

SOCIETY

MRS. FRED DAIGER Society Editor Phone 217-W

If you have any friends visiting you—if you are going anywhere or coming home, or if you are entertaining, write a postal card to this department, giving details, or telephone the item. It will be greatly appreciated.

SOCIAL CALENDAR

Saturday—Cecilian Music Club meets at 3:15 p. m. at the studio of Mrs. Fannie S. Musson.

Saturday—American Legion Auxiliary meeting at the home of Mrs. George Knight at 4 p. m.

Monday—St. Agnes Guild will be entertained by Mrs. J. B. Coleman and Mrs. Paul Biggers at the home of the former on Sanford Heights at 3:30 p. m.

Monday—Pipe Organ Club meets at the home of Miss Martha Fox on Oak avenue, at 3:30 p. m.

Tuesday—Subscription Bridge at Welaka Lobby at 8:15 p. m. under the auspices of the Association of Business Women.

AUTUMN.

The leaves have changed to butterflies.

That beat their wings against the skies,

Then flutter through the sparkling air

To fling their beauty everywhere.

The hills are each a leaping flame

That makes the sunset blush for shame;

And even the lowly wayside clod

Unfurls its flag of goldenrod.

—Vivian Yeiser Laramore.

L. MacNeil of Orlando was in the City Substantial yesterday transacting business.

Mr. and Mrs. W. P. Wilkins of Jacksonville are stopping at the Montezuma for a short time.

William Hathcock of Plant City is spending some time here as the guest of his sisters, Mrs. John Leonardi at her home on Cameron avenue.

Mr. and Mrs. A. L. Kreiss, of Jacksonville, registered at the Valdez Friday, spending the night in Sanford en route to Tampa.

Mrs. John Leonardi and Mrs. Clarke Leonardi motored to Daytona Thursday where the former addressed the League of Women Voters.

Charles Jackson of Buffalo, N. Y., was among the arrivals here yesterday and is stopping at the Montezuma for a brief sojourn.

Misses Iris Britt, Charlotte Smith, Virginia De Coursey and Ercel Little, who are attending Stetson University at DeLand are spending the weekend here with their parents.

Mrs. Archie Betts, Mrs. C. M. Hand and Charles Betts and Margaret Betts motored to Orlando today where they will attend the Robinson circus.

Miss Sarita Lake, Mrs. Forrest Lake and G. W. Spencer, Jr., motored to Tampa this morning where they will attend the Florida-Wake Forest football game this afternoon.

Mrs. Henry Bandel and little daughter, Florence, returned home last evening after spending the past two months in Jacksonville where the former underwent an operation.

Misses Anna Mason and Alberta Aycock and Messrs. Newton Lovell and Reuben Mason left this morning for Tampa where they will attend the Florida-Wake Forest football game, there this afternoon.

Miss Gregory, Mrs. Tidwell, Mrs. McLain and Mrs. Harbinger of Orlando and Mrs. W. B. Ballard of Altamonte were among the out of town guests at the Sallie Harrison N. S. D. A. R. reception yesterday afternoon at the home of Mrs. Raymond Key.

I. O. O. F. DISTRICT MEETING.

The Odd Fellows and Rebekahs of Sanford and all visiting members of both lodges are expected to attend the joint district meeting Monday evening, October 29th. A fine program is being arranged. The Hon. Forest Lake will make the address of welcome. Grand Master of the State, Mr. Helms, will speak. Mrs. Cooper of Kissimmee will sing and the local lodges will have good talent on the program including Mrs. Maines, Mrs. Phillips and the Schirrad boys.

JUNIOR DEPARTMENT BRIDGE PARTY.

The members of the Junior Department of the Woman's Club enjoyed a most delightful bridge party last evening at the Club House.

The club rooms were most attractive with the decorations of wild flowers in lavender and gold suggesting the Halloween season.

The places were marked with cunning Halloween tallies and the card game proved most interesting, the prize for high score, a lovely Japanese wall flower basket went to Mrs. Raymond Phillips. The men's prize, a deck of cards was won by Percy Mero. Mrs. Percy Mero holding low score was presented a bouquet of flowers.

The hostesses, Mrs. Ed Betts and Mrs. Howard Harris served delicious fruit salad, saltines and hot chocolate, at the conclusion of the card game.

FRUIT AND FLOWER SHOWER.

Mrs. Gwynn Fox, the director of the Junior G. F. S., was given a surprise fruit and flower shower, yesterday afternoon at the regular meeting of the G. F. S. in the brotherhood rooms.

The girls are beginning their regular work for the winter and are now interested in raffia work, completing dainty napkin rings at yesterday's meeting.

All girls between the ages of seven and fourteen are most cordially invited to join this happy band of young folks. The meetings are held each Friday afternoon at four o'clock in the Brotherhood rooms and are always exceptionally interesting.

There were twenty members present at yesterday's meeting.

BIRTHDAY PARTY.

Little Roderick Adams, the bright young son of Mr. and Mrs. Frank Adams entertained a number of his little friends at his home on Sanford Heights, in celebration of his fourth birthday anniversary.

The spacious living and music of yellow cosmos. In the dining room of yellow cosmos. In the dining room the walls were lined with feathery bamboo and small pines with a frieze of black owls, witches and cats. Two long tables covered with orange paper with borders of cats, witches and other Halloween ideas prevailed. The place was decorated with yellow and white.

At each place were cunning little Jack-o'-Lanterns which were later used as favors. On the buffet was the large birthday cake iced in white and topped with four tiny yellow tapers, the cutting of the symbols afforded much merriment. The light was overed with a huge Jack-o'-Lantern which cast a weird glow over all.

Refreshments consisting of ice cream and individual cakes topped with tiny candles were served late in the afternoon by the host's mother, Mrs. Frank Adams assisted by Mrs. Warren Tyler, Mrs. T. L. Brown, Mrs. Zeb Ratliff, and Mrs. Sam Bradford.

Games of all kinds were played during the afternoon, the children being assisted in these by Misses Helen Hoag and Alice Gooding McKim. The feature of the afternoon being the "Pinning on the Cat's Tail" the prize for this a black cat, tied with a large yellow bow, was won by Betty Wheelis.

Master Adams was the recipient of many beautiful gifts and good wishes.

from his numerous friends. About twenty-five children enjoyed this delightful afternoon.

JUNIOR ENDEAVORS ENJOY HALLOWEEN PARTY.

Many strange and weird figures of ghosts, witches, and goblins assembled at the Presbyterian church last evening, seeking entrance to ghostland. These figures were admitted into a darkened ghostland, where ghosts with pumpkin heads and cats eyes, and big black cats, and witches riding brooms, stared at them from the walls and corners.

After ghostland had been explored by these weird ghosts and witches the lights were turned on and goodness there were no ghosts at all, but only the Junior Endeavorers.

And then came the games, more Halloween stunts almost than one could imagine. Biting apples from a string, watching the blindfolded ghost catch the witch, sweeping the good luck ball out of the room blindfolded, playing the witches still pond, and dancing around the witches circle, were only some of the games the Juniors enjoyed.

For the closing game the lights were turned out and candles were lighted and placed on the floor and the Juniors formed a big circle around the candles and toasted marshmallows. After the marshmallows were all gone they joined hands and marched around the candles singing the Junior motto song, "Training for Service," and closed with the Endeavor mixpah.

There were thirty-five young folks enjoying this first party of the Junior Christian Endeavor Society. The members of the social committee, H. B. Coney, Dorothy Cheatham, and Wilbur Smith, planned the party and did the decorating and serving. This committee has planned to have a social each month, and we know they will be good ones, too.

D. A. R. RECEPTION.

With autumn sunlight shedding its radiance through the windows and hundreds of lovely roses lending their fragrance to the happy event the reception given in honor of the state officers and past and present regents of the Sallie Harrison Chapter, N. S. D. A. R., was held yesterday afternoon at the home of Mrs. Raymond Key on Park avenue.

The lovely Key residence has never been more beautifully decorated than it was yesterday, quantities of yellow goldenrod, daisies and other wild flowers being used with roses and chrysanthemums, bamboo and graceful palms forming a lovely background for the handsome costumes worn by the guests.

Greeting the guests upon arrival was Mrs. R. E. Taylor, wearing a fetching frock of brown silk lace over satin and chiffon, who introduced them to the receiving line.

In the receiving line were the honorees, and officers, Mrs. John Leonardi, Mrs. A. M. DeForrest, Mrs. B. J. Starling, Mrs. W. E. Watson and Mrs. Forrest Lake.

Mrs. Leonardi was attired in a smart frock of satin back crepe with handsome head embroidery, worn with black hat to match. Mrs. DeForrest's costume was of Harding blue chiffon in self-tones and with this she wore a corsage of pink La France roses.

Mrs. Starling's Paris costume was of silver lace and silver cloth worn with a picture hat of black velvet with a bird of Paradise.

Mrs. Watson's becoming frock was of maroon brocade satin with trimmings of silver lace. Her hat was a large model of black lace with large white ostrich plumes.

Black satin with bodice of white crepe beaded in crystal and jet, fashioned the chic costume worn by Mrs. Forrest Lake.

Mrs. Key wore a pretty gown of lavender silk with trimming of tiny lace ruffles.

Splendid music was furnished throughout the afternoon by Mrs. George Brockhahn, piano, and Mr. Joe Reisenstein, violinist.

Miss McParlane delighted the guests with a group of readings. Presiding at the daintily appointed tea table were Mrs. A. T. Rossitor and Mrs. J. N. Whitner, and Mrs. G. D. Blahop and Mrs. W. J. Thippen.

Refreshments of orange sherbert, angel food cake, tea, coffee and mints were served by two of the Captain Reuben Briscoe Chapter C. A. R., Mrs. Raymond Phillips and Miss Sarita Lake.

A number of out of town guests, including Miss Berta Thompson, of Atlanta, Ga., Miss Gregory, Mrs. Tidwell, Mrs. McLain and Mrs. Harbinger of Orlando and Mrs. W. B. Ballard of Altamonte attended this delightful affair.

ARRIVALS AT VALDEZ HOTEL

G. R. Sparks, Atlanta, Sol H. Miller, Baltimore, H. E. Martin, Nashville, Tenn., Mrs. Marie Wilson, Bartow, Mrs. J. R. Lingle, Bartow, Mr. and Mrs. E. S. Walters, Tampa, A. W. Witman, Tampa, F. W. McNames, N. Y. City, J. G. Vincent, Jacksonville,

PRINCESS NEWS

William S. Hart in "The Two Gun Terror" at the Princess today and tonight—Saturday.

The iron in his soul conquered yellow streak of his betrayer.

The power of love struck fear into his fearless frame.

His bandit past paralyzed his enforcement of the law.

The bad men of Yellow Dog Turn Talk.

He put a muzzle on the bad men of Yellow Dog and redeemed his past.

A former outlaw obtains the office of sheriff and is blackmailed by an old accomplice who checks the enforcement of the law until honor overcomes fear.

He becomes master of Yellow Dog.

He was an outlaw—a "killer"—with a price on his head, but the reformers made him sheriff!

"Poppy" reigned supreme as queen of the dance hall!

See Louise Glaum in her best role.

Margery Wilson loves and is loved! Then comes Oregon Joe from the desert wastes with a dark secret.

The Daily Herald, 15c per week.

MILANE NEWS

"Three Jumps Ahead" tonight at the Milane, featuring Tox Mix.

Wild rides down steep mountains, and a mad plunge in a careening stage coach lead up to a thrilling leap over a canyon twenty feet wide and ninety feet deep.

It took steel nerves to outwit the band of rustlers and beat them at their own game.

As close to death as the next second. But Boone saved himself by a twenty foot jump over a deep canyon.

Tom Mix makes a nation thrill and his latest picture is the most thrilling ever screened.

Three jumps ahead of the wind dashes Tom Mix through his latest Western thriller.

Seeking the release of the father of the girl he loved, Boone McLean, the young rancher, faced the rustlers alone.

Next week Lester Richards Vaudeville and Black Faced Comedians.

Expert Typewriter cleaning and repairing. Call H. S. Pond, phone 225 or Peoples Bank. 179-tfc.

HALLOWEEN SUBSCRIPTION BRIDGE.

Phone Miss Sarita Lake, (224) or Mrs. Raymond Phillips (471-J) or Mrs. Benjamin White, Jr., (529-R) for reservations for the Halloween Bridge party Wednesday, October 31, at Parish House under the auspices of St. Agnes Guild. 177-5tc.

CATHOLIC BAZAAR.

Christmas Bazaar of Catholic church at Parish House, December 2 and 6. 161-to Dec 6.

Public Stenographer would appreciate your extra work Office at Court House. Call 470. 174-4tp.

SUBSCRIPTION BRIDGE.

Halloween Subscription Bridge party at K. of C. Hall on Oak avenue under the auspices of Ladies Altar Society. Admission 25 cents. sat-mon-tues-3t

NOTICE TO DEMOLAYS!

All members of the local chapter, Order of DeMolay, are requested urgently to attend the special church sermon which will be given by Dr. King tomorrow night during services at the Baptist church. All who are going will please be at the Masonic Hall by 7 o'clock Sunday evening. By Order of Master Councilor.

R. Y. Murry, Atlanta, Dr. and Mrs. A. C. Watkeys, St. Petersburg, F. J. Terrell, Atlanta, R. W. Apts, Miami, Henry A. Schwartz, New Orleans, Wm. Buckner, Jacksonville, T. L. Collings, La., F. L. Grinstead, Ky., Geo. B. Hamilton, Atlanta, Mr. and Mrs. Kriess, Jacksonville, W. E. Moore, Jr., Cleveland, Ohio, O. A. Mathes, Jacksonville, Miss Julia Franklin, Fennille, Ga.

The Princess

SATURDAY

WM. S HART ...In...

"A Two-Gun Terror" ..

"Vermin, the Great" A Comedy

CHANGE OF LIFE

Florida Lady Was in a Miserable Condition, But Says She Found Cardui Helpful, and Got Well.

Altha, Fla.—In explaining how she found Cardui so helpful during change of life, Mrs. Ella M. Bailey, of Route 2, this place, said:

"I became so weakened it was an effort for me to get around. I knew what was the matter, but I felt like I couldn't give up.

"I just dragged, and I certainly was nervous. I was so restless I could not sit down long—yet so weak I couldn't get about. It is a most miserable and such a helpless feeling.

"I would get depressed and out of heart.

"I began to feel, after awhile, there was no use to try to get well. This is all wrong, for it makes a person worse.

"I had heard of Cardui, and thought it might strengthen me. A neighbor had used it with good results.

"I took one bottle (of Cardui), then I saw I was so nervous, so kept it up. Gradually the nervousness left me. I began to eat and sleep better. Was soon well, and all right. Cardui did wonders for me, and I certainly do recommend it."

"Thousands of other women have written, to tell of the beneficial results obtained by taking Cardui, and to recommend it to others.

"Sold everywhere. Try it. NC-146

Accounts for Sale

THE CREDITORS SURETY CO. ATLANTA, GEORGIA

As authorized agents, offer for sale to the highest bidder, subject to prior sale or settlement, the following accounts, notes and judgments. We reserve the right to reject any and all bids.

J. F. Abbotta, Sanford	\$14.15
Walter Riggers, Sanford	6.00
C. H. Cowan, Sanford	3.00
A. T. Cook, Sanford	4.60
C. O. Coevin, Sanford	65.00
T. E. Dukes, Kissimmee	26.00
W. M. Elkins, Osceola	20.00
J. B. Farley, Jr., Sanford	7.05
W. A. Fitts, Sanford	31.00
T. E. Freeman, Sanford	28.46
H. L. Gibson, Sanford	6.08
T. E. Giles, Sanford	66.83
Frank Griffin, Sanford	11.10
F. W. Estridge, Sanford	312.25
Paul M. Keeley, Sanford	1105.50

Written bids will be received on the above accounts, notes and judgments. All accounts, notes and judgments are certified to by creditors to be just and unpaid.

THE CREDITORS SURETY CO. OF THE UNITED STATES OF AMERICA General Offices, Atlanta, Ga.

Our October Sale Closes Wednesday Night, Oct. 31st

THERE ARE BIG SAVINGS FOR YOU IN EVERY DEPARTMENT

Ladies' Shoes	\$3.25 to \$7.50
Men's Shoes	\$3.25 to \$7.50
See Our Men's Suits, Special Price at Per Suit	\$22.50
All \$2.00 Silks at per yd.	\$1.69
Outing Flannel at per yd.	18c
32 inch Dress Gingham at per yd.	21c
Cotton or Wool Double Blankets	\$2.50 to \$7.98

A COMPLETE LINE LADIES' DRESSES AND COATS, CHILDREN'S COATS AND MILLINERY

Churchwells SELLS IT FOR LESS First Street, Welaka Block

MILANE THEATRE

Matinee for School Children Daily at 4:00 Night Shows Starting at 7:30 and 9:15 P. M.

