

SOCIETY

MRS. FRED DAIGER, Society Editor Phone 217-W

If you have any friends visiting you...

SOCIAL CALENDAR

Tuesday—Business meeting of the Daughters of Wesley Class...

Friday—Mrs. L. P. Hogan will entertain the members of the Book Lovers' Club...

W. E. Whyte of Lakeland was one of the business visitors here yesterday.

R. C. Petzold of Newport News, Va., arrived in the city yesterday for a short stay.

Mrs. L. E. Thompson of Jacksonville arrived in Sanford yesterday for a short visit.

L. J. Lippman of New York City was among the business visitors in Sanford yesterday.

Mr. and Mrs. James W. Davis of Philadelphia were among the arrivals here yesterday.

F. E. Strothers of Nashville, Tenn., is in the city looking after his interests here and in Geneva.

P. E. Ward of Eastman, Ga., was among the out-of-state arrivals here yesterday.

C. F. Dodson, R. C. Montgomery and E. Memjows were business visitors yesterday from Jacksonville.

Mr. and Mrs. J. T. Young of McCroly, Ark., arrived in the city yesterday and will spend a short time in Sanford.

Miss Margaret Dyack, of Troy, N. Y., is the attractive guest of Mrs. Julius Takach, at her home on Eleventh street.

Mrs. Urban May is spending two weeks in Tampa as the guest of her sister and enjoying the South Florida Fair.

Wh. T. Robertson, of Panama Canal was among the arrivals here yesterday and will spend some time in Sanford.

Herbert Bickford left yesterday for his home in New York after spending the past few days here as the guest of his niece, Mrs. C. R. Penbody.

Mr. and Mrs. W. R. Craig of Jacksonville; A. Copeland of Tampa, and O. A. Lattimer of Ocala were among the business visitors in Sanford yesterday.

Mrs. H. S. Nobles left yesterday for her home in West Palm Beach, at...

for spending the past few weeks here with her sister Miss Jessie Hutchins...

Mr. and Mrs. W. B. Ryan and family are motoring here today from their home in Palatka...

Among the out of town guests at the Valentine dance at the Country Club last evening were Mrs. A. B. Peterson of Jamestown, N. Y., and Miss Adams of Springfield, Mass., and Mr. and Mrs. Ray Collier of Atlanta.

BIRTHDAY PARTY A lovely children's party given recently was that of yesterday when Mrs. Zeb Ratliff entertained a number of children...

The living room was beautifully decorated with quantities of golden calendulas and ferns. In the dining room, the Valentine ideas were carried out, with hearts and cupid.

Games of all kinds were played on the spacious lawn, the children being assisted in these by Dorothy Haynes and Ellen Telford.

Little Mary Wyatt was the recipient of many lovely gifts, and many good wishes of her young guests, about thirty being in attendance.

VALENTINE DANCE Last evening the members of the Sanford Country club enjoyed another delightful dance.

The decorations were lovely, the committee in charge being Miss Ruth Williams, chairman; assisted by Mrs. W. M. Scott and Mrs. B. J. Starling.

Peter Schaaf and his orchestra furnished the music for the dancers, and needless to say, it was splendid.

There were a number of out of town guests last evening, Mrs. B. J. Starling had as her guests Mrs. A. B. Peterson, of Jamestown, N. Y., and Miss Adams, of Springfield, Mass., the charming guest of Mrs. A. M. DeForrest.

Mr. and Mrs. George DeCottes had as their guests Mr. and Mrs. Roy Collier of Atlanta, Ga.

ST. AGNES GUILD The regular monthly business meeting of the St. Agnes Guild was held yesterday afternoon at the home of Mrs. J. B. Coleman, on Park avenue.

Reports were read by the officers, and plans made for the annual Easter ball, which is held each year at the Parish house, Easter Monday.

The next meeting of the Guild will be with Mrs. De La Hay on Eleventh and Oak.

The members present yesterday were Mrs. Howard Overlin, Miss Marjorie Krupp, Mrs. M. Minarik, Mrs. W. R. Leak, Mrs. Paul Biggers, Mrs. Julius Takach and guest Miss Margaret Dyack, Mrs. De La Hay, Mrs. S. M. Lloyd, Mrs. J. N. Robson, Mrs. Dick Brown, Mrs. W. M. Deling, Mrs. John Leonard, Mrs. Chris Matthews, Miss Abbie Doudney and Mrs. C. J. Marshall.

Mrs. W. H. Pritchett of Lakeland is the attractive guest of Mrs. W. Morton Thigpen at her home on Magnolia Ave.

Mrs. H. H. Hill left Saturday for her home in Columbia, S. C., after a pleasant visit with her daughter Mrs. B. T. Houser.

Mrs. George R. Hartley of Columbia, S. C., arrived here last evening and will spend two weeks here as the guest of her parents Mr. and Mrs. B. T. Houser.

Mr. and Mrs. Alfred Lilja have as their house guests Mr. and Mrs. Ed Hulse of Long Is., N. Y. They are very much pleased with Florida and expect to take a trip to Cuba before they return to New York.

BOOK LOVERS' CLUB POSTPONED

On account of the Subtropical fair which is being held this week, the Book Lovers' Club has been postponed from this Friday afternoon to next Friday at which time Mrs. L. P. Hogan, will be hostess.

THE HANSCOM ENTERTAINMENT WELL ATTENDED

WINTER HAVEN, Fla., Jan. 18.—Florence Hanscom, a graduate of the Boston school of oratory, and one of the country's leading entertainers, gave an entertainment in the Presbyterian Annex to a large audience, Thursday evening.

Mrs. Hanscom presented a program of monologues, piano songs and songs in costumes, and her impersonations were those of a skilled artist.

The songs in costume were very good—in fact, the program was very much worth-while, and was well received by the people. Mrs. Hanscom possesses unusual talent and combines it with a gracious personality, and it is hoped that she may appear in this city again.—Winter Haven Chief.

