

Announcing

New Headquarters for Firestone Tires and Service

Now on Hand at Our Address Below

MOTOR car owners of this community hereafter may count on us for a full supply of the internationally known Firestone Tires

Firestone equipment—Tires, Tubes and Accessories—has come to be more and more an essential to safe, satisfactory motoring.

And our service adds further values to the Firestone benefits of "Most Miles per Dollar." Call on us any time.

WIGHT TIRE & SUPPLY CO.

SANFORD, FLORIDA

It is rumored that Geo. A. DeCottes, Arthur Yowell and L. P. McCuller had speeches all prepared for the occasion but they had no chance to use them as the opposition forces melted away as soon as Rev. Steinhilber opened the attack and there was nothing left for the lieutenants to do but pick up the vanquished and carry them to the hospital.

This shows what team work will do and the Sanford spirit was there and the Sanford delegation made a great impression on all the delegates present at the Ocala meeting.

WORLD'S "SERIOUS" IS OVER

Boston Won Game Yesterday Putting Kibosh on Brooklyn Team

The World's "serious" was cinched yesterday when the Boston Braves won the fourth game putting the crimp to any stray chance that Brooklyn might have in the pennant race. The Boston team won the first game on Saturday, second Monday and Brooklyn took heart on Tuesday on their own grounds and won a game but the next two went to Boston, blighting all hopes of the Brooklyn fans that the Dodgers might have a chance.

Here in Sanford there was much interest in the game, due to the fact that an electric score board at the Old Imperial gave the game by innings with the electric flash recording every play.

As the result of the games Boston players will receive about \$4000 apiece for their share and Brooklyn players something over \$2000 apiece aside from their salary which is rather soft for five games of ball, almost as nice as the Sanford salaries of the past summer. These games also prove that base ball is one of the cleanest games in America as there was no attempt made to prolong the series, Boston going in to win straight through and have no delays.

'Tis well that the boys on the pennant winning teams of Brooklyn and Boston have copped the dough, for if all reports are true there will be a general cut in all base ball salaries next season, as the Federal association is out now and no big salaries will be hung up by any ball club in any association.

CATTS' NAME GOES ON BALLOT

As Nominee of the Prohibition Party—Knott as Democrat

Tallahassee, Fla., Oct. 12.—Secretary of State Crawford has sent out instructions to the various counties to place Knott's name on the ballot as the Democratic nominee.

Secretary of State Crawford stated that he considered Saturday the last day and mailed out instructions for the printing of the ballots to the various counties. "Whoever was the nominee at the close of business will have his name printed on the ballots as such," said Mr. Crawford.

The Socialists sent a petition to the secretary of state instead of holding a caucus, convention, or primary, and Secretary Crawford wired them of their mistake. The

petitions should not be sent to Tallahassee but to the various boards of county commissioners.

Mitchell, the independent, of St. Petersburg made the same error of sending his petitions to the secretary of state instead of the county commissioners. Crawford wired both the Socialists and Mitchell what the law provides and stated that they had until twenty days prior to the election to get on the ticket in proper shape, but in both instances they must go through the county commissioners.

C. G. Allen and Mitchell may get on the tickets through the counties but not by order of the secretary of state. Secretary Crawford returned their petitions to them.

The name of George W. Allen went out in the instructions as the regular nominated Republican nominee, that party having had a convention. Catts will also go on the ticket as the nominee of the Prohibition party. Mr. Catts also had petitions as an independent, but these must go through the counties.

To The Farmers and Business Men of Florida

The Federal Farm Loan Board will visit Jacksonville, Oct. 26th and it is the request of Senator Duncan U. Fletcher and the Chamber of Commerce of Jacksonville that I urge you to attend what must be a very important meeting.

The Farm Loan Board wants facts and figures about our state and you can give them and also tell the distinguished visitors your needs and help them to reach a truthful idea of the condition of affairs in our state. No greater law has been passed in recent years than the Federal Farm Loan Act for farmers and business men who need its assistance most. I assure you that to secure one of these banks for Florida will be a notable honor to our state, give it distinction as a worth while region, and be of untold benefit to our people from a source right at our own doors.

Your attendance at the gathering will be appreciated by all well wishers of our state, by the city of Jacksonville, the host of the occasion, by Senator Fletcher, who deserves recognition for his unceasing activity, and by the Farm Loan Board anxious to meet you face to face, counsel with you, and learn your needs.

W. A. McRae, Commissioner of Agriculture, Tallahassee, Fla., Oct. 10, 1916.

Expanding Feet.

