









### Television Is New Factor In Politics

By CHARLES MERCIER  
 NEW YORK (AP)—By a year from now we'll know the result of another national election. How large loomed the new factor of television in the workings of the old American election system in 1936?

Very large, everyone agrees. The television audience in next year's campaign will be almost twice what it was in 1932. As a result, industry sources expect the major parties to spend almost twice what they did on television and radio in the last race.

There are no accurate figures available on what the major parties spent on broadcasting and telecasting in 1932. The Hatch Act puts a ceiling on a political party's campaign expenditures, but there is no limit on the amount of money various interested voters' groups may spend in promoting a favored candidate.

National Democratic Chairman Paul Butler says his party will allocate about five million dollars in radio and television. Political observers believe it will amount to a good deal more when all interested voters' groups have passed the bat.

National Republican Chairman Leonard W. Hall has mentioned a radio-TV budget of two million dollars. Put before the campaign is over it's expected the Republicans will be spending at least as much as the Democrats.

What can politically interested TV viewers expect in 1936?

First of all, complete and intensified coverage of the national political convention in Chicago and San Francisco next August on the three major networks, ABC, CBS and NBC. Radio coverage by these three and Mutual also is certain.

This year all networks plan intensified off floor coverage of committee meetings and convention personalities. All hope to have working agreements with the convention chairmen to assure the watching nation less sitting around the set waiting for something to happen than was the case in 1932.

Over the conventions are used and the campaign begun.

The Republican National Committee already has set most of the time period it will use in TV and radio. It plans a prime period where limited network programs

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The Democrats also seek prime time segments, using television radio and TV use of eight, 29 and 35-cent TV spots; animated cartoons; and national programs will be used, but emphasis will be on five-minute periods. Other Democratic candidates at local levels.

It's Easy...  
 to give your family a Christmas

MOTHER will be thrilled  
 FATHER will be happy  
 LATHER will be proud  
 of his excellent judgement

In giving the family a... Christmas

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### TELEVISION

WEDNESDAY  
 8:00 News-Weather-Reports  
 8:15 The Alamo  
 8:30 Art Tarkenton  
 8:45 T. R. A.  
 9:00 John Daly News  
 9:15 Lovell Young Show  
 9:30 Giffrey & Friends  
 9:45 You Are There  
 10:00 The Millionaire  
 10:15 The Quiz & Contest  
 10:30 Wednesday Night Fights  
 10:45 Industry in Parade  
 11:00 News - Sports - Weather  
 11:15 T. R. A.  
 11:30 Starlight Theatre  
 11:45 News  
 12:00 The Morning Show

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Colored News  
 Crooms Academy  
 Hi-Y, Tri-Hi-Y  
 Hold Assembly

Recently the Hi-Y and Tri-Hi-Y of Crooms Academy held its annual assembly.

Joyce Dean, Male first vice president and also the local vice president, presided.

The assembly began with "Battle Hymn of the Republic" by the audience, scriptures and prayer was offered by Miss Katie Wilson and "Farewell Lord Jesus" was chanted by everyone.

The president of Crooms Academy's Hi-Y, Sylvester Barrington, gave the avation. The Lord's Prayer was sung by the Choralists (consisting of young ladies of Crooms Academy) and under the direction of Mrs. K. B. Holly.

A Plea for Moderation was read by Miss Elaine Crumby. The president of the Tri-Hi-Y, Miss Betty Anderson, and also State assistant secretary, Miss Anderson presented the guest speaker, Mrs. T. Jackson of Jones High School, Orlando.

Mrs. Morall, is the sponsor of the Tri-Hi-Y of Jones High School and Miss G. Williamson is the president.

"God Speaks to Me" was sung by Barbara Parrish of Jones High after which G. Williamson recited "H."

The membership cards were given out by the sponsor of the Crooms Academy Tri-Hi-Y, Mrs. D. A. Thomas.

After the assembly the Tri-Hi-Y and Hi-Y entertained the guest with a luncheon.