Florence Gilbert Hanscom will give an entertainment Thursday evening at the high school auditorium, and you will want to be sure and come, as this is an unusual treat. Come and bring your friends.

This entertainment is being given by the Parent Teachers association, and the hearty cooperation of the people of Sanford is asked, as these women are doing a splendid work.

PAIAMS—This is a good time to plant them in your parkway, your lawn, etc. It will help to beautify your home and likewise your town. Fine young plants at reasonable prices, 716 W. First Street. 275-61p

MAYOR HENCK HERE

Mayor E. W. Henck of Longwood was in the city today on business and calling on his many old friends. Mr. Henck is one of the original pioneers of the Longwood section, one of the early railroad builders and is now the mayor and town builder at Longwood having quit his northern home for the delights of the all year round Florida climate where it is recognized to the fullest—in Seminole county.

Daily Herald on sale at Joe's Smoke House, Mobley's Drug Store and Hunt's Pharmacy.

NAME DR. ROBSON'S SANITARIUM

Dr. Robson will pay \$5.00 in cash for the name selected for his Sanitarium, 210 Park Avenue. Send in your name within 30 days from today. 274-20

Daily Fashion Hint



AFTERNOON FROCK OF VELVET

This delightful new shade of red called camelian is featured in this afternoon frock of chiton velvet.

LOCALS

Our boys and girls wrestling with destiny, read the Seminole County Bank advertisement and profit there-by.

All Sanford people who appreciate a good opera company should make arrangements to attend Robin Hood at the Princess Theatre next Tuesday night.

Sam Baemel of the Baemel Specialty Shop has returned from a two weeks' trip to New York and other eastern markets where he purchased a big stock of goods for the big opening of the Specialty Shop in the new Meisch building.

WELLS SHERMAN, HEAD OF BUREAU OF MARKETS IN THE CITY TODAY

The Sanford section is honored today by the visit of Wells Sherman, who is in charge of the Bureau of Markets, U. S. Department of Agriculture.

Half Dollar Days at Piggly Wiggly Store Wednesday and Thursday.

Have you seen your old friend Herrin, at Churchville? He is known to the Sanford people for he has been coming here for many years...

IF YOU WANT IT ADVERTISED

SCOTCHY SINGWARDS A SPECIALTY 1115 Palmetto Avenue Box 115 276-61

AUCTION DISCONTINUED

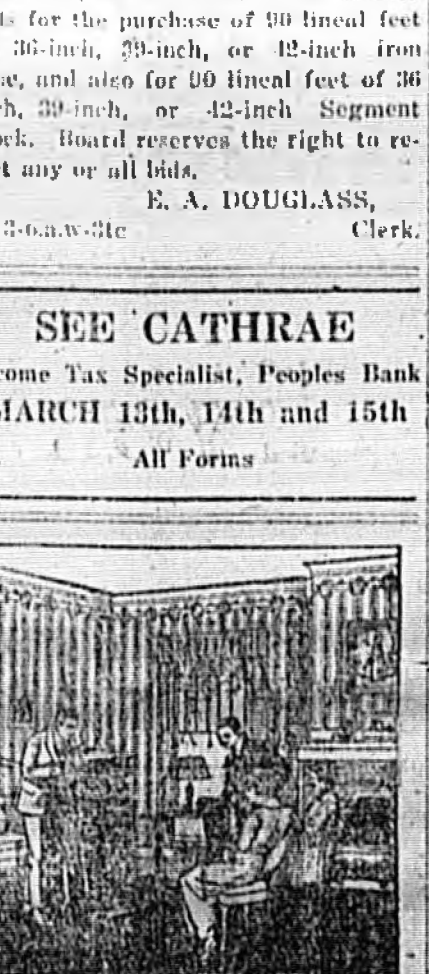
REGULAR SALE RESULTS The auction sale at Brady's old store will be discontinued and a four block sale will replace the auction sale.

NOTICE

Honorable Board of County Commissioners in and for Seminole County, Florida, will at their next regular meeting to be held on Tuesday, March 6th, 1923, at 10 o'clock a. m. receive bids for the purchase of 90 lineal feet of 36-inch, 39-inch, or 42-inch iron pipe...

SEE CATHRAE

Income Tax Specialist, Peoples Bank MARCH 13th, 14th and 15th All Forums



Representing the Henry Bosch Co. line of high grade Wall Paper

WM. AMANN Celery Ave. in care of Clifford Bell

CHARTERS ISSUED BY THE STATE

(By The Associated Probate) TALLAHASSEE, Feb. 12.—The following charters have been issued by the Secretary of State: To Miami Air Line, capital \$100,000. Miami. Swann Weekly Tire Co., Jacksonville, \$15,000.

ATLANTIC & PACIFIC TEA CO. WILL OPEN STORE IN SANFORD Among the new business houses in Sanford that will open this week is the Atlantic & Pacific Tea Company...

HALE DOLLAR DAYS

AT PIGGLY WIGGLY STORE WEDNESDAY AND THURSDAY Dollar Day at Piggly Wiggly was such a great success that now they will go you one better and have a Half Dollar day on Wednesday and Thursday of this week.

Advertisement for 'Comfortably Secure' eyeglasses with an illustration of a pair of glasses.

Advertisement for Tom Moore, Optometrist-Optician, located opposite P. O. with phone number 410.

Advertisement for Sanford Maid Bread from Routh Bakery, next to Princess Theatre.

Advertisement for 'Free! Free!' toothpaste by R. C. Bower, Prescription Druggist.

Large advertisement for 'The Princess' Agnes Ayres, featuring 'A Daughter of Luxury' and 'Snub Pollard Comedy'.

Large advertisement for The Churchwell Company, Sanford's New Store, featuring a 4 Days Tailoring Display from February 14-17.

