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# The W. D. Gerbrick Company -.of.- 

Jacksonville and Sanford
BUILT THE NEW CITY HALL






DAN DOBBS SAYS
 That definition should go down in history not only as
ciever handling of words, but as a simple statement of an ob vious fact. It describes any number of individuals who have
been "through college." Especiaily well does it describe
that type of college graduate who thinks his diploma from
some high-standing institution of learning represents more than the knowledge in another chap's head who never went
to college at all.
Commenting upon the Masson definition, the Dearborn In-
dependent goos on to say, editorinlly, that "No name has been
invented for the one who is intelligent but not educated,
probably because no such person exists. Intelligence, "the probably because no such person exists. Intelligence, the
writer continues, "finds for itself the things it needs to know,
and often comes upon them from a more creative angle than if it scooped them out of the academic fact-trough. Milkis the creation of man who did not know, but soon found out."
Unfortunately, this is the sort of talk that few college
students hear. Thousands of young men and students hear. Thousands of young men and women who
carry home their diplomas from this year's commencement exercises must literally "commence" to use their brains.
Sometimes, too, it takes years for a college man, marred by
the over-working of his phe over-working of his superiority complex, to climb to the
which intelligence competes with intelligence The Heraid most carnestly believes in college training. It
alselieves that every boy and every girl who honestly de also believes that every boy and every girl who honestly de-
sires to hnve a college education-unless that boy or girl is
hurdicapped by grave illness-can get it in these days when there are no many heiping hands. Eut every ihougilifuipur
son deplores, and every honest person holds in contempt the "go-to-college-for-a-degree" idea with which unintelligent young men and and women are afflicted.
To go to college for social pleasures doen't seem nearly
so bad as to go to college for a dippoma with which to bluff the world. The man who dons his cap and gown and accepts
a certificate of achievements he has never honestly worked
for or achieved for or achieved either-is not "on the square" or belongs education" is the staying through four years at college with
passing grades, or special favors, carrying him from clas The intellectuals will feel great indignation against Tom Masson, but his writing is going to influence many a college who KNOWS does not have to amnounce that he is an educat
It's Time To Get Busy

In five days, through a systematic campaign, Daytona
has secured a total membership of six thousand three hunhas secured a total membership of six thousand three hun-
dred and twenty in its chamber of commerce, and by so do-
ing has surpassed all small city records and has become the ing has surpassed all small city records and has become the being the only city alhead of it. Nearly two hundred tholl
sand dollars were raised as a part of the campaign for ad
vertising purposes. vertising purposes.
Think of the
Think of the value of this to Daytona?
With two hundred thousand dollats with which to operat it isn'th going to be necessary for that chamber of cominerce
to neglect any important project. It won't be necessary to appoint committees to go nmonk the business men of the city for the purpose of raising sufffeient nooney with which to tise the city all over the state and in the north, and to financ many other good movements.
Out of fiteen thousund population Daytona secures six thousand members for its chamber of commerce. Out of ten
thousand people living in Sanford how many menberships
ought the Sanford chamber of commerce be able to secure ought the Sanford chamber of com
Smford has two hundred and eighteen members in it
commercial'hoody. It is time someone got busy.
THE SECRETARY OF AGRICULTURE has entered fo
a broncho busting contest to take place in South Dakota in July. It's a good way to get close to the soil at that.- P'alm
Beach 'limes. BLEACHERS: A PLACE where a baseball fan can sit
and scop up all those hartl grounders that the phayers fum-ble-Ahkansas Democrat. man a multi-millionait

## sians tha has been influence The only trouble in that nom ubople know the differvince

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Somon ner remind un out something.
 Since L
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stinginess.
Florida Gospel of Truth And Right

## Allen \& Brent

| Steve Shinholser, president of Samford Rotnry Cluh, and myself represented the club at the meeting of Rotary International at Cleveland last week and while it would take two much space to relato nll of the many incidents of the trip, it might be interesting to Sanford people to know just what the folks in the other states think about Florklan. Suffice to asy that we had a fine trip nad that we journeyed to Cleveland and return with the Orlando Rotarinas athd others from South Flocida and had a good time enroute. <br> Cleveland is one of the fineat cities in the United States with a cosmopolitan population of over one million-the census must have heen taken white we were there and the streets looked like there might be two million. With the finest of parks, with wide streets, with public buildinge of the fineat atd with the dea of civic beauty paramount in the minds of |
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## he Social Side of Sanford

