

ORLANDO WILL BE SCENE OF CIRCUS NEXT THURSDAY

Sparks To Exhibit Enlarged Organization For Public Approval

The circus, the name of which is a household word in the United States and Canada, and now the largest giving a daily street parade, will exhibit in Orlando on Thursday Oct. 31 its Sparks Circus, one of the oldest and best. Enlarged in every department this season, carrying 500 people, 500 horses, and the largest collection of trained wild animals in the world it will surely exhibit in the above city on the above date.

Among the outstanding features of Sparks Circus this season is the Nelson Family, the world's premier acrobats, seven in number. The three herds of elephants include a group of baby elephants, and being handled by ladies, under the careful guidance of their trainer, Walter McLain, fifty tough cowboys headed by Almer's former most clown, Paul Wentel, will see that you have plenty of laughs during the performance.

Other sensational features include among the many, Mlle. Rayana, the world's most daring tight wire artist; Madame Harriette Gullfoyle and her Sparks and Franz Woska and his tigers, Flora Bodini and the Walter Geice troupe of riders furnish the sensational riding acts. Carlos and Etta Carson handle the manege and high school horses, and the Sparks' polo team, 16 in number. The performance concludes with a gorgeous spectacle, "City of the Mill," featuring Alice Sohn, Prima Donna and George Sohn, Concert tenor.

DON'T FORGET THE DATE THURSDAY, OCT. 31 at ORLANDO.

Just a, which led the world in wheat exports before the war, now barely produces what it consumes.

Friday, Saturday and Sunday Specials

2 Tubes Colgates Tooth Paste—Brush Free 50c	COTY'S TALCUM POWDER 79c
Tube Palmolive Shaving Cream, Can Talcum Free 35c	\$1.50 FOUNTAIN SYRINGE 89c
PINT RUSSIAN Mineral Oil, \$1.00 Value 69c	Squibbs Mineral OIL—\$1.00 VALUE 89c
PINT McK & R Milk Magnesia SPECIAL 39c	6 CAKES PALM ALMOND SOAP 25c
Pint Medicated ALCOHOL SPECIAL 39c	6—10c CAKES LANEY'S Beauty Soap 25c
\$1.50 Shaving Brush, 40c Tube Squibbs Shaving Cream, \$1.90 Value, All For 98c	
BRING US YOUR PRESCRIPTIONS	
LANEY'S DRUG STORE E. First St. Phones 103 and 9128	

ROBERTS GROCERY

STAPLE AND FANCY GROCERIES
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SANFORD, FLORIDA

SPECIALS FOR SATURDAY

APALACHICOLA OYSTERS

CHICKENS

(HENS AND FRYERS)

Dry Salt Mullet ——— Mullet Roe

"WHITE RING" SELF RISING FLOUR 24 lbs. \$1.30
"WHITE RING" SELF RISING FLOUR 12 lbs. 65c
10 Lbs. SUGAR 65c
10 Lbs. WHITE POTATOES 45c
10 Lbs. SWEET POTATOES 29c
2 Lb. LARD 25c
WHITE MEAT (For Boiling) lb. 12c

FRESH COCOANUTS **10¢**

TEL. 634
SEMINOLE CREAMERY
CO.
215 E. First St.



Our 70th Anniversary FOOD SALE
Closes Saturday Night

The opportunity to purchase these wonderful values will soon be gone... Saturday night marks the closing of this great unprecedented offering of America's finest foods and nationally known items. Buy today for weeks to come!

