

IN THE SOCIAL WORLD

Items of Interest Concerning Society People.

POINTS PURELY PERSONAL

How Celery City Vanity Fair While Away the Golden Hours—Social Gossip

An Evening of Pleasure
Mrs. Deane Turner, gave a pleasant literary party Wednesday evening in honor of her charming house guests, Misses Ruth Keating and Ruth Coats, of Daytona Beach. The invited guests were requested to represent a book, by wearing some distinctive mark, or suggestion in costume, of the name of a popular book. The name of the books represented to be guessed as each arrival was announced. There were of course many mistakes made but the unique entertainment was very much enjoyed by those participating. Two prizes were offered, to the one guessing the largest number of correct names and the second prize to the one guessing the fewest names. Miss Mabel Bowler received the first prize, a book of poems, "Love's Young Dream." W. J. Thigpen, received the second prize. A book of Stories for Children. Punch was served during the evening. After guessing contest was over a delicious ice course was served.
Mrs. Turner's invited guests were: Misses Charlotte Keeler, Peacha Leffler, Belle Smith, Mabel Bowler, Mell Whitner, Flossie Frank, Alice Whitner, Veda Ward, Annie Higgins, Martha Fox, Carrie Lowell, Vivian Yeiser, Mabel Hand, Sadie William, Messrs. Gwyne Fox, Ash Thigpen, J. D. Roberts, James Williams, Frank Milteer, W. J. Thigpen, Braxton Perkins, Archie Betts, Willie Hill, Nixon Botta, Henry Purden, Mr. Wildman, Mr. Spedling, David Caldwell, Mr. Rome and Wideman Caldwell.

At Bridge
Mrs. W. W. Prather entertained at bridge last Wednesday night at her home on Park avenue. It was one of the prettiest pre-autumn affairs in the folio of society events.
The rooms were made beautiful by the decorations of cape jessamine and clinging vines and ferns the pink and yellow blossoms carrying out the autumn effect.
Four tables were played the partners being secured by the drawing of dainty, hand-painted score cards for each player. This was one of the first bridge parties held in Sanford in many moons where the gentlemen were in evidence and some of them played a very spirited game. Some time before the midnight hour the scores were counted and it was found that Mrs. R. J. Holly had the highest score among the ladies and received a beautiful olive set consisting of a sterling fork and spoon in a dainty case.

W. D. Holden won the honors in the gentlemen's list and received a book on Practical Bridge although his playing would hardly indicate that he needs any further instructions. Delicious lemon-ice and cherries and pink frosted cake was then served by the charming hostess assisted by Mrs. Keely and Mrs. Putnam and after lingering long in pleasant chat the company bade Mr. and Mrs. Prather au revoir just about the time the chandelier was announcing another day.

Those present were:
Mr. and Mrs. W. D. Holden, Mr. and Mrs. O. W. Brady, Mr. and Mrs. Geo. A. Speer, Mr. and Mrs. G. F. Smith, Mr. and Mrs. R. J. Holly, Mr. and Mrs. C. O. McLaughlin, Mrs. Putnam, Mrs. Paul Keely, Miss McLaughlin, Mrs. O. W. King and Mr. and Mrs. W. W. Prather.

Little Miss Ruth Waldron celebrated her eleventh birthday, at the home of her parents, Rev. and Mrs. Waldron; Wednesday afternoon. Twenty little friends were invited to enjoy the occasion with her. They were entertained with pleasant games in the parlor room after which a most interesting fish pond claimed their attention, for in that pond was a present for each child to fish for, which they of course enjoyed doing. The birthday table was very pretty with the beautifully decorated 3 birthday cakes, with its eleven candles, which was served with ice cream, to the little guests, who wished their little hostess many returns of the day.

Mrs. G. F. Smith entertained a small party at cards. One table of bridge was played by Mrs. C. O. McLaughlin, Mrs. O. W. Brady, Mrs. W. W. Prather and Mrs. G. F. Smith. A table of five hundred was played by Misses Alice Whitner, Ina Brady, Veda Ward, and Mabel Bowler. At the conclusion of the games of cards, Mrs. Smith served delicious ice cream and cake.
Bring your old tires to Sanford Machine & Garage Co. for vulcanizing.

Adventists Camp Meeting

The south park has the appearance of an encampment as about thirty-five small tents and a large auditorium tent have been pitched thereon for the accommodation of the Adventists' Camp Meeting. The meeting started last night and will be a regular annual session of the Seventh Day Adventists of the state lasting for ten days.

Preachers from Washington Atlanta, Grapsville, Tennessee and from the state will be present and will address the meetings. The following program will be observed daily:
Praise service, 6 a. m.
Conference 9 a. m., and 4 p. m.
Preaching 10:30, 2:30 and 7:30.
Regular annual session of the conference for election of officers.

New School Opens

The Sisters of mercy started their school at Park Ave. and ninth Street last Monday. For the present they accept pupils for the kindergarten, and grammar school only, owing to lack of accommodations for high school pupils. A new school building is to be put up on the Catholic Church property in the very near future, and then they will be in a position to receive those seeking opportunity for higher studies. The pupils now in attendance tax the building they occupy. A number of music pupils as well as some for painting have been enrolled.

New Tailor Shop

Sanford has a real tailor now in the person of J. C. Weston, who has opened a tailor shop over Long's grocery in the Hines block, and is prepared to do all kinds of men's and ladies tailoring in the very latest styles. All of his work is guaranteed, for Mr. Weston understands his business.

Bloodshot Eyes

Are cured without pain in one day by Leonard's Golden Eye Lotion. No other eye remedy in the world as cooling, healing and strengthening for weak eyes. Insist on having "Leonard's." It makes strong eyes. Guaranteed or money refunded. Sold by W. G. Aldrich.



The Outskirts of the City

do not interest us, but we do want to **Launder the Underskirts** of its inhabitants. If you will entrust us with your laundry, the quality of the work will hold you as a regular patron.

NO SAW EDGES ON COLLARS
Progress Steam Laundry
PHONE 00—The Soft Water Plant



FOR THE WOMAN WHO ENJOYS GOOD CLOTHES

A VISIT to our garment department will be a real treat—for you who value your appearance will find there all of those chic, dainty garments that you know add so much to your well dressed comfort.

The garments that we will show you will be PRINTLESS productions—and every style is one that really confers "Distinction in Dress" on the wearer.

Made from soft fleecy weaves of wool—along the style lines sanctioned by Fashion, and in a harmonious color scale that ranges from the classiest of beautiful colors to the more conservative blacks and blues—Really—no matter how hard to suit—you'll find something here that you'll appreciate and like.

Below we describe two out of the many.

N. P. YOWELL & COMPANY

Don't Throw it Away

USE **MENDETS**

They Mend All Leaks in Granite Ware—Hot Water Bags

Tin, Copper, Brass, Sheet Iron, all Cooking Utensils and Rubber Goods. WITHOUT THE USE OF HEAT, SOLDER, CEMENT OR RIVET. Mendets are not affected by extreme heat. Can be applied by a child. Will fit any surface. Made in all sizes. SAVES MANY DOLLARS. Simply Rubben Mendet and the Leak is Mended.

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10¢ AND 25¢ PER PACKAGE

The Crippen Music Store
High-grade Pianos, Organs, and Graphophones.
Low Prices Easy Payments. Pico Block

SIRRINE HOTEL
CORNER FOURTH STREET AND PALMETTO AVENUE

Good Rooms Best of Table Board Everything First-Class
Special Attention Given Transient Trade Sunday Dinner a Specialty

MRS. DONNA THAYER, Proprietress
WILL OPEN AUGUST THE FIRST

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 8

SANFORD, FLORIDA, TUESDAY, OCTOBER 3, 1911

Volume IV

ANOTHER DAM BURSTS

Johnstown Horror Repeated at Austin Pennsylvania

THOUSAND LIVES SNUFFED OUT

Gas Mains Burst And Fire Adds Terror To The Fleeing Populace

The large dam at Austin Pennsylvania holding 500,000,000 gallons of water burst last Saturday and almost without a moment's warning the entire deluge poured upon the towns below. Following is the account compiled for hurried readers:

Dam of the Bayless Pump and Paper Company burst one mile and a half north of town.

Four hundred million, five hundred thousand gallons of water rushed down on the town.

Between 850 and 1,000 persons were drowned, crushed or burned to death.

Hundreds of others believed to have been swept away by the great torrent.

Fires followed the bursting of natural gas mains.

Scores of persons caught beneath debris cremated.

Over 1,000 buildings were wrecked. Heavy rains of past two weeks caused reservoir to fill for first time since it was erected two years ago.

Food supply has been swept away. Physicians, nurses and supplies being rushed from surrounding towns over the mountains to Austin.

Governor Fener has ordered state and charity officials to the scene together with Adjutant General Stewart and a large force of state police.

Austin has a population of 3,200. Coatello, town of 450 persons, below Austin, also swept away.

Two-thirds of the citizens believed to have perished.

Lower Insurance Rates

What we have waited, watched and worked for and looked forward to for the past year has come to pass—that of a reduction of our exceedingly excessive insurance rates.

The new rate took effect on the 15th of this month, and Kissimmee has been transferred from the fourth class to the third class, which means that the rates have been reduced from ten to twenty-five per cent. This will mean a saving to our people of about four thousand dollars annually, or enough to pay for the entire cost of installing the water works and sewerage in twelve years.

There is no doubt but that the excessive insurance rates and the absence of water works and sewerage has kept many people from locating here during the past three years, but now that these obstacles have been overcome and we have as good a volunteer fire company as can be found in any city in Florida, we will naturally expect men of means to look with favor on Kissimmee as a place of residence and investment.—Kissimmee Gazette.

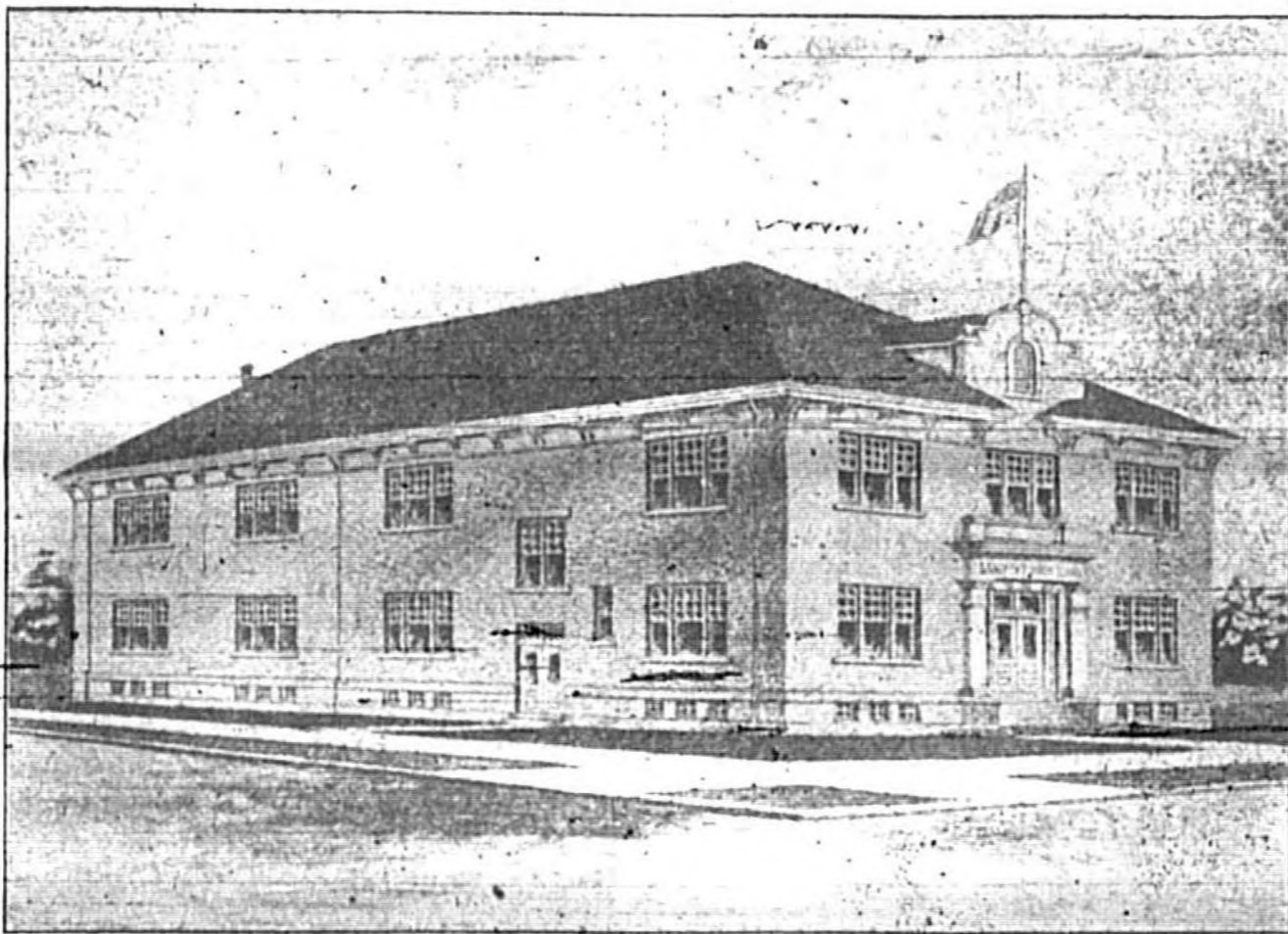
Alfalfa at Orlando

This week Mr. W. P. Gwynn, of this city, came to the Sentinel office and exhibited a bunch of his nice alfalfa as was ever raised anywhere outdoors by anybody. He raised an experimental patch of it on his Lake Davis place, having specially prepared the ground and given it an application of lime at the rate of 2,000 pounds per acre. The seed was sown last October and sprouted vigorously in the plants making such thrifty growth that five cuttings were made, each time when the plant was in bloom.—Orlando Sentinel.

Admiral Schley Dead

Rear-Admiral Winfield Scott Schley dropped dead yesterday near the corner of Forty-fourth street and Fifth avenue, New York, while on his way downtown. The admiral died before medical aid could reach him.

