the present time is becoming the stamping ground of the nation and there are more land schemes being put on the market than were ever foisted on the public during the boom days of the west. Cheap lands there are in abundance and some of it is well worth the price. Most of the homeseekers, though, are looking for the real brand of goods and the trade mark of Sanford is good enough for them. Mrs. Annie Ludlum has just returned from the middle states and during her travels met hundreds of people who were eager for information concerning Sanford. The consensus of opinion was that the tried and tested celery delta was the place to locate and make good. Mrs. Ludlum states that several hundred new people will locate here from the central states during the season.

Card of Thanks.

To the Editor of The Herald:

Please allow us space in your valuable paper in which in an humble way to give some slight expression of our appreciation of the many acts and offers of kindness and expressions of sympathy by the people of Sanford to us during the short illness and at the death and burial of the queen of our household, the wife and mother. Though we are not well acquainted, the attentions paid us could not have been greater had we been life long residents of the city.

The floral offerings were large, rich and beautiful and far beyond our reasonable expectations. May the God of Heaven shower upon you his choicest blessings and mercies be our prayer.

J. W. KNIGHT AND CHILDREN.

Irish Potatoes.

The growing of Irish potatoes has become one of the most important industries of Florida. Thousands of dollars are invested in this crop, therefore the pamphlet recently issued by Wilson & Toomer Fertilizer Co., of Jacksonville, is of great interest. It deals in a concise and practical way with preparation of soil, selection of seed, modes of fertilizing, planting, cultivating, digging and shipping. Following these directions is a short treatise on the insects and diseases that are likely to attack the Irish potato crop, which gives simple but complete instruction how to prevent or combat these troubles. Sent free on request.

Special Offer During October.

To all new subscribers paying in advance during the month of October 1910, for one year's subscription to The Sanford Herald, will be given one strong two year old Niagara grape vine in addition to the regular offer previously made of one Concord and one Delaware, both heavy two year old plants. Remember from Oct. 1st to November 1st 1910, 3 vines in place of two. These vines will be ready for distribution about Nov. 15, which is an excellent time for planting.

This offer expires November 1, 1910. L. H. TEMPLE, Sanford.

Death of Mrs. J. W. Knight

Mrs. J. W. Knight, wife of J. W. Knight, died of typhoid-pneumonia at the family residence on Monday morning at nine o'clock, after a brief illness. Mrs. Knight was a native of Georgia but had spent most of her life in this state, coming to Sanford with her family from Floral City about two years ago. She was nearly fifty-two years old, and had been a consistent member of the Methodist church since she was fourteen, endearing herself to all those who knew her on account of her Christian character. A devoted husband and six children, the youngest of whom is thirteen years of age, are left to mourn the loss of a faithful loved one. There are many friends here and in other parts of the state who will extend sympathy to the bereaved family. Funeral services, conducted by Rev. A. E. Householder, were held at the residence Tuesday morning. Interment was at Lake View Cemetery.

Fall Announcement

Have just returned from the east where for the past week I have been buying my fall stock of furnishings, clothing, hats etc. This buying has been done with great care that our customers might have the best possible merchandise for their money and yet have the newest things. Call and see my fresh stock. I can fit you from head to foot, and you will be pleased and satisfied.

D. L. Thrasher.

IN THE SOCIAL WORLD

Items of Interest Concerning Society People.

POINTS PURELY PERSONAL

How Celery City Vanity Fair Whirls Away the Golden Hours—Social Gossip.

A very pleasant dance was given by the young people of the city in the City Hall Thursday evening of last week. The affair was quite informal and was thoroughly enjoyed by the merry crowd of young people. Some of those present were Mr. and Mrs. R. A. Newman, Mr. and Mrs. J. L. Hurt, Mrs. Jessie Speer, Miss Louise Sheperd, Miss Jessie Butt, Miss Mabel Bowler, Miss Flossie Frank, Miss Veda Ward, Miss Madge Ward, Miss Annie Higgins, Miss Linda Leffler, Miss Belle Smith, Miss Carrie Lovell, Miss Sadie Williams, Miss Vivien Yelser, Miss Florence Stringfellow, Miss Reba Stringfellow, Miss Genie Wicker, Miss Blanche Bothamley, Miss Mabel Hand, Nixon Butt, Eugene Roussillat, Willie Hill, W. A. Leffler, J. D. Roberts, Frank Milteer, Bryan Higgins, Albert Brady, Archie Betts, Geo. Lovell, Jim Hammond, William Braddy, Otis Pelicer, Henry Purgdon, Frank Campbell, Brody Williams and J. H. Thigpen.

