

The Sanford Herald

AN INDEPENDENT DAILY NEWSPAPER

THE WEATHER

Partly cloudy tonight and Saturday with scattered thunder showers.

VOLUME XX

Leased Wire International News Service

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NUMBER 239

LOWMAN SAYS AGENT ACTED WITHIN RIGHTS

Treasury Official Declares Patrolman Has Air-Tight Alibi For Killing Virkula

WASHINGTON, June 14.—(INS)—An investigation of the shooting of Henry Virkula by customs patrolman Emmet J. Hill, near International Falls, Minn., showed that the agent "apparently was acting within his authority under the law," Assistant Secretary of State Seymour Lowman announced today upon receipt of a report from customs officials in Minnesota.

White has "a perfect defense" to the charges that have been made against him, according to Lowman.

"If the local courts indict White on the bill which he made to transfer his case to the United States court for trial," Lowman declared.

"A customs patrolman is entitled to have any person against him decided by a jury of his peers, the same as any other citizen."

Lowman's statement concerning the case gave no details of the killing of Virkula. The report, upon which the statement was based, was received from Assistant Collector of Customs, Linderberg, of Duluth, Minn. Linderberg has jurisdiction over the border patrol in that area.

"It would appear from the report that the newspaper account of the affair had been highly colored to put it mildly," Lowman declared.

"The treasury has no intention of disarming customs patrolmen. Should Congress pass a law disarming them, we will, in effect, repeal the tariff laws, because it is only through police powers that the smuggling of merchandise into the United States can be prevented.

"If prohibition agents are disarmed, it would, in effect, nullify the Eighteenth Amendment. Treasury regulations control the use of firearms by its operative and they are very stringent."

Customs officials were studying the prohibition agents, prohibiting the use of firearms except in self-defense or to prevent taking of human life, which already have been issued to all administrators, agents by Prohibition Commissioner J. M. Moran.

The similar instructions would be given to customs agents engaged in prohibition work along the border, appeared probable. Thus far customs agents have been permitted to use their own discretion and judgment with firearms. Until the last few days, few instances of shooting arose in which their activities were criticized.

Privately officials admitted that the word flashed over the country that the prohibition agents had been barred from the escape of prisoners would do enforcement no good. With a warning of this character in the official regulations, beat-keepers and smugglers will take longer chances and such practices as the use of smoke screens and other subterfuge of escape will be employed widely, according to enforcement experts.

"PowerLobby" Gets In Spotlight Again As Probe Continues

WASHINGTON, June 14.—(INS)—New light was shed on the efforts of the so-called "power lobby" to prevent legislation which would curtail the utility industry, when Joseph T. Newcomb, counsel for the joint committee of the national utility association, was examined before the Federal Trade Commission today.

Newcomb was questioned about correspondence from his files concerning activities of power companies in fighting the market in Congress to probe the "power trust."

The batch of correspondence was between Newcomb and O. M. Griebahn, an attorney of Monroe, La. Exhibits taken from Newcomb's files showed that Griebahn wrote to Newcomb telling him of letters he wanted to send to members of Congress in opposition to the King-Johnson bill.

"I included also was a letter from Griebahn to Sen. James A. Aronoff (D) of La., asking that Aronoff oppose the bill. The Griebahn letter also declared that if the government entered the power business as holder of the power plant, it would be for the government to take over the plant, which would be a loss to the plant."

Colored Wife Of Illinois Solon Attends Function Given At The White House

WASHINGTON, June 14.—(INS)—Considerable of a social stir was created in the Capital yesterday when it leaked out that Mrs. Oscar Depriest, wife of the negro congressman from Chicago, had made her social bow to Washington—and from no less distinguished place than the White House itself. Mrs. Depriest, it was learned, was entertained at tea at the mansion yesterday by Mrs. Hoover, along with the wives of about 50 other congressmen.

So far as old Washingtonians could recall, this was the first time that a member of the negro race had been entertained at the White House since Theodore Roosevelt's visit to Washington in 1902. Mrs. Depriest was the first to be invited to the White House as a guest.

Yesterday's tea was the first social function that the wife of the negro congressman has attended in the Capital. Not even every wife of a white congressman makes her social debut in Washington at the executive mansion.

It was one of those semi-formal affairs, such as Mrs. Hoover has been giving about once a week for the wives of congressmen of both parties. Mrs. Depriest, it was learned, was very much pleased with the whole affair. "Yes, my wife attended Mrs. Hoover's tea at the White House," said Rep. Depriest. "She enjoyed the experience and the social contacts very much." "She was treated excellently," continued the congressman. "There was no indication of any sort of a desire to discriminate in her case."

The congressman said he himself was "immensely gratified" at the social recognition accorded his wife, but added: "I don't know much about these social functions."

At the White House there was "nothing to be said" about the tea. Elsewhere in Washington, however, the tea-tables were busy.

CONTINUED WORK ASKED IN CELERY PUBLICITY DRIVE

Although Goals Near Warning Given Not To Let Up Efforts

Lessons in the celery advertising campaign, as their work nears its final stages and the goal of 80 percent of the state acreage is approached, have sounded a note of warning to all workers. "Don't let up for a minute in soliciting pledges," is the word from campaign headquarters, "because until we actually reach the 80 percent mark, remember not a single contract already signed is binding."

The executive committee also issues this plea to those growers in the Sanford district who have not yet signed up. "Bear in mind that the workers are making a real sacrifice of time in calling on you to ask for your advertising contract. Your consideration in meeting the workers' half way, conserving their time, and eliminating the necessity of "call-backs" will help us all tremendously."

Charles Lee, an outstanding grower in the Sanford district, who has assumed charge of the drive in that section, now that cutting is about over, stresses the benefits to be received by all celery growers, totally aside from the big advertising feature. "Undoubtedly some sort of clearing house will be put into operation by the celery association," declared Mr. Lee today, "and some feasible method of granting our crop the same protection as can be afforded by the growers will certainly be put in effect. The growers will respond to this opportunity for concerted action."

An appeal to the "80 percenters"—those who have been holding out to the eleventh hour before coming to a decision—is made by (Continued On Page Three)

Woman Loses Purse Containing \$165 In Local Store Today

Theft of pocketbook, said to contain between \$165 and \$170, was reported to the police today by Mrs. Bertha McEvans of Sanford, who said the pocketbook was stolen in a crowd which jammed the Tyler-Persons store this morning at the opening of a sale.

According to her story to the police, Mrs. McEvans said she dropped the pocketbook when someone pushed her forward, causing her to lose her balance. When she sought to pick up the pocketbook it was gone, she said. Mrs. McEvans didn't see anyone take the pocketbook, she declared.

The bag contained a \$100 bill, a \$20 bill, three \$5 bills and several coins, she said.

Police were investigating the theft today but no arrests had been made. Motorcycle Officer Scheffer was assigned to the case.

LOCUSTS DESTROY COTTON

SANFORD, Fla., June 14.—(INS)—Swarms of locusts moving as densely as a wildfire across the area, have destroyed five per cent of this year's cotton crop in the Sanford area, which is now estimated to be 100,000 bales.

DEBT ACCORD IS NOT CONNECTED WITH U. S. LOANS

Agreement Will Have Little Effect Upon French Debts To U.

WASHINGTON, June 14.—No grounds exist for the claim that the reparations settlement in Paris agreed upon today has any connection with the payment of foreign war debts to the United States, according to treasury officials today.

Recalling the statement frequently heard during the negotiations for debt settlements, officials declared that agreements with the various countries were made on the basis of "capacity to pay," and that in this capacity reparations from Germany made up but one factor.

The negotiation broke down when the Caillaux "mission" for settlement of the French debt of \$1,000,000,000 demanded a safe-guard clause which made any money lent to the United States conditional upon receipt of reparations from Germany. The United States refused to meet this condition and it remained for Ambassador Herenger to negotiate an agreement later. That pact, however, has not been ratified.

While officials refused to have any percentage figures on what was the United States will take as a result of the Young plan, it was said that the actual cost of the occupation costs will run about \$25,000,000.

This reduction and other postponements of payments to the United States have been held in Congress to make the United States the "goat" in the Paris negotiations. Criticism of the agreement has been aroused.

Indications pointed to a live fight when the pact is presented to Congress for ratification, although officials expressed the belief that after considerable high-power argument and conversation the agreement would be approved.

While the pact would give the United States the opportunity to enter the international bank as a government there is no likelihood that such a course will be pursued, either through participation of the Federal reserve system or otherwise. Private capital will be raised in the United States to handle this country's share of the bank's financing. Such a course has the approval of the government.

It was understood that the Young plan will be studied thoroughly at the White House, and the state and treasury departments, pending its submission to Congress for approval.

Scion Of Wealth Has Touch Of Paris Law

PARIS, June 14.—(INS)—Thomas Ryan, of New York, grandson of the late Thomas Ryan, appeared in court here today and was released from custody after having been arrested on charges of leaving checks without sufficient funds to meet them.

Counselor H. S. Ryan's attorney, made the checks in question void by paying the amount called for. Ryan was arrested as he was about to board the liner De De France with his wife, Mrs. Ryan, and his two children, who are said to be in the custody of his grandmother.

Death Toll In Plane Fall Mounts To Two

MIAMI, Fla., June 14.—(INS)—The death toll in the plane crash of a Havana-Miami plane at Havana yesterday reached two. The Pan-American Airways, Inc., office here was notified today.

Radio operator A. P. Griffith of Tampa, was killed instantly. Gen. George L. Taylor, Post Air Force representative of U. S. air line, died last night from injuries sustained in the accident. The pilot and mechanic were seriously burned and five passengers, suffered from burns.

CANCER'S CURE TO BE OBJECT OF HUGE CLINIC

Doctor Mayo Reveals Plan For Establishing Finest Research Hospital In World

CHICAGO, June 14.—(INS)—Plans for the establishing of the most thorough and important research hospital in the world for the study of cancer, in Chicago, were announced today by Dr. Charles Mayo, surgeon from Rochester, Minn., to the Atlantic coast, where he will sail in a few days for Europe for a brief vacation.