Schley had been out of town over Sunday. On his return he had gone to the New York Yacht club. After a short stay at the club the admiral left the club house and had started to walk along Forty-fourth street towards Fifth avenue, when taken suddenly ill. A hurry call was sent for physicians and an ambulance. Before aid reached him the admiral had died. Heart disease was the cause.



New \$20,000 High School Building

TO PRE-COOL VEGETABLES

Plan Should be Adopted by Our Sanford Growers

The Herald has for years advocated the adoption of the pre-cooling of vegetables shipped from this section. The following report from Texas demonstrates what the railroads think of the system and what the railroads are willing to do.

The rapid development of truck growing in the Gulf Coast region and lower Rio Grande Valley of Texas has created the necessity for modern methods for taking care of perishable products. Great attention is now given to the marketing of vegetables by approved and up-to-date methods. During the last vegetable season special trains of refrigerator cars were run from the lower Rio Grande Valley and more upper portions of the Gulf Coast to St. Louis and Chicago. This special service will be again placed in effect during the coming season, and with the large increase of acreage it is expected it will require many more cars to handle the output.

One feature that promises to have an important bearing upon the future output is that during the last few months many practical gardeners from other parts of the country are preparing to engage in truck farming here on an extensive scale.

In order that vegetable shipments may be made without danger a number of large ice factories have been established along the lines of the railroad leading through the producing country. On a visit to this section a few months ago officials of the Frisco saw the advantage that might come to the farmers by installing a pre-cooling plant to cool vegetables before loading. The Frisco railroad has adopted plans for a plant of this character which it will erect here at a cost of \$75,000. If it gives satisfaction similar plants will be installed at a number of other points in South Texas.

Claude L'Engle For Congressman

In this week's issue of Dixie Claude L'Engle, its editor, says:

"After looking carefully into the situation and carefully considering the way in which I can be of most service to the people of Florida, I have decided to be a candidate from the state at large for member of the federal House of Representatives.

"I offer myself to the electors of Florida to be voted for in the Democratic primaries of 1912 for this position of Congressman at large from Florida.

"Some of the most valued friends I have, in commenting on the public discussion of my possible candidacy, have very kindly said that I am more valuable to Florida as editor than I could be as Congressman. To all these and to all others of like thought I beg leave to say that I will continue my newspaper work and that I believe that my opportunity to serve the people of Florida as editor of a free newspaper will be greatly enlarged and strengthened by representing them in Congress.

"Everybody may be assured of what I will do if I go to Congress by recalling what I have done as editor of The Sun and of Dixie. I ask the help of every true man."

SANFORD SCHOOL OPEN

Big Attendance Demonstrates Popularity of Institution

CITY THROGGLED WITH SCHOLARS

Indications Are That This Scholastic Year Will Be Most Successful

Sanford schools opened yesterday and from the primary department where the finest tots are taken care of to the high school where the young men and ladies attend the prospects for a large attendance are most encouraging. Sanford has one of the finest school systems in the state, the schools being divided into three separate and distinct buildings, primary, grammar and high school.

That the opening day of the Sanford schools was an auspicious occasion could easily be seen by the hurrying children, boys and girls with their smiling faces and interested air and the subtle enthusiasm pervading the very atmosphere everywhere.

After a long and happy vacation the normal healthy and boy as well as girl eager to renew their pursuit of knowledge.

It was indeed a pleasure to all of the teachers to see about them again the bright faces of all their former pupils and the prospect of another year of good work together.

The enrollment of pupils was about 550 against about 500 on the opening day last year. Teachers and pupils seemed well and happy and in every way equipped for good work.

The grammar school building had been renovated during the summer. It had been kalsomined and varnished throughout and the floors oiled, which made everything look fresh and attractive. The personnel of teachers in the grammar school will be the same, with the exception that Miss Lillian Gibson will teach Miss Lucile Richards' grade. With one change in the primary department the teachers will be the same. Miss Edith Stewart will teach the grade taught by Miss Lillian Fair Smith last year. In the high school the course of study has been broadened and strengthened. The department of discipline has been adopted in the high school department.

Miss Savage, the teacher of music and drawing has not yet returned and her place has not yet been supplied.

Duck Season Opens

Duck season opened yesterday and two parties of Sanford Nimrods left by launch for Puzzle Lake where they expect to get a bunch of summer ducks and squirrels. There is no country in all the United States where the ducks congregate in such quantities as in Florida and while early yet for mallard and teal plenty of smaller ducks are now appearing in the upper St. Johns.

Squirrels Are Proliferating

Capt. P. M. Elder was out to Gee Hammock last Friday and managed to bag about thirty squirrels. He states that they were so tame you could knock them off the tree with a club.

WAR IS DECLARED

Italy Starts Trouble By The Blockading of Tripoli

The war between Italy and Turkey is on and the first gun was fired by Italy last Saturday when her fleet captured and sunk two torpedo boat destroyers.

Latest reports today are a confirmation of the reports received Saturday and further details give information of fighting along the coast of Tripoli and the bombardment of smaller towns. Turkey has not struck a blow as yet and seems to be depending upon the intervention of the world powers to prevent further hostilities.

The Sanford Music Club

The club will hold their first meeting for the season at Mrs. Munson's studio, Saturday afternoon, at 3 o'clock.

All of the members are earnestly requested to be present. The program committee, Mrs. Munson and Mrs. Ernest Tular have prepared a most interesting program for the year's work, which promised to be not only entertaining but instructive.

Following is the program for Oct. 7th, Early English music.

1. Music in the days of Queen Elizabeth.

2. Shakespeare in music.

Discussion, Elizabeth—Patron of music. How the love of music may be developed and encouraged in a community or town.

Music—Selections from Byrd, Tallis, Bull, Gibbons, Marley.

Old Lyric—Drink to me with thine eyes. Original airs from Shakespeare's plays.

Program in charge of Mrs. and Miss Bowler.

Death of Mrs. Colbert

Mrs. B. A. Colbert, aged 68 years, died at the home of her sons, N. A. and W. M. Colbert, on the west side, on Sunday morning.

Mrs. Colbert came to Sanford last fall and made her home at the residence of Mrs. Johns and afterward removed to the country with her sons.

Mrs. Colbert leaves three sons and three daughters to mourn her loss.

The remains were taken to Fredericksburg, Va., yesterday, accompanied by her sons, where interment will be made.

Kindergarten Opens

Miss Vivian Yeiser's kindergarten promises to be quite a flattering success. Fifteen little tots greeted her as pupils on the opening day. She warmly welcomed her little charges, and wisely put them all to work, giving them the easy attractive little play lessons. And thus early in life those almost babies, took their first steps in quest of the "pierien spring," the waters of which are for the enrichment of the human race.

Many Lives Lost

In Woodland Park Swimming Pool. The pool is emptied and cleaned after each day's use, and the sun murders several microbes, germs, etc., before it is filled again, with pure water from the artesian well.

ALL AROUND FLORIDA

The General News of The Land of Flowers.

CULLED FROM THE STATE PRESS

An Epitome of the Week's Most Important Happenings in the State's Domain.

While going at a fast rate near Tampa last Saturday, Frank Hargis, a young chauffeur, was instantly killed by colliding with another car.

The contract has been let for a handsome new office building in Ocala for R. S. Hall, the well known financier.

Special Agent E. M. Ward, of the Charlotte Harbor & Northern Railway, was shot and killed here today by Alf McColley, a contractor of Mulberry. The shooting occurred on an excursion train just as it pulled up at the depot. McColley, it is alleged, was rather boisterous and not polite in his language before several women in the car. He is said to have been drinking. The special agent remonstrated with him and an argument followed, in which Ward slapped McColley and the latter promptly drew a pistol and shot him through the body near the heart. Ward died forty five minutes later.

M. M. Lee has arrived in Winter Haven from St. Mary's, Kans., with his family and one of the most complete equipments for a newspaper and job office to be found in the state. He will begin the publication of Winter Haven's first newspaper on the first of October. Mr. Lee is a newspaper man of ability and will soon have one of the best weeklies in the state. The paper will be known as the "Florida Chief."

What is regarded as a most important find in connection with good road building in Hernando county was made during the week when the gang of men under Captain Vero while excavating five miles north of this place, cut through a bed of clay, which it is believed, will be ideal natural material for hard surfacing natural roads.

Kissimmee business men will erect at once a skyscraper on Broadway, which will be a modern five story office building and the lower rooms for stores.

The Tampa Bay Hotel has been leased to Mr. Stanford of the Atlantic Beach hotel. Mr. Stanford is an experienced hotel man, and will give Tampa a first class service.

Newspapers throughout Florida are talking the bright prospects for an early and exceptionally good tourist season this year.

The Miami Board of Trade is working energetically to secure a direct steamship line between Miami and New York.

The annual state encampment and reunion of Confederate Veterans will be held in Orlando on October 23-26.

For writing up the chief of police of Tampa the editor of the socialist paper was assaulted on the street by the chief and badly beaten.

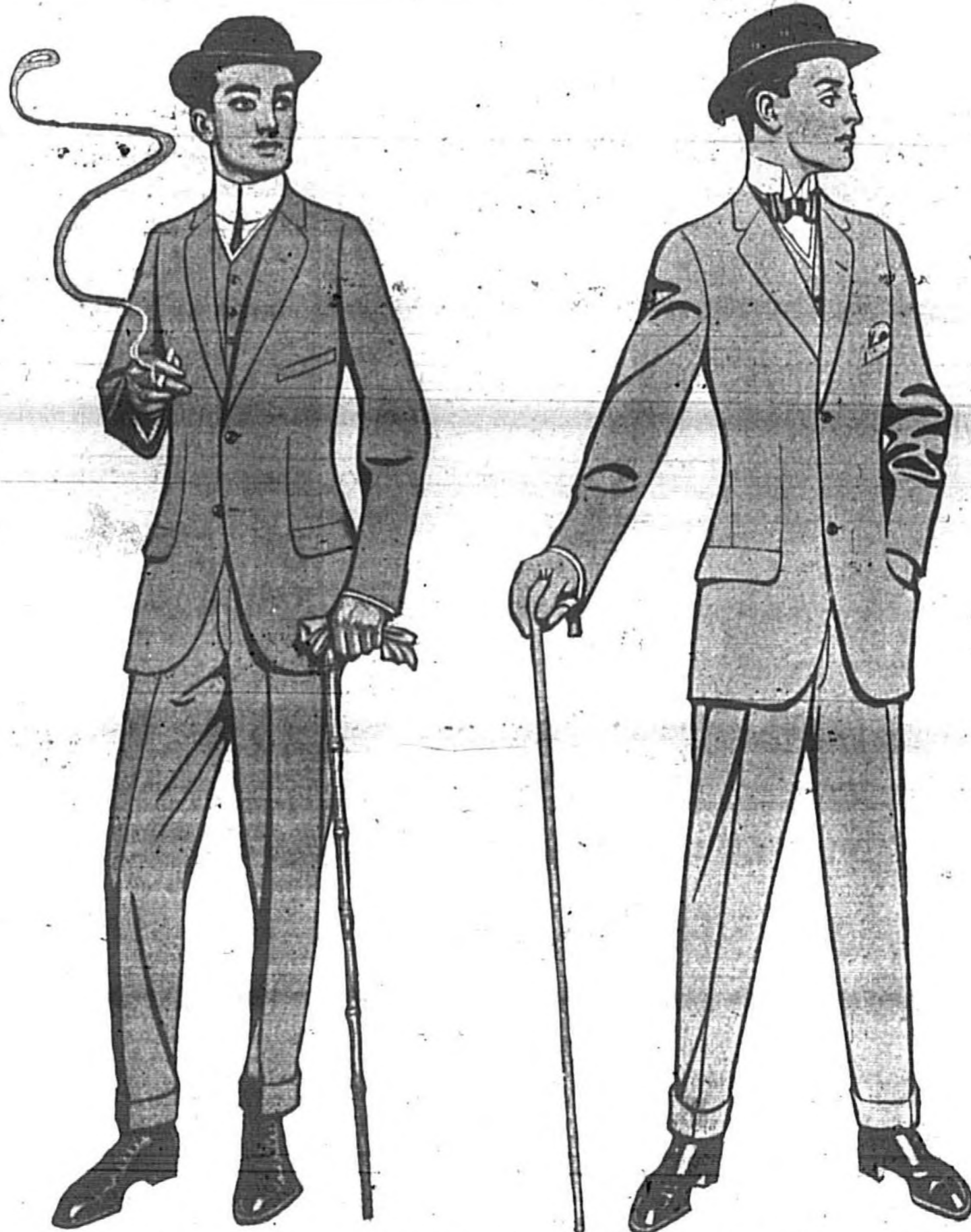
In the court house election held Saturday, Bushnell was chosen the county seat of Sumter county, when this place received a majority over its opponent, Wildwood, by ninety votes. Bushnell is now the county seat, taking that honor from Sumpterville. In the race were five towns, including Sumpterville. The election of several weeks ago, narrowed the race down to Wildwood and Bushnell.

Gaude Gates and William Hoover of Manatee have invented a new motor cultivator and have made arrangements to have it manufactured in Cincinnati.

The anti-saloon league is still active in Florida. A wet or dry election will be held in Taylor county early in October, and a petition is now being circulated in St. Johns county asking that an election be called there.

Alexander Short, a liveryman of Ft. Meade died Saturday morning from the effects of a blow on the head administered last Wednesday afternoon by Ben Jones, a negro seventy years of age. Jones hit the liveryman on the head with an ax and fractured his skull.

The question as to the constitutionality of the recent act of the legislature of Florida, relative to licenses for automobiles either for hire or for private use, is one which is furnishing a great deal of food for thought among the legal fraternity of the state and it is safe to assume that any further light on the subject will be awaited with interest by the hundreds of owners of motor driven vehicles.



Society Brand Clothes

are Different clothes, yet are Dignified They are recognized as the standard style for the Young American Gentleman. Their tailoring and fabrics are of the highest possible type. \$20 to \$30

PALMER & SEIGH

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CURBSTONE GLEANINGS

A Budget of Opinion "Just Between You and Me"

EVEN THE GATE POST NOT IN IT

A Chief is Among Ye Taking Notes and Faith, He'll Prent 'Em' - So Says Saunterer.

