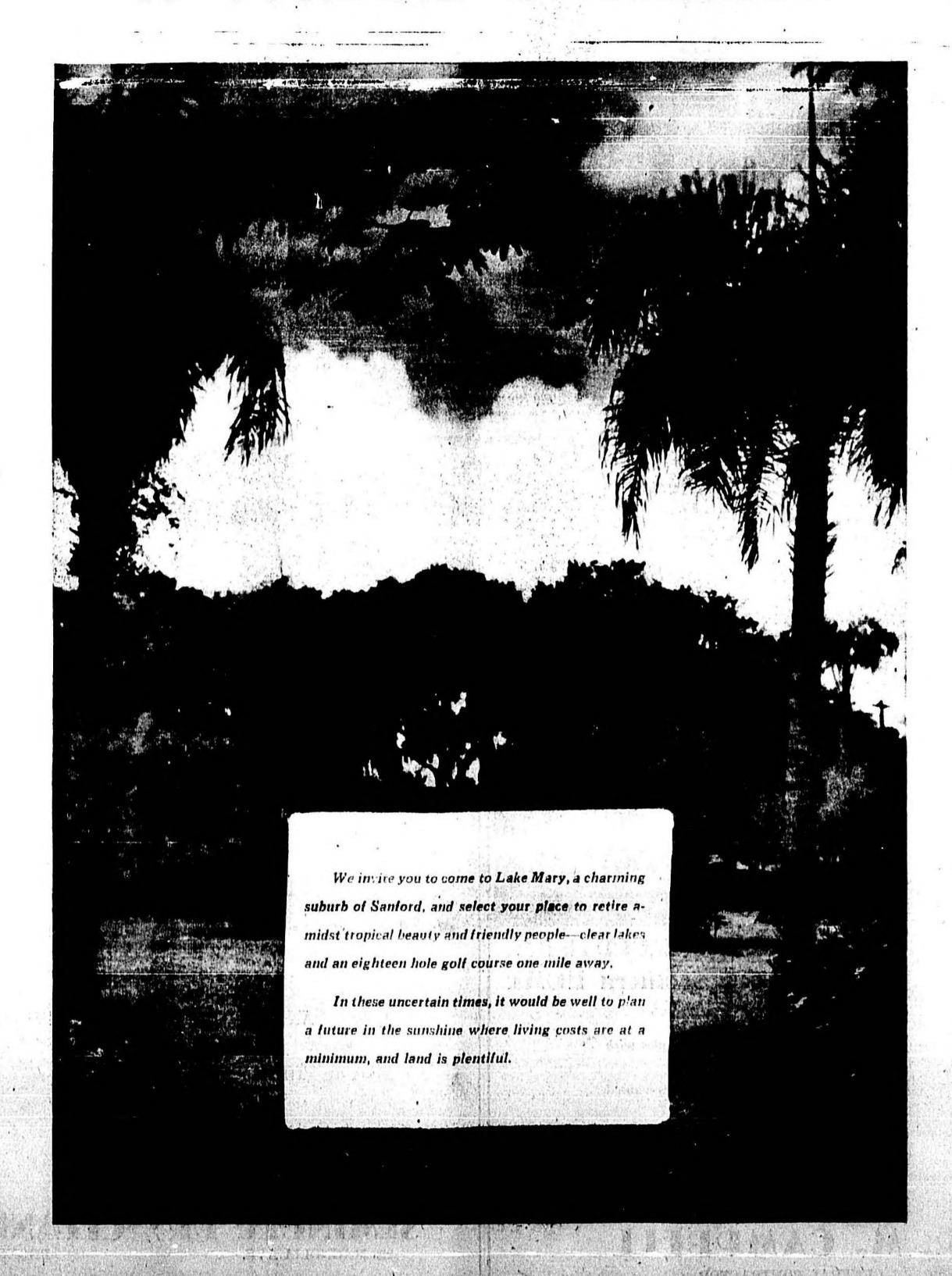
# A CORDIAL INVITATION



FRANK EVANS - LAKE MARY, FLORIDA

Section Four

The Sanford Kerald

**Section Four** 

LUME XXXXI Established 1908 SANFORD, FLORID

Associated Press Leased Wire



"CYPRESS SWAMP"



# LOSE ATTE SPOONBILLS, FLORIDA in Library of Congress.

# Mrs. Ralph Huntley Finds Sanford Zoo Is Ideal Spot For Sketching

A giant Ward heron perched upon a pine branch and craned his neck expectantly. A parrakeet cocked his head to one side and peeked out from behind a cypress stump. A tiny red deer stalked curiously across the enclosure and tubbed his nose against the wire. Victoria Hutson Huntley, wife of Rollins College professor, Dr. Ralph Huntley, was sketching in the 200

"The zoo is a wonderful place for my work," exclaimed Mrs. Huntley. "There are so many fine specimen of Florida wildlife here. Birds like that Ward heron, the American egrets, the giant bald eagle and queer looking owl, the large black water turkeys, all are found here almost as if in their native habitat. And there are offers, possums and raccoons, and these gentle red deer so tame you can actually feed and pet them. It is almost as if the 'Jungle Book' had suddenly come alive, or Noah's Ark had just docked at the Municipal Pier."

Mrs. Huntley, winner of a Guggenheim Fellowship, is a distinguished artist in the field of lithography. Her biography appears in "Who's Who in American Art," "Who's Who in America," and "Biographical Encyclopedia of the World." Her Guggenheim Fellowship was given her for her creative work in graphic arts in Florida, and in 1947 she was awarded a \$1,000 grant from the American Academy and National Institute of Arts and Letters.