A conference of prominent medical surgeons and physicians, including President Anton J. Cernak, president of the Cook county board; Dr. Hermann E. Bondy, county coroner; and Dr. Frank J. Jirka of Chicago, was held recently in Rochester and plans were crystallized to such an extent that the hospital will get underway within a month.

According to Dr. Mayo, Edward N. Hurley, well known manufacturer and civic leader, and former president of the United States Shipping Board, is to be chairman of a national advisory board for the clinic. The doctor added that he would serve only in an advisory capacity in the formation of the hospital staff. Dr. Bundesen, it was learned, was also mentioned at the Rochester conference for a place on the clinic staff, but declined to consider that point when interviewed at his office today.

"Chicago is the greatest city in the world to start such a clinic," said Dr. Mayo, "as it is the center of the country. It is also the logical place for a cancer research hospital and we want it to be accomplished in fine things by the time the world's fair gets underway. It should do much toward cutting down the power this terrible disease has held."

A "cancer" park, to be built to be carried on by research workers of Loyola, Northwestern and Chicago Universities, Dr. Mayo added. There have been conferences with representatives of those three schools as well as the University of Illinois and all have promised the utmost co-operation.

Dr. Mayo is a member of the University of Illinois and is in charge of arrangements for university co-operation.

24th Auto Stolen From R. J. Reel Is Found With Driver

Theft of his automobile holds little worries for R. J. Reel, Sanford dealer who operates a "motor drive" business. During the past six years Mr. Reel's firm has reported 24 stolen cars to the local police department and in every instance except one the machines have been recovered.

The thirty-four car, stolen several weeks ago from Mr. Reel has been found at Perry and the alleged thief, Willie Lee Robinson, negro, has been arrested, according to word received by Chief of Police Roy G. Williams.

Commenting upon the remarkable record for recovery of stolen machines, Mr. Reel praised the vigilance of the local police department, which sends out patrolmen to the country within a few hours after the theft is reported. Mr. Reel offers a \$25 reward for the recovery of each car.

The single instance in which the automobile was never found occurred several years ago and was among the first ones stolen from the firm. Practically all of the machines were Fords or Dodges, Mr. Reel said.

Constable R. C. Wilcox left this morning for Perry to get the negro and automobile, a 1926 Dodge touring car.

Local Woman Named Auxiliary President

Mrs. Mae Schaefer of Sanford was honored Wednesday at Sanford with election as state president of the Florida Spanish War Veterans Auxiliary, which has just concluded its annual convention held simultaneously with the veterans conference.

Mrs. Schaefer has been prominent in both local and state organizations for a number of years. She is a former president of the Sanford chapter and has held other state offices.

Among those from Sanford at the two gatherings were: Mrs. J. R. Lyles, Mr. and Mrs. H. W. Hook and Mr. and Mrs. R. C. Schaefer.

DOESN'T SEEK OFFICE

BOSTON, June 14.—(INS)—Mrs. Jessie Woodrow Barry, daughter of the late President Woodrow Wilson, prefers her home duties to a Democratic nomination for the United States Senate. Regarded as one of the leading candidates for the Democratic floor of the House today, she gave Democrats throughout the country to organize in resistance to the office.

HAPS HASKOB

WASHINGTON, June 14.—(INS)—Changing that national chairman John J. Haskob is seeking to prevent the Democratic party from an "unworthy" Texas. Rep. John O. Bea (D) of Texas, took the floor of the House today to urge Democrats throughout the country to organize in resistance to the office.

Paris-Bound Plane Nears Its Goal As Radio Gives Position 300 Miles Past Azore Islands

Paris Prepares Great Welcome For Fliers If They Succeed In Spanning Atlantic

LE BOURGET, France, June 14.—(INS)—The hitherto unparalleled enthusiasm which greeted the arrival of Col. Charles Lindbergh on this flying field after his trail-blazing flight across the Atlantic two years ago, was threatened with eclipse today as France prepared to welcome its native heroes, Armeno Lott, Jean Assolant and Rene Lefevre, bound for Le Bourget from Old Orchard Beach, Maine.

As the hours passed with no favorable news of the daring attempt, in which the FRENCH aviators are trying to cut down Lindbergh's record for the ocean crossing, public excitement reached a high pitch, and the fliers' landings, the reception accorded them, will be unprecedented in history.

From the early hours of the morning the administrative headquarters of Le Bourget was deluged with requests from persons interested in the progress of the flight, and the break of day saw a huge crowd already assembled at the field to await the arrival of the fliers. Many brought their lunches, prepared to stand about the entire day in the hope of greeting the fliers personally. Almost every hour additional forces of police were assigned to strategic points in the field to keep the crowd in order.

The three aviators are exceedingly popular with the French people. Assolant and Lefevre, known as the "kid sergeants" of French aviation, are among France's best pilots. Lott, son of a wealthy family but known as an amateur pilot, together with the three men, have worked for more than a year to make the first French trans-Atlantic flight.

Lott, who is 31, is the youngest financial backer of the attempt. He is known as "the kid" of the flight. He purchased the "Yellow Bird," one of the largest European ships, and outfitted it for a flight across the sea from Le Bourget.

Early in September, the expedition was ready to take to the early days of the month the three fliers made futile attempts to take off from Le Bourget. Their ship was heavily loaded. On Sept. 1, they finally started.

Early in the flight the fliers, included in protest in New York, but adverse winds drove them over Spain and they decided to fly to Rio de Janeiro. The winds shifted again, and the aviators, trying to decide whether to make a long flight down the west coast of Africa, or to cross to South America, when a heavy fog forced them down at Casablanca, Morocco.

The belief was expressed here today that if the flight is successful, the French government will probably change its plans about disciplining Assolant and Lefevre. Opposing the flight because of the tremendous heavy load would compel the two aviators to resign from the army, but it is felt they will be reinstated if the flight ends successfully.

Lawyer Of "Torch Slayer", Sentenced To Die, Will Not Let Up In Fight For Client

ELIZABETH, N. J., June 14.—(INS)—"Even if it is only by means of natural death which is bound to come soon, we will defeat the electric chair."

This was the statement made today by Francis A. Gordon, youth attorney, whose client, Henry Colin Campbell, was sentenced to die during the week of July 15 for the torch murder of his pregnant wife, Mrs. Mildred Mowery.

Immediately after Justice Charles E. Case of the supreme court ruled out the sentence of death the 61 year old lawyer, following the verdict of guilty of murder in the first degree reached by the jury after four hours of deliberation, Gordon laid his plan for an appeal to a higher court.

"The case will be taken before the court of errors and appeals," Gordon said. "This will automatically act as a stay of execution for the court does not meet until the Fall. If the court sustains the verdict, I will appeal to the court of pardons. No stone shall be left unturned to prevent this broken, irresponsible man from going to his death in the electric chair."

Gordon said it was likely that the case will not be disposed of finally until after the first of next year. Medical men who have examined the murderer have expressed the opinion that the ravages of disease and drug addiction are almost certain to end his span of life before that time.

The unspitful verdict of murder in the first degree came as a surprise to the huge crowd which jammed into every nook and corner of the city courtroom where the sordid details of the woman's murder were unfolded.

STOWAWAY ON "YELLOW BIRD" IS DARING BOY

PORTLAND, Md., June 11.—(INS)—A mother's prayers fervently went up to heaven for the safety of her boy and probably a father's too as he silently went about his tailor shop today.

The anxious parents were Mr. and Mrs. Morris H. Schreiber whose 22-year-old adventurous son, Arthur, was believed to be a stowaway aboard the Old Orchard Beach to Paris monoplane "Yellow Bird."

"God will protect him," cried the mother. The father would say nothing.

The tip of a coin with a pal, J. Wilbur Clark, of Hartford, Conn., won the "great adventure" for Arthur according to statements made at Old Orchard Beach by Young Clark, a typical American boy—fearless of the possibility of death in the hazardous flight, looking for adventure for the pure joy of it with all a business eye for the financial benefits if he succeeded—was the description of Arthur by his friend.

Young Schreiber and Young Clark fell together while watching the airplanes "Yellow Bird" and "Green Flash" Clark said they began talking about stowing away on one of them. Schreiber wanted to go on the Green Flash to Rome but told Clark that there didn't seem to be enough room on the plane, which later all but "cracked up" at the attempted take off.

Then, according to Clark, Schreiber climbed into the "Yellow Bird" while the trio of French aviators were having their photographs taken in front of the propeller. Schreiber urged Clark to get aboard with him. Schreiber had won the toss of the coin but Clark thought the extra weight would be too much, he said.

Elks To Hold Flag Ceremony Tonight

In keeping with their custom of many years, members of the Sanford Elks lodge will observe flag day with a patriotic program tonight at 8 o'clock in the lodge rooms at Oak Avenue. The program will include the Elks' ritual with an oration on the flag and music by James R. Stewart, organist, and F. C. MacMahon, E. F. Housholder will deliver a short address on "The American Flag" and O. P. Hamilton will read a history of the colors. Part of the program will be devoted to a presentation of the colors by a squad of Boy Scouts under the direction of Howard Overlin. A number of patriotic airs will be sung. Rev. A. R. Peck, exalted ruler, will have charge of the program.

Following the ceremony an informal social hour will be enjoyed. The public is cordially invited. Rev. Peck announced today.

Accident Is Fatal To Former Resident

Word has been received here of the death of Michael Crown, former Sanford resident, at his home in Sarasota, following an automobile accident in which he sustained a broken back. Mr. Crown, who at the time of his death was commercial agent for the Sanford Air Line at Sarasota, lived here for a number of years. He was transferred to the Atlantic Coast Line while residing here.

Mr. Crown was fatally hurt when an automobile in which he was riding turned over while en route from Punta Gorda to Sarasota. Funeral services were held Wednesday in the family plot at Oak Hill. Mr. Crown was 56 years old. He is survived by a brother and four sisters.