¶ I understand that my friend Bates has been approached by three leading men of the town to enter the lists for the Aldermanic job. Now Bates is in a quandary about the matter for he does not know whether he is to protect the machine shop, the crate factory or take the license off the automobiles and garages.

¶ He told his 12-year-old son to milk the cows, feed the horses, slop the pigs, hunt up the eggs, feed the calves, catch the colt and put him in the stable, cut some wood, split the kindlings, stir the cream, pump fresh water in the creamery after supper, and be sure to study his lessons before he went to bed. Then he went to the farmers' club to discuss the question "How to keep the boys on the farm."

¶ Travelling men that come to Sanford remark that we have a very pretty city.

Yes; we have, and by the number of traveling men that come here regularly we know that we must have a business city. But this is not the only indication. Everything is on the move and the boom. New enterprises are starting among us and new life is quickening in the old industries. Many things attest the prosperity of our city. With her trade, her churches, her schools, and her cultured population we have a first-class city in which to live.

¶ This is a season of the year when a sentimental mother appears at the school house with her sissy boy and tells the teacher he is very high spirited, and must not be whipped; that he can be ruled by kindness and kisses. And this is the time of year when the boys in school make a note of what the mother of the sissy boy says, and resolve to bump the sissy boy as soon as they catch him on the play ground.

¶ Speaking about the people who do things in the town remind me that very few of our citizens have ever become active members of the Commercial Club. There is now a deficiency in the treasury and several of the members have made a note to meet it, among them being W. D. Holden, J. N. Whitner and other real estate men, and this brings to mind the fact that to these same boosters belong

the credit, and I have no sympathy with the people who are laying back on the job of advertising the city of Sanford.

Right along this line I want to say that in your Building and Loan Association you have a shining example of the real men of the city boosting this organization and those who howl calamity the loudest invested their money in gold mines and other fake scheme.

How many of you citizens and business men belong to the Building Association? I admit that the Commercial Club has expended money in some quarters foolishly. I admit that the Commercial Club expended a lot of hot air and bombast that availed nothing. But what would you? Does the man who stands outside the organization looking in deserve any credit for doing nothing or does the membership of the club deserve all the censure because hot air is expended and some good results accomplished?

Another thing—when we had a chance to get the cigar factories here for a few weeks, a few months, or a few years maybe—who put up the money for it, and who but the leading members of the Commercial Club spent their time and money to get the factories here and paid the rent for them? We need the Commercial Club now and we need it badly, but it has languished all summer because the business men of Sanford will neither

join the club or start a Board of Trade which I suggested several times and quit suggesting because I received no encouragement. I am going to talk plainly to the people of Sanford upon every subject and every one will get what is coming to them. Whatever comes from my pen will be strictly non-partisan, and as heretofore I reserve the privilege of being strictly independent in city politics. You can't buy space in Curbstone.

¶ I think the Methodist church needs a new building. In fact all of our churches need new buildings, but I mention the Methodist church because last Sunday I noticed in particular that the assembly room did not look good. It needs renovating and should be put in better shape ere winter. I hope the new pastor will be able to do as much in the building line in Sanford as he did in Jacksonville and if his congregation will only give him the encouragement Mr. Summers will make things hum. He is of the old Georgia stock from a family noted for doing things and in addition to being a forceful pastor he is a great worker in the Lord's vineyard. But don't forget what I said about the appearance of the church. That goes.

¶ I want to see a battalion of Boy Scouts organized in this city for there is no movement today of greater benefit

to the boys than the Scouts. The different churches should take up this matter and each one form a company of scouts, the entire crowd to be formed into a battalion. Some of you good folks should give this matter your attention.

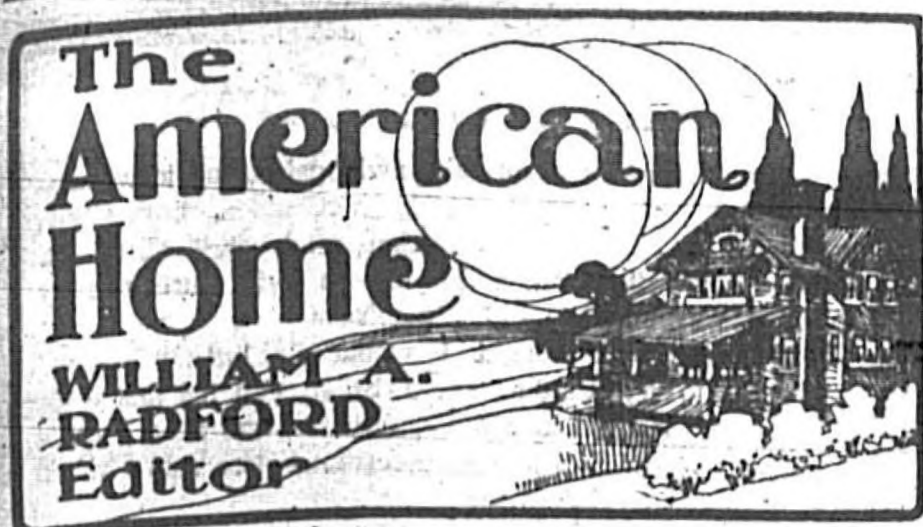
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The best quality of work at prices that are RIGHT



Mr. William A. Radford will answer questions and give advice FREE OF COST on all subjects pertaining to the subject of building, for the readers of this paper. On account of his wide experience as Editor, Author and Manufacturer, he is, without doubt, the highest authority on all these subjects. Address all inquiries to William A. Radford, No. 178 West Jackson Boulevard, Chicago, Ill., and only enclose two-cent stamp for reply.

Deep down in the heart of every normal man and woman is the ambition some day to own a home. This may be half formed—a vague discontent and unrest concerning conditions which every renter so well knows—or, it may have reached the state of active determination to make any or all sacrifices necessary to escape the renter's life and live in a real home. The ambition is there, more or less definitely formed in the heart of every man and woman, waiting only for the needed stimulus to develop to the point of action.

It is natural to live in one's own home. It is unnatural to live in a rented house or apartment. The family that lives in its own house, no matter how humble it may be, feels the sense of independence that does not come to the family in a rented house. Every renter feels, even if he does not say it, that every month's rent that he turns over to his landlord is money practically thrown away. That is, he knows that it is too much to pay for the merely temporary comforts it brings—and there often pretty doubtful comforts, too.

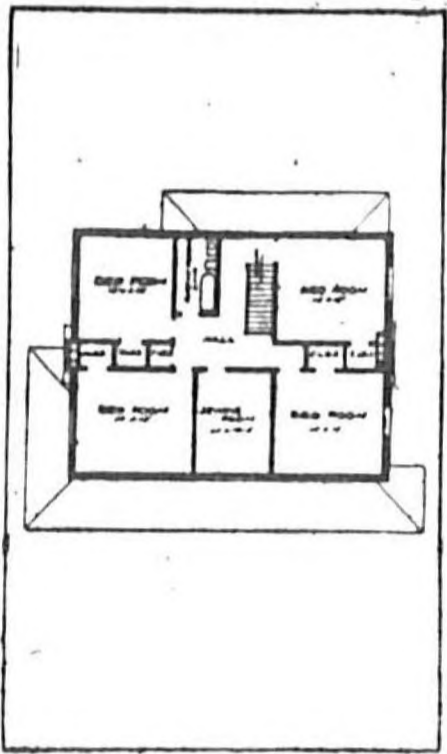
When one stops to think of the amount of money that is put away in rent during twenty or twenty-five years, one is amazed and dumfounded. It is enough to buy a fine home, all free from incumbrances. Yet what has the renter to show for his money expended except a bundle of rent receipts? The same money spent a little more judiciously in monthly payments for a house and, lo! would go to secure a desirable home and make a fine investment and saving.

There are various ways for the renter to go about it to acquire a home. He may undertake to purchase a house that has already been lived in, an old house, perhaps, at any rate a second-hand house; or he may go to the suburbs where the large real estate operators are putting up many

The requirements of no two families are exactly alike, and when a matter so vitally important as the requiring of a home, a dwelling that has to be occupied throughout life, it seems that the house ought to be built especially to meet the needs of the owner.

So there is the third way of acquiring a home, and it is probably the best. It is not to buy a ready-made house, either new or second-hand, but to have a new house built in just the location and of just the size and character desired.

And with home-building conditions as they are in most localities, this is an easy thing for the man of average means to do. For a very modest sum the services of skilled architects who make a specialty of designing dwellings can be secured. A design can be selected that is just what suits the special needs of the family; a house complete in every detail and conveniently arranged for the work of the house. Then on a very modest



Second Floor Plan.

payment down the real estate operators are very glad to put up the house following these plans and specifications.



houses on speculation, relying on selling them after they are completed.

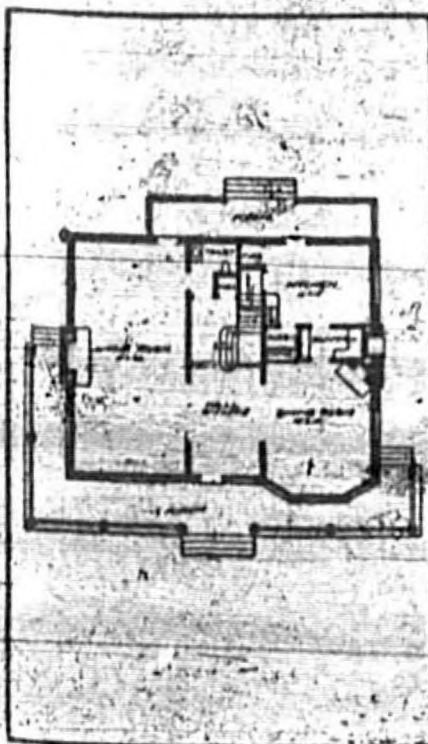
fications. The house is contracted for before the work is started, and so they are the more willing to cooperate with the prospective owner, since the element of speculation in the deal for them is very much reduced.

If renters who are interested in this proposition will go out and talk with their local real estate men and decide where they want to build, they will be surprised at how easily the whole matter can be arranged.

The design illustrated herewith is a good large-sized house of dignified home-like appearance, well suited for the home of a family of substantial worth and reputation. It is a house that would be a credit to any street, and would take its place among the best houses in the town.

Yet considering its size and construction this is a very inexpensive house to build. This design has been carried out complete for \$4,500 or for \$5,000, using brick veneer construction. This makes a very warm and substantial appearing house, and all things considered is to be highly recommended.

This design is slightly colonial in its feeling, but more important than that, it has the air of home-like hospitality that is so much to be desired. A broad veranda, extending clear across



First Floor Plan.

Both of these methods are at fault to the extent that such a house is not made to meet the special requirements of those who are to live in it.

the front and on one side, is a feature that is much appreciated.

The floor plans show the interior of this house to be laid out to provide plenty of room for a good-sized family. The large living room occupies the entire left portion of the first floor, being 15x32 feet in size. This is strictly in accordance with the very latest ideas in house planning and those who have lived in a dwelling laid out in this way recommend it very highly.

The dining room and kitchen are to the right of the central hallway and are arranged for convenience in doing the housework.

On the second floor there are four good large bedrooms besides a sewing room. The bathroom is conveniently located. An ample supply of clothes closets is provided.

This design has been selected from a great number as most completely meeting the needs of the prospective home builder for a residence of this kind.

To Enforce Game Laws

We, the undersigned citizens and sportsmen of Orange county, hereby agree to render to the sheriff or his deputies, any assistance of whatever kind financially or otherwise to convict any person or persons violating the game laws of the state of Florida. Signed, Frank L. Woodruff, D. L. Thrasher, F. L. Miller, P. M. Elder, E. E. Brady, T. I. Hawkins, W. H. Underwood, F. S. Frank, A. Maxwell, Henry McLaulin, G. W. Spencer, W. W. ...

Chas. Kanner, A. D. Smith, T. W. Williams, F. E. Milteer, W. H. Hand, H. E. Wise, J. D. Roberts, M. P. Lipe, K. C. Waldron, J. C. Harris, C. R. Walker, J. D. Davison, M. W. Lovell, R. C. Whitten, C. H. Dingee, W. R. Robbins, Joe Fernandez, McG. Carraway, Joseph Waldecker, T. G. Griffith, R. R. Stenstrom, J. P. Gifford, D. S. Speer, W. W. Abernathy, W. W. Venab, G. S. Davis, George Watson, J. N. H. Garner, Geo. O. Speer, Geo. C. McDougal, J. A. Whittier, A. P. Connelly, B. R. Beck, J. A. McMillan, J. P. McCuller, I. Keene, W. P. Carter, A. R. Marshall, W. A. Lillis, R. L. Jones, I. W. Briggs, G. W. Smith, G. E. Taratus, W. H. McGuinn, W. H. Williams, Harry J. Wilson, F. W. Miller, J. D. Parker, R. R. Whitten, J. M. Sauter, W. C. Woodruff, C. W. Tate, J. L. W. Gooch, C. N. Brown, Paul S. Biggers, E. U. Morrow, Joe Cametar, R. M. Mason, S. Runge, H. H. Hill, J. E. Hodges, W. J. Thigpen, R. H. Smith, W. C. Williamson, E. G. Hodges, I. Lillis, W. T. Field, C. A. McGinn, N. C. Crews, L. G. Strangfellow, Ed Nelson, W. A. Stafford, J. W. Overman, W. D. Myers, J. E. Vincent, W. D. Culbreth, O. B. Senn, H. S. Oglesby, Thos. Oglesby, R. Muse, J. D. Haskins, R. C. Maxwell, F. K. Bates, B. H. Newman, J. E. Long, J. P. Butler, Albert Gruse, E. M. Bell, M. F. Graves, J. H. Cameron, W. R. Healey, A. T. Rossetter, J. R. Richards, J. R. Camp, F. Matthews, C. A. Owens, C. I. Pagenhart, J. R. Long, E. W. Biggers, M. S. Christopher, R. J. Holly.

Broke a Window

One of the boys who make a business of living upon the streets was playing ball last Sunday in the rear of the Herald building and threw the ball through the window breaking about \$5 worth of glass. The policemen should stop the practice of ball playing and rock throwing on the streets whenever the same comes under their notice.

