

Where the skill of a city builder is evident

# LOCH-ARBOR <br> A Country Club Property of Lakes and Hills 

MASTER skill of a city builder is evident in Loch-Arbor. Improvements that are now well under way give promise of making Loch-Arbor one of the most attractive developments ever placed before the local home seeker or investor. It is a promise that will be kept to the letter.

LOCH-APBOR is the foremost development of the Sanford district. The number of lots and homesites will be as limited as they were in the Crystal Lake Club Section. You are familiar with values in the nearby sections, you should familiarize yourself with every plot of LochArbor that will be developed. Study this development, you vill recognize that this is the type of community that will never lack for buyers.

## See Loch-Arbor through the eyes of its developers

WE want you to see Loch-Arbor. Drive your own car if you prefer. It is our wish that a representative accompany you that every phase of the development program can be explained in detail. Delaying your visit to this development may mean disappointment when the next section is offered to the public.

## HIGGINSSSMITH-WIGHT, INC.

Sales Agents
Temporary Office Seminole Bank Bldg. Phone 235


LATEST FASHION HINTS FOR MLLADY
$\qquad$

$\qquad$

$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$

$\qquad$
$\qquad$ New Effect


At the Churches

$\qquad$
$\qquad$
MOM'N POP BY TAYLOR


THE SANFORD HERALD, SATURDAY, NOV. 28, 1925.

$\square$
Hall, Pentland \&
 Samorot, lime THE BUSINESS OF Rementy


The First Section Sold Out Section Two Going Fast Holly Hill Heights
at present introductory prices offers wonderful opportunity to share in generous profits.
Localion Improvement Pria
The three prime factors to consider in purchasing real estate. In H0LLIY HILL HEIGHTS these factors are paramount.

LOCATION
IMPROVEMENTS
This is one of the most important factors
to consider in making an investment, or
selecting a home site. Holly Hill Heights just three miles from the business district of Daytona, bordered by two high grade developments, and only a five
minute drive to the Ocean, offers the minute drive to the Ocean, offers the
homeseckers or investor every feature that is offered in the higher type development.

The improving program includes asphalt streets, concrete sidewalks, city waterand lights, in fact every convenience and improvement will be incorporated for the comfort of the residents of Holly Hill Heights.

PRICE
Lots in Holly Hill Heights are now selling for $\$ 1100$ and up. Prices are soon to advance. Act quick.

Free 'Trip to the Proverty by Appointment
Florida Land Investors Co.
Owners and Developers of Holly Hill Heights and Flanico F.states
$30 \overline{5}$ 1st National Bank Bldg.
W. J. Rudland, District Manager

Millard K. Rutherford, Asst. Dist., Mgr.
$\qquad$


The Sanford Herald
 "= ㄴ․․․․


## SOCIAL AND PERSONAL ACTIVITIES




## the World of Sport



## NEWS FROM SEMINOLE COMMUNITIES



## Red Letter Dar for

## Osteen - Florida

## WE WILL SELL

# 50 Choice Building Lot In Longwood Park 

AT ABSOLUTE

AUCTIONOn the Grounds, in the Heart of Osteen, Flo

## 

## NOTICE

THE ALTAMONTE HOTEL

LONGWOOD PARK is located in the he art of Osteen, Fla., and Osteen is just startio and new buildings are springing up New Smy rna to Sanford is being paved through Oite share, as Longwood Park is beautiful wood ed town, and Longwood Park is getting, new state road. Longwood Park is going to h ave large shaded lots, wide streets, and buil ings is starting there now. This is your oppor tunity to buy a lot in Osteen before the pria Yo another opportu nity to buy real estate in Osteen at Your Own Price and on Easy Terms
FREE--\$500 in Prizes, Including Beautitul Building Lo

[^0] the grounds at 2 P. M., 'Tuesday, December 1st.


