## we will sell at absolute AUCTION

26 Choice Lots St. Elmo Subdivision Sanford, Florida

## Friday, February 5, 1:00 P. M.

## PROPERTY IS LOCATED AT THE JUNCTION OF THE SANFORD, DELAND AND EUSTIS HIGHWAY AND ON THE NEW PROPOSED ORLANDO STATE ROAD, JUST OFF' WEST FIRST STREET.

## THESE LOVELY HOME SITES

Are to be sold absolutely for the High Dollar, regardless of price. Don't be deceived, the owner has given us a sates contract to sell every lot to the highest bidder.

## SANFORD

Is one of the very best small cities in Florida and well deserves the name CITY SUBSTANTIAL. There is posiive assurance of steady growth of this city. In the MIDST of the GREATEST CELERY DISTRICT of FLORIDA, or cven the World. Where the A.C.L.R. R. Shops give steady employment to hundreds of men. Where Millions of Dollars are being Spent in Improvement.

## YOUR OPPORTUNITY

These Lots Are to Go-So Come to the Sale, We Expect to Cut'Em Loose Thrilling Music--You'll Enjoy It

> Free- $\$ 200$ in Cash and Prizes!
> Terms 0nly 1-4 Cash; Balance Easy Remember the Date, Friday, February 5, 1:00 P. M.


AUCTIONEERS IN CHARGE
21 East Washington St
orlando, rla.
And Union, W. Va. For E. Hillmon, Owner

Soomed Man Supports
Capital Punishment On
Way To Electric Chair


SIX U.S. SOLDIERS J. G. BALL THANKS DIE FROM EFFECTS CITY FOR AIDING OF BAD WHISKEY ENTERTAINMENT


Famous Composers of Terrific Blizzards Indian Lytics Will Appear Take Heavy Toll In
At Municipal Hall Tonight Lives And Property


32 Deaths Result From Storms Damaging Northern Point Five Dead In New York City Many Ships Wrecked In Stormy Seas In
Vicinity Of Boston NEW YORK. Feb. 5 .-(AP)

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ing collapse under the weight









## SOCIAL AND PERSONAL ACTIVITIES :




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$\substack{\text { fater } \\ \text { park } \\ \text { Mary }}$
MR. AND MRS. C. H. BRUEMMER ARE
ENTERTAINED AT COUNTRY CLUB

## 

Mrs. W. A. Fitts Gives Delightful Party For
Her Club Associates The spacious home of Mrs. w.





 Mrs. Little Is Hostess Parent-Teachers Of To "Gude, Tyme", Club South Side. Primary
At Buffet Luncheon Hold:Regułar:Meeting




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## Weeigh Fiye Pounds

 More In Thirty Days

FOR 35 YEARS DIAMONDS
in Sanford and I haver never hud :
HENRY McLAULIN, Jeweler

## Lieut. Nolan

"The Man Without A Country"
As № Man Has Loved


## Milane Today

And don't forget the dance tonight on the ytage from ele sen until 1 wo.
Benef fit Association of Boys and Girl's Hi.
Music by the Troubadours
 Today's Decissions Means Tomorrow's Profits
-And you have all the vital factors of a successful real estate investment combined in this development to help you decide.

## Investigate

KENSINGTON GARDENS

## Before It Is Too Late

There is a reason for all things-and the fact that Kensington gardens has the reputation of being one of the fastest selling subdivisions on the market today should be convincing enough for the most cautious buyer.

Call any of the following
For information or a trip of inspection

## Kensington

Development Co.

ROBERT J. hOLLY, JR., SALES DIRECTOR Room 15 first Nat'l. Bank Mdg.

The New "Miriam Gross" All Year Round Knitted Frocks


After months of textile research and weaving experiments sho finally succeeded in producing a plece of fubric of surficient size to traveled all over the United States, from the east coast to the west coast. Wherever she went-Palm Beach, Yla., Coronado, Cal., San
Francisco, San Dlego, Atlantic City and New York-everyone asked her "Oh! where did you get that lovely frock?" She was of fered all prices. A smart woman at the Am bassador Hotel in Los Angeles insisted tha worn or seen a frock like it; so soft, bo comfortable, so wearable; never crushed, never anything but $\mu$ delight to fts wearer.