Mrs. Huntley's lithographs are represented in the colkctions of the Metropolitan Museum of Art, the Whitney Museum of American Art, the Boston Museum of Fine Art, the Philadelphia Museum of Art, the Brooklyn Museum of Art, the Chicago Art Institute, the Pennsylvania Academy of Line Art, the Cleveland Art Museum, the Houston Art Museum, the Library of Congress, the New York Library, the Newark Public Labrary, the University of Glasgow, the Bureau of Education in Italy, the International Business Machines Corporation and the University of Florida.

Her first one-man show was held at the Weylie Gallery in New York early in 1930. It was about this time that she first became interested in lithography. One of her lithographs, "Winter Landscape," was exhibited in the Beaux Arts Gallery in London in 1930, and was adjudged the most striking design in the exhibition.

Among numerous lithographs which have won prizes for Mrs. Huntley are the following: "Interior" first prize in the International Graphic Arts Show in Chicago Art Institute in 1930; "Koppers Coke," first prize in National Graphic Arts Show of the Philadelphia Print Club in 1933; "North Country," Purchase Prize, Library of Congress in 1945; "Dawn Came," Daumier prize of \$1,000 as the best American lithograph of 1946 at an exhibition held by the Associated American Artists in New York City; "Tropical Storm," University of Florida Purchase Prize in 1947; "Evening, the Everglades," first prize in the seventh annual exhibition of prints, Library of Congress.

One of her oil paintings. "Tone Poem, Sarasota," received the Paley Award for the best oil of a Florida subject by a Florida artist in the Norton Art Gallery in West Palm Beach in 1948.

(Continued the Page Two)

### **Thousands Of Live** Fish Can Be Seen At Marine Studios

An amazing display of live ma-rine life is maintained at the Marine Studios at Marineland, .8 ml. routh of St. Augustine on the ocean. Through more than 200 portholes a "isitor can view the mysterious colorful underseas creatures existing under conditions comparable to that of the open-

A seven ton coral reef with sea fans, rock grottoes and caves creates natural protection for the smaller fish and is startlingly beautiful in color and shape.

Feeding time for the fish are in the morning and afternoon, when the porpoises and other fish are fed by hand as the climax of an exciting day at the oceanarium. Huge porpoises jump from the water to snatch food from the attendant's hand. Sharks move ominiusly over the reef and even the small coral fish fight each other for their diet of shrimp

and crab.
The Studios combine recrea-tional appeal with sound scientific and educational value, accommodating many school groups which come to study marine life. Constructed in 1935 at a cost of \$1,000,000, this unique institution has attracted world-wide attention. The exhibit consists of two giant tanks, one circular in shape and the other a rectangle. The depth of each tank ranges from water capacity is more at 700,000

Studios offer a common communi-

Seminole County produces more colery every year than any other is a "relief" medium. The design

### MRS. HUNTLEY SKETCHES AT THE ZOO



### Mrs. Huntley

The immense pools, which are furnished with fresh sea water daily, are the home of thousands of fish and other forms of marine life. Unlike an aquarium where the specimen are peparated according to size and species, the Marine to size and species, the marine in the production of a lither than the production of sary in the production of a lithoty for its imates, making it even more interesting for the visitor.

graph as well as its appearance when completed, are entirely different from the two other major and etchings.

A wood cut, or wood engraving,

copper, by means of an acid. Its technical characteristics place it in the classification of "intaglio" prints.

prints desired, usually 50 to 75, though more can be printed. This is alled the edition. After this prints.

The grease of the lithograph crayon produces a chemical spot on the surface of the stone undermeath the crayon. This is known as the "printing spot." It is to this spot that the ink adheres, and it is from it that the printing is done. The crayon itself is removed with a solvent after the drawing is completed and before the printing begins.

The printer first passes a damp of Design.

Hasbrook Heights, N. J. in 1900 and studied at the New York School of Fine and Applied Art, at the Art Students League in 1910 and at Columbia University. At 20, thrown upon her own resources she taught drawing and painting at the Texas College for Women, returning to New York School of Fine and Applied Art, at the Art Students League in 1910 and at Columbia University. At 20, thrown upon her own resources she taught drawing and painting at the Texas College for Women, returning to New York School of Fine and Applied Art, at the Art Students League in 1910 and at Columbia University. At 20, thrown upon her own resources she taught drawing and painting at the Art Students League in 1910 and at Columbia University. At 20, thrown upon her own resources she taught drawing and painting at the Art Students League in 1910 and at Columbia University.

with printer's ink. The latter sticks to the printing spots but not elsewhere. A sheet of paper ists, National Association of Wolse placed on the dampened and inked stone and the whole is run of Art and the Orlando Art Association. adhered to the greasy marks

Each lithograph printed from nue in Orlando.

is raised from the surface by cutting away the wood which surrounds it, making a kind of stamp
which, when covered with ink, will
produce the desired image on a
piece of damp paper.

An etching is an impression
from a design incised, or bitten
down, into a metal plate, usually
copper, by means of an acid. Its

Lithograph stones come from is have been printed, the distance of the quarry in Bavaria and are composed of lime for the most part, re-surfacing with one of the abraphotographed by Robert L. Cox of sives and then grained in prepara-Lithograph stones come from is have been printed, the drawing is

the printing begins.

