

MEETING NEXT MONDAY

Automobile Committee For County Fair At Sanford House Mrs. W. L. Palmer, chairman of the Automobile committee of the Orange county Fair Association will have a meeting at the Sanford House next Monday morning at 10:30 o'clock.

Sanford to The Rescue

At the last meeting of Sanford's city council the following was unanimously adopted: Resolved, by the city council of Sanford, that the city of Sanford shall contribute to the Geneva bridge fund \$1,000, as follows: \$500 to be deducted by Orange county from the city's share of the road and bridge fund due the city from the county for 1910, and \$200 to be deducted from the same fund to become due for the year 1911.—Orlando Sentinel.

Filed For Record

- Howard Packard Land Co., to J. Lindley, \$300. T. L. Packard, et al. to O. W. Hoffman, \$1. E. L. Seabird to Eunice S. Satch, \$30. Wm. V. Cox to Eli J. Cox, \$1. J. C. C. Vivian to J. E. Nicholson, \$300. Alice M. Vivian to J. E. Nicholson, \$300. E. R. Prince to Lettie E. Ostrander, \$100. W. E. Gore to Lucy Whitaker, \$10. Sam M. Cooley to W. R. O'Neal, \$300. A. H. Fuller to Mary A. Fuller, \$1. Realty Trust Co. to Pauline Muirhead, \$1. A. B. Lovejoy to R. H. Muirhead, \$250. Agnes C. Dart, et al. to Harry C. Dart, \$1. Prosper Colony Co. to B. E. Collins, \$100. G. D. Uptain to J. O. Collins, \$125. N. P. Uptain to J. O. Collins, \$900. Leroy B. Giles to Florence V. Westcott, \$2,500. Fannie V. Lee to Joe Cameron, \$1. Claire G. Yount to Cynthia M. Clark, \$150. H. A. Shreve to W. E. Sammer, \$175. Prosper Colony Co. to J. H. Tice, \$100. B. Drew, et al. to A. E. Beck, \$280. Ed Giles to Tom Doyampert, \$50. Henry Carroll to Annie Walling, \$5. Annie L. Lewter to J. P. Miller, \$630. Sarah L. Phillips to D. D. Holcombe, \$1,500. Davis and Leu to J. H. Smith, \$10. A. L. Beck to F. I. Cretin, \$250. J. H. Smith to Leu and Davis, \$10. Wm. Foster to Henry Foster, \$500. Edith F. Raymore to S. J. B. Irvine, \$150. Elmer Decamp to Alice J. Rex, \$18. W. P. Vining to Rose McLeod, \$100. S. A. Robinson to Egbert N. Coy, \$1,000. J. D. Mitchell to Heirs of R. M. Mitchell, \$1. J. C. Lang to Edward J. Travis, \$1. Edward J. Travis to Edgar Tuff.

Fashions in Bulgaria

Bulgaria believes in fringes, and they are over all with the rare exceptions where the undershirt, always of the best of white linen, may be scalloped at the bottom and even then the fringe effect is used in the over tunic, for the gathering of the many threads suggests to the wearer the numbers of their nation, as is their peculiar red dyed reminder of their blood, and the flowers, and grains, and fruits, embroidered on their gowns represent their industry.

Humorous Tears

If you are feeling downhearted, tell your sad story to a fat man and get him to crying about it. If the tears rolling down his vast expanse of cheek fall to make you laugh, you know where the river is.—Acheson Globe.

Sympathy for the Little Folk

Regardless of the duties which crowd into your busy day cultivate sympathy for the little folks—the trivial hurt will be forgotten in your cares and the imaginary wrong of school hours will be dimmed by your attention and gracious word of encouragement.

Get Free Transportation

Railroads carry postal clerks "dead-end" and this free transportation to Uncle Sam's servants is figured by the carriers to be worth a million dollars a year. The roads are subject to damages to injuries received on trains by the postal clerks.

A Poor Mattress

Don't rest on your laurels. They're fine on forehead, but they make a mighty poor mattress.

Londoners Have Sweet Teeth

London uses 50,000 tons of sugar annually for jam making.

Joe Brown is Governor

A telegram just received at The Herald office states that Hon. Joseph Brown will be the next Governor of Georgia. Total votes cannot be given as many precincts are heard from.

They Knew—the Little Dearest

With reference to Sir Almroth Wright's opinion that, from a hygienic point of view, washing is an evil, it is interesting to note that children have always shown a wonderful instinct in this respect.

Improvement on Trolley Cars

Electrical engineers are proposing that trolley cars be equipped with ball bearings in order to let the cars coast as much as possible and thus reduce the consumption of energy.

Longevity of Horses

Gray horses are the longest lived. Creams are usually delicate, and are seriously affected by very warm weather.

Metals in New Caledonia

Nickel mining is active in New Caledonia. European firms are investing largely in it and other mining. Some fair gold discoveries have been made recently.

Beware Hasty Speech

We are master of the unspoken word; the spoken word is master of us.—Voltaire.

Doing One's Best

It is a very great thing for us to do the very best we can do, just where and as we are.—Babcock

Best General Russian Fuel

Peat constitutes about one-third of the fuel used in the central industrial districts of Russia.

FOR YOUR HAIR.

Here Are Facts We Want You to Prove at Our Risk.

When the roots of the hair are entirely dead and the pores of the scalp are glazed over, we do not believe that anything can restore hair growth.

But, when the hair roots retain any life, we believe there is nothing that will so surely promote hair growth as will Rexall "98" Hair Tonic. To prove that statement, we promise to promptly return all the money you pay us for Rexall "98" Hair Tonic, should it not please you.

Rexall "98" Hair Tonic destroys the germs which are usually responsible for baldness. It penetrates to the roots of the hair, stimulating and, by promoting circulation, nourishing them.

Rexall "98" Hair Tonic helps to relieve scalp irritation, to remove dandruff, to prevent the hair from falling out, and to promote an increased growth of hair. It comes in two sizes, prices 50 cents and \$1.00. Remember, you can obtain it only at our store—The Rexall Store.

L. R. PHILIPS & CO.

Always the Best Way.

It takes courage to keep quiet and go on. It is not an easy way, but it is the way which, having taken, no one ever regrets.

Improved Conditions in France.

Statisticians now count on the survival to maturity of 70 out of every 100 male children born in France, instead of 67 a few years ago.

Electrical Culinary Utensils.

Electrical culinary utensils are generally odorless, being made on the vacuum principle, by which the vapors are retained inside the cheap scale.

A Meat Market of Quality

Where you can get the best of everything delivered to your door by special messenger and on Time

WE CARRY A COMPLETE LINE OF

Florida and Western Beef and Pork, Lamb, Dry and Salt Meats, Fish, Poultry and Home-Made Pork Sausage.

We are now prepared to give to the trade our special HOME-MADE CORN BEEF Try it—you will be pleased.

T. W. BRIGGS

110 Park Avenue

Phone No 1

FALL FERTILIZING

Citrus Growers

The reasons for Fall Fertilizing are ably presented in our new free book entitled

Citrus Growers, Look Ahead!

Send for a copy. Now is the time to lay the foundation for next year's crop.

Ideal Fertilizers

Right Sources Right Proportions Right Prices Right Results

Call at our Branch Ware-House, R. C. Maxwell, Manager, or address

Wilson & Toomer Fertilizer Co.

Jacksonville, Florida



Don't Buy Your Fall Outfit Until You Have Seen Prinzess Garments

THAT'S a strong assertion--Isn't it? But You'll agree with us that you would be making a mistake if you purchased before you had examined and personally tried on either a Prinzess coat or suit.

There's a delicacy of line--a smartness of style to a Prinzess that really places them in a class alone.

They really confer on their wearer "Distinction in Dress," and that's what you are seeking.

Come in tomorrow and let us show you.

N. P. YOWELL & CO.

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 28

SANFORD, FLORIDA, TUESDAY, DECEMBER 12, 1911

Volume IV

ALL AROUND FLORIDA

The General News of The Land of Flowers.

CULLED FROM THE STATE PRESS

An Epitome of the Week's Most Important Happenings in the State's Domain.

The thousands of ducks which have arrived and are now peacefully enjoying themselves in the waters of this sunny state show beyond question that cold weather has settled in the north, the arrival of the birds also furnishing good hunting for the sportsmen in this section of the country. The new duck shooting law says it is unlawful to shoot ducks in the waters of the Indian River North of Mosquito lagoon, except from the first of April, and no ducks can be shot before sunrise or after sundown. One person is allowed to kill 25 ducks in one day, but no ducks may be sold and no common carrier is permitted to transport ducks.

The board of county commissioners of Marion county leased the convicts for the coming year to Messrs. Buttgenbach & Co. Their bid was \$28 per month. The board reserved thirty able-bodied prisoners for road building and repair work; all other convicts to be leased out.

The State supreme court has decided that the act creating the new county of Pinellas is valid.

St. Lucie county's officials say that that county is going to construct the best good roads system on the East Coast highway and that it is going to be completed within the next twelve months.

Wauchula will soon have electric lights as the matter has practically been settled by the city council.

It is stated that the Postal Telegraph Company is soon to establish an office in St. Petersburg.

Active preparations are being made in Tampa for the erection of the new factory of the Tampa Brush and Specialty Company.

The body of Rev. Gaetano Barbarosa, an Italian preacher, was found in McFarlane Park, Tampa yesterday afternoon, a revolver with one chamber discharged, and a gaping wound in the head of the dead man, revealing the cause of death as suicide. Barbarosa had been despondent for some time on account of money matters and is said to have threatened to take his own life.

At a special meeting of the Automobile East Coast Association Friday night at the Daytona club house on the beach it was decided not to contribute financially toward the proposition laid before the association by Promoter E. A. Morosa for a series of racing meets and speedy trials on the beach during the months of January, February and March.

The first vessel ever to enter a Florida port from Iceland and possibly one of the few ever to come direct from that country to the gulf, arrived in Pensacola when the Norwegian schooner Penn came from Rarhysson, one of the many unpromising ports. And she brought as cargo 300 tons of spoiled herring, which is billed in the manifest as herring guano.

The Palatka News last Friday, giving a detailed account of the big fire that destroyed the Wilson lumber mill, near that city, shows also a picture of the fire taken at some distance up the river.

Because it has outgrown its present quarters and feels the need of a modern and more commodious building the Kissimmee Valley Gazette is arranging to have a new office building. The orders have already been issued for a two story brick building of good size, to be constructed in Kissimmee on one of the principal streets, and the Gazette will move in as soon as the place is ready.

The growers who have egg plants ready for shipment now are reaping good returns from their crop. The prices are as good, if not better, than for some time past and the market is active, the demand being largely for the best grades and sizes, which this season are uncommonly good and even.

The celery crop in the east is very light this season, and it is believed this will be a banner year for the Florida grower.

J. J. Murray, who lives near Plant City, brought in several quarts of strawberries which were sold to Rollo Green for \$1.00 a quart. They were red, luscious and ripening in blood-red ripeness.

BIG DAY IN POLICE CIRCLES

Sanford Beats Row Down Molefactors Yesterday

Monday was a busy day with the officers of Sanford, and although it was Blue Monday, there was plenty doing.

Marshal Smith was first to ring the bell and pulled a negro from the train who was wanted at Kissimmee for robbing cars.

When the Clyde Line boat came in the police were called there to take a man from the boat. He was charged with an attempt to break into a state-room occupied by two ladies. His intention was to get their valuables and decamp, according to the employees of the boat, but he will have a chance to explain his actions to the court.

Yesterday afternoon, as the train north bound came in, Hon. H. C. McRae, of Trilby, was helping his wife on the train when he felt a tugging at his hip pocket, and only having one arm he shoved the man who was directly behind him away. Looking around he told Flagman Brooks that the man had his pocket-book, which the stranger denied, and leaping on the train disappeared. Later Officer Sanford and Mr. Brooks started down the platform scanning each face for the man, and finally located him standing near the gate. As Brooks pointed him out the man started toward the waiting-room. Deputy Brady and Safford headed him off and arrested him. Before Judge Stringfellow he gave the name of Carson and denied the charge.