Savings & Loan Week  
 Nov. 6 - 12  
 Good earnings on Savings.

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**MARGARINE**  
 2 LBS. **35c**  
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 STEWART PAPER SHELL  
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"GOOD EATIN" CHUCK **ROAST** LB. **39c**  
 "GOOD EATIN" FRESHLY GROUND **HAMBURGER** 3 LBS. **99c**  
 LYKES PALM RIVER **BACON** LB. **49c**  
 "GOOD EATIN" CUBE **STEAK** Lb. **79c** KINGAN'S READY TO EAT **WHOLE HAMS** Lb. **49c**

SWIFTS STRAINED **BABY MEATS** CAN **23c**  
 BUSBY'S BEST **GREEN BEANS** NO. 2 CAN **25c**  
 CUT RITE WAXED 1 1/2 PT. Roll **PAPER** **25c**  
 LARGE **TREND** 2 BOXES **39c**

### AN OPEN LETTER TO YOU:

I wish to thank everyone who is helping make our Meat Business the "Talk Of The Town". The favorable comments—the fine word-of-mouth advertising given us by our customers to their friends has made them friends of ours... Particularly are we grateful to the fine folks from DeBary and Lake Mary who have been so complimentary about our sincere efforts to please them. We assure you, too, regardless of where you live, our aim will be to always give you the very best meat that money can buy. For your preference, we stock both baby and heavy beef.

We have already booked many orders for Thanksgiving turkeys and poultry. We suggest you come in now and talk to us about your Thanksgiving Plans.

We also want to remind you of our special service stocking freezers. No order is too large or too small. Oh, yes; Mrs. W. A. Stanfield of 519 Magnolia Ave. was awarded the Indian Teepee from the Black Hawk Packing Co. We are glad that so many of you dropped in to get acquainted with us. Come in again, won't you?

Sincerely, JIM ROSE, Your Meat Man  
 Always a Leader in Fine Meats...  
 We Offer You Only Top Quality!

## Sunshine Market

118 Magnolia Avenue Phone 29

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3 LB. CAN **69c**  
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EXTRA FANCY YACHT CLUB CREAMED **CORN** 2 303 Cans **35c**

SWIFTS **PREM** 3 12 Oz. Cans **\$1.00**

**KLEENEX** 400's Box **23c**

### HOW ABOUT SOMETHING DIFFERENT

Welsh Rarebit	Cocktail Mushrooms
Cocktail Oranges	Cavier
Cocktail Dil-matoes	Kippered Herring
Chicken Pate	Hic. Sm. Mustard
Pate-de-Foie	Garlic Spread
Fillet of Anchovies	Pickle Joys
Mexican Pepitas	Olives on a Tree
Artichoke Relish	Charcoal Salt

# FOODMART

PARK AVE. AT 25th ST.



# Social Events Calendar

## Junior High P-TA Members Hear Guidance Speeches

Junior High P-TA met last night at 8 p. m. The subject of the session was "Guidance for Youth" with Dr. Gordon Stanley discussing physical guidance.

In his speech the doctor brought out the fact more children die through accidents than all diseases put together. And too many of these accidents are caused parental carelessness. He urged that all medicines, poison and small objects be "kept out of the reach of small children."

R. T. Milwee, superintendent of the public schools stated that "we can contribute to our children's welfare by accepting them as they are and expecting what they are able to achieve, don't compare them to the child next door."

The Rev. Robert Spear Jr. summed up the discussion by saying that the three spheres, mental, physical and spiritual, are interdependent and should not be treated separately when dealing with a child. He also said "We must always find time for our children."

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## FRIDAY

The Rose Circle of the Garden Club will meet at the home of Mrs. Charles Wilke at 9:45 a. m. Guest speaker is Miss Kay Henninger of DeBary who will speak on Palm Weaving.

Revival service at the Christian & Missionary Alliance Church beginning at 7:45 p. m. The public is cordially invited.