TODAY

TOM MIX

Assisted by the Master Horse Tony

"Three Jumps Ahead"

A Tale of the Western Plains Where the Best Man Wins Comedy—"The Three Gun Men". Fox News Mutt and Jeff

Prices 10 and 20 Cents Matinee 10 and 15 Cents

Monday—"DAUGHTERS OF THE RICH"

Tuesday—Lester Richards Vaudeville Review

Court of Honor For Boy Scouts Held at Orlando

When the Boy Scouts Court of Honor convened in the Court House in Orlando Friday evening, more than one hundred Scouts were on hand to take the tests required for advancement.

Judge Cheney with his usual dignity called the court to order after the Scouts had pledged their allegiance to the flag.

The jury was empaneled with the following men who sat in judgment and decided if the Scouts had qualified for advancement:

G. M. Wakelin, and J. W. Bennett of Tavares, Rev. H. D. Hardin of Winter Garden, A. J. Lorion of Worcester, Mass., H. W. Darrow of Sanford, P. E. Godfrey, F. E. Woodward, H. K. Crews, George F. Brass, W. J. Horan, Dr. Edwards of Orlando, and J. J. Mires of Enterprise.

The most impressive feature of the court was the presentation of Eagle Badges to G. B. Knight and James B. Godfrey by Karl Lehmann, National Scout Commissioner.

Credit should be given to Troop No. 1 of Enterprise for responding 100 per cent in attendance, and after the court, hiking to Lake Conway where the troop set up a model camp where they will remain till Sunday after holding their religious service in the woods.

The court room was comfortably filled with interested visitors, and this court of honor will go down in Scout history as one of the most interesting presentations of scouting by the Central Florida Council Boy Scouts of America.

IN GASOLINE SALES DUVAL LEADS STATE; WITH HENDRY LAST

(By The Associated Press) TALLAHASSEE, Oct. 26.—Nearly eight hundred thousand gallons more gasoline was sold in Florida during August than in July, according to figures on the three-cent gasoline tax, compiled in the office of the state comptroller. The figures for August were 7,418,827 gallons compared with 6,629,172 gallons in July.

Duval county alone sold 1,195,422 gallons in August, which netted the state nearly \$35,000 in taxes after \$1,176.53 had been returned for that county's share under the plan of distribution that gives the state road department two thirds of the total income and one third to the counties, divided into sixty-three equal shares.

The sales by counties, omitting fractions of a gallon, follow:

- Alachua, 167,186; Baker, 18,322; Bay, 70,330; Bradford, 21,097; Brevard, 164,002; Broward, 89,643; Calhoun, 24,610; Charlotte, 24,459; Citrus, 22,804; Clay, 19,690; Collier, 3,970; Columbia, 70,946; Dade, 721,654; DeSoto, 51,810; Dixie, 11,437; Duval, 1,195,422; Escambia, 206,401; Flagler, 22,139; Franklin, 20,820; Gadsden, 87,166; Glades, 11,921; Hamilton, 29,374; Hardee, 53,124; Hendry, 5,037; Hernando, 22,088; Highlands, 41,438; Hillsborough, 780,321; Holmes, 19,792; Jackson, 85,151; Jefferson, 34,983; Lafayette, 11,296; Lake—158,785; Lee, 83,238; Leon, 75,331; Levy, 57,398; Liberty, 13,530; Madison, 54,652; Manatee, 120,938; Marion, 151,016; Monroe, 42,710; Nassau, 46,598; Okaloosa, 34,077; Okeechobee, 41,916; Orange, 309,049; Osceola, 56,190; Palm Beach, 254,576; Pasco, 43,700; Pinellas, 309,816; Polk, 440,423; Putnam, 93,511; St. Johns, 113,680; St. Lucie, 118,835; Santa Rosa, 36,538; Sarasota, 46,493; Seminole, 124,238; Sumter, 42,413; Suwannee, 78,712; Taylor, 41,647; Union, 13,971; Volusia, 284,882; Wakulla, 16,806; Walton, 41,524; Washington, 26,143.

EVERY REALTOR IN FLORIDA WILL ATTEND CONVENTION IN ORLANDO NOVEMBER 5TH

Many Realty Boards 100 Strong With Bands and Everything

ORLANDO, Fla., Oct. 20.—Every realtor in Florida has his eyes turned toward Orlando for the state convention November 5-6 when a thousand and of these choice Florida boosters will be in the City Beautiful for the seventh annual convention.

Three Realty Boards have notified the committee that they will attend 100 per cent strong and bring brass bands with them. The Polk County Realtors Association will bring every member and a brass band that will be a big factor in the hilarity of the occasion. This live band and its members led by their band will make their presence felt in the convention. Polk county has a fine body of men who are members of the National Realtors Association through their county board.

Sebring in Highlands county will have fifty men and a band in attendance and will add to the enthusiasm and spirit of the convention. Jacksonville board promises at least 85 members in attendance including President Ernest L. Hill and Secretary John L. Wallace of the Florida Association of Real Estate Boards.

Lake county's recently organized board will be well represented by a delegation headed by their president, Dr. W. A. MacKenzie of Leesburg and Fruitland Park.

E. P. Green of Miami is organizing the whole east coast section of the state and will bring a great delegation from Miami, West Palm Beach, Fort Pierce, Cocoa, Titusville, Daytona, and a dozen other points over there. The East Coast delegation is planning some most unusual stunts and will make a profound impression on the convention.

From Tampa, St. Petersburg, Clearwater, Bradentown, Sarasota, Fort Myers, and a half dozen other west coast points there will come some 250 delegates, bubbling over with

enthusiasm for Florida and the Realtors' Association.

The committee confidently expects a thousand delegates, which will give Florida the largest convention of the kind ever held in the south. It means much to get a thousand busy real estate men to take time from their business to attend a gathering of its kind.

A wonderfully strong program has been arranged and will include many of the strongest speakers in the state and there will be discussions of topics vital to the real estate business and the state of Florida.

No convention ever held in the state ever had a more interesting or unique entertainment program prepared for it than this gathering, including an old fashioned fish fry in western Orange county following a motorcade through that section of the county. This alone will be worth the trip to Orlando. There will be a great Rodeo on one day for the entertainment of the delegates, put on by the Orlando Realty Board with the assistance of Milt Hinkle the hero of the famous wild west stories in the Saturday Evening Post, his wife, Mildred Douglas holder of the record at Cheyenne Days in Wyoming and a company of seventeen other professional wild west riders and performers, car loads of wild horses, bucking mules, buffaloes and other things necessary to a successful Rodeo. There will be contests between Florida cow boys in roping, riding bucking horses and similar stunts.

It is even rumored that Secretary John Wallace will install the new president of the Florida Realty Boards in an elaborate coronation with the new president enthroned on the famous or infamous "Sacred Cow of Florida."

Every realtor in Florida is expected in Orlando November 5-6.

In Congress Now



Photo of Morris Jacobstein of Rochester, N. Y., who succeeds Representative T. B. Dunn in the next Congress.

CELERY KING NOW HAS SIXTY ACRES SET OUT IN PLANTS

Morris Levine, for years known as "the celery king of Manatee county,"

will not have to abdicate that throne this year, for on his place on the Bradentown road Mr. Levine already has more than sixty acres set to celery and he told a reporter that by the end of planting season he would have at least 100 acres under celery.

He has more than two hundred acres of land cleared, most of it ready for planting and will by the time the planting season is over have covered all of it with crops—some of it twice, because as one crop comes off another goes in.

For years Mr. Levine has held the honor of getting the best crop of celery out of the county from his farm. He shipped his first crop the coming season by January 15. Last year he shipped 125 tons of celery, and expects to top that this season. He shipped around a total of 200 carloads of vegetables of all kinds last season and hopes to come close to 300 cars this year. His is the largest vegetable farm under single ownership in Manatee county. He confines his operations to growing celery, red cabbage, tomatoes and peppers. He will plant about 125 acres in tomatoes this season and fifty acres in peppers.

Sarasota Times.

TENT CITY AT PETERSBURG, ST. PETERSBURG, Oct. 20.—Tent City, the tourist camp of this city, located at Big Bayou, has representatives from twenty-two states in its citizenship.

The mortality of fortune is high. An editor rich today may not be rich when he dies.

The Herald for first class job work.

LET'S GO!
FLORIDA STATE FAIR
 Jacksonville
 NOVEMBER 15-24, 1923
 The Daily Herald, 15c per week.

Go North By Sea
MERCHANTS AND MINERS TRANSPORTATION CO.
 HIGHEST AND FASTEST SERVICE

From Jacksonville - One Way	From Jacksonville - One Way
ATLANTIC CITY \$36.44	NIAGARA FALLS \$41.12
BALTIMORE, MD. 30.96	NEW YORK, N. Y. 33.24
BOSTON, MASS. 42.52	PHILADELPHIA, PA. 34.38
CHICAGO, ILL. 43.48	PITTSBURGH, PA. 39.31
CLEVELAND, O. 39.31	SAVANNAH, GA. \$6.00
DETROIT, MICH. 41.93	TOLEDO, O. 41.71
ELMIRA, N. Y. 38.93	WASHINGTON, D. C. 31.71

Tickets include meals (except tickets for Savannah, Ga.). All rooms on Allegheny and Berkshire and some rooms on other steamers carry extra charges.

SAILINGS FOR BALTIMORE
 Via Savannah, 5:00 P. M.
 SS. Gloucester, Nov. 3-14-24.
 SS. Persia, Nov. 7-17-24.
 SS. Allegheny, Nov. 10-21, Dec. 1.

SAILINGS FOR PHILADELPHIA
 Via Savannah, 5:00 P. M.
 SS. Berkshire, Nov. 3-12-22.
 SS. Merrimack, Nov. 5-15-25.
 SS. Harvard, Nov. 8-18-28.

Automobiles carried on all steamers. (Including closed cars on Allegheny and Berkshire.) Full information on request.
 J. F. WATTS, Trav. Pass. Agent. C. M. HALL, Gen. Agt.
 Ticket Office and Pier, 500 E. Bay St., Jacksonville, Telephone 639

WILLIS POWELL WAS PULLED IN ORLANDO FOR STANDING HIS AUTO AT THE CURB

Willis Powell, secretary of the Lake County Chamber of Commerce stood his car at the curb too long in Orlando the other day and he describes the incident and the law as follows:

Oct. 25, 1923.
 To the Sentinel, Orlando, Florida.
 To the Police Judge, Orlando, Florida.
 To Secretaries Guernsey and Lehman, Orlando, Florida.

Gentlemen:
 As I am in contempt of the court of Orlando I desire to try myself in public. I am a deep-dyed criminal. My only offense is that I stayed in Orlando for four hours instead of leaving after the first hour. I plead guilty.

I wanted to go over to Orlando this morning to answer this summons:

No. 117
 Orlando Police Department
 NOTICE

You have violated the Traffic Ordinance of the City of Orlando by Parking over one hour.

You are hereby summoned to appear at Municipal Court 9 A. M. Date 10-25, 1923.

By A. S. Goodwin.

But it happened that I was delegated by the Orlando commercial bodies to play host to a motorcade over the county and my first duty was to my country, because what is a parking law between friends. I also had a mail of some 200 letters to answer and a few speeches to make, and I would rather talk any time than be arrested.

So I plead guilty. Whatever I am fined I will pay. In fact I would like to know the rate of fines for staying in Orlando four hours at a time and I will put this fine on my overhead list and send you the money each month the same as I pay my water and light and gasoline bills. It would be much cheaper to pay the Orlando parking fine than go to Orlando.

Here is my case: I arrived in Orlando about 10 in the morning and had a number of ladies in the party. They desired to be located close to the shopping district for they were going to buy a few things at the 5 and 10 cent store. I nosed my way through the traffic and whenever I found a place to park there was a warning "One Hour Parking"—at last on a side street I found an open space. I turned in, but as I headed in I saw "This space reserved for San Juan hotel," and "was backing out when a taxi driver in a similar position said "That's all right—

we're not using this space." I parked there on invitation. There was no warning that I would have to leave my car at the whistling post and walk in—no warning that I would have to check it at the depot—or carry it around with me, or otherwise abrogate it.

Then I went up to a Beautification meeting and heard Mayor Duckworth tell us how welcome we were and that if we hadn't come life wouldn't be complete—that he was losing sleep over the fact that some of us might not make it.

All this time he was welcoming us his minions of law were tagging the cars of the delegates.

No wonder we are welcome. We help run the town.

And they set the trial date another day ahead so we will have to come back, and then they can tag us again, and come back the next day, and so on ad lib. No wonder Orlando is growing.

Then I went to the Rotary Club and was again given one of those welcomes—keys of the city and all that—and all this time I was in disgrace. I was a criminal.

But I assure you that it won't occur again. I am due again in Orlando November first. I am sending my regrets. I couldn't face my friends knowing that I have been publicly disgraced. I should murder some one, or rob a bank, and then I would come clean—but I have parked four hours in a given space—ye gods. And likewise—little fishes.

So my Police Judge tell me what I am to pay you.

It shall be coming to you by return mail. I want to paste the receipt up in my office. I want to post it as "One Way How Not to Build Up a City."

Yours respectfully,
 W. B. POWELL.

As you should never forget the fact that the biggest frog in the pond was once a tadpole.

MAE MURRAY in the GEORGE FITZMAURICE production "THE RIGHT TO LOVE" A PARAMOUNT PICTURE
 AT THE PRINCESS THEATER TONIGHT

30x3 \$7.50
 30x3½ 7.95
 Other Sizes in Proportion Phone 481-J
F. P. RINES
 65 Palmetto Ave. Phone 481-J

Meats, breads and pies cooked in the Florence Oven, are evenly browned, as the heat is uniform

Shaking a stove is as old-fashioned as cranking a car

"TAKING care of the stove" is a thing of the past in progressive homes. With a Florence Oil Range in your kitchen there is no back-straining labor; no ashes; no coal to carry; no drafts to baffle your best intentions. You get quick, intense heat when you want it and only when you want it. This means economy and a cool, clean kitchen in warm weather. It is easy to prove these important facts to your satisfaction.

Seeing is believing
 Just go to a store and ask to see how the Florence Range works. Touch a match to the Asbestos Kindler—in a few moments you have an intensely hot blue flame close up under the cooking and easily regulated to any degree. Any dish, from the simplest to the most elaborate, can be prepared quickly and well on the Florence. Kerosene is a cheap and plentiful fuel. It is the vapor from kerosene that burns. It is not a Wick flame.

The "Old Dutch Oven"
 The portable Florence oven is built on the principle of the old Dutch oven with the "baker's arch" and our patented heat-spreader to assure even cooking. It can be used on any kind of a stove. You can drop the oil reservoir without breaking it, for it is made of metal. There is a glass bull's-eye to show the level of the oil. The whole Florence Range is sturdily built and a beauty to look at, with lustrous enamel, black frame and nickel trimmings. It is sold by department, furniture and hardware stores.

Florence Leveler
 Attached to each leg of the stove, this device enables you to set the stove level on an uneven floor.

CENTRAL OIL & GAS STOVE CO., GARDNER, MASS.

FLORENCE OIL RANGE

© 1923, C. O. & G. S. Co.

We are Agents for this Stove and have hundreds of satisfied users in Sanford
BALL HARDWARE COMPANY

SHOW YOUR COLORS ARMISTICE DAY.

Without that which Armistice Day symbolizes the remainder of our more important holidays would cease to have significance.

July Fourth—Independence Day—would be a mockery.

Thanksgiving Day would be an anachronism.

Christmas Day would be insulted by its very observance, even as Christ himself was insulted when he was stripped and crowned with thorns just before his crucifixion.

We may forgive the Hun his years of insane lust for murder and arrogant power but it is weakness in our moral fibre to forget the danger of those days or the sacrifice of the young Americans who built up with their bodies the mighty bulwarks against which the Hun waves spent themselves, finally collapsed and lost power to indicate and wreck the world.

It is not meant that we who owe so much to the men of the World War ranks pass over lightly the one day in the year when their deeds are commemorated. There is no more profound significance attached even to our own day of Independence than there is to this Armistice Day. It is no day for the airing of petty ideas, for casting up the columns of petty profit and loss, or of looking over the card tray to see whose calling cards are unredemmed.

Lake county will celebrate this date at Tavares and the Legion of Tavares and the Legion boys will get up a program that will combine entertainment with the more serious considerations of the day.