Solicitor DeCottas represented the county and Attorney Dickinson the defendant, and after weighing the evidence His Honor bound the prisoner over to the next term of the criminal court.

Lettuce is Moving

Sanford, Fla., Dec. 8.—The lettuce movement is now on and about eight cars daily are going out. The recent cold weather had a beneficial effect on the crop and while the stock cannot be classed as strictly fancy, that which was loaded this week was fairly well headed, and graded, good to choice. Indications are that the next ten days will wind up the fall crop when there will hardly be anything mature until after Jan. 1. Prices are good, sales on Monday and Tuesday being made at \$1.50 per hamper, which is satisfactory to the growers. Among those handling the lettuce movement the M. O. Coggins Co., of Pittsburg and Jacksonville shipped three cars out of the total movement of eight on Monday and expect to control at least half of the crop throughout the entire season. The concern has sales offices in the Welborne Block near the depot, with F. F. Dutton in charge. They will be heavy in celery, potatoes and tomatoes for this section.

It now looks as if there will be something doing until late in the spring. The growers are disposed to sell their products at a price which will permit of the buyer making a fair sized margin. This condition has not ruled in former years and especially last season buyers were discouraged and long before the height of the season only one or two could be found here.—Produce News.

Raised Big Potatoes

R. E. Wyoane, of the machinists' force of the Fernald Hardware Co., aside from his multitudinous duties during the day, finds time to raise a fine garden at his home on Oak avenue, Sanford Heights. His specialty in the garden line is sweet potatoes, and he has them in almost every month of the year. He brought an eight-pound potato to The Herald office this week, and stated that he had raised them as large as 15 pounds, and will make this season 40 bushels on one city lot, which demonstrates the fertility of the soil.

Arrival and Departure of Trains

NORTH BOUND			
No. 82	Ar 1.25 a m	Lv. 1.35 a m	
No. 84	" 11.03 a m	" 11.13 a m	
No. 80	" 8.35 p m	" 8.45 p m	
No. 28	" 9.00 p m	" 9.10 p m	
SOUTH BOUND			
No. 83	Ar 2.16 a m	Lv. 2.26 a m	
No. 89	" 2.05 p m	" 2.15 p m	
No. 85	" 6.05 p m	" 6.25 p m	
No. 29	" 8.20 p m	" 8.30 p m	
BRANCH LINES			
Trilby & St. Petersburg—No. 25,	Ar. 1.01 p. m.	No. 24, Lv. 2.15 p. m.	
Leesburg—No. 21, Ar. 11.28 a. m.	No. 22, Lv. 6.15 p. m.	Ovelda—Ar. 10.30 a. m.	Lv. 3.00 p. m.

Don't forget to try the dried chipped beef—chipped while you wait at W. W. Long's grocery. 18-1

THE COMMERCIAL CLUB

Held An Enthusiastic Meeting Last Friday Night

TOPICS OF INTEREST DISCUSSED

Advertising The City Will Be Pushed This Winter—Orange County Fair Exhibits

A very enthusiastic meeting of the Sanford Commercial Club as a whole was held in the city hall Friday night and much important business of a public nature was handled. The publicity department of the club was instructed to investigate carefully every advertising proposition presented to our business men for support if said propositions had their origin other than Sanford. It was decided that those who solicited advertisements locally for local causes should not come under the ban of the club, but strangers must show that they have the real thing before any of Sanford's coin is annexed. The club discussed the exhibit the celery delta, and Sanford will make at the Orange county fair to be held the last of January. Sanford had a fine booth at the fair grounds equipped with one of the Sanford system of irrigation plants and this in connection with the free distribution of celery as a sample of the Sanford product, proved to be one of the greatest drawing cards last year, and it is figured that the hungry hordes of visitors will be fed some five tons of sample celery from the Sanford booth this year. The exhibit will be of a very comprehensive nature in so far as vegetable products are concerned and it will be found that this city will be right up at the front when it comes to making a noise like success.

The club also discussed the various lines of advertising that it is now working out, the periodicals that they are using and the quantity and quality of materials they will send out. It was decided that nothing but books and folders of the very best design and quality should be used and the wording is not to be long drawn out. Pictures will show exactly what Sanford has to offer the home buying public and it was decided by the club that they would have a certificate printed and send it out with each inquiry, said certificate offering a reward of \$500 for the establishment of the fact, that any of the literature carried a single statement that could not be verified in fact and truth. The truth about Sanford is amply sufficient, thus obviating the necessity of overdrawing in any way.

Pay a License

The Sanford Herald comes out in a strong editorial in an attempt to establish the fact that solicitors of advertising should be made to pay a license, just as the newspapers are forced to do. The state, or this portion of the state, is visited daily by glib hot air artists with subtle schemes for separating the unsophisticated from various and sundry dollars. If a general move was made by all incorporated cities in Florida, having for its purpose the forcing of the foreign advertiser to pay a tax of so much per day while he was mulching the public with printed trash, soon the state would be rid of this brand of winter guests.—Times-Union Cor.

An Appreciated Compliment

F. P. Forster, the genial cashier of the First National Bank dropped in at The Herald office at noon, the other day and afterward confided to the editor that The Herald office was not only the cleanest printing office he had ever seen but it was one of the cleanest business houses in Sanford. This compliment coming from Mr. Forster is greatly appreciated by every member of the large Herald family, for keeping the office clean is the special pride of every employee.

High Cost of Living

In a conversation with Manager Driver of the Sanford House he stated that butter was higher now than he had ever known before in all his experience. Potatoes also are going in for a balloon ascension and it begins to look like Sanford potato growers would realize a good profit in Irish potatoes this season.

Notice

The annual meeting of the stockholders of the First National Bank of Sanford, will be held at the office of the Bank, in Sanford, Florida, on the second Tuesday in January, 1912, at 10 o'clock a. m. F. P. Forster, Cashier.

OUR PUBLICITY CAMPAIGN

What Other Cities Think About Hustling Sanford

Sanford's Publicity Club is raising \$25,000 for advertising purposes—\$5,000 to be expended each year for a period of five years. Secretary Bates realized that a city which takes an advertising sport one year and does not advertise the following year is not getting full returns for the money expended. The value of advertising lies in keeping everlastingly at it—it accumulates value like a rolling snow ball accumulates snow.—Tampa Board of Trade.

Tallahassee and Leon county is expanding about \$2,000 in advertising this winter through the New Era edition of the True Democrat which will be off the press this week. She could well afford to do as Sanford proposes and make it \$5,000 per year for five years. We confidently believe that such an expenditure would double the population of Leon county, for we have the best story on earth here to tell. And we would easily find the people to relate it to.—Tallahassee Democrat.

Tallahassee, which is looked on generally as a sleepy town, is raising \$2,000 for advertising purposes; the live town of Sanford is arranging to spend \$25,000—\$5,000 each year for the next five years. What is Lakeland going to do? We have the best town in the State, but if people don't know about it, they will go to some other point they have heard about. A certain number of people will stumble over Lakeland and discover us if we sit still and do nothing; a certain number will be influenced to come by our newspapers; but if anybody would help a little we could get something like our share of the great crowds that are coming to Florida.—Lakeland Telegram.

Our Holiday Edition

The Herald office was so busy this year that it was decided to cut out a Holiday edition of the paper, but so many of the subscribers and business men asked about it that the management decided to get it up regardless of the expense and let the world know that Sanford was still alive and kicking. Having such a short time to solicit advertising will not permit seeing everyone who wishes space and if our solicitor misses any one ring us up and give in the advertisement just the same. All of you know how much good The Herald can do you in the advertising line, so

"Come on, join the advertising band."

Big Times at The Boston

Again the famous Boston store will excite the bargain hunters of this vicinity by a great mark-down sale. This will be a Christmas gift sale, and the date will be December 14th to 23rd, just a good time to buy Xmas gifts, and the Boston certainly has them.

The greatest inducement about our Xmas gifts is that they are of the substantial kind and the prices put them within the reach of all. We have a full and most complete line of everything in dry goods, notions and ladies' ready-to-wear goods. Read the big ad. in today's Herald and save your money for the Boston sale.

Money Without Work

A gentleman moved to the west side of the celery delta a year ago this fall. He went home on a visit the first of July. Before leaving he planted an acre he had just cleared, but not tilled, to sweet potatoes; and during his absence allowed the crop to shift for itself. He has returned and gathered 320 bushels of potatoes from the single acre. The market price at the stores here is 90 cents per bushel cash, or \$1 per bushel in trade. The gross income from the crop will amount to \$288, the cost of production and selling being not more than \$50. Another gentleman gathered 600 bushels of sweet potatoes to the acre and got \$1 per bushel cash for them.

Christmas Post Cards

The Peoples Bank have a number of pretty Christmas Post Cards which they will distribute free to the children of Sanford, if they will call at the bank for them.

Thanksgiving strawberries at fifty cents a quart was a luxury afforded the residents of Lakeland, and the first of the season's berries disappeared almost as fast as they were placed on the local counters, so great was the demand. Miller Bros., growers, four miles north of Lakeland have already begun shipping berries north and a banner crop is predicted.

NEWS OF THE WORLD

Items of Interest Gleaned From Various Sources

HAPPENINGS DURING THE WEEK

Here the Readers Will Find a Brief Historical-Spring Flowing For Hurred Readers

A "dust" explosion in the main mine of the Cross Mountain system near Briceville, Tenn., early Saturday entombed a large number of workers who had just entered for the day's work. The mine is usually manned by 200 men, but whether all had entered the mine shaft prior to the dust blast was not known.

Advocates of increased pensions for veterans of the Civil War battled on the floor of the House in the final stages of the fight to pass the Sherwood "dollar a day" pension bill. The debate will continue Tuesday with the deciding vote on the measure late Tuesday afternoon.

Pope Brown was a Statewide prohibitionist, Judge Russell a local opticianist, while "Little Joe" Brown said "Submit the liquor question to the people," and as Joe was nominated for Governor it is quite evident that the people of Georgia would like to vote upon the question.

Judge Gary, the head of the United States Steel Corporation, urges Federal control of large corporations by a board similar to the Interstate Commerce Commission. Such a remedy for the trust evil is no doubt preferable to enforcement of the Sherman anti-trust law.

The McNamara brothers, Sunday, entered San Quentin penitentiary, where James B. McNamara is condemned to spend the remainder of his life for his confessed crime of murder, and John J. McNamara, secretary of the International Association of Bridge and Structural Iron Workers, is sentenced to fifteen years' imprisonment for dynamiting.

"For the first time since 1883, the annual financial statement of the Postoffice Department shows a surplus instead of a deficit." This is the burden of the annual report of Postmaster-General Hitchcock, made public to day. He indicated that the placing of the postal savings bank on a self-sustaining basis meant an improvement and extension of facilities, and, at no distant date, once cent letter postage.

Ortie E. McManigal will be taken to Indianapolis within a few days to tell the Federal grand jury there what he knows of the alleged dynamiting conspiracy, the first chapter of which was closed today with the placing of James B. and John J. McNamara in the San Quentin penitentiary.

In his annual report to the President today, Secretary of War Stimson declared that the contingency of war with a first-class power would find the army of the United States practically unprepared. He attributed this largely to the fact that the army was "scattered out over the country" in too many posts, and to a lack of reserve. The army on the peace footing habitually maintained, with miniature companies and troops, he characterized as ineffective for any serious war service.

Taft, Roosevelt and La Follette—these three come prominently before the eyes of the nation as possibilities for the nomination by the Republican party. The meeting of the Republican national committee in Washington this week has occasioned no end of political gossip.

With more than 4,000 entries covering 65 different breeds, the 26th annual exhibit of the Southern International Poultry Association will be opened to the public at the Atlanta Auditorium Armory today. The show will continue for a week.

The fruit cake that President William H. Taft and his family will eat for their 1911 Christmas dinner with is being baked by a Texas woman, Miss Hattie Braudenburger, San Antonio, where she has a local reputation as a constructor of rare and marvelously luscious sweetmeats which she is accustomed to present to her friends and acquaintances.