The Unusual
?
HE DREAM HOME
OPES FOR inspection danly fiom 2 TO 5 D. M
$\qquad$
Thoors throw the most ideal features from an artistic point of view. ke these wix rooms and bath the complete dream FOIR SALE BY

## P. Connelly \& Sons

THE SANFORD FEGRALD, SATURDAY, NOF. 28, 192

## FUNDAMENTAL

Liconomy in small as well as large matters
is fundamental. Build a fund now for fi. ture use. Open an account with the Seminole County Bank.

Geminole Clountyōank
Sanford.Fla

ADVERTISEMENTS TELL YOU WHAT THE RO-

The New Boulevard andGenevaSt. -and at theirIntersection

## SANFORD GROVE



Two broad highways "that go somewhere," one that leäds to the heart of Santord, the other furnishing the shortest route to the Cheney Highway.

Geneva Street is now the seene of extensive grading activity. This thoroughfare will afford the most direct route to Palm Beach and Miami, linking many active centers to the Samford District.

The new boulevard that intersects with Geneva Street will furnish a direet course to the First street extension the coming business center of Sanford. Traversing many of the high type developments of the East Side, intersecting with the Seminole Boulevard just a few blocks cast of the Forrest Lake Hotel. This boulevard when completed will afford more than fifteen miles of high way travel to motorists of Sanford.

Survey the locaction of Sanford Grove. Where will you find, at our prices, a more centrally located property for a residence of refinement? Sanford Grove is located where you may expect to find one of Sanfords most fashionable residential communities. Homesites can be bought at a price far below the market value of lots in this type development. Prices range from $\$$ to $\$ \$ 950$ with desirable terms. Better act now as these opening prices will not prevail allways.

## Sanford Grove <br> Bart Nason, Sales Director

bealitor

## Today's Best Investment Opportunitic

## BETTER BUYS

have you hought in Ft. Mellon? These lots are active now 1 have 4 lots in that development. Take them all for $\$ 6,000.00$. Do You Want Frontage on Island Lake and 5 other beautiful clear lakes?
Just 3 miles from Country Club. See me QUICK. Just 3 miles from Country Club. see me QUICK
Nice Home, 5 rooms and a bath close in. Get this today $\$ 4,800$.
If You Want business property on Sanford Ave. or First Street, I have it
and I would like to show you how gond it is.
I WILL APPRECIATE YOUR LISTINGS -
R. W. LAWTON, Realtor

Real Estate and Investments. Phone 743. 203-205 Meisch Building

## CALL US UP

And make an appoint ment to mee our colmplete list of bungalowa nnd other residencen;
Amonz which are linted below:
Fic Five rooms and bath, only 81,500 with giond lerma.
Cermix roomn and bath on Sanford Avenue, near San lanta in cheap at $\$ 7,000$ with
\$7,500.

## McCALL \& FOX

"The Firm Substantial"
$1131 / 2$ Magnolia Ave.
Phone 745

## PAY RENT TO YOURSELF

Beautiful Spanish Bungalow; just completed; fine location; all modern improvements. Price $\$ 6,500$. Cith $\$ 1.501$. Batance like rent.

80 neres adjoining city limits on good road. \$450 per acre, $1-3$ cash This is a bargain.

Gan Station on Sanford nud Orlando Highway. Three families living on property. A good proposition. Price $\$ 7,700-\mathrm{Cash} \$ 3,200$.

## FLETCHER-BULGER REALTY CO.

1131/2 Magnolia.
Phone 746

## SOME REAL BARGAINS

585 feet on First Street at $\$ 50.00$ per front foot. 75 acres near Osteen, 5 acres in grove. House and other buildings at ${ }^{2} 220.00$ per acre.
75 acres near Enterprise on a beatiful lake; only $\$ 95.00$ per acre.
Three city blocks, houses and lots for sale.