French Limer Picks Up Word From Fliers; Arrival Is Expected Late This Afternoon

NEW YORK, June 14.—Another trans-Atlantic flight appeared to be nearing a successful termination as the late hours wore along today. The giant Paris-bound monoplane, "Yellow Bird," carrying Armeno Lott, Jean Assolant, Rene Lefevre, and possibly an American stowaway, in a radio message intercepted by the French liner Ile De France late today, gave its position as 300 miles past the Azores, according to a radio from the liner, received this evening.

"We are now 300 miles past the Azores," the liner quoted the message from the plane. Neither the hour of landing, nor the exact position of the plane was given in the message.

International News Service dispatches indicated that the plane maintained an average speed of 100 miles an hour during the first hours of its flight. If it holds to this pace for the remainder of the trip it should reach Le Bourget about 4 P. M. (Eastern Daylight Saving Time) this afternoon.

The latest authoritative dispatch originating with high-powered radio stations along the coast of New England, indicated that all was well aboard the plane.

This dispatch revealed that two stowaways had been in radio communication with the "Yellow Bird," when it was about 2,000 miles from Old Orchard Beach. The fliers, according to the dispatch, talked with a ship whose radio call letters were (GJG), believed to be the liner "Laconia" and a French steamship, whose radio call letters were FNTW.

Some concern was felt for the safety of the fliers during the night but this was quickly dispelled with the coming of dawn, because of its great speed and possibly because it was flying unusually high the big plane was not sighted nor heard during the hours of darkness and early today.

Had weather prevailed off the New England coast today, but aviation men here do not believe that this will seriously hamper the fliers. They point out that the plane will be able to ride wind surges and circle low pressure areas with comparative ease because it has already consumed the (Continued on page 2)

Sanford Lions Club Installs Officers At Weekly Lunch

Newly elected officers of the Lions Club, headed by E. J. Meyer as president, were installed at the weekly luncheon Thursday at the Yacht Club, F. P. Lane, field representative of Lions International, had charge of the ceremonial and short talks were delivered by Mr. Meyer and Dr. A. W. Knox, retiring president.

Those taking office besides Mr. Meyer were: Volie A. Williams, Edward S. Bender and Hawkins Connelly as vice presidents, Maxwell Stewart as secretary and treasurer, M. Y. Hesse as tall waiter and F. M. Marler as lion tamer. The following will comprise the directorate for the coming year: K. J. Meyer, Volie A. Williams, F. S. Bender, Hawkins Connelly, M. Y. Marler, A. W. Knox and Maxwell Stewart.

Talks by Dr. Robert C. Strode of the State Board of Health and J. Putnam Stevens, former Imperial potentate of the Shrine, featured the meeting. Dr. Strode, who is here in the interest of a malaria survey conducted by the Board of Health, explained the purpose of the study and gave an interesting description of how mosquitoes carry malaria, dengue and yellow fever.

The physician said the yellow fever bearing mosquito is extirpated in this country but that the two species which spread malaria and dengue are still prevalent. He told the Lions that if the survey disclosed malaria-bearing mosquitoes in large numbers a field force from the State Board of Health would be sent here to exterminate them.

FINAL 2 DAYS
FRIDAY
 8 A. M. To 6 P. M.
SATURDAY
 8 A. M. To 10 P. M.

THE - END! THE - FINISH! THE - CLIMAX!
THE FINAL-DASH FOR THE-

Friday Hours
 8 A. M. To 6 P. M.
SATURDAY
 8 A. M. To 10 P. M.
Total Hours—24

EVERY
 Thrifty Home and
 Every Thrifty
 Family Will Be
 Represented Here
TOMORROW!

WIND-UP!

GENUINE
 Sale Bargains
 A Wonderland of
 New Real
VALUES!

EACH TICK OF THE CLOCK BRINGS THE CLOSING HOUR-CLOSER!

Unadvertised Bargains Are Plentiful!

Quality Without Duplicate IN VALUE Giving—

It Is An Overshadowing, Outstripping, Underselling Chance of a Lifetime.

HOSIERY
VANRYAITE
 Fine Silk Hosiery—Exquisite finishes—quality in the new Vanryaite—our entire new stock—Complete size ranges in all the colors \$1.75 per pair—Reduced for these special Two Days—
\$1.29
DRESSES
 New Silk Dresses—New Reduced for Friday—Saturday—here we had a range up to \$15.00 and placed on sale at \$6.95—again we have assorted and Re-classed at this price—Friday—Saturday—starting Tomorrow—Friday—
\$5.88

To-Morrow!
FINE SILKS
 Table No. 2—Our Regular values a great many were up to and including \$2.75—in sale \$1.69 first of this sale—But, now Reduced to a 2-day price of—
\$1.37 Yd.
DRAPERY
 A special lot novelty patterns values up to \$4.00. This should be an event of exceptional value to all—this store-wide—fringe the price cutting on many—chance of the better—fringe—these great prices will attend—this special—
39c Yd.

Cotton Prints
 Table No. 1—This Range of 50c per yard Quality materials—First of sale—Reduced 29c special—and now going on Sale Friday—Saturday—Two Final Days—
24c Yd.
FROCKS
 Washable Smart Dresses—On sale Tomorrow all of the Remaining Frocks from over the store—These Nifty little dresses featured at much higher prices during the first of this store wide Clearance Event—
77c

MENS SUITS
 Two-Final Days of Yowell's trade expansion sale will find values in new stylish suits of the better materials on sale at prices decidedly reduced—
\$19.95

MATERIALS
 Figured Lawn—Voiles and novelty materials—36 in. width now's the time to get the saving habit—No guessing—the savings—No doubting the values—a big price advantage is here—Yowell's—25 years of sincere service—Quality here 50c to 65c yd. and now—
37c
BLOOMERS
 A Large display Table of Bloomers and a few other garments—Re-grouped from over the store that originally were offered at a greater figure when we first started this store-wide selling event—
77c

Khaki Pants
 Headlight Trousers a special—\$2.50 value and now reduced—This price means value—more profit for you—Yes! Both savings and values and extra-ordinary event.
\$1.95
BOYS SUITS
 A complete close-out \$10 to \$18 values all kinds just another story of thrilling thrifty bargain specials—these values not now priced to make you happy—These are sizes 8 to 18—wool—knitwear and palm leaf cloth—Exactly—
1/2 PRICE

DRESSES
 Friday—Saturday The Two-Final Days—Cotton, washable Frocks—These were up as high as \$3.50—In most of the material, and now Re-grouped, Re-classed and started tomorrow. Re-priced as a special group—
\$1.49
DRESSES
 Friday—Saturday—Two Final Days a Limited Quantity will last that length of selling time—These were many originally selling up to \$6.75 and first of sale on the \$3.95 rack—see 'em starting at—
2.88

THE - YOWELL - CO!

DRESSES!!
 Re-priced, Re-grouped all beautiful Silk Dresses—For the "Two-Final" Days we here have created an extraordinary "50c" rack—All of our \$18.95 rack which represents values up to \$25.00 and starting tomorrow for the final wind-up you have your unresisted choice of exquisite Frocks—
\$14.95
 Children's Dresses—77c

ANKLETS
 Children's novelty socks "anklets" styles—very attractive and in novelty patterns and excellent quality—wool and knitwear—Tuesday special—
39c Pair
Mens UNDERWEAR
 Shorts, briefs, socks, fancy patterns—new styles—cotton, rayon, linen—just re-packed and now your opportunity—here is an exceptional bargain—
39c
MILLINERY
 Friday—Saturday the two final days to announce the first in our these new prices—The group values to \$1.50 now sale Tomorrow—
\$1.29

BED SPREADS
 On sale special for the final two days (Friday—Saturday) a special grouping of all of the better quality spreads values up to \$6.00 and now on sale—
\$3.98
STRAW HATS
 Father's Day Special—Why not buy your new Father's day present—Here we offer new straw, milans and novelty styles—completely stock new style—Two day special—price—
\$3.65
VOILE UNDIES
 New lots and all kinds added to this special table for the two final days—quick action on your part demanded (2 garments) for—
\$1.44

TOWEL SALE
 Two final days and here you have extra large—heavy quality—bleached Bath Towels and no limit on the quantity you can buy—2 for—
44c
FATHER'S DAY!
 beautiful quality fine silk neckwear—\$2.00, coming as it does just before Father's Day—this neckwear bargain special should be of interest to all—Friday—Saturday—Special—
\$1.29
SILK UNDIES
 On sale for the two final days—a quick action clear-away values up to \$3.50 all kinds—Be here early—
\$1.44

CORSETS!!
 A special sale of Corsets—All kinds placed on this table for the two final days—values of exceptional style and quality—
\$1.37
FATHER'S DAY!
 On sale Friday—Saturday and just in time for Father's Day—gifts—the colors all desirable and their size ranges are complete in each color—now fine silk socks—Special—
58c
MILLINERY
 You'll see excitement enough here—for these are our newest hats for ladies up to \$10 and on sale for the two final days at—
\$3.95

Children's Socks 2 for \$1.06
DRESSES!!
 dresses up to \$25.00 originally and on sale at \$12.45 first of sale now go on a special rack for Friday—and Saturday and it's all over—Re-priced, re-grouped—Here you are "Ladies"—the Final Call—All
\$9.95
 Children's Dresses—\$2.77

THE YOWELL CO.

TRADE EXPANSION SALE ENDS - SATURDAY - AT - TEN!

THE YOWELL CO.

IT'S THE LAST-and-FINAL SIGNAL -- GET HERE BEFORE "SAT. NITE"!

Gotham Is Planning Edifice Which Will Be World's Highest

NEW YORK, June 14.—(INS)—Proposal for a huge civic center building—taller than the Woolworth Building—will be made in the report of the Regional Plan of New York and its Environs to be made public May 27.

The proposed structure would tower 1,000 feet toward the sky and would be ultra modern in design.

It would be built just north of the present City Hall, according to the suggestion of the regional planners who have outlined a development plan covering the 425 municipalities within a fifty-mile radius of New York.

The regional plan provides in outline form a proposal which would care for a population of 20,000,000 with room enough for each family to have a home of its own on a lot 40x100 feet. The present population of the area is 10,000,000.

