## Che Sanfurn Herali

Bigger

## Surer

## Await You

## 0AK <br> 

Some of the streets will soon be paved-- homes will be built-prices are sure to rise.

Lots are Now being Offered at a Bargain

# Only $\$ 25$ Cash Required! 

ACT NOW!
N.H. Garner, Developer

## PAGE TWO

Record In Development Work Has Been Made By Daytona Highlands


The Sanford Gredit Assogintion
$\qquad$ ARE YOU READY
FOR THE FIRST?

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 of the matal who dusennt may his hills.

 make Sallined al city of luilders.



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baurh, halrmin of the
portation committee.
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arrangements of spr. 20-All the jazzz


## "Daytona Beach is Sanford's Beach"

## Last week we delivered a message to the people of Sanford--- and the people of Sanford responded---

 AST WEEK we delivered a message to the people of Sanford to the effect that Daytona Highlands was a grand investment opportunity and offered to prove it to them at our own expense. The people of Sanford not only read that message but were sufficiently convinced of its genuineness to look inio the proposition themselves with the result that a tremendous number of bonafide sales were made to Sanford people; conservative, far-sighted investors who know values.

That these good neople are not only satisfied but highly delighted with their purchases there can be no doubt; that they will be far better satisfied and more pleased as time goes on is also a certainty.

Are you going to pass up this opportunity to acquire a home conveniently near the World's Greatest Beach and to make a sound, remunerative investment at the same time and on the same spot? Our phenomenal success of last week has prompted us to continue the extra bus service from Sanford during the present week in order to give others the opportunity to see Daytona Highlands who were unable to get reservations last week due to limited transportation facilities.

Follow the example of scores of other Sanford people. In fairness to yourself see Daytona Highlands.

## DAYTONA HIGRHANDS

Florida's Subutb of Hills and Laties

The Traylors of Daytona
Sules Agents, 214 s. Beach St., Daytona, Florida
John F. Fox, District Manager. Park Avenue at Second Street

BhanChes-Jacksonville, Orlando, St. Augustine, DeLaud, Dalatka,
New Smyrna, Daytona Beach, Sanford, Eustis, St. Cloud, Tallahassee. Atlanta, Gia

N0TICE: Our mutor chair cars are making regular trips from Sanford, carry Numds. Make your reservation at onte for this complimentary sightseeing tour.

## Retail Gedit TVen's-(Esociation

 The Sanford Chedit Association


Let Fellows Fill It
FliDis StRyICE STaton

A different way to fix ham
 Jatterl" Thats how it goes when muserce Baked Haim with Borden's. $n$ itself ham is anpectizing -and "ll specilly ikike this recipe. The sstard flavor is copecel in, and ? ant of clove, too-besides the fine ich milk, Borden's Evaporated. orill be surprised how diferent his dish is from just plain ham.
How many "gesesores" in
vrong with them other than a
few scratches and stains on their
surfaces?
All they need to restore their
of Mirrolac Enamel. Easy to
apply-swift to dry-Looks and
vashes like tile,
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## Watch  your enġine respond to CROWN GASOLINE

"Always Better"

3

## POLARINE OHS \& GREASES

Every time you buy a callon of gasoline, you pay 3 1-8 cents Fiorida Siate Far.
 Better Churches "For"The Glory of God"
The world grows better. Church poople are insisting that
their church buildings be put into twenty-four-hour dlay use

## The Sanford Herald

| Social |
| :--- |
| Calendar |

## Calendar

## Wednesday



## New Summer Store Hours

In Effect May 1st
 effect, and we are calling them to the attention of our out of town patrons.

Week Days 8:30 to 6 Saturdays 8:30 to 7 Close Thursday at 12

- We have deeided to make this new arrangement mor oyees would not be overtaxed by long houss on to serve you better and more efficiently
force will
If your home town merchant can't supply you, try

Orlando, Florida

## Pinehurst

Is Your
Best Buy--

because

Its location makes it ideal for your homesite. It is high and dry. It is only a few minutes drive from the heart of the city.

The terms of purchase are so easy that anv one can afford to own several lots here.

## SEE

## Britt-Chittenden Realty Companiny

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First Street
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Trepe de Chine and Georgetles Teds, Gows and
Blemmers Van Raalte. and 1,4 srite, fle ho pioh orBlemers Van
chid and black

## $\$ 3.50$ to $\$ 7.00$

MUSLIN UNDERWEAR

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\begin{aligned}
& \text { Fine guality Nainsock and lingerie clot } \\
& \text { with fine laces }
\end{aligned}
$$

$\$ 1.75$ to $\$ 2.50$
\$3.00 AND $\$ 3.50$ UNDERWEAR $\$ 3.00$ and $\$ 3.50$ each

MUSLI N UNDERWEAR FOR \$1.50
Tedr and Bomers fine suality lour cloth. "Dove Band"
$\$ 1.50$ Each
FINE SILK TEDS AND GOWNS
ion walch, mude of fine att sith Georgett, Sith Pajamas
$\$ 6.75$ to $\$ 10.00$

## CHILDREN'S UNDERWEAR

"Mansing" Union Suits for boys.: Best Nainsook.
90 c and $\$ 1.00$

In the World of Sport SANFORD BEATEN
12 T0 10 IN SLOW 12 TO 10 IN SLOW
 And Alen Two In C atest Verybody was hitting Tuesday',
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to the Saints by a score of 12 to
10, the defeat sending the Celery-

\author{

 to the Saints by a seore of 12 to
10 , the defeat sending the Celery-
Fed below the 500 mark


To Fight in Orlando buHNON HCLDS ieston to folr HILS, 2 TMLIES

Be Our Guest
On a Frec Sightseeing Tour T

## Winter Havera, Florida

"The City of 100 Lakes"

## Don't Buy New Parts

SANFORD USED PARIS CO. , wanise nt


Thinculiw Artists of Fialmesburg
PageTheKing'sBarber
malsesburg, witshire, Eni. SwedichinatcaMakers Aly

 joito song wowt



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ROLDNS COLLCE SS PREPARET FOR SWIMPMM MEET


Lakeland Defeats
Tampa, Score 6-5

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Carter Is Planning To Strengthen Field

PHLLES DERAT
GIANTS IN RALLY
STARTING IN TTH

## Here The Delcolight



Elton J. Moughton ARCHITECT
First National Bank glde, Sanford, $\square$ Florida


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