Several negro waiters were standing at a railroad station in a southern town discussing the merits of one of their fellow craftsmen. "Dat nigger Henry sure am a hustler, but w'en he moves his feet dey look lak pancakes," said one. "Pancakes?" shouted another. "W'y man, w'en dat nigger gits good an' goli' dem feet o' his'n don' resemble no pancakes—dey's jes talk a embraller, all spread out."

And How Broke!

If people made as many mistakes in counting their change as they do in their grammar what a sad world this would be.—Lafayette Courier.

Sanford Vulcanizing Works

WALKER DICKSON, Manager

1st Street—Next to Ford Garage Phone 67 Sanford, Fla.

AUTO AND MOTORCYCLE TIRES AND TUBES REPAIRED
RETREADING A SPECIALTY

No Auto Tire Too Large For Us To Retread.
No Tube Too Badly Torn For Us To Repair

We can save you Big Money on Your Tire Expense

All Work Guaranteed. Free Air At The Curb

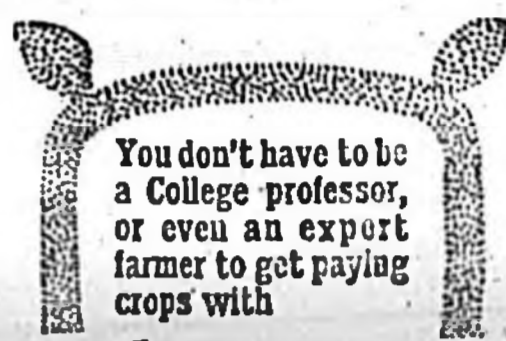
W. J. THIGPEN & COMPANY
AGENTS

General Fire Insurance

Office with HOLDER REAL ESTATE O.

Sanford.

Florida



You don't have to be a College professor, or even an expert farmer to get paying crops with

Armour Fertilizers

Our 48 special brands are designed to get biggest possible profit in the hands of average Florida growers under average Florida conditions. Among our formulas are some that fit YOUR needs. Booklet is free.

Armour Fertilizer Works
Jacksonville, Fla.

Herald Want Ads Will Bring Results

BANKS FULL OF MONEY

New Record Created in Country Banks

Washington, Oct. 13.—A new high record for resources and deposits and a wider distribution of money than ever before will be shown by complete returns from the national bank call of September 12, in the opinion of treasury officials after examination of figures reported by 65 reserve cities and country banks in several states. Most of the big eastern money centers have lost materially in deposits since the call on May 1, these figures show, and there has been more than an offsetting increase in smaller cities and in country districts.

The decrease in New York city since May 1 amounted to \$222,000,000. In Boston it was \$36,000,000 and in Philadelphia \$18,000,000. San Francisco reported a gain of more than \$35,000,000; Kansas City nearly \$24,000,000; Pittsburgh, \$11,000,000; Cleveland, \$18,000,000; Omaha, \$14,500,000; Houston, \$8,000,000, and Chicago more than \$7,000,000, while gains of more

than \$2,000,000 were made also in Atlanta, Indianapolis, Columbus, Denver, Los Angeles, Milwaukee, Cincinnati, Richmond, Wichita, St. Joseph, Baltimore, Dallas, San Antonio, Detroit, Seattle, Lincoln, Washington and Oklahoma City.

Increases in country deposits are shown in the case of each of ten states from which returns are complete. Ohio leads this list with country banks showing a deposit increase of \$26,000,000.

Comptroller Williams declared in a statement tonight that the withdrawal of deposits from the larger centers had not interfered with business growth there and that "the unprecedented accumulations of funds and banking credits in other cities and towns throughout the country, and especially in the country banks is significant and is impairing a business confidence and a degree of security of stability and optimism throughout the length and breadth of the United States which has rarely been experienced by any country."

WAR MEANS MONEY

Europe is Spending Billions for Fighting

London, Oct. 13.—Premier Asquith introduced in the house of commons today a vote of credit for approximately a billion, five hundred million dollars. This is the thirteenth credit asked since the war started bringing the total to approximately fifteen billion, six hundred and sixty million dollars.

A bill for credit of twelve billion marks will be presented the German Reichstag upon, which brings Germany's total, since the war started, to sixty four billion marks.

