





### Mothers' March

"Why did it happen to my baby?" Have you ever asked this question? Do you know what it means to have a child born with a disabling physical defect or a brain damaged by some unknown cause? Millions of American mothers do. Many of them live here in our own community.

This week on Thursday evening the development and birth of a child and many mothers, concerned about birth defects and the tragedy it brings to families, will be calling at our homes in the new Mothers' March for the March of Dimes.

They will be seeking contributions to spend their work against the nation's largest killer andcrippler of children. But they will also carry a message of hope, of significant progress in the fight against birth defects.

Pioneered by the March of Dimes in its regional educational centers, new medical and surgical techniques, and extensive rehabilitation have revolutionized the outlook for babies born with birth defects.

The importance of prenatal care and the development and birth of a healthy baby is also being stressed by the March of Dimes in a nationwide public education program encouraging mothers-to-be to take advantage of this important medical attention.

If the question, "Why did it happen to my baby?" has never been asked in your home, give, thanks, and give to the Marching Mothers and Teens on Thursday.

### Another Giant Topples

Word comes from Outer Mongolia that, for reasons best known to Communist theoreticians, that country's sole claim to fame—Genghis Khan—is being given the de-Stalinization treatment.

The official Communist journal describes him as a reactionary and an aggressor. Most serious charge of all is that he fostered a "cult of personality."

As everyone knows, you can't hardly do a worse thing than that.

### Thought For Today

The word is a lamp to my feet and a light to my path.—Psalms 119:105.

The Bible is no mere book, but a living creature, with a power that conquers all that oppose it.—Napoleon Bonaparte, emperor of France.

### Bruce Bissot — Ray Cromley

### Political Notebook

WASHINGTON (NEA) — figures are not even mentioned. Only Michigan's Gov. George Romney and Richard M. Nixon are being taken seriously by Republican leaders today as 1968 GOP presidential candidates. And only they are likely to be.

If Charles Percy should win, Paul Douglas would be the runner-up. In 1968 Percy would be the runner-up. In 1968 Douglas would be the runner-up. In 1968 Douglas would be the runner-up.

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Herald Area Correspondents	
Altamonte Springs Mrs. Julia Barton 628-1118	Genoa Mrs. Joe E. Mathews 218-2225
Beach Mrs. Maryann Miles 428-2878	Lake Mary Mrs. Frances Westor 322-4819
Casselberry Mrs. Jane Casselberry 328-5646	Lake Monroe Mrs. H. L. Johnson 322-1722
Dunedin Mrs. John Cochran 345-7109	Longwood Mrs. Dean Smith 328-3317
Deltona Mrs. John Leone 668-4482	North Orlando Mrs. Margaret Cooky 322-4819
Daytona Mrs. Mildred Henry 668-5611	Orlando Mrs. Clarence Snyder 322-4819
Enterprise Mrs. Mable Harris 668-5611	Winter Mrs. Ruth Davidson 345-2451

### The Sanford Herald

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### "I Was Mugged in a New York Subway!"



### Dr. Crane's Worry Clinic

Dr. Zek is like the usual young doctor, who eagerly accepts new drugs and techniques. He is a doctor who has a "worry clinic" for his patients. He is a doctor who has a "worry clinic" for his patients.

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### Lyle C. Wilson Says: Opinion

By Lyle Wilson  
United Press International  
The President twisted an arm to obtain repeal of right-to-work legislation. He said: "There is no right to strike against the public safety by anybody, anywhere, any time." That statement on the Boston police strike put Coolidge on the path that led to the White House. Lyle Wilson says: "There is no right to strike against the public safety by anybody, anywhere, any time." That statement on the Boston police strike put Coolidge on the path that led to the White House.

### Letters

Editor, Herald:  
The Sanford Police Department...  
I am writing to you regarding the...  
I am writing to you regarding the...

### Altamonte Officer Promoted



By Donna Estes  
Altamonte Springs Patrolman Steve Pullman was promoted to the rank of sergeant. He was promoted to the rank of sergeant.