Chicago's land show closed Saturday night in a blaze of glory. Three hundred and thirty thousand men and women saw the big exposition during the three weeks it was open, and of these it is safe to say that 99 per cent had at least a good look at Florida's Cotton Log Cabin in charge of Orlin P. Forster and his associates, who have been diligently advertising Alabama and Bradford counties.

CURBSTONE GLEANINGS

A Budget of Opinion "Just Between You and Me"

EVEN THE GATE POST NOT IN IT

A Chiel is Among Ye Taking Notes and Faith, He'll Prent 'Em"—So Says Saunterer.

Speaking about cleaning up the yards and premises reminds me that The Florida Grower had a mighty fine article this week on this subject which I reproduce here:

It is discouraging to a stranger who has heard the glories and beauties of Florida sung through the columns of the press; who has seen the charming pictures in the magazines and the folders of the railway and hotel guides; who has heard the "Arabian Knights" stories in the prospectus of the land companies (though he gwallows the latter with the proverbial grain of salt), to come down through Florida and see miserable, squalid, unkept places along the road. It makes the Floridian, who knows his Florida, and knows the beauties and grandeur of his state, hang his head in shame, and hunt the farthest corner of the smoker. He has bragged on Florida, extolled her beauties, her climate, her people—and this is Florida. He knows that among her lakes, along her rivers and bays, beside the sounding billows of the ocean that lave her snow-white beaches, there are scenes of beauty and loveliness that are unrivalled anywhere in the world. But does the stranger know it? What he sees from the car window he sees—and what he sees is Florida.

Nor is this sloven condition confined entirely to the path of the steel railway. Pass through our hamlets and villages. Weather-beaten, unpainted houses; untidy grass and weed-grown yards; back yards cluttered with tomato cans and trash, a window gone here and there; the gate hanging on one decrepit hinge; the fence with a picket off, you know the place, you've seen it; maybe it's your own town. Ain't you ashamed of it? You ought to be.

No use talking "hard times can't afford to make any improvements." Can't you? Well suppose you try and hunt a few rusty nails and hammer and mend that fence. Put on a leather hinge. If you can't put an iron one—the sole of any old shoe will do. Save a few pennies from that box of "cartridges" you were going to buy and get a pane of glass; the storekeeper will give you enough putty and lend you a knife to put it on. Borrow a rake or make one with some nails and two pieces of wood, and rake that yard—grub out the weeds. Get some lime and a brush and whitewash that fence; spade up the front yard, and let the kids put in some wild flowers. If you can't get anything else. Join the Village Improvement Society and help your women folks. They'll be more than willing to help you. See your city council and make them clean the streets. Do your part and see how contagious the example is. Get your railroad agent to plant a few flowers around the station; the railroad will help you if you ask them.

Get busy. Dress up, clean up. Make your place look like somebody lived there.

The high cost of living is disturbing even to us people in Sanford, where we always have what we want and live about as easy as they do anywhere else on earth. But the upward jump of everything is making us study economic conditions more than ever before; and many of us will have to look about and see where we can cut down expenses. While there is no real extravagance apparent in Sanford, there is no doubt but what many a penny could be saved here and there. Substitute comfort for show. Put convenience in the place of fashion. Study simplicity. Refuse to be beguiled into a style of living above what is required by your position in society and is justified by your resources. Set a fashion of simplicity, neatness, prudence and inexpensiveness which others will be glad to follow and thank you for introducing. Teach yourself to do without a thousand and one pretty and showy things which wealthy people purchase, and pride yourself on being just as happy without them as your rich neighbors are with them. Put so much dignity, sincerity, kindness, virtue and love into your simple and inexpensive home that its members will never miss the costly flippers and showy adornments of fashion, and be happier in the cozy and comfortable apartments than most of our wealthy neighbors are in their splendid apartments.

One of our giddy youngsters of the male persuasion recently decided to make a formal offer of his heart and hand to one of our representative ladies to whom he had been paying some attention for a time. He cautiously prefaced his de-





THE
CHRISTMAS
STORE
FOR MEN

THE
CHRISTMAS
STORE
FOR MEN

WHEN YOU BUY NEW CLOTHES ASK FOR
Society Brand Clothes
 The acknowledged authentic fashion for young men
The Tailoring is the Highest Type. \$20 and up.
Other Suits that cannot be beat at \$15, \$18 and up

- GIFT THINGS FOR MEN**
- | | | |
|-------------------------|------------------|--------------------|
| Silk Hose, Tie to Match | Tie Pins | Suit Cases |
| Neckwear in Box | Tie Holders | Sweater Coats |
| Full Dress Shirts | Fancy Suspenders | Panamas, all kinds |
| Fine Shirts | Mufflers | Caps, Hats |
| Cuff Buttons | Fancy Vests | Belts, Ties |



PALMER & SEIGH

117 First Street - Sanford, Florida



clarations with a few questions: "Did she love him well enough to live in a cottage with him? Was she a good cook? Did she think it a wife's duty to make home happy? Would she consult his tastes and wishes concerning her associates and pursuits of life. Could she make her own clothes? The young lady said that before she answered his questions she would tell him of some negative virtues she possessed. She never drank, smoked or chewed; never staid out all night playing billiards; never lounged on street corners and ogled giddy girls; never "stood in" with the boys for cigars and wine suppers. "Now," said she, rising indignantly; "I am assured you do all these things, and yet you expect all the virtues in me, while you do not possess any yourself. I can never be your wife, and she bowed him out and left him on the door steps to silently meditate over his venture, a wiser man.

I see that the city council has passed an ordinance prohibiting bill-board and sidewalk advertising, and I hasten to commend this action on the part of the city fathers. For many years I have labored to make Sanford more beautiful, and gladly welcomed the advent of the ladies into the game and, by the way, what has become of the S. I. A.?

But, coming back to the bill-boards, I want to say that these unsightly things always blot out what would otherwise be a nice lot or a garden, or some other likely looking place. If the bill-boards were removed the owners of the lots would have to keep them clean, instead of making them a rubbish heap for the better incubation of disease germs and mosquitoes and weeds. There is much valuable property in the business portion of Sanford that should be kept in better condition, but for years it has been the own-

er's idea to hide the weeds by bill-boards and wait for a rich Yankee to come along and pay a fabulous price for the lot. Now that the screening boards are removed, these same lots will no doubt be sold or built upon, or both, and the appearance of the city and the value of city property will profit thereby.

As for the writing upon the sidewalks, well, that always seemed to me to be botten of the small boy with a penchant for defacing property more than with any idea of advertising. How many times have I noticed the ladies dragging their skirts through this chalk on the sidewalks and wondered why this barbarous custom was allowed. But all is well now and our city will soon be a Spotless Town.

Deeply Religious.
 "Deeply religious is he?" "Yes, indeed. If he dines out on Friday, he tells nothing but fish stories."—Puck.

A Word to the Borrower

IF YOU ARE A borrower of this paper, don't you think it is an injustice to the man who is paying for it? He may be looking for it at this very moment. Make it a regular visitor to your home. The subscription price is an investment that will repay you well.

□ □ □ □ □

Chase & Co.

SHIPPERS OF

Florida Fruits and Vegetables

General Insurance Agents

SANFORD, FLORIDA

THE CITY RESTAURANT

(First Street, one block from Depot opposite Postoffice)

H. E. WISE, Proprietor
 Formerly Manager of Central Cafe

Steaks, Chops, Oysters and Fish a Specialty

A Place For Ladies and Gentlemen

Short Orders At All Hours Everything First Class

Prompt, Clean Service Meal Tickets are Sold at Reduced Rates

THE LANCER.

A pleasant caller at The Grower office this week was a man from Chicago, who stated that he came here to buy land and that it was The Grower that induced him to come to Florida.

He was very complimentary, and stated that both he and his wife anxiously awaited for each issue of the paper. He was also complimentary regarding the fight that we have been putting up to suppress green fruit shipments and stated that many of his friends were waiting for the Florida Citrus Exchange to put ripe and well-colored oranges into Chicago. He stated that nearly every day his wife would ring up the grocer and ask if he had any of the Florida oranges with the red mark on the box?

I believe that these conditions exist all over the United States. That the people are only awaiting the arrival of good fruit buy readily, and that they will naturally want the fruit shipped by the Exchange on account of the advertising the Exchange is doing, and on account of the publicity the Temple telegram gave the Exchange as a defender and exponent of the square deal.

I attended the meeting held at the agricultural train here at Tampa last week. I believe that this tour of the Experiment Station men will do much good for the Florida farmer, and I wish that they could afford to have a train out all the year around. Certainly these book farmers talked sense, and I believe that the audience were with them, and that many of them were set to thinking. I heard one of the professors talking about elevating the home life and proposing better food for the children. He stated that the so-called bookworm was not near as degenerating as continuous feeding on greasy pork and ground corn; that the pork-fed child was pale, under-sized and backward in his studies. He urged the farmers to go in for more vegetables the year around instead of two months in the year. He wanted them to provide their families with more eggs, chickens, cream and butter. He stated that when he first came to Florida it was as a sick man, and that his doctor told him to eat plenty of butter and drink plenty of milk. He stated that for the first six months that he was in this state he was with the farmers altogether, that he went from one community to another to study the folks and to study conditions. He jokingly said that at every meal he told his hosts what the doctor had ordered for him, and stated as a fact that in the whole six months he had but two glasses of milk offered him.

I am sorry to learn that some of the outside shippers are urging buyers not to invest in oranges at this time, stating as a reason that they are sure to be lower later. This may come from shippers who have practically cleaned up, and who want to hurt the sale of later fruit. This can have no effect however, and the law of supply and demand will prevail, and if the Exchange advertising works out as it is expected it will, there will be the demand and consequent good prices.

The demand everywhere is good, but buyers are stipulating that the fruit must be well colored. The only fly in the ointment is the fact that small shippers are quoting low prices, and while this may be on fruit that is not colored, it still has its effect. For instance, a jobber is in daily receipt of quotations from Florida all the way from \$1.40 to \$1.75 a box for seedling oranges. For all he knows, the lower priced fruit is just as good as the higher priced. He is willing to pay a premium for Exchange fruit, but the difference in price is too wide. It may be that he orders a car of the cheaper fruit on an inspection basis, and consequently rejects it. This car then becomes a tramp and is hauled around for a time, the price getting cheaper all the while. If no buyer can be found for it it finally winds up in the auctions, and this accounts for the \$1 and \$2 a box sales we sometimes see recorded. The dealer realizes that he would have been better off to have bought the higher priced fruit, but he is naturally afraid of the quantity of cheaper fruit that is floating around.

This cold weather will do its part toward bringing the orange to maturity. The greater part of the crop is now sweet, but lacks the full color to make it salable. With a good color the dealer will not hesitate to buy and not be ashamed to display them. Oranges that are now fit to eat are looked at with suspicion by the average dealer, and by the consumer, if it is green of skin. I believe that much fruit that was fully fit to eat has been sold at less than its real worth because not fully colored, and this is, of course, on account of the poison telegram.

gram. Many cars have been rejected and sold at very low prices, but I believe that though there may be individual losses on this account that it will end for the good of the industry as a whole. As a consequence of these rejections there is not the amount of fruit now going out that there would be. It will be distributed more evenly and there will be no glut. I cannot see anything but good demand at good prices for fruit that is ripe and right. The crop now seems to be much smaller than the early estimates, and Florida should be commanding a big premium later in the season.

The Chicago man has been very much interested in Florida oranges since he began to read the Florida Grower, interested enough to go out among the retailers and jobbers in South Water street and to make inquiries. He found that these dealers were prejudiced against Florida oranges on account of the condition of the fruit in former years; that they did not care to handle immature fruit, and that they claimed that Florida oranges would not keep and that there was on demand for them.