Stealing Oranges

The people living on the Sanford Heights are complaining of the children coming out from town, and not only stealing oranges, but breaking off large limbs of the trees. The parents of these children should not allow them to steal oranges, and if the practice is kept up there will be some children arrested. Stealing oranges is just as much a crime as stealing merchandise.

Notice

Any one knowing the present address of any of the parties named below of their heirs will confer a favor to such party and to the undersigned if they will place such address on a postal card and mail to C. W. Goodrich, Orlando, Fla.: Aphorip, Emma M. McLane, Reed A. Borr, R. H. Martij, C. H. Barola, O. T. deceased Niblo, Alec. Bigelow, S. Roger, J. B. Earl, Jno. G. Smith, J. W. Ferson, Oliver. Schults & Co. L. Hawkins, W. C. Tucker, J. W. Hopkins, Amelia M. Williams, Turner. King, A. Wallace, A. W. McLennon, Wm. 8-21-p

Sale Bills PRINTED

If you intend to have a sale get our prices.

We are fixed for turning out work of this kind in double-quick time.

W. J. THIGPEN & COMPANY
AGENTS
General Fire Insurance
Office with HOLDEN REAL ESTATE CO.
Sanford, Florida

IDEAL FERTILIZERS BEST

To gain a place on our regular list a formula must not only produce results, but results with a PROFIT. The user of fertilizer considers the effect on his pocket-book the REAL result. IDEAL FERTILIZERS produces the right effect, for it works with Nature. The preference of each class of vegetation for its source of plant food is carefully studied as well as the proper proportions to give perfect balance—no lack, no waste. With proper application of proper food vegetation outgrows diseases and insects to a great extent, and being strong and vigorous, produces fruit that is pleasing to the eye and palate, and brings financial returns pleasing to the grower. Do not lose the maximum profit due you by using poorly balanced plant food from improper sources. IDEAL stands for PROFIT.

Call at our Sanford Branch Warehouse in charge of R. C. Maxwell or address
Wilson & Toomer Fertilizer Company
JACKSONVILLE FLORIDA

NERVOUSNESS WRECKS WOMEN'S LIVES

Scientific Discovery That Is The Only Known Cure For The Disease

Nervousness in women is almost invariably the result of some female trouble. For this reason it is useless to take an ordinary nerve tonic or nerve remedy and expect to be cured. The only way for women to cure their nervousness and get well is by the use of Reno's New Health, the remedy which cures all weaknesses and female troubles, stopping the drain and giving perfect health and natural action to the whole system.

When there is a drain upon the nervous system, due to female weakness, you are irritable, miserable and feel as though you wanted to scream or fly. The slamming of a door almost throws you into hysterics, your nerves are shattered and people speak of you as a nervous wreck. Reno's New Health will cure all drains upon the nervous system, surely and thoroughly relieving Scanty, Profuse, Painful, Irregular or Suppressed Menstruation, Sickly Periods, Constant Weariness and Weakness, Depression, Cramps, Dizziness, Violent Headache, Palpitation of the Heart, Pain in the Back and Groins, Leucorrhoea and all Inflammation, Ulceration and Discharges of the Vagina and Uterus.

This wonderful remedy is offered to you upon an absolute guarantee of money back on first bottle if it fails to relieve. Every nervous woman owes it to herself to use this medicine faithfully and become well and strong. It tones, invigorates and strengthens the system and so regulates and helps circulation that every organ is brought to the performance of its natural functions.

Reno's New Health may be used with confidence by the most delicate, young or old. It is purely vegetable and contains no opiate or harmful ingredients. It is the prescription of an eminent Physician who spent his life in learning how to cure women's diseases, and this marvelous remedy is the result of his labors.

Do not let the day go by without starting on the road to health with this scientific remedy which is offered you on a guarantee of money back if it fails to cure.

For Sale By Wm. G. Aldridge, Sanford, Florida

ROLLINS COLLEGE, WINTER PARK

Oldest College and Most Beautiful Campus in Florida
College, Academy, Music, Expression, Fine Arts, Domestic and Industrial Arts, Business, Normal Course

Twelve buildings; four dormitories, separate rooms, steam heat, electric lights, fire protection, fine gymnasium, no malaria, quarter-million dollar endowment. Four teachers of music, \$5000 organ, a dozen pianos, two glee clubs, chorus class. Superb new rooms for Business School, full typing equipment, Burroughs adding-machine, type-writers, two instructors next year. New chemical and physical laboratories, equipped with every modern device, analysis of soils, fertilizers, foods, water, preparation for engineering courses. Lakes, boating, swimming, golf, tennis, foot ball, basket ball, four consecutive years champions of State in base ball. Christian but undenominational, expenses moderate, scholarships available.

For catalogue, address Wm. F. BLACKMAN, Ph. D., LL. D., President

THE COLLEGE OF AGRICULTURE OF THE UNIVERSITY OF FLORIDA

The Farmers' College—Offers the following Courses in Agriculture:
A Four-Year College Course, A Two-Year Short Course,
A One-Year Short Course, A Four-Month Farmers' Short Course,
A Four-Week Farmers' Short Course, Four-year Correspondence Courses for Home Study.

Will you continue to learn in the best school of experience what can be quickly imparted to you by men who have had both college training and practical experience of the farm?
Make an investment that will pay dividends every year throughout a lifetime. For information Address:

J. J. VERNON
DEAN OF THE COLLEGE OF AGRICULTURE
GAINESVILLE, FLORIDA

THE CITY RESTAURANT
(First Street, one block from Depot opposite Postoffice)

H. E. WISE, Proprietor
Formerly Manager of Central Cafe

Steaks, Chops, Oysters and Fish a Specialty

A Place For Ladies and Gentlemen

Short Orders At All Hours Everything First Class

Prompt, Clean Service Meal Tickets are Sold at Reduced Rates

THE SANFORD HERALD

Published Every Tuesday and Friday Morning By THE HERALD PRINTING COMPANY

R. J. HOLLY, Editor W. M. HAYNES, Business Manager

Subscription Price, \$2.00 a Year in Advance

Entered as second-class mail matter August 22nd 1908, at the Postoffice at Sanford, Florida, under Act of March 3rd, 1879.

Office in Herald Building Telephone No. 148

Good morning! How do you like our double stunt.

Maccaroni is going up. Italy and Turkey are at war.

All the world-powers will now get a piece of Turkey before Thanksgiving.

The Herald comes to you on Tuesday and Friday. We will give Sanford a real newspaper service or else—

Cricket Prewitt of the Waldo News and the youngest editor in the state has taken unto himself a wife. We can now expect a department of the News to be headed, "The Cricket on the Hearth."

The editor of The Herald is asked the question, "Will you please tell the Herald to be a daily?" Not for some time, dear readers. We are trying you on the twice-a-week and your encouragement on this departure will go a long way toward determining whether the people of Sanford really want a daily or not. The Herald will never be an object of public charity because we earn our money and expect it.

In another part of today's paper is an article exposing one, Frank Barber, who for \$16 wrote a lie about Florida that cost the state thousands of dollars. His idea was to hold up the large land companies for mopey. Failing to get the money he defamed the state in a well known farm paper. The surprise of the whole affair in that a reputable paper should print the article of a disreputable blackmailer.

The public have little appreciation of the value of well conducted local newspaper. Their offices of beneficence to the community are so common that they are unnoted, but none the less no town or city can advance without its newspapers are in the forefront of its advancement. They are the life of the community. They must lead in every effort to invite capital, enlarge industries and enthuse the people in the use of their advantages.

FLORIDA SCHOOLS

Now that the many schools throughout the state have opened their doors for the fall term it behooves parents to look up the claims of the Florida schools. There are no better schools in any state and no parent should consider sending the boy or girl out of the state for an education.

HOW MUCH WILL YOU GIVE?

Whenever a new wrinkle is taking shape in city affairs, church affairs or private affairs and the discussion veers around to the financial end of the shew of war the first question asked is, "how much will you give?"

Now The Herald in order to boost Sanford just twice as hard and make business twice as good has decided to make the paper a twice-a-week during the winter in order to try out the public, ere starting a daily. Naturally we are losing money at first but there is nothing too good for Sanford people and the management is willing to lose money in order to give Sanford the best newspaper service possible. The paper will be commensurate to the amount of business given by the merchants and we give you this question while you are digesting the contents of the first issue.

HOW MUCH MORE ADVERTISING WILL YOU GIVE?

OUR LEGISLATORS

In the passage of that school tax book uniformity bill, certain wise individuals who hover around Tallahassee during legislative sessions, appear to have "put one over" on the so-called Florida Legislature of 1911, composed principally of members who know even less about law-making than they know about the secrets of ancient architects which allowed them to build the Pyramids. Governor Gilchrist declared the Legislature was the "best the state ever had," or words to that effect. The Governor, needless to say, is alone in his opinion. There were many good men in the Legislature, and Duval County was fortunate in its representation. The slaughtering of good laws and the passage of unnecessary laws, however, made it plain that a majority of the members should have been left in the remotest

sections of their counties."—Jacksonville Metropolis.

All of which listens good coming from the Jacksonville paper but we wish to rise and remark that our Orange county legislators were busy working for the people while the Duval contingent were thrashing out the fine points of the Race Track Bill.

ADVERTISING

Advertising seems to be an art yet to be discovered by some people. That is, the practical part of it. A constant stream of water from one or more fire engines will soon extinguish or get under control a very large fire, while a few buckets of water, dashed on here and there, have little or no effect. The modern fire department is practical, and has outgrown the bucket system; and so with modern advertising—plenty of it, used in a practical, common sense and judicious manner, pays.

If you want to catch a certain kind of fish you use a certain kind of bait; not all fish bite at all kinds of bait. Not all people respond to every advertisement. The newspaper is a medium indispensable to the majority of advertisers, because of its wide and repeating circulation. As a promoter of trade and profit newspaper advertising is no longer an open question; that is, when done in a practical and intelligent manner, and pays because of its effectiveness and cheapness.

Death of Mrs. Spurling

Mrs. Jesse Spurling died at her home on Celery avenue yesterday after a short illness. Death was due to complications incident to a very difficult operation.

Mrs. Spurling was a resident of Ohio coming to Sanford with her husband last year where he engaged in farming on the Brumly place.

Mrs. Spurling leaves a husband and six children to mourn her loss and the sympathy of the entire community goes out to them in their hours of affliction. The funeral will occur today at two o'clock. Rev. Sommers officiating. Interment will be made in Lakeview cemetery.

Moving Pictures Not Immoral

That the moving picture, or "ten cent show" is here to stay is self-evident, considering the myriads of small playhouses which have sprung up in every available nook and cranny of every large city within the past few years. A decision has been handed down by the supreme court of Montana holding that a moving picture show may be operated on Sundays and is not prohibited by a statute making the keeping open and maintaining of a theater or playhouse on Sunday a misdemeanor. Many, if not all, moving pictures now shown in the United States, prior to exhibition, are passed upon by a "bureau of censorship," composed of five persons in New York City, and, where any unclean or immoral pictures are found, the bureau requires them to be removed. In this case, entitled State vs. Penny, 111 Pacific Reporter, 727, the court holds that a moving picture performance is not included within the terms "theater" or "playhouse" as used in the statute. Quoting the court: "We cannot perceive how this sort of entertainment could possibly effect either the morals or the good order of the city of Missoula or its inhabitants. It appears to us to have been an innocent amusement having a tendency to instruct, rather than to demoralize or disturb; and, as the legislature has not seen fit to prohibit it, the courts ought not to do so."

Bryan Scores on Taft

A special from Knoxville, Tenn., says that, answering the challenge of President Taft made in Cherryvale, Kansas, that he (Bryan) produces an example of restraint of title which would not come within the view of the supreme court. Mr. Bryan said, before his departure: "If President Taft would take time to read the dissenting opinion of Justice Harlan in the case and a report of the judiciary committee of the senate, filed by Senator Nelson when the committee refused to recommend the amendment which the supreme court injected into the law, he will understand my views of the subject."

"I believe with Justice Harlan and the Nelson report that the supreme court has practically nullified the criminal clause of the anti-trust law and will wait until the president succeeds in putting a trust magnate in the penitentiary before I give any weight to the president's defense of the decision of the supreme court. "It took four years and a half to get a decision in the Standard Oil case. If it takes that long to find out whether a trust magnate can be sent to the penitentiary under the law as emanated by the supreme court, President Taft may be able to bluff his way through another campaign on the trust question as he did through the last, but the bluff ought not to deceive anybody who is really opposed to the trusts."

They are best. They are different.

NEWS OF THE WORLD

Items of Interest Gleaned From Various Sources

HAPPENINGS DURING THE WEEK

Here the Readers Will Find a Brief Historical Spring Flowing For Huddled Readers

More than seventy automobile-enthusiasts will gather at New York two weeks hence for the start of the 1911 Glidden tour of the American Automobile Association from New York to Atlanta and Jacksonville.

With the present high price of raw sugar and the prospect for a very large crop, Cuban planters are rejoicing. The island is now stripped bare of last year's crop, stocks being estimated at 5,000 tons or less, compared with about 45,000 tons at this time last year, and 22,000 two years ago. At present preparations everywhere are going on actively to begin grinding the new crop early in December.

The first United States mail ever transported by aeroplane was carried from the aviation field on Nassau boulevard, Long Island, to Garden City, a distance of five miles, by Earl L. Ovington, in a Bleriot machine. His flight for this purpose was the first of a series of experiments in aviation meet's opening day.

Reports this afternoon indicated that the call for a general strike of shopmen on the Illinois Central and Harriman lines of railroads has been generally obeyed. Approximately 15,000 men in the chief cities reached by the two big systems have left their work to enforce their demand for recognition of the Federation of Shopmen.

President Taft's travels during the week will carry him from the Missouri river to the Pacific coast. He will leave Omaha Monday morning and reach Spokane Saturday night. In the intervening five days he will travel the states of Nebraska, Colorado, Wyoming, Utah, Idaho and Washington. Included among his principal stops will be Lincoln, Hastings, Denver, Cheyenne, Laramie, Salt Lake City, Pocatello, Boise, Walla Walla, Lewiston and Spokane.