Del Monte Tiny-Sweet-Early June PEAS No 2 Can 19¢	Ciquot Club—Golden or Pale Dry Ginger ALE 2 large bots. 29¢
A&P BRAND—PURE CONCORD GRAPE JUICE Pint 15¢ Quart 29¢	White House Brand Evaporated MILK 3 tall cans 23¢
DEL MONTE MEDIUM GREEN ASPARAGUS TIPS 2 Picnic Cans 33¢	A&P—Highest Quality Peanut Butter 16 oz. gls. 19¢
IONA—TENDER—TASTY Peas 3 no 2 cans 29¢	IONA BRAND SWEET Corn 3 no 2 cans 25¢

GOLD MEDAL FLOUR 6 Lb. sack 31¢	PILLSBURY'S BEST FLOUR 12 Lb. sack 59¢
KITCHEN TESTED 24 lb. sack \$1.15	FOR BETTER SHORTENING

HIGH QUALITY EAGLE CONDENSED MILK CAN 18¢	SHAKER SALT 3 Pkgs. 25c	Golden's Mustard 2 jars 25c
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SNOWDRIFT 1 LB. Can 21¢	3 LB. Can 55¢	6 LB. Can \$1.05
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FULL PACK TOMATOES 25¢	SHREDDED WHEAT per pkg. 10¢
WALDORF TOILET PAPER 4 Rolls 19¢	ATLANTIC DOUBLE-DIP MATCHES Box 5¢

PALMOLIVE SOAP 3 Bars 11¢	Endorsed by world's leading beauty specialists 3 Cakes 20¢
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P&G WHITE NAPTHA SOAP 3 Bars 11¢	MORE SUDS—LESS WORK Chipso 2-9 Oz. pkg. 15¢
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FANCY NO. 1 MAINE POTATOES 10 lbs. 37¢	FANCY TOKAY GRAPES Lb. 10¢
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You rightly demand this in your milk supply... Then use Klim—fresh milk powdered. Klim is always pure and safe... Delicious, too—and more convenient than regular milk!

Uneda Biscuit

There are soda crackers and soda crackers... but after all there's only one Uneda Biscuit, and it's the world's best soda cracker.

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NATIONAL BISCUIT COMPANY

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A Pair They Wear

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Ladies COATS and DRESSES
Dresses From **\$4.88 to \$15.95**
Ladies' Coats From **\$9.89 to \$28.00**
flat crepes—Satin Back crepes, and the new tweed effects. Every coat in stock is this seasons model.

Ladies' Shoes, Priced from \$1.39 to 4.95
Some New Arrivals at the Low Price of **95¢**

The Well Known
Allen-A-Hosiery full Fashioned at **1.49**

32-inch Gingham 10c
yard,

36-inch Prints, 15c
Yard

Remember If You Don't Trade Here We Both Lose

Tyree-Persons Store

108-110 E. First Street, Sanford, Florida

The Sanford Herald

Published every afternoon except Sundays at Sanford, Florida.
117 Magnolia Avenue

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The Wheels Of Justice

Slowly but surely the web is tightening around that "little band of patriots" who conspired in 1921 to defraud the government out of the Elk Hills naval oil reserves. Edwin Denby, broken in health, died in disgrace. Harry Sinclair, oil magnate, is serving a term in prison for contempt of the senate. Sam Blackmer, another who was more or less involved, is in Europe in exile to escape prosecution in this country. Yesterday Albert B. Fall, formerly secretary of the interior, was convicted of accepting a hundred thousand dollar bribe from his old friend, E. L. Doheny, California oil baron. And Doheny himself is no less guilty or likely to conviction.

The fate of Fall was quite similar to that of W. D. Manley, formerly head of the Bankers Trust Company of Atlanta which controlled eighty-six banks that failed in the summer of 1926, in pathos and in the spectacular aspect, both were brought into court on costs. Both were really very slick men and in momentary danger of death. Both were fighting not so much to escape a heavy fine or jail itself as to clear their names of any shame before they died. Both roused the sympathy of the judges but failed to convince the furies of their innocence. Both were convicted.

The time is slowly passing when avaricious men can amper with the cogwheels of government and not get their fingers pinched. The successful financial coups of the croakers are becoming scarcer and scarcer. It is even conceivable that the time will come when it will be as dangerous to steal from the government as from an individual, to imbezzle a million as to snatch a banana. The conviction of a few more Falls and Sinclairs is all that is necessary to prove that the people are tired of being robbed.