Sanford Daily Herald

Published every afternoon except Sunday at the Herald Building, 107 Magnolia Ave., Sanford, Fla.

The Herald Printing Co. Reprinters

R. J. HOLLY, Editor; N. J. LILLARD, Secretary-Treasurer; H. A. NEEL, General Manager; H. S. HOLLY, Advertising Manager.

Advertising Rates Made Known on Application

Subscription Price in Advance: One Year, \$2.00; Six Months, \$1.00; Three Months, \$0.50.

Delivered in City by Carrier: One Week, 15 Cents

The big 12- to 16-page Weekly Herald entirely covers Seminole County and is published every Friday. Advertising rates made known on application. \$2.00 per year, always in advance.

MEMBER THE ASSOCIATED PRESS

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All rights of re-publication of special dispatches herein are also reserved.

Office: HERALD BUILDING, Phone 148

Foreign Advertising Representative: THE AMERICAN PRESS ASSOCIATION

Valentine's Day. And also California's Day and Night.

The Lake County delegation said the California people were "human." We never thought they were anything else.

We may not show you miles of citrus fruits, O, you Californians, but we can show you miles of winter vegetables.

ONE HUNDRED AND THIRTY-SIX CARS OF VEGETABLES LEFT SANFORD YESTERDAY. No wonder Sanford is the largest shipper of winter vegetables in the whole world.

The California delegation has a good press agent in Con. O. Lee and he has kept the wires hot in Florida and in California describing the trip over the state. Con is some live newspaper man.

You will see in today's Herald the announcement that the Water Traffic League will make a campaign here tomorrow for membership. All those who are afraid to join the league and pay ten dollars to get twenty feet of water from Sanford to Jax had better take to the woods and stay there the rest of their lives. They can't stay here.

The big banners of welcome strung across the street makes the hearts of the California visitors beat with joy. Sanford is the only city that gave them an individual promise of welcome although they have been treated royally everywhere. The signs are just one of those fifty thoughts originating in the fertile brain of Secretary Fearman, the lad who puts them over for the Chamber of Commerce.

Visitors to the city are greatly impressed by the signs of prosperity on every hand, by the many new buildings in the business section and the residence section. And when they learn that it is all Sanford money that has accomplished this they are more amazed than ever. We have never had any help from outside sources—it is good old Sanford money that is building Sanford, the City Substantial. Money that was dug from the soil.

Winter spreads its icy fingers over the northwest today and seven deaths are attributed to the intense cold and heavy fall of snow. California visitors can congratulate themselves and congratulate Florida that all of us live in states where life is worth living all the year round.

Again we would like to call your attention to the fact that Seminole County has an exhibit at the Sub-tropical Fair at Orlando and the exhibit needs fresh vegetables every day. We know the public spirited people of this county will respond and make the booth attractive.

U SELL YOUR REAL ESTATE WHEN U LIST IT WITH US

Improved celery farm, an orange grove, a city home, a vacant lot, wild land, fire or auto insurance makes no difference—see us—we have what you want or we will get it for you.

Maxwell & Britt AGENTS REAL ESTATE Fire, Casualty, Auto Insurance 105 W. First St., SANFORD, FLA

WELCOME TO CALIFORNIANS

Sanford is host today to a distinguished party of California people who are visiting the state of Florida to view the citrus industry as it exists in Florida. They will not see as many groves in this county as they have seen in other parts of the state and unless we are mistaken they do not want to see any more orange groves. They have seen so many orange groves since they have been on the trip that they will welcome the sight of the "green fields of Sanford" where the big money crops of winter vegetables grow. And our celery and other vegetables will make the good folks of California open their eyes as they have been opened in respect to the citrus industry of Florida. We are quite sure that the California folks never before realized what a great state Florida is and we are quite sure that they will return to California with the feeling that Florida has "some oranges." They will also return home after seeing Sanford with the idea that Florida has some winter vegetables. Here they will see the greatest winter-vegetable section in the world and while the Californians are accustomed to talking in big figures they have nothing in their own state that can compare in acreage of winter vegetables with Sanford. This particular section ships more cars under refrigeration than any other part of the world and their own Imperial Valley is second (if that is any consolation). But we are not trying to impress them with our greatness in this respect or in any other respect. We are simply their whole-hearted hosts today and we have much in common with them. Their problems are our problems. That is they are our problems now for the trip of the California party has given them an insight into the aims and ideals of the people of Florida. They came here under the same impression, no doubt, that the people of the north come here—that Florida is a big heap of sand, inhabited with snakes and alligators and that we had a few scattered orange groves and a few acres of vegetable lands but the biggest part of the state was given over to tourist hotels and the main idea of the people of Florida was to live off the tourist in the winter and sweet potatoes in the summer.

But when the visitors to Florida get upon the ground their eyes are opened to the wonderful possibilities of this great state—a state that has not been touched yet by the hand of the husbandman and when they see the growing cities of this state everywhere, when they see the evidences on every hand of a great prosperity, when they see the great and glorious climate of Florida in summer and winter, they marvel at the thought and wonder why this state has not attracted all the people of the United States long ago.

But California people are loyal to the core and they seldom leave their state for any other part of the country and we do not blame them for they have a wonderful state with any brand of climate that man could want and with golden opportunities on every hand and yet—Florida has better chances along certain lines of endeavor than has California or any other state in the union. There are some crops that Florida can raise to advantage and California has some crops that they can raise to advantage. We have much in common and California and Florida should have these friendship tours every year and get together on the great principle of helping each other. We should try and get a certain kind of orange and vegetable or rather raise them at a time when they will not enter into competition with each other. California and Florida should work together on this great question of bringing in their fruits and vegetables at a time when they will not conflict in the markets of the world. We should work with one another in raising something at the time when the other one is not growing this particular crop and work along the lines of co-operation rather than trying to conflict with each other in the markets.