North and South will become more closely linked than ever during the three days' celebration in Atlanta of the old Gate City Guards, beginning October 9, attending the unveiling of a peace monument commemorating the guards' famous Northern peace tour after the close of the civil war.

Rapid temperature changes will be recorded this week in Northern United States and moderate temperatures in the South and on the Pacific coast announced the weather bureau's weekly bulletin today. The week's precipitation will be above normal except on the Gulf and the South Atlantic states.

Basing his belief upon information received from various parts of the republic, Francisco I. Madero, whom the people of Mexico today officially elected president, declared there was no doubt that his chosen candidate for the vice presidency, Jose Pino Suarez, of Yucatan, had also been elected.

ANNOUNCEMENTS

- For Mayor: At the earnest request of friends and voters, I announce that I am a candidate for the office of Mayor of the City of Sanford, at the November primary. G. W. SWANSON.
For Alderman: I hereby announce my candidacy for the position of Alderman, subject to the decision of the White Primary to be held November 21, 1911. P. M. ELDER.
I am a candidate for Alderman of the city of Sanford subject to the decision of the White Primary to be held November 21, 1911. FRANK L. WOODBURY.
I will be a candidate for the position of Alderman subject to the decision of the White Primary held Nov. 21, 1911. WALTER HARRIS.
I hereby announce my candidacy for Alderman of the city of Sanford subject to the decision of the White Primary, held Nov. 21. W. H. UZZELL.
At the request of many friends, I have decided to announce my candidacy for the position of Alderman of Sanford, subject to the decision of the White Primary held Nov. 21. W. W. ARMSTRONG.
Having held the position of Alderman for one term, I will again be a candidate for the position, and solicit your support, kindly upon my past record. S. RICE.
At the earnest solicitation of many tax-payers and friends, I am urged to announce my candidacy for Alderman of the City of Sanford, subject to the decision of the White Primary, to be held Nov. 21, 1911. Geo. Fox, Jr.
I am a candidate for the position of Alderman, subject to the decision of the November primary and herewith solicit your support. S. O. SHINOLSER.
For Clerk and Assessor: I will be a candidate to succeed myself in the position of City Clerk and Assessor, subject to the white primary to be held in November. M. W. LINDSEY.

Gave Up Hope
"I suffered five years, with awful pains, due to womanly troubles," writes Mrs. M. D. McPherson, from Chadbourn, N. C. "They grew worse, till I would often faint. I could not walk at all, and I had an awful hurting in my side; also a headache and a backache. I gave up and thought I would die, but my husband urged me to try Cardui, so, I began, and the first bottle helped me. By the time the third bottle was used, I could do all my work. All the people around here said I would die, but Cardui relieved me."
TAKE The CARDUI Woman's Tonic
For more than 50 years, Cardui has been relieving woman's sufferings, and making weak women strong and well. During this time, thousands of women have written, like Mrs. McPherson, to tell of the really surprising results they obtained by the use of this purely vegetable, tonic remedy for women. Cardui strengthens, builds, restores, and relieves or prevents unnecessary pain and suffering from womanly troubles. If you are a woman, begin taking Cardui, today.
Write for Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free. 78

The Crippen Music Store
High-grade Pianos, Organs, and Graphophones.
Low Prices Easy Payments. Pico Block
Thrasher's Great Healing Fluid
Has no equal for soothing pain. No humbug, guaranteed to do all it is recommended for or money refunded. External application has cured Cancers, Rheumatism, Pains, Headache, Poison Oak and Diseased Feet. Relieves all pain when properly applied. Compounded 3 years since and all are delighted that have used it.
Directions:—Saturate a thick cloth and apply over pain of any kind, remove before it blisters and continue to apply.
Manufactured by J. S. THRASHER at Lake Mary, FLORIDA.
SOLD BY J. G. MARTIN Lake Mary, Florida

PICNIC Get up a Party, Hire a Launch and Come to WOODLAND PARK
Learn to swim in that shady Pool. No rocks, no holes, no reptiles to hurt you. Safe for any child. No Sewerage, no sludge, only pure well water. Emptied and cleaned every day. Every convenience for Picnic parties. Refreshments. Open Thursdays and Sundays. Other days by arrangement.
The Launches "Mamie" and "Nettie" will leave from City Dock at 2 and 4 P. M. Thursdays and Sundays. Price 25c Round Trip

Let us supply you with prices, terms, catalogues and full information on instruments of Recognized Standard Quality.
PIANOS
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PRICES, TERMS AND CATALOGUES MAILED ON REQUEST.
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JACKSONVILLE, FLA.

IN AND ABOUT THE CITY

Little Happenings—Mention of Matters in Brief.

PERSONAL ITEMS OF INTEREST

Summary of the Floating Small Talk Succinctly Arranged for Hurried Herald Readers.

Born to Mr. and Mrs. W. E. Holmes last Saturday a fine baby boy.

Harry Ward and daughter, Miss Veda, spent Sunday at Daytona Beach.

Father Iresnaham laid the corner stone for a new church at Eastia last week.

Mrs. R. S. Keelor has returned from her visit to Dr. Keelor's in New York city.

Miss Lola Hunter of Kissimmee, was visiting with Mrs. Thornton of this city last week.

The new tax on automobiles will do much toward attracting tourists to California.

Mrs. J. O. Packard and daughter, have returned from a visit to their former home in Michigan.

Miss Pearson of Paola, has accepted a position as stenographer with the Holden Real Estate Co.

Miss Reina Murrell, is back at The Boston again after a vacation spent in South Carolina.

If you like the new twice-a-week Herald send it to your friends. Every issue is a boost for Sanford.

Dr. King and his new car, are causing favorable comment. Looks like a good car for use in the city.

Henry Bolling of Wichita, Kansas, is in the city this week looking after his celery land near Cameron City.

Mrs. A. A. Serrine, has returned from her visit to her daughter, Mrs. I. S. Parramore of Jacksonville.

Chas. Kanner, has returned from a trip to New York, where he purchased a large stock of fall and winter goods.

Mrs. H. P. Driver and little daughter Martha, have returned from their pleasant visit to Lutha Springs, Georgia.

Dr. Howard and Miss Brenda Morrison, left on Saturday for Daytona Beach where they will spend several months.

Whispering Bill Speer, the man with the dulcet voice was in the city last week selling flowers, fruits and vines.

If you are going away or if you have returned, phone to 148 and tell us about it. The Herald wants the news.

Messrs. Burton and Kyte of Wichita, Kansas, are in the city looking up the claims of the Sanford celery delta.

Mrs. A. T. Rosseter, returned Thursday evening from a delightful visit to Warren, Penn., and the Chataqua Assembly.

Dick Calhoun will not sell fertilizer and crate material this season. He is considering entering the commission business.

A card from C. H. Leffler, states that he expects to leave his old Kentucky home, for his old Sanford home ere long.

If you have any doubts about the business done in Sanford, come down town on Saturday night, and get lost in the crowd.

From all appearances there will be as much celery and lettuce planted this year as last. Lettuce plants are reported scarce.

Mr. and Mrs. J. G. Harold and family are now at home to their many friends at their suburban place on Melonville avenue.

R. L. Hughes, president of the Florida Vegetable Growers Association, will be back about Friday of this week from Dayton, Ohio.

W. B. Ballard, a prominent contractor of Altamonte Springs was in the city on Saturday, getting his fall printing from The Herald office.

Mrs. L. P. Goodrich, has gone to Chicago for a two months stay. She will stop over in Atlanta, Ga., for a few days' visit with friends.

Miss Gertrude Spoor of Oakland, teacher of a division of the 7th and 8th grades, is being welcomed by her many friends and delighted pupils.

The Foreign Missionary Society of the Methodist church, held their usual meeting with a large attendance Monday afternoon in the church.

Major and Mrs. Dunn arrived in the city on Saturday and are quartered at the Elvian Hotel. Mrs. Dunn will resume teaching at the school.

John Takash is home for a few days from a circle around the globe. John now has five southern states in which to sell Cyprian incubators.

If there has been a case of typhoid fever in Sanford this summer no one has heard of it. A remarkable record for health has been this season, and our health officers and city council and other officials are due the credit.

Miss Aranka Takach has returned home from an extended trip embracing the cities of New York, Chicago, Minneapolis, Cincinnati and other points.

Capt. and Mrs. E. W. D. Dunn, returned to the city Sunday afternoon, from Orlando, where they spent the summer months most pleasantly.

Miss Lillie Farnsworth of Dayton, Tenn., one of the popular first grade teachers in the primary department, has returned to the delight of her little pupils.

Sanford presents a busy appearance this week—the number of school children and now residents filling up the streets with a happy and animated crowd.

Sanford has a zoological garden in the fraternal societies, now having Elks, Eagles, Owls and Moose. The Black Cats and White Elephants will come next.

Merchants report a fine trade in all lines now and all indications are good for a prosperous season. There will be more people in Sanford this year than ever before.

Mrs. J. A. Allison of Charlotte, N. C., who has been the guest of Mrs. Thornton of this city for the past three weeks returned to her home last week via Alabama.

Mrs. Carrie B. Yeiser and Miss Vivian, have become residents of Sanford. They took possession Saturday of the cottage, recently occupied by Mr. and Mrs. C. C. Howard.

Mr. and Mrs. J. K. Mettlinger have returned from their visit to relatives in Philadelphia and their business trip to New York to purchase their fall and winter stock of goods.

Mrs. Donna Thayer has leased the Gardner house on Magnolia avenue and will make it an annex for the Serrine Hotel. Mrs. Thayer is proving herself a fine hotel proprietress.

Miss Alice Tetherly, the popular assistant principal of the Sanford High School, has returned to take up her work in helping the faculty record another successful year's work.

Dr. and Mrs. R. M. Mason and children are at home again. Mrs. Mason and the children made their usual summer visit to Mrs. Mason's mother, Mrs. H. B. Bryan, of Wrightsville Georgia.

Florida East Coast trains stopped running into Sanford, Saturday, Sept. 30. A depot has been built by the company at Enterprise Junction where all transfers will hereafter be made.

Mrs. B. C. Ingersoll of Lake Mary was in the city Saturday. Mrs. Ingersoll has been in New York state all summer enjoying a vacation, but is glad to get back to Lake Mary and Florida friends.

Fred Stanley, a well known Socialist worker of Tampa, is in the city and will address the Socialists in the Masonic Hall tonight. Mr. Stanley is a globe trotter, and is a most entertaining speaker.

Miss Charlotte Keelor, recording secretary of the Florida Federation of Women's Circle, left Sunday afternoon to attend the meeting of the State Board, which will be held in Jacksonville Monday.

Mrs. B. J. Stirling and daughter Miss Clarissa, returned Thursday from a delightful summer trip. They visited relatives in New York city and New Jersey. They visited the Chataqua Assembly.

Miss Eva Walker, who is assisting in educating the juvenile class at Winter Park, returned to the city Friday and left Sunday afternoon for that place where she resumed her duties on Monday.

Mrs. Henry Dickhis of St. Petersburg, is making a short visit to relatives in the city. She stopped over for a few days on her return home from a summer spent in Asheville, N. C., and Richmond, Va.

Miss Clara Louise Guild, the efficient principal of the Sanford High School arrived Sunday afternoon, from her home in Winter Park, ready to begin her duties Monday morning, for another school term.

Mrs. S. O. Chase and the boys have returned from their summer outing at Barnstable, Cape Cod, Maine. On their way home they stopped for a visit to Mrs. Chase's parents, Capt. and Mrs. B. F. Whitner, at Chattahoochee.

Mr. and Mrs. J. K. Mettlinger have returned from a trip to Philadelphia and New York. Mrs. Mettlinger's many friends will be delighted to learn that the trip was beneficial. Mr. Mettlinger purchased his fall stock while in New York.

Sanford society will sadly miss Mrs. W. R. Anno, who went to Jacksonville Saturday afternoon to visit her daughter, Mrs. Julian A. Carpenter. Mrs. Anno numbers her friends by the score—each and everyone will be glad to welcome her return, as she is popular with the young people as well as those nearer her age.

Solomon on the Bench. An old offender was introduced to a new country justice—see John Timmins, alias Jones, alias Smith. "I'll try the two women first," said the justice. "Bring in Alice Jones."

Fisherman Killed

Sheriff Smith of Volusia county, while capturing seiners on Lake George last Saturday, shot and killed one of them named Caskill. Much indignation has been aroused over the killing, and while the sheriff claims it was accidental the coroner's jury will probably make it homicide. The action of the jury today is awaited with great interest.

Plant Onions

According to advices from Tenerife, the Spanish island off the west coast of Africa which is the only source of supply for the needs of Bermuda onions, the crop this year is very short. The yield of crystal wax onion seed will be only about one-quarter or one-third of the usual crop, and the shortage of which and red onion seed will be about the same.

Owing to the short Tenerife seed crop of Bermuda onions from Texas and Bermuda will be correspondingly small, the growers will have to pay high prices for such seed as they may get, and in consequence the consumers of onions will be forced to pay record prices. The Bermuda onions from Mexico and Cuba will also be curtailed in quantity.

Florida growers should plant onions this season; there will be a fortune in the crop.

Cough Cure.

If you can stand the odor, a bad cough can often be cured by two drops of kerosene taken on a lump of sugar. If this sounds too horrible, much the same effect is achieved by swallowing gasoline.

WANTS

All Local Advertisements Under This Heading, One Cent a Word Each Issue.