Promiscuous Kissing

"Safety First" has been a nation-wide slogan in America for many years. "Cross Crossingly Cautionly" has taken its place by the side of the age old adage of "Look Before You Leap." In other countries, at least in some respects, they are more careless. When the Reds shoot up the public square in Moscow, a life counts for little. A "Safety First" campaign there would accomplish little.

And yet we find the Russians going in for that very thing. They have decided it is dangerous to kiss. They, who indulge in kissing promiscuously upon every hand, who greet fellow brickmasons, as may to him, with a loud resounding smack, have adopted the slogan, "Think before you kiss" (Every kiss means 40,000 bacteria). Letters sent out from Leningrad are postmarked with these very words inaugurating a campaign to curtail kissing.

The Kansas State Board of Health, not to be outdone, also took steps recently to regulate, if it could not abolish, public osculation. Its guide for kissers said: "1) Never kiss in a crowd, but if you must, take a hot mustard foot bath and avoid drafts if you feel 'fall in' afterward; 2) guard against sudden changes in temperature when kissing; 3) at a party where 'pasdoffee' and similar games are played, be sure to gargle frequently."

Free Publicity

The New Atlantic Coast Line Tropical Trips booklet is just out—it contains many beautiful illustrations and the descriptions of various places of interest in Cuba, Florida, and other parts of the South.

With regard to Sanford, the booklet includes a picture of the municipal pier and band shell and portions of the yacht basin. It is a very attractive photograph and shows a number of yachts tied up at their docks. Beneath the photograph, the booklet has this to say, under "Sanford, Florida" heading:

"On the western shore of Lake Monroe, head of navigation of the St. Johns River, and 125 miles south of Jacksonville on the main line of the Atlantic Coast Line, Sanford is the center of one of Florida's most prosperous sections. It also offers winter visitors superior hunting, fishing and golf."

"Lake Monroe is being improved and beautified by an 80-foot boulevard around it. On the west side facing the Lake is the new Forrest Lake Hotel. Other hotels and boarding houses."

THE CIVIC THEATER

It is a note of great progress for the Civic Theatre to be moved into the heart of the city. Heretofore the work of the theatre has been done in the temporary administration building of the University of Miami, which under the best conditions is difficult to reach by a great majority of the people of the city.

The new theatre, which will be opened shortly, is located conveniently in the center of population and the change means that the theatre will be more largely supported than ever before.

The Civic Theatre has become one of the most important organizations in Sanford. It is composed entirely of residents of the town who, without any hope of reward other than the consciousness of doing good work and pleasing their audience, have year after year, contributed to their time and talents to the production of the dramatic art in Miami.

That they have been eminently successful is proven by the fact that each year they are able to produce better and better plays and have interested larger and larger audiences.

Organized over three years ago, the Civic Theatre has during that time presented approximately 40 one-act plays, 20 full length plays and one opera.

The organization that conducts the theatre is composed of local people who devote much study to the selection of plays and the selection of players. Last season the management selected the production of 136 players, 83 of whom had never appeared on the stage. That the plays were selected with care and discrimination was evidenced by the approval of the many large audiences who attended the performances. That they selected wisely those who took part in the performances is

SATURDAY EVENING SERMON

(A discussion of the International Sunday School Lesson by the Rev. W. E. Pugh, D. D., pastor of Trinity Lutheran Church, Jacksonville, Fla.)

Lesson Text: Mt. 11:16-19; Mk. 2:18-28; Jn. 2:1-11, etc.

"For the low cannot stand always bent, nor can human nature or human faculty subsist without some lawful recreation." "So let the mind find some relaxation take, in some kind to his task with fresher head." "Better to hunt in fields for health and thought, than live the doctor for nervous drought. The wise find cure and exercise depends God never made His work for man to mend." Such wise sayings of ancient and modern men emphasize the mental and physical need of relaxation, recreation, change. The Bible contains numerous references in the subject of joyfulness and the manner whereby contentment and happiness may be best obtained.