BROUGHT HOME THE DACON

Sanford Heavy Artillery Was Too Much for Opposing Ollies

Sanford was represented at Ocala Wednesday about fifty strong going over in cars with banners flying to capture the next meeting of the Wesley Brotherhood of the Methodist church. There were other cities after that convention too, but the heavy artillery of the Sanford hosts proved too much for the opposition and they capitulated to the terms of the victors, same terms being that the visitors to Sanford in 1917 agree to eat as much and have as good a time as the hosts could provide.

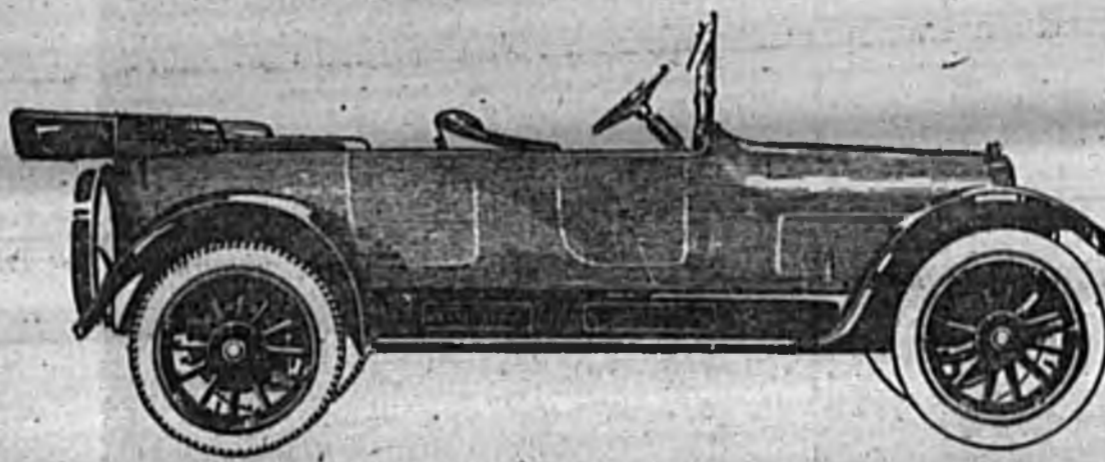
\$795

Model 85-4 f. o. b. Toledo



\$795

Model 85-4 f. o. b. Toledo



Think of It—112 Inch Wheelbase!

It has the famous Overland 35 horsepower motor—

Now at the height of its development—

More than a quarter of a million in use—

Driving more automobiles than any other motor of its power ever designed.

And never before has anyone anywhere ever built so big, fine and comfortable a car to sell for anywhere near so low a price.

The wheelbase is 112 inches.

It has cantilever springs and four inch tires.

And the price is \$795.

See us at once—they are selling faster than we can get them.

Model 85-6, six cylinder 35-40 horsepower, 116-inch wheelbase—\$925.

W. A. STRINGFELLOW, Agent

OFFICE: B. & O. MOTOR CO.

SANFORD, FLORIDA

The Willys-Overland Company, Toledo, Ohio

"Made in U. S. A."

EVEREADY offers \$3000 For a NAME

Get an Eveready and go after that \$3,000. That is too much money to let slip without a trial.

Come in and get the facts—no charges, no entry fees—open to everybody.

HURRY—contest closes Nov. 7 at midnight.

THEO. SCHAAL JEWELER 123 W. 1st. St., Sanford, Fla.

ABOUT PEOPLE AND EVENTS...

A RESUME OF SANFORD HAPPENINGS UP TO DATE

Address all communications for this column to "Sanford Editor," at Phone Mrs. R. A. Terhune, Phone No. 203

Mrs. Paxton Entertains Mrs. George Paxton entertained on Tuesday evening with a Salma-gundi party for Miss Annie Lee Caldwell...

At the close of the games the guest of honor was sent into the dining room but reached only the back of the hall when she was deluged with a shower of handkerchiefs from above.

Another of the pre-nuptial parties for Miss Caldwell was the novel sewing party given by Mrs. Harry Ward and Mrs. R. C. Bower at the home of Mrs. Ward on Wednesday afternoon.

The first fall meeting of the Cecilia Music Club will be held Saturday (tomorrow) afternoon at three o'clock at Mrs. Munson's studio.

The Guild of the Episcopal church will hold a cooked food sale at McCuller's store Saturday afternoon and evening.

On Wednesday afternoon Mr. Marcus C. Fagg, state superintendent of the Children's Home Society of Florida will deliver an address at the Woman's Club.

Mrs. James Taylor delightfully entertained the Pipe Organ Society on Tuesday afternoon at her home on Magnolia avenue.