The printer first passes a damp sponge over the stone and then goes over it with a roller charged Gravers, Lithographers and Wood

and darks present an entirely dif-ferent appearance from either of the two other major fine print mediums. Company on North Orange Ave-

# on the stone, the printing spots, an all Florida show at Kennedy will come off on the paper, and a lithograph has been produced! Wood is a "relief" medium, easily identified by a strong flat silhouette design. Etchings are an "intaglio" medium and easily the Everglades with her husband where one of her lithographs. recognized for their line quality, where one of her lithographs, Lithography is essentially a tone "Evening, the Everglades," was medium. Its rich, velvety greys inspired. Her lithographs and etch-

### Sanford Located Near Finest Beach In United States

One of the few beaches in the world upon which cars may be driven at the water's edge is Daytons Beach, 43 miles from San-ford on U. S. Highway 17-92. The beach is 23 miles long and 500 feet wide at low tide and is the

feet wide at low tide and is the ideal spot for sun bathing and swimming. So gradual is the slope of the ocean floor that you can wade out hundreds of feet and ride back on an incoming, crashing, white-topped wave.

Various vehicles may be obtained on the beach for pleasure cruising including tiny cub cars, four h.p. gasoline-motored autos with room for two passengers and sail cars. Amphibious ducks are on hand to take the ocean voyage for a 20-minute ride off shore, or one may ride the waves on surf one may ride the waves on surf

boards or floats.

Adjoining the beach is one of the longest boardwalks south of Atlantic City where visitors sit n the sun or take advantage the many amusements offered. At the open air bandshell many eve-ning entertainments are keld in-oluding band concerts, amateur shows, beauty contests and sim-ilar types of entertainment which are staged for the enjoyment of old and young.

old and young.

Deep sea fishing boats operate
out of Daytona daily and return
laden with such varieties of fish as sea bass, red anapper, king mackeral, dolphin, barracuda, and

# Photographed By Cox

The pictures of the lithographs appearing on Page 1 of this sec-tion, as well as the pictures of the

planed and squared and after grained by an abrasive such as fine sand, flint, or carborandum, provide the artist with a smooth, velvety surface on which to draw. The basic principle of lithographic printing lies in the fact that grease and water will not combine, Water, for this reason, will be repelled by the mark of a greasy crayon on a lithograph stone but printer's ink will adhere to it.

The grease of the lithograph crayon produces a chemical spot on the surface of the stone purpose.

School of Figure 20 to the approach in preparation for the next drawing.

The same stone is used repeating it has used repeating to sanford, owner of Essex Studios, who has made the photographs for the high school annual for the past 15 years.

Coming to Sanford in 1935 from Mismi where he had operating to sanford in 1935 from Mismi where he had operating to have lithographs and one room is given over entirely to her lithographic equipment including a press, an etching press and files upon files containing her prints.

Mrs. Huntley was born in Hashrook Heights, N. J. in 1900 and studied at the New York on the surface of the stone purpose.



When you have plans for the future . . . When you're putting money aside to make those dreams come true

## SAFEGUARDING YOUR SAVINGS



FINANCING HOME **OWNERSHIP** 

Remember You Can Have What You Want It You Save For It . . .

# First Federal Savings & Loan Association

of SEMINOLE COUNTY

PHONE 694

209 MAGNOLIA AVE.

# MAKE SANFORD YOUR HOME AND MAKE

WELCOME TOURISTS

TO FLORIDA

and

SANFORD

We're sure you will enjoy This Winter Wonderland

B. B. BROWN

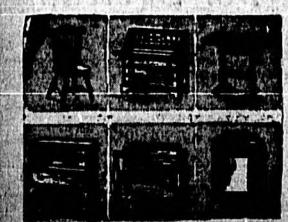
WATCH REPAIR

JEWELRY REPAIR

W. 2nd STREET SANFORD, FLORIDA

YOUR HOME MORE BEAUTIFUL BY HAVING YOUR FURNITURE EXPERTLY REFINISHED

AT



"If It's Made Of Wood, We Can Make or Refinish It."

eks Wedderafi



WE INVITE YOU TO VISIT SANFORD, FLORIDA

Sun-worshipper or angler . . . boatsman, hunter, adventurer ... all the dreams you've ever had of the perfect place to live, work and play, become exciting reality at SANFORD, FLORIDA.



Gilt & Stationery Company

# Sanford Heartily Welcomes Winter Visitors

Make your winter home in Sanford - situated on scenic Lake Monroe. It is a friendly city and will do everything possible to make your visit a pleasant one - encouraging you to be with us every winter.

Sanford's recreational entertainment is complete - boasting one of the "sportiest" golf courses in the state.

You will find shopping simple and enjoyable with courteous, individual attention from all merchants.

You will like it here!



IVEY'S



# Women's Clubs Promote City Million Visitors Every Year Travel To Silver Springs their or can browse Travel Silver River, can visit with Ross And Rest of the springs their or can browse Travel Institute and the springs their or can browse To Silver Springs their or can browse To Silver Springs their or can browse To Silver Springs their or can browse Travel Institute and the springs their or can browse Travel Institute and the springs their or the springs their or can browse To Silver Springs and its with Ross Allen at his Reptile Institute and Its well-filled gift shops. Hotel and cabin accommodations winder can be covered in a minimum of 90 minutes. All the many and varied wonders can be covered in a maximum of four hours.