Wanted—painting and paper hanging by experienced workman. First class work at reasonable prices. I can give Sanford references, as to work. See me before letting your work, as I can save you money. Drop a postal in Postoffice L. L. Wood. 11

For Sale or Rent—Eight acres tiled, two wells, house and barn 2 miles west of town. Inquire at Herald Office or Mrs. H. A. Hill, 124 South Fern, Wichita Kansas. 11

For Rent—Pleasant furnished front rooms on first floor to man and wife. Large porch, and fine shade. S. W. Corner, 1st St. and Maple Ave. Mrs. W. G. Herring. 11

For Sale—A cypress incubator, 200 capacity, only used twice, a bargain. Also counter scales, and small household scales, new. W. G. Herring, 1st and Maple Ave. 11

For Sale—At Cameron City, store building and lot, building two-stories, with store room below and living rooms above. Running water on both floors. Lot 67, foot front, flowing well and fence, leased for one year at \$15 per month, bringing 18 per cent on investment. Inquire Herald office. Also at Cameron City one three-room house with front porch and screened back porch, running water in house, chimney and fireplace, fence and walks; rents for \$6 per month. Inquire Herald office. 8-11-c

Attractive house for rent furnished. Centrally located. Address P. O. Box 843, City. 8-11

Wanted—Trestlemen, bridge and stevedore foreman on Key West Extension, Florida East Coast Railway. For rates of wages and particulars, Address W. J. Krome, constructing Engineer, Marathon, Florida, stating age, experience and references. 7-21-c

Lost—A Confederate cross of honor on cross bar engraved names, L. and W. S. Weston. Leave at this office and get reward. 7-21-p

For Sale—S. C. White Leghorns, S. C. Rhode Island Red, and Crystal white Orpingtons. E. R. Putter, Route No. 2. 6-41-p

For Sale—Some good household furniture at Cameron City. Used only a short time. Bed room set, refrigerator, chairs, lamps, spring cot with mattress, etc. For information telephone or call on Mrs. W. A. Mianick, at Cameron City. 6-11-c

For Sale—Canopy top buggy, in good condition. See F. A. Schumpert. 6-11

For Rent—A nice little truck farm, 4 1/2 acres in cultivation 2 years, partly tiled. Enquire at Herald Office. 6-11

One of the most suitable tracts of land in Florida, near the beautiful Indian River now open for sale. If you want good land, pretty scenery, health and comfort, do not let this offer slip by, write to J. F. Sundell, Lake Mary Fla. 5-11-p

One of the most suitable tracts of land in Florida, near the beautiful Indian River now open for sale. If you want good land, pretty scenery, health and comfort, do not let this offer slip by, write to J. F. Sundell, Lake Mary, Florida. 4-11-p

For Rent—Office room on ground floor. Sanford Herald. 2-2-11

For Sale—5 acre farm, twenty bearing orange trees, 50 peach trees, also very large bearing pear trees, modern 3-room cottage, front and back porches, faces south Golden Lake, 3 miles south east of Sanford; 5 minutes walk to street; railway, also Ovelto railroad. Fine drinking water, good bathing, fishing and swimming. Address box 1127 City. 5-11

Wanted—Cheap horse and wagon. Address Herald Office. 52-11-p

For Sale—60 yards of red Brussels carpet for \$20.00. May be seen by appointment at T. J. Miller's. 4-11-p

For Rent—I have a few first class tiled farms for rent on shares. No money required. Also some for cash rent. Levi Binford owner, and dealer in Sanford truck farms. 4-11-d

Chase & Co. SHIPPERS OF Florida Fruits and Vegetables General Insurance Agents SANFORD, FLORIDA

Atlantic Coast Line ELECTRIC LIGHTED PULLMAN DINING AND SLEEPING CARS For Information, Rates and Reservations see nearest Atlantic Coast Line Agent or write A. W. FRITOT, D. P. Agent 138 West Bay St. JACKSONVILLE, FLORIDA

HAND BROTHERS LIVERY, FEED and SALES STABLE Harness and Wagons Blacksmithing and Horseshoeing Horses and Mules Bought and Exchanged HEAVY HAULING AND CONTRACTING

Shoe Repairing by Machinery Quicker, Neater, and Better than the Old Way Just Try Me and See Same Man but New Location No. 113 W. First Street, Next Door to Woodruff's Store M. HANSON SANFORD, FLORIDA

Drink a Bottle of Coca-Cola GINGER ALE OR SODAWATER Manufactured with pure distilled water—they will prevent illness, aid digestion and give you health The Sanford Coca Cola Bottling Co., Sanford, Fla

FIRST NATIONAL BANK OF SANFORD, FLA. F. H. RAND, President GEO. FERNALD, Vice-Pres. F. P. FORSTER, Cashier B. F. WHITNER, Asst. Cashier Only National Bank in Orange County Funds Protected by Burglary Insurance Safety Deposit Boxes for Rent ORGANIZED 1887

A. P. CONNELLY GENERAL FIRE INSURANCE AGENT Office Above First National Bank SANFORD, FLORIDA

... TO THE ...

CITIZENS

OF SANFORD

I AM A CANDIDATE FOR THE OFFICE OF

MAYOR

OF THE CITY OF SANFORD

Subject to the Action of the White
Primary to be Held on

NOVEMBER 21st NEXT

I Solicit Your Votes only Upon the Condition that You Think Me
the Better Man for the Position and that My Election Means
More Progress - More Development - Greater Sanford

From Time to Time on this Page of The Herald I will Give
Reasons Why You Should Vote for Me, and as Time Permits
I Shall Endeavor to See Each of You Personally. . . .

YOURS FOR LUCKY SANFORD

W. D. HOLDEN

HOWARD-PACKARD LAND COMPANY

Bulletin

HIGH-GRADE GOAT BREEDING

AN ILLUSTRATION OF THE RESOURCES OF VOLUSIA FARMS

We have just been reading a book on the "Mohair Industry of America," by Percy P. Vyle, of Jacksonville, Florida, and in conjunction with a recent article we read in the New York Herald relative to goats, it is possible that out of these comments some of our farmer correspondents and prospective settlers on Volusia Farms may be given a new line of thought relative to the hitherto unmentioned resources of the fine tract of general farming land across the river from Sanford.

The book deals with the finer breed of goat called the Angora from which mohair is clipped—mohair being the technical name for the fiber of the Angora goat used in the manufacture of a variety of fabrics, either pure, or in connection with wool, silk, linen, etc., the shorter hair of the Angora is used in the manufacture of automobile tops, lap robes, etc. The odor noticeable in the common goat is entirely absent in the Angora; the odor in a fleece of mohair is milder than that in a wool fleece and is not at all offensive.

THESE GOATS THRIVE ON BRUSH AND SHRUBBERY. They could not live on fine pasture lands like cattle and sheep—their feed must be of a browsing nature.

With the opening of large acreages of wild land for farming and agricultural purposes there is an enormous demand for Angoras in the middle west for clearing these lands of the brush and shrubbery.

In localities where the land is completely covered by brush, the goat is considered of more value for the purpose of clearing it than for its mohair, its meat or skin combined. Goats will convert a wilderness into a pasture without expense to the farmer. Goats are even leased for this purpose in the west.

In Missouri breeders are paying special attention to the production of Angora goats as live stock for the markets. Owing to the tremendous shortage of live stock in this country, there is a good profit, they assert, in the breeding of any kind of meat product.

As far back as Abraham's day, we read of goats being used for meat, and this too when there were many cattle and sheep. The reports that goats are sold to meat packers is true, but it refers to the Angora goat only.

The flesh of the Angora goat is exceedingly nutritious and palatable. The meat of the Angora competes with lamb from the fact of its exceptionally fine wholesome flavor.

Were this fact, says Mr. Vyle, more generally known, Angora goat flesh would be the world's favorite and popular meat. The only reason why these superior goats are not more often seen in the market reports of receipts and shipments is that they pass as sheep. Angora flesh commands the same price as the best mutton.

It is stated that Angora goats thrive best in high and dry altitudes, as these altitudes have a beneficial effect on the mohair. Angoras require a great amount of exercise. They are exceptionally sensitive of restraint—the greater the exer-

cise the better the mohair.

The point that occurs to us is this:

Leaving mohair out of the question, **why not introduce the Angora goat on Volusia Farms, first, for cleaning up the land, and second, for raising as live stock?**

It is not likely that the Angora goat would do well on our lands if considered purely for its mohair, as all authorities seem agreed that to grow the fine texture, the Angora must have the rugged hillsides on which to climb.

In cleaning up land, however, we anticipate that they would prove of inestimable value. Pictures in the "Mohair Industry of America" show some wonderful effects of before and after—of lands covered with bushes and of those same lands cleaned up like a park solely through the medium of the Angora goat.

Homesteaders are making their herds do the work of clearing the land of brush for later farming operations, in other parts of the country, why not on Volusia Farms?

A subscriber, writing to the "Southern Agriculturist," desired to know how to exterminate wild onions, and a correspondent replied:

I wish to say to your subscriber that a small flock of Angora goats will do the work better and much cheaper than the method of the Department of Agriculture, and while the goats are exterminating the onions they will also exterminate all other noxious weeds as well and at the same time spread a coat of rich fertilizer over the land. The Angora goat is the cheapest exterminator I have ever found for wild onions and other troublesome weeds.

On Pine Key, near Tampa, Florida, Mr. H. H. Moloche has a herd of 100 head of goats. On this Key there is a very heavy growth of grass and other vegetation, and it is to get rid of this that the goats were placed there. We do not know whether Mr. Moloche's goats are Angoras or not, but we believe the Angora better suited to Volusia Farms than the ordinary common goat, because of the stock raising possibilities.

Angora goat raisers have been put into circumstances of comparative affluence by the scarcity of sheep and lambs, which has created a demand for their output at very remunerative prices. Lamb and mutton is a luxury in Florida only to be thought of—never eaten on account of its scarcity and its high price. Lamb chops sold for 35c a pound in Jacksonville last winter, while 25c was asked for the toughest mutton.

No Disease is Known to the Angora Goat.

Farmers' Bulletin, No. 137, U. S. Department of Agriculture, 1901, page 23, says:

There is a deep-seated prejudice against the use of goat for meat. This is founded upon ignorance rather than experience. The most ill-sounding "billy" of the worst possible type is by many made the standard of goat meat for the whole of the goat family.

Shropshire lambs, which are considered among the best kinds of meat, are said not to be superior to a well-fed well-cooked Angora kid. In the Southwest, these animals are as readily sold for meat as sheep and the market has never been overstocked. In nearly every locality where they have been killed for mutton, there has never been a derogatory statement concerning its quality.

In Cape Colony it is said that the old does are slaughtered to furnish meat for

farm hands and young wethers are sold to butchers. In California many miners purchase Angora wethers in preference to sheep wethers for salting down for winter use, because, as they state, the Angora contains less fat, is more easily kept and is just as palatable.

So many inquiries have come to the Bureau of Animal Industry concerning the meat phase of Angora goat raising that the Department ascertained the facts of marketing from the actual producers. Answers to the question, "Do you have any difficulty in disposing of your surplus Angoras for meat?" were invariably in the negative.

IS VOLUSIA FARMS CLIMATE SUITABLE?

So far as temperature is concerned, no place has been found that is too hot or too cold for Angoras. Though not partial to heat, they will stand it quite as easily as sheep. Shade is essential where the sunshine is very warm. The climate in Angora, where the breed originated and is still supposed to flourish in its most perfect state, is extreme. A temperature as high as 85 degrees is registered there in summer. In the Cape of Good hope, where Angoras are thriving well, the temperature goes higher in summer.

Almost any kind of soil, except wet and marshy land, is "suitable for these goats.

Crossing the Angora bucks upon the common goats of the United States have been very satisfactory in many respects. Many of the large flocks of Texas and New Mexico have had Mexican does for their foundation. Why not success with the Florida goat?

According to the latest available statistics, Volusia county has only 124 goats, presumably of the common breed Florida has only 40,210, so the opportunities there are in this State for high-grade goat breeding have not been extensively developed.

According to the New York Herald, some of the government's reasons for undertaking to develop the American goat are these—and this opens another phase of the question we have not touched:

It is the unanimous opinion of milk experts that goat's milk is much better than cow's milk for invalids, children, cookery and nearly other purpose.

It is of more nutritive value and more easily digested than cow's milk. Is absolutely free at all times from the germs of tuberculosis (bearing out what we said above that disease was unknown to the goat.)

Cheese made from goat's milk is of the choicest varieties and commands the highest prices.

Ask your grocer the price of Schweitzer, Roquefort, and other goat milk cheese.

Indeed, the possibilities opened up by this subject are so many that this Bulletin can only briefly dwell on a few. We firmly believe that with care in the selecting a farmer can find as good land, absolutely dry and without marsh, on Volusia Farms as anywhere, and in addition, given attention and study, we believe Angora goat raising and by-products will prove very profitable.

Will YOU make use of this, only ONE of the many resources of Volusia Farms?

Write for Our Booklet

HOWARD-PACKARD LAND COMPANY, Inc.
Peoples Bank Building SANFORD, FLORIDA

THE HOME ORCHARD

By W. L. FLOYD, Professor of Horticulture

College of Agriculture, Gainesville, Florida

In a state where so much attention is given to commercial fruit growing more thought and care should be given to securing a succession and variety of wholesome fruits for home use.

Instead of scattering the trees indiscriminately in the fields and garden it would be better to have a definite area set aside for the orchard, this may not contain more than half an acre, though an acre or more would be better. If it is enclosed by a high close fence it will make an excellent chicken range after the trees get large enough to shade most of the ground so that there is little room for annual crops between the rows.

The ground should be deeply broken and thoroughly pulverized before the trees are set and a crop of legumes planted the year previous and turned under after the stems are dead will prove valuable. As trees do not come true to seed, it is necessary in order to get what we want to plant only budded or grafted trees. Seed may be planted from any variety of healthy vigorous trees and at the proper time the desired varieties may be worked on them. Bud wood can be obtained from almost any nursery. Budding and grafting are not so difficult as many people imagine; by carefully following the instructions given in the Farmers' Bulletin of the U. S. Department of Agriculture on "The Propagation of Plants" or in a text book on the subject such as Hume's "Citrus Fruits and Their Culture" one may soon succeed, and it adds much interest to have trees of your own propagating.

If one does not care to propagate for himself he should purchase from a reliable nursery of our own state, getting those varieties that are recommended for the section of the state in which he resides. Some of our nurserymen give this information in their catalogues. Many disappointments and failures result from buying trees on the representations of agents from outside the state, who with highly colored illustrations and

glowing descriptions induce our people to buy at high price what is entirely unsuited to our conditions.