The Dirt Gardeners Circle of the Garden Club will meet at 10 a. m. in DeBary at the home of Dr. Boris Cline and Mrs. W. A. Yung. Dr. Philip Westgate will be guest speaker using the theme "Fertilizers and Sprays."

## Home Repairs Do's & Don'ts

**SETTING FLAGSTONES**

Do . . . understand that there are many different ways to put down flagstones, depending on the firmness of the soil, the drainage conditions and the flow of traffic the stones must withstand.

Do . . . when the soil is firm and the drainage good—and if the stones will be walked on at intervals rather than regularly—merely set the stones into the earth to a depth equal to their thickness.

Do . . . with less favorable conditions, set each stone into the earth on a bed of sand 2 inches deep, filling the spaces between the stones with fertile dirt sown with grass seeds.

Do . . . when the drainage is extremely bad, place each stone on a 2-inch bed of sand which is laid on about 10 inches of gravel; fill the spaces between the stones with dirt or cement mortar.

Don't . . . use flagstones of varying thickness, unless you want a lot of extra trouble in setting them properly.

Don't . . . forget that, when setting a flagstone into the earth without sand or gravel underneath, the best way to test its firmness is to stand on it and rock back and forth.

Don't . . . try to break a flagstone with a few resounding smacks; it must be done by scoring a guide line with a cold chisel and then tapping the chisel lightly with a hammer, gradually increasing the force of the blows as the cut gets deeper.

A London pumpling shop has "sized up" the bathtub situation to assure customers of the right fit for a stretched out sink in the soapuds. The bathtubs offered for sale are placed upright on the sidewalk outside the shop, so a shopper can conveniently step into them until he finds one that will fit his torso while sudsing off.

with Mrs. E. L. Burdick as co-hostess.

## West Side School Is Taking Part In Education Week

West Side School is observing National Education Week along with all the other schools of the city and country.

This observance is nationwide and is intended to make the whole country more school-conscious. "Nothing is more important to the welfare of our democracy than a well trained citizenry. West Side is trying to do its bit in helping the future citizens entrusted to its care to be better men and women," a teacher said.

English classes are preparing invitations to be sent to the parents asking them to attend a program which will be Friday afternoon from 1 p. m. to 1:30 p. m. Each class will present a short number on the program which will be an outgrowth of class work.

The Patrons are invited to visit school any time this week. Displays of the children's work will be featured. Mrs. Elizabeth Shannon principal, expresses the wish that all patrons of the school will visit the school and attend the program.

## TUESDAY

There will be a Mission study class for the Women's Missionary society of the First Baptist Church at 9:55 a. m. to 2:30 p. m. A covered dish luncheon will be held. Drink will be furnished. Mrs. James G. Stern will teach "World Within a World". Members are urged to attend and visitors are welcome.

## MONDAY

Circles of the women of the First Presbyterian Church will meet as follows: No. 1, Mrs. Ralph Austin Smith, chairman with Mrs. Smith—covered dish luncheon—2021 Park Ave. at 12:30 p. m. No. 2, Mrs. W. L. Hoche, chairman with Mrs. A. P. Kyle, 711 Myrtle Ave. at 3 o'clock; No. 3, Mrs. Claude Howard, chairman, with Mrs. A. R. Butler—Tea honoring our Pioneer Members—2204 E. Oak Ave. at 3 o'clock; No. 4, Mrs. D. C. Howard, chairman, with Mrs. Howard, co-hostess Mrs. Clara Brody, 1103 Oak Ave. at 3 o'clock; No. 5, Mrs. George A. Stine, chairman, with Mrs. F. T. Meriwether, Celery Ave. at 10:00 a. m.; No. 6, Mrs. Arthur C. Moore, chairman, with Mrs. Victor Brown co-hostess Mrs. R. F. Meule, 611 Myrtle Ave.; No. 7, Mrs. W. D. Simpson, chairman, with Mrs. Chas. Wilke 420 Sumner Ave. at 2:30 p. m.; Evening Circle No. 1, Mrs. W. R. Brumley, chairman, with Mrs. Gertrude Gilbert, co-hostess, Mrs. C. F. Lind, and Mrs. Fred Ford, 709 Palmette Ave. at 8 o'clock; Evening Circle No. 2, Mrs. M. M. Land, chairman, with Mrs. C. L. Persons 201 Scott Ave. at 8 o'clock.

