# THE FAMOUS YOWELL'S VIOLET BRAND SALE 

# FOR WHITE GOODS, LACES AND <br> EMBROIDERIES TO BE REPEATED <br> beans Wed. Jan. 17, Ends Mon. Jan. 22 

## To Those Who Have Attended Oné of Our Violet Brand Sales:

A mere announcement of date is all that's necessary. To those who have never attended, we will say that after searching the large markets for the Annual Violet-Brand Sale, we were very choice in selecting only the best from each of the larger manufacturers, and we must say we are more enthused over our purchases this year than ever, which means that the Violet Brand Sale beginning the 17th, will far surpass any sale or sales in our history. Store closed all day Tuesday, the 16th, and opens Wednesday morning, the 17 th at 9 o'clock.

## Embroidery Window $10 c$

You will find our Ten Cent Embroidery window in quality, to be the most attractive one ever shown in this city; values up to 18c per yard; edging and inser. ${ }_{\text {tion to }}^{\text {yard }}$ match; choiceper 10c

## Beautiful Embroideries

You will hardly realize you are in your home town when you enter our store and see the magnificent showing of embroideries, any style, any width and the best of quality, at such prices. You'll certainlv miss a treat if you do not see these on special display during the

## VIOLET BRAND SALE

## Baby Sets

No, we did not forget the little ones, for we have a greater selection of narrow and daintp sets for the baby's wardrobe than ever; You will have to see this line to more thoroughly apprepreciate them.

ALLOVER EMBROIDERY In the newest and best designs, large and small figures, eyelets, etc., very good for spring and summer waists A large assortment on display during the Violet Brand Sale at exceedingly low prices.

EMBŔOIDERY FLOUNCING Will be very good this spring and owing to its popularity we -have bought an unlimited supsupply from 18 to 45 inches wide deep worked and in the newest and best patterns. Bandings to match

## White Goods

Over 5,00 yards of 30 -inch Pride of the. West Lawns in sheer and medium weights, worth from $12^{1 / 2} \mathrm{c}$ to 15 c per yard, bought specially for this 10 C
sale at a Yeduced price; as long as it lasts

## Flaxons and Linaires

Now, comes the sheer goods, Flaxons and Linaires, the materials that have proven themselves to be the prettiest and most durable of thin white goods; they come in all white, plain or with corded checks, stripes, etc. Flaxon and Linaires are an exact likeness of linen and will give even better satisfaction.

## Sheer and Heavy Linens

We all know Linens, so will ouly give a few prices: 90 -in Linens, $\$ 1.00$ quality
90 -in Lineris, $\$ 1.25$ quality
36 -in Linens, 50 c quality
36 -in Linens, 35 c quảlity
36 -in Heavy Linens, 50 c quality
35-in Heavy Linens, 75c quality.
Sheer Linen Lawns at.... 3 a.....25. 44 c and 48c

Embroidery Windọw, 25
Another great great surprise. Enbroideries up to 29 inches mide worked very deep and of the 35 c and 50 c kind, with insertions match. See window dis- 25 c play: choice

## Valeniennce Laces

It has always been our pleasure to show you the newest and prettiest patterns in Val Laces, and we have tyem in abundance Fdging anderimsertion to match lace that are worth up to 5 C 10 c to $121 / 4 \mathrm{c}$, only.

## 10,000 Yards of Vals

If these Laces had been bought regularly it would be 18 c ta 20 c Nicely finished edge and a good strong lace that will stand the test. Get your, share of these while they last, at per 10C

## Torchon Laces

About 10,000 yards of the newest and best in Torchon Laces, narrow, medium and wide widths; values up to 12 c per pard; very pretto and desirable for the SC undergarments, only.......

## Published Semi-Weekly-Tuesday and. Friday

## THE SANFORD HERALD



CURBSTONE GLEANINGS
A Budset of Oplnion ${ }^{\circ}$ Just Be tween You and Me"

EVEN THE GATE POST NOT IN II
Chiel is Amons $y_{e}$ Taking Notes and Falth, He'll Prent 'Ein"So Says saunterer.

Hows Croas.











ded Hidat aln' t much to look at but his say
Moury powerful in a basinets wayt to been



Sald a tired lady to me the other day Well, ril be glad when Lent comes as am completely tired out Attended, a bridge party every day last week and an now under the doctor's care. Almost

## And so it goes!

It is either a dearth of all amusements or else a party every day or night and this lady is utterly worn out by the ceaseless round of gayety and pleasure. Does it payt
Not that you could notice it. The bridge fever is so prevalent in Sanford that with an equal amount of fervor we could bridge the S . Johns river in six
The ladies die
The ladies die Yor it and even the children cry for it and just where it will
end is more than 1 can fathom. Even and is more than I can fathom. Even
the elderly ladies have given up thet the elderiy ladies have given up their
knitting and crochet work and ard oiling up their ancient joints and attending each and every soiree with the younger each and
set.
If the
If the husbands of each one of these adies should join a poker club and spend as much ome at it as he ladies are high heavens.
"But there is a difference," you say Not a bit of it. my friends. You play poker to get all there is in the jack pot and you usually play bridge to win the beantiful prizes and there are some ladies in Sanford who would not play cards unless prizes were offered. The Welaka Club very sensibly refused to allow cards to be played in the club rooms diurib) and diftr act was heralded far and wide over tifie United States

## - Playing bridge for

and you can't rub it out and you chung members who are indulging in it will have a hard time stilling that little voice called conscience.