The exhibits in the different cars were very attractive and instructive, and the college men were very much pleased with the interest shown. There has been an average attendance of over 2,000 people at each stop and this is one of the greatest signs of an awakening that have ever been given to the college men. The newspapers all over the state are to be thanked for the work they did toward arousing interest.

I have always been very much interested in the university work, and have many friends among the workers. I am aware that there is often a seemingly thankless and uphill job, but I have been enough in touch with the work to know that they are gaining ground, and I believe that from this time on their efforts will receive more and more encouragement and be more generally recognized.

Looking for a Good House to Ship Your Fruit and Vegetables to?

Here is One on the Best Market Write for Stencils and Market Reports Today F. G. HEWITT CO. Washington and Harrison Streets New York

FLOWERS - PLANTS - BULBS L. H. TEMPLE AGENT JACKSONVILLE FLORAL COMPANY Phone 166. 11th and Oak Ave. Special Offering in Ferns Sanford, Florida Floral Designs to Order 1-28-10-11

DR. B. D. WIENENGA VETERINARY SURGEON AND DENTIST OFFICE DANN'S TRANSFER DAY PHONE 257 NIGHT PHONE 182 ORLANDO, FLORIDA

SOCIALISM Is undoubtedly spreading—you should investigate and fight it if its principles are wrong, or fight for it if right. Read "Men and Mules" Price 5c at 211 First Street

WHY OWN WEBSTER'S NEW INTERNATIONAL DICTIONARY THE MERRIAM WEBSTER? Because it is a NEW CREATION, covering every field of the world's thought, action and culture. The only new unabridged dictionary in many years. Because it defines over 400,000 words; more than ever before appeared between two covers. 2700 Pages. 6000 Illustrations. Because it is the only dictionary with the new divided page. A "Stroke of Genius." Because it is an encyclopedia in a single volume. Because it is accepted by the Courts, Schools and Press as the one supreme authority. Because he who knows Wins Success. Let us tell you about this new work. WRITE for specimens of new divided page. G. & C. MERRIAM CO., Publishers, Springfield, Mass. Mention this paper, receive FREE a set of proof sheets.

HANDSOME AS A BULL DOG MOREOVER—The up-to-date Young Man insists upon Wearing Shoes that way, this Season. Wants room to cross his toes when he sees the Pretty Girl coming, maybe! We didn't invent the style. It is "Rhinocerian," if you want to say so. But nevertheless—it is the Proper Caper for Fall, 1911. This,—and a dozen other new Styles shown now in Regal Shoe Store' and Agency windows, to tickle the Young Man's Fancy and to Get his Money. Four Dollars,—that's all! Milder Styles for more conservative People. Higher prices, too, for Super-Standard Regals. But, remember, all Regal Shoes are made in Regal Shoe Factories, on a Factory profit which is limited to 5 per cent, as per Public Auditor's Certified Statement. ("Cost Plus 5 per cent," we call this.) Retail price stamped on the sole of each genuine Regal by the Makers. This to insure a full return for the money to Consumers every time. Greater value (at the price) does not exist than in— Regal-Standard \$4.00 Shoes D. L. THRASHER Telephone 104 Sanford, Florida

BICYCLES AND SUNDRIES 25 BICYCLES FROM \$4.50 UP TO \$19. FOR NEW Box 672 Phone 97 SHANIBARGER ORLANDO, FLORIDA

Henry McLaulin JEWELER MY SPECIALTIES Pickard's Hand-Painted China Gorham's Sterling Silver Rogers' Plated Ware Elgin and Waltham Watches ALL GOODS GUARANTEED

C. H. DINGEE Plumbing and Gas Fitting All Work Receives My Personal Attention and best efforts Opposite City Hall Phone 230

J. D. ROBERTS CANDY FOR CHRISTMAS Candy Nuts Raisins Figs Dates Glace Cherries Crystalized Ginger Fruit Cakes Plum Pudding Mince Meat Apples Bananas Grapes J. D. Roberts Next Door to Postoffice

The Crippen Music Store High-grade Pianos, Organs, and Graphophones. Low Prices. Easy Payments. Pico Block

Special Holiday Rates PRACTICAL DRAUGHON'S Business College Corner Main and Monroe, Jacksonville Branch of the GREATEST system of Business Colleges in the World 22 years' success, 150,000 graduates. More than 100 high-grade instructors. Contracts given to secure graduates POSITIONS or REFUND MONEY. Indorsed by more Florida and Georgia Bankers and other business men than ALL OTHER Florida and Georgia business colleges combined. We also teach BY MAIL. Catalogue FREE. A. H. JAMES, Manager, Jacksonville, Fla.

SPENCER'S BAKERY Only exclusive baker in the city. All mixing done with latest improved Sanitary machinery. Spencer's Bread handled by all first-class grocers. SPECIAL ORDERS FILLED PROMPTLY We Make Everything Known to the Trade PHONE 106. NO. 111 PARK AVENUE.

Early Rose No. 4. SEED POTATOES Bliss Triumph Our stock was grown by us in Maine and New York State. The stock is fine. Guaranteed to be true to name, free from disease and rot. They are uniform in size, and have not been damaged by frost or cold. Deliveries can be made immediately. WE MANUFACTURE THE CORRECT POTATO FERTILIZER INDEPENDENT FERTILIZER COMPANY. Jacksonville, Florida J. E. PACE, Agent Sanford, Florida

McCall's Magazine and McCall Patterns For Women Have More Friends than any other magazine or patterns, McCall's is the reliable Fashion Guide monthly in one million one hundred thousand homes. Besides showing all the latest designs of McCall Patterns, each issue is a pamphlet of sparkling short stories and helpful information for women. Save Money and Keep in Style by subscribing to McCall's Magazine at once. Costs only 50 cents a year, including six of the celebrated McCall Patterns free. McCall Patterns Lead all others in style, fit, simplicity, economy and number sold. More sales than all other patterns than any other two styles combined. None higher than 25 cents. Buy any or all of them, or by mail from McCall's Magazine 1249 W. 37th St., New York City. Write for Catalogue and Free Pattern Catalogue Free.

Taylor Saw Mills The simplest, lightest running, fastest cutting saw mill ever built—a mill that you can buy at the right price and with which you can make big money. It's all in the Taylor Feed Every mill fitted with wire cable drive, set-out attachments and adjustable idler. Improved carriage-backing device is quick acting and a time saver. Made in all sizes, portable and stationary. We manufacture Engines, Boilers, Shingle Machines, Cut-Off Saws, Wood Splitters, etc., and do Foundry Work. Write for information and prices on anything you need. Mallory & Taylor Iron Works MACON, GA.

Let US PRINT YOUR SALE BILLS

Christmas Sale

Ladies' Woolen Scarfs
These are a very useful article and are worth twice what we ask for them; two yards each long, beautiful in color. Each **75c**

Christmas Sale

Automobile Scarfs
Silk with Persian designs. These values up to 2.00 each, to close out at this sale we offer them at, each **98c**

CHRISTMAS SALE OF NOVELTIES

AT

THE BOSTON

THE GOOD QUALITY HOUSE

The greatest showing of Holiday Novelties ever shown in this city at such prices that cannot be matched. Here you will find everything that is useful for any one and that will be nice for anyone for Christmas presents. See our stock of useful things.

Christmas Sale

Ladies' Lace Collars
We have a most complete stock of lace collars in foreign and domestic patterns. We can suit the most exacting taste. Look at our stock before buying.

Christmas Sale

Velvets! Trimmings! AND VELVETEENS
We carry the largest stock of silk velvet and velveteens to be found in Sanford, and silk braid to match any grade of dress goods you may look for at sale price.

DRESS GOODS

We are showing all shades of silk messaline for dresses or waists; these are strictly all silk and a bargain at, yard **50c**

Japonica silks are 27 inches wide; beautiful assortment to select from. Values 39c, 50c and 75c. During this Christmas sale, yard **25c**

Beautiful wool goods; see these 54-inch Panama, self-striped, the latest shades of blue; 1.50 value now **98c**

All wool Panama, wool serge, beautiful mohair in all colors, 36-inch, just the thing for winter. Yard **49c**

DRESS GINGHAMS

We are over-stocked in fine dress gingham and must reduce the stock. During this sale we will offer all our 10c and 12 1/2c gingham and madras, plaids and stripes at, yard **9c**

Galatea for boys' suits and ladies' skirts. We have these in stripes and plain; most every desirable color at **14c**

Outing flannels for night gowns and pajamas. We have a full assortment of colors in plain and stripes for great bargains at, yard **9c**

Fashion linen for dresses and boys' suits. These are in small stripes and are beauties. 19c values, 27-inches wide. During this sale, yard **9c**

HOSIERY

We have nearly one hundred dozen hose in black, tan, grey, purple; these are valued at 15c pair, to close out at, pair **7c**

Light blue, pink and white onyx hose. These are pure lisle thread and are worth 39c pair. During this sale **19c**

Children's ribbed hose fast black all sizes, pair **8c**

Buy some of our beautiful silk hose for Xmas presents. We have pure silk hose, all shades, **\$1.00, 1.50 and 2.00** pair

See these beautiful embroidered silk hose, evening shades. These are beautiful Xmas presents at, pair **1.50**

DOMESTICS

Yard wide lonsdale cotton, 11 yards **\$1.00**

Yard wide soft unbleached, 15 yards **1.00**

Full size pillow cases **10c**

19c value pillow case **14c**

Full size bed sheets **39c**

69c quality sheets **50c**

Shirting madras, yard **7c**

Crash toweling, yard **5c**

Towels, nice size, hemmed **4c**

Pure linen table damask, yard **29c**

69c value 68-inch wide all-linen, yard **45c**

Beautiful linen table cloth **98c**

10-4 oil, red, white, design, figured **1.25**

Beautiful bed spreads **95c**

2.50 value white and figured spreads **1.50**

LADIES' SWEATERS

We carry the only all-wool sweaters in Sanford, Oxford, Cardinal white, all sizes. During this sale **1.98**

3.50 value double-breasted wool sweaters. These are made of the finest lamb's wool and are beauties at **2.48**

Ladies' muslin underwear in all qualities and sizes. We have a full stock of ladies' and children's union suits; just think of buying a half wool union suit, all sizes at **50c** only

Ladies' knit pants and vests. These are ribbed, evenly woven, pure white, 39c values. We will sell these at only **25c** each

This is headquarters for useful Christmas presents. We are showing more novelties than ever before and you will find useful gifts here for everyone from the baby to grand-papa and the young folks' sweetheart. We are showing what will be useful as well as something pretty, and never in the history of Sanford have the people had such an opportunity to buy Christmas goods at such sacrifice prices as we are offering them now. Everybody should visit **THE BOSTON** during this great **Christmas Sale** and see the beautiful things to buy