St. Catherine's Chapter of Holy Cross Auxiliary will meet at 10 a. m. at the home of Mrs. J. St. Clair White, 2220 W. First St.



WEDDING BELLS WILL SOON BE RINGING for pretty bride-elect, Miss Gail Bittling. Yesterday afternoon Mrs. George Stine and Mrs. M. L. Gibson Sr., honored her with a luncheon. Shown, left to right, are Mrs. W. V. Bittling, her mother, Mrs. Gibson, her nonnie, Mrs. Stine and a guest, Mrs. Francis Stenstrom. (Photo by Jackson)

## Five Seminole High Members Attend Student Council Planning Confab

The district 4 student council had a planning convention in the Morse Gallery of Art on the campus of Rollins College at Winter Park, Saturday, Nov. 5. Those attending from the Seminole High School student council were Nan Cushing, Dawn Ann Pearson, Janice Kinlaw, Sandra Peterson, and Nancy Cash. The sponsors attending were Miss Ethel Riser and Mrs. Gladys Smith.

The meeting was called to order by C. G. Peary, host from Winter Park, Fla. in turn, presented Bill Owens, of New Smyrna High School, president of District 4, Ruth Snodgrass, secretary-treasurer of District 4, called the roll and read the treasurer's report. Those schools represented were Eustis, Sanford, New Smyrna, Inverness, Leesburg, Lake Weir, Apopka, Maitland, Cocoa, Winter Park, Boone, Edgewater, Wildwood and Ocala.

Two panel discussions were held on the timely subjects, school spirit, and assembly programs. These were most informative and the delegates gained many good ideas for future use.

A summary was given by each school on the activities of their student council, followed by the presentation of an attendance banner.

## Beta Sigma Phi Makes Final Plans For Dec. 2 Bazaar

The regular meeting of Beta Sigma Phi Sorority was held Monday night at Dunbury Dancing School on north Oak Avenue. Thirty-one members were present to begin final plans for the Bazaar to be held at the Episcopal Parish House Dec. 2.

Committee reports were given, and discussion and revision of plans were made. Other business included a decision to send the Kraft marmosade labels, worth five and ten cents, being collected by the sorority to the Forest Park School in Orlando, for exceptional children, to be added to the labels being collected by the school.

Members were urged to bring their groceries to the next meeting to be contributed to the Thanksgiving basket to be given to a needy Seminole County family. Discussion was held on the gifts to be sent, by the members to the patients at the Florida State Hospital at Christmas.

Because of the great amount of business to be taken care of, there was no program for the evening. Cakes and cookies were served by the hostess, Mrs. J. Harold Chapman, at the close of the meeting.

## Savings & Loan Week Nov. 6 - 12 Save — you'll be glad

Go Out In Fashion...  
Go All Out In Tweed  
by debutogs jr.

Debutogs has done something about the weather... and they've done it beautifully in this bright rayon tweed with elegant push-up sleeves, slash pockets, and inverted angle back belt, and matching button cap, water repellent throughout. In brown, charcoal green or blue. Sizes 7 to 15 includes matching hat.

\$17.95



**BIRTHS**

Mr. and Mrs. R. C. Chapman announce the birth of a daughter, Miss Margie Anderson.

Debra Renee, born Nov. 2 at the Doctor's Hospital in Miami. The young miss weighed 7 lbs. 7 oz. Mrs. Chapman is the former Miss Margie Anderson.

**Naturalizer**  
THE SHOE WITH THE BEAUTIFUL FIT

Black or Red Calf  
10.95

**IVEY'S**  
"Where quality is higher than price"

**Dress Up for  
the Holidays...**

exquisite... this brilliant new  
**Bobbie Brookes**  
gold scroll party frock.