4 Some friends of mine asked me the other day if I would stand for the enforcement of certain laws and ordinances. My reply, was that I could back up all the laws and ordinances as they were written. One of them referred to the Let me take them to the siot machin The tent thow question is that withus
week as I note by last week's Herald, I understand it the ordinance was framed to keep out carnivals a class of low grade entertainment that was demoralizing and degrading especially to the minds of the children. The catch-penny machines apd othell games were worked to a cold finish and the city always felt the pull during Mind you, 1 am not blaning afterwaru tpeople for getting the money That their aim in life and they always hit the rhark. But as an entertainment the carnival pandered to the depreved tastes and was not the kind that the people as a whole cared to attend.
that placed a license of $\$ 25$ per day upon
all tent shows other than a circus, if I
remember rigaly.
the tent shows and none of nsed in the their troubles especially but a cars abount the people like to see a drama, or comiedy or a vaudeville stunt and I broadininded enough to want the ppeo-
ple to have a good time if they can afford it. The people as of rulo cannot af

## THE GREAT AFTER INVENTORY SALE

# WILL LAST UNTIL <br> <br> WED., JAN. 24 ${ }_{\text {rи }}$ 

 <br> <br> WED., JAN. 24 ${ }_{\text {rи }}$}

Men's Clothing, Hats and Furnishings at Greatly Reduced Prices

Do not miss this sale if you wish to save money Space will not permit us to give prices, but see us before going elsewhere

PALMER \& SEIGH<br>117 FIRST STREET<br>SANFORD, FLORIDA

(a) $\square$
ford 10 'pay a big price for an entertainnent. hence the popularity of the moving picture show. They do like a popular
priced entertainment and some of the ent shows furnish one
Therefore I say Jet them have it
For my part the stows do not interes
me. I have had my day but I like to see everybody enjoy themselves in a safe and sane mannee dad if their taste points
oo a sere and mehow drama, let them o a sere and mehow drama, let them ave it
Now for the slot machiares
If the state law or the eity ordinance
ap to the mayor to enforce the law and
the city attorney can interpret the law o there can be no mistake in the mat er. There are slot machines and slo nachines. Some of them may be gamb-
ing games pure and simple and some
may come within the pale of the law But it they
them out.
hem out.
Gambling machines and tent shows nything else that conflicts with the ot for me or the their chances. It is oot for me or the mayor or, the eity
council or any man to bold he law. As to to hold out againsi aw-well, that is up to the lawyers
Only-all of us can use some judgment
in interpreting these acts. There is such athing as restricting a city to death and also in running a wide open town and
barring nothing and between the two is a sarting nothing and between the two is a are and sane and conservative admin ford has always had and will continue to have. Butstick to the law and If the ordinances are too drastic modify them to suit the masees.

- buza The old coal shate, that dear friend of moments to my friends is still dotiof business, I understand and work of ithot, iteral
nev one has stoppod Thie riltrad com:pany yobably has hood reasoois for tome deay and the:dearo old lind hark will be tand tor the ode sblute any more than he former council dial not fis much Lope-and Ithink I can analey nasure my that the old coal aldute will go. At heast can asister conem that the day of parting milieventually draw nigh allthongh hingerngliv, domily:

4 I wink that the parents of school tilldena stould pay more frequent visits The shhoise and find out at frrst hrind | dist that the children are doing. |
| :--- |
| Few poople have any |

Few poople have any Hea rhat an Hecatve it is to boblt teacher and echolar ation a il lively intereat in theit work We believe ehe "-ilute folks" at at ochool app We bevieve the inituo fouss at sthool apwhe larger opene sidil the effect is not oot on any $y$ the $y$ tom and we hope every prene: wiritube a hint from this and place the Totalice school, on ther visiting
(s)


BICYCIES AND SUNDRIES 25 BICYCLES

## H2 SO UP TO SM, FOR NEW

an
SHANIBARER
prlando. florida
LOWERS PLANTS ${ }^{\text {L }}$ BULBS
Truit Tree and - BULBS
L. H. TEMPLE

Phone 166. Tth and Oak Ave.

## HAND BROTHERS

LIVERY, FEED and SALES STABLE

Horses and Mules Bought and Exchanged HEAVY HAULING AND CONTRACTING

## 

## THE MAPES FERTILIZERS

No Acid Phosphate or any of its Aliases
ORANGES-How to eet the doat Fumit hat will bring you the poolina basis

- Better prepare for that in advance. It will come. You will surely want them.


## Maximum Juice, Thin Rinds, Bright Color and heavy weight

 frecding eaduce these

## 

## and

Hear What Wo Have to Say About it
Write to LLA BRUMLEY, Agent, Sanford, Florida Or to J. R. TYSEN, Agent, Jacksonville, Florida For full descriptive pamphlet just issued giving Mapes record in Florida, best methods of fertilization, materials,
Rसमसमसमस
Subscribe for The Herald and get all the New worth Reading

For State Senator-Arthur E. Donegan


To the Domocratic Voters of Orange and 0sceola, Countles I am a candidate for state senator rom. depurty clerk of the cireuit aurrt, member
 your support.
E.rer slite
al diatrict 1ua 1847. fach munty has had ceoator fins the same number of years: the
custom being to nliow ench county n repremensture tise eikht years at a time
Orange crumty line liad tho senatur for the pant eibl!! years. and under the customa wevalling the the past oarestas commy two.cruarties have worked harmontoualy


Bli Hill fOR SORRENIO

## Many wher llems of Interest In this

 Covi Akent intaingtoa was in town toternis in this vicinlty. Ho has travel-ed exirisively. hass visited every sente in he Unuth, ould was well pleased with thia pirs of Plorida.