Play

Surface questions are asked as to the kind of recreation a Christian may engage in. The necessity of some kind of pastime for profit is recognized by all. Even among the ancients and still among the heathen peoples of earth recreation from toil and recreation in play is recognized. The Scriptures in Old Testament make mention of a time when there will be joy and laughter of children, playing in the streets of the city. It is self evident that the play or pastime in which a Christian engages will be of the kind that ministers to his physical, mental, and spiritual welfare. It will be that type of recreation upon which one will ask the Lord to be with him in it and upon which the Lord's blessing can be asked.

We quote with approval: "There is such a thing as pleasure, or having a good time, that cannot be classed as Christian. What would we say of pleasure that begins and ends in itself? Or of pleasure at the expense of the happiness of another? Or of pleasure that keeps us away from God's home, dimming vision of God, in book, of our duty? That break down the body so that we cannot do our work well?"

Regulation.

Christian joyfulness cannot be brought under rule. As soon as an attempt is made to define and limit with regulations the things in which one may engage in search of joyfulness, by mistake is made. Jesus did not defend the masters and servants of John the Baptist, neither did he say that John's habits were wrong. He Himself joined joyfully in the pleasures of the associates. The regulation of others, that is, the Pharisees, harshly criticized both John and Jesus. Jesus' teachings indicate that He would not have us under regulation, a burden, but rather a time of joyfulness. The true liberty of a child of God finds expression in joyful work and in joyful play.

AIRPORT BONDS

It is intended to refer to some of the arguments being made against the proposed bond issue to be voted on Nov. 27. One of the most foolish and at the same time most widespread is that "Florida has plenty of land, why more bonds?" No doubt the bond issue is opposed by a few who own some land, but property of other possible sites.

If Tampa can only get away from the pet-quick proposition and get down to real constructive work we will have a real city in time to come. There are a few who are opposed to the bond issue. They are a few who own some land, but property of other possible sites.

DR. BARTON DISSENTS

On the broad question of general policy, Dr. Barton also dissents, and he believes that most Prohibitionists agree with him.

The Eighteenth Amendment, he says, was directed not against the misguided man who thinks he has a right to drink and who regards intoxicants as harmless, but against manufacture and sale for gain. He seems to doubt the wisdom of further arraying conscientious objectors in opposition to prohibition; he doubts that any but a small group of Prohibitionists desires such a law. Scott McBride, National Superintendent of the Anti-Saloon League, has his fears about the Sheppard plan.

Meanwhile, another judge finds that the buyer can be punished under existing laws, the Pennsylvania case to the contrary notwithstanding.

There is nothing very clear in the whole situation except that Prohibition is still an experiment and that it will be well to await the result on these matters from the Higher Law Enforcement Commission.

If, as reported, the Prince of Wales has never been in love, he ain't been nowhere and ain't felt nothing.—Mason Telegraph.

A CONGRESSMAN'S GOAT

That a man "lay down his life" for his friend" always has been regarded as the utmost expression of noble and unselfish sacrifice. How highly, in comparison, should we appraise the act of a man who hazards his liberty for his neighbor-in-law? We have just had an instance of this in United States Court in Tampa.