Seven months research and an outlay of nearly \$1,000,000 has been expended on the regional plan details of which will be made known at a meeting in the engineering societies building.

New York, New Jersey and Connecticut state officials as well as representatives of municipalities involved will attend the meeting where it is expected to form a public association to put the regional plan into effect. George McAneny, former chairman of the Public Service Commission and a former president of the Borough of Manhattan, will head the new organization.

Petition Asked To Set Up Radio Competition

WASHINGTON, June 14.—(INS)—Formal application was made to the Federal Radio Commission today for facilities to provide worldwide and domestic competition to the Radio Corporation of America.

The International Wireless Communications Co. of Buffalo, asked the commission for allotment of five experimental short wave lengths, and 40 trans-oceanic channels, together with the necessary station permits. The same concept recently applied for 40 continental channels, with which to link up 110 American cities.

The petition today stated that "it is common knowledge" that a merger is impending between the R. C. A. and the International Telephone and Telegraph Co.

PLANT CITY—New chain store will open for business in remodeled quarters on Collins Street.

DADE CITY—City Service station, corner Live Oak and Seventh streets, recently changed hands.

World's Narrowest Street



St. Augustine, Fla., boasts the narrowest street in the world. It is Treasury Street and measures but six feet from building line to building line.

Damage To Limbs Of Tree Placed At \$1,875 By Justice

WHITE PLAINS, N. Y. June 11.—(INS)—Seventeen limbs of a Canadian hemlock tree are worth \$1,875 according to an opinion Tompkins here in an action handed down by Justice Arthur S. Brought by Mrs. Bada Johnson, of Mount Vernon against the Croton Falls Light and Power Company. Mrs. Johnson sought to recover \$5,000 for damages alleged to have been caused by the power company to a tree on her Lake Mahopac estate.

Witnesses for Mrs. Johnson testified that on July 28, 1928, employees of the power company cut 17 limbs from the hemlock tree on Mrs. Johnson's estate, while stringing an electric light wire. Three experts testified that the tree was a valuable one of slow growing variety and that its health had been injured and its beauty permanently marred.

The jury returned a verdict for

Nebraska Race Plant Is Forced To Close

OMAHA, Nebr., June 14.—(INS)—The \$1,500,000 race plant of the Ak-Sar-Ben racing association was closed today.

Bankrupt and discouraged at its futile attempt to fight Attorney General A. C. Sorenson's campaign against pari-mutuel betting, the racing association closed the track and announced that it would not be reopened. The ground, which likely be plowed up and Ak-Sar-Ben, last of the old Mid-west racing tracks, will pass into his hands.

P. & H. Dry Cleaning & Laundry Company of New Port Richey installed additional equipment.

JASPER—Campaign underway to provide funds for erection of colored school building.

French Linter Picks Up Word From Eilers; Arrival Is Expected Late This Afternoon

(continued from page one) greater portion of its heavy load of gasoline.

Another element—unforeseen when the plane took off yesterday—enters into the situation now, however. This is the case of the young stowaway, Arthur Schreiber of Portland, Me., who is believed to have crept behind a gas tank when the "Yellow Bird" started its flight. The added weight of the youth may interfere with the operation of the plane if unusually stormy weather is encountered.

A policeman's bill will hold several quarts.

Army Aviators Will Fly To Panama Zone

WASHINGTON, June 14.—(INS)—A projected flight of two army aviators from Kelly Field, Tex., to France Field, Panama Canal Zone by easy stages to begin probably Saturday, has been authorized by Maj. Gen. James E. Fechet, chief of the army air corps, to fulfill a desire of these two men to gain more experience in cross country flying.

The men are Lieuts. Westside T. Larson and Lawrence J. Carr, flying instructors on duty in the advanced flying school at Kelly Field. One of the purposes of the flight, it was announced, is to demonstrate the practicability of such a flight without special equipment, a standard attack plane will be used.

Slayer Of Masher Is Acquitted By Court

(CHATTANOOGA) Tenn., June 14.—(INS)—A 21-year-old mountain girl, Eva Coter, stood acquitted today of the murder of Lee Atchley, a Georgetown merchant. The girl said she killed Atchley to avenge an insult. When the jury foreman read the acquittal verdict, 700 spectators rushed to congratulate the girl. She beat the

AVIATION, HER LOVE

FACOMA, Wash., June 14.—(INS)—Ruth Elder of Atlantic flight fame is not engaged to any man—her only sweetheart is aviation—she said today in denying reports linking her name with that of Jack Pine, son of a wealthy Chicago. Ruth Elder is here on a lecture tour preliminary

LAKE WORTH—Hon Tom Can

opened for business in new store building. LAKE WORTH—Construction started on new \$18,000 Elk Building on Lake Avenue on site of old Liberty Theatre. Lays rarely flow as much as mile an hour.

The George Washington Jacksonville, Fla.

ROBERT KLOFFEL, Owner-Manager
RADIO IN EVERY ROOM

The Coolest Hotel in the South

Six Blade Ceiling Fans
Summer Doors - Cold Air - Ice Water - Tub & Shower in Every Room

RATES: \$3.00 \$4.00 \$3.50 \$5.00

Dining - Ball Room
Coffee Shoppe
Music and Dancing
Home of the COMMERCIAL MAN



THE BOOSTER NEWS

Volume 1 June 14, 1929 Number 1

The Booster News may not contain all the latest news, but it will give you all the up-to-date happenings in the automobile business.

T. C. Calloway of the Southern Automobile Association, after trying out the many new cars, decided on the Whippet Six. If there is a person who understands the mechanical make-up of automobiles, show them the Whippet and they are sold!

When the college graduate starts to look for a job, the thing that gets his goat is the high wages paid plasterers.

...and floods go right on many new friends an mileage records day after day... month after month... year after year, We invite you

to let us show you WHY the Hood should be your next car. We will give you a liberal allowance for the unused mileage in your present tires.

"You should have seen Mabel dance the Charleston last night."

"Dance nothing; she was just standing there watching when a June Bug fell down her back."

Rumor has it that a boy from the state just north of Florida, came to the land of flowers and sunshine and while admiring the following surf, saw a porpoise swimming some distance from shore. He immediately began taking off his clothing and started after the porpoise. A bystander watching

his queer actions asked: "What's the matter with you boy? Don't go out there!" To which the Georgia lad replied: "Ain't no Georgia boy going to stand by and let a mule drown!"

Those who do not know how to work do not love it, but to those who do, it is better than play—it is religion.

Horse sense behind the steering wheel is better than horse power under the hood.

When the donkey saw the Zebra, he began to twitch his tail.

"Well, I never," said the donkey, "There's a mule that's been in jail."

Kent Motor Co.
201 Commercial
Phone 17.

For this week "Uneeda Bakers" recommend

SOCIAL TEA SANDWICH



Oblongs of cookies, creamy orange filling... as dainty sandwiches as you can find to decorate a plate and tempt an appetite. Buy them by the pound or package.

NATIONAL BISCUIT COMPANY "Uneeda Bakers"

Grocers Have

to make a profit, but good grocers realize that long quality and short profits hold customers. That's why they feature and push Puritan Malt.

PURITAN MALT
—all quality because it's all barley

W. H. LONG

Pork Link Sausage
Pork Sausage Meat 25¢ Lb.
Homemade

Western Pork
Shoulders 22¢ Lb.

Western Beef Shoulder
STEAK 35¢ Lb.

Florida Corn Fed Pork
Pig Liver, Pig Tails,
Neck Bones
CORNER BEEF

You pay for KELLYS— why not have KELLYS?



SOME people buy "mail order" tires under the impression that they are saving money. Others buy Kelly-Springfields—and don't have to pay any more for them.

Contrary to general belief, Kelly-Springfield tires are not high-priced. Their reputation has given many people the idea that because Kellys are so good they must cost more.

If you'll drop in and see us the next time you are in the neighborhood, we believe you'll be surprised to learn how Kelly prices run.

Besides, we can make you a trade-in allowance on your present tires—and put the new ones on for you.

When you can buy the best for the same price, why be content with less?

Central Florida Service Stations
Sanford Ave. & 2nd. St. Phone 194
Sanford Ave. & 12th. St. Phone 629-W

KELLY SPRINGFIELD TIRES

WINN — LOVETT GROCERY CO. RED FRONT STORE
117—EAST FIRST ST.
IN THE CENTER OF SANFORD

Why lug your groceries, we give you FREE Delivery

| | | |
|--------------------------------|------------------|------------------------------------|
| WELL BLEACHED FANCY CALIFORNIA | | |
| CELERY | STALK | 20¢ |
| 2 LBS. TEXAS YELLOW | | |
| ONIONS | 15¢ | POTATOES 25¢ |
| Nice Uniform Size | | |
| W. G. MEAL | Peacock | Ritters |
| Cream Meal | SYRUP | Fine for quick lunches and picnics |
| MEDIUM GRIT | No. 2 1/2 -- 19¢ | PORK & BEANS |
| 10 Lbs. 35¢ | No. 5 Can 36¢ | 3 Cans 25¢ |
| All Fresh Stock | | |

Small Octagon SOAP 6 Cakes 25¢

| | |
|--------------------------|--------------------------|
| 28 oz. Whipped Imitation | 1 L.B. TINS OLD RELIABLE |
| JAM 25¢ | Peanut Butter 24¢ |
| Packed in Glass Jars | |
| Mylen Reg. 5c pkg. | NO. 2 1/2 CAN ROSEDALE |
| SALT 3 Pkgs. 10¢ | PEACHES 20¢ |
| | Packed in heavy syrup |

Delmonte SARDINES 2 Cans 25¢

PACKED IN TOMATO SAUCE
NO. 2 GLYNDON

PEAS 2 For 25¢ | **Crackers 6 For 25¢**

Stokes Red Front Market

| | |
|------------------|------------------------|
| Phone 788 | Phone 788 |
| BEST | LB. COMPOUND |
| BACON 16¢ | LARD 25¢ |
| WHITE | LB. PURE PORK |
| MEAT 12¢ | SAUSAGE Lb. 20¢ |

Southern Goodyear Day To Be Observed By Sanford Dealer

Opening of the new Goodyear tire plant at Gadsden, Ala., marks an impressive forward stride in the industrial development of the South. It is significant of our future that the world's greatest rubber company sees in the South its best opportunity for expansion.