worial partue in a more central location in
the villare. The ares why phanted the live onk trees core sear ako. conferred a great favar
on citizens of a later day. The shade of these umess is comfort-giving, white their Hons ate at beatuly to the eye.
The unnge graves in this wicintit havo chat was the nieht of Jan. I6th.
Mr. and Mra. Freaman Croseley of HavMiill, Mass. Whe apent last winter on to W. T. Rooks that they expect to come bere in the apping. They will triprove
their place and probably bwame perina. hear place and probably beocome perna. Mre F Fents of this village.
Mra. F. A. Hardee, of Donaldeonville. Of, io vishind ber many friende In Sorrento. Mr. and Mar. Hardoo were ma
ried in this visict on X George Domier on Xmas Day, 1909. George Dowler, formerly adent of the
A. . L. Af this point if much lapproved
in heit health.
$\qquad$
$\qquad$
$\qquad$



 will be thall hy ther amplany an ment as

OR mell unt anesto null mire A blan
by the cympany, alse a thachnotitio shon of pune lanyl, and ratimate is will tuke thera len years tu saw the timber. They have leased the Loveloy mill and will op hey their uwn needn in the erection of lounes, broming fors the mill. cte The Batlic brothers. Fsamk. Thumana null Georse. at
natives of Virsima, bave been in the buniness for years. and have operute mills in several states. A key lo their the fact that many of their wortmen folof the big mill to this prolus is a large u dertaking. Ipit they ard hasiters and will push the work ahead as apeodily as pa sible., it
Sorrenfois in Lako countr, nineseen miles west of Sanfurd. on the Leeaburk branch of the Allatic Cone vine. Tho village gives all vistoris a fuctive soll, plenpreasion as once. A productive soll, plen
iy of excellent water ensily obtainod, and ly of excellent water, easily obiainour, ant - dealisuble placo in which to locate.

The man who nllows no sandbur to
Franir Antile, Jr... and Joe Datile. wion of Mr. Thos. Battle, who have been nttending the Southern College at Sutherland. Joined their parenta there Saturday nidht. It is not decllded ret whero the boye will ronume delelr achooling.
Cet pricrit on beane for spring planting

Teidencere of Deputy on the commodious cox, eait of town Sherify D. C. Wil completion. C. H. Six it now palating D. H. and B. B. Spacicar are beir iwenty. B. Spencor are lmproving Report is current that a Trllby man The arre planted io watermelons thls boul 200 acres. The four Winte. wid be ay io decldedly the fovortie. Nothing it molorn-say about $=60$ pounder. The J. Williams of co. rurpentine plan
 Mis. ditred ber a tirperise perty Friday ovening

## SATURDAY NIGHT

AT 10 O'CLOCK SHARP
WILL MARK THE END OF

## John к. metimeers mammoth ORDER OF COURT SALE

## WE HAVE PREPARED

To make the last three days a fitting limax to this unprecedented

The mercantile magnet will again draw the crowds where the bar gains are best and biggest.

## OPPORTUNITY

Knocks on the door but once. Take advantage of this "once" and at tend the last days of this sale.
Then you can say, "I have had my share; I have availed myself of a chance that ll never come again

Paces that compei attention, and force wisdom to leat the way to this unusual
buying opporeunity. A blaze of bargains in every department.

Lanties' and Children's hanulker-
 worth is each. Order of the
(aurr Sule prime Lindies' humberthiefs, hemstisch Lidlesin and han cmil ioc vall 3c




=
Do not delay; delay means disappointment. Do not hesitate, now is the golden moment. Avail yoursels of this opportunity.

| A Square Deal <br> one brice - Ithe lowest <br> all kowis whathed it platin tisures <br> salurdar-lasi day | the ameklcan special. sales co. Selling the stock of <br> John K. Mettinger <br> Sanford, Florida. | A Square Deal <br> We cheernully exchange or refund money for any unsallafactory pur chase. <br> SAIURDAY-LASI DAY. |
| :---: | :---: | :---: |

Standard calico, best prints, new
patterns light or dork colors patterns light or dark colors,
worth 7 c per yard ten ydg 3 c . Bloceched dourestijn full yd wide soft finished; special quality
Oleaching actual valuc
buc yd Sitle price 10 yds for
hriniae dress sthirts, the new stripes mad patterns, cuffs at tan haxd or detached, \$1 val 690 Mris the plual socks in biks tan and lancies, donbte heed and
toes. Order of Court Sale toes. Order of Court Sale 4

Men's tine dreas socks in blak and tan never before offered in less than 15c per palr. Or der ne treterpprice pitr

Men's extra larke. white handkerchiefs phain hemmed corded hurder worth 78 each. Or Her Court Sale price -. . 2 c Man's henvy knit Cona Sweatera worth 75 ceach Order of the
Court Sale price



## Sanford Library

 Free Reading RoomROOM 20 Upstairs, Pico Block Open luestays 4 to $6 \mathrm{n} . \mathrm{m}$. Saturdays 4 to $9 \mathrm{p} . \mathrm{m}$

Strangers Welcome Ship FEGETABLES To the OId Rollable

Vinzant \& Co., Jaekeonyllile

## J. C. Halsema

Manolacturias Co.
 JACKSONVILLE, FLA: Looklng for a Good House to Shlp Your Frult and -Vese tables to?

Here ls One on the Best Market
Write for Stencils and Market
Raports today
F. G. HEWITTECO. Mantagititanio Ney Ygrk

## THE SANFORD HERALD

THE HERALD PRINTING COMPANY R. J. nuutir ralle

## Manaser

ubariptín Prise. 52.00 - Year In Advanc
 Paymentio en arancs of 200 per month
 OEder Aet of Marct Mro. 1879.

## Butter ts 55 cents per pound and toin Buter fos 65 cents per pound and toin

 Southern Express Co., is not responitble for is alther. If every consumer would ter comblne would conse to termeDont kNOCK THE OTHER FELLOW
Thero is too much of acrapplnt
wurs. There is plenty of room for all,
$\begin{aligned} & \text { and every cliy has les food qualitiea } \\ & \text { Secretary Powell of the Tarnpa Board of }\end{aligned}$
Trade asid: "A lady and gentlemar
colled at my rooms the other day and
wanted to know about this socyon.
potise hindly of overy place from Santord
co Fl. Myers, After I had finlabed the
in Forida belore I arrived to Tampa
place and Tbati, and every city bad come
Just come to the conclualon that Elorlda
was not the place for us, but you put a
thierent phase or the alluation. Thero
"A man from Ohio met a otranger
the traln fron Jacksonville who advise
done and land pricea were aso hash that
no one could reallizo on the investanent.
traln and he asked himatout Plant City