Mrs. Sally Mero Williams, pres-ident of this club, revealed recent ly that the club is planning to ly that the club is planning to aponnor a woman in running for the state legislature in the next election. This will mark the first time a woman from this county has run for such an important of the club and is under the direction of the local Runnary of the Rangelon Wathing shall not be recorded to the recor has as one of its main objectives

the furtherance of women's in-terest in civic affairs. The club does many interesting things such as sponsoring a radio program each week over the local program each week over the local radio station and last year was responsible for the sending of three girls to the 4-H Club camp at Camp McQuarrie, and two girls to the Legion Auxiliary sponsored Girl's State meeting in Tallahas-

Page. The group has its own meeting rooms at the Municipal Airport and plans soon to maintain a lounge in the club rooms for the comfort and enjoyment of the students at the George Barr Umpire School and for the New York Glants.

Another of the business women's prescriptions in the Pilot Club. organizations is the Pilot Club vities, with Mrs. Ruth Scott as its presi-

with airs, Ruth Scott as its president. This club recently held a most successful subscription bridge party and proceeds of the event were used for charltable purposes including the sup-port of a nilk bank for under-nourlahed children, and the spon-soing of a girl at Girl's State as well as at Camp McQuarrie.

In addition the Pilot Club has adopted a family with nine children in Vincourtires, Franco, which was bombed in World War II due to erroneous information. They assist with the Salvation Army, tuberculosis and cancer drives and with the district four project on mental hygiene, and the mothers'

One of the most recent chari-

HOME OF

SOUTHERN AND

SWEDISH SMORGASBORD

COSMOPOLITAN CUIBINE

AND FRENCH'ONION SOUP

men's organizations which are interested in promoting the property of the community and take gress of the community and take Harrison first vice-president, Mrs. Occar M. Harrison first vice-president, Mrs. of the community and take Harrison first vice-president, Mrs. of the community and take Harrison first vice-president, Mrs. of the community and take Harrison first vice-president, Mrs. of the community and take Harrison first vice-president, Mrs. of the community and take Harrison first vice-president, Mrs. of the community and take Harrison first vice-president, Mrs. of the community and take Harrison first vice-president, Mrs. of the community and take Harrison first vice-president, Mrs. of the community and take Harrison first vice-president, Mrs. of the community and take Harrison first vice-president, Mrs. of the community and take Harrison first vice-president, Mrs. of the community and take Harrison first vice-president, Mrs. of the community and take Harrison first vice-president, Mrs. of the community and take Harrison first vice-president, Mrs. of the community and take Harrison first vice-president, Mrs. of the community and take Harrison first vice-president, Mrs. of the community and take Harrison first vice-president, Mrs. of the community and take Harrison first vice-president, Mrs. of the community and take Harrison first vice-president, Mrs. of the organization of the many is the community and take Harrison first vice-president of the communi these during the past year is the cording secretary, Mrs. H. W. Goodspeed, corresponding secretary, Mrs. Club which was organized in 1948.

The club is divided into four parts: the American Home Depart-

the Magazine has been presented.
Mrs. George Wells heads the Social Department which furnishes entertainment for club members. Each season the department sponsors a party for the teachers of

Les Soeurs is a group of high school girls aponsored by the lo-cal Woman's Club under the direction of Mrs. Roy Green. Serving as officers are Martha Chapman, president; Denise Stevens, vice president; Duncan Baker, service president; Duncan Baker, service president; Duncan Baker, service president; Duncan Baker, service presidents. cretary; Betty Jo Holloway, trea-

The Sanford Garden Club with The Sanford Garden Club with Mrs. Charles E. Ginn as president, has approximately 260 members divided into 11 circles. The club has recently completed a portion of its new building on East First Street and Mellonville Avenue, which made up e portion of its projects for the year. The other two sims of the club are city beautification and roadside de-

table projects in Sanford is the During the Christmas holidays Woman's Club's Thrift Shop held the club decorates various public

SHEPARD'S

Longwood Hotel

Longwood, Florida

DELICIOUS FOOD PROPERLY SERVED

IN A PLEABING ENVIRONMENT .

WELCOME VISITORS

Situated halfway between Sanford and Orlando just off U. S. Route 17-92, 1 mile west of Sanford-Orlando Kennel Club

AMERICAN & EUROPEAN PLAN

Large, Comfortable Rooms American Plan

European Plan

ic \$2.00 per day
ble \$3.00 per day
Double weekly from \$15.00
Reasonable rates granted for
Monthly rentals

\$40.00 weekly \$70.00 weekly

Business And Professional Group Plan Genter on Oak Avenue and Fifth Street. The shop carries used pital, the Library, and the County Home. One of the largest events of one of its members. Mrs. E. H. Lanev is president of the group which helps support the Randolph to be held Feb. 10 at the Mayfair Inn. Election of officers takes place at this meeting and some of the club take their turns as ales clerks.

Serving as president of the meeting and some of the continuous inderwater fairy land, the Red Cross and men of the club take their turns as ales clerks.

Serving as president of the Woman's Club is Mrs. Oscar M. Harrison: first vice-president, Mrs.

The American Legion Auxiliary be made into an enjoyable saliday of each month at the home of one of its members. Mrs. E. H. Lanev is president of the group which helps support the Randolph to be held Feb. 10 at the Mayfair Inn. Election of officers takes place at this meeting and some originated house and view the origination of the club take their turns as ales clerks.