I would include in a home orchard in middle Florida; Jewel, Waldo, Colon and Imperial peaches; Excelcor and Terrell plums; DeConte, Kelfer and Cincinnati pears; Tane-Nashl, Triumph and Teuru persimmons; Delaware, Niagara and Scuppernon grapes; Celestial, Brown Turkey and Brunswick figs; Purple-seeded pomegranate; Red and Yellow Cattley guavas; Nagami Kumquat; Satsuma orange; and if South of Gainesville, Parson Brown, Pineapple and Hart's Late Oranges. Near the fences I would set Curtia, Stuart, Delmas and Van Deman pecans.

A good time to set trees in Florida is in December and January. The roots will then become fixed and make some growth before the spring opens, growth of the top will then be more rapid.

Trees should be set the same depth that they stood in the nursery, all broken and bruised roots should be pruned off, the top soil removed in digging the hole should be put back first about the roots, and a pound of a good complete fertilizer should be worked in about the trees near the surface extending out to a distance of about a foot and a half from it. Clean cultivation should be given till the rainy season sets in, there is no objection to the planting of some vegetable of field crop between the rows when the trees are small. Beggar weed, peanuts, iron or Brabham peas should be planted a short while before the rainy season begins, to be turned under in the late fall or early winter. Fertilizer should be applied in increasing amounts each succeeding year and cultivation be done as during the first.

A barrel-spraying outfit, and a knowledge of the preparation and use of Bordeaux mixture, lime-sulphur wash, self-bolled lime-sulphur with arsenate of lead, and the paraffine oil mixtures is very desirable.

An orchard so planted and cared for will prove a source of satisfaction and profit to the whole family.

IN THE SOCIAL WORLD

Items of Interest Concerning Society People.

POINTS PURELY PERSONAL

How Celery City Vanity Fair White Away the Golden Hours—Social Gossip

Federation Program
Mrs. Henry Wight, went to Jacksonville Saturday afternoon where she attended the board meeting of the State Federation of Women's Clubs on Monday. As a member of the program committee she will assist in arranging the program for the State Convention, which meets in Jacksonville in November.

Mrs. Wight is also chairman of the Legislation committee of the State Federation and will attend the conference on Charities, which has been called to meet in Jacksonville, on Tuesday the 3rd. At the conclusion of these meetings, Mrs. Wight will go to Tallahassee, for a short visit to her daughter, Miss Margaret, who is a student at the Woman's College there before returning to Sanford, Mrs. Wight will visit her father Dr. Bosch of Thomastonville, Ga.

House Party
Miss Mariel Harold, entertained a house party, of her young friends, in the charming home of her parents, Mr. and Mrs. J. A. Harold, on Mellonville Ave. the past week.

The young people enjoyed every moment of the last week of their freedom, as school will begin Monday they had a genuine good time in many ways, not forgetting to keep on hand an abundance of fudge. They wound up their frolic with a delicious chicken supper. The girls who enjoyed Mr. and Mrs. Harold's hospitality were Misses Adelaide Higgins, Ruth Roberts, Anna McLaughlin, Douglas Abernathy and Irene Thurston.

Death of Dr. Bruce.
A great many citizens of Sanford, especially the older residents were deeply grieved to learn Friday, of the death in Jacksonville, Thursday of Dr. James D. Bruce, a former much loved resident and physician of Sanford. In health since Dr. Bruce to give up his practice more than a year ago, when he went away for a long rest. When he returned last

fall, much benefited in health his friends hoped that he would again be able to resume his practice, but it was not deemed best and a return to his old home in South Carolina, was decided upon and Dr. and Mrs. Bruce left Sanford in the spring. Some months were spent in North Carolina, this summer, where he became ill again and was brought to Jacksonville to be with his daughter. It was hoped the change would be helpful, but he did not rally, despite the living care and medical attention. The end came Thursday, Sept. 28th. A good man has gone to his rest. Dr. Bruce was also, an author. He published about six years ago, "Studies In Black, or The Passing of The Slave."

For Shipping Green Oranges.

As a result of the vigorous campaign being prosecuted by the Florida Citrus Exchange against the shipping of unripe fruit from the state and following the passage of the recent bill by the state legislature, two arrests so far have been made for violating the recently passed law.

On the complaint of Citrus Exchange employees in Leesburg, E. B. Peter, an independent fruit operator of that city was arrested Wednesday charged with the shipping of a carload of green grapefruit the day previous. Mr. Peter was given a hearing before Judge Talley in Tavares yesterday and held for trial in the circuit court. He gave bond.

General Manager W. C. Temple of the Citrus Exchange received news that J. S. Stratton of Kissimmee had been arrested at Fort Pierce on a warrant sworn out by Attorney F. L. Hemming, before Justice of the Peace Lane, of Sebring, charging him with shipping a carload of green fruit from Wabassa September 21.

Notice of Meeting

The Florida Vegetable Growers Association, will hold an important meeting in the Eagles Hall, October 14th, at 7:30 p. m. Every member should be present as matters of importance will be discussed.

The Twice-a-Week Herald

The Herald comes to you twice a week now filled with the best of everything. If you do not get the paper now, lose no time in putting your name on the list. The most reading the best reading for the money. The advertiser gets results in the twice-a-week because the news is fresh from the wire. All the news of the world, of the state and of Sanford. You can't afford to miss it.

ANNOUNCEMENT

On October First we will open offices on the first floor of the Welborne Block (Postal Telegraph Entrance) where permanent headquarters for the purpose of handling Fruits and Vegetables from Sanford District and Vicinity have been established. This office will be operated in conjunction with our main southern office, 312 Bisbee Building, Jacksonville, Florida.

During our twenty-two years actual business experience as F. O. B. sellers and distributors of Fruit and Vegetables throughout the United States and Canada we have perfected an organization that shows results satisfactory to all those who have investigated our claims and plan of operation.

This is our TWELFTH CONSECUTIVE season with Coggins Company all of which have been very satisfactory. Our contract was let last winter for the season by a unanimous vote of all those present. We regard Coggins the safest, most reliable commission company we have ever done business with. Should the writer know they will continue to handle our future contracts. Mangonola Fruit Growers Association, Ed McLain, Secy Mangonola, Colo.

We respectfully invite those who have not made plans for marketing their Fruit or Vegetables to communicate with our Sanford office, that we may have an opportunity to explain our plan of F. O. B. selling and distributing Florida Products.

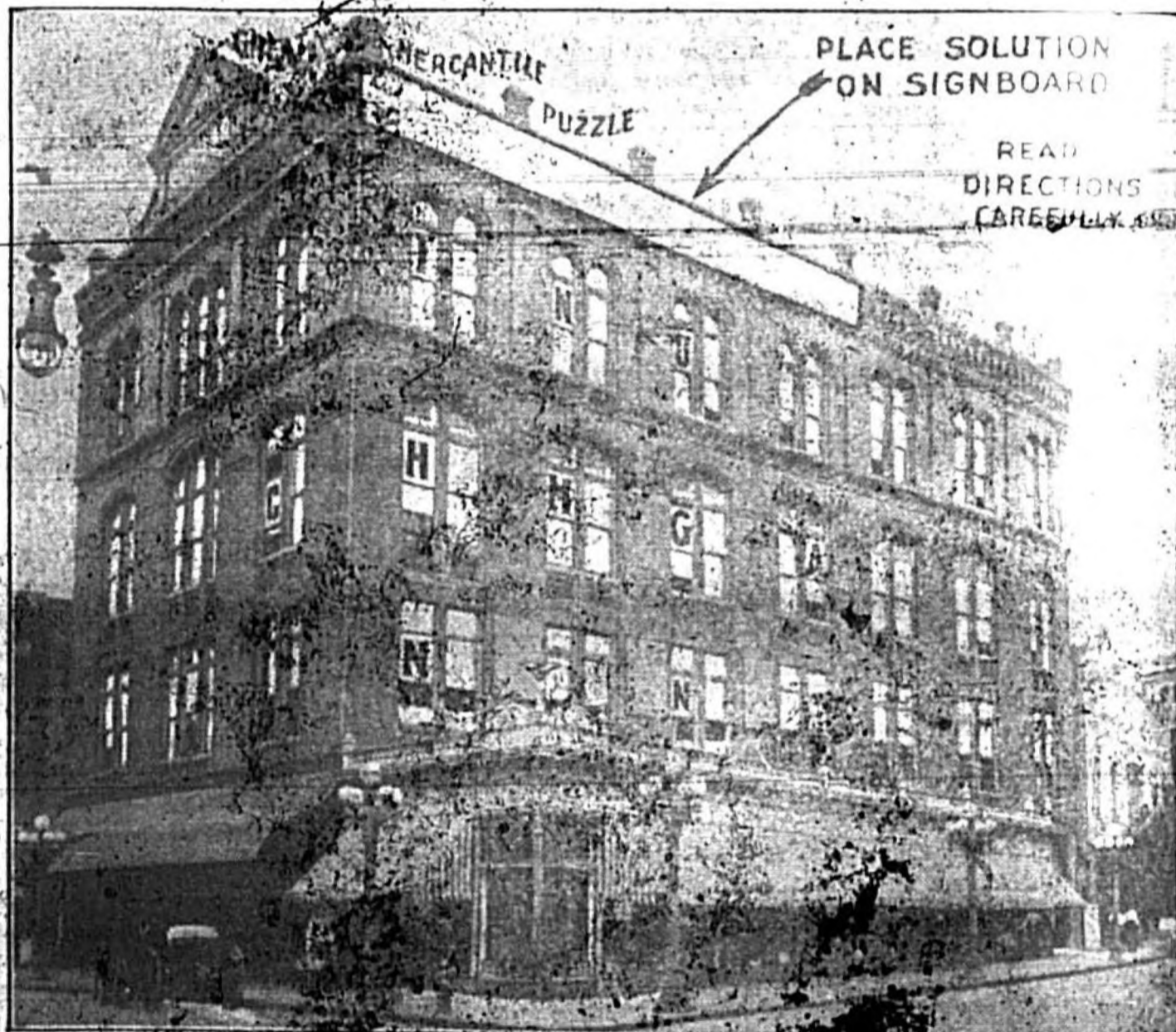
M. O. COGGINS COMPANY

WELBORNE BLOCK

SANFORD, FLORIDA

The Herald can furnish Engraved Visiting Cards in all styles and sizes

FREE VALUABLE FREE PRESENTS FREE



Grand Prizes Given Away Absolutely Free

By One of Jacksonville's Largest

Mercantile Establishments

READ DIRECTIONS CAREFULLY.

This Mercantile Building contains ten letters as shown on the cut of a building here. The letters are placed on the top of the building. The letters are: H, U, N, G, N, G, N, G, N, G. Each person sending in an answer will receive one of these letters. Each person sending in a correct answer will also receive a special offer on a piano. Each answer received will be given our careful attention and the decision of the judges will be accepted by the contestants as final.

Do Not Forget to Write Name and Address Plainly

Contest closes October 10, 1901. All answers must be in our hands on or before that date.

WRITE NAME AND ADDRESS PLAINLY

Name _____

Street or Route No. _____

Town _____ State _____

The Mercantile Building, man, woman and child in the State of Florida and South Georgia, to win a prize of this establishment and to get correct solutions to this Mercantile Building we will give the following list of valuable prizes in the order named. Contestants must live in Florida or South Georgia.

- 1. 50 pieces English China Dinnerware
- 2. Gold Filled Watches.
- 1. Large Writing Desk.
- 1. Gold Salad Bowl.
- 2. Sewing Machines.
- 3. Diamond Clocks and 2,000

Address _____
City _____
Jacksonville, Fla.

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

SANFORD, FLORIDA, TUESDAY, OCTOBER 6, 1911

Volume IV

ALL AROUND FLORIDA

The General News of The Land of Flowers.

CALLED FROM THE STATE PRESS

An Epitome of the Week's Most Important Happenings in the State's Domain.

Cigar makers at Tampa who went on strike last week have adjusted differences and gone back to work again.

B. H. Williams, a Terra Cola grocer was shot at Anna Maria Key last Sunday by a rowdy named S. H. Hall, who was drunk and terrorizing the excursionists.

The Board of County Commissioners of St. Johns county has taken the good roads situation in hand with the determination to carry on complete system of surfacing and to soon give every important part of the county a surfaced highway. Shell is to be the principal material, but in the meantime, where shell can not be made available, pine-straw is to be used. An option on a large shell mound at New Smyrna has been secured.

Because they held that the law left them no other course to pursue the county commissioners Wednesday afternoon decided to grant the applications for liquor license from Hastings. Six wishes to get in the Potato City and all are to be licensed.

Before the close of the present month it is expected that the greatest tourist season in the history of Florida will be well under way, and the railroads are preparing to handle the travel. The Florida and West Indian Limited yesterday began taking on an extra Pullman at Washington for Jacksonville, and will handle it throughout the season. It was well filled on its first trip. The Palmetto Limited, the Atlantic Coast Line's palatial motor train from New York, will begin operation October 16.

Dying of gunshot wounds, received Saturday afternoon at the hands of Frank Wright, a negro desperado, the body of Leo Ramirez at Ft. Myers on Tuesday. Ten county commissioners rode in the funeral procession.

Miami has a new organization known as the Florida Home Cannery's Association. This association intends to take care of the surplus tomatoes and other crops and will establish a first-class cannery factory.

Nearly \$40,000 will be expended within the next ninety days in extending the water mains of the city water works department in Pensacola. Another new pump will also be installed at the main station.

"I am drunk and dressed up, and don't care a whoopee," was the note which W. S. Loms, age 40, left when he committed suicide at his home in Tampa on Tuesday. That he did not take his wife along into eternity with him is owing to the fact that he changed his mind at the critical moment and went out by himself.

Capt. L. E. Barker, a well known railroad man of Gainesville died in that city on Tuesday.

Fraternal societies throughout Florida are aiding materially in building up the state, many handsome lodge buildings being erected by the several orders. Architects are now busy preparing plans for a \$50,000 Knights of Pythias hall in Tampa, the purpose being to begin work on it at an early day.

Great interest is being aroused in South Florida in the proposed Atlantic, Ocala, Sebring and Gulf railway. This road will have a main line from Tampa via Parrish, Arcadia, Fort Thompson, Fort Stockford, to Fort Lauderdale, a distance of about 200 miles.