As Col. Roetting has so aptly remarked upon several occasions since the California party has been in Florida: "California has crops that Florida will never raise and Florida has crops that California will never raise and when the citrus fruits or the vegetables of one state conflicts with the other each state should begin specializing on the citrus crop with the view of raising a fruit that will be either later or earlier than the other thus eliminating any competition in the markets and bringing better prices for each state in the special fruits and vegetables that can be raised at a profit where competition is eliminated."

In other words if the Florida growers and the California growers can visit each other every year there will be a much better understanding between the two states in every way and since they are the only two states in the union that have been so richly endowed by nature in the wonderful climate and the only two states that can grow citrus fruits and winter vegetables they can easily work out a co-operative plan that will be of great benefit to both states. There are many things to be learned from California in the growing and marketing of fruits and vegetables. Out there they specialize and instead of growing a dozen kinds of oranges as Florida does they specialize on one or two kinds. They have found out what is the best kind of orange to raise and they raise them. They have found out the best kind of lemon to raise and they raise them. Florida can raise better grapefruit than California can raise and Florida should devote more attention to a certain kind of grapefruit and in the orange line Florida should specialize on a certain kind and raise them and market them at a time when California does not have them. California acknowledges the fact that Florida oranges have more juice and more flavor than some of the California oranges but we have been lax in advertising our fruits and specializing on a certain kind. The Herald does not believe that Florida will ever raise as good an orange as the California navel orange. We have tried it and failed. Let California then raise the navel orange and we will raise the tangerines and the Valencia and the grapefruit and we will have no opposition from California.

The same rule holds good in regard to vegetables and we can work out a plan whereby the markets will never be glutted either by citrus fruits or by vegetables. California and Florida have no competition in citrus fruits and winter vegetables and there is no reason why these two wonderful states should not have a closer co-operation and we hope that the visit of the California folks to our state will be productive of much good to the people of both states. We should visit California next year and learn something more about their intensive cultivation and marketing and learn something of their struggles against drought and disease and how they go in for a better pack and better marketing conditions and water transportation and about their trials and tribulations and how they have worked and worked to overcome their difficulties.

California is a wonderful state. Florida is a wonderful state. Few people ever leave California and come to Florida and few people ever leave Florida and go to California. We love our own states and we have an abiding faith in them. We would not have it otherwise for there is nothing as fine in this world as loyalty.

Let this trip then be the keystone of a friendship between the two greatest states in the union and we can be of inestimable value to each other in the years to come. Sanford welcomes you today and as the only city in Florida that swung the California banners of welcome to the breezes we want you to know that Sanford is your friend and as the greatest vegetable center in the world and the fastest growing city in the great state of Florida we are proud to give you welcome and to have you as our guests. We will not give you any facts and figures on what we produce because we know that it would be useless to try and tempt a California citizen to come to Sanford. But if the time ever comes when you want to change your habitation and leave your native state you will always find a warm welcome in Sanford on the headwaters of the St. Johns river and in the garden spot of the world.

NEW CHARTERS GRANTED

(By The Associated Press) TALLAHASSEE, Feb. 14.—The following charters have been issued by the secretary of state: Plant City Loan & Savings Co., Inc. Plant City, \$15,000. Black & White Cab Co., Miami, \$5,000. Industrial Loan and Investment Co. Orlando, \$50,000. The Bond Warehouse Co., Pensacola, \$10,000. Firena Products Sales Co., Orlando, \$100,000. Robertson McKee Motor Co., Orlando, \$100,000. Miami Barbers' Supply Co., Miami, \$25,000. North Orange Land and Dev. Co., Apopka, \$10,000.

WOULD FORCE DECISION

(By The Associated Press) WASHINGTON, Feb. 14.—Proponents of action on the Henry Ford offer for Muscle Shoals started a movement yesterday, having for its purpose the forcing of a decision on the proposition by the house at this session. The plan under discussion contemplates an amendment to the resolution giving the Cape Cod bill privileged status in the house so that the Muscle Shoals legislation would be included.

SKATING TONIGHT! BIG TIME —LAKE MARY SKATING ACADemy.

Daily Herald on sale at Joe's Smoke House, Mobley's Drug Store and Hunt's Pharmacy.



Grandmother's Wheat Farina 21c

Announcing the opening of our new store at 130 West Second St., in the new Phillips' building. Every day prices, no special days:

GRANULATED SUGAR, 10 lbs., 73c

PURE LARD, per lb. 17c

PALM OLIVE SOAP, 3 for 20c

LEA & PERRINS' SAUCE 29c

GOLDEN'S MUSTARD 14c

A. & P. FRUIT JAMS, 27c

YOUR BOKAR CHOICE Supreme 33c 30c

THE GREAT ATLANTIC & PACIFIC TEA CO. Over 7500 stores in the U.S.A.

Peoples Bank of Sanford. A Sanford Institution under the direct management of the following: BOARD OF DIRECTORS: J. R. Anthony, W. H. Tunnicliffe, Dr. S. Pulleston, E. H. Hawkins, W. E. Scoggan, C. F. Williams. ALL DEPOSITS INSURED. PEOPLES BANK OF SANFORD, Sanford, Florida