They come in all colors. Powder Blue, Gree $\$ 29.50$
Also these dresses feature hand made "Irish" linen colar whal filet laces for each
$\$ 5.00$ and $\$ 6.00$ Each
The Yowell Company




## ELDER SPRING GARDE

AT ELDER SPRINGS, FLORIDA

On the Dixie Highway Between Orlando and Sanford
"The Summer and Winter Resort of Florida"

## ABSOLUTE AUCTION Monday, Feb. 8, 10 A. M.

 ion, with WATEP, LIGITS' and SEWER. All city conveniences. ant a real pace to live and the purest aten in Florida to deink. Iou will bathe in woter water hat ness houses and revilcheses in sumford and Orlando and several other towns from the spring:Stop and consider what this means if you are looking for convenience. WHY bUY LOTS in other plates with no conveniences and pay an eshorbitant price you will be facing a genuine auction sale ás you set the price.

When you buy a lot in this subdivision, it mens to pou, as this is a real townsite already started from the number of homes arready built.
A large hotel is now under deep consideration, inchuding Arug steres and other business houses
The location is what you want and where you want it. on the paved brick road, just 10 minutes from Sanford and 20 minutes from Orlando- in the heart of Florida BAND MUSIC-LADIES ARE ESPECIALLY INVITED
the brick street and 10 lots on a beautin two orange trees and live oaks, weautifyin Thousands of people pass this road property on a main thoroughfare in do mand. We are especially inviting you to this great sale you buy or not, as your presence will be greal ated Drive out and look it over and sin mi better than we recommend.
TERMS: Small Payment Down, Day of Sale casy.


## They don't teach this in school

W E spend eight, twelve or even sixteen years fitting ourselves to make money, but not so much as an hour in learning how to make that money work and produce MORE money for us.

We work hard-and manage to save some money-but most of us STOP THERE when if we went just a step further and put our savings TO WORK we could materially increase our earnings.

For instance, do you know that only $\$ 1,000$-if put to work-can be made to earn $\$ 70$ more a year for you?

It's not hard to put money to work to produce MORE money. Like everything else, it's easy IF you know

This advertisement is published so that YOU may know how to put your money to work in the same way that hundreds of customers of the Florida Power \& Light Co., have put their money to work. They have put their savings to work by INVESTING in

FLORIDA POWER \& LIGHT CO. PREFERRED STOCK it's SAFE and PAYS
S SAFE and PAYS


## FLIORIDA LIGHT \& POWER CO.

First National Bank Sanford Bank and Trust $\mathbf{C}$.
sanford, flomida
sfyrord, florida


"Sanford's First Industrial Development" Has been createdand desisnedtomet the ever increas
ins demand Tol prope and indust ral purpose $A F G$ for manufacturing bodies every feature notrosiry for immediate man em turing, trackage will he installed and paid for utilities to meet all its requipiqrements are avalab public

## Sites 96x260; $\$ 25$ Per Foot

Twenty per cent cash and the balance in six equal semi a site, to be closed in thirty days.

## The Britt-Chitenden Realty Co., Inc.

This unigue developpmewt wfirt csecllent investment opportunities and long distance calls - at ously day and night. times the load has tested the of subscribers encourages the the skil of the machinery and telephone workers who are re sponding cheerfully to your It is estimated that more than needs and endeavoring to maincalls and mooc than $1,943,900$ tain quick and dependable sercalls and mose than $1,943,900$ vice
david laind, Florida Manager
SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY





## Read the Want 'Ads for Profit, Use them for Re





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To Be Proposed At Second


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## Editors Of Two Nationally Known Yachting Magazines To Attend Big RegattaHere

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