- fast growing place and was raising ex-
celient atruwherries at a bir proft. This
to atop at Sanford on his return trip. be.
cause be met a Sanlordy mand who was
tonent enoukh to apeak a good wort for
$\begin{aligned} & \text { bid and brond enough to do that he felt } \\ & \text { that he muas be from } n \text { mikhey suax }\end{aligned}$
$\begin{aligned} & \text { When une mockn amother thlace it } \\ & \text { show' weakness of his own community. }\end{aligned}$
Jube past that in your hat and kect


## The cetiery ourloon

f. o. b. ayatern of selling where praction among the growers and kecpether bide thet steady. From the present outboot the celery nhould brith' a dyonl wice thin
year nad is is us to the krowers thenin ling txice. White not sure what uther eccuanato were Jumarmatlon the lietald has sive of celery thlo mason. The following cer frpua W. C. Templo will serva Ighten many rrowera about the celery dluation:
Our attentlon hiss beeti called to the fact that Sonford celery has been selling While this inve to anch samurd celery ralisers havo been in the habit of detelne. sclllit you will latie into comatid will feel that they ate gecting the worth of their celery at that price.
The extreme cold In Calliornla has no only dentroyed a large portion of their dtrus crop. bue it hat nliso done fatal hurm to much of her vegetable cron. The florida celery crop is acarcely filt this yerr, there beine a lighter ncreatio and a lughter crop per acre dua firsh Hater planting weacther having ohiut down the production As you are perhapa a ware, we are hand Line a lot of celery for our Manateo Sub Exchange this rear and havo been feelnf the northern markets out on the ball from ${ }^{3} 5$ to 33.50 t. a. b. for celery In car bots, and we are confident that pricee cured for celery if if le wiselg can bo thlo yoar.
Wo are
Wo aro refunlng to coneder at the pristant time any offers of leas than 33 per dent that your Sanford prowers cen Jun a eaply let $\$ 2.50$ to $\$ 2.75$ a cretp a heth can set 82 a crate,

$$
\begin{aligned}
& \text { Very truly yourgh } \\
& \text { FLomina Cmus Excrumge, } \\
& \text { W. C. Templa, Goneral Manader. } \\
& \text { WEATHER AND MEALIM }
\end{aligned}
$$

Secretary Bates of the Commerclal Club pamphistion Sonford enilitiod Weather and Healirte whigetithe cllmite of this Mre. Brady


#### Abstract

eection is compared with every part of the United Sintes, the comparison beling the United Statea, the comparison belng most favorable to Sanford. In Mr. Bates most favarable to Sanford. In Mr. Bates Inimitable atyle the tourfat lo atracted to our incomparable clly and the facte and figures afe abofutely correct. Than hitherto unknown facts that our summera are cooler than the sumnere of the great ocner oentral portion of the United the pampalet aptly puts It : -Did it ever occur to you that are the sizpling or froezies griss between the milistone of summer ond the millstune of winter. You get lit going and comine It seems that Pluto has fixed up a special


 mixiure of weather to be used in . Wipheyou and yourn of of the map. -You have
packages comius to you from the weather packages comine to you from the weather
man and the moot of them contain lemona. You have no apeing. You go direct Irom aleet and cold torrid weather that woukd give the jim Jums to a Florida chipmunk.
You die from it too. But. If you bad the Judament to make

- proper diagnoeis "of the conditions which surround you and could discern the which curround you and conid discern the the winter ar summer, you wonld Investigate Good Okd Sanford. You would come down and see how we live in the sum-
tmer and you would remain to discover tmer and you would remain to discover
what we do In the winter. You would what we do in the winter. You would
purchase land here anid mate your horue in a country where the weather la decent.
After you had beenh here twelve monthas Arer you had beenh here twelve montha
you could dot be pulled loose with a neam dredse. As all the others do, you would sel yourself up as in indlvidual rereat of the best cown in Florida." The average temperature and rainfall
of Lucky Sanford for a period of welyo of Lucky Sanford for a period of iwelve
monthe. Thero may be a ollght variation monthe There may be a ollghe variation
from year to year, but the mean averaige wllfroor op abour me biame al the end cach twelve months.

| Mowt | Temperating: Degrees | Raintal Inctien |
| :---: | :---: | :---: |
| Jnsuary | 60.0 | 1.07 |
| February . | 5 H 5 | 357 |
| March | 94.2 , | 3.99 |
| April . | 66.1 | 2.47 |
| May | - 782 | 6119 |
| Junc - | 79.8 | 7.M1 |
| July | H2.0 | 9.28 |
| August | м0.5 | *.14 |
| Septrmber - | 797 | f.0. 1 |
| (1)trober | 7 m | 1.21 |
| November - . | 70.3 | 3.11 |
| Ineremin er . | - | 1.34 |


in the other, doing dnmage ni his expepar
for feal and propice care, nt my home n
Sylval
Syivan Lake. notd that callens the calls
for them and settes the expense within for them and settes the expense within
five days nfter this nutloe. such switie ill be sold to pay ach was
J. Jal. 19.12

ier has arrival This is the beat yuathy.
42.50 per ton cash This comes in rollo bout 330 feet long and the comes in roll nehes wide. The paper is fold by
 It Pays to advertise
All this trunble about lice license of aguinat the ordinance by the C. W. Harde

ine siunt for Park, it seemf, and the larke it pays to advertise.

Nollce
On account of church supper at Moore Sation Wednesday, Jan. 2tth. Whe car be held untis 5.30 p. m.. reach Moore's of
p. m., and car due to leave Cameron City
at 5.40 pi m . whll be held at Moorcit unil 9 p. m.. for accommodation of Sanfors people returning.
A. P. Connrle

## Manager Sanford Traction

## More Cabbage Prices

We notice of the Herald:
We notice an tiem in your tasue of the 19th Inct. In which you note that M. P. Miller ahippod through a local man cabbago which netted himm $\$ 1.18$. Would lit Lowis Vosectaito Exchango has been net tiat lis custorners a ereat deal moro than that, paying cash from $\$ 1.25$ to $\$ 1.75$ per arto for cabbege diftit aloing.