## Social

 Calendar
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## Personals

$\underset{\substack{\text { Sam Walton of Palatka, was } \\ \text { thess } \\ \text { yisitor } \\ \text { in }}}{\text { Sanford }}$ ay. Redord will ko FriW. A. Zachary and son, Stewnat te Getfe and sis.
Altany, Gan. are the sucs
and Mrs. ars. W. C. Hill. And Mrs. Henry Lons an-1
the
the bith of an son, June 23 Anderson returned Wed:
Co Arome a motor trip to Mi.
if points on the East Coast. E. F. $\overline{\text { Housholdere, Mrs. Ju- }}$ And Mrs, Frank F. Langley
 Thomas Cain and Miss
inis will leave Saturday for
 Brumley; John Brumley
Frazier left Thursday for Hendersonville, whare
join their families for
 Dr. Park
Wednesday.
 Rumillat, Jr. Mr. Roumillat
Z son of Mrs. June Roumil-
CSanford.
thunders patents for new de.
to curt hair have been is.
by the Pantnt office in Wash. Prettiest


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 Master Jack Holly Is Unsala and Grapeville Host at BirthdayParty





This Shawl




A DOCTOR FOR YOUR SOLES That I put in veve
which 1 am the doctor
serve the With not the best of oather
Wax and thread. can sew on a sol
or nail it fast Do a good jab
And make it lust.
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## Special Notice

This is to notify the public that Holly and Shipp are no longer handling the account of the Florida Land Investors Company of Daytona, Florida, because the company has decided to open offices in Sanford.


FLORIDA LAND INVESTORS CO.

dAytona, florida

W. W. BYRD, District Manager

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Solid Colored Voiles, Gingham and Prints, every dress guaranteed fast colored. 2 to 14 yrs.
$\$ 2.50$ to $\$ 5.00$
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THE SANFORD HERALD, THURSDAY, JUNE 25,

# . <br> In the World of Sport 

TAMPA REGAINS LeaGus Lead by TROUNCING FEDS

How They Stand
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Yesterday's
Results Floridn State Learue
Petersburg 3, Laiceland St. Petersburg 3, Lakeland
Tampa 13, Sanford 2 .
National 亡eague Concinnati.Chicago, rain
Boston 1 , Philaddphia 10 . St. Louis 11.6 , Pittsburgh
New York $8-1$, Brooklyn $3-2$
American Leage American League
Philadelphis 5, Boston 4.
Washington 3 , Now Yor Washinpton 3, Now York
Only two scheduled. Southern Association
Memphis $3-2$, Mobile 4-1. Nashbille 1, Atlanta 2.
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Chattanooga 4, Birmingham <br> \section*{South Atlantic League
Columbia 0, Azheville <br> \section*{South Atlantic League
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Score by innings:

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to buy an automobile this year.
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between Bakersfield and Los Angeles, California, Stupendous mileage! But the same stamina and rugced dependability is built into every Studebaker A Studebaker taxi in Jewett City, Conn, has
traveied 31,008 miles without even having the valves ground or the carbon removed.
In Stockton, Calif., a Studebaker Big Six has piled zough country roads with negligible upkeep-not a single major part has been purchased or repaired by reason of wear or accident.
tions a significant fact that wherever travel condinormal most severe, Studebaker by far outsells its Bus Operators, Rent-a-Car Companies, Police and Fire Departments-all turn to Studebaker year after year have found that insportation equipment, because sands of miles of reserve transportation, and has low upkeep costs. At the mileage when other cars are breaking upand third fifteen thousand miles that prove Studebaker superiority. It's this reserve mileage-even though you may never use it-that greatly increases s.a is in

Stamina is in-built-inherent-a vital and indising fine potor cars Studebaker formula for build

Buy this "One Profit" car now Remember-under this new Studebaker policy automobile until to delay the purchase of your new Come in and see these sturdy, dependable, "onevalues than ever before, It is sourd judgment to buy now.

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New Immigration Law Is Showing Gratifying Results, Say Officials

Mass Meet Called To Discuss Florida Publicity in North $\qquad$

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