Mr. and Mrs. Geo. Fox, Jr., entertained a few young friends at cards Saturday evening in honor of their guest, Miss Mary Alice Martin. "Five Hundred" was the game played and top scores were made by Miss Peacha Leffler and Mr. W. J. Thigpen, who received the prizes. Delicious refreshments were served on the card tables at the close of the game. Those who enjoyed the evening, beside the hosts and guest of honor, were Miss Peacha Leffler, Miss Linda Leffler, Miss Belle Smith, Miss Nell Evans, Miss Martha Fox, Miss Mabel Bowler, Meade Fox, Geo. Atkins, Wm. Braddy, W. J. Thigpen and J. Q. Adams.

Childrens Party.

Mrs. Robert A. Newman gave a beautiful party Friday afternoon, in honor of her little daughter Olive's third birthday. Mrs. Newman dispensed a charming hospitality, and such a good time was given the little folks, it was an occasion long to be remembered. The lovely birthday cake with the three tiny candles, was a most interesting feature of the party, and the favors, dolls for the girls and frogs for the boys, were the source of much merriment. Games were played and dainty refreshments served, bringing to a close a delightful afternoon. Those invited were: May Thrasher, Martha Driver, Clifford Louisa Shinholser, Ethel Singleterry, Dorothy Singleterry, Elizabeth Stiles, Margaret Neal, Mollie Abernathy, May Holly Mildred Holly, Helen Gonzalez, Victor McLaulin, Peirce Griffin, Tom Anderson, Willie Macy, Reggie Macy, Joe Gonzales, Waverly Abernathy, Deane Turner and Algernon Speer.

Entertained Book Circle

The ladies of the Book Circle and their husbands were delightfully entertained by Mr. and Mrs. John Webb Dickins Thursday evening of last week, in their lovely new home on Magnolia avenue.

The pleasure of the evening was greatly enhanced by the presence of Mr. and Mrs. F. W. Schneider of Brooklyn, N. Y., the sister and brother-in-law of Mrs. Dickins who have been making her a short visit. In Mrs. Dickins' inimitable style a unique musical program was arranged for the entertainment of her guests, which every one enjoyed. After serving the dainty refreshments the charming evening and September meeting of the Book Circle were all too soon a memory of the past.

Millinery Opening.

Anticipating the wants of my increasing patronage I have purchased the largest stock of fall millinery ever brought to Sanford. To appreciate these new creations every body in Sanford should attend the opening next Tuesday, October 4th, lasting five days. The newest things in hand made turbans and feature hats, patterns from Paris models and guaranteed to be right up to date.

MRS. J. M. BRUTON.

Card of Thanks

We sincerely thank our neighbors and friends who so kindly assisted us during the illness and death of our husband and father.

Mrs. SIMON AND DAUGHTERS.

Good Roads

Good roads are a boon to any state or county, far more important than a reduction of a cent or two in railroad rates. A small road for fear of getting stuck en-route is more costly to the farmer than the extra taxes he would pay for good roads for the entire county. A hard, level road is his good servant. He can haul a large load at any time of the year. Good roads for the masses in a county means, therefore, a practical reduction in the cost of getting his products to market. It means more money for every box of oranges, every bushel of potatoes or other crops. It means a lower cost for all the supplies he buys in town. Let us all read the result of experiments being conducted by the Pennsylvania State Highway Department, which is as follows: These were begun two years ago and this is the report so far: "The first was a piece of road built on what is called the penetration system in 1908. Upon the usual foundation was placed a layer of crushed stone, half the thickness of that ordinarily used in macadam construction, and into the interstices was poured an asphaltic oil containing about 80 per cent of asphalt. The surface of the road was then covered with dry stone screenings and the mass rolled. Although subjected to heavy traffic for over a year, the road shows but little evidence of wear and is nearly dustless. Two pieces of road closely resembling the ordinary street asphalt pavement, which were built last year, show practically no evidence of wear. Telford blocks, laid by hand, were used as a foundation, and on top of this were placed a mixture of crushed stone and asphalt, mixed hot and rolled. A surface of fine stone screenings and asphalt was placed over this. Another experimental road now being constructed has a Telford base, upon which is placed a layer of crushed stone and asphalt, mixed with the stone cold and the asphalt hot. The surface is sprinkled with hot asphaltic oil and covered with a thin coating of coarse screenings. These various methods exceed the cost of ordinary macadam by at least 25 per cent, but this extra cost is supposed to be more than compensated by the reduced cost of up-keep. The department is also experimenting with a dust layer for ordinary macadam roads known as glutrin. It is a by-product of wood pulp making. The liquid has the consistency and appearance of tar. It is soluble in water and one of its peculiarities is that each succeeding rainfall renews the bonding or cementing quality of the compound. A piece of road dressed with it early this season is being carefully watched by the department."