Youn truly.
comable Exc
Dealín of Mra Davis

Mre Jennio H Davis diod last Fidday at the bompe of her daughier. Mra J. W. from tuberculosis for some time. and bo thero whis no boppo of prolongina her ule The bodz, was tapon to Foreat City. Art., Ior internee
Mr. Brady.

## LUMBER



## Dyal-Upchurch Building, Jacksonville, Florida

Our stock is Well Manufactured, Carefully Graded, Price-Low. If your vealer cannot furnish our stock write us for prices.

## mustale Postooned

 Thin Modemo Buntun Musicale that wa ina been pastponed. Date will he an nouliced 1 ater.Cabbage florlda green
Dou you want the highest price for your cabbage, if ma. The Lewla Exchange will can use Car lots or small tonsord. We pay for them too. Take no notice of jealous Knockerar Come and per yourket book.


| The property of llan tiaklishic criown has leath marked whth cha brame ar row from Holven mo carly that no ono <br>  Ing. <br> The Lateat Cut. <br> The gounk mati was dimenbolata Sald he: "I naked her if I colld ame her home" "Why, rertathly, nthe un <br>  <br> Where Honor la Due. <br> it in inderd at tembable thlik to be well deaceaded. but the glory betone to our ancestora."-Ilutarch. <br> Certaln of Buccase. <br> 1 mera to make mymolf a man, and If I nucreed In that I mall nucceed in everything - (iarlimid. <br> To the volers of Orange And nsceola Countles <br>  <br>  <br>  molielt your oumort nenin Ianial C. Mamer. |
| :---: |
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|  |  |
|  |  |
|  |  |

## Every Drop of

 Water
## -픈

That we use is, carefully fill. tered by our own filtersi; making it purc, sparkling und soft.
With thit pure water and the
pure soap that we use, we are
in position to produce work that will please the mose pariculur people.
No matter how discolored the city water may be, our work is always snow.white.
This is only ane of the many details that we give careful at tention in order to produce perfect laundrywork.

Progress Steam Laundry 005.507
Cryen


## SPENCER'S. BAKERY

Only exclusive baker in the city. Al
mixing done with latest improved Sani tary machinery.

Spencer's Bread handled by all firstclass grocers.

SPECIAL ORDERS FILLED PROMPILY
We Make Everything Known to the Trade
PHONE 106.
NO. 111 PARK AVENUE

## $\mathrm{D}=\mathrm{n}$ min <br> Raichion's

## Prisines follige.

Corner Main and Monroe, Jacksonville. Branch of the GREATEST ystem of Business Colleges in the World-22 years' sutcess. 10, 1000 graduates. More than 100 ligh-grade instructors.
 by more Florida and Georgia Bankers and other biistriess men than alo feach BY MAll Co Georgla husinegs colleges com
A. H. JAMEE, Manager, Jacksonville, Ela.


DOOEY OH THE CONEMTIO Mromas Grower, Nor. D, 1911.)
mpous yo at th meotia' al Orlando Jas' Batarday theld Mr. Heinesaciy to bla alde pardner. re meant" cang Convintlon 1 suppose Ye mean f" bald that phlobopher.
Hulth I war, but to toll yo the truth the roll
Coppono eayo Kolchom to the Ma. for, apppone thoye more of the otror follori thln of our own
Whatll wo do thin, mayl he." Wilver you fear, eayo the Major,
have pot made me prilit reputation for nothin'. What do. Wo do whip tho angor voto alta too strong? Wo cake
bis rote away frtm blm bedad. Have bis vote away frim blm bedad. hare may he, applat yure own commiltioes; camit po wan to $a$ roto but the lads
 roloe of to par cinum of the Mlorlday ditrue frato orange srower.. Whard untrammeled, they do thin Prum Jnotsonvilie thoy camo to Orianas. Thoy have a gran' rehoaral at the
Ban Wan Hotel. Bayn Kotchom, whose Ban Wan Hotel. Bay rotchom, Whoso
a chalrman that'll work whin 1 pull a Butag? I'm a modert man, kaye a ind frim Eustis, but 1 havo the prop-
or quallacations. What's thim, says or quallications. What's thim, says the tme, mya the Eurta lad, an' do
what 'm tole, saya he, Yure a good
 conne of the honorabis prinidint of
the goclety Pror the Promotion of the gocloty For the Promotion of
Ketchem \& Co., will call the meetin Kotcham \& Corther. I have in mind a lad to
 "Wall, contlaued Mr. Doolog, Ivory po ordentals wha appolatod an' goen
beok in the fobby an' pretind they makla' Dlane. Prilly soon they come in tha hall. Aro you a grower of ci-
rua frute orangen, onyy thoy to a man tam. gayn the mata, , Do you hieltero
in condimin tho poymen ulligralt? may thoy. 1 do, baye tho man, an
down goen hecs name for a vate, Es to condtum the tulligrath. Atter all the namen Is down a had thitt wiz
posted bay: I nove thin convintion be made a permbathe thedy an thone ther
will not vole ayo bo dented the rkite
"I puppone the Major inalle the
mano upache," badd Mr. Hennesucy. "Falts 18 wat mane envigh,", respond.
of Ar. Dooley. "Lut of you moan tho be the name of Parmer of Orlandio
took the hide of the Major, throw il an' the gure, an' ubed II for a foot mat Parmer, sayn youp Did to algn the gult cres ith the Mafor's
is a
a be sot oyer was a mpaker of fureo back. He bad a rolce llke the morn. Major. 1 thlnk Kotchem pald htm too much. How much did to bay hitm? "I cume bofure this slorus body of
 riprinitilig as yrudo, so der cinct ef tho other 76 other min who alned tho
call alnt out be frind Kotcheom. Thit dity aheol which 1 holo in-me hand Tho. Florlday Orower, gaye that am here Hprialating the Florlday Eant