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### Home Improvement Center

Gregory Lumber  
Maple Ave. at 6th St.  
Sanford, Fla. 322-0600  
Free Estimates

### Gibson Re-elected Geneva VFD Prexy

By Mrs. Joe E. Mathews  
Annual election of officers for the Geneva Volunteer Fire Department took place at the January meeting. Gordon Gibson was re-elected president. Serving with him will be Denton Frewitt, fire chief; James V. Stowell, first assistant; Frank Box, second assistant; and Mrs. Robert Cox, secretary-treasurer.

### Mossler Trial Enters 2nd Week

MIAMI (UPI)—The trial of Charles Mossler and her nephew, Melvin Lane Powers, charged with murdering the blonde former model's millionaire husband, entered its second week today bogged down in the selection of jury. At the end of the first week, the state had accepted 12 jurors but they were still subject to defense challenges. The state says its evidence will show that Jacques Mossler, 69, was murdered because he interfered with an incestuous love affair between his wife, 45, and her 29-year-old nephew.

### Strikes Twice

SAN FRANCISCO (UPI)—A short banish about 60 years old handed a note to a teller at the First Western Bank on Mission Street and escaped with \$3,000. Bank officials said a man answering the same description and using an identical note got \$500 from the same teller in an adjacent case just eight days before.

TAKE YOUR CHOICE! DIXIE CRYSTALS, HERSHEY'S OR COLONIAL

REGULAR PRICE 59¢

SAVE AT WINN-DIXIE FOOD STORES

I said, "Show me a filler cigarette that really delivers taste and I'll eat my hat!"

Non-Breakable Plastic Bottle IMPROVED

REGULAR 2/45¢ BATH SIZE

REGULAR 49¢ GAL. WHITE ARROW . . . PLASTIC

REGULAR 2/29¢ . . . 8-oz. MUELLER'S ELBOW

REGULAR 63¢ GALLON

SAVE 14¢

49¢

Dewey-Fresh Top Quality String Beans!

JUST ARRIVED!

2 Lbs. 29¢

Pears . . . 2 LBS. 39¢

Apples . . . 10/89¢

Green Peas . . . 39¢

Squash . . . 3 BAGS '1.

Perch . . . 2/11

100 FREE STAMPS

WHEN YOU CLIP AND REDEM OUR GROUND BEE COUPON—DON'T MISS IT!

IRON AND VITAMINS PLUS ECONOMY!

29¢

Wieners 49¢ Sausage 79¢

100 EXTRA TOP VALUE STAMPS

50 EXTRA TOP VALUE STAMPS

50 EXTRA TOP VALUE STAMPS

100 EXTRA TOP VALUE STAMPS

YOUR DOLLARS WORTH MORE AT YOUR TOP VALUE STORE

French Ave. & 25th. Palmetto Ave. & 3rd St. 400 E. First St. Highway 17-92, Longwood Deltona

YOU BUY THE WHOLE PIE (NOT JUST A SLICE!)

When you advertise in THE HERALD you know your advertising dollar is wisely invested ONLY in your trading area!

ADVERTISING DOLLARS ARE INVESTED . . . NOT SPENT!

RESULTS ARE THE ONLY TRUE MEASUREMENT OF YOUR ADS . . . AND THOSE RESULTS CAN BE FOUND HERE.

FROM SANFORD EXCHANGE DIAL 322-5612

FROM SEMINOLE COUNTY DIAL 425-5938 (NOT LONG DISTANCE)

The Sanford Herald SINCE 1906

Sanford Furniture Co.

• Carpets • Furniture • Tile • Rental Beds

OVER 45 YEARS At First & Palmetto (Alongside old post office)

INSURANCE

We can take care of your MORTGAGE LIFE Policy, as well as your HOMEOWNERS' INSURANCE

• Auto • Fire • Life

Carraway & McKibbin

114 N. PARK AVE. Phone 322-7271

"LET'S TALK DRY CLEANING"

BY WOODROW CASH

Here's a list of practical clothing care tips from the Downtown Cleaners.