When the luggage of Congressman Michaelson, just arrived from foreign and unattended parcels, and said he was brought to the official attention of vigilant prohibition enforcement sleuths, prosecution of the Congressman followed, in due course of justice. The Congressman was tried in Key West after he had assured Key Westers, in a four-page interview, that he proposed to devote his utmost effort toward obtaining liberal private mental appropriations for the improvement of that port and was acquitted, when his brother-in-law assumed the responsibility for the leaky luggage and the contestant contents thereof. This unfortunated Congressman was rather contemptuously referred to in the course of the trial as the "fall guy." He bore the brunt and, not being a Congressman, was not subjected to the severe scrutiny and censure of national official lips. The Congressman was, however, a brother-in-law of Congressman Michaelson, receiving when John Gramma, plaintiff, fined him \$1,000, incidentally making a judicial remark to the effect that he had "two dollars to punish him for the trial of someone else, apparently the kind of Congressman you've got here, don't you think?" "Well, you say," the Congressman said, "my own money or that of the Congressman would not permit me to 'holdly' to suffer financially by his sacrifice in addition to the suffering he would experience in his 'cause celebre', which has been 'played up' in every newspaper of the land, come to a harmonious conclusion."

While applauding the magnanimous act of Gramma, we think it is fair to state a serious and dangerous precedent. We think every Congressman or other public official should bear the odium of his own oversight, particularly when these violate the laws of the land and that every public man's trunk

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Stronger — Better Than Ever
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Experienced DODGE Mechanic
Operating a Service Station at Myrtle Avenue and Second Street in YOU DRIVE IT Garage.—Any time your Dodge needs HELL DODGE SERVICE, if you will give me a trial, your DODGE will get my personal attention, at the Right Price. Phone 150-J Yours truly, WATSON REEL

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SAMSONBAK UNION SUIT

No holds barred!

"THINK you could rip that belt? Go on and try. Your dealer will gladly play anchor man on one end of the SAMSONBAK Union Suit while you tug at the other. We want you to go at it hammer and tongs—to pull, yank and twist it without mercy. Then you'll realize that here is the greatest improvement ever offered to men who do things—and who do them energetically. You'll want it, of course!

—everywhere there's any chance of stretching, pulling or binding. Gives freely with every motion, but there isn't a strand of rubber in it to break or become inelastic. No added charge for this great HANES improvement. All the perfect fit and roominess, the same fine materials and finish you've always associated with HANES, plus the patented SAMSONBAK Belt—for just one dollar. See the many styles in HANES Underwear—particularly the smart new shirts and shorts. P. H. Hanes Knitting Co., Winston-Salem, North Carolina.

SAMSONBAK HANES



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While applauding the magnanimity of Gramma, we think it establishes a serious and dangerous precedent. We think every citizen should bear the odium of his own overrights, particularly when they violate the law of the land and that every public man's trunk

the principles of justice and of the individual citizen's direct responsibility to the law, to permit such baggage transfer as was consummated in this case. The "brother" in his trunk, and if either has illegal contents, the owner should be held accountable. But Gramma said it was his trunk and his liquor—and we insist that it is subjective of

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announce that they have acquired the files, work papers and Goodwill of Williams & Monahan Public Accountants, and that they have re-opened the offices formerly occupied by this firm where they will carry on the practice of accounting and auditing in all its branches.

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If Tampa can only get away from the pet-quick propaganda and get down to real constructive work we will have a real city in time to come. There are a few let some up in Woodlawn community they were purchased years ago, a few more in Myrtle Hill and Orange, the owner they are occupied by the purchaser and returned from the marketable better Tampa will be left. The owners of land here in the city of Tampa are not all poor. If there were a profit in it for them, they would not have it in the possession of the bond issue. It is little opposition to the bond issue but a flying sheet of criticism for a reasonable kind of rate, for a substitute must be raised.

DR. BARTON DISSENTS

On the proposal to replace in legal regard the buyers of outlawed liquor, the Rev. Dr. Arthur J. Barton seems to be a better lawyer than Senator Sheppard or Republican Cannon. His other proposition against the suggested amendment of the Volstead Act also arouses serious doubts of the wisdom of taking advantage of the law through the bill Senator Sheppard has introduced in the senate.

There is, of course, no escape from the proposition that the buyer of liquor will and will be a violation of the law. And this is the point from which Senator Sheppard and the Bishop proceed with their argument.