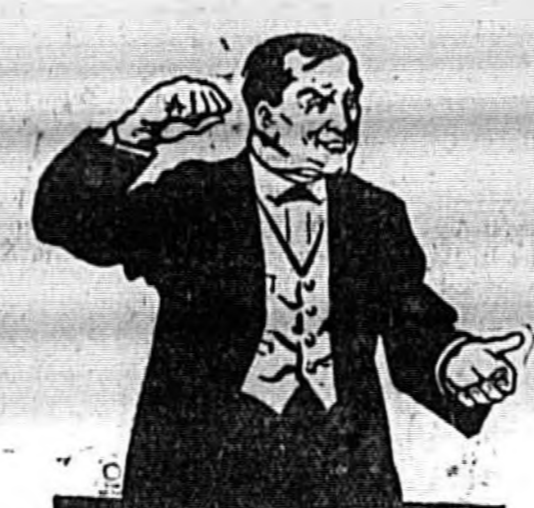
BUTT-GURNSEY CO. Hudson & Essex Dealers of Orlando, have on sale at the old B. & O. GARAGE a few used Cars that are wonderful buys. For instance: 1 1922 DODGE SEDAN, with every possible accessory, driven only 6,000 miles. 1 1922 BUICK TOURING, run 9,113 miles. Everything about this car is in fine shape. "A bargain." Another good one is a HUDSON TOURING 7-passenger, formerly owned by DeCottes. Car is 100 per cent perfect. We have many other cars, all guaranteed. Will trade on any car and will give terms. Ask for— G. D. CLELAND, Salesman

ANNOUNCEMENT THE SANFORD STEAM LAUNDRY Will re-open for business—under my personal management again—at the same old stand MONDAY, FEBRUARY 19TH, 1923 and you are guaranteed satisfaction and service. Send your laundry to us or phone and let us get it. A. R. MARSHALL

AUDITORIUM DAYTONA BEACH Tito Schipa ITALIAN TENOR ONE OF THE WORLD'S GREAT ARTISTS FEBRUARY 15th, 8:15 P. M. PRICES: \$1.00, \$1.50 AND \$2.00 PLUS TAX Mail orders to Auditorium, Daytona Beach, or call Phone 939

WE ARE EQUIPPED TO DO GOOD PRINTING

WE WILL GIVE THE FIRST 100 ADULTS ENTERING THE STORE THURSDAY AT 9:00 A. M. AN ENVELOPE Some containing coupons for the Diamond Ring to be given away Saturday night; fifty of these coupons will call for a FREE present. Every article reduced below wholesale cost. BRADY'S Bankrupt Jewellery Store It's a Square, Liberal Offer—Wise Buyers Will Act Quick



BUSINESS DIRECTORY

You can find the name of every live Business Man in Sanford in this Column each day.

Quick Service Transfer Storage Facilities If we please you, tell others; if not, tell us. Phone 498

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CONTRACTOR and BUILDER 617 Commercial Street—Sanford, Fla.

B. W. HERNDON

INSURANCE AGENCY FIRE—AUTO—BONDS

S. O. Shinholser

Contractor and Builder

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A. P. Connelly & Sons

Established 1908. Real Estate, Insurance, City Lots, Surety Bonds, Homes, Loans, Business Property, Business Chances.

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Cut Flowers—Floral Designs Annual and Ornamental Plants 611 Myrtle Ave.—Phone 260-W

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General Machine and Boiler Works. Cylinder Grinding, Automobile Repairs, Acetylene Welding. Phone 62—Sanford, Florida

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AUTO RADIATOR AND SHEET METAL WORKS. General Repairing. 207 French Ave.—Sanford, Fla. 1-1-imp.

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Cards of Sanford's Reputable Professional Men, each of whom, in his chosen profession the Herald recommends to the people.

George A. DeCottes

Attorney-at-Law. Over Seminole County Bank. SANFORD FLORIDA

FRED R. WILSON

ATTORNEY-AT-LAW. First National Bank Building. SANFORD FLORIDA

SHELLE MAINES

LAWYER—Court House

Eyes Examined Glasses Designed Henry McLaulin, Jr., Opt. D. Optician-Optometrist. 612 East First Street. Sanford, Fla.

ELTON J. MOUGHTON

ARCHITECT. Room 2, Miller Bldg. SANFORD FLORIDA

DR. R. M. WELSH

Graduate Veterinarian. Office: Opposite P. O. Residence 257 Deland, Florida

The meek shall inherit the earth. But there won't be much fun in a world peopled exclusively by hen-pecked husbands.



Classified Ads 1c a word. No ad taken for less than 25c and positively no classified ads charged to anyone. Cash must accompany all orders. Count the words and remit accordingly.

FOR SALE

FOR SALE—Doster and Gays' paints and varnishes at Sanford Novelty Works, Sanford agents. 183-1fc

FARMERS—You can get seed bed frames and irrigation plugs at the Sanford Novelty Works. 100-1fc

FOR SALE—Oakland six, five passenger, extra tire, all Cord tires, new battery. First class condition.—J. T. M., care Herald. 272-5tp

FOR SALE OR RENT—2 acres, five room house, overlooking lake. New county road to pass door, 6 1/2 miles from Sanford P. O. Make good chicken farm. 1 mile to Osteen. \$15.00 per month. Owner, M. Hutchison, Box 44, Osteen, Fla. 274-3tp

FOR SALE—Tomato plants.—Call at Cannon's Cash Grocery on Celery Avenue. Globe variety. 274-0tp

FOR SALE—Controlling interest in Miami. Large hardware store doing business. Reason for selling other interests. Address 711 N. Miami Avenue, Box 30, Miami, Florida. 2-12-e-n-d-3w

FOR SALE—To acre celery farm on Lake Monroe.—E. F. Lane. 275-3tp

FOR SALE—10 acres celery farm, 6 acres cleared and tilled and 5 acres wild land. Mule and tools. Price \$4,200.00.—E. F. Lane. 275-3tp

FOR SALE OR RENT—About March 1st, 6 room house, Sanford Heights, Hunter, Route A, Box 160. 275-3tp

FOR SALE—Tomato plants, now ready.—Ivan H. Rubow, Mecca Hammock. 275-7tp

FOR SALE—One piano, first class condition, practically new. For terms see Mrs. Smith, 706 Elm Avenue. 276-0tp