To the discredit of many of us who stayed safely at home while war raged in Europe to decide our fate, we have permitted the Legion boys on some other Armistice Days to do all the work of preparation and carrying out of the celebration and to assume a money debt as well.

It is not right and, if we can help prevent it, this shall not happen this year. Don't wait for them to come to you—**GO OFFER YOUR HELP!**—Leesburg Commercial.

MIXING BRAINS WITH GASOLINE.

Judging from a survey recently taken by the National Automobile Chamber of Commerce, an automobile is very much like advertising space—its value depends largely on the grey matter employed in using it. The value is there—the greatest value—providing the possibilities of the product be sensed.

Peculiarly in the use of the motor car the real brains are found in the country and not in the cities. We are told, for example, that the most overworked hired man does not begin to perform the number of odd jobs performed by the automobile on the farm. Fifty-two farmers report using their cars to supply power for sawing wood, to haul supplies from the cities, to carry dressed meat to market, to transport watermelons, peas, peanuts and sugar cane. Some use their cars to take their grain to the mill, others to bring cows from pasture. Still others use their cars to carry ice in summertime, to work-

A Trio of Financial Giants



Otto Kahn (left), American banker, went to Europe recently to confer with two Hungarian financiers shown in the photo with him. S. Kruss is in center and Baron P. P. de Hirsch is on the right.

ers in the field, and quite a few use cars to pull up stumps.

Perhaps the most ingenious use of the auto comes from the west, where one farmer says: "The storage battery of my car lights my garage and furnishes power for an electric drill. I also use the car to run a grindstone and a small mill to grind feed. During the haying season I use it to unload hay."

Under these circumstances an automobile is about one of the best of the farmer's investments.

Ten thousand car owners in ten widely scattered states were used for the purpose of this investigation. The replies show that 46 per cent of the

cars in operation are used daily for business, and 86 per cent are used occasionally for business. Only 30 cars are reported to be used solely for purposes of recreation. It is quite evident, therefore, that the auto has passed almost completely out of the luxury class and has developed into one of the necessities of life.

Time was when a man of moderate means bought a car he was regarded as a spendthrift. Today the purchase of a car is often indicative of thrift and saving. It is an investment in both health and prosperity.

The south leads in the use of cars for church going. Texas heads this list with 81 per cent, Alabama fol-

lows with 74 per cent and California hits the bottom with only 29 per cent, falling even below the supposedly an-holy New York.

Local automobile dealers might learn a lesson from this illuminating information. In the replies received the auto salesman has material for a sales talk that will defy contradiction. Also let the dealers remember that when they sell a car they are adding to the wealth of the nation, not taking from it, as is often suggested by penurious calamity howlers.—Pensacola Journal.

EVERY BUSINESS LINE REQUIRES ADVERTISING.

Frequently men conducting small enterprises allow their business to remain small by neglecting the advertising columns of the local paper. Not having investigated the project of advertising and studied it from all angles they feel that money paid for publicity is just that much thrown away; but the shrewd advertiser realizes what it means to place his proaganda where it can be seen by the mass of buyers.

James O. Mills, conducting the largest and most popular restaurant in Columbus, Ohio, opened his place of business in a very modest way, but he carried his announcements in all papers of the city. From that moment his success was assured, and his business grew until finally his chain of restaurants spread widely. In a public address Mr. Mills said:

"Any man in any business that depends upon public approval and patronage for its success has a perfect-

ly reasonable method open to him to keep himself and his business before the buying and patronage public. Advertising is a medium that offers the quickest route to success, and failure to use it consigns the whole proposition to an early failure. If the public is misinformed or uninformed about a great deal that is offered for sale the reason largely may be discovered in the lack of proper and sustained advertising. Success is not some mysterious element that chances to drop in here or there to enrich this or that person. It is a problem that has been solved and you will find in nine cases out of ten advertising has been the stepping stone.

The Columbus man hits the nail on the head. Innumerable instances may be recalled, even in as young a state as Florida, where from trifling beginnings, through the aid of newspaper publicity, there have been built magnificent institutions drawing traffic from long distances. Restaurants have the same chance at solid growth as any other line of business. So do enterprises of every nature. It is not an experiment; long ago has the proof been given that "conservative advertising always pays."—Palm Beach News.

Judge and Mrs. James G. Sharon and Mr. and Mrs. R. J. Holly were the guests of the Chulucota Inn yesterday and spent the afternoon in looking over that wonderful section of Seminole county. To those who have not seen the beautiful Chulucota country, it is a revelation and will some day be the tourist's paradise in Florida.

The Herald for first class job work.

He Needs Good Bread

Biscuits made with Merry Widow Self-Rising Flour are always good, and very economical. It is "The Flour Without a Doubt"—already mixed with just the right amount of pure tissue-building ingredients, and a nickel's worth will make at least thirty-three regular size biscuits.

For Flour Co. NASHVILLE, TENN.

FORD'S MERRY WIDOW THE ORIGINAL Self-Rising Flour

Yowell Co. Toy Dept.

Opens Tuesday. Make Your Selection. We will keep them until Christmas

Doll Beds	\$1.50 to \$9.50
Doll Cradles	\$2.00 to \$5.00
Doll Cars	\$3.00 to \$12.00
Aluminum Tea Sets	75c to \$3.50
Girls Bead Sets	75c to \$1.50
Oil Stoves	\$3.00 to \$3.50
Kitchen Cabinet	\$3.00 to \$3.50
Laundry Sets	\$1.50 to \$3.50
Black Boards	\$2.00 to \$2.50
China Tea Sets	75c to \$3.00
Paint Sets	35c to \$1.50
Doll Swings with Clock work	\$2.50
Doll Furniture, Wicker	\$1.75
Flower Basket	\$1.00
Doll Trunk	\$2.00 to \$3.75
Doll Sewing Machines	\$3.00

DOLL FURNITURE
Dressers, Dressing Tables, Chiffonettes made in large sizes \$3.00 Up

Doll Beds—Exera Heavy \$3.00 to \$9.00

TOYLAND

Gangway!

SANTA'S HERE—JUST IN TIME FOR OUR

Toyland Opening

HOW wonderfully happy it will make the kiddies! On tables, counters and shelves have been spread out just the bestest toys that Santa in his wisdom is able to provide. There is brightness everywhere; an atmosphere of jolly anticipation reigns in this biggest and most brilliant of Toy worlds.

So let all boys and girls—YOUR children especially—be on hand to give Santa a real welcome! Bring them to TOYLAND tomorrow, and let them experience the greatest joy of their young lives!

Yowell Company

TOY DEPARTMENT—1st FLOOR

TOYLAND

No Toys Exchanged Every Sale Final

Daisy Air Rifles—All sizes \$1.00 to \$3.50
See Our Line of French Horns and Cornets \$1.50 to \$2.00

Toy Opening Tuesday

All This Week. Make Your Selection While the Stock is Complete

Lionell Electric Train	\$8.50 to \$27.50
Lionell Extra Tracks—large	50c
Lionell Extra Tracks—Small	35c
Lamp Posts	\$1.50
Tool Chests	\$2.75 to \$7.50
Tool Box	\$1.50
Toy Autos with springs	\$1.50 and Up
Toy Wheel Barrows	75c
French Cornets	\$1.50 to \$2.00
French Trombones	\$1.75 to \$2.00
Violins and Bow	\$3.00
Ferris Wheels	\$1.50 to \$2.00
Snare Drums	\$1.00
Checker Boards	35c to 50c
Depots for Electric Train	\$2.00 to \$3.50
Toy Merry-Go-Rounds	\$1.75
Barney Google and Spark Plug	\$2.50
Auto Speedster, Special	\$2.50
Steam Engines	\$14.00

CHILDREN'S BOOKS

Books of All Kinds for Boys and Girls. Lined Book for small children, 10c, 25c, 50c to \$1.50

Lionel Electric Trains— Come and See the Little New York Central Train Run

THE YOWELL COMPANY

Court of Honor For Boy Scouts Held at Orlando

When the Boy Scouts Court of Honor convened in the Court House in Orlando Friday evening, more than one hundred Scouts were on hand to take the tests required for advancement.

Judge Cheney with his usual dignity called the court to order after the Scouts had pledged their allegiance to the flag.

The jury was empaneled with the following men who sat in judgment and decided if the Scouts had qualified for advancement:

G. M. Wakelin, and J. W. Bennett of Tavares, Rev. H. D. Hardin of Winter Garden, A. J. Lorton of Worcester, Mass., H. W. Darrow of Sanford, F. E. Godfrey, F. E. Woodward, H. K. Crews, George F. Brass, W. J. Horan, Dr. Edwards of Orlando, and J. J. Mires of Enterprise.

The most impressive feature of the court was the presentation of Eagle Badges to G. B. Knight and James B. Godfrey by Karl Lehmann, National Scout Commissioner.

Credit should be given to Troop No. 1 of Enterprise for responding 100 per cent in attendance, and after the court hiking to Lake Conway where the troop set up a model camp where they will remain till Sunday after holding their religious service in the woods.

The court room was comfortably filled with interested visitors, and this court of honor will go down in Scout history as one of the most interesting presentations of scouting by the Central Florida Council Boy Scouts of America.

IN GASOLINE SALES

DUVAL LEADS STATE:

WITH HENDRY LAST

(By The Associated Press) TALLAHASSEE, Oct. 26—Nearly eight hundred thousand gallons more gasoline was sold in Florida during August than in July, according to figures on the three-cent gasoline tax, compiled in the office of the state comptroller. The figures for August were 7,418,827 gallons compared with 6,629,172 gallons in July.

Duval county alone sold 1,195,422 gallons in August, which netted the state nearly \$35,000 in taxes after \$1,176,53 had been returned for that county's share under the plan of distribution that gives the state road department two thirds of the total income and one third to the counties, divided into sixty-three equal shares.

The sales by counties, omitting farleaves, are: Alachua, 167,186; Baker, 18,322; Bay, 70,330; Bradford, 21,097; Brevard, 104,002; Broward, 89,643; Calhoun, 24,610; Charlotte, 24,459; Citrus, 22,804; Clay, 19,696; Collier, 3,970; Columbia, 70,946; Dade, 721,654; DeSoto, 51,810; Dixie, 11,437; Duval, 1,195,422; Escambia, 200,401; Flagler, 22,139; Franklin, 26,820; Gadsden, 87,166; Glades, 11,921; Hamilton, 29,374; Hardee, 53,124; Hendry, 5,037; Hernando, 22,088; Highlands, 41,438; Hillsborough, 780,321; Holmes, 19,792; Jackson, 85,151; Jefferson, 34,983; Lafayette, 11,296; Lake, 158,785; Lee, 83,238; Leon, 75,331; Levy, 57,398; Liberty, 13,530; Madison, 54,652; Manatee, 120,938; Marion, 151,016; Monroe, 42,710; Nassau, 46,598; Okaloosa, 34,077; Okechobee, 41,916; Orange, 309,049; Osceola, 50,190; Palm Beach, 254,576; Pasco, 43,700; Pinellas, 309,816; Polk, 440,423; Putnam, 93,511; St. Johns, 113,080; St. Lucie, 118,835; Santa Rosa, 36,538; Sarasota, 46,493; Seminole, 124,238; Sumter, 42,413; Suwannee, 78,712; Taylor, 41,647; Union, 13,971; Volusia, 284,882; Wakulla, 10,866; Walton, 41,524; Washington, 26,143.

EVERY REALTOR IN FLORIDA WILL ATTEND CONVENTION IN ORLANDO NOVEMBER 5TH

Many Realty Boards 100 Strong With Bands and Everything

ORLANDO, Fla., Oct. 29.—Every realtor in Florida has his eyes turned toward Orlando for the state convention November 5-6 when a thousand and of these choice Florida boosters will be in the City Beautiful for the seventh annual convention.

Three Realty Boards have notified the committee that they will attend 100 per cent strong and bring brass bands with them. The Polk County Realtors Association will bring every member and a brass band that will be a big factor in the hilarity of the occasion. This live band and its members led by their band will make their presence felt in the convention. Polk county has a fine body of men who are members of the National Realtors Association through their county board.

Sebring in Highlands county will have fifty men and a band in attendance and will add to the enthusiasm and spirit of the convention.

Jacksonville board promises at least 85 members in attendance including President Ernest L. Hill and Secretary John L. Wallace of the Florida Association of Real Estate Boards.

Lake county's recently organized board will be well represented by a delegation headed by their president, Dr. W. A. MacKenzie of Leesburg and Fruitland Park.

E. P. Green of Miami is organizing the whole east coast section of the state and will bring a great delegation from Miami, West Palm Beach, Fort Pierce, Cocoa, Titusville, Daytona, and a dozen other points over there. The East Coast delegation is planning some most unusual stunts and will make a profound impression on the convention.

From Tampa, St. Petersburg, Clearwater, Bradentown, Sarasota, Fort Myers, and a half dozen other west coast points there will come, some 250 delegates, bubbling over with

enthusiasm for Florida and the Realtor's Association.

The committee confidently expects a thousand delegates, which will give Florida the largest convention of the kind ever held in the south. It means much to get a thousand busy real estate men to take time from their business to attend a gathering of its kind.

A wonderfully strong program has been arranged and will include many of the strongest speakers in the state and there will be discussions of topics vital to the real estate business and the state of Florida.

No convention ever held in the state ever had a more interesting or unique entertainment program prepared for it than this gathering, including an old fashioned fish fry in western Orange county following a motorcade through that section of the county. This alone will be worth the trip to Orlando. There will be a great Rodeo on one day for the entertainment of the delegates, put on by the Orlando Realty Board with the assistance of Milt Hinkle the hero of the famous wild west stories in the Saturday Evening Post, his wife, Mildred Douglas holder of the record at Cheyenne Days in Wyoming and a company of seventeen other professional wild west riders and performers, car loads of wild horses, bucking mules, buffaloes and other things necessary to a successful Rodeo. There will be contests between Florida cow boys in roping, riding bucking horses and similar stunts.

It is even rumored that Secretary John Wallace will install the new president of the Florida Realty Boards in an elaborate coronation with the new president enthroned on the famous or infamous "Sacred Cow of Florida." Every realtor in Florida is expected in Orlando November 5-6.

In Congress Now



Photo of Meyer Jacobstein of Rochester, N. Y., who succeeds Representative T. B. Dunn in the next Congress.

CELERY KING NOW HAS SIXTY ACRES SET OUT IN PLANTS

Morris Levine, for years known as "the celery king of Manatee county,"

will not have to abdicate that throne this year, for on his place on the Bradentown road Mr. Levine already has more than sixty acres set to celery and he told a reporter that by the end of planting season he would have at least 100 acres under celery.

He has more than two hundred acres of land cleared, most of it ready for planting and will by the time the planting season is over have covered all of it with crops—some of it twice, because as one crop comes off another goes in.

For years Mr. Levine has held the honor of getting the first car shipment of celery out of the county from his farm. He hopes to ship his first car the coming season by January 15. Last year he shipped 120 crates of celery, and expects to top that this season. He shipped around a total of 200 carloads of vegetables of all kinds last season and hopes to come close to 300 cars this year. His is the largest vegetable farm under single ownership in Manatee county. He confines his operations to growing celery, red cabbage, tomatoes and peppers. He will plant about 125 acres in tomatoes this season and fifty acres in peppers.—Sarasota Times.

TENT CITY AT PETERSBURG, ST. PETERSBURG, Oct. 20.—Tent City, the tourist camp of this city, located at Big Bayou, has representatives from twenty-two states in its citizenship.

The mortality of fortune is high. An editor rich today may not be rich when he dies.

The Herald for first class job work.

LET'S GO!