## LAKE MARY DEVELOPMENT CO.

08 Magnolia Ave.
L. Shmons, Sales Mgr.

## TWO HOUSES

Modern conveniences, $\$ 1,500$ each. Two lots in Drennwold \$1,500 each. Lot in Pinehurst facing Hughey St. Ten acres on Lake Onora road. 117 acres in Geneva with LAKE front allso facing haril. round.
Terms can be arranged on any of the above.
Tamiami Land Company Room 3-31/2 Ball Building Phone 142
real estate investments KARL J. SCHULTZ 1st National Bank Bldg. Phone 744.

## Acreage Near Enterprise

44 Acres-The road runs right through this piece of land. Price $\$ 75$ per acre. Good terms.
162 ACRES-This must be seen to be fully appreciated. It is on a benutiful lake and is suitable for immediate development. Terms.
W. F. HOLBORN, Mgr.

In Union there is strength - In Sanford there if franklin terbace lot that was listrd an erpea

j beautiful lots on Evans St., one corner. Easy terms. Must be sen to be Beautiful 9 Room House, practically nem; Hardwood floora, fine trim, do lot in $61 \times 117$. A very good home. Easy terms.

OSCAR R. BR00KS
THE LOT KING-Phone 482-w
306 First National Bank Bldg.
Licened Real Estat
"USE YOUR FORESIGHT" <br> \section*{\section*{VOLUSIA COUNTY <br> \section*{\section*{VOLUSIA COUNTY <br> <br> Acreage} <br> <br> Acreage}

800 acres close to Enterprise. 3816 acres near DeLeon Springs. 5000 acres near New Smyrna. 5620 acres south New Smyrna.

Prices as low as $\$ 35$. acre.

## BRYANT \& HATHAWAY

Number 6 Ball Building, ,Opposite Post Office, Sanforit 20 Years Expertence With Florida Land

## A Six.Room Rochond Stuccoed

 BungalowJust completed, an ideal home in the best resJust completed, an ideal home in the hest res-
idential section of Sanford, with double garage \$3,000 Down
Bulance to suit purchaser
152 Acres
Six miles from Sanfort, Dixic Highway run-
ning through, frouting on lake $\$$ \$ $\$ 300.00$ per ning through, fronting on lake at \$300.00 per acre and worth double price asked.

If you are undeciled, consult us.
Our upinion has been protitable to a large

A Beautiful Home
On Central Avenue, large lot $\$ 15,000.00$. One-third cash.

Britt-Chittenden Realty Co., Inc.
HEALTORS
210 E. 1 st St .
Phone 117

HOMES-LOTS-FARMS ACREAGE
YOUR OPPORTUNITY
To OWN your home by making small paymentsof bath and sereened backporch, completely fur. nished for only $\$ 4, i n 0$. This home is located on Sanford avenue apposite beautiful Rose Court. Large
Iot. Garage. Small cash paymenc balance liku lot. Garage. Small eash payment, bolance liku
rent. Can be occupied December 1st. see us at once.

COLCLOUGH REALTY CO.
Real Estate General Insurance Sanford, Fla. $\begin{aligned} & 311 \text { First National Bank illdg. } \\ & \text { Telephone } 732\end{aligned}$


## "REAL BARGAINS"

Corner Lot (98x135) Union Avenue. Price... This is near the Forrest Lake Hotel One Lot Rose Court, Grand View Avenue. Thirteen acres facing on Lake Monroe, 1200 feet front. Price
Seven Lots fronting on Sanford Avenue between mercial and Seminole Boulevard. Price $\$ 850.00$
$\because$
realtor
R. C. TISDALE

236-238 Meisch Building. Phone 23.

## We Offer an Entire Block

Fronting on First Street just off Sanford Avenue. business property is unexcelled by any in Sanfor

Many real estate men say that we are offering cheap.

The price for a few days will be $\$ 120,000.10 \% 6$ 90 days. Terms easy.