Be sure a garment or material has been pre-shrunk or stabilized.

Take a look at the belt when buying dresses. Some expensive garments may have expensive paper-backed belts that are not durable.

After you've purchased a belt, keep the hang tags. They contain important cleaning information that will help you and your cleaner.

Don't leave stains in any fabric too long. They will set and become permanent. Insects kill stains.

Blot away as much of a stain as possible right away. DON'T RUB. Rubbing will spread a stain and may damage surface fibers—especially silk.

Ignore old wine's remedies such as the use of milk or ink stains. Ink stains are tough enough without milk stains, too, for the cleaner to remove.

Have your clothes cleaned regularly, abrasion from wear and dirt wear out your clothes. Dry cleaning leaves no dirt on your clothes.

Trust the care of your clothes to us, your Sanifone Dry Cleaner. — We Pickup and Deliver —

Downtown Cleaners & Launderers 113 S. Palmetto Ave. 322-5272

YOU BUY THE WHOLE PIE (NOT JUST A SLICE!)

When you advertise in THE HERALD you know your advertising dollar is wisely invested ONLY in your trading area!

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The Sanford Herald SINCE 1906



# 'Beauty Is For You' Demonstrated At Woman's Club Meet

The American Home Department of the Sanford Woman's Club met at the Club House on Jan. 19 for a covered lunch luncheon.

The delicious luncheon was served buffet style at noon to members and guests, who were greeted by Mrs. DeWitt Malhows, Department chairman.

Following luncheon Mrs. Donald Flamm, Department program chairman, turned the program over to Mrs. Bernard Harkey, who presented a most beneficial skit on "Beauty Is For You."

Mrs. Harkey served as narrator and introduced interesting beauty tips to ladies. Caroline Holtzclaw served as emcee.

Other than Harkey and Holtzclaw, the program was presented by Mrs. DeWitt Malhows, Department chairman, turned the program over to Mrs. Bernard Harkey, who presented a most beneficial skit on "Beauty Is For You."



THE AMERICAN HOME DEPARTMENT of the Sanford Woman's Club was entertained at their last meeting with a delightful and beneficial skit, "Beauty Is For You." Participating in the skit were (left to right) Vida Sue Smith, who demonstrated the proper use of cosmetics, using Caroline Holtzclaw as her model, "Miss

Right," Jan Turbett (second from right), was "Miss Wrong," in the adverse application of make-up, adding a touch of humor to the program. Mary Alice Harkey, right, served as narrator and conducted the program. (By Doris Williams)

applied her make-up to the contrary of the cosmetologist's advice, creating a freakish image through the improper use of cosmetics. A discussion period followed with the members asking the four experts questions on beauty problems.

Luncheon hostesses were Mrs. Irving Pryor, Mrs. Nick Pfeiffer, Mrs. Dwight Norman and Mrs. W. L. Merritt.

The Congregational Church is announcing a change in the date of the 14th annual Smorgasbord. The new date, originally set for February 26, has been changed to Saturday, Feb. 19. Watch The Herald for complete details.

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## New Arrivals

LI. Col. (ret) and Mrs. C. L. Myers announce the birth of a son, Steven Lawrence, born Jan. 20, 1966 at Orlando Air Force Base Hospital and weighing in at a healthy eight pounds, 11 ounces.

The Myers are residing in their retirement home, 1401 Hartley Avenue, Deltona, following a three year assignment in India.

## FASHIONETTES

When choosing accessories to wear with a dark costume, select bright contrast, but don't overdo it.

your accessories should be in a vivid shade, such as shoes and bag. Keep everything else dark or you'll achieve a blotchy appearance.

New for resort wear this winter are pants cut like your accessories should be in a vivid shade, such as shoes and bag. Keep everything else dark or you'll achieve a blotchy appearance.

Weekend guests recently of Mr. and Mrs. Joseph E. Malhows and family were her mother, Mrs. H. H. Weathers, and their son, Hanson, both of Jacksonville Beach, and her brother, James W. Therbee, of South Jacksonville.