 rallond because that enlquous Inall. cullon the Florlday Exchange; hal brought sute asta 18 .for damaso olalms. It is thruo that there ithon
 that these divinas srowern aro tryln cases ef Importanco it $18^{\circ}$ provablo 1 wlll not conduo thet catee.
"Olocllimin, the Florldas
"Olathmin, the Floriday Exichapgo
hat but tho tool of the Callopay ExIs but the tool of the Callorany Ex
obangs, ani expatrota trom.thet state obange, an' expatrlote trom. thet atato
is bired to rula the Floriday cltrue frute orango bualnain. Mo own core of dotocisrea bez dlacorerod the appalla' fac' thet the name :of balin
manarer Burton, thet uat 60 wurk for the Cullorany Buchence If atlll an che tilliphone bookn of Lon Angoles, Noo thet ho did not llve in yon An Whan to wus formorly in ine amploy af the olorator whin bo miat up athism is there no oognectlon ta yare mlate beohuce these pondimlag fio.": What does ho Fant of a ullilphons mo Mardar altrus frole omngo srow - Mr the book onlese ho had a Ullliphone.
acotion beohane the Mortidey. Ab rall ra frertor so peovo thic thougt


##  

 mo han a a Hiter froin a riapectibl Borton comminglon man. named spooner, wan of those min whebualnoed is hurt be tho Florlday Es gusinoas is hurt be the florlday Eir
chanke, an. ef whom alreral are wir chanke, an. Thls man bringi the tur us today. Thle man bring the tur
Hble charge thet Callfuruay frute old In thauctions of that felr clty Ivery dar befure the Floridiy frute an' to the min' ef all of you this. mol change is to the binn' of the Call fornay Exchange, ovia-thought thio practice of anlen wuz In torce tons
befuro the Floriday Exchango wad bofuro the Floriday Exachango was
organizod. Havin' thus proven me arganizod. Havin thus proven me the poycen messago.
-I have another proof, fellow gla armin, a droof no strong that no far her argument or worda la neclamery I have to mo own han's, a letter frin
Woodhead of the Callfomay Bxchang to the Exchange mlmbera of that Ex ohange. In it ho sayn thot manalder ble esitation hen bea arrouned, an
nuch talk is beln made abute the much talk is beln made abute the shlpmint ef green frute oranges Prim
Floriday. 1 urge you, zaye Woodhead. o be cam an' eay nulbin
Readin' bochune tho llnes, may the MaNor, la asy to eatiableth the fac
thot Joodhced does not want to Call hat Soodhead does not want to Call
comay growera to asy anything, an tornay somera to say anything, an
to me own mind, to tho mon damming pelce of evidonce of all." parmer gite up. Saya he, I she do to
ank me statute in this hody. Am In's : Md you, alne tha call to vot thee rite way, maya the Major,
wat not ast baya parmer. Well, Would you sline, caya the sajor, niver ylt sined away mo manhood ast you not to deprive Amurican
atizens the rite to vote, bays he, and I demand the privilere of addreasin'
thin muetin: You can't talk, sara tho chalrman, onlena you elne the call. sayn he 1 move he be heered, any
a lad to the bamo ef harlow. Aec.
on' the motlon, nayn another lad. an

 cen then bo nctunt count, the Ma.
or maved thet Parmer be itented the privillige of the hure, but the chalr
man anyn, lie falli yo votud to. Jo
him epakn an' yo call make the beal ef 16 . Bolaro mo that when Ketchem
pickn nnother chatrman eqwill "So parmer wint on wid fieces apaco.
His bayn, I have nlway found me frlmat the Major on the wronk side et
very contlation the f wer camio
 tho nager in the woodplle thor's not
there, sayn he. I chargo thet green
 ary the Major I know the membera
 alnt asyin' much for the lada thet' ouded frum the fure, mayn the Ma for. Nuthla doln", sayn tho chalrman, ou malo yure bed an' of theys car saya ho I want to no faulf ef marmer a gues ton, aaya the Major, Parmerer walkes
over to the Major, an' whakin. bla nnker in hez face, ho gayn. Major
whin l'm throukh talkin. youn kla nut mo any gueatlone you plaze but in
tho mane tlme keep yure face clomed or 'It clone it for yon, baya he frath I thought they wuz goln' to the nuro
rigat there. risbl there. hango maye Parmer, an' there is not up to me an bay the Exchango hex not binlatiod the Induthry, an' lvery actual krower amonk you who aro
here to condlm tho Exchango aro hare to condlem tho Exchange are a bother way to market our 8 ruto do co but don't thry to deatroy what yo Bnot bulld up."
"Bure I thlak.
"Sure I think i'vo beerod ef thle ncrapper in the old daya." mays Mr Hennessey, "they oalted him pedler Partier thlo." "You have the wrong man," ald Mr. Dooley, "this If Dot Podier Parmer como back but anoth. er erappart of the name name.
to had the Malor outolezeed." "Do you, think Kotehem made an
molako 10 hire the Majort sald Mr midaito 10 hire the Majort cald Mr.
Hepnencoy. I think, mye Mr. Dooley I Chigh thot. Kolochem ousht to bo arine
BEST PRODUCIKQ DAIRT COW Farmar ghould oolcor Anlmal olvina and Querncoýt Popular.
The Imparllal and mort authonilo roorit proom to show that the hor
 branajifi prodioo butter al lyag oces
lmoat iny brocd ata"?anतालाल belto it tho pooretition other brocdis.
it then on long perience in the dalry buelnens that hero fo quite an much room for cholco whiln any brood at thare
nough to adopt a partlcular broe saya a writer in tbe Balumoro Amer an. An authortty Eayn: "Bg aure ave animals of a distlactive dalr orm and comperament. noe that the arching thank, the rolng pelvic arct the clear oye and a general makeud nco. Tho delry cow ohould be deap roough the nank. wlth nquare udd running well forward under the ntom whith teats grod leagth and eyuarol placed. In the fank Jusk above it land. which is eally found is ever sood cow
The roal tent, howeref, te the guas fa a year; bence 18 you would know Sor-a certalnty which are paylag
prode and walch are befag kapt at loes. Woigh and teat the milk of esta cow. Practloal dalrymen welgh th menre of her pleld The poundatto a dary bord is the itro. solect ono millk production. Buch have power to iransmle their characteristica to talnty.
4 woride mery antor omun came from ?
"Well, ther

## turlag coms fred Winn.

Thid what and no nowtranyme tho operadon elta?