These are the words of Bibb Graves, governor of Alabama, in commenting on the celebration of Southern Goodyear day tomorrow. The new plant is the fourth manufacturing investment of the Goodyear Company in the South, in addition to many distribution and branch establishments. The company already operates a 50,000 spindle tire textile mill at Cedar-town, Ga., is building another 50,000 spindle mill at Rockmart, Ga., and recently purchased a 50,000 spindle mill at Dalton, Ga.

Governor Graves' statement was wired today by Supt. F. A. Steele of the Gadsden plant to Allweather Tire Company, Goodyear dealers.

"Southern Goodyear day is a business celebration," says E. S. Rocky of the Rocky's Tire Shop, "but it has a real interest for car owners, too."

"This is the first time a major tire company has actually built tires in the South. It means a lot, we think, that it is the one tire company that commands outstanding leadership in the industry. You will see that where Goodyear points the way, others will follow. I make that as a prediction—and want you to check me up on it. Just watch."

The local Goodyear dealers, in league with other dealers all over this, the Jacksonville territory,

Japanese Children Leave Schools To See Picture Shows

TOKYO, June 14—(INS)—The tendency of Japanese boys and girls to skip classes and run off to the movies is increasing in Japan, according to officials of the juvenile protective association and the Tokyo juvenile court who co-operated in conducting a widespread investigation of conditions among young people of the city. This was done on the anniversary of the promulgation of the juvenile law.

Continued Work Asked In Celery Publicity Drive

(Continue From Page One)

Joe C. Hutchison, sales manager of the Sanford-Oviedo Truck Growers. "The spirit shown by the workers has been splendid," stated Mr. Hutchison, "but there has been a tedious task, going about the country, calling at almost every house, if those who have been waiting to see what turn events would take will just come in now, when the publicity drive is in favor of advertising, why Sanford's quota will be assured by the end of this week."

H. J. Lehman, general chairman of the campaign, expresses himself as greatly pleased with the number of contracts in hand. "While it is true," said Mr. Lehman, discussing the progress made, "that some of the large acreage is still unassigned, if you could just see the big pile of individually signed contracts at headquarters, there would remain no doubt in your mind but that Sanford is overwhelmingly in favor of this advertising movement. The action of the American Fruit Growers, in signing up their entire 185 acres in itself an inspiration. Here is a big corporation that has analyzed this national advertising proposition and has declared it to be sound. Growers will do well to

LAKE MONROE

Mrs. W. L. Reed left Sunday for her home at Cogdell, Ga. G. Carlyer is spending the week at Waycross, Ga. Mrs. Whitley and children have gone to North Carolina to spend the summer. Susie Dunn is spending some time with relatives in Georgia. Mr. and Mrs. Moody and children, who have been spending some time visiting Mrs. Moody's parents, Mr. and Mrs. R. I. Gore,

STOKES SEED SERVICES

HEREDITY VIGILANCE

TIME TO ORDER SEEDS FOR FALL CROPS

Golden Plume Celery
Golden Self-Blanching Celery
OUTSTANDING IN TYPE AND VIGOR
Sanford, Oviedo and Sarasota Sections
OTHER VEGETABLE & FLOWER SEED TO MEET YOUR NEEDS
IN OUR NEW LOCATION
201 W. First St.

FRANCIS C. STOKES & CO.
SEEDSMEN
C. R. MASON, Florida Manager
201 W. First St. Phone 184

showed that about 50 percent of the boys in the schools of Tokyo and Osaka are greatly interested in the silver screen and go to the movies often. The percentage for girls in the two cities is 40.

Several hundred members of the organizations were distributed throughout Tokyo on the set day and stopped young boys and girls to find out from where they came and what they were doing. The group near Asakusa Park, the Cony Island of Tokyo, were busied during the day. They stopped 240 boys and girls who had run away from school and who were bound for the moving picture houses between 9 and 11 o'clock in the morning.

The general fondness of children for the moving pictures has been a cause for concern some time among the authorities of the ministry while recently issued a report giving the results of an investigation on the subject which

have returned to their home in Palatka. Mr. and Mrs. R. Gorman and family left Wednesday for a visit with relatives in Georgia. Mrs. L. B. Mann has returned home after spending a few days in Daytona Beach. Mr. and Mrs. E. H. Webb and Harria Doyle spent Sunday with Custis Rosser and daughter and Mr. and Mrs. A. H. Webb. Leon Byrd, who is working at Trenton, spent the week-end with his family. Ray Polts and family and Mildred Allen spent Sunday at Winter Haven visiting friends. The upas tree has a poisonous juice.

FRAGRANT... with the aroma of freshly-roasted berries

LA TOURAINE Coffee is tightly sealed in tin to bring you all the richness of the most carefully selected berries... exquisitely blended... and roasted golden brown.

You can buy La Touraine almost anywhere in home-size cans that keep it fresh until its full flavor is released in your cup some morning at breakfast... steaming-hot, delicious, and gloriously good.

W. S. QUINBY COMPANY



LA TOURAINE RADIO CONCERTS
Broadcast every Wednesday evening from 10 stations
Tune in at 6:30 Eastern Standard Time

PIGGLY WIGGLY

Qualified Buyers protect your table... Each man is familiar with grades and sizes of each pack. This fund of knowledge is working over-time to see that you get nothing but the best. You cannot lose on a "Piggly Wiggly" purchase... EVER

NICE UNIFORM SIZE CAROLINA NO. 1 NEW WHITE

POTATOES 7 Lbs. 25¢
FANCY CALIFORNIA BLEACHED TEXAS YELLOW 2 LBS.

CELERY 20¢ | ONIONS 15¢

Wisconsin Daisy CHEESE Lb. 28¢

Sunset Gold BUTTER LB. 47¢
PACKED IN QUARTERS FOR YOUR CONVENIENCE
75c VALUE, GENUINE PYRALIN

NAIL BRUSH For 39¢
3 Cakes Camay SOAP FREE
Ladies, don't miss this deal... best yet

Pillsbury Libby's Tall Medium Red Fancy Blue Rose
FLOUR SALMON RICE
6 lb. Bag 29c 4 Lbs. 25¢
12 lb. Bag 55c 22¢
24 lb. Bag \$1.05
Fine for bread or pastry A high grade product

NO. 1 CAN ROSEDALE 2 CANS SILVER SLICED, NO. 2 CAN
PEACHES 25¢ | Grape Fruit 21¢
Packed in heavy syrup 1 line for breakfast

P. & G. SOAP 5 Cakes 21¢
STOCK UP NOW
LIQUID VENEER BLUE RIBBON
4 Oz. Bottle 21c MALT Can 55¢
12 Oz. Bottle 48c 3 FULL POUNDS
Just the thing for Furniture, Pianos.

PIGGLY WIGGLY

222 First St. 118 Magnolia Ave. 405 Sanford Ave.
W. L. Stoudenmire, Mgr. T.H. Landwick, Mgr. J. D. Cochran, Mgr.

MEAT DEPARTMENTS

222 East First Street 118 Magnolia Ave. 405 Sanford Ave.
R. J. King, Mgr. | Robt. Masska, Mgr. | A. I. Vickery, Mgr.

COMPOUND 2 LBS. White LB.
LARD 25¢ | BACON 13¢

BEEF & VEAL Pot Roasts Lb. 25¢

PORK LB. FRESH DRESSED
ROAST 25¢ | FOWLS & FRYERS

Breakfast MACKEREL Each 15¢

Your Desire To Avoid The Ordinary

Your desire to avoid the commonplace in a food service will lead you eventually to an A&P food store. Discriminating American women everywhere have singled out the A&P food stores for their table needs because of A&P's friendly service... its famous foods of peerless quality... and its prices that please even the most inveterate budget-keeper's desire for economy. They agree that it's an out-of-the-ordinary experience, indeed, to shop at stores so thoroughly pleasing as the A&P.

GRANULATED SUGAR In Bulk 5 Lbs. 25¢

SNOWDRIFT 1 LB. 2 LBS. 3 LBS. 6 LBS.
21c 39c 55c \$1.05

IONA FLOUR PLAIN OR 6 LBS. 12 LBS. 24 LBS. 48 LBS.
SELF RISING 25c 45c 83c \$1.05

WESSON OIL PINT CAN QUART CAN
25¢ 49¢

Cameo-Lucky Strike Old Gold-Chesterfield Pkg. Carton
CIGARETTES 11¢ \$1.10

DELMONTE DELUXE SUGAR PEAS 3 No. 2 Cans 50¢

QUAKER MAID OVEN IN TOMATO
BAKED BEANS SAUCE 3 No. 2 Cans 25¢

NECTAR TEA Ceylon, Iola & 1/4 lb. Pkg. 1/2 lb. Pkg.
Orange Pekoe Mixed 19¢ 37¢

SLICED APPLES WITH THE NEW APPLE FLAVOR No. 2 1/2 Can 19¢

SUPER SUDS FOR DISHES AND LAUNDRY 3 Large Pkgs. 25¢

WHEEL WOOL POLISHER WATER SOFTENER CLEANSER
BRILLO Pkg. 10¢ OXYDOL Pkg. 9¢

ASSORTED FLAVORS COLEMAN'S 2 OZ. CAN
JELLO 3 Pkgs. 25¢ MUSTARD 15¢

HUMPHORD BAKING 1 LB. CAN UNDERWOOD'S DEVILED 3 OZ. CAN
POWDER 30¢ TONGUE 23¢

CORN FLAKES KELLOGG'S AND POST TOASTIES Pkg. 9¢

MEAT MARKETS

OWNED AND OPERATED BY A & P TEA CO.
205 MAGNOLIA AVE. 304 E. FIRST ST.
J. R. ROMFEL, MGR. I. C. TILLES, MGR.