Hosting is a big word in the fashion world. It is a process by which fabrics are meddled together. It is estimated that in 1965, from 250-million to 300-million yards of fabric were bonded.

Doorsteps are money savers. They pick up the sand, mud and other grit before it can wreak havoc on floor coverings.

Dr. and Mrs. Michael C. and Mrs. Jay Nelson, of William son, W. Va., who have been visiting their son, Jay Nelson Jr.

Dr. and Mrs. Michael C. and Mrs. Jay Nelson, of William son, W. Va., who have been visiting their son, Jay Nelson Jr.

# New "Super-Right" Quick Frozen Chopped

## CUBED STEAKS

Delicious! **69<sup>c</sup>** LB. - -

All Varieties Sultana Frozen

### MEAT PIES

5 3-OZ. PKGS. **88<sup>c</sup>**

With Purchase of 50 FRESH FRUITS

Frozen Heat-N-Eat FISH STICKS 2 Lb. **98<sup>c</sup>**

"NO COUPON NECESSARY"

## A & P BRAND CANNED FOOD Sale!

- Splach
- Cut Green Beans
- White Potatoes
- Apple Sauce

Mix or Match 'em 7 1-Lb. Cans **99<sup>c</sup>**

### Special! Campbell's Chicken SOUPS

- Cream of Chicken
- Chicken Noodle
- Chicken Wild Rice
- or Chicken Gumbo

MIX OR MATCH 'EM 6 10 1/2-Oz. Cans **\$1.00**

## Special! A & P Brand INSTANT COFFEE

4-Oz. Jar **69<sup>c</sup>** 10-Oz. Jar **99<sup>c</sup>**

### Special! The Real Thing A & P CHILLED FLORIDA ORANGE JUICE

Or. Bottle **25<sup>c</sup>** 1/2 Gal. Bottle **49<sup>c</sup>**

## Special! PEACH PIES

1-Lb. 8-Oz. Each **39<sup>c</sup>**

### Fresh Crisp CARROTS 2 LB. BAG 19<sup>c</sup>

Golden Ripe BANANAS LB. **10<sup>c</sup>**

Yellow Cooking ONIONS 5 LB. BAG **25<sup>c</sup>**

## Special! SPECIALS GOOD THRU WEDNESDAY

NATIONALLY ADVERTISED COLD WAVE PERMANENT **\$4.95**

WIGS sold, styled, cut, tinted

MISS CLAIRE SILK & SILVER \$4.95

NO APPOINTMENT NECESSARY

### Jack & Jean's BEAUTY SALON

SANFORD PLAZA 322-3411

# Dear Abby:

**DEAR ABBY:** Last Christmas I received a Christmas card from a friend. On it was printed the following: "THIS CHRISTMAS WISH REPRESENTS A GIFT TO THE PRESBYTERIAN INTERCOMUNITY HOSPITAL IN WHITTIER, CALIFORNIA."

It gave me the feeling that they sent me a greeting as a tax deduction. I, too, make donations to worthy causes, but I also send Christmas cards to tell my friends and family how much I love them. I think this is in the worst possible taste. Please comment.

FROM WHITTIER

DEAR FROM: I think the woman I'm married to!

## Jacoby On Bridge

Jacoby and Son

We are going to give you a chance to be judged today, to decide whether a certain East player was guilty of a bridge crime.

West opened the right of spades against the doubled three no-trump contract. East played the queen and South won with the ace.

At trick two South led the jack of diamonds which was allowed to hold. The queen of diamonds was played and East had to take his ace.

When he got in with the ace of diamonds, he would have beaten the contract a trick. West thought that East should have made that play. East felt that he should not lead up to the heart.

Had East shifted to a heart when he got in with the ace of diamonds, he would have beaten the contract a trick. West thought that East should have made that play. East felt that he should not lead up to the heart.