Serving as president of the worth of the entire the count of the community and take the property of one of its members. Mrs. E. H. Lanev is president of the general luncheon and business meeting which helps support the Randolph to be held Feb. 10 at the Mayfair Inn. Election of officers takes place at this meeting and some of the U.D. C. sponsora Mental Counterwater fairy world famous underwater fairy world famous underwater fairy and the Counterwal of the Mayfair Inn. Election of officers takes place at this meeting and some of the club year is the general luncheon and business meeting the Lanev is president of the Randolph to be held Feb. 10 at the Mayfair Inn. Election of officers takes place at this meeting and some of the lane world famous underwater fairy world famous underwater fairy and the Mayfair Inn. Election of officers takes place at this meeting and some of the club year is the general luncheon and business meeting of one of its members. Mrs. E. H. Lanev is great month at the home of th

children, is sponsored by the processes of government. The local local club under the direction of auxiliary is interested in reliable. Karlyle Housholder. Each ditation work in veterans' hose autrounding the springs. On the trip to Silver Springs a year the club also entertains win-ter visitors in Sanford with a tour of the various gardens in day of each month and holds visitor can also enjoy a Jungle Cruise ride down the beautiful

Seminole County.

A majority of the Jewish women of Sanford are members of the Sanford Chapter of Hadasah, we-man's Zionist organization. It lists auxiliary meets on the second and amone its many worthy projects. man. The Civic Department is under the chairmanship of Mrs. C. R. Dawson.

The Daystment of Fine Arts, under the direction of Mrs. H. W. Rucker, promotes the cultural life of the club and each year presents an Animated Magazine which is the highlight of the club year. This will mark the 20th year that the Magazine has been an animated for charitable projects and plans are being formulated for charitable projects are the Magazine has been an animated for charitable projects are the Magazine has been an animated by the club year. This will mark the 20th year that the Magazine has been an animated for charitable projects.

Milk Fund for needy persons.

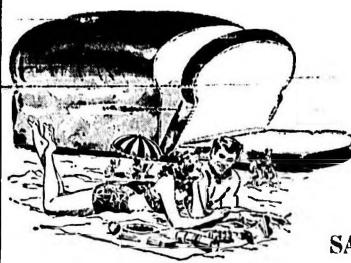
Seminola Rebekah Lodge No Auxiliary meets on the second and fourth Thursday of each month in the Legion Hut on Lakeshore Boulovard. Mrs. Emory Spier serves as its president and it helps support the cancer fund, and the milk fund. It also assists with maintenance of the National Children's Home at Eaton Rantile and the first Wednesday on each month in the Legion Hut on Lakeshore Boulovard. Mrs. Emory Spier serves as its president and it helps support the cancer fund, and the milk fund. It also assists with maintenance of the National Children's Home at Eaton Rantile and the first Wednesday on each month in the Legion Hut on Lakeshore Boulovard. Mrs. Emory Spier serves as its president and it helps support the cancer fund, and the milk fund. It also assists with maintenance of the National Children's Home at Eaton Rantile for the club part and plans are being formulated for charitable projects. social affairs.

Historical societies of Sanford Col. Theodore Roosevell Chapter and third Thursday of each month

Historical societies of Sanford include the Sallie Harrison Chapter of the Daughters of the American Revolutions, which has as its regent Mrs. Francis E. Bolz. The chapter meets on the first The chapter meets on the first the worthy mattern. The group meets every second and fourth Thursday of the month at the junior group, Children of the American Revolution.

Another of the historical societies, the United Daughters of the

THE ....



TEMPERATE

YEAR ROUND SANFORD CLIMATE

YOU'LL ENJOY

AND TOO - - - THE YEAR ROUND

DELIGHTFUL HOME BAKED

QUALITY OF OUR DELICIOUS PRODUCTS

ROBB'S HOME BAKERY

217 E. FIRST ST.

- FAST FAMILY
- FLUFF DRY
- THRIF-T
- DAMP WASH
- SHIRT SERVICE
- RUG CLEANING
- DRY CLEANING



"INDIVIDUALLY WASHED" "DONE THE WAY YOU WANT IT" "GET IT WHEN YOU WANT IT"

Seminole County Laundry Co.

819 WEST THIRD ST.

OOD --- SERVICE --- ENVIRONMENT

OPEN FOR BREAKFAST, LUNCHEON AND DINNER

Golf, Fishing, Swimming, Horse and Dog Races and Other

SPORTS NEARBY

PHONE 475



### Art Colony

(Continued From Page Four)
walls of her rustic home on Lake

Markham. Among the other art enthusiasts is Mrs. W. M. Scott, formerly of Washington, D. C., who has made her nome here since 1923. She began her art work at Sullins College, also studying with William Lycett in Atlanta, Ga., and at the Corcoran Art Gallery and Critcher Art School in Washington. She has always been interested in art, hav ing served as president of an art before World War II, and as

chairman of the Art Division of the Fine Arts Department of the Sanford Woman's Club. She was in charge of a display of art work by Sanford painters neld last year

In her large collection of paintings is one entitled "The Mountaineer," a still-life portrait, which was chosen by the Southern States Art League to be exhibited at leading cities in nine Southeastern atates. Along with still life scenes and flower prints, she enloys doing landscapes and has recently completed an excellent painting of the Holy Cross Episcopal Church.