FOR SALE—One Baby Overland, 6 months old, guaranteed, looks like new, only \$300; 1922 Ford touring car, excellent condition, also guaranteed, only 300. Will sell on terms.—Sanford Buick Co., Phone 376, 111 Park Avenue. 276-2tc

FOR SALE—Two or three choice lots opposite Rose Court, "Top of the Hill."—H. A. Speir. 276-6tp

FOR RENT

FOR RENT—Eight room house, well located.—A. P. Connelly & Sons. 269-1fc

FOR RENT—Large front bed room, also garage.—Mrs. Phelps, 609 Palmetto Ave. 270-7tc

FOR RENT—Three room apartment, with bath. Unfurnished. Lights and water included. \$25.00 a month. Mrs. Alexander Vaughan, Phone 323-J. 271-6tp

FOR RENT—Furnished apartment four rooms and bath. Inquire 914 Myrtle Ave. 271-6tp

WANTED TO RENT—2 or 3 room house in city or suburbs. Address Box 462, Sanford. 273-4tp

FOR RENT—Three housekeeping rooms, furnished. Phone 348-W before eight and after 6. 274-6tp

RENT A CAR SERVICE—Drive it yourself. Phone 3. 275-5tc

WANTED TO RENT—Small cottage or four unfurnished rooms. M. F. C., care Herald office. 275-3tp

FOR RENT—Furnished bedroom and kitchenette at 306 Elm Ave. 276-3tp

WANTED

WANTED—A chance to build your new home before lumber gets any higher. Plans and estimates furnished.—Sanford Novelty Works. 183-1fc

WANTED—Smart boy with wheel.—Stone's Market, Sanford Avenue. 257-1fc

Daily Herald on sale at Joe's Smoke House, Mobley's Drug Store and Hunt's Pharmacy. If

SAVE MONEY ON TIRES AND TUBES

Get My Prices Before Buying Pennsylvania Vacuum Cup Goodrich Silvertown

F. P. RINES

105 Palmetto Ave.—Phone 481-J

DONNELLY STRIKES KEYNOTE FOR FLORIDA FRUITS AND VEGETABLES SHIPPED BY WATER

Says South Africa Now in New York Markets With Fruits

Just now when we are interested in shipping fruits and vegetables by water comes a letter from W. T. Donnelly of New York, who has made a life-long study of shipping by water and who is a member of the Sanford Sanford Chamber of Commerce and of the Central Florida Water Traffic League. His letter to Secretary Pearman was so much to the point that Mr. Pearman enclosed a copy to all the chambers of commerce and trade bodies and members of the Water Traffic League and the two letters follow:

I am enclosing a letter, which I know will be interesting reading to the growers and shippers of citrus fruits and vegetables in Florida.

The thought that the future will see Florida facing a strong competition from South America and the points referred to in the letter naturally causes the question to arise, "Where will we head in at that time?" It will be a very serious question unless we can secure cheaper freight rates, which those in a position to know state is through water transportation.

The Florida Water Traffic League, about which you will hear a great deal more later, is working for the development of Florida's natural water highways, and as a shipper, grower or property owner, you should be interested in the work they are doing along this line.

Mr. Donnelly, the writer of the letter, by the way, is a prominent marine engineer, and a student of no mean experience on the question of water transportation. We ask that you read this letter carefully and also any other information on water transportation that you may receive from time to time.

Yours very truly, SANFORD CHAMBER OF COMMERCE, R. W. FEARMAN, Jr., Executive Secretary. WILLIAM T. DONNELLY, Consulting Engineer, 17 Battery Place, New York City, New York, Feb. 5, 1923.

Mr. R. W. Pearman, Jr., Secretary, Sanford Chamber of Commerce, Sanford, Florida.

My Dear Pearman: While on Fifth Avenue recently, I noticed a very fine fruit store, H. Hicks & Sons, 675 6th Avenue, N. Y., whose card you will find enclosed. In the window among other fruit, were peaches from Cape Town, South Africa. Also plums and nectarines. Upon going inside for a chat, I was shown watermelons all the way from the same distant point.

These people expressed themselves as not being so much interested in where the fruit came from that they were handling, as in its quality and the fact that it could be sold at a profit.

As you are of course aware, this fruit is summer grown, as our winter so far as the calendar is concerned, coincides with their summer. Therefore, Florida for all time has got to face the positive fact that she will have to compete with summer grown fruits from across the equator, and there is but one possible way to do this and that is by water transportation, and it is none too soon for Florida to be actively engaged in the solution of her problems in this direction.

It would be much more practical to ship Florida products by water to New York on a dr-ship to all of Western Europe, than it is to ship from Cape Town to Western Europe and then send the surplus to New York, which you will understand is just what is happening on the other side.

The importance of shipping to New York is that it is not only the greatest consuming center in the world, but that it has the most direct and rapid communication with so many points, and also that it has facilities for handling and caring for large quantities of any food products, and as time goes on its capacity in this respect must be very greatly increased.

Pass this information on to those who will be most interested with assurance that I am here in New York at all times, ready to do everything in my power to develop the interest of Florida fruit growers both at home and abroad.

Yours sincerely, (Signed) WILLIAM T. DONNELLY.

CHULUOTA

The orange trees are putting on a wonderful bloom. It is early but let us hope that a late frost will not get them.

Mr. and Mrs. O. W. Townsend and family of City Point visited Mrs. Townsend's parents, Mr. and Mrs.

Become a Real self-respecting man or woman, by starting an account at OUR SAVINGS DEPARTMENT and adding to it weekly. When you can say truthfully, "I am saving a little each week" success for you is assured. 4% INTEREST ALLOWED. First National Bank. A COMMUNITY BUILDER. F. P. FORSTER, President. B. F. WHITNER, Cashier.