"A farmer old, so've been told,
With a team of horses strong,
Drove down the road with a heavy load
While singing his merry song.
But his mirth in song was not so long,
For his horses gave a leap,
As he ran a-muck in the mud he stuck
Clear up to his axle deep.
Had roads did it!

And a wheelman gay went out one day
For a joyful morning spin,
With the weather bright, his heart was light
As he left the country inn.
But he went out far when he felt a jar
Which started his troubles and cares,
He was laid up ill, while the doctor's bill
Came in with the one for repairs.
Bad roads did it!

In an automobile of wood and steel
A millionaire, prim and neat,
Went out for a ride by the river's side
In style that was hard to beat.
But, alas, he found that at the broken ground
And the ruts and the holes so great
Had smashed a wheel of his automobile—
What he said we cannot relate.
Bad roads did it!

But we're glad to say there shines a ray
Of hope that will right this wrong,
When in every state they will legislate
To help the good roads along.
So the man with his wheel or automobile
Will never again get blue.
And the farmer with smiles will travel for miles
On a road that is fit to use.
Good roads will do it!"

ROSE.

Ladies' Auxiliary Meets

The Ladies' Auxiliary to the Anti-Saloon League met in the Congregational church Monday afternoon, with every church in town represented. Mrs. Henry Wight, president, was in the chair and made a stirring address on the prohibition movement. Mrs. A. E. Phillips also made an excellent talk on the subject at hand and presented plans for definite work that had been outlined by the executive committee. Chairmen of committees appointed as follows:

Finance—Mrs. H. H. Chappell.
Membership—Mrs. A. T. Rossettter.
Music—Mrs. M. Martin.
Speakers and Entertainment—Mrs. L. R. Phillips.
Negro Work—Mrs. A. E. Phillips.
Press Work—Mrs. J. C. McDaniel, Miss Allie Trafford.
Next meeting called for Tuesday, Oct. 4th, in the Methodist church at 3:30 p. m.

Orange county is going to be the banner county for good roads; as in all things.

FACTORIES AT SANFORD

Cigar Manufacturers Decide Upon This City For Location.

MAKE ONLY HIGH GRADE GOODS

One of the Largest Tampa and New York Concerns Will Establish Branch in This City.

Owing to the fact that Tampa cigar manufacturers and their employees cannot come to any terms in the present strike, many of the large factories are establishing branch factories at different points in the state. Sanford's location on the St. Johns river and the splendid railroad facilities makes it an ideal manufacturing site and naturally the city became a target for the glasses of the manufacturers who were scanning the commercial horizon for a suitable location. Several of the larger manufacturers have been here looking over the ground and our city will soon have a number of branch factories.

Among the first to locate is that of Berriman Bros., of Tampa and New York one of the largest and best of the makers of clear Havana cigars. Our city has no vacant buildings in which to locate a large factory and it became a problem as to where a factory could be placed, but several of our citizens and the city council decided to give them the third floor of the city building on Palmetto avenue. This is a large room and when a few changes have been made will make an ideal factory. The room has been used by the band and several fraternal organizations but has never been a source of revenue. The new factory will begin operations at once with a small force as cigar makers are scarce at present. As soon as they can be procured a force of fifty men will be put on and the city will derive a large revenue from this addition to the city's factory list.

General Manager Sanchez and local manager Haya state that a factory will be built here later on and enough houses erected near the factory to take care of the employees all of which means more business for Sanford.

Berriman Bros., manufacture only high grade cigars and they are obliged to fill their large holiday orders now, hence the necessity of putting in the Sanford branch and starting to work at once. Sanford never expects to pose as a cigar center but will welcome all the factories that wish to locate in our midst, especially the best firms and the city can guarantee them a good location and transportation facilities.

We look
Back on the ancient
Days with much wonder
and amaze. The vagaries of
Ladies fair excite our mirth and our
Despair. A comic sight it must have
Been when grandma wore a crinoline.

Per-
haps
the fu-
ture too
will think
The present
Styles are
On the blink
and they
Will grin
and joy
Will
Spurt
When
They
Shall
See
The
Hobble
Skirt.
—THE SAUTERER.

License Tax Due

W. E. Martin, county tax collector wishes to call attention to the fact that the license tax became due on October first. Following is the state law regarding same: "No person shall engage in or manage the business, profession or occupation mentioned in this act unless a state license shall have been procured from the tax collector. This is clear and explicit, and there is no provision in the law authorizing any officer to grant any extension of time or modify in the slightest degree this requirement."

The old saying "go west young man" reads now days—go South, and better get into Florida too.