Neckties for Men

THE AMERICAN GIRL SKIRT

LADIES' SKIRTS

RIBBONS

Just Arrived

Shoes for Men

IN AND ABOUT THE CITY
Little Happenings—Mention of Matters in Brief.
PERSONAL ITEMS OF INTEREST
Summary of the transient small talk socially accepted for their time. See Herald readers.
Oysters at Robert's. 28-1
The Herald will issue a special Holiday Edition Dec. 19th.
Your best Christmas gift will be a \$400 meal ticket at the Gate City House.
This in Orlando stole a load of coal and as yet he has not been apprehended.
Remember the Holiday Edition of The Herald will go into 2,000 homes in this vicinity.
All you get is something to eat. Then get the best at the lowest rate at the Gate City House.
Cour. L. C. Horn a prominent contractor of Orlando died suddenly in that city last Saturday.
Mrs. M. J. Gardner and daughter Miss Mabel of Orlando are now at their winter home 315 Oak Ave.
Miss Alice Whitely will arrive in the city today from a visit to friends in Orlando and Winter Garden.
E. B. Brown, manager of the Virginia-Carolina Co., made a trip to Gainesville last Saturday on business.
J. N. Whitely and J. S. Whitely, all Monday for a Sunday expedition in the mountains of Florida.
The Sanford-Madras and Garage Co. have a carload of fine Xmas presents and one to Z. T. Haynes.
Mrs. C. H. Summers and Rev. J. W. Williams are in Gainesville this week attending the annual Methodist conference.
Mr. and Mrs. B. D. Leighton and son Howard of the Southern Express Co., have apartments at the Fairview for the winter. You ought to be particular about what you eat and about what you pay for same. Try the Gate City House at \$4.00 per week.
The ladies of Sanford are reminded of the art exhibit and exchange to be held in the Wadena Club rooms Thursday afternoon.
Mrs. A. P. Connelly's host of friends will regret to learn that she is quite ill and will come in wishing for her speedy recovery.
The Holiday Edition of The Herald will be out December 19th, filled with good reading matter. You want an "ed."—Mr. Merritt.
Miss Madge World is at home again after a long and pleasant visit to her friends in Indiana. Her friends are glad to have her at home again.
The Junior-Senior League of the Methodist church held their regular meeting Monday evening in the church. Mrs. L. E. Phillips, organizer.
F. H. Yipke of Jacksonville was in the city on Sunday. He will attend the annual meeting of the Florida State Association in Jacksonville.
Mrs. H. G. Conroy of Hickford is expected to return to the city and will spend her Christmas holidays with her mother, Mrs. F. Z. Overly.
Mrs. Schumacher wishes to announce to her friends that she will be at Amos' home during the day but will be at home during the night in the Herald building during the evening.
The special edition of the Herald by which to every home in Sanford just one week from Christmas, making this the most advertising medium for Sanford during the holidays.
You will want space in this edition.
Mr. Harwood you want an advertisement in the Christmas special of The Herald? Two thousand copies printed and distributed at every home in the city. Send your ad to the Herald office just one week before Christmas.
The Herald special Christmas edition will be published every Tuesday just one week before Christmas and will give you a valuable opportunity to advertise for your business. The cost of this special is very low. Send your ad to the Herald office just one week before Christmas.
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Foot-Cake at Robert's. 28-1
Mr. and Mrs. D. C. and family of Oil City, Pa., are housekeeping at the Fairview. Mr. Derby was master machinist of the Sanford A. C. L. shop about sixteen years ago and owns property in Sanford; also an orange grove in Umatilla.
J. Vandenberg of Michigan has arrived in the city to take charge of the blacksmith department. Mr. Vandenberg is originally from Holland and is an experienced blacksmith and wheelwright.
Hon. J. Frank Peder, a prominent attorney of Petersburg was in the city this week looking after his extensive interests in the Sanford Delta. Mr. Peder is a good booster for Sanford and expects a grand season for 1911-12. He will take in South Florida next returning home.
Again the printer has his cases mixed, as in the advertisement of Palmer & Selig he makes the sentence "Palmer & Selig had read" "Palmer, all kinds." It was ever thus around Christmas time. Besides the list found in the ad of this enterprise will be found many interesting and useful articles to please the Christmas shoppers.
Mr. Arthur Smith of Sanford, motored over Wednesday with some friends but said he would rather we say who they were, especially as there was a certain individual in the bunch that he did not care to mention. Mr. Smith has a new year with his friends, and he will be in the city on Monday. Mr. Smith had reference to Orlando Avenue.
The Junior-Senior League of the Methodist church will select the percentage of the sale of the new year and will hold at the residence of their leader, Mrs. E. R. Phillips, Sunday afternoon. These young people are endeavoring to make some money for a very worthy cause. They want, with the help of their friends and the liberal public, to fix up a nice Christmas box for the orphans at Enterprise, from the Junior-Senior League of Sanford.
Tinkery at Robert's 28-1
Gas engine repairs, Sanford Machine & Garage Co.
Bring your old tires to Sanford Machine & Garage Co. for retreading. 48-1
Helping Hand Society
This society composed of the young ladies of the Baptist church held their first meeting at the home of Mrs. M. M. Stewart Friday evening. Fourteen were present.
After the business of the society had been attended to the foreign mission study class, led by Mrs. Cox, had an interesting session, which when concluded the young people enjoyed a social hour, varied with pleasant conversation, music and a recitation. "How My Mother Used to Do." By Mrs. R. C. Maxwell. Refreshments of ambrosia and cake were served. The society will hold their next meeting at the parsonage, with Mrs. J. W. Williams.
Weather Report
Folk-tongues predict foggy rain and colder weather on Tuesday. Wednesday generally fair, slightly colder; fourth, moderate to brisk, perhaps to northeast; except light to moderate northeast fog. Locals will continue to bring a good price and every body have a Merry Christmas.
Obituary is here
Barnes Obituary and Mrs. Obituary as read by the Big Beam will be taken in the city and sent to the printer's office for the Herald.
For Rent—Furnished First-Residence
Ladies' Bungalow, half acre, near the Gate City House, light and airy, and receive reward. 28-110
The Gate City House has brought down the high cost of living. Only \$4.00 per week for a single person, including board, and a 75c tip.
The ladies of the Congregational church will hold an 75c supper in support of the music store, Saturday night, from 5 to 8 o'clock. Tickets 50c each. In good conditions and cheap. 28-110
In Good Conditions and Cheap. 28-110
Wanted—To buy large suit for driving in light, person, and second-hand suit. Write to J. W. Sipes on Cedar Avenue, Sanford, Fla. 28-110
Ladies! Mail me your half week. All work strictly guaranteed and at one-half regular price. \$1.00, \$1.50, \$2.00, \$2.50, \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$6.50, \$7.00, \$7.50, \$8.00, \$8.50, \$9.00, \$9.50, \$10.00, \$10.50, \$11.00, \$11.50, \$12.00, \$12.50, \$13.00, \$13.50, \$14.00, \$14.50, \$15.00, \$15.50, \$16.00, \$16.50, \$17.00, \$17.50, \$18.00, \$18.50, \$19.00, \$19.50, \$20.00, \$20.50, \$21.00, \$21.50, \$22.00, \$22.50, \$23.00, \$23.50, \$24.00, \$24.50, \$25.00, \$25.50, \$26.00, \$26.50, \$27.00, \$27.50, \$28.00, \$28.50, \$29.00, \$29.50, \$30.00, \$30.50, \$31.00, \$31.50, \$32.00, \$32.50, \$33.00, \$33.50, \$34.00, \$34.50, \$35.00, \$35.50, \$36.00, \$36.50, \$37.00, \$37.50, \$38.00, \$38.50, \$39.00, \$39.50, \$40.00, \$40.50, \$41.00, \$41.50, \$42.00, \$42.50, \$43.00, \$43.50, \$44.00, \$44.50, \$45.00, \$45.50, \$46.00, \$46.50, \$47.00, \$47.50, \$48.00, \$48.50, \$49.00, \$49.50, \$50.00, \$50.50, \$51.00, \$51.50, \$52.00, \$52.50, \$53.00, \$53.50, 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THE NEW LONGWOOD HOTEL at Longwood, Florida. Ten miles from Sanford or Orlando. The finest and most homelike family hotel in Orange county.

Ask Mr. Foster. Resident Manager. A. F. FALCK. Information gladly given. Write, Wire or Phone.

PIANOS AND The Autopiano. Steinway & Sons, Behr Bros., Kohler & Campbell and Fischer.

General Fire Insurance. W. J. THIGPEN & COMPANY. AGENTS.

John A. Cunningham JACKSONVILLE FLORIDA. Send for catalogues, prices and terms.

WANTS. All Local Advertisements Under This Heading, Three Cents a Line Each Issue.

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gunmetal, all sizes and widths, at pair \$1.90. Men's fine dress shoes, fine Russian, calf and patent leather, both low and high-top; values up to \$5, we will offer 3.50 at pair.

25C UP. Ladies' Night Gowns, Corset Covers, Skirts, Combination Suits, Drawers, in endless assortments. Prices ranging from.

HANDKERCHIEFS. We have more handkerchiefs than all of Sanford and are showing more styles. Winsor handkerchiefs of every kind, hemmed-stitched embroidery, lace edge and all others, we will put on sale 10,000 handkerchiefs of all kinds up to 39c values at, each 10c.

Gifts That Give Satisfaction. OUR MAIL ORDER DEPARTMENT. In ready to handle Your Christmas Order. Have you sent it yet?

23C. Boys' union ties in all colors including check. These are silk and beautiful colors. You should get all you need at 23C.

Ladies' Neck Boas, Ladies' fine Lace Collars, Comb and Brush Sets, Ladies' fine Embroidered Silk Hose, beautiful Scarfs, beautiful Hair Ornaments, brilliant Broaches, silver mesh Bags, Leather Hand Bags, Silk Hand Bags, Velvet Hand Bags--everything at a sacrifice prices.

... SALE STARTS... THURSDAY, December 14 AND LASTS TO Saturday, Dec. 23rd, 1911

Thousands of pretty things is too numerous to mention but will be pleasing to the eye, once you enter our door, positively nothing like it ever seen here before.

Buy Your Petticoats Here. 4.00 silk petticoats 2.98, 5.00 silk petticoats 3.98, 6.00 silk petticoats 4.98, 7.50 silk petticoats 5.50, 1.75 heatherbloom petticoats 98c. The prettiest line of tailor-made white waists ever seen in this city. Pure linen and linene from 1.98 down to 1.00 to, each.

CORSETS. We carry the American Lady Corset. These are the best fitting corset for a to wear--rust proof. We carry all makes and styles long and short, high bust and long hip, low bust and long hip, short hip and high bust. We carry these corsets from 5.00 down to 50c.

Coat Suits and Coats. We are closing out a lot of coat suits. These are the new short coat and two-piece, 12.00 suits \$6.50. 19.50 blue serge and novelty suiting. These are trimmed in the latest styles banding and braid. You can buy these now for 14.50. Beautiful automobile coats, pongee silk and rajan silk. These are \$10 and \$12 qualities while they last at 7.00 only.

LADIES. Here is your chance to get fine shoes. We are the only house in the city that carry the latest novelties in high button shoes, all sizes, sixteen button tan and black velvet and satin. These are 5.00 values, your choice at 3.50. Ladies' Oxfords, ladies' Pumps, ladies' strapped Sandals, ladies' Low Ties. These are made of patent leather suede, cravennette, satin and gunmetal values up as high as 4.00. Here you are 2.95.

Blankets! Blankets!! Buy a fine 124 size all-wool blanket pure lamb's wool, 7.50 val. now for 4.98. 5.00 blankets, beautiful ribbon binding, California wool, large double-bed size, reduced to 3.50. 4.00 blankets 104 size, grey and white, colored border, silk taped and are bargains. 2.39. During this sale. Comforts in endless assortments of fine colors and beautiful qualities, prices run 98c as low as.

TYPEWRITER SUPPLIES

We have a complete line of typewriter ribbons for any and all makes of machines. Also carbon paper in all grades and colors and machine oil. Remember us when in need of anything in this line.

ENGRAVED CARDS FOR CHRISTMAS

Let us have your order **NOW.**

HERALD PRINTING COMPANY

Herald Building -:- South Magnolia
SANFORD - - - FLORIDA

REDUCTION IN RATES

West Coast Points May Not Derive Benefit

A rigid application of the rate schedule as outlined by Commissioner Prouty under the recent order would result in advancing rates on carloads and less than carloads in a great many sections of the States, thereby working a hardship on both growers and shippers. This new condition now has the attention of Chairman Burr of the State Railroad Commission, who is making extra efforts to get the matter properly adjusted. It has not been possible as yet to go over all the points and figure out what points will be lowered and which raised. However, the rates from Arcadia and Fort Myers sections are materially lowered, reductions being \$12 to 20 per car.

Secretary J. C. Chase of the Florida Fruit and Vegetable Shippers Association has given much time and energy in pushing this suit. He looks upon the proposed change of rates as very favorable to East coast shippers, but as to the West coast and some interior points the results seem to mean an advance. Mr. Chase is of the opinion, however, that the matter will be eventually adjusted so that High Springs and Gainesville, as well as Jacksonville, will be made bases for these rates, so that no hardship will fall upon West coast growers.