SPECIAL ENGAGEMENT PRINCESS THEATRE TUESDAY, FEB. 20. Positively the greatest musical production Sanford has ever had. PRICES: \$1, \$1.50, \$2.00, \$2.50. May Valentine's presentation of ROBIN HOOD. A cast of American comic opera stars. An Orchestra of symphony players. Musically-Scenically-Entertainingly Supreme.

Ford TRUCK CHASSIS New Price \$380. F. O. B. DETROIT. The Ford One-Ton Truck Chassis has proved its ability to reduce transportation costs in practically every line of business where there is a hauling problem. It is economical, efficient, dependable. At the new low price you will agree it represents a value that has never before been offered in the commercial car field. Place your order now for reasonably prompt delivery. Terms if desired. EDWARD HIGGINS, Authorized Ford, Lincoln, Fordson Dealer.

HIGHEST QUALITY LIME. HILL LUMBER CO. In looking over your blue prints and estimates, please remember that we have always supplied an excellent grade of lime at a price that makes our product every wise man's investment. "Hullers' Headquarters". Phone 130, Sanford.

**BASE BALL
FOOT BALL
BASKET BALL
TRAP SHOOTING**

REALM OF SPORTS

CHAS. L. BRITT, Editor

**GOLF
BOWLING
TENNIS
BOXING**

BROTHERHOOD NOT IN CHAMPS CLASS AND CONGREGATIONALS WIN WITH EASE

Belding High With Fine Score and Stevenson Follows Close Second

The Brotherhood team was but little opposition for the strong Congregational club at the bowling alleys last night and the Champs won with the safe majority of nearly 500 pins. Belding bowled high score, getting one 200 game, and Stevenson, slipping in the last game, came second.

The American Legion and Chase & Co., will bowl tonight.

Last night's score follows:

Brotherhood			
Stewart	108	138	240
Moye	79		79
Gunter	105	114	149
Doerner	119		105
G. Thurston	144	112	107
Robinson	99		99
Hughey	114	113	117
Totals1713			

Congregational			
Belding	157	200	168
Jewett	126		95
A. Renaud	133	120	146
Pennington	100		155
Stevenson	167	167	149
P. Thurston	119		168
Totals2170			

Standing of the Clubs			
	Won	Lost	Pct.
Farmers	2	0	1.000
Congregational	2	0	1.000
Merchants	1	0	1.000
Rotary	1	0	1.000
Chase & Co.	0	1	.000
Legion	0	1	.000
Men's Club	0	2	.000
Brotherhood	0	2	.000

EUSTIS WILL PLAY HERE SATURDAY, BE NEXT VICTIMS

Game To Be Played on Parish House Court at the Regular Time

Eustis will send their basketball team to Sanford for a round of fight next Saturday night. Sanford has been looking forward to this game as it promises to be a good one, not so one sided as the game last week with New Smyrna.

Coach Wilkinson has his players in better shape now than they have been all season and the way they are getting onto his instructions in team work and the way those boys shoot those baskets, Sanford is bound to be amongst the State's best when the season closes.

As has been stated in these columns before, it is the support given this team, and the coach that makes it possible to turn out a good outfit and it is hoped that the house will be crowded again Saturday night as usual.

No announcement has been made yet as to where or whom the girls will play this week, but we expect it will be known today or tomorrow.

America could get results in Europe if her statesmen were not too much interested in getting votes at home.

Daily Herald on sale at Joe's Smoke House, Mobley's Drug Store and Hunt's Pharmacy.

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DIRT AT FIRST ST.
AND ELM AVE.
Come and Help
Yourself
FREE**

Fresh Country Eggs, 35c per dozen
Fat Hens
Fat Fryers
Jones' Dairy Farm
Sausage
Potato Salad, 20c pound
L. P. McCuller

Part of Indians Outfit Shows Up at Lakeland

LAKELAND, Feb. 14—What might be termed the start of the Cleveland baseball team migration to Lakeland has taken place. Last week 22 uniform bags for the Cleveland team was received by the Lakeland Chamber of Commerce, and Saturday, 20 of the 50 dozen baseballs to be used by the Indians came to the chamber office.

The local park is in splendid shape and the Indians will find an excellent playing field for their training. In a letter received from W. S. McNichols, the business manager, the writer expressed himself as being pleased with the arrangements thus far, and that he looked forward to a very excellent training season in Lakeland. The squad will start gathering at Lakeland in about two weeks now.

The Lakeland Manufacturing Company, a local wood working concern, manufactured a dozen bats from some specially selected ash, and these bats will be presented to the Indians. Lakeland is looking forward to the arrival of the athletes with a great deal of anticipation.

The chamber of commerce is in receipt of a letter from H. P. Edwards, the sports editor of the Cleveland Plain Dealer, in which he states he will be in Lakeland several days before the arrival of the team, accompanied by the Plain Dealer staff photographer, Andrew Kraffert. Mr. Edwards also enclosed a clipping from the Plain Dealer, commenting on Frank Van Dellens return to Cleveland from Lakeland, and mentioning the excellent condition of the playing field.

Umps Springs New One; Brings in Aerial Rule

NEW YORK, Feb. 14.—Bill Byron, former National league umpire, now working in the Pacific Coast league, is nothing if not original.

Byron is known as the most technical man in baseball, not excepting Tommy Conolly of the American league, who is fussy about the minor features of the game.

In baseball arguments galore can come up relative to ground rules. There always seems to be a difference of opinion, largely caused because the rival managers seek to gain the edge in agreeing on certain rules that will cover situations that may arise with spectators on the field.

In every ball game certain ground rules exist, but to Bill Byron goes the credit of formulating the first and only aerial rules that have crept into the national pastime.

During a game at the Polo grounds several years ago, an aviator presiding in flying very low over the playing field. It was a forward stunt that endangered the lives of thousands of spectators.

The actions of the aviator were taking on a very serious aspect when Byron, in dramatic fashion, stopped the game and in all seriousness, yelled to McGraw:

"Aerial rules, Johnny. Two bases if the ball hits the machine or is concealed in any part of it."