WESTERN VEAL ROAST Lb. 23¢

WESTERN BEEF STEW Lb. 17¢

WHOLE BACON Lb. 13¢ | BACON Lb. 27¢

WHEEL WOOL POLISHER

Fresh Car Food Just Arrived

"NEVER BUY BEFORE YOU TRY"

RED STAR

Grocery & Feed Co.
213 SANFORD AVE. PHONE 31
WHOLESALE & RETAIL

Saturday & Monday Specials

SNOW PEAK—THAT GOOD
S.R. Flour 24 Lbs. 95¢

BLUE ROSE—THE GOOD KIND—
RICE 19 Lbs. \$1.00

ROBINSON'S SUGAR
CORN 2 No. 2 Cans 25¢

VACATION STRINGLESS
BEANS 2 No. 2 Cans 25¢

CASTLE HAVEN—SWEET AND TENDER
PEAS 2 No. 2 Cans 25¢

EXTRA FANCY SWEET BERMUDE
ONIONS 3 Lbs. 19¢

10 LBS. EXTRA FANCY SPALDING ROSE
POTATOES 38¢

MAYONNAISE or RELISH
DUKE'S HOME MADE
9¢ 19¢ 36¢
SMALL MEDIUM LARGE

RED LABEL—PURE GOLD
SYRUP Gal. 78¢

LIGHT HOUSE WASHING
POWDER 8-5¢ Pkgs. 25¢

RED BOX
SARDINES Can 5¢

Fresh Car Food Just Arrived

The Sanford Herald

Published every afternoon except Sundays and public holidays at 125 North Broadway, Sanford, Fla.

Subscription Rates: Single Copy 5c, Monthly \$1.50, Three Months \$4.50, Six Months \$8.00, One Year \$15.00.

Advertising Rates: First Insertion 10c per line, subsequent insertions 5c per line.

Friday, June 14

Single Verse for Today

PURITY OF SIMPLE SPEECH

Speak not at all, neither by words; for it is God's throne; nor by the mouth; for it is his footstool; neither by Jerusalem; for it is the city of the great King.

Matthew 18:20

Harry E. Thaw was at the bedside of his mother the other day when she died. Too bad he wasn't in her place.

A guy up in Sanford is suing Holland Dean of the Sanford Herald for three hundred thousand dollars. He evidently didn't catch the name—it's Holland Dean, not Hollis Gold—Tarpon Springs Leader.

There seems to be some objection to the prohibitions about the use of automatic weapons by prohibition agents. A congressman even suggests that such killings be punishable by imprisonment.

A twenty-three year old boy, possibly profiting poorly from the example set by older and more prominent citizens, expends fifteen hundred dollars and is sent to jail for a year.

Dr. John Harvey Kellogg is negotiating for the purchase of the Miami Biltmore Hotel, according to a Miami newspaper, and may open a sanitarium there in the near future.

Mischievous among the prohibition agents is continually improving. They are now using moving targets. One of them, a Mr. Henry Virgula was shot through the head.

As it stands now, the gasoline tax bill as passed by the House provides that two cents of the five cent tax will go to the state road department.

Rumor has it that street lights are to be turned out this summer. We were among the first to begin shouting for economy in the administration of Sanford's municipal affairs.

The City Commissioners are right in preparing for the eventuality of a compromise with the bond houses by having the legislature authorize them to negotiate for the best interests of the City.

There never was a time in the history of Sanford when a big advertising campaign like the one proposed for celery next winter was so badly needed.

Cheating Increases

Dean Sanford of the University of Georgia declares in his annual report to the board of trustees that cheating among students is rapidly becoming one of the most serious problems with which the faculty of any school has to deal.

Enumerating three ancient problems of university life—better faculty, money, and the stimulation of scholarship—Dean Sanford says there has appeared in recent years "a fourth problem that is giving college authorities unusual concern, the problem that is striking at the very heart of our educational institutions and the life of our modern civilization, the problem of dishonesty, the problem of cheating."

Like the crime wave which has spread over the country since the war, cheating seems to be of modern development for the Georgia dean declares, "This problem did not exist to any considerable extent at an earlier period in our university life; it is of modern growth; it is in its infancy and its solution must be found."

There must be some peculiar psychological complex in the mental make-up of a student who is able to regard cheating as not so dishonorable as to be beneath him.

We remember a very close golf match we once had when in college. There was something at stake and our opponent was a little down. On one hole we gave him credit for a four, but he corrected us, "I had a five," he said.

Some students have come to regard cheating as "legitimate stealing". It is all right as long as they do not get caught. And yet as a matter of fact it is the same principle to steal knowledge as to steal money.

A Funny Ruling

The recent ruling of the Treasury Department to the effect that Fordson tractors manufactured in the Ireland plant of Henry Ford should be allowed to enter this country without the payment of any tariff duties, is apt to be of rather far-reaching significance.

It is only reasonable to believe that if this ruling holds for Mr. Ford's tractors, it must also be made to apply to the products of other American manufacturers established in foreign countries.

The possibilities of the ruling are limitless, and it seems altogether probable that it may involve the Treasury Department in an inextricable maze of technicalities.

At the same time it is just a step from sole ownership to partial ownership. If the manufacturers of an American who owns one hundred percent of the stock in a company operating in a foreign country is to be allowed free-entry.

St. Petersburg lovers of the drama, after having been starved for a long time, at last are offered the chance to see really fine plays in good plays that have been proved by successful runs in New York.

BROADWAY COMES TO MAIN STREET

St. Petersburg lovers of the drama, after having been starved for a long time, at last are offered the chance to see really fine plays in good plays that have been proved by successful runs in New York.

For the last several years, the stage has been steadily declining and companies that went on the road to play in the larger cities and towns were fewer and fewer in number.

As the business done by the legitimate theaters declined and the number of companies was reduced, it finally came to the point that if one wanted to see a really good play presented by really talented performers it was necessary to go to New York.

This Afternoon



When Music, heavenly maid, was young While yet in early Greece she sang.

When music, heavenly maid, was young While yet in early Greece she sang. It is a long journey from 1927-18, when practically every person who possibly could would put down whatever it was that he or she happened to be doing and rush out to look up at the skies when the roar of an airplane was heard.

Amen and amen! Gracefulness, still a thing to be prized, is gradually being won back against the barbarians who for the last ten years have dictated atrocities in American music, manners, speech and feminine dress.

Fire insurance companies complain (although tobacco companies do not) that the increase in female smokers of cigarettes is resulting in and aggravating of fire risks.

Discouraging if not downright disheartening to the Mediterranean fly must be the news that contract for building and engineering work in Florida increased 55 percent in the last recorded month over the month preceding.

Jacksonville, Miami Beach and Palm Beach were way out in front of all other Florida cities in building permit totals.

The difference between uncomfortable heat and prostrating heat is the difference between Florida and New York in the summertime.

William business is a source of a good break this summer with the announcement of the operation of at least five of the rock plants through the summer months.

USING AIR MAIL

Washington reports that the air mail lines of the United States broke all previous records during the month of May.

It is a long journey from 1927-18, when practically every person who possibly could would put down whatever it was that he or she happened to be doing and rush out to look up at the skies when the roar of an airplane was heard.

There is perhaps no field in which the planes are rendering or are capable of rendering more meaning service than in the transportation of the mails.

According to information vouchsafed us the pound percentage of business mail forwarded by air from Tampa runs abnormally large in proportion to the pound percentage of "social" or private mail.

As desirable as air mail is, it cannot be had unless supported. It is not to be expected that planes will fly for the purpose of carrying mail if there is not enough mail offered for carrying to pay their expenses.

There is no immediate danger, so far as we are aware, that Tampa will lose air mail facilities. It would most assuredly be a great calamity were she to do so.

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will absolutely guarantee air mail's continuance. And the advantage it affords far outweighs the extra cost necessary in connection with such mail.

Suppose you consider the matter of sending your private mail by air quite seriously. You will find it advantageous to yourself and your city.

Architect William Heims has completed plans for the pistol range for the Avon Park National Guard unit and they are being set away for federal approval by Capt. M. W. Lane, Avon Park Star.

Elton J. Moughton Architect First Nat'l Bank Bldg. Sanford, Fla.

SINCLAIR REFINING CO. SINCLAIR LAW OF LUBRICATION. For every machine of every degree of wear there is a scientific SINCLAIR OIL to suit its speed and seal its power.

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A FRESH EGG costs five cents and when it is done to the Queen's taste it makes you feel mighty good. Electricity has come to the rescue of the most fastidious with an Electric Egg Boiler.

FREE DRINKS TODAY With Coupon Below FLORIDA'S Glorious New Beverage

Golden Orange-Crush MORE THAN JUICE... DIFFERENT FROM ANY OTHER DRINK... MADE FROM PRIME LUSCIOUS FRUIT... BOTTLED FRESH DAILY... SOLD EVERYWHERE.

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Social And Personal Activities

MISS MARGARET PETERS, Society Editor
Office Telephone 148.

Residence Telephone 413.

Social Calendar

MONDAY

Circle Number One of the First Baptist Church will meet with Mrs. W. A. Hayes, at West Third Street, at 3 o'clock.

Circle Number Two of the First Baptist Church, Mrs. L. A. Estridge, chairman, will meet at 3:30 o'clock with Mrs. A. ... 1229 Avocado Avenue.

Circle Number Four of the First Baptist Church will meet at 3:30 o'clock with Mrs. Clifford Walker, 512 West Thirteenth Street.

Circle Number Five of the First Baptist Church will meet at 3:30 o'clock with Mrs. ... at her home, 517 West Second Street.

The Women's Missionary Society of the First Methodist Church will hold a program meeting at 3:30 o'clock at the church in the Belle Bennett Circle. Mrs. R. L. Shihobler, chairman, in charge.

Circle Number Six of the First Baptist Church, Mrs. W. L. Stuedennire, chairman, will meet at 3:30 o'clock with Mrs. L. H. ... at her home, 1012 Myrtle Avenue.