\$17.95 Here's that fabulous oriental influence that is so high in fashion! A magnificent party and dancing fashion... a gold scroll acetate print on rich-toned backgrounds. Sizes 8 to 18.

**Hollywood SHOPS**  
"Use Our Convenient Lay-Away Plan"

**WEDNESDAY**

The First Baptist Prayer Meeting service will begin at 7:30 p. m. Bring your Bibles.

The First Baptist Sunday School Worker's Council meeting will begin at 8:15 p. m.

Girl Scouts will meet in the Presbyterian Church at 3:30 p. m.

Mid-Week Bible Hour will be held in the Presbyterian Church at 7:30 p. m.

Chancel Choir rehearsal will be held in the Presbyterian Church at 7:30 p. m.

The Social department of the Woman's Club will hold a dessert and Canasta party starting at 1:30 p. m. in the Club House. Everyone is urged to attend. Hostesses will be Mrs. L. E. Spencer, Mrs. H. S. Duggar, and Mrs. W. T. Fields.

Revival service at the Christian & Missionary Alliance Church beginning at 7:45 p. m. The public is cordially invited.

The Agnes Miller Circle will hold a bazaar and turkey supper at 6:30 p. m. The supper and bazaar are open to the public.

**THURSDAY**

The First Baptist Intermediate Choir will hold rehearsal at 7 p. m.

The First Baptist Adult Choir will hold rehearsal at 8 p. m.

Revival service at the Christian & Missionary Alliance Church beginning at 7:45 p. m. The public is cordially invited.

The Hemorocallis Circle of the Sanford Garden Club will meet at the home of Mrs. C. W. Baker 312 Plumosa Drive at 7:45 p. m. Mrs. Carl Moss is chairman and hostesses are Mrs. R. W. Hunt and Mrs. Eric Vihlen.

The regular monthly meeting of the Ladies Aid of the Lutheran Church of the Redeemer will be held at the home of Mrs. W. H. Knauer on the Country Club Road 7:30 p. m.

The Camellia Circle of the Garden Club will have its monthly meet at the home of Mrs. H. J. Gut, 404 W. 19th St. Mrs. Robert Orwig will be co-hostess and H. L. Osborne will be guest speaker.

The Junior Fellowship of the Presbyterian Church will meet at 4 p. m. in the church.

The Youth Choir of the Presbyterian Church will rehearse at 7:30 p. m.

The deacons of the First Presbyterian Church will meet at 7:45 in the church.

The Central Circle of the Sanford Garden Club will meet at the center at 9:45 a. m. There will be a covered dish luncheon and guest speaker will be Mrs. A. K. Rossotto who will speak on "Planting the Garden". Hostesses are

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**SATURDAY NOV. 12 STARTING 2:00 p. m.**  
(Fort Melon Park East First Street)

**PRICE \$2.00 (family included)**  
**FOOD AND REFRESHMENTS WILL BE SERVED**

- A TURKEY will be given away every 20 Minutes
- Game Winning Prizes: Shuffleboard, Horseshoe, Burling Bag Races, Other Game and Entertainment.

Tickets May Be Purchased At: Beumillett and Anderson, Faust's, Touchton's, Calery City Grill, Lovett's (E. 1st), Angel's Eat Shack, Toddy's Restaurant, Mar Lou Motel, Ann's Grill, George's Tavern.