FLORIDA STATE FAIR

Jacksonville

NOVEMBER 15 - 24, 1923

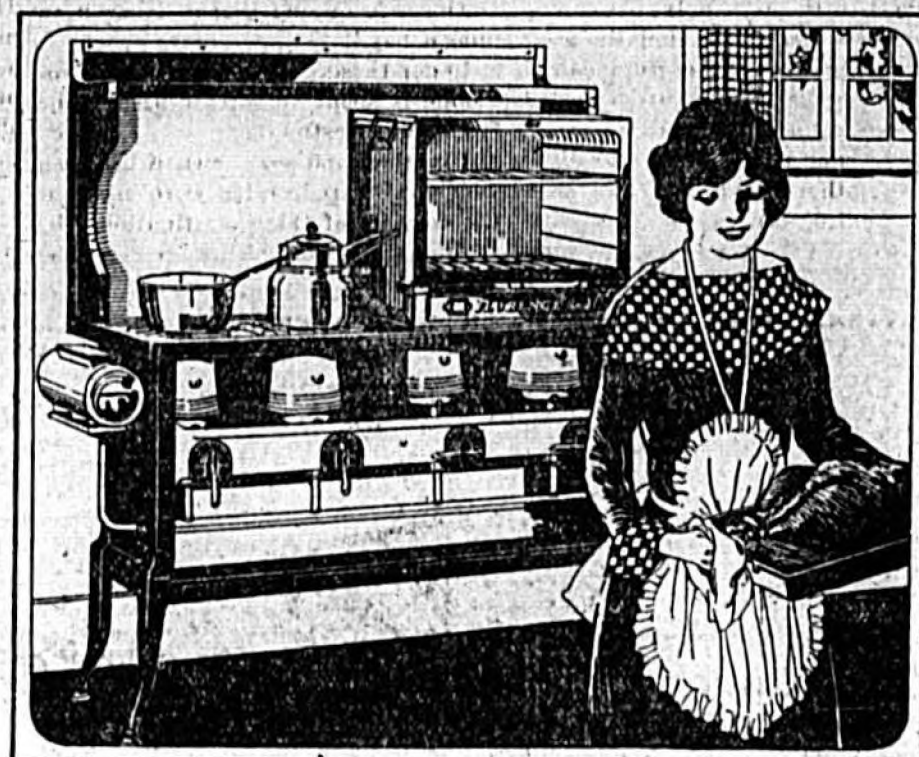
The Daily Herald, 15c per week.

Go North By Sea

MERCHANTS AND MINERS TRANSPORTATION CO.

From Jacksonville	One Way	From Jacksonville	One Way
ATLANTIC CITY	\$36.44	NIAGARA FALLS	\$44.12
BALTIMORE, MD.	30.96	NEW YORK, N. Y.	36.54
BOSTON, MASS.	42.52	PHILADELPHIA, PA.	34.38
CHICAGO, ILL.	43.48	PITTSBURGH, PA.	39.31
CLEVELAND, O.	39.31	SAVANNAH, GA.	46.00
DETROIT, MICH.	41.93	TOLEDO, O.	41.71
ELMIRA, N. Y.	38.93	WASHINGTON, D. C.	31.71

Tickets include meals (except tickets for Savannah, Ga.). All rooms on Alleghany and Berkshire and some rooms on other steamers carry extra charges.



Meats, breads and pies cooked in the Florence Oven are evenly browned, as the heat is uniform

Shaking a stove is as old-fashioned as cranking a car

"TAKING care of the stove" is a thing of the past in progressive homes. With a Florence Oil Range in your kitchen there is no back-straining labor; no ashes; no coal to carry; no drafts to baffle your best intentions. You get quick, intense heat when you want it and only when you want it. This means economy and a cool, clean kitchen in warm weather. It is easy to prove these important facts to your satisfaction.

rate, can be prepared quickly and well on the Florence. Kerosene is a cheap and plentiful fuel. It is the vapor from kerosene that burns. It is not a trick flame.

The "Old Dutch Oven"

The portable Florence oven is built on the principle of the old Dutch oven with the "baker's arch" and our patented heat-spreader to assure even cooking. It can be used on any kind of a stove. You can drop the oil reservoir without breaking it, for it is made of metal. There is a glass bull's-eye to show the level of the oil.

The whole Florence Range is sturdily built and a beauty to look at, with lustrous enamel, black frame and nickel trimmings. It is sold by department, furniture and hardware stores.

CENTRAL OIL & GAS STOVE CO., GARDNER, MASS.



The Big Burners The heat in the Florence burners is close up under the cooking where it is not wasted.



Florence Leveler Attached to each leg of the stove, this device enables you to set the stove level on an uneven floor.

FLORENCE OIL RANGE

© 1924, C. O. & G. S. Co.

WILLIS POWELL WAS PULLED IN ORLANDO FOR STANDING HIS AUTO AT THE CURB

Willis Powell, secretary of the Lake County Chamber of Commerce stood his car at the curb too long in Orlando the other day and he describes the incident and the law as follows:

Oct. 25, 1923. To the Sentinel, Orlando, Florida. To the Police Judge, Orlando, Florida. To Secretaries Guernsey and Lehman, Orlando, Florida.

Gentlemen: As I am in contempt of the court of Orlando I desire to try myself in public. I am a deep-dyed criminal. My only offense is that I stayed in Orlando for four hours instead of leaving after the first hour. I plead guilty.

I wanted to go over to Orlando this morning to answer this summons:

No. 117

Orlando Police Department

NOTICE

You have violated the Traffic Ordinance of the City of Orlando by Parking over one hour.

You are hereby summoned to appear at Municipal Court 9 A. M. Date 10-25, 1923.

By A. S. Goodwin.

But it happened that I was delegated by the Orlando commercial bodies to play host to a motorcade over the county and my first duty was to my country, because what is a parking law between friends. I also had a mail of some 200 letters to answer and a few speeches to make, and I would rather talk any time than be arrested.

So I plead guilty. Whatever I am fined I will pay. In fact I would like to know the rate of fines for staying in Orlando four hours at a time and I will put this fine on my overhead list and send you the money each month the same as I pay my water and light and gasoline bills. It would be much cheaper to pay the Orlando parking fine than go to Orlando.

Here is my case: I arrived in Orlando about 10 in the morning and had a number of ladies in the party. They desired to be located close to the shopping district for they were going to buy a few things at the 5 and 10 cent store. I nosed my way through the traffic and whenever I found a place to park there was a warning "One Hour Parking"—at last on a side street I found an open space. I turned in, but as I headed in I saw "This space reserved for San Juan hotel," and I was backing out when a taxi-driver in a similar position said "That's all right—they

are not using this space." I parked there on invitation. There was no warning that I would have to leave my car at the whistling post and walk in—no warning that I would have to check it at the depot—or carry it around with me, or otherwise abberitate it.

Then I went up to a Beautification meeting and heard Mayor Duckworth tell us how welcome we were and that if we hadn't come life wouldn't be complete—that he was losing sleep over the fact that some of us might not make it.

All this time he was welcoming us his minions of law were tagging the cars of the delegates.

No wonder we are welcome. We help run the town.

And they set the trial date another day ahead so we will have to come back, and then they can tag us again, and come back the next day, and so on ad lib. No wonder Orlando is growing.

Then I went to the Rotary Club and was again given one of those welcome—keys of the city and all that—and all this time I was in disgrace. I was a criminal.

But I assure you that it won't occur again. I am due again in Orlando November first. I am sending my regrets. I couldn't face my friends knowing that I have been publicly disgraced. I should murder some one, or rob a bank, and then I would come clean—but I have parked four hours in a given space—ye gods. And likewise—little fishes.

So my Police Judge tell me what I am to pay you. It shall be coming to you by return mail. I want to paste the receipt up in my office. I want to post it as "One Way How Not to Build Up a City."

Yours respectfully, W. B. POWELL

An editor should never forget the fact that the biggest frog in the pond was once a tadpole.

30x3 \$7.50

30x3 1/2 7.95

Other Sizes in Proportion Phone 481-J

F. P. RINES

105 Palmetto Ave. Phone 481-J



MAE MURRAY in the GEORGE FITZMAURICE production "THE RIGHT TO LOVE" A PARAMOUNT PICTURE AT THE PRINCESS THEATER TONIGHT

We are Agents for this Stove and have hundreds of satisfied users in Sanford BALL HARDWARE COMPANY

SHOW YOURSELVES ARMISTICE DAY.

Without that which Armistice Day symbolizes the remainder of our more important holidays would cease to have significance.

July Fourth—Independence Day—would be a mockery.

Thanksgiving Day would be an anachronism.

Christmas Day would be insulted by its very observance, even as Christ himself was insulted when he was stripped and crowned with thorns just before his crucifixion.

We may forgive the Hun his years of insane lust for murder and arrogant power but it is weakness in our moral fibre to forget the danger of those days or the sacrifice of the young Americans who built up with their bodies the mighty bulwarks against which the Hun, waves spent themselves, finally collapsed and lost power to indicate and wreck the world.

It is not meant that we who owe so much to the men of the World War ranks pass over lightly the one day in the year when their deeds are commemorated. There is no more profound significance attached even to our own day of Independence than there is to this Armistice Day. It is no day for the airing of petty ideas, for casting up the columns of petty profit and loss, or of looking over the card tray to see whose calling cards are unredeemed.

Lake county will celebrate this date at Tavares and the Legion of Tavares and the Legion boys will get up a program that will combine entertainment with the more serious considerations of the day.

To the discredit of many of us who stayed safely at home while war raged in Europe to decide our fate, we have permitted the Legion boys on some other Armistice Days to do all the work of preparation and carrying out of the celebration and to assume a money debt as well.

It is not right and, if we can help prevent it, this shall not happen this year. Don't wait for them to come to you—GO OFFER YOUR HELP!—Leesburg Commercial.

MIXING BRAINS WITH GASOLINE.

Judging from a survey recently taken by the National Automobile Chamber of Commerce, an automobile is very much like advertising space—its value depends largely on the grey matter employed in using it. The value is there—the greatest value—providing the possibilities of the product be sensed.

Peculiarly in the use of the motor car the real brains are found in the country and not in the cities. We are told, for example, that the most overworked hired man does not begin to perform the number of odd jobs performed by the automobile on the farm. Fifty-two farmers report using their cars to supply power for sawing wood, to haul supplies from the cities, to carry dressed meat to market, to transport watermelons, peas, peanuts and sugar cane. Some use their cars to take their grain to the mill, others to bring cows from pasture. Still others use their cars to carry ice in summertime, to work-

cars in the field, and quite a few use cars to pull up stumps.

A Trio of Financial Giants



Otto Kahn (left), American banker, went to Europe recently to confer with two Hungarian financiers shown in the photo with him: S. Krusz is in center and Baron Papp, R. L. T. in right.

Perhaps the most ingenious use of the auto comes from the west, where one farmer says: "The storage battery of my car lights my garage and furnishes power for an electric drill. I also use the car to run a grindstone and a small mill to grind feed. During the haying season I use it to unload hay."

Under these circumstances an automobile is about one of the best of the farmer's investments. Ten thousand car owners in ten widely scattered states were used for the purpose of this investigation. The replies show that 46 per cent of the

cars in operation are used daily for business, and 36 per cent are used occasionally for business. Only 30 cars are reported to be used solely for purposes of recreation. It is quite evident, therefore, that the auto has passed almost completely out of the luxury class and has developed into one of the necessities of life. Time was when a man of moderate means bought a car he was regarded as a spendthrift. Today the purchase of a car is often indicative of thrift and saving. It is an investment in both health and prosperity.

The south leads in the use of cars for church going. Texas heads this list with 81 per cent, Alabama fol-

lows with 74 per cent and California hits the bottom with only 29 per cent, falling even below the supposedly an-holy New York.

Local automobile dealers might learn a lesson from this illuminating information. In the replies received the auto salesman has material for a sales talk that will defy contradiction. Also let the dealers remember that when they sell a car they are adding to the wealth of the nation, not taking from it, as is often suggested by penurious calamity howlers.—Pensacola Journal.

EVERY BUSINESS LINE REQUIRES ADVERTISING.

Frequently men conducting small enterprises allow their business to remain small by neglecting the advertising columns of the local paper. Not having investigated the project of advertising and studied it from all angles they feel that money paid for publicity is just that much thrown away; but the shrewd advertiser realizes what it means to place his proaganda where it can be seen by the mass of buyers.

James O. Mills, conducting the largest and most popular restaurant in Columbus, Ohio, opened his place of business in a very modest way, but he carried his announcements in all papers of the city. From that moment his success was assured, and his business grew until finally his chain of restaurants spread widely. In a public address Mr. Mills said:

Any man in any business that depends upon public approval and patronage for its success has a perfect-

ly reasonable method open to him to keep himself and his business before the buying and patronage public. Advertising is a medium that offers the quickest route to success, and failure to use it consigns the whole proposition to an early failure. If the public is misinformed or uninformed about a great deal that is offered for sale the reason largely may be discovered in the lack of proper and sustained advertising. Success is not some mysterious element that chances to drop in here or there to enrich this or that person. It is a problem that has been solved and you will find in nine cases out of ten advertising has been the stepping stone.

The Columbus man hits the nail on the head. Innumerable instances may be recalled, even in as young a state as Florida, where from trifling beginnings, through the aid of newspaper publicity, there have been built magnificent institutions drawing traffic from long distances. Restaurants have the same chance at solid growth as any other line of business. So do enterprises of every nature. It is not an experiment; long ago has the proof been given that "conservative advertising always pays."—Pattala News.

Judge and Mrs. James G. Sharon and Mr. and Mrs. R. J. Holly were the guests of the Chuluota Inn yesterday and spent the afternoon in looking over that wonderful section of Seminole county. To those who have not seen the beautiful Chuluota country, it is a revelation and will some day be the tourist's paradise in Florida.

The Herald for first class job work.



He Needs Good Bread

Biscuits made with Merry Widow Self-Rising Flour are always good, and very economical. It is "The Flour Without a Doubt"—already mixed with just the right amount of pure tissue-building ingredients, and a nickel's worth will make at least thirty-three regular size biscuits.

Four Flour Co. NASHVILLE, TENN.



Yowell Co. Toy Dept.

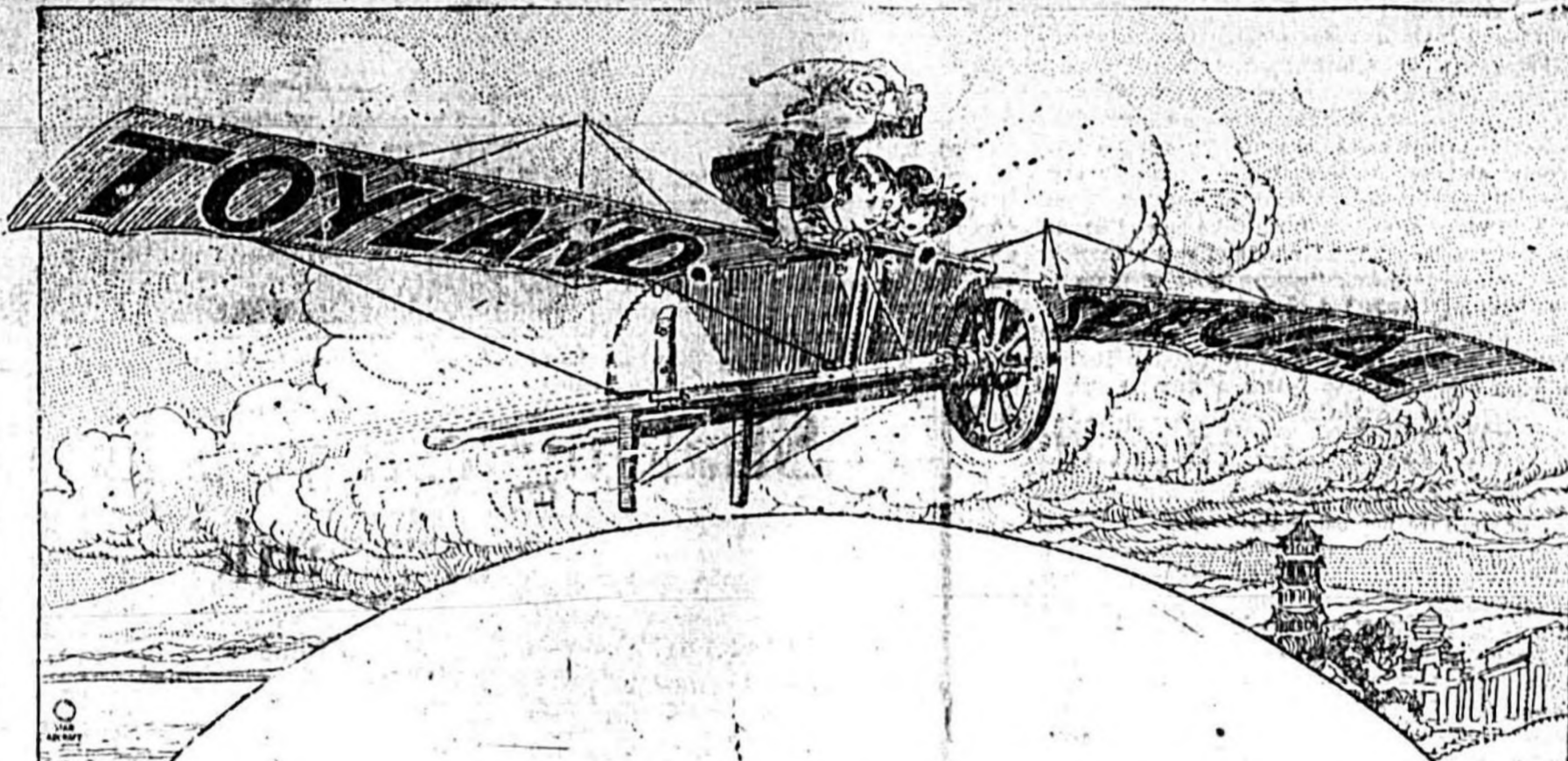
Opens Tuesday. Make Your Selection. We will keep them until Christmas



- Doll Beds \$1.50 to \$9.50
- Doll Cradles \$2.00 to \$5.00
- Doll Cars \$3.00 to \$12.00
- Aluminum Tea Sets 75c to \$3.50
- Girls Bead Sets 75c to \$1.50
- Oil Stoves \$3.00 to \$3.50
- Kitchen Cabinet \$3.00 to \$3.50
- Laundry Sets \$1.50 to \$3.50
- Black Boards \$2.00 to \$2.50
- China Tea Sets 75c to \$3.00
- Paint Sets 35c to \$1.50
- Doll Swings with Clock work \$2.50
- Doll Furniture, Wicker \$1.75
- Flower Basket \$1.00
- Doll Trunk \$2.00 to \$3.75
- Doll Sewing Machines \$3.00

DOLL FURNITURE
Dressers, Dressing Tables, Chiffonettes made in large sizes \$3.00 Up

Doll Bed—Exera Heavy \$3.00 to \$9.00



Gangway!