## TELEVISION TONIGHT

MONDAY P. M.	8:30-9:00	9:00-9:30	9:30-10:00
ABC News	11:30-11:45	11:45-12:00	12:00-12:15
6:00-6:30	6:30-7:00	7:00-7:30	7:30-8:00
8:00-8:30	8:30-9:00	9:00-9:30	9:30-10:00
10:00-10:30	10:30-11:00	11:00-11:30	11:30-12:00

## Beauty after Forty

EDITH THORNTON MCLEOD

"I'm 49 and my hair is still. It was changed and is now white. Would coloring make my hair worse? How can I make it look a bit better?" — May K.

Apply hair cream thoroughly, shampoo, and then, after your hair is dry, massage the scalp with cosmetic oil. The scalp is a skin and will react to cosmetic oil as does your face and other parts of your body. Use a touch of oil on your finger tips when you arrange your hair; it will give it a gloss. As to color-adding, the modern dyes are remarkable. Use as directed and you will get good results. Choose a dark, soft shade of brown.

"What about exercise taken at a beauty salon? I must reduce and thought I would try that method." — Mrs. R.

Exercise is good for relaxation but DIET is what you must do really to get rid of pounds.

"I am going to Florida the first week in February. Should I take summer clothes? I am fifty." — Gettner.

Take attractive clothes, such as linen and other washable materials, but you must have sweaters and a lightweight wool coat. Florida weather is

## COMING! "THUNDERBALL"

AT 1:00 - 5:15 - 7:10

### MASTROIANNI Lisi Casanova

THE WILD GOODBYE

Phone 322-1216

TONITE TUNE MISS BETTIE JAMBORE

No. 2 At 9:15 Only "BETTIE GOES TO WAFFLE" in Blazing Color

# We The Women:

**By Ruth Millett**

Newspaper Enterprise Assn. In one you've been too busy with more important things than one can peek at her would be the other one around but no one ought to be with you. I think I ought to report to you what I've been too busy to notice.

And that is that there is a definite "pecking order" in women's costume. If just found out from a news release quoting a clothing specialist at the University of Tennessee.

If women were chickens, the old hen at the top of the pecking order (she can peek at all the other hens around but no one can peek at her) would be the one who wears a suit for laydown occasions. Not just any old suit, but the dress-maker type. Next in order is the chick in a tailored suit. Lower down in the pecking order is she who wears a dress instead of either a dressmaker suit or a tailored suit. But there's even a difference in dresses. The prima donna outranks the other women dress and wearers of

## The cost of almost everything has gone up 16% since 1953

Professional photographers thank you for publishing the sad tale of a bride who did not have many times the wedding because she relied on a friend, who was an amateur photographer, and something went wrong with his film. We have heard of many brides who have spent more money than they had in their first place.

SCHENECTADY PRO (except for a print or two) Troubled Wife to ABBY, Box 69700, Los Angeles, Calif. For a personal reply, enclose a stamped, self-addressed envelope.

For Abby's book let, "How To Have A Lovely Wedding," send 50 cents to Abby, Box 69700, Los Angeles, Calif.

## Appropos HEDFORD, England (UPI)

A Mrs. Finch and a Mrs. Partridge are among the officers of the Hedford Cage Bird Society.

### MATH CLASS

Classes in modern math for parents of students in the first to eighth grade will begin at Sanford Junior High School Monday at 7 p. m. The classes will run for eight weeks from 7 to 9:30 p. m.

## Not SUNSHINE SERVICE. It's down 31%\*

Get her out of the kitchen! One day with You may be surprised to discover (to your delight) that it's more economical to enjoy luncheon or dinner in the cool, pleasant control of the Trade Winds. Delicious food. Courteous service. And no dishes to wash!

Our 9 rate reductions in 9 years are already using more and more. Yes, electricity is the biggest bargain in your family budget!

Equipment! Newer, bigger plant! And you — biggest bargain in your family budget!

### Trade Winds CAFETERIAS

Seminole Plaza, at Cassberry

W. Scott Burns, Mgr.

FLORIDA POWER & LIGHT COMPANY

HELPING BUILD FLORIDA

207 Magnolia Ave.