The Key West Overseas railroad celebration committee is hard at work planning attractions for that event. One feature which promises to be very impressive is a chorus of 1,000 voices which is being trained to assemble at the railroad station and sing in greeting to Mr. Henry M. Flagler when he arrives in Key West on the first train.

Peoples Church
Rally Day will be observed at the Copeland Church next Sunday. There will be a sermon by Mr. Waldron appropriate to the day in the evening. The evening services will be conducted by the Sunday School with rally songs and recitations. The public is invited.

FOR CRATE FACTORY

Twelve Cars of Lumber and Machinery Now on the Ground

There are already twelve carloads of machinery and lumber on the ground recently purchased for the site of the new crate factory on the West Side. Of these all but two are unloaded and more are expected in a short time.

There has been a rumor afloat that the crate factory project is nothing but a myth and that nothing would ever come of it, but a visit to the site of the new mill will dispel any doubt along that line. To anyone acquainted with conditions, it is self evident that Sanford is the logical as well as the geographical point for the erection of such a factory, for no other city of its size in the country ships as much crated vegetables and citrus fruits as does Sanford.

This mill will be a great thing for our city, as Sanford needs just such plants as this. Every new factory or enterprise means another pay roll, and more people and money coming to the city. As soon as men with means realize the great advantages to be had in Sanford, we will have more of the same class here.

Presbytery of St. Johns

The Presbytery of St. Johns, embracing the territory extending from DeLand to Key West will convene in the Sanford church Tuesday, Oct. 10, 1911, at 9:30 p. m. About forty delegates, ministers and elders are expected to attend. The opening sermon will be preached by the moderator, Rev. S. L. Wilson of Oatland at 7:30 Tuesday evening.

There will be popular services at 10:30 a. m. and 7:30 p. m. every day. The public are cordially invited to attend both the popular services and the business meetings of the Presbytery, which will continue in session two or three days.

The following assignment of delegates for entertainment has been made by the committee:

- Mrs. D. A. Caldwell—
- Rev. W. B. Y. Wilkie, D. D., Dunedin.
- Elder J. W. Mallett, Leesburg.
- Mrs. A. T. Rossetter—
- Rev. G. W. Hardaway, Longwood.
- Rev. M. F. Baldwin, Parrish.
- Mrs. Henry Wight—
- Rev. J. W. Roseborough, D. D., DeLand.
- Rev. W. B. Cooper, Umatilla.
- Mrs. L. A. Brumley, at Sirrine House—
- Rev. Mr. Traver, Tampa.
- Elder Smith, Wauchula.
- Mrs. F. L. Woodruff—
- Rev. S. L. Wilson, Oakland.
- Rev. S. L. Wilson, Oakland.
- Mrs. Dr. T. A. Neal—
- Rev. J. C. Tims, D. C., Tampa.
- Prof. B. W. Graham, Tampa.
- Mr. Phillip Moore, at Comfort Cottage—
- Rev. J. E. Henderson, Bradentown.
- Mrs. H. C. DuBose—
- Rev. W. T. Waller, Bartow.
- Mrs. Henry McLaulin—
- Rev. J. T. McLean, St. Petersburg.
- Mrs. N. Whitner—
- Rev. P. H. Hensley, Tampa.
- Mrs. P. H. Hensley, Tampa.
- Rev. E. D. Brownlee, Atlanta.
- Mrs. D. L. Thrasher—
- Rev. C. H. Ferran, DeLand.
- Elder DeLand church—
- Mrs. G. B. Singletary—
- Rev. B. H. Duproy, Leesburg.
- Mrs. C. L. Goodhue—
- Mr. J. L. Boynton, Dade City.
- Mrs. Runge, at Comfort Cottage—
- Rev. J. T. Allison, Arcadia.
- Mrs. Borum—
- Rev. J. M. Tournade, Tampa.
- Mr. Harry Ward, at Comfort Cottage—
- Rev. L. T. Wilds, Plant City.
- Mrs. L. T. Wilds, Plant City.
- Mrs. W. W. Long—
- Rev. W. P. Chalmers, Lakeland.
- Rev. C. E. Wildman, Dade City.
- Mrs. R. J. Holly, at Sirrine House—
- Rev. S. G. Hutton, Gotha.
- Rev. J. F. McKinnon, at Comfort Cottage—
- Mr. Chas. Tilden, Oakland.
- Mrs. N. B. Sharpe—
- Mr. W. A. Latham, Wildwood.
- Mr. E. B. Hood, Bradentown.
- Mrs. C. H. Dings—
- Elder McClung, Dade City.
- Elder McClung, Clearwater.
- Elder McClung, St. Petersburg.
- Mrs. Tess K. Bates, at Sirrine House—
- Elder Aulls, Arcadia.
- Mrs. K. E. Murrell—
- Rev. J. F. Coocka, Sarasota.
- Mrs. H. R. Stevens—
- Mr. J. W. Parks, Plant City.
- Mrs. N. H. Garner, at Comfort Cottage—
- Mr. W. R. O'Neal, Orlando.
- Mr. L. D. Hathaway, Brooksville.
- Mrs. S. Palmetto—
- Rev. J. W. Stagg, D. D., Orlando.
- Judge W. S. Preston.

TRUTH ABOUT FLORIDA

Pensacola Journal Says Statements Not Fiction

STATE OFTEN MISREPRESENTED

Car Window Experts Are Not Always Competent to Judge Condition of State

Florida has suffered from the statements of persons who have spent a few days in the state, had a glance at the sandy lands and would not believe the truth when it was told to them. Some of these people have gone back to the north, east or west and have either maliciously or through ignorance misrepresented conditions in Florida.

Under the head "Another Car Window Expert," the Sanford Herald says:

Dr. Knapp, a government agricultural expert (?) addressed a meeting in Jacksonville this week and made the statement that no one could make a living on five acres of Florida soil and warned all investors against the promoter who would convince the unwary that a fortune could be made from five acres. Dr. Knapp certainly speaks from experience because he spent a half day or so in Jacksonville and then left the state. There is no need to reply to Dr. Knapp's statements, the subject is rather tiresome at times and the endeavor to refute stories told by northern experts makes the Floridian weary. But for the benefit of those who may listen to Knapp's car window experience stories we will give again the bonafide statements of several Sanford growers and the unbeliever can come here and prove it.

"I cut from one acre of land on Celery avenue in 1908 celery amounting to 1,300 crates which I sold in Sanford for \$2,600."—D. R. Brinson,

"From seven-eighths of an acre I have grown 574 crates of lettuce which I sold for \$1,059.15 net."—Joseph Cameron.

"Strawberries set out in September will bear from January to August. I have never raised a full acre, but at the rate at which my patch has yielded, an acre would bring about \$3,400 per season."—Mr. Secord.

"Last year I let out eight acres on shares for a celery crop. I furnished the land, my tenant the labor and each shared equally the expense of seed, fertilizer, etc. When the crop was marketed and all expenses paid we divided \$8,400 between us."—J. E. Pace.

Truth about Florida soils does not sound like the truth to some of those who have slaved for months cultivating many acres of land in order to make a good living, and without doubt some real estate schemers have misrepresented conditions in Florida, but there are many, in fact, the majority of the real estate people who fail to tell half of what may be done in this state of almost perpetual springtime.

Sanford celery figures do not apply to the entire state, and celery, like the high priced tobacco crops, are not as sure as some others which bring in enough to make the farmer who works his lands independently rich.

Dr. Knapp didn't know what he was talking about when he made the statement that no one could make a living on five acres of Florida land, or else he said it with a malicious intention.

On the same acre of ground several different crops may be grown and marketed every year and the land will become better instead of deteriorating. Information along this line may be secured from the agricultural station at Gainesville and it is reliable, being taken from actual experiments.

There are two classes of people who are hurting Florida. One is the people who come here for a few days and won't believe what their eyes see and then go away and say that this garden spot of the world is a barren waste and unfit for agricultural purposes and as a place of residence. The other is the indolent, worthless and pessimistic man who comes to Florida after investing \$75 or \$100 and is disappointed because he finds the lands won't produce crops worth \$1,000 an acre without being properly cultivated.

There are plenty of veritable gold mines in Florida but a respectable amount of work is necessary to secure the riches which await the thrifty.—Pensacola Journal.

CITY COUNCIL MEETS

Matters of Importance—Registration of Voters—Goldboro Accounts

City council met in adjourned session October 3rd at 7:30 p. m. Present, W. D. Holden, president pro tem.; J. D. Davison, S. Runge, B. A. Howard and H. W. Minutes of last meeting read and approved.

Reports of the marshal and treasurer for September read and ordered filed. Correspondence from the officers of the town of Goldboro and their attorney read and the following resolution was then passed:

Moved that the accounts of the town of Goldboro, and correspondence be referred to the city attorney, and the clerk be instructed to notify the attorney of the town of Goldboro that no claims will be considered as authentic until books of original entry are submitted to the council of the city of Sanford. Carried.

A committee from the order of Moose came before the council and asked for a three years' lease on third floor of city. Moved and seconded that it be laid over until the next meeting. Carried.

On motion the proposition of the Library Association be referred to the city attorney for his opinion as to the legality of same.

On motion an amendment to the ordinance entitled an ordinance fixing certain license tax be placed on its first reading. Carried. It was then read by title and passed first reading.

Moved and seconded that an ordinance entitled an ordinance providing for the registration of voters be placed on its first reading by title only. Carried. It was then read by title and passed its first reading.

The following resolution was then adopted:

Be it resolved by the city council of Sanford, Fla. that the city clerk is hereby instructed to open the registration books on the 16th day of October, 1911, and that he is further instructed to give notice of such fact by advertisement in the Sanford Herald. Carried.

On motion the bill of E. E. Brady for extra scavenger work was referred to the sanitary committee. Same to report at next meeting.

On motion the bills as signed by the president and approved by the finance committee were ordered paid.

Moved and seconded that council adjourn. Carried. M. W. Lovell, Clerk.

New Commission Firm

Milteer & Perry—new name—old heads—have hung out their sign as commission merchants and will do a general brokerage business in carload lots of fruits and vegetables. Their specialties will be oranges, grape fruit, lettuce, celery, potatoes, beans, cucumbers, tomatoes, etc. Mr. Milteer has just returned from a tour of the northwest and made arrangements to conduct an f. o. b. business at Sanford. He states that Florida fruits and vegetables are gaining in favor and expects a good season.

Both of these gentlemen are too well known to require any introduction to the people of the Sanford section and the announcement of their intention to again enter the field means that the grower will get the same fair and square treatment received in the past.

Marriage Announcement

The following announcement has been received by Sanford people:

"Mr. and Mrs. Walter Harold Woodruff request the honor of your presence at the marriage of their daughter, Margaret Eastman to Dr. Frank Corey, Boardman on Wednesday afternoon, October, eighth, 1911, at five o'clock Benton Harbor, Michigan."

Dr. Boardman a recent addition to Sanford's professional ranks has made many friends here who will welcome him and his bride to Sanford.

NEWS OF THE WORLD

Items of Interest Gleaned From Various Sources

HAPPENINGS DURING THE WEEK

Here the Readers Will Find a Brief Historical Spring Flowing For Hurried Readers

With the arrival of a carload of coffins at Austin, Pa., the grimness of the tragedy that obliterated this town was impressed upon survivors and workers, who today renewed their efforts to mine deeply into the hard hills of debris. Twenty victims, including two at Costello, have been taken to improvised morgues in one of the few buildings standing. The identified dead are twelve. Plans for the funerals were being made today. The most essential matter in hand here aside from the persistent work of clearing away the more accessible ruins, is the completion of a census of the living Austins. It is thought the death list will not reach the enormous number estimated by some.

Because Governor Blease was not invited to the Gate City Peace Celebration in Atlanta and because the corps of Citadel Cadets belonging to the State's military college had accepted an invitation to attend, the Governor has threatened to remove Col. O. Bond, superintendent, unless the acceptance is withdrawn. It happens that owing to a question of finances, the board of visitors had already decided not to send the corps. Colonel Bond admitted the receipt of a letter from Governor Blease, but declined to divulge its contents or to discuss the matter at all. No official statement is to be had.

Every farmer and merchant of Chickasha, Okla. vicinity in person, or by hiring a substitute, will take part in the building of a state highway across the county today. By working a thousand men and 250 teams, it is expected that the ninety-five miles of road across the county along the route of the Chisholm trail can be completed in one day.

Nine balloons, representing the United States, Germany and France, are entered in the international race for the James Gordon Bennett trophy, which is scheduled to start Thursday from Kansas City.

Five hundred bushels of potatoes bought by Mayor Shank to be sold to the people of Indianapolis at cost in order to rebuke commission merchants for high prices are in the city market. They will be sold at 75 cents a bushel. Five bushels is the limit to a customer, but they will be sold in any quantities lower than that at the rate of 80 cents a bushel.

State troops are now patrolling the streets of the little railroad city of McComb, Miss., where the bloody riot between striking railroad men and strike breakers occurred on Tuesday. A special train on the Illinois Central railroad bearing 430 strikers was riddled with bullets and several citizens of this town bear dangerous marks of the thrilling encounter. One of them may die.

Governor Dix of New York and Tammany Hall have locked horns over the direct primaries proposition, the Governor favoring and Tammany, of course, opposing.

Missouri, Kansas and Texas passenger train No. 29 from Kansas City to Oklahoma City was held up by three masked men near Okemah, Okla., on Wednesday. The robbers rifled the mail and baggage cars, but it is believed got little of value. They did not enter the passenger cars and escaped as soon as they had finished their work.

Death of Will Holly

R. J. Holly was called to Palatka yesterday by a telegram stating that his brother, Will Holly, of that place, had been drowned in the St. Johns river near there. From the meagre details contained in telegram it appears that the deceased met death by foul play.

He left Palatka Tuesday in his motor boat. The next day the boat was found headed into the brush along the bank with the engine still running and no one near. The body was found yesterday after a search and is being held awaiting the coroner's inquest.

The sad news reached his mother and brother here yesterday and Mr. Holly left at once for Palatka on the afternoon train. Mrs. Holly, the mother, is quite ill at their home on Sanford Heights and was unable to make the trip.