SANTA'S HERE—JUST IN TIME FOR OUR

Toyland Opening

HOW wonderfully happy it will make the kiddies! On tables, counters and shelves have been spread out just the bestest toys that Santa in his wisdom is able to provide. There is brightness everywhere; an atmosphere of jolly anticipation reigns in this biggest and most brilliant of Toy worlds.

So let all boys and girls—YOUR children especially—be on hand to give Santa a real welcome! Bring them to TOYLAND tomorrow, and let them experience the greatest joy of their young lives!

Yowell Company

TOY DEPARTMENT—1st FLOOR



No Toys Exchanged Every Sale Final

- Daisy Air Rifles—All sizes \$1.00 to \$3.50
- See Our Line of French Horns and Cornetts \$1.50 to \$2.00

Toy Opening Tuesday

All This Week. Make Your Selection While the Stock is Complete



- Lionell Electric Train \$8.50 to \$27.50
- Lionell Extra Tracks—large 50c
- Lionell Extra Tracks—Small 35c
- Lamp Posts \$1.50
- Tool Chests \$2.75 to \$7.50
- Tool Box \$1.50
- Toy Autos with springs \$1.50 and Up
- Toy Wheel Barrows 75c
- French Cornetts \$1.50 to \$2.00
- French Trombones \$1.75 to \$2.00
- Viollins and Bow \$3.00
- Ferris Wheels \$1.50 to \$2.00
- Snare Drums \$1.00
- Checker Boards 35c to 50c
- Depots for Electric Train \$2.00 to \$3.50
- Toy Merry-Go-Rounds \$1.75
- Barney Google and Spark Plug \$2.50
- Auto Speedster, Special \$2.50
- Steam Engines \$14.00

CHILDREN'S



BOOKS
Books of All Kinds for Boys and Girls. Linen Book for small children, 10c, 25c, 50c to \$1.50

Lionel Electric Trains--- Come and See the Little New York Central Train Run

THE YOWELL COMPANY

Sanford Daily Herald

Published every afternoon except Sunday at the Herald Building, 107 Magnolia Ave., Sanford, Fla.

The Herald Printing Co.

R. J. HOLLY, Editor; H. A. NEEL, Business Manager

Advertising Rates Made Known on Application

LEWIS SHIPP, Circulation Manager; Phone 329-W after 5 p. m.

Subscription Price in Advance: One Year \$8.00; Six Months \$4.50; One Week 15 Cents

The big 12- to 18-page Weekly Herald entirely covers Seminole County and is published every Friday.

MEMBER THE ASSOCIATED PRESS. The Associated Press is exclusively entitled to the use for republication of all news dispatches credited to it or not otherwise credited in this paper and also the local news published herein.

All rights of re-publication of special dispatches herein are also reserved. Offices HERALD BUILDING, Phone 145

TO ADVERTISERS: In case of error or omission in legal or other advertisements The Herald Printing Company does not hold itself liable for damages further than the amount received for such advertisements.

Foreign Advertising Representatives THE AMERICAN PRESS ASSOCIATION

Could you get any better weather than this if you had it made to order?

Seminole County has as many diversified crops and industries as any county in the state.

More attention should be paid to the growing of citrus fruits in Seminole County. Some of the finest oranges in the state are grown here now.

By all means have that exhibition at Madison Square Garden. It will be the biggest thing that Florida ever pulled off but it should be the real thing or nothing.

Negroes driving cars on the Sanford Orlando road Sunday afternoon filled with shine and doing as they please will find that the law is out there and they will either be arrested or killed. A man white or black driving a car on a crowded road should be sent to jail for life. They not only endanger lives but they break up cars with no chance of paying for damages.

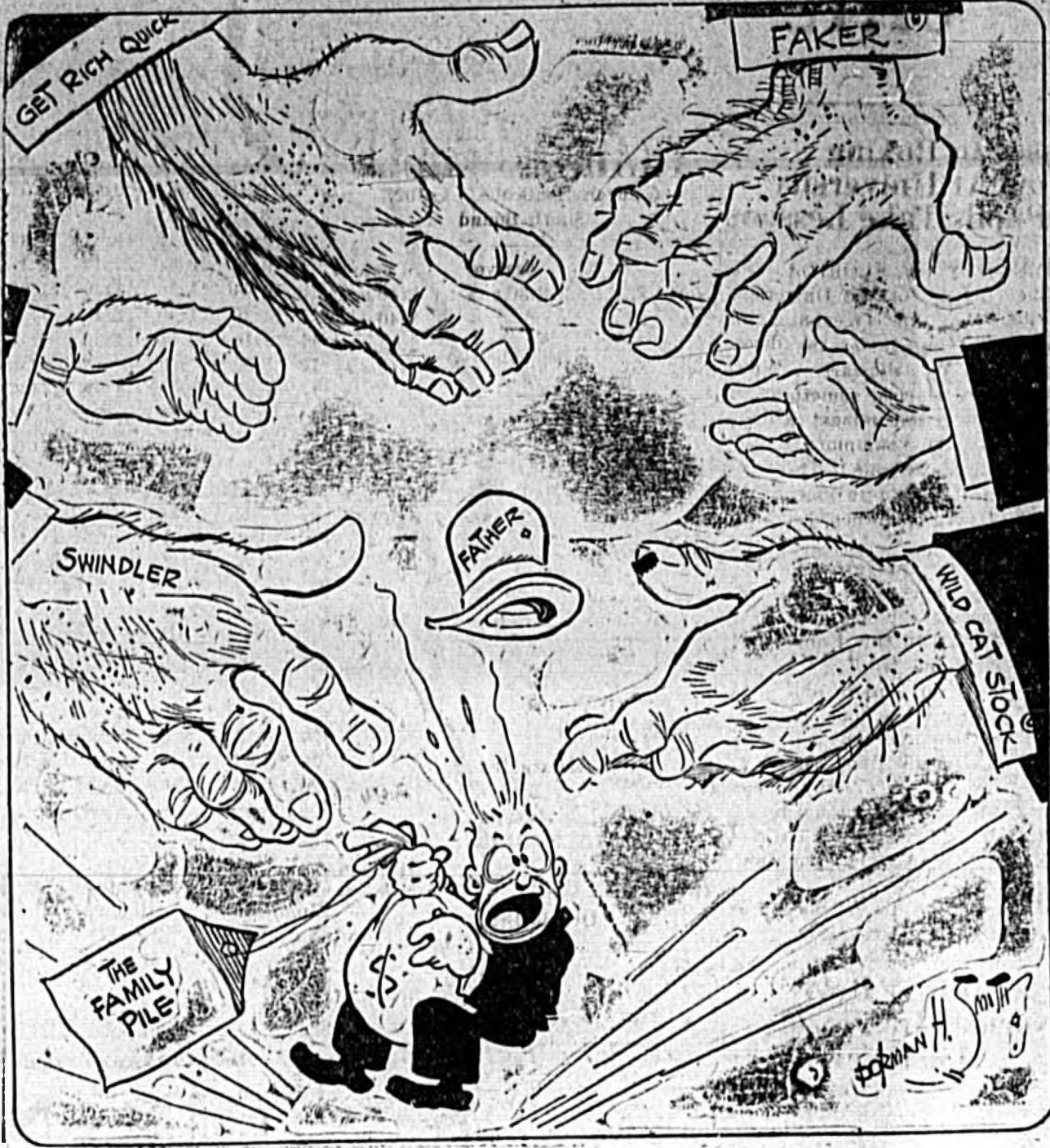
Seminole county requires road building. There are many miles of good roads in the county now but much of it needs repairs, much of it needs widening and many more miles of hard surfaced roads should be built that would bring every part of the county in close touch with Sanford and the balance of the county.

Statistics say that the whole trade of today is the biggest in three years and the retail trade has advanced nine per cent over that of last year. If that is the case there is no need to worry about what the people will do this winter. They will eat oranges and winter vegetables and they will come to Florida—all of which means more business for Sanford.

CREDIT TO THE MINISTER

Too often do we neglect to give proper credit and commendation to the faithful ministers of our community. We seem to think they are receiving their reward and many times do we allow them to go through life with very few words of praise and appreciation of the splendid work they are doing. The preaching

It Isn't What You Save, It's What You Keep



from the pulpit is not the only work the preachers are doing. They go about their pastoral work in a quiet manner, visiting the sick, burying the dead and speaking words of encouragement and consolation to the broken-hearted.

They lend aid to the "down and outs," who have escaped the attention of the laity. They are human just like any one else.

Give them a word of appreciation and see what effect it will have on them. Any one who observes the splendid co-operation and unselfishness of our preachers can not fail to have a higher regard and appreciation for them.—Palm Beach Times-Herald

It seems that some strange fatality is attached to the American Navy for the past few months and especially in the submarines and the sub chasers and light cruisers. Another submarine was rammed at Panama yesterday and sunk with the loss of several lives. It is time the naval authorities were investigating some of these accidents for they are coming all too frequently to be "mere accidents."

The sailor boys on these boats are entitled to better protection and if the fat head officers cannot give it to them the Secretary of the Navy should do so. The men under orders have no show at all if their officers are derelict in their duty.

COUNTY FAIRS

Many counties in Florida will hold their county fairs this season, and these deserve the liberal patronage of all the respective local people. These county fairs do a great deal of good. They bring people closer together. They are made familiar with the resources of their own county. It spreads optimism.

LEARNING POWER IS EARNING POWER.

How much does your boy save? Boy Scouts learn to earn and save money. To earn, a Scout must learn. Earning power is the answer to learning power.

Comparatively few realize what it means when a Scout has been advanced to the first class, nor do they appreciate that after passing the first class test that the Scout has the opportunity of selecting his vocation by proving his qualifications in earning his merit badges, there being sixty-three subjects from which he may choose, and which are open to all first class Scouts.

There are twenty-one of these badges necessary before Scouts are in the Eagle class, this being the highest honor given; these and other qualifications enhance the value of boys as home, church and community assets.

Have you a Scout in your home? If not, why not? Are you willing that your boys should be deprived of the program of activities offered to all Boy Scouts?

Is your boy prepared to meet emergencies daily arising through the disregard of SAFETY FIRST? Can your boy dress a wound or save a drowning? Can he tell you what is best for personal and public health? Do you know if he could save you from a burning building? Would you trust his knowledge of first aid to carry you through an epidemic or any great disaster?

Do you know if he spends his leisure hours in healthful activities and wholesome associations? Is he obedient? When you give him a definite task, are you sure it will be well done?

Does he over-extend his allowance, and is he paying due respect and devotion to his religious duties? Is he clean in body and mind; and is he physically able to stand the strain that an emergency might de-

with one voice: YES. Scouting provides play for the boy which money cannot buy, and the programs planned for his activities are carried out by the Scout Master, who is the key man in the community where troops are active; a man, in whom parents pin their faith; one who can be trusted to make the twelve scout laws so attractive that the Scouts just naturally work them out; one who makes Scout work so interesting, that it is like play to the boy.

EAT MORE GREENS.

We do not eat enough greens in this country. We have them in plenty and most any old vegetables with plenty of tops will make good greens but of course the old favorites are turnips, collards, spinach, escarole and several others. Eating greens is like taking medicine to some folks but it is easy to take and has the same effects and to eat plenty of greens is to prolong your life, and then there is joy and perfect peace in the eating of these fine salad greens that grow so prolifically in Florida. In fact there is nothing quite so good as greens and they can be obtained every month in the year if you want them. Col. Bob Davis of the Gainesville Sun says:

"Do you love turnip greens? If you do not you are to be pitied. You do not know what life is. A Georgia newspaper says if you happen to feel all out of sorts, as if you would like to destroy the government, or that you would find pleasure in doing injury to a neighbor or voting the republican ticket, hie yourself away to the nearest turnip patch, gather a mess of greens and treat your inards with a plentiful supply of the best tonic that belongs to man. Fill up on turnip greens and get the fall season in your system."

Commenting on this, the Columbus Enquirer-Sun says: "Boys and girls who have never lived on the farm, and who know nothing of what a turnip patch is, have missed something worth while. In the first place they do not know the succulent taste of 'greens,' fresh from the patch, boiled tender and well seasoned with hambone, or bits of bacon. Turnip 'greens' not only make a goodly part of a really satisfying meal, but they are most healthful. They are to the human system what green grass and similar feeds are to cattle and horses. 'Greens' are nature's tonic."

"Will you pass your plate for more greens? Thank you mam. And, please mam, help me to another corn dumplin'."

ELECTION "STRAWS."

Two weeks from Tuesday the voters of twelve states will be called upon to elect public officials ranging in importance from mayors of cities to a United States senator. Although the issues involved in the many contests are largely local and the results will have no direct bearing on national politics, party managers with an eye on the presidential race next year are scrutinizing the situation in each community with a view to grasping any possible advantage.

The most important contests from a national standpoint are those in

Vermont. The national administration is under attack in each of these states. Kentucky and Maryland are to elect governors and a seat in the United States senate is the bone of contention in Vermont. Interest attaches to the New York situation because of the fact that four congressmen to take the places of three Democrats and one Republican who died since the last election are to be chosen.

Recent years have seen both Kentucky and Maryland in the doubtful column and victory next month would be regarded as a good omen by the party achieving it. Should both states go the same way, politicians would think they knew which direction the wind was blowing.

Porter H. Dale, who resigned his seat in the house of representatives to seek the seat vacated by the death of Senator William P. Dillingham, will be opposed by Park H. Pollard, Democrat. Politicians do not look for a straw in the outcome of this contest because Vermont has always been safely Republican. In 1912 it was the only state other than Utah to cast its electoral vote for William Howard Taft.

A Democratic sweep in New York, carrying into office a general assembly that would enact into law the program being advanced by Governor Smith, might, in the judgment of politicians, give the governor a presidential boost. Smith's nomination for the presidency is now being urged by those Democrats who would like to see their party declare for a liberalization of the Volstead law. The outcome of the four congressional contests is not nationally important as Republicans will hold control of the house of representatives, whether they win or lose the New York contests.

Other states in which elections are to be held include Ohio, where several cities will select municipal officers; Maine, where a special referendum on a 48-hour week for women and children will be held; Massachusetts, municipal elections; Virginia, a new senate and house of delegates and county officers; Rhode Island, municipal officers; Connecticut, municipal officers; Mississippi, state and county officers; Louisiana, municipal officers.—Jacksonville Journal.