Loa't you thage nemiethlng ought raked the tlald porson. Certalaly not." replled the pub noveliats of thelr only menna of le
clag the hero and lierolne become qualnted without a tormal lutroduc
tion."

## The ITTEIEN  



## WOMAN WITHOUT A MAID.

There in a wear and toar on pattence
her ownghousework or direction many
hervanta. The woman who can keep
bouse with comfort withiout a mald ta a fortuante woman. Bhe munt be sya comatle without making ayatem a bug
bear. It takon bralas as woll as mua clo to bo a puccentitul bouseltiener. her. Whlfh she can unually do wilh Wlth the bouno mother? the the Mary, with phone and door. It it so hard, too, a when one to dolag bousowork., A bl apron that will cover the drean it mont deolrablo kiad so wear, and ma The early rialiag bable hase helped ane boumekeepar to aolve the "p out of the way befora the family are antle. Bho la not able to accomplat as much as a sood firidset, who hoast od of hor oarly ralige, howovor, as sbe
rald ohe got up and got breakfant and ald ahe got up and got breakfant and
had all tho bede made beforo tho fam II) were up.
the men a women doall hor own ror doler mit not wate Ume and earry Dood be iwept but onece tn the fore noon, and open dotog work that will them, paving the ume for more ewen Ual iblaks.
A dalaty table to a ncconalty, end a tointy pornon is another; both may bo maphatis doe doillor initead of hton: a fow dofles are onally leun dared. - anothor מolp to a buay houmkenper bolng lato to oaly a habll and a good

Takn A fow bourn esch diy for ren ar recratllon. You owe it to yournall arall work and no-phy har the nam
Thellis normel

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sage.


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Steaks, Chops, Oysters and Eish a Specialty
A Place For Ladies and Gentlemen
Shorl Orders Al All Mours
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# POULTRY 

IN recent issues we have given you a few figures comparing Florida with the very best Northern States in the production of corn and patatoes. It is not possible to compare Florida with all of the states on all kinds of crops, because certain crops in Florida pay so much money to farmers that they do not care to give attention to some other crops which are staple in the North. In looking over the statistics on any crop that is grown both in Florida and the Northern States; we find that Florida has a decided advantage.

Owing to our wonderful climate, we have advantages along other lines-in the raising of stock, for instance. It is not necessary to protect stock from the weather, and consequently all kinds of stock run at large the year 'round and require no attention and but little feed. This is one of the most inviting fields for the cattle business in the country. We may have more to say on this subject later on.

## Just now we call your attention to the raising of Poultry.

Poultry raising as an industry has made wonderful strides forward in the past few years, yet the demand for tpeultry products is inereasing much more rapidly than the supply, and prices are advancing-slightly each year This fact is dueto several reasons." Almost everybody enjuys eating pouttry products. The general high cost of living along other lines undoubtedly adds to the consumption of poultry products and tends to increase prices. Still another, and we think a greater reason than any other, is due to the rapid increase of population in our cities and the decrease in population of our country districts. The census of 1910 , reveals some startling facts. The State of Illinois, for instance, lost 45,000 population in the rural districts in the past ten years, while the state as a whole, including the cities, gained over 800,000 . What is true of Illinois is true of practically every other state in the union. As people flock to the cities they, of course, cease to be producers, but still continue to be consumers. That this condition of affairs will continue for years to come is a practically, settled fact

For one of limited means we do not know of any field so inviting as poultry raising, and certainly if one is going into the poultry business, no place in the world offers the advantages today that Florida does.

In the Year Book of the Department of Agriculture of the United States for 1910, pages 643 and 644, are two tables giving prices in each state of eggs per dozen and chickens per hundred pounds for every month during the past two years. We have selected six representative states out of this list and figured the average price for two years on both eggs and chickens. They are as follows

| State. | egigs per doz. | Chickens per 100 Lhs |
| :---: | :---: | :---: |
| South Dakota | \$ . 203 | \$ 9.04 |
| Illinois | . 216 | 11.26 |
| Indiana | . 220 | 11.48 |
| Iowa | . 203 | 10.20 |
| Missouri | . 194 | 10.80 |
| Kansas | . 195 | 10.37 |
|  | . 205 | 10.37 |

Now compare Florida from the same table: Eghs 24 c and chickens $\$ 13.34$. This will show you that the price of eggs in Florida during the past two years has averaged $31 / 2 \mathrm{c}$ higher than the six states above mentioned, and that the price of chickens has averaged $\$ 2.97$ per 100 pounds higher than in the six states above. This difference of itself should be an attractive margin of profit.

In the vicinity of Sanford bat few people pay any attention to poultry, probably because they are engaged in truck growing, from which they make enormous returns, and consequently do not care to fool with chickens.

Being near the great resorts of the country, and having such excellent transportation by both water and rail; the demand here is much greater than in other parts of the state and the prices at Sanford are consequently considerably above the average given.

We do not know of a better place or one more adapted to poultry raising than our Volusia Farms. This land is level, excellent quality of soil, well drained, has splendid transportation facilities by both water and rail and CAN BE BOUGHT AT FROM $\$ 30$ TO $\$ 50$ PER ACRE, depending upon location.

One of the finest poultry farms in this part of the state is located at Enterprise, only a short distance from our Volusia Farms. The owner of this farm, Mr. Throop, has a large number of hens, and in an article written for The Sanford Herald of recent. date, this gentleman states that his hens average to pay him $\$ 2.00$ per head each year above all expenses.

Mr. Throop buys all his feed and does not attempt to grow any of it, as his farm is located on a few town lots.
It is so easj to grow anything or everything in Florida that we should certainly advise one who intended trying the poultry business to buy sufficient land to grow all his own feed, especially so when our Volusia Farms can be bought at the present low price. There is no question about an advance in value later on, and besides being able to raise feed for one's poultry, one would get the benefit of the advance in value of the land itself.