Vegetables under refrigeration start on a base of 7c per crate on carload lots up to 40 miles, increasing at the rate of 1c per 20 miles up to 500 miles, when the rate becomes 25 1/4 per crate. Vegetables under ventilation will be held on this base, the first figure carloads; second, less than carloads: Up to 40 miles, 6 to 8c per crate, then increasing 1c for each 20 miles up to 500 miles, when the rate becomes 22 1/2 to 25 1/2 c per crate. At a few points the increase is only 1/2 c per miles. These are arbitrarily made to offset special advantages at these stations. These rates apply to all portions of the state and go into effect Jan. 1 on all shipments to points outside of the state. Now, that the Interstate Commission has gone on record favoring a reduction of the rates within the state on interstate shipments, the State Railroad Commission is much encouraged in its fight with the Southern Express Co., whose rates are now under scrutiny by the Interstate Commission. The express rates vary from double to treble of that of freight, and in many

cases these rates are arbitrarily made without any consideration of distance traveled or of special facilities, that may be enjoyed by any particular station. While the state commission has been successful in bringing about a reduction on intrastate rates, so far it has been unable to compel the Southern Express to lower its rates on interstate shipments. The only exception is a few voluntary reductions made by the company during the past year on vegetables from several points in the state to the Ohio gateway points and St. Louis.—Produce News.

Unsettled Weather

Washington, Dec. 11.—Colder weather throughout the country is generally forecasted for this week by the Weather Bureau in its bulletin issued tonight:

"The warm weather through the eastern half of the country," says the bulletin, "will give way to seasonable temperature in this region by Tuesday or Wednesday."

"The pressure over the northern hemisphere is such as to indicate that the next several days will be unsettled with more than the normal rainfall in the region east of the Mississippi Valley."

"A disturbance that is now over the Mississippi Valley will move northeastward down the St. Lawrence Valley during Monday and Tuesday, and there are strong indications that another disturbance will appear in the Southeastern States about Wednesday or Thursday and move thence up the Atlantic Coast."

Plenty of Buyers

Some idea of the importance of Sanford as a vegetable-producing center may be gleaned from the fact that there are now at least twenty-five vegetable buyers in the city dickering for the farmers' crops, in addition to those who reside here the year through. One big firm from Pittsburg, Coggins & Co., have made Sanford their southern headquarters, have opened large offices here, and have a large force of men in the field looking after their clients, all of which goes to demonstrate the fact that if a settler cannot make a go of the truck business in Lucky Sanford it would be a literal waste of time for him to make an effort to develop the business in an unproven district.—Cor. Times-Union.

Card of Thanks

We wish to express to our friends our sincere thanks for the kind acts, the sympathy and the flowers bestowed during the illness of and at the funeral of our uncle, Calvin Reasoner.

THE REASONER FAMILY.

BENEFICIAL PERIODICAL

Of Special Interest to Every Devoted Southerner

The Confederate Veteran, Nashville, Tenn., requests notice in every southern newspaper. It disseminates information about soldiers of the war on both sides; it has long represented officially every general Confederate organization, and is enthusiastically supported by the men and women who are familiar with it. While ardently loyal as its name indicates, it is so dignified in tone and so patriotic that it maintains not only the respect but the good will of "the other side."

The Veteran is doing an important work in helping to establish records for dependent men who wore the gray and the widows of such who seek pensions. Besides, it secures intercommunication between friends of the long ago whose inquiries are printed gratuitously.

The Veteran is printed on fine paper and is illustrated with high class engravings. It is one of the most creditable magazines in the country (price, \$1 a year), and the editor prides himself in the assertion that the distribution of over four millions of copies he has not heard of fourteen complaints.

S. A. Cunningham, the founder, who had been at the helm these nineteen years, requests this notice and that all who may be interested will write a postal for sample copy.

Advertising as An Investment

"When I was mail order manager for a department store doing \$2,000,000 worth of business a year—opening the mail each morning to nearly \$5,000 worth of cash business," said W. B. Powell, secretary of the Tampa Board of Trade, "we issued 250,000 catalogues twice a year. We had some 150,000 customers on our books and the proposition which confronted us was where to place judiciously the other 100,000 books. They could be scattered indiscriminately, of course; no trouble to get mailing lists if you wanted ten million names and addresses. These books cost about 35 cents each and they had to be placed where they would bring enough business to profit the store 35 cents."

"Where did we get the names? Well, I will tell you a trade secret: 'We sent out for sample copies of papers in every town from 1,000 to 5,000 in the territory we could expect to get trade."

HAND BROTHERS

LIVERY, FEED and SALES STABLE

Harness and Wagons Blacksmithing and Horseshoeing
Horses and Mules Bought and Exchanged
HEAVY HAULING AND CONTRACTING

"Then we would look over the advertising columns and if the dry goods stores of that town did not advertise to any great extent, we would look through the local and society news and get the addresses of the 'Who's Who' of that town."

"But, if we found that the dry goods stores of that town were advertising like they were after business, we would drop that community like hot-takes. The mail-order store does not attempt to compete with a live store in a small community."

"Advertising is an investment—it is a protection to one's interests. A live advertiser keeps out mail order competition and also makes a new-comer in his particular line of business hesitate before he locates 'in his midst.'"

Died While Making Coffin.

Under curious circumstances a man named Ryan died at Dublin a few days ago. While making a coffin he suddenly expired and was found lying under a long board which was intended to be the coffin lid.

Fat Pocketbook Isn't Bad.

Miladi says a cook book is the best guide book on how to manage a husband.—Memphis Commercial Appeal.

Refuge in Philosophy.

What misfortune in your pleasures has sent you to philosophy for relief.—Franklin.

Liniment.

One cup vinegar, one cup turpentine, one raw egg, put in bottle and shake well. A most excellent liniment for man or beast.

Good Advice.

Keep thy heart apart from sorrow, and be not anxious about trouble which is yet to come.—Giraud.

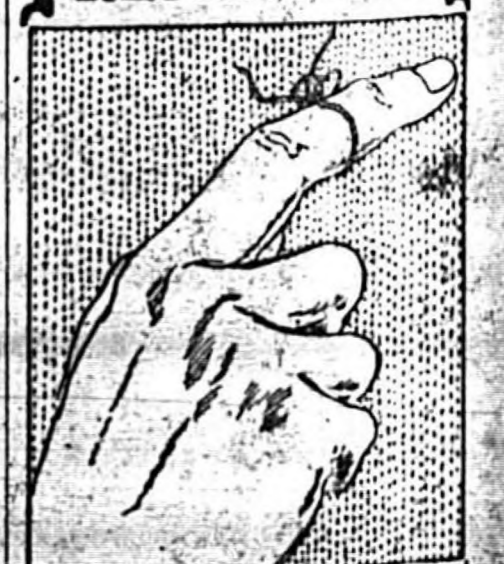
Not Eager for Business.

When you go shopping in Burmah it is difficult to get the proprietor of the establishment to show his goods.

Sanford Hospital Association

This association has been very quietly and unobtrusively getting together its sinews of war and making all necessary preparations for an active winter campaign, in accomplishing the object for which it pledged itself—the establishing in Sanford of a creditable and equipped hospital at as early a day as they can command the means necessary for a substantial beginning. Since the return of the treasurer, Mrs. Geo. H. Fernald, one of the leading influences in the movement, the trustees have held three meetings and plans are being made for securing funds.

REMEMBER



That we have every facility for turning out neat printing of all kinds. Letter heads, bill heads, office stationery, etc., furnished at the lowest prices first class work will permit.

HOWARD - PACKARD LAND COMPANY

Bulletin

... POTATOES ...

Last week we gave some figures of corn and compared Illinois land with Sanford land from a corn standpoint. This week it's potatoes. The general crop of potatoes is very short this year and prices are consequently higher than usual this fall.

The writer came from Michigan and just now the papers from "home" are full of articles gloating over the tremendous potato crop and consequent prosperity of the farmers in that section of the North.

It's said that "figures don't lie". (This don't always include the fellow using a pencil to make them), so let's get at the figures on the subject for the past ten years.

Uncle Sam is pretty good authority and we refer you again to the Year Book of the Department of Agriculture for 1910, page 559.

For the past ten years the value per acre of Michigan potatoes has been \$37.92.

Now potatoes are one of Michigan's leading crops. The writer has grown as high as 75 acres of them in one season. I have bought and shipped hundreds of ear loads of them. I know potatoes in Michigan as well as in Florida. To grow a crop of them in the North requires a whole year. To be sure they are not a whole year growing but they do take all of the growing season, or rather, it is not possible to grow any other crop on the same ground the same season. Think of it! A whole year to grow \$37.92 worth of crop on an acre of land.

Now go back to the Year Book, Page 559 again and look at the column headed "Florida." We find the value to be \$100.02 per acre for the past ten years.

\$100.02 for Florida Against \$7.92 for Michigan--almost three times as much

That's great but—that's not all.

In Florida we plant potatoes in January and we harvest them in April—three months and have our money.

After the potato crop we can plant corn, cotton, sweet potatoes—anything we care to for a summer crop, as the ground will be in perfect shape to plant again without flowing.

When Fall comes the summer crop is harvested and we can then grow a Fall crop worth more than both the others and then have the ground ready to plant to potatoes again the following January. **Three crops to one and nearly three times as much to the crop**—that's going some.

But the Florida figures of \$100.02 per acre are for the whole state and not for Sanford. **On our Sanford sub-irrigated land we beat the world.** Mr. Holden raised 127 barrels per acre on his farm. Others raise 85 barrels, while 60 barrels is perhaps a good average crop. They sometimes bring \$8.00 per barrel but not often. Around \$3.50 to \$5.00 can be expected on an average.

It's just as easy for the Sanford Farmer to grow **three** crops per year on his ground as for the Michigan farmer to grow **one** crop of potatoes.

But perhaps you think Michigan is not a fair comparison.

Some of the other states being nearer the great markets do show a little better value per acre even though the yield is less.

Here are a few:

New York.....	\$82.11
Wisconsin.....	89.22
Ohio.....	49.07
Indiana.....	45.42
Michigan.....	37.92

Average for the above five states for the past ten years..... \$44.75

Average for the whole state of Florida for ten years..... 100.02

Average for Sanford for the past ten—but what's the use? You would not believe it unless you come and see for yourself.

And then money is not the only thing worth living for.

Think of the comfort of being able to live and work in God's great out-of-doors for 365 days in the year. Compare our fine, healthy, all-year-round climate with a country where you grow one crop a year then spend the proceeds trying to exist until you can repeat it again. We leave it to you that there is no comparison.

Even for general farm crops like corn and potatoes our Volusia Farms land looks mighty cheap at \$30 to \$50 per acre

It's the good kind and sold on easy monthly payments if you like or with 10 per cent off for cash. We throw in the climate too, and that is worth as much as the land.

HOWARD - PACKARD LAND COMPANY, Inc.
Peoples Bank Building SANFORD, FLORIDA

H O R S E A N D M U L E S A L E
HORSE AND MULE SALE

We will have in Sanford WEDNESDAY, THURSDAY, FRIDAY and SATURDAY a CARLOAD of the best Horses and Mules ever shipped to this section of the State and will swap or sell. This stock must be sold regardless of the cost, as Our Tennessee Office has bought too heavy and we are going to sell them at WHOLESALE COST, and they must go. Be sure and see them and you can save money. We are the largest shippers in the country and we can show you what you can do with a little money if you will attend this sale.

These Horses and Mules are all Good Broke and Ready for Work

WILLIAMS & MAUND THE WHOLESALE PEOPLE

Sanford

AT HAND BROS. STABLE

Florida

H O R S E A N D M U L E S A L E

IN THE SOCIAL WORLD

Items of Interest Concerning Society People.

POINTS PURELY PERSONAL

How Celery City Vanity Fair While Away the Golden Hours—Social Gossip

Celestial Music Club

The Celestial Music Club held their regular meeting in the studio of Mrs. Munson, Saturday afternoon. After the business of the club had been attended to, a most enjoyable musical program was rendered by the members of this promising musical club. The following is the program as given:

- Capita's Garden M Eugene
Maud Alice Wagner
Second Mazurka
See Saw Waltz
Caroline Spencer
Chorus Misses Margaret Davis, Estel Purdon, Luce Chappell, Linda Connolly, Zoe Munson, Mrs. Munson.