Then in just as dramatic fashion he resumed the game. It was done in all seriousness, but set players and crowd to laughing, and really made a majority forget the danger that existed.

It is Settled—Jacksonville Will Not Join Sally League

Jacksonville is not likely to be a member of the South Atlantic, or "Sally" league this season.

An attempt was made to increase the "Sally" loop from six to eight clubs last week. Savannah was one of the new cities seeking a berth, and the other supposed to be chosen from Macon, Ga., or Jacksonville.

Savannah is unable to secure a playing field, however, and this kills the entire proposition. President W. H. Walsh of the Sally circuit has issued a statement from his office in Charleston, S. C., that the plan to go to an eight-club league cannot be carried out this year.

If you can't be rich, or famous, or beautiful, you can get the same superior feeling by being good.

The Herald delivered six times a week for 15c.

CELERY SEED

Sanford golfers should see some real golf at the links today.

With all the visitors at the links there should be some good ones among them.

But California players never played on any better course, considering the time Sanford had to get it ready in.

Did you get a letter from Mr. George, you golfers. He is going to leave pretty soon and he wants to give all a chance to get into the game right.

And for that reason he will give you a series of lessons, ten in all, of one hour each. Ordinarily the charge for these ten lessons would be from twenty to thirty dollars. He will do it as an inducement for the beginners to get started right, for \$15.00. And it will be a fifteen spt well spent. See him.

Champs had little trouble in winning last night. Jimmy Stewart and his team are not organized yet, but they ask you to watch their smoke when they do.

Chase & Co. expect to win their first game of the season tonight. At least that is the advance dope, but the American Legion team may have something to say about that themselves. And the Merchants and Rotes tomorrow night will be some game.

FOR THE MOVIE FAN

Katherine McDonald tonight in "The Woman's Side."

It's a fine picture with plenty of real romance and it will be followed by other attractions.

And Dr. E. D. Mobley and family are invited to be the honored guests. Bring the family, Doc, and see "The Woman's Side."

Anita Stewart in "A Question of Honor" tomorrow night. It is Miss Stewart's best picture, showing her in many thrilling scenes that punctuate this story of a girl.

And by all means, remember that "Clarence" will be at the Princess on Friday and Saturday. It's another Wm. DeMille production and all the casts are filled by stars such as Wallace Reid, Agnes Ayres and others.

STOPS COUGHS AND COLDS
Neglected coughs and colds lead to influenza, la grippe, asthma and bronchitis, and the old method of "letting it run its course" is rapidly giving way to preventive treatment. Three generations of users have testified of the quick relief given by Foley's Honey and Tar from coughs, colds, croup, throat, chest and bronchial trouble. Contains no opiates—ingredients printed on the wrapper. Refuse imitations and substitutes. Sold everywhere.—Adv.



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TOILET WATERS	
\$2.50 Djer-Kiss Toilet Water for	\$1.75
3.00 Mary Garden Toilet Water for	2.00
1.25 Mavis Toilet Water for	.85
3.00 Frivole Toilet, for	1.65

ROUGES — ROUGES	
65c Djer-Kiss for	50c
50c Doran's Rouge, for	43c
65c Mary Garden Rouge for	50c

FACE POWDERS — FACE POWDERS	
\$1.50 Frivole for	\$1.00
65c Djer-Kiss Powder, for	50c
50c Almond Face Powder, for	43c
60c Hind's Almond Cream for	43c
60c Mulsified Coconut Oil, for	43c
60c California Syrup Figs, for	50c
40c Castoria for	35c
\$1.00 Wine Cardui for	85c
\$1.25 bottle Wampoles Oil for	90c

This sale lasts 10 days. Pay us a visit and save money. We save you 25 per cent on your prescriptions. We can fill any prescription that any doctor can write.

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We give unquestionable Sanford references. We are what we claim, Sewing Machine Experts, cleaning, repairing, overhauling family machines. Here a while longer. The Roberts Co., Ferndale Apts. Phone 231-W.
The Herald delivered six times a week for 15c.

CUT THIS OUT—IT IS WORTH MONEY
Cut out this slip, enclose with 5c and mail it to Foley & Co., 2836 Sheffield Ave., Chicago, Ill., writing your name and address clearly. You will receive in return a trial package containing Foley's Honey and Tar Compound for coughs, colds and croup; Foley Kidney Pills for pains in sides and back; rheumatism, backache, kidney and bladder ailments; and Foley Cathartic Tablets, a wholesome and thoroughly cleansing cathartic for constipation, biliousness, headaches, and sluggish bowels. Sold everywhere.—Adv.

COLLECTIONS—OLD ACCOUNTS, overdue notes, bad checks. Write for our proposition. Our representative will call on you.—Southern Adjustment Agency, Drew Building, Orlando, Florida.

PALMS—This is a good time to plant them in your parkway, your lawn, etc. It will help to beautify your home and likewise your town. Fine young plants at reasonable prices. 716 W. First Street.

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and given it a test, you will not be satisfied with any other motor oil. Polarine is made in one of the world's greatest refineries, from the heart of specially-selected "crudes"—distilled, refined and filtered to just the proper grade of oiliness.

It is transported from the refineries to your dealer's tanks and dispensed by him with such care that you may be assured of its purity, regardless of whether you buy it in bulk or in packages.

Ask your dealer to consult the chart of recommendations and tell you just what grade of Polarine to use. After you have done this, the simple recipe for motor satisfaction is to watch your quantity and have your crank case drained every six or seven hundred miles and refilled with Polarine; then stick to the grade the chart has recommended.

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is made and dispensed with the same care as Polarine. There is just as much difference in the quality of gasolines as there is in the quality of motor oils. Better stick to the standard and use Crown Gasoline.

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