Florida Realtors Meet In Orlando

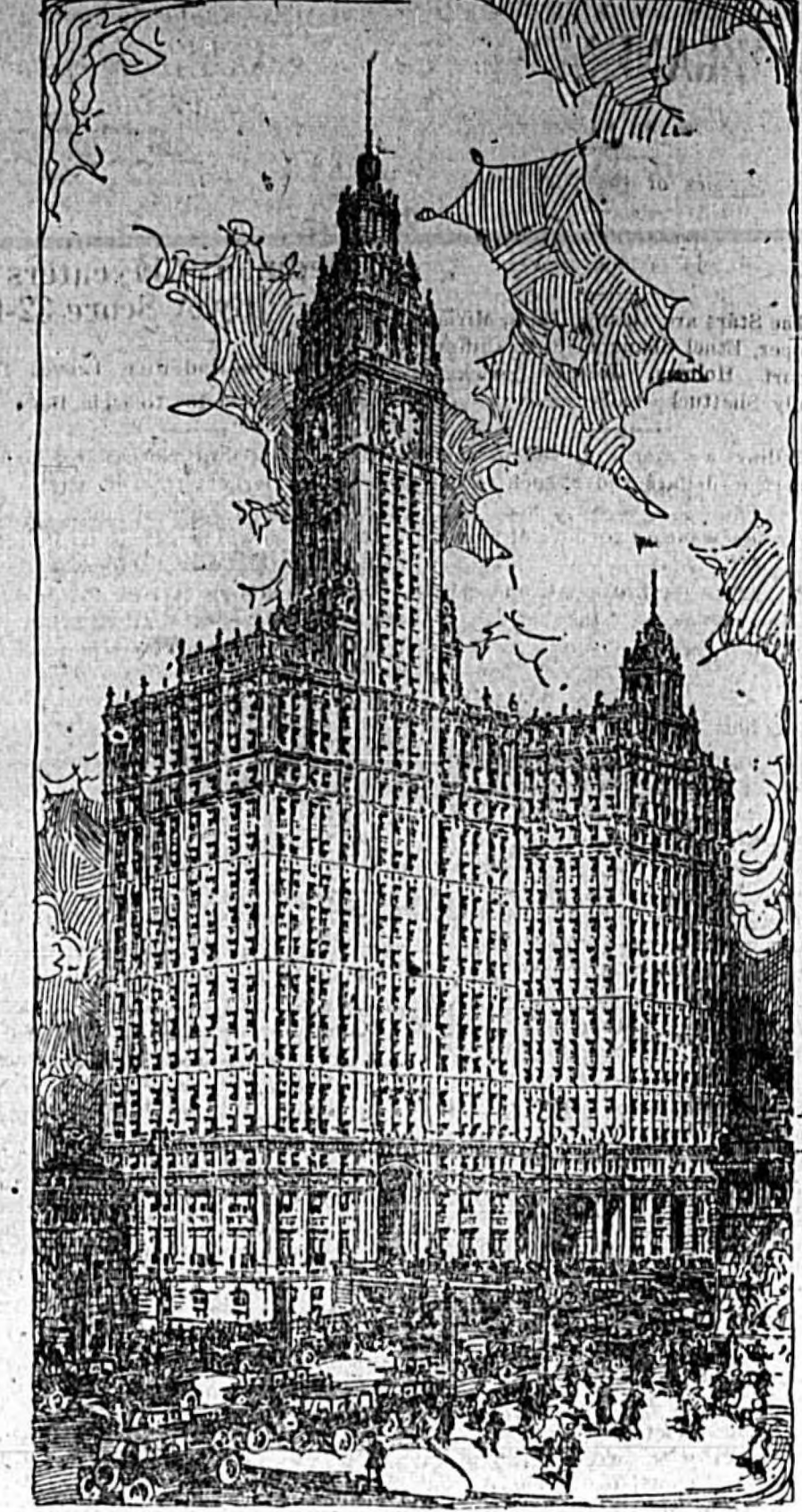
(By The Associated Press) WEST PALM BEACH, Oct. 29.—Members of the Palm Beach county Real Estate Board are going to the annual convention of the Florida Realtors Association at Orlando, November 5 to 8, with the intention of bringing the 1924 convention to West Palm Beach.

Recent years have seen both Kentucky and Maryland in the doubtful column and victory next month would be regarded as a good omen by the party achieving it. Should both states go the same way, politicians would think they knew which direction the wind was blowing.

Porter H. Dale, who resigned his seat in the house of representatives to seek the seat vacated by the death of Senator William P. Dillingham, will be opposed by Park H. Pollard, Democrat. Politicians do not look for a straw in the outcome of this contest because Vermont has always been safely Republican. In 1912 it was the only state other than Utah to cast its electoral vote for William Howard Taft.

A Democratic sweep in New York, carrying into office a general assembly that would enact into law the program being advanced by Governor Smith, might, in the judgment of politicians, give the governor a presidential boost. Smith's nomination for the presidency is now being urged by those Democrats who would like to see their party declare for a liberalization of the Volstead law. The outcome of the four congressional contests is not nationally important as Republicans will hold control of the house of representatives, whether they win or lose the New York contests.

Other states in which elections are to be held include Ohio, where several cities will select municipal officers; Maine, where a special referendum on a 48-hour week for women and children will be held; Massachusetts, municipal elections; Virginia, a new senate and house of delegates and county officers; Rhode Island, municipal officers; Connecticut, municipal officers; Mississippi, state and county officers; Louisiana, municipal officers.—Jacksonville Journal.



Here's Proof That Advertising Pays

Facious Wrigley Building in Chicago Being Doubled in Size. The part of the Wrigley Building erected two years ago has filled such a want that the north section, nearly double the floor area of the south section, is being added. This north section, nearly completed, occupies the entire block, immediately across North Water Street, fronting on Michigan Avenue and reaching to the height of the main part of the first structure, with a connecting bridge. The space in the new section is already nearly all taken by high-class firms in advance of the completion of the building. Here is a concrete (as well as a steel and glass) proof of the saying that "advertising pays." In these magnificent buildings Mr. Wrigley has created an impressive testimonial to this great truth. They loom large and beautiful. They typify the achievements of the man who built them. They stand as a monitor over the activity of the Nation's second city—inspiring—dominating—massive—bearing unanswerable testimony to the POWER OF ADVERTISING.

LET US DO YOUR NEXT JOB OF PRINTING

Advertisement for Peoples Bank of Sanford, Florida. The ad features a central illustration of an eagle with its wings spread, perched on a globe, with the word 'OnGuard!' written below it. The eagle is flanked by the words 'SERVICE' and 'SAFETY'. Below the eagle, it says 'The bank stands guard ceaselessly providing your funds with protection'. The main text of the ad reads: 'Peoples Bank of Sanford SANFORD, FLORIDA. A strictly Commercial and Savings Bank. Free from any political obligation or outside business entanglement. Operated solely for the benefit of its depositors and stockholders under the most conservative banking policy and upon the principle that the absolute safety and accessibility of its depositors' funds is the first duty of every banking institution.' At the bottom, it says 'PEOPLES BANK OF SANFORD SANFORD, FLORIDA' and 'Insured' on both sides.

Advertisement for 'SENTIMENT--Old and New'. The ad has a decorative border and contains the following text: 'Things Worth While Picked Up Along the Way; Some From Pens Long Ago Laid Down; Some From Pens of Later Days. THE GREAT UNKNOWN. It singeth low in every heart; We hear it each and all— A song of those who answer not, However we may call. They through the silence of the breast, We see them as of yore— The kind, the true, the brave, the sweet, Who walk with us no more. 'Tis hard to take the burden up, When these have laid it down; They brighten all the joys of life, They soften every frown. But oh, 'tis good to think of them When we are troubled sore; Thanks be to God that such have been, Although they are no more! More homelike seems the vast unknown, Since they have entered there; To follow them were not so hard, Wherever they may fare. They cannot be where God is not, On any sea or shore; Whatever betides, Thy love abides, Our God Forevermore. —John W. Chadwick.'

MILANE NEWS

"Daughters of the Rich" today.

It's a Professor Picure, based upon Edgar Saltus famous novel.

The Stars are, Gaston Glass, Miriam Cooper, Ethel Shannon, Ruth Clifford, Stuart Holman, Joseph Swickard, Truly Shattuck, Viola Vale.

Telling a story of young blood, American dollars and French folly.

Do they want me for love or money?

Anchovies for breakfast, and chicken for dinner and that's what the poor Duke has to live on.

He believed in monogamy, but in monogamy.

Before you ask your husband to get your fan, make sure everything is all right!

Some new born Dukes; Giselle acquired one; and poor little Sally Kandy had one thrust upon her.

Comedy for today will be "Our Gan" in "Back Stage," also Fox News.

Tomorrow Lester Richards Big Vaudeville Review.

Return engagement of those clever black face comedians. Nothing repeated. Entire change of program each day.

Return engagement of Lester Richards Big Vaudeville Review, at the Milane Theatre.

Starting tomorrow night, and for the balance of the week, those clever black face comedians "Richards and Walsh" will furnish the laughs for the week. There will be an entire change of show each night, nothing will be repeated.

Red Silverstein that funny black face comedians is still with Lester Richards, and so are the girls. A clever little chorus, fun producing comedians. A show that is clean, moral and refined. That's Lester Richards and company at the Milane Theatre, Tuesday and week.

Ask any one who saw the show before.

WANTED

We have a client who owns an exceptionally good piece of City real estate that will trade for property of equal value located in the Country some where close to Sanford.

FOR SALE—New stuccoed two story house, within five blocks of first street, on paved street. All modern conveniences. Price \$7,500.00—Part cash, balance terms.

FOR SALE—One of the prettiest bungalows, located on Magnolia Ave., on one of the best corners in Sanford. If purchased now can be had for at least \$1,500 less than place is worth. This must be seen to be appreciated. Call us up about it.

BRITT Realty Co. Inc.

Surety, Fidelity, Casualty Bonds and Investments

VALDEZ HOTEL SANFORD, FLORIDA

GOLF BOWLING TENNIS BOXING

Rollins Tars Swamp Piedmont Clayeaters By A Score 32-0

Offtackles and End Runs Proved To Be Too Much for Georgia Boys.

Before a crowd close onto 1,000, one of the largest to ever witness a game on Hood Field, Piedmont College went down in defeat to Rollins College by the overwhelming score of 32 to 0. Rollins carried the defensive of the time while Piedmont could do very little when in possession of the ball. In speed the Tars far excelled their opponents, especially on end runs and oftackle plays. All of Piedmont's backfield which started the game were taken out because of injuries and even in the last quarter Coach Forrester of Piedmont was compelled to put linemen in the backfield. An especial note of interest was when Captain Dillard who was on Piedmont's injured list because of a bruised hip, but who, during the last quarter went in the game in a desperate attempt to stem the tide which was overwhelming his team mates.

The game started off with Rollins winning the toss and electing to kick-off. Class kicked off to Chamlee who fumbled, but the ball was recovered by Piedmont backfield, Clay covering the oval, then the game was on full speed. Piedmont soon lost the ball on down and then Rollins, with two line plunges which netted them 12 yards, Class carried the ball twenty-five yards more on an end run for the first touchdown of the game. Class failed to kick the point successfully for this. The score stood 6-0 at the end of the first five minutes of play. Rollins again kicked off to the Clay eaters, the ball going over the goal line on the kick and being brought back out to the twenty yard line. Piedmont almost immediately lost the ball by a fumble, which seemed to be frequent with them. After a pass and two long end runs, Norman took the ball over the line for Rollins' second touchdown of the first eight minutes of play. The score, after Rollins failed to get point on this, stood 12 to 0. The Tars again kicked off to Piedmont, Forrester making a beautiful return of twenty-five yards. From the thirty-five yard line the Clayeaters were unable to move the pigskin which was punted by Chamlee just as the whistle blew for the first quarter. Score end of first quarter, 12 to 0.

The Tars had the ball most of the time during the second quarter, being unable to score at all during the quarter because of Piedmont's stone-wall defense on the five yard line twice. The half ended with neither team making a single score, the first quarter score standing the same, 12 to 0.

The second half started with Piedmont kicking off to the Tars, Class returning thirty yards. The Rollins squad then ran the ball down the field by means of oftackle plays and end runs for the third touchdown of the game. Quinn carrying the ball over. This time Class was successful in kicking for point. Score, Rollins 19, Piedmont 0.

The Tars again took the offensive and Class kicked off to Forrester who was downed in his tracks. The Clayeaters then made a first down on a forward pass but were held for downs later, and the Tars took the ball. They soon lost it though and the third quarter ended with Rollins holding the ball on their thirty-five yard line. The last quarter was marked by brilliant playing on both sides, Rollins scoring two touchdowns. R. Colorado carrying the ball through left tackle for ten yards for the first and again bucking it over from the four yard line for the second, and last score of the game. The Tars made their point on the last touchdown. When the final whistle blew, both teams were fighting hard in the middle of the field.

The game was marked by brilliant playing in the backfield of both teams. R. Colorado was universally thought the star of the game. Thomas, Seeds and Class also starred in the Rollins backfield. On the line G. Colorado, Wilson and Sutliff were hard to beat, and Williams and Wolf on ends showed up good on passes and especially in interference. On the Clayeaters squad, Red Brown, quarter, was the shining light of their team, although F. Forrester, Clay, Chamlee and Scott were not far behind in the race for the laurels. On the line Ensminger, Owens, Jones and Brown played a real game, and Dillard, captain, who entered the game in the last quarter with a badly wrenched leg and hip must be mentioned. In all it was hard luck game for the tired Clayeaters who ROLLINS

REALM OF SPORTS

R. L. SHIPP, Editor

PRINCESS NEWS

George Fitzmaurice production "The Right to Love" with Mae Murray at the Princess today and tonight—Monday.

A story moulded around the master passion of human life.

Beauty and marvelous splendor and the soul of a radiant woman flaming into love.

Crushed in despair by the cloven tread of a brute in "lawful marriage!"

Then lifted up to wondrous joy in "Forbidden Love"? You be the judge.

An intimate tale of a beautiful woman's love in the city of the Sultans.

Of a pure-souled young American married off for official honors—and consigned to the ways of the Turk.

Gorgeous as a vision of "Arabian Nights."

A thrill with youthful beauty in the unknown places of Constantinople.

Matinee daily at 4—admission 5 and 10 cents. Evening at 7:30—admission 10 and 20 cents.

FITZMAURICE FILM WAS ADAPTED FROM A FRENCH ORIGINAL

The photoplay attraction at the Princess Theatre tonight—Monday, will be "The Right to Love," produced by George Fitzmaurice and featuring Mae Murray and David Powell. Oudla Bercery adapted the story from a popular French play. It is a Paramount picture.

Miss Murray has the role of an American girl, who leads a wretched life with her husband, Sir Archibald Falkland, English director of the Ottoman Debt at Constantinople. In an effort to compromise his wife so he may marry another woman, Sir Archibald installs a Prince Stanislaus in his home. A Colonel Richard Loring, played by David Powell, arrives in time to rescue her from the Prince, though in the resulting mix-up, Loring shoots Falkland dead. He is acquitted in the trial that follows, and he and Lady Falkland seek happiness together. "The Right to Love" is declared to abound in beautiful scenes, most of them made in Florida.

WEATHER CHANGES CAUSE SICKNESS

Extreme changes of weather during Fall cause many colds and coughs. For quick relief from throat, chest and bronchial trouble, coughs, colds and croup use Foley's Honey and Tar. Contains no opiates—ingredients printed on the wrapper. Largest selling cough medicine in the world. "Foley's Honey and Tar is the most pleasant and efficient remedy for coughs and colds that I ever saw," writes Wm. Jones, El Dara, Illinois.

afternoon, and who were in very bad condition.

Score by quarters: Rollins 12 0 7 12—32 Piedmont 0 0 0 0—0

The line-up follows:

Rollins Position Piedmont Williams Right End. M. Forrester

G. Colorado Right Tackle. Jackson

Warner Right Guard. Ownes

Wilson (C.) Center. Wilder

Donalson Left Guard. Chandler

Sutliff Left Tackle. James

Wolf Left End. Jones

R. Calda Quarterback. Brown

Quinn Right Halfback. Chamlee

Norman Left Halfback. Clay

Class Fullback. F. Forrester

Substitutions—Emery for Williams, Seeds for Norman, Seeds for Quinn, Norman for Thomas, Thomas for Class, Colorado for Emery, Perault for Sutliff, Haggerty for Wolf, Donaldson for Lafores, Ritchie for Chandler, Scott for Clay, Ensminger for Ritchie, Ritchie for Ensminger, Clay for Forrester, Chandler for Ritchie, Chambers for Clay, Ritchie for Chambers, Dillard for Brown.

Officials—Nolan, umpire; Wilkin

Classes In Boxing Now At University Pupils Take Lessons

UNIVERSITY OF FLORIDA, Oct. 29.—Nine classes of the University of Florida are now receiving instruction in boxing, under the direction of Arthur W. Stewart. When the pupils have learned something of the fistie game a tournament will be held to decide the champions in the several standard weights. The winners will form a team to meet, first the Y. M. C. A., and then probably other colleges.

Interfraternity playground ball, another minor sport, has a schedule announced, but as yet only one game has been played. In this Kappa Sigma defeated Sigma Nu.