## SCRUGGS REALTY COMPANY

202 First Street F. H. SCRUGGS, Mgr,
I'hone 735

## FORT MELLON LOT

We Have
5 At
a Bargain
E. E. PAGE

The Substantial Realty Brod 12-14 Garner-Woadruff TELEPHONE 770

## assified Ad on This Page is a Paying Investment


$\qquad$


 $\left\lvert\, \begin{aligned} & \text { Filder Sprinss. Inquire at Herald } \\ & \text { Office. } \\ & \text { For SALE: Four new, two ronm }\end{aligned}\right.$




$\qquad$

Sale-Furnilure, etc.
 $\frac{25-\text { Oplicians, Jewelers }}{\text { H. C. ViELE, Jeweler. Watch. }}$
 $\frac{28-\text { Plant, Seeds. Trees }}{\text { TEW }}$


MRS. C.C. DABNEY Pullic Stenogrupher
Valdez Hotel 1.0 bhy UP FATHER



## All Bargains <br> Good Terms <br> S. W. RRADFORD

$\underset{\substack{\text { Palnting-Deenraling } \\ \text { P. TANE }}}{\text { TAY }}$



## To Builder or Investor

FOR HOME OR BUSINESS We have twenty (20) lots on Main Dixie Highway in South Sanford facing East.
You can buy one or all from $\$ 1,000$ to $\$ 1,500$ per lot. This Price for a fey: days only.

## EXTRA EASY TERMS

 joun e. Fox, Representative ${ }^{120}$ South Park Ave. Forida Real Estate Like the Sunstino

Best Business Site in Sanford

Price $\$ 122,500$

## Price $\$ 13,000$

Bodvell Realty $\mathrm{C}_{\mathrm{o}}$, Inc.

## IICOME <br> PROPERTY

Paying 10 percent Close In On First Street

| Act Quick |
| :---: |
| Call |
| PITTS |
| wrin |
| W.V. Wheeler Inc. |
| 410-11 1st Nat'l. <br> Bank Bldg. <br> Phone 490W${ }^{2}$ |

## WANTED

Twenty men for our Osteen Cement plant. Experienced preferable but not necessary White and colored. Good pay and bonus. Inguire andaz

FULTON, INC.

## Rral Eanate Deverluyera Promoter <br> Beminote llutal <br>  <br> Look this <br> Over

33 1-3 Acres already Sub-divided and ready to go $\$ 400$ per acre. Lot close in on First Street, $\$ 3,500 \%$.

- SEE
W. P. Carter

230 Meisch Bldg.

Winter Days Are Here Andirons and Fire Sets Ball Hardware Co.

## Pensacola--the nlace

## That point in Florida where fairness <br> and moderation in prices offer

 unparalelled invesiment oppo unities--NOW!
## Here you will find=

霖 Unsurpassed natural beauty.-Miles upon miles of water front, including gulf, bays, bayous, rivers and sounds--Finest harbor on the Gulf of Mexico.-Surrounding country with the most productive soil, suitable for growing citrus fruits and assuring diversity of crops-Richness of soil alone will assure tremendous growth of Pensacola, making it the second, if not the largest city in the state within a few years.-Mean average temperature for winter, 50-55 degrees.--Water 99 9-10 pure by analysis shown by certificate of Prof. C. F. Chandler of Columbia Uni-versity.-Pensacola and surrounding territory elevation high and dry.Beautiful trees, hundreds of kinds, including a number of varities of the palm.

Old Fort San Carlos, oldest on the continent. - Intereating indian mounds made by the Sominoles.-A wenth of other historic interest dating from Pensacola's first settlement in the early sixteenth century, through the regimes of five countries.-Mediterranean architecture, oldest and best in the world, is to be found here.

The U. S. government has established in Pensacola notrably large posts of the army, navy and marine corp3.-The largest naval air station in the U. S. is here.

Commercial Values While real estate values are cona.
che stantly increasing-rents, labor and
building materials have not adanced probortionately. Property has not set reached its re. einrreal value. Your investment nor is an nssurance of quick profit and residential security.

## Living Expenses

The hotels combine excellent service with a yondly portion of southern hoss pitality "The old Southern custom of
having Grazilian coffee served in the

 not. Fxecllent rooms from four to sis
dolians.