The club adjourned after the splendid chorus, to meet again the second Saturday in January, 1912.

Sewing Circle

The Sewing Circle met with Miss Alberta Hopson, at the Sistine House, her present home. While the pretty Christmas gifts were being fashioned by the busy members of the circle, they were entertained by the reading aloud of the book they are enjoying together, and which the members take turns in reading at their meetings. As a reward for their industry, Miss Hopson served a delicious fruit jello and coconut cake.

The members of the circle who enjoyed Miss Hopson's hospitality were, Misses Emma and Estelle Beard, Moll and Lucy Whitner, Lillian Gibson, Brain, Crux, Johnson, Gell Moore, Standifer, Mesdames J. C. Bennett, R. O. Maxwell, Mrs. J. D. Langley was the appreciated visitor at the meeting.

The Lead a Hand Society

The Lead a Hand Society met in the Wabash Club room, Friday afternoon at 3 o'clock. Nineteen members were present; four new members joined the society. After all the business had been attend-

ed to, a most interesting Edward Everett Hale program was given. This society was modeled after some of the many beautiful ideas, helpful suggestions and philanthropic life of this good man. He always counseled others to be ever willing and on the alert to lend a helping hand to a brother whenever in need.

Mrs. George H. Fernald, a member of the society who had known Mr. Hale personally all of her life, entertained the society with several interesting reminiscences of Mr. Hale. Miss Florence Frank played a very fine instrumental selection, "The Daisy Poet." Miss Linda Letter read a short sketch of Edward Everett Hale. Miss Mabel Bowler, accompanied by Miss Frank, sang "The Rosary," and for encore sang "I Know a Lovely Garden." Miss Charlotte Keoke read selections from Mr. Hale's poems, and "The Butterfly in Florida," by Rev. Joel Swartz, pastor of the Cameron City church, which is given in full:

The butterfly flutters this sun-land of ours, On broad wings bedimmed with the byes of this bow, Seem, as they dip down into the heart of the flowers, Themselves to be dewdrops wherever they go. These butterflies save us when the Autumn grows cold: While the ever-green ivy still clings to the wall; Some friends will forsake us, when helpless or old, But some will stand by us whatever befall. One friend we may have, and if never another, Whose love is unbounded and sympathies vast; His love is far closer than that of a brother, And it, through all changes and ages, will last.

Obey His commands, and this friendship is thine, And those are not grievous, but pledges of love: This love in thy soul will increasingly shine, And rise to perfection in mansions above. —JOEL SWARTZ, Sanford, Fla. by Water Lake, 1911-11-7.

Book Circle

Mrs. George Speer entertained the Ladies' Book Circle in her charming home Friday afternoon. The circle was pleased to have with them as Mrs. Speer's guests, Mrs. E. J. Gonzales, Mrs. Frank Lane, Mrs. F. L. Miller and Miss Johnson.

Antique Bridge

Mrs. Frank Lane was the charming hostess of a delightful Antiquarian Bridge Party, in the cosy tea room, Saturday afternoon. Four tables of bridge were played.

Mrs. F. J. Gonzales made the highest score and won the first prize, a handsome cut glass dish. The booty prize, a very pretty deck of cards, was received by Mrs. F. L. Miller.

After the interesting games were concluded, a delicious fruit salad, with cheese sandwiches and coffee, were served, accompanied with dainty bon-bon baskets,

filled with chocolate almonds and decorated with lovely daisies and tied with green ribbons.

Mrs. Lane's guests were: Mesdames R. S. Keelor, P. L. Hughes, O. W. Brady, C. O. McLoughlin, George Speer, J. W. Dickson, F. J. Gonzales, B. W. Herndon, P. L. Miller, R. J. Holly, Paul Keely, D. L. Thrasher, Samuel Palestine, O. W. King, G. F. Smith, W. W. Prather.

His Economy

The children in the Blank family were taught habits of neatness at the table by being compelled to pay a fine of 1 cent for every spot they put on the tablecloth. One day Harold, a boy of seven years, was discovered rubbing the overhanging part of the cloth between his fingers. And when taken to task for it, he said: "Why, Mommy, I was just trying to rub two spots into one!"—Woman's Home Companion.

Stenography 2,000 Years Ago

It seems incredible, but it can be proved, already in the olden times there were stenographers who took down the speeches made in the Roman senate or in public. They were called notarii and we find a place in Suetonius where Augustus is angry because the stenographers reported the speech of Caesar for Metellus in a very imperfect manner.

Foolish Question

The editor of the woman's page was on his vacation and the sporting editor had jumped into the breach. "Well, what do you think of this?" he snorted, as he held up a perfumed communication. "Here's a fool woman wants to know how to make a lemon tart; just as though a lemon wasn't tart enough already."—Life.

Telephone Snips

A "telephone snipe" is a man who habitually uses some other man's telephone at no other expense to himself than a "thank you." He flourishes, perhaps, because he is not a game bird.

What Men Escape

Of course men have their little worries and troubles, but they don't have to go to bed at night after night with their faces smeared with complexion cream. —Galveston News.

The Odd Change

The value of the farms in Kansas is estimated at \$3,000,000,000. The sixty-cent coin was for a new wrench and a quart of gasoline. —Kansas Industrialist.

Notice of Meeting. Sanford Lodge L. O. O. F. will have a called meeting immediately after the regular meeting on the 18th of December to elect officers for ensuing year.

REPORT OF THE CONDITION OF First National Bank at Sanford IN THE STATE OF FLORIDA, AT THE CLOSE OF BUSINESS DEC. 5TH, 1911.

Table with columns: RESOURCES, Loans and Discounts, Overdrafts, U.S. Bonds, Bonds, securities, etc., Banking house, furniture and fixtures, Due from National Banks, Due from State Banks, etc.

Table with columns: LIABILITIES, Capital Stock paid in, Surplus fund, Undivided profits, less expenses and taxes paid, National Bank notes outstanding, Individual deposits, etc.

State of Florida, County of Orange. I, F. P. Forster, member of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

Advertisement for printing: 'If You Have a Printing Want WE WANT TO KNOW WHAT IT IS... Show You'

SANFORD LODGES

Sanford Lodge No. 2714 U. F. Meets every Monday at 7:30 p.m. in the Imperial Theatre. J. C. Hall, R. G. W. S. H. S. Sec'y.

Samuel Chapter No. 2, Order Eastern S. Meets every second and fourth Friday in month. Every one who has seen his Star in the East will cordially invited to visit the chapter. ALVIN F. HUBBARD, Sec'y.

P. O. E. Celery City Aerie 1853 Meetings first and third Tuesday in every month Hall in Welborne Block, third floor.

Phoenix Lodge No. 5 N. O. P. Meets second and fourth Monday evening. Knights always welcome. P. F. H. H. S. Sec'y.

Sanford Lodge, No. 62, F. & A. M. O. L. Taylor, Master; H. E. Talar, Secretary. Communication every first and third Thursday at 7:30 p.m. Visiting brothers welcome.

Units Brotherhood of Carpenters and Joiners of America Sanford Local Union No. 1751, U. B. of C. and I. of A. meets every Thursday night at 7 o'clock in the Eagles Hall. W. A. Kumbler, president; T. L. Lent, R. S. & T.

S. P. O. E. Sanford Lodge 1241 Meet First and Third Wednesday night corner First and Palmatna. W. D. Huxley, E. R. O. L. Taylor, Secretary.

L. O. O. M. The Loyal Order of Moose meets every Monday evening at 8:00 P. M. on the 3rd floor of City Building. Dr. J. N. Robeson, Dictator; R. H. Gager, Secretary.

OUR SYSTEM OF Shaping Collars

Is different from that used by many laundries. When we return a collar to the owner it is snowy white and shaped to fit perfectly. Every seam is thoroughly dampened on turndown collars before they are folded. This prevents the abominable cracking which is so frequently noticed on collar work. Send us a trial package and see the difference between our work and others.

Progress Steam Laundry 805-807 Cypress Ave. Telephone 80

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 29

SANFORD, FLORIDA, FRIDAY, DECEMBER 16, 1911

Volume IV

ALL AROUND FLORIDA

The General News of The Land of Flowers.

CULED FROM THE STATE PRESS

An Epitome of the Week's Most Important Happenings in the State's Domain.

Three little children were bitten by a mad dog in Jacksonville a few days ago. The children will be given the Pasteur treatment.

Work on the new Samaritan Hospital in St. Petersburg will begin this week. The new structure will be 30x90 feet in ground dimensions, two stories high, and will be constructed of brick and stone.

A cotton compress, with a capacity of 1,200 to 1,400 bales daily, has been constructed in Apalachicola, and arrangements are being made to buy from fifty thousand to one hundred thousand bales of cotton annually under contract. This town, which at one time was the second cotton port of the United States, is again preparing to come back into her own.

Another railroad line, headed by the Upchurch company, is in view for Ocala. It will lead out of Norwalk down into the Florida National Forest, by Lake Juniper and Lynne, crossing the Oklawaha at Sharp's Ferry and into Ocala. Col. R. F. Rogers of Lynne, is using great influence in the proposition.

Prof. J. E. Wood, lawyer, educator and self-made man, died at Live Oak on Monday. He had been ill since Saturday, when he suffered an attack of paralysis. He was forty-two years of age. The death of Professor Wood has cast a gloom over this community, and will cause general regret all over the state. Until Saturday he was enjoying the most robust health, and this makes the blow to this community, coming so unexpectedly, all the more severe. Mr. Wood had recently returned from a tour of the State in the interest of his candidacy for State Superintendent of Public Instruction. He had a slight attack of rheumatism; as he thought a few days ago, and returned home. Saturday he suffered the attack of paralysis which finally caused his death.

Clearwater, the designated county seat of the new county of Pinellas, won its fight against the St. Petersburg end of the county, when Governor Gilchrist appointed every man named in the recent cent primaries held to elect officers for appointment as the first corps for the new county.

Another fire at the Moncrief Park stable at Jacksonville Tuesday destroyed some valuable stable property. It seems that Moncrief Park is doomed to go.

A curfew ordinance is being considered by the Kissimmee city council.

By a decisive majority the property owners of St. Augustine Tuesday decided against the city's bonding for one hundred thousand dollars for the installation of a complete sewerage system embracing every section of the city.

Daytona's new Baptist church will be dedicated with appropriate exercises next Sunday.

For the purpose of continuing the experimental planting of cork oaks, which was begun in the Florida forest last year, a large shipment of acorns have been ordered from the Imperial Spanish cork oak plantations in Southern Spain and are expected by the first of the year.

A new and larger depot will be built at Davenport, a station on the Atlantic Coast Line railroad near Lakeland. The increase in the tourist travel in that section has made this necessary.

Good Corn Boys

Secretary of Agriculture Wilson Tuesday presented diplomas of merit to twenty-one boys from southern states who won prizes for corn raising. One boy, Julius Hill of Alabama, raised 212 bushels on his acre, at a cost of eight and a half cents per bushel. Bennie Beeson of Monticello, Miss., with 227 bushels at a cost of fourteen cents a bushel led on the amount of production.

Will Start at Orlando

Washington, D. C., Dec. 14.—(Special)—Propagation on the anti-white fly parasite begins at Orlando, following which it will be distributed throughout the state; Congressman Sparkman has the matter up with the bureau of entomology, which says the parasite will be effective.

NIGGER IN THE WOODPILE

Palatka And Upper St. Johns River Suffers For Jacksonville

Reports from Washington show that trouble has arisen over the attempt upon the part of the Florida delegation to secure further appropriations for the improvement of the St. Johns river channel. The item over which the discussion has arisen is the deepening of the channel from this city to Palatka.