Piano Recital Given Wednesday Evening

The pupils of Miss Margaret Davis presented a piano recital on Wednesday evening at Miss Davis' studio on West First Street. A large number of patrons and friends of the pupils were present. Assistant artist was Miss Mary Elizabeth Neely, a pupil of Mrs. Margaret McEas Maffeo.

The rooms where the recital was held were decorated with a profusion of pink and white roses arranged with ferns in vases and bowls. At the conclusion of the program an ice course was served by the hostess, assisted by Mrs. A. M. Phillips and Miss Ruth Pearson.

The program included the following numbers:

- "Second Mazurka" by Godard, Edward Mitchell.
- "Scarlet Dance" by Chaminade, Thelma Minor and M. S. Davis.
- "Dance of the Brownies" by Kemmors, Hazel Harvey.
- "Moonlight Dance" by Rogers, Louise Packard.
- "La Zanzara" by Bohn, Marjorie Dubose.
- "Little Chieftain" by Lily Strickland, Jack Wilson.
- "Dance of Rosebuds" by Keats, Eleanor Holsen.
- "Flying Doves" by Heins, Jack Turner, and Miss Davis.
- "Narcissus" by Nevin, Doris Beckley.
- "Song of the Drum" by Risher, Harry Joe Minarik.
- "Pavillon on Tuesday" by Bilbro, Martin Estridge.
- "Big Bass Singer" by Reife, Evelyn Pace.
- "Cavatte" by Gillos, Ellen Overstreet.
- "Blue Dance Bell" by Johnson, John Minarik.
- "Romance" by Bliss, Louise H. ...
- "April Song" by Bilbro and "Mr. F." by Bilbro, Jacqueline Campbell.
- "Birds of Paradise" by Streabecker, Mildred Hodges and Lenora Whitson.
- "Dance of the Elves" by Griez, Doris Mitchell.
- "Impromptu" by Lily Strickland, Catherine Meisch.
- "Gypsy Dance" by Liekner, Alice Harvey.
- "Curious Story" by Heller, Jane Sharon.
- "La Cavendish" by Dupre, Dorothy Marshall.
- "Yakima" by Res. Ralph Tolar.
- "Minuet in G" by Beethoven, Annie Bell Brown.
- Reading—"Taking the Census"

Miss Newman Honors Visitors With Party

Honoring Mrs. Feagin Kelley of Richland, Ga., and Miss Marye Murphy of Victoria, Texas, Miss Olyve Newman entertained with a bridge party on Thursday afternoon at her home in Rose Court. Mrs. Kelley and Miss Murphy were presented with portfolios of stationery as gifts from the hostess.

Several progressions of bridge were enjoyed during the afternoon at the conclusion of which Miss Camilla Puleston collected scores and awarded prizes to Miss Margaret Wight and Miss Elizabeth Whitner. Miss Wight received chiffon hose for having high score while Miss Whitner was given playing cards for cut prize.

The rooms where the guests were received were adorned with vases and bowls of roses and sinias arranged with ferns. The tallies were designed to represent green baskets of yellow roses and other bridge accessories in green. At the tea hour refreshments consisting of salad, sandwiches and punch carrying out the artistic color motif of green and white, were served by the hostess, assisted by her mother, Mrs. R. A. Newman, Mrs. A. E. Hill, and Mrs. W. C. Hill.

Those invited to be with Mrs. Kelley and Miss Murphy were: Mrs. R. J. Holly Jr., Mrs. W. C. Hill, and the Misses Pansy Carter of Richland, Ga., Katherine Symes, Leonabelle Hagan, Carmita Barber, Margaret Wight, Elizabeth Whitner, Elizabeth Turnbull, Ruth Henry, Kitty DuBois, Camilla Puleston and Margaret Peters.

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Tom MIX
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PRINCESS
SATURDAY
Continues 1 To 11

GOIN' SOUTH!
ALL ABO' FO' VICKSBURG-NATCHEZ-NAWALINS!
The Fields of Cotton and the Land of Song!
HEAR the happy beat of
"HEARTS in DIXIE"
For Maximum 20% Shaded Comedy with Music

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Native Entertainers—Singers—Dancers—Actors—Musical Comedy Stars
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BILLBREW CHORUS OF 25 VOICES

Living Shows—Lips—Sings—Dances—The Best of June 14, 15

MILANE
To Night Saturday
Continues 1 To 11
Adults 25c Children 10c

Personals

Mike Wilson Jr., 418 Oak Avenue, left Friday morning by motor for Birmingham and other points in Alabama.

Mrs. John Schirard left Thursday for Wadley, Ga., where she will spend two weeks visiting her sister and brother-in-law.

Miss Margaret Louise Yonge and Miss Lucy Yonge are expected to arrive Friday to spend the week-end here as the guests of Miss Olyve Newman at her home in Rose Court.

Miss Zeta Davison is spending the summer at Mr. home at Twin Lakes after a year's mission work in the Kentucky mountains under the Presbyterian Home Mission Board.

Miss Pansy Carter of Richland, Ga., is spending some time here with Mrs. Feagin Kelley and her mother, Mrs. Fred T. Williams, at the home of the latter on Crystal Lake.

Mr. and Mrs. O. W. Gilbert will return Saturday from a two weeks vacation. While away they visited relatives in Miami, Jacksonville, High Springs and Palatka.

Mrs. Frank Weyman of Denmark, Ga., arrived Thursday afternoon to spend some time here as the guest of her cousin, Miss Carmita Barber, at her home on Magnolia Avenue.

Mrs. MacDonald Has Party For Her Club

Mrs. John R. MacDonald was hostess to the members of the Eye-Week Club with a bridge party on Thursday afternoon in the parlors of the Valdez Hotel. Twelve tables of players were present and high score prize, silk chiffon hose was awarded to Mrs. W. J. Thigpen.

The rooms where the guests were entertained were adorned with vases of roses, sinias and fern while the tallies were miniature fans.

Late in the evening, an ice course was served by the hostess, assisted by Mrs. W. J. Thigpen, Mrs. Ray F. Symes and Mrs. J. C. Sharon. Those present were: Mrs. George Whitner, Mrs. G. F. Smith, Mrs. H. M. Mabry, Mrs. H. M. Dymouth, Mrs. A. F. Coyle, Mrs. W. J. Thigpen, Mrs. Ray F. Symes and Mrs. J. G. Sharon.

Mary Elizabeth Neely, "Impromptu Brilliance" by Sartorio, Alma Entsminger, "Galop de Concert" by Engelmann, Dorothy Marshall and Martha Bishop.

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Mother's milk contains carbonic gas to the extent of 10% by volume—a medical fact that you can verify by asking your physician.

Carbonic Gas is, therefore, one of the first Aids of Nature—a mild digester, a natural stimulator of the circulatory organs and the stomach.

Carbonic Gas is also germicidal in effect, in carbonated bottled drinks, for which your children like to spend their dimes and nickels.

So, while sterilized in bottling, the presence of carbonic gas is double certainty of the purity of these good drinks.

Pure, carbonated bottled drinks are advocated by physicians for these reasons. They help also to make up the 8 glasses of water daily that doctors say we need. They make these 8 glasses easier to drink by providing attractive flavors.

Keep a case at home, therefore, to insure the benefits not only of this extra liquid, but of carbonic gas as well.

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C. E. (Black) McKee Prop.
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Mrs. Walker Honors Visitors With Party

Honoring Miss Martha West and Miss Emma Estridge of DeLand, Mrs. Heyward Walker entertained a number of friends with a bridge party on Wednesday afternoon at her home on Washington Avenue. Miss West and Miss Estridge were presented with lavender and green georgette handkerchiefs, as gifts from the hostess.

During the afternoon several progressions of bridge were enjoyed and high score prize, a door stop, was presented to Mrs. Ten Eyck, while Mrs. E. J. Routh, who has low score, was given a bridge set. Scores were collected by Mrs. Minarik.

Lavender and green were the colors chosen for decorations and party appointments. Vases and bowls of sinias and fern were arranged about the rooms where the tables were placed while tallies were designed to represent flowers.

At the tea hour, an ice course and punch were served by the hostess, assisted by Mrs. P. M. King, Mrs. Sandy Anderson and Mrs. James Huff. Those present were: Miss West and Miss Estridge, honor guests, Mrs. Chis Matthews, Mrs. J. E. Courier, Mrs. Clifford Walker, Mrs. Mortimer Glover, Mrs. Ten Eyck, Mrs. James Huff, Dr. Tracy, Mrs. E. J. Routh, Mrs. Wade Lowery, Mrs. P. M. King, Mrs. C. F. Proctor, Mrs. Lester Smith, Mrs. Sandy Anderson and Mrs. Minarik.

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WEDDING OF MISS JEWELL EDMUNDS TO EDWARD HENDERSON SOLEMNIZED

By DeLand Daily News

One of the most beautiful weddings of the season and one of more than passing interest to DeLandites was solemnized last night at nine o'clock at the First Baptist Church when Miss Jewell Edmunds, daughter of Mr. and Mrs. P. D. Edmunds of North Boulevard, became the bride of Edward Henderson, son of Mrs. E. A. Carroll of Sanford.

Dr. S. S. Parsons, vice-president of Stetson University, performed the impressive marriage ceremony in the presence of relatives and many friends who completely filled the church.

The rostrum of the church appeared as an old-fashioned flower garden with fern shaped trellises of pink roses and fern on each side, a hedge with heart-shaped rats, under a flowered arch through which could be seen across a carpet of green, a lattice backed and interwoven with pink tulle and quantities of fern while tall graceful floor baskets of lavender hydrangeas added charm to this garden scene. The beautiful setting over which floated soft strains of music.

Miss Stella Stauffer at the organ and Miss Aime Cox, soloist gave a program of nuptial music preceding the ceremony. Miss Stauffer played "At Sunset" and accompanied Miss Cox who sang "At Dawning" and "Because." "The Bridal Chorus" (from Lohengrin) was used for the processional and Mendelssohn's "Wedding March" for the recessional.

J. Olie Edmunds, brother of the bride, James R. Miller, Douglas King of Sanford and Stanley Jones of Tampa acted as ushers.