This sport is for juniors and seniors only, to give these men exercise, since they do not take physical education. The schedule follows:

Phi Beta Psi vs. A. T. O.; Kappa Sigma vs. Sigma Nu; Theta Chi vs. Beta Pi; Sigma Phi vs. Stray Greeks; S. A. E. vs. Pi K. A.; Omicron Gamma, Sigma vs. K. A.

These games are to be played at the earliest possible date.

Temperatures Below Normal In Florida Last Few Days

JACKSONVILLE, Oct. 29.—Sunshine was less than usual during much of the week ending October 22, says the weekly weather and crop bulletin issued by the Florida section of the weather bureau. The rainfall was deficient except locally on the west coast, where the week's total exceeded nine inches at Pensacola, the bulletin says and continues:

"Comparatively droughty conditions ruled on some uplands in the peninsula; the absence of rain in the southern division, particularly in the Everglades district, was a favorable factor. The following weekly totals were reported: Pensacola 9.3, and Lynn, Orange county, 1.1 inches.

"Temperatures were below the normal, being 8 degrees to 12 degrees below the seasonal average during the last days. Bright sunshine attended the fall in temperature, the last days being cool, bright and dry over all districts, except the extreme south where the sky was overcast. Temperatures approximated frost conditions over the interior of the western division on Tuesday morning.

"The dry weather was a favorable factor in the harvesting of hay, and much was saved. Fall gardens are in good condition, and the shipping of beans, cucumbers, squash and other truck continued. Fall Irish potatoes made good progress as did tomatoes. This trucking activity, hitherto confined mainly to central and southern counties of the peninsula, has overspread all divisions, and, as one correspondent states, farmers will 'make some real money.'

"The setting of cabbage plants continued. Strawberry plants are doing well, showers having been beneficial on uplands. Cane and sweet potatoes made fair to good progress; syrup making has begun, however, and potato digging is more general.

"The peanut crop is being harvested. Some uplands are rather too dry for the rapid growth of oat, but the crop made fair to good progress. The cool weather during the last days of the week gave zest to man, and stimulated the coloring of citrus fruits; shipments increased during the week. Plowing and harrowing for spring crops continued over the peninsula. The pecan crop is being harvested; it is a very good crop."

Field Trials For Bird Dogs At Miami Soon

(By The Associated Press) MIAMI, Oct. 29.—Entries are coming in from all sections of Florida for the field trials of bird dogs, under auspices of the Dade County Protective Association starting November 11. An attractive list of prizes has been arranged. Entries already received include those of E. Lassing, Pensacola; F. Eu Gallie, Bert Sands, St. Augustine; and others. At least fifty dogs are expected to be entered.

Three Million Dollar Bond Issue For Tampa Being Approved Now

(By The Associated Press) TAMPA, Oct. 29.—The committee of fifty Tampa citizens named to consider projects to be included in expenditures provided for in a proposed \$3,000,000 bond issue, have approved five out of sixteen items sug-

BASE BALL FOOT BALL BASKET BALL TRAP SHOOTING

TRAIN SCHEDULE CORRECTED MAY 1, 1923

Table with columns for Train No., Route, and Schedule times for Southbound, Northbound, Trilby Branch, Leesburg Branch, and Oviedo Branch.

Clover Bloom and Fox River butters, A. B. C. and potato bread, Sally Ann Cakes and assorted Sunshine and National cookies at the Popular Market. Phone 210. 179-3tc.

tonight to give further consideration to the proposals.

The suggested public improvements that met the committee's approval were: Sewers, seawall and boulevards, opening of Lafayette street eastward, new fire station and bridges.

LOW TIDES ON BEACH, 1923

Forenoon and afternoon tides occur at approximately the same hour and minute.

Table with columns for Date, Time, and Tide height for June, July, Aug., Sept., and Oct.

Jacksonville Chamber Will Not Affiliate With East Coast

(By The Associated Press) JACKSONVILLE, Oct. 29.—The local chamber of commerce has decided not to affiliate with the Association of East Coast Chambers of Commerce. In making public the decision, it was stated that the interests of Jacksonville are those of the entire state, and affiliation with a sectional organization might tend to injure this position of the Gateway City. The Association of East Coast Chambers of Commerce was organized several weeks ago at a meeting of commercial chamber and motor club representatives in Daytona to discuss various problems in this section of the state.

Letter Carriers Will Hold Meeting In Orlando In July

(By The Associated Press) ORLANDO, Oct. 29.—The Florida State Letter Carriers' Association will hold its next annual convention here on July 4, 1924, it was announced by delegates who attended the meeting at Tampa this week. Joe Fletcher, of St. Petersburg, was elected president, W. Daniels, Jacksonville, secretary, and A. W. Tyler, St. Petersburg, treasurer. A new scale of pay and new efficiency rating system were favored in resolutions passed at the Tampa gathering. For quick results try a want ad.

Ed RANDALL—The Tailor. Has reopened his tailor shop at 221 E. 1st. Street and will be pleased to have you call and look over his new fall and winter samples before buying that new suit. Twenty years experience in cutting, making and fitting fine clothing for men. Have your suit tailored at home where you will have advantage of a try on which will insure a better fit and satisfaction. Your Business Appreciated.

IF YOU ARE SUFFERING From Headache, Catarrhal, Deafness, Tonsillitis, Dizziness, Hay Fever, High Blood Pressure, Bronchitis, Asthma, Stomach, Liver, Intestinal or Nervous Troubles, Hemorrhoids, Insomnia, Melancholia, Fallen Arches and other chronic troubles. Regain Health and Happiness at the Howell Sanitarium ORLANDO, FLORIDA. Downtown Office, 11 W. Pine St., over Hand's Furniture Store. Dr. J. C. Howell, Physician in charge. Dr. Arthur N. Smith, Assistant. Osteopathy, Milk and Rest Cure, Baths, Electric Treatment, Official Surgery, Auto-Hemic, Post Foot System, Etc. PHONE 518-J. NIGHT CALLS 679.

When a Freeze Comes Be Ready for It. Citrus trees sometimes grow without fertilizer. Spraying has often been omitted and the fruit sold at a reasonable price. Even cultivation has been neglected in instances, and a profitable crop produced. Many advisable operations in profitable citrus growing are not always absolutely essential. But there is one thing which IS. Either you must protect your grove when the temperature drops to around 27 or you won't have any fruit to sell, or possibly any grove to protect. The freeze hazard must be averted at some time or that hazard will become your personal disaster. Prepare to meet it! SKINNER COKE HEATERS will at low cost save your grove investment, fruit, tree, bud and blossom. Send in the coupon. Skinner Machinery Co. Box Dunedin, Florida. Service Department, Skinner Machinery Company, Dunedin, Florida. Send information about heater equipment required to protect my grove. I have _____ acres in grove. Varieties: _____ Name: _____ Address: _____ SKINNER HEATERS

Medical School May Be Established At Florida University

UNIVERSITY OF FLORIDA, Oct. 29.—If the University of Florida continues to grow as rapidly in the future as it has in the past, since its organization in 1905, it will be only a matter of a short time before a big medical school will be established here to take care of the increasing demands for a medical school, according to the opinion of careful observationists who are familiar with the history of the institution.

Need of a medical school is shown, it is said, in the numbers of students who are now forced to leave the state every year to get training in their profession elsewhere, because of the lack of facilities here.

Claims have been made that a successful medical school can not be operated in the vicinity of a large town, but statistics prove otherwise, according to those interested in the matter. It is shown by investigation, it is suggested, that the majority of the medical schools in the United States are located in towns having a small population. The medical college of the state of Iowa, with an enrollment of more than 7,000, is situated in a city not more than twice the size of Gainesville, it is pointed out, and many other medical schools are in towns yet smaller.

Objections usually raised to placing medical schools in small towns is said to be the scarcity of material for clinics, but with the erection of a modern hospital providing free treatment and clinics for all the people over the state who would care to come here for treatment, it is believed, would eliminate any drawback that might be found from this cause. This has been the case elsewhere, it is said, and Gainesville should not prove an exception.

Notice! Subscribers!

If your Herald has not reached your home by 5:30 p. m. do NOT wait until the next day to notify the office. If, after 5:30 p. m. the carrier has passed your house, call 148 and a copy will be delivered to your home immediately by a special carrier. The office will be open to these calls up until 6 p. m.

R. L. SHIPP,
Circulation Manager.

A wise editor never stands out in the rain or tries to open a can with a pocket knife.

In T. R.'s Memory



This old photo, taken in 1908, showing Theodore Roosevelt with the champion gun crew of the battleship, Missouri, was brought to life again with the celebration of "Navy Day" this month in honor of the former president's birthday anniversary.

SAVES TIME, WORRY, SHOE-LEATHER AND MONEY.

The following from the Clearwater Sun is timely and true:

"Two Clearwater ladies were in conversation in a certain grocery store in Clearwater last Saturday. One was heard to remark to the other: 'I do love to trade at a store that carries advertisements in the paper so I can see just what I want and the price asked. I wait for the Sun on Friday and find that the advertisements are a great help to me in selecting the groceries I want for the week.' It is a fact that the women wait for the grocery advertisements in Friday's Sun and the grocery stores that do not advertise lose more trade, perhaps, than they have any idea of."

One of the chief elements of success in business life is that which pertains to taking advantage of the forces which serve to stimulate and enlarge the opportunities which tend toward the highest achievements.

It has been demonstrated by successful business men throughout the world that intelligent advertising pays—that it is essential to satisfactory progress in any line of business endeavor.

Advertising is not what may be regarded as an excuse—it is a business investment which brings large returns. It is as necessary in business as is the sweeping out of the store and keeping the stock in neat and attractive shape.

St. Petersburg merchants realize these truths, as is evidenced by the liberal space they use in telling the readers of the Times about the goods they have to offer.

The Clearwater lady mentioned above has stated the situation clearly. The people—and the ladies especially—before starting on the day's shopping, find it profitable to read the advertisements in the newspapers.

They find that by so doing they save time, worry, shoe-leather and money.—St. Petersburg Times.

Mr. and Mrs. Basile Brossiere and little son, Dickson, were in the city today enroute home from Daytona Beach where Mrs. Brossiere and Dickson have been spending the past month.

Mr. and Mrs. Fred Walsma returned to Sanford yesterday much to the delight of their many friends. Mr. and Mrs. Walsma will spend the winter months at their home on Cameron avenue where Mr. Walsma is engaged in farming and he will again engage in packing cars of vegetables for the growers. Mr. and Mrs. Walsma have been spending the summer at points in Michigan.

The Herald delivered six times a week for 15c.

See the advertisement of Yowell & Company today telling you about the opening of Toyland. Yowell's purchased one of their largest stocks of toys this year and will put them out earlier in order that all may be satisfied before the big Christmas rush. Yowell's toys are the best that will be shown in this territory and the stock is complete in every particular. Everything in Toyland and the prices are right.

HIGHWAY OPENING CELEBRATION.

DADE CITY, Oct. 29.—Practically every community south of Jacksonville is expected to attend the highway opening celebration here on November 22, according to those in charge of arranging the program. Three bands already have been engaged for the occasion, and plans are being made for caring for a record-breaking number of visitors.

NOTICE TO CITY TAXPAYERS

City Tax Books Open November 1st, for the payment of 1923 Taxes.

2 per cent discount allowed if paid in November and 1 per cent discount if paid in December.

ALFRED FOSTER, City Tax Collector, by E. Hoy, D. C.

Mon. Thurs.—12-20-10c.

Home Coming Day At Florida University On November Third

UNIVERSITY OF FLORIDA, Oct. 29.—"Home-coming Day" at the University of Florida, November 3, will witness the largest number of old graduates returning to the campus in the history of the institution, according to university officials who are now completing plans for entertainment of the older men. Many unique features are being arranged in addition to the Florida-Mercer football game during the afternoon.

Present plans call for a luncheon in the University of Commons at noon, initiations by various undergraduates clubs on the athletic field preceding the football game and social features to be provided Saturday evening by various fraternities and campus clubs.

Following the luncheon in the University Commons, the guests will adjourn to Fleming Field, where they will witness the Florida-Mercer football game. This feature alone is expected to merit the attendance of any alumnus. It has been arranged with the football management to reserve several sections for the visitors and their friends, and these sections are to be marked by large banners.

The University authorities have requested that all those who feel certain they can be in Gainesville for the occasion, notify K. H. Graham, the auditor, in that he may make the necessary reservations.

Those in charge of the celebration say that every consideration possible will be extended to the visiting alumni in order that their visit back to the University will be enjoyable and entertaining.

Fun, entertainment, and a good time will be the dominating spirit of the occasion, it is declared by the planning committee.

SERIOUS BLADDER TROUBLE

"Could not stand nor sit and was forced to cry out from intense pain," writes Henry Williams, Tarkio, Montana. "The doctors said I had inflammation of the bladder and an operation was necessary. Tried Foley Kidney Pills and improved at once. Tell all my friends about Foley, Kidney Pills, suffering and perhaps, as in my case, a dangerous operation." Bladder and kidney trouble demand prompt treatment. Foley Kidney Pills give quick relief.

For quick results try a want ad

Three Enemies of Your Property--

Fire, Theft and Carelessness are three enemies of valuable property kept in an office safe, a bureau drawer or some other hiding place in a rural home.

Why give your jewelry, securities or important papers like contracts, deeds, etc., such doubtful protection when for a few dollars a year you can keep them in a Safe-Deposit box in our great fire and burglar-proof vault?

First National Bank

A COMMUNITY BUILDER

F. P. FORSTER, President

B. F. WHITNER, Cashier

Lucky Number

1560

Mr. Tom Moore, the optometrist will receive FREE 5 gallons of gasoline by calling at our filling station any day this week. Buy your gasoline here—you may be lucky—5 gallons FREE gasoline every day

Frank Akers Tire Company

Quality Tires That Satisfy Buyers

Drive-In Filling Station

ACCESSORIES

FIRST STREET AND ELM AVENUE TELEPHONE 447-W

high at any price

Substitutes are generally more expensive in the end than genuine articles. Housewives have learned—they KNOW this is true where bakings are concerned.

Self rising flours are classed as substitutes for plain flour and good baking powder. The use of these special mixtures is very liable to result in false economy, failures and waste on bake day.

Remember there is a big difference, in many ways, between biscuits and other bakings made from these so-called self-rising flours and those made from good plain flour and a dependable leavener. Try the experiment—make a baking from each—convince yourself.

You will find the baking made from flour and baking powder far more attractive in appearance. It will raise higher—retain its full food value and taste better. For best results, do not fail to use Calumet, the Economy Baking Powder, and a reliable brand of plain flour.

Just think of it—the sale of Calumet is 2 1/2 times as much as that of any other brand. It contains only such ingredients as have been officially approved by the United States Food Authorities. It is pure and sure.

You save when you buy it—you save when you use it.

PACKED IN TIN —KEEPS STRENGTH IN

APPLES! APPLES!

For the next two days
TUESDAY AND WEDNESDAY

We have slated for the benefit of the people of Sanford one of our famous record breaking, money saving sale.

A carload Sale of Beautiful, Full Flavored, Wholesome Red Checked Maryland Apples. Yes, indeed, they're here! And they're beautiful. A whole Carload of the finest Maryland Apples that have come to Sanford this season grown along the South Mountain where flavor exceeds all other parts of the north

You'll find them a good big size of fine delicious, rich, ripe and rosy. We want the public to have the benefit of these genuine Maryland Apples while they're sound and fresh and have put a price on them that should sell every one in the next two days. The regular price for a bushel of such quality would be \$3.—To sell our carload quickly we have priced them so low that every family should at least buy a bushel while they last

The car is on the track right aside the express office.

BE ON HAND EARLY TUESDAY

... South Mountain Orchard ...

A BIG SPECIAL! Ten Days Only

WE ARE NOW SHOWING THE BEAUTIFUL **SELLERS KITCHEN CABINET**

Advertised in "THE SATURDAY EVENING POST"



SEE A DEMONSTRATION

Come in today. See a demonstration of the actual features shown in the recent Saturday Evening Post advertisement. See just how you can save time and work and do better cooking with this perfected, modern equipment to help you.

The Sellers is today the accepted standard of convenience. Women everywhere recognize it as the finest development in labor-and-time-saving equipment for the kitchen. It offers you features that are absolutely exclusive—features obtainable nowhere else. You have seen them advertised in leading magazines. Why not have this aid in your kitchen work? It will make your days easier—your life happier.

And remember THE SELLERS WITH ALL ITS WONDERFUL IMPROVEMENTS IS NOT EXPENSIVE. It costs no more than any good cabinet. — Why not have one?