Some time ago an appropriation of \$152,400 was made for this purpose. The estimates show that \$185,000 is required, and when the additional \$32,600 was asked for the engineers declared that the project was not worth the cost. They also seem to think, that as about \$4,000,000 has been spent upon improvements along the channel of the river between Jacksonville and the sea, no more should be expended by the government.

As a matter of fact, there is doubtless something deeper underlying the engineers' recommendation. Some years ago money was secured from the government for the improvement of the channel between Jacksonville and the sea with the understanding that the people owning the land on the river front build docks.

These docks have not been erected, and Capt. George R. Spalding, who was lately in charge of the engineering department of Florida, told the members of the Board of Trade that these docks would have to be built if any more money was to be secured from the government through the recommendation of the engineers.

Soon after Captain Spalding made this statement the Board of Trade took action and a committee was named to look into the matter. Options have been secured upon several pieces of land upon which it is proposed to build municipal docks.

With the completion of these terminals, thus showing the government that this city means to take advantage of all of the harbors facilities which have been made by the engineers, it will be an easier matter to secure appropriations to make additional improvements in the channel. The government will not spend money continuously upon a project which is to be benefited.

Senator Fletcher seems to be of the opinion that he will finally succeed in securing the needed \$32,600 for the deepening of the river to Palatka; but this one hitch in the proceedings should be taken as a serious lesson. It should be a warning to the Board of Trade not to delay the work of boosting the municipal docks.—Jacksonville Metropolis.

Automobile Parade

Mrs. W. L. Palmer, chairman of the automobile parade that is being arranged to take a very conspicuous part in the opening day of the Orange County Fair, was in the city Monday morning, with Mrs. James L. Giles and Mrs. Harry Beaman, two of her committee, to meet and confer with the committee of Sanford ladies, which Mrs. Palmer had appointed, consisting of Mrs. Forrest Lake, chairman; Mrs. Geo. H. Fernald and Mrs. T. A. Neal, who, with about twenty-five other representative ladies of Sanford, met Mrs. Palmer and party at the Sanford House at 10:30 for a conference. Seth Woodruff, president of the Orange County Fair Association, and James L. Giles, one of the directors of the association, accompanied the ladies from Orlando.

The chief subject of discussion at the conference was to determine the time for the automobile parade to take place. Finally the hour of 1 p. m. was decided on, as that hour would give the automobiles from Sanford more time to reach Orlando and make any preparation necessary in decorating or re-decorating their cars for a creditable showing in the parade.

General and class prizes will be offered. Five cars of one make will constitute a class. There are eighty-four automobiles in Sanford, and the joint committees are very desirous that every car shall be in the parade. All owners of cars who intend joining the parade will notify the chairman of the local committee at as early a date as possible, as they will be compelled to know what they can depend on.

Arrangements have been made to have moving pictures made of the automobile parade.

Big Horse Sale

Williams & Maund have some fine horses and mules which they are selling at auction, at Hand's stable. The stock is very fine and the sale is exciting much attention among the people who want good horses and mules.

COMING INTO HER OWN

Sanford Will Reach The High Average This Week

GROWERS ARE MAKING MONEY

One Hundred Cars of Lettuce Will Be Shipped This Week

This week will be the record breaker of the lettuce crop, according to shipments already made the total for the week being over 100 cars. The lettuce is heading up in fine shape and is bringing good prices, the most of it averaging the grower \$1.75 per crate. L. A. Brunley sold four acres of prime stuff on Tuesday to Perry & Milteer, receiving \$1.75 per crate in the field, which is a good price.

At the present rate of shipments a slump in the price is predicted, but the growers are confident the prices will not go low enough to make a loss, as lettuce can be raised, packed and shipped for 50 cents per hamper, and if the price stays around the dollar mark for the next few days the grower will be well satisfied.

Celery is looking fine and the chances for good firm markets are better than they ever have been before.

A conservative estimate of the number of cars of lettuce this week and the returns from same will be \$30,000 returned to the growers, which is a record that cannot be touched by any other vegetable section. This means lettuce only and does not include cars of beans, oranges, etc.

GLOBE TROTTER HERE

Sign Painter Completing Circle Of The World



C. J. A. Pahl is touring the world on an Iver-Johnson wheel and is in Sanford this week on the last lap of his journey. The life of Pahl reads like a romance and would be disbelieved only he has ample proof of all his statements. He is a native of Germany and speaks nine different languages picked up during his travels. He was in the government employ at the Soudan railway, in China and Japan, Malay archipelago, into India in Ceylon travelling on his wheel. From there he sailed to Africa and down the coast to Cape Town having passports to prove his assertions. He also visited the Holy Land taking in Jerusalem and Palestine. Returning to Europe he visited Greece, Turkey, Italy, Switzerland, Austria, Hungary, France and Germany. He has passed through many climes from the hot sands of the desert to the icy slopes of the Alps on his bicycle and says that he always enjoyed good health and did not mind the privations. He is an expert sign painter and works at his trade during his travels. While in Sanford Mr. Pahl will be a guest of S Runge and a talk with him about his nine years of travel will be interesting to every one. He is a walking encyclopaedia of knowledge gained at first hand and relates many stories of his travels.

Chinese Cabbage

T. H. Johnson had a load of Chinese cabbage in town Wednesday and is shipping the same to middle western markets, where it is bringing a good price. This is a new wrinkle in the vegetable world of this section and bids fair to become one of the money crops. The cabbage grows up tall, resembling a bunch of celery, only the stalk is thick and very rich in flavor, and is said to be very fine to garnish the table, or to cook like cabbage or sliced up raw. Chinese cabbage will probably receive the attention of the growers of this section next season.

BRINGS BUGS TO SAVE ORANGES

U. S. Expert Finds Them in India After World-Wide Search

After traveling around the world for eighteen months in search of a parasite that would attack the white fly, which infests the orange groves of the United States, R. S. Woglum, of the bureau of entomology, Department of Agriculture, has reached Washington with the coveted prize. He brought back from India six orange trees covered with the long-sought parasites, which he found in the hills of India.

The parasites were in fine condition, after their 12,000 mile trip.

Christmas Giving

At this season of the year the one great thought that throbs in the heart of every unselfish person is what I can give, my friends to increase their happiness? It is only a crabbed, sordid soul at this crowning summit of the year who asks what am I going to receive. Children expect to receive and are happy in the thought, but rightly balanced adults find their chief pleasure in giving.

This does not include that class of chronic misers, who by long years of cultivated stinginess have strangled every generous impulse, and who suffering so at the idea of giving up any thing that it is necessary to administer cocaine to get them in a donative state but it means and refers to the overwhelming majority of our people. Once in a while there is a poor wretch so stingy that he is so stingy that he is constantly in pain. The mere suggestion that he gave up the value of a peanut throws him into a cramp colic. To save expense he may raise his family on wild goose berries and hazel nuts until his children develop into physical, mental and moral dwarfs, but fortunately such instances in this broad and generous nation are tolerably rare.

No Ship Canal For Florida

Washington, D. C., Dec. 14.—The special engineering board reported adversely on the canal across Florida, the cost of which was estimated at \$18,500,000.

The board of engineers will hear statements and arguments for the proposition, which must be submitted within four weeks.

Congressman Frank Clark will go before the board and insist upon the adoption of the project, and wishes to get all possible data with reference to the unfavorable conclusions. The special board based its report on the following:

The distance saved between the gulf ports and the north Atlantic varies from 170 to 424 miles. It is not believed the distance would warrant the use of light canal barges in preference to fast steamers around Florida.

The board believes the canal to have too great commercial or strategic value, although it would be valuable to Jacksonville, Fernandina, Savannah and other points, also in developing the section affected.

The special board was unanimous in the opinion that the project was not worthy of prosecution by the United States.

Helping Hand Society

The Helping Hand Society of the Baptist church, met at the parsonage with Mrs. J. W. Wildman; Tuesday evening. Twenty three members of the society and their friends were present. After the business of the society had been attended to, and the Mission study class, had enjoyed their lesson; a social hour of music and recitations followed. Mrs. R. C. Maxwell recited from "Ghent to Aix"—by Robert Browning; for encore she gave "Tommy". Miss Estelle Beard sang "Spring Time brings Roses and You." Miss Emma Boyd, gave a humorous reading—"Mr. Picknick in the money room". Light refreshments were served by Mrs. Wildman and Miss Davis.

Democrats Win Arizona

Phoenix, Ariz., Dec. 14.—While the returns from yesterday's statewide election are still far from complete, enough is known to show that the democratic party was victorious, sweeping the state and electing two United States senators and a congressman, as well as state officers. Definite returns will be available tonight. Mark Smith and Henry Ashurst will be the two senators. George W. Hunt is chosen as governor.

Premium List Printed

The Premium list of the Second Annual Orange County Fair is out and is replete with information regarding the great event which will take place January 30, 31 and February 1, 2 and 3 inclusive.

NEWS OF THE WORLD

Items of Interest Gleaned From Various Sources

HAPPENINGS DURING THE WEEK

Here the Readers Will Find a Brief Historical Spring Flowing For Hurried Readers

In a setting of unparalleled splendor that was richly toned with oriental theme, the climax in the Dunbar scene was staged Tuesday. The king and queen of England took title as emperor and empress to their rich India possessions.

Mayor Shank of Indianapolis, who recently sold several carloads of potatoes and more than one thousand turkeys to the public at cost, is now planning to import Christmas trees which he will sell at the lowest possible price.

Atlantic Coast Line train No. 80, north bound, which left Savannah twenty minutes late Tuesday morning, was held up by robbers a short distance from Hardeeville, S. C., just before day. The train was running in two sections, because of the heavy passenger traffic, and it is reported the express car, which the robbers were believed to be after, was carried on the second section and escaped. The robbers, however, captured the mail car and secured several sacks of registered mail.

Thirty dead bodies have been taken from the mine at Briceville, Tenn. The rescuers have hope of finding more of the bodies as they proceed into the mine.

The discovery of five men alive and well in the Cross Mountain mine near Briceville, Tenn., has caused rejoicing to follow sorrow since the death-dealing explosion in the mine last Saturday. It is now hoped that many others who were thought to have been killed will be rescued.

The American Tobacco Company is now safe from interference so far as carrying out the reorganization plan is concerned, the Supreme Court of the United States having refused to review the case.

A daughter has been born to the Queen of Spain. As she had previously given birth to a son it makes little difference to the nation of Spaniards what the sex of the latest child is.

C. S. Darrow, attorney for the self-confessed murderers, the McNamaras, is now charged with complicity in the bribery of witnesses.

A call for a meeting of the of the United Wireless Telegraph company in an effort to effect a reorganization of that concern, now a bankrupt, has been issued by a committee representing some of the innocent purchasers of Wireless stock.

Dr. Howard Davidson of the etymology section of the department of agricultural announces that he has discovered in India a parasite which will abolish the whitefly pest in Florida citrus groves.

More Men Alive In Mine

Briceville, Tenn., Dec. 14.—That others besides the four men rescued from the wrecked coal mine are alive, is proved by the fact that a rescue party on penetrating into cross-entry No. 23, found chalkwriting on the black-surfaced walls of the tunnel, directing the rescuers to where some survivors might be found. The writing indicated that the men had been in the tunnel for some time yesterday, but had been driven to seek a new place of refuge on account of poisonous gases. The directions were rather incoherent, but several parties of men have been sent to different portions of the mine in an endeavor to find the survivors.

Chicago For Republicans

The republican national committee met in quadrennial session Tuesday and ratified the program arranged in advance for its deliberations. The national convention to nominate candidates for president and vice-president will be held in Chicago, beginning Tuesday, June 13, 1912. The vote for Chicago was overwhelming, the ballot showing Chicago 42, Denver 7, St. Louis 1, absent 3. St. Louis formally withdrew from the contest.

More Big Potatoes

Ellison George, who resides at the corner of Sanford Avenue and Fifth street, brought two sweet potatoes to the office yesterday, the combined weight of the two being 25 pounds. Ellison is naturally very proud of his garden and is the envy of his colored brethren who can't raise the big ones.