Three splendid Lyceum attractions have been booked for the Lyceum Course at the Baptist Temple for the season of 1916-1917.

Numbered among the many charming entertainments given this week in honor of Miss Annie Lee Caldwell was the pretty and rather unusual ribbon shower given at the Presbyterian Manse by Mrs. E. D. Brownlee on Tuesday afternoon.

finishing touch of ribbons which the girls would finish for her. Each guest brought a bolt of ribbon of delicate hue and the hours from two to six were spent in "running ribbons" and making up the prettiest rosettes and bows imaginable.

Mr. and Mrs. David Alfred Caldwell announce the engagement of their daughter, Annie Lee Caldwell to Mr. Richard Benjamin Fox, Jr., of Dallas, Texas, the wedding to take place Sunday afternoon at Memphis, Tennessee.

Pop Wallace is all smiles! The little gentleman and future pitcher of the Sanford team that arrived at the home of the popular manager on Tuesday, Oct. 10th is said to be a second edition of his famous father.

Mr. and Mrs. Hamil E. Tolar, now of Live Oak are rejoicing over the birth of a little daughter, Elsie Bryan Tolar, October 8, 1916.

Columbus, Ga., Oct. 12—The Industrial Index says in its issue for this week: "The activity and prosperity that are so pronounced in the southeast make this city more inviting than ever to homeseekers and investors."

"The southeast offers more for them than does any other part of the country." The southeast has more undeveloped resources than has any other section, but this has long been true.

"In the southeast are millions of acres that can be made perfectly productive and under the most inviting conditions. There are manufacturing opportunities that afford safe, profitable investment. There are numerous lines of business which are inviting."

"Twenty-one corporations were formed during the week with minimum capital stocks \$609,500." "Among the items of construction work to be done, as reported this week, are:

"Apartment houses, Atlanta and Savannah, Ga.; bridges, Dade county, Fla.; Union county, Ga., and Vero, Fla.; city hall and jail, Port St. Joe, Fla.; passenger station, Atlanta, Ala.; paving, Atlanta, Ga., and Birmingham and Gadsden, Ala.; hotel building near Savannah, Ga.; paving and sewers, Greenville, S. C.; roads, Dade county, Fla.; school buildings, Charleson, Miss., DeLand, Fla., and Stockbridge, Ga.; warehouses, Charleston, S. C., and Macon, Ga.

"Construction contracts have been awarded as follows: "Apartment houses, Augusta, Ga., and St. Petersburg, Fla.; bridges, Clearwater, Fla., and Baldwin county, Ga.; church buildings, Klamimnee Fla., and Lowndesville, S. C.; dormitory, Eau Gallie, Fla.; fire station, Birmingham, Ala.; library, Gulfport, Miss.; lighting plant, Metter, Ga.; lighting system, Foley, Ala.; school buildings, Anding and Ellisville, Miss.; theater building, Union, S. C.; warehouse, Gaffney, S. C.

"Industrial plants will be established as follows: "Creamery, Mobile, Ala.; flour and feed mills, Americus and Tifton,

Engagement Announced Mr. and Mrs. David Alfred Caldwell announce the engagement of their daughter, Annie Lee Caldwell to Mr. Richard Benjamin Fox, Jr., of Dallas, Texas, the wedding to take place Sunday afternoon at Memphis, Tennessee.

Base Ball News Pop Wallace is all smiles! The little gentleman and future pitcher of the Sanford team that arrived at the home of the popular manager on Tuesday, Oct. 10th is said to be a second edition of his famous father.

Births Mr. and Mrs. Hamil E. Tolar, now of Live Oak are rejoicing over the birth of a little daughter, Elsie Bryan Tolar, October 8, 1916.

Progress in Southeast Columbus, Ga., Oct. 12—The Industrial Index says in its issue for this week:

"The activity and prosperity that are so pronounced in the southeast make this city more inviting than ever to homeseekers and investors."

"The southeast offers more for them than does any other part of the country." The southeast has more undeveloped resources than has any other section, but this has long been true.

"In the southeast are millions of acres that can be made perfectly productive and under the most inviting conditions. There are manufacturing opportunities that afford safe, profitable investment. There are numerous lines of business which are inviting."