## Ask us to tell you the truth about Pensacola and its tremendous opportunities

WE GIVE YOU A SQUARE DEAL

Peter L. Rosasco President

West Florida Development \& Investment Con, Inc. $^{\text {. }}$
Pensacola== West Florida's All=Year=Round City


James H. Swearinget Gen'l Managet!


## TODAY'S BEST BUYS IN ORLANI

## Look! Acreage!

WE "MINE" OUR OWN BUSINESS

## TINKER

Modern Poultry farm, equipped with necessary out houses and brooders. Quarter mile from depot, Longwood. Containing 10 acres; 7 -room house.
All live stock including several hundred chickens.
4 acres in grove-6 to 8 years old. Price reasonable for immediate sale.

## Manasco-Tinker

D. E. MANASCO

Longwood.
JOE TINKER Tinker Bldg., Orlando

Conservative buying of Florida's lands offers wonderful opportunities for profit

Our office apecializes in this class of investments and wo offer no property in which we would be unwilling to place our own funds.

## BRYAN REALTY COMPANY

${ }^{220}$ soutio orange ave.
orlando, florida.
We have never sold a piece of property on which the purchaser has not made a profit.

## FOR SALE

53 acres of land located on the Winter Carden State Highway, two miles west from Orlando City limits, 1800 feet frontage on Highway, One of he best subdivision tracts in Orange county. If sold at once will take 1500 per acre. $\$ 5,000$ binder $\$ 25,000$ on delivery of deed and abstret balance 1, 2 and 3 years.

ANOTHER BARGAIN SNAP
141/2 Acres in South Orlando
An in the city limits, subdivided, staked and platted ready for market. For quick turn over will take $\$ 60,000$ on the very best of terms. For informaion write, phone, or wire.

ROBINSON \& SAMUEL

Empire Hotel. $\qquad$

NEAR ORLANDO AND KISSIMMEE

## O-K FARMS



 $\$ 125.00$ ACRE

## Realty

Development Corporation
W. D. LEAKE, Resident Manager OWNERS AND DEVELOPERS O-K FARMS

21 Court Street Orlando, Fla.

40 ACRES

Close to Oviedo
A Good Buy At
$\$ 100.00$ per acre
TERMS
Lane-Hardison Corporation
Phone 2186
No. 12 Watkins Bldg.
ORLANDO, FLORIDA
"NEVER A DISSATISFIED CUSTOMER"

Up to date listings of Business Property, Acreage, Homes

Marlowe Realty $\mathrm{C}_{0}$.
Orlando Florida

## MR. INVESTOR

WE HAVE SOME GOOD BUYS IN BUSINESS PROPERTY THAT WILL PROVE PROFITABLE TO YOU.

Also Small Acreage for Subdivision, Close to Orlando

FRANKLIN INVFSTMENT \& REALTY CO.

18 N. Orange Avenue
Phone 2662 Orlando, Fla.

## Have Yo Property

If so, let us list rapidity with which every day asking fo

Our years of re a guarantee to you make you a client-
D. P. 5 D. P. SIAS 婎




|  |  |
| :---: | :---: |

ASSEID BY LEGISLATURE

|  |
| :---: |
|  |  |
|  |  |
|  |  |


|  |
| :---: |
|  |  |
|  |  |
|  |  |

## To Northern Cities

$\qquad$


 Serven Wire
Builders Hlardware
.

Prames nund Sereens thirruy Ironing Rairrds

The Price Is Right SANFGRD CASH lumber co

## For Rent

Brick Beds. Two Hoors Aldrass R. W. Care Herald


## 508

$\qquad$ 2nd Strect.

## dierflag





*P中


A Specially Preparad Cullection of
CARGE WOMEN'S FASHION: Gactious in Line-Prooouvdiry Ssamit
innuourcing our showing Ahtian Corinas Anntate ind


## Slater-Scott

W. Washimgton st.

ORLaNDO, FL
Phone 194'


Too bad to spoit he phenare in beatirying the hom

Real wistom would suggest buidding your own home hen the time and nomery sperit in of your ownerty.