Sharing Mrs. Scott's enthusinent for art, Mrs. H. H. Coleman, a resident of Sanford for the past 11 years. She has also added to the attractiveness of her home with her oil paintings. Mrs. Coleman's interest in art began in grad-school. She attended art class In St. Petersburg, Mudying under the direction of Prof. and Mo. Tadd, whose daughter, Edith Tad Little, is now an interior decora-tor in Winter Park.

are floral prints and budseque including one of Texas blue book nets on a sloping till with a bright blue sky in the hackground She has also used the St. John River as a setting for one scene which features grassy land and cattle under picturesque trees against a blue sky, reflected in the water,

Charles B. Dawson, 22, n stu-dent at Rollins College, has interest not only in painting but alin sculpture, dramatics and other mediums of art. He is maining in art history, emphasizing the im-portance of art as applied to pey hology. He is interested in teach ing art history and cultural pla graduation from Rollins.

Mr. Dawson studied art in the local schools, at Rollins and at Julia Maca. Columbia University in New York manufering in City. He became interested in the Memory Washing art history and criticism upon the of the most venutile of seeing many of the great pointings. Santord points in Maria of Europe while in service during Gamen, where the war. In his work at Rollins beame to the M

### PAINTING BY MRS, GINSON



Book Associated Art, of the kround for her paintings which; Manager Ann Area on Machinena Sha ha the war. In his work at Rollins beame with M. I is a state for it on the has painted many backgrounds a mineral work with the state of the Mineral State Fan. She and for dramatic productions and has employed many of the beautiful most for dramatic productions and has employed many of the beautiful most for dramatic productions and has employed many of the beautiful most for dramatic productions and has employed many of the beautiful most for dramatic productions and has employed many of the beautiful most for dramatic productions and has employed many of the beautiful most for dramatic productions and has employed many of the beautiful most for dramatic productions and has employed many of the beautiful most for dramatic productions, have lived to be associated octor. Min. C. C. Henderson has deventage in the shoots, giving most for dramatic productions and has subjects for his art. The eff blue walls of Mrs. I.M. Henderson also matructs in chil.

The eff blue walls of Mrs. I.M. Henderson also matructs in chil.

Sanford Is Located In Heart Of Florida

Sanford's centralized location brings a majority of Florida's prinipal attractions within easy driving distance, and makes this city an ideal headquarters for winter tourists. Excellent highways radito the principal points of interest. ere and the distance to them are: Dec 29, 1824. in Mead formittee condens to piles; Bok Tower, Lake Wales I

6 miles; Azalea Ravine Gardens, Palatka, 76 miles; Marine Studios, Del con Spring, 26 miles; Old Spanish Mission, New Smyron, 35 miles; Caronado Beach, 37 miles; Daytona Beach, 43 miles; oldest city, St. Augustine, 95 miles Siver Springs, Ocala, 80 miles Strades, McKee's Jungle Gardens 120 miles and Highlands Bam-mock, 113 miles.

70,000 Are Employed

Approximately 70,000 persons Florida are currently employed seasonal agricultural and releted activities, according to rements in agriculture by the Flor da Industrial Commission.

About 25,000 of this number are engaged in the harvesting of The rida's winter vegetables. The next largest group, citrus harvest ing workers, account for 14,000 of the total. Approximately 12,000 tre engaged in citrus processing

The targest concentration of these workers is in the Winter Haven area where 11 600 are em at yet in cittus canning, packing and harvesting with the Orlando Sanford area accounting for about 8,200 workers, principally in citro harvesting and packing. Fairly large egroups are engaged in can ning and vegetable harve ting.

Lonis chooses along with adul-

Another of Sanford proper Mrs. Gretchen Lowe Crowds who has become well kness a for her localiful tinting of photo graphs. Mrs. Crowell concerved the idea of decorating we bling in extations and other announcement

at deare of and at the framed in light wood and in tor. Mrs. Babcock has fauned the tade land copes and other attract interest of many students to con-

### Seminole County Created In 1913

Seminole County was created on April 25, 1913 when Governor Park Trainmell affixed his signature to a paper that eparated it from Orange County of which ste in all directions from Sanford it had been a part since Mar. 3, 1845. Prior to that time Seminole Among the outstanding attrac-tions easily accessible to visitors part of Mosquito county since and Orange counties had been a

and the state of the state of the of Sandord, embittered because of the per of politic on which the count

ook their troubles to the state tion of Orange County was set aside and renamed Seminole County with Sanford established as the county seat. Meeting the delegation to Tal-

abussee at the train apon their return to Sanford were several thousand persons headed by the Sanford Military Band, 100 auto-mobiles and carriages, a troop In Farm Activities of Hoy Scouts, a number of Seminote Indians and hosts of jubilant citizens. The celebration was cli-maxed with a banquist to the even

Plans were swiftly drawn for the construction of a court house and county officials named



THE LAND OF THE SUN!

Libercaph Delivery scretce anywhere any time

A. N. Rossetter Horist

Celery Ave.

Phone 212-W



### WELCOME TOURISTS TO SANFORD



- BE WEATER
- CLETON MADE BULLS AND BUCKLES
- COVERED BULLONS OF ALL KINDS (Sew thru and Southle Stitch Molds)
- GENERAL ALTERATIONS: REPAIRS
- MACHINE and BOUND BUTTONHOLES.

MRS. VICKERY'S ACCOMMODATION SHOP Mrs. H. H. Nickerson

# For Vacation Fun Come To Sanlando Springs Tropical Garden



Central Florida's Tropical Wonderland

- Scenic Boat Trips
- swimming
   pool
   sand beach
- TROPICAL GARDENS

RESTAURANT

• GIFT SHOP

• DANCING

Sanlando Springs is noted as one of the outstanding tourist attractions in Florida.