PAYMENTS IF DESIRED

The Sanford Furniture Co

Mr. I. Knowitt

It's a good thing there was a million dollars in that box!



THORNTON FISHER

BUSINESS DIRECTORY
You can find the name of every live Business Man in Sanford in this Column each day.

Phone 498 Phone 498
QUICK SERVICE TRANSFER
Household Goods, Pianos, Safes, Trunks and Baggage Transferred Anywhere Any Time

SANFORD NOVELTY WORKS
V. C. COLLIER, Prop.
General Shop and Mill Work
CONTRACTOR AND BUILDER
117 Commercial Street—Sanford, Fla.

S. O. Shinholser
Contractor and Builder

A. P. Connelly & Sons
Established 1908
Real Estate Loans and Insurance
Phone 48 104-8 Magnolia Ave.

STEWART THE FLORIST
Flowers For All Occasions
Members
Florists Telegraph Delivery Ass'n.
811 Myrtle Ave. Phone 260-W

SANFORD MACHINE COMPANY
General Machine and Boiler Works
Cylinder Grinding
Phone 62 Sanford, Florida

PURELY PROFESSIONAL
Cards of Sanford's Most reputable Professional Men, each of whom, in his chosen profession, is the Herald recommends to the people.

George A. DeCottes
Attorney-at-Law
Over Seminole County Bank
SANFORD FLORIDA

FRED R. WILSON
ATTORNEY-AT-LAW
First National Bank Building
SANFORD FLORIDA

ELTON J. MOUGHTON
ARCHITECT
First National Bank Building
SANFORD FLORIDA

W. J. THIGPEN
Real Estate
FIRE, LIFE, AUTO INSURANCE

R. C. MAXWELL
Real Estate
and
Insurance
SANFORD, FLORIDA

MILDRED SIMMONS
Teacher of Pianoforte
and Pipe Organ
Studio: Room 225, Meisch Bldg.

SHELLE MAINES
LAWYER
Court House

CLASSIFIED ADS
Classified Ads 1c a word. No Ad taken for less than 25c. And positively no Classified Ads charged to anyone. Cash must accompany all orders. Count the words and remit accordingly.

FOR SALE
FOR SALE—Rhode Island eggs for setting, 15 eggs for \$1.00. Mrs. Ellsworth, Beardall Avenue, Sanford, 83-14p
STRAWBERRY PLANTS FOR SALE—Either pulled ready for delivery, or in the field. Phone Ellsworth (3303) or Dutton (533) for prices. 142-tfc
FOR SALE—DeSoto paints and varnishes at Sanford Novelty Works, sole agents. 154-14c
For Sale—10 acres in Longwood corner of Grove and Orange Avenues. S. E. 1-4 of N. E. 1-4 of S. W. 1-4 Sec. 25, Twp. 20, Range 29. Thos J. Baxter, 52 Gansvoort Street, New York, N. Y. 10-1-1 month

FOR SALE—Five acres on paved road part cleared. Easy terms. Also comfortable, attractive bungalow in city. Very reasonable. 1103 Oak Ave. 180-3tp

FOR SALE—One pointer, log two and one-half years old trained. Apply to W. G. Kilhee, Geneva, Fla. 180-2tp

FOR SALE—Baby Cart, 111 Maple Ave. 1803-3p

FOR SALE—Small bungalow with all modern convenience. Completely furnished, two full sized lot well improved, also twenty-five Plymouth Rock hons and one rooster. One of the most desirable locations on Sanford Heights. No mortgages on place. Will sell at a sacrifice for cash. Anyone interested address P. O. box 874 Sanford, Fla.

FOR SALE—Typewriter, late model Oliver visible; good as new; half price for cash. See Crane, Herald Office. 178-tfc

FOR SALE—Reed baby carriage, \$10, a bargain. Mrs. J. A. Strange, corner 3rd and Holly Avenue. 181-2tp

FOR RENT
NICE new three room apartment furnished. Phone 444. 177-6tp
Rags Wanted—Clean rags wanted at the Herald Office.

FOR RENT—Furnished rooms for light housekeeping, two or three rooms to suite; gas, electric lights and running water. Inquire 300 French avenue. 177-6tp

FOR SALE—1 Sewing machine almost new; 2 burner oil stove new. 120-2 1/2 Palmetto Ave. Miller Apt. 182-3tp

SEMINOLE ABSTRACT CO.
Get An Abstract Before Buying Property
E. A. DOUGLASS, Pres.
B. F. WHITNER, JR.
County Agent
Office: Basement of Court House Phone No. 6. (Listed U. S. D. A.)
Residence: 715 Myrtle Avenue. Phone No. 529-R.

Examined Glasses Designed
Henry McLaughlin, Jr., Opt. D.
Optician-Ophthalmologist
111 First Street Sanford, Fla.

What the World Is Doing

AS SEEN BY POPULAR MECHANICS MAGAZINE

Fire Victims to Slide Through Silk Tubes
For saving the lives of persons trapped in burning buildings, a long, silk tube, falling body by holding fast or loosening the bag at the bottom of the net. In a recent test, firemen leaped from a third-story window, and a young woman plunged head-first through a forty-foot tube. Invented by a middle-western man, it is made in various lengths to be fastened to any window equipped with frame hooks, in a building several stories high.



At Left: Start of Plunge Through Silk Tube from Window; Center: Men at Bottom Controlling Speed by Grip on the Net Cover; Right: A Slide to Safety.

Hottest Flame Known to Aid in Study of Planets
What is declared to be the hottest flame known to man has been produced by artificial means in experiments held to study the form of atoms. An electric blast, lasting for only a small part of a second, occurring on a charged wire, seemed to explode, creating heat so intense that it could not be measured, although estimates put it at 30,000 to 80,000 degrees. Pictures taken as the explosions occur are expected to aid astronomers in solving the causes for different kinds of light thrown off by many of the objects.

Grafting Cotton to Tree Makes Crops Richer
Grafting a single cotton plant to the roots of a mulberry tree has produced 200 bolls, or pods, where formerly 30 was a good crop. The process, an invention of a southern plant breeder, is being widely watched because of the possibilities it offers in reducing the cost of cotton. Some of these grafted plants are nearly 5 feet tall and have well-developed fibers, called staples. The production rate is greatly increased, three mother plants giving about 60 pounds of seed cotton, or four bales per acre.

Danger Signals And Road Signs On Dixie Highway
(By The Associated Press)
WEST PALM BEACH, Oct. 29.—Support of work of erecting danger signals at railroad crossings, and road markers bearing information of value to tourists along the entire route of the Dixie Highway, is sought in a campaign being conducted here by the National Highway Chart Association. The Dixie Highway extends across the continent, beginning at Sault Ste. Marie, Mich., and extends to Florida City, Florida.

Twenty-One States Are Represented At Tampa Among New Tourists
TAMPA, Oct. 29.—Twenty-one states and one foreign country were represented by tourists who came here last week. According to the records, visitors arrived from Indiana, Massachusetts, New York, Tennessee, Connecticut, Georgia, Kansas, Kentucky, Maine, Michigan, Ohio, District of Columbia, Illinois, Missouri, Oregon, Pennsylvania, Wisconsin, Canada, New Jersey, Oklahoma, Texas, North Carolina and Virginia.

NEW UNIVERSITY PAPER.
GAINESVILLE, Oct. 29.—"Swamp Chuckle," University of Florida student publication, will make its reappearance on the campus with an issue on November 15, according to plans announced by Editor-in-Chief Philip Conroy. Conroy is aided by Richard Bias, as business manager, James Atkinson, literary editor, Ojus Malphurs, art editor, and Charles Giller, circulation manager.

Fruit and Vegetable Grower's Seminar At St. Petersburg
(By The Associated Press)
FORT LAUDERDALE, Oct. 29.—An all-day vegetable and fruit grower's seminar will be held here Monday, Oct. 29, at which Dr. Filmon Newell, director of the state agricultural experiment station, A. P. Spencer, vice-president, Ed. Ayers and Frank Sterling, general inspector, will speak. Trucking, citrus and other fruit growing will be among subjects discussed. The speakers will emphasize recognition and control of diseases and insect pests, and many phases of up-to-date methods in fruit and vegetable growing will be discussed.

FOR RENT—Furnished room 411 Park Avenue. 182-6tp

FOR RENT—Two furnished and one unfurnished apartments. 301 Park Avenue. 180-3tp

FOR RENT—Five room furnished apartment, newly finished. Fine location. Reasonable charges. Twenty minutes from Sanford. B. T. Tiller, Paola. 108-tfc

FOR RENT—Rooms and kitchenette, Shirley Apartments, opposite Post Office, upstairs. 181-0tp

WANTED
MESSENGER BOYS WANTED—Good salary with opportunity learn telegraphy. Apply at once Western Union. 180-5tc

WANTED—Boys to Deliver The Sanford Daily Herald. Boys have to put up five dollar bond before taking job. For further particulars see circulation manager Herald.

WANTED TO BUY—Lot on Sanford-Orlando road out side city limits. Address Harry Richardson, general delivery. 182-3tp

WANTED—A good reliable man not afraid of work. Good hustler to take agency for the "Orlando City Water" for Sanford. Call or write the Orlando City Water Co., Orlando City, Fla. 182-2tp

FINISHING LIME

IT'S FAIR
GIVE YOUR FOLKS THE BEST FOODS
IT is only fair to your family that you should give them the very best of foods upon all occasions. If this is your idea of the matter you ought at once to get acquainted with our bread and other bakery goods. Your family will give them a hearty welcome, and you'll remember to order our bread and pastry.

ROUTH BAKERY
SANFORD BREAD

Hill Lumber Co.
Phone 135, Sanford
"Builders' Headquarters"

JOINT TEACHERS INSTITUTE
TAMPA, Oct. 29.—Upwards of a thousand public school teachers from Sarasota, Manatee, Pinellas and Hillsborough counties are expected to gather here Friday, November 16, for a joint teachers institute. In addition to superintendents of schools in these counties, W. S. Cawthon, superintendent of public instruction of the state, Dr. A. A. Murphree, president of the University of Florida, and others are expected to attend.

In the Circuit Court of the 7th Judicial Circuit of the State of Florida in and for Seminole County.
N. C. Jones, and Nell H. Jones, a married woman, by Lillian Robinson, her next friend, complainants, vs. The heirs, devisees, grantees, or other persons claiming an interest in the property involved in this suit. Defendants.
The State of Florida, to all parties claiming interests under Annie B. Wood and Alice L. Smith Debarth, or otherwise in the property described in this order, to Elizabeth Croble, George B. Wood and George W. Debarth, or other claimants under Elizabeth Croble, George B. Wood and George W. Debarth, deceased, or otherwise in the property involved in this suit, which is situated and described as follows: To-wit: The SW 1/4 of the SW 1/4 of the SW 1/4 of Sec. 4, Twp. 21, S. R. 29 E., and the west three quarters of the N 1/2 of the NW 1/4 of the NW 1/4 of Sec. 2, Twp. 21, S. R. 29 E. You are hereby ordered and required to appear on the 7th day of January, 1924, at 10 o'clock in the forenoon, in the above entitled cause and court.

TROUBLE-LIGHT CORD
To meet emergencies of this nature, carrying an extra trouble cord, fitted with a plug at each end.

ORDER OF PUBLICATION
To the defendants, H. G. Garrett, if living, Thomas P. Long, if living, Robert H. Ramsey, if living, Thomas W. Moran, if living, Victor Feldt, if living, Antonio Solary, if living, William S. Sulker, if living, Minnie M. Machon, if living, Dora Mills, if living, Robert A. Bryan, if living, Ernest F. Fote, if living, George F. Fote, if living, Perceville Laubach, if living, Charles A. Laubach, if living, Lillian A. Laubach, if living, Lillie A. J. Laubach, if living, Ernest F. Fote, if living, and if dead, against all unknown parties claiming an interest in the property described in this order, to-wit: H. G. Garrett, deceased, Robert H. Ramsey, deceased, Thomas W. Moran, deceased, Victor Feldt, deceased, Antonio Solary, deceased, William S. Sulker, deceased, Minnie M. Machon, deceased, Dora Mills, deceased, Robert A. Bryan, deceased, Ernest F. Fote, deceased, George F. Fote, deceased, Perceville Laubach, deceased, Charles A. Laubach, deceased, Lillian A. Laubach, deceased, Lillie A. J. Laubach, deceased, Ernest F. Fote, deceased, and all parties interested in the property involved in this suit, namely:

ORDER OF PUBLICATION
To the defendants, Robert A. Mills, whose known place of residence is Mill Valley, California, and the heirs, devisees, grantees, or other persons claiming an interest in the property described in this order, to-wit: Robert A. Mills, whose known place of residence is Mill Valley, California. It is hereby ordered that you and each of you do appear to the bill of complaint herein filed on the 3rd day of December, A. D. 1923. If it is further ordered that this Order of Publication be published in the Sanford Herald, a newspaper published in Sanford, Seminole County, Florida, for four consecutive weeks.

ORDER OF PUBLICATION
To the defendants, Robert A. Mills, whose known place of residence is Mill Valley, California, and the heirs, devisees, grantees, or other persons claiming an interest in the property described in this order, to-wit: Robert A. Mills, whose known place of residence is Mill Valley, California. It is hereby ordered that you and each of you do appear to the bill of complaint herein filed on the 3rd day of December, A. D. 1923. If it is further ordered that this Order of Publication be published in the Sanford Herald, a newspaper published in Sanford, Seminole County, Florida, for four consecutive weeks.

ORDER OF PUBLICATION
To the defendants, Robert A. Mills, whose known place of residence is Mill Valley, California, and the heirs, devisees, grantees, or other persons claiming an interest in the property described in this order, to-wit: Robert A. Mills, whose known place of residence is Mill Valley, California. It is hereby ordered that you and each of you do appear to the bill of complaint herein filed on the 3rd day of December, A. D. 1923. If it is further ordered that this Order of Publication be published in the Sanford Herald, a newspaper published in Sanford, Seminole County, Florida, for four consecutive weeks.

ORDER OF PUBLICATION
To the defendants, Robert A. Mills, whose known place of residence is Mill Valley, California, and the heirs, devisees, grantees, or other persons claiming an interest in the property described in this order, to-wit: Robert A. Mills, whose known place of residence is Mill Valley, California. It is hereby ordered that you and each of you do appear to the bill of complaint herein filed on the 3rd day of December, A. D. 1923. If it is further ordered that this Order of Publication be published in the Sanford Herald, a newspaper published in Sanford, Seminole County, Florida, for four consecutive weeks.

ORDER OF PUBLICATION
To the defendants, Robert A. Mills, whose known place of residence is Mill Valley, California, and the heirs, devisees, grantees, or other persons claiming an interest in the property described in this order, to-wit: Robert A. Mills, whose known place of residence is Mill Valley, California. It is hereby ordered that you and each of you do appear to the bill of complaint herein filed on the 3rd day of December, A. D. 1923. If it is further ordered that this Order of Publication be published in the Sanford Herald, a newspaper published in Sanford, Seminole County, Florida, for four consecutive weeks.

ORDER OF PUBLICATION
To the defendants, Robert A. Mills, whose known place of residence is Mill Valley, California, and the heirs, devisees, grantees, or other persons claiming an interest in the property described in this order, to-wit: Robert A. Mills, whose known place of residence is Mill Valley, California. It is hereby ordered that you and each of you do appear to the bill of complaint herein filed on the 3rd day of December, A. D. 1923. If it is further ordered that this Order of Publication be published in the Sanford Herald, a newspaper published in Sanford, Seminole County, Florida, for four consecutive weeks.

ORDER OF PUBLICATION
To the defendants, Robert A. Mills, whose known place of residence is Mill Valley, California, and the heirs, devisees, grantees, or other persons claiming an interest in the property described in this order, to-wit: Robert A. Mills, whose known place of residence is Mill Valley, California. It is hereby ordered that you and each of you do appear to the bill of complaint herein filed on the 3rd day of December, A. D. 1923. If it is further ordered that this Order of Publication be published in the Sanford Herald, a newspaper published in Sanford, Seminole County, Florida, for four consecutive weeks.

ORDER OF PUBLICATION
To the defendants, Robert A. Mills, whose known place of residence is Mill Valley, California, and the heirs, devisees, grantees, or other persons claiming an interest in the property described in this order, to-wit: Robert A. Mills, whose known place of residence is Mill Valley, California. It is hereby ordered that you and each of you do appear to the bill of complaint herein filed on the 3rd day of December, A. D. 1923. If it is further ordered that this Order of Publication be published in the Sanford Herald, a newspaper published in Sanford, Seminole County, Florida, for four consecutive weeks.