## HILL LUMBER CO <br> SANEORO, ELORIDA



Good Danking Service
Is I.ike Sunlight



FIRST NATIONAL BANK
$\qquad$ …




## RANGE COONTY ReAL ESTATE

## 53 ACRES ON DIXIE HIGHWWAY. ADJOINS G00D TOWN. FINE SUBDIVISION PROPOSITION. <br> $\$ 250$ Per Acre <br> Acreage! Look!

## 120 ACRES

high pine land

At the Edge of
MT. DORA In Lake County

Adjoins a high grade, development now going in and is RIPE FOR SUBDIVISION

THE LOVETT CO.
110 S . Orange St.
Orlando, Fla
P. SIAS REALTY CO.

22 West Pine St.
Telephone 1133
Orlando

## ns, Any <br> Lease?

apprised at the
unto our doors
reputation, is
One trial will
pany
E.shepherd

## Acreage

On Lake Butler-100 acres, more or less to be sold on basis of 100 acres. Nearly $8,000 \mathrm{ft}$. lake shore, in the midst of big development; $\$ 40,000$.

40 Acres just a short distance from Lake Butler, $2,000 \mathrm{ft}$. of lake frontage on three lakes, 17 acres in bearing grove, 23 acres of additional cleared land, $\$ 29,000$.
These can positively be delivered at these prices.

## C. A. Roberts Real Estate Co.

"Where Values and Prices Harmonize"
62 N. Orange $\begin{aligned} & \text { Orlando. Florida } \\ & \text { Phone } 966\end{aligned}$

## Eastwood-Williams $\mathrm{C}_{0}$.

34 E. Pine St., Orlando, Fla.
175 acres of choice pine and hammock land adjoining the well-known Sanlando development.

This property is quite near Shepher springs, Palm Springs and Longwood
(where the new race track is to be built).

An unusual investment or development op-
fortunity at only $\$ 225$ an acre


EASTW00D-WILLIAMS C 0. REALTORS

## GOLD!

GLITTERS! So do our customers' eyes when w ACREAGE
listings in Seminole County.
Here's Some Red Hot Buys!
120 acre tract adjoining Osteen roads on two ides of property. $\$ 350$ per acre-easy terms. 59 acres two miles from Atamonte springs 10 acres adjoining Chuluota $\$ 150$ per acre. Terms.
80 acres adjoining Chuluota, $\$ 100$ per acre.

Brown-Lewis-Morisison,"Inc.
Seminole County Acreage Specialists
36 W. Pine St. Orlando, Fla

## Make Money MAITLAND

"Where seminole and orange counties meet" -
We have been in business "boosting Maitland" ever since 1921, our officers taking an active and leading part in building values here for our customcrs and clients. Let us show you properties in this ideal-section of Semi-
nole and Orange Counties.

The Maitland Realty $\mathrm{C}_{\mathrm{o}}$, Inc. REALTORS
Office Next to Postoffice-Phone 1210 J Maitland, Florida

| REAL ESTATE , REAL ESTATE |  |
| :---: | :---: |
|  |  |
| $\because$ |  |
|  |  |
| neal estate | real estate |

## COME


Let us know when you are coming to Orlando and we will have a salesman waiting to welcome you and show. your our-

## BEST BUYS

472?

## EDDY-DICKENSON COMPANY

712 Orlando Bank \& Trust Company

Phone 1037

[^1]
[^0]:    You don't have to buy a lot or even bid on a lot to win the prizes, but you must b

[^1]:    This is the last week in which lots on Lake Mabel will be offered at pre development prices. Several purchasers of the lots have informed us that they intend to build at once.
    POSITIVELY this will be the last advertising that will appear offering lots on Lake Mabel at prr-development prices.
    Buy today-Get in on the best investment available.