But, says Dr. Barton, who is chairman of the National Executive Committee of the Anti-Saloon League, since no man can be forced to testify when his evidence would incriminate himself, to make buyers and sellers equally guilty would simply increase the difficulties of convicting either of them.

Moreover, Dr. Barton states that the Sheppard plan was tried in Texas and abandoned as a failure after two years. Senator Sheppard apparently does not agree as to that interpretation of the Texas experiment.

On the broad question of general policy, Dr. Barton also dissents, and he believes that most Prohibitionists agree with him.

The Eighteenth Amendment, he says, was directed not against the out-guided man who thinks he has a right to drink and who regards intoxicants as harmless, but against manufacture and sale for gain. He seems to doubt the wisdom of further arraying conscientious objectors in opposition to prohibition; he doubts that any but a small group of Prohibitionists desires such a law. Scott McCreary, National Superintendent of the Anti-Saloon League, has his fears about the Sheppard plan.

Meanwhile, another judge finds that the buyer can be punished under existing laws, the Pennsylvania case to the contrary notwithstanding.

There is nothing very clear in the whole situation except that Prohibition is still an experiment and that it will be well to await an opinion on these matters from the Hoover Law Enforcement Commission.

If, as reported, the Prince of Wales has never been in love, he isn't been nowhere and isn't felt nothing.—Macron Telegraph.

Have a tug-of-war on a HANES
SAMSONBAK UNION SUIT
No holds barred!

THINK you could rip that belt? Go on and try. Your dealer will gladly play anchor man on one end of the SAMSONBAK Union Suit while you tug at the other. We want you to go at it hammer and tong—to pull, yank and twist it without mercy. Then you'll realize that here is the greatest improvement ever offered to men who do things—and who do them energetically. You'll want it, of course!

—everywhere there's any chance of stretching, pulling or binding. Gives freely with every motion, but there isn't a strand of rubber in it to break or become inelastic.

No added charge for this great HANES improvement. All the perfect fit and roominess, the same fine materials and finish you've always associated with HANES, plus the patented SAMSONBAK Belt—for just one dollar. See the many styles in HANES Underwear—particularly the smart new shirts and shorts. P. H. Hanes Knitting Co., Winston-Salem, North Carolina.

SAMSONBAK
HANES

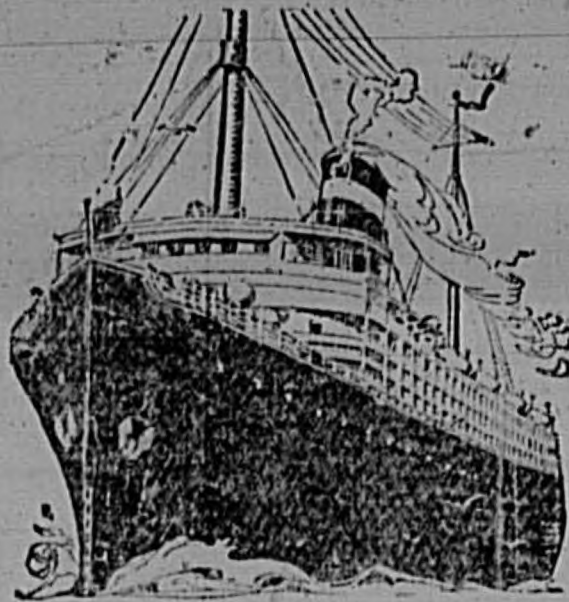


Look for the SAMSONBAK label before you buy. Center section of belt is in blue to help identification.

only \$1

ONE OF THESE VALUABLE AWARDS

GRAND CAPITAL AWARD



2 ALL-EXPENSE TOURS TO NEW YORK

Everyone likes to travel and everyone likes to visit New York, the world's largest city—the metropolis that each year draws uncounted thousands from every corner of the globe. If you've been there you always long to go back—if you haven't been there, the lure is stronger than ever.

That is why The Herald has selected 2 all-expense tours to the city of light as first prize in the Steamship Tour Campaign.