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- STOKELY'S PUMPKIN 2 303 Cans 25c
- ASTOR PRUNE JUICE Qt. Bot. 21c
- ORANGE PEKOE ASTOR TEA 8-oz. Pkg. 65c
- LIBBY BEEF STEW 24-oz Can 39c
- HORMEL CHILI WITH BEANS 16-oz Can 27c
- HORMEL CHILI WITHOUT BEANS 16-oz Can 35c
- RED BIRD VIENNA SAUSAGE 10 No. 1/2 Cans \$1.00

YOU CAN'T BAKE WRONG WITH

## BAKE-RITE 3 L.B. CAN 59c



ASTOR Vac Pak (Limit 1 With Other Order!) COFFEE 1-Lb Can 69c

CRACKIN' GOOD Saltines 19c

SWEET TREAT Sliced ASTOR PINEAPPLE No. 2 1/2 Can 29c

(Limit 2 With Other Order!) Inst. Coffee 6-oz Jar 99c

GOLD MEDAL FLOUR Plain or S. R. 5 LB Bag 49c

CRACKIN' GOOD Cookies—Chocolate Chip & Nut 9-oz Pkg 29c

OCEAN SPRAY Whole or Str. Cranberry SAUCE 16-oz Can 23c

SWEET N' EASY on Your Hands (Limit 2 with Food Order!) Lge. Surf Pkg Only 25c

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# MANAGER'S SALE

ALL POPULAR BRANDS TALL

(Limit 10 with Food Order!)

Evaporated Milk 10 TALL CANS \$1.00

**FRESH PORK SALE!**

FRESH PORK (Rib End)

LOIN ROAST lb 35c

HALF OR WHOLE Fresh PORK HAMS lb 45c

Best Center Cut PORK CHOPS lb 59c

Fresh Pork BOSTON BUTTS lb 35c

FLA. or GA. Gr. "A", Dr. & Dr. Whole FRYING CHICKENS lb 39c

Small Meaty SPARE RIBS lb 39c

Pork Neck Bones or PORK TAILS 2 lb 25c

Grade "A", Quick-Frozen Frying CHICKEN BACKS lb 19c

HICKORY SWEET SLICED BACON lb 49c

EAT-RITE Fresh Ground HAMBURGER 3 lb Pkg \$1

EAT-RITE Photo STEW BEEF lb 19c

Milk-Fed Boneless VEAL CUTLETS lb 79c

Milk-Fed Rolled VEAL ROAST lb 40c

SUNNYLAND Pure PORK SAUSAGE lb 29c

MISS WISCONSIN Mild AGED CHEESE 4-oz Wedge 35c



LARGE CRISP ICEBERG

LETTUCE 2 Lbs 25c

NO HEAD OVER 1lb

Large Snow-White CAULIFLOWER HEAD Each 19c

Fresh Cold, Vine-Ripe TOMATOES lb 29c

Fancy Halves Shelled PECANS 9-oz Pkg 99c

Fancy Chilo Pack CARROTS 2 Pkgs 25c

Extra Large, Cello Pack Dried PRUNES 1 lb Pkg 39c

Large New Crop PECANS 1 lb Pkg 69c

Fancy Western Delicious APPLES 2 Lbs 39c

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AGONY FROZEN MIXED VEGETABLES 5 Pkgs 49c

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AGONY FROZEN LIMA BEANS 4 99c

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BRUSSEL SPROUTS BROCCOLI SPEARS

ICE CREAM 1/2 Gal 59c

GARD O'SUNSHINE BUTTER 1-Lb Qtrs 59c

CLOVERLOOK B Margarine 1/2 Cans 31c

SUPERBAND Co. "A" Medium Shpt. Eggs 49c

New Fragrant LIFEBUOY 3 29c

Toilet Soap + LUX + 3 29c

Toilet Soap SWAN 2 29c

Diamond Soap PROTEx 2 29c

Delight BREEZE 2 31c or 72c

Now Blue RINSO 2 31c or 72c

Shortening CRISCO 1-Lb Can 32c

Regular KOTEX 2 31c

New Fragrant LIFEBUOY 2 29c

Toilet Soap + LUX + 2 29c

Diamond Liquid LUX 2 29c or 72c

Delight PROTEx 2 31c

Delight LUX Flakes 2 31c

Now Blue Silver Dye 2 31c

Shortening KLEENEX 2 15c or 27c

Regular DELSEY 4 47c