Let us show you over this splendid tract of land. No matter what you want land for in Florida, you will be pleased with our Volusia Farms. Sold on easy terms with small payments.

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THE FRUITS AND VEGETAELES THE FINE HOGS AND CATTLE THE FINEST TURKEYS AND CHICKENS THEBEST AND FASTEST,HORSES
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## RATES ON ALL RAILROADS

IN THE SOCIAL WORLD
Items of Interest Concerning Soclety People.

POINTS. PURELY PERSONAL
How Celery city Vantity fair While Away the Golden HoursSoclal Gosslp
Brlase Luncheon
Mra. R. S. Keelor was the hostess of a very delightul bridge luncheon at her Onoro Saturday. Immediately after the arrival of her guests Mra. Keelor was charmingly assisted in serving a delicious four couree luncheon by Misses Flora. M. Jotinson and Charlottee Keelor to the guests seated at the card tables, which consisted of oyster cocktail, chicken patis, green peas, potato chips, , sandwiches and oilves, frul balad. cherriv cream with during the games of carde
Six tables of nuction brid
ed. The highest score was made by Mise
Lizzie Mays of Monticello, who captured
the first prize. an ancient brass candle-
stick. Mrs. A. S. Briges of Madison, Wis.,
recoived the booby prize, a bridge set.
Mre. M. F. Robinson, Mr, F.
Mrs. M. F. Robinson, Mrs. F. A. Schum(pert, Mra. Taylor, Mrs. Harry Ward, Mrs Mre. E. L. Wondruff and Mra. Fatio did
thot Joitr the card party. but enjoyed a very interesting word coneestit which consisted in making the largest number of words from the first ten letters of the alphabet. Mrí, Andrew Johnson was the successful contestant and won the silver apoon, which was the prize offered the winning competitor.
Mrs. Keelor's, guests were Mesdames Hughes, Johnson, Ward Holden, Taylor Lake, Keely, Newman, Puleston, Thrather Herndon, Miller, Lane, Driver. Fernald Woodruff, Gabbett, Fatjo, Brown, Holly Marks, Misses Nonn Wyily and Flora M Johnson. Out of town guests. wero Mes. dames Oarpenter, Bell, Brigks, Papwort and Miss Mays.

Miss Hazel Hand gave several of her young friends a pleasant outing and en Saturdhy afternoon. The pirls - mer Saturday afternoon. The girls mer at
the residence, of Miss Holen Rowland,
 comfortably covered with straw. The After arriving at the hospitable home the afternoon was made very pleasan by various amusements and entertain boat ride on the lake.
Delicious ice cream and cako were served by the charming young hostess, a folly good time. Whiving her guests was over another merry ride, made the homeward trip very pleasant.
Miss Hazel's guests were, Misses Helen Rowland, Margaret Davis, Lucca Chappell, Essie Purdon, Linda Connelly, Clariss tarling and Ctiarlote Hand.

> Express Companies Agaln


Horida is the express companies. The Vesetable Exctinge of this the Lewis riers: iers:
Dearsirs-You wrote some time ago that you did not see how vesetable could freeze coming to Philadelphia. I enclose you clipping so you, can see for yourself that they do Ireeze.
Yours
G. G. Mocuntock,
protuce Come Meck.
Followin Philadelphia.
New York Packer:
New York, Jan. 12-General complain was heard all over the street thls week on acsount of the frozen condition of Florida vegetables arriving here. Beans particularly were hard bit and a total of perhaps several thousand packages were
turned down. Express smipments suffere turned down. Express shipments suffered
heavy losses. Thero certainly should be heavy losses. There certainly should be
something done to bring the express com something done to bring the express com
pamies to time In many instances thi perishable stuff arrived in good shape but was carelessly handled by the drivera -throwd on the stoops afd sidewalks in fropt of the stores withouth. in some cases. any notices being givepsto, recelvers at all. In such cases the ftetek almply persome firms turned down as tigh as twoek some firms turned down as high as two andred to three hundred packages a day and those houses that did accept the
tock lost money because lt did not bring elght charges.
Dr.J.C. Davis opticlan wil be of

VOICE OF THE PEOPLE
etters and Communications on Various Timely Topics.

COLUMN DEVOTED TO PEOPLE
in This Department will be Found the lews, Opinlons and Couments of Practical Writers

Too Much, Rriase As a fellow unifortunate, I write to ask your help in the formation of a married ma ns league for the propagation and en
couragement of that ancient institution nown as supper time. Remember as ou can, how day after day one koes lome after the dnys work, with appetite tuned by pleasant anticipations, to be er by the aften repeated words, "Re-
reshments were served at Bridge" will find something in the ice box Dearie" (they always call you "Dearie, when the rations are, short: or may be his full fed "Brute" never notices) and day after day, for five or six days in the
week, you miss out at the even-tide. week, you miss out at the even-tide.
Or if they come to your house for brid they ciean you out for a whole week, it really looks like "The Ladies" get todether or supper, and leave the married men to pan handle" as best they can.
There was bope inspired when a tea
wom was opened, but the first trip there howed even the salea room crowded to an flowing with "Bridgets", and poor Now it precipitately.
Now if we cart form a married man's we can have our suppers, with a Mellins ood annex for the children. Kindly take to heart, and advise me.
ree Squares,
One or tie Suppeness Oake.
Mrs, Wight wil Entertaln
Wednesday afternoon from $3: 30$ to 5
dock Mrs Henry Wight will be hostess
ongregftional church, all of whom are cordially Invited to be present.
There are Two Kinds of Chill Tonle PLANKS AND OTHERS
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L. G. STRINGFELLOW justice of the peace

> motary puauc

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Sanford. Florida

HMETZ ROADSIERS, zHP. taliol
Emyoto colithe, eanch und wouk that hat
CHAS. MAURICE, Agont
Oakland
Oakland - Florid

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# Published Semi-Woekly-Tuesday and Friday <br> <br> THE 

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