Every convenience will be afforded the winner of the grand capital prize. A luxurious Clyde Line Steamer will take the lucky contestant to New York, in the big city both accommodations and meals will be furnished by the Hotel Manger, situated in the heart of the theatre and shopping districts.

This is a trip that should appeal to everyone—it can be yours if you make up your mind to win and enter the Steamship Tour Campaign now!

Can Be Yours!

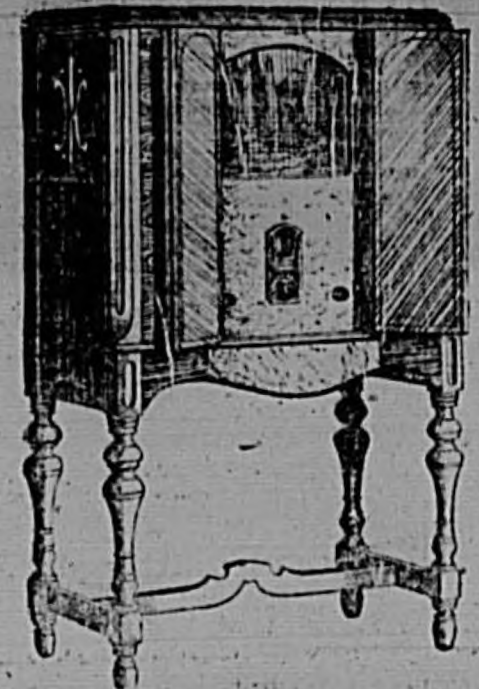
Read Every Word of This!

The Sanford Herald's Steamship Tour Campaign is just beginning—today marks the first day of the short competition, it will end on Nov. 30. A wonderful array of prizes have been selected to reward the efforts of workers in the unusual campaign. They range all the way from two marvelous all expense tours to New York City including hotel accommodations and meals while there as the first prize, down to a beautiful Swiss movement wrist watch as the sixth award.

Same one is GOING TO WIN THESE PRIZES. Almost before you know it this campaign will be over and the prize winners happy with their awards. The rules of the campaign are simple; no one person will have an advantage over another individual; the campaign is on an equal basis and is open to everyone except employees of The Herald and members of their families, AND the DURATION of the competition IS SHORT almost too short.

It's a simple and easy matter to claim one of the valuable awards offered for your very own. It's really easy to win. All that's needed is the courage and determination to make up your mind and decide to enter. Once enrolled you'll find your friends rallying to your support and help coming from every side. All the world loves a winner—you can be one, take the first step—enter this marvelous campaign today!

SECOND GRAND PRIZE



\$169 ELECTRIC PHILCO RADIO

An all-electric PHILCO balanced-unit radio, the Highboy, a cabinet model, has been selected by The Herald as the second grand capital prize in The Steamship Tour Campaign.

The Highboy is beautifully finished in Oriental Walnut with a Bird's-eye maple center panel. Genuine ingenuity is the covering over the speaker. It is complete in every detail and will be installed free of charge for the contestant who is lucky enough to claim it.

The Philco Highboy is worth strenuous efforts—it is a valuable prize, one that will bring pleasure to the winner for years and years to come. It can be YOURS easily, if you determine to enter the Steamship Tour Campaign and win!

Open to Everyone---Enter Today---It's Easy to Win!

How to Get Votes

There are two ways in which votes may be secured in The Sanford Herald's Steamship Tour Campaign.

First, clip the free voting coupons from The Herald and send them to the Campaign Manager. Have your friends do the same.

Second, secure subscriptions to The Sanford Herald, both new and renewed. Votes will be given according to the schedule of votes published elsewhere on this page. Subscriptions carry the greatest number of votes. In the first month, which ends Nov. 9, after that date votes will be less.

Campaign Rules

The campaign is open to everyone except employees of The Herald and members of their families.

No money or other valuable consideration may be given for votes. All money turned in must be returned to the contestant.