Enjoy Florida's finest foods served in the modern Club House or the Verandah overlooking the Beautiful Springs, or enjoy walks along the numerous Gardenia and Azalea bordered trails,



U. B. Highway 17, between Orlando and Banford Look for the big Sanlando sign !

# Welcome Tourists

AND FOR A REFRESHING VACATION, COME INTO THE

FROZEN

CUSTARD

• ICE CREAM

MILK SHAKES

MR. & MRS. H. L. SWISHER, PROPRIETORS

City Is Named For General Sanford It Sanford gets its name from General Henry Shelton Sanford, former ambassador to Belgium, who brought a colony of Swedes here in 1870 and incorporated the town on the south shore of Lake Monroe in 1877, about half a mile west of Mellonville.

Early in the Seminafe Indian Caper that the community had become that the community had become the headquarters for incoming mail for all parts of South Florida when boat service was established between Mellonville and Palatka, thence to Jacksonville.

After the incorporation of Sanford before that the incorporation of Sanford in 1877 General Sanford became more interested in this section and made additional investments including the purchase of 12,555 acres along Laxe Monroe, a tract then known as the Levi grant.

Early in the Seminafe Indian Caper the fit, Marks and John tainer, hending, non-bending apace.

bent and building paper, and con-tainer, bending, non-bending spec-

SERVING SANFORD

WITH A THOROUGHLY

MODERN **AUTOMATIC LAUNDRY** 

CONVENIENT - FAST

EXPERIENCED ATTENDANTS

• UP-TO-DATE BENDIX MACHINES

WE INVITE OUR TOURIST FRIENDS IN TO INSPECT OUR MODERN FACILITIES

SANFORD AUTOMATIC LAUNDRY

118 W. 2nd ST.

**PHONE 1082** 



WELCOME

TO

SANFORD, FLORIDA

CENTRALLY LOCATED IDEALLY SUITED TO THE BEAUTY LOVING TOURIST

- HOT POINT APPLIANCES
- AUTOMOTIVE ACCESSORIES

# H. B. POPE COMPANY



"PRETTY AS A PICTURE"



CYPRESS GARDENS is only 83 miles from SAN-FORD. It is an enchanted spot that winter visitors must not miss. You will be thrilled with the beauty gathered in one setting. The moss covered trees growing along the shore of lovely Lake Eloise create dignity. The camellia japonica, azalea and gardenia blossoms are so numerous they seem ever-blooming. Rare plants and shrubs are in abundance. Small boats run through the canals in the gardens providing you with a picture of wonderland which you will long remember.

WINTER HAVEN, FLORIDA

been at a little being been

RICHARD D. POPE, President





Beautiful Sanford and the surrounding countryside of Seminole County is an ideal place to see Florida at its best, Conveniently located for visiting other points of interest in "The Sunshine State." Sanford has many attractions to offer winter visitors.



DON'T OFFER

SAILFISH SPAGHETTI

Florida's many fine Tackle Shops, Hardware and Department Stores know exactly what rods, reels, lines, lures and baits, are best for Florida fishing. Their recommendations are backed by first-hand, "on the spot" experience.

KNOWS FISHING,

Florida-made equipment is particularly fine...because, being Floridians, most of

the people who make it are

expert anglers...they know

exactly what they're doing.

TOO ...

### POWELL'S OFFICE SUPPLY CO.

Magnolia Avenue

# Buy Fishing Tackle from Folks who, know tishing!

Florida is one of the world's great fishing areas...So it's just common sense to buy fishing tackle where experts can guide your selection...



FISHING'S IN FLORIDA'S BLOOD ... and because Florida fishing is so popular and varied, Florida stores carry more complete stocks and wider selections than you'll find 'most anywhere else.



ROVED WHERE IT COUNTS --IN CATCHING FISH ...

res, Florida is fishing country. And more nd more wise vacationists are cashing in on Florida's fishing "know-how"... buying



# Orlando Offers Full Calendar Of Activities For Every Taste

The winter calender of events tounts courts, swimming pools, is crowded with entertainment for has a regularly scheduled prodances and variety shows.

Two concert series, programs by the fifty-piece Oriendo Civic tourist is conveniently near sev-Orchestra, the Town Hall leced in Orlando this year.

locale for spring training of Clark grove.

For the traveler who is able to spend only a limited vacation in Florida or for those who may divide their year, with at least six months in this tropicial clime, Orlando, located about 20 miles south / Szafo.d, has much to of Dubodres, Court Courter of the samuel International Dubodres, Court Courter of the samuel International Dubodres, Court Courter of the samuel International Dubodres, Courter Courter of the Samu

every taste of all kinds, including excellent informal good times, the Greater fishing. The city's Senshine Park, treated of Commerce recently renovated and expanded has a regularly scheduled pro-grain of entertainments several flebourd, roque, lawn bowling, times a week, with card parties, horse-shee pitching, chess and card playing.

While storing in Orlando, the ture and musical series, lectures First, there is Silver Springs. and motion pictures at Albertson
Public Library—these are but a
lew of the cultural features offerfrom all parts of the world for twenty years. Fifty miles to the And for the sports-minded, Or-lando has become the nation's profusion of flowers, pretty girls largest winter training headquar- who are champion water-skiers, ters of harness horses. It is the and hoat trips through a cypress

LAND OF HEALTH LAND OF SUN

AND OF LAND

(A CHOICE COMBINATION)

We Invite You To Stop In — Quality Drugs — Fountain Service

McReynolds Drug Co.