The groom was attended by his brother, Charles Henderson of Sanford, as best man, preceded by Mr. Farris, quietly entered from a side door. At the opening strains of the wedding march the bridal party entered. First to appear were the junior groomsmen, young David and John Garrison, who came down the opposite aisles meeting at the garden steps and opening the gate for the bridal party. They were followed by the groomsmen, J. Olie Edmunds, James R. Miller, Douglas King, and Stanley Jones. The bridesmaids, Miss Margaret Bow and Miss Mary Gibbs, entered by the right, and left aisles and were followed by Miss Eleanor Upchurch and Miss Thelma Brown, each couple meeting at the garden steps and entering together. They were groomed, two in pink and two in green, in old fashioned ruffled organdie dresses of uneven length, basque effect with Queen Anne collars. Each carried a fashionable organdie bonnet filled with flowers.

Mrs. C. T. Henderson attended the bride as matron of honor and was attractively gowned in orchid organdie. She carried a large arm bouquet of lovely pink and lavender rose buds.

Little Miss Hazel Edmunds, dressed in pale yellow organdie, scattered rose petals in the path of the bride who entered upon the arm of her father, P. D. Edmunds, who gave her in marriage. She was radiant in her wedding gown of lace over white satin. She wore tall hair, trimmed with orange blossoms with cap shaped headpiece of lace and tulle. Her corsage were a beautiful arm bouquet of bride's roses and lilies of the valley.

Immediately following the ceremony an informal reception was held at the home of the bride's parents with only a few intimate friends attending.

After the reception Mr. and Mrs. Henderson left on their wedding trip with the destination a secret. They expect to return to DeLand about the middle of July and will spend the summer with Mr. and Mrs. Edmunds before going to Cochrane, Ky., in the fall where they will make their home.

Mrs. Henderson travelled in a handsome ensemble of dark blue georgette. Her close fitting hat and other accessories were in a matching shade.

The bride is the only daughter of Mr. and Mrs. P. D. Edmunds and has lived in DeLand for the past seven years coming here from Jacksonville. She obtained her A. B. degree from Stetson University in 1927 where she was a member of the Alpha Xi Delta social society, Theta Alpha Phi dramatic society, Phi Kappa Phi scroll and identified with other campus activities. The past two years she has been teaching at the Boston Avenue school in this city.

Mr. Henderson, who has made his home in Sanford for the past seven years, was originally from Tampa. He attended Stetson University graduating in 1927. He was a member of Phi Kappa Phi social frat, Theta Alpha Phi dramatic frat, Theta and Scroll and was president of his class during his four years in college. In the past year he has been teaching at Cochrane, Ky.

Mr. Henderson received many beautiful gifts for the occasion, silver, glassware, electrical appliances and household furnishings attesting to their popularity. One many friends of the bride and groom extend their many good wishes for future happiness.

Among the out of town guests were Mr. and Mrs. C. L. ... and daughter of Augusta, Ga., Mrs. Mrs. E. M. Carrigan, Dr. and Mrs. F. D. King, Mr. and Mrs. DeCousey and Miss Adore Reed of Sanford, Mr. and Mrs. D. G. Jones and son of Tampa, Mrs. Helma Brown of Hopkinsville, Ky., Miss Eleanor Upchurch of Jacksonville and Mr. and Mrs. T. Henderson of Benson, Ariz.

America's Hopes In British Match Ended

(SANDWICH, Eng., June 14)—America's hopes in the British amateur championship went aglimmering today when Johnny Dawson, of Chicago was eliminated in the semi-finals by the Scotchman John Smith.

The match was one of the closest and hardest fought of the tournament, going to an extra hole before Dawson acknowledged defeat. It was nip and tuck all the way around. Dawson was bubbling at the turn but Smith overcame this advantage on the second hole and the match was all square at the end of the eighteenth.

Heart breaker for Dawson, had the American won the championship tournament.

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The Keen Shopper Is Always Welcome Here

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You never can have too many Turkish bath towels! These are the soft, spongy kind that everyone likes so well! All white, white with colored border or colored cross-stripes.

18x36 inches 15c
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Excellent weight for general wear. Especially unobtrusive!
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Inexpensive And High Satisfactory.



A combination crepe and bouclé for average and medium figures. Pink silk streamer fabric with rayon jersey bow waist. Sizes 32 to 46.
98c

Turning Over a New Page in the History of Thrift

Years ago "economy" had only one meaning—being with out! Today the values you will find in our store have turned over a new page in the history of Thrift, emphasizing Wise Spending as well as Money Saving!

Over a million shoppers pass thru our 1213 stores every week. They place in our hands a purchasing power that enables us to demand the very lowest price the manufacturer is able to make.

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"Save" Is a Little Word But It Built a Big Business!

Saving our customers money, and yet offering them really good merchandise is the policy that built up our business. It is a question of mountain volume and molehill profit!



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Black saten, white duck, self stripe and khaki, with non-breakable visor.
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Boys' Overalls Well Made—Low Priced

Our "Ox-Hide" Brand is made of 2.20 fine yarn blue denim, full-cut for comfort. Two seam legs, triple stitched seams throughout, high-back styles. Sizes 4 to 16 yrs.
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Starting with children's suits at 98c and continuing up to suits for mother and dad at \$1.98 to \$4.98, our selections make ample provisions for every member of the family. Plain suits and fancy suits, regulation style and "speed" models. Of all-wool, knitted in comfortable, full-size shapes.

"Ox-Hide" Overalls
Sturdy—Low Priced

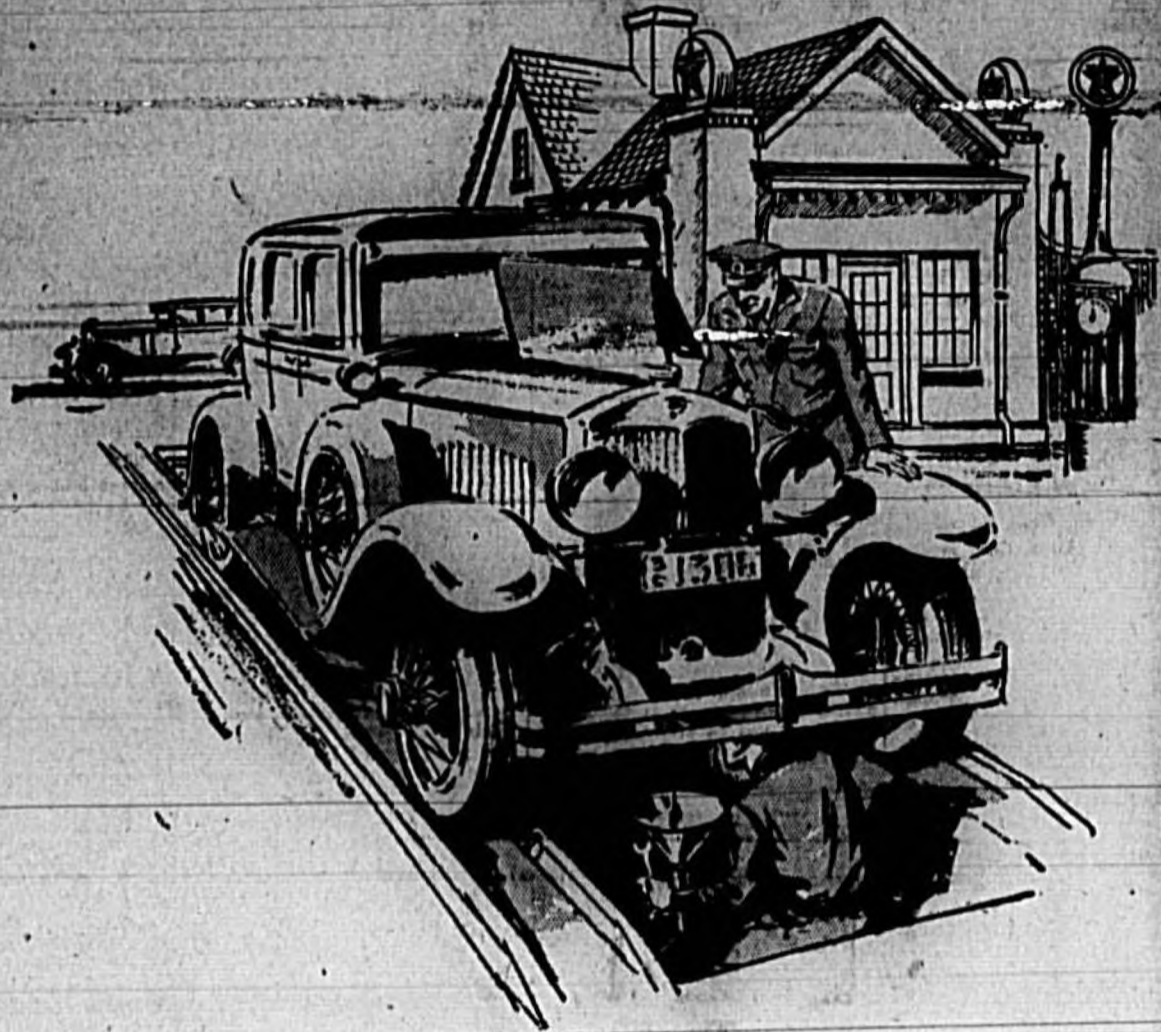
Made of 2.20 blue denim. Triple-stitched seams. Offered in high-back or suspender-back styles.

Two front set-in pockets, two hip pockets, one watch bib pocket and a rule pocket.

Overall or Jacket, at,
89c



Now is the Time!



Texaco Stations have the equipment—Texaco men have the experience and the time to give you a prompt draining and thorough greasing job.

Your engine needs fresh, full-bodied motor oil. Drain out the old. Don't drive this Spring with "winter-worn" oil in the crankcase. Diluted, thinned out by the choke, it no longer has sufficient body to lubricate fully . . . to protect the pistons, the cylinder walls and the bearings.


Stop at the Texaco Red Star with the Green T. Ten minutes at most and you are on your way, crankcase drained, flushed and refilled with full-bodied, heat-resisting Texaco Golden Motor Oil, clean, clear, pure.

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