Contestants cannot be paid for their votes.

No person or firm, except a member of the Sanford Herald family, will be allowed to enter the campaign.

A grand prize will be awarded any one contestant who secures the largest number of votes.

The contest will be held in the city of Sanford, Florida, on the first day of the month of November, 1929, and the contest will be held in the city of Sanford, Florida, on the first day of the month of November, 1929.

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Every Worker Wins---No Losers!

GRAND CAPITAL PRIZE!

2 ALL-EXPENSE TOURS VIA CLYDE STEAMSHIP LINE to NEW YORK CITY, including hotel accommodations and meals there for a week. The hotel in New York, selected by The Herald, where the winning contestant will be a guest, is The Hotel Manger, "the wonder hotel of New York, a modern marble palace," located in the heart of the theatre district. Travel by Clyde Line needs no recommendation, their coastwise service is unexcelled.

Second Grand Prize

\$169.00 ALL-ELECTRIC PHILCO balanced-unit RADIO, completely equipped, installed free of charge for contestant finishing second. This exquisite radio was purchased from the Automotive Electric Co., Philco Dealer, 2nd Street and Oak Ave., where it is on display.

Third Grand Prize

\$125.00 NEW ALL-ELECTRIC GRAYBAR RADIO, completely equipped, installed free of charge for contestant finishing third. This marvelous machine was purchased from The Herald Electric Co., Graybar and Victor dealers, Magnolia Ave., where it is now on display.

FOURTH PRIZE

\$50.00 blue white diamond ring, exquisitely mounted, beautifully finished. This lovely prize was purchased from the Diamond Palace, E. First St., where it is now on display.

FIFTH PRIZE

\$25.00 Wrist Watch, choice of models, lovely case, beautifully finished. These watches need no description. This prize was purchased from and is on display at McLandins, Jeweler, Sanford, Fla.

SIXTH PRIZE

\$25.00 Swiss Movement, 15 Jewel Wrist Watch, choice of models, set in an exquisite case. A wonderful timepiece—a splendid prize. Purchased from and on display at C. C. Briggs, Jeweler, Magnolia Ave.

Ten Per Cent Commission!

Through a liberal commission arrangement it is definitely assured that every worker who fails to win a major award will be amply repaid for his or her efforts in the Steamship Tour Campaign. The Herald will give ten per cent commission to all contestants failing to win a major prize, on all money turned in, according to the rules of the campaign.

How Votes Count

FIRST PERIOD, OCT. 26—NOV. 9

TERM	AMOUNT	VOTES
3 Months	\$ 1.75	2,000
6 Months	3.50	3,000
1 Year	7.00	12,000
2 Years	14.00	25,000
3 Years	21.00	40,000
4 Years	28.00	60,000
5 Years	35.00	100,000

SECOND PERIOD, NOV. 11—23

TERM	AMOUNT	VOTES
3 Months	\$ 1.75	1,000
6 Months	3.50	2,500
1 Year	7.00	6,000
2 Years	14.00	12,500
3 Years	21.00	20,000
4 Years	28.00	30,000
5 Years	35.00	50,000

FINAL PERIOD, NOV. 25—30

TERM	AMOUNT	VOTES
3 Months	\$ 1.75	500
6 Months	3.50	1,250
1 Year	7.00	3,000
2 Years	14.00	6,250
3 Years	21.00	10,000
4 Years	28.00	15,000
5 Years	35.00	25,000

NOMINATION COUPON

Campaign Manager,
The Sanford Herald,
Sanford, Florida.

Gentlemen:

I wish to nominate _____
as a contestant in The Sanford Herald's Steamship
Tour Campaign. Address is _____

This nomination in accordance with
the rules of the campaign, entitles the
nominee to 10,000 votes.

Name _____
Address _____

Contestants Can Receive Only One
Nomination Coupon.

Nominate Yourself or a Friend As A Contestant