"Twenty-one corporations were formed during the week with minimum capital stocks \$609,500." "Among the items of construction work to be done, as reported this week, are:

"Apartment houses, Atlanta and Savannah, Ga.; bridges, Dade county, Fla.; Union county, Ga., and Vero, Fla.; city hall and jail, Port St. Joe, Fla.; passenger station, Atlanta, Ala.; paving, Atlanta, Ga., and Birmingham and Gadsden, Ala.; hotel building near Savannah, Ga.; paving and sewers, Greenville, S. C.; roads, Dade county, Fla.; school buildings, Charleson, Miss., DeLand, Fla., and Stockbridge, Ga.; warehouses, Charleston, S. C., and Macon, Ga.

"Construction contracts have been awarded as follows: "Apartment houses, Augusta, Ga., and St. Petersburg, Fla.; bridges, Clearwater, Fla., and Baldwin county, Ga.; church buildings, Klamimnee Fla., and Lowndesville, S. C.; dormitory, Eau Gallie, Fla.; fire station, Birmingham, Ala.; library, Gulfport, Miss.; lighting plant, Metter, Ga.; lighting system, Foley, Ala.; school buildings, Anding and Ellisville, Miss.; theater building, Union, S. C.; warehouse, Gaffney, S. C.

"Industrial plants will be established as follows: "Creamery, Mobile, Ala.; flour and feed mills, Americus and Tifton,

Ga grain elevator, Seale, Ala.; laundry to be remodeled, Anniston, Ala.; peanut oil mill, Tifton, Ga.; saw mill, Green Cove Springs, Fla."

BAPTISTS WILL CELEBRATE Church at Sanford Will Be Thirty-Two Years Old

A special letter has been forwarded all the members of the Baptist church calling them to the services on next Sunday as celebration of 32nd year of church and 3rd year of the present pastor.

The following program will be carried out:

- 6:30 to 7:00 a. m. Sunrise Service 9:30 to 10:45 a. m. Sunday School Anniversary Rally Home Dept. Members and Craft Roll Members expected to be present at this service as well as the regular School 11:00 a. m. Fellowship Service Covenant to be read Roll Call of Members Anniversary Rally Song by Mrs. E. E. Cox Miscellaneous Review and Preview. Special Music Freewill Offering Lord's Supper Observed 3:30 to 4:00 p. m. Baptism at Brissons Pool 6:30 to 7:15 p. m. The Junior B. Y. P. U. The Flake B. Y. P. U. The Temple B. Y. P. U. The Sunbeams 7:30 to 8:30 p. m. Anniversary Sermon.

Might Do Something in That. "Don't be too rough wif de forgetful man," said Uncle Eben; "mebbe what he was busy rememberin' was more important dan what he forgot."

To the last drop MAXWELL HOUSE COFFEE Is Perfect Ask Your Grocer

EVEREADY offers \$3000 For a NAME

EVEREADY offers every man, woman and child an opportunity to turn one new word into \$3,000.

Are you going to neglect this offer—or are you coming in today and get an EVEREADY CONTEST BLANK?—they are free.

Contest closes November 7—at midnight.

The Charles Electric Co., Inc.



DO YOU KNOW WHERE YOU CAN GET Foot Comfort?

E. H. Peters SHOES—"That's My Business"

301 E. FIRST STREET SANFORD, FLORIDA

KEEP YOUR EYE ON THE HERALD WANT COLUMN

Oh Look! I can eat 'em all—they won't hurt me! That's because they're made with Calumet—and that's why they're pure, tempting, tasty, wholesome—that's why they won't hurt any kid.

Baking Powder CALUMET NOT MADE BY THE TRUST CALUMET BAKING POWDER CO. CHICAGO



Prompt clothes service for Travelers here

If you're in town for a day or so, you'll appreciate the way you can walk in this store and get what you want quick.

Better still, what we have is the best of its kind; for instance

Hart Schaffner and Marx Clothes You know them; you'll find everything new here.

You'll find the accepted styles in shirts and neckwear; you'll find hosiery and shoes.

This is the Men's store of Sanford; it's worth knowing about.

You are cordially invited to visit us today.

SANFORD SHOE & CLOTHING CO.

105 E. First St. SANFORD, FLORIDA

SAVE MONEY ON SHOES Buy direct. Cut out retailer's profits. We sell shoes for the whole family. Our shoes wear. Big stock, quick shipments. Satisfaction guaranteed. Thousands of buyers all over country. Investigate! Write for Big Catalog It describes and pictures hundreds of shoes. Best values. Big bargains. If you buy shoes at all, you can't afford not to have it. Our catalog is a MONEY SAVER. We send it free. Write for yours. FALCON SHOE CO. Dept. 75 New Orleans