"We have decided visit Sanford this winter!!"

> We're glad to have you here and we want you to have such pleasant memories of Sanford that you will come back to settle permanently.

> We extend to you a cordial invitation to visit Our Store for .

FAMOUS WATCHES

ELGIN WALTHAM HELBROS GOTHIC JAR-PROOF

COMPACTS by ELGIN

CIGARETTE CASES

AMERICAN

LIGHTERS

DIAMONDS

WEDLOCK SETS

BRACELETS

KEEPSAKE

RINGS For LADIES and MEN BIRTHSTONE SETS MASONIC - ELK - SHRINE FRATERNAL RINGS

SILVER

INTERNATIONAL 1847 ROGERS COMMUNITY

PEARLS

DELTAIL MARVELLA RICHELIEU

• LADIES' AND MEN'S WATCH BRACELETS **DIAMOND MOUNTING — WATCH REPAIRING** 

WERT-JEWELER

Everything in the way of Fine Jewelry

202 Fast First St.

Sanford, Fla.

# Intellectuals Find Food For Thought At Library

Over Ten Thousand Volumns Are Available To Sanford Public And Visitors

Locate These w gasant roomy building of Spanish architecture, and facing the park at Fifth Street and Oak Avenue, the Sanford Municipal Library is within easy walking distance of the business section and its facilities are available to residents and visitors with

On its shelves are more than 10,000 books, including the latest book of the month selections in fiction and non-fiction. In a large and comfortable reading room are to be found the latest magazines and newspapers, as well as late editions of encyclopedias, books on biography, history and other volumes valuable for information, study or research work.

The majority of books of fiction and non-fiction are contained in the large delivery room back of the librarian's desk. Stairways lead to the second floor balcony where magazines and newspapers as far as four years back are available for inspection. A smaller room is devoted to children's books and periodicals, and back of it is a room where books are sorted and repaired.

Mrs. Elton Mongaton is libra-rian; Mrs. Ridgely Brewerton, is Assistant librarian; and Mrs. F. P. Rines, part time clerk.

During the past year, Mrs. Monghton reveals, 531 new books



\$75,000,000 Invested In Florida Canning

The canning and preserving in-dustry in Florida is a \$75,000,000 business, according to the State

Chamber of Commerce. The importance of this phase of food manufacturing in Florida was emphasized in this week's business review of the Chamber's Research and industrial

Latest official reports (1947) Latest official reports (1947)
list 99 plants in Florida engaged in canning fruits and vegetables and manufacturing source, preceives, jams and jellies. These plants employed 5,982 persons to whom they paid \$11,220,000 in salaries and wages in 1947. The in 1944 and 51,500 in 1949; Florida and provided and selection of the selec 1939 payroll was only \$2,762,000.

dred Walker: "Drums Against Frontenac" by Harvey Chalmers and "Her L.cam Prince" by Rob

The smaller children like best the Looks about animals, a preference often maintained as they ference often maintained as they grow older, said Mrs. Moughton. Among the new animal books is "A Dog of Flanders," by De La Ramee and "Tyke the Little Mutt." by Dot L'Hommedieu. Other books for youngsters include: "Fish In the Air," by Kurt Wiese; "Song of the Swallows" by Leo Politi; Picture Story of the Philippines" by Hester O'Neill and "Blacky Daw" by Adelaide Palmer.

In the Southeast, discontinuances per 1000 firms increased 41 per cent; while nationally it was a per 1000 firms increased 41 per cent.

27,000,000 Seedling

Pines Distributed

The Florida Forest Service raised 29,000,000 pine seedlings

South Exceeds Nation In Business Gains

Beven Southeastern states ex-perienced a greater percentage gain in business firms from 1944 to 1949 than the nation as whole, according to the U. S. Department of Commerce.

C. Produce Persons, regional com-merce director of Wlanta, says the number of business firms in the seven-state area Went from 276,300 to 398,200.

da, 48,200 to 82,400; Georgia, 45,4 800 to 64,700; Mississippi, 23,4 300 to 32,500; North Carolina, 26,000 to 35,500, and Tennesses,

15,100 to 59,900. Mr. Persons said that the average rate of discontinuances in the Southeast from 1944-49 was slightly less than for the nation. In

For the older children are such new books as, "How Man Made Music" by Buchanan; "Sue Parton, Naighborhood Nurse by Boyleston; "Black Board Magic" by Howard M. Brier; "The Best in Baseball" by Robert H. Shoemaker; "Senior Year" by Anne Emery and "Bobcat" by C. W. Anderson.

Magazines for children include raised 29,000,000 pine seedlings

to Better Living ....



WHAT IS A COMPANY-SUCH AS CHASE & COMPANY?

It is a group of men and women organized under the Laws of Florida to carry or a business of farming, fruit growing, packing, shipping, selling, and dealing in supplies principally connected with the Produce Business. It also operates a wholesale jobbing business in Building Materials.

Many men and women of the company, both stock-holders and employees, are residents and home-owners in Sanford, some having records of employment of over 40 years.

We, individually and as a company, are a part of the growing City of Sanford.

A PROSPEROUS NEW YEAR TO ALL CHASE & COMPANY

Section Five

# The Sankord Gerald

Section Five

